



California Surf Lifesaving Association

GENERAL BOARD MEETING
 Lake Mission Viejo, California
 October 14 & 15, 1999

MINUTES

Thursday, October 14, 1999

- I. Meeting called to order by President Richardson at 9:37 AM.
 - A. Pledge of Allegiance - Mr. Rohrer
 - B. Welcome and Introductions - Mr. Richardson
 - C. Roll Call of Delegates - Mr. Beuerlein

CHAPTER	Members	Delegates	Delegates Present	Proxies	TOTAL VOTES
Calif State - North	89	4	4	-	4
Camp Pendleton	14	2	2	-	2
Capitola	0	0	0	-	0
Coronado	3	2	0	-	0
Del Mar	27	3	2	-	2
Encinitas	3	2	1	-	1
Hawaii	4	2	0	-	0
Huntington Beach	112	5	5	-	5
Imperial Beach	6	2	1	-	1
LA City	25	3	1	-	1
LA County Lakes	41	3	1	-	1
LACOLA	122	5	3	2	5
Laguna Beach	65	4	2	-	2
Long Beach	31	3	2	-	2
Mission Viejo	31	3	3	-	3
Newport Beach	93	4	4	-	4
Oceanside	13	2	2	-	2
San Clemente	35	3	2	-	2
San Luis Obispo Co.	40	3	2	-	2
San Diego	23	3	1	2	3
Santa Barbara	6	2	0	-	0
Santa Cruz	29	3	1	-	1
Seal Beach	30	3	3	-	3
Solana Beach	9	2	0	-	0
Tucson	1	0	0	-	0
Ventura County	1	0	0	-	0
TOTAL	853	68	42	4	46

II. Approval of Minutes – Long Beach Meeting - April 15 & 16, 1999

MOTION: Moved by Mr. Gray to approve the minutes as submitted.
SECOND: Mr. Lombardi
DISCUSSION: None
ACTION: MPU

III. Officer's Reports

A.	President	Mr. Richardson	ATTACHMENT	A
B.	Vice President	Mr. Rohrer	ATTACHMENT	B
C.	Secretary	Mr. Beuerlein	ATTACHMENT	C
D.	Treasurer	Mr. Moore	ATTACHMENT	D

MOTION: Moved by Mr. Brewster to approve the committee as submitted.
SECOND: Mr. Diederich
DISCUSSION: None
ACTION: MPU

E.	Recurrent Rep	Mr. Weisser	ATTACHMENT	E
F.	Advisor	Mr. Brewster	ATTACHMENT	F

IV. Committee Reports

A.	Certification	Mr. Brewster	ATTACHMENT	F
B.	Competition	Mr. McGowan	ATTACHMENT	G
C.	Exchanges	Mr. Graham	ATTACHMENT	H
D.	Heroic Acts	Mr. Long	ATTACHMENT	I
E.	Junior Lifeguards	Mrs. Boyer	ATTACHMENT	J
F.	Int'l Lifesaving	Mr. Brewster	ATTACHMENT	F
G.	Legislation	Mr. Brewster	ATTACHMENT	F

H.	Membership	Mr. Rohrer	ATTACHMENT	B
I.	Newsletter	Mr. Bartlett	ATTACHMENT	K
J.	Public Education	Mr. Humphreys	ATTACHMENT	L
K.	Training	Mr. Johnson	ATTACHMENT	M

V. Election of Officers

A. President

1. Mr. Long declared his intention to run for President at the 9/14/99 Executive Board Meeting.

MOTION: Moved by Mr. Bauer to close nominations for President.

SECOND: Mr. Diederich

DISCUSSION: None

ACTION: MPU (Mr. Long declared President by acclamation)

B. Vice-President

1. Mr. Rohrer declared his intention to run for re-election as Vice-President at the 9/14/99 Executive Board Meeting.

MOTION: Moved by Mr. Bartlett to close nominations for Vice-President.

SECOND: Mr. Long

DISCUSSION: None

ACTION: MPU (Mr. Rohrer declared Vice-President by acclamation)

C. Secretary

1. Mr. Beuerlein declared his intention to run for re-election as Secretary at the 9/14/99 Executive Board Meeting.

MOTION: Moved by Mr. Lombardi to close nominations for Secretary.

SECOND: Mr. Long

DISCUSSION: None

ACTION: MPU (Mr. Beuerlein declared Secretary by acclamation)

D. Treasurer

1. Mr. Moore declared his intention to run for re-election as Treasurer at the 9/14/99 Executive Board Meeting.
2. Mr. Bauer nominated Mr. Mickley for Treasurer.

MOTION: Moved by Mr. Gray to close nominations for Treasurer.
SECOND: Mr. Bartlett
DISCUSSION: None
ACTION: MPU (Mr. Moore declared Treasurer by majority vote)

MOTION: Moved by Mr. Rohrer to destroy ballots for Treasurer.
SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU

E. Recurrent Representative

1. Mr. Weisser declared his intention to run for re-election as Recurrent Representative.
2. Mrs. Swank nominated Mr. Lombardi for Recurrent Representative.

MOTION: Moved by Mr. Mickley to close nominations for Recurrent Representative.
SECOND: Mr. Diederich
DISCUSSION: None
ACTION: MPU (Mr. Lombardi declared Recurrent Representative by majority vote)

MOTION: Moved by Mr. Moore to destroy ballots for Recurrent Representative.
SECOND: Mr. Mickley
DISCUSSION: None
ACTION: MPU

F. Delegates

1. Mrs. Boyer declared her intention to run for Delegate at the 9/14/99 Executive Board Meeting.
2. Mr. McGowan declared his intention to run for Delegate at the 9/14/99 Executive Board Meeting.
3. Mr. Brewster declared his intention to run for Delegate.
4. Mr. Silvestri nominated Mr. White for Delegate
5. Mrs. Boyer withdrew her nomination and nominated Mr. Mickley for Delegate.
6. Mr. Dorsey nominated Mr. Weisser for Delegate.
7. Mr. Lombardi nominated Mr. Bartlett for Delegate.

MOTION: Moved by Mr. Moore to close nominations for Delegate.
SECOND: Mr. Silvestri
DISCUSSION: None
ACTION: MPU (Mr. Bartlett declared 1st Delegate by majority vote,
Mr. McGowan declared 2nd Delegate by majority vote,
Mr. Brewster declared Alternate Delegate by majority vote)

MOTION: Moved by Mr. Moore to destroy ballots for Recurrent Representative.
SECOND: Mr. Reinisch
DISCUSSION: None
ACTION: MPU

G. Past President

MOTION: Moved by Mr. Bartlett to confirm Mr. Richardson as Past President.
SECOND: Mr. Mickley
DISCUSSION: None
ACTION: MPU

VI. Committee Workshops (as directed)

Meeting reconvened at 9:14 AM.

VIII. Committee Reports from Workshops

A. Competition Mr. McGowan ATTACHMENT N

MOTION: Moved by Mr. Long to approve the report as submitted.
SECOND: Mr. Weisser
DISCUSSION: None
ACTION: MPU

B. Exchange Mr. Graham ATTACHMENT O

MOTION: Moved by Mr. Mickley to approve the report as submitted.
SECOND: Mr. Bauer
DISCUSSION: None
ACTION: MPU

C. Heroic Acts Mr. Long ATTACHMENT P

MOTION: Moved by Mr. Bartlett to approve the report as submitted.
SECOND: Mr. Lombardi
DISCUSSION: None
ACTION: MPU

D. Junior Guard Mrs. Boyer ATTACHMENT Q

MOTION: Moved by Mr. Mickley to approve the report as submitted.
SECOND: Mr. Humphreys
DISCUSSION: Henceforth, Mr. Gray is never allowed to be present during *Jr. Lifeguard of the Year Awards*.
ACTION: MPU

E. Membership Mr. Rohrer ATTACHMENT R

MOTION: Moved by Mr. Moore to approve the report as submitted.
SECOND: Mr. Bartlett
DISCUSSION: None
ACTION: MPU

F. Newsletter Mr. Bartlett ATTACHMENT S

MOTION: Moved by Mr. Cushman to approve the report as submitted.
SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU

F. Public Education Mr. Humphreys ATTACHMENT T

MOTION: Moved by Ms. Shelden to approve the report as submitted.
SECOND: Mr. Lombardi
DISCUSSION: Mr. Blauer volunteered to assist CSLSA as a PIO consultant.
ACTION: MPU

G. Website Mr. Mickley/Weisser ATTACHMENT U

MOTION: Moved by Mr. Silvestri to approve the report as submitted.
SECOND: Mr. White
DISCUSSION: Committee will seek three bids from various website designers.
Sponsorship may be needed to fund this project.
ACTION: MPU

IX. Old Business

- A. California State Lifeguard Assoc. merger letter ATTACHMENT V
- B. Imperial Beach Update Ms. Shelden ATTACHMENT W
(reported on 10/14/99)
- C. Mr. Richardson will distribute a new copy of the *CSLSA Administrative Manual* to all board members and chapters.

MOTION: Moved by Mr. Mickley to place the adoption dates and those dates that are vacant in the *CSLSA Administrative Manual* as today's date (October 15, 1999).
SECOND: Mr. Rohrer
DISCUSSION: None
ACTION: MPU

XI. Future Meeting Dates

A. USLA Meeting Dates & Locations

1. Fall 1999
 - a. Location: New Orleans, LA
 - b. Dates: 11/4/99-11/6/99
2. Spring 2000
 - a. Location: Southeast Region
 - b. Dates: 5/4/00-5/6/00

B. CSLSA Meeting Dates & Locations

1. Spring - 2000
 - a. Location: San Clemente City
 - b. Dates: 4/27/00 & 4/28/00
2. Fall - 2000
 - a. Location: Santa Cruz City or North San Diego
 - b. Dates: 10/19/00 & 10/20/00

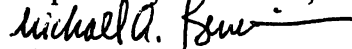
XII. Privilege of the Chair Mr. Richardson

- A. Mr. Richardson said that he believed that CSLSA and USLA was "on the verge of stepping out" with the development of the website. He said it is an inexpensive way to distribute information internationally about our organization. Mr. Richardson said he would work with Mr. Colosi to obtain sponsorship for the web page.
- B. Lifeguard's Prayer (*written by Conrad Liberty*) ATTACHMENT X
- C. Thank you to Lake Mission Viejo for hosting this meeting!

XIII. Adjournment

MOTION: Moved to adjourn by Mr. Weisser
SECOND: Mr. Moore
DISCUSSION: None
ACTION: MPU; Meeting adjourned at 12:29 PM

Respectfully Submitted,


Michael A. Beuerlein
CSLSA Secretary



California Surf Lifesaving Association

Office of the President

9361 Clouthaven Drive • Huntington Beach, CA 92646

Phone: (714) 968-9360 • Fax: (714) 962-93760

E-Mail: WJ_Richardson @ Compuserve.com

TO: CSLSA Board of Directors
FROM: Bill Richardson, President *WR*
DATE: October 14, 1999
SUBJECT: Bi-Annual President's Report

1999 has been a very disappointing year for me. In fact the last the last two years have been a disappointment. I was unable to meet the goals I had set for the association and myself. However, the work of the Executive Board continues to be admirable in spite of the number of Executive Board meetings, and their work continues to get done. My personal thanks to these gentleman and lady for their continuing dedication and hard work on your behalf. Thanks also to all the committee chairs who have met their goals.

One of the recommendations we discussed at our last Executive meeting was to provide an open invitation to all Committee Chairs to attend Executive Board meetings to provide them with better insight into the workings of the board and to encourage their even greater participation in the future.

Membership

One very notable disappointment the last couple of years is the failure to increase the number of our membership. In fact we suffered a significant drop in members. While part of the reason for this drop can be placed with apathy on the part of the members, I believe the main reason our membership has not grown is that many Chapter representatives have not been pushing for new members or to keep past members.

My recommendation to help resolve this problem is to go back to a chapter based member signup program, wherein the Chapter hands out signup forms, processes them, completes a list on in an Excel format, collects the money and forwards the money and a disk with the Chapter members list on it to the Region. The Regional Membership Chair then puts the list onto a master list (in Excel), forwards the money to the CSLSA Treasurer with a copy of the list. The Treasurer would then verify the number of members and writes an appropriate check to the National. The list, on disk with the check is then forwarded to the National Treasurer.

We would leave the Junior Guard Member signups as they currently are, as there appears to be greater success in that effort.

Competition

Our regional championships have continued to grow and from all reports were highly successful under the supervision of the Huntington Beach Chapter the past two years. Thanks to Kai Weisser for his valued work in 1998, and to Eric Ching for the outstanding effort in 1999.

San Diego has bid on the 2000 National Games, but has yet to sign an agreement with the national as required. While this should not be a problem, it is part of the procedure. I encourage the San Diego Chapter to expedite revision of the agreement as needed, but to proceed with the signing. I am sure that San Diego will report on the project in the Competition Committee meeting.

