



California Surf Lifesaving Association Board of Director's Meeting

GENERAL BOARD MEETING

California State Lifeguard Association

October 16 & 17, 2008

MINUTES

Thursday, October 16, 2008 – Rock Bottom Brewery, La Jolla, CA

- I. Meeting called to order by Mr. McGowan at 9:32 AM.
 - A. Pledge of Allegiance - Mrs. Graham
 - B. Welcome and Introductions - Mr. McGowan
 - 1. Ronie Clark, State Park Superintendent V (San Diego Coast District)
 - C. Roll Call of Delegates - Mr. Beuerlein ATTACHMENT A

CHAPTER	Members	Delegates	Delegates Present	Proxies	TOTAL VOTES
California State	138	5	5	-	5
Camp Pendleton	11	2	2	-	2
Capitola	0	0	0	-	0
Coronado	3	2	0	-	0
Del Mar	22	3	1	-	1
Encinitas	10	2	2	-	2
Huntington Beach	150	5	4	1	5
Imperial Beach	20	3	2	-	2
LA City	36	3	3	-	3
LA County Lakes	34	3	3	-	3
LACOLA	226	7	4	3	7
Laguna Beach	90	4	3	1	4
Long Beach	75	4	4	-	4
Mission Viejo	8	2	2	-	2
Newport Beach	103	5	5	-	5
Oceanside	2	2	2	-	2
Pismo Beach	28	3	0	-	0
Port Hueneme	7	2	0	-	0
San Clemente	45	3	2	1	3
San Luis Obispo Co.	25	3	0	-	0
San Diego	89	4	2	-	2
Santa Barbara	32	3	0	-	0
Santa Cruz	36	3	3	-	3
Seal Beach	49	3	3	-	3
Solana Beach	0	0	0	-	0
Tucson	1	0	0	-	0
US Ocean Safety	23	3	0	-	0
Ventura County	7	2	0	-	0
Mexico	0	0	0	-	0
Members-at-large	8	0	0	-	0
TOTAL	1278	81	52	6	58

II. Approval of Minutes – Long Beach Lifeguard Association
(April 10 & 11, 2008)

MOTION: Moved by Mr. Ragsdale to approve the minutes as submitted.
SECOND: Mr. Lombardi
DISCUSSION: None
ACTION: MPU

III. Officer's Reports

A.	President	Mr. McGowan	ATTACHMENT	B
B.	Vice President	Mrs. Graham	ATTACHMENT	C
C.	Secretary	Mr. Beuerlein	ATTACHMENT	D
D.	Treasurer	Mr. Williams	ATTACHMENT	E
E.	Advisor	Mr. Moore	ATTACHMENT	F
F.	1st Executive Delegate	Mr. Mitchell	ATTACHMENT	G

IV. Committee Reports

A.	Certification	Mr. Richardson	ATTACHMENT	H
B.	Competition	Mr. Butki	ATTACHMENT	I
C.	Exchanges	Mr. Mitchell	ATTACHMENT	J
D.	Heroic Acts	Mr. Richardson	ATTACHMENT	K
E.	Job Titles	Mr. Davey	ATTACHMENT	L
F.	Junior Lifeguards	Mrs. Boyer	ATTACHMENTS	M1 & M2
G.	Legislation & Statistics	Mr. Peabody	ATTACHMENT	N
H.	Membership	Mrs. Graham	ATTACHMENT	O
I.	Newsletter	Mr. Godino	ATTACHMENT	P
J.	Public Education	Mr. Humphreys	ATTACHMENT	Q
K.	Training & Operations	Mr. Scott	ATTACHMENT	R

L. Website Mr. Moore ATTACHMENT S
V. Committee Workshops (as directed)

VI. Meeting adjourned for the day at 4:43 P.M.

Meeting reconvened on Friday, October 17, 2008 at 9:44 AM.

VII. Committee Reports from Workshops

A. Competition Mr. Butki ATTACHMENT T

MOTION: Moved by Mr. Richardson to approve the report as submitted.
SECOND: Mrs. Graham
DISCUSSION: None
ACTION: MPU

B. Exchange Mr. Mitchell ATTACHMENT U

MOTION: Moved by Mr. Lombardi to approve the report as submitted.
SECOND: Mr. Richardson
DISCUSSION: None
ACTION: MPU

C. Heroic Acts Mr. Richardson ATTACHMENT V

MOTION: Moved by Mr. Moore to approve the report as submitted.
SECOND: Mr. Peabody
DISCUSSION: None
ACTION: MPU

D. Job Titles Mr. Davey ATTACHMENT W

MOTION: Moved by Mrs. Graham to approve the report as submitted.
SECOND: Mr. Lombardi
DISCUSSION: Mr. Peabody said that he did not agree with the current State Parks' titles as classified in the matrices. Mr. Humphreys said title classification for the matrices was based on input from Mr. Broussard in the Orange County Chief's Association and Job Title subcommittee members representing the State Parks in San Diego County. Mr. Moore said the motion is to accept the report with the matrices as working documents. There will be opportunities for modifications to the matrices as titles change within various agencies. **Mrs. Graham revised her motion to accept the report with the understanding that the Job Title Committee will make specific corrections to the San Diego Matrix to meet the overall**

parameters that the State would like to see for a unified State Matrix.

ACTION: MPU

E. Junior Lifeguards Mrs. Boyer ATTACHMENT X

MOTION: Moved by Mr. Peabody to approve the report as submitted.

SECOND: Mr. Ragsdale

DISCUSSION: None

ACTION: MPU

F. Membership Mrs. Graham ATTACHMENT Y

MOTION: Moved by Mr. Moore to approve the report with provisional approval of two new chapters (North Island and Campus Point) contingent upon receipt of their applications and fees by CSLSA by 12/31/08.

SECOND: Mr. Richardson

DISCUSSION: Discussed application and fee deadlines.

ACTION: MPU

G. Public Education Mr. Humphreys ATTACHMENT Z

MOTION: Moved by Mr. Lombardi to approve the report as submitted.

SECOND: Mr. Richardson

DISCUSSION: None

ACTION: MPU

H. Training & Operations Mr. Scott ATTACHMENT AA

MOTION: Moved by Mr. Giles to approve the report as submitted.

SECOND: Mrs. Graham

DISCUSSION: Mr. Scott said Mr. Lerma had the USLA Training DVD available for Board Members to view.

ACTION: MPU

I. Ways & Means Mr. Williams ATTACHMENT BB

MOTION: Moved by Mrs. Graham to approve the report as submitted.

SECOND: Mr. Peabody

DISCUSSION: None.

ACTION: MPU

VIII. Old Business

A. Approval of Treasurer's Report from Thursday, October 16, 2008

MOTION: Moved by Mr. Moore to approve the Treasurer's Report from Thursday, October 16, 2008.
SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU

B. 501(c)3 Status

1. Mr. Beuerlein said that the CSLSA Executive Board was going to review the final draft of the 501(c)3 application to see if there were any final corrections to be made prior to submitting the documents and application fee to the Internal Revenue Service.
2. Mr. Beuerlein stated the CSLSA Executive Board does not anticipate any further complications.

C. San Diego Lifesaving Association

1. Mrs. Graham said that there have been multiple associations representing lifeguards from the City of San Diego and that the USLA would only recognize one association as the USLA chapter.
2. The San Diego Lifesaving Association (SDLA) is the only chapter recognized by the USLA to represent lifeguards from the City of San Diego.

D. United States Lifesaving Foundation

1. Mr. McGowan said that the USLF is a foundation that receives charitable donations for the USLA.
2. Mr. McGowan stated that the CSLSA Executive Board has concerns regarding the USLF officer positions. Specifically, which officers positions are occupied, who they are occupied by and how the officers are selected.
3. Mr. Moore said the CSLSA President was directed to raise the issues listed in VIII.D.2 at the USLA Executive Committee Meeting in Hawaii.
4. Mr. McGowan stated that he did raise the issues at the USLA Executive Committee Meeting in Hawaii and was told by the USLA President that the USLF was operating according to their bylaws.
5. Mr. Richardson said that a review of the USLF bylaws indicates that the USLF is not following the bylaws in regard to the selection of officers.
6. Mr. Richardson said the CSLSA Executive Board should request that the USLF follow their bylaws at the Fall 2008 USLA Meeting.

IX. New Business

A. Future Meetings

1. USLA Meeting Dates & Locations

a. Fall – 2008

- 1) Location: Cocoa Beach, Florida
- 2) Dates: 11/06/08-11/08/08
- 3) Suggested Agenda Items
 - a) United States Olympic Committee
 - b) United States Lifesaving Foundation
 - c) USLA Directory
 - d) Emergency Vehicle Driving Training

b. Spring – 2009

- 1) Location: Asilomar Conference Ground
- 2) Dates: 4/23/09-4/25/09
- 3) Suggested Agenda Items

2. CSLSA Meeting Dates & Locations

a. Spring - 2009

- 1) Location: LA County Lakes (Castaic)
- 2) Dates: 4/09/09 & 4/10/09

b. Fall – 2009

- 1) Location: Encinitas, San Diego, Solana, Coronado, Oceanside
- 2) Dates: 10/15/09 & 10/16/09

X. Privilege of the Chair

- A. Mr. McGowan said this La Jolla meeting was the best attended, best location with great food and a great hotel.
- B. Mr. McGowan thanked Mr. Silvestri and the CSLA for hosting in such an awesome manner.
- C. Mr. McGowan said that the meeting participation was excellent.
- D. Mr. McGowan reminded all officers and committee chairs to submit their reports to the secretary and president via e-mail in a timely manner.

- E. The General Manager/Managing Partner of the *Rock Bottom Brewery* addressed the Board of Directors and said that *Rock Bottom* would be interested in sponsoring the CSLSA in the future.

XI. Adjournment

MOTION: Moved to adjourn by Mr. Richardson
SECOND: Mr. Moore
DISCUSSION: None
ACTION: MPU; Meeting adjourned at 10:55 AM

Respectfully Submitted,

Michael A. Beuerlein
CSLSA Secretary

2008 FALL BOARD OF DIRECTORS MEETING ATTENDANCE

Thursday, October 16th

TOM ATKINS	CAMP PENDLETON
BETHANY CLELAND	CAL STATE
MIKE SILVESTRI	CAL STATE
BRYAN ETNYRE	CAL STATE
RYAN GATES	CAL STATE
ALEX PEABODY	CAL STATE
CHRIS EGAN	CAL STATE - HB
JEFF KENNEDY	CAL STATE - HB
MARK ALLEN	CAL STATE - SD
PATTY MACKLE	CAL STATE - SD
JENI MASCARI	CAL STATE - Silver Strand
JOHN ANDERSON	CAL STATE - Silver Strand
VINCE LOMBARDI	CAMP PENDLETON
TURTLE RUDOLPH	DEL MAR
LARRY GILES	ENCINITAS CITY
HANS FERNAN	ENCINITAS CITY
TONY VILLALOBOS	HUNTINGTON BEACH
STEVE REUTER	HUNTINGTON BEACH
MIKE BEUERLEIN	HUNTINGTON BEACH
BILL RICHARDSON	HUNTINGTON BEACH
KAI WEISSER	HUNTINGTON BEACH
RICH HIDALGO	IMPERIAL BEACH
MIKE PILGRIM	IMPERIAL BEACH
RICHARD GODINO	LA CITY
NIVAR RIVERA	LA CITY
JOEL TORRES	LA CITY
ZACHARY MILLETT	LA CITY
RODNEY WILLIAMSON	LA CITY
JIM HUGHES	LA CO LAKES
HUGO MALDONADO	LA CO LAKES

Friday, October 17th

Mike Silvestri
Jim Hughes
Bill Richardson
Alex Peabody
Jay Butki
Rob Williams
Charlotte Graham
Richard Godino
Bob Moore
Reenie Boyer
Jon Mitchell
Rob McGowan
Mike Beuerlein
Gary Conwell
Larry Giles
Nick Lerma
Bryan Etnyre
Brent Jacobsen
Scott Davey
Jeff Hatfield
Jeni Mascari
Mike Pilgrim
Nick Bolin
Chris Pierce
Joe Bailey
Lori Walton
John Ragsdale
Tony Villalobos
Ian Burton
Mike Scott

JOE BAILEY	SEAL BEACH
CHRIS PIERCE	SEAL BEACH
ROB GIBSON	UCSB & SB COUNTY



California Surf Lifesaving Association

AA

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Jon P. Mitchell
First Executive Delegate

William J. Richardson
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Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

Training Officers Committee Report

Fall Meeting 2008
CA State Lifeguards Carlsbad @ La Jolla, CA
October 18, 2008



During the Training Officers Committee we discussed the following subjects:

1. San Diego, Orange County and Los Angeles should consider more cross training both in physical trainings and in round table information discussions.
2. It was suggested that by-annual trainings be held toggling between San Diego, Orange County and Los Angeles in order to give all agencies in the CSLSA an opportunity to participate in multi-agency drills and discussions.
3. Names, e-mails and phone #'s were gathered for participation in future trainings.
4. Attendance to the pre-set future Orange County trainings of a navigation dive, PWC training, and rescue boat training were encouraged.
5. Nick Lerma from San Diego City Lifeguards discussed their agencies involvement in Evolution Productions "Ocean Force" regarding the production of a safety video that was made pertaining to "Water Observation", "Components of a Rescue" and "Code X". The USLA has this training video in production for mass distribution and will hopefully be available by the training academies of 2009.
6. Nick Lerma also informed the committee that he is currently in the production stage of a instructional video addressing safe beach vehicle operations.
7. Scott Diederich with the City of Laguna Beach Lifeguards stated that he would be willing to teach both ICS 200 & 300 for lifeguard agencies if there was a need.

