



# California Surf Lifesaving Association

## GENERAL BOARD MEETING Manhattan Beach, California April 23 & 24, 1998

### MINUTES

Thursday, April 23, 1998

- I. Meeting called to order by President Richardson at 9:21 AM.
  - A. Pledge of Allegiance - Mr. Rohrer
  - B. Welcome and Introductions - Mr. Richardson
  - C. Roll Call of Delegates - Mr. Beuerlein

CHAPTER	Members	Delegates	Delegates Present	Proxies	TOTAL VOTES
Calif State - North	25	3	0	1	1
Calif State - South	52	4	1	-	1
Camp Pendleton	21	3	1	1	2
Capitola	1	0	0	-	0
Coronado	8	2	0	-	0
Del Mar	0	3	0	-	0
Encinitas	11	2	2	-	2
Hawaii	3	2	0	-	0
Huntington Beach	105	5	5	-	5
LA City	24	3	3	-	3
LA County Lakes	16	3	1	-	1
LACOLA	151	6	6	-	6
Laguna	61	4	2	-	2
Long Beach	34	3	2	-	2
Mission Viejo	26	3	2	-	2
Newport Beach	65	4	4	-	4
Oceanside	31	3	1	-	1
San Clemente	35	3	1	-	1
San Luis Obispo Co.	0	0	0	-	0
San Diego	70	4	2	-	2
Santa Barbara	11	2	2	-	2
Santa Cruz	25	3	0	-	0
Seal Beach	40	3	2	1	3
Solana Beach	9	2	0	-	0
Tucson	1	0	0	-	0
Ventura County	2	2	0	-	0
<b>TOTAL</b>	<b>827</b>	<b>72</b>	<b>37</b>	<b>3</b>	<b>40</b>

**RECEIVED**  
  
 SEP 02 1998  
  
 SAN DIEGO  
 LIFEGUARD SERVICE

II. Approval of Minutes - Camp Pendleton Meeting - October 16 &17, 1997

**MOTION:** Moved by Mr. Long to approve the minutes as submitted.  
**SECOND:** Mr. Lombardi  
**DISCUSSION:** None  
**ACTION:** MPU

III. Officer's Reports

- |    |                |   |               |   |
|----|----------------|---|---------------|---|
| A. | President      | Mr. Richardson  | ATTACHMENT    | A |
| B. | Vice President | Mr. Rohrer  | ATTACHMENT    | B |
| C. | Secretary      | Mr. Beuerlein   | VERBAL REPORT |   |
| D. | Treasurer      | Mr. Moore   | ATTACHMENT    | C |
|    | 1.             | Approval of the Treasurer's Report<br>(action to be taken on Friday is recorded here for clarity) |               |   |

**MOTION:** Moved by Mr. Gray to approve the committee as submitted.  
**SECOND:** Mr. Rohrer  
**DISCUSSION:**

1. Mr. Moore said he is learning the *Quicken* program.
2. Mr. Moore stated that Mr. Colosi's expenses were listed under fundraiser.
3. Mr. Moore explained that the tax-filing fee and penalty were due to the fact that CSLSA did not file a return for 1996 or 1997.
4. Mr. Moore said that CSLSA was in the process of switching to PaineWebber as our primary financial institution.

**ACTION:** MPU

- |    |               |              |            |   |
|----|---------------|--------------|------------|---|
| E. | Recurrent Rep | Mr. Summers  | ATTACHMENT | D |
| F. | Advisor       | Mr. Brewster | ATTACHMENT | E |
| G. | Delegate      | Mr. Weisser  | ATTACHMENT | F |

IV. Committee Reports

A.	Certification	Mr. Brewster	ATTACHMENT	E
B.	Competition	Mr. McGowan	ATTACHMENT	G
C.	Exchanges	Mr. Summers	ATTACHMENT	H
D.	Heroic Acts	Mr. Long	VERBAL REPORT	
E.	Junior Lifeguards	Mrs. Boyer	ATTACHMENT	I
F.	Int'l Lifesaving	Mr. Brewster	VERBAL REPORT	
G.	Legislation	Mr. Brewster	ATTACHMENT	E
H.	Membership	Mr. Richardson	VERBAL REPORT	
I.	Newsletter	Mr. Bartlett	ATTACHMENT	J
J.	Public Education	Mr. Humphreys	ATTACHMENT	K
K.	Statistics	Mr. Gould	ATTACHMENT	L

V. Committee Workshops (as directed)

Friday, April 24, 1998

Meeting reconvened at 9:17 AM.

VI. Committee Reports from Workshops

A. Alcohol Sponsorship Committee Mr. Rohrer ATTACHMENT M

**MOTION:** Moved by Mr. Rohrer to suspend the appropriate policy and procedure which deals with prohibition of alcohol sponsorship, for adult competitions only, for a period of two years. The board will insure that the following concepts are in place after contracts are agreed to:

1. No alcohol signage will be present during junior lifeguard events.
2. No alcohol advertising will be displayed on public education material.
3. A minimum of 20% of any alcohol signage must contain use/abuse messages.

**SECOND:** Mr. Reinisch

**DISCUSSION:** Mr. Halphide requested that the motion be amended to state that alcohol advertising would not be permitted on competitor's shirts. The majority of general board members did not endorse this amendment.

**ACTION:** Roll call votes (24 in favor, 7 opposed) - Motion passes.

B. Competition Committee Mr. McGowan ATTACHMENT N

**MOTION:** Moved by Mr. Gray to approve the report as submitted.

**SECOND:** Mr. Bartlett

**DISCUSSION:** Discussion on when to publish date changes for regional games.

**ACTION:** MPU

C. Exchange Committee Mr. Summers ATTACHMENT O

**MOTION:** Moved by Mr. Weisser to approve the report as amended.

**SECOND:** Mr. Gray

**DISCUSSION:** None

**ACTION:** MPU



VIII. New Business

- A. Mike Bartlett requested that CSLSA send a get well card to Manya Traub.
- B. Meeting Dates
  - 1. USLA Meeting Dates & Locations
    - a. Spring - 1998
      - (1) Location: Avalon, Santa Catalina Island, California
      - (2) Dates: May 6, 7 & 8
    - b. Fall - 1998
      - (1) Location: South Atlantic Region
      - (2) Dates: November 1998
  - 2. CSLSA Meeting Dates & Locations
    - a. Fall - 1998
      - (1) Location: Seal Beach, Newport Beach or Long Beach
      - (2) Dates: October 15 & 16
    - b. Spring - 1999
      - (1) Location: Newport Beach, Seal Beach or Long Beach
      - (2) Dates: April 15 & 16

IX. Privilege of the Chair - Mr. Richardson

- A. Mr. Richardson asked the board to consider changing the general board meeting format to one 1-day and one 2-day general board meeting each year.
- B. Mr. Richardson stressed that the executive board will take the general board's recommendations seriously and preserve the integrity of the CSLSA and the lifeguard profession on alcohol issues and all other matters.

X. Adjournment

- MOTION:** Moved to adjourn by Mr. Gray  
**SECOND:** Mr. Bartlett  
**DISCUSSION:** None  
**ACTION:** MPU; Meeting adjourned.

## ATTENDANCE LIST

Steve Long	California State-South
Vince Lombardi	Camp Pendleton
Paul Giuliano	Encinitas
Craig Miller	Encinitas
Mike Bartlett	Huntington City
Mike Beuerlein	Huntington City
Max Bowman	Huntington City
Bill Richardson	Huntington City
Kai Weisser	Huntington City
Elisa de la Pena	L.A. City
Richard Godino	L.A. City
Toni O'Donnell	L.A. City
Deanna Xanthos	L.A. City
Rob McGowan	L.A. County
Bob Moore	L.A. County
Joe Reinisch	L.A. County
Merrill Riley	L.A. County
Don Rohrer	L.A. County
Mel Solberg	L.A. County
Gordon Gray	L.A. County Lakes
Scott Diederich	Laguna Beach
Mark Klosterman	Laguna Beach
Jeff Johnson	Lake Mission Viejo
Dave Peden	Lake Mission Viejo
Mark Boone	Long Beach
Paul Wawrzynski	Long Beach
Eric Bauer	Newport Beach
Reenie Boyer	Newport Beach
Mike Halphide	Newport Beach
Boyd Mickley	Newport Beach
Jim Turner	Newport Beach
Lola Briles	Oceanside
Bill Humphreys	San Clemente
James Birdsell	San Diego
B. Chris Brewser	San Diego
Rick Howard	San Luis Obispo
Greg Weisberg	San Luis Obispo
Mike Anderson	Santa Barbara City
Sarah Clayton	Santa Barbara City
Richard Hanna	Santa Barbara City
Steve Cushman	Seal Beach
A.J. Summers	Seal Beach



# California Surf Lifesaving Association

CSLSA Website: [www.CSLSA.org](http://www.CSLSA.org)

## Memorandum

To: CSLSA Board of Directors  
From: Bill Richardson *WR*  
Date: April 23, 1998  
Subject: **President's Activity Report**

The Executive Board has met three times since our last meeting. We have worked on numerous issues which will be spelled out by the various officers and/or committee chairs. The following is a synopsis of my specific activities this past four months.

### National Aquatic Summit

I attended this conference in the beginning of February with Dick Colosi as representatives of USLA. Much of the subject matter dealt with pool issues, but the group wanted to be united on all aquatic issues. We were able to express our goals and objectives clearly to the group and in so doing got them thinking about safety as a primary objective.

