



California Surf Lifesaving Association

GENERAL BOARD MEETING
 Los Angeles City Lifeguard Association
 October 18 & 19, 2001
MINUTES

Thursday, October 18, 2001

- I. Meeting called to order by Mr. McGowan at 9:21 AM.
 - A. Pledge of Allegiance - Mr. Rohrer
 - B. Welcome and Introductions - Mr. McGowan
 - C. Roll Call of Delegates - Mr. Beuerlein

CHAPTER	Members	Delegates	Delegates Present	Proxies	TOTAL VOTES
California State	93	4	2	1	3
Camp Pendleton	15	2	1	1	2
Capitola	0	0	0	-	0
Coronado	0	0	0	-	0
Del Mar	48	3	3	-	3
Encinitas	7	2	0	-	0
Hawaii	0	0	0	-	0
Huntington Beach	127	5	4	1	5
Imperial Beach	19	3	1	1	2
LA City	31	3	3	-	3
LA County Lakes	34	3	1	1	2
LACOLA	214	7	4	3	7
Laguna Beach	78	4	2	-	2
Long Beach	40	3	2	-	2
Mission Viejo	8	2	2	-	2
Newport Beach	75	4	4	-	4
Oceanside	20	3	2	-	2
Port Hueneme	2	2	1	-	1
San Clemente	31	3	2	-	2
San Luis Obispo Co.	30	3	0	-	0
San Diego	50	3	2	1	3
Santa Barbara	0	0	0	-	0
Santa Cruz	41	3	1	-	1
Seal Beach	44	3	3	-	3
Solana Beach	17	3	0	-	0
Tucson	1	2	0	-	0
US Ocean Safety	33	3	1	-	1
Ventura County	25	3	0	-	0
Members-at-large	0	0	0	-	0
TOTAL	1083	76	41	9	50

II. Approval of Minutes – Santa Cruz Meeting – April 19 & 20, 2001

MOTION: Moved by Mr. Lombardi to approve the minutes as submitted.
SECOND: Mr. Rohrer
DISCUSSION: None
ACTION: MPU

III. Officer's Reports

A.	President	Mr. McGowan	ATTACHMENT	A
		SHP Contract	ATTACHMENT	B
B.	Vice President	Mr. Rohrer	ATTACHMENT	C
C.	Secretary	Mr. Beuerlein	ATTACHMENT	D
D.	Treasurer	Mr. Moore	ATTACHMENT	E
E.	Recurrent Rep	Mr. Lombardi	ATTACHMENT	F
F.	Advisor	Mr. Richardson	ATTACHMENT	G

IV. Committee Reports

A.	Certification	Mr. Brewster	ATTACHMENT	H
B.	Competition	Mr. Parks	ATTACHMENT	I
C.	Exchanges	Mr. Graham	ATTACHMENT	J
D.	Heroic Acts	Mr. Richardson	ATTACHMENT	K
E.	Int'l Lifesaving	Mr. Brewster	ATTACHMENT	H
F.	Junior Lifeguards	Mrs. Boyer	ATTACHMENT	L
G.	Legislation	Mr. Brewster	ATTACHMENT	H
H.	Membership	Mr. Rohrer	ATTACHMENT	C
I.	Newsletter	Mr. Sandy	ATTACHMENT	M

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|----|------------------|---------------|------------|---|
| J. | Public Education | Mr. McGowan | ATTACHMENT | N |
| K. | Training | Mr. Diederich | NO REPORT | |

V. Executive Board Elections

A. President

1. Mr. McGowan declared his intention to run for President.

MOTION: Moved by Mr. Bauer to close nominations for President.
SECOND: Mr. Brewster
DISCUSSION: None
ACTION: MPU (Mr. McGowan elected President by acclamation)

B. Vice-President

1. Mr. Rohrer declared his intention to run for Vice-President.

MOTION: Moved by Mr. Brewster to close nominations for Vice-President.
SECOND: Mr. Turner
DISCUSSION: None
ACTION: MPU (Mr. Rohrer elected Vice-President by acclamation)

C. Secretary

1. Mr. Beuerlein declared his intention to run for Secretary.

MOTION: Moved by Mr. Gray to close nominations for Secretary.
SECOND: Mr. Williams
DISCUSSION: None
ACTION: MPU (Mr. Beuerlein elected Secretary by acclamation)

D. Treasurer

1. Mr. Moore declared his intention to run for Treasurer.

MOTION: Moved by Mr. Lombardi to close nominations for Treasurer.
SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU (Mr. Moore elected Treasurer by acclamation)

E. Recurrent Representative

1. Mr. Lombardi declared his intention to run for Recurrent Representative.

MOTION: Moved by Mr. Rohrer to close nominations for Recurrent Representative.

SECOND: Mr. McGowan

DISCUSSION: None

ACTION: MPU (Mr. Lombardi elected Recurrent Representative by acclamation)

F. Advisor

1. Mr. Richardson declared his intention to run for Past President.

MOTION: Moved by Mr. Turner to close nominations for Past President.

SECOND: Mr. Gray

DISCUSSION: None

ACTION: MPU (Mr. Richardson elected Past President by acclamation)

G. Delegates

1. Mr. Bartlett declared his intention to run for Delegate.
2. Mr. Brewster declared his intention to run for Delegate.
3. Mrs. Boyer nominated Mr. Williams for Delegate.
4. Mr. Lombardi nominated Mr. Graham for Delegate.

MOTION: Moved by Mr. Peden to close nominations for Delegate.

SECOND: Mr. Gray

DISCUSSION: None

ACTION: MPU
(Mr. Bartlett elected 1st Delegate by majority vote)
(Mr. Brewster elected 2nd Delegate by majority vote)
(Mr. Graham elected Alternate Delegate by majority vote)

VI. Committee Workshops (as directed)

Meeting adjourned for the day at 4:12 P.M.

Meeting reconvened on Friday, October 19th at 9:13 AM.

VII. Committee Reports from Workshops

A. Competition Mr. Parks ATTACHMENT O

MOTION: Moved by Mr. Gray to approve the report as submitted.
SECOND: Mr. Brewster
DISCUSSION: None
ACTION: MPU

B. Exchanges Mr. Graham ATTACHMENT P

MOTION: Moved by Mr. Bauer to approve the report as submitted.
SECOND: Mr. Brewster
DISCUSSION: None
ACTION: MPU

C. Heroic Acts Mr. Richardson ATTACHMENT Q

MOTION: Moved by Mr. Grey to approve the report as submitted.
SECOND: Mr. Rohrer
DISCUSSION: None
ACTION: MPU

D. Junior Lifeguards Mrs. Boyer ATTACHMENT R

MOTION: Moved by Mr. Moore to approve the report as submitted.
SECOND: Mr. Rohrer
DISCUSSION: None
ACTION: MPU

E. Membership Mr. Rohrer VERBAL REPORT

1. Announced CSLSA Life Membership for Mr. Brewster.
2. Announced CSLSA Life Membership for Mr. Moore.

MOTION: Moved by Mr. Richardson to approve the report as submitted.
SECOND: Mr. Graham
DISCUSSION: None
ACTION: MPU

F. Newsletter Mr. Lombardi ATTACHMENT S

MOTION: Moved by Mr. Bartlett to approve the report as submitted.
SECOND: Mr. Rohrer
DISCUSSION: Mr. Moore raised newsletter production cost concerns and urged the committee to seek sponsorship to offset production costs.
ACTION: MPU

G. Public Education Mr. Williams ATTACHMENT T

MOTION: Moved by Mr. Moore to approve the report as submitted.
SECOND: Mr. Lombardi
DISCUSSION: Mr. Moore stated that the Junior Lifeguard Committee should authorize the use of \$1,500 from their committee to be used for book covers or book marks. Mrs. Boyer replied that members of the Junior Guard Committee had attended the Public Education Committee meeting and authorized \$1,500 for the Public Education projects. Mr. Moore stated that the Public Education booth "really needs to be fixed".
ACTION: MPU

VIII. Old Business

A. Approval of Treasurer's report from Thursday, October 18, 2001.

MOTION: Moved by Mr. Richardson to approve the report as submitted.
SECOND: Mr. Gray
DISCUSSION: Mr. Moore noted that the overall balance was now \$14,000, not \$15,000 as noted in the written report.
ACTION: MPU

IX. New Business

A. Executive Board Vacancy

MOTION: Moved by Mr. Richardson to ratify the CSLSA Executive Board recommendation to appoint Mr. Graham to fill the vacant Alternate Delegate position (due to Mr. White's resignation) immediately.
SECOND: Mr. Bartlett
DISCUSSION: None
ACTION: MPU

B. USLA Meeting Frequency

MOTION: Moved by Mr. Bauer to have the CSLSA Executive Board make a motion at the next USLA meeting to reduce the number of meetings per year down to one.
SECOND: Mr. Moore
DISCUSSION: None
ACTION: MPU

C. Future Meetings

1. USLA Meeting Dates & Locations
 - a. Fall - 2001
 - 1) Location: Coeur d'Alene, Idaho
 - 2) Dates: 11/01/01-11/03/01
 - b. Spring - 2002
 - 1) Location: Daytona Beach, Florida
 - 2) Dates: 5/04/02 & 5/05/02
2. CSLSA Meeting Dates & Locations
 - a. Spring - 2002
 - 1) Location: Camp Pendleton
 - 2) Dates: 4/18/02 & 4/19/02
 - b. Fall - 2002
 - 1) Location: Del Mar
 - 2) Dates: 10/17/02 & 10/18/02


X. Privilege of the Chair

- A. Mr. McGowan thanked Los Angeles City for hosting our meeting.
- B. Mr. McGowan congratulated the two new CSLSA Life Members.

XI. Adjournment

MOTION: Moved to adjourn by Mr. Richardson.
SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU; Meeting adjourned at 11:48 AM

Respectfully Submitted,


Michael A. Beuerlein
CSLSA Secretary



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

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Robert McGowan
President

Don Rohrer
Vice President

Mike Beuerlein
Secretary

Robert Moore
Treasurer

William Richardson
Past President/Advisor

Vincent Lombardi III
Recurent Representative

Mike Bartlet
Executive Delegate

B. Chris Brewster
Executive Delegate

Steve White
Executive Delegate (Alternate)

BOARD OF DIRECTORS MEETING PRESIDENT'S REPORT October 18, 2001

In spite of a relatively slow summer, weather-wise and rescue-wise, your Executive Board has been quite busy the last six months.

As you may recall from the Santa Cruz meeting, we entered into an agreement with Professional Event Solutions (PES) of San Diego to obtain sponsorship for our region last December. I wrote PES in June 2001 asking for an update on the progress of their efforts on our behalf. At that time, I was informed by Joan Ewing, of PES, that they had been unable to procure any sponsorship for us and that they were suspending their efforts. Fortunately, the contractor that we turned down in favor of PES, Scott Hubbell, of SHP, Inc. of Malibu was still interested in working with the CSLSA. We entered into an agreement with Mr. Hubbell on August 1, 2001 and we now have an offer on the table to sponsor our CSLSA Regionals, as well as our membership kits. This sponsorship package took considerable effort to bring to fruition, and would not have been possible without the help and hard work of Don Rohrer and the USLA Development/Sponsorship contractor, Dick Colosi. It was refreshing to see the spirit of cooperation between the USLA and our region, and between potentially conflicting national and regional sponsors. This sponsorship deal will be of great benefit to our region financially, and hopefully in terms of increased membership.

