

### California Surf Lifesaving Association Board of Director's Meeting

### GENERAL BOARD MEETING

Newport Beach Ocean Lifeguard Association October 11 & 12, 2007

### MINUTES

### Thursday, October 11, 2007

I. Meeting called to order by Mr. McGowan at 9:16 AM.

A. Pledge of Allegiance - Mrs. Graham

B. Welcome and Introductions - Mr. McGowan

C. Roll Call of Delegates - Mr. Beuerlein ATTACHMENT A

			Delegates		TOTAL
CHAPTER	Members	Delegates	Present	Proxies	VOTES
California State	131	5	5	-	5
Camp Pendleton	22	3	0	-	0
Capitola	1	0	0	-	0
Coronado	1	0	0	-	0
Del Mar	4	2	1	-	1
Encinitas	0	0	0	-	0
Huntington Beach	147	5	5	-	5
Imperial Beach	18	3	1	1	2
LA City	34	3	2	-	2
LA County Lakes	33	3	2	1	3
LACOLA	291	8	5	3	8
Laguna Beach	110	5	2	2	4
Long Beach	74	4	2	-	2
Mission Viejo	10	2	2	-	2
Newport Beach	107	5	5	-	5
Oceanside	16	3	0	-	0
Pismo Beach	19	3	0	-	0
Port Hueneme	5	2	0	-	0
San Clemente	47	3	3	-	3
San Luis Obispo Co.	20	3	0	-	0
San Diego	70	3	0	-	3
Santa Barbara	38	3	2	1	3
Santa Cruz	39	3	2	-	2
Seal Beach	43	3	3	-	3
Solana Beach	0	0	0	-	0
Tucson	1	0	0	-	0
US Ocean Safety	6	2	1	-	1
Ventura County	10	2	0	-	0
Mexico	0	0	0	-	0
Members-at-large	8	0	0	-	0
TOTAL	1301	<b>79</b>	46	8	54

II. Approval of Minutes – Los Angeles County Lifeguard Association Meeting (April 12 & 13, 2007)

*MOTION:* Moved by Mr. Peabody to approve the minutes as submitted.

**SECOND:** Mr. Bartlett

DISCUSSION: None ACTION: MPU

### III. Officer's Reports

A.	President	Mr. McGowan	ATTACHMENT	В
B.	Vice President	Mrs. Graham	ATTACHMENT	C
C.	Secretary	Mr. Beuerlein	ATTACHMENT	D
D.	Treasurer	Mr. Williams	ATTACHMENT	E
E.	Advisor	Mr. Moore	ATTACHMENT	F
F.	1st Executive Delegate	Mrs. Graham for Mr. Graham	ATTACHMENT	G
G.	2 <sup>nd</sup> Executive Delegate	Mr. Moore for Mr. Rohrer	ATTACHMENT	Н
H.	3 <sup>rd</sup> Executive Delegate	Mr. Bartlett	ATTACHMENT	I

### IV. Committee Reports

- A. Certification Mr. Bauer for Mr. Rohrer VERBAL REPORT
  - 1. Stressed the importance of the USLA Certification Program, meeting standards and complying with policies and procedures.
  - 2. Stated that agencies need to be more organized and submit their completed Certification Applications on time.

B.	Competition	Mr. Butki	ATTACHMENT	J
C.	Exchanges	Mr. Mitchell	ATTACHMENT	K
D.	Heroic Acts	Mr. Richardson	ATTACHMENT	L
E.	Job Titles	Mr. Humphreys	ATTACHMENT	M
F.	Junior Lifeguards	Mrs. Boyer	ATTACHMENT	N
G.	Legislation	Mr. Peabody	ATTACHMENT	o

- 1. Currently there is not any legislation to protect a diver off any vessel from another vessel coming too close.
- 2. New legislation proposes to make it a misdemeanor under the California Harbor and Navigations Code for any vessel to come within 100 feet of a diver off a vessel while a dive flag is displayed.

H.	Membership	Mrs. Graham	ATTACHMENT	P
I.	Newsletter	Mr. Godino	ATTACHMENT	Q
J.	Public Education	Mr. Humphreys	ATTACHMENT	R
K.	Training & Operations	Mr. Scott	ATTACHMENT	S
L.	Website	Mr. Moore	ATTACHMENT	T

#### V. Election of Officers

#### A. President

1. Mr. Peabody nominated Mr. McGowan for President.

**MOTION:** Moved by Mr. Richardson to elect Mr. McGowan President by

acclamation.

SECOND: Mr. Gray

**DISCUSSION:** None

ACTION: MPU (Mr. McGowan elected President by acclamation)

#### B. Vice-President

1. Mr. Diederich nominated Mrs. Graham for Vice-President.

**MOTION:** Moved by Mr. Richardson to elect Mrs. Graham Vice-President by

acclamation.

SECOND: Mr. Gray DISCUSSION: None.

**ACTION:** MPU (Mrs. Graham is elected Vice-President by acclamation)

### C. Secretary

1. Mr. Bartlett nominated Mr. Beuerlein for Secretary.

**MOTION:** Moved by Mr. Richardson to elect Mr. Beuerlein Secretary by

acclamation.

SECOND: Mr. Gray DISCUSSION: None

**ACTION:** MPU (Mr. Beuerlein elected Secretary by acclamation)

#### D. Treasurer

1. Mr. Diederich nominated Mr. Williams for Treasurer.

**MOTION:** Moved by Mr. Richardson to elect Mr. Williams Treasurer by

acclamation.

SECOND: Mr. Gray DISCUSSION: None

**ACTION:** MPU (Mr. Williams elected Treasurer by acclamation)

### E. 1<sup>st</sup> Executive Delegate

1. Mrs. Graham nominated Mr. Mitchell for 1<sup>st</sup> Executive Delegate.

*MOTION:* Moved by Mr. Richardson to elect Mr. Mitchell 1<sup>st</sup> Executive

Delegate by acclamation.

SECOND: Mr. Gray DISCUSSION: None

**ACTION:** MPU (Mr. Mitchell elected 1<sup>st</sup> Executive Delegate by acclamation)

### E. 2<sup>nd</sup> Executive Delegate

1. Mr. Bowman nominated Mr. Richardson for 2<sup>nd</sup> Executive Delegate.

2. Mr. Bauer nominated Mrs. Boyer for 2<sup>nd</sup> Executive Delegate.

**MOTION:** Moved by Mr. Beuerlein to close the nominations for  $2^{nd}$ 

Executive Delegate.

**SECOND:** Mr. Williams

**DISCUSSION:** Candidates gave speeches expressing their qualifications and

desire to be elected.

ACTION: Mr. Richardson elected 2nd Executive Delegate by majority.

### F. 3<sup>rd</sup> Executive Delegate

1. Mr. Diederich nominated Mrs. Boyer for 3<sup>rd</sup> Executive Delegate.

2. Mr. Godino nominated Mr. Bartlett for 3<sup>rd</sup> Executive Delegate.

**MOTION:** Moved by Mr. Williams to close the nominations for 3rd Executive

Delegate.

**SECOND:** Mrs. Graham

**DISCUSSION:** Candidates gave speeches expressing their qualifications and

desire to be elected.

**ACTION:** Mrs. Boyer elected 3rd Executive Delegate by majority.

G. 4<sup>th</sup> Executive Delegate

1. Mr. Lon Graham nominated Mr. Peabody for 4<sup>th</sup> Executive Delegate.

2. Mr. Peden nominated Mr. Bartlett for 4<sup>th</sup> Executive Delegate. Mr. Bartlett declined.

3. Mrs. Boyer nominated Mr. Bailey for 4<sup>th</sup> Executive Delegate. Mr. Bailey declined.

*MOTION:* Moved by Mr. Richardson to elect Mr. Peabody for 4<sup>th</sup> Executive

Delegate by acclamation.

SECOND: Mr. Gray DISCUSSION: None.

**ACTION:** MPU (Mr. Peabody elected 4<sup>th</sup> Executive Delegate by

acclamation).

H. Advisor

1. Mr. McGowan appointed Mr. Moore as his Advisor.

**MOTION:** Moved by Mr. Richardson to approve Mr. Moore for Advisor.

**SECOND:** Mrs. Graham

**DISCUSSION:** None.

**ACTION:** MPU (Mr. Moore approved for Advisor by acclamation).

**MOTION:** Moved by Mr. Richardson to destroy all ballots.

SECOND: Mr. Bailey
DISCUSSION: None.
ACTION: MPU

VI. Committee Workshops (as directed)

Meeting adjourned for the day at 5:01 P.M.

Meeting reconvened on Friday, October 12, 2007 at 9:06 AM.

VII. Committee Reports from Workshops

A. Competition Mr. Butki ATTACHMENT U

**MOTION:** Moved by Mr. Moore to approve the report without any allocation

of funds, and to have the allocations considered in the budget

process.

SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU

B. Exchange Mr. Mitchell ATTACHMENT V

**MOTION:** Moved by Mr. Bartlett to approve the report as submitted.

**SECOND:** Mr. Peabody

DISCUSSION: None ACTION: MPU

C. Heroic Acts Mr. Richardson ATTACHMENT W

**MOTION:** Moved by Mr. Moore to approve the report without any allocation

of funds, and to have the allocations considered in the budget

process.

SECOND: Mrs. Graham

DISCUSSION: None ACTION: MPU

D. Job Titles Mr. Humphreys ATTACHMENT X

**MOTION:** Moved by Mrs. Graham to approve the report as submitted.

**SECOND:** Mr. Bartlett

DISCUSSION: None.
ACTION: MPU

E. Junior Lifeguards Mr. Mitchell for Mrs. Boyer ATTACHMENT Y

**MOTION:** Moved by Mr. Hidalgo to approve the report as submitted.

**SECOND:** Mr. Hughes

DISCUSSION: None ACTION: MPU

F. Legislation/Statistics Mr. Peabody ATTACHMENT Z

**MOTION:** Moved by Mr. Gray to approve the report as submitted.

SECOND: Mr. Peden DISCUSSION: None

ACTION: MPU

G. Membership Mrs. Graham ATTACHMENT AA

**MOTION:** Moved by Mr. Hughes to approve the report without any allocation

of funds, and to have the allocations considered in the budget

process.

**SECOND:** Mr. Bauer

**DISCUSSION:** Discussion regarding kit items; Mr. Reuter offered to help with

fundraising.

**ACTION:** MPU

H. Newsletter Mr. Godino ATTACHMENT BB

**MOTION:** Moved by Mr. Bartlett to approve the report without any allocation

of funds, and to have the allocations considered in the budget

process.

SECOND: Mr. Scott

**DISCUSSION:** Mr. Moore suggested that the Cal Surf News be distributed in the

membership kits. Mr. Peabody inquired regarding the possibility of producing an electronic magazine. Mr. Reuter suggested producing a California version of the ALM with a *Cal Surf News* insert for CSLSA members to save mailing fees. Discussion ensued regarding posting newsletter on CSLSA website. Mr. Bartlett suggested keeping ALM and Cal Surf News separate, but stressed

the importance sending deadline reminders. Mr. Williams reminded members of the fiscal impact of Cal Surf News

production on the CSLSA budget.

**ACTION:** MPU

I. Public Education Mr. Humphreys ATTACHMENT CC

**MOTION:** Moved by Mr. Peabody to approve the report without any

allocation of funds, and to have the allocations considered in the

budget process.

**SECOND:** Mr. Bartlett

**DISCUSSION:** Mr. McGowan suggested incorporating USLA Safety Tips into the

Sea Grant Coloring Book. Mr. Peabody suggested using Sea Grant to help fund Melissa Murphy's Public Education artwork. Mr. Bartlett stated that the HBSLSA had utilized Ms. Murphy to produce a Huntington Beach Marine Safety Coloring Book.

**ACTION:** MPU

VIII. Old Business

A. Approval of Treasurer's Report from Thursday, October 11, 2007

**MOTION:** Moved by Mr. Richardson to approve the Treasurer's Report from

Thursday, October 11, 2007.

**SECOND:** Mrs. Graham

**DISCUSSION:** None ACTION: MPU

### B. 501(c)3 Status

- 1. Mr. Moore said this project needs to be a priority to complete this Fall.
- 2. Mr. Richardson said Mr. Bayer should have all of the information he has requested.
- 3. Mr. Williams said that Mr. Bayer had recently requested further information, and that information had been recently sent to Mr. Bayer.

### C. CSLSA Policies and Procedures

1. Mr. Richardson pointed out that the revised CSLSA Policies and Procedures were approved on 4/13/07.

### D. San Diego Surf Lifesaving Association

- 1. Mr. McGowan reported that San Diego's multiple associations are consolidating into one CSLSA chapter.
- 2. Mr. Brewster is assisting with this project.
- 3. Mrs. Graham will follow-up on this matter.

### E. Sea Grant Rip Current Signs

1. Available for free to all agencies.

### F. Rip Current Awareness Week

- 1. Mr. Beuerlein gave the history of this New Jersey legislation.
- 2. Mr. Humphreys will report on this issue at the Spring 2008 CSLSA Meeting.

#### IX. New Business

### A. Proposed Annual CSLSA Budget

**MOTION:** Moved by Mr. Moore to adopt an annual zero based balanced

budget on the Treasurer's recommendation.

**SECOND:** Mrs. Graham

**DISCUSSION:** None **ACTION:** MPU

**MOTION:** Moved by Mr. Richardson to take the committee allocations from

this meeting and define those before moving on to an Ad Hoc Committee that will create an annual zero based balanced budget that will be submitted to the CSLSA Executive Board of Directors

for approval.

**SECOND:** Mr. Hidalgo

**DISCUSSION:** Mr. Richardson recommended the appointment of two former CSLSA

Treasurers (Mr. Bowman and Mr. Moore) to join the current CSLSA Treasurer (Mr. Williams) on the Ad Hoc Budget

Committee.

**ACTION:** MPU

B. 2<sup>nd</sup> Executive Delegate Vacancy

**MOTION:** Moved by Mr. Moore to appoint Mr. Richardson as 2<sup>nd</sup> Executive

Delegate for the remainder of Mr. Rohrer's term (until December

31, 2007).

**SECOND:** Mr. Bauer

**DISCUSSION:** Mr. Richardson said he cannot attend the Fall 2007 USLA

Meeting. He said he will continue to do his work regardless of title and suggested that the Board of Directors elect someone who can

attend the Fall 2007 USLA Meeting.

**ACTION:** MPU

#### C. Committee Chairs

- 1. Mr. McGowan invited Committee Chairs to remain in their positions for the next term, but encouraged current chairs to advise if they no longer wish to chair a committee.
- 2. Mr. McGowan also asked if someone new wishes to chair a committee.
- 3. Mr. Hidalgo said he'd like to get more involved and volunteered to be a Certification Officer.
- 4. Mr. Richardson agreed to serve as Certification Committee Chairman.

### D. CSLSA Regional Games

- 1. Mr. Bartlett congratulated Mr. Bailey and Seal Beach for being selected to host the 2008 CSLSA Regional Games. Mr. Bartlett said HBSLSA would help if needed. Mr. Bartlett also stated that SHP needs to abide by the terms of the Event Permit in the future.
- 2. Mr. Butki said it would have helped if the host chapter had been present during set-up to provide direction and answer questions.

- 3. Mr. Lon Graham concurred with Mr. Bartlett that the sponsor and all affiliated entities need to make any special requests in advance so they can be include in the permit process.
- 4. Mr. Moore stated that the problems affiliated with the 2007 CSLSA Regional Games were the CSLSA Executive Board of Director's responsibility. Despite the problems, Mr. Moore said the 2007 CSLSA Regional Games were one of the best ever.