Respectfully Submitted:
Mike Scott
Training and Operations Chair CSLSA



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B

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PRESIDENT'S REPORT TO THE BOARD OF DIRECTORS October 16, 2008

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
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Welcome to La Jolla and thank you very much to Mike Silvestri for his hard work in organizing this meeting and getting us the great deals on lodging that he has. Yet another summer has come and gone, and although I don't think it was quite as record breaking as the summer of 2007, the summer of 2008 was a good one for most of us in the CSLSA.

The City of Huntington Beach had another year of *Ocean Force* filmed on their shores that I hope proves to be as good as last year. They also negotiated a deal with Toyota to outfit them with a brand new fleet of vehicles. The State Parks Lifeguards managed to avoid the drastic budget cuts proposed by the governor and were able to adequately staff their beaches. Their proposal to fund their operation through a ten dollar fee for each registered vehicle in California in return for free day use at State Parks, called the *State Park Access Pass* was supported by the CSLSA, but unfortunately did not make it out of the legislature into the budget in this era of no new taxes. Los Angeles County became the first *green* government lifeguard service when they entered into a deal with the Ford Motor Company to supply them with a fleet of Ford Eclipse hybrid vehicles. So we are moving forward in many ways.

For the first time in several years we were able to hold the Junior Lifeguard and Lifeguard Regionals on back-to-back days at the same venue. Thanks to Seal Beach and Joe Bailey and his staff, particularly Lori Walton, Mike Westmoreland, and Chris Pierce for all of their hard work in making this possible. The good news is that we are going back to Seal Beach next year. It was a great venue and we had one of the best turnouts for the Lifeguard Regionals in recent years. I would be remiss if I didn't thank Reenie Boyer, Junior Guard Chair, for her efforts on behalf of the JG's. Charlotte Graham, your Vice President, not only worked the JG day, but was also there for the Lifeguard competition and was in charge of registration, not an easy task. The competition would not have been possible without the yeoman efforts of Competition Chair Jay Butki, who not only built and maintained the competition courses, but was also instrumental in their installation, and he even found time to compete in a couple of the races. Other members of your Executive Board that helped officiate the event were Mike Beuerlein, Bob Moore, and Bill Richardson. I helped by being the announcer and typing up the results. Other volunteers that helped out were Gordon Gray, Mike Silvestri, Donna Richardson, Robert Torres, Eric Ching and Morgan McGowan. I cannot stress enough what a labor-intensive effort running a successful regional competition is, and we welcome all the help we can get. Please think about stepping up to help next year.

LACOLA and the County of Los Angeles Fire Department Lifeguard Division hosted the 2008 USLA Nationals at the Manhattan Beach Pier. Once again major kudos are due to Charlotte Graham and Jay Butki as event organizers. Comments I heard included "best ever" and "great venue." All and all, I think it was one of the best Nationals I have attended. We actually had three days in a row of morning to night sunshine, enough surf to make things interesting, and a good turnout in spite of the challenging economic conditions and the high cost of travel. As is the case with most of our events, none of this would have come to fruition without the efforts of Scott Hubbell and his company that provide a majority of the sponsorship for not only our events, but our membership kits as well. Thanks again Scott.

I'm not sure how he finds the time, or the time off, but in addition to the already mentioned events, Jay Butki organized, coached and managed teams that competed in the "Waterman Challenge at Waikiki Beach" where the California team placed first, and the "Sanyo Bussan Challenge" where the US team finished third, our first podium finish in an international competition in quite some time! Way to go Jay. Jay was also the manager, coach, and organizer of the California team that competed against the Victorians in the Wieland Shield, contested in Hermosa and Torrance Beach in early August.

The 2009 USLA Nationals are looking like they will be in Fort Lauderdale and LACOLA is exploring the possibility of hosting again in 2010.

Our next USLA National Meeting is next month in Cocoa Beach, Florida and if there is anything you want us to take back there, now is the time to let us know. Next spring we are hosting the national meeting at Asilomar Conference Center in Monterey. Alex Peabody has been working on this meeting for the better part of the last year, and it should be a good one. If you ever wanted to see what goes on at a national meeting this would be a good opportunity. The dates of the Asilomar meeting are April 23 – 25, 2009.

There are a couple of issues that we need to address at this meeting that may be somewhat controversial. They include the Job Titles Committee and the USOC / USLA affiliation. It is my hope that we can all hear all sides of the issues and arrive at a position on these issues that is acceptable to all concerned and that is in the best interests of the CSLSA, the USLA and all of our members. Here's to a productive and harmonious meeting.

Yours in Lifesaving,

A handwritten signature in black ink that reads "Robert McGowan". The signature is written in a cursive, flowing style with a long horizontal line extending from the end.

Robert McGowan
President



California Surf Lifesaving Association

BB

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Ways & Means Committee Report 2008 Fall BOD Meeting

Robert C. McGowan
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Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
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Submitted By: Rob Williams, CSLSA Treasurer
October 19, 2008

Thank you for the attendees at the Ways & Means Committee meeting. This is the new avenue for requesting monies out of our CSLSA Treasury. Unfortunately, all requests could not be met for the 2009 Fiscal Year. However, the committee chairs that requested extra monies understand our financial situation and the need for a balanced budget. Below is the 2009 Fiscal Budget for the CSLSA.

Profit & Loss Budget Overview January through December 2009

	Jan -Dec 09
Income	
Competition Registration	1,500.00
Interest	750.00
Member Dues	
Junior Members	15,000.00
Professional Members	<u>35,750.00</u>
Total Member Dues	50,750.00
Officer Travel Inflows	<u>1,000.00</u>
Total Income	54,000.00
Expense	
Competition	250.00
Exchange Committee	1,500.00
Executive Board	750.00
Junior Lifeguards	15,000.00
Magazine	1,000.00
Membership Committee	5,750.00
Membership Payments	16,250.00
Office Supplies	50.00
Professional Fees	800.00
Public Education	2,500.00
Special Awards & Presentations	300.00
Travel & Meetings	7,500.00
Website	<u>2,350.00</u>
Total Expense	54,000.00
Income Over Expenses	0.00



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C

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VICE PRESIDENT'S REPORT TO THE BOARD OF DIRECTORS OCTOBER 16, 2008

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
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Welcome to La Jolla and the Fall 2008 CSLSA Board of Directors Meeting, and thank you to Mike Silvestri and the California State Lifeguard Association for hosting this event.

The last six months have been particularly busy and eventful for me. Since we last met in Long Beach, I attended the USLA Board of Directors meeting in Kauai, which was a very productive and enjoyable conference. We were especially fortunate to be able to meet with the designer of our new membership database program in order to learn its features and discuss our concerns. We heard from several fascinating speakers during the educational conference and I attended numerous committee meetings on behalf of the CSLSA.

The 2008 USLA National Lifeguard Championships were hosted in August by the LA County Lifeguards, and I had the distinct honor of being the Co-Chair of this enormous event. After Kauai, May and June flew by in a flash as the Nationals approached and summer came roaring in. The Junior Guard Regional Championships were well-attended and extremely well-run. And on July 26th, over 200 lifeguards attended the CSLSA Regional Lifeguard Championships! So many competitors showed up to race that we ran out of registration forms! Thank you to the Seal Beach lifeguards for hosting both of these events; we look forward to returning next summer. Special thanks to Gordon Gray and Mike Silvestri for their help with the registration of all the competitors, to the members of the Executive Committee who helped run the event, and to Donna Richardson, Rob Torres, Jay Butki, and Scott Hubbell for their efforts to make our Regional Championships a success.

After Regionals, it was just 11 days until the Nationals began and they went by in a blur. Manhattan Beach welcomed almost 1000 Junior and adult competitors to her sunny shore. We were blessed with perfect weather, ideal surf conditions and warm water which no amount of planning could have brought. With this setting, together with the enormous amount of preparations and work by my fellow Co-Chair Jay Butki, the tireless efforts of all the USLA Officials and our fantastic volunteers, and the wonderful sportsmanship displayed by all the competitors, we had one of the best National Championship events in memory. Thank you so much if you participated or sent competitors. Thanks to the LA County Fire Dept. Lifeguards and the Los Angeles County Lifeguard Association for all their support. And special thanks to Scott Hubbell and SHP, Inc. for his tremendous efforts this past summer in securing sponsorship and providing equipment and expertise for the 2008 Nationals, and for his continued support of the CSLSA throughout the year.

Finally, the area I have spent the most time working on over the past six months is our CSLSA membership. I will discuss the status of the 2008 membership separately in my committee report. Thanks for your continued efforts to get your lifeguards signed up in our Association.

I look forward to a productive meeting here in La Jolla, and I congratulate everyone on the successful year we have had thus far. May we continue to move forward and always strive to be the most outstanding organization we can be.

Respectfully submitted,

Charlotte Graham



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October 16, 2008

Since the Spring 2008 CSLSA General Board Meeting in Long Beach, I have been busy with the following projects:

1. Completing and posting the minutes from Spring 2008 CSLSA General Board Meeting.
2. Completing and posting the agenda for the Fall 2008 CSLSA General Board Meeting.
3. Attending and participating in CSLSA Executive Board Meetings.
4. Completing and distributing the agendas and minutes from CSLSA Executive Board Meetings.
5. Collecting and distributing CSLSA mail.
6. Representing CSLSA at the Spring 2008 USLA General Board Meeting in Hawaii.
7. Officiating at the CSLSA Regional Competition.

In an effort to facilitate communication, I would like to ask that all General Board members complete the sign-in sheet and include their current e-mail address. I would also like to remind all Executive Board Members and all Committee Chairs of the CSLSA Policy to e-mail **all** of their reports to the Secretary at mbeuerlein@surfcity-hb.org. In the case of Committee Chairs, this will include both the pre-committee and post-committee reports.

Respectfully Submitted,

Michael A. Beuerlein
Secretary



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E

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Treasurer's Report 2008 Fall BOD Meeting

**Submitted By: Rob Williams,
CSLSA Treasurer**

October 14, 2008

After adopting what I believe is the first official budget for the calendar year 2008, we have seen an increase to our general fund. The first time in a few years I can claim this during our Fall Board of Directors Meeting. This is due to a few cuts and some better frugal spending.

Items of note from the FY2008 Budget

- Competition Registration exceeded our expectations and had one of the highest participations in recent years.
- Interest has fallen dramatically short of our expectation because of our lower starting bank accounts and declining interest rates.
- Membership – While Junior Lifeguard Membership seems to be on the rise, our LG Membership is currently not up to par as recent years. Thus our payments to the USLA are also lower than usual.

With the knowledge of a new budget on the horizon, I have asked for a Ways and Means Committee to be held on Friday of the Fall BOD Meeting. This will be the opportunity for committees to request funds through this committee so a budget can be work out. Attached is a draft budget for FY2009. The intent will be to approve the budget on the floor during Friday's General Session.

Finally, it is to both my excitement and regret that I will not be able to attend the Fall USLA Meeting in Cocoa Beach, Florida. A handful of things aligned that have not happened in the last decade and I will be in Michigan that weekend at the USA Water Polo Speedo Cup Championships.

