



# California Surf Lifesaving Association

## Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

### **GENERAL BOARD MEETING** Del Mar Lifesaving Association October 17 & 18, 2002 **MINUTES**

#### Thursday, October 17, 2002

- I. Meeting called to order by Mr. McGowan at 9:36 AM.
  - A. Pledge of Allegiance - Mr. Rohrer
  - B. Welcome and Introductions - Mr. McGowan
    - 1. Attendance List ATTACHMENT A
  - C. Roll Call of Delegates - Mr. Beuerlein

CHAPTER	Members	Delegates	Delegates Present	Proxies	TOTAL VOTES
California State	95	4	3	-	3
Camp Pendleton	15	2	1	1	2
Capitola	4	2	0	-	0
Coronado	0	0	0	-	0
Del Mar	48	3	3	-	3
Encinitas	7	2	0	-	0
Hawaii	0	0	0	-	0
Huntington Beach	125	5	5	0	5
Imperial Beach	19	3	1	0	1
LA City	41	3	3	-	3
LA County Lakes	59	4	1	1	2
LACOLA	283	8	5	3	8
Laguna Beach	77	4	2	2	4
Long Beach	47	3	2	-	2
Mission Viejo	17	3	3	-	3
Newport Beach	119	5	5	-	5
Oceanside	15	2	2	-	2
Port Hueneme	26	3	0	-	0
San Clemente	31	3	2	1	3
San Luis Obispo Co.	62	4	3	-	3
San Diego	69	4	3	1	4
Santa Barbara	22	3	0	-	0
Santa Cruz	44	3	0	-	0
Seal Beach	44	3	1	-	1
Solana Beach	19	3	0	-	0
Tucson	0	0	0	-	0
US Ocean Safety	9	2	0	-	0
Ventura County	18	3	0	-	0
Members-at-large	1	0	0	-	0
<b>TOTAL</b>	<b>1316</b>	<b>84</b>	<b>45</b>	<b>9</b>	<b>54</b>

II. Approval of Minutes – Pendleton Coast Lifesaving Association Meeting (April 18 & 19, 2002)

**MOTION:** Moved by Mr. Diederich to approve the minutes as submitted.  
**SECOND:** Mr. Mickley  
**DISCUSSION:** None  
**ACTION:** MPU

III. Officer's Reports

A.	President	Mr. McGowan	ATTACHMENT	B
B.	Vice President	Mr. Rohrer	ATTACHMENT	C
C.	Secretary	Mr. Beuerlein	ATTACHMENT	D
D.	Treasurer	Mr. Moore	ATTACHMENT	E
E.	Recurrent Rep	Mr. Lombardi	ATTACHMENT	F
F.	Advisor	Mr. Richardson	ATTACHMENT	G

IV. Committee Reports

A.	Certification	Mr. Brewster	ATTACHMENT	H
B.	Competition	Mr. Parks	ATTACHMENT	I
C.	Exchanges	Mr. Graham	ATTACHMENT	J
D.	Heroic Acts	Mr. Richardson	ATTACHMENT	G
E.	Int'l Lifesaving	Mr. Brewster	ATTACHMENT	H
F.	Junior Lifeguards	Mrs. Boyer	ATTACHMENT	K
G.	Legislation	Mr. Brewster	ATTACHMENT	H
H.	Membership	Mr. Rohrer	ATTACHMENT	C
I.	Newsletter	Mr. Sandy	ATTACHMENT	L

- J. Public Education Mr. Williams ATTACHMENT M
- K. Training Mr. Diederich ATTACHMENT N
- V. Committee Workshops (as directed)
- VI. Committee Reports from Workshops
  - A. Membership Mr. Rohrer VERBAL REPORT
    - 1. Kit distribution has been resolved. The materials requested for the 2003-2004 kits include: lip balm, Burnside key chains, CSLSA pin, towel, plastic coffee mug with CSLSA logo, tonga hats and board shorts.
    - 2. Oceanside and San Luis Obispo have financial issues to resolve with the treasurer.

**MOTION:** Moved by Mr. Diederich to approve the report as submitted.  
**SECOND:** Mr. Klosterman  
**DISCUSSION:** Mr. Moore asked if there was any committee discussion regarding using the internet for sign-ups. Mr. Rohrer indicated that there was, but only two chapters were represented and he would draft something for the other chapters to consider.  
**ACTION:** MPU

VIII. New Business

- A. Vote on date of 2003 CSLSA Regional Games
  - 1. 5 chapters voted for Saturday.
  - 2. 5 chapters voted for Thursday.
  - 3. 1 chapter abstained.
  - 4. Absent a majority vote to change the date, the competition will continue to be held on Saturday.

Meeting adjourned for the day at 4:49 P.M.

Meeting reconvened on Friday, October 18<sup>th</sup> at 9:14 AM.

VI. Committee Reports from Workshops (continued)

B. Competition Mr. Parks ATTACHMENT O

**MOTION:** Moved by Mr. Moore to approve the report as submitted.  
**SECOND:** Mr. Lombardi  
**DISCUSSION:** Mr. Moore requested that the August 2<sup>nd</sup> LACOLA Taplin be added to the competition calendar. He encouraged all chapters to participate. Mr. Sandy thanked the board for considering a change of date for the CSLSA Regional Games.  
**ACTION:** MPU

C. Exchanges Mr. Graham ATTACHMENT P

**MOTION:** Moved by Mr. Williams to approve the report as submitted.  
**SECOND:** Mr. Bartlett  
**DISCUSSION:** None  
**ACTION:** MPU

D. Junior Lifeguards Mrs. Boyer ATTACHMENT Q

**MOTION:** Moved by Mr. Bartlett to approve the report as submitted.  
**SECOND:** Mr. Mickley  
**DISCUSSION:** Mr. Brewster and Mr. Bauer discussed Junior Lifeguard registration issues.  
**ACTION:** MPU

E. Newsletter Mr. Sandy ATTACHMENT R

**MOTION:** Moved by Mr. Gray to approve the report under the condition that a written report be submitted to the Secretary for inclusion in the minutes.  
**SECOND:** Mr. Graham  
**DISCUSSION:** None  
**ACTION:** MPU

F. Public Education Mr. Williams ATTACHMENT S

**MOTION:** Moved by Mr. Gould to approve the report as submitted.  
**SECOND:** Mr. John Moore  
**DISCUSSION:** None  
**ACTION:** MPU

VII. Old Business

A. Approval of Treasurer's report from Thursday, October 17, 2002.

**MOTION:** Moved by Mr. Richardson to approve the report as submitted.  
**SECOND:** Mr. Graham  
**DISCUSSION:** None  
**ACTION:** MP (Mr. Bowman – NAE)

B. 501.c.3. Status

1. Mr. Moore requested that the Vice-President investigate and report back on CSLSA's 501.c.3 status.

VIII. New Business (continued)

B. Club Tortuga Award

**MOTION:** Moved by Mr. Brewster to have CSLSA make a \$250 donation to the Club Tortuga program in honor of Mr. Burnside's fine work.  
**SECOND:** Mr. Bauer  
**DISCUSSION:** Mr. Richardson requested that a letter from the CSLSA President accompany the donation.  
**ACTION:** MPU

C. United Way Campaign

1. Mr. Bauer suggested that members consider designating USLA or CSLSA for United Way donations.
2. Mr. Bauer also requested a web link for the United Way on the USLA and/or CSLSA websites.

D. Spring 2003 CSLSA Meeting

1. Mr. Williams suggested changing the date due to Good Friday and Easter week conflict. Date moved to April 24<sup>th</sup> and 25<sup>th</sup>, 2003.
2. Mr. Lombardi suggested that a more central location be chosen for membership kit distribution.

E. Adobe Acrobat

**MOTION:** Moved by Mr. Bartlett to reimburse the secretary for *Adobe Acrobat* software.

**SECOND:** Mr. Gray

**DISCUSSION:** Mr. Richardson requested that the software be registered to the CSLSA Executive Board.

**ACTION:** MPU

F. International Lifeguard Work Requests

1. Mr. McGowan will forward a request for information on working as a lifeguard in the United States to Mr. Graham.
2. Mr. Brewster stated that information on this subject can be located on the USLA website.

G. Statistics

1. Mr. Gould requested that the CSLSA ask the USLA to allocate \$600-\$1000 for an auto log-in program to enter USLA statistics.
2. Mr. Moore volunteered to bring the matter up at the USLA Ways and Means Committee.
3. Mr. Brewster suggested that Mr. Gould submit a written proposal.

H. Future Meetings

1. USLA Meeting Dates & Locations
  - a. Fall - 2002
    - 1) Location: Chicago, Illinois
    - 2) Dates: 11/07/02 – 11/09/02
  - b. Spring - 2003
    - 1) Location: Honolulu, Hawaii
    - 2) Dates: 5/08/03 – 5/10/03

2. CSLSA Meeting Dates & Locations
  - a. Spring - 2003
    - 1) Location: US Ocean Safety
    - 2) Dates: 4/24/03 & 4/25/03
  - b. Fall - 2003 (Election Meeting)
    - 1) Location: Imperial Beach
    - 2) Dates: 10/16/03 & 10/17/03


IX. Privilege of the Chair

- A. Mr. McGowan thanked the Del Mar Lifesaving Association for hosting the meeting at such a great site.

X. Adjournment

**MOTION:** Moved to adjourn by Mr. Gray.  
**SECOND:** Mr. Williams  
**DISCUSSION:** None  
**ACTION:** MPU; Meeting adjourned at 10:23 AM

Respectfully Submitted,

  
Michael A. Beuerlein  
CSLSA Secretary

## Bd Minutes - Fall, 2002

### Attachments

- A - DelegateList.pdf
- B - PresReport10\_02.pdf
- C - VpReport10\_02.pdf
- D - SecReport10\_02.pdf
- E - TreasRep10\_02.pdf
- F - RecurRepRep10\_02.pdf
- G - AdvisorRep10\_02.pdf
- H - ExecDelRep10\_02.pdf
- H-1 ExecDelRep10\_02.pdf
- H-2 ExecDelRep10\_02.pdf
- I - CompetRep10\_02.pdf
- J - ExchRep10\_02.pdf
- J5- ExchCalendar.pdf
- K - JGCommRep10\_02.pdf
- L - NewsletRep10\_02.pdf
- M - PubEdRep10\_02.pdf
- N - TrainingRep10\_02.pdf
- O - CompetWkshp10\_02.pdf
- P - ExchWkshp10\_02.pdf
- Q - JGWkshp10\_02.pdf
- R - NewsletWkshp10\_02.pdf
- S - PubEdWkshp10\_02.pdf





# California Surf Lifesaving Association

## Southwest Region - United States Lifesaving Association

P0 Box 368 - Huntington Beach, California 92648  
World Wide Web: [www.cslsa.org](http://www.cslsa.org)

**Robert McGowan**  
*President*

**Don Rohrer**  
*Vice President*

**Mike Beuerlein**  
*Secretary*

**Robert Moore**  
*Treasurer*

**William Richardson**  
*Past President/Advisor*

**Vincent Lombardi**  
*Recurrent Rep*

**Mike Bartlett**  
*Executive Delegate*

**B. Chris Brewster**  
*Executive Delegate*

**Chris Graham**  
*Executive Delegate  
(Alternate)*

TO: CSLSA Board of Directors  
FROM: Bill Richardson, Advisor  
DATE: October 17, 2002  
SUBJECT: **Advisor's Report**

My participation in CSLSA and USLA matters continued to be limited during the past six months. I spent most of the months of July and August traveling for my work in assessing YMCA programs and personnel.

