



California Surf Lifesaving Association

Southwest Region – United States Lifesaving Association

PO Box 366 – Huntington Beach, California 92648

www.cslsa.org

BOARD OF DIRECTORS MEETING MINUTES

Virtual Zoom Meeting

8:30 AM

October 8, 2020

Thursday, October 8, 2020

- I. **Call to Order** – the meeting was called to order by Mr. Humphreys at 8:50am.
- A. Pledge of Allegiance - Mr. Avila
 - B. Welcome and Introductions - Mr. Humphreys
 - C. Housekeeping - Mr. Graham
 - D. Roll Call of Delegates - Ms. Schwene

Chapter	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	198	6	6	0	6
Capitola	0	0	0	0	0
Carpinteria	0	0	0	0	0
Coronado	3	2	0	0	0
Del Mar	8	2	1	0	1
Encinitas	12	2	1	1	2
Huntington Beach	140	5	3	2	5
Imperial Beach	3	2	0	0	0
Laguna Beach	105	5	0	0	0
Lake Mission Viejo	3	2	0	0	0
Los Angeles City	10	2	0	0	0
Los Angeles County Beaches	114	5	5	0	5
Los Angeles County Lakes	30	3	3	0	3
Long Beach	85	4	0	0	0
Newport Beach	30	3	3	0	3
OC Lifeguards -C.O.L.A.	2	2	0	0	0
Oceanside	8	2	2	0	2
Pendleton Coast	9	2	1	1	2
Pismo Beach	0	0	0	0	0
Port Hueneme	3	2	0	0	0
San Clemente	43	3	3	0	3
San Diego	179	6	0	0	0
San Luis Obispo County	21	3	1	0	1
Santa Barbara City	31	3	1	1	2
Santa Barbara County (Campus Pt.)	1	0	1	0	0

Santa Cruz	31	3	1	1	2
Santa Monica Harbor Patrol	4	2	0	0	0
Seal Beach	39	3	3	0	3
Solana Beach	5	2	0	0	0
Tucson, AZ	1	0	0	0	0
Ventura County	1	0	0	0	0
Ventura Harbor Patrol	15	2	1	0	1
Independent/Unaffiliated	2	0	0	0	0
TOTAL	1136	78	36	6	42

Motion: Mr. Moore moved that the Secretary can record the meeting.

Second: Mr. Gray

Discussion: None

MPU

President: **Moment of Silence** for those who have passed occurred from 9:09AM to 9:11 AM.

II. Approval of Minutes – Santa Cruz, November 7th and 8th, 2019

Motion: Mr. Richardson

Second: Mr. Moore

Discussion: None

MPU

III. Officer's Reports

A. [President](#) - Mr. Humphreys

1. Mr. Humphreys thanked everyone for all the work they've done through COVID, those who have continued to work on public education, and the CSLSA Zoom meeting committee. Mr. Humphreys shared that Mr. Allen stepped down in March and after review of the Bylaws, the Executive Board held a vote on April 2 and elected Mr. Gipti to serve as 4th Delegate pending confirmation at this meeting.

2. Mr. Humphreys read an e-mail from Mr. Gipti, acting Fourth Delegate and Navy Reservist, on why he is away and missing the meeting. He was called for Active Duty to the Naval Station in Pensacola, FL.

3. **Motion:** Mr. Moore motioned to confirm Mr. Shea Gipti as 4th Delegate.

Second: Bill Richardson

Discussion: none

MPU

B. [Vice President](#) - Mr. Avila

1. Mr. Avila reported that the USLA meeting is coming up on November 5th and 6th and will be held on Zoom. The 6th is the Education conference and it costs \$60 for both. Committee meetings are happening prior to this and will have no registration fee. CSLSA was able to maintain the maximum number of delegates for this year due to our membership which is extremely positive. Mr. Avila continues to participate in various events for the USLA and CSLSA.

C. [Secretary](#) - Ms. Schwene

1. As Submitted.

D. [Treasurer](#) - Mr. Etnyre

1. Mr. Etnyre has been working on updating and rectifying the balance sheet. He notes that there will be less outflow and less income this year due to COVID restrictions, however he is still anticipating membership dues to come in. Most committees have been well under budget for 2020.

