



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

GENERAL BOARD MEETING

Huntington Beach, California

April 17 & 18, 1997

MINUTES

Thursday, April 17, 1997

I. Meeting called to order by President Chris Brewster at 9:20 AM.

- A. Pledge of Allegiance - Mr. Bauer
- B. Welcome and Introductions - Mr. Brewster
- C. Roll Call of Delegates - Mr. Richardson

CHAPTER	No Members	No of Delegates	Delegates Present	Proxies	TOTAL VOTES
Calif State - North	55	4	2	-	2
Calif State - South	78	4	2	-	2
Camp Pendleton	20	3	2	-	2
Capitola	9	2	0	-	0
Coronado	3	2	0	-	0
Del Mar	30	3	2	-	2
Encinitas	21	3	2	-	2
Hawaii	3	2	0	-	0
Huntington Beach	105	5	5	-	5
LA City	33	4	2	-	2
LA County Lakes	41	4	1	-	1
LACOLA	69	4	4	-	4
Laguna	60	4	2	-	2
Long Beach	41	3	2	-	2
Mission Viejo	23	3	2	-	2
Newport Beach	130	5	5	-	5
Oceanside	30	3	1	-	1
San Clemente	36	3	1	-	1
San Luis Obispo Co.	25	3	0	-	0
San Diego	52	4	2	2	4
Santa Barbara	7	2	2	-	2
Santa Cruz	28	3	0	-	0
Seal Beach	55	4	2	-	2
Solana Beach	37	3	1	-	1
Tucson	1	0	0	-	0
Ventura County	1	0	0	-	0
TOTAL	965	79	42	2	44

II. Approval of Minutes -Ventura Meeting - October 17, 1996

MOTION: Moved by Mr. Long to approve the minutes as submitted.
SECOND: Mr. Diederich
DISCUSSION: None
ACTION: MPU

III. Officer's Reports

A.	President	Mr. Brewster	ATTACHMENT	A
B.	Vice President	Mr. Bauer	ATTACHMENT	B
C.	Secretary	Mr. Richardson	ATTACHMENT	C
D.	Treasurer	Mr. Weisser	ATTACHMENT	D

1. Approval of the Treasurer's Report
(action to be taken on Friday is recorded here for for clarity)

MOTION: Moved by Mr. Long to approve the Treasurer's Report as submitted.
SECOND: Mr. Lombardi
DISCUSSION: Thanks to Mr. Weisser for the detail of the report.
ACTION: MPU

E.	Recurrent Rep	Mr. Summers	ATTACHMENT	E
F.	Advisor	Mr. Moore	ATTACHMENT	F
G.	Marketing & Promo	Mr. Colosi	ATTACHMENT	G

IV. Committee Reports

A.	Certification	Mr. Brewster	Included in President's Report	
B.	Competition	Mr. McGowan	ATTACHMENT	H
C.	Exchanges	Mr. Summers	ATTACHMENT	I
D.	Heroic Acts	Mr. Long	No report at this time.	
E.	Int'l Lifesaving	Mr. Brewster	Included in President's Report	
F.	Junior Lifeguards	Mrs. Boyer	ATTACHMENT	J
G.	Legislation	Mr. Brewster	Included in President's Report	
H.	Membership	Mr. Bauer	ATTACHMENT	K
I.	Newsletter	Mr. Bartlett	ATTACHMENT	L
J.	Public Education	Mr. Beuerlein	ATTACHMENT	M

V. Committee Workshops (as directed)

Thursday, October 18, 1997

Meeting reconvened at 9:00 AM., April 18, 1997

Continued Competition Committee meeting

VI. Committee Report from Workshops

A. Competition Mr. McGowan ATTACHMENT N

MOTION: Moved by Mr. Moore to approve the report as submitted.
SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU

B. Exchanges Mr. Weisser ATTACHMENT O

MOTION: Moved by Bauer to approve the report as amended.
SECOND: Mr. Long
DISCUSSION: Suggested adding a checkoff list to accomplish specific goals before approval of the funding stipend.
ACTION: MPU

C. Heroic Acts Mr. Long ATTACHMENT P

MOTION: Moved by Mr. Harvey to approve the report as submitted.
SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU

D. Junior Lifeguards Mrs. Boyer ATTACHMENT Q

MOTION: Moved by Mr. McGowan to approve the report as submitted.
SECOND: Mr. Martinek
DISCUSSION: None
ACTION: MPU

E. Membership Mr. Bauer ATTACHMENT R

MOTION: Moved by Mr. Gray to approve the report as amended.
SECOND: Mr. Harvey
DISCUSSION: Amended the report to include Mr. Bauer being assigned to pursue purchase of low cost bags, not to exceed \$5 per unit for the membership kits and for a delivery date of June 1, 1997.
ACTION: MPU

F. Newsletter Mr. Bartlett ATTACHMENT S

MOTION: Moved by Mr. Gray to approve the report as submitted.
SECOND: Mr. McGowan
DISCUSSION: None
ACTION: MPU

G. Public Ed Report Mr. Beuerlein ATTACHMENT T

MOTION: Moved by Mr. Bauer to approve the committee as submitted.
SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU

VII. Old Business

A. Approval of Treasurer's Report (shown under Treasurer's Report on Thursday).

VIII. New Business

A. USLA Spring meeting

1. Location: Austin, Texas
2. Dates: May 1-3, 1997
3. Suggested agenda items
 - a. USLA Bylaw amendment regarding "traditional preventive lifeguard services" as part of the membership requirement.
 - Issue should not be meant or intended to preclude membership but to maintain control of the organization by traditional lifeguards.
 - Certification Committee to look at the wording to insure absolute minimum impact on smaller organizations as relates to AART Certification.

B. USLA Spring Meeting in California - need a host to step up by the next Regional Meeting so information can be distributed at the Fall 97 meeting.

C. CSLSA Meeting Dates & Locations

1. Fall 1997
 - a. Location: Camp Pendleton
San Clemente (alternate)
 - b. Dates: October 17 & 18, 1997

D. Assignment of Nominating Committee for the November Election

Mr. Brewster appointed Mr. Moore as a nominating committee of one to obtain communication from prospective individuals who are interested in serving on the Executive Board for the 1998-2000 term of office.

Mr. Moore asked that all interested individuals contact him by E-Mail or work phone.

Bob Moore - E-Mail: gpup@juno.com (Robert A. Moore)
Work Phone: (310) 372-2166

E. Mr. McGowan recommended establishing a policy whereby the competition site of the Regionals for the following year be established at the Spring meeting of the Board to allow approximately 15 months lead time for fund raising and preparations.

MOTION: Moved by Mr. Weisser to add a policy to the current CSLSA Policies & Manual for establishing the competition site approximately 15 months in advance, with strong consideration given to hosting both the Lifeguard and Junior Lifeguard Regional games at the same venue and on back to back dates.

SECOND: Mr. Bauer

DISCUSSION: None

ACTION: MPU

F. Mr. Moore suggested that Mr. Colosi be given the opportunity to sit down with each Committee Chair to discuss their needs and desires.

Mr. Colosi indicated that he had spoken to most of the committee chairs and had been advised that each would be sending him information after the meeting.

Mr. Brewster advised Mr. Colosi to forward a short report to the Executive Board so they may assist him in prioritizing this "wish list".

G. Mr. Brewster indicated that discussions on the CSLSA Web Site generated the need to hold a special committee meeting to discuss a meaningful and professional site by adding to the great work done by Mr. Summers to create the ground work and open the site for viewing.

IX. Privilege of the Chair - Mr. Brewster

A. Expressed thanks to the Executive Board who had met nearly monthly in the past year and had done considerable ground work for CSLSA.

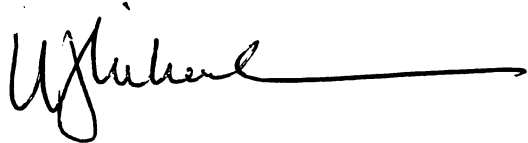
B. Expressed appreciation for the general board members for their efforts to get business done in a professional and expedient manner.

C. Expressed thanks to HBSLSA for hosting an excellent meeting.

CSLSA Minutes
April 17 & 18, 1997
Page six

X. Adjournment

MOTION: Moved to adjourn by Mr. Moore
SECOND: Mr. Gray
ACTION: MPU; Meeting adjourned at 10:50 PM.

A handwritten signature in cursive script, appearing to read "W. J. Moore", followed by a long horizontal line extending to the right.

California Surf Lifesaving Association
General Board Meeting
Huntington Beach
April 17 & 18, 1997

ATTENDANCE LIST

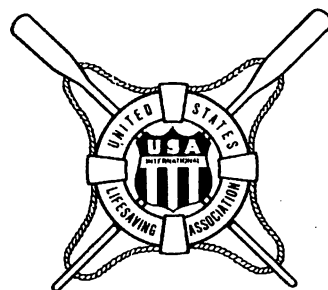
<u>NAME</u>	<u>CHAPTER</u>	<u>NAME</u>	<u>CHAPTER</u>
1 Steve White	Cal State North	31 Mark Klosterman	Laguna Beach
2 Steve Long	Cal state North	32 Scott Diederich	Laguna Beach
3 Garry Harvey	Cal State South	33 Jeff Johnson	Lake Mission Viejo
4 Vincent Lombardi	Camp Pendleton	34 Bryan Horvath	Lake Mission Viejo
5 Nathan Myers	Camp Pendleton	35 Mark Boone	Long Beach
6 Tom Richards	Camp Pendleton	36 Jim Rae	Long Beach
7 Steve Smith	Camp Pendleton	37 Reenie Boyer	Newport Beach
8 Larry Giles	Encinitas	38 Robin Johnson	Newport Beach
9 Tom Buckner	Encinitas	39 Eric Bauer	Newport Beach
10 Steve Reuter	Huntington Beach	40 Lola Briles	Oceanside
11 Kai Weisser	Huntington Beach	41 Bill Humphreys	San Clemente
12 Todd Bartlett	Huntington Beach	42 Marshall Parks	San Diego
13 Todd McClung	Huntington Beach	43 Chris Brewster	San Diego
14 Mike Bartlett	Huntington Beach	44 Misty Allen	Santa Barbara
15 Dave Simcox	Huntington Beach	45 Sarah Clayton	Santa Barbara
16 Bill Richardson	Huntington Beach	46 Rich Hanna	Santa Barbara
17 Max Bowman	Huntington Beach	47 Tim Dorsey	Seal Beach
18 John Picken	Huntington Beach	48 Steve Cushman	Seal Beach
19 Mike Beuerlein	Huntington Beach	49 A.J. Summers	Seal Beach
20 Brad Smith	Huntington Beach	50 Jeff Martinek	Seal Beach
21 Toni O'Donnel	LA City	51 Dave Lichtenstein	Solana Beach
22 Rich Godino	LA City	52 Carl Stahmer	Solana Beach
23 Abby Balderas	LA City		
24 Mania Traub	LA City	53 Dick Colosi	CSLSA Promoter
25 Don Rorhrer	LA County		
26 Bill Harkins	LA County	<u>Sponsor Representatives</u>	
27 Bob Moore	LA County	Michael Gorman	Heartstream
28 Rob McGowan	LA County	Donalda Day	Hobie Sunglasses
29 Merrill Riley	LA County	Bill Nunn	SmithKline Beecham
30 Gordon Gray	LA County Lakes	Mark Spitaleri	Victory Wetsuits

Boating Safety Legislation

- The Executive Board has committed CSLSA to join efforts to improve boating safety as proposed by Senator Herschel Rosenthal in Senate Bill 545.
- This bill would set a minimum age for operation of a motorboat at 16 and require training for persons from 16 to 21 years of age to operate a vessel in California.
- The Executive Board is also supporting legislation by Senator Thompson to ban wake jumping.