### E. Future Meetings

- 1. USLA Meeting Dates & Locations
  - a. Fall 2007
    - 1) Location: Charleston, SC (South Atlantic)
    - 2) Dates: 11/01/07-11/03/07
    - 3) Suggested Agenda Items
  - b. Spring 2008
    - 1) Location: Poipu, Kauai, Hawaii (Pacific

Islands Region)

- 2) Dates: 4/24/08-4/26/08
- 3) Suggested Agenda Items
- 2. CSLSA Meeting Dates & Locations
  - a. Spring 2008
    - 1) Location: Long Beach
    - 2) Dates: 4/10/08 & 4/11/08
  - b. Fall 2008
    - 1) Location: Encinitas, Solana, Coronado,

Oceanside or San Diego

2) Dates: 10/16/08 & 10/17/08

### F. Privilege of the Chair

- 1. Mr. McGowan thanked everyone for their participation.
- 2. Mr. McGowan thanked the Newport Beach Ocean Lifeguard Association for hosting an outstanding meeting at such a great site.
- 3. Mr. McGowan said he was looking forward to the establishment of a budget.

- 4. Mr. McGowan congratulated the newly elected CSLSA Executive Board Members.
- 5. Mr. McGowan thanked the departing CSLSA Executive Board Members (Mr. Rohrer, Mr. Bartlett and Mr. Graham).
- 6. Mr. McGowan particularly thanked Mr. Bartlett for his work on the American Lifeguard Magazine and encouraged him to stay on as editor.

### X. Adjournment

**MOTION:** Moved to adjourn by Mr. Moore

SECOND: Mr. Peabody

**DISCUSSION:** None

**ACTION:** MPU; Meeting adjourned at 11:46 AM

Respectfully Submitted,

Michael A. Beuerlein CSLSA Secretary



1 2007 FALL B	BOARD OF DIRECTORS	C MEETING SIGN-IN SHEET
2 NEW	PORT BEACH OCEAN LIFE	EGUARD ASSOCIATION
3	OCTOBER 11-12, 2007 - N	IEWPORT BEACH, CA
4 CHAPTER	NAME	EMAIL ADDRESS
5 LA CO LAKES	JIM HUGHES	jhughes@parks.lacounty.gov
6 LMVA	MIKE SCOTT	mscott@lakemissionviejo.org
7 LMVA	JOHN BLAUER	jblauer@lakemissionviejo.org
8 LMVA 9 CAL STATE - HB	DAVID PEDEN CHRIS EGAN	dpeden@lakemissionviejo.org
10 SANTA BARBARA	MIKE ANDERSON	
11 SANTA BARBARA	MATT MCBRIDE	
12 LACOLA	CHARLOTTE GRAHAM	cgraham@fire.lacounty.gov
13 HBSLSA	BILL RICHARDSON	одганат Стопаосату доч
14 HBSLSA	MIKE BARTLETT	mbart4surf@aol.com
15 HBSLSA	KYLE LINDO	klindo@surfcity-hb.org
16 SCSLSA	NED HEARN	
17 SCSLSA	JASON HAJDUK	jhajduk@ci.santa-cruz.ca.us
18 NBOLA	MATT BRISBOIS	mbrisbois@nbfd.net
19 HBSLSA	MAX BOWMAN	
20 DEL MAR	TURTLE RUDOLPH	
21 LONG BEACH	DIRK CRAWFORD	
22 CAL STATE - SC	BETHANY CLELAND	bcleland@parks.ca.gov
23 SEAL BEACH	CHRIS PIERCE	cpierce@ci.seal-beach.ca.us
24 SEAL BEACH	NICK BOLIN	nbolin@ci.seal-beach.ca.us
25 SEAL BEACH	JOE BAILEY	jbailey@ci.seal-beach.ca.us
26 LONG BEACH	SCOTT MITCHELL	altidates @ site of the area
27 IMPERIAL BEACH	RICHARD HIDALGO	rhidalgo@cityofib.org
28 SAN CLEMENTE	BILL HUMPHREYS	humphreysb@san-clemente.org
29 SAN CLEMENTE 30 SAN CLEMENTE	NICK GIUGNI TONY VILLALOBOS	giugnin@san-clemente.org
31 CAL STATE	ALEX PEABODY	viallabost@san-clemente.org apeabody@parks.ca.gov
32 LACOLA	ROBERT MOORE	apeabody & parks.ca.gov
33 CAL STATE	JOAN ANDERSON	janderson@parks.ca.gov
34 LACOLA	SEAN KENNEDY	January Spanistanger
35 LAGUNA BEACH	KAI BOND	kbond@lagunabeachcity.net
36 LAGUNA BEACH	SCOTT DIEDERICH	sdiederich@lagunabeachcity.net
37 COLA/USOS	API WEINERT	aweinert@usos.com
38 LACOLA	ROB MCGOWAN	
39 LACOLA	JAY BUTKI	
40 NBOLA	JON MITCHELL	jmitchell@city.newport-beach.ca.us
41 NBOLA	ERIC BAUER	ebauer@city.newport-beach.ca.us
42 NBOLA	REENIE BOYER	rboyer@city.newport-beach.ca.us
43 NBOLA	JEN SCHULTZ	jschulz@nbfd.net
44 CAL STATE 45 CAL STATE	JESSE HEYDORFF	lgraham@parks.ca.gov
46 NBOLA	ALEX SCURV	
47 LA CITY	RICHARD GODINO	richard.godiano@lacity.org
48 NBFD	DAVE MAIS	dmais@city.newport.beach.ca.us
49 HUNTINGTON CITY	STEVE REUTER	umaio © oity.nowport.boaom.oa.ao
50 NBOLA	JOHN MOORE	
51 NBOLA	GARY CONWELL	
52 HBSLSA	KAI WEISSER	
53 SAN DIEGO	BRIAN ZELLER	bzeller@sandiego.gov
54 SAN DIEGO	MAUREEN RABE	
55 LA CITY	ZACK MILLETT	
56 LA CO LAKES	GORDON GRAY	
57 SAN DIEGO	B. CHRIS BREWSTER	brewster@lifesaver1.com
58 HBSLSA	MIKE BEUERLEIN	mbeuerlein@surfcity-hb.org
59 HBSLSA	DAN KAIAHUA	
60 SAN DIEGO	GREG BUCHANAN	gbuchanan@sandiego.gov
61		
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### **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

### CSLSA Board of Director's Meeting - 10/11/07

### Membership Committee Report

- Committee discussed new application forms for 2008, including the proper collection of data for those chapters who edit the forms for their own needs.
- There was clarification of how and where to send the payment for membership and how to record membership. Proper templates for each chapter's membership will be emailed directly to the membership contact.
- Committee discussed the Patagonia Pro deal for full-time, year- round lifeguards. It is a simple system, which requires an application form, available through the website, a copy of each applicants USLA membership card, and a letter from the applicant's department head verifying full-time status. A sample letter for department heads was distributed, and will be emailed to all chapter membership contacts. The Pro-deal for full time lifeguards reflects a 40-50% discount from retail costs.
- The committee was fortunate to have George Plomarity of Patagonia in attendance. He discussed the soon-to-be revised system for seasonal/part-time lifeguards to take advantage of the Patagonia discount. An order form and price sheet will be posted on the Patagonialifeguard.com site, and the entire catalog will be made available to the seasonal/part-time members. Their cost will be at a 25-30% discount from retail.
- The committee discussed the 2008 Membership kits. The chair related our need to be fiscally responsible and to gain as much from our sponsor as we can prior to augmenting kits with allocated membership money from the CSLSA treasury.
- The committee decided that one or more of the following items were desired for the 2008 kits (in order of preference): Bag, long-sleeve shirt,

short-sleeve shirt, hat, visor. Towels are always brought up, but due to the very high cost, they are not really feasible unless there is significant sponsorship. The chair will relay our continued interest in a towel to our Sponsorship Liaison. The committee plans to order lifeguard can keychains to augment whatever we receive from our sponsor.

- The Membership Committee reminds everyone that there is a \$100 incentive for any artwork that we use on membership items, such as the kit T-shirts.
- The Committee requests that all agencies send in their current patch for possible use on a "patch design" T-shirt, and for updating our patch banners and website.
- The Membership Committee respectfully requests a budget allocation increase for 2008 to \$6000.00, which better represents monies needed due to our higher membership numbers, with the understanding that the allocation is only intended to partially supplement what we receive from our sponsor, unless such sponsor is unable to provide any kit item at all.

Respectfully submitted,

Charlotte Graham Membership Chair





### **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

# PRESIDENT'S REPORT TO THE BOARD OF DIRECTORS October 11, 2007

Thank you to the Newport Chapter for hosting this meeting; I'm looking forward to another successful and productive meeting. It's hard to believe another summer has come and gone already. They seem to go by faster every year. It was another good summer for the beaches of the Southwest Region of the USLA, with more record setting hot weather, warm water and extraordinary beach attendance. We did suffer a few drownings, but by and large, all of our beach visitors went home safely. We continue to strive for the perfect year, with no water related tragedies.

Our regional Board of Directors meeting last April in Los Angeles County was one of the best attended I can remember. Thanks to CSLSA Vice President Charlotte Graham for setting it up and thanks to all of you that came and contributed to making it a successful meeting. Highlights of that meeting included the formation of an ad hoc committee to explore the possibility of creating consistent job titles between CSLSA lifeguard agencies. The purpose of the project is to help advance the professionalism of lifesaving in an effort to better serve the public. Consistency in job titles will help improve effective working relationships between departments and various agencies in emergency situations, reducing possible confusion over command roles due to discrepancies between job titles. It is recognized that the Incident Command structure used by public safety helps to alleviate this problem, however confusion over roles/titles often still exists. Scott Davey, L.A. County Lifeguard Section Chief and Bill Humphreys, San Clemente Lifeguard Marine Safety Chief co-chaired the committee. This standardization of job titles is a work in progress, and may take some time to accomplish, but Bill Humphreys assured me that the committee is moving forward to achieve this important goal. The Public Education Committee distributed over 6,000 "Be Safe, Be Seen" posters and over 7,000 Junior Lifeguard artwork book covers. A special committee on statistics, chaired by Alex Peabody met. The goal of this committee was to attempt to standardize our statistics gathering and reporting protocols. If you were not already aware, the complete minutes of the meeting can be viewed on our website at www.cslsa.org/events/Spr07Minutes.asp.

When we met as the Executive Board last month Don Rohrer surprised us all by stating that it was his last meeting and he would not be finishing out his term as Second Executive Delegate. I want to thank Don for all the time and dedication that he has given not only to the CSLSA, but to the USLA as well. His leadership and contributions will be missed, but he has promised to help out on special projects as his time allows. In addition to his delegate position, Don was also Certification Committee chair, so I will be looking for someone to take over that committee. Please let me know if you are interested.

At our two most recent Board of Directors meetings we have discussed the budget and distribution method of the newsletter. We increased the budget to add full color pages and to have the issues mailed to each member's home address. This obviously increased the cost per issue significantly. I am still a proponent of electronic distribution of the newsletter, but so far have yielded to the sentiment that members like to get a printed copy delivered to their mailbox. I would really appreciate some feedback from you, the members. Would you rather receive a printed copy in your mailbox, or would an electronic version available on the website suffice? The cost savings of the electronic version could be in the neighborhood of three to five thousand dollars per year! Please let your thoughts be known when the Newsletter Committee meets.

Robert C. McGowan

Charlotte M. Graham *Vice President* 

Michael A. Beuerlein Secretary

Robert E. Williams Treasurer

Robert A. Moore Past President/Advisor

Christopher R. Graham First Executive Delegate

Don C. Rohrer Second Executive Delegate

Michael S. Bartlett Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

At the Spring USLA meeting in Chicago we honored our long time USLA Treasurer Greg Farry who passed away shortly before the meeting with a memorial on the shores of Lake Michigan. Rob Williams, our regional treasurer, was elected to finish out Greg's term, and he will hopefully be reelected at the USLA meeting next month. A motion to increase USLA dues to \$30.00 per year starting July 1, 2008 passed unanimously. It should be noted that dues have not increased in over twenty years. A clinic for all USLA competition officials in attendance was held in conjunction with the Chicago meeting.

The 2007 California Lifeguard Championships were hosted by the City of Huntington Beach on July 28. Thank you to the H.B. City lifeguard management and staff for their support of the event, and to Doug Leach and Melissa Murphy for their organizational efforts that helped make the event a success. Scott Hubbell and his company SHP, Inc. provided funding, not only for our Regionals, Junior Lifequard Regionals, and Nationals, but also for our membership kits. The weather was good, there was enough surf to make things interesting, and the competition was spirited. Approximately 120 competitors registered, and when the dust settled at the end of the day, LACOLA won the team championship by a large margin, followed by Cal State Parks, with Long Beach third. Host Huntington City came in fourth. The other top teams, as well as individual results are available for viewing on our website. Without the generous donation of the time and resources of your Executive Board and other volunteers, the Regional Championships would not be possible. In addition to current Executive Board members, my sincere thanks go to Bill Richardson the starter. Jay Butki for setting the course, former Executive Board member Vince Lombardi and L.A. County Captain, and former national champion Rob Torres for officiating, Gordon Gray for his efforts at the Registration Table, and Donna Richardson and the Huntington City volunteers who worked at the results table. If I've forgotten anybody, I apologize. Next year's Regionals for both the Junior Guards and the lifequards are tentatively scheduled for Seal Beach, pending confirmation at the Competition Committee meeting today.

The Junior Lifeguard Regional Competition was again hosted by Santa Barbara City on July 20. Although I was not able to attend, from all reports I heard, the event was well organized and very well run. Good job Santa Barbara, and thank you. Results are available on the Junior Lifeguard page of our website.

The 2007 USLA National Lifeguard Championships were held in Myrtle Beach, South Carolina on August 9, 10, and 11. As seems to be the case when we travel to the east coast for Nationals lately, we were treated to record breaking heat and humidity. The local news stations were calling the heat "oppressive" and the heat index (temperature plus humidity) was 115 to 120 degrees the whole time we were there. The water conditions, with the short interval wind chop, radical lateral current, and 80° water temperatures proved challenging for even the top ocean athletes. In spite of the weather, the hospitality of the hosts was unsurpassed, and the organization and running of the event was outstanding. Special thanks to the City of Myrtle Beach, Horry County, George Lack and family and all of the sponsors for an excellent competition. Complete results can be found at www.uslanationals.org.

As you may be aware, this is an election meeting, to select your officers and Executive Board to serve you for the next two years. I have been convinced to run for one more term as your president, and I hope you will give me your support. It has been an honor to serve you over the past few terms, and I believe we have great "chemistry" on the current Executive Board. In addition to Don Rohrer's position on the board, it is my understanding that Chris Graham has decided not to run for re-election, so there are at least two spots open for "new blood" on the board. Many thanks to Chris for his time and efforts over the years, and good luck in his re-election at the national level.

In closing, I would like to once again thank Scott Hubbell for all of his efforts in providing sponsorship for us. Our regional and national sponsors include Bud Light, Wet n Wild Cosmetics, Arrowhead, Patagonia, American Laser Centers, and Mini Cooper. Please support our sponsors and be sure to take advantage of the Patagonia Pro Program that you get as a benefit of your USLA membership.

