



# California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

## GENERAL BOARD MEETING

San Clemente, California

### MINUTES

October 13, 1994

I. Meeting called to order by President Chris Brewster at 9:15 a.m.

- A. Pledge of Allegiance - Mr. McGowan
- B. Welcome and Introductions - Mr. Brewster
- C. Roll Call of Delegates - Mr. Richardson

<u>CHAPTER</u>	<u>No</u> <u>Memb.</u>	<u>No of Delegates</u>	<u>Votes Present</u>	<u>Proxies</u>	<u>TOTAL</u> <u>VOTES</u>
Calif State - North	10	2	2	-	2
Calif State - South	8	2	1	-	1
Camp Pendleton	10	2	1	-	1
Central Coast	21	3	3	-	0
Coronado	16	3	3	-	0
Capitola	5	2	2	-	0
Del Mar	30	3	1	-	1
Encinitas	0	0	0	-	0
Hawaii	0	0	0	-	0
Huntington Beach	97	4	4	-	4
LA City	18	3	3	-	2
LA County Lakes	43	3	1	1	2
LACOLA	116	5	5/*3	*2	5
Laguna	65	4	2	-	2
Long Beach	40	3	3	-	3
Mission Viejo	20	3	3	-	2
Newport Beach	141	5	4	1	5
Oceanside	3	2	2	-	2
Port Hueneme	1	0	0	-	0
San Clemente	2	2	2	-	2
San Diego	50	50	3	-	3
Santa Barbara	16	16	0	-	0
Santa Cruz	50	50	1/*2	-	1/*2
Seal Beach	34	34	3	-	3
Solana Beach	40	40	0	-	0
Tucson	1	0	0	-	0
Ventura County	0	0	0	-	0
<b>TOTALS</b>	<b>840</b>	<b>68</b>	<b>40/*41</b>	<b>2</b>	<b>42/43*</b>

- a - Quorum is 23
- b - Simple majority is 35 on Thursday
- c - Simple majority is 13 on Friday

#### Proxy List

<u>Delegate</u>	<u>Chapter</u>	<u>Proxy for</u>
Gordon Gray	LACO Lakes	John Rgasdale
Eric Bauer	Newport Beach	Brian O'Rourke
*Bob Moore	LACOLA	Tracy Lizzotte
*Ira Gruber	LACOLA	Shari Latta

RECEIVED  
PARK & RECREATION

OCT 19 1994

LIFEGUARD SERVICES DIV.

\*Day two Information

II. Approval of Minutes - Rosarito Beach, Baja California, April 14 & 15, 1994

MOTION: Moved by Mr. Gruber to approve the minutes as submitted.  
SECOND: Mr. Bauer  
DISCUSSION: None  
ACTION: MPU

III. Officer's Reports

- A. President Mr. Brewster ATTACHMENT A
- B. Vice President Mr. McGowan Verbal Report
  - 1. Concerns over membership issues:
    - a. Relatively low membership numbers, even with the kits.
    - b. Perception of use of JG Memberships as funding source only.
    - c. Scott Hubbell has asked that each committee consider wish lists of needs that he may be able to provide.
- C. Secretary Mr. Richardson ATTACHMENT B
- D. Treasurer Mr. Bowman ATTACHMENT C
  - 1. Approval of the Treasurer's Report  
Tabled - (action taken on Friday is recorded here for clarity)

MOTION: Moved by Mr. Reinisch to approve the Treasurer's Report as submitted / amended.  
SECOND: Mr. Smith  
DISCUSSION: Asked for a report on the discrepancy regarding the money from Mr. Hubbell (to be reported at the next meeting).  
ACTION: MPU

- E. Recurrent Rep Mr. Weisser ATTACHMENT D
- F. Advisor Mr. Moore ATTACHMENT E

IV. Committee Reports

- A. Bylaws Committee Mr. Richardson Nothing to report.
- B. Certification Mr. Brewster Nothing to report.
  - 1. Asked for commitments from various Chapters regarding expected submission dates for USLA certification.
- C. Competition Mr. McGowan ATTACHMENT F
- D. Exchange Committee Mr. Weisser ATTACHMENT G
  - 1. Introduced Chris Graham, one of the delegates to the USA/Auckland Exchange.

- E. Heroic Acts Ms. Latta ATTACHMENT H
1. Heroic Acts Presentations were approved and created for:
    - Chuck Linnen - Charity Dalton
    - Brian Schwary
- F. Int'l Lifesaving Mr. Bowman Verbal report
1. Re-advised that WLS is now merged with FIS to become ILS (International Lifesaving Society).
  2. WLS Championships
    - a. '96 Championships will be in Durbin, South Africa
    - b. '98 Championships will be in Auckland, New Zealand
  3. Reported that he had received a letter from Charles Thompson in which he expressed concern over USA lack of representation at the initial ILS meeting in Great Britain.
- G. Legislation Mr. Gruber Verbal report
1. Still awaiting information from Chapters regarding legislation issues.
  2. Steve White from California State Parks reported on ADA's impact on Junior Lifeguard Programs.
    - a. Concerns on cost of accomodation for individuals who require same.
    - b. Washington, Department of Justice experts reported that the ADA did in fact impact a Junior Program. Increased expenditures are not considered an overriding factor which would preclude disabled individuals from a program. Every "good faith" effort must be made to accomodate disabled individuals.
    - c. Participation is guaranteed, however, at what level is not.
- H. Membership Mr. Gray ATTACHMENT I
1. Reported on kit distribution as well as decals, pins, etc.
  2. Will several discuss kit issues in committee.
- I. Newsletter Mr. Bartlett ATTACHMENT J
- J. Public Education Mr. Humpheys ATTACHMENT K

12:05 p.m.

Recessed for Lunch.

- V. Awards Presentation - Scott Deihl, Mayor, City of San Clemente

1:15 p.m., Meeting reconvened

VI. Committee Workshops (as directed)

5:00 p.m. Meeting recessed until Friday morning

Friday, October 14, 1994

Meeting reconvened at 9:15 a.m.

VII. Committee Report from workshops

A. Competition Mr. McGowan ATTACHMENT L

MOTION: Moved by Mr. Gruber to approve the committee report as submitted.

SECOND: Mr. Smith

DISCUSSION: None

ACTION: MPU

B. Exchange Committee Mr. Weisser ATTACHMENT M

MOTION: Moved by Mr. Bauer to approve the committee report as submitted.

SECOND: Mr. Gray

DISCUSSION: None

ACTION: MPU

C. Heroic Acts Mr. Bauer ATTACHMENT N

MOTION: Moved by Moore to approve the committee report as submitted.

SECOND: Mr. Martinek

DISCUSSION: None

ACTION: MIU

D. Legislation Mr. Gruber ATTACHMENT O

1. Support of personal watercraft legislation.

MOTION: Moved by Mr. Reinisch to approve support of personal watercraft legislation (copy attached)

SECOND: Mr. Smith

DISCUSSION: None

ACTION: MPU

2. Letter of support to agencies regarding public safety retirement.

MOTION: Moved by Mr. Bauer to write a letter to requesting agencies regarding facts regarding the number of agencies currently on safety series. Mr. Brewster will write such letter.

SECOND: Mr. Hegberg

DISCUSSION: Concern for not becoming too political and to handle this issue cautiously.

ACTION: MPU

3. Creation and organization of city, state and county codes that apply to lifeguarding and marine safety.

MOTION: Moved by Mr. Hegberg to create a library of such materials.

SECOND: Mr. Buckner

DISCUSSION: None

ACTION: MPU

4. Recommend re-submitting Cancer Presumption Bill after the election.

E. Membership Mr. Gray ATTACHMENT P

MOTION: Moved by Mr. Moore to approve the committee report as submitted.