2. The Proposed 2021 budget was made available in the Google Drive Meeting Folder for people to review during the meeting prior to being voted on. The 2021 Budget was created based on a more typical year, rather than 2020, however many areas had to be reduced due to lower income in 2020. One key area of

reduction is the spending for meetings, so there is a possibility of needing to use the Junior Guard and Lifesaving Sport Budgets to send their delegates. There will be a request that the Board of Directors allow the Executive Board to put any money from John Wayne into the Public Education budget.

3. Mr. Beuerlein noted that for many years we fought with USLA and successfully gained more representation with delegates and votes for USLA BOD meetings. Our region now has the most delegate votes, so we need to keep that in mind when we discuss possible travel reductions.

- E. [Past President/ Advisor](#) - Mr. Beuerlein
 - 1. Mr. Beuerlein thanked the committee that made this meeting possible and the work that went in, especially from Mr. Etnyre, Ms. Schwene and President Humphreys.
 - 2. Mr. Beuerlein drafted the revision of the Policy and Procedure for CSLSA Executive Board Travel and forwarded it to our Bylaws Committee. He also updated the host agreement for Regionals in 2020. That host agreement should still be good for 2021 if Carpinteria agrees to host again. Only the dates will need to be changed. Mr. Beuerlein shared information about Capitola's scaled down Junior Guard program with training from Central Fire and the information that Capitola Beach cancelled their LG contract with the City of Santa Cruz due to the budget shortfall from COVID-19.
- F. 1st Delegate - Mr. Butki
 - 1. Mr. Butki put out a survey for JG Programs to see who was going to hold a program and what modifications they would do by mid-June when he published it. Then many of them changed their minds. Mr. Butki also gathered information on beach closures on the 4th of July. He shared that for Assembly Bill 1945. There were efforts to get lifeguards added to the bill, but they were not included. He hopes we can be included in the future. Mr. Butki was helpful with the Social Media for SoCal Paddle Down, but that is where we could improve next year.
- G. [2nd Delegate](#) - Mr. Graham
 - 1. As submitted.
- H. [3rd Delegate](#) - Mr. Hughes
 - 1. Mr. Hughes shared his story of being a lifeguard and the significance of getting involved in the CSLSA.
- I. 4th Delegate - Mr. Gipti
 - 1. Not present. Deployed as Navy Reservist.
 - 2. Mr. Humphreys and Mr. Beuerlein spoke on the various tasks that he has done when asked. He took on being committee chair for our Training Committee, in addition to serving as Chair of the Professional Standards Committee.

IV. Committee Reports

- A. [Bylaws/Policies & Procedures](#) - Mr. Moore and Mr. Richardson
 - 1. The Bylaws/Policies & Procedures Committee received a request in March to review II-K, the Executive Board Delegate Travel Policy and has worked with the Executive Board on appropriate language to update the Policy and Procedure.
 - 2. Mr. Moore is also working with Mr. Pepito to introduce the idea of the USLA Medal of Valor mirroring the CSLSA Medal of Valor so it can be given to other safety personnel, not just lifeguards.
- B. [Certification](#) - Mr. Lombardi
 - 1. Mr. Lombardi provided a list of agencies that were certified since the last Spring meeting. He has been working with California State Parks and the National Certification Committee to amend their policy and get them certified while they work on policy. The LA County Fire Department Lifeguards certification has lapsed due to requalification swim time standard. Laguna Beach Marine Safety has requested an extension due to emergency response requirements in their County protocols for what they call EMR. Mr. Lombardi will be taking the report to the USLA on October 15th for approval.
 - 2. Mr. Beuerlein asked a question regarding certification at the USLA meeting. Mr. Etnyre will be representing CA State Parks on their current situation and Mr. Beuerlein suggested someone from LA County also attend. Mr. Beuerlein also wants to work on helping LA County get back into compliance.
- C. Exchanges - Mr. Fiamengo & Ms. Schwene – No Report
- D. Grants - Mr. Busatto & Mr. Etnyre – No report