Yours in Lifesaving,

Robert McGowan President



BB

### **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

#### **NEWSLETTER ACTION REPORT**

#### Fall 2007

Robert C. McGowan

Charlotte M. Graham Vice President

Michael A. Beuerlein Secretary

Robert E. Williams Treasurer

Robert A. Moore Past President/Advisor

Christopher R. Graham Recurrent Representative

Don C. Rohrer First Executive Delegate

Michael S. Bartlett Second Executive Delegate

Alex K. Peabody Alternate Executive Delegate A solution to budget concerns while preserving something close to the present format was the primary topic in committee. No one really wanted to go online but it was the obvious easy solution. The fact that the newsletter would lose a certain amount of character by going digital, was a concern. And although the prevalence of personal emails would make the receipt easy, the delivery process would certainly have to be explored, since, as editor, I did not relish personally emailing all members. Of course the CalSurf would be on the website for anyone to access, at no direct cost to the organization. But we all agreed there was something satisfying about having a page to turn and a copy to gather dust on a bookshelf.

While discussing the current costs involved in printing and mailing to find a place to cut costs, a simple, obvious solution was suggested - one issue per year. The single issue plan would save 30% - 50% of current costs and still provide the tactile satisfaction of a hard copy. To adequately accomplish this concept, the issue should:

- Be printed in color for the best effect
- Contain contributions from most or many Board members and committees or a summary of important topics
- Provide free advertising for current sponsors but continue to solicit paid advertising
- Present agency profiles until all chapters have been presented (24 to go) then ...
- Present historical and personal profiles
- Contain plenty of topical articles to spark the interest of new lifeguards
- Continue to look for more new article concepts, regular columns and editorials
- Contain pertinent statistics and other material so that it can serve as a printed annual report as well as a newsletter.
- Be published in the spring to provide a summary of the past year and new information to start the summer. To accomplish this, an earlier print date would be required and it would require meeting, competition and special event dates, times and locations prior to going to print.





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Michael S. Bartlett Second Executive Delegate

Alex K. Peabody Alternate Executive Delegate

# VICE PRESIDENT'S REPORT TO THE BOARD OF DIRECTORS OCTOBER 11, 2007

Welcome to the Fall 2007 CSLSA Board of Directors Meeting, and thank you to Rob Williams and the Newport Beach Ocean Lifeguard Association for hosting this event.

Since we last met at Redondo Beach, I have been busy with the business of the CSLSA. Following our Regional meeting, I attended the USLA Board of Directors meeting in Chicago. Although it was a very successful meeting, the mood was significantly dampened by the sudden passing of USLA Treasurer Greg Farry shortly before the meeting. We had a moving lakeside memorial for him, and he will be missed. Our silver lining is that our own Treasurer Rob Williams was approved as the interim Treasurer, and hopefully he will get elected to a full term at the Charleston meeting next month.

Once again, summer flew by in a flash. The Junior Lifeguard Regional Championships were very well attended and extremely well-run. Thank you to the Santa Barbara lifeguards for hosting these past three years. On Saturday, July 28<sup>th</sup>, over 120 lifeguards attended the CSLSA Regional Lifeguard Championships in Huntington Beach. I would like to thank Gordon Gray and Rob Williams for their help with the registration of all the competitors, as well as all the members of the Executive Committee who helped run the event. Special thanks also go to Bill & Donna Richardson, Vince Lombardi, Rob Torres, Jay Butki, and Scott Hubbell for their efforts to make our Regionals a success, and to Mike Bartlett, Doug Leach, Melissa Murphy and the Huntington Beach Lifeguards for hosting the event.

The 2007 USLA Lifeguard National Championships were held in Myrtle Beach, South Carolina. With the extreme humidity, the heat index was over 119 degrees! All the competitors from our region did extremely well despite the unbearable heat, and we owe a great deal of thanks to all the officials who helped run the 3-day event in such difficult conditions. Special thanks as well to Scott Hubbell and SHP, Inc. for his tremendous efforts this past year in securing sponsorship for our Lifeguard Regionals and Nationals, and for his continued support of our CSLSA membership kits.

By far, the area I have spent the most time working on over the past six months is our CSLSA membership. Although I am still waiting to get the membership list from a couple of chapters, we are close to 1300 members again this year! I will have more information about the 2007 membership in my committee report, and I thank all of you for your efforts to get your lifeguards signed up in our Association.

In conclusion, I have thoroughly enjoyed serving as your Vice President for the past two years and I hope to continue to serve the CSLSA for many years to come. I am looking forward to a productive meeting here in Newport, and I congratulate everyone on the successful year we have had thus far. May we continue to move forward and always strive to be the most outstanding organization we can be.

Respectfully submitted,

Charlotte Graham



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Robert C. McGowan President

Charlotte M. Graham *Vice President* 

Michael A. Beuerlein Secretary

Robert E. Williams Treasurer

Robert A. Moore Past President/Advisor

Christopher R. Graham Recurrent Representative

Don C. Rohrer First Executive Delegate

Michael S. Bartlett Second Executive Delegate

Alex K. Peabody Alternate Executive Delegate

### Public Education Committee Minutes - Fall 2007 October 12, 2007

The following was discussed at the Public Education Committee meeting on October 12, 2007:

- 1. Use of local Public Service Announcements (PSA's) Chapters are encouraged to use PSA's created by the USLA and available on the USLA website for download. DVD's can burned and provided to local cable providers for use.
- 2. Ocean Education Day Suggestion to create an ocean awareness day (or days) and promote local involvement and "open houses" at local agencies. Committee will discuss issue further between now and Spring '08 via email.
- 3. Suggestion to look into endorsement of safe surfing products, such as fins with soft edges. Committee was concerned about promoting specific products, but agreed that generic promotion of safe surfing products is appropriate. Items include: nose guards or having boards shaped with blunt noses and soft edge fins or sanding fins to remove sharp edges.
- 4. Steve Reuter has personally thanked all Big Wednesday sponsors on behalf of CSLSA and this committee.

Projects committee will be working on over next 6 months:

- 1. Expanding and posting Public Education Inventory and needs matrix online. Links to PSA's will be added with instructions on how to access. Public Ed committee members and agencies will be notified by email when this is available online.
- 2. Committee requests up to \$250 to purchase new banner and pictures for booth.
- 3. Spring public education material distribution goals:
  - a. Hoag Hospital Activity Books
  - b. Sea Grant materials:
    - 1. Rip current stickers
    - 2. Tri-fold rip current brochures
    - 3. Rip current posters
    - 4. Beach safety/rip current coloring book

Respectfully submitted,

Bill Humphreys, Public Education Chairman



D

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Don C. Rohrer Second Executive Delegate

Michael S. Bartlett Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

# SECRETARY'S REPORT TO THE BOARD OF DIRECTORS OCTOBER 11, 2007

Since the Spring 2007 CSLSA General Board Meeting in Los Angeles County, I have been busy with the following projects:

- 1. 501(c)3 Status.
- 2. Completing and distributing the minutes from Spring 2007 CSLSA General Board Meeting.
- 3. Completing and distributing the agenda for the Fall 2007 CSLSA General Board Meeting.
- 4. Attending and participating in CSLSA Executive Board Meetings.
- 5. Completing and distributing the agendas and minutes from CSLSA Executive Board Meetings.
- 6. Collecting and distributing CSLSA mail.
- 7. Representing CSLSA at the Spring 2007 USLA General Board Meeting in Chicago.
- 8. Officiating at the CSLSA Regional Competition.

In an effort to facilitate communication, I would like to ask that all General Board members complete the sign-in sheet and include their current e-mail address. I would also like to remind all Executive Board Members and all Committee Chairs of the CSLSA Policy to e-mail **all** of their reports to the Secretary at <a href="mailto:mbeuerlein@surfcity-hb.org">mbeuerlein@surfcity-hb.org</a>. In the case of Committee Chairs, this will include both the pre-committee and post-committee reports.

Finally, I would like to thank our CSLSA Executive Board for their commitment and hard work during the 2006-07 term. I'm proud to be working with such a distinguished group of professionals who are dedicated to representing our membership to our national organization.

It has been an honor to serve a fifth term as CSLSA Secretary and I will stand for reelection if nominated.

Respectfully Submitted,

Michael A. Beuerlein Secretary





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Charlotte M. Graham Vice President

Michael A. Beuerlein Secretary

Robert E. Williams Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham First Executive Delegate

Don C. Rohrer Second Executive Delegate

Michael S. Bartlett Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

October 8, 2007

### **Treasurer's Report**

Prepared by Rob Williams

#### **ASSETS**

\$19,919.66
\$15,356.96
\$6,632.55

TOTAL Bank Accounts	\$41,909.17

#### **Board Of Directors Allocations**

Competition	\$0.00
Junior Lifeguard Account	\$16,621.55
Membership Account	\$.00
New Zealand Exchange	\$1,448.28
Newsletter	\$3,153.61
Public Education Committee	\$7,259.34
Website Committee	\$2,080.60
Total Liabilities	\$30,563.38

### **General Fund Total minus Allocations**

\$11,345.38

#### Notes:

- The CSLSA President and Treasurer received a written notification to dissolve the 2002 Spring Meeting Camp Pendleton Fund. The notice requested that the monies that totaled a liability of \$899 for the CSLSA be transferred to the Public Education Account.
- The CSLSA Treasurer would like to propose an annual budget beginning in 2008.
   Are current fiscal year is on the calendar year and it should remain. It is proposed that all Liabilities be converted into a working budget so there will be a positive or zero cash flow for the year beginning in January, 2008.
- With the CSLSA applying for a new 501©3 status, the Treasurer recommends we hire an accountant for an annual audit and tax preparation.



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Robert E. Williams Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham First Executive Delegate

Don C. Rohrer Second Executive Delegate

Michael S. Bartlett Third Executive Delegate

Alex K. Peabody Fourth Executive Delegate

### Cash Flow 1/1/2007 - 10/8/2007

Т	N	F	ı	O	V	٨	19
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Interest Income - HBCECU	\$49.06
Member Dues 06-07	\$6,978.79
Member Dues 07-08	\$20,460.00
Smith Barney – Dividends	\$473.05
Regional Competition	\$1,230.00

### TOTAL INFLOWS \$29,190.90

### <u>OUTFLOWS</u>

2006 Fall USLA BOD Mtg	-\$390.00
2007 Fall USLA BOD Mtg	\$1,300.00
2007 Spring USLA BOD	\$3,907.65
2009 Spring USLA BOD	\$1,500.00
Cal Surf Newsletter	\$4,146.39
Donation Contribution	\$250.00
Exchange Committee	\$51.72
Executive Board Meetings	\$1,009.59
Junior Lifeguard Committee	\$2,409.61
Membership Committee	\$6,127.22
Public Education Committee	\$9,888.89
Sec of State – Filing Fees	\$140.00
Website Committee	\$269.40

TOTAL OUTFLOWS \$30,636.94

Income over Expenses -\$1,446.04





### **Southwest Region - United States Lifesaving Association**

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Robert C. McGowan

October 11 - 12, 2007

Charlotte M. Graham Vice President

Past President/Advisor

By Robert A. Moore

Michael A. Beuerlein Secretary

Robert E. Williams

Robert A. Moore
Past President/Advisor

Christopher R. Graham First Executive Delegate

Second Executive Delegate

Michael S. Bartlett
Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

Another chapter has closed in the CSLSA. Don Rohrer resigned from the Second Delegate position at our last Executive Board meeting. He made it very clear that he was going to open a position up on the Executive Board for some new blood. Both he and I suggested six years ago that we were stepping down to open up the Board to some new people. And each time an election took place there were at least two new members, just a little under a quarter of the Board so we were retained. Over the years there has been little movement on the Board. Two new members each election has been healthy the past three elections. It has allowed consistency and it has kept our future bright. Don stated that he was resigning prior to the Board of Directors meeting so there would leave no opportunity for another two year term.

What Don did was remarkable. He enjoys this organization and was one of the founding members. After a period of time away he came back to serve on the CSLSA Executive Board. He also took on the responsibility of the USLA Presidency for two terms. His belief in this organization is so strong that he felt that action speaks louder than words. He would step aside to guarantee an opportunity for someone new on the Board. He also stated that if there were special projects that he could be of assistance he would do so gladly. We didn't wait; we called upon him to review the USLA competition rules in a small subcommittee where he spent eight straight hours on the project. The CSLSA will miss Don's expertise and his service to the association, but his commitment to lifesaving remains strong! So if I may, I want to thank Don for his leadership, guidance, patience, and unselfish commitment to the cause of the CSLSA, USLA, and lifesaving in general. It is important to understand the history of this organization and the few people who have made it what it is today. Don, you are one of the special people of this organization. Thank you. We could not have done it without you.

Another Executive Board member is stepping down who has contributed much to the cause of our membership is Chris Graham. If you remember, Chris stepped down at the last election to focus more on work and the National. Due to unforeseen circumstances, we had to ask Chris to fill an unexpected vacancy of his previous position. Chris reluctantly stepped forward and gave up more of his time. He was extremely active on the Exchange Committee and forwarding agency and chapter information to me for posting on the website. We will miss Chris' expertise and his commitment keeping the information flowing. Thank you Chris.

As an official at our regionals, I was proud our athletes. We implemented the new USLA competition event rules and everyone came together in the spirit of cooperation and performed with style. If a competitor missed a buoy, they would at the cost of losing places, go back and round the buoy without being told. It was all new us and we were learning together. I can remember when competitors weren't so 'honest'. Times have change for the better.

As an official at our nationals, I am surprised that everyone didn't expire. Myrtle Beach, South Carolina was 115 – 119 degrees with the heat index. Most everyone continued with the same spirit as at our regionals. The national competition chairman asked me if we in our region would take a look at the USLA rules like was done for the USLA Bylaws and the USLA Policies and Procedures. With the new event rules, the rest of the document was out of date and needed updated. The intent is that we would produce a document and get approval from our Board of Directors via the competition committee and take it back to the national meeting in Charleston, South Carolina. That document would be the working document in a small sub-committee with a representative from most regions coming to a conclusion for presentation to the National Board of Directors and then implementation. Jay Butki, Rob McGowan, Bill Richardson, Don Rohrer, and myself spent eight hours working on the proposal for our regional meeting. Thanks to Jay's resource materials, Don and Rob's expertise, and Bill Richardson's organizational and documentation skills, we produced what we believe is the next step in the USLA competition rules process.

Over the past two years I have observed the current Executive Board. I have given my advice, attended meetings, and participated in all activities. I remain committed to this organization and find that I continue to have the same enthusiasm. Because I am passionate about both the USLA and the CSLSA, I would like to see the same in others who want to serve on the Executive Board. It is a major commitment to serve on the Executive Board and I am sure there are others out there who would love to take a crack at it. I do caution though that this Executive Board is not about ego. If you want to hold a position just to have a title, please reconsider. The CSLSA needs what is best for the organization, not what looks best on your resume.

I would like to close by saying that it has been a privilege to serve with a great bunch of men and women these last two years. I have given it my best for the CSLSA and the USLA. It has been an honor to represent our membership and I have done what I believed to be in their best interest. I have not participated for personal gain nor would I have remained if that were the case. As a City Manager once said at a luncheon I attended, "Some people are in it for the public and some are in it for themselves." I would like to believe I was in it for the former and not the latter. I will let you decide.