The meeting was attended by approximately 50 leaders in aquatics from all disciplines and was convened in Washington, D.C. to formulate seven consensus statements;

1. Building a United Voice for Aquatics
2. Every American a Swimmer for Life
3. National Aquatics Week
4. Developing a United Front Against Drowning
5. Public Visibility
6. Legislative Advocacy
7. Establishing Long Term Goals and a Priority for Future National Aquatic Summit

### Lifeguard Efficacy Symposium

While this was primarily a function of the USLA, it was important for CSLSA and USLA to be represented. To this end Chris Brewster, Rick Gould and Carl Martinez (of the Mid-Atlantic Region) and I provided this representation in Atlanta in the end of February. The subject matter dealt with developing a position paper defining the effectiveness of lifeguards and will be extremely important in having the CDC firmly behind us in support of lifeguards being important to prevent drowning as a leading cause of accidental death.

*Bill Richardson, President*

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Each of us was given specific issue to address for the paper. Our representation received the following assignments:

1. Brewster - Overview of Lifeguarding ; history and reactive vs. proactive ideologies
2. Richardson - Statistics; compilation of stats from USLA, Ellis & Associates and Y's
3. Gould - Values of Aquatic Safety; cost vs. benefits (economic, social recreational & fitness)
4. Brewster - Legal Implications; definition of various types of liability systems

The meeting was attended by 12 individuals interested in aquatic safety from the CDC, USLA, Red Cross, Ellis & Associates, and the Army Corps of Engineers.

### **Millennium Omnimedia**

I continue to work on this issue in an attempt to salvage the program while providing for the regions and the national to have funding for their games. I am told by the attorney for MO that a deal is on the table which should forestall any problems. However, if this deal does not come to fruition, we are on our own and I must work out some issues regarding the termination of the agreement in the this poorly defined contract. The drop dead date for the deal to be completed is May 7, 1998.

### **Uniserve Agreement**

Based on the input from all the regions, the Executive Committee of USLA signed an agreement with Uniserve to create a catalog merchandising program which will also be included on the USLA website.

We agreed to purchase 25,000 brochures, sharing the cost 50-50 with Uniserve (the cost to USLA \$5,189). USLA agreed to a 50-50 split of the costs and income, with Uniserve maintaining all the inventory and doing all the work. Basically this is what CSLSA recommended with the exception of the lesser purchase of brochures (CSLSA recommended purchasing 15,000).

Glenn Suchecki of Uniserve advised that he should have the catalogs ready for the USLA meeting on Avalon and that we could have the products shown in the catalog to be used for a raffle.

### **Legislation**

I wrote letters to Senator Haynes regarding Senate Bill 1678 which would define which who would be eligible for funding and specifically excluded ocean lifeguards from the list of eligible services.

### **Treasurer**

Assisted Mr. Moore in completing the transition as the new Treasurer. Basically I did the footwork in getting the new signature cards completed at both the Credit Union and Bank Of America. I also assisted him with several banking chores including deposits and transfers as needed. Bob will provide more information on additional activities in his report.

### **Communications List**

I developed a complete listing relative to communications within CSLSA. I have additional copies available at this meeting for your convenience.

### **Public Education**

I assisted Mike Sylvertri in decisions regarding Public Ed materials and specifically the "TREF", San Diego specific coloring books. We decided that the 100,000 San Diego specific TREF books will be distributed to all regions of USLA. The regions or Chapters could then make up stickers to place over the San Diego information. We then agreed that USLA would print 14,000 copies of the non-specific Spanish version of the coloring book, which would also be distributed to the USLA regions. The cost of the project is \$2,900.

### **Membership**

**Kits** - The Executive Board agreed to making of T-shirts for the member kits this year.

I received 108 cases of Hawaiian Tropic Sun Care products (1,296 6 ounce tubes) which are to be included in our membership kits for this year. The break down is 50 cases of SPF 30 and 58 cases of SPF 15. This product is the result of Mr. Colosi's negotiations for a sun care sponsor for USLA. As you can see, the product is labeled with the USLA logo. The great thing about the agreement is that it is specific to USLA, requiring little from the regions other than putting up Hawaiian Tropic banners at our regional games.

Both the shirts and sun care products will be distributed at this meeting based on the number of members each chapter listed at the last General Board Meeting in October. Adjustments can be made with clarification from Chapter representatives and the Treasurer.

**Membership Applications** - I took the liberty of drawing up applications which should aid the Chapters in recruiting new members or renewing returning members. I printed about 250 copies, so there will be about 10 available per Chapter which you can then duplicate as needed.

I also created a member application specific to Junior Lifeguards. About one week ago Bill Humphries called regarding this issue, and after reviewing his input, I changed my application to include some of his information and made the application specific to each Chapter. I am giving these to Mrs. Boyer who will see that they get to each Junior Guard Coordinator. Again, these would be duplicated to obtain the number needed for each Chapters needs.

As always I continue to handle considerable USLA and CSLSA correspondence. In fact, for some unknown reason the USLA correspondence this first quarter of 1998 is the most extensive I have ever had to deal with.



# CALIFORNIA SURF LIFESAVING ASSOCIATION

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

## Memorandum

William Richardson  
*President*

Don Rohrer  
*Vice President*

Mike Beuerlein  
*Secretary*

Bob Moore  
*Treasurer*

AJ Summers  
*Recurent Representative*

Kai Weisser  
*First Executive Delegate*

Steve Long  
*Second Executive Delegate*

Mike Halphide  
*Alternate Executive Delegate*

To: **CSLSA Executive Board**  
From: **Don Rohrer**  
Date: **April 22, 1998**  
SUBJECT: **VICE PRESIDENT'S ACTIVITY REPORT  
CSLSA SPRING MEETING**

1. **All Los Angeles County CSLSA representatives have been involved in the planning and coordination of the CSLSA Spring Meeting, and the upcoming USLA meeting in May on Catalina island.**
2. **Personally, I have been consulting on an informal basis with Greg Wiseberg from the Avila Beach/Port San Luis Harbor District for the purpose of encouraging USLA certification for all member organizations in the central California coast. It is our plan to continue these discussions during this spring meeting.**
3. **Observing first hand, and from afar, the difficulty in finding adequate funding for our various competitions, I thought it could be beneficial for the association to study in a comprehensive manner the accuracy of the perception and the current status of fundraising for these events.**

**In the research, one component, or possibility, that draws immediate attention is the association's own reluctance to utilize alcohol sponsors. L.A.C.O.L.A. has been one of the strongest advocates of this current restriction. I asked for and was granted board time to revisit this issue with the L.A.C.O.L.A. Board of Directors. We reviewed past policies, the history, and the potential positive and/or negative aspects that such sponsorship could bring to our organizations. At that point, I asked for their counsel via a telephone call and left their meeting. A few days later, I was contacted by a L.A.C.O.L.A. board member who informed me that they could and would support such a measure. The purpose is to expand sponsor support and to generate needed revenues for existing competitions and possible future expansion.**



# **CALIFORNIA SURF LIFESAVING ASSOCIATION**

**Southwest Region - United States Lifesaving Association**

**PO Box 366 - Huntington Beach, California 92648**

**World Wide Web: [www.cslsa.org](http://www.cslsa.org)**

**(Don Rohrer, page 2)**

**I respectfully request of this body, a committee meeting be held ( the committee to be made up of one member from each organization present) for the purposes of further exploring the concept and presenting a report to this Board listing the pros and cons of alcohol sponsorship and a recommendation.**

**I would suggest a one hour meeting at an appropriate time with a recommendation to be brought before this body on Friday, April 24. 1998.**

**Respectfully submitted,**

**Don Rohrer**



# California Surf Lifesaving Association

April 23-24, 1998

## Treasurer's Report

by Robert A. Moore, Treasurer

### INCOME

Advertising	50.00
Interest Inc	210.18
Membership Dues:	
Junior Lifeguard Membership	1492.00
	-----
TOTAL Membership Dues	1492.00
United Way Of Orange County	275.46
USLA 1998 Spring Mtg Sponsorship	6100.00
	-----
<b>TOTAL INCOME</b>	<b>8127.64</b>

### EXPENSES

1997 Adjustment	1266.51
Cal Surf Newsletter	1125.44
Executive Board	82.21
Executive Board Meeting	29.89
Fund Raiser	131.15
Junior Lifeguard Membership	696.00
Presentation	66.38
Public Education	692.83
Tax Filing Fees & Penalty	105.00
Treasurer	32.65
	-----
<b>TOTAL EXPENSES</b>	<b>4228.06</b>

<b>TOTAL INCOME - EXPENSES</b>	<b>3899.58</b>
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**ASSETS**

**Cash and Bank Accounts**

CD #72	0.00
CD #76	0.00
Checking	12983.41
PaineWebber	0.00
Savings	14498.76

**TOTAL Cash and Bank Accounts** 27482.17

**TOTAL ASSETS** 27482.17

## USLA

- I was edged out in the elections for the National Seat for Recurrent Representative.
- I have a good relationship with the incumbent, Jerry Gavin. He states that if I run in 2000, I would have his support.
- As you are all aware, I have now obtained patches from ALL CSLSA agencies. The USLA patch banner is currently being produced, and will be delivered to the USLA executive board in Catalina. The CSLSA has by far the majority representation at this time. The banner was designed to accommodate more patches as interest, motivation and growth occurs within the organization
- I have plans to attend the May meeting in Catalina.
- I will also be hosting some east coast delegates a few days early and may stop by local organizations.