SECOND: Mr. Reinisch

DISCUSSION: None

ACTION: MPU

F. Newsletter Mr. Bartlett ATTACHMENT Q

MOTION: Moved by Mr. Beuerlein to approve the committee report as amended.

SECOND: Mr. Smith

DISCUSSION: 

- Concern on deadline needing to follow the USLA meeting.
- Add Mr. Burnside's historical perspective.
- Provide a brief synopsis of the CSLSA & USLA meeting highlights.
- Amend the motion to be \$500 this year, with review of the incentive program at the next meeting (with approval of Motion maker & seconder).

ACTION: MPU

G. Public Ed Report Mr. Beuerlein ATTACHMANT R

MOTION: Moved by Mr. Reinisch to approve the committee report as submitted.

SECOND: Mr. Halphide

DISCUSSION: Where did the idea of an iguana come from? Previously created concept that was believed to be marketable to youth. The item has been tested through previous use.

ACTION: MPU

VII. Old Business

- A. Payment of bills - submit to the Treasurer
- B. Approval of Treasurer's Report (shown under Treasurer's Report on Friday).

VIII. New Business

- A. USLA Spring / Fall meeting - San Diego
  - 1. Agenda items
    - a. CSLSA/USLA blood drive
    - b. Support of CSLSA position that the Recurrent Rep position need only be a member in good standing and not limited to recurrents only. Basically reason is to maintain regional autonomy as to who represents the region.
- B. Report by Mr. Smith on concerns with USLA Nationals regarding the MOU between Santa Cruz SLSA and the Northwest. Expressed that Santa Cruz SLSA board was not in support of the currently recommended contract.
- C. Recognition of San Clemente Chapter for their efforts in putting on this meeting.

D. CSLSA Meeting Dates & Locations

1. Spring 1995
  - a. Location: Santa Cruz
  - b. Dates: April 27 & 28, 1995
2. Fall 1995 - Election meeting
  - a. Location: Newport Beach
  - b. Dates: October 12-13, 1995 (tentative)

C. Other Business - none

IX. Adjournment

MOTION: Moved to adjourn by Summers  
SECOND: Mr. Gruber  
DISCUSSION: None  
ACTION: MPU; Meeting adjourned at 12:45 p.m.

Submitted by:

  
William J. Richardson, Secretary

CSLSA BOARD MEETING - San Clemente, CA  
October 13 & 14, 1994

ATTENDANCE LIST

NAME	CHAPTER	NAME	CHAPTER
Carl Drake	Calif State	Dick Miller	Long Beach
Steve Long	Calif State	Jim Rae	Long Beach
Steve White	Calif State	George Barfield	Long Beach
Robert Verra	Camp Pendleton	Joanne Warzoha	Long Beach
Eric Sandy	Del Mar	Mark Boone	Long Beach
Tom Buckner	Encinitas	Chris Graham	Newport Beach
Larry Giles	Encinitas	Mike Halphide	Newport Beach
Bill Richardson	Huntington Beach	Eric Bauer	Newport Beach
Kai Weisser	Huntington Beach	Reemie Boyer	Newport Beach
Mark Nielsen	Huntington Beach	Thor Hegberg	Newport Beach
Max Bowman	Huntington Beach	Matt Stephens	Oceanside
Mike Bartlett	Huntington Beach	Ray Duncan	Oceanside
Mike Beuerlein	Huntington Beach	Lola Briles	Oceanside
Tom O'Donnel	LA City	Rich Chew	San Clemente
Manya Traub	LA City	Bill Humphries	San Clemente
Gordon Gray	LA County Lakes	Lynn Hughes	San Clemente
Bob Moore	LACOLA	Chris Brewster	San Diego
Don Rohrer	LACOLA	Marshall Parks	San Diego
Ira Gruber	LACOLA	Charles Mazur	San Diego
Joe Reinisch	LACOLA	Greg Buchanan	San Diego
Rob McGowan	LACOLA	Marshall Parks	San Diego
Shari Latta	LACOLA	Cary Smith	Santa Cruz
Tracy Lizzotte	LACOLA	Dave Royal	Santa Cruz
Scott Diedrich	Laguna Beach	Ryan Newman	Santa Cruz
Mark Klosterman	Laguna Beach	Russ Campbell	Seal Beach
Rob Capobinaco	Laguna Beach	Jeff Martinek	Seal Beach
Dave Kerr	Lake Mission Viejo	A.J. Summers	Seal Beach
Dave Peden	Lake Mission Viejo	Tim Dorsey	Seal Beach
Guests:			
Anne Moler	10-7 Productions		
Jonas Russell	10-7 Productions		
Don Guyer	Hartwell Medical		

## CSLSA Anniversary

- This is our 30th year as an organization.
- Several members worked hard to put on a celebration. They included: Max Bowman, Don Rohrer, Eric Bauer, Bill Humphreys, Kai Weisser, Dick Miller, Vic Miller, Mark Nielson, Tim Dorsey and Joe Reinisch.
- The committee acquired T-shirts and other souvenirs. Their slogan, "1.2 Million Saved."
- Unfortunately, interest in the celebration was limited and it was decided that a formal celebration was not feasible. Nonetheless, the efforts of those involved should be recognized.

## LA County Issue

- A decision on whether LA County will continue to guard the majority of beaches for which it is presently responsible was unresolved at the time this report was written.
- State Lifeguards have been forced to prepare to take over many LA County beaches as of January 1, 1995.
- This issue, which impacts the jobs of many, many lifeguards has understandably provoked high emotions and deep concerns.
- I have the utmost respect for the training, professionalism, and preparedness of both Los Angeles County and California State lifeguards. Whatever the outcome, the quality of both of these lifeguard services should remain unquestioned.

## CSLSA Representation

- Attempt made at a Legislative hearing in Sacramento earlier this year to get State Boating and Waterways funds to offset LA County budgetary problems.
- Strongly opposed by the Director of Boating and Waterways and several groups who currently receive funding.
- Some in attendance at the hearings came to the conclusion that the lifeguards involved were representing CSLSA. This has caused some negative fall-out with at least one other organization, the California Association of Harbor Masters and Port Captains, who mentioned this on the front page of a recent newsletter.
- I wish to emphasize that CSLSA neither opposed nor sanctioned this effort. Were we to mount such an effort, the Executive Board and/or Board of Directors would first be consulted.
- I encourage all members to avoid actions which may tend to imply CSLSA endorsement of an effort prior to due consideration by the Board of Directors.

## Updates

- We have yet to acquire a telephone number due to time spent on USLA manual.
- Relationship with SHP still needs work and further consideration.
- Membership is up, but remains below what it could be. I encourage the Membership Committee to further discuss ways to increase membership.
- We need to consider ways to ensure that the CSLSA newsletter is put out with regularity or terminate the effort. I recommend consideration of contracting with a professional publisher.

## California Surf LifeSaving Association

**Board of Directors Meeting  
October 13 & 14, 1994  
San Clemente, California**

## President's Report

**B. Chris Brewster**

Telephone: (619) 221-8832  
Fax: (619) 581-1227  
CompuServe ID: 76440, 2104  
Internet ID: 76440.2104@compuserve.com

ATTACHMENT A

## Membership Kits

- Membership kits were acquired (1,000) and distributed.
- Delayed due to a delivery problem involving our promoter.
- The number ordered was conservative to avoid having too many on hand.
- Need to decide whether to continue to provide membership kits, support the national in this effort, or discontinue the program.

## USLA Manual

- USLA Manual of Open Water Lifesaving delivered to the publisher on October 3 after months of effort and refinement.
- Scheduled for availability — April 1995.
- Extensive chapters on lifeguard health and safety, history, rescue equipment, scuba diving, report forms, etc.
- Designed to replace the redundant manuals created by every lifeguard agency in the country, with improved quality.
- Textbook features:
  - 8½" x 11" — black & white, 300 pages ±
  - Intended as a manual for rookies, experienced guards and administrators
  - 100 photos & 25 technical drawings
  - Price targeted at less than \$10 in bulk.
- Combined with the Lifeguard Agency Certification Program, this should place USLA at the forefront.
- Critical need at this meeting is a mailing list of CSLSA lifeguard administrators and training officers for a direct mail campaign.
- Chicago has made an advance commitment for 1,000 books, San Diego 500.
- All agencies are encouraged to plan purchases now.