Attachments: Balance Sheet FY2008
Profit & Loss Budget vs. Actual FY2009
Draft Budget

California Surf Lifesaving Association

Balance Sheet

As of October 14, 2008

		<u>Oct 14, 08</u>
ASSETS		
Bank of America		21,676.28
Money Market		15,532.16
Savings		<u>6,732.88</u>
Total Checking/Savings		<u>43,941.32</u>
TOTAL ASSETS		<u>43,941.32</u>
LIABILITIES & EQUITY		
Junior Lifeguard Account		<u>15,077.47</u>
Total Long Term Liabilities		<u>15,077.47</u>
Equity		
Unrestricted Net Assets		19,989.73
Net Income		<u>8,874.12</u>
Total Equity		<u>28,863.85</u>
TOTAL LIABILITIES & EQUITY		<u>43,941.32</u>

2008 Profit & Loss vs. Actual

As of October 14, 2008

	Jan -Dec 08	Budget	\$ Over Budget
Income			
Competition Registration	2,090.00	1,250.00	840.00
Interest	210.27	1,000.00	(789.73)
Member Dues	42,345.00	52,250.00	(9,905.00)
Miscellaneous Income	15.53	0.00	15.53
Officer Travel Inflows	<u>800.00</u>	<u>1,000.00</u>	<u>(200.00)</u>
Total Income	45,460.80	55,500.00	(10,039.20)
Expense			
Competition	90.60	250.00	(159.40)
Donation Given	200.00		
Exchange Committee	139.44	1,500.00	(1,360.56)
Executive Board	388.57	1,000.00	(611.43)
Junior Lifeguards	14,536.00	14,000.00	536.00
Magazine	0.00	1,000.00	(1,000.00)
Membership Committee	2,874.04	5,000.00	(2,125.96)
Membership Payments	13,121.00	18,750.00	(5,629.00)
Office Supplies	54.64	50.00	4.64
Professional Fees	760.00	1,000.00	(240.00)
Public Education	161.61	2,500.00	(2,338.39)
Special Awards & Presentations	85.57	600.00	(514.43)
Travel & Meetings	3,905.81	7,500.00	(3,594.19)
Website	<u>269.40</u>	<u>2,350.00</u>	<u>(2,080.60)</u>
Total Expense	<u>36,586.68</u>	<u>55,500.00</u>	<u>(18,913.32)</u>
Net Income	<u>8,874.12</u>	<u>0.00</u>	<u>8,874.12</u>

DRAFT

California Surf Lifesaving Association

Profit & Loss Budget Overview

January through December 2009

Jan -Dec 09

Income		
Competition Registration		1,500.00
Interest		750.00
Member Dues		
Junior Members	15,000.00	
Professional Members	35,000.00	
Total Member Dues		<u>50,000.00</u>
Officer Travel Inflows		<u>1,000.00</u>
Total Income		<u>53,250.00</u>
Expense		
Competition		250.00
Exchange Committee		1,500.00
Executive Board		750.00
Junior Lifeguards		15,000.00
Magazine		1,000.00
Membership Committee		5,000.00
Membership Payments		16,250.00
Office Supplies		50.00
Professional Fees		800.00
Public Education		2,500.00
Special Awards & Presentations		300.00
Travel & Meetings		7,500.00
Website		<u>2,350.00</u>
Total Expense		<u>53,250.00</u>
Net Income		<u><u>0.00</u></u>

DRAFT



California Surf Lifesaving Association

F

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

October 16-17, 2008

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Jon P. Mitchell
First Executive Delegate

William J. Richardson
Second Executive Delegate

Mareen T. Boyer
Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

Past President/Advisor

By Robert A. Moore

As a member of the Executive Board, I participated in the running of the Lifeguard Regionals in Seal Beach. This is something that has been asked of all Executive Board members over the past years to guarantee its success. We could have used a few more 'officials', but somehow we pulled off a successful competition. Again thanks to Seal Beach for hosting and a wonderful venue. Also thanks to Robert Torres, Eric Ching, Mike Silvestri, Morgan McGowan, Donna Richardson, and Gordon Gray for helping this year. I believe it was a record turnout of competitors, if not, it was close to that amount. I did not attend the JG event, but heard it was successful thanks to the hard work of Reenie Boyer and Mike Ike.

This, in my opinion, was the best Nationals – ever! Thanks to the hard work of Charlotte Graham, Jay Butki, the host Los Angeles County, great conditions, and perfect weather, it couldn't have been a more rewarding experience. To cap it off, the sunset after the closing awards presentation/dinner summarized the experience. Unfortunately the lifeguards from Ft. Lauderdale said the weather would not be so pleasant next year. Expect high humidity.

I would also like to comment on the competitors in both the Regionals and Nationals. The sportsmanship and camaraderie was awesome. Most competitors now know the rules and it is easier to move the events along. Even when equipment failures occur, they were 'flexible' and non-argumentative which was a refreshing change from years past. It was a pleasure to be an official this year for the benefit of our members. That is not something I would have guessed when I started officiating in the 1980's. Good job competitors!

We have been told that our application for our 501(c)(3) status would be submitted next week. It has been a long and winding road, but there is light at the end of the tunnel. For those who aren't aware, it is something that we once had, but passed along to the USLA for the betterment of lifesaving. It has been frustrating to say the least, but it is time to be optimistic. We will have it again and when we do, we need to change our Policies and Procedures to reflect that change. Currently it reads:

The California Surf Lifesaving Association was incorporated in the state of California as a non-profit organization under Section 501(c)(3). The organization's status and tax identification number was passed along to the United States Lifesaving Association during reorganization. The California Surf Lifesaving Association has applied for a new non-profit under Section 501(c)(3).

There are a few issues that the Executive Board has reviewed and discussed at length since the last Board of Directors meeting. Some of the issues are on the agenda under old business. We need to clarify and keep personalities out of the mix. Often times things are not what they appear. Since its inception in 1964 a vision was incorporated in the State of California as the National Surf Lifesaving Association. Thanks to many contentious meetings and hard work, different agencies came together to try to enhance the profession and educate the public on the hazards of the ocean. Their wisdom to include the local lakes at that time only seemed logical. I am the last active Executive Board member who cast a vote to change the name and focus of our organization in Santa Cruz in 1979. It took years, but the decision was to broaden our goal to include both open water and the rest of the country. This was the impetus for passing our 501(c)(3) to the newly formed United States Lifesaving Association. Our region became the Western United States Lifesaving Association for a few years and then we changed our name to the California Surf Lifesaving Association in hopes of giving us an identity for fund raising. It has been a rough road, but I believe a noble one. The purpose and function of this organization was revisited at length in re-writing our Bylaws both on the National and Regional level. This has taken years and we continue to strive to spread the word of public safety in an open water environment and raise the standards in lifesaving. So in our discussions at this meeting, please understand that we have been through many things over this amazing journey. Things are always up for discussion. Sometimes issues do not go your way and sometimes they do. Just remember, at the end of the day we must put our differences aside and move forward for the greater good. If not, the visionaries in the 1960's would never have started what we believe to be a representation of a common goal of saving lives through the profession and education. Also remember that change is long and hard, i.e. re-acquiring our 501(c)(3). So if you are disappointed, don't give up. Keep volunteering and continue to try and make this organization the best it can be.

I continue to give advice when asked and volunteer advice when not asked. I hope I have continued to be worthy of this and the national organization. I have been a member since 1967 and attending meetings since 1974. This past National Spring meeting in Hawaii was the first National meeting I have missed in 34 years. I have seen many things over the years and still optimistic as to our future.

On a personal note, I am much appreciative of all of the support my wife and I have received over the past few months. It has been a difficult time for our family, but we are on the mend and looking forward to a positive future. I have dedicated my life to lifesaving in many forms, but I had a reminder this year, family comes first!

Thanks to the California State Lifeguard Association for hosting our meeting this Fall. I look forward to good fellowship and positive results at this meeting.



California Surf Lifesaving Association

G

Southwest Region - United States Lifesaving Association

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Board of Director's Fall Meeting La Jolla October 16th & 17th

Robert C. McGowan
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Alex K. Peabody
Fourth Executive Delegate

First Executive Delegate Report:

Prepared by Jon Mitchell

Welcome members to the Fall BOD meeting and a special thanks to Mike Silvestri and the California State Lifeguards for hosting!

I have had very few new updates for upcoming Lifeguard Tryouts since very few agencies conduct them this time of year, but those that have come in are posted and current. We have also had several minor address changes and adjustments to salaries that I have just forwarded directly to our Web-Site coordinator. Most recently, Laguna Beach has added some new positions and pay rates which were promptly changed. Chapters that do supply new updated information really appreciate the confirmation that it has been posted and I have tried to be very thorough in that regard.

I will continue to review our CSLSA website and try to contact agencies that do not have current information regarding test dates and updated salary information.

I would like to conclude my report by stressing to all members present the importance of accurate and current information on our CSLSA website. Our website under the "Employment Link" lists test dates and starting pay rate information for all chapters in our region. I can't tell you how many people I direct to the www.cslsa.org website for information regarding employment. Get me your information, via email at 1stdelegate@cslsa.org. Lastly, if anyone has new information that they feel falls under the 1st Executive Delegate umbrella please let me know and I will review it with the Executive Board.

Thanks,

Jon Mitchell
1st Executive Delegate



California Surf Lifesaving Association

TO: CSLSA Board of Directors
 FROM: Bill Richardson, Second Executive Delegate
 DATE: October 16, 2008
 SUBJECT: **Activity Report**

I have kept busy this past six months working on several projects for CSLSA and USLA as well as participating at the Regional and National Lifeguard Championships as an official and starter of the events.

Regional & national Championships

I must echo the opinions of others on the Executive Board in saying that we have come a long way in running these two events. The officials have gotten much better in operating the events and the competitors have grown to appreciate these efforts demonstrated their demeanor at the events.

Seal Beach is to be congratulated for an outstanding venue for the Regional's. The events there were a great success.

LACOLA, likewise is to be congratulated for pulling together an outstanding event at Manhattan Beach under very difficult circumstances, with late changes in the event location, sponsorship issues, potential parking issues, etc.

CSLSA Communications List

One of the projects I have been working on for CSLSA is the 2008-2009 Communication List, copies of which are available at this meeting.

USLA National Directory

Likewise, I have been working on a much larger project for USLA, that of the National Directory which lists all the Executive Board, Committees, Working Groups, Regional contacts including all the Chapters. This project is essential to improved communication through out the USLA and it is nearly done. I have only one Region that has not given me their materials, but I expect to be able to present a completed Directory at the meeting in Cocoa Beach, Florida next month.

Generic Regional Bylaws Template

A third and new project is helping USLA to develop a "generic" Regional Bylaws template which can be used by any region of USLA that has not developed same as required by USLA Bylaws. This project is still in its infancy, although I have completed a draft template which I hope to discuss with the USLA Legal Advisor, Chip More, while in Cocoa Beach.

Certification

I continue to act as a regional Certification Officer and since our last meeting have reviewed four agencies for recertification by USLA. All passed with no questions.

Special Awards & Presentations

I will report in more detail on these activities, but in basic terms, I have represented CSLSA at the USLA committee level and obtained approval for five submissions for Heroic Acts that will be presented at this meeting.

I also have made several plaques and presentation awards on behalf of the Board of Directors and have stayed well below the Committee's budget.

I look forward to 2009 with great anticipation and thank the Board for allowing me to serve them and our membership. "*Lifeguards for Life*" is more than just a motto to all the fine ladies and gentlemen I am privileged to work with on the Executive Board



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Jay Butki
SUBJECT: Fall 2008 Competition Committee Report
DATE: October 16, 2008

Robert C. McGowan
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Fall 2008 USLA National Board of Directors Competition Committee Meeting

Should the Region and the USLA make the 20% adjustment to the Board of Directors to meet the US Olympic Committee's standards to become the US National Governing Body for Lifesaving? **As the CSLSA Competition Chair, I strongly believe we need to pursue the proposal and urge a yes vote by the CSLSA board.**

I undertook the task of rewriting our USLA rules in 2006 solely so we could present them to the USOC for consideration to be accepted as the NGB for Lifesaving in the USA. This would finally put the USLA equally on par with every other national team we compete against internationally. Current USLA membership is some 4,000 Lifeguards and 8,500 Junior Lifeguards, so roughly 12% of our Lifeguard membership competes at the USLA National Lifeguard Championships annually, and I'm not sure what the percentage is for Junior Lifeguards, but on a Regional level I would imagine the percentages are even higher. I see it as a positive step to allow the member athletes both a voice, and the chance to participate is a big step towards improvement of our JG and Lifeguard competitions and I'm sure that every Lifeguard competitor is equally devoted to the primary mission of the USLA. The USOC NGB idea is not to transform the USLA, or for that matter to change it in a hugely significant way, but rather to help strengthen the athletic aspect of lifesaving and to help it stand on its own two feet. By doing so, we may well be able to increase the financial and other support of lifesaving sport, while freeing up USLA general fund monies currently spent on lifesaving sport for other purposes. The association with the USOC is a huge boost to our organizations stature, and having the Olympic rings on our web site sure would be very significant and would assist in defining and lifting our Association's marketing stature. The USLA is the only national Lifesaving Association not already recognized as the National Governing Body (NGB) with their national sport and Olympic committees, the International Life Saving Federation does the same with the International Olympic Committee and has athletic representation on it's board. Lifesaving is now on par with Baseball and Softball in the IOC recognized sports. The World Games for IOC-recognized sports will be contested next year in Taiwan.