- E. [Junior Lifeguards](#) - Mr. Graham & Mr. Egan
1. The committee tried to get an understanding of which agencies did or did not have a program, which was challenging since many agencies changed from their initial decision. There was also discussion on the 2-tier membership idea, but no motions were made. Mrs. Graham will be bringing it up for further discussion in the Membership report and under new business.
 2. Mr. Avila brought up that last fall the JG Committee recommended and approved the proposal to increase the share to chapters and regions from 20% to 50% and that was approved by USLA BOD. We have not had any opportunity to gauge effects of a 50/50 split to regions due to COVID.
- F. Legislation - Mr. Sandler – No report
- G. [Lifesaving Sport & Fitness](#) - Mr. Butki & Mr. Prosser
1. The USLA Committee Meeting is happening next week for Lifesaving Sport and the Committee Chair for USLA has not distributed an agenda. There are various proposals up for discussion in the meeting.
 2. In the CSLSA S&F Committee Meeting, discussion was about the lack of volunteers at Regionals and wanting to get more chapters involved in getting more volunteers. There was a discussion of increasing the late fee to \$75 as an incentive to encourage pre-registration, and looking at changing the event to a 2-day event in the future to reduce stress and get through events in a more timely manner. In addition, the Regional trailer will need to have some work done on it in the spring.
 3. From the Athletes Committee, they had a Mission and Vision setting session for the future and are wanting to Change Policy 7G for how we change rules for Nationals.
- H. [Membership](#) - Mrs. Graham and Ms. Schwene
1. Total CSLSA membership is only about 15% lower than typical years with 1138 members as of October 8, 2020. Membership kits were mailed out with a card, patch, and sticker. Socks were given to the chapters and they were well received. The CSLSA membership flyer is in progress to encourage members to sign up and see the benefits and pro deals they can get.
 2. USLA made the decision at the Virtual 2020 Spring meeting to give free membership to all JG members who were in system as of 2019 so that those who may not have programs would still be signed up. All new members of programs that did run were given 2020 membership to USLA.
 3. Future Membership Kit Items - We can't opt out of a cost share unless many regions want to do it. Items such as a can coozie or luggage tag could fit into the envelope which would be great. Challenge coins are still on our radar for future and possibly working with John Wayne Foundation.
 4. Thank you to Mike Silvestri for working on getting the discounts for all pro members and seeing if he can expand it to JG Members one day. There have been some issues with abuse of some deals and we have lost them as a result.
 5. JG membership has seen significant drops in the recent years, so the intention of the committee is to find a way to increase JG membership numbers back to the ~8,000 members. Suggestion was made at Fall 2019 USLA meeting to create a 2-tier JG membership with the idea to have Tier 1 free for all JGs in all programs. Then they would be offered Tier 2 which would be the professional JG membership, available to any JG. Competitors would be required to be in Tier 2, and the benefits would include card, patch, sticker, and ALM. This could potentially be used to show the large numbers of members and get more sponsorships and products. There was further discussion on a membership fee outside of the regionals fee and it was decided that it would be moved to new business for further discussion.
 6. Cal State will be submitting Carl Drake as a posthumous Life Member to the USLA.
- I. [Newsletter](#) - Mr. Hughes
1. Mr. Hughes showed the newsletter and focused on COVID-19, the Medal of Valor, the SoCal Paddle Down, and stories on lifeguards who have been involved with CSLSA and have passed away.
- J. Professional Standards - Mr. Gipti – No Report
- K. [Public Education](#) - Mr. Silvestri
1. The Committee meeting was held on September 30th and had 5 in attendance. The PSA was shared via flash drive to all agencies. There was No Project Wipeout, but San Diego held a virtual conference of similar nature and had over 1000 views. Thanks to Adam Sandler for putting out the information to the press on the SoCal Paddledown as it occurred.

2. San Diego wants to continue to work with the CSLSA and do projects using their grad students. One idea is to work on standardized definitions for stat gathering. The future Project Wipeout/Education Conferences will be discussed in the Spring as well as potentially working with a marketing firm for the PSA to get it out.