Imperial Beach did an outstanding job of hosting the CSLSA Regionals and Junior Lifeguard Regional Championships. The events were held on July 12 and 13 at the Imperial Beach pier. The weather was much more cooperative than last year, the surf was up again, and the water was cold again, but I think all competitors and spectators had a great time. Kudos to Hans Fernan and all of the Imperial Beach crew for a job well done. Thanks are also due to Bill Richardson, Bob Moore, Vince Lombardi, Don and Bev Rohrer, Chris Brewster, Gordon Gray, Russ Elwell, and the volunteer staff from Imperial Beach for running the adult event; and to the title sponsors Foster's and Sun Glass Hut, as well as the numerous local sponsors that helped make the event a success. LACOLA captured the team title, followed by San Diego City and Cal State Parks. Laguna, Del Mar and US Ocean Safety rounded out the top six. Complete results can be found at www.cslsa.org. The Junior Lifeguard Instructors ran the JG event in an equally exemplary fashion.

The USLA National Lifeguard Championships, hosted by the Miami Beach Chapter also went very well. It was well organized and well run, and our region did well, with LACOLA picking up the "large team" championship and San Diego taking third place. Heidi Hannenian was the overall high point scorer and winner of the Women's high point award. Anthony Vela came in second in the Men's division. Despite the heat and humidity, I believe that all in attendance will remember it as an outstanding event. Thank you Miami Beach. Marshall Parks is the new Competition Committee chairman, having graciously taken over the helm of the committee from me when I was elected President at the Santa Cruz meeting. Los Angeles County has stepped up with an offer to host the 2002 Regionals at Venice Beach next July.

If you have not checked out our website lately, you should. Vince Lombardi has done an excellent job in his position as Webmaster, and Pat Francis of RFP Consulting, has performed all of the maintenance and updates flawlessly. The website looks great and it includes links to almost everything you could ever need. You can even download past issues of *Cal Surf News*. Thanks for the good work Vince. Vince is also the co-editor, with Eric Sandy, of *Cal Surf News*, and your Recurrent Representative. Speaking of *Cal Surf News*, all current members should have recently received the latest issue, the best and biggest yet, featuring retired San Diego Chief Chris Brewster on the cover. The Summer 2001 edition of *American Lifeguard Magazine*, published and edited by Mike Bartlett, was also a new high water mark for our national publication. The submission deadline for the next issue was October 1, 2001(?). Keep up the good work Mike.

The New Zealand exchange program continues to be a great success, due in no small part to the leadership efforts of Chris Graham. The Kiwis toured our beaches this summer, taking in our Regionals and the International Surf Festival and much, much more. The selection committee interviewed four men and four women in one of the most competitive selection processes to date. Thank you to the members of the committee, Scott Deiderich of Laguna Beach, Vince Lombardi of Camp Pendelton and Eric Sandy of Del Mar. I will leave it to Chris to disclose the winners.

We have been busy on the international front as well. The USLA team picked up fourth place in the Goodwill Games Lifesaving competition. Six of the nine members of the team came from our region. Congratulations to Blaine Morgan, Rob Pelkey, Anthony Vela, Paige Gallas, Diane Graner-Gallas, Heidi Hannenian, to and the three members from other regions, Tim Green, Tim Harris and Alyse Mullon for representing us so well. Rescue 2002 is just around the corner in Daytona Beach. Our own Mitch Kahn has been selected as coach, and team selection is being finalized. Chris Brewster and Marshall Parks should be filling in the details on these events.

The Junior Lifeguards had another good year, and aside from some minor issues involving "soft" paddleboards at the Regional Championships, that I believe have been resolved, they have continued to grow both in membership and productivity. The Poster Contest went very well and I understand that we have some excellent new artwork that can be utilized in future public education campaigns. Reenie Boyer will be presenting the Poster Contest winners and giving us an update on Junior Guard happenings.

The most recent membership update I received from Chairman Don Rohrer was somewhat disappointing, with most of the chapters reporting a decrease in membership compared to last year. Membership is one of our most important concerns and I hope we can start turning things around, and work towards a 50% increase for next year. An attractive membership kit will be a real plus in this regard. Mr. Rohrer will elaborate in his membership report.

Steve White, the Public Education chair, accepted a promotion within the State Parks System to Superintendent of the Topanga Sector. Unfortunately, his workload in his new position prevents him from continuing as chairman of the Public Education Committee. He also will not be seeking re-election to his position on the Executive Board. I have a report from Steve that I will present during committee reports. I will be looking to appoint a new chair of the Public Education Committee at this meeting, so please let me know if you are interested. I am also interested in establishing a Statistics Committee that would work on standardizing reporting and compilation of statistics among all of our agencies. Anyone interested in serving on, or chairing this committee, please talk to me.

This is an election meeting. We will be choosing the members of the Executive Board that will serve you for the next two years. At the Spring meeting in Santa Cruz, President Pro -Tem Bill Richardson suggested that you elect an individual that you would want to be President for the next full term. You elected me, and I am now seeking your support for my first full term as President. I believe we have accomplished a great deal in the last six months and look forward to serving you in the next two years. There is still much to be accomplished, both regionally and nationally for our organization. I know several of the current members of the Executive Board are interested in continuing on, but I will let them speak for themselves.

We recently lost two members of our lifesaving family from Florida. Erin Alkema of the Palm Beach County Beach Patrol passed away while on a swim workout, and Tom Renick of Volusia County, succumbed to cancer on October 1. The CSLSA sent our condolences to both families and contributed \$100.00 to the Tom Renick Fund to help Tom's wife and children. Finally, I would like to thank the members of the Executive Board and you, the members of the Board of Directors, for your support and advice over the last six months. I have had a change of both my home and work email addresses recently, so please update your address books. Home: rmcgowan@adelphia.net and work: rmcgowan@lacofd.org.

Respectfully submitted,



Robert McGowan
President

Telephone: (310) 545-3222 (Home) • (310) 372-2162 (Work) • Fax: (310) 372-6902
Email: rmcgowan@adelphia.net (Home) • rmcgowan@lacofd.org (Work)

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**INDEPENDENT CONTRACTOR CONSULTING AGREEMENT
FOR MARKETING SERVICES**

[REDACTED]

This Independent Contractor Consulting Agreement for Marketing Services ("Agreement") is made on this 1st day of August, 2001, by and between California Surf Lifesaving Association, ("CSLSA") and Scott Hubbell Productions, ("SHP, Inc.").

RECITALS

1. CSLSA retains the services of SHP, Inc. to market the CSLSA to corporate sponsors. SHP, Inc. shall provide these Services to CSLSA, as an independent contractor. CSLSA's retention of SHP, Inc. to provide marketing services on behalf of CSLSA is an exclusive relationship and CSLSA shall not enter into any other marketing contracts with others during the term of this Agreement.
2. As part of this Agreement, CSLSA and SHP, Inc. shall hold each other free and harmless from any liability, losses, claims, damages, costs and attorneys fees arising from any third party claims.

COVENANTS

For mutual and valuable consideration, receipt of which is hereby acknowledged, CSLSA and SHP, Inc. hereby agree as follows.

1. SERVICES OF SHP, Inc.

- (a) SHP, Inc. agrees to meet the minimum obligations described in Exhibit "A" (the "Services") attached to this Agreement, but shall not be limited to these goals and objectives. SHP, Inc. and CSLSA will determine the method, details, and means of performing the Services.
- (b) SHP, Inc. understands that CSLSA is a party to a contract with Foster's for the year 2001 and that sponsors sought by SHP, Inc. cannot be in conflict with the agreement between CSLSA and Fosters for year ending December 31, 2001.
- (c) SHP, Inc. understands that CSLSA is a party to contract with Panama Jack Sun Care Products and Sun Glass Hut through CSLSA's relationship as a Region of the United States Lifesaving Association. CSLSA agrees to provide information regarding limitations such contracts may impose upon CSLSA.

2. COMPENSATION

- (a) In matters relating to provision of "in kind product", CSLSA and SHP, Inc. shall mutually agree upon the product on a case-by-case basis before such agreements are made on behalf of CSLSA, and SHP, Inc. agrees to obtain such agreements at no cost to CSLSA.
- (b) Sponsorship marketing services will be provided to the CSLSA for no up front charges.

- (c) SHP, Inc. will not charge the CSLSA a percentage of gross revenues as part of the compensation for their services. SHP is free to negotiate compensation packages with potential sponsors.
- (d) SHP, Inc. agrees that the CSLSA Executive Board must approve all potential sponsorships.

3. TERM OF AGREEMENT

The term of this agreement shall commence upon the effective date of the Agreement and shall continue through December 31, 2002 (the "Initial Term"), unless extended in the manner hereinafter provided.

4. EXTENSION OF TERM

Notwithstanding the above, in the event that during the Initial Term of this Agreement, SHP, Inc. obtains \$60,000 in product and cash on behalf of CSLSA from sponsorships, advertisements and endorsements of products, services and ideas and also from sponsorship and advertisements relating to the Events, including the 2002 Regional Championships, then the Initial Term of this Agreement shall be extended for an additional two year period, through December 31, 2004 (the "Extended Term"). SHP, Inc. will acquire a minimum of \$200,000 in product and cash for the Extended Term. Once SHP, Inc. reaches this performance the Extended Term will be continued an additional two years through December 31, 2006. The Initial Term, the Extended Term and any additional extensions are sometimes collectively referred to in this Agreement as the "Term."

5. CANCELLATION CLAUSE

CSLSA and SHP, Inc. mutually agree that either may cancel this agreement with thirty (30) days written notice to the other based on violation of the agreement which cannot be remedied during such 30 day period.

6. GRANT OF RIGHTS

CSLSA hereby:

- (a) grants to SHP, Inc. the right to act as the exclusive representative of CSLSA to solicit and negotiate arrangements and agreements for sponsorship, advertisement and endorsement of products, services and ideas utilizing the Name and Rights during the Term of this Agreement and also to solicit and negotiate arrangements for sponsorship of the Events;
- (b) engages SHP, Inc. to produce, promote and solicit sponsorships and advertisements for the 2002 Regional Championships;
- (c) engages SHP, Inc. to manage and administer and act as the exclusive representative of CSLSA to solicit and negotiate arrangements and agreements for sponsorship, advertisement and endorsement of products, services and ideas utilizing the Name and Rights during the Term of this Agreement and also to

solicit and negotiate arrangements for sponsorship of the Events. Notwithstanding the above, however, SHP, Inc. agrees and understands that any and all sponsorships, advertisement or endorsement agreements negotiated by SHP, Inc. will be subject to the approval of the Board of Directors of CSLSA (the "Board") and shall be signed only by the President of CSLSA or his designee.

7. DUTIES OF SHP, INC.

SHP, Inc. shall do all of the following:

- (a) Subject to Board approval, develop proposals for sponsor and advertiser categories and areas of involvement of sponsors and advertisers, as well as develop sponsorship and advertiser packages;
- (b) Initiate and develop contracts with sponsors and advertisers, and potential sponsorships, advertisements and endorsements, in an effort to maximize revenues therefrom;
- (c) Negotiate all sponsor, advertisement and endorsement agreements on behalf of CSLSA, on terms and conditions approved by the Board.

8. RELATIONSHIP OF THE PARTIES

SHP, Inc. enters into this Agreement as, and shall continue to be, an independent contractor. Under no circumstances shall CSLSA be construed as an employer, partner, agent, or principal of SHP, Inc. CSLSA shall not be liable for any benefits provided to SHP, Inc. employees including worker's compensation, disability insurance, vacation or sick pay.

SHP, Inc. agrees to devote such time as SHP, Inc. deems necessary to the performance of the Services. Consistent with this requirement, SHP, Inc. may represent, perform services for, or be employed by any additional persons, or companies as SHP, Inc. sees fit, provided such employment will not result in a breach of any obligations of SHP, Inc. as stated herein, or present any conflict of interest which would have any detrimental effect on CSLSA.

SHP, Inc. agrees to submit quarterly activity summary reports to CSLSA, in writing, outlining activities of SHP, Inc. on behalf of CSLSA.