## Mid-Atlantic Tour

- Toured Mid-Atlantic beaches.
- Observed use of landline in action.
- Learned about different lifeguard methods and forged bonds.

## American Lifeguard Magazine

- It was decided in Seattle not to go with a contractual printer.
- Editor — Tim Gallagher of Mid-Atlantic
- The magazine has come out in a fairly timely manner and has been of good quality.
- At this meeting, need to discuss issues for CSLSA article due October 15.

## USLA National Meeting

- Scheduled for November 3, 4, & 5.
- Catamaran Resort Hotel, San Diego
- Registration fee of \$100 includes all meals
- Excellent opportunity for CSLSA members to experience a national meeting.
- Educational seminar on November 4 to include creation of special teams: river rescue, scuba rescue, helicopter rescue, & public relations.
- Marine firefighting demonstration, helicopter rescue demonstration, cliff rescue demonstration with new San Diego rescue vehicle.

## Panama City Beach, Florida

- Nine people have drowned this year and there are no professional lifeguards on duty in this town in the Florida Panhandle.

- Only beach safety personnel are employees of beach rental outfits.
- One of these employees was one of the nine victims. He died trying to save two persons in a rip current.
- I'm involved in efforts to encourage formation of a professional lifeguard service.

## USLA Certification

- CSLSA leads the nation in this area.
- Following agencies now approved:
  - San Diego — advanced level
  - Long Beach, CA — advanced level
  - Brevard County, FL— minimum level
- Applications received from:
  - Newport Beach
  - Huntington Beach
  - Lake Mission Viejo
  - Chicago Park District
  - East Bay Regional Park District
  - Pismo Beach Fire Dept.
  - California State
  - City of Santa Barbara
  - City and County of Honolulu
  - City of Atlantic Beach (FL) Fire
- Remaining California agencies need to apply certification ASAP to meet USLA goal,
- Agencies yet to apply are represented by the following CSLSA chapters:

○ Camp Pendleton	○ LA County
○ City of Capitola	○ LA County Lakes
○ Avila Beach/Port St. Luis Harbor	○ Oceanside
○ Morro Bay	○ Port Hueneme
○ San Luis Obispo	○ San Clemente
○ City of Coronado	○ Santa Cruz
○ Del Mar	○ Seal Beach
○ Encinitas	○ Solana Beach
○ Laguna Beach	○ Tucson
○ LA City	○ Ventura County



Southwest Region

ATTACHMENT B  
**California Surf Lifesaving Association**  
P.O. Box 366 • Huntington Beach • California • 92648

**TO :** CSLSA Board of Directors  
**FROM :** Bill Richardson, Secretary  
**DATE :** October 13, 1994  
**SUBJECT :** Secretary's Report

There is very little to report from the Secretary. The following projects are ongoing:

1. **Minutes**

Completed and mailed. Additional copies are available here if needed.

2. **Address Lists**

Kept up-to-date as information is made available.

3. **Emergency Service Directory**

Rick Gould has continued with this project. The current edition has been completed in Rough Draft and is here for your review. Those agencies not represented will receive a copy of their section in the mail for review and return to Rick for final processing.

4. **Bylaws**

Nothing new to report.

5. **New CSLSA Letterhead**

I am waiting for new artwork in order to create new letterhead. In the interim I had another run of the current style letterhead printed until the new style is completed.

As many of you may know I will be retiring on December 30, 1994.

As a result I will have to ask for monetary support from the Region for printing and postage costs for 1995. This is a change from previous years where the city has allowed me to use in kind services. I expect the cost of printing new letterhead, envelopes, the Minutes, Agendas, Meeting Notices and the cost of postage to be approximately \$650-700.

I am asking that the Board approve a budget for these expenditures.



Southwest Region

# California Surf Lifesaving Association ATTACHMENT C

P.O. Box 366 • Huntington Beach • California • 92648

## INCOME AND EXPENSES

JANUARY 1, 1994 - OCTOBER 3, 1994

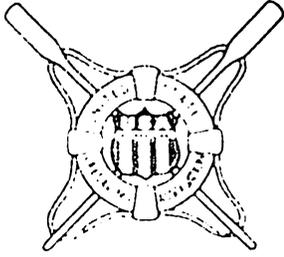
INCOME		
Life Members	772	\$15400.00
Donations		899.00
Janzen	15000.00	
Inoel	2500.00	
Inouing Mile	250.00	
Miscellaneous	100.00	
United Way	49.00	
Refunds		748.78
with Anniversary		625.00
Associate members		65.00
renter fee		50.00
<b>TOTAL INCOME</b>		<b>\$28,027.78</b>

EXPENSES		
Office Supp.		\$541.00
Jan 22 1994	250.00	
Jan 25 1994	291.00	
Clothing Bags		533.00
USLA Spring Meeting		3951.33
USLA Fall Meeting 93 (airfare)		1318.50
90th Anniversary		1348.00
Cal. Surf News Letter		932.11
Hubbell Inc.		849.00
Competition		519.09
Decals		541.25
Postage/Shipping		447.75
New Zealand Exchange		430.00
Heroic Acts		310.72
Telephone		173.20
Board of Director Meeting		121.13
Cal. Parks & Harbors Assn.		100.00
Office Supplies		74.64
Visa Card Fee		50.00
Certification		13.44
Franchise Tax		10.00
Secretary of State		5.00
<b>TOTAL EXPENSE</b>		<b>\$21,946.85</b>

INCOME OVER EXPENSES **\$6,335.78**

CASH ASSETS AS OF OCTOBER 3, 1994

Submitted by,	Savings	\$18,846.27
	Checking	1,089.16
<i>Mal Bowman</i>	<b>TOTAL</b>	<b>\$19,935.43</b>



Western Region

## California Surf Lifesaving Association

To: All CSLSA members  
From: Kai Weisser *Koi*  
Subject: Recurrent Representative report  
Date: October 13, 1994

### Fall USLA meeting:

The recurrent representatives from each region will be voting to clarify USLA by-law language concerning "employment" status of regional recurrent representatives.

One school of thought at the national level states recurrent representatives should be true recurrent or seasonal lifeguards. In this case, permanent lifeguards should not be eligible for this elected position. The alternative thought is all USLA members, permanent or recurrent, should be eligible. This same consideration holds true for all USLA elected positions with the only consideration being general membership requirements and "good member" status.

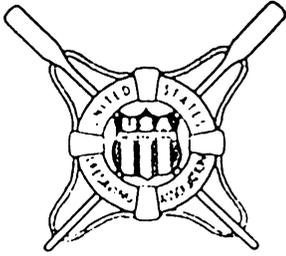
I will be seeking support from the CSLSA for the next USLA meeting for unrestricted requirements beyond general membership for the position of regional recurrent representative.

### USLA certification:

I have kept up to date following all correspondence forwarded to me by Chris Brewster and the certification committee. Thanks to his and the committee members support we are steadily moving forward. I had the pleasure of completing and verifying the certification of Newport Beach and the city of Santa Barbara.

### CSLSA salary survey:

Requests for the last survey of 1994 continue to keep me busy. As I mentioned before, there were some noticeable items such as very few salary increases and several canceled rookie schools for the 1994 season. Enclosed is the form questionnaire for the 1995 CSLSA salary survey and request all agencies for a timely response. Thanks, and I will be calling agencies for follow-ups during the month of January.