## THANKS

- To the Executive Board for their support
- All the under-represented agencies for the help with the patches and membership
- Jeff Busche of IVENTURE for his Web Page efforts
- Russ Campbell of SoupBowl for his graphic art
- Bob Aronson of Triple A graphics for his printing



[WWW.CSLSA.ORG](http://WWW.CSLSA.ORG)

**CALIFORNIA SURF  
LIFESAVING ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**APRIL 23 & 24, 1998  
LA COUNTY**

**RECURRENT REPRESENTATIVE'S  
REPORT**

**A. J. SUMMERS**

**TELEPHONE (562) 430-2613  
FAX: (562) 598-8560  
VOICE MAIL: (310)560-8655  
E-MAIL: [AJSUMMERS@COMPUERVE.COM](mailto:AJSUMMERS@COMPUERVE.COM)**

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## **INTERNET Web Page www.CSLSA.org**

- Officers e-mail addresses updated since last election.
- 1998 Recurrent Lifeguard Exam completed and posted in February
- Additional Committee Chairpersons addresses added
- Home page emblazoned with agency patches of all 29 local chapters. Double clicking on corresponding patch links you to that agency's desired page. Please contact me if you have a page you would like me to link you to.
- Rip Current page added as per Public Ed Committee request.
- Year of the Ocean home page link added.
- CSLSA meeting information added
- 1997 regional competition results added.
- 1998 regional competition information added.
- Web address added to the cover of our tide books as requested by Public Ed.

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I encourage all the committee meetings to consider requesting information to be posted to our web page. Mike Bartlett and I are currently discussing uploading the Cal-Surf magazine.

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## **Public Education Stickers**

- As per the October meeting, 10,000 public education stickers have been produced.
- They are to promote beach safety, our organization & logo, and our web site
- They are two color red-blue crack/peel 3 inches in diameter.
- May be ready by tomorrow. Next Monday at the latest.
- Cost was 692.83. Budget was \$750
- Distribution will either be here, Catalina, or US Post.
- Target recipients: Junior Guards, and public ed lecture students

## **Recurrent Lifeguard Exam Survey**

- Completed and Distributed February 1998
- Uploaded to web page.
- Representatives at 5 of the local tryouts distributed the survey.

## **Membership Drive**

- Through the recurrent exam survey and patch collecting, I have developed phone and email relationships with many of our under-represented chapters.
- I sent them all a thank you letter and urged them to come today, and to Catalina. Please welcome the new faces.
- Don Rorher has plans for a Central coas membership drive. I hope to attend.

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## **International Year of the Ocean**

- UN declares 1998 'International Year of the Ocean' (attached)
- Clinton Proclaims 1998 "Year of the Ocean' (attached)
- Since the ocean directly affects our jobs, I urge the Public Education committee to consider supporting this movement.
- I have tied it in with National Beach Safety week with my local governments proclamation, and encourage those agencies able to do the same to do it.
- At the direction President Richardson, I have obtained the right for use of the YOTO logo (see back pannel)

## **1999 Membership T-shirts**

- Kai Weisser and myself have developed a prototype membership t-shirt for the summer of 1999. 3 in existence.
- It was discussed as a possible 1998 shirt, yet production had already begun on a different design.
- It utilizes ALL 29 patches from the current membership agencies- similar to our web page.
- I spoke with or sent a letter to contact ALL agency representatives to notify me if copyright or other legal matters may conflict. As of this date, I have not had anyone advise me not to use theirs.
- Huntington may use it as the 98 competition shirt.
- Could membership discuss the issue in committee today?





## **YEAR OF THE OCEAN, 1998**

### **BY THE PRESIDENT OF THE UNITED STATES OF AMERICA**

#### **A PROCLAMATION**

**More than 70 percent of the Earth's surface is covered by water, and more than half the world's population lives within 50 miles of a coastline. We rely on the ocean as both a source and sustenance of life on our planet. It contains a wondrous abundance and diversity of life, from the smallest micro-organism to the mammoth blue whale. It is a key source of food, medicine, energy, commerce, and recreation for the peoples of the world, and the more we learn about its influence on climate and weather, the more we realize its impact on our safety and quality of life.**

**We are only beginning to understand the depths of the ocean's mysteries, but we are quickly learning one crucial lesson: the ocean's resources are limited, and we must work together to preserve them. Many areas are already overfished; decades of pollution, including industrial waste, sewage, and toxic runoff, has taken its toll on the health of the ocean and its living creatures. Many species of fish are threatened with extinction, and even our precious coral reefs, once a safe haven for an amazing variety of animal and plant life, have suffered greatly.**

**Because the ocean is a treasure that all nations of the world share in common, we must work in partnership to become wise stewards of its many riches. We must strive together -- at local, national, and international levels -- to preserve the ocean's health, to protect the marine environment, and to ensure the sustainable management of the myriad resources the ocean contains.**

**Dedicating 1998 as the Year of the Ocean is an important first step in this worldwide endeavor. Throughout the year, individuals, organizations, and governments will participate in activities designed to raise public awareness of the vital role the ocean plays in human life and of the equally vital role that human beings must play in the life of the ocean. The Year of the Ocean provides us with an extraordinary opportunity to learn more about the ocean's unique environment and to**

*William J. Clinton*

**WILLIAM J. CLINTON**



# Past President's Report

Spring 1998 Board of Directors Meeting

## Legislation

- **Senate Bill 545**, which increased the minimum age to operate a motorboat, included language mandating a state boating safety advisory committee to recommend ways to further improve boating safety. I have been appointed to that committee and hope to help encourage more efforts in this area. At present, it appears that the committee will recommend a mandatory education system for California's recreational boaters.
- **Senate Bill 1678** would eliminate reference to ocean lifeguards as deserving recipients of Proposition 172 funds. The LA County Lifeguard Association has taken actions in opposition to the bill and continues to work in that regard. As Lifeguard Chief for the City of San Diego, I have sent an opposition letter to the legislator and have asked the City of San Diego's lobbyist to do the same. San Diego City Councilmember and former USLA Executive Director Byron Wear has also contacted the legislator to express opposition. I have also notified other agencies via email and recommended that they take a formal position.

## Centers for Disease Control Meeting

- Messrs. Richardson, Gould, Martinez and I joined others in a meeting at the CDC regarding lifeguard efficacy. This meeting, hosted by Dr. Christine Branche and encouraged with the leadership of Ralph Goto, has the potential to result in an invaluable position paper from the CDC reflecting the importance of lifeguards in reducing the incidence of unintentional injury – namely drowning. I join the others in contributing to the writing of this document.

## USLA Nationals

- I am informed that the San Diego chapter has paid all creditors for the August 1997 event and will be forwarding a financial report to the USLA President prior to May. In essence, the event broke even. Money owed USLA appears to be balanced out by purchases made on behalf of USLA. Much hard work went into this event on the part of many San Diego lifeguards, led by Lt. Marshall Parks. I believe that in future, USLA should engage the services of a professional event organizer for the nationals owing to the tremendous challenge organizing it involves.

## Hawaiian Tropic

- Hawaiian Tropic has requested permission for San Diego lifeguards to hand out small sample packages of USLA sunscreen. San Diego intends to participate in an effort to support USLA.

## USLA Website – USLA.ORG

- We have received many favorable comments on the site.
- Based on suggestions, we converted three areas of the site to user driven bulletin boards. These include a general bulletin board for exchange of information, an event bulletin board, and a job bulletin board. Each of these areas is being used to an increasing degree. The job bulletin board is linked to several national job bulletin boards. All of this is making the website a dynamic area for exchange of information both nationally and internationally.
- We are considering sales of banner type advertising, which could generate income in the future.

- The developers have requested permission to market their talents to regions. I have indicated that this would be fine, so long as linked regional sites meet USLA standards and advertisers do not conflict.
- Future upgrades being planned include a graphical representation of the rip current and spinal injury brochures presented at the last meeting.

## San Diego Regional Lifeguard Academy

- Session #1 was conducted with some success. A total of 34 people successfully completed the course, which was staggered over the Easter Break. Session #2 will be conducted beginning on May 30, 1998. Eight lifeguard agencies are participating.

## Panama City Beach

- Progress is being made in Panama City Beach where a quasi-lifeguard service has been initiated and effected rescues. Drownings are down significantly.
- Panama City Beach college officials have requested and received information on the San Diego Regional Lifeguard Academy and are considering development of a similar program.

## Certification Program

- Interest in the Certification Program continues to increase, with new applicants. At present, all currently certified agencies in the Southwest Region have submitted necessary paperwork for recertification.
- I have made recommendations to revamp distribution of materials for the program via email and the web and to change the process to a three-year certification period for \$200. These and other topics will be discussed in May.

## Coronado Lifeguards

- Coronado's is currently the only lifeguard service in San Diego County that does not provide year round lifeguards, although the City of Carlsbad provides no lifeguards whatsoever. All other coastal cities have some level of year round protection. Coronado lifeguards have proposed a year round lifeguard service with two to four full time lifeguards. I recently testified on behalf of the concept at a Coronado City Council meeting. The Council seems quite supportive and the City Manager has proposed two permanent lifeguards. This should help further professionalize the organization and improve their level of participation in CSLSA.

## CSLSA Stationary

- After Bob Moore and Gary Crum provided the CSLSA graphic, I developed two software-based templates. One of them is in Word 97 format. The other in WordPerfect. They are for use by Board members and other authorized persons. This approach is expected to reduce our eliminate costs of ordering stationary. Updates will also be free.

Respectfully submitted,



B. Chris Brewster  
Past President

Telephone: (619) 221-8832 • Fax: (619) 581-1227 • E-mail: bcb@compuserve.com



**BYRON WEAR**  
Deputy Mayor  
SECOND DISTRICT

April 8, 1998

Senator Ray Haynes  
State Capitol  
Room 4082  
Sacramento, CA 95814

Dear *Ray* Senator Haynes:

I have recently become aware of your SB 1678. As a former Lifeguard on San Diego's beaches, I can conceive of no rational argument for such a bold and blatant attack on the lifeguard service.