9. INTELLECTUAL PROPERTY, CONFIDENTIALITY AND NON-COMPETITION

- (a) The expressions whether oral, written, printed, graphic, or electronically recorded materials furnished by SHP, Inc. for use by CSLSA are Proprietary Information and the property of SHP, Inc. Proprietary Information also includes, but is not limited to, ideas, promotional concepts, strategies, specific customer profiles and information, customer and potential customer lists, client billings and accounting information, SHP, Inc. books and financial records, and information concerning SHP, Inc. employees, agents or divisions, and pricing information.
- (b) CSLSA will maintain in Confidence and will not, directly or indirectly, disclose, copy or use, either during the term of this Agreement or for a period of two years

thereafter, any Proprietary Information or confidential information or know-how belonging to SHP, Inc., whether or not it is in written or permanent form, without the express written permission of SHP, Inc.

(c) CSLSA shall continue to observe all obligations of existing contracts obtained by SHP, Inc. until such contract(s) have expired.

(d) In the event of any breach of these obligations by CSLSA or SHP, Inc., in addition to any other remedies available to either party, such party shall be entitled to injunctive relief to enforce the covenants stated in this section.

10. NO ASSIGNMENT

CSLSA may not assign any of its rights or delegate any of its duties under this Agreement without the prior written consent of SHP, Inc.

11. ARBITRATION

Any disputes between the parties relating to the enforcement or interpretation of any provision of the Agreement shall be submitted by the parties to final and binding arbitration in Los Angeles, California and shall be decided pursuant to the rules and procedures of the American Arbitration Association. Any award rendered in conjunction with such arbitration shall be enforceable in a court of competent jurisdiction and said court shall issue a judgment pursuant to the ruling in any such arbitration. This Agreement shall be governed by and construed in accordance with the laws of the State of California, as if made by and between California residents and as if to be wholly performed within said State.

12. ATTORNEY FEES

In any action, arbitration, litigation, or other proceeding by which one party either seeks to enforce its rights under this Agreement (whether in contract, tort, or both) or seeks a declaration of any rights or obligations under this Agreement, or in any other action, arbitration, litigation or other proceeding arising out of this Agreement, the prevailing party shall be awarded reasonable attorney fees, together with any costs and expenses, including expert witness fees, to resolve the dispute and to enforce the final award and any resulting judgment.

13. GOVERNING LAW AND SEVERABILITY

This Agreement shall be governed by and construed in accordance with the laws of the State of California applicable to agreements between California residents entered into and to be performed entirely within California. If a court or other Tribunal of competent jurisdiction holds any provision of this Agreement to be unenforceable, the remaining portions of this Agreement shall remain in full force and effect.

14. NOTICES

Unless otherwise notified in writing, any notices that are to be given between the parties shall be given by first class mail or personal delivery as follows:

If to Scott Hubbell Productions to: Scott Hubbell
28925 PCH, suite 101
Malibu, CA 90265

If to CSLSA, to: CSLSA Executive Board
Attention: Rob McGowan, President
2216 Alma Avenue
Manhattan Beach, CA 90266

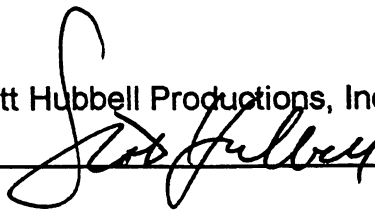
15. COUNTERPARTS

This Agreement may be executed in any number of counterparts, including by facsimile, each of which shall be an original, but all of which together shall constitute one instrument.

16. ENTIRE AGREEMENT / MODIFICATION

This Agreement and all exhibits referred to in this Agreement constitute the final, complete, and exclusive statement of the terms of the agreement between the parties pertaining to the subject matter of this Agreement and supersedes all prior and contemporaneous understandings or agreements of the parties, No party has been induced to enter into this Agreement by, nor is any party relying on, any promise, assurance, covenant, representation or warranty outside those expressly set forth in this Agreement. This Agreement may be supplemented, amended, or modified only by the mutual agreement of the parties. No supplement, amendment or modification of this Agreement shall be binding unless it is in writing and signed by both parties.

The foregoing agreement, contained in five pages, shall include any supplements hereto, and is hereby agreed to by:

Dated: 8/5/01 "Scott Hubbell Productions, Inc."
By: 

Dated: 8/1/01 "CSLSA"
By: 
Robert McGowan, President

Dated: 8/01/01
By: 
Michael Beuerlein, Secretary

EXHIBIT A

SHP, Inc. will acquire a minimum of \$15,000 for the Junior and Senior Regional Lifeguard Championships.

SHP, Inc., will deliver a minimum of 1200 to 1500 membership kits (\$20 to \$40 values) for the 2002-2003 membership year.

SHP, Inc. will solicit and deliver advertising sponsorship for the *CAL SURF News*.

SHP, Inc., will solicit sponsorship for maintenance and operation of the CSLSA Website, and will provide additional support to upgrade and service the CSLSA Website if requested.

SHP, Inc., will solicit sponsorship for a Competition Trailer and specific equipment to supply the trailer for Regional Competitions.


SHP, Inc. will collaborate with the CSLSA to develop a marketing proposal for the public education program. This proposal will include but not be limited to the following:

- Public Service Announcement Videos
- Coloring Books
- Beach Safety Tips
- Book Markers, etc.


SHP, Inc., will develop an endorsement program to generate additional dollars to be utilized by the CSLSA.

This supplement to the foregoing Agreement is hereby agreed to by:


Dated: 8/5/01

"Scott Hubbell Productions, Inc."
By: 

Dated: 8/1/01

"CSLSA"
By: 
Robert McGowan, President

Dated: 8/01/01

By: 
Michael Beuerlein, Secretary

California Surf Lifesaving Association

C.S.L.S.A. 2001 EXECUTIVE BOARD MEETING VICE PRESIDENTS REPORT OCTOBER 2001

I. Agency Contacts

I.A. Communicated with a number of agencies and their representatives on several topics that concerned our state and national organizations and professional lifesaving and public safety in general.

I.B. Invited to address the Annual Hawaiian Lifeguard Association Conference as Keynote Speaker in September. After interacting over two days with Hawaiian lifeguards and lifeguard management, it definitely appears that lifesaving and the lifeguard profession on each of the major islands are receiving much more positive attention from their governmental agencies and the public in general. Maui, Kauai, Hawaii and Oahu have increased the personnel on their crews. Maui doubled its numbers. All areas of personnel, public relations and safety education are moving forward at an unprecedented pace. Maui is requesting certification by USLA at the November national meeting. One major influence may be that of Baywatch Hawaii. I have made my outlook on this topic known in the past.

II. CSLSA Membership

Continued work on CSLSA membership with membership coordinators in all state chapters, the CSLSA treasurer, national membership chairman and national treasurer. To date, we have a total membership approximately the same as Year 2000 (1000 professional members). Some chapters have not submitted to me, as of this date, any membership applications or dues (may have submitted to nationals

and we have not received that complete roster). Other chapters have recorded fewer members than last year while a few have more members. A report on Yr 2001 membership is attached. I recommend that the President or his designee contacts the chapters that have dropped significantly in numbers or that have no membership at all. The contact would be to determine (1) the reason(s) for the change in or lack of membership and (2) if we are suggested as the possible cause, seek suggestions on how CSLSA can better serve its members and chapters and/or how to bring more lifeguards to the organization. Thanks to all who worked with their chapters to bring this to a near completed task. We still have some procedural areas to correct particularly as they relate to processing applications that are received by National and to more timely access to their database. However, overall, it appears that the changes instituted are helping to provide more accurate records on our membership.

III. Tax Exemption Status

I was under the impression that CSLSA never had a tax-exempt status. This is not completely true, as I previously reported. We are nonetheless without a tax-exempt status at this time. As I now understand past events, at one time, CSLSA did apply for and receive tax exemption as a non-profit 501 3 © organization. Then, when the California "SLSA" became national and added other Regions across the country, CSLSA relinquished its status to the new national USLA. As a result, CSLSA no longer qualifies as a 501 3 © organization for tax purposes. This puts us at risk when we collect funds from contributors and/or apply for grants. Contributors cannot legally use their donations to CSLSA for tax write-off purposes unless we are a non-profit organization recognized by state and federal governments. And, even more of an issue could be that when we do generate funds without this status, we could possibly have to pay taxes to these governments on our "earnings". In light of all that is occurring with the growth and expansion of CSLSA, it is recommended that we form a subcommittee as soon as possible to review our by-laws and other documents needed to qualify CSLSA as a 501 3 © organization and to acquire our own tax-exempt number as soon as possible. This may require the services of an attorney, but the costs should be minimal.

IV. Errors and Omission Insurance and Risk Management

As our Region continues to grow in members and financially through dues, fund raising and other contributions (in kind and monetary), we are possibly placing ourselves, as an organization and as individual members of the Executive Board, more at risk for lawsuits and/or other types of legal actions. The Executive Board should be made aware of what legal protections are available for their collective and individual actions while serving on behalf of CSLSA (i.e. errors and omission insurance, etc. and to what limits). If we are insured, do we need to review the policy to insure that the limits as a result of our growing financial position and other exposures are adequate? The Executive Board also may want to look at the requirements for liability insurance (i.e. listing CSLSA and its officers as additional insured and to what limits) when sponsoring or co-sponsoring activities where injuries by participants in these activities could be a possibility. As an example, during the 2000 national competition held in San Diego, a competitor injured his leg. He is pursuing legal action as a result of the injury. Is CSLSA covered? Are we, as an Executive Board, covered? Typically, in incidents, such as this, there is a long list of defendants (deep pockets). Our pockets may not seem deep to us, but to others, who knows. I would recommend that the President appoint a subcommittee to investigate all of these areas and report back at the next executive meeting on the results of their investigation and recommendations, if any.

V. CSLSA Web site.

Vince Lombardi has done an excellent job with our website. I have received many positive comments on the content and its appearance. The materials are current and accurately reported. I am sure you will all agree that the site is something we can be proud of and most useful as a tool to advance the organization. I would recommend a commendation on behalf of the Executive Board to Vince and any other contributor he feels worthy. This was a major goal that has been accomplished, and we should recognize those who made it happen.

VI. Public Relations

After being contacted by MSNBC on the production of "Danger Beach", I worked closely with its producer and the Lifeguard agency involved. It was filmed almost entirely on the North Shore of Oahu. There are always major concerns, when asked to assist with such a project. It is important that our profession be represented in the most professional and realistic manner possible and this does not always happen when dealing with "entertainment". In this case, however, the producer and her assistant did an outstanding job of presenting lifeguarding in a positive manner. After the airing, I made contacts with the MSNBC staff to offer congratulations and express a personal opinion that what was portrayed in the show was accurate and responsible reporting. If anyone in our Region had an opportunity to see the show, I hope they would have concurred. In the future, it may be appropriate that when we see such a show or read "good press" on lifeguarding, we could report this to the secretary. He or she then would have a "more or less" form letter signed by the President that could be sent in appreciation to the responsible party or parties. This could not only help to reinforce the accuracy of their reporting but, in addition, contribute to the visibility of CSLSA, and our profession.