Yours in Lifesaving,





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Don C. Rohrer Second Executive Delegate

Michael S. Bartlett Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

#### FIRST EXECUTIVE DELEGATE REPORT

October 11, 2007

- Thank you to the entire organization and the Executive Board for your support over the last ten years.
- I will be stepping down as your First Executive Delegate. A new person on the Executive Board will provide some new insight and is healthy for the organization.
- I encourage everyone to make sure your agency / chapter information is updated on the website. The list will be passed around so please make corrections.
- Test dates and salary information are continually being updated; get your info to me.
- If you get a chance look at the new USLA salary page.





### Southwest Region - United States Lifesaving Association

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Robert McGowan

October 12, 2007

Charlotte M. Graham

Don Rohrer
CSLSA Second Executive Delegate
Certification Chair

Michael A. Beuerlein Secretary

CSLSA 2007 FALL MEETING

Robert E. Williams
Treasurer

Certification.

Robert A. Moore
Past President/Advisor

Ventura certified at the regular level.

Christopher R. Graham First Executive Delegate

 Los Angeles County Lakes has submitted its papers to the certification chair, Chief Bauer.

Don C. Rohrer Second Executive Delegate

Regional Competition.

Michael S.Bartlett
Third Executive Delegate

I assisted with the officiating of CSLSA Regional Competition held at Huntington Beach.

Alex K. Peabody
Fourth Executive Delegate

#### Contact.

I contacted the Harbor Master/Chief Lifeguard of Port San Luis/Avila Beach to give guidance on a dress uniform and medal of valor ribbon for his respective medal of valor recipients.

### National Competition Rules.

I have worked with a small committee (Mr. McGowan, Mr. Butki, Mr. Richardson and Mr. Moore) to edit the National Competition rules.

### Stepping Aside.

For the past six years I have been attempting to encourage one of you to fill this position. Having failed at that attempt, I have officially stepped aside.

I would like to thank all of you for your support over the years. It has been a true honor and privilege to represent this organization. I will continue to assist where and when ever my help will further the goals of this organization.

Again, my lasting gratitude and deep appreciation are extended to all of you for allowing me to serve. Here is to a very bright future for the CSLSA.

# GUIDELINES FOR OPEN WATER LIFEGUARD AGENCY NATIONAL AWARDS PROGRAM

### THE UNITED STATES LIFESAVING ASSOCIATION



Amended September 26, 2007



## TABLE OF CONTENTS

Page 3	Award Categories & Descriptions
Page 4	Application Process- Part I: Cover Page
Page 5	Application Process- Part II: Materials
Page 6-9	Application Process- Part III: Application Instructions
Page 10	Application Process- Part IV: Eligibility & Procedures

# United States Lifesaving Association National Awards Program Award Categories & Descriptions

### **National Award for Readiness & Incident Response**

• An agency has presented evidence that demonstrates its ability in providing high levels of lifeguard readiness and preparedness, and/or has presented an example of a high level of readiness and preparedness during a response to a major incident, mutual aid call, or mass casualty that brings great credit to the agency and to the profession.

### National Award for Commitment & Dedication to Public Safety

• An agency has presented evidence that demonstrates a measurable accomplishment in providing commitment and dedication to public safety through a variety of ways that brings great credit to the agency and to the profession.

### **National Award for Training & Development**

• An agency has presented evidence that demonstrates professional growth and information sharing by providing high levels of lifeguard training and staff development that brings great credit to the agency and to the profession.

### **National Award for Drowning Prevention Achievement**

 An agency has presented evidence of measurable statistical records including documentation of relative categories and conditions demonstrating a remarkable achievement in drowning prevention that brings great credit to the agency and to the profession.

### National Award for Open-Water Safety Achievement

• An agency has presented evidence of measurable statistical records including documentation of relative categories and conditions demonstrating a remarkable achievement in open-water safety that brings great credit to the agency and to the profession.

### National Award for Professional Achievement

 An agency has presented evidence demonstrating a variety of achievements which may include advancing its image, equipment, certifications, relations, standards, regulations or other related area that enhances the lifesaving profession and brings great credit to the agency and to the profession.

### **National Award for Distinguished Safety Service**

• An agency has presented evidence demonstrating that it has accumulated three or more of the six nationally recognized awards in a variety of achievements that brings great credit to the agency and to the profession. This is the USLA's second highest achievement award.

### **National Award for Excellence in Lifesaving**

An agency has presented evidence demonstrating that it has accumulated all six of the
nationally recognized awards in a variety of remarkable achievements that brings extraordinary
credit to the agency and to the profession. This is the USLA's highest and most prestigious
achievement award.

### **PART I: COVER PAGE**

If you are interested in nominating an open-water lifesaving agency for one of the National Awards listed below, please read all the information listed in Part IV for Eligibility and Procedures prior to commencing. If you believe the agency qualifies, begin by completing this application Cover Page and follow the instructions in Part II and III. Be sure to type or neatly print. Failure to comply with any part of this application process may result in the disqualification of your application.

Agency Nominee _				
Agency Mailing A	ddress			
City		State	Zip	
Phone	Fax	E-mail		
Agency must be U	SLA Certified: (please in	ndicate) Regular	or Advanced	
Nominator				
Title		USLA Member No		
Region		Chapter		
Nominator's Addı	ress			
City	Sta	ate	Zip	
Phone	Fax	E-mail		

### **National Award Categories**

(Circle only one category for the nominee)

- National Award for Readiness & Incident Response
- National Award for Commitment & Dedication to Public Safety
- National Award for Training & Development
- National Award for Drowning Prevention Achievement
- National Award for Open-Water Safety Achievement
- National Award for Professional Achievement
- National Award for Distinguished Safety Service
- National Award for Excellence in Lifesaving

### **PART II: MATERIALS**

### 1. Cover Page

- Attach the completed Cover Page to the top of EACH application copy.
- Be sure to submit ten (10) copies of your application packet so that each USLA Regional Representative can review it in committee (9 Region Reps and 1 Committee Chair).
- Include a non-refundable \$25 application fee (check payable to USLA) to cover administrative costs.

### 2. Essay & Materials

- Submit your essay responses typed on a separate sheet of paper with the corresponding question numbers.
- See the essay questions in Part III below for the corresponding award category.

### 3. Two Letters of Recommendation

- Submit a total of two (2) letters of recommendation for your agency nominee.
- These recommendations must be written by an agency employee, officer, manager, administrator, etc. who can provide written testimony to the achievement of the agency being nominated.

### 4. <u>Supplemental Materials (if needed)</u>

- You may submit additional information in this section to demonstrate or emphasize the achievement but this is not a requirement.
- This can be a combination of newspaper articles, journal writings, audio/video documentation, photographs, etc. that provides additional evidence illustrating the agency's achievement.

### **PART III: APPLICATION INSTRUCTIONS**

All applications must be mailed to the USLA and post marked by April 1 of each calendar year. Please include a <u>non-refundable \$25 application fee</u> (check payable to USLA) to cover administrative costs. The USLA will not return any materials submitted with the applications so be sure to mail the copies and keep the originals. It is recommended to mail your package as certified mail or another type of tracking service.

### 1. Formatting the Application-

Please submit ten (10) copies of the completed application package (Cover Page, Essay & Materials, Letters of Recommendations, and Supplemental Materials) in an 8.5" x 11" format. You must staple each application together in its entirety along with the supporting documentation so that each USLA Regional Representative can review it (9 Region Reps, 1 Heroic Acts Chair).

### 2. Submitting the Application-

Please mail your application to: *USLA National Awards Program*-I/O Heroic Acts Chair- Recognition, Awards and Presentations Committee 861 Riverland Drive, Charleston, SC 29412

### Essay Questions

### **National Award for Readiness & Incident Response**

- 1. Please describe how the agency has achieved open-water readiness? Give specific examples documenting the high levels of readiness and preparedness.
- 2. Describe how the agency responded to a major incident, mutual aid call, or mass casualty or injury? How was the call unique? Give examples of team work and performance worthy of national recognition.
- 3. Please submit any supporting documentation like photographs, newspaper or magazine articles, witness statements, or an agency incident report.
- 4. Submit a letter of recommendation from an adjacent agency supervisor (fire, police, or lifeguard) endorsing the agency's high level of readiness and its excellent response to this unusual call for help.

### **National Award for Commitment & Dedication to Public Safety**

- 1. What is the agency's Mission Statement and explain how it functions to accomplish the mission?
- 2. Please describe how the agency has served the public with commitment and dedication over the past five years? Articulate how it has been steadily improving over this period.
- 3. Give specific details outlining the agency's commitment and dedication to public safety? Apply some of the following examples or some of your own to demonstrate the agency's commitment and dedication to public safety: increased staffing, expanded operational hours, improved water surveillance, added equipment to improve service, provided better

- management, increased the budget, etc. Provide copies of operational schedules, annual hour sheets, or annual budgets to show increases.
- 4. Submit a letter of recommendation from an adjacent agency supervisor (fire, police, or lifeguard) endorsing its high level of commitment and dedication to public safety over the past five years.

### **National Award for Training & Development**

- 1. Does the agency have a written operational and training manual? How does the agency implement staff training and what does it consist of? What makes the training unique from other agencies?
- 2. Does the agency train with other agencies? Which agencies and what kind of training do they perform? What are the training goals and objectives?
- 3. Does your agency support staff development through participation in professional associations? If so, how does it support that development? How has your agency assisted the profession in training and development? Describe the value of the relationship?
- 4. Submit a letter of recommendation from an adjacent agency supervisor (fire, police, or lifeguard) endorsing its high level of commitment and dedication to public safety over the past five years.

### **National Award for Drowning Prevention Achievement**

- 1. The agency must have an outstanding safety record with few to no incidents of drowning as defined by the USLA National Statistics Coordinator for the past calendar year within their jurisdictional operation in a guarded or unguarded area anytime. If there were no deaths from drowning, please submit a letter of verification from the agency's county sheriff or coroner's office for that year. If you are unable to obtain this verification, submit a separate letter explaining the circumstances in which you were unable to meet this request.
- 2. Were there any deaths from drowning (or presumed drowning) within the agency's operational jurisdiction for any reason over the past calendar year? If so, please explain the circumstances of all deaths from drowning. How many of those were in a guarded area versus unguarded area? Please provide a spreadsheet breakdown showing the incidents, date, time, and location, guarded or unguarded, and any other pertinent information. Please explain how the agency did everything they could to prevent drowning.
- 3. What are the operational hours of the agency throughout the season or year? Is there an after-hours response team capable of affecting a rescue within a reasonable time frame? How does the agency determine where to place lifeguards or patrols? How do they decide when to open and close guard stations or end patrols? What is the agency's operational philosophy?
- 4. Over the past calendar year, please list the following: number of people rescued by the agency, number of preventative actions, total estimated annual attendance, number of miles within jurisdiction, and number of permanent lifeguards, part-time guards, and season guards? Please describe the potential for drowning in the agency's operational jurisdiction in terms of high risk (consistent surf and rip currents) to low risk (no surf and little current). List the percentage of public access to the agency's jurisdiction compared to the percentage of poor access. What are the average air and water temperatures from summer to winter?
- 5. Submit a letter of recommendation from an adjacent agency supervisor (fire, police, or lifeguard) endorsing the agency for drowning prevention achievement over the past calendar year.

#### **National Award for Open-Water Safety Achievement**

- 1. The agency must have a commendable safety record and few to no incidents of drowning as defined by the USLA National Statistics Coordinator over the past five years within their jurisdictional operation. Please explain any deaths from drowning (or presumed drowning) within the agency's operational jurisdiction for the past five years? How many of those were in a guarded area versus unguarded area? Please provide a spreadsheet breakdown showing the incidents, date, time, and location, guarded or unguarded, and any other pertinent information. Why should those deaths from drowning not be held against the agency despite their best attempts to promote open-water safety?
- 2. Why should the agency receive national recognition for open-water safety achievement? What steps has the agency taken to promote every reasonable effort to promote open-water safety over the past five years?
- 3. What are the operational hours of the agency throughout the season or year? Is there an after-hours response team capable of affecting a rescue within a reasonable time frame? How does the agency determine where to place lifeguards or patrols? How do they decide when to open and close guard stations or end patrols? What is the agency's operational philosophy?
- 4. Over the past five-year period, please list the following: number of people rescued by the agency, number of preventative actions, total estimated annual attendance, number of miles within jurisdiction, and number of permanent lifeguards, part-time guards, and season guards? Please describe the potential for drowning in the agency's operational jurisdiction in terms of high risk (consistent surf and rip currents) to low risk (no surf and little current). List the percentage of public access to the agency's jurisdiction compared to the percentage of poor access. What are the average air and water temperatures from summer to winter?
- 5. Submit a letter of recommendation from an adjacent agency supervisor (fire, police, or lifeguard) endorsing the agency for open-water safety achievement over the past five years.

#### **National Award for Professional Achievement**

- 1. What has the agency done in terms of advancing the professional image of both the agency and the profession? Please list specific examples of actions taken by the agency to enhance its image through uniforms, equipment, identification, certification, public relations, ethical standards, administrative regulations, or whatever else deemed a professional advancement. Submit photographs to illustrate your achievements.
- 2. What was the previous standard the agency used before implementing the new concept, idea or program? How were they able to measure the success?
- 3. How has this professional achievement affected the agency and/or the profession? Has the agency attempted to assist other agencies with its new success in an effort to upgrade or promote the profession?
- 4. Submit a letter of recommendation from an adjacent agency supervisor (fire, police, or lifeguard) endorsing the agency for the professional achievement over the past calendar year.

### **National Award for Distinguished Safety Service**

After an agency has achieved recognition for at least three different National Awards, then the agency will be considered for this distinguished achievement. The National Award for Distinguished Safety Service is the USLA's second highest achievement award.

1. Please provide the corresponding year and the award names in which the agency received the National Awards. The agency must have received at least three of the following awards:

- National Award for Readiness & Incident Response
- National Award for Commitment & Dedication to Public Safety
- National Award for Training & Development
- National Award for Drowning Prevention Achievement
- National Award for Open-Water Safety Achievement
- National Award for Professional Achievement
- 2. Submit a letter of recommendation from an adjacent agency supervisor (fire, police, or lifeguard) endorsing the agency for this distinguished achievement.

### **National Award for Excellence in Lifesaving**

After an agency has achieved recognition for all six National Awards, then the agency will be considered for this outstanding achievement. The National Award for Excellence in Lifesaving is the USLA's highest and most prestigious achievement award.

- 1. Please provide the corresponding year and the award names in which the agency received all six National Awards. The agency must have received all six of the following awards:
  - National Award for Readiness & Incident Response
  - National Award for Commitment & Dedication to Public Safety
  - National Award for Training & Development
  - National Award for Drowning Prevention Achievement
  - National Award for Open-Water Safety Achievement
  - National Award for Professional Achievement
- 2. Submit a letter of recommendation from an adjacent agency supervisor (fire, police, or lifeguard) endorsing the agency for this outstanding achievement.

### **PART IV: ELIGIBILITY & PROCEDURES**

### **Eligibility**

- The agency nominee must be USLA Certified as Regular or Advance.
- An agency can be nominated for <u>only</u> one award category per year unless you are also applying for the *Distinguished Safety Service* or the *Excellence in Lifesaving* (must submit a separate application for those awards).
- An agency is eligible to receive the same award or a different award multiple times as it chooses to re-apply annually but it must demonstrate new achievements.
- Only an official chapter representative can nominate an agency as they have insight to the agency's achievements.
- The chapter/agency must submit annual statistics as outlined by the USLA National Statistics Coordinator by the deadline.
- The chapter/agency must be in good standing and not be in conflict of the USLA Bylaws or Polices and Procedures.