Western Region

# California Surf Lifesaving Association

To: All Chapters  
From: Kai Weisser, CSLSA Recurrent Representative  
Date: October 13, 1994  
Subject: **1995 RECURRENT LIFEGUARD EXAM SURVEY**

Please complete the following information for the Recurrent Lifeguard Exam Survey and return by January 15, 1995.

If you do not know your exam or training dates, please enter TBA.  
\* last years information may be listed in addition to TBA.

The survey information will be distributed in February 1995. If you have any questions, you may contact me at (714) 536-5281.

## SURVEY

**AGENCY:** \_\_\_\_\_ **PHONE:** (     ) \_\_\_\_\_

**EXAM DATE(S):** \_\_\_\_\_ **TIME:** \_\_\_\_\_

**EXAM EVENTS:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**MIN AGE:** \_\_\_\_\_ (by: \_\_\_\_\_, 1995) **STARTING PAY:** \_\_\_\_\_

**TRAINING CLASS DATES:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PERSON COMPLETING SURVEY:** \_\_\_\_\_

**DAYTIME PHONE NUMBER:** \_\_\_\_\_



ATTACHMENT E  
**California Surf Lifesaving Association**  
P.O. Box 366 • Huntington Beach • California • 92648

October 13-14, 1994

Past President/Advisor Report

by Robert A. Moore

Issues that were suggested and addressed at the last Board of Directors meeting were Membership, Medal of Valor, SHP. The results were that there was a membership kit for the first one-thousand members. Examples were offered to the Medal of Valor committee for consideration and hopefully instigating other ideas for a medal to be struck that could be used by both the region and the National. Funds were raised by SHP that allowed the region to produce a membership kit.

Issues that need to be discussed and acted on at this meeting for negotiations with SHP are:

1995 Regionals

1995 Membership

SHP was on the verge of canceling the contract with CSLSA due to decisions made regarding the 1995 USLA Nationals in Santa Cruz. The issue has been resolved to the point that SHP has expressed an interest to continue. At no time was the CSLSA responsible for the decision to terminate, it was a sponsorship issue. SHP has indicated that SCOF has approached them for the 1995 Regional Championships. Suggested options will be discussed at this meeting. The membership committee needs to evaluate the success of the membership kit and discuss the direction for 1995. A side comment was made that the sponsor who supplied the 30th anniversary T-shirts was as disappointed on the lateness of the screen printer in North Carolina as we were. This cost us valuable time and membership as our mid-May deadline for product became early July.

Revenue raised by SHP should be in the treasurer's report. As liaison for the CSLSA and SHP it is difficult to meet the needs of all parties concerned. As we are a volunteer organization, there are many points of view. As a promoter, there are many sponsors to please. It is a delicate balance that must be maintained if the CSLSA is to continue at the present level. Hopefully there will be an increase over the next few years.

I look forward to the challenges that lie ahead and continue to hope that the interest of this association grows and more participants become part of the process. I also look forward to Executive Board meetings that will carry on the business of the organization. If you have the time, stop by the National meeting in San Diego. You can see what goes on, meet lifeguards from all over the country, and demonstrate region support for the organization.



ATTACHMENT F  
**California Surf Lifesaving Association**  
P.O. Box 366 • Huntington Beach • California • 92648

October 13, 1994

**TO: CSLSA BOARD OF DIRECTORS**  
**FROM: ROB MCGOWAN, COMPETITION COMMITTEE CHAIRMAN**  
**SUBJECT: COMPETITION COMMITTEE REPORT**

Another summer has come to an end, and with it another successful season of competition. The Regionals at the San Clemente was a great event, with good surf and fierce competition. As might have been expected, a strong team from the County of Los Angeles Fire Department, Lifeguard Division dominated the competition. Normally in this space I would provide you with details of the team placings and outstanding individual achievements, but today I can't because I lent my copy of the results out and haven't been able to get them back. So we'll go on to the U.S.L.A. Nationals.

Cape May, New Jersey did an outstanding job of hosting the Nationals once again. The competition was well organized, and from all reports I've heard, all of the sponsors were very pleased. A big thank you is in order to Dick Colossi and the Cape May organizing committee. The most memorable thing about the Nationals was the weather. On Thursday, the day of the Junior Guard events we were greeted by pea soup fog in the morning. The officials decided to punt, and ran as many beach events as possible. They even added a run relay to keep the kids busy. Around noon, the fog cleared and a beautiful, blazing hot day replaced it. The ocean events began and we quickly learned that our troubles were not over. The water events had to be somewhat radically adjusted to compensate for an incredible lateral drift that started right at the flag line. When all was said and done, the Junior Guard events went very well.

Friday, the first day of the Lifeguard events, started off bright and sunny with water temps in the high 60's. The events ran smoothly until an afternoon thunder storm moved in and forced the cancellation of some of the events. After the storm passed, some of us surfed some great 2 to 4 foot east coast barrels.

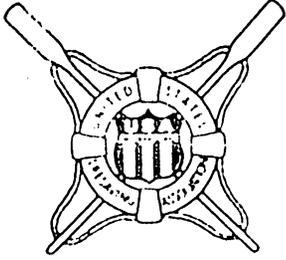
Saturday presented itself with cool crisp weather and water that had dropped into the mid 50's! It ended up being a long day, but we managed to get through all the scheduled and rescheduled events before the sun set. The closing dinner featured some excellent food and it appeared as though a good time was had by all. I'm sure the local Cape May drinking establishments collected quite a few California dollars.

When all was said and done, L.A. County won the team championship with 537 points. Monmouth County, NJ placed second with 207 points, and the hosts from Cape May County Chapter were third with 128 points. California State Parks was 4th, with Long Beach, CA 8th, Solana Beach 9th, Laguna Beach 14th, San Clemente tied with Redwood Coast for 21st, Capitola 27th, San Diego 31st with 5 points, and Santa Cruz in 37th place. To nobody's surprise, Craig Hummer took top individual honors winning the Surf Swim, the Board Paddle, the Ironman, the Surfski, the Run-Swim-Run, and the Rescue Board Rescue Race. L.A. County rookie, Heidi Hannenian took first place in the Women's Swim, Run-Swim-Run, and American Ironwoman. Deirdre Fisher of California State Parks placed first in the Women's Paddle and Ironwoman, and took second behind L.A. County's Shari Latta in the Women's Surfski. If you want more complete results, please see me or give me a call.

The World Titles were held September 1st through 10th in Newquay/Cardiff, Great Britain. Unfortunately the U.S. didn't send a team due to budgetary restraints. Australia won the World National Teams Championship, followed by New Zealand and South Africa. Somehow the U.S. placed 18th (last) overall with one point. I have complete National and Interclub results if anyone is interested.

Don't forget, the 10'6" Paddleboard is now the standard for Regional and National competition. The weight limit is 15½ pounds. Also any craft that does not meet the minimum weight requirements must add **permanent** weight to the craft in order for the craft to be allowed.

Finally, our region submitted seven rule change that will be voted on at the next National Meeting in San Diego this November. We'll go over these to see if you have any new thoughts or input. There was also one rule change from the Southeast Region, but I'm not sure what it is since I was unable to attend the last National Meeting (due to the birth of my last son) and apparently did not receive a complete set of the minutes. Let's talk . . . See you in Committee.



## California Surf Lifesaving Association

Western Region

To: All CSLSA members  
 From: Kai Weisser *Kai*  
 Subject: Exchange committee  
 Date: October 13, 1994

### New Zealand Exchange:

First and foremost, I would like to thank all of the CSLSA members who supported the exchange this summer by hosting the Kiwis Nigel Smith and Tai Flavell.