**CALIFORNIA STATE LIFEGUARD ASSOCIATION
YEAR 2001 CHAPTER MEMBERSHIP**

<i>CHAPTER</i>	YR 2001	YR 2000	YR 1999
CALIFORNIA STATE LIFEGUARD ASSOCIATION	93	104	88
CAPITOLA BEACH LIFEGUARD ASSOCIATION		5	0
CORONADO BEACH LIFEGUARD ASSOCIATION		8	4
DEL MAR LIFEGUARD ASSOCIATION	48	42	24
ENCINITAS LIFEGUARD ASSOCIATION	7	7	2
HAWAIIAN LIFEGUARD ASSOCIATION		4	4
HUNTINGTON BCH. SURF LIFESAVING ASSOC.	127	116	109
IMPERIAL BEACH LIFEGUARD ASSOCIATION	19	25	0
LAGUNA BEACH LIFEGUARD ASSOCIATION	78	72	50
LAKE MISSION VIEJO LIFEGUARD ASSOC.	8	9	31
LOS ANGELES CITY LIFEGUARD ASSOC.	31	39	26
LOS ANGELES CO. LAKE LIFEGUARD ASSOC.	34	27	30
LOS ANGELES COUNTY LIFEGUARD ASSOC.	214	158	195
LONG BEACH LIFEGUARD ASSOCIATION	40	39	45
NEWPORT BEACH OCEAN LIFEGUARD ASSOC.	75	55	101
OCEANSIDE LIFEGUARD ASSOCIATION	20	20	17
PENDLETON COAST LIFEGUARD ASSOCIATION	15	27	19
PORT HUENEME LIFEGUARD ASSOCIATION	2	1	0
SAN CLEMENTE LIFEGUARD ASSOCIATION	31	35	14
SAN DIEGO LIFEGUARD ASSOCIATION	50	97	76
SAN LUIS OBISPO COUNTY LIFEGUARD ASSOC.	30	50	48
SANTA BARBARA LIFEGUARD ASSOCIATION		3	6
SANTA CRUZ SURF LIFESAVING ASSOCIATION	41	41	27
SEAL BEACH LIFEGUARD ASSOCIATION	44	42	38
SOLANA BEACH LIFEGUARD ASSOCIATION	17	15	7
TUCSON CHAPTER OF USLA	1	1	1
US OCEAN SAFETY	33	14	0
VENTURA COUNTY LIFEGUARD ASSOCIATION	25	22	1
MEMBERS-AT-LARGE		10	0
TOTAL	1083	983	945



California Surf Lifesaving Association

TO : CSLSA Board
FROM : Mike Beuerlein *MB*
DATE : October 18, 2001
SUBJECT : Secretary's Report

Since the Spring 2001 CSLSA General Board Meeting in Santa Cruz, I have been busy with the following projects:

1. Working with the President on the CSLSA contract with Scott Hubbell Productions.
2. Completing and distributing the minutes from Spring 2001 CSLSA General Board Meeting.
3. Attending and participating in CSLSA Executive Board Meetings.
4. Completing and distributing the minutes and agendas from CSLSA Executive Board Meetings.
5. Completing and forwarding the agenda and meeting information for Fall 2001 CSLSA General Board Meeting.
6. Collecting and distributing CSLSA mail.

It has been an honor to serve a second term as CSLSA Secretary and I will stand for reelection if nominated.

E



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.csisa.org

E.

October 18-19, 2001

Robert McGowan
President

Don Rohrer
Vice President

Michael Beuerlein
Secretary

Robert A. Moore
Treasurer

William J. Richardson
Past President/Advisor

Vincent Lombardi III
Recurrent Representative

Michael Bartlett
First Executive Delegate

B. Chris Brewster
Second Executive Delegate

Steve White
Alternate Executive
Delegate ProTem

Treasurer's Report

By Robert A. Moore

January 1, 2001 to 10/18/01

Balance as of 10/18/01

Assets

Cash and Bank Accounts

Checking (B of A)

\$ 5,387.02

PaineWebber

\$18,685.52

HBCECU

\$ 760.01

TOTAL Cash and Bank Accounts

\$24,832.55

TOTAL ASSETS

\$24,832.55

BOARD OF DIRECTOR ALLOCATIONS

Junior Lifeguard Account (\$2 per member)

\$ 2,938.34

New Zealand Exchange (Host \$500, Travel \$600)

\$ 1,200.53

Website (CSLSA.org) SCOF Grant

\$ 2,350.20

Public Education Display (Spinal)

\$ 300.00

Competition Committee (Equipment Trailer)

\$ 3,000.00

TOTAL Board of Director Allocations

\$ 9,789.07

GENERAL FUND TOTAL minus Board of Director Allocations \$15,043.48

Cash Flow Report
01/01/01 Through 10/18/01

Category Description	01/01/'01- 10/18/'01
INFLOWS	
CSLSA 1999-00 Membership	4,125.00
CSLSA 2000-01 Membership	35.00
CSLSA 2001-02 Membership	23,645.00
CSLSA Chapter Membership	250.00
CSLSA.ORG Website	500.00
Donation Received	10.00
HBCECU	12.10
PaineWebber	753.08
Reimbursement From USLA	199.88
State Controller	50.00
United Way	203.66
USLA	433.20
USLA 2001 Bd of Dir Mtg	250.00
TOTAL INFLOWS	30,466.92
OUTFLOWS	
Delegate Alternate	25.00
Donation Contribution	100.00
Executive Board	197.64
Executive Board Meetings	98.53
Junior Lifeguard Committee	5,041.05
Membership Committee	6,133.53
New Zealand Exchange Committee	299.47
Newsletter Committee	4,122.43
PaineWebber Acct	125.00
Presentations	431.38
President	70.29
Promoter - Fundraiser	179.69
Rec and File	80.00
Recurrent Representative	8.50
Treasurer	34.00
USLA Meetings	4,844.79
USLA National Dues	10,314.00
Website CSLSA.org	1,301.80
TOTAL OUTFLOWS	33,407.10
OVERALL TOTAL	-2,940.18

F

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California Surf Lifesaving Association

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CSLSA 2001 Fall Meeting Recurrent Representative's Report October 18, 2001

Robert McGowan
President

Don Rohrer
Vice President

Mike Beuerlein
Secretary

Bob Moore
Treasurer

William Richardson
Past President/Advisor

Vincent N. Lombardi III
Recurrent Representative

Mike Bartlett
First Executive Delegate

B. Chris Brewster
Second Executive Delegate

Steve White
Alternate Executive Delegate

2002 CSLSA Recurrent Lifeguard Exam Survey

I will be contacting agencies soon to compile testing information, dates and starting salaries for the 2002 season. If you have information available now, I will take it.

2001 CSLSA Regional Competition- Imperial Beach

Thanks to Imperial Beach Lifeguard Department and the Imperial Beach Lifeguard Association for hosting another successful regional competition. Hans Fernan and his associates did a fantastic job of organizing and preparing for the competitors and volunteers.

Ironman, California- Camp Pendleton, Ca.

The May 2001 Ironman was a success with minimal rescues due to warm water and excellent lifeguard volunteers! Special thanks to Oceanside, CA State, Huntington Beach, Del Mar, Imperial Beach and Lake Mission Viejo for sending lifeguards to participate in the water safety portion of the event.

Cal-Surf News

The summer edition of Cal-Surf News was mailed in late August 2001 and copies are available. If you didn't receive a copy, see me!

CSLSA Website Liaison

Pat Francis and I continue to update the website and will begin construction of text portions of the website that had been previously under construction. I would like to meet with chapter/agency representative's in the next two days to check off the phone listing/address portion of the website.

Agency Patches/CSLSA Banner Flag

It has been requested at the national level to collect patches of all regional chapters represented in the region for a USLA banner flag. I am requesting two patches from each chapter so we can contribute to the design of the flag and also create another flag, which A. J. Summers designed previously. If you can, please mail patches to: CSLSA, C/O Vincent Lombardi, PO Box366, Huntington Beach, CA 92648.

Yours in Lifesaving,

**Vincent Lombardi
Recurrent Representative**



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

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Second Executive Delegate

Steve White
Alternate Executive Delegate

To: *CSLSA Chapters*
From: *Vincent Lombardi, Recurrent Representative*
Date: *10/18/01*
Subject: *Lifeguard Exam Survey~2002*

The following information will be posted in the 2001 exam survey, and sent to all departments and chapters. Please fill out the information to the best of your ability. If you have any questions or concerns, call me @ 760.434.7910, 760-763-0455 (fax). Send the completed information to: v3cpls@juno.com, or mail it to: Pendleton Coast Lifeguard Association PO Box 4662 Oceanside, Ca. 92052

Exam Survey~ 2002

Lifeguard Agency~

Phone No. #~

Exam Date(s)~

Exam Event(s)~

Minimum Age~

Starting Pay~

Training Date(s)~

CSLSA EXECUTIVE BOARD

Bob McGowan, President
116 Alma Avenue
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-Fax: rmcgowan@lacofd.org

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Alt. Phone: (760) 243-3369 (MH)

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-Mail: bmoores@lacofd.org

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Phone: (310) 939-7203 (W)
Fax: (310) 939-7220 (W)

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-Mail: v3cpls@msn.com

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Fax: (520) 438-2575 (W)
Phone: (760) 725-0457 (W)

Bill Richardson, Past President/Advisor
381 Clouthaven Drive
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-Mail: wjrguard4life@hotmail.com

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Fax: (714) 962-9370 (H)

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Phone: (714) 536-5281 (W)
Fax: (714) 374-1500 (W)

Chris Brewster, Executive Delegate
581 Quivira Court
San Diego, CA 92109
-Mail: bcb@compuserve.com

Phone: (619) 581-1221 (H)
Fax: (658) 581-1227 (H)
Phone: (619) 221-8832 (W)
Fax: (619) 221-8858 (W)

Chris Graham, Alternate Executive Delegate
2555 Olympiad Road
Mission Viejo, CA 92692
-Mail: cgraham@lakemissionviejo.org

Phone: (949) 650-6944 (H)
Phone: (949) 770-1313 x 203
Fax: (949) 770-1327

Non-Board Member Contract Employee

Scott Hubbell Productions, Marketing Contractor
249 Frongosa
Manly, CA 90265
-Mail: beaches.hubbell@gte.net

Phone: (310) 457-2321
Fax: (310) 458-8142

California Surf Lifesaving Association

Communication List 2002-2003



- Executive Board Phone Numbers & Addresses
- Committee Chair Phone Numbers
- CSLSA Mailing Addresses

California Surf Lifesaving Association
P.O. Box 366
Huntington Beach, CA 92646

CSLSA Website: www.cslsa.org
USLSA Website: www.usla.org

California State Lifeguard Association
P.O. Box 5091
Huntington Beach, CA 92615-5091
(949) 653-5787

Capitola Lifesaving Association
420 Capitola Avenue
Capitola, CA 95010
(831) 462-3125

San Luis Obispo County Lifesaving Assoc.
P.O. Box 249, Pier 3
Avila Beach, CA 93424
(805) 595-5425

Coronado Beach Lifeguard Association
1735 Strand Way
Coronado, CA 92118
(619) 435-1955

Del Mar Lifeguard Association
1700 Coast Blvd.
Del Mar, CA 92014
(619) 755-1556

Encinitas Lifeguard Association
505 S. Vulcan
Encinitas, CA 92024
(760) 633-2570

Huntington Beach Surf Lifesaving Assoc.
P.O. Box 242
Huntington Beach, CA 92648
(714) 536-5281

Imperial Beach Lifeguard Association
825 Imperial Beach Blvd.
Imperial Beach, CA 91932
(619) 423-8328

Laguna Beach Lifeguard Association
P.O. Box 1120
Laguna Beach, CA 92651
(949) 494-494-6571

Lake Mission Viejo Lifeguard Association
22555 Olympiad Road
Mission Viejo, CA 92692
(949) 770-1313 x 3

LA City Lifeguard Association
P.O. Box 64391
Los Angeles, CA 90064
(310) 548-2911

LA County Lake Lifeguard Association
P.O. Box 54
Castaic, CA 91310
(805) 257-4050

LA County Lifeguard Association
1294 Ocean Drive
Hermosa Beach, CA 90254
(310) 376-9995

Long Beach Lifeguard Association
2100 E. Ocean Blvd.
Long Beach, CA 90803
(562) 570-1286

Newport Beach Ocean Lifeguard Assoc.
P.O. Box 4166
Newport Beach, CA 92661
(949) 673-3056

Oceanside Lifeguard Association
301 North The Strand
Oceanside, CA 92054
(760) 435-4018

Pendleton Coast Lifesaving Association
P.O. Box 4662
Oceanside, CA 92052
(760) 725-2078

County Orange Lifesaving Association
P.O. Box 1657
Laguna Beach, CA 92652
(949) 227-1504