Tourism is a key part of our state's economic engine and our beaches are one of our greatest tourist attractions. Without ocean lifeguards we could have literally thousands of drownings off our coast each summer. Tourism dollars aside, do you really want to be responsible for mass drownings due to underfunding?

The City of San Diego will soon have a formal position in opposition to your short-sighted, needless legislation and we will use everything at our disposal to see that SB 1678 is defeated.

I welcome any correspondence from you in an effort to explain SB 1678.

Sincerely,

*Byron Wear*  
BYRON WEAR

BW/kmm

cc: William Richardson  
Randy DeGregori

**To:** CSLSA  
**From:** Kai Weisser  
**Date:** April 23, 1998  
**Subject:** Delegate Report

A hearty thanks to LACOLA for hosting the regional and national meetings back to back this Spring. And, congratulations are in order to team USLA, all the CSLSA competitors who did so well down under in New Zealand for the world lifeguard games. My report will cover some of the CSLSA efforts I have supported and some news.

Work at Huntington City Beach has been nothing less than exciting. We are hiring one Marine Safety Officer from a vacancy list of three, battling past budget cuts with attempts to recoup them (including expanded night or call-out patrol), the new pier plaza will open early June, and we are hosts for the CSLSA regional competitions and one Bud Light Ocean Festival event.

I continue as a USLA certification officer. I recently completed an application from YMCA Camp Surf, Imperial Beach in San Diego County. The USLA / Mexico project or Turtle Club also received my attention as the secretary. An attached newsletter reviews the latest accomplishments and goals. Any inquiries should be made to the committee president Matt Karl at Huntington City. I also continue to work with A J Summers with upgrades to our web page CSLSA.org.

The 1998 CSLSA regional competition has experienced a few obstacles during the planning phase. Potential USLA sponsorship with regional commitments are still pending making sponsorship decision making more difficult than last year. However, we are optimistic things will work out. The schedule date for the lifeguards on Saturday July 18, as of February, had conflicts with two other lifeguard events. Scott Hubbell was able to graciously and quickly change his event to another weekend. The San Clemente Ocean Festival was not able to do the same. After lengthy discussions with several people in the past week, I will be requesting to move the CSLSA lifeguard competition to Thursday the 16th. I will also propose to host the 1999 CSLSA regional competitions at Huntington.

I finished my masters program in Organizational Management at the University of Phoenix last November and plan to use and share some of the concepts and organizational tools I gained. Of great interest to me is the question: "where should the CSLSA as an organization be in two years? And in five or ten years?" Given the opportunity, I feel the answers by the CSLSA membership and executive board will be interesting.

PS. I most likely will not attend the next Fall USLA meeting back east. Tara and I will be expecting a little "Bud" Weisser sometime in November.

# SALVAVIDAS NEWS

## CLUB TORTUGA

Volume 3, Issue 1

SUMMER EDITION

April 1998

### Salvavidas Lifeguard Patch

Qualified Spanish Lifeguards can now receive an official "Salvavidas Lifeguard Trunks Patch" and Certificate of course completion. Now available.

We hope all chapters of the USLA will sign up for a chapter one time Membership; thus ensuring our projects will stay on schedule. We look forward to anyone who feel they can help in our efforts in developing the desperately needed water safety programs to the Spanish speaking countries of the world.

"We can make a huge difference" and prevent so many unnecessary drownings. Wishing you all a successful season.

BOB BURNSIDE,  
CHIEF PATRON  
FAX: (760) 341-4284  
DAVID NELSON,  
EDITOR

FOR ALL  
INFORMATION  
OR ORDERS,  
CONTACT:  
MATT KARL  
P.O. BOX 242  
HUNTINGTON  
BEACH, CA 92648

### USLA Training Manual in Spanish

The USLA training manual Spanish translation is done!! Special thanks to Capt. Victor Zavala and the entire Corps of Salvavidas from Ensenada, Baja Calif., for their tireless efforts to accomplish this historical first. Additional thanks to Doctor Bernard Nietschmann and Professor Francis Smith, Dept. of Geography, University of California, Berkeley for the final editing and primary publication. Shortly, this material will be put on the "Web" making it available throughout the world.

### Club Tortuga Raises Cash & Supplies

\$1,000 U.S. dollars has been raised by the Club for the Pina Palmera Handicapped Hospital at Zipolite Playa, Oaxaca. This will assist them to rebuild after last October hurricanes. Additionally a 3rd truck load of medical supplies has been donated for that purpose by the Eisenhower Hospital in Palm Desert, Calif. Our thanks to all for helping the people of Oaxaca.

### Spanish/English Rip Current Safety Video

Club Tortuga in conjunction with the University of California's Professor Francis Smith, are embarking on the Production of a Spanish/English "Rip Current Safety Video". This video will clearly demonstrate what not to do and what a victim should do in a rip current. The video will have clear explanations of these dangerous conditions.

### Beach Safety Signs in Spanish

Spanish verbiage "Beach Safety Signs" are completed and in the process of being manufactured for distribution to all of Latin America and the U.S.A.

### Club Tortuga Video Now Available

The Club Tortuga video has been completed. Unusual Rescue footage makes for interesting viewing. Contact us to receive a copy. Write to:  
P.O. Box 242,  
Huntington Beach, CA 92648

### Tortuga Club Video in Spanish

The Tortuga Club video, "We Can Make A Difference", is presently being translated and narrated in Spanish. This is to be distributed internationally with the Manual via the Presidents office of the Americas, ILF Chief Chris Brewster, President.

### Mini Rescue Can Key Chains

Thanks to Marine Rescue Products who have donated 300 "Mini rescue Can" key chains. These have the wording "LIFEGUARD" on one side and "SALVAVIDAS DE MEXICO" on the other. Price is just \$3.00 each! Contact us for info. In September of 1998 they will be available with your services name on each!

### Support for Baja, Mexico

Club Tortuga is presently requesting International and National support to enter into high level dialogue with the Governor of Baja, California, to initiate a viable State Water Safety Program for Baja, Mexico.



# California Surf Lifesaving Association Competition Committee

www.cslsa.org

**TO: CSLSA BOARD OF DIRECTORS**  
**FROM: ROB McGOWAN**  
**SUBJECT: COMPETITION COMMITTEE CHAIRMAN'S REPORT**  
**DATE: April 23, 1998**

Welcome to Manhattan Beach and the County of Los Angeles Fire Department, Lifeguard Division Training Center.

Since our last meeting, two teams from the United States traveled "down under" to compete. The Weiland Shield Team competed against the Victorians in Lorne, outside of Melbourne. It was a great competition, but we were unable to upset the home team and bring the shield back to America. Many of the members of the Weiland Shield Team joined the other USLA National Team members in New Zealand for the ILS World Championships. The competition was fierce, and when the dust had settled, Team USA ended up in sixth place overall.

Upcoming competitions for this summer include the ASRA "Bud Light Pier Days," starting in June. Schedules are available, as is more information by calling (310) 456-7343. The CSLSA Regionals and Junior Guard Regionals will be at the Huntington Beach Pier on Friday, July 17 for the juniors and Saturday, July 18 for the lifeguards. The All-Women Tournament is scheduled for Wednesday, July 29 at Gateway National Recreation Area in New York. Call Carl Martinez at (800) 678-7946 for more information. The Taplin Relay will be in Hermosa Beach this year on Saturday, August 1. Get together a team and join us for some great nighttime racing. Then it's on to Chicago and Montrose Beach for USLA Nationals on August 6 (JG's), 7 and 8. A comprehensive *Summer 1998 West Coast Competition Schedule* was put together by Jay Butki, and copies are available.

At the last USLA National meeting, we voted on a number of rule change proposals. Our proposal for two classes of boats was defeated, as was the idea to limit the number of competitors in Beach Flags. The proposal by the Mid Atlantic Region to change the bottom width specification to not less than 21 inches passed, making the Asay officially legal. A Women's 4x100 Beach Relay will be added, and the age groups will be amended to mirror those used in Masters competition:

OPEN	Up to 29
SENIORS	30 – 39
MASTERS	40 – 49
VETERANS	50 – 59
SUPER VETS	60 and up

It was determined that we should clarify the "Seniors" age group. The "Seniors" will be renamed "Senior Men" and "Senior Women." We decided to reverse a decision to further restrict foreign competitors, and leave the decision up to the discretion of the Competition Committee chairperson. There was considerable discussion about the USLA Nationals and where we should be going with them. Future sites should be picked to some degree based on sponsorship appeal. Spectator friendly courses, such as the "M" course used in the *Oceanman* competitions should be considered. The idea of hiring a professional event manager/organizer was discussed. The 1999 Nationals will be in the Mid Atlantic Region, location TBA.

This is the meeting that we need to come up with any rule changes that we want to propose for next year. It is also time to start thinking about funding for the USLA National team to travel to Australia for the 2000 ILS World Championships. Bring your thoughts and ideas to today's committee meeting.





**CALIFORNIA SURF LIVESAVING ASSOCIATION**  
 SOUTHWEST REGION - UNITED STATES LIVESAVING ASSOCIATION  
 P. O. BOX 366 ~ HUNTINGTON BEACH, CA ~ 92648-0366  
**WWW.CSLSA.ORG**

- BILL RICHARDSON**  
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- DON ROHRER**  
*Vice President*
  
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- STEVE LONG**  
*Executive Delegate*
  
- KAI WEISSER**  
*Executive Delegate*
  
- MIKE HALPHIDE**  
*Alternate Executive Delegate*

**TO:** CSLSA Board of Directors  
**FROM:** A. J. Summers, Exchange Committee Chairperson  
**DATE:** April 23, 1998  
**SUBJECT:** Exchange Committee Report

**CALIFORNIA DELEGATES:**

I am happy to announce that both Shea Valero and Robyn Jacobsen completed their exchange with New Zealand. Reports from New Zealand indicate that they exceeded the minimum requirements established from the meeting at Camp Pendleton. Apparently additional California lifeguards were there at the same time in an unofficial capacity. The New Zealand representatives indicated that the additional guards were not an undue burden. However, I don't think that we should make it a habit from the CSLSA. Shea indicates that she had a wonderful time and learned quite a lot from her experiences. She hopes to be here either today or tomorrow with a presentation from her trip. Robyn, however is still in the southern hemisphere, visiting Australia I believe. She is intending to be back in May.