California State in Huntington Beach is hosting the 2000 California Surf Lifesaving Championships. There is still time for all interested chapters to step up for the future regional games dates. Keep in mind that we have agreed to try and host both the Juniors and Lifeguard events back to back, as a matter of convenience and practicality.

Election

As you are probably aware, at this meeting we will be electing new Executive Board Officers for the 2000-2002 term. Those who have expressed interest in specific positions are:

President	Steve Long, California State
Vice President	Don Rohrer, LACOLA (retired)
Secretary	Mike Beuerlein, Huntington Beach
Treasurer	Bob Moore, LACOLA
Advisor	Bill Richardson, Huntington Beach (retired)
Recurrent Rep	Kai Weisser, Huntington Beach
Delegates	Rob McGowan, LACOLA Chris Brewster, San Diego Reenie Boyer, Newport Beach

As usual nominations will be taken from the floor. We will have to decide this morning if we will have the election tomorrow morning or at the close of business today, depending on attendance issues.

California Surf Lifesaving Association

www.cslsa.org

C.S.L.S.A. 1999 SPRING MEETING VICE PRESIDENT'S REPORT October 14, 1999

I. Agency Contacts

A. Hawaii

1. Consultation.....discussions with Ralph Goto, Director of Water Safety, Hawaii, on pros and cons of the interaction between his agency (Honolulu) and the new television series, Baywatch Hawaii.
2. Referral....responded to a request by the Hawaii Water Safety Division by identifying and referring two persons to Ralph Goto, Director of Water Safety, to assist him with the establishment of water quality and public health standards for the soon to be rebuilt salt-water plunge on Waikiki.

B. Chicago (Personal attendance)

Attended and made presentations to Joe Pecararo celebrating his fifty years in lifesaving.

C. Newport Beach, CA (Personal attendance)

Attended a gathering in the Newport Beach City Council chambers to honor the long time lifesaving services of Buddy Belshe.

D. Long Beach, CA (Personal attendance)

Attended the Hall of Fame Induction Ceremony and Heroic Acts Awards. Former Long Beach Chief Lifeguard,

II. United States Lifeguard Association Activities

- A. Assisted in the three-day USLA National Championships as an official.

Don Rohrer, Vice President
505 7th St. Manhattan Beach, CA. 90266
Ph: 310-379-9162 Fax: 310-379-5443 E-mail: rohrer@bnet.org

- B. Submitted a number of suggested competition rule changes to Mr. McGowan.

III. CSLSA Membership

Continued work on assignment to edit membership of the state CSLSA by working with designated membership chairpersons in all state sections. To date, the following chapters have submitted their membership lists:

1. Avila/Port San Luis, etc.
2. CA State
3. Del Mar
4. Los Angeles County
5. Long Beach
6. Newport Beach
7. Oceanside
8. Santa Barbara
9. SANTA CRUZ

- III. Completed an edited membership package (regular and junior guard) compiled from lists submitted by the national treasurer and certain CSLSA sections.



California Surf Lifesaving Association

TO : CSLSA Board
FROM : Mike Beuerlein *MB*
DATE : October 14, 1999
SUBJECT : Secretary's Report

Since the Long Beach Meeting in April, one of our members has been nominated for lifetime membership. As secretary, I will be chairing a lifetime membership committee at this meeting. The committee will be comprised of one representative from each chapter.

Since this is also an election meeting, any persons interested in running for an executive board position should contact me prior to the elections on Friday. So far eight people have declared an interest in running for re-election to the board.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

October 14-15, 1999

William Richardson
President

Don Rohrer
Vice President

Mike Beuerlein
Secretary

Robert A. Moore
Treasurer

B. Chris Brewster
Past President

Kai Weisser
Recurent Representative

Steve Long
First Executive Delegate

Robert McGowan
Second Executive Delegate

Reenie Boyer
Alternate Executive Delegate

Treasurer's Report

By Robert A. Moore

January 1, 1999 to 10/14/99

Balance as of 10/14/99

Assets

Cash and Bank Accounts	
Checking (B of A)	\$ 5,284.19
PaineWebber	\$22,500.00
HBCECU	<u>\$ 706.57</u>

TOTAL Cash and Bank Accounts \$28,490.76

TOTAL ASSETS \$28,490.76

BOARD OF DIRECTOR ALLOCATIONS

Junior Lifeguard Account (\$2 per member)	\$ 5,152.00
New Zealand Exchange (\$23.70 host, \$600 travel)	\$ 623.70
Website (CSLSA.org) SCOF Grant	\$ 500.00

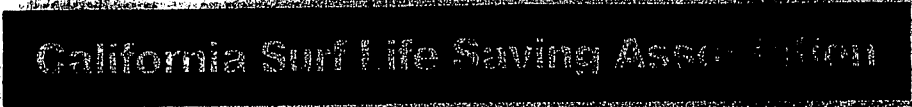
TOTAL Board of Director Allocations \$ 6,275.70

GENERAL FUND TOTAL minus Board of Director Allocations \$ 22,215.06

Cash Flow Report

1/1/99 Through 10/14/99

Category Description	1/1/99- 10/14/99
INFLOWS	
Cal Surf Newsletter	750.00
CSLSA 1998-99 Membership	1,312.00
CSLSA 1999-00 Membership	65.00
CSLSA Bd of Dir Mtgs	275.00
CSLSA Chapter Membership	250.00
CSLSA.ORG	500.00
HBCECU	5.62
PaineWebber	717.68
United Way	628.58
USLA	761.30
USLA 1998 Bd of Dir Mtg	77.53
USLA 1999 Bd of Dir Mtg	820.00
USLA Membership	12,052.00
Water Safety Prod.	6.26
TOTAL INFLOWS	18,220.97
OUTFLOWS	
Cal Surf News	16.78
CSLSA 1999 Bd of Dir Mtgs	176.00
CSLSA 1999 Regionals	269.79
Executive Board Meetings	112.08
Filing Fee 1998	10.00
Heroic Acts Committee	741.30
Junior Lifeguard Committee	3,918.00
Membership Committee	6,508.40
New Zealand Exchange Committee	426.00
Newsletter Committee	2,737.02
PaineWebber Acct	125.00
Presentations	130.37
Promoter - Fundraiser	218.96
Rec and File	10.00
Secretary	8.30
Treasurer	44.38
USLA Meetings	4,447.70
USLA-CSLSA	44.00
TOTAL OUTFLOWS	19,944.08
OVERALL TOTAL	-1,723.11



Memo

To: Executive Board and Committee Chairs

From: Website Development Team
Kai Weisser & Boyd Mickley

Date: 10/14/99

Re: CSLSA Website

Our Goal

Our goal is to produce an RFP for a new and improved CSLSA Website. We have broken this down into five main steps. In order for the website to better meet your needs and anyone visiting the website, several of these steps require input from you.

The Steps

1. Develop the basic concepts for the website.
2. Outline the general content of the website.
3. Develop and formalize the content for the website (the major effort).
4. CSLSA Board of Directors approves the RFP and solicits website development companies.
5. Build the Website.

We need your help

We have a general concept, and a majority of the content in mind for the website, but we need your help in meeting the needs of the various interests represented by the CSLSA. Included throughout the website will be a search engine and site map to navigate quickly and effectively.

On the following pages is the general content that we feel should be included on our website.

Committee Chairs and Executive Board please review and provide input *at this meeting*, to complete the general content of the web site. The more information you provide, the better!



Home Page (with logo, photo randomizer and sponsors)

Home / Search / About CSLSA / Contact Us / Links

Junior Lifeguards

Beach Safety

Heroic Acts

Statistics

Certification

Career Opportunities

Membership

Exchange Programs

Competition

Cal Surf News

Calendar of Events

About CSLSA

**California Surf Life Saving Association
Post Office Box 366, Huntington Beach, CA, USA 92648**

The California Surf Life Saving Association (CSLSA) is a non-profit organization whose membership is comprised of professional lifeguards, alumni and associates. The mission of the CSLSA is to promote professional open water lifeguard standards and beach safety awareness.

The CSLSA is a regional member of the United States Lifesaving Association (USLA) which in turn is a member of the International Lifesaving Association (ILS).

What is the difference between a CSLSA chapter and a Lifeguard or Marine Safety agency? Agencies are primarily government (state, county and city) organizations similar to their respective Police and Fire agencies. All of these agencies have separate non-profit lifesaving associations that are chapter members of the CSLSA and the USLA. For example, the city of Huntington Beach has eight miles of beach protected by two agencies, the Huntington Beach Marine Safety Division and the California State Parks. Their respective CSLSA chapters are the Huntington Beach Surf Lifesaving Association (HBSLSA) and the California State Lifeguard Association (CSLA).

- This section should be completed by the Executive Board

Contact Us

The CSLSA hosts Board of Director meetings each year in April and October. At these meetings, delegates and representatives from CSLSA chapters conduct business, share educational and innovative material and promote sponsorships in various forms.

The 1999 CSLSA Fall meeting is October 15 and 16 in Lake Mission Viejo, CA
The 2000 CSLSA Spring meeting is

CSLSA delegates and representatives attend USLA Board of Director meetings held each year in May and November. These meetings are national in scope with the same open water lifesaving objectives, goals and mission. A total of seven regions including the CSLSA support the USLA.

The 1999 USLA Fall meeting is November 4, 5, 6 in New Orleans, LA
The 2000 USLA Spring meeting is

CSLSA Board of Directors and Officers

PRESIDENT Bill Richardson	WJ_Richardson@compuserve.com
VICE PRESIDENT Don Rohrer	rohrer@beachnet.gen.ca.us
SECRETARY Mike Beuerlein	bermlin@net999.com
TREASURER Bob Moore	gpup@juno.com
RECURRENT REPRESENTATIVE Kai Weisser	kaiLG4LF@aol.com
PAST PRESIDENT/ADVISOR Chris Brewster	bcb@compuserve.com
EXECUTIVE DELEGATE Steve Long	orange@fea.net
EXECUTIVE DELEGATE Rob Mc Gowan	RMCGOWAN_LASURFGUARD@prodigy.net
ALTERNATE EXECUTIVE DELEGATE Reenie Boyer	RBoyer@city.newport-beach.ca.us
JUNIOR LIFEGUARD CHAIRPERSON Reenie Boyer	RBoyer@city.newport-beach.ca.us
COMPETITION Co-CHAIR	RMCGOWAN_LASURFGUARD@prodigy.net

Robbie McGowan	
COMPETITION Co-CHAIR Merrill Riley	rileski4@themall.net
NEWSLETTER CHAIRMAN Mike Barttlet	MBart4Surf@aol.com
STATISTICS COORDINATOR Rick Gould	RickGould@compuserve.com
PROMOTER Dick Colosi	RACUSLA.developement@worldnet.att.net

LOCAL CHAPTERS U.S. MAIL ADDRESSES

California State Lifeguard Association,
3030 Avenida Del Presidente, San Clemente CA 92672

Sub-Sections:

Santa Cruz,

665 14th Ave No. 10 Refugio Beach, Goleta CA 93117

Channel Islands,

24 E Main St, Ventura CA 93001

Malibu Coast,

PO Box 4116, Malibu CA 90265

Huntington Beach,

PO Box 5220, Huntington Beach CA 92648

San Clemente,

PO 1234, San Clemente CA 92672

San Diego,

2680 Carlsbad Blvd, Carlsbad CA 92008

Silver Strand,

PO 5000, Coronado CA 92118

Folsom Lake,

7806 Folsom-Auburn Rd, Folsom CA 95630-1797

Lake Perris,

17801 Lake Perris, Perris CA 92370

Camp Pendleton Lifeguards:

MWR 0140, Recreation Services building, Camp Pendleton CA 92055-5018

Capitola Beach Lifeguard Association:

420 Capitola Avenue, Capitola CA 95010

Coronado Beach Lifeguard Association:

1845 Strand Way, Coronado CA 92118

Del Mar Lifeguard Association:

PO Box 396, Del Mar CA 92014

Hawaiian Lifeguard Association:

3823 Leahi Ave, Honolulu HI 96815

Encinitas Lifeguard Association:

505 S Vulcan, Encinitas CA 92024
Huntington Beach Surf Life Saving Association:
PO Box 242, Huntington Beach CA 92648
Laguna Beach Lifeguards:
PO Box 1120, Laguna Beach CA 92651
Lake Mission Viejo Lifeguard Association:
22555 Olympiad Rd, Mission Viejo CA 92962
Long Beach Lifeguard Association:
2100 E Ocean Blvd #A, Long Beach CA 90803
Los Angeles City Lifeguard Association:
3966 S. Menlo Avenue, Los Angeles CA 90037
Los Angeles County Lakes Lifeguard Association:
PO Box 54, Castaic, CA 91310
Los Angeles County Lifeguard Association:
PO Box 5727, Santa Monica CA 90405
Lifeguard Division, (Southern Section only)
PO Box 3417, Manhattan Beach CA 90266
Newport Beach Ocean Lifeguard Association:
PO Box 1768, Newport Beach CA 92659-1768
Oceanside Lifeguard Association:
301 N Strand, Oceanside CA 92054
Port Huememe Lifeguard Association:
145 Burbank Drive, Oxnard CA 93035
San Clemente Lifeguard Association:
100 Avenue Presidio, San Clemente CA 9267
San Diego Lifesaving Association:
PO Box 99802, San Diego CA 92169
San Luis Obispo County Lifesaving Association:
PO Box 12512, San Luis Obispo CA 93406
Santa Barbara Lifeguard Association:
1118 East Cabrillo Blvd, Santa Barbara CA 93103
Santa Cruz Surf Life Saving Association:
206 #5 Municipal Wharf, Santa Cruz CA 05060
Seal Beach Lifeguard Association
211 8th St. Seal Beach, CA 90740
Solana Beach Lifeguard Association:
PO Box 311, Solana Beach CA 92075
Tucson:
7002 E Hawthorne, Tucson AZ 85710
Ventura County Lifeguard Association:
3900 Pelican Way, Oxnard CA 93035

- We would like to see a map of California and Hawaii with links to Agencies showing their respective patches and links to available home pages.
- Each Chapter should submit a small agency Bio, telephone, fax and email.