They are: Eric Ching (Huntington), Richard Hanna (Santa Barbara), Cary Smith (Santa Cruz), Alex peabody (Santa Cruz), Dave Estey (LA County), Dave Tedesco (Long Beach), A J Summers (Seal Beach), Eric Bauer (Newport Beach), Scott Dietrich (Laguna), Bill Humphries (San Clemente), Jeff Johnson (Lake Mission Viejo), Matt Stevens (Oceanside), Tim Cicchetto (San Diego), Grant Larson (Del Mar), Herb White (Huntington State).

Without your support the this long standing lifeguard exchange would not be the success that it is.

I received only good reports for the summer of '94. The kiwis gave numerous compliments, shared many stories, and asked me to express there sincere thanks to the CSLSA! Many of you are repeat supporters and probably famous in New Zealand (or becoming more famous) in many different and special ways.

Congratulations to the CSLSA delegates chosen this year:

- 1) Chris Graham (Newport Beach)
- 2) David Royal (Santa Cruz)
- 3) alternate Ray Hahn (Newport Beach)

I would also like to thank the interview panel of Kyle Lindo, A. J. Summers and Eric Ching for their support. They stated the quality of applicants was outstanding and feel the CSLSA will be represented well in New Zealand. Good luck to both Chris and David!

### German Exchange Lifeguard:

This was an interesting program which was quite successful but less than what was expected from the CSLSA point of view.

Rike Fischer was the recipient of a German summer jobs program sponsored by the Phillip Morris company. She spent three

weeks observing first hand lifeguarding at Huntington Beach, Newport Beach and Seal Beach. Eric Bauer, A J Summers and I coordinated a schedule for each respective beach.

The minimum qualifications of certification by the DLRG was held by Rike. However, it became obvious from the very start she had no ocean experience and only textbook pool lifesaving experience. She did not meet the minimum qualifications of a southern California ocean lifeguard.

Irregardless, she was very enthusiastic and quickly gained a deep respect for the ocean lifeguard profession. Her activities included lifeguard orientation and involvement at a junior lifeguard level. She was very eager to learn how to bodysurf and participate where ever possible. She was very well liked and received each departments hospitality.

Rike wished to thank all who made her experience a wonderful one and that her summer exceeded all expectations.

My recommendations for any future exchanges similar to this one would be:

- 1) Exchange lifeguards should be working lifeguards, at least two seasons experience, and with similar training to the USLA training guidelines.

- 2) If the minimum qualifications can not be meet, a training program or inclusion to the junior lifeguard program should be considered. Minimum swim times and DLRG or home country certifications must also be a held as a minimum.

CALIFORNIA SURF LIFESAVING ASSOCIATION  
HEROIC ACTS COMMITTEE

COMMITTEE REPORT  
OCTOBER 13 & 14, 1994

The Heroic Acts Committee will be presenting 2 awards at this meeting to civilians for rescues made in the surf. Another award, the Medal of Valor, will be presented at the National Meeting in November for a brilliant rescue made in Hawaii.

I have received nominations for three more awards sent by: Don Rohrer, LACO, Chris Brewster, San Diego, and Greg Buchanan, San Diego. These will need to be reviewed and voted on at committee.

We are continuing our search for a logo to be imprinted onto a medal for a Regional Medal of Valor, possibly something that would coincide with a National Medal. We are in need of ideas and will discuss this in committee at this meeting.

I would also like to discuss updating the application, and handbook for a Heroic Act Award.

I want to thank Eric Bauer for all his help in this committee, and Bill Richardson for handling the plaques.

Respectfully,



Shari Latta,  
Heroic Acts Committee Chair



# California Surf Lifesaving Association

## CSLSA MEMBERSHIP - 1994

	Paid Membership	Kits Issued
California State - North.....	10	6
California State - South.....	8	
Camp Pendleton.....		10
Capitola.....	5	
Central Coast.....	21	
Coronado.....	16	13
Del Mar.....	30	30
Encinitas.....		
Hawaii.....		
Huntington Beach.....	97	110
Los Angeles City.....	18	17
L.A. County Lakes.....	43	48
LACOLA.....	116	174
Laguna Beach.....	65	65
Long Beach.....	40	40
Mission Viejo.....	20	20
Newport Beach.....	141	141
Oceanside.....		6
Port Hueneeme.....	1	
San Clemente.....	2	38
Santa Cruz.....	50	50
San Diego.....	50	109
Santa Barbara.....	16	14
Seal Beach.....	34	33
Solana Beach.....	40	40
Tucson.....	1	1
Ventura County.....		
	<hr/>	<hr/>
	TOTAL PAID ACTIVE - 820	ISSUED KITS - 965

Submitted By,

Gordon Gray  
 Membership Chairman  
 October 13, 1994

CALIFORNIA SURF LIFESAVING ASSOCIATION

MEMBERSHIP LIST 1994/95

<u>CHAPTER</u>	<u>DOLLARS</u>	<u>MEMBERS</u>
Newport Beach	\$2840	141
Los Angeles County	1300	116
Huntington Beach	1900	97 (2 L.M.)
Laguna Beach	1300	65
San Diego	1000	50
Santa Cruz	1000	50
Long Beach	800	40
Solana Beach	800	40
Los Angeles County Lakes	680 4.00	34 + 4
Seal Beach	680	34
Del Mar	600	30
San Luis Obispo	420	21
Mission Viejo	400	20
Los Angeles City	360	18
Coronado	320	16
Santa Barbara	320	16
California State North	120	6
Capitola City	100	5
California State South	80	4
California State Santa Cruz	80	4
San Clemente	40	2
Port Hueneme	20	1
Arizona	20	1

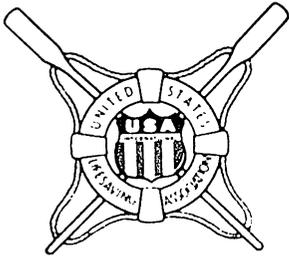
TOTALS AS OF OCTOBER 18, 1994      \$16180      811

120

16300

Reported by: Max Bowman      820

cc: Chris Brewster  
 Gordon Gray  
 Bill Richardson



Western Region

## California Surf Lifesaving Association

TO: CSLSA Board of Directors  
 FROM: Mike Bartlett, Chairman *MB*  
 DATE: 10/13/94  
 SUBJECT: Newsletter Committee Report

The Fall 1994 Edition of the CAL SURF NEWS is currently in the production phase and we are still accepting articles. If anyone has story ideas please contact me in person or attend the newsletter committee on Friday. We are shooting for Nov. 1 as the article submission deadline. We would like to go to print by Nov. 15 and distribute by Dec. 1. Our newsletter requires a team effort by its members. If we can get at least one article from each agency we would have a diversified and informative newsletter that is representative of the entire region.

A reminder for the agencies, we print just enough newsletters to cover our entire due-paying members. So please, be sure that those members are receiving it as part of their membership package.

Listed below is the projected Income and Expense Statement for the Fall Edition:

### INCOME

Thousand Mile Sportswear	<u>\$750.00</u>
Total Revenue	\$750.00

### EXPENSE

Printing	\$700.00
Type-setting (Rene Story)	<u>\$250.00</u>
Total Costs	\$950.00
Income over Expense	(\$250.00)

If you have any questions or comments about the newsletter, please feel free to contact me. Thanks again.