### Heroic Acts Committee

There have been no additional recommendations received for Heroic Acts since our last meeting.

### Life Memberships

In light of recent Life Membership approvals, I will be recommending that Don appoint a specific committee for USLA to look into their standards and approval process for Life Membership of USLA. CSLSA seems to have a pretty good handle on this process and has made frugal recommendations in the past.

The current national process is the same as CSLSA's, however, the approval process should be even more stringent for the national organization to prevent individuals whose qualifications are questionable from being approved.

### Sponsorships

As Rob reported in his President's report, Scott Hubbell has more than come through for CSLSA this past six months. We had added items for our membership kits that saved CSLSA considerable money and the entire California Surf Lifesaving Championships was paid for by sponsorships obtained and provided by Scott. We owe him a very special vote of thanks for his hard work to date.

As a result of his success, we have signed the extension and expect even bigger and better things for 2003.

Scott has supplied the national with a similar agreement package that could greatly benefit USLA. In my opinion some of the old problems of east versus west have impacted the ability of USLA to see the value of making a change and accepting or at least negotiating with Scott for sports marketing services.



***California Surf Lifesaving Association***  
***Competition Committee***  
**www.cslsa.org**

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**TO: CSLSA Board of Directors**  
**FROM: Marshall Parks**  
**SUBJECT: Competition Committee Chair Report**  
**DATE: October 17, 2002**

### **2002 Spring USLA National Board of Directors Meeting**

Several rule changes were proposed by Competition Committee members during the spring USLA National Board of Directors meeting in Daytona, FL. The CSLSA Competition Committee proposal to eliminate the 24 hour volunteer requirement for former employee competitors was presented. Recommendations from the South East Region of the USLA were presented and will be reviewed during this meeting.

### **Rescue 2002**

The Rescue 2002 World Lifesaving Championships were held in Daytona Beach, Florida, May 7-19, 2002. This international championship, held every two years, is comprised of several competitions including events for national teams, club teams and masters competitors in events such as ironman/ironwoman, board rescue, rescue medley, taplin relay and many more ocean, beach and pool events.

During the National Teams competition, CSLSA member and LACOLA lifeguard Blaine Morgan completed the 200 meter swim with obstacles in a world record time of 01:55.31.

The National team winner was Surf Lifesaving of Australia, followed by Royal Lifesaving of Australia, New Zealand, South Africa, Germany, France and the United States.

Masters competitors from Southern California did quite well during the competition, with representatives from San Diego and Los Angeles winning numerous individual world titles.

Rescue 2004 is scheduled to take place on the Italian Riviera during September of 2004.

### **Mike Knight Challenge**

Held in memory of Mike Knight, a San Diego lifeguard who lost his life in the line of duty during flood rescue training in 1991, this year's competition took place in challenging 4-6 foot surf in South Mission Beach on June 20. Nearly 30 lifeguards from throughout the Southern California region participated, including Rescue 2002 national team members Blaine Morgan and Maggie Hogan. At the awards ceremony following the event, competitors were treated to Leslie Mendez's famous taco salad and her crafted awards.

## 2002 CSLSA Championships

The Junior Lifeguard and adult Regional Championships were hosted by Los Angeles County at Will Rogers State Beach on July 26 and 27. 16 chapters scored points at the Championships with Los Angeles County finishing first overall followed by San Diego City, Cal State, LA Lakes and LA City.

Special thanks to Rob McGowan and the lifeguard staff from LACOLA for making this a successful event.

## 2002 USLA Championships

The 2002 USLA National and Junior Lifeguard Championships were held in San Diego, August 8-10. A total of 589 adult lifeguards and 663 junior lifeguards registered to compete at this year's event. Los Angeles finished first in Division 1 followed by San Diego in second and Long Beach in sixth. Division 2 winner was Boca Raton with Del Mar finishing fourth and Laguna Beach fifth.

Top ten open division competitors from the CSLSA were:

MEN	WOMEN
#1 Blame Morgan	#1 Maggie Hogan
#3 Anthony Vela	#4 Lindsay Hilgers
#5 Mitch Khan	#6 Micha Burden
#8 Rob Pelkey	#7 Giulia Rapone

With assistance of the office of Councilmember Byron Wear, the San Diego Organizing Committee was able to arrange to have the event televised by Fox Sports Net West. The one hour program was aired seven times during September by the network.



*California Surf Lifesaving Association*  
*Competition Committee*

[www.cslsa.org](http://www.cslsa.org)

**COMPETITION COMMITTEE REPORT**  
**Workshop Minutes**  
**October 18, 2002**

**Southwest Regional Championship**

Due to sponsorship considerations, this year's regional competition was held on a Saturday, rather than a Thursday as had been recent practice. Some agencies are concerned that due to weekend staffing issues this change may impact competitors' ability to attend the event and requested it be moved back to Thursday. After discussion the issue was put to a Committee vote with Saturday winning by a four to three margin over Thursday. Due to the closeness of the vote, it was recommended that the issue be presented before the board for consideration which resulted in a tie vote of five to five. Therefore, the 2003 regional championship will take place on a Saturday.

**USLA National Championships**

At the USLA National Championships, open and senior division races are normally scheduled for heats in the morning and finals in the afternoon. During the 2002 Championships, there were numerous races which had an insufficient number of competitors to warrant heats and participants were directed to come back in the afternoon for the final. The Committee recommends that in these cases the final be run at the scheduled heat time. This procedural change recommendation will be presented at the fall USLA meeting by the CSLSA Competition Committee Chairman.

**USLA Competition Rule Change Proposals**

The Committee's proposal to eliminate the 24-hour volunteer requirement as a prerequisite for non-professional members will be voted upon at the fall USLA meeting.

At the spring USLA Board of Directors meeting, the Southeast region of the USLA made the following rule change proposals which were reviewed and voted upon by the Committee:

#1: *Increase the women's surfboat race from one to two laps.*

The Committee agreed to support the change for the open division but to retain the one lap distance for age groups.

#2: *Change the American Iron women's event to same distances and disciplines as men's.*

The Committee felt this would significantly reduce the number of competitors in the event and voted not to support the change.

#3: *Adjustment of land course to single lane finish to facilitate accurate officiating.*

After an interpretation by Rob McGowan as to what this meant, the Committee voted not to support the change.

#4: *Proposal of on-site Protest System mirroring the International Life Saving Federation model.*

The committee felt it was provided insufficient information on this issue and did not vote on the proposal.

### **2003 Competition Dates Announced**

July 12, 2003: California State Games, Imperial Beach (tentative)

July 19 & 20, 2003: San Clemente Surf Festival, San Clemente

July 26, 2003: Southwest Regionals, Will Rogers State Beach

August 2, 2003: Taplin Relay, Los Angeles

August 7-9, 2003: USLA Nationals, Cape May, New Jersey

### **California State Games**

The California State Games, which involve numerous different sports, are held every summer in the San Diego area. This year's event included Junior Lifeguard competition and the organizers apparently are interested in adding adult lifeguard competition to next year's Games. The Competition Committee Chair will investigate.

### **Super Vets Division**

It was pointed out by one of our more *experienced* members that at this year's regional competition there were no awards for the Super Vet Division even though there were Super Vets competing. This issue was addressed during the meeting and it was agreed upon that at future regional competitions, awards will be presented to all age groups.

Marshall Parks  
Competition Committee Chair

Roll Call of Delegates  
(Attendance List)  
October 17/18, 2002

A-1

Name	Address	Phone	Chapter
Api Weinert	P0 Box 1657 Laguna B. 92652	949-227-1504	USOS
Bill Curtis	301 N. the Strand Oceanside 92054	760-435-7017	Oceanside
Bill Humphreys	100 Ave. Presidio San Clemente 92672	949-361-8219	San Clemente
Bill Richardson	9361 Clouthaven D. Huntington Beach	714-968-9360	Huntington City
Bill Grundler	920 Bakersfield Pismo Bch, CA 93449	805-773-7050	San Luis Obispo Co
Chris Brewster	3850 Sequoia St. San Diego 92109	858-581-1221	San Diego
Chris Lundie	12404 Kenny Dr. Granada Hills 91344	818-368-9004	LA City
Chris Graham		949-770-1313 x203	Lake Mission Viejo
Charlotte S.V.Oyen		310-890-5041	LA County
David Peden		949-770-1313	Lake Mission Viejo
Don Rohrer	505 7th St. Manhattan Blvd. 90266	310-379-9162	LA County
Eric Bauer	1730 Park Huntington B 92648	949-644-3045	Newport Beach
Eric Sandy	1700 Coast Blvd. Del Mar	858-755-1556	Del Mar
Gordan Gray	114 Avenue Delores San Clemente 92672	949-498-2536	L.A. County Lakes
Greg Buchanon	2851 Quivera CT. San Diego, CA 92109	619-221-8833	San Diego
Gennifer Amthor	8432 Magn Ave. Riverside	562-858-8118	Seal Beach
Hans Fernan		619-423-8328	Imperial Beach
James Nothhelfer	22555 Olympiad Rd. Mission Viejo	949-770-1313	Lake Mission Viejo
Jim Lischer			Del Mar
Jim Turner	1 Giverny Newport Beach	949-644-3046	Newport Beach
John Anderson	365 Obispo Ave. #3 Long Beach 90824	562-260-1124	Cal State
Jon Edelbrock	217 24th St. Del Mar 92014	858-350-8102	Del Mar
Kade Boisserauk		same as above	San Clemente
Mark Boone		562-570-1288	Long Beach
Mark Klosterman	505 Forest Ave. Laguna Beach 92651	949-494-6571	Laguna Beach

<b>Name</b>	<b>Address</b>	<b>Phone</b>	<b>Chapter</b>
Mark Rathsam	246 23rd St. Del Mar 92014	858-755-1556	Del Mar
Marshall Parks	P0 Box 88092 San Diego, 92168	619-284-1640	San Diego
Matthew Stevens	301 N. The Strand Oceanside 92054	760-435-4015	Oceanside
Mike Bartlett	15481 Cottonwood Huntington Beach	714-898-6966	Huntington City
Mike Beuerlein	103 PCH Huntington Bch 92648	714-960-8874	Huntington City
Mike Brouard	123 Junipero San Clemente	949-498-2452	State Parks
Mike Silvestri	2680 Carlsbad Blvd. 92008	760-438-2675	State Parks
Paul Andras	same as above	same as above	Lake Mission Viejo
Paul Wawrzynski		562-570-1287	Long Beach
Phillip Toriello			
Reenie Boyer	802 Rembrandt Dr. Laguna Beach 92651	949-644-3170	Newport Beach
Richard Godino	11444 Rubio Dr. Granada Hills 91344	818-831-3986	LA City
Rob McGowan	2216 Alma Ave. Manhattan Bch 90266	310-545-3222	LA County
Rob Williams	3300 Newport Blvd. Newport Beach 92658	949-350-8102	Newport Beach
Robert Moore	1902 Ripley Ave. Redondo Beach 90278	310-379-7586	LA County
Scott Diederich		949-488-0944	Laguna Beach
Shawn Parker	2552 Laduoa Ave. Long Beach 90805	562-570-1360	Long Beach
Sophie Sabbah	3755 Inglewood Bl.#9 Los Angeles 90066	310-390-3575	LA City
Tom Arnold	same as above	949-644-3040	Newport Beach
Vince Lombardi	P0 Box 4662 Oceanside 92052	760-725-0457	Camp Pendleton
Rick Gould	23920 Valencia Blvd. Santa Clarita 91355	661-255-4978	Santa Cruz
Max Bowman	21662 Kaneohe Lane Huntington Beach, CA	714-962-3003	Huntington City