Links

United States Lifesaving Association
2000 Life Saving World Championship
International Year of the Ocean Website
Divers Alert Network (DAN)
US Coast Guard

- We need more links. Ie. Other non-profit, other professional, resource locations (beach cams, surf links...)

Junior Lifeguards

Junior Lifeguard programs were developed to provide ocean safety training for boys and girls. The programs provide a sound aquatic background while acquainting participants with the hazards of the marine environment. Programs provide education and experience in ocean safety, first aid, rescue techniques, beach activities, physical fitness, and marine safety operations, while exposing participants to an environment that emphasizes courtesy, respect, discipline and good sportsmanship.

Programs are designed for children ages 9 to 17. Programs will vary in length and content but participants must meet the minimum requirements of the agency's program they wish to participate in. To find an agency near you with a junior lifeguard program [click here](#).

Junior Lifeguards are invited to compete at the CSLSA Regional Competition each year in July as well as the national competition in August.

Agency	Coordinator	Address	Phone
Campus Point UCSB	Bert Bolea	UCSB Recreation Center Dept. of Phys. Act. Aqua. Santa Barbara, 93016	(805) 893-7616
Capitola	Debbie Lee Elliott	4400 Jade St. Capitola, 95010	(408) 475-5935
Carpinteria	Lanette Valpredo	5775 Carpinteria Ave. Carpinteria, 93013	(805) 684-5784 (805) 684-5404 x449
City of Santa Barbara	Mike Anderson/Cheryl Hess		(805) 897-2680
<u>Huntington State Beach</u>	David Carter	18331 Enterprise Ln. Huntington Beach, 92648	(714) 536-4877

<u>LA County</u>	Bill Harkins	2600 Strand Manhattan Beach, 90277	(310) 939-7212
<u>LA County</u>	Cameron Bothwell	2600 Strand Manhattan Beach, 90277	(310) 939-7200
<u>Lake Mission Viejo</u>	Anne Chadbrum	22555 Olympiad Mission Viejo, 92692	(949) 770-6975
Long Beach	David Tedusco	2100 E. Ocean Long Beach, 90803	(562) 570-1360 (562) 936-2027
Los Angeles County Lakes	Brian Miller	120 Via Verde San Dimas, 91773	(909) 599-8411
Newport Beach	<u>Reenie Boyer</u>	3300 Newport Blvd. Newport Beach, 92658-8915	(949) 675-8420
Pismo Beach	Bill Grundler/Rick Howard	990 Belio St. Pismo Beach, 93449	(805) 773-7069
San Clemente City	Kade Boisserane	100 Presidio San Clemente, 92672	(949) 361-8219
San Clemente State	Noel Landreth	3030 Ave. del Presedente San Clemente, 92672	(949) 361-2969
<u>San Diego City</u>	Andy Lerum	2581 Quierera Ct. San Diego, 92109	
Santa Cruz State	Jeff Mello	665 14th. Ave. Santa Cruz, 95062	(408) 427-4868
Seal Beach	Joe Bailey	211 8th. St. Seal Beach, 90740	(562) 431-1531
Solana Beach	Turtle Rudolph	111 S. Sierra Ave. Solana Beach, LGHQ	(619) 755-2645 (619) 775-1569
<u>Huntington City Beach</u>	Dave Simcox	103 Pacific Coast Hwy. Hunt. Beach, 92646	(714) 374-1501 (714) 535-5281
<u>US Ocean Safety</u>			

Beach Safety

Rip Currents are by far the biggest cause of rescues for California Lifeguards.

If you are caught in a Rip Current, the **California Surf Life Saving Association** (CSLSA) recommends that you ---do not panic. Almost everyone can tread water and float. STAY CALM! The rip current will not pull you under. Call or wave for assistance or swim parallel to shore with the long shore current until you are out of the rip, then

swim directly towards shore. If you cannot recognize a rip current, ASK THE LIFEGUARD. AND NEVER SWIM IN AN AREA WITHOUT A MANNED LIFEGUARD TOWER.

Learn to swim and consider participating in a junior lifeguard program.

Safety Tips

Beach Safety Week

Spinal Injuries

Prevention and Treatment of Marine Stings and Bites

The Stingray Shuffle

Visit Hoag Hospital's homepage and check out Project Wipeout. A program developed to help reduce neck back injuries along the county coastline.

- Downloadable coloring book

Heroic Acts

In 1987, the USLA Board of Directors approved a policy whereby awards may be granted to persons who participate in heroic acts. The USLA recognition is restricted to acts which show conclusive evidence that the person performing the act voluntarily risked their own life to an extraordinary degree in saving, or attempting to save, the life of another person, or voluntarily sacrificed themselves in a heroic manner for the benefit of others.

To be considered for recognition, heroic acts must be reported to USLA within one year of the date they occurred. Usually, only those acts performed in areas within the scope of USLA's activities will be considered for such an award. Awards are restricted to cases in which no primary family relationship exists.

Heroic act awards include the Medal of Valor, which is given to an individual lifeguard who voluntarily risked their life, to an extraordinary degree, in saving, or attempting to save another person, or who sacrificed themselves for the benefit of others. For a list of Medal of Valor recipients, please click on this sentence.

Non-lifeguards are also eligible for heroic act awards. The Heroic Act Award is presented by USLA to a non-lifeguard and is intended to give due recognition to those who have risked their lives to an extraordinary degree in a rescue or attempted rescue of another person (without familial relation to the rescuer). For a list of Heroic Act Award recipients, please click on this sentence.

Certification

- [Link to USLA.](#)

Statistics

- Compiled on disk for later insertion.

Career Opportunities

Open water or beach lifeguard opportunities in California and Hawaii exist each year similar to most beaches in the United States and throughout the world. The vast majority of seasonal lifeguard staffing needs occur during the summer months and to a lesser degree during the Spring and Fall.

The lifeguard tryouts, tryout test dates and rookie (cadet) schools held each year vary from beach to beach.

Lifeguard tryouts may include all or most of the following: 1) 1000 meter swim in less than 15 minutes, 2) 1000 meter combined run-swim-run, 3) 400 meter surf swim, 4) 400 meter paddleboard, and 5) oral interview.

The tryout test dates for some beaches start in February and March with most in April and May and well in advance of the peak summer season. Tryouts are scheduled usually on either a Saturday or Sunday in the early morning and may last three to four hours. The minimum qualifications for tryout candidates include: 1) excellent physical condition, 2) vision uncorrected 20/40, 3) United States Social Security Number, and 4) minimum age of 16, 17 or 18 when hired depending upon the hiring agency.

Lifeguard rookie (cadet) schools are held for applicants who successfully complete tryouts. These schools are scheduled in either weekend blocks or concurrently for seven days or more. The average school, testing and interview is no less than 96 hours. At the conclusion of this process a hiring list is made with employment opportunities made available to those on the list from the top down. Physical examinations and background checks are completed prior to employment.

For information regarding employment opportunities on the beach of your interest either call directly or visit the job bulletin board on the USLA.org.

- [Link to USLA job page \(hopefully listings are categorized by state\)](#)

Membership

CSLSA is a member of the USLA, America's nonprofit, professional association of beach lifeguards and open water rescuers. We work to reduce the incidence of death and injury in the aquatic environment through public education, national aquatic rescue standards, training programs, promotion of high levels of readiness, and other means.

Benefits to Members of CSLSA

Membership in America's professional beach lifeguard association
USLA membership card
Subscription to American Lifeguard Magazine (published quarterly)
USLA sanctioned competitions
Regional, national and international lifeguard exchanges
Affiliation with junior lifeguard programs and competitions
Lifeguard educational conferences
Local, regional and national Board of Directors meetings
Public education materials
USLA decal and other items
The latest information on open water rescue
Networking among other open water rescuers
And much, much, more . . .

The USLA membership year extends from July 1 to June 30 of the following year. To become a new USLA member or to renew your existing membership, you can use a credit card and send your application electronically. If you would like to use this method please fill out the form below and press the submit button. If you would prefer to mail in your application with a check covering the membership fee, you can use our printable membership form and return it with \$25.00 to: USLA Membership, PO Box 322, Avon-by-the-Sea, NJ 07717.

Membership Categories

Professional -- current members of United States ocean, bay, lake, river, or open water lifesaving or rescue services who have worked at least eight hours in the past year

Alumni -- persons who formerly qualified under the professional category

Associate -- those who wish to affiliate with USLA, but do not qualify as professional or alumni members

Junior -- any member of a junior lifeguard program affiliated with a USLA chapter (membership is not available online, see your local junior lifeguard program coordinator)

Exchange Programs

Professional lifeguards throughout the world have a rich tradition of exchanging lifesaving techniques, equipment, training methods and ideas. The CSLSA is proud to be a leader in this area by encouraging and promoting lifeguard exchanges within the CSLSA region and with New Zealand.

Inter-Agency CSLSA lifeguard exchange programs.

Any professional lifeguard interested in visiting and observing the operation of a CSLSA Southern California or Hawaii Lifeguard Agency should be self motivated and able to initiate, organize and schedule an exchange. He or she should also consider the following guidelines:

- 1) Posses a minimum of three summers of open water or surf lifeguard experience.
- 2) Exchange with and represent an organization with USLA Certification.
- 3) Obtain a letter of recommendation for an exchange from your lifeguard Chief, Captain or Lieutenant.
- 4) Develop a contact person such as the training officer from the lifeguard agency you wish to visit.
- 5) Identify an area of interest or focus such as front line or tower response, Rescue vessels or Junior Lifeguard program.
- 6) Use your scheduled days off or get approval for paid training during the exchange.

CSLSA and Auckland, New Zealand lifeguard exchange program.

This exchange program started in 1969 and has a rich tradition of exchanging professional and volunteer lifesaving techniques and equipment. Each year two visiting lifeguards from New Zealand visit Southern California beaches in July for six weeks. Similarly, two lifeguards from California visit the coastline of New Zealand during January for six weeks.

Interested lifeguards should consider the majority of guidelines already listed for the Inter-Agency lifeguard exchange. Additional guidelines include:

- 1) You Must be a CSLSA member in good standing.
- 2) You must provide written personal references.
- 3) Your lifeguard agency should be USLA certified.
- 4) You should show proof of previous support of this program.

There is no application for the California / New Zealand Lifeguard Exchange Program. All interested lifeguards should consider all of the guidelines and forward all written documentation with a cover letter to the CSLSA attention to the Exchange Committee. The application deadline is traditionally the week of September 15th, with interviews to be scheduled.

- Past CSLSA exchange lifeguards are: LIST

Competition

- Links to USLA Competition Rules
- Posting of Regional Games and past results
- Link to National Games and results

CAL SURF NEWS

The CAL SURF NEWS publication is the official magazine of the CSLSA. The CSLSA is a non-profit parent organization of the 27 various lifesaving agencies along the California coastline including Hawaii and Arizona. Its goals and objectives are to establish and maintain high standards for professional open water lifesaving; to provide public safety education; to enhance the education of open water lifesaving; to enhance the education of open water lifesavers; and to support and encourage lifesaving efforts.

The CSLSA manages the CAL SURF NEWS magazine and publishes it bi-annually in the Summer and Winter. The 12-16-page publication is distributed to its 1500 members through the various agencies. It serves to inform lifeguards and administrators of all the aspects of the public safety profession ranging from training and educational programs to innovative products, practices and services.