### **Procedures**

Applications and instructions for the National Awards Program will be made available on the USLA website for download. Chapter representatives will have the responsibility to initiate the application process and submit the appropriate paperwork to the USLA Heroic Acts-Recognition, Awards, and Presentations Committee. The committee will then review the applications for accuracy and completeness at the USLA Spring Meetings. The committee will then discuss and vote on the application like it does with other awards.

If the application is passed, the USLA Board of Directors must approve the application by a majority vote. If approved, the Heroic Acts Committee will present any National Award Agency Recipient with a prestigious plaque bearing the USLA logo, award name and details of the achievement by the USLA Fall Meetings. There are no appeals and the USLA Board of Directors will make the final decision. The USLA will make every effort to publicize the agency award recipients as appropriate.

For more information about the National Awards Program or clarification for items in this application, please contact the USLA Heroic Acts Committee Chair by email at heroicacts@usla.org.



# **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Robert C. McGowan President

TO: FROM: **CSLSA Board of Directors** 

SUBJECT:

Jay Butki

Charlotte M. Graham

**Fall 2007 Competition Committee Report** 

Vice President

DATE: October 11, 2007

Michael A. Beuerlein Secretary

CSLSA Southwest Regional Championships- July 28, Huntington City Beach

TEAM RESULTS

Robert E. Williams

Treasurer

- 1. LACOLA 934.5
- 2. Cal State Parks 297
- 3. Long Beach 181
- Robert A. Moore Past President/Advisor
- 4. Huntington City 113
- 5. Port Hueneme 66
- Christopher R. Graham Recurrent Representative
- 6. San Diego City 51.5
- - 7. Seal Beach 38
- Don C. Rohrer
- 8. COLA (USOS) 22

First Executive Delegate

9. L.A. Lakes 5

Michael S. Bartlett

For complete results see: http://cslsa.org/events/Attachments/CA2007Results.pdf

Second Executive Delegate Alex K. Peabody

Alternate Executive

Delegate

USLA National Championships-August 9,10, 11 -- Myrtle Beach, South Carolina

LA County won the overall with 600 points followed by Monmouth at 336.5, Cal State was 8<sup>th</sup> and San Diego 12<sup>th</sup> in the large Teams. Hawaii was 2<sup>nd</sup> in the small

agency teams, with Laguna's team of 1 Lieutenant finishing 12th, Capitola was 15th and Port Hueneme 16<sup>th</sup> overall.

Top 10 Male- LACOLA's Blaine Morgan & Brian Murphy went 1 & 2 again, 5<sup>th</sup> Micah Carlson-LACOLA, 6<sup>th</sup> John Flanagan-Hawaii, 7<sup>th</sup> Mitch Kahn, 9<sup>th</sup> Hawaii's Brian

Top 10 female-3<sup>rd</sup> Tandis Morgan-LACOLA, 5<sup>th</sup> Tracy Crothers-LACOLA, 6<sup>th</sup> Emily Hagen-Cal State, 9th Bridget Rome-LACOLA

Complete California Results:

http://cslsa.org/events/Attachments/USLA07%20Results.pdf

# Sanyo Bussan International Surf Lifesaving Cup Sept 1, 2007

The USA team competed against 10 person teams from Australia, Great Britain, South Africa, and two teams from Japan. The competition took place at Katase Kaigan Nishihama beach in the Shonan Region of Fujisawa city, which is 50km south west of Tokyo and facing Sagami Bay.

The USLA Team:

Chad Carvin-LA County, Laguna Beach, CA Sean Kennedy-LA County, Laguna Beach, CA Dan Matta- Sussex County, DE Brian Murphy-LA County, CA Garrett Thibodeau-Smith Point, NY

### Women

Analisa Cipriano-Hampton Lifeguard Association, NY Tandis Morgan- LA County, CA Mindy Nowviskie-Volusia County, FL Amy Taylor-Long Beach, NY Emily Ward- Hampton Lifeguard Association, NY

US Team Manager / Coach-Jay Butki- LA County, CA

OVERALL COMPETITION□RESULT
Place COUNTRY Point
1 Australia 309
2 South□Africa 256
3 Japan□A 204
4 USA 147
5 Great□Britain 144
6 Japan□B 136

Thanks to all the athletes for their commitment to excellence and to the USLA, to the Japan Lifesaving Association, Sanyo Bussan, Seibu Travel, Oiso Prince Hotel, to the Thibodeau, Cipriano and Nowviskie family supporters, and a special thanks to Patagonia for the uniforms and clothing.

The Sanyo Bussan International Lifesaving Cup was again a well run top notch event with production straight out of Hollywood (or Toho Studios) and unreal officiating and course set up. The hour long TV show with helicopter shots should be brilliant despite the flat surf.

The Oiso Prince Hotel, Oiso Long Beach Waterpark, bus tours and meals were first rate.

Best Team America Results.

Board Rescue: 2nd Place Chad Carvin, Brian Murphy

Men's Taplin relay: 2nd Place Sean Kennedy, Chad Carvin, Brian Murphy, Garrett Thibodeau

Women's Board Rescue: 3rd Place Amy Taylor, Tandis Morgan

Women's Taplin relay: 4th Place: Tandis Morgan, Amy Taylor, Mindy Nowviskie, Analisa

Cipriano

The US Team was the only Team with a DQ...Chad Carvin went wrong way (counterclockwise) around the buoy in the Tube Rescue Race. All Rescue Race buoy turns must be clockwise to prevent collisions. In his defense due to prevailing conditions (like at Myrtle) the designated US lane 2 was in a hole and lanes 4,5,6 had a sand bar. So following the rules Chad cut to his right on the run out behind the others and ran out on the sand bar at lane 4 / 5 then cut over to his left to get back to Lane 2, but due to his cutting so far to the right in the middle of the course he was on the right side of the buoy as he approached Brian Murphy for the Tube clipping. Brian also failed to correct the mistake, they came in racing for 2nd place, but finished in 3rd crossing the line which could have been worth 16 points-but a DQ = 0 points

Chad recovered and had amazing swims in the Board Rescue for 2nd place, Chad was first to the buoy but Australia's team paddled them down near shore. Chad swam the US into first from equal 3rd in the Taplin, but Australia caught The US on the board leg.

Results without Tube Rescue DQ would have been: Australia 309, RSA 254, Jap A 202, USA 163, GB 142, Jap B (Under 23 years old) 134

All of the USLA National Team members showed great spirit and skills.

# Future Competition Calendar - check updates at www.CSLSA.org

2007 International Surf Rescue Challenge-Test 1-Nov. 29, Test 2-Nov. 30 & Test 3-Dec. 1 Surf Life Saving Australia 2007 Year of the Surf Lifesaver Open Carnival-Dec. 2

The USLA has been invited to have a US team compete at the 2007 International Surf Rescue Challenge and at the Surf Life Saving Australia 2007 Year of the Surf Lifesaver Open Carnival.

Team consists of 6 open Men and 6 open Women.

The International Surf Rescue Challenge event was designed by Surf Life Saving Australia to be a World Championships held at a surf venue for the surf racing nations of the world as a balance to the 50% Pool, 50% Open Water competition at the ILS World Championships.

The USLA National Competition Committee has elected not to assist in funding this trip, so athletes will be responsible for fund raising to cover their costs. Trip costs are estimated at airfare to Sydney plus \$300 for accommodation during the event.

The Challenges will be held at Bondi Beach in Sydney, NSW as one of the final events of the "Year of the Surf Life Saver" which celebrates 100 years of surf life saving in Australia.

The following lifesaving countries have accepted to attend the International Surf Rescue Challenge:

- Australia (open and Under 23 teams);
- · Great Britain;
- Japan (Open and Under 23 teams);
- New Zealand;
- South Africa:
- USA.

The International Surf Rescue Challenge is based around a comprehensive competition program conducted over three tests, which includes surf board, surf ski and beach events. An overall point score will maintained with the winner being declared the International Surf Rescue Challenge Champions.

The International Youth Surf Rescue Challenge is contested by the under age teams. This Challenge will be conducted simultaneously (with the exception of the Beach Flags event which will be conducted separately) and over the same set of events as the International Surf Challenge.

Seal Beach to be a possible site for the 2008 CSLSA Regional Competition and Junior Lifeguard Regionals-July 25 & 26

ILS World Championships, Warnemunde Germany-July 18-August 2, 2008

20<sup>th</sup> Wieland Shield Competition, at So Cal venues to be announced-August 1 & 2 2008

USLA National Championships at Venice Beach-August 7, 8, 9 2008

Respectively Submitted,

Jay Butki CSLSA Competition Committee Chair

Rescue Boat Captain
LA County Fire Department, Lifeguard Division
Mobile (310) 849-5955
FAX (310) 348-9117
Baywatch del Rey (310) 822-6712
jbutki@fire.lacounty.gov

Fall Board of Director's Meeting Newport Beach, CA



**Date:** October 11, 2007

To: CSLSA Board of Directors

From: CSLSA Exchange Chair Jon Mitchell

Subject: California/ New Zealand Lifeguard Exchange Report

# Dear Members:

I would like to start by thanking the departments and individuals that hosted the 2007 New Zealand Lifeguards. The participation I received from each agency involved was outstanding. Several individuals took it upon themselves to transport the Exchange Guards long distances, house them, and show them a great time. Special thanks to, Mike Westmoreland (Seal), Nick Giugni (San Clemente), Ryan Steel (CASCC), Doug Leech (HBC), Mark Rothsom (Del Mar), Vinci Lonbardi (CPLS), Richard Hidalgo (IB), Charlotte Graham (LACO), and any others I may have missed, thanks for the help. "You Make the Exchange Happen!!!

Ten agencies were represented. Seal Beach, Newport Beach, Laguna Bach, Cal State Parks Crystal Cove, Del Mar, Camp Pendleton, San Clemente, Imperial Beach, HB City, and LA County. Both exchange guards attended "Project Wipeout" at Hoag Hospital, and at each stop along their journey there was something of interest for them to participate in or observe. They were at Ocean Fest, Regional's, OP Pro, and of course, opening day at the track in Del Mar.

Dan and Mason both extended their trips to enjoy a few days with their new found friends and both made it home safely to New Zealand. Their report to me was, "We had a great time, saw some great beaches, and made some lifelong friends! We will take care of the two lifeguards coming over to NZ on the next leg of the exchange. Thanks CSLSA!"

# Fall Board of Director's Meeting Newport Beach, CA

Now let's bring everyone up to speed on our two CSLSA Delegates who will be going to NZ for this year's exchange. The application process closed on August 22<sup>nd</sup> and we accepted eight applicants into this year's interview process and they were from the following agencies.

Ryan Frontiera - CA State Parks: HB

Jennifer Mascari- CA State Parks: Silver Strand

Jesse Heydorff- CA State Parks: HB Jenna Murphy- Newport Beach

Christian Lorentzen- LACO

Lauren Ochsner- Camp Pendleton

Jeff Martinez- LACO

Alex Scurr- Newport Beach

The California Exchange Interviews were held on Sunday September 30th, at Newport Beach Lifeguard Headquarters. I would like to thank those that applied, they all had great interviews and the scores were very close. I would like to give a special thanks to the four individuals that assisted in the selection process.

- Chris Graham
- Kai Weiser
- Ron Gamble
- Api Weinert

The two lifeguards who have been chosen to represent the CSLSA in Auckland New Zealand for the 2007/2008 Lifeguard Exchange are with us today.

- Jesse Heydorff (California State Parks: Huntington Beach)
- Alex Scurr (Newport Beach)
- <u>1<sup>st</sup> Alternate</u> Jennifer Mascari (California State Parks: Silver Strand)

Both Delegates have over seven years experience, excellent recommendations, and have their lives in order to travel abroad. Remarks from the interview panel were, "What a class act, extremely intelligent, and good energy", so we will be represented well!

Fall Board of Director's Meeting Newport Beach, CA

The Seal Beach Lifeguard Association is here to present both Exchange Lifeguards with a \$250.00 check from the A.J.Summers Memorial Exchange Scholarship, which I know both guards will appreciate.

I am currently working with the Northern Region in Auckland to put together the itinerary for our guards traveling to New Zealand, updates to follow.

Last item to discuss in my Exchange report is the budget. I have several receipts turned into the Treasurer, and I will be under budget.

Thanks again for all the support,

Jon Mitchell

Exchange Chair Jon Mitchell



TO: CSLSA Board of Directors

FROM: Bill Richardson, Committee Chair

DATE: October 11, 2007

SUBJECT: Heroic Acts Committee Report

The submitted applications were reviewed with the following recommendations to the Board.

Name of Proposed Recipient	Type of Award Recommended	Recommended Action
Greg Eisele	Award of Merit	Approve and maintain at Regional level for presentation
Shaine LaVoie	Heroic Act	Approve for forwarding to USLA for consideration
Joey Everett	Award of Merit	Approve and maintain at Regional level for presentation
Frankie Choyeski Michael Thomas <u>Francisco Jimenez</u>	Heroic Act Heroic Act Heroic Act	Approve all for forwarding to USLA for consideration

The Chairman requested a line item budget of up to \$600, to be utilized at the Regional level for the 2008 fiscal year. This would allow for a maximum of four heroic acts awards (perma-plaqued) each for the Spring and Fall, or a total of 8 awards annually.

As always, if you need applications, they are available on-line at <a href="http://cslsa.org/docs/HeroicApp.pdf">http://cslsa.org/docs/HeroicApp.pdf</a> or requests for materials can be sent directly to me via phone, e-mail or regular mail.

Bill Richardson, Heroic Acts Committee Chair





# **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Robert C. McGowan President

Charlotte M. Graham *Vice President* 

Michael A. Beuerlein Secretary

Robert E. Williams Treasurer

Robert A. Moore Past President/Advisor

Christopher R. Graham Recurrent Representative

Don C. Rohrer First Executive Delegate

Michael S. Bartlett Second Executive Delegate

Alex K. Peabody Alternate Executive Delegate

# Lifeguard Titles Ad Hoc Committee Report - Fall 2007 October 11, 2007

Last spring, an ad hoc committee was formed to discuss the possibility of creating consistent job titles between CSLSA lifeguard agencies. Minutes from that committee meeting are attached in order to provide purpose and background of the project.

Project Status – Preliminary information has been gathered from LA County, Orange County, and Imperial Beach in SD County. Unfortunately, the project coordinator for San Diego is on temporary leave and was not able to continue with the project. A new coordinator for SD County is requested.

Today's committee will continue work on revisions to the project. Items to consider in committee are: 1) expanding number of levels or adding sub-levels; 2) evaluating potential structures to aim for (police model, fire model, lifeguard model, or a combination); and, 3) identifying potential issues involving employee groups, unions, or associations. Once preliminary information is gathered from all counties, and issues are identified, the next step will be to develop a plan to address these issues, and finally, review information with department or division heads to gather their input. Matrix will be modified as necessary over next six months.

Respectfully submitted,

Scott Davey, Committee Co-Chairman
Bill Humphreys, Committee Co-Chairman



# CALIFORNIA SURF LIFESAVING ASSOCIATION Junior Lifeguard Committee 2007 Fall Activity

### REGIONAL COMPETITION

The 2007 Regional Competition was hosted by Santa Barbara on July 20<sup>th</sup>. The mandatory Junior Lifeguard Coordinators meeting was hosted the evening of July 19<sup>th</sup>. Thanks for the fun and informative meeting, your unique Santa Barbara hospitality was truly enjoyed by all of the JG Coordinators. Another special THANKS to Santa Barbara for hosting the Junior Lifeguard Regional Competition for the past two summers. The Competitions were both safe and best of all.... on time!