The New Zealand application information has been uploaded to our web-site. Please direct inquires there, or for those not fortunate enough to have internet access, please direct inquires to me directly.

**NEW ZEALAND DELEGATES**

Auckland SLISA had 7 applicants for the exchange. Matt Craig of Karekare beach and Duncan (Fred) Noble were chosen. Tristram Prater of Murawai is the alternate. As of this date, both Matt and Fred plan to fly to the Carribean and then to the East coast of the U.S. and buy a car and drive to California for Wipeout at Hoag.

Kai Weisser and Bob Burnside have indicated that the Kiwis may have the opportunity to go to Rosarito Beach and work a couple days. I mentioned it to the New Zealand director, and he is agreeable--at least with the two delegates selected for this year. However, I think it is more important for the delegates to experience more California beaches. And invite representatives from beaches that may not have participated in the exchange in previous years to attend the committee meeting. Should it appear that ample time be available, then perhaps Rosarito Beach could be included. Is this a can of worms that we don't want to open? I would like to discuss this further in Committee. And possibly have Max Bowman or Bob Moore give me some guidance as to the politics I may encounter.

Finally, I will do an article for the next addition of Cal-Surf news. I keep promising Mike that I will do one. Now that I have put it in my report, it will remind me when I review it.



April 23, 1998

**TO:** CSLSA Board of Directors  
**FROM:** Reenie Boyer, Junior lifeguard Chairperson  
**SUBJECT:** Junior Lifeguard Committee Report

**1998 CSLSA Regional Competition**

- July 17<sup>th</sup> at The City of Huntington Beach.

**Junior Lifeguard Rule Changes for the 1998 Regional Competition**

- Each Team must have their Coordinator or representative attend the Pre Competition meeting the night prior to the event-July 16<sup>th</sup> 7-9 PM at Huntington Beach Lifeguard Headquarters.
- Each team is required to provide at least one volunteer at the Regional Competition. (It is preferred that this person is an Ocean Lifeguard)
- In the AA Paddle Race each team may enter 2 boys and 2 girls.

**1998 Annual Junior Lifeguard Coordinators Meeting**

- June 16<sup>th</sup> 7-9 PM at Huntington Beach Lifeguard Headquarters.

**Other Junior Lifeguard Competitions**

- Pacific Coast triathlon-July 26<sup>th</sup> at Crystal Cove State Beach.

**USLA Membership**

- Required for participation in the Regional and National Competition.
- 1997 Junior Lifeguard Membership for the CSLSA was 2,000 +, great Job!

**Committee Issues**

- Junior Lifeguard Regional Competition.
- Junior Lifeguard Program Standards.
- Budget requests.
- Other Junior Lifeguard Competitions.
- Issue Regional Competition Packets.



# United States Lifesaving Association (Southwest Region - CSLSA)



## *Junior Lifeguard Membership Information and Application*

### USLA OVERVIEW:

The USLA is the only professional organization of open water lifeguards and open water rescue personnel in the United States. The purpose of the Association is to promote and develop the finest methods of lifesaving and to familiarize the general public with the functions and services of lifeguard organizations.

### BENEFITS TO JUNIOR MEMBERS OF THE USLA INCLUDE:

- A one-year subscription to American Lifeguard Magazine... a \$12.00 value.
- Affiliation with other Junior Lifeguard Programs and Competitions.
- Eligibility to compete in Regional and National Junior Lifeguard Competitions.
- Membership in the only professional open water lifeguard association.
- Access to free public educational materials, i.e. posters, bookmarks, etc.

### DUES:

Junior members pay a reduced rate of \$10 (versus \$25 for professional members). Of this, \$6 goes directly to the USLA to offset the cost of membership kits (membership cards, decals, postage, and magazine subscriptions). The remaining \$4 remains with the local region, the California Surf Lifesaving Association - CSLSA, where \$2 goes directly to Junior Lifeguard programs (supporting regional competitions, etc.), with the remaining \$2 going into the CSLSA general fund (supporting public education, lifeguard competition, legislation, etc.).



-----  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_

-----  
 S/S #: \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_  
 State \_\_\_\_\_ Zip Code \_\_\_\_\_

Renewal       New Membership

Junior Guard Agency: Newport Beach  
 Chapter: Newport Beach  
 Region: Southwest - (CSLSA)

**Return this form and submit it with a check for \$10 to your Program Director who will forward it to CSLSA. Please make checks payable to: CSLSA - JG**

*California Surf Lifesaving Association  
 P.O. Box 366  
 Huntington Beach, CA 92648*

# Memo

To: CSLSA BOARD

From: MICHAEL S. BARTLETT, Newsletter Editor *msb*

Date: April 23, 1998

Re: Newsletter Committee Report

The Winter 1998 Edition of the CAL SURF NEWS was published and mailed to all the CSLSA chapters by February 15. The committee would like to thank all those chapter representatives who contributed to another successful magazine. I have extra copies if we anyone needs them. Article incentives were not awarded for this issue since nobody qualified for the \$25.

Listed below is the Income and Expense Statement for the last issue:

## INCOME

Hansen's Board Room \$ 50.00

## EXPENSE

Printing (1200 issues)	\$ 950.44
Type-setting (Rene Story) approx. \$\$\$	\$ 225.00
Article Incentive	<u>\$ 0</u>
	\$ 1175.44

Income over Expense (\$1125.44)

Please contact the CAL SURF NEWS managing editor, Michael Bartlett at (714) 898-6966, or e-mail "MBart4Surf@aol.com", for story ideas or advertising in upcoming issues. Advertising revenue will assist us in offsetting our production costs. The advertising cost per issue is as follows:

\$50 business card size	\$100 quarter page
\$250 half page	\$450 full page

# ***California Surf Lifesaving Association***

***P.O. Box 366 • Huntington Beach • California • 92648***

***<http://www.cslsa.org>***

To: CSLSA Board of Directors  
From: Bill Humphreys  
Subject: Public Education Committee Report  
Date: April 22, 1998

The following issues will be discussed in today's committee meeting:

## **Beach and Ocean Safety Tips**

USLA approved beach and ocean safety tips were mailed to 100 beach and ocean product manufactures and magazines. A request was included that each manufacturer or magazine include these tips along with their existing literature or "hang tags".

## **CSLSA Stickers**

Committee is currently working on designs for CSLSA stickers. AJ Summers will provide updates in committee meeting.

## **Project Wipeout Videos and Symposium**

Project Wipeout videos are now available through Kris O'Neil at Hoag Hospital. Jim Turner will provide details in committee.

The Project Wipeout Symposium will be held at Hoag Hospital on June 29<sup>th</sup>, 1998, in the Conference room.

## **National Beach Safety Week**

National Beach Safety Week will be held may 18-25, 1998. Sample Proclamations and press releases will be distributed at today's meeting to all chapters. Samples are also available via the USLA web site at: "<http://www.USLA.org>". Chapter Presidents are encouraged to take the necessary action at their respective level to generate a Proclamation. These should be submitted to appropriate city councils, etc., prior to the end of April.



# California Surf Life Saving Association

Date: April 22, 1998  
To: Board of Directors  
From: National Statistics Coordinator  
Subject: 1997 CALIFORNIA LIFESAVING STATISTICS

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The 1997 California Surf Life Saving Association Lifesaving Statistics have been compiled and are attached for review. Once again we have been able to obtain 100% compliance from member chapters and agencies. In addition, we are also reporting from two non-members, but agencies/companies with significant statistics, the City of Imperial Beach and US Ocean Safety. This year I have not had the time to compile an extensive report for California, and will prepare a larger document for the USLA National Meeting. Copies will be provided to all member agencies after the May meeting. For now, some report highlights:

- El Nino has led the CSLSA to the highest one year rescue total ever, exceeding our modern day record of 43,000 plus from 1993 and our historical best of 1981 (which included agencies from the NWUSLA before the regional split and a warming El Nino) of just over 52,000. Our rescues stand at this time at 52,817. Many member agencies attribute the high totals to the warmer water conditions. It will be interesting to see the effects of the well chronicled rip current channels and bars created by the winter surf on this years totals.
- In March 1998, I attended, on behalf of USLA, a conference at the Centers for Disease Control in Atlanta to discuss *Lifeguard Efficacy*. I am sure the President and Advisor will comment more completely on the historical and critical importance of this meeting and our participation. Let me only say that our statistics were the *only* significant compilation of actual lifeguard activity in the Nation. California statistics collection efforts are least 80% of the total. We must continue this effort. CSLSA must prevail upon the rest of the regions in USLA to make it a priority.
- The California State statistics are preliminary, and I expect the rescue totals will rise. I am waiting for Sacramento to provide final numbers.
- In the first year of the category, CSLSA recorded in excess of 30,000 law enforcement contacts with personal water craft, certainly a trend which seems likely to increase.
- Over 25% of all statistics were submitted via the USLA website/the internet. This was a great innovation on the part of Mr. Brewster and my thanks are included here. Please take the time to visit [www.usla.org](http://www.usla.org).