International Life Saving Federation

- Significant progress continues on the ILS front.
- Derrick Whitting of South Africa has taken over as President.
- Inquiries from various organizations in the Americas adds to potential members each day like Mexico, Argentina, Panama, and Columbia.
- ILS is working on a World Wide Web site, expected in the next several months.
- ILS will be coming out with a book aimed at educating the general public in the fall. I continue to serve on the Editorial Board.



International Medical/Rescue Conf.

- The next ILS Board of Directors meeting will be in San Diego from September 13 - 21, 1997.
- An International Medical/Rescue Conference will take place in the middle of this period on September 15, 16, and 17, 1997.
- A copy of the flyer for this meeting is attached.
- This is a unique opportunity, not to be missed.
- Rescue '98 will be in New Zealand in February 1998.

Succession

- A reminder to all that it is my intention not to run for office in the fall. I simply have too many other responsibilities to devote proper attention to CSLSA. We need to plan for succession.

California Surf Life Saving Association

Board of Directors Meeting

April 17 & 18, 1997

Huntington Beach, California

President's Report

B. Chris Brewster

Telephone: (619) 221-8832
Fax: (619) 581-1227
E-mail: bcb@compuserve.com

Attachment: A

Membership & Kits

- CSLSA will once again have membership kits.
- We will be using donated sunscreen, window stickers, and a variety of other premium items.

Junior Lifeguard Membership

- A low cost junior lifeguard membership was agreed to at the fall meeting.
- Several junior lifeguard programs, including San Diego, agreed to incorporate membership into local junior lifeguard programs.
- With this commitment, it is hoped that junior lifeguard participation will increase substantially.

National Membership System Proposed

- USLA President Richardson, Tim Gallagher, and I have had extensive discussions about nationalizing the membership system.
- Under this concept, membership would be managed through a national system much like that of many other national groups.
- Standard dues would be paid to the national and distributed to regions and chapters based on designation by the members.
- It is my belief that such a system is badly needed to organize our membership system, to keep members from year to year, and to increase our membership.
- The concept will be discussed at the USLA national meeting in Austin and your input is sought.

Ron Trenton Dies

- San Diego's most senior lifeguard, Ron Trenton, died tragically in a private plane crash returning to San Diego from Catalina.
- An exhaustive search was conducted by the Coast Guard, with the assistance of local lifeguard agencies and others.
- A service was held at La Jolla Shores, with representatives of many California lifeguard agencies in attendance and much appreciated.

USLA Manual

- Over 5,000 copies had been sold by December.
- All agencies are reminded to order manuals for all lifeguards, junior lifeguards, and rookies.
- To order, call 800-638-0220 or 800-374-1200.
- We are discussing with the publisher, the concept of having the book translated to Spanish.

USLA Certification

- There are now 64 lifeguard agencies certified or in the process of becoming certified.
- Kudos to our region's agencies which have become certified or have applied:
 - Long Beach
 - Santa Cruz
 - Mauna Kea Resort
 - San Diego
 - Huntington
 - Mission Viejo
 - Honolulu
 - Encinitas
 - LA County
 - Solana Beach
 - San Clemente
 - County of Hawaii
 - County of Maui
 - Newport Beach
 - Santa Barbara
 - LA County Lakes
 - Laguna Beach
 - Cal. State
 - Pismo Beach
 - Santa Cruz
 - County of Kauai
- Our region's agencies which have not applied are represented by the following chapters:
 - Camp Pendleton
 - City of Capitola
 - Avila Beach - Port St. Luis Harbor
 - Morro Bay
 - San Luis Obispo
 - Coronado
 - Del Mar
 - Oceanside
 - Port Hueneme
 - Seal Beach
 - Tucson

International Boating Safety Summit

- The International Boating Safety Summit will take place in San Diego on April 18 - 25, 1997.
- All lifeguards with boating safety responsibilities are encouraged to attend.
- A flyer is available for your information.

New Promoter

- Shortly after the last Board of Directors meeting, Barrett Tester advised me by E-mail that he was resigning as CSLSA's promoter after less than one year.
- I am pleased to announce that the Executive Board decided to act immediately and to ask Dick Colosi, who has performed so well for the national organization, to also represent CSLSA.
- Dick has already brought funds to CSLSA and continues to work hard on our behalf. He is attending this meeting and will make comments of his own.

Accredited Regional Lifeguard Academy

- San Diego County area lifeguard services, under the leadership of Lt. Nick Lerma, have combined forces to create a regional lifeguard academy in conjunction with a local community college.
- Seven lifeguard agencies have decided to participate in this 80 hour academy.
- The curriculum will be consistent with the USLA Lifeguard Agency Certification Program and the text will be the USLA text, required for all students.
- The prerequisite will be American Red Cross Emergency Response or a similar first responder course.
- Each agency will select candidates as per their usual hiring process, but will advise those selected that they will be hired pending completion of the lifeguard academy.
- Each agency will contribute instructors.
- This is the first of its kind in the nation of which we are aware.
- Several foreign students have been invited and are expected to participate.
- It is hoped that this can be a model for lifeguard training elsewhere.

World Wide Web

- USLA continues to work on a World Wide Web site. A plan is currently under review.

International Life Saving Federation

26, Gemeenteplein, 3010 Leuven, Belgium • Telephone: (32)(16) 35-35.00 • Fax (32)(16) 35.01.02

CONFERENCE ADDRESS: ILS, PO Box 9547, San Diego, California 92169 USA



International Life Saving, the world's water safety experts, and its over 120 national member federations, invite you to the 1997 ILS International Medical Rescue Conference in San Diego, California.

DATES - September 15, 16, and 17, 1997

EXAMPLE TOPICS

Drowning physiology and triage	Current resuscitation protocols
Spinal injury extrication	Scuba illness and treatment
Victim identification	Search policies and procedures
Psychological issues	Helicopter rescue
Flood rescue	Coastal cliff rescue
Lifeguard injury avoidance	Communicable disease avoidance
Hazard identification	Beach warning signs
Personal watercraft as a rescue tool	Oxygen delivery by lifeguards

SPEAKERS - Over 30 have agreed to participate including:

BOARD OF DIRECTORS

President

Derrick Swift Whitting

Secretary General

Harald Vervaecke, PhD

Regional Presidents

Jelle Meintsma
Africa

B. Chris Brewster
Americas

Alan B. Whelpton, AM
Asia/Pacific

Klaus Bartnitzke
Europe

Members

Mohammed Boukheddar, MD
Algeria

Joan Duncan
Canada

Jean Ducoeur, MD
France

John Honnor
New Zealand

John Martin
United Kingdom

Robert A. Bradley
Australia

Pedro Walsh den Tuinder
Spain

Bertil Werner
Sweden

Observer to the Board

John Long
Royal Life Saving Society

PATRONS

King Carl XVI
Sweden

Nelson Mandela
South Africa

John Major
Great Britain

Charles Haughey
Ireland

Brian Mulroney
Canada

Michel Rocard
France

Hans-Dietrich Genscher
Germany

Mostafa Mirsalim
Iran

Dr. Jerome Modell
Prof. Bernard Nietschmann
Dr. Christine Branche-Dorsey
Dr. James Orlowski
Dr. David Szpilman
Dr. Tony Handley
Frank Pia
Dr. Ian Mackie
Dr. Hans Aström
Prof. Andrew Short
Dr. Frank Golden
Dr. Peter Wernicki
Dr. Joost Bierens
Dr. Steve Beerman
Dr. Guang-yu Wang
Bill Richardson
Ralph Goto
Joel Dovenbarger, BSN
Dr. Glen Hagemann
Gary Horewitz
Senior Lt. John Stonier
Prof. Gerald DeMers
Chief B. Chris Brewster

Executive Associate Dean, University of Florida, College of Medicine
National Geographic Society & University of California at Berkeley
Centers for Disease Control
Director, Pediatric Intensive Care, UCH Tampa, FL
Brazilian Life Saving Society (SOBRASA)
Royal Life Saving Society (UK)
Producer, *On Drowning*
Chair, ILS Medical Commission & Royal Life Saving (Aus.)
Swedish Lifesaving Society
Surf Life Saving Australia
Surgeon Rear Admiral (Ret.), United Kingdom
United States Lifesaving Assn. Medical Advisor
Physician and author of *Drowning in the Netherlands*
The Lifesaving Society, Canada's Lifeguarding Experts
Santa Monica Bay Restoration Project, California
President, United States Lifesaving Association
Water Safety Administrator, City and County of Honolulu
Director of Medical Services, Divers Alert Network
South Africa Lifesaving Association
American Red Cross (paramedic)
Los Angeles County Lifeguards, Catalina Island (paramedic)
California Polytechnic State University
Editor, United States Lifesaving Association Manual

LOCATION - San Diego, California

Weather: 75°F (24°C) day, 63°F (17°C) night (September average)
Attractions: San Diego Zoo, Sea World, Wild Animal Park, beautiful beaches
Nearby cities: Tijuana, Mexico (32 km.) & Los Angeles (161 km.)

REGISTRATION - \$100 (US) full or partial participation (confirmed in advance)

Space is limited and participation is expected to be high. Advance registration is required to ensure availability. Send name, address, telephone, fax, E-mail, and a check for \$100 (US) to: ILS, PO Box 9547, San Diego, California 92169 USA.

CONFERENCE HOTEL - Catamaran Resort, 3999 Mission Blvd., San Diego, CA 92109

Availability is limited. Reserve now!

Rate: \$99/night, single or double occupancy (limited kitchenette suites available)
Phone: 619-488-1081 Fax: 619-488-1387 Toll free (US): 800-288-0770

QUESTIONS - E-mail: bcb@compuserve.com Fax: (619) 581-1227 (US)

CALIFORNIA SURF LIFESAVING ASSOCIATION

Vice President's Report: Spring 1997 Board of Director's Meeting

Eric Bauer

U.S. Ocean Safety Certification update:

US Ocean Safety is currently doing a major revamp of their Training Curriculum to comply with USLA Guidelines as an Advanced Agency. Some Items that have been changed are:

Swim Test
Hours of Training
Spinal Injury Management
Identification of Hazards
Working with Rescue Boats
Documentation of all curriculum, and Qualifications of various classes of employee.
Search and Rescue

In general much of the deficiencies are due to lack of documentation, those due to absence are willingly being added or changed. I have recently forwarded their Certification to the Administrator and I believe it should be approved at the USLA Meeting.

Training Academy - Rancho Santiago

Reenie Boyer and Training Chief Nick Waite of Newport Fire and Marine Department have been researching and is in negotiations with Rancho Santiago Fire Academy for the purpose of having our Lifeguard Training Program through the Community College.

Classes would be designed for:

Cadet Training
Seasonal Rookie Lifeguard Training
Specialized Training for Existing Lifeguards

Instructors would be existing Marine Safety Officers and Lieutenants. They would work for the College at \$ 35.00 per hour. Instructors would meet USLA standards, and either have a teaching credential or completed Instructor 1 training through the State Fire Marshal's training program. The cost per student would be \$2.60 per student. This could significantly reduce the cost of training and would lessen the impact on day to day operations and could ease budgetary concerns.

Newport Beach Web Site - Fire and Marine Department - NBOLA

The City of Newport Beach has now included the Fire and Marine Department and the NBOLA in the City's Web Page. It is in preliminary stages but it is there. The Fire and Marine Department Fire Med. Program on the page, as well as Junior Lifeguards and Lifeguard job opportunities. "Drop in" and make comments. Also, very shortly all of the permanent Marine Safety Staff will have an e-mail address with the city's E-Mail system. John Blauer the Fire and Marine Department PIO address is jblauer@city.newport-beach.ca.us. Please add his address to your list and use as appropriate.

FRIDAY - Answering machine

I had some phone line problems and some memory problems with the CSLSA phone machine. The problem should be rectified in the next few days. Also, someone should be thinking about taking over this responsibility as I take a respite from the board.