# **CAL STATE GAMES**

Was hosted by San Diego at Mission Beach on July 13<sup>th</sup>. A fun safe time was enjoyed by all that attended.

### SANTA BARBARA FIESTA

Was hosted by Santa Barbara on July 27<sup>th</sup>. Wow, again two big JG competition events on back to back Friday's!

# **NATIONAL COMPETITION**

Was hosted by Myrtle Beach, South Carolina on August 9<sup>th</sup>. We had a strong showing from a limited number of California Junior Lifeguard Competitors. The Competition was safe with very warm water and air temperatures!

# 2007 POSTER CONTEST

The Posters will be judged today at our Junior Lifeguard Committee meeting. With a \$500 scholarship awarded to the top CSLSA finishers in each division. We will then take the award winning posters to the National Meeting for the USLA Poster contest.

# 2007 JUNIOR LIFEGUARD OF THE YEAR

Every JG Program has the opportunity to submit a bio with picture of their current Junior Lifeguard of the year for a \$100 scholarship award.

# **TIDEBOOKS**

Thanks to Mike S. the 2008 Junior Lifeguard Tide Books were ordered and will be distributed at the Spring CSLSA meeting.

# USLA JG MEMBERSHIP

You can still mail your \$10 registration fee with JG participants name and address to:

USLA Membership P.O. Box 322 Avon by the Sea, NJ 07717

During our Committee meeting each agency will receive a framed certificate with your total number of registered JG members for the summer of 2007. Our total number of CSLSA JG Members has slightly decreased from 2006. (Please look above to complete the process!)

CA ST Refugio	39
Camp Pendleton	29
Capitola	86
Del Mar	742
Huntington Bch	93
LA City	30
LA Co	2,407
LA Co Lakes	28
Laguna Bch	381
Long Bch	52
Newport Bch	1,248
Pismo	86
San Luis Obispo	72
Santa Barbara	288
Carpinteria	67
Santa Cruz	21
Seal Bch	263
Ventura	35
Total	5,967

# 2008 & 2009 CSLSA JG REGIONAL COMPETITION

Seal Beach has made a request to host our Regional Competition for the next two years. They will make a formal presentation at our Committee meeting. The City of Huntington Beach has expressed future interest to host the Regional event.

# **ADDITIONAL 2008 COMPETITION DATES**

At our Committee meeting we will ask for any additional Junior Lifeguard event dates for our calendar planning.

# PRIVATE JG PROGRAM REQUESTS

At our Committee meeting we will accept and review any requests from private Junior Lifeguard Programs to participate in any 2008 CSLSA and USLA sponsored events. The Committee will make recommendation for each request based on out acceptance guidelines.

### **STICKERS**

2008 JG stickers or other membership items will be discussed at our Committee Meeting.

### PROGRAM CONTACT INFORMATION

Please review and correct your Junior Lifeguard Program Contact information from our CSLSA web page.

# JUNIOR LIFEGUARD REGIONAL & NATIONAL RULE ISSUES

The new ILS rules were used at the JG National Competition with great results! Remember we will use the same new ILS Beach Flag event rules for our 2008 JG Regional Competition. There has been a request to change the "B" CSLSA Regional Paddle Board specifications guidelines from a 10' to 9' Soft Board for consistency with our JG National rules and to hopefully avoid confusion.

### BUDGET

We have been asked by the CSLSA Treasurer to develop a 2008 budget. This will be discussed during our Committee meeting.

# **ROUND TABLE**

**©** 

# **REENIE BOYER**

P.O. Box 1768 Newport Beach, CA 92658-9815 Telephone: (949) 644-3170 Fax: (949) 673-3056

rboyer@city.newport-beach.ca.us



# Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

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Michael A. Beuerlein Secretary

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Robert A. Moore
Past President/Advisor

Christopher R. Graham First Executive Delegate

Don C. Rohrer Second Executive Delegate

Michael S. Bartlett Third Executive Delegate

Alex K. Peabody Fourth Executive Delegate

# California Surf Lifesaving Association Board of Directors Meeting October 11<sup>th</sup> & 12<sup>th</sup>, 2007

# **Legislative Report:**

**AB 124** 

Authors: Coauthors: Assembly Members Beall, Dymally, and Krekorian)

(Coauthor: Senator Kuehl)

AB 124, as amended, Price. Meal and rest periods. Existing law authorizes the Industrial Welfare Commission to adopt orders respecting wages, hours, and working conditions.

Existing law also prohibits an employer from requiring an employee to work during a meal or rest period mandated by the commission. Any employer that requires an employee to work during a meal or rest period mandated by an order of the commission is required to pay the employee one hour's pay for each workday that the meal or rest period is not provided.

This bill would extend the protections afforded to employees covered by an order of the commission to pool lifeguards and stage assistants who are employed by the state or any political subdivision thereof *a city, county, or special district*, to the extent not in conflict with the provisions of a memorandum of understanding reached between an employer and a recognized employee organization, as specified.

Comment: The bill has been amended so that it defers to provisions of existing memorandums of understanding between employers and recognized employee organizations. It has also been amended so that it specifies *pool lifeguards and stage assistants* employed by any city, county, or special district...(state pool lifeguards have been taken off the bill).

**AB 732** 

Author: DeVore

Amends section 243 of the Penal Code and increases the punishment for misdemeanor battery and includes code enforcement officers. PC 243 already includes the following public safety employees: When a battery is committed against the person of a peace officer, custodial officer, firefighter, emergency medical technician, <u>lifeguard</u>, process server, traffic officer, code enforcement officer, or animal control officer engaged in the performance of his or her duties...

# **AB 941**

Authors: INTRODUCED BY Assembly Member Torrico (Principal coauthors:

Senators Ashburn and Ridley-Thomas ) (Coauthor: Assembly Member Aghazarian)

An act to amend Sections 1797.170, 1797.171, and 1798.200 of, and to add Section 1797.117 to, the Health and Safety Code, relating to emergency medical services and declaring the urgency thereof, to take effect immediately.

This bill, if certain conditions are met, would require the authority to maintain a centralized system for monitoring and tracing EMT-I and EMT-II certification status and EMT-P licensure status to be used by employers and local EMS agencies as part of the background check process. The bill would require EMS providers to verify that a background check is completed on all EMT-I and EMT-II holders and to submit certification data.

This bill would require the authority to establish EMT-I and EMT-II certification and disciplinary guidelines. This bill would require an EMS provider who employs an EMT-I or EMT-II to investigate and, as necessary, discipline those EMT-I and EMT-II employees who commit specified acts. The bill would also revise the grounds for which the local EMS agency may impose additional discipline against an EMT-I or EMT-II certificate holder.

# A.B. No. 1335

AUTHOR(S): Strickland.

TOPIC: Boating safety and enforcement programs.

LAST HIST. ACT. DATE: 04/23/2007

LAST HIST. ACTION: In committee: Set, first hearing. Hearing canceled at

the request of author.

# A.B. No. 1458

AUTHOR(S): Duvall.

TOPIC: Boating: vessel operator certificates and funding.

HOUSE LOCATION: ASM

LAST AMENDED DATE: 04/09/2007

LAST HIST. ACT. DATE: 05/10/2007

LAST HIST. ACTION: In committee: Set, first hearing. Hearing canceled at

the request of author.

# **Statistics Report:**

For lifeguards, the goal of collecting statistics is to recover accurate and reliable data that can be used to help justify the presence of lifeguards, defend an agency's budget, justify budget change proposals, identify needed changes in training and operational coverage or equipment.

Based on the information that the numerous agencies have turned in to me regarding their methodology of collecting their statistics, I cannot help but be impressed by the level of professionalism that is in place in terms of collecting the various statistics.

I have gone through the various forms that were submitted at our Spring Board of Directors meeting. There is a great variety of gathered statistics and the look and format of the statistical forms. The means of gathering the statistics also varies from agency to agency. The primary commonality is the collection of first aid and aquatic rescue statistics which are of course the "bread and butter" of the lifeguard services.

# **Aquatic Rescues:**

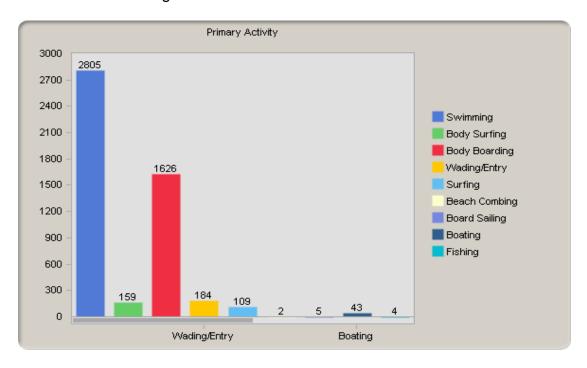
One of the areas in which improvement can be made has to do with what is done with the information that is collected? In terms of work load, analyzing and hand pulling individual rescue cards is tedious and not efficient. The idea of using a system similar to California State Parks in which the data is recorded using data cells that can be scanned electronically into a database that can be queried for information means that the information recorded in the field can be more effectively saved and used to manage an aquatic safety program.

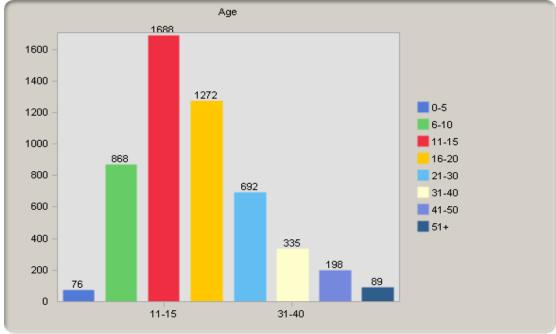
AQUATIC RESCUE Fill in circles completely. Do not use check marks or Xs in circles.						State of California - The Resources Agency DEPARTMENT OF PARKS AND RECREATION	
DATE N	MONTH	WEEKDAY	VICTIM	PRIMARY ACT	IVITY	PRIMARY CAUSE	TREATMENT
	) Jan	O Sun	General	(select only on		(select only one)	O C-Spine
	) Feb	O Mon	O Male	O Swimming		O Rip	O Oxygen
	) Mar	O Tue	O Female	O Body Surf		O Surf	O Resuscitation
	O Apr	O Wed	e =:	O Body Boa		O Drop Off	O CPR
T10.0 T	O May	O Thu	O Fins	O Wading/E	ntry	O Exhaustion	O Near Drowning
	) Jun	O Fri	O Alcohol	O Surfing		O Wind	O Other:
	) Jul	O Sat	O Nonswimme			O Rocks	
	O Aug			O Board Sai	ling	O Cliff	EQUIPMENT USED
	O Sep		A ()	O Boating		O Cold Water	
	O Oct		Age (years)	O Fishing		O Debris	O Buoy
	O Nov		0 0 - 5	O Flotation		O Equip Failure	O Fins
Fig	D Dec		O 6 - 10 O 11 - 15	O Kayaking		O Illness	O Board
•	5 11 11 1			O Rescue A O SCUBA	ttempt	O Jetty	O Vehicle
	O Holiday					O Kelp	O I.R.B.
U 2001 2400 (	O Special E	zvent	O 21 30 O 31 40	O Skin Divir		O Pier	O Vessel O P.W.C.
BEACH NUMBER TOWER NUMBER		O 41 – 50	O WW Rafti O Unknown	ng/Kayaking	O Sea Life O Sea Wall	(7) 1 1111171	
DEAGITIONDELL	JOWEN	IVOINDEN	O 51 +	O Other:		O Sea waii	O Helo O AED
			0 31 +	O Other		O Swift Water	O Dive
			CONDITIONS			O Unknown	0.75
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1 0 0 0	1 0	0	O = 0 - 2	0 0 - 10	0.0-50		
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	9 0	Õ	0 21 +	O 801 +	O 86 +	1	

The need for immediate, usable, and accurate data is more important than ever for lifeguard agencies. Below is an example of the information collected using this type of card and how the data can be used effectively:

# Primary Activities of Aquatic Rescue Victims in California State Parks in 2006

The popularity of body boarding, or "boogie boarding" amongst young teenagers, 11 – 15 years, is reflected in the activity of rescued victims. This also is reflected in the age of 37% of rescued victims seen in the table below.





This type of data can be utilized to adjust the training of lifeguards to changing recreational activities of the public, focus on specific age groups in terms of public education, and assist the agency to justify fiscal issues.

### **Fatalities**

Although a rather morbid area of discussion, as a friend of mine who worked in the coroner's office told me, "Death is something everyone has in common."

One area that is important for all agencies is to verify the causation of death. Many times, incidents that appear for all intents and purposes as being a drowning, may in fact be due to a pre-existing medical condition (Natural Death).

By California law, the coroner or medical examiner of each county is required to determine the cause of death of each fatality occurring in the county. This determination breaks down as follows:

- 1. Natural: A death due to natural causes such as heart attack, stroke, or other medical condition.
- 2. Suicide: Death due to a person intentionally killing oneself.
- 3. Homicide: A death attributed to the intentional actions of another person.
- 4. Unintentional Death (referred at times as Accidental Death):
- 5. Pending Investigation
- 6. Undetermined: A death that cannot be attributed to any particular cause.

A death by drowning is an Unintentional Death. As one would guess, Unintentional, or Accidental Death can be broken down in many ways. There are certainly a number of ways that people accidentally end their life. Based on the common sub-categories used by coroners, here is how California State Parks identifies Accidental Deaths:

- 1. Accidental Falls
- 2. Airplane Accidents
- 3. Drownings
- 4. Motor Vehicle Accidents
- 5. Vessel Accidents
- 6. Wildlife Interaction
- 7. Other

A common mistake made by lifeguard agencies is counting a suicide as a drowning. If an individual swims out and intentionally drowns themselves this event is ruled, by law, a suicide.

It would be my recommendation that when agencies are compiling their end of the year statistics that they contact the coroner, or medical examiner of their county and confirm causation of death. In many cases the agency should be able to get a copy of the coroners report which can be very informative especially if you are looking for secondary issues to the event such as the presence of alcohol, drugs, or a pre-existing medical condition.

# **Recommendations:**

I believe that the issue of statistics should be a component of the educational day at the USLA Board of Directors meeting. Many of those who attended the spring BOD of the CSLSA expressed concern about the accuracy of the statistics reported to the USLA statistics by some agencies. This may due to lack of personnel assigned to the task, or

in some cases, liability issues concerning the release of confidential information in some states.

For CSLSA, it is vital that all member agencies report their end of the year statistics in a timely method to the USLA in order to maintain a reliable national database. While collecting statistics, I recommend the following:

- Ensure that the data collected at the tower level (field level) of the agency is easy to obtain, and not lost. In some examples that I reviewed I found that the data collected on the rescue card did not always find its way to the person who compiled the statistics.
- Identify the process for collection from the field level to the administrative level.
   Ensure that all staff are familiar with the process and trained to adhere to protocol so that the information collected is standardized, consistent, and accurate.
- Utilize the data collected for the purpose of improving the methods and standards of the lifeguard service and improving aquatic safety.
- Where it is possible, incorporate electronic collection of the data to improve the accuracy of the data and reduce staff hours that would be better spent watching the water.
- Follow up on all fatalities to determine the cause of death and any contributing factors.