ATTACHMENT K

# California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

TO: CSLSA Board of Directors  
FROM: *MB* Mike Beuerlein & Bill Humphreys  
SUBJECT: Public Education Committee Report  
DATE: October 12, 1994

The advent of falls signals the completion of another summer. Most chapters can now devote greater attention to winter projects. Undoubtedly, many are finding that their resources are not as comprehensive as they would prefer. It is the goal of the Public Ed. Committee to help bridge this gap, assisting all chapters in providing beach and ocean safety education for the people who visit our beaches. To reach this goal, we need your help. If you cannot attend the committee meeting please share your ideas with someone who can. The following is an update on projects in progress:

I. Posters

A. *Surviving the Surf*

1. \$1,000 allocated at Fall'92 meeting for camera ready artwork preparation and plate construction still has not been spent.
2. Bill Humphrey's attempt to secure funding from the San Clemente Ocean Festival to defray printing costs was unsuccessful due to time constraints. He is optimistic that a more comprehensive presentation will improve our chances this year.
3. New Zealand Exchange Representative Mike Lewis was unable to obtain the art work from the artist who modified the New Zealand version of the *Surviving the Surf* poster (due to his abbreviated trip).
4. Tracy Lizotte has forwarded the art work from the state beach poster.
5. Preliminary estimates are:
  - a. \$700-1400 plate prep. and scanning (one-time fee; price depends on whether the scanning is spot color or full color)
  - b. \$474 film output
  - c. \$1020 printing for 1000 posters  
\$2194-2894

B. Rip Currents - posters distributed to all CSLSA chapters at spring meeting.

C. Boogie Boarding Safety - posters distributed to CSLSA chapters at spring meeting.

II. *Project Wipeout* Instructional Program

A. Video - contact Hoag Hospital (Newport Beach) for a copy of the revised video.

B. Lesson Plan

C. Public Ed. Booths

1. Locations

- a. O.C. Youth Expo
- b. O.C. Fair
- c. O.P. Pro Surf Contest
- d. U.S. Open Surfing Championships

2. Agencies
  - a. Hoag Hospital
  - b. Newport Lifeguards
  - c. Huntington City Beach Lifeguards
  - d. Huntington State Beach Lifeguards
  - e. Laguna Beach Lifeguards
- D. Hoag Symposium
  1. June 29th at 7:00 p.m.
  2. New t-shirts
- VI. *Respect the Beach* Brochure - project on hold.

Other topics for discussion in committee:

- I. Spring '94 USLA Public Ed. Committee meeting.
- II. Morning News - Bill Humphrey's idea to place a lifeguard on the morning news to discuss surf conditions and safety tips.
- III. Public Ed. Survey - Results of survey from Cary Smith.
- IV. CSLSA Video Library - Tracy Lizotte
- V. New Public Ed. Materials
- VI. Sand Wheel Chairs

Again, anyone with ideas or questions is encouraged to attend the committee meeting.

**COMPETITION COMMITTEE REPORT**

October 14, 1994

- I. SHP & Regionals - Bob Moore
  - A. Difficulty of working with SCOF regarding sponsors, etc.
  - B. Sponsors like the possibility of going to Huntington City.
  - C. Discussed possibility of tying in with the International Surf Festival in LA County.
  
- II. Committee Recommendations and concerns regarding Regionals:
  - A. Size of beach at San Clemente is too small.
  - B. Recognition and value to sponsor of Huntington and LA County Beaches may be greater.
  - C. Having Regionals at Surf Festival could increase Taplin participation.
  - D. Tie in JG's with Lifeguard Regionals using similar format as National Games.
  - E. Have a JG event (i.e., Paddle Relay) the night of the Taplin.
  - F. Officials are a concern if we leave San Clemente.
  - G. It may be too late to change the JG location for this year. July 29 @ Huntington (?).
  
- III. Junior Guards:
  - A. Need to know any dates affecting the Jr. Programs by Jan or Feb.
  - B. JG's already have these types of events.
  - C. Logistics are a concern.
  - D. Don't need additional competitions, there are already enough and time is already booked out in most programs.
  - E. Need to create a program that caters to competition.
  - F. Tie in JG tour with events that already exist - i.e. Regionals - No time to add events.
  - G. None of the JG Coordinators are asking for more events.
  - H. Best idea is to get back to JG Regionals & Lifeguard regionals at the same site, with back to back days.
  - I. Need more information on what SHP has in mind for JG tour.
  
- IV. Feedback on 1994 Nationals:
  - A. Medals were a disappointment - should be engraved and presented after each event.
  - B. Event ran well.
  - C. Concern over officiating especially in the JG event.
  - D. Surf boat race - closer reliance on rules and protest committee. Must rely on Officials running the event unless a clear rules violation occurs.

- V. Please come to the Long Beach relays.
- VI. Nationals 1995:
  - A. Will JG's be limited on participation numbers?
  - B. Will wetsuits be allowed?
  - C. Medals - high quality, engraved, standardized
- VII. Need to get back to the National Organization running the event instead of the regionals and re-think the rotation. Develop it to become "The Road Show".
- VIII. Need a way to fund teams to World Titles - it was an embarrassment to not be there.
- IX. Suggest a percentage of national profits from National Games go to a fund for a National Team and a dollar amount off of entry fees, membership, etc. The bottom line is we need a permanent source of funding for a National Team.
- X. Suggest to National two age groups for women.
- XI. Wish List
  - Seminar for officials
  - Pool of equipment for visiting competitors
  - Money to get National Teams to World Titles
  - Get JG and LG Regionals at same site on back to back days.
  - Medal specification - good quality, size and engraving - STANDARDIZED!
  - JG - 10'6" hard boards
  - Money for regionals paid back to Region - like SCOF \$4,000
  - No entry fees - T-shirt to every competitor
  - 20% increase over SCOF guarantee minimum, with same contract we have now.

## EXCHANGE COMMITTEE REPORT

October 14, 1994

1. Emergency Services Directory:

Rick Gould is in the process of preparing the next edition and asked for review of the document for corrections, additions and deletions. The exchange programs available to all members is listed on the inside cover of the directory. A revised description will be forwarded to Rick.

2. New Zealand Exchange:

- A. Requesting an increase of the Committee's budget from \$1,000 per year (\$400 for the visiting Kiwis and \$600 to the traveling Californians), to \$1,200 per year (\$400 for the Kiwis and \$800 to the Californians).
- B. A letter to all agencies for donations of uniform articles, patches, etc. was distributed. Mail items to Chris Graham, Newport Beach Lifeguards. At future Fall meetings, Chapters are asked to bring items from their Chapter or Agency in order to simplify the process.
- C. the idea of an exchange reunion of past Kiwis and Californians was re-introduced. A possible date and location could be 1998 in New Zealand during the World Lifeguard Competition event. This may become an ongoing project with the NZ SLSA.
- D. Tim Dorsey collected \$50 last evening during dinner and presented it to the Exchange Committee. Thanks Tim!

3. Additional Exchange Programs:

Maintain the minimum qualifications outlined in the previous Exchange Committee reports similar to our exchange lifeguards.

- A. Minimum two seasons work experience
- B. Association or country certification in possession.

4. Inter-Agency Exchanges:

- A. This committee will revitalize this program for next spring and summer.
- B. Mike Halphide and Chris Graham will push the program through mailing, flyers, and following up with phone calls.
- C. A calendar of training opportunities along the coast will be started. This calendar may become an integral part of this exchange.

October 14, 1994

Dear California Surf Lifesaving Association Chapters:

This winter Dave Royal and myself, Chris Graham will be representing the CSLSA in the California/New Zealand Lifeguard Exchange.

We are asking that each organization please donate the minimum of two t-shirts and two patches for the 1994/95 exchange.

Please send your donations to Att: Chris Graham  
Lifeguard Exchange  
Newport Beach Lifeguard Assoc.  
P.O. Box 1768  
Newport Beach, CA 92659-1768  
Phone (714) 644-3047

Thanks for your support.

Sincerely,

A handwritten signature in cursive script that reads "Dave Royal, Chris Graham". The signature is written in dark ink and is positioned below the word "Sincerely,".

Dave Royal and Chris Graham

## HEROIC ACTS COMMITTEE REPORT

October 14, 1994

1. Committee recommends that we add a new award to encompass non-lifeguards who perform a lifesaving act. This award would not have to be water related, so that it could include beach related lifesaving acts such as CPR. The title of the award would be the "Lifesaving Act".