Orange County Drowning Prevention Network - CHOC Hospital

Orange County Fire Agencies along with the Newport Fire and Marine Department participated in a press conference regarding children drowning in pools. CHOC produced two videos called Three Tragic Seconds and The Silent Fall: A Family Tragedy. Both Videos are available through CHOC Hospital. The contact person is Mary Marlin, RN, MSN. She is the Community Education Manager for CHOC Hospital. Her phone number is 532-8887 (Attachment)

Medal of Valor Reimbursement

The original Medal designer has given the \$500.00 for the design work back and I will forward that to Greg Farry USLA Treasurer. I am currently pursuing the medal's producer for the other \$500.00, I have gotten the bad medal back from Dan McCormick and I can proceed. I recently talked to the designer and he is assisting with the recovery of the other \$500.00 The final Medal came out very well. More are expected to be produced at the cost of about \$250-\$300.

Mouth to Mouth in the Water

Recently one of our Marine Safety Officers, Brent Jacobsen may have called you with inquiries regarding the use of Personal Protective Equipment(PPE), specifically masks, in the water and how those masks are deployed. Some of the issues that arise are:

Where are the masks kept?

Are they effective?

What if they are not immediately available?

What are the ramifications of waiting to ventilate until on shore or on a rescue platform(boat).

I would propose that a we take these concerns to the Medical Advisor of the USLA for input. There may not be a black and white solution.

USLA Textbooks

The Newport Beach Fire and Marine department as part of the in service training is planning on issuing to each trainee, their own manual to keep. This is extremely important to facilitate the production of revised editions. The only way we will be able to keep a quality document is to support the endeavor financially.



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

TO: CSLSA Board of Directors
FROM: Bill Richardson, Secretary *WR*
DATE: April 17, 1997
SUBJECT: Secretary's Report - Spring '97

I have kept busy this past six months handling considerable correspondence for both CSLSA and USLA in my roles as CSLSA Secretary and USLA President.

A CSLSA Secretary I have continued to update our address list in an attempt to keep the flow of information available as mailings are required. I have also continued to produce the minutes of these meetings as well as the Executive Board with help from Bob Moore when I was unavailable.

I have been working on the brochure "*REACHING FOR LIFE*" for CSLSA that is similar in nature to the one created by USLA to be used for marketing, promotions and as a general information piece for new members or other parties in our association. Copies of this draft material are available at this meeting.

I have also been developing a SKIN CANCER brochure that can be used by lifeguard agencies to provide their staffs with basic information about the disease, its recognition, treatment and prevention. I cannot take credit for the material, as it comes from the National Cancer Institute who allows copying of their booklet to insure that the information gets out. My intent is to create a very similar booklet at a much lower cost in order to provide them to each member.

In my role as USLA President I have been working closely with Dick Colosi who is now handling Marketing and Development of both USLA and CSLSA. Dick is present at this meeting and will undoubtedly make a short report of his activities on behalf of CSLSA.

I have also allowed myself to become involved in RESCUE 98, the ILS meeting and competition to be conducted in Auckland, New Zealand, February 1998. I will be traveling to New Zealand for the event and have decided to get involved in fund raising and general management efforts to help insure that we are properly represented there.

As we are coming to a period of elections in October, for CSLSA and November for USLA, I am announcing now, officially, that I intend to seek re-election as President of USLA and to run for the position of President of CSLSA. I feel the dual responsibilities will not create a conflict in that I have seen others perform similarly in the past. I feel I have the desire and skills necessary to heal some of the wounds within CSLSA and to carry us toward new horizons as we approach the new millennium.

With this in mind you need to consider the election of a strong Vice President, who would need to take a more active role in national business and to find someone who can take the reins as Secretary.

A word to any prospective Secretary. If you want the job, you need to have the support of your agency to help with printing and even mailing if possible. Since my retirement in 1994, we have had some assistance from Huntington Beach with regard to duplication and even some mailing. Without this support, the cost of these items would have been much higher.

I continue to appreciate the challenges and rewards of working for the association on both the National and Regional Executive Boards and look forward to continuing to do so.



Attachment: **D**

California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

Treasurers Report April 17, 1997 by Kai Weisser

This Treasurers Report is divided into two separate time periods. The first covers the year summary for 1996 which was presented to the CSLSA Executive Board on January 22, 1997. The second covers the current year 1997. Each includes a Cash Flow Report and Net Worth Report covering all CSLSA accounts. The accounting method used is within the computer software program Quiken Deluxe, version 5 for Windows.

Cash Flow Report 1/1/96 Through 1/22/97

4/16/97

CSLSA-Bank,Cash,CC Accounts

Page 1

Category Description	1/1/96- 1/22/97
INFLOWS	
CSLSA Dues:	
Jr Lifeguard	440.00
Lifeguard	19,730.00
Previous year	40.00
	20,210.00
TOTAL CSLSA Dues	
Donations:	
Raffle	900.00
Solicited	10,000.00
	10,900.00
TOTAL Donations	
Int Inc	388.64
N Z reimburse	375.00
Newsletter	200.00
	32,073.64
TOTAL INFLOWS	
OUTFLOWS	
Bank fees	30.00
Charity:	
Cash Contrib.	100.00
	100.00
TOTAL Charity	
Commission	2,400.00
Competition:	
Equipment	1,328.49
Competition-Other	1,100.00
	2,428.49
TOTAL Competition	
Dues reimburse	800.00
Kits:	
Delivery	503.34
Product	7,952.65
	8,455.99
TOTAL Kits	

Cash Flow Report

1/1/96 Through 1/22/97

4/16/97

CSLSA-Bank,Cash,CC Accounts

Page 2

Category Description	1/1/96- 1/22/97
Meetings:	
Executive	71.01
USLA	4,550.00
	4,621.01
TOTAL Meetings	4,621.01
New Zealand exc:	
Kiwis	496.16
Yanks	400.00
	896.16
TOTAL New Zealand exc	896.16
Newsletter Exp:	
Articles	113.00
Printing	2,372.30
Set-up	460.00
	2,945.30
TOTAL Newsletter Exp	2,945.30
Secretary	285.80
Secretary of St	10.00
Telephone	314.37
USLA dues	4,950.00
Uncategorized Outflows	0.00
	28,237.12
TOTAL OUTFLOWS	28,237.12
	3,836.52
OVERALL TOTAL	3,836.52

Net Worth Report

(Includes unrealized gains)

As of 1/22/97

4/16/97

CSLSA-All Accounts

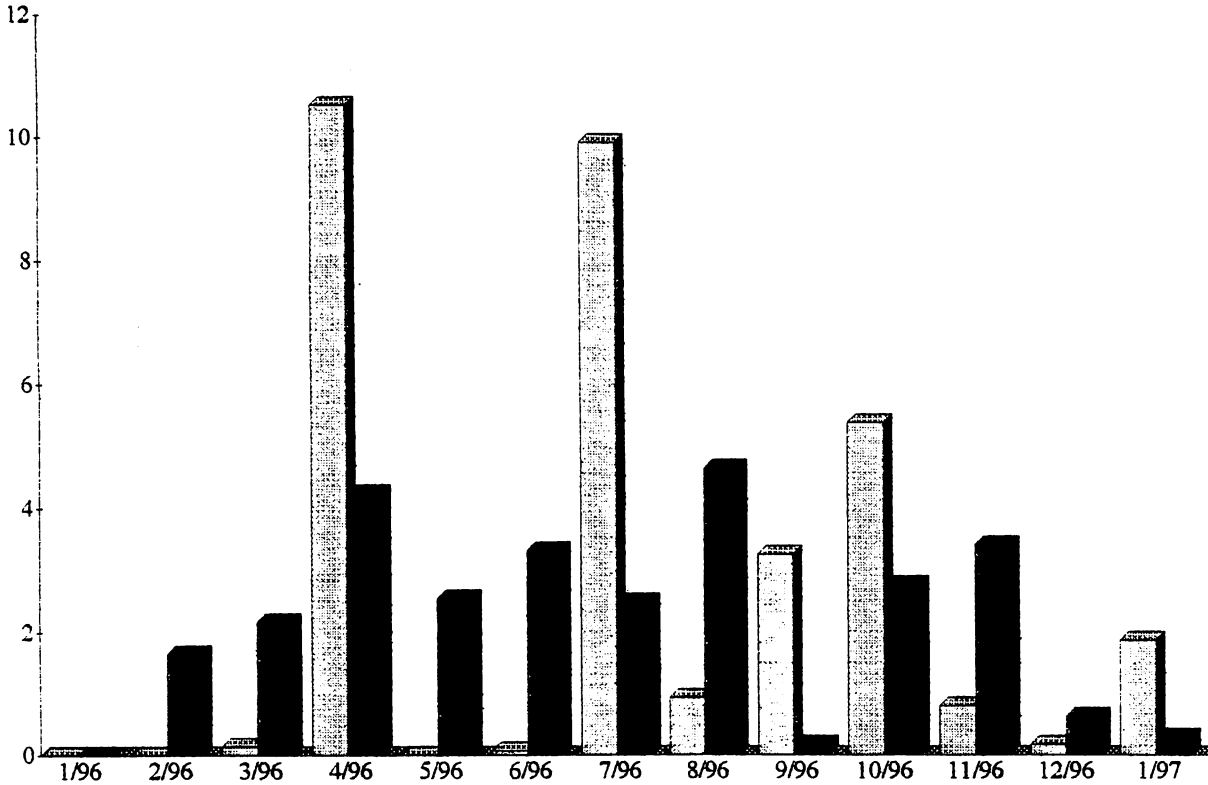
Page 1

Acct	1/22/97 Balance
ASSETS	
Cash and Bank Accounts	
CSLSA B of A	934.09
CSLSA HBCU	17,900.91
	18,835.00
TOTAL Cash and Bank Accounts	18,835.00
	18,835.00
TOTAL ASSETS	18,835.00
LIABILITIES	0.00
	18,835.00
OVERALL TOTAL	18,835.00

Monthly Income and Expenses
1/96 - 1/97

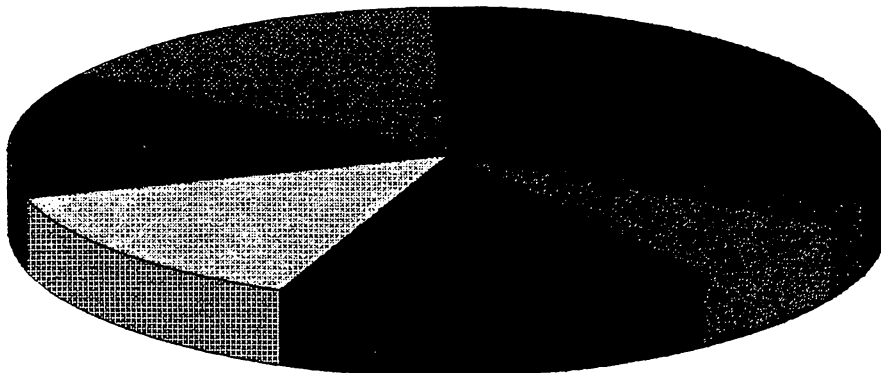
Income
Expense

\$ in 1,000.00



Net Savings and Expense Comparison
as a Percentage of Total Income

■ Kits	%25.63
■ USLA dues	15.00
■ Net Savings	14.25
■ Meetings	14.01
■ Newsletter Exp	8.93
■ Competition	7.36
■ Commission	7.27
■ New Zealand exc	2.72
■ Dues reimburse	2.42
■ Telephone	0.95
■ Other	1.46
Total	\$32,993.64