Advertising & Article Submissions

Advertising revenue assists us in offsetting our production costs. The 12-16-page magazine format is 8 ½ x 11, black and white glossy paper, and has a distribution of 1500 lifeguard and administrators from 27 agencies throughout California, Hawaii, and Arizona. The advertising costs per issue are:

- \$50 business card size
- \$100 quarter page
- \$250 half page
- \$450 full page

If you or someone you know is interested in advertising in the magazine or interested in submitting articles for print in the magazine, please contact the CAL SURF NEWS managing editor, Michael Bartlett at (714) 898-6966 or email me your article at Mbart4Surf@aol.com. The deadline for the Winter issue is Nov. 1, and May 1 for the Summer issue. Thank you for your support to the lifesaving profession.

- Current and past issues should be available for download
- LETTER TO THE EDITOR page for feedback

Calendar of Events

- To be compiled and updated by webmaster.



CSLSA Past President's Report

Fall 1999 Board of Directors Meeting

Boating Safety Legislation

- The City of San Diego sponsored Assembly Bill 1287, the California Boating Safety Act, which was supported by CSLSA. It would have created a statewide testing program for motorboaters, required possession of a completion certificate, required wearing of a life jacket by persons 11 and under, and required persons convicted of boating offenses to take safe boating courses. The bill passed the Legislature, but was vetoed by the Governor on October 10, 1999.

CSLSA History

- At the request of Kai Weisser, I am working on finalizing a history of CSLSA for the CSLSA website. A draft has been circulated by email. Any input or comments are welcome.

USLA Website – USLA.ORG

- Banner advertising has been added to the site.
- Within the next month, we intend to open a USLA store on the site where people can order USLA branded items using a credit card or by mail.

Certification Program

- Although Santa Barbara has dropped out of the program, all other CSLSA affiliated agencies are currently certified or in the process of certification except for the following: City of Capitola, Coronado, Tucson, and Ventura County. These agencies are encouraged to apply for certification.
- Nationally, over 80 agencies are either certified or under review.

USLA Textbook

- By June 1999, 9,478 USLA textbooks had been sold. USLA received a royalty check of \$1,751 for the six month period of January to June.
- We are in the process of working toward a new edition of the textbook, hopefully in 2000.

USLA Magazine

- Recognizing some of the frustrations of members over timely publication of the magazine, I have been attempting to solicit interest from private companies willing to publish our magazine. I have no specific results to report at this time, but hope for progress by the November meeting.

International Life Saving

- I was assigned to develop a website for ILS, based on my past experience with USLA.ORG. This website will be supported by sponsorship from BP and Kelloggs, which was arranged by Surf Life Saving Australia. The site is expected to open in mid to late November. The address of the site will be: www.ilsf.org
- I attended a very successful goal setting meeting in Montreal in early May, and a Board of Directors meeting in September in Worthing, UK.
- The next ILS Board of Directors meeting will take place in Sydney, in March 2000. This will also be a quadrennial General Assembly, where international officers are selected.
- Rescue 2000 will take place in Sydney in March 2000. Extensive information on this event is available on the Surf Life Saving Australia website at: www.surflifesaving.com.au/rescue2000

International Congress on Drowning 2002

- The Society to Promote the Salvage of Drowning Victims, based in The Netherlands and founded in 1767, will convene the International Congress on Drowning 2002. It will include several task forces on a variety of topics. I have been appointed to chair the Rescue Task Force. I visited Amsterdam in September to attend a kick-off meeting.
- The congress is expected to focus on three areas: Prevention, Rescue, and Medical issues related to aquatic emergencies. Tentative scheduling for the congress will be in April or May 2002 in Amsterdam.

Ocean Beach

- The National Park Service hired and trained lifeguards to patrol Ocean Beach during the summer of 1999. To my understanding, there have been no drownings since lifeguards were deployed.

Better Beaches

- Rick Gould and I collaborated with Tom Griffiths of Penn State University in the publication of a new book entitled Better Beaches – Management and Operation of Safe and Enjoyable Swimming Beaches. This book is published by the National Recreation and Park Association.
- Rick wrote an entire chapter on Open Water Lifeguard Effectiveness, wholly based on USLA statistics.
- I wrote a chapter on USLA, including our history, leadership, certification program, ILS affiliation, and so on.
- Since NRPA is largely directed at inland parks, this publication will help greatly in spreading the word on USLA, enhancing our image, and increasing interest in our programs, particularly certification. The USLA website is mentioned throughout the book, as is our textbook.

Monterey

- I have been asked, by California State Parks, to give a keynote presentation on water safety at an upcoming meeting in Monterey. A number of local government and business leaders are gathering at the invitation of the chief ranger to consider possible improvements to water safety there. To my understanding, two State lifeguards presently cover the entire county most of the year.

Haiti

- I am working with a representative of the Haitian Swimming Association to try to arrange a conference in Port-au-Prince in January to help address serious drowning problems in that country.

Thanks!

- Thanks for the opportunity to serve you over the past couple of years. I am impressed with the ever-increasing professionalism of our leadership and our members. We are moving forward. In particular, thanks to Bill Richardson who, despite a number of challenges in his life, has led both CSLSA and USLA very well over the years.

Respectfully submitted,



B. Chris Brewster
Past President

Telephone: (619) 221-8832 • Fax: (619) 581-1227 • E-mail: bcb@compuserve.com



California Surf Lifesaving Association Competition Committee

www.cslsa.org

TO: CSLSA BOARD OF DIRECTORS
FROM: ROB McGOWAN
SUBJECT: COMPETITION COMMITTEE CHAIRMAN'S REPORT
DATE: OCTOBER 14, 1999

The 1999 California Surf Lifesaving Championships, hosted by HBSLSA were held on the north side of the Huntington Beach pier on July 15. The weather was good, there was enough surf to make things interesting, and a record number of competitors attended. Eric Chang and his crew did an excellent job. Special thanks are due to Merrill Riley and Steve Long who manned the front lines and kept things going. Bob Moore and wife, Sandy, along with Max Bowman and Gordon Gray handled the registration. They were overwhelmed by the mass of competitors, and I'm sure they would favor pre-registration in the future. The glass mugs that were given as awards were very nice and useful too. The party was great, and Rob Patterson from Laguna walked away with a beautiful new Surftech surfboard. In the closest team point championship in memory, LACOLA beat San Diego City by less than 70 points, followed by Laguna, Cal State Parks, and Del Mar. Rounding out the top ten were Long Beach, Huntington City, L.A. City, Newport Beach and Santa Cruz City. Complete results are available.

The USLA National Lifeguard Championships were held in Cape May, NJ, August 6 and 7. Cape May did another outstanding job of hosting the most competitive Nationals in history. Everybody came gunning for L.A. County. A record of nearly one thousand competitors registered. Monmouth County alone had some 160 competitors. The eligibility rules were interpreted very loosely by some of the chapters. This is an issue that I would like to address in committee today. At the conclusion of this year's Nationals, many of the officials were suffering from "burn out." I asked them to write me with their suggestions on how Nationals could be improved. So far, only Don Rohrer has responded. We will discuss his ideas in committee today. A few of the issues that need to be examined are scheduling of events, increasing the number of funded officials, and a possible revision of team scoring.

For the thirteenth straight year, L.A. County captured the team championship with 675 points over Monmouth County with 556. Sussex County, Delaware finished a distant third with 159.5 points, San Diego was fourth and Hollywood, Florida was fifth. Complete team and individual results can be found on the USLA website. The USLA National team for Rescue 2000 will be selected from the results of the Cape May Nationals.

In the year 2000, the Nationals are scheduled to return to the West Coast at San Diego's Crystal Pier. I was in San Diego recently and took the opportunity to check out the venue. It looked great! Crystal Pier is in Pacific Beach and is more centrally located than the 1997 site at South Mission Beach. Unfortunately, at last report, San Diego had not signed a contract with the USLA to host the National Championships. Without a contract, there will be no Nationals in San Diego, so hopefully this issue will be resolved soon. If a contract is signed, I would urge you to make your plans to attend quickly. You may even be able to book one of the motel rooms on the pier if they are not all gone already. They are a bit pricey, but you can see the competition from the comfort of your room. This promises to be a great event, so don't miss it. Foster's has renewed their title sponsorship for both Nationals and Regionals.

Speaking of Regionals, we are still looking for a host for the 2000 and 2001 California Surf Lifesaving Championships. Ideally, we would like the same venue for Junior Guards and Lifeguards on back to back dates. I have received two proposals, and I understand that another will be presented today. We will need to make a decision in committee today. If we stick with the Thursday, Friday format, we would be looking at July 13 and 14 or July 20 and 21 as the dates in 2000.

Rescue 2000 will be in Sydney, Australia on March 23 through April 2. With the beach events at Manly, it promises to be the biggest lifesaving event yet. I also heard that the pool events will be the last competition held in the Olympic pool in Sydney prior to the Olympics. Check out the web site for *Rescue 2000* at www.surflifesaving.com.au/rescue2000. USLA team will be selected based on the results of the 1999 Nationals in Cape May, and will consist of a maximum of six men and six women competitors. In addition to the World National Teams Championship, the World Inter Club, World Masters, and three World boat Championships will be contested. Make your plans early if you want to attend what should be the greatest show to date in World Lifesaving competition.

At the Spring USLA Meeting in Santa Rosa, rule changes were proposed that would take effect for the 2000 season if they are approved at the USLA Fall Meeting. These proposals include adding Women's Masters (ages 40 and up) events for all events that Women currently compete, adding a "Singles Surfboat Race" of one lap, adding a "Mixed Doubles Surfboat Race" of one lap, changing the Women's age groups to be the same as those in the Men's divisions, deleting the "USLA Chapters and Beanie Colors" section from the rulebook, and elimination of the "Host Event." If you have any feelings on any of these proposals, or any other issues, and want to have your voice heard, please join us in the Competition Committee meeting today.



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

October 14, 1999

CSLSA Members

Chris Graham, Exchange Committee Chair

Committee Report (Fall Meeting)

A BIG THANKS to the departments and individuals that hosted and assisted the 1999 New Zealand Exchange Lifeguards. On June 22, one exchange guard attended the Project Wipeout seminar at Hoag Hospital in Newport Beach. The two guards also visited 21 lifeguard departments from June 27 to July 7.

The second annual exchange into Ensenada, Estero Beach was once again successful and beneficial. On July 3, three California guards and the two New Zealand lifeguards met with 15 Ensenada lifeguards. The camaraderie was high and some positive applicable rescue training took place.

- The Exchange Program stayed within the \$500 Kiwi budget using \$426 of the allotted funds mostly for transportation. Receipts were forwarded to the treasurer (Bob Moore) and reimbursement has been paid. (See attachment)

The California Exchange Interviews were held on Tuesday, September 22 at Huntington City Lifeguard Headquarters. There were nine applicants ranging from Los Angeles to San Diego. **Thanks to those that assisted with the process.**

- Huntington City Lifeguards
- Scott Diederich
- Ross Pounds
- Vincent Lombardi

The two lifeguards have been chosen to represent the CSLSA in New Zealand for the 1999/2000 Lifeguard Exchange. With us today is....

- Shannon Svensen – California State (San Diego)
- Charlie Dall – City of Newport Beach

Two plaques are presently being designed for the lifeguards who have participated in the California Exchange program. The following will be discussed in committee for the top plate of the plaque, etc. These two plaques will fit 48 nametags each. There was \$500 allotted from the April 16, 1999 meeting.

California / New Zealand Lifeguard Exchange

California / Auckland, New Zealand Lifeguard Exchange

California / Auckland lifeguard Exchange

Dedicated to the men and women lifeguards whose performance has enhanced the camaraderie and profession in the international lifesaving community.

In Memory of A.J. Summers, Exchange Committee Chair from 1996 – 1998

CALIFORNIA / NEW ZEALAND LIFEGUARD EXCHANGE

REIMBURSEMENT 1999

Date: August 5, 1999

To: Bob Moore, CSLSA Treasurer

From: Chris Graham, Exchange Chair

**Subject: New Zealand Exchange Lifeguard Reimbursement
Katrina Knills & Shawn Wanden**

United Airlines	Two one way tickets	\$68.00 x 2 = \$136.00
Disneyland	Two Tickets 7-13-99	\$39 x 2 = \$78.00
Amtrak	Two Tickets Santa Ana to San Luis Obispo	\$40.00 x 2 = \$80.00
	Two Tickets San Luis to Santa Barbara	\$22.00 x 2 = \$44.00
	Two Tickets Santa Barbara to Los Angeles	\$22.00 x 2 = \$44.00
	Two Tickets Los Angeles to Long Beach	\$22.00 x 2 = \$44.00

TOTAL \$ 426. 00

CSLSA Heroic Acts Committee Report Fall 1999

MEDAL OF VALOR AWARDS: The USLA Medal of Valor was presented to four San Diego City Lifeguards in an August 1999 ceremony before the San Diego City Council. USLA President Bill Richardson bestowed the awards to Lifeguard Sergeant Bob Albers, Lifeguard III David Rains, Lifeguard II Laine Pepper and Lifeguard Ed Harris. The Medals were presented for their efforts in rescuing two boaters from a life-threatening situation involving a distressed vessel foundering in ten foot seas and 35 knot winds, just outside the surf line near the Ocean Beach fishing pier on April 28 of this year. Albers and Rains responded by rescue boat through the closed out Mission Bay Channel. Pepper and Harris responded onto the pier, leaping thirty feet to the water, swimming to assist Rains who had swum from the rescue boat. The victims abandoned ship, as a large set approached. The guards assisted them onto the rescue boat, which took a large wave over the bow as the crew had boarded. The abandoned sailboat was then catapulted into the pier pilings where it was pulverized. This award was approved at the Spring USLA Board Meeting in Santa Rosa, Ca.