The award definition would read:

*"The primary purpose of this award is to give due recognition to a non-lifeguard who intervened in an emergency situation and voluntarily performed a lifesaving act".*

This award will be presented in a framed letter format citing the action taken.

2. The following rescues were nominated for awards and are recommended for approval by the board,:
- A. Ronnie Yates - Torrance Beach - Lifesaving Acts Award - Heimlich on a two year old.
  - B. Scott Rask - Newport Beach - Heroic Act - Surfer rescue
  - C. Damien Comito - Del Mar Beach - Heroic Act - Surfer rescue
  - D. John Cooper - Del Mar Beach - Heroic Act - Surfer rescue
  - E. Sam Miele - Newport Beach - Heroic Act - Surfer rescue
  - F. Sean Cicchetto - San Diego - Medal of Valor - Cliff rescue

**LEGISLATION COMMITTEE REPORT**

October 14, 1994

- I. Requesting support for personal watercraft safety act. Add the exemption for Lifeguard, Marine Safety, Fire, Police and Harbor Patrol agencies.
- II. Seeking support for smaller local agencies to be under PERS local safety retirement system. Requested by Encinitas, Del Mar and Oceanside.
- III. Recommend creation and organization of City, County, State Codes that apply to lifesaving and marine safety; review to establish need for uniformity and to assist agencies having difficulty in passing local codes.
- IV. Cancer Bill - re-submit after election. Contact local politicians who might support this legislation.

**NOTE:**

*Each item from this report was reviewed and voted on independently with some minor modifications presented in the motions.*

Personal Watercraft Industry Association  
Proposed Model Watercraft Regulations

Member companies of The Personal Watercraft Industry Association (PWIA) have jointly and individually agreed to work toward uniform regulation of personal watercraft operation by supporting the following model legislative or regulatory act:

PERSONAL WATERCRAFT SAFETY ACT

Section 1. [Short Title.] This act may be cited as the Personal Watercraft Safety Act.

Section 2. [Definitions.] As used in this chapter:

(1) "Personal Watercraft" shall mean a vessel which uses an inboard motor powering a water jet pump as its primary source of motive power and which is designed to be operated by a person sitting, standing, or kneeling on the vessel, rather than the conventional manner of sitting or standing inside the vessel.

(2) "Specialty prop-craft" shall mean a vessel which is similar in appearance and operation to a personal watercraft but which is powered by an outboard or propeller driven motor.

Section 3. [Regulations of personal watercraft.]

(1) A person may not operate a personal watercraft unless each person aboard is wearing a type I, type II, type III, or type V personal flotation device approved by the United States Coast Guard.

(2) A person operating a personal watercraft equipped by the manufacturer with a lanyard type engine cutoff switch must attach such lanyard to his person, clothing, or personal flotation device as appropriate for the specific vessel.

(3) A person may not operate a personal watercraft at any time between the hours from one-half hour after sunset to one-half hour before sunrise.

IF THEY HAVE RUNNING LIGHTS, THEY  
ARE OKAY

(over)

(4) A personal watercraft must at all times be operated in a reasonable and prudent manner. Maneuvers which unreasonably or unnecessarily endanger life, limb, or property, including, but not limited to, weaving through congested vessel traffic, jumping the wake of another vessel unreasonably or unnecessarily close to such other vessel or when visibility around such other vessel is obstructed, and swerving at the last possible moment to avoid collision shall constitute reckless operation of a vessel.

(5) No person under the age of 16 shall operate a personal watercraft on the waters of the state.

(6) It is unlawful for the owner of any personal watercraft or any person having charge over or control of a personal watercraft to authorize or knowingly permit the same to be operated by a person under 16 years of age in violation of this section. Any person who violates this subsection shall be guilty of a \_\_\_\_\_ (State determined penalty).

Section 4. [Regulation of liveries.]

(1) A livery may not lease, hire, or rent a personal watercraft to or for operation by any person who is under 16 years of age.

(2) Any person convicted of violating this section is guilty of a \_\_\_\_\_ (State determined penalty).

Section 5. [Exemptions.] The provisions of Section 3 shall not apply to a performer engaged in a professional exhibition or a person preparing to participate or participating in an officially sanctioned regatta, race, marine parade, tournament, or exhibition. , LIFEGUARDS, POLICE, FIRE, HARBOR PATROLS.

Section 6. [Regulations of specialty prop-craft.] The provisions of Sections 3, 4, and 5 shall apply to specialty prop-craft.

**MEMBERSHIP COMMITTEE REPORT**

October 14, 1994

I. Kits:

A. There will be a kit in 1995; 1,200 kits will be ordered.

B. Executive Board is to consider the following for products:

- Hats
- 1/2 gallon cooler
- "Croakies"
- Product decals
- Key chain - floating
- Decal w/ membership year
- Coffee mug
- Plastic bag to hold product
- "T" shirts
- Foam lunch bags

II. Wish List - sponsor donations:

- Beach towel
- Windbreaker jacket
- Toiletry bag
- Sweat pants
- Chamois towel

III. Jr. Lifeguard Membership:

Committee recommends that the CSLSA President appoint a Jr. Lifeguard Committee Chairman as a standing committee. Included in the responsibilities will be Junior membership issues as well as advisory regarding other JG issues.

IV. National Decals:

Executive Board will recommend that the National purchase 5,000 USLA decals to be issued to the regions.

V. Maintain current dues structure.



# California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

TO: CSLSA Board of Directors  
 FROM: Mike Bartlett, Chairman *MB*  
 DATE: 10/14/94  
 SUBJECT: Newsletter Committee Report

The CAL SURF NEWS is entering its third year of production. Although the newsletter is far from a perfect magazine, the committee has offered some new ideas to improve all aspects of the publication. It should be noted, however, the staff has met their goals of producing two newsletters a year (bi-annual publication).

In order to meet our deadlines on a more regular basis, we will change the deadlines from a Summer/Winter to Spring/Fall issue. Typically, the newsletter deadlines were opposite of the Board of Directors meetings which has made it difficult to meet deadlines during the holiday season. For this reason, the article submission deadline will be two weeks after the BOD meetings on Nov. 1 and May 1 every year. Distribution should be by Dec.1 and June 1 respectively.

In order to ensure member participation in representing their agencies, the committee would like to propose to the Board to offer a financial incentive. We propose to award \$25 to the authors of the top five articles that are printed in the newsletter based on the following criteria:

- 1- CSLSA member in good standing, excluding editorial staff and Board Members.
- 2- Article must be typed 200 words or more.
- 3- Includes a photo related to the story.
- 4- Submitted prior to the deadline.

( Send to: Attn. Mike Bartlett, HB Lifeguards, 103 PCH, Huntington Beach, CA 92648)

The Editor will select those articles based on newsworthiness, content, creativity, and interest to the membership. If the Board approves the incentive plan, the details of the program will be announced in the Fall issue and be effective for the Spring issue.

AJ Sommers, Seal Beach, and Tom Buckner, Encinitas, have been appointed as Assistant Editors (Newsletter Committee Co-Chairmen) and will replace Jim Hughes.

The Fall Edition will be co-dedicated to the CSLSA for its 30th Anniversary and to the late Bud Stevenson, former LACO Lifeguard Chief.

Hopefully, we'll change our newsletter format to a magazine style by including an action photo on the cover page of each issue. I will be contacting those members who will be writing articles as a reminder. Again, the deadline is in two weeks on Nov. 1. Please send your articles to: Attn: Mike Bartlett, HB Lifeguard HQ, 103 PCH, Huntington Beach, CA 92648. Or fax to: (714) 374-1500.

Listed below is the revised Income and Expense Statement for the Fall Edition:

INCOME

Thousand Mile Sportswear	<u>\$750.00</u>
Total Revenue	\$750.00

EXPENSE

Printing	\$800.00
Type-setting (Renee Story)	\$250.00
Member incentive	<u>\$125.00</u>
Total Costs	\$1175.00

Income over Expense	(\$425.00)
---------------------	------------

If you have any questions or comments about the newsletter, please feel free to contact me, Mike Bartlett at (714) 536-5281. Thanks again.