Lifesaving is on the short list of possible demonstration sports for the 2012 games in London, just as it was in 1956 in Melbourne when Bob Burnside created the NSLSA in order to represent the US, and 2001 Goodwill Games. The whole goal of the sport side of lifesaving is to increase the fitness and improve the rescue skills of the Lifeguards and Junior Lifeguards that we represent, and a USOC affiliation represents a giant stride towards that aim. The promotional and marketing impact of a nationally recognized and ranked USLA lifesaving team should not be over looked, as it has not been overlooked in our peer nations who use competition to raise both the stature of lifesaving, assist in public education and increase their fund raising and marketing opportunities. This had been ongoing in Australia and New Zealand for decades and we all have witnessed their successes in promotion and marketing. Japan, South Africa, Great Britain and Canada have already surpassed us, both in marketing, fund raising and public education.

If you believe in the concept of USLA, you believe in the concept that all we do is important. If we can find a way to better support an element of our services, whatever it may be, we strengthen the entire organization....nowhere has it been suggested to detour from the primary goal of the USLA. As CSLSA Competition Chair, I am firmly in support of the USOC NGB proposal and consider it long overdue.

Further CSLSA-proposed rule changes to be voted on at the Fall USLA National BoD meeting include:

1. Add Open Women's Taplin Relay
2. Add Open Men's & Open Women's 3 person Board Relay
3. Add Open Men's & Open Women's 3 person Surfski Relay
4. Seed Regional Champions to pole positions in the Surfboat preliminary heats.

2008 CSLSA Regional Championships Seal Beach on July 25 & 26

The 2008 West Coast Lifeguard Regionals were contested with great success. Thanks to the support staff of the Seal Beach Lifeguards and assistance from the Long Beach Lifeguard boat, this was by far the easiest set-up and break-down of any competition in which I have been involved. Kudos to the Seal Beach Crew. Thanks to Scott Hubbell Productions, Bob Moore & Bill Richardson and the rest of the CSLSA volunteer crew for another successful Regionals.

20th Wieland Shield –Aug 1, 2 Hermosa Beach & Torrance Beach

The 20th Wieland Shield tour began at the San Clemente Ocean Festival and dinner at Mitch Kahn's house overlooking Cotton's point, followed by a pounding on Bruticus Maximus at the Surf House and tours of the USOC facilities at Chula Vista, then continuing with a surf session, a TJ tour hosted by IB's Rich Hidalgo, a Laguna adventure with Lt. Scott Diederich, a 2 day jaunt circling Catalina Island on board Baywatch with Captain Rob Pelkey, a full day of racing at Seal Beach Regionals, and then the main event.

The 20th Shield was marked by one significant injury: During warm ups for the surf race, Australia's top swimmer threw an accidental elbow while bodysurfing and partially ruptured the eardrum of their top ironwoman. As only the top woman scores in each of the women's events, that hurt the depth of our California side against the tourists. Along with Victoria's Board & Ski dominance, the combination proved to be our undoing.

Despite winning the Surf Rescue Relay and the Women's Taplin under the lights at the International Surf festival and coming out on top on Day 2, California lost to Victoria and the Shield heads back Down Under until we return to reclaim her in January 2010.

	Victoria	California
Day 1 Total	29	21
Day 2 Total	29	31
Final Score	58	52

California's Team:

Tracy Crothers, Tandis Morgan, Cori Raffaelli, Micah Carlson, Chad Carvin, Pat Cary, Kyle Daniels, Tyler Morgan, Brian Murphy, Mike Murphy-LA County, Micah Burden-Huntington Beach.

Manager: Jay Butki, Coaches: Scott Diederich, Rob Pelkey

2008 USLA National Lifeguard Championships and Junior Lifeguard Championships August 7, 8 & 9 South Pier Manhattan Beach

I was too intimately involved to be objective, but I heard it was the best Nationals ever and I'll accept that compliment on behalf of the organizing committee, Scott Hubbell Productions, LACOLA and the Officials and Volunteers...

2008 Duke's Oceanfest Waterman Challenge

August 23 & 24, 2008 Waikiki

A team of 8 LA County Lifeguards defeated Hawaii's best watermen in the SeaHawaii Waterman Challenge, consisting of 500m, 1000m, and 2000m swims, plus stand-up paddle and a 6-man Outrigger Canoe relay.

The same team finished an equal 3rd in the Duke's Surf Plo Tournament at the Hilton Hawaiian Lagoon.

2008 Sanyo Bussan International Lifesaving Cup Sept 7, 2008

The USLA was invited to have a US team compete at the 3rd Sanyo Bussan at Onjukyu Beach. The Sanyo Bussan is based around a made for television competition program conducted to promote Lifesaving and the performance of the Japanese athletes, which includes rescue relay, board, surf ski and beach events. An overall point score is kept with the winner being declared the Champion of the 6 team 13 event competition.

USLA Team: Tracy Crothers, Tandise Morgan, Pat Cary, Brian Murphy, Micah Carlson-LA County, CA , Caroline Marani-Capitola, CA, Kristen Purdey, Garrett Thibodeau-Smithpoint, NY, Dustin McLarty-Volusia County, FL, Emily Ward-Hampton, NY, Manager / Coach-Jay Butki- LA County, CA

The US Team finished in 3rd place overall-the first time a US team has place top 3 overall in a competition since 1992! Nine of the 10- USLA athletes ended up medaling!!

Final Results:

- Australia
- Japan A-Open
- USA
- Japan B-Under 23
- South Africa
- Great Britain

Thanks to all the USLA athletes for their commitment to excellence, and to the USLA for its support , and a special thanks to Patagonia for the uniforms and clothing. All of the USLA National Team members showed great spirit and skills.

Future Events

March 27-29, 2009 -Six Nations /3rd International Surf Rescue Challenge-Durban, South Africa

May 22, 2009- Lifeguard Relays, Dory Race, Pier to Pier Paddle- Hermosa Pier

June 13, 2009- Ed Perry Lifeguard Regatta-Venice

July 18, 2009-San Clemente Ocean Festival

July 24, 25, 2009 -CSLSA Regional Championships-Seal Beach

July 31, Aug 1-International Surf Festival- LA County Intracrew Relays, Taplin Relays-Manhattan Bch.

August 6, 7, 8, 2009 -USLA National Lifeguard Championships Ft Lauderdale, FL ??

Aug 22, 23, 2009- Duke's Oceanfest Waterman Challenge, Waikiki

Sept 2009 -Sanyo Bussan International Lifesaving Cup

October 10, 11, 2009 -World Masters Games, Sydney Australia

Jan 2010 21st Wieland Shield-Victoria, Australia

June/July 2010 ILSF Rescue 2010 Lifesaving World Championships-Cornwall, Great Britain

2010 CSLSA Regional Championships-?

2010 USLA National Lifeguard Championships-? Southwest Region hosts?

2011 4th International Surf Rescue Challenge-New Zealand

Respectfully submitted,

Jay Butki
CSLSA Competition Committee Chair
jbutki@fire.lacounty.gov



Exchange Programs

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CALIFORNIA SURF LIFESAVING ASSOCIATION

2008-2009 California/Auckland Exchange

Board of Director's Fall Meeting
La Jolla, CA
October 16th & 17th, 2008

Exchange Committee Report

Prepared by Jon Mitchell
Exchange Chair

Good Morning CSLSA Members and welcome to the Fall BOD Meeting!

I want to start my report today with an e-mail I received from one of this year's delegates from New Zealand who spent the summer visiting our CSLSA Chapters.

Hi Jon,

Now that I'm well settled back into the real world in NZ, it's about time I fired you off a thank you for the brilliant time Mare and I had on the exchange this year.

The reports we'd received prior to leaving NZ were hard to credit, but the entire exchange lived up to all expectations, so it now ranks up there as one of those "once in a lifetime" experiences. The guards at each of the agencies we visited were extremely welcoming, and went out of their way to make sure we had as good a time as possible, both on and off the beach.

To name a few of those who were the most awesome:- Alex Scurr @ Newport, Jesse Heydorff @ State, Doug Leach @ Huntington, Joel Larimer, Julianne Charland & Rich Hidalgo @ Imperial, Cat Bell & Monica Johnson @ Seal, and all the crew at Laguna. There was plenty more than that of course, but those names are the ones that stick out as having gone that extra mile.

Your efforts at keeping the trip as organized as possible were very much appreciated, as we could appreciate how difficult it must have been to juggle the exchange on top of your regular work commitments. I'm sure Mare would join me in rating the trip 10/10, and that goes down to the great job you did in getting it sorted for us.

So, thanks again, and if either of us can ever return the favor to yourself, or any guards that you know, then don't hesitate to give them our details so they can look us up when/if they come to NZ.

I can only say thanks once again to all that assisted on the exchange this summer. It is a year round endeavor and only past Exchange Chairs know the work that it entails. Maintaining your normal duties of providing public safety for our beach visitors and providing the exchange guards with a unique experience is very tough for everyone involved. Those of you that hosted the guards this summer, I appreciate all your efforts. Special thanks to those not previously mentioned are John Pilgrim (IB), Mark Rathsam (Del Mar), Nick Giugni (San Clemente), Scott Diederich (Laguna Beach), Mike Westmoreland (Seal Beach), Charlotte Graham (LACOLA) and everyone else who makes the exchange work.

Who will be representing the CSLSA for 08/09 in Auckland? We will find out momentarily. The application process closed on August 29th and we accepted six applicants into this year's interview process. Peggy Beebe (NB), Kristin Buhagiar (Laguna), Ian Christensen (LACOLA), Will Didingler (LACOLA), Michael Diller (Seal) and Monica Johnson (Seal) all interviewed on Tuesday, September 30th and the interview panel said it was very close and all candidates presented themselves very professionally.



Exchange Programs

CALIFORNIA SURF LIFESAVING ASSOCIATION

2008-2009 California/Auckland Exchange

Board of Director's Fall Meeting
La Jolla, CA
October 16th & 17th, 2008

Panel members Richardson, Allison and Graham made the final decision and all candidates were notified of the results.

I would formally like to announce the two lifeguards who have been chosen to represent the CSLSA in New Zealand for the 2008/2009 Lifeguard Exchange. The Delegates are Kristin Buhagiar from Laguna Beach and Ian Christensen from LA County. Both Delegates have plenty of experience, excellent recommendations and most importantly, they each have their lives in order to travel abroad.

Kristin and Ian come on up. (Ian may be in a boating class in LA)

The Seal Beach Lifeguard Association is here to present both Exchange Lifeguards with a \$250.00 check from the A.J. Summers Memorial Exchange Scholarship (Joe Bailey) and the CSLSA will present each guard a check for \$500.00. With airfares currently running around \$2150.00 for roundtrip service, I know each guard will really appreciate all the help. Hopefully, your Chapters will assist you on your journey as well.

This Lifeguard Exchange is not only about camaraderie, but more about professionalism and raising the standards of Lifesaving around the world. Our two Delegates will be in New Zealand for two months visiting Surf Lifesaving Clubs in the Northern region. They will share techniques and methodologies on drowning prevention and train in some of the roughest conditions in the world. This journey will change the direction of your life as it has for all past recipients.

As the CSLSA Committee Chair for the Exchange, I highly recommend Kristin Buhagiar and Ian Christensen to represent the California Surf Lifesaving Association on the California / New Zealand Lifeguard Exchange for the 2008/2009 endless summer. Good Luck and Safe Traveling! All members will be looking forward to your presentation at the 2009 Spring Meeting.

Lastly, in committee I will be discussing the trip with the Delegates and what their responsibilities are to this board. I am currently under budget at this time, but I do have several receipts that have yet to be paid.

Thanks for you time and support,

Jon Mitchell
CSLSA Exchange Chair



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Bill Richardson, Committee Chair
DATE: October 16, 2008
SUBJECT: **Special Awards & Presentations Committee Report**

The following submissions were taken to the USLA meeting in Kauai this past May, were discussed and approved for national awards. The presentations have been prepared and are available for presentation at this meeting.