Medal of Valor: A red, white and blue service ribbon was approved for award with all Medals of Valor. The San Diego guards were the first recipients of these ribbons.

Heroic Acts on USLA Website: Research continues on completing the list of recipients of all USLA Heroic Act Awards. A short summary of each incident may eventually be included. Two Medals of Valor Lifeguards, David Carter and Don Straub will be added to the current listing for their September 1991 boat rescue. This Sonoma Coast rescue occurred in 49-degree water in surf up to 15 feet and gale force winds. Agencies are requested to forward any oversights on the awards lists to Committee Chair at e-mail orange@fea.net.

National Lifesaving Award: the USLA Board of Directors has approved an additional Heroic Act Award. The National Lifesaving Award gives due recognition to a lifeguard who voluntarily intervened in an emergency situation and performed a lifesaving act. The award will be presented as a framed letter citing the heroic act. This award was created to fill an apparent void, recognizing exceptional action, which took place without the extraordinary life-threatening element required for the Medal of Valor.

Heroic Act: Committee will consider requests for Heroic Act Awards for swimmer / surfer rescues at Pismo Beach Ca. and San Onofre State Beach. The two incidents involved surfers who recovered unconscious and partially submerged victims, bringing them to shore and assisting successful resuscitation efforts.

Committee Chair: Steve Long (949) 366- 8507 orange@fea.net



DATE: OCTOBER 14,1999
TO: CSLSA BOARD OF DIRECTORS
FROM: Reenie Boyer, JG COMMITTEE CHAIRPERSON
SUBJECT: JG COMMITTEE REPORT

1999 REGIONAL COMPETITION

Thanks to the City of Huntington Beach for another great competition. We had to cancel some of the events due to large surf and safety concerns. The JG Coordinators met the day prior to the competition for our annual meeting. There were no rule changes for next year. There is a request for the Regional Competition to be conducted July 21,2000. (This will help programs with two sessions or programs that will not start until July.)

1999 NATIONAL COMPETITION

Cape May is a great town and we had a good showing from California Junior Lifeguards in the Competition. There were some problems with lost equipment and major problems with awards not being presented at the competition or received at a later date. We need to discuss the National JG Rules during committee and make suggestions at the National meeting.

JUNIOR LIFEGUARD EXPENDATUERS

California Junior Lifeguard of the year "A", "B" and "C" \$500 Savings Bond each total \$1,500. CSLSA Luncheon ~ \$150. Regional Competition Awards \$2,500. (Because of the award bill we were unable to order the "trading cards".)

CALIFORNIA JUNIOR LIFEGUARD OF THE YEAR (ESSAYS ATTACHED)

"A" Carolyn Orr, Seal Beach Junior Lifeguard
 "B" Alli Manning, Newport Beach Junior Lifeguard
 "C" Harrison Brown, Newport Beach Junior Lifeguard

JUNIOR LIFEGUARD USLA MEMBERSHIP (SAMPLE ATTACHED)

There continues to be strong membership from the California Junior Lifeguard Programs. We have not received an *American Lifeguard Magazine* that was to be included in the Junior Lifeguard membership packet. There is still confusion on the Junior Lifeguard Membership list. This list is necessary to account for who is eligible to compete in the National and Regional competitions.

C

1999

Junior Lifeguard of the Year

Harrison Brown

Newport Beach Junior Lifeguards, Mr. Harvey

Being honored as the 1999 Junior Lifeguard of the Year would be really cool! This is my second year participating in Junior Guards. Junior Guards is always so much fun, and a tremendous challenge. I love being able to spend time with my friends everyday, and I dig being able to make new friends as well. Spending time at the beach in the water, is one of my most favorite things. Last summer, I completed the Monster Mile and the Gray Lunde Ironman. I want to be Junior Lifeguard of the Year because I have all the qualities a good Junior Lifeguard must have. I have strength, endurance, and am always a good sport. I am confident in my knowledge of water safety and First Aid. I am certified in CPR and First Aid by the State of California. Having a big heart goes a long way in becoming a lifeguard. I enjoy helping others. Last year I participated in all of the major competition events such as the wedge run and the pier swim. Everyday, I look forward to Junior Guards and have lots of fun. My goal is to be the best Junior Guard ever! My only wish is that Junior Guards was year round, so I can have that kind of fun everyday. Thank you.

Sincerely,

Harrison Brown

Harrison Brown

B

1999

Jr. Lifeguard of the Year

Name: Alli Manning

Beach: Newport **Instructor:** Mr. Johnson

Essay ~

I am not the fastest swimmer, or the best runner. But I do love the ocean, the beach, all of the people and therefore, the Jr. Lifeguard program. I have been a member of this "family" for three years and have loved every second of it. From grabbing a flag and getting that feeling of triumph, to rounding the buoy and thinking of how proud my mom would be when I told her about it. I know I'm not a "Super Athletic" person, but I still try my best anyway. Why? Because I know that I am representing my city, Newport Beach. I am learning. Not only how to save someone's life, but how to interact with people my own age. CPR will mean a lot someday, but all the friendships I make over the summer mean a lot now. It seems to me, that the Newport Beach Jr. Lifeguard program should not be called a program at all, I think it should be called a family, because when I'm there, I feel as comfortable as I would in my own home. I am proud to be a Jr. Lifeguard.

A

1999 JUNIOR LIFEGUARD OF THE YEAR

Carolyn Orr

Seal Beach

Rowdy Ramalho, Jeff Busche, Joe Bailey

...It's almost nine o'clock in the morning as I eagerly anticipate the instructors' calls to gather and begin another day of Seal Beach Junior Lifeguards...

I am Carolyn Orr and am enrolled in my fifth year as a junior guard. I've returned to the same spot on the north side of the pier every year, for two reasons, my profound love for the sea and my dedication to the exceptional program. There's a unique camaraderie among the youths, and also in the student-teacher relationships. Some aspects of guards that I've grasped and retained are valuable life saving training and an incredible sense of teamwork and accomplishment. I'm aspiring to become a lifeguard, which is consequential to my extreme appreciation for the junior lifeguarding experience. From grueling workouts to pier jumps, I thoroughly enjoy every minute and work hard to give each activity my best effort. I feel I withhold the qualifications for Junior Lifeguard of the Year. After years experience I fully esteem and respect how much of an honor holding this title is. Ten months out of the year, I yearn to return and attain my personal goals. Junior Lifeguard of the Year or not, I've loved and savored these past five summers and wouldn't give them up for the world.



**United States
Lifesaving Association
Junior Lifeguard**

This Is To Certify That
AUSTIN R. TAYLOR

Is A Junior Lifeguard Member In Good Standing

President
William J. Richardson

Expiration Date
June 30, 2000

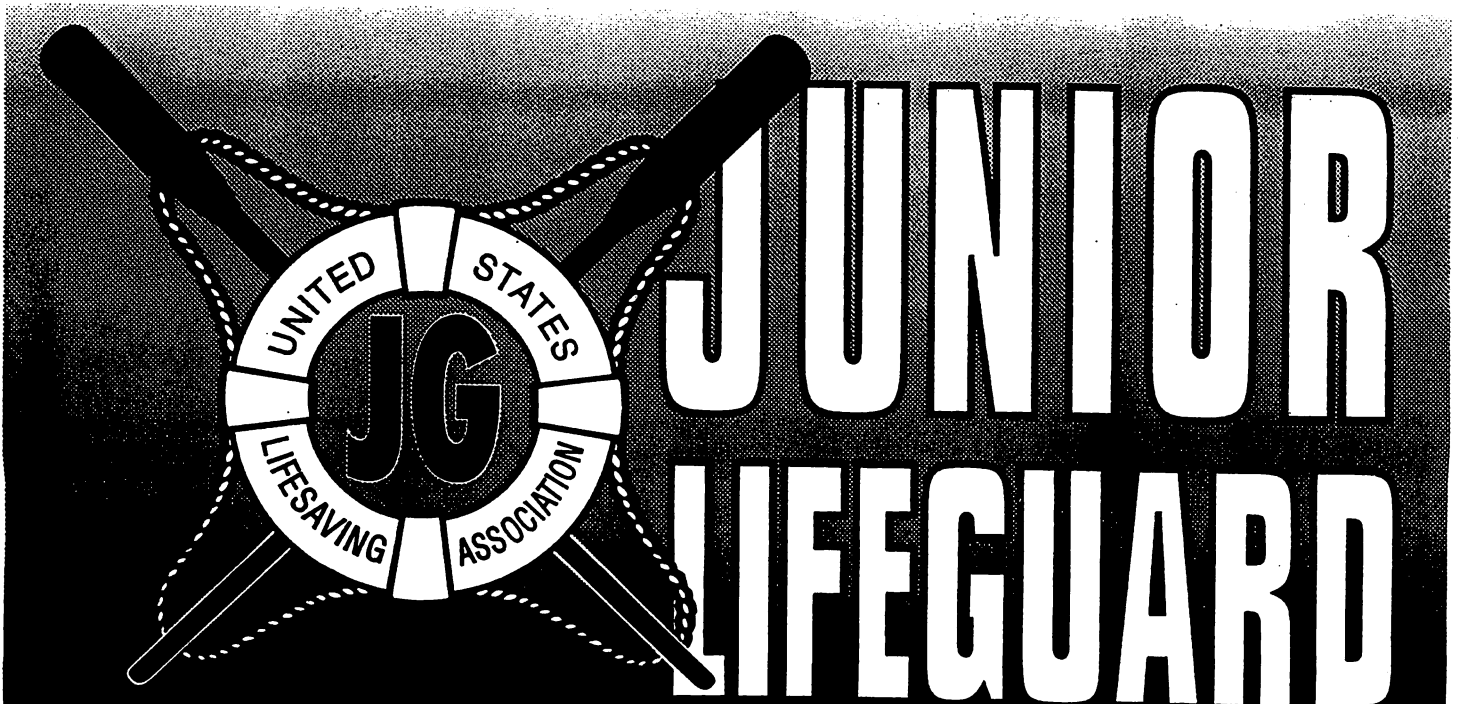
- Never Swim Alone
- Swim In A Lifeguarded Area
- Feet First, First Time
- Use Fins & Leashes with Bodyboards
- Report All Hazards To Lifeguards
- If Caught In A Rip Current Don't Panic
Relax and Swim At An Angle For Shore

USLA Administrative Headquarters
P.O. Box 366
Huntington Beach, CA 92648
USLA Telephone Information Line: 1-500-FOR-USLA
www.usla.org

**JUNIOR
MEMBER**



"SWIM NEAR A LIFEGUARD."





News Release

For Immediate Release:

Name: John Blauer, Community Relations Officer
Newport Beach Fire and Marine Department

Telephone No.: 949-644-3111
P.I.O. No.: 644-3110

1999 California Surf Lifesaving Junior Lifeguards of the Year

October 12, 1999

Newport Beach, CA - The California Surf Life Saving Association will honor the "A", "B", and "C" Junior Lifeguards of 1999 at the annual fall meeting of the California Surf Life Saving Association.

This year's meeting of 'Open Water Lifeguard Agencies' is being hosted by the Lake Mission Viejo Lifeguard Association on Oct. 14th and 15th. The awards presentation will start at **11:30 AM** on **Thursday, October 14th**.

There are currently over 15,000 Junior Lifeguards in California participating in Junior Lifeguard programs affiliated with the California Surf Life Saving Association. The purpose of these Junior Lifeguard Programs is to teach 9-16 year old boys and girls about open water safety and first aid.

The Junior Lifeguard participants are divided into age groups "A" 14-16 year olds, "B" 12-13 year olds and "C" 9-11 year olds. Reenie Boyer, California Surf Life Saving Association, Junior Lifeguard Chairperson will present each of the 1999 Junior Lifeguards of the year with a \$500 savings bond.

"C" - Harrison Brown, Newport Beach Junior Lifeguard

"B" - Alli Manning, Newport Beach Junior Lifeguard

"A" - Carolyn Orr, Seal Beach Junior Lifeguard

The award recipients were selected by writing a 200-word essay about why they should be selected as the '1999 California Junior Lifeguard of the Year' along with their Junior Lifeguard Instructors recommendation.