Cash Flow Report

1/23/97 Through 4/15/97

4/15/97

CSLSA-Bank,Cash,CC Accounts

Page 1

Category Description	1/23/97- 4/15/97
INFLOWS	
CSLSA Dues:	
Previous year	1,400.00
	<hr/>
TOTAL CSLSA Dues	1,400.00
Int Inc	100.65
Newsletter	500.00
Other Inc	180.00
Regional Mtg	400.00
	<hr/>
TOTAL INFLOWS	2,580.65
OUTFLOWS	
Gifts	50.00
Heroic Acts	60.97
Kits:	
Product	1,006.73
	<hr/>
TOTAL Kits	1,006.73
L&P Fees	5.00
Newsletter Exp:	
Printing	804.29
Set-up	200.00
	<hr/>
TOTAL Newsletter Exp	1,004.29
Regionals 97	25.00
Sponsor Develop	134.34
Telephone	115.84
USLA dues	900.00
TO CREDIT UNION CD	10,000.00
	<hr/>
TOTAL OUTFLOWS	13,302.17
	<hr/>
OVERALL TOTAL	-10,721.52

Net Worth Report
(Includes unrealized gains)
As of 4/15/97

4/15/97
CSLSA-All Accounts

Acct	4/15/97 Balance
ASSETS	
Cash and Bank Accounts	
CSLSA B of A	1,631.92
CSLSA HBCU	6,481.56
TOTAL Cash and Bank Accounts	8,113.48
Investments	
CREDIT UNION CD	10,000.00
TOTAL Investments	10,000.00
TOTAL ASSETS	18,113.48
LIABILITIES	0.00
OVERALL TOTAL	18,113.48



California Surf Lifesaving Association
P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

TO : CSLSA Board of Directors
From : A. J. Summers, Recurrent Representative
Date : April 17, 1997
Subject : Recurrent Representatives Report

Recurrent Exam Survey

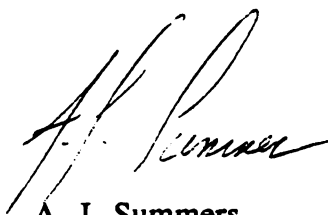
^ The Recurrent Lifeguard Exam Survey was completed, submitted and uploaded. I apologize if the information printed is incorrect, but have found that some of the more remote agencies have inconsistent data. However, each year gets better, and I hope in time I will be able to have in updated in a more efficient manner. (i.e. Email). Many agencies have already tested for their recurrent positions, and I am glad that I was able to attend some and distribute the survey for those who were unfortunately unable to make the cut. Thanks to everybody for their support when I show up and 'recruit' your candidates for other beaches. By the way, Seal Beach has the last test this year, June 1st.

WWW.CSLSA.ORG

^ One of my primary goals since being elected as an officer to this board has been to ensure that we have proper representation on the INTERNET. I know many of you have grown tired of hearing me preach the many benefits of this medium. Yet, in the last year, the whole Executive Board has acquired Email addresses. We do meet monthly in San Clemente, yet we are consistent communication via the Net. Last year, if you recall, we were reliant upon a popular server, CompuServe, to disseminate our information to their limited subscribers. This year, I am happy to report that we now have our own domain name registered, CSLSA.ORG, and now our information can be reached by virtually anyone in the world. Much of the credit must go to one of our Seal Beach recurrent--Jeff Busche. Jeff has been on the cutting edge with the INTERNET for years, and now has his own business with INTERNET marketing and WEB page creation. I could not have done it without him and the volunteer time that he has put forth.

USLA PATCH BANNER

^ At the last USLA meeting in Reno, a new Recurrent Rep project was created. A banner displaying local agency patches is going to be created. Each Recurrent Rep from each region is responsible for collecting and submitting the local agency patches from the corresponding agencies. If you do not have a patch here with you today, PLEASE send one to my attention. Some of the other regions think that they will have better participation than the south west. Thank you in advance for your assistance.



A. J. Summers
Recurrent Representative

Telephone: (562) 430-2613 ^ Fax: (562) 598-8560
CompuServe ID: 75053,3621 ^ INTERNET E-mail: 75053.3621@compuserve.com



California Lifesaving Association

April 17-18, 1997

Past President/Advisor Report
by Robert A. Moore

I am sorry I missed the Fall meeting. As many of you know my new car was broken into at the Ventura meeting and all of my clothes and golf equipment was stolen. That was the first meeting I have missed since 1973/4. I enjoy meeting with the Board of Directors at each meeting and sharing the same goals regarding lifesaving. We learn from each other and I believe return to our lifeguarding services as better lifeguards. Networking within the profession has proved helpful to everyone. We meet that someone that we can call to find out how their organization does something. When you are asked to research an issue for your organization, you feel comfortable calling a friend in the CSLSA who works in another agency. I have found your known counterparts are happy to share and accommodate most requests. I have asked many of you over the years questions and have learned much. I have also been contacted and if I could not answer the question, hopefully I could put you in contact with the proper person in my organization who could. I missed much more than the routine business at the Ventura meeting, I missed visiting with you. I enjoy working with professionals.

As I have mentioned in the past, I think one of my roles is to advise. I have attended the Executive Board meetings and have witnessed good participation. There has not been a lot of assignments for the board to work on, but the business that has been brought up has been addressed. My personal observation is that the Board has been divided since the last election. This is something I have not seen since the mid to late 1970's. I am not saying that this is bad, but it has been different. The board has put personal issues aside for the good of the organization, but the trust in one another is not what it used to be.

The one major disappointment that we have suffered this past year is that our fund raiser wrote our President informing him that he did not work for us anymore via e-mail. We later learned that the San Clemente Ocean Festival had heard that we were going to hold our Regional competition elsewhere so they entered into an agreement to hold another event. It turns out that the fund raiser who just quit is the one running the event. This is the same person who last year told us that we should run our event somewhere else as it was too difficult to deal with the San Clemente Ocean Festival and we could make more money. We as a board were duped! We all take responsibility, but are frustrated just the same.

On the positive side, our President spoke with the National fund raiser, Dick Colosi, (who will be attending our meeting) and between the two negotiated a contract for him to also represent the CSLSA. The board who has worked with Mr. Colosi was pleased that an agreement could be reached. Mr. Colosi has worked very hard for the USLA and even though we don't always agree, feel that our relationship will be a good one. The board believes that the USLA and CSLSA complement each other when seeking funds. Time will tell, but we have confidence in Mr. Colosi's sincerity. Welcome aboard Dick.

There is disappointment on the slow progress in organizing membership kits. The Membership committee will need to re-visit what should be done this summer. The decals have been secured with a minor change. We had a white background placed behind the word California in hopes that it will show up better. The blue is more royal and not as faded as last years. These were good suggestions from the board. I hope you like them.

There is disappointment that the Recurrent Exam Survey was not distributed in January and February. I believe the failure rests on all of us. Each Chapter/Agency needs to follow through on the commitment we have made to the future lifeguards. Many exams are past and many young potential lifeguards desperately needed the information to match their skills with the proper organization.

Another positive issue is that Kai Weisser and Herb White have taken up the challenge to put on the Regionals. This is a major undertaking. Unfortunately due to circumstances beyond anyone's control the Regionals will have to be at the beginning of the summer. They will need the help of everyone. We will need volunteers to put on the competition. This means people to sign up competitors, officials, gofers, etc. I ask all of you to step forward and help us make the competition a success. Many of you will not consider this request because you are not competitors or you feel that you are busy or you could not contribute very much, etc. You are wrong. We need each and every one of you to make this work. If you volunteer to help, you will be helping the membership. This competition is for our members only. Without a good event, the sponsors will not be happy, the competitors (our members) will not be happy, and without members, where do we go from there. Please help.

E-mail has been a significant improvement in the Executive Boards communication. The board is getting more information in a timely manner. Everyone on the board has e-mail with one exception. This has been a valuable tool for us. The board has been prompt with their responses and timely matters have an immediate consensus one way or another. This is an improvement. Not knowing that issues have taken place without an opportunity respond has been frustrating in the past. I would suggest that anyone who is on e-mail if you have a question, suggestion, or better yet a potential sponsor, send it e-mail to the Executive Board or at least to the Secretary so he can put the issue on the agenda for the upcoming Executive Board meeting.

These opinions are mine and the advice I give is without malice, but with candor. I believe it is your right to know some of the feelings that are not always published in the minutes. I also believe that the Executive Board has tried to represent your interests. Although we may not be as pleased as we could be on what has happened over the past few months, I believe the organization is healthy. There are good people on the board and they are able to focus on the needs of the organization. I would like to see the openness return on the newly elected board that will take office in January. And your job is to recruit members, participate in the goals and objectives of the CSLSA and the USLA so that people will not drown nor will lifeguard agencies not have the best information available to protect the public. It is a pleasure to serve you and work with you.



Attachment: G

4700 Cedar Lane - Drexel Hill, PA 19026-4416

Phone/ Fax 1-610-446-3169

To: California Surf Lifesaving Association

April 17, 1997

From: Dick Colosi, CSLSA Development

Subject: Status Report

I am delighted to be part of the CSLSA team. The members of the Executive Committee have provided me information on membership, meetings, competitions and other CSLSA needs.

I have started contacting prospective sponsors as well as sending out proposals. Prospects contacted and/or sent proposals include;

Speedo	California Tan
USA Aquatics	24 Hour Fitness Centers
Ruby's Diners	Simple Green
SmithKline Beecham	Water Safety Products
Bozell Worldwide Communications	

Results achieved since my coming on board in December are as follows;

- SmithKline Beecham is a sponsor for this meeting of the CSLSA and will address the group latter on hepatitis vaccines.
- Water Safety Products has sponsored the production of the CSLSA Emergency Services Directory
- In 1997, Coppertone is providing two ounce tubes of sunblock, SPF 15
- In 1998 Hawaiian Tropic will provide four ounce or larger bottles of sunblock at SPF 15 or higher plus cash; a portion of which will be distributed to the CSLSA based on the decision of the national Board at the up coming meeting. In 1998 and future years, Hawaiian Tropic wishes first option on sponsoring all CSLSA and USLA competitions.
- Water Safety Products (WSP) will pay directly to the CSLSA for any purchase made by the region, a chapter, an agency or a CSLSA member from its **entire product line** of apparel and equipment (customized or otherwise) at the the rate of two percent.
- Simple Green will provide product to the 1400 juniors competitors anticipated at the CSLSA Championships on July 18th at Seal Beach.

• **1997 USLA National Lifeguard Championships** _____ As you know the CSLSA and the San Diego Chapter will host the National Championships on August 7, 8 & 9. Yamaha and Rodale Press, publishers of Men's Health and Fitness Swimmer Magazines, have been acquired as Presenting Sponsors with donations of cash, publicity and product. Ingram USA and Bolle' Sunglasses are individual race sponsors with support in cash and product.

Thousand Mile Outdoor Wear is the official apparel licensee donating 1,000 competitors t-shirts and officials uniforms as well as a percentage of gross sales resulting from all event apparel sold.

Ingram is sponsoring the Junior Championships.

Water Safety will provide a large number of rash guards that will be distributed to early registrants.

Looking to the future, funding efforts will best succeed if all CSLSA members are involved in providing sponsor leads they may discover. I assure you I will vigorously pursue all leads. The more information you can provide the better; including business or corporate addresses and phone numbers with the name of individuals, in particular those in charge of marketing, promotional initiatives.

I proud to be part of the CSLSA team and pleased to have this opportunity to meet with you.



California Surf Lifesaving Association Competition Committee

TO: CSLSA BOARD OF DIRECTORS
FROM: ROB McGOWAN
SUBJECT: COMPETITION COMMITTEE CHAIRMAN'S REPORT
DATE: APRIL 17, 1997

At the last USLA Board of Directors meeting, several rule changes were voted on. Most significant of these rule changes to this region was, no doubt the one affecting surfboats. The issue was not resolved by any of the proposed rule changes, but rather by a spirit of compromise that I had not seen in past USLA Competition meetings. For the 1997 Nationals, on a one time, trial basis, we are going to run two classes of boats. The classes will be Pearson/Schock Dory and Asay Surfboats. Van Dyne and other similar styles would compete with the Asay class. Either class of boat will be allowed in the American Ironman. The two class system will be reviewed at the Fall 1997 USLA meeting, and hopefully some sort of permanent solution can be agreed upon. I think the two class system has merit and opens up some interesting possibilities. Come to the meeting this afternoon and give me your input.