Invitations were sent to all recipients. If they are unable to attend, their awards will be given to the Chapters who submitted them to make arrangements for presentation at a later date.

Submission by Jim Turner – Newport Beach

Proposed Recipients: Summer Watson and Amy Dochiro

Both are non-lifeguard surfing instructors in Newport Beach with no formal lifeguard training.

On Wednesday, March 12, 2008, at approximately 11:15 AM, a 9 year-old male and 10 year-old female (brother and sister) from San Bernardino were caught in a rip next to the 28th Street jetty. Both had been pulled into deeper water and were unable to stay afloat and were screaming for help.

Watson and Dochiro were teaching a surfing class to the left of the jetty when the victims drifted through the surf lesson area and then into the rip current. The instructors saw that the pair was in trouble. Watson responded followed shortly thereafter by Dochiro.

Upon Watson's arrival the children grabbed onto and clung to Watson forcing her under water. When Dochiro arrived and took control of one of the victims. Both girls attempted to utilize the victim's small bodyboard, which was washed away by the surf.

The instructors continually had to pull the victims to the surface, causing them to submerge. Just when the girls were attempting to get a surfer some distance away to help them, Newport Beach Lifeguards arrived on scene and completed the rescue.

Lifeguards Moore and Leeper credited Watson and Dochiro with risking their lives to save the two siblings.

Submission by Eric Abma – California State Lifeguards

Proposed recipient: Moses Cuprill, Michael Barrett and Raymond Johnson

All three are non-lifeguards with no formal lifeguard training.

On Sunday, March 9, 2008, Cynthia Schmidt was swept into the ocean while attempting to help her young nephew out of the shore break. Schmidt was fully clothed and was quickly overcome by the powerful surf and currents.

Johnson observed Schmidt floating face down in the water and responded to assist her. At the time the water temp was 53° with a pounding 4-6 foot shore break. Johnson responded without benefit of a wetsuit or any rescue gear.

Both Cuprill and Barrett responded to assist Johnson who was struggling to maintain the unconscious Schmidt on the surface while trying to return her to the beach.

As Lifeguard Sturm was arriving on scene he observed the three surfers making a “heroic” effort at controlling the victim and soon returned her to shore.

Sturm commenced CPR until relieved by Paramedics. Schmidt was transported to the hospital where she fully recovered.

I have received only one submission for an Award of Merit, from Oceano Dunes SVRA. We will discuss and act on this submission at this meeting.

Finally, the Committee has remained well under budget for 2008 and will ask that the appropriation for 2009 be reduced, to \$400, which should cover all of our expenses for 2009 even with some projected increase in activity for other presentations outside of Heroic Acts.



California Surf Lifesaving Association

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Robert A. Moore
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Christopher R. Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

Lifeguard Job Titles Ad Hoc Committee Report - October 2008 October 16, 2008

Background - In spring 2007, an ad hoc committee was formed to discuss the alignment of job titles and to make recommendations to assist in standardizing job titles. This project is one of many pieces of a larger goal of enhancing and promoting the profession of lifesaving.

Although an ultimate goal for this project would be to help standardize job titles in our region, a first step was developed to create a CSLSA "Job Title Equivalency Matrix". The matrix identifies current titles and structures utilized by various agencies. This matrix will be used to help develop models for job titles that are consistent with other similarly structured lifesaving agencies.

Project Status – The Committee has continued working towards identifying existing job titles and structures within lifeguard agencies. The project has been broken into three work groups based on county: Los Angeles, Orange, and San Diego. Following is a breakdown of progress by each county.

Los Angeles County: Work on this project was coordinated by Scott Davey from LA County Fire. LA County's matrix has been finalized and is included in this report as Attachment #1.

Orange County: Work on this project was coordinated by the Orange County Lifeguard Chiefs Association (OCLCA). The OCLCA finalized and approved an initial matrix on March 13, 2008. This matrix was presented to the CSLSA on April 10, 2008. However, some members believed the matrix could be detrimental to their agency or may step into "meet and confer" issues. Therefore, the OCLCA re-reviewed their matrix on October 2, 2008 and voted to approve the following changes in order to address these concerns. The revised matrix is included in this report at Attachment #2. Significant changes from the original matrix include:

- In order to clarify that the matrix is solely intended as a structural analysis of current lifeguard job titles and structures in place; and to specifically address concerns that the matrix may be used for compensation purposes or other "meet and confer" issues, the following notation has been added to the matrix:

"This document is a structural representation only. This does not constitute a job classification review for compensation purposes. Job classifications, duties, and responsibilities may and will vary from agency to agency."

(Note: This comment has been added to San Diego's matrix as well.)

- Similarly, to emphasize that this document is not a job or classification analysis, descriptions of structural levels have been removed (now listed by level only). This was designed to specifically address the concern that multiple page job descriptions had been reduced to one sentence job descriptions.

- The OCLCA reiterated that this is a “living” document, subject to change or modification as necessary. The goal is simply to identify existing titles and structures as a first step toward a long term goal of working toward creating unified job titles.
- Numbers designating employees in each position have been added. It should be noted that the California State Lifeguards actually operate in two distinct sections in Orange County, each as an independent sector: North and South. Therefore, two people are identified at level one. The OCLCA will amend their bylaws in the future to recognize the North and South sectors within OC as distinct entities (similar to San Diego’s matrix as shown on Attachment #3).

San Diego County: Work on this project was coordinated by Rich Hidalgo from Imperial Beach. SD County’s matrix has been finalized and is included in this report as Attachment #3.

Conclusion - In addition to serving as a general update, the purpose of this report is to:

- Recommend that the CSLSA Board of Directors accept the three attached matrices as tools to: 1) identify current job titles and structures in place; and, 2) to help develop models for job titles that are consistent with other similarly structured lifesaving agencies.
- Request representation in today’s committee meeting from counties not currently addressed in order to create matrices for those counties.
- Request assistance in committee to begin work to develop recommended models for job titles/structures for lifeguard agencies with the CSLSA. The committee recognizes that one model will not fit all agencies. Therefore, two or three models will be developed with an ultimate goal of having these models endorsed and encouraged by the CSLSA.

Respectfully submitted,

Scott Davey, Committee Chairman
Bill Humphreys, Committee Vice-Chairman

September 22, 2008

LOS ANGELES LIFEGUARD JOB TITLE MATRIX

Level	LA County Fire	#'s	Long Beach Fire	#'s	LA County Lakes	#'s	LA City Rec & Parks	#'s
1	Chief Lifeguard	1	Marine Safety Chief	1	Chief Lake Lifeguard	1	Aquatic Director	1
1A	Assistant. Chief Lifeguard	1						
2	Lifeguard Section Chief	5	Marine Safety Captain	3	Lake Aquatics Manager	2	Aquatic Facility Manager III	1
3	Beach Captain RB Boat Captain	33 21	Sergeant/RB Operator	11	Supervising Lake Lifeguard	6	Aquatic Facility Manager II	3
4	Ocean Lifeguard Specialist	103	Marine Safety Officer	11	Senior Lake Lifeguard	26	Aquatic Facility Manager I	4

Abbreviations:

Abbreviation	Reference
RB	Rescue Boat

October 2, 2008

ORANGE COUNTY LIFEGUARD JOB TITLE MATRIX

Level	CA State	#	HB	#	LB	#	LMV	#	NB	#	SC	#	SB	#	USOS	#
1	LG Sup. II	2	Chief	1	Chief	1	Captain	1	Deputy Chief	1	Chief	1	Captain	1	Dir.	1
2	LG Sup. I	5	Lt.	3	Captain	1	Lt.	1	Battalion Chief	4	Lt.	1	Lt.	1	Asst. Dir.	1
3	Perm. LG	25	MSO II	10	Lt.	2			Captain	8	MSO	3	Marine Yearly LG	1	Perm. Man.	1
4					MSO	3			FT LG Officers	4						

Abbreviations:	
Abbreviation	Reference
FT	Full time
HB	Huntington Beach
LB	Laguna Beach
LG	Lifeguard
LMV	Lake Mission Viejo
Lt.	Lieutenant
Man.	Manager
MSO	Marine Safety Officer
NB	Newport Beach
Ops.	Operations
Perm.	Permanent
SB	Seal Beach
SC	San Clemente
Sup.	Supervisor
USOS	U. S. Ocean Safety

Notes:

1. CA State: Includes multiple sectors in OC – North, Crystal, and South.
2. This document is a structural representation only. This does not constitute a job classification review for compensation purposes. Job classifications, duties, and responsibilities may and will vary from agency to agency.

SAN DIEGO COUNTY LIFEGUARD JOB TITLE MATRIX

Level	SD	#	Encin.	#	Solana Beach	#	Del Mar	#	Cor.	#	IB	#	Ocean.	#	CP	#	NASNI	#	State Parks (North Sector)	#	State Parks (South Sector)	#
1	Lg. Chief	1	MS Capt.	1	MS Capt.	1	Dir. Comm. Serv./ Lg. Chief	1	Lg. Capt.	1	Lg. Capt.	1	Lg. Chief	1	Lg. Chief	1	Aqua. Dir. Rec. Dept. MWR	1	PO Sup. II (Lg.)	1	PO Sup I (Lg.)	1
2	Lg. Capt.	1	MS Lt.	1	MS Lt.	1	Dep. Lg. Chief	1	Lg. Sgt.	1	Lg. Sgt.	1	Lg. Capt.	1	Lg. Lt.	2	Lg. Capt.	1	PO Sup I (Lg.)	3	PO (Lg.)	3
3	Lg. Lt.	4	MS Sgt.	2	MS Sgt.	1	Lg. Sgt.	2	Seas. Lg. Sgt.	1	FT Lg. II	2	Lg. Lt.	2	Lg. Sgt.	4	Lg. Lt.	1	PO (Lg.)	4	Lg. Seas.II	6
4	Lg. Sgt.	17	Senior Lg. PERS	2			Lg./ Comm. Services Officer	1			Seas. Lg. II	10	Lg. Sgt.	4	Lg. Sgt. Seas.	1	Lg. Lt. (No Benefits)	1	Lg. Seas.II	14		
5	Lg. II & III																					

Abbreviations							
Abbreviation	Reference	Abbreviation	Reference	Abbreviation	Reference	Abbreviation	Reference
Aqua	Aquatics	Dir.	Director	MS	Marine Safety	Rec.	Recreation
Capt.	Captain	Encin.	Encinitas	MWR	Morale, Welfare, and Recreation	Seas.	Seasonal
Comm.	Community	FT	Full Time	NASNI	Naval Air Station North Island	Serv.	Services
Cor.	Coronado	IB	Imperial Beach	Ocean.	Oceanside	Sgt.	Sergeant
CP	Camp Pendleton	Lg.	Lifeguard	PO	Peace Officer	Sup.	Supervisor
Dept.	Department	Lt.	Lieutenant	SD	San Diego		

*This document is a structural representation only. This does not constitute a job classification review for compensation purposes. Job classifications, duties, and responsibilities may and will vary from agency to agency.



CALIFORNIA SURF LIFESAVING ASSOCIATION

Junior Lifeguard Committee 2008 Fall Activity

M1

REGIONAL COMPETITION

The 2008 Regional Competition was hosted by Seal Beach on July 25th. The mandatory Junior Lifeguard Coordinators meeting was hosted the evening of July 24th. Thanks for a wonderful event.....we all look forward to next summer! The results are posted on our CSLSA web site.

CAL STATE GAMES

Was hosted by San Diego at Mission Beach on July 10th.

SANTA BARBARA FIESTA

Was hosted by Santa Barbara on August 1st. Wow, again a great FIESTA competition event for everyone!

NATIONAL COMPETITION

Was hosted by LA County on August 7th. The Competition was safe fun event for all who attended!

2008 PHOTO CONTEST

The Photos will be judged today at our Junior Lifeguard Committee meeting. With a \$500 scholarship awarded to the top CSLSA finishers in each division. We will then take the award winning posters to the National Meeting for the USLA Photo contest.

2008 JUNIOR LIFEGUARD OF THE YEAR

Every JG Program has the opportunity to submit a bio with picture of their current Junior Lifeguard of the year for a \$100 scholarship award.

TIDEBOOKS

Thanks to Mike S. the 2008 Junior Lifeguard Tide Books. We will decide during our committee meeting if we should continue this project.