Port Hueneme Lifeguard Association
154 San Fernando Avenue
Channel Islands Beach, CA 93035
(805) 986-6590

San Clemente Lifeguard Association
100 Ave Presidio
San Clemente, CA 92675
(949) 361-8219

San Diego Lifeguard Association
P.O. Box 9005
San Diego, CA 92103
(619) 221-8899

Santa Barbara Lifeguard Association
1118 East Cabrillo Blvd.
Santa Barbara, CA 93103
(805) 897-2680

Santa Cruz Surf Lifesaving Association
P.O. Box 7402
Santa Cruz, CA 95061
(831) 420-6014

Seal Beach Lifeguard Association
906 Ocean Avenue
Seal Beach, CA 90740
(562) 431-1531

Solana Beach Lifeguard Association
P.O. Box 311
Solana Beach, CA 92075
(619) 755-1569

Ventura Lifeguard Association
3900 Pelican Way
Ventura, CA 93035
(805) 383-3018

Chapters Outside of California

Hawaiian Lifeguard Association
c/o Ralph Goto
3823 Leahi Avenue
Honolulu, HI 96815
(808) 922-3888

Tucson Chapter of USLA
c/o Billy Sassi
7002 E. Hawthorne
Tucson, AZ 85710
(520) 294-2522

CSLSA Committee Chairs

Certification	Chris Brewster	(619) 221-8832
Competition	Marshall Parks	(619) 284-1640
Exchanges	Chris Graham	(949) 770-1313
Heroic Acts	Bill Richardson	(714) 968-9360
Jr. Guards	Reenie Boyer	(949) 644-3170
Legislation	Chris Brewster	(619) 221-8832
Membership	Don Rohrer	(310) 379-9162
Newsletter	Vince Lombardi Eric Sandy	(760) 434-7910 (760) 436-6485
Public Ed	Rob Williams	(949) 644-3047
Statistics	Rick Gould	(925) 968-9322
Training	Scott Diederich	(949) 488-0944

Report to the CSLSA Board of Directors

B. Chris Brewster

October 18, 2001

It has been my continued pleasure to serve the members of CSLSA, USLA and the Board of Directors. The following are some items of information, along with projects on which I have been working on your behalf:

- USLA Textbook – I am working to edit a second edition of The United States Lifesaving Association Manual of Open Water Lifesaving. Work has been delayed due to unforeseen circumstances, but work continues. We hope to have a new manual by this time next year.
- Central and South America – In my role as Liaison Officer for USLA and President for the Americas Region of ILS, I have been working to help support lifesaving development in Central and South America. In early November, a team of two volunteer lifeguard trainers will travel to Bolivia to train some 20 persons in lifesaving. Their airfare is paid by ILS. The American Red Cross has provided extensive support. I am also in communication with two organizations in Costa Rica, one in Venezuela, and one in Chile. When combined with the well-organized lifesaving groups in Brazil, Uruguay, and Argentina, it is evident that we are moving forward in Latin America.
- Goodwill Games – For the first time ever, lifesaving competition events were placed before a truly international audience as lifesaving was featured in the Goodwill Games. The competition was beautifully conducted, with great pageantry. My compliments to all of the competitors, the coach, and the USLA Medical Advisor for their extensive work to make this a historic event.
- Rescue 2002 – Preparations for Rescue 2002, May 7 – 19 in Daytona Beach continue. This promises to be an extraordinary event. Please visit www.rescue2002.com for details. A new international rule-book has been completed and will be available for download from the ILS and Rescue 2002 site within a couple of weeks.
- USLA National Championships 2002 – San Diego – The nationals return to San Diego on August 9, 10, and 11, 2002. An organizing committee including Marshall Parks, Clyde Fuller, and I are working diligently, with the strong support of Byron Wear, to ensure that this event better our previous effort.
- Rio 2003 – After Rescue 2002, in Daytona Beach, the next meeting of the International Life Saving Federation Board of Directors will take place in Rio de Janeiro. This meeting will include a lifesaving conference and a sport development event. It is hoped that this meeting will help to further develop lifesaving in Central and South America.
- Lifeguard Efficacy – Some years ago, at the suggestion of Ralph Goto, Christine Branche, PhD. of the Centers for Disease Control and Prevention (CDC) convened a meeting of experts to discuss the efficacy of lifeguards. These experts included Bill Richardson, Rick Gould, Carl Martinez, and me. The goal was to evaluate the effectiveness of lifeguards in reducing the incidence of drowning. The result is a publication of the CDC, which will be published within a week, and which has enormous potential for justifying the provision of well trained and equipped lifeguards to eliminate drowning. This report, using very valuable USLA statistics compiled by Rick Gould and statistics on the cost of deaths, shows clearly how valuable to a community a lifeguard force can be and the devastating consequences of diminishing or eliminating one, as well as the value of creating one. Considering this comes from the internationally respected CDC, it should be of tremendous value to lifesaving, and to protecting lifesaving budgets. Dr. Branche will make a presentation on this report at the USLA Board of Directors meeting in Idaho. The report will be posted on the CDC website and the USLA website for download.

- WHO – The World Health Organization is publishing Guidelines for Safe Recreational Water Environments. Initially, this publication included only minor reference to lifeguards. The International Life Saving Federation intervened and has asked me to edit the publication to include reference to the value of lifeguard protection. I am working on that project presently.
- Assembly Bill 663 – The San Diego Municipal Employees Association has successfully sponsored a bill, carried by Assemblymember Juan Vargas, to expand workers compensation benefits to California lifeguards. In a nutshell, this legislation creates a rebuttable presumption that skin cancer in a lifeguard was caused by the lifeguard's employment. This extends to lifeguards who have worked more than three consecutive months in a year and, after termination, extends three calendar months for every year the lifeguard worked, up to 60 months. The primary benefit of this legislation is that it creates a presumption that skin cancer was caused by the lifeguard's employment, rather than the lifeguard having to prove that to be the case.
- World Congress on Drowning – I continue to help organize The World Congress on Drowning 2002, which will take place in June 26 – 28, 2002 in Amsterdam, The Netherlands. This conference will include a very wide range of the latest information on rescue, resuscitation, prevention, and so on. It is highly recommended. The location is a beautiful European city. For details, see www.drowning.nl.
- Australian Tour – A group of Australian lifesavers from North Sydney Beaches toured the US in August. As Liaison Officer for USLA, I arranged contacts and some tours. In San Diego, they toured the San Diego Lifeguard Service, Camp Pendleton, and Imperial Beach. This tour had a strong research element and all hosts reported that the lifesavers were particularly keen to learn about the lifeguard agencies they toured.
- Lifeguard Agency Certification Program – The USLA Lifeguard Agency Certification Program now has 101 lifeguard agencies and four Aquatic Rescue Response Agencies certified or in the application process. In June I visited Panama City Beach, Florida and, based on my observations, recommended that the USLA Board of Directors revoke certification of Beach Watch, which was first certified in November 2000 in Newport Beach. The Executive Board of USLA concurred. My thanks to the Certification Officers from our region -- Bill Richardson, Eric Bauer, Rick Gould, Ralph Goto, and Max Bowman -- for all their work on this important USLA program.
- USLA/ILS Websites – I continue to manage the websites of both organizations. Over the next year, upgrades are planned to improve the look and usability of each. I welcome comments and suggestions.

Respectfully submitted,



B. Chris Brewster
 Tel: 858-581-1221
 Email: bcb@compuserve.com

ASSEMBLY BILL 663

FILED WITH SECRETARY OF STATE OCTOBER 13, 2001
APPROVED BY GOVERNOR OCTOBER 12, 2001
PASSED THE SENATE SEPTEMBER 12, 2001
PASSED THE ASSEMBLY SEPTEMBER 12, 2001

INTRODUCED BY Assembly Member Vargas
(Coauthors: Assembly Members Calderon, Chavez, Frommer, Kehoe,
LaSuer, Strom-Martin, Washington, Wayne, and Zettel)
(Coauthors: Senators Alpert and Burton)

An act to add Section 3212.11 to the Labor Code, relating to workers' compensation.

LEGISLATIVE COUNSEL'S DIGEST

AB 663, Vargas. Workers' compensation: lifeguards.

Existing law provides that an injury of an employee arising out of and in the course of employment is generally compensable through the workers' compensation system. Existing law provides that, in the case of certain law enforcement officers and firefighters, the term "injury" includes heart trouble, hernia, pneumonia, and other injuries and diseases.

This bill would provide, with respect to active lifeguards employed, for more than 3 consecutive months in a calendar year, by certain local agencies and the Department of Parks and Recreation, that the term "injury" includes skin cancer that develops or manifests itself during the period of the lifeguard's employment.

This bill would further create a rebuttable presumption that the above injury arises out of and in the course of the lifeguard's employment if it develops or manifests during the period of the employment.

THE PEOPLE OF THE STATE OF CALIFORNIA DO ENACT AS FOLLOWS:

SECTION 1. Section 3212.11 is added to the Labor Code, to read:

3212.11. This section applies to both of the following: (a) active lifeguards employed by a city, county, city and county, district, or other public or municipal corporation or political subdivision, and (b) active state lifeguards employed by the Department of Parks and Recreation. The term "injury," as used in this division, includes skin cancer that develops or manifests itself during the period of the lifeguard's employment. The compensation awarded for that injury shall include full hospital, surgical, and medical treatment, disability indemnity, and death benefits, as provided by the provisions of this division.

Skin cancer so developing or manifesting itself shall be presumed to arise out of and in the course of the employment. This presumption is disputable and may be controverted by other evidence, but unless so controverted, the appeals board shall find in accordance with it. This presumption shall be extended to a lifeguard following termination of service for a period of three calendar months for each full year of the requisite service, but not to exceed 60 months in any circumstance, commencing with the last date actually worked in the specified capacity.

Skin cancer so developing or manifesting itself in these cases shall not be attributed to any disease existing prior to that development or manifestation.

This section shall only apply to lifeguards employed for more than three consecutive months in a calendar year.



California Surf Lifesaving Association Competition Committee

www.cslsa.org

TO: CSLSA Board of Directors
FROM: Marshall Parks *MP*
SUBJECT: Competition Committee Chair Report
DATE: October 18, 2001

CSLSA Championships

The Regional Championships were hosted by Imperial Beach on July 12 and 13, 2001. Eighteen chapters participated at the Championships with Los Angeles County finishing first overall followed by San Diego City, Cal State Parks and Laguna Beach.

Special thanks to Hans Fernan, Rick Koslowski and the lifeguard staff from Imperial Beach for making this a successful event.

Los Angeles County has offered to host the 2002 Regional Championships tentatively scheduled to be held at Venice Beach during July.

USLA Championships

The 2001 USLA National and Junior Lifeguards Championships were held in Miami on August 9, 10 and 11. For the first time at a National Championships, teams were divided into two divisions based on number of employees. Division 1, chapters with over 100 lifeguards, was won by Los Angeles County, followed by Monmouth County and San Diego City. Division 2, with 100 or fewer lifeguards, was won by Delray. Heidi Hannenian from Los Angeles County and Victor Fox from Hollywood, Florida were the individual point leaders.

San Diego will be hosting the 2002 National Championships to be held at South Pacific Beach and is well underway in it's efforts to produce another successful event.

Goodwill Games

32 lifeguards from across the USA vied for positions on the first ever Goodwill Games USA Team during trials held in San Diego in June.



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors

FROM: Chris Graham, Exchange Committee Chairperson

DATE: October 18, 2001

SUBJECT: Fall CA/NZ Exchange Report

Thank you to the departments and individuals that hosted the 2001 New Zealand Lifeguards. The two New Zealand Lifeguards visited 10 lifeguard departments this year from July 3 to August 8, 2001. In 2000 the New Zealand Lifeguards visited 14 lifeguard departments and in 1999 they visited 21 agencies. Decreasing the number of agencies visited has been strongly promoted by both California and New Zealand Lifeguards. After feed back from the Northern Lifeguard Service that it would be beneficial to shorten the Exchange I made the decision to focus the exchange primarily to Southern California. Attached is a letter I sent to the Northern Lifeguard Agencies explaining why the New Zealand Lifeguards would not be traveling north for the 2001 summer season.