My apologies for my non-attendance but finances and time make the trip impossible. I had hoped to be there in another role (as your Vice President will relate to you), but it came to naught.



# California Surf Lifesaving Association

## 1997 Lifesaving Statistics

<b>Beach Attendance</b>		<b>166,323,021</b>
<b>Rescues</b>		<b>49,266</b>
Rip Currents	27,769	
Surf	3,886	
SCUBA	435	
River	101	
Cliffs	51	
Non-classified	16,824	
<b>Boat Rescues</b>		<b>2,246</b>
Persons Onboard	2,374	
Vessel Value	\$44,875,500	
<b>Boat Assists</b>		<b>11,718</b>
Persons Onboard	5,693	
Vessel Value	\$63,856,500	
<b>Preventive Actions</b>		<b>1,849,064</b>
<b>Medical Aids</b>		<b>112,072</b>
Major	16,756	
Minor	95,316	
<b>Drowning</b>		<b>50</b>
Unguarded	42	
Guarded	8	
<b>Fatalities (other)</b>		<b>58</b>
<b>Enforcement Actions</b>		<b>480,971</b>
Warnings	455,786	
PWC/Boat	22,495	
Citations	2,517	
Arrests	173	
<b>Lost Persons</b>		<b>8,591</b>
<b>Public Safety Lectures</b>		<b>1,525</b>
Students		375,682

## 1997 Weather Observations

<b>General Weather:</b>	Above		Below		<b>Surf:</b>	Above		Below		<b>Wind:</b>	Above		Below	
	Avg	Avg	Avg	Avg		Avg	Avg	Avg	Avg		Avg	Avg	Avg	
Overall	9	5			7	7			2	7	4			
Summer	10	4			8	5	1		1	8	4			

**NOTE:**

Agencies not yet reporting: Camp Pendleton, Encinitas, LA City, LA County Lakes, Oceanside, Port San Luis Obispo

# CALIFORNIA SURF LIFE SAVING ASSOCIATION - 1997 LIFESAVING STATISTICS

## CHAPTER AGENCY

CHAPTER AGENCY	20,122,132	6,113	5,003	883	141	86	18	311	649	\$2,469,000	748	0	\$0
CALIFORNIA STATE PARKS													
CAMP PENDLETON	297,250	9	0	0	0	0	0	1	0	\$0,000	2	4	\$5,000
CAPITOLA	566,667	563	104	0	0	0	0	3	3	\$300,000	24	0	\$0
CORONADO	2,263,859	1,440	1,236	0	0	0	0	0	0	\$0	0	0	\$0
DEL MAR													
ENCINITAS													
HUNTINGTON BEACH	9,754,311	2,015	1,652	353	0	0	0	12	35	\$300,500	0	0	\$0
IMPERIAL BEACH	1,303,000	682	682	0	0	0	0	3	7	\$30,500	0	0	\$0
LAGUNA BEACH	0	1,883	1,129	564	188	0	0	5	26	\$150,000	0	0	\$0
LOS ANGELES CITY													
LOS ANGELES COUNTY	53,594,562	14,096	0	0	0	0	0	1,078	0	\$24,645,400	7,796	0	\$0
LOS ANGELES COUNTY LANES													
LAKE MISSION VIEJO	0	43	0	0	0	0	0	104	291	\$69,400	689	1,723	\$344,500
LONG BEACH	1,964,000	1,004	15	949	0	0	0	497	967	\$9,773,000	2,198	3,899	\$97,687,000
MORRO BAY	66,000	22	14	8	0	0	0	0	0	\$0	0	0	\$0
NEWPORT BEACH	11,614,400	7,014	6,062	263	0	0	0	42	235	\$1,500,000	19	235	\$750,000
OCEANSIDE													
PISMO BEACH	125,000	23	20	3	0	0	9	0	0	\$0	1	2	\$10,000
PORT HUENEME	250,000	416	379	37	0	0	0	8	14	\$150,000	0	0	\$0
PORT SAN LUIS													
SAN CLEMENTE	1,812,395	1,161	1,044	109	0	0	0	3	7	\$12,000	0	0	\$0
SAN DIEGO	14,840,451	7,431	6,801	0	99	16	16	95	0	\$4,883,700	180	0	\$0
SANTA BARBARA	330,000	24	5	4	0	0	0	8	22	\$110,000	3	7	\$25,000
SAN LUIS OBISPO COUNTY													
SANTA CRUZ	3,852,800	248	248	0	0	0	7	3	12	\$10,000	0	0	\$0
SEAL BEACH	1,450,333	667	533	134	0	0	0	56	76	\$184,000	7	0	\$0
SOLANA BEACH	0	149	137	0	2	1	0	1	1	\$0,000	0	0	\$0
TUCSON, ARIZONA	4,811,117	526	0	0	0	14	0	0	0	\$0	0	0	\$0
CITY AND COUNTY OF HONOLULU	20,658,604	1,454	0	405	5	0	0	0	0	\$0	0	0	\$0
VENTURA COUNTY	766,500	113	113	0	0	0	0	5	5	\$20,000	35	53	\$7,407,000
U.S. OCEAN SAFETY	4,687,550	2,140	2,140	0	0	0	0	10	0	\$0	6	0	\$0
<b>TOTALS</b>	<b>166,323,021</b>	<b>49,266</b>	<b>27,769</b>	<b>3,886</b>	<b>435</b>	<b>101</b>	<b>51</b>	<b>2,246</b>	<b>2,374</b>	<b>\$44,875,500</b>	<b>11,718</b>	<b>6,693</b>	<b>\$63,856,500</b>

## CHAPTER AGENCY

CHAPTER AGENCY	711,476	1026	4,912	15	15	15	21	16,317	15,291	760	71	516	711
CALIFORNIA STATE PARKS													
CAMP PENDLETON	3,172	7	63	0	0	0	0	1,728	0	13	2	35	0
CAPITOLA	7,622	74	447	4	2	2	0	2,520	160	0	0	566	3
CORONADO	2,542	357	0	0	0	0	0	2,132	0	120	3	66	42
DEL MAR													
ENCINITAS													
HUNTINGTON BEACH	32,332	788	471	2	0	2	1	10,546	190	10	6	475	30
IMPERIAL BEACH	10,711	21	323	1	0	0	0	5,824	0	22	0	17	34
LAGUNA BEACH	54,188	816	1,311	4	4	0	8	48,416	0	0	0	296	0
LOS ANGELES CITY													
LOS ANGELES COUNTY	759,213	10,382	0	2	1	7	7	252,963	0	0	0	1,765	165
LOS ANGELES COUNTY LANES													
LAKE MISSION VIEJO	4,567	8	105	1	0	1	0	2,555	622	0	0	32	19
LONG BEACH	25,234	455	1,062	2	2	5	5	27,776	4,801	100	19	113	52
MORRO BAY	349	1	8	0	0	0	0	8	16	0	0	6	43
NEWPORT BEACH	156,019	655	4,245	1	1	4	4	32,100	740	12	1	1,794	70
OCEANSIDE													
PISMO BEACH	97	30	27	0	0	0	0	69	10	0	0	19	7
PORT HUENEME	3,614	78	174	0	0	0	0	352	0	0	0	213	180
PORT SAN LUIS													
SAN CLEMENTE	3,000	638	0	0	0	0	0	500	0	8	0	395	32
SAN DIEGO	84,059	259	3,022	8	8	6	6	0	0	1,204	40	648	0
SANTA BARBARA	595	24	100	0	0	0	0	85	0	0	10	10	12
SAN LUIS OBISPO COUNTY													
SANTA CRUZ	38,945	60	264	2	2	2	2	3,424	377	37	22	161	17
SEAL BEACH	21,117	7	601	0	0	0	0	17,787	59	15	1	60	63
SOLANA BEACH	12,672	5	172	0	0	0	0	3,023	0	0	4	4	22
TUCSON, ARIZONA	1,623	106	512	0	0	0	0	314	0	21	8	62	126
CITY AND COUNTY OF HONOLULU	338,236	1,038	74,983	8	6	2	3	18,347	0	0	0	612	56
VENTURA COUNTY	3,815	1	74	0	0	0	0	400	400	0	0	10	5
U.S. OCEAN SAFETY	73,087	48	3,029	0	0	0	1	8,150	39	0	0	256	5
<b>TOTALS</b>	<b>1,849,064</b>	<b>16,766</b>	<b>95,316</b>	<b>50</b>	<b>42</b>	<b>8</b>	<b>68</b>	<b>465,786</b>	<b>22,495</b>	<b>2,517</b>	<b>173</b>	<b>8,691</b>	<b>1,525</b>

## Weather Observations

General Weather	Above Average	Average	Below Average	Surf Conditions	Above Average	Average	Below Average	Wind Intensity	Above Average	Average	Below Average	Other Metrics
Overall	9	111	4	Summer	7	6	5	Overall	2	1	8	4
Summer				Summer				Summer				

Compiled by the Surf Life Saving Association, 1997-1998



M

April 24, 1998

M

## **ALCOHOL SPONSORSHIP COMMITTEE**

**MOTION** Move to suspend the appropriate policy and procedure which deals with prohibition of alcohol sponsorship for a period of two years.

The board will insure that the following concepts are in place after contracts are agreed to.

1. No alcohol signage will be present during junior lifeguard events.
2. No alcohol advertising will be displayed on public education material.
3. A minimum of 20% of any alcohol singe must contain use/abuse messages.