USLA JG MEMBERSHIP

You can still mail your \$10 registration fee with JG participants name and address to:

USLA Membership
P.O. Box 322
Avon by the Sea, NJ 07717

During our Committee, meeting each agency will receive a framed certificate with your total number of registered JG members for the summer of 2008. This list is complete as of October 13th. Remember membership is a requirement for participation in the

Regional, Cal State and National competitions. (Please look above to complete the process for 2008!)

CAPITOLA	80
CALIFORNIA ST	202
CORONADO	13
DEL MAR	1
LA CITY	56
LA LAKES	26
LA COUNTY	2,576
LAGUNA BEACH	443
LONG BEACH	40
LAKE MISSION VIEJO	198
NEWPORT BEACH	1,264
OCEANSIDE	538
CAMP PENDLETON	29
PISMO	114
SAN CLEMENTE	444
SAN DIEGO	47
SAN LOUIS OBISPO	68
SANTA BARBARA	180
SANTA CRUZ	72
SEAL BEACH	268
VENTURA	25
TOTAL	6684

2010 & 2011 CSLSA REGIONAL COMPETITION

Request to host our Regional Competition for the following two-year cycle will be discussed during our Committee meeting. The City of Huntington Beach previously expressed future interest to host the Regional event.

PRIVATE JG PROGRAM REQUESTS

At our Committee, meeting we will accept and review any requests from private Junior Lifeguard Programs to participate in any 2009 CSLSA and USLA sponsored events. The Committee will make recommendation for each request based on our acceptance guidelines.

STICKERS

2009 JG stickers or other membership items will be discussed at our Committee Meeting.

PROGRAM CONTACT INFORMATION

Please review and correct your Junior Lifeguard Program Contact information from our CSLSA web page.

JUNIOR LIFEGUARD REGIONAL & NATIONAL RULES

Our updated rules were used for the 2008 Regional and National competition. For your reference, they are posted on the CSLSA web site.

BUDGET

We purchased Regional awards for two years (2008 & 2009) from our 2008 funds.

USLA GUIDELINES PROJECT

The USLA JG Committee was asked to update our program guidelines. Please provide the Committee Chair with your current program information. This project will be discussed during our Committee meeting today.

ROUND TABLE

REENIE BOYER

**P.O. Box 1768
Newport Beach, CA
92658-9815
rboyer@nbfd.net**



CALIFORNIA SURF LIFESAVING ASSOCIATION
Junior Lifeguard Committee
2008 Fall Agenda

M2

REGIONAL COMPETITION

CAL STATE GAMES

SANTA BARBARA FIESTA

NATIONAL COMPETITION

2008 PHOTO CONTEST

2008 JUNIOR LIFEGUARD OF THE YEAR

TIDEBOOKS

USLA JG MEMBERSHIP

2010 & 2011 CSLSA REGIONAL COMPETITION

PRIVATE JG PROGRAM REQUESTS

STICKERS

PROGRAM CONTACT INFORMATION

JUNIOR LIFEGUARD REGIONAL & NATIONAL RULES

BUDGET

USLA GUIDELINES PROJECT

ROUND TABLE

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California Surf Lifesaving Association

N

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

4th Executive Delegate's Report on Legislation and Statistics

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Jon P. Mitchell
First Executive Delegate

William J. Richardson
Second Executive Delegate

Mareen T. Boyer
Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

Legislation:

The fall is the wrap-up for the Legislative season. Bills that were introduced at the first of the year, progress and mutate as they travel through committees of both the Assembly and the Senate before being reviewed by the Governor to either be vetoed, or signed into law.

In the case of the three Assembly Bills I identified at our Spring 2008 meeting as having potential impact for aquatic safety, or to our membership, only one--AB 2917 (Torrico) EMT registry--has survived as originally intended in the political arena.

- **SUMMARY of AB 2917:** This bill requires the Emergency Medical Services Authority (EMSA) to establish and maintain a statewide registry of the status of emergency medical technician (EMT) licenses and certificates, to be used by certifying entities, as defined. Requires EMSA to develop standards, guidelines, and regulations for certification of specified EMTs. Establishes guidelines for EMT certification and discipline, and for investigation of any conduct which threatens public health and safety, as defined.
- **Assembly Bill 2110 (Duvall)**, which would have required the operator of a vessel in California to complete an on-line vessel operation training course and obtain a vessel operator card from the Department of Boating and Waterways, died in committee.
- **Assembly Bill 2426 (Cook)**, was originally introduced as an amendment to Section 25620 of the Business and Professions Code and would have given the Department of Parks and Recreation the authority to issue a closure order for the possession of alcohol in a state park unit. Violations of this order would have been an infraction.

After an initially supportive start, this bill experienced some push-back and a significant amendment in committee that deleted the section on California State Parks and changed into a bill that would permit a person that operates an out-of-state winery and produces a limited amount of distilled spirits in another state to hold an interest in no more than 12 brewpub-restaurant licenses, provided specified conditions are met. Basically having nothing to do with the original purpose of the bill other than amending the Business and Professions Code. AB 2426 was signed by the Governor on September 27, 2008

As we look to the 2009 Legislative season, please be sure to send me an email if you are aware of any developing legislation that may affect California lifeguards.

Statistics:

As we near the close of this calendar year, the time to add up your aquatic safety statistics and report in to the USLA data base draws near. Hopefully our member agencies and departments are using a computer based statistics system that increases the accuracy and efficacy of data collection. This past spring we provided our membership with a Daily Lifeguard Patrol Log and an Annual Lifeguard Statistics forms to assist them in collecting their statistics. The idea was to provide agencies with a tool to better collect their statistics in a more standardized, usable format that can be used to report critical data to both their management and to the USLA data base.

In committee I would be interested in hearing from those agencies who utilized these forms and hear feedback on how they worked for you.

Spring 2009 USLA Board of Directors Meeting and Conference:

The Spring 2009 conference for the United States Lifesaving Association will be held at the Asilomar Conference Center in Pacific Grove, California on April 23-25, 2009.

We are setting up a Wednesday Golf Day at the municipal golf course nearby. I have been developing what I think will be a really interesting Educational Day for Friday that will really be worth attending.

A registration form from Asilomar will be uploaded to our website and attendees will be able to download, complete, and email to Asilomar for their room reservations.

Conference Schedule:

- **Wednesday, April 22, 2009:** Golfing at the Pacific Grove Municipal Golf Course.
Afternoon check-in at Asilomar.
- **Thursday, April 23:** 0900 – 1200 General Meeting
1300 – 1700 Sub-committee meetings
- **Friday, April 24:** 0900 – 1200 Educational Conference @
State Park Training Center
1330 Pacific Grove Hyperbaric Chamber
1500 - 1700 Monterey Bay Aquarium
- **Saturday, April 25:** 0900 – 1600 General Meeting & Sub-committee Reports
and adjourn.
 - ❖ Host Hawaiian Luau Banquet in the evening
- **Sunday, April 26: Check-out by noon**

Respectfully submitted.



Alex K. Peabody
4th Executive Delegate
California Surf Lifesaving



California Surf Lifesaving Association



Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

MEMBERSHIP COMMITTEE REPORT OCTOBER 16, 2008

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Jon P. Mitchell
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Alex K. Peabody
Fourth Executive Delegate

We had a challenging but successful CSLSA membership drive this year, in no small part due to outstanding attendance at the CSLSA Regional Championships and the return of the USLA National Championships to the West Coast. We are approaching the end of the active registration period, and I am still expecting membership information from Encinitas, Oceanside, Imperial Beach, Huntington Beach and Long Beach, but I anticipate that our total membership for the Southwest Region will be approximately 1200 lifeguards.

If anyone still needs a few more membership kits, please see me during this meeting and I will get you what you need. As always, if there are unsold kits at chapters I would appreciate their return so that we can re-distribute to chapters who need additional kits.

As everyone is aware, membership dues for 2008-09 rose for the first time in twenty years to \$30.00. During our committee meeting I would like to hear feedback from chapter reps about the impact the increase had on your membership drive, if any. Many of our chapters did a good job this year of beginning to collect some of the additional information that the USLA is requesting of us. I am hopeful that next year we will do even better, especially in collection of birthdates and member emails. All the requested categories are on our Regional applications, and I urge each chapter to use these forms for your membership drives. Also in committee today I would like to discuss ideas for next year's membership kits, as we must submit our ideas to marketing director SHP, Inc. as soon as possible for the best chance of fulfillment.

Finally, I want to apologize on behalf of myself and the USLA Membership Chair Charlie Hartl for the ongoing delays in our members receiving their 2008-09 membership cards and kits by mail. The new membership database program purchased from Interfuse has been challenging to say the very least. In concept, the program would seem to be very easy for renewing existing members and adding new members. In reality, it has been a monumental task, often taking a few hours to complete re-registration and new registration for even just mid-sized chapters. The database program itself has been plagued with small glitches that have made accurate registration impossible, and we are further burdened by the fact that the USLA membership chair is on the East Coast and the creator of the program is in Australia. I am still very hopeful that once we have worked out all the bugs in the system and registered the majority of our members correctly within it, this database will become a simple and easy tool for collecting membership. I sincerely appreciate your patience, understanding and support as we move forward with this new membership system. If there are any questions or concerns please do not hesitate to contact me for information.

I hope to see you in committee.

Respectfully submitted,

Charlotte Graham

Membership Chair



California Surf Lifesaving Association

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Fourth Executive Delegate

NEWSLETTER REPORT FALL 2008

Please accept my apologies for the lack of a spring issue. Without adequate article submissions and with the distraction of the budget cut, it was difficult to put something acceptable together.

But we hit a goldmine this summer with a great article about lifeguarding in Ocean Beach in the 50's, submitted by former San Diego lifeguard Don Mellon; and a treasure trove of competition photo submissions by Kat Pritchard, Andrew Park, Bridget Srodon and others. Enjoy!

Additionally, a summary of the Fall '07 and Spring '08 Board of Directors meetings is provided for members who were not able to attend or did not want to browse through the minutes online.

Future plans for the CalSurf include: 1) Work with our typesetter and printer to provide a few hard copies of each issue, primarily so that contributors will have copies of their submissions in print; 2) Request an additional \$1,000 to pay for number one; 3) Soliciting additional agency profiles to add to our current stable of Coronado, Solana Beach, Santa Barbara, L.A. City and others; and 4) Finding great tales, recollections, testimonials and photos, old and new, to enlarge our archive and enhance the knowledge of the CSLSA – its history, members, events and mission.

Respectively submitted,

Richard Godino



California Surf Lifesaving Association

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World Wide Web: www.cslsa.org

Public Education Committee Report - Fall 2008 October 16, 2008

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

Over the past six months, the Public Education Committee has been working on the following projects:

1. Public Education Inventory and Needs Matrix – An online “Inventory and Needs” matrix has been on the CSLSA website for approximately six months. The committee would like to remind everyone that this “living document” has proven useful in planning purposes for the Committee by helping to identifying areas of potential needs; as well as serving as a resource document for all members of CSLSA for obtaining materials for use in educating the public. As a reminder, the document can be accessed by going to the CSLSA website. It is under the “Pubic Education” blue tab on left the left side, titled “Resources”. The direct link is:

<http://cslsa.org/publiceducation/Resources.asp>

2. Public Education DVD – The committee would like to develop a universal public education DVD on beach and ocean safety. San Clemente City lifeguards are in the process of collecting raw footage and Huntington Beach City lifeguards are pursuing a public education DVD from the raw footage used in the development of truTV’s Ocean Force. We will discuss progress on this project in committee today.

3. Mike Silvestri has obtained quotes for book covers using JG artwork. Costs and project will be discussed in committee.

The following items will be discussed in Committee today:

1. Review Inventory and Needs Matrix
2. Public Education DVD
3. Book covers using JG artwork
4. Update on Public Education equipment (Display Booth repairs, etc.).
5. “Inner City Ocean Awareness” outreach day.
6. Roundtable

Respectfully submitted,

Bill Humphreys, Public Education Chairman

California Surf Life Saving Association

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Southwest Region – United States Lifesaving Association

PO Box 366 – Huntington Beach, California 92648

www.cslsa.org

Training Officers Report

Fall Meeting 2008

CA State Lifeguards Carlsbad @ La Jolla, CA



**California Lifeguard
Training Officer's Association**

General Information

Since our spring meeting 2008, due to the summer season, no trainings have been reported. The *Orange County Training Officers Association* met on October 7th in Newport Beach and the following agencies attended: Seal Beach, Huntington Beach, Newport Beach, Laguna Beach, Lake Mission Viejo, San Clemente City and CA State San Clemente. Topics of discussion included further and final development of the OC full time 3 tier certification program, re-visiting, completing and implementing the OC Mutual Aid Dive Handbook and the State OES program “Golden Guardian”.