- Attached are the 2001 Exchange Itinerary and the event Calendar.

The 4th annual exchange into Ensenada, Estero Beach was once again successful. On July 28, the two New Zealand Lifeguards and I met the Ensenada Lifeguards on Estero Beach to train and exchange ideas regarding the future of the Ensenada lifeguards.

The Ensenada Lifeguard Association will be holding their Annual Lifeguard Appreciation Dinner on November 17, 2001. This dinner will be held at the Estero Beach Hotel in Ensenada. Attached is a list of items the Ensenada Lifeguards are hoping to receive to help them continue providing lifeguard service.

- The Exchange Program stayed within the \$500 budget. The receipts for a total of \$299.47 were forwarded to Bob Moore, Treasurer and reimbursement has been paid. (Thanks Bob)

The California Exchange Interviews were held on Thursday, September 13, at Newport Beach Lifeguard Headquarters. I would like to thank all 8 applicants and those that assisted with the selection process.

- Mike Beuerlein (Huntington City) Applications and information.
- Eric Bauer & Jim Turner (Newport Beach Lifeguard Headquarters)

- Vince Lombardi (Camp Pendleton) Interview Panel
- Scott Diederich (Laguna Beach) Interview Panel
- Eric Sandy (Del Mar) Interview Panel

The two lifeguards have been chosen to represent the CSLSA in New Zealand for the 2001/2002 Lifeguard Exchange. With us today is....

- Gennifer Amthor (City of Seal Beach)
- Casey Graham (Port Hueneme)

Joe Bailey with the Seal Beach Lifeguard Association is here today to present both Exchange Guards with a check from the A. J. Summers Memorial Exchange Scholarship.

I encourage those interested in the Exchange Committee discussions to participate.

DATE: July 5, 2001
TO: Northern California Exchange Hosts
FROM: Chris Graham, Exchange Chair
SUBJECT: California New Zealand Lifeguard Exchange

Dear Friends,

I am writing to inform you that the NZ Exchange guards will not be traveling North this year to visit. To travel North we allot 11-days for the guards to travel and visit Santa Cruz City, Santa Cruz State, Pismo Beach, Port San Luis Harbor District and Santa Barbara. This involves flying the lifeguards at-least one-way if not round trip. The exchange has been shortened a week (7-days) as per request by the NZ Lifeguard Association. The Kiwis arrived on July 3 this is a late arrival compared to the past. The exchange is now in full swing. Thanks for your understanding in this matter.

Enclosed is the 2002 exchange flyer for your Lifeguards.

Sincerely,

Chris Graham
CA/NZ Exchange Chair
949-770-1313 x 203 (W)

Date: June 26, 2001
To: Exchange Host
From: Chris Graham, Exchange Chair
Subject: 2001 CA/NZ Lifeguard Exchange

Enclosed:

Host Information
Exchange Calendar
2001/02 Exchange Flyer

Mike Bartlett, Huntington City 714-374-1500 Fax

- 800 MHZ-Communications
- AED
- Crowd Management
- Swift Water Rescue Equipment (Orientation)

Jon Mitchell, Newport Beach 949-673-3056 Fax

- Junior Lifeguards, Administrative Functions
- Junior Lifeguard Training Curriculum

Jennifer Sheldon, Imperial Beach 619-628-1421 Fax

- Competition, Lifeguard Regionals & Junior Regionals
- Competition Structure – Field and Administrative Functions

Tim Chicetto, San Diego, 619-221-8881

- Boat/Beach Operations
- Multiple agency interaction
- Coast Guard, Police, Fire, etc.
- Cliff Rescue

Mark Rathsam, Del Mar 858-259-3264 Fax

- On the Job Training
- Beach Operations (Tower Training)
- Lifeguard Towers (Portable)
- IRB Training
- ATV- All-Terrain Vehicle Orientation

Bill Humphrey's, San Clemente 949-361-8277 Fax

- Competition, Ocean Festival

- Statistics (Why Stats are Important)
- Rookie Training
- Tower Zero Pros & Cons
- Public Education

Vince Lombardi, Camp Pendleton 760-763-0455

- Water Extrication
- Cervical Injuries
- Code X Orientation (Missing Swimmer Recovery)
- Medical Supplies

Mark Klosterman, Laguna Beach 858-259-3264 Fax

- Unit Orientation
- Rock Rescue
- Rookie Program
- Dive Equipment

Ross Pounds, Seal Beach 562-598-8560 Fax

- Pier & Groin Rescues
- Pier Jump Rescue
- Wave Runner Rescue
- Public Education

Charlotte Smits Van Oyen, LA County 310-372-6902 Fax

- Boat Operations
- Fire Suppression
- Large Agency Organizational Breakdown

Ian Burton, Lake Mission Viejo, 949-770-1327 Fax

- Flat Water Lifeguarding
- Swim Areas / Platforms
- Dive Equipment

Any Questions Please Call

Have a Great Summer!

949-770-1313 x 203 Work

949-7701327 Fax

949-650-6944 Home

2001 California - New Zealand Surf Lifesaving Association (Lifeguard Exchange)

EXCHANGE DELEGATES: Shane Coward - United North Piha / Dean Storey Mangawhai Heads

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1-Jul	2	3 <i>Arrive LAX</i>	4 <i>OFF DAY</i>	5 <i>OFF DAY</i>	6 <i>Huntington City</i> Mike Bartlett 714-536-2581 714-898-6966	7 <i>Huntington City</i>
8 <i>Huntington City</i>	9 <i>OFF DAY</i>	10 <i>Newport Beach</i> Jon Mitchell 949-233-7429 949-675-7876	11 <i>Newport Beach</i>	12 <i>Imperial Beach</i> Jennifer Sheldon Lg Regionals 619-628-1420	13 <i>Imperial Beach</i> Junior Guards Regionals 619-423-8328	14 <i>San Diego</i> Tim Chicetto 619-221-8800 858-270-0302
15 <i>San Diego</i>	16 <i>OFF DAY</i>	17 <i>Del Mar</i> Eric Sandy Mark Rathsam 858-755-1558	18 <i>Del Mar</i>	19 <i>Del Mar</i>	20 <i>San Clemente</i> Bill Humphreys Ocean Festival 949-361-8219	21 <i>San Clemente</i>
22 <i>OFF</i>	23 <i>Camp Pendleton</i> Vince Lombardi 760-725-2078	24 <i>Camp Pendleton</i>	25 <i>Laguna Beach</i> Mark Klosterman 949-494-6571	26 <i>Laguna Beach</i>	27 <i>Laguna Beach</i>	28 <i>Mexico</i> Chris Graham 949-770-1313x203
29-Jun <i>Mexico</i>	30-Jul <i>Mexico</i>	<i>OFF DAY</i>	1-Aug <i>Seal Beach</i> Ross Pounds 562-431-3567	2 <i>Seal Beach</i>	3 <i>Seal Beach</i>	4 <i>LA County</i> Charlotte Smits Van Oyen 310-372-2166x1350
5 <i>LA County</i>	6 <i>Lake Mission Viejo</i> Ian Burton 949-770-1313x218	7 <i>OFF DAY</i>	8 <i>Fly Home</i>	9	10	11

Contact Chris Graham @ (949) 770-1313 x 203 (949) 650-6944.

CALIFORNIA SURF LIFE SAVING ASSOCIATION (CSLSA), PO Box 366 Huntington Beach, CA 92648 www.CSLSA.org

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California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Bill Richardson
President

TO: CSLSA Board of Directors

FROM: Bill Richardson, Committee Chair 

Don Rohrer
Vice President

DATE: November 8, 2001

SUBJECT: **HEROIC ACTS COMMITTEE CHAIR REPORT**

Mike Beuerlein
Secretary

I have received one recommendation for a Heroic Act by two San Clemente Junior Lifeguards. The following is a synopsis of their actions. I would like to convene a short Heroic Acts Committee meeting to review the applications.

Robert Moore
Treasurer

Upon approval, I will take the applications to the National Meeting as a submission from the Region.

B. Chris Brewster
Past President

Proposed Recipients:

Richard Barrera
Kyle White

Age: 14
Age: 12

Vincent Lombardi III
Recurrent Representative

Richard and Kyle rescued a 40-year old woman who had panicked in a pond after her mask filled with water and she subsequently inhaled water through her snorkel. She then went underwater, took in more water, resurfaced and called for help, but continued to panic.

Mike Bartlett
Executive Delegate

The victim's boyfriend initially tried to help her, but in her panic, she pulled him underwater. When he freed himself he swam away and refused her any further assistance.

Robert McGowan
Executive Delegate

Richard was the first to respond and called to Kyle for assistance. Their initial reaction was to calm the victim and finally after continued and lengthy reassurance the boys were able to pull the victim to shore without the aid of rescue gear.

Based upon the written applications and the newspaper account, I am recommending to the Committee that these applications be approved for the previously mentioned action. I further recommend that the proposed recipients be contacted to receive their awards at the next CSLSA General Board Meeting. This is a great opportunity to highlight the positive attributes of the Junior Lifeguard program.

- > 1940 Trident Ct or
- > 7007
- > Seville Way
- >
- >
- > Riverside, Cal 92504
- > Yuba City, Calif 95991
- > Phone
- > 909-780-3978
- > Phone 530-673-3734

- >
- > E-mail: avatt@aol.com
- > Fax 530-673-2100

> LIST OF ITEMS NEEDED

- >
- > 5 paid lifeguards
- > 1 4x4 King Cab automatic pick up truck
- > 1 4x4 jeep
- > 2 650cc Waverunners for two persons, preferably
- > Yamaha or Kawasaki
- > 1 Tow for the waverunners
- > 2 Rescue sleds for the waverunners
- > 2 ATV"s for the hard work
- > 1 Freezer
- > 1 table (cafeteria size)
- > 2 sofas with bed
- > 1 Bunk bed
- > 3 Boxes of Sunblock, 30 or 45 SPF
- > 6 Heavy duty Marine Binoculars 20x50
- > 10 Red Swimsuits for women S,M,L
- > 20 Red swimming shorts for men S,M,L,XL
- > 3 Spot Lights
- > 3 Dive Lights
- > 2 Heads up lite PELICAN brand
- > 2 Megaphones
- > 6 Reflective Vests
- > 30 Heavy duty traffic cones
- > 6 Pig Skin gloves
- > 6 PRO TEC Helmets for river rescue, preferably red.
- > M ,L
- > 6 Protective glasses
- > 2 complete firefighter suits L,XL and helmets M,L
- > 4 River rescue lifejackets, Model Ranger, Color
- > yellow
- > 6 Throw bags with 50" spectra poly 3/8 rope
- > 2 airway bags
- > 2 Trauma bags
- > 8 Aluminum Oxygen cylinders type "D"
- > 3 Oxygen regulators with flow regulation
- > 6 Rain jackets. M, L, XL
- > 1 Manuel Suction unit LEADERAL brand
- > 2 Body Splint or Ked (Kendrick extrication device)
- > DYNAMED brand
- > 2 6cc trucks (Ford,Nissan,GMC or Toyota (We have
- > one the body is all rusted
- > out but the motor is good)
- >
- > Slide projectors, Overhead projectors and the new
- > projectors you hook to the
- > computer. (We use these to conduct our first-aid
- > classes)



United States Lifesaving Association

HEROIC ACTS APPLICATION FORM

Heroic Acts Committee - P.O. Box 366 - Huntington Beach, CA 92646

Proposed Recipient:

Name: _____

Lifeguard

• USLA Member: Yes No

• Years of Service: _____

• Region: _____ Chapter: _____

Agency: _____

Non-Lifeguard Occupation: _____

• Has rescuer received any formal rescue training? Yes No

If Yes, please describe briefly: _____

Address: _____
Street City State Zip Code

Date of Act: _____ / _____ / _____ Time: _____ AM PM
Day of the week Month Date Year

Type of Award Requested: (Refer to USLA Criteria)

- MEDAL OF VALOR (Lifeguard Personnel Only)
- AWARD OF MERIT (Lifeguard Personnel Only)
- MERITORIOUS ACT AWARD (Lifeguards or Non-Lifeguards)
- HEROIC ACT (Non-Lifeguards Only)
- LETTER OF COMMENDATION (Non-Lifeguards Only)

Incident Description:

Briefly describe the scene of the incident and its environment: _____

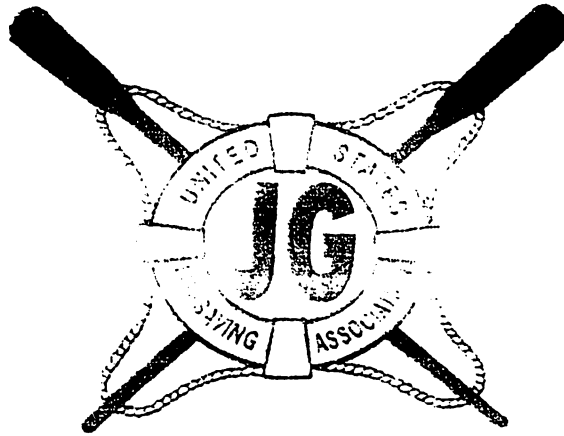
Describe the peril of the person(s) rescued: _____

Describe the rescue or action taken: _____

**** Please attach clippings, photos, videos, reports or other materials to aide in describing this incident ****

<u>Submitted by:</u>	
Name: _____	Phone: (____) _____
Region: _____	Chapter: _____
Signature: _____	Date: _____

Return to: United States Lifesaving Association
Heroic Acts Committee - Award Application
P.O. Box 366
Huntington Beach, CA 92646



California Surf Lifesaving Association Junior Lifeguard Committee 2001 Fall Report

Regional Competition

Thanks to Imperial Beach for hosting the summer 2001 Regional Competition. Once again we had some pretty large surf for the JG Competition. It was a good effort by all JG programs to volunteer at least one person to help run the competition. Some of the larger agencies (Huntington City and Newport) volunteered numerous lifeguards to make the event safe for all competitors.

Regional Competition Rules

Any rule changes or clarification of rules need to be discussed at our committee meeting.

USLA JG Membership

We will have the official list of registered USLA JG members. This list will be verified at our committee meeting.

National Competition

Thanks to Miami Beach for hosting the summer 2001 National Competition. There were many California JG participants.

California JG's of the Year

This year we had a poster contest for all California Junior Lifeguards. The California JG's of the year are:

"A"	Gordon Yould	Newport Beach
"B"	Shelby Ito	Ventura State
"C"	Westley Le Clay	Newport Beach

Reenie Boyer

P.O. Box 1768 Newport Beach, CA 92658-9815

Telephone: (949) 644-7170

Fax: (949) 673-3056

rboyer@city.newprot-beach.ca.us

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California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Newsletter Committee Report October 18, 2001

Robert McGowan
President

Don Rohrer
Vice President

Mike Beuerlein
Secretary

Bob Moore
Treasurer

William Richardson
Past President, Advisor

Vincent N. Lombardi III
Recurrent Representative

Mike Bartlett
First Executive Delegate

B. Chris Brewster
Second Executive Delegate

Steve White
Alternate Executive Delegate

The summer 2001 edition of the "Cal Surf News" was published and mailed to all chapters in late August of this year. The committee would like to thank all those chapter representatives who contributed to another successful magazine and to Renee Story for the typesetting and design. Extra copies are available if anyone needs them.

Listed below is the Income and Expense Statement for the last issue:

<u>Income</u>			
	California State Lifeguard Association	\$	<u>375.00</u>
<u>Expense</u>			
	Printing (1200 issues)	\$	1,927.17
	Typesetting (Renee Story)	\$	425.00
	Article Incentive (Charlotte Smits-Van Owen, LA Co.)	\$	<u>25.00</u>
	("Lifeguarding- One Woman's Perspective")	\$	2,377.17
	Expense over income	\$	(2,002.17)

Respectfully Submitted,

**Eric Sandy
Cal-Surf News Chairman**

**California Surf Life Saving Association
P.O. Box 366 Huntington Beach California 92648**

www.cslsa.org

To: CSLSA Board of Directors
 From: Steve White, Public Education Chairperson - resigned
 Subject: Public Education Committee Report
 Date: October 18, 2001

CSLSA PUBLIC EDUCATION - REPORT

TOPIC	DISCUSSION
Public Ed Booth	The booth was used several times this summer. The booth made a tour of various locations such as Encinitas, the State Lifeguard's 50 th anniversary, Carlsbad State, Hueneme City and Pendleton with Vince Lombardi as the last know resting stop.
Art for public ed.	The Jr. Lifeguard art contest to depict our safety tips has produced some nice usable art. The public ed committee should plan to use the available images on the web page and for posters as funds permit.
What happened to Steve White this summer?	<p>As with the rest of the LG's, I had a busy summer. Nevertheless, it was a memorable summer in that I returned to full duty following my hip replacement surgery 18 months ago. As it turns out, it was also my last summer as an ocean lifeguard.</p> <p>I have accepted a major promotion to Superintendent of the Topanga Sector of State Parks. I currently oversee, Will Rogers State Historic Park, Topanga State Park, Los Encinos State Historic Park, Santa Susana Pass State Historic Park, Verdugo Mountains, Pio Pico State Historic Park; and the new land acquisitions at Corn Fields in China Town, Taylor Yard, LA River and Baldwin Hills. Needless to say, I am very busy.</p> <p>However, before saying goodbye for a while, I want to share with you that I made a rescue on my last day in the classification of Lifeguard Supervisor, August 30th. I also made a rescue on my second day working as a Superintendent III, September 1st; I did not report to my new office at Will Rogers until the 4th. Both rescues were of the quality that a fifty-year-old lifeguard can take pride in. It is true, we are Lifeguards for Life!</p> <p>In closing this brief report, I have resigned as Public Education Chair. However, I remain absolutely proud to be associated with CSLSA and USLA. I look forward to seeing you all in the future, however, for now my new duties are calling very strongly and I must go.</p> <p>Thanks!</p> <p align="center"><i>Steve White</i></p> <p>PS My new office phone is 310-357-7265, cell phone is 310-877-7106</p>



California Surf Lifesaving Association

Competition Committee

www.cslsa.org

COMPETITION COMMITTEE REPORT

OCTOBER 19, 2001

2002 Southwest Regional Championships

The 2002 Championships will be hosted by the Los Angeles County Lifeguard Service at Venice Beach on Saturday, July 27, 2002. The Junior Guards will compete at the same location on Friday, July 26, 2002.

Future Southwest Regional Championship Sites

After discussion, it was decided to continue requesting agencies to host the event for two consecutive years. Los Angeles County has agreed to host the event in 2003

Awards

Do to fiscal concerns, it was decided that host agencies will continue to determine the type of awards to be provide participants at Regionals. In recent years this has included T-shirts, towels, mugs and medals.

Rescue 2002

It was announced by USLA National Competition Committee Chair Rob McGowan that Mitch Kahn has been designated as coach of the 2002 USA National Team. Mr. McGowan also reviewed the selection process and makeup of the team, which will represent the USA at the World Lifesaving Championships hosted by Daytona Beach, May 7-19, 2002.

2002 USLA National Championships

The team championship at Nationals is now divided into two categories based on the number of chapter employees. Agencies were encouraged to take advantage of this and field a winning team at the 2002 Championships in San Diego.

The 2002 National Championships will be hosted by San Diego, August 8-10, 2002. The competition site is South Pacific Beach, the same venue as in 2000.

USLA Competition Rule Change Proposals

The Committee reviewed the proposed rule changes which were presented at the USLA Spring Board of Directors Meeting. These included:

1. Eliminate the 24-hour volunteer requirement for former employee competitors.
2. Change course distances to match those used in international competitions.
3. A proposal to implement changes designed to expedite the USLA National competition.

The Committee agreed to support proposals one and two. After reviewing the merits of the third proposal, it was decided not to support it.

Suggestions for the 2002 National Championships

Don Rohrer has provided the USLA National Competition Committee Chair with several recommendations regarding the 2002 National Championships. In summary, they are as follows:

- Officials should wear uniforms provided when they are serving in an official capacity
- Officials have the responsibility to know the rules of competition and must abide by them without fail.
- Have a cordless drill and auger at each course.
- Have two sets of start/finish flags available on each course.
- Provide a portable copier at the recorder's tables.
- Provide a kit to each recorder's station containing all necessary materials.
- Have a special area designated to meet the needs of master, vets and super vet competitors.

Other suggestions by the Committee for future events included:

- Provide a source of water on the beach for competitors
- If competitors are required to wear rash guards while competing, ensure that a variety of sizes are available.
- Official's uniforms should come in a variety of sizes and be appropriate for anticipated environmental conditions.

Marshall Parks
Competition Committee Chairman

P

P:

TO: CSLSA Board of Directors

FROM: Chris Graham, Exchange Committee Chairperson

DATE: October 19, 2001

SUBJECT: Fall CA/NZ Exchange Report

Thank you to those that participated in the Exchange Committee.

Casey Graham

Eric Bauer

Steve Cushman

Genn Amthor

Vincent Lombardi

Api Weinert

Joe Bailey

Chris Graham

Thank you to those agencies that donated patches, hats, shirts, etc. to the 2001-02 CA/NZ Exchange program.

The committee primarily focused on fund raising ideas and determined that it would be feasible to gain sponsorship from a major airline. This would be in the package of two round trip airline tickets. It was brought to the board to see if Scott Hubbell Productions could arrange this type of sponsorship.

The 2001/02 exchange may be live on the CSLSA web site. Vince Lombardi and Gennifer Amthor discussed the possibilities of this happening. Stay tune.

Thanks for the continued support!

CALIFORNIA / NEW ZEALAND 2002 – 2003 LIFEGUARD EXCHANGE

OFFICIAL NOTICE!!!

OFFICIAL NOTICE!!!

OFFICIAL NOTICE!!!

OFFICIAL NOTICE!!!

TO: All current members of the California Surf Life Saving Association (CSLSA).

WHAT: The California SLSA has again been invited by the Auckland, New Zealand SLSA representatives to participate in a lifeguard exchange program. This is the thirtieth year this exchange has taken place between Auckland and California.

WHEN: Approximately December 26, 2002 through February 13, 2003 (exact dates TBA)

RESPONSIBILITY: The two California SLSA members will be responsible for their own food and transportation costs to and from Auckland. Auckland SLSA will provide accommodations throughout the exchange. The CSLSA will sponsor a portion of the airfare to New Zealand (upon satisfactorily completing the tour).

HOW TO APPLY:

1. Must have a minimum of three summers of open water lifeguard experience and three years membership in the United States Lifesaving Association (USLA);
2. Must presently be a member of the California SLSA (CSLSA) in good standing;
3. Must provide resume and cover page including name, agency and phone number.
4. Must have two (2) letters of recommendation. One from each of the following:
 - a. Your Chief Lifeguard, Captain, or Lieutenant
 - b. Your SLSA chapter President
5. Must complete an oral interview with final approval given by the CSLSA Executive Board.
6. Applicants from USLA certified agencies are highly desirable.