Meeting Location Flyer Attached

#####



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

William Richardson
President

NEWSLETTER COMMITTEE REPORT

Don Rohrer
Vice President

By Michael S. Bartlett, Chairman *MSB*
October 14, 1999

Mike Beuerlein
Secretary

Bob Moore
Treasurer

The Summer 1999 Edition of the CAL SURF NEWS was published and mailed to all the CSLSA chapters by July 1. The committee would like to thank all those chapter representatives who contributed to another successful magazine. I have extra copies if we anyone needs them.

B. Chris Brewster
Past President

Kai Weisser
Recurent Representative

With the USLA's lack of producing the American Lifeguard Magazine for over a year now, the CAL SURF NEWS has become even more valuable now to our membership than ever before. In fact, the original intentions of this Board to publish its own magazine back in 1991 where related to our concerns of the inability of the USLA ALM to meet its goal to produce quarterly issues. I have received a number of complaints from our own chapter. Regardless, we can be thankful that our Board had the foresight to publish its own magazine the CAL SURF NEWS.

Steve Long
First Executive Delegate

Rob McGowan
Second Executive Delegate

Reenie Boyer
Alternate Executive Delegate

Listed below is the Income and Expense Statement for the last issue:

INCOME

Penhall Optics	\$	<u>375.00</u>
	\$	375.00

EXPENSE

Printing (1200 issues)	\$	1047.32
Type-setting (Rene Story)	\$	225.00
Article Incentive	\$	<u>0</u>
	\$	1272.32

Income over Expense (\$897.32)

Please contact the CAL SURF NEWS managing editor, Michael Bartlett at (714) 898-6966, or e-mail me at MBart4Surf@aol.com for story ideas or advertising in upcoming issues. Advertising revenue will assist us in offsetting our production costs. The advertising cost per issue is as follows:

\$50	business card size	\$100	quarter page
\$250	half page	\$450	full page

California Surf Lifesaving Association

P.O. Box 366 Huntington Beach California 92648

www.cslsa.org

To: CSLSA Board of Directors
From: Bill Humphreys, Public Education Chairman
Subject: Public Education Committee Report
Date: October 12, 1999

- **CSLSA Web Site**

Kai Weisser will present update on bid process progress for web site vendors. Through a grant application submitted by CSLSA, The San Clemente Ocean Festival donated \$500 this summer for seed money for the site-

- **Ocean Safety Magnets**

Potential vendors have submitted price quotes for refrigerator magnets containing beach safety tips. "Ad Magic" (1-800-862-4421) submitted the lowest bid. The price is \$800 + shipping & tax (approximately \$910 total) for 5,000, one-color printing, business card sized magnets (sample below). Lettering can be white or black on white or colored background (white lettering shows up best on red or green background). Committee will discuss options.

Ocean Safety

*California Surf Lifesaving
Association*

1. Learn to swim in a pool
2. Use waterproof sunscreen
3. Swim near a lifeguard
4. Never swim alone
5. Wear swim fins
6. Use a leash when bodyboarding or surfing
7. If you get caught in a rip-current, don't fight it. Swim parallel to the beach until you are out of it, then swim in to the beach.
8. Raise your hand for assistance if you get tired or need help.

For more safety tips, contact your local lifeguards or visit the California Surf Lifesaving Web Site at:
<http://www.cslsa.org>

- **Lifeguard Calendar**

Committee will discuss sponsorship options or proposals at committee meeting.

- **Public Education Booth**

The Public Education Display booth was used by numerous departments during the spring and summer, with great results and positive feedback. Thank you to all chapters for the great maintenance and cleaning of the booth.

M

Date: October 25, 1999

To: Mike Beuerlein

From: Jeff Johnson

Subject: CSLSA Training Committee Report

On September 23rd, lifeguard Training Officers met once again to discuss training issues. Agencies from Los Angeles, Orange and San Diego counties met in Huntington Beach to discuss and compare training protocols. The results of the meeting are summarized below.

Each represented lifeguard department identified training standards from entry level to Permanent lifeguard. We found most agencies train to a similar level covering similar material.

Mr. Terry Murphy (State Lifeguard Lt.) was present at the meeting, representing Santa Ana College. Murphy was in attendance to meet with lifeguard agencies and describe how the community college system could assist departments with training. Murphy disclosed a curriculum for the entry-level lifeguard position that has already been written and used by several Orange County lifeguard agencies. Murphy also handed out a list of potential classes that could be taught to lifeguards through the college. Murphy stated that he is looking for interest and additional input regarding this list. Once he obtains feedback from agency Training Officers, course curriculums can be written for the classes that are most desired.

Nick Lerma was also in attendance from San Diego to illustrate how the San Diego Lifeguard Academy functions. Mr. Lerma described curriculum that has already been written and taught in San Diego.

After additional discussion, the following issues seemed to be the highlights of the meeting:

- Lifeguard agencies already train to a similar curriculum at the entry level
- Colleges may alleviate substantial financial burden associated with training
- There are a couple of ways to set up a financial contract with community colleges
- Consistency in training is an especially critical aspect to lifeguard training
- Curriculum may already exist at the college level
- Murphy and Lerma will meet to discuss existing curriculum
- Santa Ana college is aggressively seeking to support lifeguard training programs
- Training blocks can be taught individually allowing agencies to pick and choose which curriculums they wish to train in
- Murphy is looking for feedback regarding additional training curriculum

LIFEGUARD SPECIALIZED TRAINING COURSES

COURSE SEGMENTS

Supervisory Practices	16 hours
ICS – Command 1A (Aquatic Lifeguarding)	40 hours
ICS – 200	16 hours
HAZMAT	24 hours
Skin diving	10 hours
Scuba Diving Basic	32 hours
Rescue Diver	24 hours
Dive Refresher Training	24 hours
Underwater Communications	4 hours
Underwater Video	8 hours
Underwater Video	8 hours
Beach Driving	8 hours
Code 3 Driving	16 hours
Cliff Rescue	40 hours
Swift Water Rescue	50 hours
Personal Watercraft	24 hours
Rescue Boat Deckhand	24 hours
Rescue Boat Operator	160 hours
Advanced Airway Management	8 hours
EMT-D	8 hours
Emergency Medical Responder	53 hours
Helicopter Operations	24 hours

SPECIALIZED LIFEGUARD TRAINING

COURSE SEGMENTS (continued)

Computer Skills	8 hours
Lifeguard Dispatch Operations	8 hours
Public Contacts	4 hours
Interview and Appraisal Techniques	4 hours
Sexual Harassment & Discrimination	4 hours
Time Management	4 hours



California Surf Lifesaving Association Competition Committee

www.cslsa.org

COMPETITION COMMITTEE REPORT OCTOBER 14, 1999

- I. CSLSA Regionals, July 15, 1999 at Huntington Pier
 - Good job done by E. Ching and the HBSLSA crew
 - Registration was a problem, too slow – look at ways to streamline the process
 - Have entry forms available on the website, pre-registration

- II. Website Ideas (in addition to those in the Website Development Report)
 - Online registration for Regionals (host chapter would have to set up)
 - Printable registration and entry forms
 - Calendar of Events

- III. 2000 – 2001 CSLSA California Lifeguard Championships (Regionals)
 - Three proposals presented: Santa Cruz, Imperial Beach, Cal State Parks
 - We are looking for a two year commitment
 - Alcohol sponsorship may be a problem for Santa Cruz
 - Seeing others were interested in hosting, Cal State Parks withdrew their bid
 - Motion made to go with Imperial Beach for 2000 and 2001, then look at Santa Cruz for 2002 and see if the alcohol issue can be resolved
 - Motion passed by majority vote
 - DATES FOR 2000: July 19, Wednesday for lifeguard competitors; July 20, Thursday for Junior Lifeguards

- IV. USLA Nationals in Cape May
 - Don Rohrer submitted a written report reviewing the event and making suggestions for improvement. The committee endorsed the report and suggest it be presented at the National meeting in New Orleans.
 - Suggested that Nationals adopt pre-registration
 - Lengthy discussion of eligibility issues. It is basically a sportsmanship issue. We would like to see verification of employment, i.e. pay stub or letter from Chapter president.
 - We need to clarify the "Volunteer," non-professional eligibility issue
 - The rules are ambiguous in many areas and need clarification
 - Ideas on ways to "level the playing field":
 - Limit the number of competitors per team that score
 - Limit team scoring to top 3 finishers per team

- There is a need for more Officials. Suggestion that each team provide an Official for each so many competitors it brings. Increase the budget for Officials at future Nationals.
 - Officials **must** follow the rules as written. Don't make them up as we go along.
 - Officials must not hold events for anyone.
 - The water judge must be an **Official** (from the Corp of Officials), and his calls must not be questioned by course Officials.
 - Scheduling of Events. Look into the possibility of adding a third day (the same day the JGs are competing) to hold prelims for time consuming events such as boats, landline, flags and run relays.
 - Protest need to be handled more expediently.
 - Point was raised that Officials must attempt to make all starts as fair as possible, taking into account the conditions on the course. The false start rule must be enforced. Request that experienced Officials be used as starters, and that they face the water when starting (particularly in craft events).
 - Emphasize that competition beanies must be worn (by the Juniors too) and that a rubber swim cap is not an acceptable alternative.
- V. 2000 Nationals in San Diego
- Report given by Chris Brewster
 - Dick Colosi believes he can raise \$150,000
 - Byron Wear's goal is \$600,000
 - September 7th has been secured as an air date with ESPN assuming the costs of producing a show can be raised
 - San Diego will provide a minimum of \$10,000 to fund Officials
- VI. Fins
- The committee requests that CSLSA purchase two pair of Sebak fins for the use of the world team and that we ask the USLA to purchase two pair. Heidi Kissel will order them.
 - Suggest that USLA rules be changed to only allow commercially available fins, i.e. "Duck Feet" in USLA competitions.
- VII. Weiland Shield
- Competition exchange between State of Victoria, Australia and California
 - The Aussies will be coming here next year at end of July
 - Team selection dates and criteria will be distributed when available
 - Suggestion to post details on the USLA and CSLSA websites
- VIII. Taplin Relay
- Oldest, most prestigious, lifeguard race in the U.S.
 - Will be held July 29, 2000 in L.A. County. Everyone is invited, please put together a team and come.
 - Post details on USLA website
- IX. Fosters will not be sponsoring USLA team to Rescue 2000; sponsors are needed. Please contact Rob McGowan if you have any potential leads.

X. Rule Change Proposals

- *"Add Women's Master's Events for all events that Women currently compete."* (Mid Atlantic) **YES**
- *"Add 'Singles Surfboat Race' to Championship Events Rule 1.13, as an event consisting of one trip around the course."* (Southeast) **NO**
- *"Add 'Men's and Women's Mixed Doubles Surfboat Race' to Championship Events Rule 1.13, as an event consisting of one trip around the course."* (Southeast) **NO**
- *"SECTION 1.9 Change Women's Age Groups to be the same as those in the Men's Divisions."* (Southwest) **YES**
- *"Delete the 'USLA CHAPTERS AND BEANIE COLORS' section at the back of the Rulebook. It is not up to date or accurate. It is most appropriately part of the Program."* (Southwest) **YES**
- *"SECTION 1.13 Eliminate the Host Event."* (Southwest) **YES**



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

DATE: October 15, 1999
TO: CSLSA Members
FROM: Chris Graham, Exchange Committee Chair
SUBJECT: CANZ Exchange Committee Report

Thank you to those who attended the Exchange Committee Meeting.

Steve Cushman
Ross Pounds
Charlie Dall
Vincent Lombardi
Dave Peden
Kai Weisser
Boyd Mickley
Chris Graham

- The Committee approved \$38.75 on top of the already approved \$500. for two plaques. The Treasurer put a motion for approval of \$38.75. The treasurer provided a check for \$538.75 on October 15, 1999.

The Committee approved the following for the plaques.

California/Auckland Lifeguard Exchange

To the men and women lifeguards whose dedication has enhanced the camaraderie and profession in the international lifesaving community.

In memory of A.J. Summers, Exchange Committee Chair from 1996 – 1998.

- Seal Beach (Ross Pounds) provided a presentation regarding the A.J. Summers Memorial Fund. The funds are to be put toward the Exchange Program. It was determined to allocate \$200. per Exchange Delegate for the 1999/2000 Exchange. Following years it was discussed to allocate \$250. / Exchange Delegate.
- Looking to Exchange Alumni for sponsorship.
- Web page information directed to Kai Weisser.
- Discussion to design a poster that would be similar to the exchange flyer. This would be general information, contact person, etc. regarding the exchange. It would be designed for agency bulletin boards. This would allow the exchange to have something to offer when we try to get sponsors for the exchange.

Again, thanks to all those who hosted or assisted with the CA/NZ Exchange.

HEROIC ACTS COMMITTEE REPORT

FALL BOARD MEETING, LAKE MISSION VIEJO OCT 15,1999

Committee approved two Meritorious Act Awards for Angela Long and Wendy Hawkins, surfers, who responded to the assistance of Mr. Carl May, who had suffered a cerebral aneurysm while surfing at San Onofre State Beach on 9-17-99. Their quick action, assisting the unconscious victim prevented a possible drowning.