In reference to the “Golden Guardian” program, it was suggested that each agency contact its city or governing body to inquire if they would be participating in this years State wide emergency drill (Information posted below) and will your lifeguard department be permitted to participate.

Under the leadership of Governor Schwarzenegger and direction of his Office of Homeland Security, the nation’s largest state sponsored emergency exercise will take place November 13-18. Golden Guardian 2008 tests California’s capability to respond and recover during a major catastrophic earthquake. The [Golden Guardian 2008](#) full scale exercise scenario focuses on a simulated, catastrophic [7.8 magnitude earthquake](#) along the southern portion of the [San Andreas Fault](#).

Participation in GG08 includes:

- [Counties, Cities and Special Districts](#)
- [State Operations Center](#) will be activated with State Agencies participating.
- [More than 5,000 participants](#) from dozens of local, state, and federal agencies, including the U.S. Military and private organizations.
- Golden Guardian 2008 coincides with emergency preparedness drill on Nov. 13, the [The Great Southern California ShakeOut](#), which uses the same scenario.

Future Trainings and Meetings

- Navigation Dive

Wednesday, November 19th
10:00 – 13:00
Hosted by: Laguna Beach Lifeguards

- Rescue Boat Operations

Wednesday, March 18th
10:00 – 13:00
Hosted by: Newport Beach Lifeguards
RSVP: rboyer@nbfd.net

- PWC Operations

Wednesday, May 13th
10:00 – Open
Hosted by: Huntington Beach Lifeguards
RSVP: crowg@surfcity-hb.org

* All agencies are welcome and encouraged to participate in all trainings listed above.

Tentative Try-Out Dates for Summer 2009

- CA State Lifeguards
- Newport Beach Lifeguards
- San Clemente City Lifeguards
- Laguna Beach Lifeguards
- Lake Mission Viejo Lifeguards

Saturday, February 8th
Sunday, March 15th
Sunday, March 8th
Saturday, March 7th & 14th
Saturday, March 14th & 21st



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

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October 16-17, 2008

Robert C. McGowan
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Website Committee

By Robert A. Moore, Committee Chair

Summary of Website Additions

Changes and revisions to the CSLSA website since March 26, 2008.

1. Posting of materials:

- a. Board of Directors meetings
 - (1) Converted Spring 2008 Minutes to html and posted on Events page
 - (2) Converted Spring 2008 Minutes Attachments to pdf and linked to letter references
 - (3) Converted Fall 2008 Agenda, Meeting/Registration Details to pdf & posted
- b. Chapters and Agencies
 - (1) Posted correct patches (and/or better images) received from Ms. Graham
 - (2) Repaired links for 9 agencies on Chapters page
- c. Certification
 - (1) Created new paragraph "Certification Process" from Mr. Richardson's board mtg. report
- d. Competition
 - (1) Created a Google Competition Calendar after the SmartCal Calendar crashed
 - (2) Posted JG Nationals results after culling data from USLA website
 - (3) Posted Nationals results after culling data from USLA website
 - (4) Adjusted layout of Mr. McGowan's Regionals results (including Team Points), converted to pdf and posted
- e. Employment (Test Dates/Pay Rates)
 - (1) Converted to pdf and posted Imperial Beach 2008 Test Dates Flyer
- f. Exchange
 - (1) Adjusted alignment, converted to pdf and posted 2008-09 Exchange Notice
- g. Junior Lifeguards
 - (1) Converted to pdf and posted JG Coordinators' packet (9 documents)
 - (2) Edited layout of JG T-Shirt Order Form and posted
 - (3) Converted JG Competition Guidelines to pdf and posted
 - (4) Uploaded revised JG Competition Rules
 - (5) Added text for 2008 JG Photo Contest and linked to an Information sheet from Ms. Boyer...converted and posted
- h. Legislation
 - (1) Posted 3 new legislative proposals from Mr. Peabody
- i. Membership
 - (1) Posted 2008 Membership Application and 2008 Incentives flyer.
- j. Public Education
 - (1) Added javascript to Resources page (Inventory) to enable links for contacts to open in pop-up windows
- k. Special Awards and Presentations
 - (1) Changed Heroic Act/Medal of Valor committee title to Special Awards and Presentations. Involved changing every webpage's blue menu (new title) and creating new heading for SAP webpage.
- l. Sponsors
 - (1) Attained DaFiN logo from their website and posted to the Sponsors page

- m. Statistics
 - (1) Added subtopics (Resource and Forms) to webpage
 - (2) Adjusted and uploaded template pdf forms (Activity Report and Daily Log)
 - (3) Created a blue menu button "Statistics", then added to all webpages on site

2. Updates/revisions/additions to website

- a. Agencies/Chapters
 - (1) Updated Puddingstone, Encinitas, Imperial Beach, and Long Beach
- b. Board Meetings
 - (1) Fall 2007 Minutes - updated pdf posting from Ms. Graham's revisions
 - (1) Fall 2008 Agenda - revised deadline and added more information
 - (2) Revised listing of Board documents on Events page
 - (3) Updated text of Agenda Format section on Meetings page
 - (4) Changed committee title (Heroic Acts) on Board Officers/Committees page
 - (5) Added more info to USLA's Fall Board meeting paragraph on Events calendar
 - (6) Compiled 6 month summary for website chairman
- c. Cal Surf News
 - (1) Revised distribution information
- d. Certification
 - (1) Updated Laguna Beach's Compensation Study information
- e. Competition
 - (1) Revised JG Regionals date on webpage (Sat to Fri)
 - (2) Moved Regionals 2007 to Archives
 - (3) Updated JG National results after USLA corrected and added placings
- f. Employment
 - (1) Tests/Payrate - updated LA County, Imperial Beach, Ventura County, US Ocean Safety and LA City and linked to agency webpages where needed
- g. Events and Homepage Announcements
 - (1) Events calendar – continuous updates and additions
 - (2) Homepage announcements - added news events, including JG Coordinators' Packet, National Safety Week, an EMT course, all Board meetings, etc.
- h. Junior Lifeguards
 - (1) Updated membership addresses and phone numbers from Ms. Boyer's email.
- i. Legislation
 - (1) Updated status of AB 2110, AB 2917, and AB 2426 from the CA. Govt website
- j. Public Education
 - (1) Updated the paragraph under "News" in middle of page (from Bd. Minutes)
- k. Special Awards and Presentations
 - (1) Revised the text in 3rd paragraph on main page
- l. Statistics
 - (1) Removed Daily Log and Activity Report pdf files and replaced with Excel-formatted files
 - (2) Removed subheading "statistics" under the About CSLSA section - (no longer needed with main blue button)
 - (3) Updated 3rd paragraph text (committee report) – from Spring 2008 Minutes.
- m. Training
 - (1) Updated Training Committee paragraph from committee's Spring 2008 report

Additional:

- a. CSLSA E-Mail Program
 - (1) Re-created the program after it became corrupted.... All information had to be re-typed and uploaded
 - (2) Updated 3 members' email forwarding addresses and added SAP address
- b. CSLSA Photo Gallery
 - (1) Downloaded and converted to jpg - Regionals pictures from Kat's website
 - (2) Organized new categories for the Gallery and placed new content and layout in our Ms. Database. Then re-sized and posted.
- c. CSLSA Chapters/Agencies Patches - T-Shirt Project
 - (1) Researched patches for 28 agencies...checked all agency websites
 - (2) Scanned 17 patches (from Ms. Graham), converted and adjusted
 - (3) Gathered 28 patches and uploaded to savefile.com for Sean, Scott, and Ms. Graham to download for CSLSA t-shirt



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Jay Butki
SUBJECT: Fall 2008 Competition Committee Report
DATE: October 17, 2008

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham
Recurrent Representative

Jon Mitchell
First Executive Delegate

Bill Richardson
Second Executive Delegate

Reenie Boyer
Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

West Coast Regional Lifeguard Championships

- Friday & Saturday July 24, 25, 2009 Seal Beach Pier
- July 2010-tentative offers to host Junior Lifeguard Regionals and Lifeguard Regionals came from Santa Cruz City, no other chapters have stepped forward at this point in time.
- Discussion and review the 2009 CSLSA Regional Lifeguard Championships
- Improve the time line for the event by increasing pre-registration and USLA membership prior to arrival at the competition venue.
- Add a volunteer official component to each Team entering in to the CSLSA Regionals; for example: 15 Chapter Team members=1 volunteer, 30=2, etc. These volunteers would be used to assist the Corps of Officials in running of the event for both Junior Lifeguard and the West Coast CSLSA Regional Lifeguard Championships.
- Improve the finishing chute and placings results for the 2k Beach Run by creating a funnel finish separated by Open 7 Masters age groups. (Gender not necessary as usually fairly obvious) this will vastly improve our efficiency in keeping the Regionals running on time.
- Add a 4 person Women's Taplin relay, and 3 person Open Men's & Open Women's Board Relay to the Regionals event list.
- Discuss a proposal for the Spring CSLSA meeting to raise Regional entry fees for the 2009 Regionals. Entry fees have remained at \$10.00 for almost 2 decades. Competition income for 2008 was just over \$2000, by raising fees to a very fair \$20.00 we could double the income, and add a \$5.00 fee for a total of \$25 for those who wait and enter as late entries on the day of the event.
- Endeavor to start the first race the 2K beach run on time at 08:00 AM and not wait for late entries.

USLA National Lifeguard Championships

- August 6,7, 8, 2009 Fort Lauderdale??
- August 2010- Huntington State Beach and LA County interested in hosting the next west coast Nationals
- Raise the fee for Junior Lifeguard Competitors to a maximum of \$20 from the current \$10, as \$10 doesn't cover the current lunch and T shirt requirement.
- Propose that the National Competition Committee look into the possibility of making the current \$7000 USLA National Lifeguard Championship "Licensing" fee in the Nationals Contract a discussion/ negotiation item to remove from the contract as it is a huge stumbling block in getting Chapters interested in hosting the Nationals. Require the USLA to better support and enable the organization and running of their National Championships rather than thrusting all of the burden and all the financial costs onto a local hosting chapter
- Continue the pattern used this year and contest all preliminary heats of Surf Boat and Beach Flags on the Thursday preliminary day, with the exception of the Open Men's and Open Women's Surf Boat and Beach Flags Final races to be contested on Friday.

New Business:

US Olympic Committee National Governing Body Proposal

- The Competition Committee supports the NGB USOC membership proposal in concept and believes there are many positives to the proposal, especially for Lifeguard and Junior Lifeguard Competition, but has concerns about the implementation options as presented and

believes more research is required. Further research is also necessary on the potential pitfalls or negatives, and increased administrative costs to this organization of becoming a NGB member of the USOC.

- regarding the election of athlete representatives and the 20% rule, it was pointed out that both Greg Boyer (husband of Newport Beach's Reenie Boyer) and Ryan Bailey (brother of Seal Beach's Joe Bailey) have served on US Water Polo has a 10 member National Board with 2 Athlete members (1 male, 1 female) elected from the US National Teams annually.
- Propose that the CSLSA Executive Board support the concept but refer the proposal to the Competition Committee for further research and review at the USLA Board of Director's meeting in Cocoa Beach.

West Coast Women's Lifeguard Tournament

- LA County is working on a first time Female Lifesaving Competition modeled on the successful east coast tournament and hope this can become an annual event. This event would be held in mid-July prior to the Regionals.

Future Events

2009

March 27-29-Six Nations / 3rd International Surf Rescue Challenge-Durban, South Africa

May 22-Lifeguard Relays, Dory Race, Pier to Pier Paddle- Hermosa Pier

June 13-Ed Perry Lifeguard Regatta-Venice

Mid-July - West Coast Women's Tournament

July 18-San Clemente Ocean Festival

July 24, 25-CSLSA Regional Junior Lifeguard & Lifeguard Championships-Seal Beach

July 31, Aug 1-International Surf Festival- LA County Intracrew Relays, Taplin Relays-Manhattan Bch.

August 6, 7, 8-USLA National Lifeguard Championships Ft Lauderdale, FL ??

Aug 22, 23-Duke's Oceanfest Waterman Challenge, Waikiki

Sept-Sanyo Bussan International Lifesaving Cup

October 10, 11-World Masters Games, Sydney Australia

2010

Jan- 21st Wieland Shield-Victoria, Australia

June/July-ILSF Rescue 2010 Lifesaving World Championships-Cornwall, Great Britain

July-CSLSA Regional Championships- ?

August-USLA National Lifeguard Championships- ? Southwest Region hosts?