<b>Name</b>	<b>Address</b>	<b>Phone</b>	<b>Chapter</b>
David Simcox	6143 Trinidad Ave. Cypress, CA 90630	714-375-5079	Huntington City
John Moore	P.O. Box 1768 Newport Beach 92658	949-644-3047	Newport Beach
Kyle Daniels	2600 The Strand Manhattan Beach 90266	310-939-7200	Los Angeles County
Ross Pounds	116 8th St. #C Seal Beach, CA 90740	562-430-2613	Seal Beach
Lindsay Ortega	18198 Muir Woods Ct. Fountain Valley 92708	714-536-5281	Huntington City
Becky Levine	33 Nieto #6 Long Beach, CA 90803	714-536-1454	Huntington State



**2002 CALIFORNIA - AUCKLAND SURF LIFESAVING ASSOCIATION (LIFEGUARD EXCHANGE)**

**EXCHANGE DELEGATES: Nicolas Fryer – United North Piha / Jason Corlett – United North Piha**

<b>SUNDAY</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>	<b>SATURDAY</b>
<b>30-Jun</b>	<b>1-Jul</b> Arrive 10:42 PM	<b>2</b> <b>OFF DAY</b>	<b>3</b> <b>Lake Mission Viejo</b> Dave Peden 949-770-1313 x220	<b>4</b> <b>Newport Beach</b> Jim Turner 949-644-3046 949-644-3047	<b>5</b> <b>Newport Beach</b>	<b>6</b> <b>Huntington State</b> Gus Avila 714-374-0607 714-536-1454
<b>7</b> <b>Huntington State</b>	<b>8</b> <b>Long Beach</b> Paul Wawrzynski 562-570-1360 562-254-6774 cell	<b>9</b> <b>Long Beach</b>	<b>10</b> <b>San Diego</b> Tim Chicchetto Drop LG's La Jolla Shore LG HQ	<b>11</b> <b>San Diego</b> 619-221-8800 858-270-0302	<b>12</b> <b>San Diego</b> 619-980-6710 Work cell (S,M,T)	<b>13</b> <b>Del Mar</b> Mark Rathsam 858-755-1556 858-967-1432
<b>14</b> <b>Del Mar</b>	<b>15</b> <b>Del Mar</b>	<b>16</b> <b>OFF DAY</b>	<b>17</b> <b>Pendleton</b> Vince Lombardi 760-725-2078 760-725-0457	<b>18</b> <b>Pendleton</b> 760-434-7910	<b>19</b> <b>San Clemente</b> Steve Lashbrook 949-361-8219	<b>20</b> <b>San Clemente</b> Ocean Festival
<b>21</b> <b>San Clemente State</b> Steve Long 949-492-0802	<b>22</b> <b>Laguna Beach</b> Mark Klosterman 714-494-6571	<b>23</b> <b>Laguna Beach</b> Transport to USOS on the 24th	<b>24</b> <b>Project Wipeout Laguna / USOS</b> Dennis Yune 949-499-3312 Ross will pick-up at PW	<b>25</b> <b>Seal Beach</b> Ross Pounds 562-431-3567 562-799-1039 cell	<b>26</b> <b>Seal Beach</b>	<b>27</b> <b>LA County Regionals</b> Charlotte SVO 310-890-5041 cell
<b>28</b> <b>Santa Cruz State</b> Alex Peabody 831-427-4870 831-212-5513 cell	<b>29</b> <b>Santa Cruz State</b>	<b>30</b> <b>Santa Cruz City</b> John Alexiou 831-420-6014 831-212-8737 cell	<b>31</b> <b>Santa Cruz City</b> Fly to LAX on Thursday Aug. 1	<b>1-Aug</b> <b>SCC / LA County</b> Brian Kari Jason leaves LAX 9:30 pm	<b>2</b> <b>LA County</b> Inter Crew	<b>3</b> <b>LA County</b> Taplin
<b>4</b> <b>Huntington City</b> Mike Bartlett U.S. Open Finals 714-536-2581	<b>5</b> <b>Huntington City</b> 714-345-5792 cell	<b>6</b> <b>Port Hueneme</b> Casey Graham 805-986-9877 (W) 805-797-0399 cell	<b>7</b> <b>Port Hueneme</b> 805-984-3262 (H)	<b>8</b> <b>Port Hueneme</b>	<b>9</b> <b>San Diego</b> Nationals	<b>10</b> <b>San Diego</b> Nationals Nicolas leaves LAX 10:30 pm

Emergency Contact: Chris Graham @ (949) 770-1313 x 203 (949) 650-6944.

CALIFORNIA SURF LIFE SAVING ASSOCIATION (CSLSA), P0 Box 366, Huntington Beach, CA 92648 [www.CSLSA.org](http://www.CSLSA.org)



# California Surf Lifesaving Association

## Southwest Region - United States Lifesaving Association

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World Wide Web: [www.cslsa.org](http://www.cslsa.org)

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TO: CSLSA Board of Directors

FROM: Chris Graham, Exchange Committee Chair

DATE: October 17, 2002

SUBJECT: **Fall CA/NZ Exchange Report**

**Robert McGowan**  
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*Vice President*

**Mike Beuerlein**  
*Secretary*

**Robert Moore**  
*Treasurer*

**William Richardson**  
*Past President/Advisor*

**Vincent Lombardi**  
*Recurrent Rep*

**Mike Bartlett**  
*Executive Delegate*

**B. Chris Brewster**  
*Executive Delegate*

**Chris Graham**  
*Executive Delegate*  
*(Alternate)*

I would like to thank the departments and individuals that hosted the 2002 New Zealand Lifeguards. Both exchange guards attended the project wipeout seminar at Hoag Hospital in Newport Beach. The two New Zealand Lifeguards visited 14 departments from Santa Cruz to San Diego during July 1 to August 10.

In the 5<sup>th</sup> annual exchange with Ensenada, Estero Beach was once again successful. This year we were able to gather medical supplies, uniforms, and equipment. I would like to thank Laguna Beach, LA County and Lake Mission Viejo for donating to the Ensenada Lifeguards. Next year I may be calling other agencies for donations.

- The Exchange Program stayed within the \$500 budget. The receipts were forwarded to Bob Moore, Treasurer and reimbursement has been paid.

The California Exchange Interviews were held on Tuesday, September 23, at Seal Beach Lifeguard Headquarters. I would like to thank those that applied and those that assisted with the selection process.

Seal Beach Lifeguards (Hosting Agency)  
Ross Pounds & Steve Cushman (Seal Beach)  
Bob Moore (LA County)  
Joanne Warzoha (City of Long Beach)  
Chris Graham (Lake Mission Viejo)

Two lifeguards have been chosen to represent the CSLSA in New Zealand for the 2002/2003 Lifeguard Exchange. With us today is....

- Lindsay Ortega (City of Huntington Beach)
- Rebecca Levine (California State Huntington Beach)

Seal Beach Lifeguard Association President Peter Driscoll is here today to present both Exchange Guards with a \$5250.00 check from the A. S. Summers Memorial Exchange Scholarship.

**I encourage those interested in the Exchange Committee discussions to participate.**

August 21, 2002

J-2

Bob Moore, Treasurer  
California Surf Lifesaving Association  
P.O. Box 366  
Huntington Beach, CA 92646

Hello Bob

Attached are the receipts from the 2002 CA/NZ Lifeguard Exchange.

Two one-way airline tickets!

\$ 81.00	San Jose to LA
<u>\$ 83.00</u>	San Jose to San Diego
<b>\$164.00</b>	<b>Total</b>

Thanks Bob!



Chris Graham, CA/NZ Exchange Chair  
331 Esther Street  
Costa Mesa, CA 92627

Received: CHRIS GR

Passenger(s):  
FRYER / NICOLAS 526-2710827014-4

Itinerary:  
Thursday, August 01 - SAN JOSE CA (SJC) to LOS ANGELES INT'L (LAX)  
Flight 512 Q  
Depart SAN JOSE CA (SJC) at 03:00PM and  
Arrive in LOS ANGELES INT'L (LAX) at 04:15PM

\*\*\*\*\*COST\*\*\*\*\*

Total for 1 Passenger(s)  
AIR: .....\$66.05  
TAX: .....\$7.95  
PFC/SECURITY FEE:.....\$7.00

Total Fare:                       
                    \$81.00

\*\*\*\*\*PAYMENT SUMMARY\*\*\*\*\*

Current payment(s)  
17JUL2002 VISA xxxxxxxxxxxx3933 Ref 526-2710827014-4 \$81.00

Total Payments: \$81.00

Passenger(s):  
CORLETT/JASON 526-2710827215-2

Itinerary:  
Thursday, August 01 - SAN JOSE CA (SJC) to SAN DIEGO CA (SAN)  
Flight 1548 Q  
Depart SAN JOSE CA (SJC) at 03:35PM and  
Arrive in SAN DIEGO CA (SAN) at 04:55PM

\*\*\*\*\*COST\*\*\*\*\*

Total for 1 Passenger(s)  
AIR:.....\$67.91  
TAX:.....\$8.09  
PFC/SECURITY FEE:.....\$7.00

Total Fare:                       
                    \$83.00

\*\*\*\*\*PAYMENT SUMMARY\*\*\*\*\*

Current payment(s)  
17JUL2002 VISA xxxxxxxxxxxx3933 Ref 526-2710827215-2 \$83.00

Total Payments: \$83.00

10/10/02

Chris Graham  
Lifeguard Exchange Coordinator  
CSLSA



**RE: SLSNR - CSLSA Lifeguard Exchange**

Chris

Surf Lifesaving Northern Region wish to confirm their ongoing commitment to the 'Lifeguard Exchange Programme' between our two associations.

It has been a successful programme for 38 years and brings together two like-minded organizations with a mutual purpose.

I am honoured at being asked to act as the New Zealand Coordinator in such a prestigious role. My aim over the coming months will be to ensure that the concept and ideals stay focused and directed at bettering the skills and perceptions of lifeguards from both bodies.

I will be preparing an itinerary, which will offer both professional development and social interaction... a mix of the serious aspects of lifeguarding with the not so serious activities.

I would like to take this opportunity to assure the Californian Surf Lifesaving Association that the effort being put into the upcoming visit will provide a stepping-stone to future expansion of the programme.

We all look forward to meeting Lindsay and Rebecca and can guarantee them both a worthwhile experience.

Yours faithfully

Rob Howes.  
Lifeguard Exchange Coordinator.  
**Surf Life Saving Northern Region.**  
(01) 6494340087  
[robbiehowes@hotmail.com](mailto:robbiehowes@hotmail.com)



# California Surf Lifesaving Association

Southwest Region — United States Lifesaving Association  
 P0 Box 366 — Huntington Beach, California 92648

To: CSLSA Board of Directors  
 From: Chris Graham, Exchange Committee Chair  
 Date: October 18, 2002  
 Subject: **Exchange Committee Report – Workshop Minutes**

**I would like to thank the following individuals for participating in the Lifeguard Exchange Committee.**

**Kurt Lager — Del Mar**  
**James Nothhelfer — Lake Mission Viejo**  
**Charlotte Smits van Oyen — LA County**  
**Mike Beuerline — Huntington City**  
**Lindsay Ortega — Huntington City**  
**Becky Levine — Huntington State**  
**Eric Bauer — City of Newport Beach**  
**Vince Lombardi — Camp Pendleton**

## Discussion Topics

1. How would the Exchange Lifeguards go about receiving cash donations from individuals or companies? What would be the best way to provide a receipt for tax purposes? (Tax ID number, etc.) Can Lindsay and Becky have the donor mail their donation to the CSLSA via Bob Moore who can then forward the money to them?
2. During the spring meeting at Camp Pendleton, we discussed the issue regarding an exchange lifeguard who doesn't provide a report to the CSLSA body following their exchange experience. Reenie Boyer and Jon Mitchel from Newport expressed what I thought was a good idea on how to refund the money to the CSLSA if an exchange lifeguard doesn't provide a presentation when they return.