Rule changes that will take effect this summer include a new age group for men 59 and over, to be called Super Vets; an increase in the places that score points and receive awards in the age groups to 5th, points will be 7-5-3-2-1; and a requirement that responses to protests at Nationals be in writing and be reviewed at the next USLA National Competition Committee meeting. Among the rule changes that did not pass were a Masters age group for women, the addition of a distance boat race and an increase in late registration fees for Nationals. The committee came down with a recommendation that each region be limited to ten competitors in beach flags. It was suggested that this may come up as a rule change proposal at the Spring meeting.

Speaking of Nationals, they will be in San Diego this year. The dates are August 7th for the JG's, and August 8th and 9th for the big kids. The host event will be an Ironman relay with 4 legs; a 1 mile run, a surf swim, paddle, and surf ski. There must be at least one woman on each team, and the event that each competitor does will be determined by a draw. Marshall Parks is the event coordinator and I understand things are moving along pretty well. There is a Nationals Hotline at 619 221-8846 for entry forms and information.

The CSLSA Regionals will be at Huntington State Beach on Saturday, July 12th. Kai Weisser and Herb White are organizing the event. The Junior Guard Regionals will be at Seal Beach on Friday, July 18th.

The ASRA (formerly PSLA) series is back with pretty much the same events as last season. The series will kick off in Santa Barbara on June 28, with festivals scheduled for Zuma Beach on July 5, Huntington Beach on July 26, Oceanside on August 16, and Manhattan Pier on August 23. Information and entry forms can be obtained by calling 310 456-8142.

The next ILS World Lifesaving Championships will be in New Zealand in February 1998. It promises to be a top notch event with competition for National teams, Club teams and Masters. They even have an Internet web page at www.lifesaving.org.nz. The USLA plans to send a team, selected on the results of this summer's Nationals. Merrill Riley has been chosen as coach and Tim Gallagher as team manager. You can contact either of them or me for more information.

Heidi Hannenian and Tim Gair will be competing in the World Oceanman Series starting this Spring. The series has six venues scheduled, with a stop in Southern California this September. When the series comes to town, there are supposed to be "wild card" entries available for top competitors from the U.S.

If you have any ideas or potential leads for sponsorship for Regionals, Nationals or the National Team competing in New Zealand next year, please come to the committee meeting and share them. We need all the help we can get in this regard.

1997 USLA NATIONAL LIFEGUARD CHAMPIONSHIPS

San Diego, CA • Aug. 7, 8, & 9



Styles Available:

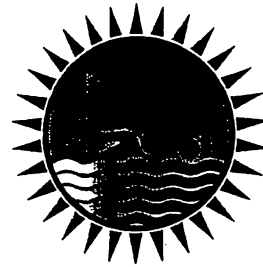
High quality 100% cotton tee-shirts and tanks. Available in white and ash.

Super heavy-weight sweatshirts, cotton blend to control shrinkage. Available in white.

- | | |
|-------------------|-------|
| Teeshirt | TM44P |
| Tank | TM22 |
| Crew Sweatshirt | TM55P |
| Hooded Sweatshirt | TM66P |



**Order early! - call
1-800-786-7577**



The U.S.L.A. 1997 Lifeguard National Championships

August 7 • 8 • 9

San Diego, California

Presented BY



Men's Health

FITNESS...
Swimmer

INGRAM

Sponsors

Commercial Press

Thousand Mile
Outdoor Wear

Rock 105

Water Safety Products

Bolle'

Q 106 FM

FOR EVENT INFORMATION: (619) 221-8846
1-500-FOR USLA

1997 USLA National Lifeguard Championships Entry Form



San Diego

August 7, 8, 9 1997

California

Lifeguard Competitor Registration Entry Fee

\$25 entry fee must be received by August 5, 1997 (late entry fee \$35). Competitors must be USLA members. Fee includes a competitor shirt, welcome reception and awards banquet.

Early Registration & Refund Policy

The first 200 lifeguard registrants receive a free trash guard. Full refunds are available if requested by July 1, 1997. No refunds after this date.

Junior Guard Packet Fee

Competitor T-shirt and race day lunch ticket is \$10.00 if received by August 4, 1997 (late entry fee is \$15.00). Junior competitors must be participants in their USLA chapter's junior guard program and not compensated for lifeguard duties.

Payment

Make checks payable to: Lifeguard Nationals and mail to: Lifeguard Nationals, SDLA, P.O. Box 99599 San Diego, CA 92169

On Site Registration & Liability

Event entry must be completed and turned in (by 5:00 PM) the day prior to the actual date of participation. The liability and general release waiver must be signed by each adult competitor or the guardian of each junior competitor.

ADULT/MINOR AMATEUR ATHLETIC WAIVER AND RELEASE OF LIABILITY

In consideration of being allowed to participate in any way in the 1997 USLA National Lifeguard Championships, an athletic/sports event, which includes related events and activities, the undersigned:

1. Acknowledges and fully understands that each participant will be engaging in activities that involve risk and serious injury, including permanent disability and death, and economic losses which might result not only from their own actions, inactions or negligence, but the action or negligence of others, the rules of play, or the condition of the premises or of any equipment used. Further, that there may be other risks not known or reasonably foreseeable at this time. Acknowledge that mine or the minor's participation is voluntary and agrees to:
2. Assume any and all risks of personal injuries to myself or the minor and authorize the San Diego Lifesaving Association to contact or employ a licensed physician to render any medical treatment that may be deemed necessary for mine or the minors or to take me or the minor to any hospital, in accordance with California Family Code Section 6910.1 (we) give authorization to a physician or surgeon, licensed under the provisions of the Medical Practice Act, for me or the minor to receive care and/or emergency medical treatment when necessary. If such medical treatment or hospitalization is required, I agree to pay all medical and hospital bills relating hereto, permanent or partial disability, or death and damages to myself or the minor or any property, caused by or arising from participation in the event or activity.
3. Release, waive, discharge, and covenant not to sue the United States Lifesaving Association, California Surf Lifesaving Association, City of San Diego, San Diego Lifesaving Association, their respective administrators, directors, agents, coaches and other employees or volunteers of these organizations, other participants, sponsoring agencies, sponsors, advertisers, and if applicable, owners and lessors of premises used to conduct the event, all of which are hereinafter referred to as "releasees", from any and all liability, loss, damage, claim, demand or cause of action against those attributable to myself or the minor's participation in the event or activity, whether same shall arise by their negligence or otherwise, except that injury or loss which results from gross negligence or willful or wanton misconduct of one of those individuals or organizations.
4. Agree that prior to my or the minor's participation in the event or activity, I or the minor and parents will inspect the facilities, equipment, and areas where the event or activity is being conducted, and if either of us believe any of them are unsafe, will immediately advise the person supervising the event, activity, facility or area.
5. Grants the releasees the right to film, photograph or videotape the participant during the event which extends to all phases of publicity, promotion and advertising.
6. Warrant that I or the minor is in good health and has no physical condition that would prevent me or the minor from participation in the event or activity.

I/We have read the above waiver and release, understand that we have given up substantial rights by signing it and sign voluntarily.

Competitor's Name (please print clearly) _____

Birth date _____ Age _____ Sex: Male Female

Address _____ City _____ State _____ Zip _____

(Area Code) phone number _____

USLA Chapter _____ USLA Region _____

Participant's Signature _____ Date _____

The following also must be signed and completed by the Parent or Guardian of each Competitor under 18.

I, the parent or legal guardian, consent to the minor's participation in the event.

Parent's or Guardian's Signature _____ Date _____

South Mission Beach

The competition will take place at beautiful South Mission Beach.

Event Services

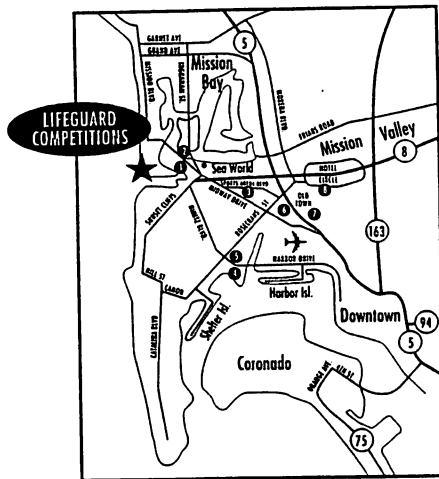
There are no hotels in the immediate competition area. Shuttle service will be provided from the Hyatt Islandia and Dana Inn & Marina to the competition site from 6:30 AM to 6:30 PM (Thu, Fri, Sat). Shuttle service will also be provided from a parking lot located in the vicinity of the Hyatt Islandia; on Quivira Road, near Lifeguard Headquarters.

Please make your reservations early. August is San Diego's prime season.

Additional Hotels

- ⑦ Vacation Inn
3900 Old Town Avenue
(800) 451-9846
\$95 single & double
\$110 triple & quad
Cutoff date: June 10th
- ⑧ Regency Plaza Hotel
1515 Hotel Circle
(800) 619-1549
\$89 single, double, triple or quad
Cutoff date: July 11th

Hotel and Area Map



- ⑨ Old Town Inn
4444 Pacific Highway
(619) 260-8024
\$66 to \$71 single & double
\$76 to \$81 triple & quad

Hotel Information

Rates are good for August 5th thru 10th

- ① Hyatt Islandia
1441 Quivira Road
(800) 223-1234
\$119 for a single, double, triple or quad
Cutoff date: June 5th
- ② Dana Inn & Marina
1710 West Mission Bay Drive
(800) 345-9995
\$79 for a single, double, triple or quad
Cutoff date: July 5th
- ④ Holiday Inn San Diego Bayside
4875 N. Harbor Drive
(800) 662-8899
\$69 single or double
triples and quads not available (NA)
Cutoff date: July 5th
- ⑥ Quality Inn Airport by the Harbor
2901 Nimitz Boulevard
(800) 352-1222
\$69 single & double
\$75 triple and quads (NA)
Cutoff date: July 6th



California Surf Lifesaving Association

P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

TO : CSLSA Board of Directors
From : A. J. Summers, Exchange Committee Chair
Date : April 17, 1997
Subject : Exchange Committee Report

New Zealand Exchange

- ^ Eric Roberts of Seal Beach and Calla Allison of Santa Cruz State both arrived home after about six weeks in New Zealand. I am told the experience was both enriching and rewarding. Eric is here to do a brief presentation and slide show right after lunch. Please try and attend. Calla is unable to attend because of scheduling at work. Eric has maintained contact with the New Zealand Director, John Hammond via the Internet. He has assured me that he has some great ideas to contribute in committee.
- ^ I would like to thank everyone that contributed to the gift donations for our delegates to take down under. Eric was able to do an intra-agency exchange tour as he did his T-shirt collection trip up and down the coast at the local chapters.
- ^ I have completed information flyers for the 1998 exchange here. I moved forward the interview process by a month at the committee request to try and increase the chances of sponsorship. Hopefully, Dick Colosi may be able to attend the committee meeting and give us some suggestions on sponsorship. I have some new ideas on distribution of Association funds for the delegates.
- ^ I would like to expand the New Zealand calendar to include more of the local chapters. Please attend the committee meeting if you are interested.