MAIL TO: CALIFORNIA / NEW ZEALAND LIFEGUARD EXCHANGE
California Surf Life Saving Association
P. O. Box 366, Huntington Beach, CA 92648

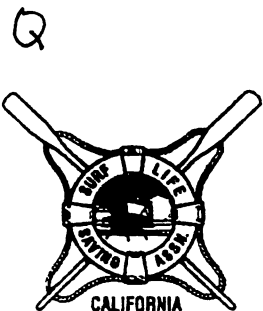
DEADLINE: All materials must be received (or post marked) by Wednesday, August 28th, 2002.

INTERVIEW: Date, location and time of interview TBA
Interview Results And Selections To Be Announced By September 15th

INFORMATION: Contact Chris Graham at the above address, by phone @ (949) 770-1313 x 203, (cslsa.org) or contact any past delegate listed below.

2001/02: Jennifer Amthor (Seal Beach) & Casey Graham (Port Hueneme)
2000/01: Jon Mitchell (Newport Beach) & Rob Maier (Newport Beach)
1999/00: Shannon Svensen (CA State) & Charlie Dall (Newport Beach)
1998/99: Clint Dial (Oceanside) & David Jenkins (CA State)
1997/98: Shea Valero (Silver Strand State) & Robyn Jacobsen (Newport)
1996/97: Eric Roberts (Seal Beach) & Colla Anderson (Santa Cruz State)
1995/96: Todd Bartlett (Huntington City) & C. SmitsvanOyen (Los Angeles)
1994/95: Chris Graham (Newport Beach) & David Royal (Santa Cruz City)
1993/94: Ryan Newman (Santa Cruz City) & Mike Lewis (San Diego City)

1992/93: Jennifer Price (San Diego City) & Eric Ching (Huntington City)
1991/92: Tim Ciccheto (San Diego City) & Elizabeth Kubis (S. Clemente St)
1990/01: Pat Graham (Huntington City) & Michael Bartlett (HBC)
1989/90: Cary Smith (Santa Cruz City) & Monya Delisis (L.A. City)
1988/89: Kyle Lindo (Huntington City) & Barrett Tester (Huntington State)
1987/88: Jeff Koller (Huntington City) & Herb White (Huntington State)
1986/87: Finn McClafferty (Huntington St.) & Steven Halus (S. Clemente)
1985/86: Kai Weisser (Huntington) & Michael Ashe (Lake Mission Viejo)
1984/85: Michael Gifford (Huntington) & Rick Gould (Santa Cruz City)



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Steve Long
President

TO: CSLSA Board of Directors

Don Rohrer
Vice President

FROM: Bill Richardson, Committee Chair

DATE: November 8, 2001

Mike Beuerlein
Secretary

SUBJECT: **HEROIC ACTS COMMITTEE CHAIR REPORT**

Robert Moore
Treasurer

The Committee approved the Hero Acts award for two San Clemente Junior Lifeguards (Barrera & White) who rescued a 40-year old woman who was drowning in a pond in southern California.

William Richardson
Past President

The Committee also approved a Meritorious Act Award for two Santa Cruz Harbor District employees (Smith & McKinnon) who had gone above and beyond in the rescue of two brothers whose catamaran had overturned in stormy weather and cold water.

Vincent Lombardi III
Recurent Representative

Mike Bartlett
First Executive Delegate

The committee recommends forwarding both applications to USLA for approval of a National Award. Mr. Richardson will submit the applications to USLA at the Fall meeting in Idaho. If USLA does not act on the applications, CSLSA will provide the awards.

Robert McGowan
Second Executive Delegate

B. Chris Brewster
Alternate Executive Delegate

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California Surf Lifesaving Association Junior Lifeguard Committee 2001 Fall Report

2002 Junior Lifeguard Dates

- The Regional Competition is at Venice Beach on July 26th. Our committee is hopeful for a 2-year time period commitment by LACO. We would like to confirm the regional competition date and location at the Fall CSLSA meeting each year. The location of the Junior Lifeguard Competition venue should always be considered as an appropriate site for the Juniors.
- The National Competition will be in San Diego on August 8th.
- The Santa Barbara Fiesta is scheduled for July 19th. Call Rene in Santa Barbara for more information (805) 897-2680. They are trying to increase Junior Lifeguard participation.

2002 poster Contest

Our rules will be the same in 2002, with the clarification of submitting one-dimensional artwork.

2002 Regional Competition Rule Changes

- There will be no team points at the Regional Competition.
- Medals and ribbons should be awarded at the end of each race at the four separate venues AA, A, B and C.

- The individual paddle and paddle relay board descriptions for AA and A division remains the same, for the B (10 ' or under) and C (9 ' or under) divisions the rules will be changed to read, all soft board currently approved by the CSLSA Junior Lifeguard Committee. (All soft Boards approved as of Fall 2001 are: Doyle, BZ, Nipper) Any other new style/manufacturer of all soft boards must be approved at the Fall CSLSA Junior Lifeguard Committee meeting to be used at the Regional Competition the following summer.
- There will be a Meet Manager position added to the Regional Competition Rules. The meet manager will appoint a committee of three to solve any issues that arise at the Regional event. The idea is that this position will remain consistent even when the venue changes every two years. Dave Simcox, Huntington City Beach Junior Lifeguard Coordinator, has volunteered to act as the Meet Manager for the Junior Lifeguard Regional Competition.

There was a suggestion to add a Junior Lifeguard MVP at the Regional Competition, this was discussed and we decided to think about the suggestion for this summer and re-visit the suggestion in the future.

Junior Lifeguard Membership in the USLA

Seems to be very positive aspect of most Junior Lifeguard programs. If you have any questions or problems with USLA registration contact Reenie.

New Business

Long Beach, California Junior Lifeguards may be contacting Junior Lifeguard Coordinators about a possible visitation from New York children who lost a parent in the 911 tragedy.

Reenie Boyer

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Treasurer

William J. Richardson
Past President/Advisor

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Chris Graham
Alternate Executive Delegate

NEWSLETTER COMMITTEE REPORT

By Vincent Lombardi, Chairman/ Co-Editor
October 19, 2001

The committee met in San Pedro on October 19th, and discussed two main topics: article assignments and newsletter appearance for the winter '01/'02 issue of Cal-Surf News.

I. Article Assignments:

- President's Report- Robert McGowan (LA County)
- Competition Update- Marshall Parks (San Diego)
- Junior Lifeguard Update- Renee Boyer (Newport Beach)
- New Zealand Exchange Update- Chris Graham (Lake Mission Viejo)
- NZ Exchange Thank You Letter- Dean Storrie
- Santa Cruz Lifeguards/Marine Rescue- Ned Hearn (Santa Cruz)
- Lifeguard Section Chief Gary Crum Retires- Bob Moore (LA County)
- Helicopter Rescue/Lifeguard Assist- Mike Beuerlein/Greg Crowe (HB City)
- Assembly Bill 663 (Skin Cancer)- Brandon Saxon (Del Mar)
- Ocean vs. Lake Lifeguarding- James Nothhelfer (Lake Mission Viejo)
- History Of LA City Lifeguards- Sarah Goldstein/Jen Van Bogart (LA City)
- River Rescue Training- Scott Gafney (Del Mar)
- Women's Training Regimen For Competitions- Deanne Hemmens (Del Mar)
- Winter Surf Contest- Jake Howard (Seal Beach)
- "Survivor" Requalification Test- Eric Sandy (Del Mar)

II. New Projects:

The committee will research the potential for mailing copies of the newsletter to the individual member rather than a mass mailing to chapters/agencies which is the current form of distribution. Other projects under consideration are creating a color-front for the newsletter, which will enhance the appearance for future sponsorship agreements.

The next issue of the CAL SURF NEWS is set for winter of 2001/2002. Article assignments need to be submitted to the Editor(s) by November 30, 2001 along with any photos or advertisements. The distribution deadline is set for December 28, 2001. Please type articles and send photos as it relates to the story in order to qualify for the \$25 article incentive award.

Send articles and photos to: CSLSA Newsletter Chairman/Co- Editor, Vincent Lombardi, 365-C Hemlock Ave. Carlsbad, Ca. 92008, 760.434.7910 (h), 520.438.2575 (fx). I would prefer articles sent via E-mail to: v3cpls@msn.com or Eric Sandy, Co-Editor: SurtSandy@aol.com

Please contact the CAL SURF NEWS Co-Editors Vincent Lombardi at (760) 434-7910 or Eric Sandy at (760) 436-6485 for advertising in upcoming issues. Advertising revenue will assist us in offsetting our production costs. The advertising cost per issue is as follows:

\$50 business card size
\$250 half page

\$100 quarter page
\$375 full page

Respectfully Submitted,

Vincent Lombardi
Co-Chairman, Cal Surf News



California Surf Lifesaving Association

Public Education Committee

To: CSLSA Board of Directors
From: Rob Williams
Subject: Public Education Committee Report Fall 2001

Old Business

Public Education Booth

The booth is currently at San Clemente. Mr. Humphreys stated it is in very poor shape. It will be brought to Newport Beach and inspected for repairs. We will make the repairs necessary with the \$300 that was previously allocated for a spinal display. We will re-address adding information (e.g. spinal display) at the spring meeting. I will also look into the current checkout program and develop an accountability of usage for the booth.

I will also follow up on the purchase of a canopy (similar to an "Easy-Up") that \$600 has been allocated for and yet to be purchased.

Grant Money

The committee has decided to table any application for the "Whale Tail Grant" until the spring meeting. The reason is the due date for the application is October 31st and there will not be sufficient time to put it together. Mr. Silvestri will invite outside representatives to the spring meeting on how to fill out the paperwork and the best way to approach funding from grants.

We have asked the board for ideas that the grant monies could be used for to be brought to the spring meeting.

Temporary Tattoos

This is a subject that has been tabled for two to three meetings. It was redressed and decided not to go further with the idea. We understand that it would be well received by the children, however, the subject of body art/tattoos is a concern for parents/guardians. We might not portray a positive message in the minds of some. Individuals, if interested, may put this as a new item for a future meeting.

USLA Posters

Mr. Humphreys will send me the most recent promise letter from Mr. McKenna (USLA Public Education Co-Chair). I will address this issue with Mr. McKenna and Mr. Williams at the USLA meeting in Idaho.

If any chapters need new posters asap, please contact me.

Old Business Cont.

Public Service Announcement

Mr. Rohrer has asked me to look into getting funding for a PSA by working with Mr. Hubbel. I will work with Mr. McGowan to address the possibility of this idea.

New Business

Coastal Challenge

The public education committee has given our support to assist Mr. John Anderson, Cal State Parks, with his coastal challenge, similar to the old coastal crusade.

Its purpose is to promote water safety and beach education. The 8-day event will coincide with the national beach safety week May 20th – May 27th.

He is currently working with Mr. Kramer in organizing the event, and will correspond with Mr. McGowan to possible get sponsorship from Mr. Hubbel. Mr. Anderson is looking for involvement from each chapter/agency when he is in that municipality or park.

More will follow at the spring meeting.

Age Targeting

We have decided to address at the spring meeting an age appropriate target for public education handouts. The time frame will be either 6 months or a year depending on funding and status of current handouts/information. With the current implementation of either book covers or bookmarks using the JG picture winners, it appears this year we will target elementary age children.

New Public Education Handouts

The committee voted to use the Junior Guard poster winners as a design for new handout information. The new handout information will be in the form of either bookmarks or book covers, depending on which will be more cost effective. The board has approved up to \$1500 to come out of the Junior Guard funding to use for this project.

Mr. Silvestri will solicit bids by November 16th, 2001. The committee will then decide which will be more cost effective and better received.

Mrs. Boyer and myself will investigate into the copyright aspect of using the pictures.

Mrs. Boyer will also obtain written permission from each winner to use their poster for an educational handout.

Lecture in Ventura

Mr. McGowan has promised Jackie Eldridge from Tetra Tech, Inc. a lecturer to attend and give a presentation on May 16, 2002 from 7:00pm – 9:00pm. Mr. Silvestri, Cal State Parks, will look into assigning one of his employees for this assignment.