Each exchange applicant is required to provide two letters of recommendation., one from their Chief Lifeguard, Captain or Lieutenant and one from their CSLSA Chapter President. It was suggested that responsibility for the applicants' successful completion of the exchange and subsequent presentation to the CSLSA be put back upon these two individuals who supported them. Yesterday we voted to implement this change. Therefore these references would be notified when their applicant is chosen and reminded of the requirements of the exchange for

complete CSLSA sponsorship.

3. We also decided to add this mandatory presentation to the CSLSA as part of the responsibilities section for the exchange flyer. Further, we discussed the importance of emphasizing the need for a post-exchange presentation during the interview process with each applicant to make sure they understand that it is part of their responsibility for completing the exchange.

#### Conclusion

The exchange committee feels that two excellent lifeguards have been chosen to represent the CSLSA in the 2002-2003 New Zealand exchange. We feel confident that the above changes will ensure that we have enthusiastic and well-prepared candidates for years to come.



## *Second Executive Delegate's Report*

### Fall 2002 CSLSA Board of Directors Meeting

#### USLA National Certification Program

- I continue to chair the USLA National Certification Program. The program is thriving, with over 100 agencies certified. It has proven to be of great value in helping “raise the bar” and encouraging life-guard agencies to improve the level of training, standards, equipment, and services they provide. This is perhaps the greatest value of the program and many examples can be referenced, both within the Southwest Region and without, of such successes. As a recent example, the State of Delaware recently increased minimum training levels of its seasonal lifeguards to First Responder to allow it to be certified at the advanced level.

#### USLA Textbook Committee

- Through June 2002, a total of 12,244 books had been sold. USLA received a royalty check for \$869.38 for the period of July through December. Total earnings to date are \$14,466.54. Our royalty is now 10% for regular sales in the United States. Books sold to other countries or via mail order have a fixed 5% royalty.
- After months (almost years) of problems, USLA has signed an agreement with Prentice Hall's Pearson Custom Publishing subsidiary for the second edition of the USLA manual. A copy of the contract has been signed by Dave Shotwell and Don Rohrer after review by Chip More. The contract, which is actually an amendment to our original contract, includes all elements we had requested, with the exception of publication of a separate workbook. Thus there will be a Test Manager (for which we are paid \$500); Powerpoint slides (for which we are paid \$1,000); and an Instructors guide (for which we are paid \$1,800). This publisher, as well as another we had spoken to, recommends that workbook items be included at the end of each chapter, thus making the book more “disposable,” and reducing the problem of librarying books, which reduces our income. Overall, it appears that we will be publishing a learning package, instead of only a manual. This should be of particular assistance to organizations just starting out with the USLA program. Instructors will have, for example, a ready-made Powerpoint presentation, test questions, and an instructor manual.

#### World Congress on Drowning 2002

- The World Congress on Drowning 2002 took place in Amsterdam in June of this year, as scheduled. It was an extraordinary convergence of experts in the field from throughout the world. I chaired the Rescue Task Force for the event. Several other USLA representatives were in attendance and some made presentations. Outcomes are available for review on the web at [www.drowning.nl](http://www.drowning.nl). As well, a publication is in the works.

#### USLA Website

- I oversee the USLA website. There have been no major updates over the past six months as I have been quite busy handling other tasks. I hope to spearhead some improvements in the near future.

#### World Health Organization

- The World Health Organization (WHO) is producing a publication entitled *Guidelines for Safe Recreational Water Environments — Volume 1: Coastal and Fresh Waters*. This publication initially aimed solely at water quality issues. The International Life Saving Federation, of which USLA is a member, and I serve as President for the Americas Region, became aware of this project and asked me to represent lifesaving issues. Over the past year, I have provided editorial input and extensive modifications to



ensure that lifesaving is recognized for its level of importance in the publication. This publication is near completion. I will be involved in conference calls in the next couple of weeks as things are fully finalized. Ideally, this publication will represent one additional step toward placing the value of lifesaving at the forefront, as did the Centers for Disease Control publication recently completed. This should help further justify the value of lifeguards, as the publication will have the imprimatur of the widely respected WHO.

## Lifesaving Advocacy

- As Chair of the National Certification Program and in my position with the International Life Saving Federation, I have participated for the last six months in three major areas of advocacy.
  1. In Ingham County, Michigan, a 13 year-old boy was hospitalized and placed on life support after nearly drowning while celebrating the Fourth of July with his family at Lake Lansing Park South. This is the first summer the beach, which opened in 1978, hasn't had lifeguards. Ingham County eliminated them to save \$30,000. I wrote letters to each of the County Commissioners encouraging reinstatement of lifeguards and attaching a link to the CDC Lifeguard Effectiveness report. Lifeguard services have been reinstated.
  2. At the request of the Southeast Region, I accompanied regional president Jim McCrady, Panhandle Representative Sean Turner, and Beach Safety Director Mac McCarthy on a trip to the Pensacola area, where 11 drowned in 2001. We met with numerous people, including locals, business owners, politicians, municipal managers, and so on. We will be issuing a report shortly, making recommendations as to how this area can improve beach safety.
  3. I responded to an inquiry from the Mayor of Destin, Florida, who is interested in a similar process to that undertaken in Pensacola. Subsequently, the Destin City Council voted funds to cover costs of travel and lodging for two members of the Southeast Region and me to conduct a review of Destin's beach safety preparedness and to make recommendations. The trip is pending scheduling.

## International Lifesaving Hall of Fame

- At the May Board of Directors meeting, it was decided to pursue the concept of an International Life Saving Hall of Fame via the International Life Saving Federation. I made a presentation to the ILS Board, as did International Swimming Hall of Fame president Dr. Sam Freas, PhD. I was appointed by the ILS Board to continue liaison with Dr. Freas in an effort to reach some agreement on this concept. A copy of my recent letter to Dr. Freas is attached.

## Nationals

- As one of three members of the San Diego Organizing Committee for the 2002 USLA National Lifeguard Championships, I helped organize this event. A separate report is provided for your review.

Respectfully submitted,



B. Chris Brewster  
Second Executive Delegate



# 2002 National Championships

## Report to the USLA Board of Directors

### Competitors

- Junior Lifeguards – 663
  - 471 Preregistered
  - 192 On-site registrations
- Lifeguards - 569
  - 429 Preregistered (237 of these via Active.com website)
  - 130 On-site registrations

### Sea World

- All preregistered competitors were offered the opportunity to attend Sea World free of charge. A total of 117 competitors availed themselves of this opportunity.

### Fox Sports West Television

- The San Diego Organizing Committee was able, with assistance of the office of Councilmember Byron Wear, to arrange a contract with Fox Sports Net West to produce a one hour program and air it. The cost to SDOC was \$37,500. The San Diego City Council provided \$30,000 to SDOC to offset costs of televising the event, in an effort to promote tourism. In exchange, SDOC received thirteen 30 second advertising spots, but was unable to sell them due to the last minute nature of the arrangements. The spots were provided free to local tourism and supporters. With greater advance planning, it is likely that the spots could have been sold or used to leverage higher sponsor fees for the event. Market value of the spots is in the \$750 - \$1,000 range. USLA and Fox jointly own the production.
- In September, the one hour event production was aired as follows:

#### Fox Sports West

- September 1, 2002 - 5:00 p.m.
- September 3, 2002 - 3:00 p.m.
- September 5, 2002 - 3:00 p m
- September 9, 2002 - 3:00 p m
- September 11, 2002 - 3:00 am.

#### Fox Sports West 2

- September 14, 2002 - 3:00 p.m.
- September 22, 2002 - 12:00 p.m.
- It is recommended that future event organizers consider contracting early for similar television opportunities, leveraging the San Diego event as an example. Local tourist boards may be willing to assist with funding in exchange for the value of television exposure. Sponsors may be attracted by the assurance that the event will be televised, and may be willing to pay greater fees for the heightened exposure. Advertising space can be sold or given to major sponsors.
- USLA should consider commissioning or arranging for the creation of some video public service announcements (PSAs). Were such PSAs available, the SDOC could have run them as part of the telecast at no cost to USLA.

## Sponsorship

- The primary source of sponsorship for the event was funding from the City of San Diego, the majority of which was arranged through the efforts of Councilmember Byron Wear. This included:
  - \$15,225 in FY '02 Tourist Occupancy Tax matching funds.
  - \$130,000 in a general grant from the City of San Diego (\$30,000 earmarked for television coverage)
  - \$15,225 in FY '03 Tourist Occupancy Tax matching funds
- The County of San Diego, through the efforts of Supervisor Greg Cox, contributed \$10,000
- Honda, through the efforts of Dick Colosi, paid a sponsor fee of \$15,000
- Ingram, through the efforts of Dick Colosi, paid a sponsor fee of \$10,000
- Various other sponsors contributed lesser amounts

## Professional Event Organizing

- As in 2000, we hired professional event organizers to handle three key tasks: overall event organizing, beachmaster (i.e. beach competition organizing), and registration/scoring.
- Our experience in this regard was quite positive, with excellent work done by the overall event organizer (Professional Event Solutions) and the beachmaster (Rick Kozlowski). As was the case in 2000, there were difficulties encountered in registration.

## Contracts

- One of the challenges for SDOC involved written contracts with sponsors. We would strongly encourage that written contracts be a requirement for any major sponsors to ensure that both parties have a full understanding of expectations on both sides. It might be helpful if the Legal Advisor could develop a template to be followed by Host organizers.

## Registration

- Registration was made available through mailed brochures, downloadable forms at the event website, and via Active.com. This year, over 50% of adults registered on-line via Active.com. There was no expense to the event organizers stemming from this process and it appeared to be beneficial to all involved. We recommend that future event organizers employ the same system.

## Website

- The event website address - [www.uslanationals.org](http://www.uslanationals.org) - was purchased in 2000 by San Diego and the address has now been paid through 2003. We recommend that USLA maintain this website on a continual basis and that future hosts utilize it as appropriate. By using the website, we were able to provide updated information to all competitors and were able to recognize sponsors to a degree not previously available.

## Insurance

- The Host Agreement required that SDOC acquire \$5 million in liability insurance. This amount appears to exceed the current industry standard and was both difficult and expensive to acquire. It ultimately cost \$6,200. We recommend that USLA reevaluate this amount and consider an amount such as \$2 million instead.

## Medals

- The issuance of medals appears to be a consistent problem with these events. We had two problems in this regard. For junior lifeguards, some medals appear to have been boxed with adult medals and it seemed they were not available. Thus, a number of junior Lifeguards (and coaches) were quite disappointed. We attempted to mail these to those who advised us of the problem. With respect to adults, some failed to pick up their medals and we were later asked to mail them. We recommend that in future registration forms, it be made clear that medals are to be

picked up on the day of the event and will not be mailed to those who choose not to pick up their medals. Future event organizers may wish to insist that medals be delivered a couple of weeks prior to the event so that they can be inventoried and sorted.