Interagency Exchange/Seminar

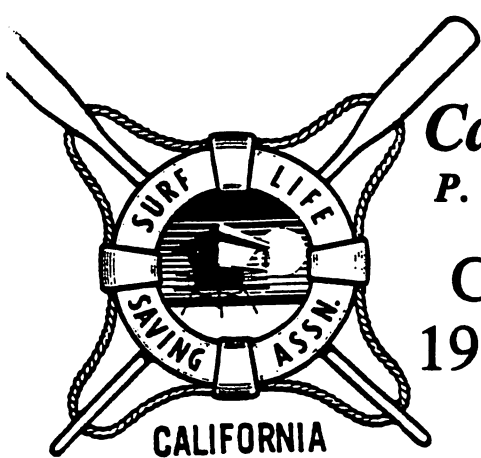
- ^ Thanks to everyone for participating in today's vehicle and uniform idea exchange. It is my understanding that many people have expressed an interest and hope that we continue some type of informational exchange in the upcoming meetings.

A. J. Summers

Exchange Committee Chair

Telephone: (562) 430-2613 ^ Fax: (562) 598-8560

CompuServe ID: 75053,3621 ^ INTERNET E-mail: 75053.3621@compuserve.com



California Surf Lifesaving Association

P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

CALIFORNIA / NEW ZEALAND 1997 - 98 LIFEGUARD EXCHANGE

OFFICIAL NOTICE !!!! OFFICIAL NOTICE !!!! OFFICIAL NOTICE !!!! OFFICIAL NOTICE !!!!

TO: All current members of the California Surf Life Saving Association (CSLSA).

WHAT: The California SLSA has again been invited by the Auckland, New Zealand SLSA to send two representatives to participate in a lifeguard exchange program. This is the eighteenth year this exchange has taken place between Auckland and California.

WHEN: Approximately December 26, 1997 through February 13, 1998 (exact dates TBA)

RESPONSIBILITY: The two California SLSA has members will be responsible for their own food and transportation costs to and from Auckland. Auckland SLSA will provide accommodations throughout the exchange. The CSLSA will sponsor a portion of the airfare to New Zealand (upon satisfactorily completing the tour).

HOW TO APPLY:

1. Must have a minimum of three summers of open water lifeguard experience and three years membership in the United States Lifesaving Association;
2. Must presently be a member of the California SLSA in good standing;
3. Must have two (2) letters of recommendation. One from each of the following:
 - a. Your Chief Lifeguard, Captain, or Lieutenant
 - b. Your SLSA chapter President
4. Must complete an oral interview with final approval given by the CSLSA Executive Board.

MAIL TO: CALIFORNIA/NEW ZEALAND LIFEGUARD EXCHANGE
California Surf Life Saving Association
P. O. Box 366, Huntington Beach, CA 92648

DEADLINE: All materials must be received (or post marked) by Friday July 25, 1997.

INTERVIEW: Tentatively August 1st - Date confirmation, location and time of interview TBA
INTERVIEW RESULTS AND SELECTIONS TO BE ANNOUNCED BY AUGUST 7, 1997.

INFORMATION: Contact A. J. Summers at the above address or any past delegate listed below

PAST DELEGATES

1996/97: Eric Roberts (Seal Beach) & Calla Allison (Santa Cruz State)

1995/96: Todd Bartlett (Huntington City) & Lotte VanOyts (Los Angeles)

1994/95: Chris Graham (Newport) & David Royal (Santa Cruz City)

1993/94: Ryan Newman (Santa Cruz City) & Mike Lewis (San Diego City)

1992/93: Jennifer Price (San Diego City) & Eric Ching (Huntington City)

1990/91: Pat Graham (Huntington City) & Michael Bartlett (Huntington City)

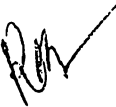
1987/88: Jeff Koller (Huntington City) & Herb White (Huntington State)

1986/87: Finn McClafferty (Huntington State) & Steven Halus (San Clemente)

1985/86: Kai Weisser (Huntington City) & Michael Ashe (Lake Mission Viejo)



TO: C.S.L.S.A. Board of Directors

FROM: Reenie Boyer 

DATE: April 17, 1997

SUBJECT: Junior Lifeguard Committee Report

1997 Regional Competition
July 18th at Seal Beach.

1997 National Competition
August 7th at Mission Beach in San Diego.

Junior Lifeguard USLA Membership
\$10.00 including the USLA membership card and American Lifeguard Magazine. Required for participation in the Regional and National Competition.

Committee Issues

Future Junior Lifeguard Coordinators meetings.
Concerns and new ideas on how to keep the Regional Competition on schedule.
Address list.
A,B,C Paddle board lengths/safety.
Visiting Junior Lifeguard Teams for the National Competition.
Certification for CSLSA Junior Lifeguard Programs.
Wish list.

CALIFORNIA SURF LIFESAVING ASSOCIATION

Membership Chair Report: Spring 1997 Board of Director's Meeting

Eric Bauer

1996 Membership Drive

In spite of great efforts to get kits early and hyping last summer's drive, Membership numbers dropped from the previous year. It is unknown what factors caused this decline. In committee we should develop a strategy to increase the numbers.

1996 Membership Kits and Lists

Kits were distributed last year at the Spring meeting and some chapters sold all of their memberships and some did not. The problem results from not paying for or returning the kits. The proposal put forth by the USLA should be explored as a possible solution to the problem. This may also eliminate the duplication of clerical work done at the Chapter and Regional levels. The task before us is to develop a proposal for the National that our Region and our Chapters want. I would like to be able to take a concrete proposal to the USLA Meeting.

1997 Kits

The 1997 kits will be shipped based on last years numbers. During the Meeting please place your order, during the Membership Committee Meeting. The orders are going to be filled first with last years left over inventory. If we do or do not order additional kits can be recommended in committee and we will order additional if necessary.

Gordon Gray and Bob Moore

I would like to specifically thank these two volunteers for their assistance. Both of these people contribute a great deal of time to make membership increase and to assist our customers, the members.



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

TO: CSLSA Board
 FROM: Michael S. Bartlett, Newsletter Editor *msb*
 DATE: 4/17/97
 SUBJECT: Newsletter Committee Report

The Spring 1997 edition of the CAL SURF NEWS was published and mailed to all the CSLSA chapters by April 1. We had originally anticipated a Feb. 1 distribution deadline. We fell two months behind due to late article submissions and the printer misplaced our payment (two week delay). More importantly, the CSLSA has successfully distributed another edition to its membership and I have extra copies if anyone needs them.

The committee would like to thank all those members who contributed to the last issue in a timely manner. A special thanks goes to Vince Lombardi, Camp Pendleton, and John Picken, Huntington Beach, who contributed articles and photos prior to the deadline. They qualify for the \$25 article incentive and will receive it soon.

Listed below is the Income and Expense Statment for the last issue:

INCOME

Hobie Sunglasses (back page \$750)	<u>no charge</u>
-as promised for CSLSA sponsorship	\$0

EXPENSE

Printing	\$804.29
Type-setting (Rene Story)	\$200
Article Incentive	<u>\$ 50</u>
	\$1054.29

Income over Expense (\$1054.29)

A noteworthy development is that the CAL SURF NEWS may soon be available on the Internet thanks to AJ Summers. AJ is in the process of setting up a web page featuring CSLSA's bi-annual magazine. Additionally, the newsletter committee will be reviewing its advertising costs and possibly lowering the rates to attract more interest. Also, we strongly urge chapters to send an agency representative to the Newsletter Committee workshop to assist the newsletter with newsworthy article ideas. Thanks.

PUBLIC EDUCATION COMMITTEE REPORT

To: CSLSA Board of Directors
From: Mike Beuerlein & Bill Humphreys
Date: April 17, 1997
Subject: Public Education Committee Report

Project status to be discussed in committee:

PUBLIC EDUCATION BOOTH

At last fall's Board Meeting (Ventura, Oct. 17, 1996), the Public Ed. Committee requested that Barrett Tester solicit \$4,000 in sponsorship for a Public Education booth. Recommendations were made that if Mr. Tester was unsuccessful, Public Ed. Chairmen should request funding from the Board of Directors. Options will be discussed in committee.

RIP CURRENT BROCHURE

Project has been turned over to Mike Silvestry of Ca. State Lifeguards. Plans are still underway for CSLSA to donate \$500 to the Ca. State Lifeguards in return for 25,000 brochures. Additional sponsorship is still a possibility, via the Adopt A Highway Maintenance Corporation.

USLA BEACH SAFETY TIPS

Committee members finalized safety tips and forwarded to USLA Board of Directors for approval. Slight modifications were suggested and tips were re-submitted. Rob McGowen will report on current status. Once final approval has been received, safety tips will be distributed to manufacturers of beach and ocean products.

SURVIVING THE SURF POSTERS

Last fall, CSLSA Board approved an expenditure of \$1,200 for the lamination of 1,500 posters. Lamination of posters has not been completed, but anticipated prior to summer.

RODNEY THE MARINE IGUANA

Outside funding for Rodney the Marine Iguana has not been obtained. Committee will discuss future status/priority of the Rodney project.

PROJECT WIPEOUT

Tom Buchner will update committee on status of Project Wipeout & TREF.



California Surf Lifesaving Association Competition Committee

April 17 - 18, 1997 Meeting Minutes

- I. CSLSA Regionals Update
 - A. Kai Weisser and Herb White are organizing
 - B. July 12th at Newland Street, Huntington State Beach
 - C. Sponsorship being obtained - Yamaha is assisting with fundraising
 - D. \$1500 from the Region to be reimbursed if a profit is realized
 - E. Volunteers are needed to help run (Bauer, Bowman, Gray, McGowan, Moore, Riley, Rohrer, Weisser, White have volunteered so far)
 - F. Awards
 - 1. Alternatives to medals discussed
 - 2. Kai will look into different colored plastic mugs with logo to give for awards
 - 3. We will give awards to 1st through 5th in Open and Women
 - 4. Awards 1st through 3rd for Seniors, Senior Women, Masters and Veterans (No Super Vets at this time)
 - G. Entry Fees
 - 1. \$10 plus \$20.00 USLA membership if not already paid
 - 2. Bob Moore and Gordon Gray will again assist with on site registration
 - 3. No pre-registration, post entries only
 - H. Junior Guard Regionals will be at Seal Beach, Friday July 19

- II. USLA Nationals
 - A. Report from Marshall Parks
 - 1. Progress Report handed out (should be included with the minutes)
 - 2. Black and white copy of the entry form distributed - will be printed in color in time for National meeting in Austin
 - 3. Three day event expected to draw 1500 to 2000 competitors, including Juniors
 - 4. Hotels - there are no hotels within walking distance of the competition site, a shuttle service will be provided 6:30 am to 6:30 pm
 - 5. Host Event - run, swim, board, ski relay. Teams must have at least one female. Random draw to determine which competitor does which leg. Board course will be M-shaped to make surf more of a factor

6. Discussion on Logistics
 - a. Parking
 - b. Shuttle service
 - c. Hotels
 - d. Specifics of venue - South Mission Beach, near the jetty
 - e. Weighing of equipment to be adjacent to parking lot where it will be dropped off. 4 wheel drive vehicles will be available for pulling boats out on the beach
 - f. Entertainment will include Welcome Reception and Awards Banquet

Day 2, April 18, 0830

- III. World team for New Zealand, February 1998
 - A. Team will be picked from 1997 Nationals results
 - B. Bill Richardson will be attending and is helping with fund raising
 - C. Bill is communicating with NZ via e-mail
 - D. Any fund raising help or ideas will be greatly appreciated
- IV. Rule Change Proposals
 - A. Master Women - Committee did not feel there is enough interest at this time to warrant creating a category for women 39 and over. Will support the idea if it appears that a majority of the regions are behind it
 - B. Beach flags - limit entries to ten (10) per region
 - C. Create two classes in the surfboat
- V. Kai Weisser discussed the biased report on the surfboat issue in the last issue of *American Lifeguard*.
 - A. The article had no author listed.
 - B. Suggested this is more of a magazine committee issue than competition
 - C. Kai will develop a position paper on behalf of the Competition Committee to be approved by the Executive board prior to submission at the National meeting

1997 USLA Lifeguard Nationals Progress Report

April 10, 1997

Prepared By: Charlie Mazur

The 1997 USLA Lifeguard and Junior Lifeguard National Championships are four months away, the following is a progress report of what has been accomplished and the plan for making this the best National Lifeguard Championships ever.