# **USLA Board of Directors Meeting – Spring 2009**

Full deposit has been paid by the CSLA and the CSLSA. Asilomar has confirmed the reservation. I was contacted during August and requested to sign the agreement. I identified several problems with the itinerary that did not match up with our schedule. I confirmed that all participants will be charged the state rate for lodging and meals. Until I receive and updated agreement I told the reservation person that I would not sign.

I have contacted Asilomar and will be meeting with their manager for guest operations later in October. California State Parks looks forward to hosting this event in 2009!

Respectfully submitted,

Alex K. Peabody

Fourth Executive Delegate

Aly K. Fealory





# **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Robert C. McGowan

Charlotte M. Graham Vice President

Michael A. Beuerlein Secretary

Robert E. Williams

Robert A. Moore
Past President/Advisor

Christopher R. Graham Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett Second Executive Delegate

Alex K. Peabody Alternate Executive Delegate

# MEMBERSHIP COMMITTEE REPORT OCTOBER 11, 2007

We had another busy and successful CSLSA membership drive this year. As we come to the end of our active drive, we are approaching 1300 members once again. I am still waiting for membership information from Encinitas, Imperial Beach and Solana Beach so I am hopeful we will see a final number that is even higher than last year.

As a result of our outstanding membership drive, we have several chapters that are very short of membership kits. Once unsold kits are collected, we can determine how many chapters will be able to receive the additional kits they still need and if we need to consider purchasing any additional kits to supplement those who still may be missing kits.

Next year, membership dues will rise to \$30.00. This is the first increase in membership dues in over 20 years. I have new 2008 membership applications and I would like a representative from every chapter to take one back in preparation for next year. Please file these away with your summer recertification materials, or send them out in the spring as you welcome your seasonals back. Many of our chapters did a good job this year of beginning to collect some of the additional information that the USLA requested of us. I am hopeful that next year we will do even better. All the requested categories have been added to our new applications, and I urge each chapter to use these forms for your membership drives. We continue to get random individual applications in the mail and online, and several chapters still send all their membership straight to the USLA, skipping the important step of routing their membership through our region. I will meet with some of these chapters individually, and I will continue to send chapter membership templates and updated lists to my membership contacts.

Finally, the Patagonia incentive is now fully operational. All USLA members have or will soon receive their kits in the mail, which contains an insert from Patagonia. The website they established for us, <a href="www.patagonialifeguard.com">www.patagonialifeguard.com</a>, has information for seasonal and full-time lifeguards as well as for agency orders. I have drafted a sample letter that agency chiefs or department heads can use to submit with a single list of all their full-time lifeguard members (instead of writing many individual letters), and I have copies of the draft letter available for anyone interested. I will have a short membership committee meeting today to discuss the Patagonia Pro-deal for both seasonal and permanent members in more detail, as well as discuss kits for next summer. I hope to see you in committee.

Respectfully submitted,

Charlotte Graham
Membership Chair





# **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

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# NEWSLETTER REPORT Fall Meeting 2007

Robert C. McGowan

Charlotte M. Graham Vice President

Michael A. Beuerlein Secretary

Robert E. Williams Treasurer

Robert A. Moore Past President/Advisor

Christopher R. Graham Recurrent Representative

Don C. Rohrer First Executive Delegate

Michael S. Bartlett Second Executive Delegate

Alex K. Peabody Alternate Executive Delegate By definition, media is a source of communication. Ideally, an organized group, such as CSLSA, would utilize media, in the purest sense, to convey questions, decisions and ideas to the membership. Again ideally, the content of the media presented would reflect the contributions of the membership communicating to the membership.

When I signed on as editor, my plan was to acquire those contributions. I felt responsible for 1) soliciting articles, 2) making grammatical corrections, 3) delivering a product for print, and 4) overseeing that production. My performance has been marginal at 3 & 4 and poor at 1. I'm pretty good at grammar though, being a baby boomer and all.

We (Rich Hidalgo, my most committed collaborator, and I) have been able to enlarge Eric Sandy's concept of agency profiles (to date Coronado, Solana, Santa Barbara, and this issue's historical look at Santa Monica), and introduce new concepts ("Gear Guide" and "How To" in this issue) as well as topical articles (e.g. "Lifeguards for Louisiana" or "Refugio State Beach Junior Lifeguards"). The last issue was our first in color. It is our hope that these concepts and articles resonate with the membership.

Unlike other committees, however, the CalSurf is mostly a consumer and, to some, a luxury. Although it reports the events and history of the Association, it consumes budgeted funds, with a minimal financial contribution. Most of the other committees either contribute revenue (Public Education through sponsorship; Junior Guards through dues) or use very little or no budget (Training, Treasurer, etc.).

I have been given a budget and have either exceeded it or broken even (the tally is in the works). Nearly a hundred potential advertisers (30+ twice a year) have been solicited, with limited success, so income has continually fallen short of offsetting costs.

Where do we go from here? The most prominent suggestion to date is to go online. Obviously, this would save a considerable amount of money (typesetting, printing and mailing costs) and eliminate the need for advertisement. It would not, however, eliminate the need for articles or reduce the workload of the editor and writers. But the feedback that has been received (limited, in spite of a general query to all members) is overwhelmingly in favor of print.

But, print or online, each edition requires article submissions. My emailed plea to members who attended the spring meeting brought in one article and no ads

(excluding the usual contribution from Rich Hidalgo). I respect the fact that we are all busy with our jobs and lives. However, there are 28 chapters in CSLSA representing over 1,000 lifeguards, but less than 1% contribute articles in each issue. Keep in mind that this newsletter is modeled after the classical definition of media. It is NOT a newspaper. There are no reporters or tiers of management. It is pure media - a collaborative means of communication.

My apologies go to those who have contributed articles or arranged advertising over the years. I applaud your effort and dedication. However, more is needed to keep this process in motion.

The CalSurf is a biannual testimony to the efficacy of our profession and the camaraderie of the Southern California lifeguard culture. Our members save thousands of lives, educate thousands of people, prevent thousands of accidents and continually provide the protective barrier between a wonderful day and a tragedy countless times every year. These stories need to be heard and memorialized. This newsletter is the history of what we do. I encourage all of you to be part of this living document.

Respectively submitted,

Richard Godino

Editor - CalSurf





# **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

# Public Education Committee Report - Fall 2007 October 11, 2007

Robert C. McGowan President

Charlotte M. Graham *Vice President* 

Michael A. Beuerlein Secretary

Robert E. Williams Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham Recurrent Representative

Don C. Rohrer First Executive Delegate

Michael S. Bartlett Second Executive Delegate

Alex K. Peabody Alternate Executive Delegate Over the past six months, the Public Education Committee has been working on the following projects:

- 1. CSLSA Display Booth Repairs and Usage Mike Bartlett from Huntington City sent the booth off for repairs back in the spring and it is now fully functional. Some of the photos are old or worn and need replacement. The CSLSA overhead banner is also in need of replacement. The banner is probably the most expensive item to replace (approx. \$100). Booth was used at Orange County fair and a Huntington Beach Marine Safety Open House/Beach Safety Awareness Week with nearly 10,000 people seeing booth over both events.
- 2. Display Booth reservations I have been working with Bob Moore, Web Committee Chairman and Webmaster Pat Francis, to come up with a simple process for reserving the booth and tracking the location. Simplest method will be to continue current process of having the Public Education Chairman be the main contact point and maintaining a calendar for booth reservations. Chapters wishing to use booth should go to main page of CSLSA.org website and select "Public Education" from the menus on left (see screen prints below). Please include your name, reservation request date, and contact information including phone number. Booth will be stored by the last chapter using the booth until another chapter needs it. Chapters have responsibility of reporting any damages or repairs needed, and noting on the web page that booth has been transferred to another chapter. Transfer of booth between chapters will be arranged by individual chapters involved.

# Step 1



Step 2



CSLSA CHAPTERS ONLY! CLICK HERE to reserve the Public Education Display Booth. Please include your chapter name, reservation date and phone number. P.S. The committee is in the process of refurbishing this display booth.

- 3. Rob Williams from Newport has met with USLA and NOAA/Sea Grant representatives on joint public education program, initially focusing on rip currents. NOAA is producing posters, banners, and other material which will become available in sometime this fall. Metal rip current signs became available this summer and were distributed to many chapters. Rob will update committee regarding project.
- 4. Public Education Inventory and Needs Matrix Committee worked with web designer to discuss adding a link to a CSLSA inventory and needs assessment matrix which will be used to: 1) provide chapters with a comprehensive list of materials available and how to obtain them; 2) serve as a record of projects completed by the committee; and 3) serve as a planning tool to identify areas for potential projects (e.g. create public safety materials reaching specific groups that may have been overlooked). Simplest method will be to finalize the matrix and post a link on the website. Committee will work today to finalize draft matrix which will be posted. Matrix will be updated approximately every 6 months to show new materials as they become available.

Respectfully submitted,

Bill Humphreys, Public Education Chairman

# **Southwest Region – United States Lifesaving Association**

PO Box 366 – Huntington Beach, California 92648

www.cslsa.org

# **Training Officers Report**

Fall Meeting 2007 Newport Beach, CA



# **General Information**

Since our fall meeting in 2006, the *Orange County Training Officers Association* held three training events. In November of 2006, the Laguna Beach Lifeguards hosted a regional dive. The emphasis of this training exercise was on both navigation, and "ditch and don" drills. As discussed in our meetings prior to the fall meeting of 2006, the OCTOA saw a need for a basic awareness in the use of various types of lifeguard apparatus and procedures. The two following trainings were conducted in an effort to meet this goal.

On March 14th, the Newport Beach Lifeguards had an open invitation to all agencies, for a basic orientation on its lifeguard rescue boat program.

On May 16<sup>th</sup>, the Huntington Beach Lifeguards had an open invitation to attend PWC training. This area of training focused on basic operation and safety of a PWC, and victim retrieval and slow speed agility training.

In May of this year the OCTOA presented it's three tier full-time lifeguard certification outline, to the Orange County Lifeguard Chief's Association for their review and approval.

During the winter and Fall 2006/2007 the Laguna Beach Lifeguards implemented a "computer aided dispatch" or the "CAD" system to their department. This state of the art system allows for more accurate records management, analysis/justification of all calls, and real time accurate dispatching of the most appropriate unit. Long Beach, Los Angeles and San Diego Lifeguards are also currently using the CAD system.

Also of note, the Lake Mission Viejo Lifeguards were approved through Orange County Communications, the Orange County Lifeguard Chief's Association, and Orange County Fire to operate on a mutual aid basis using the 800MHz system and they were designated station 58 by OCC.

# **Future Training and Meetings**

At this time, to my knowledge, no open trainings/meetings for Winter 2007/2008 have been scheduled. However, here are some ideas for future trainings and meetings. If any department is able to host one of these, or any other type of training, please contact Mike Scott at <a href="mscott@lakemissionviejo.org">mscott@lakemissionviejo.org</a>. These trainings will then be posted on the CSLSA web site and will be an open invitation to all agencies.

- Tow Bar Training
- Rope Rescue
- Swift Water Awareness
- Lift Bag Operations
- Recovery Dive
- CSLSA Training Officers Meeting

Below is a list of the trainings that Long Beach Marine Safety will be participating in:

### **External Training**

Department of Boating & Waterways

- Coastal Piloting & Navigation, September 24-28 @ San Diego
- PWC for Law Enforcement, October 22-25 @ Ventura
- Boating Skills Operations, October 8-12 @ Redondo Beach Swiftwater Rescue
  - o Rescue 3 Technical Rope Rescue, October @ Sierra Vista, AZ
  - o US&R Search Team Manager
  - S-330 Task Force/Strike Team Leader, October @ Santa Ana College Dive Team
    - VideoRay International Partner Symposium-ROV Training, November 5-8 @ Key Largo, Florida.

### **Internal Training**

Qualified Relief Rescue Boat Captain Training, October

#### Dive Team

- Public Safety Dive Basic, October 29 November 2
- Public Safety Dive Advanced, November 5 16
- Annual Skills Recert December

Swiftwater Rescue

- IRB Training, November EMS Training
  - Pediatric medical & trauma emergencies, Communicable
     Disease update, National Registry Skills Testing, November

Please call me if you have any questions.

Regards!

Paul Wawrzynski Marine Safety Captain Long Beach Fire Department 225 Marina Drive Long Beach, CA 90803 Work (562) 570-1287 Cell (562) 254-6774 Additionally, below is an e-mail that I received from a gentleman in Australia that is seeking information on California procedures in body retrieval as well as vessel and aircraft search and rescue techniques. I replied that I would present his e-mail at the next CSLSA meeting in hopes that various agencies would respond to his letter.

My Name Is Brook Picken (Male) from Queensland in Australia I am an active member of Surf Life Saving and an ex member of the Royal Australian Navy who qualified as a

Ships Diver and Helicopter Aircrewman. Among other qualifications I received awards as an airborne surface swimmer, HUET Instructor and Rescue Diver as well as the initial HEEDS instructor for the Royal Australian Navy. (Gulf war 1) I am now retired from Navy an active Jet Ski Rescue craft Operator and a Jet Boat Crew and driver (http://www.lifesaving.org.au/services/jetBoat.cfm) (http://www.lifesaving.com.au/services/rwc.cfm)

I am part of an organization that looks after people on the worst tourist beaches in Australia if not the world. We are researching dive team procedures for in inshore body retrieval as well as vessel and aircraft search and rescue techniques.

If you can help in the set up of Dive team Procedures we would be more than grateful.

Some links for your information http://www.lifesaving.com.au/home/home.cfm www.slsa.asn.au

I look forward to your response.

Brook Picken

Australian 4wd Hire

Australian 4wd Holidays

1300360339

www.australian4wdhire.com



# **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

October 11 - 12, 2007

Robert C. McGowan President

Charlotte M. Graham *Vice President* 

Michael A. Beuerlein Secretary

Robert E. Williams Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham First Executive Delegate

Second Executive Delegate

Michael S. Bartlett Third Executive Delegate

Alex K. Peabody Fourth Executive Delegate

#### **Website Committee**

By Robert A. Moore, Committee Chair

Changes and revisions to the CSLSA website since the Spring Board of Director's meeting.

# 1. Posting of materials:

- a. About CSLSA
  - (1) Articles of Incorporation converted to pdf
  - (2) History added paragraph at bottom about incorporation and linked to Articles of Incorporation.
- b. Board of Directors meetings
  - (1) Spring '07 Minutes on Events page converted to html.
  - (2) Spring '07 Minutes Attachments converted to pdf and linked to letters.
  - (3) Archived Minutes from 16 meetings (1994-2002) split pdf files and converted to html.
  - (4) Fall '07 Agenda, Meeting/Registration details converted to html/pdf.
  - (5) Revocable Proxy Form converted from pdf to Ms. Word for downloading.
- c. Cal Surf News
  - (1) Spring '07 Cal Surf News created cover jpg, separated/linked articles.
  - (2) Spring '07 Cal Surf News transferred to Archives.
- d. Chapters and Agencies
  - (1) Chapter Application Form. Converted to Ms. Word for downloading.
  - (2) Wrote two sentences about new Chapter process and linked Application form.
- e. Competition
  - (1) 2007 Regionals Flyer converted to pdf, added javascript for popup on Competition Calendar page.
  - (2) Google Competition Calendar researched/tested/posted, then removed after regular Calendar website was online again.
  - (3) 2007 USLA Competition Rules added link, created news announcement on homepage for upcoming competition.
  - (4) 2007 Regionals (and Team) results converted to our web form.