## Conflict Resolution

- During and after the event, a variety of persons had problems or concerns. Examples included parents of junior guards who didn't get T-shirts, persons who didn't get medals, etc. It would seem valuable, in future, to have a single point of contact for issues of this nature who could be contacted by phone and/or email. We handled this through delegation to various members of SDOC, but it seemed that people were uncertain who to contact.

## Scales

- As had been explained by Marshall Parks at the spring 2002 Board of Directors meeting, SDOC rented two scales to make weigh-in as convenient as possible. The idea was that weigh-ins could take place at two locations, thus making things easier for competitors. We paid \$396.58 to rent the scales. The head weigh-in referee brought his own scale and this was used exclusive to the other two. We were billed \$65 for shipping of this scale and \$14 for batteries, as well as \$150 for equipment certification stickers. In future, it would be best to coordinate to avoid duplicate expenses. As well, there would seem to be a value in having weigh-ins at two locations, thus avoiding the need to move equipment to the location of a single scale.
- We recommend that in future, equipment weigh-in times and location should be prominently posted beginning Wednesday in the on site registration area.
- We recommend that weigh-in should be scheduled to start no later than 7 A.M. on Friday and Saturday, thus allowing competitors time to weigh their craft and to participate in 8 A.M. races.

## Financials

- As a result of very tight financial management and excellent support from the City of San Diego, both financial and in-kind (e.g. free lifeguard services), this event was the most successful financially of any national competition in USLA history.
- Income to USLA
  - Under the Host Agreement, USLA receives 8% of any funds raised by the USLA Development Coordinator. This amounted to \$2,280 and has been paid.
  - Under the Host Agreement, USLA receives \$4 per adult registrant, which amounts to \$2,356 and has been paid.
  - Net income over expenses has yet to be finalized, as we await final payments from the City of San Diego and one vendor. Of this, USLA receives 25%. At present, it appears that USLA's share will exceed \$10,000.
- Payments to Development Coordinator
  - Under the Host Agreement, the Development Coordinator receives 12% of funds raised, 12% of adult registration fees (after \$4 payment to USLA), and 12% of junior lifeguard registration fees. The Development Coordinator also receives reimbursement for expenses and travel to the event. The total payment to the Development Coordinator, including expenses, was \$7,770.66. This represents approximately 27% of net income (not including in-kind contributions) generated by the Development Coordinator.
- Net Contributions of USLA Versus Costs
  - Efforts of USLA via the USLA Development Coordinator resulted in gross income for the event of \$28,500. Prior to any split of income over expenses, the SDOC was required, by contract, to pay USLA and/or the Development Coordinator a total of \$12,406.66. Therefore, net contributions of USLA from sponsorships to the event were \$16,093.34.
- Final financial report
  - SDLA will be producing a final financial report that will be audited and submitted to USLA.

## Organizing Committee

- I would like to credit my fellow members of the San Diego Organizing Committee for the hundreds of unpaid hours they contributed to make this event a success. Clyde Fuller, the chair, is a retired FBI agent who has no prior affiliation with lifeguarding and did this (as he did in 2000) as a community volunteer. Marshall Parks is a retired San Diego lifeguard who donates much of his time to lifesaving.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "B. Chris Brewster", with a long horizontal flourish extending to the right.

B.Chris Brewster, Member  
San Diego Organizing Committee



**CALIFORNIA SURF LIFESAVING ASSOCIATION**  
**Junior Lifeguard Committee**  
**2002 FALL REPORT**

**POSTER CONTEST**

This summer we had a Junior Lifeguard poster contest. The \$500 Savings Bond winner is “B” Mikki Sosa from Newport Beach Junior Lifeguards. A copy of her poster is attached for viewing. She is very excited about the award but unable to attend our meeting because of a school commitment. Due to the limited number of entries only one scholarship was awarded. During committee, we will decide on next summer’s Junior Lifeguard contest.

**CALIFORNIA STATE GAMES**

For the first time ever, California Junior Lifeguards participated in the California State Games. Imperial Beach hosted the competition on July 12th. It was a wonderful and safe competition for all six agencies that participated. Hopefully, we will be back in Imperial Beach for the summer of 2003. Thanks Hans!

**REGIONAL COMPETITION**

The Junior Lifeguard Regional Competition was at Will Rogers Beach on July 26<sup>th</sup>. Thanks, LACO Lifeguards... we look forward to next summer. The Junior Lifeguard Coordinators’ meeting was a very successful event the night prior to the competition.

**NATIONAL COMPETITION**

The Junior Lifeguard National Competition was hosted by the City of San Diego on August 8<sup>th</sup>. We had great surf conditions and good hosts. Thanks, San Diego. It has been suggested that we distribute awards at the conclusion of each event during Nationals, similar to what we did at Regionals this summer.

**NATIONAL AND REGIONAL RULE CHANGES**

During committee we will review a proposed rule change by Bill Richardson concerning additional JG National events and revised distances for JG events. We will also review our Regional events and distances to stay consistent with National guidelines. Thanks to Bill for always looking out for the JG's best interest. It is always appreciated!

**TLDEBOOKS**

At our Committee meeting we will entertain a proposal to order tidebooks for all 2003 CSLSA Junior Lifeguards.

**2003 SANTA BARBARA FIESTA COMPETITION**

The City of Santa Barbara has officially requested to host their summer 2003 competition on July 19th. They have requested that this be considered when the Regional Competition date is selected.

**NEWPORT BEACH JUNIOR LIFEGUARD STICKER**

Junior Lifeguard Instructor, Jennifer Bloomfield, created the attached JG sticker for our Public Safety Day. On the sticker, Junior Lifeguards have the opportunity to color in the surf condition flag the color of their choice.

**USLA JG MEMBERSHIP**

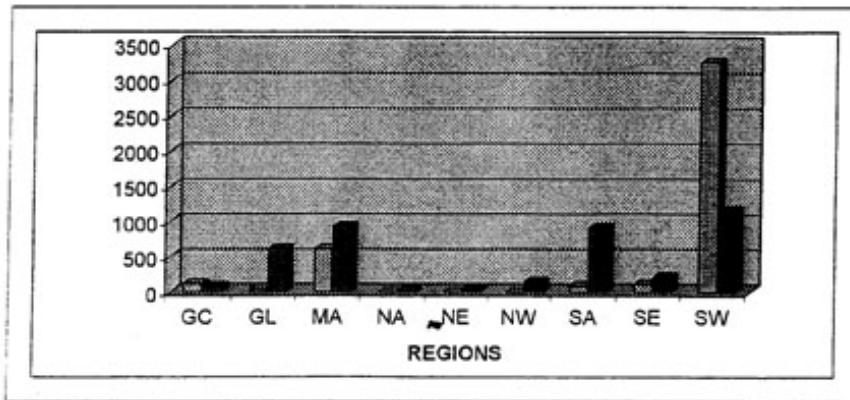
The total number of Junior Lifeguards registered by Region is attached. CSLSA has 3,267 Junior Lifeguards registered. Although I am proud that this is our highest number of JGs ever, we continue to have JGs participating in Regional events that are NOT members. This concerns me that some JG Coordinators are failing to follow our rules and set a good example for participants as well as parents. During our committee meeting, we will remind all agencies that USLA membership is required for Junior Lifeguards to participate in the Regional, National and California State Games Competitions.

REENLE BOYER  
P.O. Box 1768      Newport Beach, CA      92658-9815  
Telephone: (949) 644-3170  
Fax: (949) 673-3056  
[rboyer@city.newport-beach.ca.us](mailto:rboyer@city.newport-beach.ca.us)

## TOTAL BY REGION

<u>REGION</u>	<u>JUNIORS</u>	<u>LIFEGUARDS</u>
<b>GC</b>	122	83
<b>GL</b>	52	618
<b>MA</b>	618	929
<b>NA</b>	2	24
<b>NE</b>	1	46
<b>NW</b>	1	151
<b>SA</b>	88	919
<b>SE</b>	119	220
<b>SW</b>	3267	1168
<b>TOTAL</b>	4270	4158

<b>DATE</b> 09/15/2002
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# Winning Poster





**CALIFORNIA SURF LIFESAVING ASSOCIATION  
Junior Lifeguard Committee  
WORKSHOP REPORT  
October 18, 2002**

**PHOTO CONTEST**

This summer we will have a Junior Lifeguard photo contest. There will be a \$500 Savings Bond awarded to the A, B and C winners next fall. Specific rules on the contest will be provided at the 2003 Spring meeting. We will attempt to add this information to the CSLSA web site for easy access.

**CALIFORNIA STATE GAMES**

Will be hosted by Imperial Beach on July 11, 2003. Information on this event will be provided by mail to JG Coordinators by the California State Games via Imperial Beach. Hans will arrange to borrow and return the JG CSLSA buoys from LACO. If anchors are needed, he will provide an estimate to the Committee chair and Treasurer for purchase.

**REGIONAL COMPETITION**

The 2003 Junior Lifeguard Regional Competition will be hosted by LACO on July 25, 2003. The specific location is *TBA*. Kyle, the LACO JG Coordinator, will provide all current information to post on the CSLSA web site in addition to the 2003 Regional mailing.

**NATIONAL COMPETITION**

The Junior Lifeguard National Competition will be hosted by Cape May, NJ on August 7, 2003.

**NATIONAL AND REGIONAL RULE CHANGES**

The proposed new distances for JG Regional events were reviewed and adopted by

the Committee for this summer. The new distances will be provided in next summer's Regional packets and on the web site. A proposed National event was discussed and will be considered at the National JG Committee Meeting. There was a reminder that all JG are required to wear their team competition surf caps.

### **TIDEBOOKS**

Mike will order tide books for all CSLSA JG's to be delivered at the 2003 Spring meeting. He will spend no more than \$1,000.

### **2003 SANTA BARBARA FIESTA COMPETITION**

The City of Santa Barbara will host their summer 2003 Fiesta competition on July 19<sup>th</sup>.

### **USLA JG MEMBERSHIP**

A reminder that the intent is to try and register all your JG program participants for the JG USLA. It seems to work best if you can build this \$10 fee into your initial registration fee. If you are not able to accomplish this, the JG Coordinator is required at minimum to make sure all Regional, National and Cal State Games competitors are JG USLA-registered prior to the event and provide a registration opportunity to all other JG participants. The Coordinator needs to mail the entire group's membership at once to the Membership office -- not on an individual basis. At the 2003 Spring meeting, there will be a complete list of those programs registered and NOT registered for last summer. It is not too late to join!

### **VIRTUAL JG PROGRAM ON THE WEB**

Contact Don in the next month if you are interested in working on a new JG web based program.

### **JG ROUND TABLE**

We finished the meeting with a sharing of JG information and ideas! Thanks.

**REENIE BOYER**  
**P.O. Box 1768 Newport Beach, CA 92658-9815**  
**Telephone: (949) 644-3170**  
**Fax: (949) 673-3056**  
[rboyer@city.newport-beach.ca.us](mailto:rboyer@city.newport-beach.ca.us)

## NEWSLETTER COMMITTEE REPORT

The summer edition of Cal Surf News was published and mailed to all chapters within the last week. Publication was delayed due to some communication difficulties that we have now corrected. We thank and congratulate all those who contributed, especially our new writers. It is our goal to continue bringing in new voices to keep your magazine fresh and growing. We hope that some of you who are here today will become the next group of first-time writers. We also understand that for many of you, there is not a great deal of time to spend writing and so we ask only that you provide us with some great action photographs. We accept emailed photos or hard copy and assure you proper credit and careful return of your photos.