Budget

We started with an ambitious budget of \$120,300.00 for the event. We are still interested in keeping to this budget but we have developed two additional budgets in case our sponsorship campaign goals are not realized. The first alternative is for a \$100,300.00 (budget 2). Budget 2's reductions were realized from a savings in our printing expenses, office supplies and equipment rental. While we would prefer to direct the \$20,000 savings reflected in budget 2 to more amenities at the event, budget 2 would not have an adverse impact on the event. Our third budget alternative (budget 3) is for \$85,300.00. Budget 3 would be accomplished by scaling back the Special Events and cutting back on the services provided at the event; this is a worst case scenario budget that would have some negative impact on the quality of the event.

Sponsorship

The National Campaign under the direction of Mr. Dick Colosi has signed Yamaha as a Presenting Sponsor at \$15,000, in addition Yamaha has agreed to provide banners, equipment required for the event (canopies, etc), and personnel. Inghram has been signed as the Junior Event Sponsor at \$10,000. Mens Health and Fitness is providing valuable ad space for the event and is signed as a Presenting Sponsor. Thousand Mile is signed as a Race Sponsor and is providing the event apparel and has donated \$5,000 of competitors shirts and officials uniforms. Water Safety Products is signed as a Race Sponsor and is providing 500 free rash guards, 200 of these will be given to the first lifeguards to register, the remainder will be given out to the top place finishers in the preliminary races. Bolle is signed as a Race Sponsor and is providing 150 free pairs of sunglasses, these will be used as volunteer inducements. While these accomplishments

are impressive, our National Sponsorship Campaign is behind our projections (by \$35,000), largely due to the fact CCA Industries dropped out as our Title Sponsor (at the last minute). Dick is working to replace CCA but time is running short.

Local Sponsor Campaign -

Our local sponsorship campaign is designed to trail behind (timewise) the National Campaign and is on target; however many of the contracts are still being negotiated.

T.O.T. Grant -

We have applied for a \$20,000 grant of transit occupancy taxes from the City of San Diego. At a recent ranking meeting our request received one of the highest rankings (of all requests); a 3.5 (with 4.0 being the highest rankings). The amount of the grant will be decided on May 9th. We are confident with our ranking that we will achieve most (if not all) of our request. The request alone will fulfill our local sponsor goals but we have many more projects in the work.

Local Sponsors -

We use a little different terminology for our Local Sponsor Campaign, as compared to the National Campaign, the categories are as follows:

Sponsor Levels -

Major Sponsor \$10,000 to \$15,000
Race Sponsor \$5,000
Contributing Sponsor \$2,000 to \$4,000
Community Sponsor \$500

A booth sponsor and program advertisement form is attached to this report and details the rates.

Trade of Service for Sponsorship -

We are working with the following companies to trade services or products for Race Sponsorship, the only contract that has been finalized is Commercial Press printing contract.

Cloud 9 Shuttle to trade shuttle service for Major Sponsorship for the event.

Rubios to trade hosting of the Welcoming Reception and providing food for the V.I.P. tent for Major Sponsorship and the right of exclusivity for food services at the event site.

SDA Securities to trade security services for Contributing Sponsorship.

Commercial Press will trade a discount in printing services for Contributing Sponsorship. Commercial Press has agreed to provide the Program (6,000), Registration Form (6,000) and Poster (1,000) for \$8,000. Included in this amount is \$1,000 of production work. The materials will be similar to those used in Daytona Beach with a four color poster, registration form and program cover. We have added an additional five pages to the program. The registration form and posters will be ready by April 28th.

Mesa Distributing to provide sponsor money for Race Sponsorship and the right to sell beer at all Special Events (junior events excluded).

San Diego Gas and Electric (ENOVA) to provide money for Contributing Sponsorship.

A Rental World to trade a discount on rentals for Contributing Sponsorship.

Radio Sponsors - We are negotiating with Jacor Communications that owns ten prominent stations in the San Diego area (91X, Q 106, Rock 105, KGB). We will have three or four major stations providing free 30 second promotional spots for the event, an estimated value of \$15,000, Major Sponsorship level. These will run primarily the week before the event. In addition these stations will be airing live coverage of the event and one may broadcast from the site for the entire event.

In addition we have mailed sponsor campaign material to an additional 400 business and will be contacting in person beach area businesses. These business are being targeted primarily for beach booth rental and program advertisement space.

We anticipate that we will be able to make up some of the shortfall of the National Sponsor Campaign if a Title Sponsor is not signed. We are at a critical juncture and will have a better picture by May 10st

Dick Colosi and our local efforts are currently being directed towards soliciting Title Sponsorship from Ford. Council member Byron Wear, one of our Steering Committee members has recently contacted our local Ford dealers soliciting their support.

Hotels

It is important to emphasize to competitors to make their hotel reservations early. This is San Diego's prime season and hotel occupancy is running at an all time high in our area. Hotel information has been mailed out to all those requesting information for the past month. A mailing will go out to all the regions on April 20th and our color registrations forms will be unveiled at the USLA Spring Meeting and a mass mailing will follow this meeting. It also should be emphasized that there are no hotels in the immediate competition site. Competitors may wish to rent vehicles for convenience.

Television

We have sent proposals to Fox, ESPN and ESPN 2 attempting to entice them to cover the event on Friday and Saturday. Unfortunately they are only interested if we find a sponsor for the event with a minimum sponsor level of \$85,000.00. We have ended our efforts and are currently working with our local cable company and expect them to cover part of the event.

Special Events

The finalizing of the special events is awaiting a clearer picture on our sponsor campaign. We would like to hold all the events under a large tent in Bonita Cove on Mission Bay. Yamaha is also providing support services for the Awards Dinner.

Junior Events

Refer to the USLA Junior Competition guidelines for the events and specifications.

We will have a Junior Awards Event. The event will be held at Belmont Park Amusement Center on Thursday evening.

To make the event manageable we have set a limit of 100 members from any one team. In addition only one team will be allowed for each relay event. In the beach flag and individual paddle event each team will be limited to three male and three female competitors for each division.

Host Events

The Lifeguard Host Event will be a relay event with four team members. Each leg will adhere to the National Event Rules for that event for distance (except for the mile run) and equipment specifications.

Final event specifications will be provided at the USLA Spring Meeting.

The event is Open and one member must be female.

The legs are: One Mile Run
Surf Swim
Rescue Board
Surf Ski

A competitors leg will be determined by a random draw before the event. That is, each of the four team members will not know which leg they will compete in until just prior to the event.

There is a limit of one team per chapter.

Junior Host Event -

The Junior Host Event will also be a relay event with four team members one of which must be female. There is a limit of one team per chapter for each division. The distance (except mile run) and equipment rules are as described in the National Rules for each event.

The leg are: One Mile Run
Distance Swim
Rescue Board
Distance Swim with fins

The legs each competitor competes in will be specified by their team. That is, there is no random draw for this event. The final swimmer will have the option of wearing swim fins. Fins must be Voit duckfeet or equivalent.

The final rules of the event will be provided at the USLA Spring Meeting.

Volunteers

We have had two volunteer/community meetings and have a list of 54 event volunteers. Our first target group has been the junior lifeguard parent association. We are now soliciting volunteers from lifeguards, spouses and ex-lifeguards. OMBAC has agreed to help and Marshall will be meeting with OMBAC members in the coming month. Marshall will also be meeting with community groups throughout the month of May.

Trophies

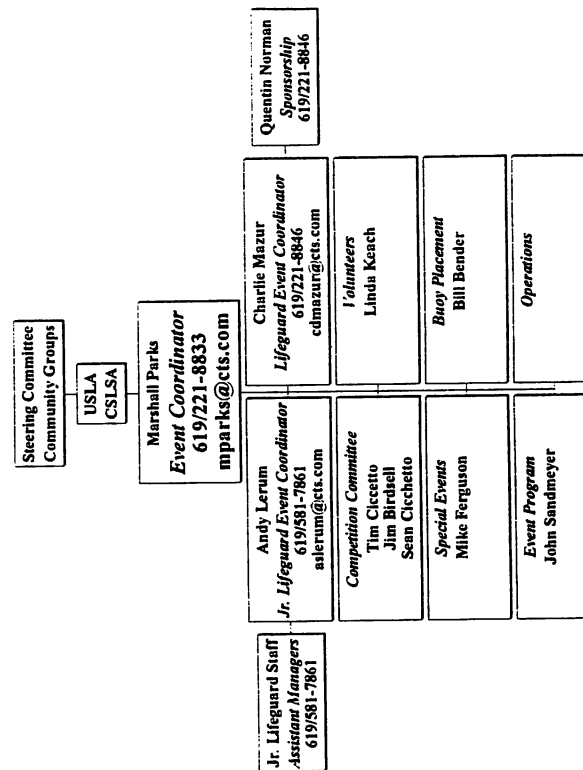
We have solicited bids from two trophy companies and will decide on the vendor by May 15th. A rule change has added to the number of medals we need this years. We will be going with the same design used in Daytona Beach with the year and event location changed. We anticipate we will be engraving the medals instead of the laser event identifier used last year.

Insurance

We have sent out specifications to twenty local insurance company and are awaiting additional bids before selecting the insurance vendor.

1997 USLA NATIONAL LIFEGUARD CHAMPIONSHIPS

COMMITTEE ORGANIZATION CHART



Volunteer Form

National Lifeguard Championships

Name _____ Phone Number _____

Please check the areas you are interested in volunteering:

- | | | |
|---|--|--|
| <input type="checkbox"/> Security | <input type="checkbox"/> Competition Scoring | <input type="checkbox"/> T-Shirt Sales |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Information Booth | <input type="checkbox"/> Volunteer Coordinator |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Awards | <input type="checkbox"/> Set-Up |
| <input type="checkbox"/> Mailings | <input type="checkbox"/> Welcome Event | <input type="checkbox"/> Event Clean-Up |
| <input type="checkbox"/> Food Sales | <input type="checkbox"/> Parking Control | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Computer Entry | <input type="checkbox"/> Junior Guard Lunch | <input type="checkbox"/> Photography |

What dates are you able to volunteer:

- | | | |
|---------------------------------------|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> Before Event | <input type="checkbox"/> August 7 | <input type="checkbox"/> August 8 |
| <input type="checkbox"/> August 9 | <input type="checkbox"/> Evenings | <input type="checkbox"/> After Event |

I am interested in helping the event in these other areas _____

Please plan on attending our volunteers reception Friday February 28th at the Plunge Community Room, 3110 Oceanfront Blvd. (just east of the Plunge swimming pool)

Please call me at 221-8817 or 221-8846 for more information.

Thanks again for your help!

Sincerely,

Charlie Mazur, Sergeant

"Making good things happen through Teamwork"

Order Form



USLA Styles Available

• TM44P	T-shirt	white / ash	md, lg, xl (xxl +\$3.00)	\$17.00
• TM22	Tank	white / ash	md, lg, xl	\$16.00
• TM55P	Crew Sweatshirt	white	md, lg, xl (xxl +\$5.00)	\$25.00
• TM66P	Hooded Sweatshirt	white	md, lg, xl (xxl +\$5.00)	\$35.00

Other Lifeguard Stuff

• LTP	Lifeguard trunk/pockets	many colors	md, lg, xl, xxl	\$30.00
• TM77H	Supplex Hat / Plastic bill	red / navy / royal		\$18.00

Call 1-800-786-7577 to order

**California Surf Lifesaving Association
Exchange Committee Report
April 18, 1997**

New Zealand Exchange

1. **California Delegates** - In order to insure that our delegates get a complete experience in New Zealand, the committee has decided that rather than front the portion moneys for the delegates, it would be reimbursed upon their return. That is if a few requirements are met. The delegates **MUST** stay at least 6 weeks, in New Zealand, and visit at least 8 of the 17 surf clubs. Finally, they must receive at least one certificate or course completion in one of the many training courses offered. Courses to be determined after further review with previous delegates. They will be reported at the fall meeting, and prior to the delegates next trip.