Committee approved an Heroic Act Award for Josh Peterson who recovered the unconscious body of 14 year old Kenneth Tuck from a rip current at Oceano Dunes, near Pismo Beach on April 20, 1999. Mr. Peterson struggled to keep the boy afloat through significant surf conditions and was seriously exhausted after the rescue. The young victim was successfully resuscitated on the beach and made a full recovery.

Steve Long, Committee Chair 949-366-8507

TO: Mike B. (Lt.)

Q

CSLSA

To: Board of Directors
Subject: Junior Lifeguard Committee Report
From: Reenie Boyer, Junior Lifeguard Committee Chair
Date: October 15, 1999

PUBLIC EDUCATION

Fund \$1,000 to the Public Education Committee for refrigerator magnets.

HEROIC ACTS

Will be forwarded to Steve Long to take to the national Meeting including a letter of support from their Department.

JUNIOR LIFEGUARD MEMBERSHIP

Still register with the National. We will ask Mr. Ferry for a list of Junior Members from each agency including a total number of Jr. Lifeguard participants from our Region.

CSLSA WEB SITE

We up-dated the Web site information with new JG Program addresses and Coordinators names. The essay contest and Regional Competition information will be included annually.

NATIONAL RULES

We reviewed the JG National Rules and will ask that they are followed at future National Championships. The JG National Officials list needs to be formalized at the Competition Committee.

JG PROGRAM GUIDELINES

Thanks to Steve White I will up-date with the California State information.

JG ESSAYS

We will have a separate mailer on the essay contest (rather than including this in the regional Competition packet). Next year we use the same question in following years we may change the question or have a poster contest.

2000 REGIONAL CHAMPIONSHIPS

Will be hosted at Imperial Beach, we have requested July 21st (they need to check the city calendar). The Competition date will be set at a later date. IB will mail the JG Regional information by May 2000.

JG of THE YEAR PRESS

Thanks to John Blauer, Newport Beach for sending out a press release and having two articles in the local newspaper.

CALIFORNIA SURF LIFESAVING ASSOCIATION
--

TO: MIKE BEUERLIEN
FROM: DON ROHRER
FAX: 1-714--374--1500

SUBJECT: FALL 1999 MEMBERSHIP COMMITTEE REPORT

1. THE FOLLOWING CHAPTERS SENT ELECTRONIC MEMBERSHIP LISTS (WITH COMPUTER DISKS EITHER DISTRIBUTED BY THE MEMBERSHIP CHAIRMAN OR SELF-GENERATED): CAMP PENDLETON, DEL MAR, HUNTINGTON BEACH, LACOLA, MISSION VIEJO LAKE, AND SAN LUIS OBISPO CO.
2. NEWPORT BEACH AND LAGUNA BEACH SENT HARD COPIES OF THEIR MEMBERSHIP.
3. THE COMMITTEE IS CURRENTLY WORKING TO RECONCILE THE 1998 CSLSA MEMBERSHIP LIST WITH THE 1999 USLA LIST.

THESE CHAPTERS HAVE NOT RESPONDED AT THIS TIME TO THE BOARD'S REQUEST FOR 1999 MEMBERSHIP INFORMATION:

CALIFORNIA STATE
SAN CLEMENTE
SANTA CRUZ
CASTAIC LAKE
LOS ANGELES CITY
LOS ANGELES COUNTY LAKES
LONG BEACH
OCEANSIDE
SAN DIEGO
SANTA BARBARA
CARPINTERIA
SEAL BEACH

SOLANA BEACH
VENTURA COUNTY

4. THE COMMITTEE DESIGNATED "MEMBERSHIP LIAISONS" TO ASSIST WITH MEMBERSHIP IN IDENTIFIED REGIONS THROUGHOUT THE STATE. THE LIAISONS ARE: VINCE LOMBARDI (SAN DIEGO CO); ERIC BAUER (ORANGE CO); ROB MCGOWAN (LOS ANGELES CO); AND, STEVE WHITE (COUNTIES ABOVE LOS ANGELES).
5. FOR THE 2000/01 MEMBERSHIP YEAR, THE COMMITTEE IS RECOMMENDING TO THE BOARD: FIRST; CSLSA AND NSLA MEMBERSHIP INFORMATION AND DUES (STATE AND NATIONAL) BE COLLECTED BY CSLSA FROM EACH OF THE STATE CHAPTERS; NEXT, THE INFORMATION AND DUES COLLECTED WILL THEN BE RECONCILED BY THE CSLSA MEMBERSHIP CHAIRMAN; AND FINALLY, THE NEW CSLSA MEMBERSHIP LIST, WITH ONE CHECK FOR ANNUAL NATIONAL DUES, WILL BE SENT TO THE NATIONAL USLA TREASURER. THIS "IN-HOUSE" APPROACH SHOULD ELIMINATE THE CONFUSION CREATED BY THE CURRENT SYSTEM.
6. THE MEMBERSHIP CHAIR IS CURRENTLY RESEARCHING THE MAKE-UP FOR THE 2000/01 MEMBERSHIP KITS.
7. MEMBERSHIP PARTICIPATION IS DIFFICULT TO ASSESS AT THIS TIME BECAUSE SEVERAL OF THE CHAPTERS HAVE YET TO REPORT TO CSLSA OR USLA. IT DOES APPEAR, HOWEVER, THAT THERE WILL BE FEWER NUMBERS IN MEMBERS IN SOME CHAPTERS WHILE OTHERS HAVE MORE MEMBERS. THERE IS A NEED TO DEVELOP A THOROUGH MEMBERSHIP-MARKETING PLAN TO ENSURE THAT THE ANNUAL MEMBERSHIP DRIVES ARE AGGRESSIVE AND EFFECTIVE. 2000/01 PRESENTS MANY CHALLENGES TO THIS COMMITTEE. THE COMMITTEE IS CONFIDENT THAT THE CHANGES MADE THUS FAR AND THOSE PLANNED FOR THE FUTURE WILL HELP IN THIS REGARD.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

William Richardson
President

Don Rohrer
Vice President

Mike Beuerlein
Secretary

Bob Moore
Treasurer

B. Chris Brewster
Past President

Kai Weisser
Recurent Representative

Steve Long
First Executive Delegate

Rob McGowan
Second Executive Delegate

Reenie Boyer
Alternate Executive Delegate

NEWSLETTER COMMITTEE REPORT

By Michael S. Bartlett, Chairman *MSB*
October 15, 1999

The committee met and discussed four main topics: article assignments, advertising, design changes, and cover page for web site.

I. Article Assignments:

Agency Profile on Imperial Beach- Jennifer Sheldon
President's Report- Bill Richardson (outgoing message)/Steve Long (incoming)
Junior Guard Corner/Updates- Reenie Boyer
Competition News- Rob McGowan
New Zealand Exchange Delegates- Chris Graham
Heroic Acts- Steve Long
AED's benefits to lifeguard agencies- Mike Bartlett
Tref Billboards at Pendleton- Vince Lombardi
Buddy Belshi-50 years of service- Eric Bauer (already submitted)
Oceanside Beach Improvements- Lola Swank
Women who save lives/ Re-check/ Landline- Eric Sandy (already submitted)
Beach Closure Impacts & Lessons- I/O Ken Kramer
Sea Grant Stingray Proposal at Seal Beach- I/O Steve Cushman
Photos (Junior Guard Awards/NZ Delegates)- John Blauer (already submitted)

II. Advertising:

Penhall Optics back cover \$375 for next three issues
Possibles: SurfTec Surfboards or Velzy Surfboards

III. Design Changes:

-Re-design cover page, add new graphics, use new logo, add web address on cover and all page headers, research price for color on cover

IV. Cover page for Web site:

-Approve cover page as submitted by Chairman with the addition of the \$25 article incentive details

The next issue of the CAL SURF NEWS is set for winter 2000. Article assignments need to be submitted to the Editor by Nov. 1 along with any photos or advertisements. The distribution deadline is set for Jan. 1. Please type articles and send photos as it relates to the story in order to qualify for the \$25 article incentive award.

Send to: CSLSA Newsletter Chairman, Michael Bartlett, 103 PCH, Huntington Beach, CA 92648, (714) 960-8880 x6014. I would prefer articles sent via E-mail to: MBart4Surf@aol.com. Or you can fax me at (978) 428-7853.

Please contact the CAL SURF NEWS Advertising Manager, Vince Lombardi at (760) 725-0457 for advertising in upcoming issues. Advertising revenue will assist us in offsetting our production costs. The advertising cost per issue is as follows:

\$50 business card size
\$250 half page

\$100 quarter page
\$450 full page

California Surf Lifesaving Association

P.O. Box 366 Huntington Beach California 92648

www.cslsa.org


To: CSLSA Board of Directors
 From: Bill Humphreys, Public Education Chairman
 Subject: Public Education Committee Report
 Date: October 13, 1999

- **CSLSA Web Site**

Kai Weisser and Boyd Micley will finalize web site specs for bid proposals. Since the web site encompasses all committees of CSLSA, the Public Education committee recommends that a CSLSA web site committee be formed.

- **Ocean Safety Magnets**

Committee has accepted proposal from "Ad Magic" to create 10,000 business card sized refrigerator magnets with safety tips. Cost will be approximately \$2,000, with \$1,000 coming from the CSLSA general fund, and \$1,000 from the Junior Lifeguard Committee budget. Due to space constraints and size of magnet, Committee recommends that the lifeguard tower in the CSLSA logo be eliminated (will not show up clearly in such a small format), and a modified version of the beach and water safety tips be used. Included in the safety tips will be a tip encouraging children to join a Junior Lifeguard program. Magnets will have blue, red, or teal backgrounds, with white lettering. Magnets will be distributed in at the Spring CSLSA meeting to chapters in proportion to paid memberships. Magnet design will be similar to the following:



Lifeguard Safety Tips
*California Surf Lifesaving
 Association*

1. Learn to swim
2. Always wear sunscreen
3. Never swim alone
4. Swim near a lifeguard
5. Ask a lifeguard about water conditions
6. Join a Junior Lifeguard program

For more information, please
 visit our web site at:
www.cslsa.org

- **Spinal Injury Prevention Billboard/Interpretive Panel**

Committee recommends that up to \$300 be allocated to purchase a 3'X4' billboard promoting the prevention of spinal injuries, designed by TREF. Additional funding for more billboards will be solicited from Hoag Hospital's Project Wipeout program. Billboard will be used in conjunction with the Public Education display booth.

- **English and Spanish "A Safe Day at the Beach" Coloring Book**

California State Lifeguard have updated their "A Safe Day at the Beach" coloring book to include English and Spanish in the same version. Chapters can purchase their own books, with their logo by contacting Ono-derland Press at 1-800-471-0055.

- **"Swim Near a Lifeguard" Stickers**

Bill Richardson distributed approximately 9,000 "Swim Near a Lifeguard Stickers", donated by the USLA. Stickers were distributed to chapters based on membership. Please contact Bill Humphreys at (949) 361-8219 if your chapter did not receive theirs.

California Surf Life Saving Association

**Committee Report
October 15, 1999**

Website Development Team Kai Weisser & Boyd Mickley

Thanks to all the committees for their input based on the website content handed out yesterday. Some additional content and modifications are still needed by the executive board and only a few committees.

Kai and Boyd will forward to the Executive Board prior to or at the November USLA meeting a revised content draft and cover letter requesting Website design and construction bids.

Kai and Boyd will solicit a minimum of three bids for the Executive Board to review. A budget amount should then be determined considering \$500 has already been donated by SCOF and other resources may be available by Mr. Colosi.

A target start date of website construction is December 1, 1999.

Boyd and Kai reviewed by section the input received for the website content.



California State Lifeguard Association

PO Box 5091, Huntington Beach, CA 92615-5091

April 19, 1999

Mr. Bill Richardson
President, California Surf Lifesaving Association
9361 Clouthaven Drive
Huntington Beach, CA 92646

Dear Mr. Richardson,

This letter is in regards to our recent proposal to combine all members of the CA State Lifeguards, North and South, into one chapter within the southwest region of the USLA. The request is made in an effort to enhance administrative efficiency. Currently, there are 75 members in CA STATE SOUTH and 12 members in CA STATE NORTH.

We appreciate your consideration and look forward to hearing from you soon.

Sincerely,

Handwritten signature of Ken Kramer in cursive script.

Ken Kramer
CSLA President
(714) 374-0605

Handwritten signature of Steve White in cursive script.

Steve White
CA State North Representative



City of Imperial Beach, California

OFFICE OF THE CITY MANAGER

September 22, 1999

Bill Richardson, President
California Surf Lifesaving Association
P.O. Box 366
Huntington Beach, CA 92648

Dear Mr. Richardson:

The City of Imperial Beach is extremely excited over the prospect of being able to host the California Surf Lifesaving Association 2000 Regional Competition. As a City with over a half a century of lifeguarding tradition, a strong Junior Lifeguard Program, and a brand new state-of-the-art lifeguard facility, we believe we are the appropriate venue for this event.