As always, we add a special thanks to Renee Story for her typesetting and design. We have a few advance copies here today and thank Mr. Moore for his special delivery assistance.

For some time now we have been considering the ideas of direct mailing the magazine to our members and incorporating colored covers. We have not yet made a decision to proceed with either of these plans and we welcome your suggestions. Please attend our committee meeting today with ideas and comments for the next edition of your magazine.

Listed below is the income and expense statement for this issue.

### Income

Half page ad for Poseidon Restaurant.	\$250.00
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### Expenses

Print Network	\$1,578.16
Typesetting, Renee Story	325.00
Incentive Award to Richard Godino, LA City	25.00
Total Expenses	\$1,928.16

<u>Expenses over Income</u>	<u>(\$1,678.16)</u>
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Respectfully submitted,

Eric W. Sandy  
Co-Editor, Cal Surf News.



# California Surf Lifesaving Association

R-1

Southwest Region - United States Lifesaving Association

P0 Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

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**Robert McGowan**  
*President*

## NEWSLETTER COMMITTEE REPORT – WORKSHOP MINUTES

**Don Rohrer**  
*Vice President*

By Eric W. Sandy Co-Editor  
October 18, 2002

**Mike Beuerlein**  
*Secretary*

**Robert Moore**  
*Treasurer*

The committee met in Del Mar October 18th, and discussed three topics: article assignments, distribution, and newsletter appearance for the Winter 02/03 issue of *Cal-Surf News*.

**William Richardson**  
*Past President/Advisor*

### I. Article Assignments:

**Vincent Lombardi**  
*Recurrent Rep*

**Mike Bartlett**  
*Executive Delegate*

**B. Chris Brewster**  
*Executive Delegate*

**Chris Graham**  
*Executive Delegate  
(Alternate)*

- President's Report- Robert McGowan, LA County.
- Competition Update- Marshall Parks, San Diego.
- Junior Lifeguard Update- Renee Boyer. Newport Beach.
- New Zealand Exchange Update- Chris Graham. Lake Mission Viejo, (LMV).
- Guard Fuel - Hi energy meals for lifeguards. Paul Andris, LMV.
- Australian Paddleboard Competition - Craig Diederich, Laguna Beach.
- Communication Upgrades - Matt Stevens, Oceanside.
- Who's the Boss? - Eric W. Sandy, Del Mar.
- L.A. City revisited - Sophie Sabbah, LA City.
- Long Beach Dive Training - Mike Bartlett, Huntington Beach.
- Junior Lifeguard Award Photos - Bill Humphry, San Clemente.
- 56' Boat in Newport Beach - Rob Williams, Newport.
- Inside the Kiwi Exchange - Linsey Ortega, Rebecca Levine.
- 10-8 means SOBER! - Kurt Lager, Del Mar.
- Historical Notes - Bob Burnside.
- A JG's View - tba.
- Photo series from LA County - Lottie Graham.
- Santa Cruz - Lifeguard/Firefighter training.
- Island update.
- Lifeguard Salaries - Vince Lombardi, Pendelton.

### II. New Projects:

The committee will improve its mailing list with the goal of getting *CalSurf* to the members more directly. We will revisit the concept of individual mailings. We will also again consider the cost of at least two-color printing.

The next issue of the *CAL SURF NEWS* is set for delivery in Spring of 2003.

Assignments should be submitted to the Editor(s) by December 15, 2002, along with any photos or advertisements. Contact us for extensions. Please type articles and send photos relating to the story in order to qualify for the \$25 article incentive award.

Send articles and photos to:

Co- Editor Eric W. Sandy, 1700 Coast Blvd.  
Del Mar, Ca. 92014 (OR)  
Vincent Lombardi, 365-C Hemlock Ave.  
Carlsbad, Ca. 92008  
PH: 760.434.7910 (h), 520.438.2575 (FX).

We would prefer articles sent via E-mail, in MSWORD97 compatible format, to:

[SurfSandy@aol.com](mailto:SurfSandy@aol.com) (or) [v3cpls@juno.com](mailto:v3cpls@juno.com)

Typed hard copy is also welcome.

Please contact the *CAL SURF NEWS* Co-Editors Vincent Lombardi at (760) 434-7910 or Eric Sandy at (760) 436-6485 or (858) 755-1556 for advertising in upcoming issues. Advertising revenue will assist us in offsetting our production costs. The advertising cost per issue is as follows:

\$50	business card size	\$100	quarter page
\$250	half page	\$375	full page

Respectfully Submitted,

Eric W. Sandy  
Co-Chairman, *Cal Surf News*



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Southwest Region - United States Lifesaving Association

B-1

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**Robert McGowan**  
*President*

## BOARD OF DIRECTORS MEETING PRESIDENTS REPORT October 17, 2002

**Don Rohrer**  
*Vice President*

**Mike Beuerlein**  
*Secretary*

**Robert Moore**  
*Treasurer*

**William Richardson**  
*Past President/Advisor*

**Vincent Lombardi**  
*Recurrent Rep*

**Mike Bartlett**  
*Executive Delegate*

**B. Chris Brewster**  
*Executive Delegate*

**Chris Graham**  
*Executive Delegate  
(Alternate)*

I want to thank the Del Mar Chapter for hosting this meeting. It's been a very good summer for the California Surf Lifesaving Association. Our membership numbers are up nearly 30%, the highest level in recent memory. We need to thank our sponsors Scott Hubbell of SHP, Inc. and the USLA sponsor Panama Jack for the outstanding membership kits, that I am sure were, in a large part, responsible for our record membership. Thanks also to Don Rohrer, membership chairman, and Gordon Gray, membership kit coordinator for their hard work. The membership kits included a nice bag and sun care products from Panama Jack that was supplemented by a T-Shirt and a towel provided by SHP and our Regional sponsors Bud Light, Nissan and Lasseters Online ( [www.lasseters.com](http://www.lasseters.com) ). Thank you to all of our sponsors.

SHP, Inc. met and exceeded the terms of our initial contract, so per that contract, we have a two year extension with a minimum \$200,000 in product and cash promised by SHP for that period. Don Rohrer and I represented the CSLSA and the USLA at a "Beach Muster" in early September sponsored by Lasseters and SHP. We had the opportunity to meet some of the sponsors, express our gratitude and plan for the future. The members of your Executive Board attended the USLA Spring Board of Directors meeting last May in Daytona Beach. The meeting was held just prior to Rescue 2002. It was another somewhat contentious meeting, but fortunately, for a change, our region was not at the heart of the controversy. Significant topics discussed under new business included future funding for teams to World Championships and fundraising for them, the idea of a Career Membership option at the cost of \$1000, and a proposal for an International Lifeguard Hall of Fame in conjunction with the new Swimming Hall of Fame. It was voted by the delegates in attendance that competition related posting be prohibited on the USIA website bulletin board. A bulletin board, separate from USIA was set up to address competition issues. It was approved unanimously that a "Resource Development Committee" of three persons be appointed by the President to solicit a sports marketing firm to promote the sport of surf lifesaving, including, but not limited to the USIA Nationals, Regionals, and the USIA National Team. The controversial issue arose over a pamphlet created by the Southeast Region for the purpose of fighting proposed lifeguard service cuts in Florida State Parks. Unfortunately the pamphlet was somewhat misleading, had significant errors in statistics cited, and used the

USIA logo without the permission of the Board of Directors. A very heated discussion followed. The end result was a motion passed stating that any educational product proposed by a region or chapter be submitted to the Public Education Committee for clearance prior to distribution.

The California Surf Lifesaving Championships were held at Will Rogers State Beach in Los Angeles County, hosted by LACOLA. A special thank you to L.A. County Chief Lifeguard Mike Frazer for his support. Mike came by for a visit on Friday, July 26 to have a look at the Junior Lifeguard competition, and was truly impressed by the turnout. We had over 1500 Junior competitors, in what may have been the largest field ever. It was a great day, there were some 3-foot plus waves to contend with, and I think all of the participants had a good time. Thank you to the L.A. County Junior Lifeguard Instructors, J.G. Director Charlie Kissell, and the Instructors from all of the participating agencies for a job well done. The event finished ahead of schedule due to outstanding organization and cooperation. We look forward to another great competition next year. The Lifeguard competition was held on Saturday, July 27, with more than 150 competitors. A big thank you is due to members of the Executive Board--Don Rohrer, Bob Moore, Mike Beuerlein, Bill Richardson, Vince Lombardi, and Mike Bartlett for their help in officiating and running the event. Additional thanks are due to Bev Rohrer, Donna Richardson, Paul and Pat Francis, Gordon Gray, and the L.A. County Lifeguards that manned the IRB and PWC and helped out on the beach. Without the volunteer efforts of these dedicated people, the event would not have happened. Let's not forget Scott Hubbell and his staff who provided the staging, event T-shirts and awards. Scott also provided the water and sponsorship dollars that made the Regionals a reality. I look forward to an ongoing successful relationship with Scott and SHP, Inc.

The San Diego Chapter hosted the USLA Nationals at Pacific Beach this summer, and by all accounts, it was as good as ever. There were a few bumps in the road concerning sponsors and the television rights, but they were resolved. Thank you to the sponsors and the San Diego Organizing Committee for an outstanding event. The television production of the 2002 USLA Nationals, on Fox Sports West, was among the best surf lifesaving shows I have seen.

Our Public Education chairman, Rob Williams, has continued his good work. I recently received a card from the Pacific Life Foundation stating that they received our grant proposal, and that they will be reviewing it at their meeting in late October.

The Exchange Committee has selected the representatives from CSLSA to travel to New Zealand this winter. Chris Graham will present the candidates today.

The Junior Lifeguards held another poster art contest, and I believe Reenie Boyer will be presenting the winners today. There is also a proposal from Bill Richardson to revise the Junior Lifeguard competition events and distances that should be a topic of discussion in the Junior Lifeguard committee.



I have been continuing to collect patches from as many agencies as possible to create an Aloha shirt to be produced by Koko Islands. I am awaiting patches from the Hawaiian agencies before I finalize. If you have not already done so, please send me your patches so you can be a part of this once in a lifetime opportunity.

On September 26, I attended a dedication ceremony to honor one of our outstanding watermen, National and International champion, Paul Donahue. The new gym at the Los Angeles County Fire Department Training Center was dedicated to Paul as the *Captain Paul Donohue Fitness Center*. Paul was instrumental in heightening the awareness of the need for superior physical fitness for firefighters and lifeguards before being diagnosed with brain cancer in the mid 1990's, and has unfortunately been in deteriorating health lately. It was a bittersweet event. While it was great to see all of the outstanding lifeguards and firefighters that came to honor Paul, it was sad to see such a great athlete confined to a wheelchair. Paul has suffered several strokes since his surgeries and may not be with us much longer. Our prayers are with you Paul.

Next Spring our Region will be hosting the USLA Board of Directors meeting in Honolulu, Hawaii. The dates are May 8-10, 2003, and the host hotel is the Outrigger Reef in Waikiki. Make your plans now to attend!