# California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

TO: CSLSA Board of Directors  
 FROM: *mtg* Mike Beuerlein & Bill Humphries  
 SUBJECT: Public Education Committee Report  
 DATE: October 14, 1994

The following items were discussed in committee:

- I. *Surviving the Surf* Poster
  - A. The committee would like to enlist the services of Scott Hubbell Productions (SHP) to procure sponsorship to cover the unfunded balance (approx. \$2,000) for 1,000 posters.
  - B. The committee recommends that CSLSA cover the unfunded balance if SHP is unable to secure funding by January 1, 1995.
  - C. Ryan Newman (Santa Cruz) has volunteered his artistic talents to synthesize the New Zealand and California posters into camera ready art work by January 1, 1995.
  - D. The goal is to have the final product ready for distribution at the Spring '95 CSLSA meeting.
  
- II. *Rodney the Iguana*
  - A. Tracy Lizotte (L.A. County) introduced Annie Moler and Jonas Russell who made a presentation on *Rodney*.
  - B. Project options
    1. Comic Book
    2. Coloring Book
    3. Poster
    4. Decals
    5. Pogs
  - C. Preliminary cost estimates (not including preparation costs)
    1. Comic Book (color) \$4.00/unit
    2. Coloring Book (black and white) \$0.85/unit
  - D. Bill Humphries (San Clemente) will write a letter to Ms. Moler encouraging her to draft a finished product (preferably a ten page comic book) that CSLSA can distribute.
    1. Mr. Humphries and Mr. Lizotte will provide Ms. Moler and Mr. Russell with input.
    2. Project will receive #2 priority (behind *Surviving the Surf* poster) on SHP Wish List.
    3. Committee would like to distribute 30,000 comic books.

- III. Spring '94 USLA Public Ed. Committee Meeting
  - A. Eric Bauer (Newport Beach) reported on meeting.
  - B. Mr. Bauer distributed *Spinal Injury* posters to CSLSA chapters.
  - C. Committee members discussed PSA's and coloring book.
  
- IV. Fund Raising
  - A. Committee members stressed the public relation benefits of public education.
  - B. Greg Buchanon (San Diego) encouraged agencies to establish enterprise funds (if possible) for public education.
  - C. Eric Sandy (Del Mar) discussed Del Mar fund raising projects and suggested that CSLSA members staff a public ed. booth at the annual Southern California Expo in Del Mar.
  
- V. Tracy Lizotte chronicled his video projects and solicited contributions.
  
- VI. Kai Weisser recommended that CSLSA recontact Baywatch Productions in order to reinstate PSA's at the conclusion of episodes.
  
- VII. Public Ed. Survey
  - A. Carrie Smith (Santa Cruz) distributed copies.
  - B. Mr. Smith encouraged those chapters who had not completed their surveys to do so ASAP.
  
- VIII. Pogs (for more information, contact:)
  - A. Tom McElroy  
(714) 642-5311
  - B. Edgar Minor  
(714) 722-8311
  
- IX. Miscellaneous Topics
  - A. Project Wipe-out
  - B. Hoag Symposium
  - C. Sand Wheel Chairs
  
- X. Next Public Ed. Committee Meeting
  - 1. prior to CSLSA Spring '95 meeting
  - 2. date to be announced

# United States Lifesaving Association

## National Lifesaving Statistics Reporting System 1996 National Statistics Report



Agency

Chapter

Region

### Activity Observations

Category	Data	Category	Data
<b>Beach Attendance</b>		<b>Preventive Actions</b>	
<b>Rescues</b> Total		<b>Medical Aids</b> Total	
<i>Primary Cause:</i>		Major	
Rip Current		Minor	
Surf		<b>Drowning</b> Total	
Swiftwater		Unguarded	
SCUBA		Guarded	
other		<b>Fatalities</b>	
<b>Cliff Rescues</b>		<b>Enforcement Actions</b>	
<b>Boat Rescues</b>		Total	
Total		Warnings	
Passengers		Citations	
Vessel Value		Arrests	
<b>Boat Assists</b>		<b>Lost and Found Persons</b>	
Total		<b>Public Safety Lectures</b>	
Passengers		Total	
Vessel Value		Numbers of Students	

### Weather Observations

#### General Weather

Overall

Summer

#### Surf Conditions

Overall

Summer

#### Wind Intensity

Overall

Summer

*Above Average*    *Average*    *Below Average*

--	--	--

*Above Average*    *Average*    *Below Average*

--	--	--

*Above Average*    *Average*    *Below Average*

--	--	--

Submitted by: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Phone: \_\_\_\_\_

FAX: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Submit reports to:

Rick Gould, USLA National Statistics Coordinator

FAX:

408.426.7728

E-Mail:

104433.3016@compuserve.com

U.S. Mail:

323 Church Street, Santa Cruz, CA 95060

**Report Submittal Deadline: February 15, 1997**

# *United States Lifesaving Association*

## **Definition of Statistical Terms**

- Beach Attendance:** Normally, people recreating in the water or on the sand, and at adjacent picnic grounds, parking lots, recreation concessions and bike paths. Does not include people that merely transit on bikes or in cars.
- Rescues:** Total persons who are brought to safety by a lifeguard and usually involves physical contact. Does not include people who are given oral instructions to move to a safer location.
- Rip Current:** Persons rescued where the primary cause is a rip current.
- Surf:** Persons rescued where the primary cause is problems in the surf.
- Swiftwater:** A rescue performed in fast moving fresh water such as rivers, flooded creeks or flood control channels.
- SCUBA:** The physical rescue of a SCUBA diver.
- Cliff Rescues:** The extrication by physical means of a person who is trapped on a cliff rescue.
- Boat Rescues:** The physical rescue by boat or swimmer of a vessel that, if left unattended by rescue personnel, would be in danger of sinking or being damaged; or the safety of the passengers would be compromised. Example: a vessel, without power, anchored just outside the surf line.
- Passengers:** Number of people on board the vessel rescued.
- Vessel Value:** Estimated combined dollar value of the vessel, cargo, and accessories of a vessel either rescued or assisted.
- Boat Assist:** A vessel not in immediate danger but is unable, under its own power, to reach its' destination.
- Passengers:** Number of people on board the vessel rescued.
- Vessel Value:** Estimated combined dollar value of the vessel, cargo, and accessories of a vessel either rescued or assisted.
- Preventative Actions:** Verbal warnings to people who are in a position where, if they were to remain or continue, their safety would be compromised; or actions taken to remove potential hazards.
- Medical Aids:** First Aid or medical attention, serious enough to warrant a written report of some nature. Does not include the act of distributing bandaids.
- Drowning:** Death caused by drowning as determined by the coroner.
- Guarded:** Drowning occurs within the viewing area of a lifeguard station when it is staffed,
- Unguarded:** All other drowning. Does not include fatalities discovered in the water, where the cause is unrelated to beach activity. Example: murder.
- Fatalities:** Non-Drowning related deaths on the beach or in the water.
- Enforcement Actions:** Total people contacted concerning a violation of a law, rule or regulations,
- Warnings:** Contacts resulting in warning or advisement concerning violations.
- Citations:** Contacts resulting in issuance of a citation for a violation issued by a lifeguard or marine safety staff.
- Arrests:** Contacts resulting in the detainment of persons by a lifeguard or marine safety staff for violations for all types of suspected offenses including infractions, misdemeanors and felonies.
- Lost Persons:** Minors or adults who are assisted in locating their parent, guardian or other type of care provider.
- Safety Lectures:** Numbers of safety lectures on open water or related environments.
- Students:** Number if individuals attending each lecture.