- f. Employment (Test Dates/Pay Rates)
  - (1) LACO test date flyer posted and linked to County website.
- g. Exchange
  - (1) Exchange calendar (new) embedded in separate webpage.
  - (2) Calendar subheading on blue menu added to all wepage menus.
- h. Junior Lifeguards
  - (1) JG Nationals results obtained California winners from USLA website and converted to our JG form.
- i. Public Education
  - (1) Westways Magazine Article created paragraph with image and created news announcement on homepage.
- j. Sponsors
  - (1) MiniCooper and ALC logos adjusted, added, and linked.
  - (2) Scion and Hobie deleted
- k. Training
  - (1) Training courses created paragraph about EMT Basic Course, added EMT in Aquatic Environment to Training calendar, and created news announcements for homepage.

# 2. Updates/revisions/additions to website

- a. CSLSA Agencies/Chapters
  - (1) Encinitas' patch updated to current patch.
- b. CSLSA Board Meetings
  - (1) Spring '07 Minutes revised letters that link attachments.
  - (2) Fall '07 meeting revised golf information.
- c. Certification
  - (1) Oceanside's Comp. Study information updated
- d. Competition
  - (1) Competition Rules moved older editions to Archive section
  - (2) 2007 Regionals flyer and announcement revised and updated
- e. Employment
  - (1) Tests/Payrate updated Lake Mission Viejo, Seal Beach, Pendleton, San Diego City, and LACO.
- f. Events and Homepage Announcements
  - (1) Events calendar continuous updates and additions, including SB Fiesta, Rescue '08, Wieland '08, CSLSA, USLA Board meeting, etc.
  - (2) Homepage announcements added events that needed immediate attention, plus competition results, awards, etc.
- g. Exchange
  - (1) Page Summary and subtitle revised and updated
- h. Junior Lifequards
  - (1) Introduction repaired the "cut-off" lines of text.
- i. Legislation
  - (1) AB 124 and 1458 researched/updated the status.
  - (2) Legislative Committee report updated information.

Please, if you see anything that is not current or inaccurate, bring it to my attention immediately. Committee Chairs please notify me via e-mail any items that have been decided at this meeting and need posted on the website so I may review and forward to the Webmaster. Let's keep things up-to-date!

As you can see from this report, our Webmaster, Pat Francis, continues to maintain a high standard on our behalf. We in the CSLSA owe her our gratitude for such professional and timely implementation to our requests. As the Website Committee Chair, it is a pleasure working with her.





# **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO:

**CSLSA Board of Directors** 

Robert C. McGowan

FROM: SUBJECT:

President Vice President **Fall 2007 Competition Committee Report** 

Charlotte M. Graham

DATE: October 12, 2007

Michael A. Beuerlein

Discussion on the USLA National Lifequard Competition Rules and Operational Procedures editing completed on October 10 with the help of Bill Richardson, Don Rohrer, Bob Moore and Rob McGowan.

Secretary

Further rule proposals were made to be voted on at the Fall USLA National BoD meeting including:

Robert E. Williams Treasurer

Add Open Women's Board Rescue

Robert A. Moore Past President/Advisor Add Open Men's & Open Women's 3 person Board Relay Add Open Men's & Open Women's 3 person Surfski Relay

Christopher R. Graham

Recurrent Representative

Establish an Open Point Score only Championship

Don C. Rohrer First Executive Delegate Clear up the language in the USLA rules regarding Competition Categories, Competition Caps, Heats and Finals, and Surfboats so they all meet with Internationally recognized standards. Contest all Open Surfboat heats and all Masters Finals on Thursday-saving the Open men's & Open Women's finals to Friday Afternoon

Change the American Ironman /Ironwoman to the first afternoon final on Saturday at the **National Championships** 

Michael S. Bartlett Second Executive Delegate

Address agenda improvements regarding course utilization and event scheduling to improve and expedite the running of the USLA National Lifeguard Championships

Alex K. Peabody Alternate Executive Delegate

### Future Competition Calendar - check updates at www.CSLSA.org

2007 International Surf Rescue Challenge-Test 1-Nov. 29, Test 2-Nov. 30 & Test 3-Dec. 1 Surf Life Saving Australia 2007 Year of the Surf Lifesaver Open Carnival-Dec. 2 Cal State Games July 11

ILS World Championships, Warnemunde Germany-July 18-August 2, 2008 San Clemente Ocean Festival July 19 & 20

Seal Beach confirmed as site for the 2008 CSLSA Regional Competition and Junior Lifeguard Regionals-July 25 & 26

20th Wieland Shield Competition, at So Cal venues to be announced-August 1 & 2 2008 USLA National Lifeguard Championships at Venice Beach-August 7, 8, 9 2008

Respectively Submitted,

Jav Butki **CSLSA Competition Committee Chair** 

Rescue Boat Captain LA County Fire Department, Lifeguard Division Mobile (310) 849-5955 FAX (310) 348-9117 Baywatch del Rey (310) 822-6712 ibutki@fire.lacounty.gov

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# **California Surf Lifesaving Association**

Fall Board of Director's Meeting Newport Beach, CA



**Date:** October 12, 2007

To: CSLSA Board of Directors

From: CSLSA Exchange Chair Jon Mitchell

Subject: California/ New Zealand Lifeguard Exchange Committee Agenda

Topics discussed:

# **Host Agencies**

a) Were they involved in your training?

- b) Were they able to observe rescue activity?
- c) Were they able to explore apparatus?
- d) JG Programs?

Most felt that the Exchange went well this summer. In most cases the Kiwi's jumped right in and participated in all activities. Having the itinerary on the Web-Site for contacts was a big success, thanks for getting it done Bob!

# **Recruiting Applicants**

- a) Where do we get the announcement flyer?
- b) E-Mail notification
- c) Spring Meeting

Some individuals did not know that the Exchange Flyer is on the CSLSA web-site and is easy to download, print on colored pare, and post where employees can see it. I really had very few e-mail inquiries, most used cell numbers. I will also have the 2008 Exchange Flyer ready for distribution at our Spring Meeting.

# **Travel Expenses**

- a) Is \$500.00 enough
- b) How to raise funds
- c) Sponsorship

Right now airfares are around \$1000.00 to New Zealand, and our budget is not overflowing, \$500.00 each is fine. I think it is important for the two representatives to explore sponsorship and donations so that they have some appreciation of what it takes

to go on a trip like this. We also looked at ways to keep relationships open with sponsors for the future, and follow up with them.

# Exchange Recipient Plaques

- a) Possible repair
- b) Two new names

The last time I saw the plaques, they were ready for some repair. If I do not get them back before December 31<sup>st</sup>, is it possible to allocate some of my remaining budget for those expenses?

# Exchange Presentations at Spring Meeting

- a) Need for more consistent presentations
- b) Lifeguard orientated

The two Delegates representing us on this leg of the exchange realize how important it is to this association that we are represented well, and that important information is being shared. We want to know what is happing in the lifeguard world, so create a plan before you leave.

### A.J. Summers Account

a) Fund Raisers

I was concerned about the A.J. Summers account and if there was a need to create a fund raiser to add money into the account. Joe Bailey reassured me that the account is doing fine, but we should always look for ways to push it higher.

# Corrections to Exchange Report

a) Reference to California State Parks:

I amended my report to read, California State Parks: (Location)

Lastly, I would like to remain as the Exchange Committee Chair

Jon Mitchell

Jon Mitchell





# **Southwest Region - United States Lifesaving Association**

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO:

CSLSA Board of Directors

FROM:

Bill Richardson, Committee Chair

Robert C. McGowan

DATE:

October 12, 2007

Charlotte M. Graham Vice President

SUBJECT:

**Heroic Acts Committee Report** 

Michael A. Beuerlein Secretary

Dilet. Heroic rees committee Report

Name of Type of Award

Robert E. Williams Treasurer Proposed Recipient Recommended Recommended Action

Robert A. Moore Past President/Advisor

Christopher R. Graham

Recurrent Representative

Don C. Rohrer First Executive Delegate

Michael S. Bartlett Second Executive Delegate

Alex K. Peabody Alternate Executive Delegate

Greg Eisele	Award of Merit	Approve and maintain at Regional level for presentation
Shaine LaVoie Joey Everett	Heroic Act Award of Merit	Approve for forwarding to USLA for consideration  Approve and maintain at Regional level for presentation
Frankie Choyeski Michael Thomas Francisco Jimenez	Heroic Act Heroic Act Heroic Act	Approve all for forwarding to USLA for consideration

The submitted applications were reviewed with the following recommendations to the Board.

The Chairman requested a line item budget of up to \$600, to be utilized at the Regional level for the 2008 fiscal year. This would allow for a maximum of four heroic acts awards (permaplaqued) each for the Spring and Fall, or a total of 8 awards annually.

As always, if you need applications, they are available on-line at <a href="http://cslsa.org/docs/HeroicApp.pdf">http://cslsa.org/docs/HeroicApp.pdf</a> or requests for materials can be sent directly to me via phone, e-mail or regular mail at the following:

Bill Richardson, Heroic Acts Committee Chair

E-Mail: heroicacts@cslsa.org





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# Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Robert C. McGowan President

Charlotte M. Graham Vice President

Michael A. Beuerlein Secretary

Robert E. Williams Treasurer

Robert A. Moore
Past
President/Advisor

Christopher R. Graham Recurrent Representative

Don C. Rohrer First Executive Delegate

Michael S. Bartlett Second Executive Delegate

Alex K. Peabody Alternate Executive Delegate

# Lifeguard Titles Ad Hoc Committee Minutes - Fall 2007 October 12, 2007

Project Status – Preliminary information has been gathered from Los Angeles, Orange, and San Diego Counties. Scott Davey (LA) and Bill Humphreys (OC) will be project coordinators for their respective counties. Richard Hidalgo has volunteered to coordinate San Diego County responses and input.

The Committee recognized that this project is one of many pieces to a larger goal of enhancing and promoting professional standards for lifesaving. Other needs include: increased standardized training, standardized equipment, and certifications for various skills.

Although the ultimate goal would be to recognize or standardize job titles and responsibilities among open water lifeguards, this is a goal that is many years away and may not be completely achievable. Therefore, the Committee will move forward with the current plan to work towards categorizing existing job titles, and identify positions that are roughly equivalent in an "equivalency matrix" by county. One suggestion (regarding the fact that job titles may never be completely standardized due to outside constraints such as structure of departments, employee unions, or agency restrictions, etc.), is to come up with titles that are recognized as "field titles" or a "field identification system" similar to what is done with the Incident Command System. The Committee will continue to work on this project during the upcoming months corresponding via email.

It was recognized that although the Committee will be making recommendations regarding the draft matrix, ultimately this project will need the support of various individual department heads (Chiefs, Captains, Managers, etc.).

Respectfully submitted,

Bill Humphreys, Committee Co-Chairman



# CALIFORNIA SURF LIFESAVING ASSOCIATION Junior Lifeguard Committee 2007 Fall Action

# 2007 REGIONAL COMPETITION

Thanks to Santa Barbara for hosting the last two JG Regional Competition events. They are happy to assist Seal Beach in any way possible for the next two seasons! (Who is interested next round?)

### 2007 CAL STATE GAMES

Thanks to San Diego for hosting a great event and they are already for 2008!

# 2007 SANTA BARBARA FIESTA

Thanks to Santa Barbara for hosting this event it is always a JG family favorite.

# 2007 NATIONAL COMPETITION

A great experience for all California JG's that had the opportunity to attend.

# 2007 POSTER CONTEST

The JG Committee judged our posters entries. The following Junior Lifeguards are our 2007 schollarship winners of \$500 per division: (The posters will be scanned to post on the CSLSA web site.)

- "A" Division = Stacie Leavitt, LA County
- "B" Division = Sophia Vincent, Newport Beach
- "C" Division (TIE) = Karesa Yee, LA County & Nick Stone, Newport Beach

# 2007 JUNIOR LIFEGUARDS OF THE YEAR

The following Junior Lifeguards will receive a \$100 award for Junior Lifeguiard of the Year 2007:

Conrad Bloss = LA County Samantha Archie = Newport Beach Ashworth Reed-Krause = Huntington City Beach

#### **TIDEBOOKS**

Thanks to Mike Silvestri for ordering and we will distribute during the Spring JG Committee meeting.

# USLA JG MEMBERSHIP

Framed certificates were awarded to all Junior Lifeguard Agency's.

### 2008 & 2009 REGIONAL COMPETITION

Cal State = July 11<sup>th</sup> in San Diego Regionals = July 25<sup>th</sup> in Seal Beach Fiesta = August 1<sup>st</sup> in Santa Barbara

# **ADDITIONAL 2008 JG EVENTS**

LACO will up-date us at the Spring meeting in regards to A and AA Junior Lifeguard participation in their annual Taplin Relay event.

# JG PRIVATE PROGRAM REQUEST (IF ANY)

Turtle submitted the proper documentation and the Del Mar Junior Lifeguards were unanimously approved to participate in all USLA/CSLSA Junior Lifeguard events.

# **STICKERS**

Yes, thanks to Charlotte Graham we will order for distribution at the Spring Meeting. (See Hot Topics below.)

# PROGRAM CONTACT INFORMATION

All changes were submitted to Mr. Moore for web corrections.

# **JG NATIONAL & REGIONAL RULS ISSUES**

The JG National Rules will be reviewed at the National Meeting. The JG Regional Rules will be updated after the National approval. This will assure some consistency between the two Competition events.

There is one suggested Regional Rule change that will be voted on at the Spring CSLSA JG Committee Meeting: To have the "B" and "C" Individual and Relay Paddle Events both use the 9" soft boards. (NO 10" in the "B" event…this will be consistent with the National rules and hopefully avoid confusion.)

### JG BUDGET

The Junior Lifeguard Committee urges the CSLSA Executive Committee and Treasurer to create some type of enterprise/liability accounting to enable the \$2.00 JG funds to remain with the JG Participants.

### HOT TOPICS

Consider altering the 2008 JG Stickers to NOT represent any private JG programs.

#### **ROUND TABLE**

Share JG program information.

REENIE BOYER



# Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

# **Legislative Committee Report**

Robert C. McGowan President

Charlotte M. Graham Vice President

Michael A. Beuerlein Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham First Executive Delegate

Second Executive Delegate

Michael S. Bartlett Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

The committee reviewed the listed bills and there was no new input on the legislative front. There was discussion concerning AB 491 as to the impact on agencies that employ EMTs as this bill will require a background check on all EMTs.

It is anticipated the next legislative cycle will be busy with a number of issues that may affect California's lifeguards.

# **Statistics Committee Report**

There was active discussion concerning the need for accurate statistics and consensus that statistics are vital for budget purposes, training, operations, and public education. There is a wide diversity in California amongst lifeguard agencies in data collection: from "as it happens" CAD systems, daily electronic entry, and end of the day hard copy for lifeguards patrolling the rugged coastline of central and northern California.

The following were recommendations coming out of the committee meeting:

- Increase the data criteria collected on Aquatic Rescues:
  - Age of the victims
  - Male vs. Female
  - Activity of the victim at the time of rescue
  - Whether or not alcohol was a contributing factor
- Development of standardized reporting forms that would be available on the USLA, or the CSLSA website.
  - Excel form with monthly and year-end summary
  - Daily statistics form
  - Rescue card form

ACTION ITEM: Alex Peabody to reformat the California State Parks forms to make them more generic so that all agencies could utilize. These will be sent out to those attending the committee meeting for feedback and then submitted at the Spring BOD meeting for review.

Respectfully submitted,

Alex K. Peabody