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Robert McGowan". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Robert McGowan  
President



# California Surf Lifesaving Association

## *Public Education Committee*

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To: CSLSA Board of Directors  
From: Rob Williams, Committee Chair  
Subject: **Public Education Committee Report**  
Date: October 17<sup>th</sup>, 2002

### **CSLSA Booth**

The cardboard box that was used to carry the pictures has been replaced with a flat portfolio carrying case. It is a little big; however, all the pictures fit and will lay flat in it. We had allocated \$300 for this, and I spent about \$160. Hoag Hospital has agreed to supply us with literature on Spinal Injuries and Sun Protection information to go along with the booth when chapters want to use it. San Clemente will use it at the end of this month. I had all the clips in the back replaced to make the stand more durable. It is functional and serves a purpose, however, it does need some TLC and we should consider replacing it or upgrading it in the years to come.

### **SoCal Beach Safety Challenge**

The 8-day run-swim-paddle event was held during National Beach Safety Week in May. There were 37 participants (Lifeguards and US Coastguards), with 7 completing the entire event. They covered 120 miles of coastline. During their adventure, they talked to over 100 children in Imperial Beach, and completed the training swim with the Oceanside training group. They were also greeted by a number of media outlets during the event. There are plans for a 2004 NorCal Beach Safety Challenge, but none so far for 2003. If anyone is interested in hosting the event for 2003, I will give you the contact information.

### **USLA Posters**

As I mentioned at the spring meeting, I have some of the USLA posters left and, upon request, I will distribute them over the next two days.

### **Public Education Marketing**

We have started to embark on the marketing plan to help us in our efforts in getting the public education message out. We have started on two different areas for concern: "The Plan" and "Money".

#### **The Plan**

We have been in contact with a professor from California State University, Fullerton. She has assigned our project to a group of students in one of her classes. With a time sensitive issue of

the semester ending in December, the current class will look into research and an integrated marketing communication plan.

When the second semester starts in late January, she will assign the task of the actual marketing plan for us, which includes a layered approach for distribution, to be completed, with measurable results, in May.

### **Money**

The issue of money is a big stepping stone for us. Plain and simple, we need money to support this project. I applied for a \$10,000 Pacific Life Grant in August (I have a copy of the application if anyone wants to see it). The recipients will be announced in November, with the distribution in January. The only negative feeling I have in getting the grant is that we do not have our plan intact yet. Other than that, we match their profile to receive the grant.

Even if we do receive this grant, it will not be enough money to support our plan. We will need to come up with a great deal more money through sponsorships or other means.

We will discuss this in detail in committee.

**Rob Williams — Committee Chair I**

P0 Box 4166 Balboa, CA 92661

Ph: 949-718-3457

[Willie@city.newport-beach.ca.us](mailto:Willie@city.newport-beach.ca.us)



# California Surf Lifesaving Association

## *Public Education Committee*

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### Fall Committee Report Workshop Minutes Del Mar — October 18<sup>th</sup>, 2002

#### **USLA Public Education Commitment**

We discussed the new policy adopted by the USLA to have all publication materials reviewed by the Public Education Committee chairperson prior to distribution. We do not have any objections; however, we would like clarification on this matter. The verbiage is a little broad and would like to know if this is all public education materials, or just materials with the USLA logo. We would like to know if we need approval to use the CSLSA logo from the USLA Public Education chairperson.

#### **Shark Attack and Flag Usage Policy**

Chris Brewster gave an update on the new, adopted USLA policies/recommendations on the usage of a “Flag” system and Shark attack/bite prevention and response. He stated they are on the website and he could answer any further questions.

#### **Public Education Marketing**

The committee gave us the go ahead to pursue a marketing plan and research through classes at California State University, Fullerton. Newport Lifeguard John Moore and myself will begin meetings with students to develop a marketing plan that should have results by next May.

The Board of Directors has previously allocated \$600 for a retainer to employ a professional in the assistance of developing a marketing plan. Since we have started the venture with CSUF, they will not need to be paid. Hence, we will not need the \$600, so the allocation is no longer necessary.

#### **Money**

We should find out if we received the Pacific Life Grant within the next month. We still, however, will have to raise more funds to fully vest this project. We will continue to pursue sponsorship in the coming months. However, it was determined that once we have a plan intact, we would be better served to pursue corporate sponsorship.

#### **Back-up Plan**

The committee felt it was necessary to not go through a summer/season without producing a product for distribution. We developed a “back-up plan” if we find that the marketing plan will not be able to produce a product. If by March 15<sup>th</sup>, 2003, we realize there will be no product from the marketing plan, the committee will produce bookmarks with safety tips on them. We request up to \$2,000 from the board to produce these bookmarks. The distribution should take place at the Spring meeting. If it is a probability that the marketing plan will be able to produce something by our deadline of March 15th, I will request that the Executive Board be able to reallocate the \$2,000 and approve the material(s) to be produced.



# California Surf Lifesaving Association

F-1

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---

Robert McGowan  
President

*CSLSA 2002 Fall Meeting- Del Mar City  
Recurrent Representative's Report  
October 17, 2002*

Don Rohrer  
Vice President

Mike Beuerlein  
Secretary

## 2003 CSLSA Recurrent Lifeguard Exam Survey

Robert Moore  
Treasurer

*I will be contacting agencies soon to compile testing information, dates and starting salaries for the 2003 season. If you have information available now, / will take it.*

William Richardson  
Past President/Advisor

## Agency Patches/CSLSA Banner Flag

Vincent Lombardi  
Recurrent Rep

*I still need patches for the banner/flag project. I am requesting two patches from each chapter so we can contribute to the design of the flag and also create another flag. If you can, please mail patches to: CSLSA, C/O Vincent Lombardi, P0 Box 366, Huntington Beach, CA 92648.*

Mike Bartlett  
Executive Delegate

B. Chris Brewster  
Executive Delegate

## 2002 CSLSA Regional ComDetition - Will Rogers State Beach

Chris Graham  
Executive Delegate  
(Alternate)

*Thanks to Scott Hubbell Productions & the LA County Lifeguards for hosting another successful regional competition. SHP and his associates did a fantastic job of organizing and preparing for the competitors and volunteers.*

## 2002 USLA National Competition - Pacific Beach

*As always, San Diego did an excellent job hosting the national competition. Thanks to SDOC and the many sponsors who contributed to make this event "top notch".*

## Cal-Surf News

*The summer edition of Cal-Surf News is hot off the press this week. Hopefully, we will have copies available at the meeting. Thanks go out to Eric Sandy for spearheading this edition of Cal-Surf News.*

Yours in Lifesaving,

Vincent Lombardi  
Recurrent Representative

**CSLSA 2002 Lifeguard Starting Hourly Pay Rates (as of January 2002)**

Capitola-	To be announced
Tucson-	\$7.89 to \$10.34
Lake Mission Viejo-	\$9.11
Pismo Beach-	\$9.50 (EMT = \$10.00)
United States Ocean Safety-	\$8.25 to \$11.00
Solana Beach-	\$10.13 (EMT = \$10.65) (pending increase)
Santa Cruz-	\$10.25
Del Mar-	\$10.29 to \$15.86
Santa Barbara-	\$10.50 to 11.50
Encinitas-	\$10.99 (pending increase)
Camp Pendleton-	\$11.27
Oceanside-	\$11.77
Seal Beach-	\$12.01
imperial Beach-	\$12.05
Coronado-	\$12.06 to \$15.39
Newport Beach-	\$12.25 to \$18.10
San Clemente-	\$12.35 (7/1/02 increase to \$12.72)
California State-	\$12.37 to \$13.34
Laguna Beach-	\$13.25
San Diego-	\$13.34 to \$16.01 (Bay) \$14.01 to \$16.81 (Ocean)
Huntington Beach-	\$13.70 (EMT = \$14.20)
Long Beach-	\$14.39 (EMT = \$15.12)
Los Angeles County Lakes-	\$14.46 (EMT = \$15.83)
Los Angeles City-	\$16.41
Los Angeles County-	\$18.05 (EMT= \$19.79)

**CSLSA 2002 Lifeguard Exams By Earliest Date (as of January 2002)**

Capitola-	Testing dates to be announced
Coronado-	Testing dates to be announced
Del Mar-	No positions available
Seal Beach-	Testing dates to be announced
San Diego-	1/10, 1/11, 1/12, 1/19, 4/19, 4/20/02 (at Ventura Cove, Mission Bay)
Los Angeles County Lakes-	2/23/02 (at Puddingstone)
Imperial Beach-	2/23, 3/9, 3/23, 4/6, 5/18, 6/1, 8/10, 8/24/02
California State-	3/2 (Huntington), 3/3 (S. Carlsbad), 3/10 (San Buena Vista), 3/16 (San Clemente & Manresa 3/17 (Point Magu), 3/13 (Huntington, if needed), 3/21 (S. Carlsbad, if needed), 3/27 (Manresa, if needed), 3/28 (Moreno Beach, Lake Perris), 5/5 (Granite Bay, Lake Folsom), 5/25/02 (Moreno Beach, Lake Perris)
Los Angeles City-	3/2/02 (at 0900)
Tucson-	3/2, 4/6, 5/4/02
Laguna Beach-	3/3/02 (0800 for sign-ups)
San Clemente-	3/9/02
Newport Beach-	3/10/02 (applications due by 3/6/02)
Huntington Beach-	3/17/02
Long Beach-	3/23/02
Oceanside-	3/23/02
Santa Cruz-	3/23 & 4/7/02 (Lifeguard I physical testing)
United States Ocean Safety-	3/30, 4/13
Lake Mission Viejo-	4/13, 4/20/02
Santa Barbara-	4/13, 4/20/02 (at 0930)
Encinitas-	4/14/02 (0800 at Moonlight Beach)
Camp Pendleton-	4/20, 4/21, 4/27, 4/28/02 (0800 at Del Mar Base Bch)
Pismo Beach-	4/24, 4/27/02 (applications due by 4/12/02)
Los Angeles County-	9/21/02



# California Surf Lifesaving Association

## Southwest Region United States Lifesaving Association

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*Executive Delegate*

**Chris Graham**  
*Executive Delegate  
(Alternate)*

To: *CSLSA Chapters*  
From: *Vincent Lombardi, Recurrent Representative*  
Date: *10/17/02*  
Subject: *Lifeguard Exam Survey - 2003*

The following information will be posted in the 2001 exam survey, and sent to all departments and chapters. Please fill out the information to the best of your ability. If you have any questions or concerns, call me @ 760.434.7910, 760-763-0455 (fax). Send the completed information to: [v3cpls@juno.com](mailto:v3cpls@juno.com), or mail it to: Camp Pendleton Lifeguard Service  
ATTN: Vincent Lombardi  
P0 Box 555020  
Camp Pendleton, CA 92055-5020

### *Exam Survey - 2003*

Lifeguard Agency - \_\_\_\_\_

Phone No. # - \_\_\_\_\_

Exam Date(s) - \_\_\_\_\_

Exam  
Event(s) - \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Minimum Age - \_\_\_\_\_

Starting Pay Range - \_\_\_\_\_

Training  
Date(s) - \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_





## *California Surf Lifesaving Association*

TO : CSLSA Board  
FROM : Mike Beuerlein *mbe*  
DATE : October 17, 2002  
SUBJECT : Secretary's Report

I am pleased to announce that CSLSA General Board Meeting Agendas and Minutes are now, and will continue to be posted, on the CSLSA website, on the *events* page. With the help of our Webmaster Pat Francis, everyone can now easily access the minutes and agendas. Under new business, I will be requesting that the Board of Directors allocate funds for the Secretary to purchase *Adobe Acrobat* software to make the website postings more efficient.