# *California Surf Lifesaving Association Competition Committee*

www.cslsa.org

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## **Competition Committee Report**

April 24, 1998

- I. 1998 Regionals at Huntington Pier
  - A. Date: move to Thursday, July 16 to avoid conflict with SCOF
  - B. Both JG and LG competitions will be on the north side of the pier
  - C. 1999 Regionals will be in H.B.
  - D. Try "M" shaped course for board, ski and Ironman craft legs
  
- II. Rule Change Proposals
  - A. Correct board weight
  - B. Adopt "M" course for board, ski, and Ironman craft legs
  - C. Add "mixed doubles" Seniors Rescue Race
  - D. Add PWC Race, 3 laps, same rules as surfboat race, Open only, 750cc max
  - E. Separate the classes of surfboats
  - F. Change course on surfboat race to 3 laps around an individual buoy at the flag line, 150 meters from shore
  
- III. Suggest to JG Committee
  - A. Add surfski/ocean kayak event for A and AA



# CALIFORNIA SURF LIFE SAVING ASSOCIATION

SOUTHWEST REGION - UNITED STATES LIFESAVING ASSOCIATION

P. O. BOX 366 ~ HUNTINGTON BEACH, CA ~ 92648-0366

[WWW.CSLSA.ORG](http://WWW.CSLSA.ORG)

**BILL RICHARDSON**  
*President*

**DON ROHRER**  
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**MIKE BEUERLEIN**  
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**BOB MOORE**  
*Treasurer*

**A. J. SUMMERS**  
*Recurrent Representative*

**B. CHRIS BREWSTER**  
*Advisor*

**STEVE LONG**  
*Executive Delegate*

**KAI WEISSER**  
*Executive Delegate*

**MIKE HALPHIDE**  
*Alternate Executive Delegate*

**TO:** CSLSA Board of Directors  
**FROM:** A. J. Summers, Exchange Committee Chairperson  
**DATE:** April 24, 1998; 1515-1545  
**SUBJECT:** Exchange Committee Meeting Report

**Attendees:**  
Elisa de la Pena, LA City  
Mike Halphide, Newport Beach  
Mark Klosterman, Laguna Beach  
Rich Hanna, Santa Barbara  
Mike Anderson, Santa Barbara  
Craig Miller, Encinitas  
Lola Briles, Oceanside  
Paul Giuliano, Encinitas  
Don Rohrer, LA County  
Jim Turner, Newport Beach  
Jeff Johnson, Mission Viejo

I would like to thank everyone that attended our brief meeting. I did not receive any follow up correspondence from Shea Valero. It would appear that she may not show for her presentation. All members that attended were very receptive of the idea to host the New Zealand delegates this year. I have their corresponding phone numbers to organize the 6 week stint for the two guards coming to California. They are tentatively scheduled to arrive for the Wipeout Symposium at the end of June. I would like to thank Rick Howard of Pismo Beach. This will be the first time that the New Zealanders will have had the opportunity to go there. It was decided that only good things could happen with a scheduled stop in Rosarito Beach, Mexico. I will coordinate with Matt Carl of Huntington the finer details.

The committee would like to respectfully request \$500 from the Treasurer in order to fund incidentals for the Kiwis on their tour. (This has been the amount in the past, that has greatly enhanced the tour for the visiting delegates)



Post-it® Fax Note	7671	Date	4/27	# of pages	1
To	MIKE BEUERLEIN	From	A.J. Summers		
Co./Dept.	HB Mission Viejo	Co.	SEAL BEACH		
Phone #		Phone #			
Fax #		Fax #			

# **CSLSA            SPRING 1998 HEROIC ACTS NOMINATIONS**

A total of eight nominations were received for consideration at the April 23rd CSLSA Board of Directors Meeting. The nominations included:

Ventura Harbor Patrolman Paul Korber - Posthumous Medal of Valor  
Ventura State Lifeguard Casey Culp - Medal of Valor

Korber gave his life attempting a triple rescue off the Ventura Harbor South Jetty, on March 15, in dangerous surf conditions that repeatedly slammed both rescuer and victims against the rock jetty. Seasonal Lifeguard Culp, responding from five miles away, completed the rescue, narrowly avoiding serious injury when a large set of waves broke over the Harbor Patrol Rescue Boat onto which he was attempting to load the victims. Culp recovered the submerged Patrolman Korber and continued CPR to the hospital.

Laguna Beach Lifeguards - Christian Corbo  
Patrick Quigley  
Kevin Snow  
Mark Sproull  
Ormand Tegland  
Tom Trager

All nominated for Medal of Valor for risking their lives to rescue citizens of Laguna Beach throughout the night of February 23-24th, during a storm that caused massive mud slides in the Laguna Canyon . The team waded through waist to chest deep mud, with continual fresh slides of boulders and mud threatening them, to evacuate trapped residents of the canyon by carrying victims over the tops of houses to safety.

All of the nominations meet the criteria for Medal of Valor.

Steve Long  
Committee Chair  
4-24-98

03 March 1998

Bill Richardson  
California Surf Lifesaving Association  
P.O. Box 366  
Huntington Beach, California 92648

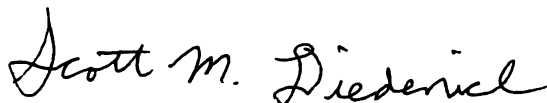
Dear Mr. Richardson,

This Letter is written on behalf of the six lifeguards that risked their lives to save citizens of Laguna Beach on February 23 and 24 during a storm that resulted in flooding and large mud slides. I am writing to nominate all six personnel for the United States Lifesaving Medal of Valor.

The Laguna Beach Lifeguard team of Kevin Snow, Tom Trager, Ormand Tegland, Mark Sproull, Patrick Quigley, and Christian Corbo on the night of February 23 were requested to respond to the Laguna Canyon Road area to assist several people trapped in their cars due to heavy flooding. The lifeguard team arrived at the area and assisted the victims out of their cars but found due to the heavy rains that large mudslides were coming down from the hillsides onto the homes in the area. Most of the people occupying the houses found their way out of their homes and were assisted by the lifeguards in evacuating the area. However, citizens advised the team that there were two people trapped by the mudslide in their homes and with the ever increasing chance of the whole hillside coming down on them the lifeguard team decided to instigate a rescue of the trapped people. Wading into waist deep mud with very little lighting and the deafening rumble of mud and boulders coming off the hillside, the lifeguard team carried the two people over the tops of several buildings and through the mud to a safe area. Still with no further help available, the lifeguard team continued to evacuate and assist people at the Laguna Canyon Road area and other flooded areas through out the city for the rest of the night.

Due to the unique nature of this disaster and the fact that these six lifeguards, unassisted, put their lives at risk on behalf of the people they were rescuing, I feel that these six lifeguards are eligible for the United States Lifesaving Medal of Valor.

Sincerely,

A handwritten signature in cursive script that reads "Scott M. Diederich". The signature is written in dark ink and is positioned below the word "Sincerely,".

Scott M. Diederich

# 6 lifeguards were alone in rescuing slide victims

**TRANSCRIPTS:** Their repeated requests for aid were denied Monday as emergency services stretched thin, radio tapes show.

By **TONY SAAVEDRA,**  
**SUSAN KELLEHER**  
and **HEATHER LOURIE**  
The Orange County Register

**LAGUNA BEACH** — Six lifeguards with plywood boards were left to rescue more than a dozen people in waist-deep muck during the first of the devastating slides to hit Laguna Canyon Road, according to emergency radio transcripts released Friday.

Records of radio transmissions showed that the lifeguards' repeated pleas for fire engines, medical support and emergency transportation for the victims were denied, as a vicious storm stretched thin Laguna Beach's rescue crews.

"We had the Bluebird (Canyon) slide, we had a pedestrian hit by a car, we had multiple slides on Bluebird. We had three or four areas on Coast Highway that were blocked. We had a situation in Canyon Acres. We had a lot of things going," Laguna Police Chief Jim Spreine said Friday.

Still, one witness of the first slide in Laguna Canyon's Big Bend area wondered why no firefighters or police officers went up the hill to help after a mountain of mud left people stranded atop cars and in houses.

"I'm thinking, houses just got wiped out, people almost died, and there's nobody here," said Michael Fowlkes, a canyon resident who helped victims of the first slide. "It was surrealistic. It's insane to me."

Mark Klosterman, Laguna's chief of Marine Safety, indicated in an interview Tuesday with OCN that lifeguards didn't get the help they needed.

"The additional resources ordered, when you don't get them

immediately and you're in harm's way with victims, can be, can be very alarming to the rescue personnel," he said. Klosterman could not be reached for comment Friday.

Spreine defended decisions by his officers not to venture into the mud-filled area.

"They are not equipped to go in there," Spreine said. "There is no idea what they are going into with that mud coming through like lava."

Taped recordings of emergency phone calls show that at least two people telephoned police by 8:30 p.m., emphatically describing the slide as serious.

At the time, the dispatchers were inundated with calls from worried residents in other parts of the city reporting blocked roadways, and mud and water in their homes.

In the canyon, one man who identified himself as a water-district employee called the dispatcher at 8:19 p.m. to report: "We've got major, major slide-age and people are in trouble."

About five minutes later, a woman telephoned and shouted to the dispatcher that people were trapped in their homes and that "the whole mountain is coming down."

The city already had put out a call to its emergency crews. "Do we have anybody who can assist on Laguna Canyon Road for some people who are caught in the river coming down and they're trying to evacuate as there's a landslide coming in at Big Bend?" a police dispatcher asked. Six lifeguards in two Jeeps responded.

Clad in wetsuits and rubber booties, they rescued stranded motorists, then slogged up the shifting hill to help residents trapped by the flowing mud. A police K9 unit also was dispatched, but concluded that the road was impassable.

A second patrol car was sent after lifeguards called for transportation to take 15 victims downtown. The sedan was the best police could muster, radio transcripts show. When the car

arrived, the victims had wandered off on their own, Spreine said. Neither of the two officers joined the lifeguards.