Spring 2011 4th International Surf Rescue Challenge-New Zealand

Respectfully submitted,

Jay Butki

CSLSA Competition Committee Chair

jbutki@fire.lacounty.gov



Exchange Programs

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CALIFORNIA SURF LIFESAVING ASSOCIATION

2008-2009 California/Auckland Exchange

Board of Director's Fall Meeting
La Jolla, CA
October 16th & 17th, 2008

Exchange Committee Action Report

Prepared by Jon Mitchell
Exchange Chair

Good Morning CSLSA Members and welcome back to the Fall BOD Meeting!

Wanted to briefly discuss what actions we addressed in the Exchange Committee.

1. Seven members present
2. I detailed the responsibilities of the exchange to the two delegates selected
3. We discussed possible sponsorship for future exchanges
4. The committee suggested to ask for more money
5. I suggested ideas of creating recognition awards for chapters that host the Kiwi's
6. Final discussion was on who is interested in hosting exchange lifeguards summer 2009

I just wanted to wrap up Exchange Committee Action Report by saying I felt that there was a great deal of energy and enthusiasm at this meeting and I can only hope that it will continue through to the spring!

Thanks for you time and support,

Jon Mitchell

CSLSA Exchange Chair



California Lifesaving Association

TO: CSLSA Board of Directors
 FROM: Bill Richardson, Committee Chair
 DATE: October 17, 2008
 SUBJECT: **Awards & Special Presentations Committee Report**

The Committee met with more participants than we have had in several years. Thanks for your participation and input on the submissions we reviewed.

Submissions

- ✓ Ethan Hadley and Kerry Forsythe were submitted by Robert Tolin of California State Parks from Oceano Beach for their participation in a cardiac arrest.

The Committee concurred with approval for a **LETTER OF COMMENDATION** to each from CSLSA only.

- ✓ Kyle Hatch, Kyle Nelson and Matt Holley were submitted by Bill Humphries of San Clemente for their rescue and treatment of a team mate who dove into shallow water and sustained multiple cervical injuries.

The Committee concurred with approval of **HEROIC ACT AWARDS** for each proposed recipient and to forward the application to the USLA Committee for approval at the national level. All three are not ocean lifeguards.

- ✓ Marie Fukutomi a 16 year-old Jr. Lifeguard Instructor Aide was submitted for her outstanding calm and "professionalism" during the rescue and treatment of a multiple-victim motorcycle accident on Highway 101 near Emma Woods State Beach.

The Committee concurred with approval of a **HEROIC ACT AWARD** for her and to submit the application to the USLA Committee for approval at the national level. Marie's position requires her to receive minimum lifeguard and medical aid training to work in this youth development program.

If you need applications or have requests for materials can be sent directly to me via e-mail, fax or regular mail at the following:

Bill Richardson
 Awards & Special Presentations



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association
PO Box 366 - Huntington Beach, California 92648
World Wide Web: www.cslsa.org

Lifeguard Job Titles Ad Hoc Committee Minutes October 17, 2008

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
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In committee yesterday, the following was discussed:

- I. Job title matrices have been created by San Diego, Orange, and Los Angeles Counties, reflecting job structures currently in place. Committee noted that there were two errors in San Diego's matrix which will be corrected (matrix should only include full time positions; and, Ca. State lifeguards need consistency between sectors). It was recommended that the CSLSA Board of Directors accept the three matrices as tools to: 1) identify current job titles and structures in place; and, 2) to help develop models for job titles that are consistent with other similarly structured lifesaving agencies.
- II. Committee requested that agencies in counties outside the three above create similar matrices. Those counties include: Ventura, Santa Barbara, and San Louis Obispo.
- III. Committee reiterated that this is a "living" document, subject to change or modification as necessary. The goal is simply to identify existing titles and structures as a first step toward a long term goal of working toward creating unified job titles.
- IV. Committee discussed the "next step" toward job title standardization. It was recognized that this will need to be an individual effort from each agency, subject to their internal constraints. Therefore, the committee will focus on developing "recommended" job structures which can be used as a target goal.
- V. The committee recognized that one recommended structure will not fit all agencies. Therefore, two or three models are being considered. Drafts of these models will be presented in the Spring:
 - A. Fire model for agencies under fire departments.
 - B. Police model for agencies aligned with Peace Officer status (mainly Ca. State).
 - C. Generic lifeguard or military model for independent agencies.
- VI. Suggestions for including overlays to the models were presented. These included: 1) management, supervision, and line level designations; and, 2) ICS training requirements for each level of the model(s). Committee will develop models with and without these overlays for consideration.

Respectfully submitted,

Scott Davey, Committee Chairman
Bill Humphreys, Committee Vice-Chairman



CALIFORNIA SURF LIFESAVING ASSOCIATION

Junior Lifeguard Committee

2008 Fall Action

X

REGIONAL COMPETITION

Thanks to Seal Beach for a wonderful safe competition! We all look forward to next summer. Reminders for 2009: It is mandatory for JG Coordinators to attend the pre competition meeting the night prior to the competition, every Chapter is required to supply a volunteer to help run the competition (names of your volunteer will be submitted at the Coordinators meeting), and it was suggested to field separate Flag crew.

CAL STATE GAMES

Will be hosted by San Diego at Mission Beach date and details available at the Spring meeting.

SANTA BARBARA FIESTA

Will be hosted by Santa Barbara date and details available at the Spring meeting.

NATIONAL COMPETITION

The 2009 competition will be hosted in Florida. Details will be available after the Fall USLA meeting.

2008 PHOTO CONTEST

The Photos were judged at our Junior Lifeguard Committee meeting. With a \$500 scholarship awarded to the top CSLSA finishers in each division. We will take the award winning photos to the USLA meeting.

AA= MacKenzie Green, LACO

A= Allison Reaser, LACO

B= No Entry

C= Riley McMahon, LACO

2008 JUNIOR LIFEGUARD OF THE YEAR

Every JG Program has the opportunity to submit a bio with picture of their current Junior Lifeguard of the year for a \$100 scholarship award. The following were submitted during the Committee meeting:

Scott Clauson, Oceanside

Benjamin Lewenstein, LACO

Blake Bogen, Newport Beach

JG Coordinators have until November 21st the submit entries.

TIDEBOOKS

Thanks to Mike S. the 2009 Junior Lifeguard Tide Books were ordered and will be distributed at the Spring meeting.

USLA JG MEMBERSHIP

You can still mail your \$10 registration fee with JG participants name and address to:

USLA Membership
P.O. Box 322
Avon by the Sea, NJ 07717

During our Committee meeting, each Chapter received a framed certificate with the total number of registered JG members for the summer of 2008. This list is complete as of October 13th. Remember membership is a requirement for participation in the Regional, Cal State and National competitions. (Please look above to complete the process for 2008!) If you agency need a separate certificate (example: Cal State and UCSB) e-mail the request to the Committee Chair.

CAPITOLA	80
CALIFORNIA ST	202
CORONADO	13
DEL MAR	1
LA CITY	56
LA LAKES	26
LA COUNTY	2,576
LAGUNA BEACH	443
LONG BEACH	40
LAKE MISSION VIEJO	198
NEWPORT BEACH	1,264
OCEANSIDE	538
CAMP PENDLETON	29
PISMO	114
SAN CLEMENTE	444
SAN DIEGO	47
SAN LOUIS OBISPO	68
SANTA BARBARA	180
SANTA CRUZ	72
SEAL BEACH	268
VENTURA	25
TOTAL	6684

2010 & 2011 CSLSA REGIONAL COMPETITION

Request to host our Regional Competition for the following two-year cycle was discussed during our Committee meeting. The following have expressed possible interest:

Huntington Beach
Santa Cruz/ Capitola
Silver Strand

PRIVATE JG PROGRAM REQUESTS

At our Committee meeting, we accepted and reviewed requests from private Junior Lifeguard Programs to participate in any 2009 CSLSA and USLA sponsored events. The Committee accepted and approved Del Mar's request.

STICKERS

We will continue to order JG stickers for 2009.

PROGRAM CONTACT INFORMATION

Junior Lifeguard Program Contact information from our CSLSA web page was updated during the Committee meeting and was sent to the web master for corrections.

JUNIOR LIFEGUARD REGIONAL & NATIONAL RULES

Our updated rules for Regional and National competition are posted on the CSLSA web site.

USLA GUIDELINES PROJECT

Please provide the Committee Chair with any current JG program information for the USLA guidelines project.

ROUND TABLE

☺ **THANKS!**

REENIE BOYER
Newport Beach, CA
rboyer@nbfd.net



California Surf Lifesaving Association

Y

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

CSLSA Board of Director's Meeting - 10/16/08

Membership Committee Report

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
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Robert E. Williams
Treasurer

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Attendees: Patty Mackle, Mark Allen, Jon Menzies, Rob Gibson, Ryan Gates, Jeff Hatfield, Ned Hearn, Amanda Calhoun, Tom Atkins, Robert Moore, Richard Godino, Gordon Gray
Charlotte Graham - Chair

- The committee chair discussed the revised application forms for 2009-10, which will be posted on the CSLSA website, and which should be used to aid in the proper collection of data.
- The committee discussed the fee increase of the current year and all in attendance agreed that the higher cost had little to no effect on their successful membership drives.
- The committee chair related the many problems that the region and the National body have had with the new membership database program provided by Interfuse of Australia. Due to ongoing glitches the entry of member info into the national database has been severely delayed, but improvements have been made over the past few months, and chapters reps can let their members know that they will get their kits soon.
- The committee discussed potential kit items for the 2009-2010 Membership year. The chair related our need to be fiscally responsible and to gain as much from our sponsor as we can prior to augmenting kits with allocated money from the CSLSA treasury. The chair also reminded everyone in attendance to bring any potential sponsorship interest to her attention in hopes of expanding the value of Association membership.
- The committee indicated that one or more of the following items were desired for the 2009 kits (in order of preference): Sports Bag, long-sleeve shirt (white), short-sleeve shirt (not in white), sunscreen, and sport (water) bottle. Towels are always brought up, but due to the very high cost, they are not really feasible unless there is significant sponsorship.

The chair will relay the committee's kit requests to our Sponsorship Liaison. The committee also voted to get CSLSA stickers again, and the chair plans to order at least 2 years worth to augment whatever we receive from sponsors.

- The Membership Committee Chair attended the Ways and Means meeting and respectfully requested a budget allocation increase for 2009-10, from \$5000 to \$6500, which better represents monies needed due to our consistent membership total of 1300 lifeguards each year. The Ways and Means Chair was able to give us half of the additional \$1500 requested, for a line item total of \$5750.00. The Membership Committee understands that the allocation is only intended to supplement what we receive from sponsors, unless the CSLSA receives no sponsorship at all.
- Finally, the CSLSA was notified that we have two new potential chapters to our Association: the Santa Barbara County Lifeguard Association (at Campus Point) and the North Island Lifeguard Association (in San Diego). The Membership Committee recommended conditional approval of both their applications pending receipt of the two requirements: the \$250 Chapter Initiation Fee and a follow-up review of the chapter by a representative assigned by the Executive Board. The Board of Directors approved the Committee's recommendation with the addition of a December 31st deadline for receipt of application and fees.

Respectfully submitted,

Charlotte Graham
Membership Chair



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Public Education Committee Minutes – Fall 2008 October 17, 2008

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
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Fourth Executive Delegate

During the Public Education Committee we discussed the following projects:

1. Reminder to use the online Inventory and Planning Matrix as a resource for locating existing public education materials and to identify potential future projects for this committee.
2. Ocean Safety Book Covers – Committee will produce approximately 10,000 book covers using Junior Lifeguard committee artwork for distribution in spring. Committee requests that we look into potential corporate sponsorship for larger volume orders in the future – possibly in conjunction with the USLA.
3. Public safety projects that will be researched over the next 6 months:
 - a. Bookmarks
 - b. Stickers
 - c. Hotel brochures or flyers
 - d. Magnets
4. Public Service Announcements (PSA's)
 - a. Committee will research low cost methods of producing ocean safety PSA's for use on local TV channels, hotel networks, etc. Potential sources include:
 - i. Local cable networks under franchise agreements with cities.
 - ii. College film classes
 - iii. San Diego Lifeguards (via Nick Lerma) utilizing "Evolution" production company.
5. Two committee members have expressed interest in taking over as chair or co-chairs for the committee: John Moore from Newport Beach and, Chris Pierce from Seal Beach. Both have support from this committee and will be recommended for appointment at the next elections.

Respectfully Submitted,

Bill Humphreys, Chairman