Since the Spring 2002 CSLSA General Board Meeting at Camp Pendleton, I have been busy with the following projects:

1. Completing and posting the minutes from Spring 2002 CSLSA General Board Meeting.
2. Representing CSLSA at the Spring 2002 USLA meeting in Daytona Beach, Florida.
3. Attending and participating in CSLSA Executive Board Meetings.
4. Completing and distributing the minutes from CSLSA Executive Board Meetings.
5. Officiating at the CSLSA Regional Competition.
6. Completing and forwarding the agenda for Fall 2002 *CSLSA General Board Meeting*.
7. Collecting and distributing CSLSA mail.

In an effort to facilitate communication, I would like to ask that all General Board members complete the sign-in sheet and include their current e-mail address. I would also like to request that all Executive Board Members and all Committee Chairs e-mail their reports to the Secretary at [bermlin@surfside.net](mailto:bermlin@surfside.net). In the case of Committee Chairs, this will include both the pre-committee and post-committee reports.

**COMMITTEE REPORT FOR TRAINING****17 October 2002**

By: Scott Diederich

Since the fall of 1999 Southern California Lifeguard Agencies have started to strengthen their working relationships in regards to training. As of January the committee has grown to include a large majority of Southern California's Lifeguard Agencies (Imperial Beach to Los Angeles County). The intent has been to work together and start producing training curriculum that will be universal for all open water lifesaving agencies. Basically, we as a community of professionals will be putting into place a training curriculum for the professional lifeguard. This curriculum will follow the guidelines established by the United States Lifesaving Association. The committee is also looking at all levels of lifeguarding.

Newport Beach has taken a very strong lead in developing the Open Water Lifeguard Occupation Analysis, which they have been working hard to expand its content. The unique thing about the occupation analysis is it allows for common training that is shared throughout the lifeguard community and also allows for each agency to add specific topics that are unique to their organization.

Orange County Fire Authority Captain Rob Patterson and Gary Wuchneer have been assisting the training officers in developing an Aquatic Command I and II class that is similar to what the fire service calls Command IA and 1B, which relates to Company Officer operational tactics.

The next training officers meeting will be in Laguna Beach, November 19, 1000 hours. If you are interested, please attend the meeting and bring any other key people that might want to attend.

17 October 2002

President Rob McGowan  
California Surf Lifesaving Association  
P.O. Box 366  
Huntington Beach, California 92648

Dear CSLSA President,

I would like to thank you, the Executive Board, Board of Directors, and all members of the CSLSA for their support over the past three years. I would also like to thank all the training officers that have participated at the regional level. I must at this time respectfully step down from the position of Training Committee Chairperson. I still look forward to participating as a member of the CSLSA and as a training officer.

Sincerely,

A handwritten signature in black ink, appearing to read "S.M. Diederich". The signature is stylized with a large initial "S" and a long horizontal line at the end.

Scott M. Diederich



# California Surf Lifesaving Association

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October 17-18, 2002

**Robert McGowan**  
*President*

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**Chris Graham**  
*Executive Delegate*  
*(Alternate)*

## Treasurer's Report

By Robert A. Moore

**January 1, 2002 to 10/17/02**

Balance as of 10/17/02

### Assets

Cash and Bank Accounts	
Checking (B of A)	\$ 4,315.95
PaineWebber	\$29,978.47
HBCECU	<u>\$ 793.26</u>

<b>TOTAL Cash and Bank Accounts</b>	<b>\$35,087.68</b>
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<b>TOTAL ASSETS</b>	<b>\$35,087.68</b>
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### BOARD OF DIRECTOR ALLOCATIONS

Competition Trailer	\$ 3,000.00
Junior Lifeguard Account (\$2 per member)	\$ 5,272.96
New Zealand Exchange (Host \$500, Travel \$1,000)	\$ 1,336.00
Public Education Display (Marketing)	\$ 600.00
Website (CSLSA.org) SCOF Grant	\$ 1,950.80

<b>TOTAL Board of Director Allocations</b>	<b>\$12,145.78</b>
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### GENERAL FUND TOTAL

minus Board of Director Allocations	<b><u>\$ 22,927.92</u></b>
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# Cash Flow Report

1/1/02 Through 10/17/02

E-2

<b>Category Description</b>	<b>1/1/'02 – 10/17/'02</b>
<b>INFLOWS</b>	
2002 Spr. Bd. Of Dir. Mtg.	827.75
2002-03 JG Regs. Acct. L.A. Co.	2,026.93
2002-03 LG Regs. Acct LA. Co.	1,497.47
Cal Surf Newsletter	500.00
CSLSA 2002-03 Membership	35,788.00
CSLSA Regionals 2001	250.00
HBCECU	11.71
PaineWebber	346.44
Secretary of State	20.00
United Way	94.72
USLA 2002 Bd of Dir Mtg	250.00
Water Safety Prod.	3.60
<b>TOTAL INFLOWS</b>	<b>41,616.62</b>
<b>OUTFLOWS</b>	
Competition Committee	129.29
Delegate 2	34.05
Executive Board Meetings	94.28
Junior Ufeguard Committee	2,472.75
Membership Committee	934.52
New Zealand Exchange Committee	164.00
Newsletter Committee	4,209.80
PaineWebber Acct	150.00
Presentations	137.26
Public Education Committee	1,654.22
Rec and File	30.00
Treasurer	36.12
2002 Fall Bd of Dir Mtg	306.00
2002 Spring Bd of Dir Mtg	3,411.01
USLA National Dues	11,358.00
Website CSLSA.org	399.40
<b>TOTAL OUTFLOWS</b>	<b>25,520.70</b>
<b>OVERALL TOTAL</b>	<b>16,095.92</b>

# Net Worth Report

As of 10/17/02

E-3

Acct	10/17/'02 Balance
<b>ASSETS</b>	
Cash and Bank Accounts	
Checking	8,739.35
Money Market	29,978.47
Savings	793.26
	<hr/>
TOTAL Cash and Bank Accounts	39,511.08
	<hr/>
<b>TOTAL ASSETS</b>	<b>39,511.08</b>
<b>LIABILITIES</b>	
Other Liabilities	
2002 Spr. CSLSA Mtg. C.P. Fund	899.00
2002-03 CSLSA JG Regs.. LA CO	2,026.93
2002-03 CSLSA LG Regs.. LA CO	1,497.47
Competition Trailer	3,000.00
Junior Lifeguard Account	5,272.96
New Zealand Exchange	1,336.00
Public Education Marketing	600.00
Website inc. Website Grants	1,950.80
	<hr/>
TOTAL Other Liabilities	16,583.16
	<hr/>
<b>TOTAL LIABILITIES</b>	<b>16,583.16</b>
	<hr/>
<b>OVERALL TOTAL</b>	<b>22,927.92</b>
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*California Surf Lifesaving Association  
Vice President's Report  
Fall, 2002*

- 1. Handled communication and other CSLSA/USLA related tasks with members of the public, Governmental departments, agencies within our region, and the National level. I fielded a number of items that required information and contacts to be forwarded to other officers and agencies.*
- 2. As membership chairman, on behalf of CSLSA, I would like to extend thanks for the work of Scott Hubbell, Dick Colosi, and Bob Moore as well as the SUPER EXTRA EFFORTS of Gordon Gray and the Chapter Representatives. CSLSA has set a new record for membership. To date, we have 1318 members! Additional members who have signed up either through the internet or by sending checks directly to National require extended time before we have their names and information to add to the total mentioned above. We can therefore look to even higher numbers then reported in the attachment.*
- 3. At our National meeting in Dayton, California assumed the responsibility for the National Spring Meeting in 2003. We were asked at that time if it would be possible to hold the meeting in Hawaii. After contacting our Hawaii Chapter, that possibility was affirmed. Originally, the meeting was set for May 1, 2, and 3. However, after being informed by Mr. Tom Daly that there was a conflicting ILS meeting, the meeting was moved to May 8, 9, and 10. A contract has been signed for the facility, and the Hawaiian Chapter has begun initial planning on behalf of CSLSA. The meeting location will be at the Outrigger Reef Hotel on the beach in Waikiki. Brochures and further information will follow. We need volunteers to help with all aspects of the meeting. The President will be assigning responsibilities for what is anticipated to be a very successful event.*
- 4. Bob Burnside, in conjunction with Club Tortuga, continues to enhance the lifesaving capabilities by both training and the supplying of equipment to our colleagues in Mexico and beyond. I would recommend that CSLSA develop some sort of award of recognition to be presented to Bob for his continuing humanitarian efforts on behalf of lifesaving. Bob's continuing work with that of Jim Holland and others have created a lifesaving system in the state of Oaxaca that has resulted, for the first time in history, a twelve month period with NO drownings. They truly are to be congratulated by CSLSA and the National.*

**CALIFORNIA SURF LIFESAVING ASSOCIATION**  
**YEAR 2002 CHAPTER MEMBERSHIP**

<i>CHAPTER</i>	<b>YR 2002</b>	<b>YR 2001</b>	<b>YR 2000</b>	<b>YR 1999</b>
CALIFORNIA STATE LIFEGUARD ASSOCIATION	95	93	104	88
CAPITOLA BEACH LIFEGUARD ASSOCIATION	4	0	5	0
CORONADO BEACH LIFEGUARD ASSOCIATION	0	0	8	4
DEL MAR LIFEGUARD ASSOCIATION	48	48	42	24
ENCINITAS LIFEGUARD ASSOCIATION	7	7	7	2
HAWAIIAN LIFEGUARD ASSOCIATION	0	0	4	4
HUNTINGTON BCH. SURF LIFESAVING ASSOC.	1	127	116	109
IMPERIAL BEACH LIFEGUARD ASSOCIATION	0	19	25	0
LAGUNA BEACH LIFEGUARD ASSOCIATION	77	78	72	50
LAKE MISSION VIEJO LIFEGUARD ASSOC.	17	0	9	31
LOS ANGELES CITY LIFEGUARD ASSOC.	41	31	39	26
LOS ANGELES CO. LAKE LIFEGUARD ASSOC.	59	34	27	30
LOS ANGELES COUNTY LIFEGUARD ASSOC.	283	214	158	195
LONG BEACH LIFEGUARD ASSOCIATION	47	40	39	45
NEWPORT BEACH OCEAN LIFEGUARD ASSOC.	119	76	55	101
OCEANSIDE LIFEGUARD ASSOCIATION	15	20	20	17
PENDLETON COAST LIFEGUARD ASSOCIATION	15	15	27	19
PORT HUENEME LIFEGUARD ASSOCIATION	26	2	1	0
SAN CLEMENTE LIFEGUARD ASSOCIATION	31	31	35	14
SAN DIEGO LIFEGUARD ASSOCIATION	69	50	97	76
SAN LUIS OBISPO COUNTY LIFEGUARD ASSOC.	62	47	50	48
SANTA BARBARA LIFEGUARD ASSOCIATION	22	4	3	6
SANTA CRUZ SURF LIFESAVING ASSOCIATION	44	41	41	27
SEAL BEACH LIFEGUARD ASSOCIATION	44	44	42	38
SOLANA BEACH LIFEGUARD ASSOCIATION	19	17	15	7
TUCSON CHAPTER OF USLA	0	1	1	1
US OCEAN SAFETY	9	32	14	0
VENTURA COUNTY LIFEGUARD ASSOCIATION	18	25	22	1
MEMBERS-AT-LARGE	1		10	0
<i>TOTAL</i>	<b>1193</b>	<b>1096</b>	<b>1086</b>	<b>945</b>