What followed, according to the city's account, was a series of requests for help by lifeguards.

At 8:42 p.m., a lifeguard advises, "mudslide is growing. Get more resources out in the canyon ASAP." He describes the scene as "a very large slide," and calls for medics and two fire engines.

A dispatcher asks if it is a medical emergency; are there buildings in danger or people trapped? "Negative," responded a police officer, who had not waded up the hill.

According to the city-prepared transcript, a lifeguard also responds: "No buildings threatened ... still trying to assess the situation."

One minute later, at 8:43, the city transcript shows that Laguna called the county for mutual aid — although separate county records indicate that the call came about a half-hour later.

A lifeguard again asks for more people to cover the area, but eight minutes later says, "We've got most of the people walking out and 10 families stuck in a house. We're just going door to door, looks like we'll be able to get through it."

At that point, the lifeguards lost the two police officers who told a dispatcher they were leaving it for the lifeguards to handle because they "can't do anything."

Seven minutes later, the lifeguards reported a "bad flood situation at Big Bend; request swift-water-trained fire personnel."

Dispatchers asked to speak to a lifeguard supervisor on the scene but he was out in the mud and unable to respond.

At 9:07 p.m. the police chief and fire chief William Edmundson headed to the scene.

Spreine said at that point most of the people had been rescued and lifeguards had twice called dispatchers with the radio call "Code 4," meaning that the task was over.



**April 24, 1998**

**TO: CSLSA Board of Directors**

**FROM: Reenie Boyer, Junior Lifeguard Chairperson**

**SUBJECT: Junior Lifeguard Committee Report**

**1998 CSLSA Regional Competition**

- The Huntington Beach information packet was distributed and will be mailed to those not in attendance.
- Newport, Huntington, Santa Barbara and LA will all donate 25 beanies each for a competition set.
- We will have a goodie bag for each participant.
- Donations are being accepted for about 2,000 JG participants.
- LA donated tide books, Santa Barbarbara is trying for Balance Bars and Public education will provide the new round sticker with WWW address.

**1998 Annual Coordinators Meeting**

- June 16<sup>th</sup> from 6-9 PM at Huntington Beach lifeguard Headquarters.
- We plan to design some JG program standards and share program ideas.
- Most important to send a representative to this meeting.

**Other Junior Lifeguard Competitions**

- Crystal Cove Triathlon July 26<sup>th</sup>.
- Santa Barbara Fiesta July 31<sup>st</sup>.

**USLA Membership**

- Required for participation in the Regional and National Competition.
- See attached application form (thanks to Bill Richardson).



# United States Lifesaving Association

(Southwest Region - CSLSA)



## Junior Lifeguard Membership Information and Application

### USLA OVERVIEW:

The USLA is the only professional organization of open water lifeguards and open water rescue personnel in the United States. The purpose of the Association is to promote and develop the finest methods of lifesaving and to familiarize the general public with the functions and services of lifeguard organizations.

### BENEFITS TO JUNIOR MEMBERS OF THE USLA INCLUDE:

- A one-year subscription to American Lifeguard Magazine.... a \$12.00 value.
- Affiliation with other Junior Lifeguard Programs and Competitions.
- Eligibility to compete in Regional and National Junior Lifeguard Competitions.
- Membership in the only professional open water lifeguard association.
- Access to free public educational materials, i.e. posters, bookmarks, etc.

### DUES:

Junior members pay a reduced rate of \$10 (versus \$25 for professional members). Of this, \$6 goes directly to the USLA to offset the cost of membership kits (membership cards, decals, postage, and magazine subscriptions). The remaining \$4 remains with the local region, the California Surf Lifesaving Association - CSLSA, where \$2 goes directly to Junior Lifeguard programs (supporting regional competitions, etc.), with the remaining \$2 going into the CSLSA general fund (supporting public education, lifeguard competition, legislation, etc.).



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Name \_\_\_\_\_ S/S #: \_\_\_\_\_

Address \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Renewal       New Membership

Junior Guard Agency: \_\_\_\_\_

Chapter: \_\_\_\_\_

Region: Southwest - (CSLSA)

**Return this form and with a check for \$10 to your Program Director who will forward it to the address shown below. Please make checks payable to USLA.**

*United States Lifesaving Association  
Junior Lifeguard Memberships  
P.O. Box 1  
Avon-By-the-Sea, NJ 07717*



R

R

## Mike Beuerlein

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From: MBart4Surf <MBart4Surf@aol.com>  
To: WJ\_Richardson@compuserve.com; bcb@compuserve.com; bermline@net999.com; halphide@deltanet.com; gpup@juno.com; 75053.3621@compuserve.com; KAILG4LF@aol.com  
Cc: ebauer@city.newport-beach.ca.us; RBoyer@city.newport-beach.ca.us; story@beachnet.gen.ca.us; RMCGOWAN\_LASURFGUARD@Prodigy.net  
Subject: Cal Surf News  
Date: Monday, April 27, 1998 3:32 PM

To: CSLSA BOARD and Members  
From: MICHAEL S. BARTLETT, Newsletter Editor  
Date: April 27, 1998  
Re: Article Assignments for CAL SURF NEWS

The next issue of the CAL SURF NEWS is set for Summer 1998. Article assignments need to be submitted to the Editor by May 15 along with any photos or advertisements. The distribution deadline is set for June 15. Please type articles and send photos as it relates to the story in order to qualify for the \$25 article incentive award. Send to: CSLSA Newsletter Chairman, Michael Bartlett, 103 PCH, Huntington Beach, CA 92648, (714) 960-8880 x6014. I would prefer articles sent via E-mail to: Mbart4Surf@AOL.com.

Article Assignments are as follows:

- President's Report- Bill Richardson
- Agency Profile LA City- Deedee Xantaos
- New Zealand Exchange Delegates- AJ Summers (photos)
- Heroic Acts (Ventura Harbor Patrol Officer)- Steve Long
- New Zealand Rescue 98- Merrill Riley (photos)
- National Beach Safety Week- Mike Bartlett
- K-38 Surf Challenge Todos Santos- Larry Giles/Craig Miller
- Mass Casualty Drill- Mike Halphide (photos)
- Laguna Mud Slides- Mark Klosterman (photos)
- Shop Talk- Bill Humphreys
- River Rescue at Camp Pendleton- Vince Lombardi
- Product Review- Eric Bauer

The CAL SURF NEWS staff highly encourages any member interested in representing their agency to feel free in sending newsworthy articles. Thank you for your assistance in making our magazine representative of the entire region!

Yours in lifesaving -- Michael S. Bartlett, Editor

# California Surf Lifesaving Association

P.O. Box 366 Huntington Beach California 92648

To: CSLSA Board of Directors  
From: Bill Humphreys, Public Education Chairman  
Subject: Public Education Committee Report  
Date: April 30, 1998

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The following items were discussed in yesterday's committee meeting:

## Rodney the Marine Iguana

Committee members agreed to discontinue pursuing funding for Rodney the Marine Iguana. While Rodney is a worthwhile project and has potential benefits for promoting beach and ocean safety, funding has not been available. Committee will draft and send a thank you letter to Rodney's creator, Annie Moeller, for her time and efforts which are greatly appreciated. Should funding become available through outside sources or Annie, committee has agreed to go ahead with the project.

## Beach Safety Tips

Follow-up letters will be mailed to the approximately 100 product manufactures to ascertain their position on utilizing the USLA safety tips in their packaging.

## CSLSA Stickers

10,000 stickers have been produced and will be distributed to chapters based upon paid membership. Please contact AJ Summers at Seal Beach for additional information.

## National Beach Safety Week Proclamations

Sample Proclamations were distributed to all chapters, as well as provided on the USLA web site. Committee requests that all chapters involved in local government issuing Proclamations, let the committee chairman know. This will assist in tracking this aspect of our public education program, as well as improving the system of distribution. You can contact Bill Humphreys at (949) 361-8219.

## "Surviving the Surf" Posters

Additional posters are available. Please contact Mike Beuerlein at Huntington Beach if you are interested.

## Public Education Display Booth

In the spring of 1997, the CSLSA allocated \$4,000 for the purchase of a display booth. This purchase has been deferred in hopes of obtaining outside funding. Since funding has not been obtained, committee intends to utilize the allocated funds and proceed with the purchase by July 1, 1998. Bill Richardson will continue to pursue, which if obtained prior to July 1, 1998, will be utilized. Otherwise, Mike Bartlett will purchase the booth utilizing CSLSA general funds.

## CSLSA Web Site Additions

A public education inventory will be added to the web site. This will allow chapters to see what is available, such as the display booth, and make reservations for using the materials. Additionally, either part as part of this page, or separately, a calendar of events related to public education will be added.

**KABC Safety Tips**

Toni O'Donnell reported that in May and June, KABC will be running fire, home, swimming, and general safety tips. Representatives from Fire Departments, Police, and Lifeguards will be on the air presenting these tips.

**OCN Ocean Safety Tips**

During National Beach Week (May 18-25, 1998), OCN will air one beach safety tip each night. A representative from each Orange County chapter may be invited to give one tip each day.

**Book Covers with Ocean Safety Tips**

Committee will research the cost and feasibility of producing book covers containing beach and ocean safety tips. Committee will report with recommendations at the Fall '98 meeting.

**Ocean Safety Coloring Books**

Revised ocean safety coloring books are now available through Wonderland Printing at 1-800-471-0055. Prices are 35 cents apiece for 500, or as low as 27 cents apiece for larger quantities. Chapters can have their own logo imprinted on the cover. These are a great, low-cost resource for all chapters to supplement their public education program.