Our new lifeguard facility, the Dempsey Holder Safety Center, dedicated to a local lifeguard/surfing icon, can serve as an excellent venue for event coordination and organization. The newly renovated Pier Plaza can serve as a staging and exhibition area while our pier makes for an excellent viewing "platform".

With these new facilities, and a brand new international wastewater treatment facility in full operation, we are experiencing a coastal "renaissance" of sorts. We are celebrating our longstanding beach community lifestyle with our recent designation as "Classic Southern California". This is exactly the event we want to host as a matter of community pride and the obvious match with our local surf culture.

Also please know that with the past year, we hosted several regional and national events with tremendous success. These included the U.S. Open Sandcastle Competition and Surf 'N Turf Barbecue Classic (State Championship), and for the first time, the National Jr. Olympic Beach Volleyball Tournament.

Beachfront accommodations are available for participants along with facilities in nearby Coronado or San Diego. We are twenty minutes from the airport and within short drives of major area attractions such as Sea World, San Diego Zoo, Hotel Del Coronado, downtown San Diego and nearby Tijuana, Mexico.

We look forward to your consideration of this location. We will be happy to provide further information as necessary. Please call me at (619) 423-0314 or our Lifeguard Sergeant, Jennifer Shelden, at (619) 423-0208.

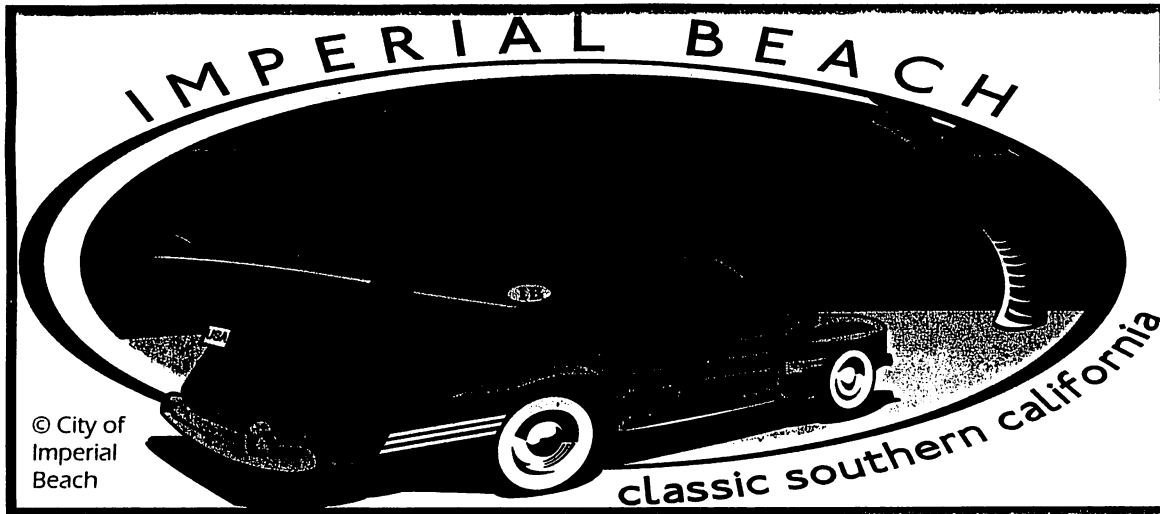
Thank you very much for your consideration.

Sincerely,


Barry Johnson
City Manager

c: Mayor and City Council
Frank Urtasun





INSIDE THIS ISSUE:

Portwood Pier Plaza Dedication 10

Pier Plaza Commemorative Edition FALL 1999 11

Palm Avenue Street End Improvements 12

City of Imperial Beach 13

Imperial Beach 14

Imperial Beach 15

Imperial Beach 16

Imperial Beach 17

Imperial Beach 18

Imperial Beach 19

Imperial Beach 20

Imperial Beach 21

Imperial Beach 22

Imperial Beach 23

Imperial Beach 24

Imperial Beach 25

Imperial Beach 26

Imperial Beach 27

Imperial Beach 28

Imperial Beach 29

Imperial Beach 30

Imperial Beach 31

Imperial Beach 32

Imperial Beach 33

Imperial Beach 34

Imperial Beach 35

Imperial Beach 36

Imperial Beach 37

Imperial Beach 38

Imperial Beach 39

Imperial Beach 40

Imperial Beach 41

Imperial Beach 42

Imperial Beach 43

Imperial Beach 44

Imperial Beach 45

Imperial Beach 46

Imperial Beach 47

Imperial Beach 48

Imperial Beach 49

Imperial Beach 50

Imperial Beach 51

Imperial Beach 52

Imperial Beach 53

Imperial Beach 54

Imperial Beach 55

Imperial Beach 56

Imperial Beach 57

Imperial Beach 58

Imperial Beach 59

Imperial Beach 60

Imperial Beach 61

Imperial Beach 62

Imperial Beach 63

Imperial Beach 64

Imperial Beach 65

Imperial Beach 66

Imperial Beach 67

Imperial Beach 68

Imperial Beach 69

Imperial Beach 70

Imperial Beach 71

Imperial Beach 72

Imperial Beach 73

Imperial Beach 74

Imperial Beach 75

Imperial Beach 76

Imperial Beach 77

Imperial Beach 78

Imperial Beach 79

Imperial Beach 80

Imperial Beach 81

Imperial Beach 82

Imperial Beach 83

Imperial Beach 84

Imperial Beach 85

Imperial Beach 86

Imperial Beach 87

Imperial Beach 88

Imperial Beach 89

Imperial Beach 90

Imperial Beach 91

Imperial Beach 92

Imperial Beach 93

Imperial Beach 94

Imperial Beach 95

Imperial Beach 96

Imperial Beach 97

Imperial Beach 98

Imperial Beach 99

Imperial Beach 100

City of Imperial Beach Newsletter

**Pier Plaza
Commemorative
Edition
FALL 1999**

Portwood Pier Plaza Dedication

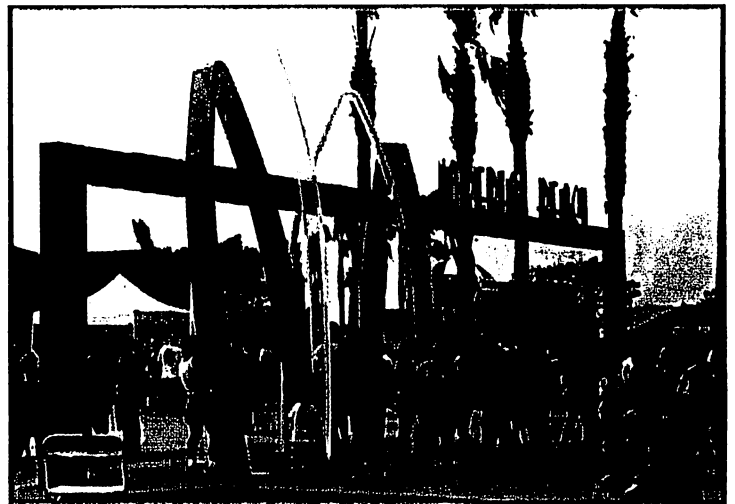
On the Sunday afternoon of July 18th, the City celebrated its 43rd birthday and the new Pier Plaza. To join in the celebration, there were booths with all kinds of food, balloons, face painting, and live music. A gentle breeze stretched out the row of flags behind the bandstand, and carried across the plaza, now a great lawn where the parking lot once was.

People were everywhere: sprawled across the grass, sitting on the steps, strolling among the booths, looking out to sea. Traffic slowed to a standstill on Seacoast Drive. Surfers came by from the competition going on to the north of the Pier. People strolled along the new walks, past the new bands of mosaics in the seat walls that curve across the Plaza. At the band-

stand, City and Port officials described the process time and effort that led to the day, and listed names of people who had worked on the project.

Finally, the moment came to unveil the new "Surfhenge" sculpture. As the plastic sheeting slipped off the smooth surfboard outlines, it showed more and more of the bright colors of pink, purple and green. After one last hang-up, the sheeting fell and the whole collection was exposed. The crowd stood back for a moment to admire the sculpture, and then rushed in to feel the smooth shapes. The colors glowed in the bright sunlight, next to the shiny metal words: IMPERIAL BEACH. A hundred beach balls were tossed to the

crowd, and commemorative post cards were passed out. Pictures were taken through the new plastic colors, around the shapes, and in front of them. Yes, this is much more than a sign, it's a



Imperial Beach's new Pier Plaza and "Surfhenge"

complete statement and a thought about what it's like to live in Imperial Beach.

Everybody congratulated each other on the plaza. This is not just another great day for IB, it's also another summer day in the City by the Sea. (Photo courtesy of Dave Van de Water).

Palm Avenue Street End Improvements

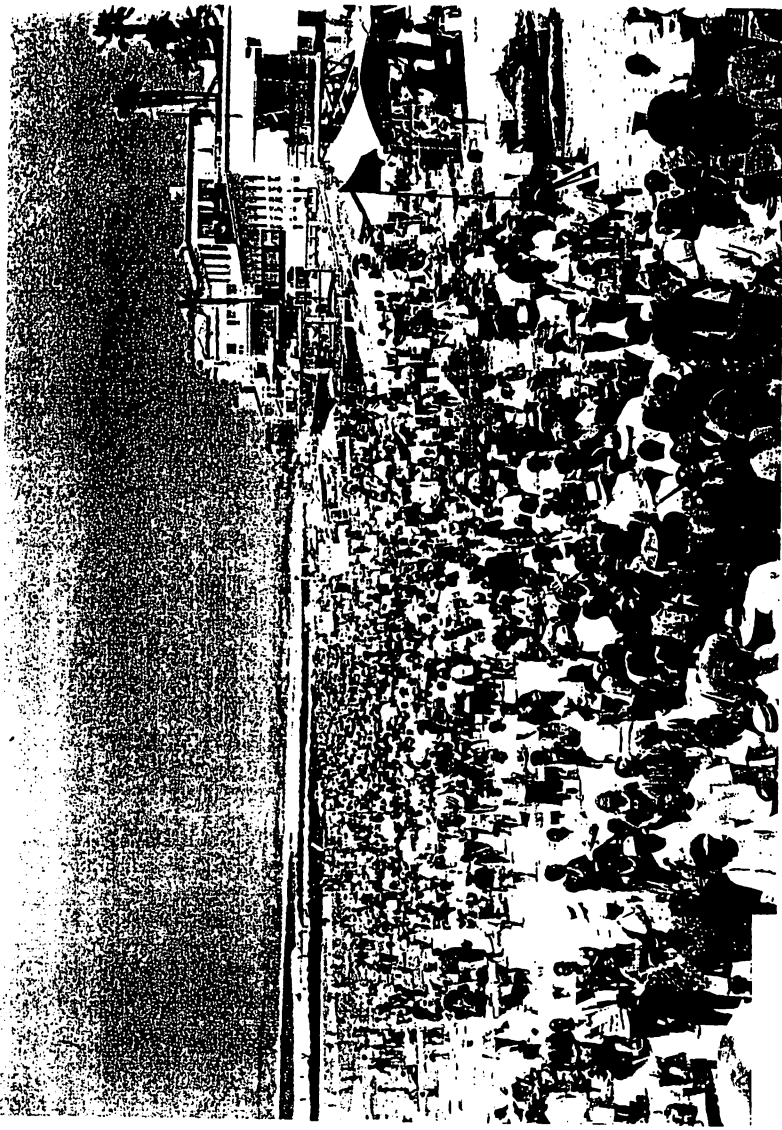
As the Dempsey Holder Safety Center opens, the old lifeguard tower at Palm Avenue will be removed. This day has been expected for some time, and some big changes are planned for the area.

The biggest change will be the creation of a central plaza in the area of the old lifeguard tower. This is a paved area, framed by landscaping on the north and south sides, and looking out

to the ocean. From the side facing Seacoast Drive, the plaza is approached by a circular cul-de-sac, which will make it easier for cars to negotiate the intersection with the alley, and create a feeling of openness to the plaza. This central plaza is also a potential site for another art installation. The City's Cultural Arts Board has been considering something special and unique for

(Continued on page 2)

1999 US Open Sandcastle Competition, Imperial Beach, California
The Crowds



The Lifeguards Prayer

Lord give me the strength
to keep in shape,
Give me the eyes of an eagle,
and the attention of a scholar,
Let me be aware of the
potential dangers around
me,
and let me have the
fortitude to prevent,
prevent, prevent,
Let me maintain my emergency
medical skills to the
utmost of my ability,

Give me strong Leadership,
and Strong Representation
as an Employee,
Let me see the Public as
my Constituency,
and make their day at
the Beach a safe one,
Let our call to duty be,
See it, prevent it,
Rescue it and provide
Care,
and Send Everyone Home at
the End of the Day,

Conrad Liberty
1999 ©