* During discussion of this report it was added that a check list would be created to be signed off by a designated New Zealand official during our delegates visits. The checklist would then be returned to the CSLSA Exchange Committee Chair by New Zealand before delegate reimbursement is authorized.

2. **New Zealand Delegates** - It appears that many chapters are excited about hosting the Kiwis. However, it was also mentioned that in order to better accommodate them, they should stick to the itinerary. In previous years, due to surf, sun, competitions, etc., last minute change requests were made, which inevitably caused problems for host agencies.
3. **Budget** - It has been reported that the California Delegates receive an increase in money in New Zealand. Therefore we would like to increase the budget by \$100 to \$1,100. We would then split the money \$500 for the Kiwis (total) and \$300 to each California Delegate.

It was requested that Dick Colosi look into potential funding for the program.

A.J. Summers
Exchange Committee Chair

Telephone: (310) 430-2613 • Fax: (310) 598-8560
E-Mail: ajsummers@compuserve.com

**California Surf Lifesaving Association
Junior Lifeguard Committee Report
April 18, 1997**

1997 Regional Championships

- A.J. Summers gave a presentation about the competition.
- July 18th, 10 A.M. to 4 P.M.
- 9 A.M. Coordinators meeting.
- There are no rule changes. Packets will be mailed next week from Seal Beach.
Hints: Read the Rules carefully!
- Ages are as of July 1
- ABC Competition
- Shirts are \$10 at the competition with no advanced sales
- Request volunteers from each agency to help run the event
- Request volunteers for housing of visiting programs

1997 National Competition

- Marshall Parks gave a presentation about the National Competition
- August 7th
- Limit of 100 competitors from each participating agency
- The host event is a four person relay (must include one girl) consisting of:
 - Distance Run - Distance Swim - Paddle - Distance Swim with finsDistances will be clarified on the entry form for A, B and C classifications. The fin description is defined on page 15 of the rule book.
- There will be an awards ceremony at the roller coaster area for the Juniors on Thursday night.

I have been asked to clarify if the entry fee for the Jr. Guard Nationals is optional (i.e. no fee if the participant does not want lunch or a T-Shirt). This to be discussed at the USLA meeting in Texas.

Junior Lifeguard USLA Membership

This is required for participation in the Regional Competition. The majority of the Committee agrees with this required membership.

Disagreement with the policy was voiced, expressing the following concerns:

- Each Jr. guard coordinator may not have been aware of the requirement
- Many may not have had the opportunity to budget for the cost
- CSLSA takes an active part in JG events
- Money from JG events should be put back into JG programs and/or public education
- the cost was too high and that the money could be better spent for individual JG programs

The concerns were well presented and appreciated for the discussion that ensued. It was clarified that we are:

1. Updating the JG Coordinators list and that attempts will be made to contact each individually
2. Requesting the Lifeguard and Junior Lifeguard Regionals be conducted at the same location and back to back.
3. There will be a pre-summer coordinators meeting, hosted by Seal Beach, as well as a meeting during the Regional Competition.
4. Future participation in these Jr. Guard Committee meetings is crucial to the direction of CSLSA Junior Guards.

Committee Issues

In the Fall we would tackle some of the other issues relevant to Junior Guards (other than competition) and share information about our programs.

Thanks to all that attended.

Remember - the JG's are our future ocean lifeguards!

Reenie Boyer
Junior Lifeguard Committee Chair

**California Surf Lifesaving Association
Heroic Committee Report
April 18, 1997**

1. Two heroic acts were presented at this meeting for the rescue of a near drowning at Black's Beach.
2. Presentation to Mr. Robert Willis for his rescue at Ocean Beach Pier has been deferred until later. We are currently unable to locate Mr. Willis.
3. Nomination of Blair Kruger for Heroic Act related to the Black's Beach incident was considered by the committee. Mr. Kruger was the third participant in the rescue by Cherry and Hodson. The award will be presented at the earliest opportunity.

Steve Long
Exchange Committee Chair Liaison

**California Surf Lifesaving Association
Membership Committee Report
April 18, 1997**

1. 1997 Membership Kits

Kits will consist of:

Bag
T-Shirt
Sunscreen
Mug
Decal

Mr. Bauer will pursue the acquisition of a low cost bag (\$5 or less) to meet the delivery date of June 1st for all kit components.

If there are outstanding kits from 1996, please return them to Gordon Gray or Eric Bauer ASAP.

2. National Membership System

The Committee has given a clear direction with regard to a National Membership System. The concept is that a centralized National membership Administrator would encourage members to re-join each year by direct mailings to the member. This would help increase the number of continuing members. It would also help with compiling and keeping membership rosters and providing them to local chapters.

The concerns are that it may make it more difficult for local chapters to charge additional money for membership into a local. The consensus was that this problem can be overcome.

3. Membership Rosters

Rosters will be developed through the use of the cards that come from the USLA. They will be pre-addressed to the regions address. This will be the method of developing a regional roster and passing it along to the National and Regional competition committees.

Eric Bauer
Membership Committee Chair

**California Surf Lifesaving Association
Newsletter Committee Report
April 18, 1997**

- The Committee discussed various issues from article assignments to advertisement rate changes. The next issue of CAL SURF NEWS will be the Summer 1997 issue. Article assignments need to be submitted to the Editor by May 1 along with any advertisements. The distribution deadline is June 1. Type articles and send photos as they relate to the story in order to qualify for the \$25 incentive award.

Please send your articles to : CSLSA Newsletter Chairman Phone: (714) 960-8880 x 6014
Michael Bartlett
103 Pacific Coast Highway
Huntington Beach, CA 92648

I have finally purchased a new computer and I'm now on-line. I would prefer the articles sent via E-Mail to:

MBart4Surf@aol.com -- Please make note of the address.

The next issue will be dedicate to former Long Beach Lifeguard Chief Dick Miller.

Article assignments are as follows:

A Word from the President - Chris Brewster
Junior Guard Updates - Reenie Boyer
Heroic Acts Award - Chris Brewster
Polar Bear Club - Eric Sandy
Recommended Diets for Lifeguards- Misty Allen
Lifeguard Academy - Carl Stahmer
Coronado/Agency Profile
World Wide Web Page - A.J. Summers

Competition - Rob McGowan
National Beach Safety Week - Mike Beuerlein
New Zealand Exchange - Eric Roberts
TREF Revisions - Tom Buckner
Ron Trenton Passing - Chris Brewster
Camp Pendleton JG Program - Vince Lombardi
Trench rescue Training - Larry Giles

New Advertising Rates:

\$ 50 - Business Cars Size
\$100 - Quarters Page
\$200 - Half Page
\$400 - Full Page

Mike Bartlett
Newsletter Committee Chair



Attachment: T

California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

TO: CSLSA Board of Directors
FROM: Mike Beuerlein & Bill Humphreys
SUBJECT: Public Education Committee Report
DATE: April 18, 1997

The following issues were discussed in yesterday's committee meeting:

PUBLIC EDUCATION BOOTH

Members agreed to defer spending the \$4,000 (approved by the USLA Board of Directors at the Fall '96 meeting for the purchase of a new booth) until Dick Colosi has six months to acquire sponsorship to offset or eliminate the cost. Mike Beuerlein will provide Mr. Colosi with the pertinent details for his proposal. Bill Humphreys will work with Steve Cushman to pursue funding for the booth through the California Department of Boating and Waterways. Members will continue to staff our booth at the Orange County Fair. Tim Dorsey suggested that CSLSA set up a booth at the Long Beach Action Sports Show.

RIP CURRENT BROCHURE

Bill Humphreys will follow up with Mike Silvestry to ensure that CSLSA acquires the previously agreed upon 25,000 brochures. Bill will also continue working with the Adopt A Highway Maintenance Corporation to fund future printing of the brochure.

USLA BEACH SAFETY TIPS

Rob McGowen reported that the USLA Board of Directors approved the safety tips we submitted. The tips will now be forwarded to manufacturers of beach products for inclusion in their packaging. Bill Humphreys will contact Action Sports Magazine for additional distribution.

SURVIVING THE SURF POSTERS

Our 1,500 posters will be laminated (using the \$1,200 previously approved by the CSLSA Board of Directors) and hopefully included with the distribution of the membership kits.

RODNEY THE IGUANA

Committee members requested that Mr. Colosi seek sponsorship (\$10,000 for the printing of 3,500 comic books) to fund this project. Mike Beuerlein will provide Mr. Colosi with the pertinent details for his proposal. Members looked at coloring books from Los Angeles County and California State.

PROJECT WIPEOUT

A new video has been completed and will be distributed at the Lifeguard Symposium at Hoag Hospital on June 30th. Tom Buchner has provided further details in the attached memo.

CSLSA BROCHURE

Thanks to Bill Richardson for his outstanding work on this project. The finished product should be very useful.

WEB SITE

Tom Arnold, Carl Stahmer and A.J. Summers volunteered to work with Bill Humphreys on adding public education material to the CSLSA web site. They will also research and report on ways for local chapters to link with existing web sites.

BOOK MARKS

Beach safety tip book marks were distributed in committee.

NATIONAL BEACH SAFETY WEEK (May 19-26)

Local chapters were strongly encouraged to host open houses and submit requests for proclamations from their local governing body. Chapters in need of sample proclamations should contact Mike Beuerlein to have samples faxed.

BOARD OF DIRECTOR FUNDING PRIORITIES

1. Rip Current Brochure
2. Poster Lamination

SPONSORSHIP FUNDING PRIORITIES

1. CSLSA Public Education Booth
2. Rodney The Iguana

From the Editors of Cal Surf News

An article appeared in the Spring '97 issue of the Cal Surf News which should have been published in a Winter 1996 edition. The article titled "Project WipeOut in San Diego County was written in October and should have been published by December. Over the winter months there have been some major changes involving the San Diego Trauma Research Education Foundation and Project WipeOut.

TREF has started a new program called "Beach, Ocean & Surf Safety" which goes by its acronym "BOSS". TREF is no longer in Partnership with Hoag Memorial Hospital of Newport Beach and is no longer participating in "Project Wipeout". **The name, use and direction of "Project Wipeout" now remains solely under Hoag Hospital's control.**

BOSS is a collaboration between the San Diego area Lifeguard agencies, the County of San Diego EMS Division, and the six San Diego area trauma hospitals: Children's Hospital, Mercy Hospital, Palomar Medical Center, Scripps Memorial Hospital, Sharp Memorial Hospital, and the U.C.S.D. Medical Center. Funding for BOSS is provided by SDG&E, Ronald MacDonald House Charities and TREF. The BOSS program's resources are at the disposal of the San Diego regional lifeguards. BOSS's goals are:

1. To bring lifeguard agencies into the mainstream of S.D. County EMS for the purposes of: better communications; keeping quality of patient care high; creating a sharing of information between Doctors and the lifeguard first responders; and, increasing lifeguard agencies access to resources, data, technology, funding etc.,
2. To deliver a countywide wide beach injury prevention program,
3. To raise public awareness of beach safety issues
4. To see a reduction of injuries throughout SD County area beaches
5. To collect data to accurately determine what is happening to people at the beach.

It is hoped that this has sufficiently explained the current situation. The Editors apologize for any confusion or misunderstandings due to our late publications. Look for further updates on the BOSS program in San Diego County and Project WipeOut in Orange County in further editions of the Cal Surf Newsletter.