3. Thank you to the John Wayne Cancer Foundation and Lauren Fraga for all the work they do. They are appreciative of our work in the Paddledown. Lauren Fraga also thanks all the JG programs for their support.

L. Public Relations - Ms. Jackson – No Report

M. [Social Media](#) - Mr. Richards, Ms. Page, & Ms. Schwene

1. The CSLSA Instagram and Facebook are linked together so they post on both. All posts come from agencies and the challenge for the Social Media Committee has been finding posts that have been made by agencies and re-sharing them. The Committee is still working on getting contacts at the different beaches/agencies and working towards creating a posting schedule that shares content from all the chapters.

N. [Special Awards & Presentations](#) - Mr. Richardson

1. Special Awards held a virtual Committee Meeting via e-mail to different representatives from chapters to get the votes on submissions for awards. Mr. Richardson has also mailed the awards from past meetings to the recipients since we weren't meeting in person.

2. Mr. Avila made a point of order that Toni and Bobbi Jack should not be approved for the CSLSA award since their rescue incident took place in Oregon and the submission was forwarded to the Northwest Region. Mr. Beuerlein recommended that the Committee forward this report as is to the USLA where it can be brought up at the USLA Committee Meeting.

3. **Motion:** Mr. Moore moved to accept report as submitted

Second: Mr. Pepito

Discussion: None

MPU

O. Statistics - Mr. Burton – No Report

P. Training & Operations - Mr. Gipti – No Report

Q. [Ways & Means](#) - Mr. Etnyre

1. Information from the meeting was presented in the Treasurer Report and the 2021 Budget will be discussed in New Business.

R. [Website](#) - Mr. Kine & Mr. Etnyre

1. The Website Committee requested that all chapters and Committee Chairs go through the website and check links and information for their specific chapter/committee to make sure it is current. For updates and changes, they request as much information as you can provide to help the committee out.

V. Old Business

A. Website Updates

No further comments. It was reported on earlier in the meeting.

B. 2020 CSLSA Regional Championships – Cancelled

C. 2020 USLA National Championships – Cancelled

D. Committee Guidance Documents

1. Still working on collecting the documents from the various committees

E. California Marine Safety Chiefs Association Update - No Report

VI. New Business

A. [CSLSA Executive Board Delegate Travel Policy](#)

1. The Proposed Policy is listed on the shared Google Drive and updates the current policy to meet the needs of the Executive Board.

2. **Motion:** Mr. Beuerlein made a motion to approve the Draft Policy Modification from the Bylaw Committee.

Second: Mr. Ragsdale

Discussion: None

MPU

- B. 2021 CSLSA Regional Championships
1. Mr. Avila is working to make sure the language is current with modifications and questions that came up prior to submitting the previous agreement to the City of Carpinteria. Restrooms, Trash receptacles, number of radios and number of volunteers were issues that need to be improved from the previous Regionals event.
 2. The dates are Friday, July 23 and Saturday, July 24th.
 3. Mrs. Bates, Santa Cruz, requested the packet with rules and information further in advance for participant parents who may have to leave earlier in the week due to distance.
 4. The CSLSA is still seeking future venues for 2022 and on.
- C. 2021 USLA National Championships
1. The dates are August 4th – 7th, 2020 at South Padre Island, Texas.
 2. Nationals were moved up one week due to a different convention coming in and the USLA Executive Committee voted and approved. Loading of the CSLSA trailer will take place on Saturday, July 31 or Sunday, August 1st and information will be available at the Spring Meeting.
 3. The USLA is looking for future venues for 2023 and on.
- D. [2021 Budget](#)
1. **Motion-** Mr. Moore moves to approve the budget
Second- Mr. Beuerlein.
Discussion- Mr. Etnyre notes that any donation from the John Wayne Cancer Foundation will be earmarked for Public Education.
MPU
- E. Junior Lifeguard Membership Tier and Recommendation
1. Mrs. Graham shared the membership idea for a 2-tier proposal with the goal of increasing JG membership (previously presented on the floor at the Fall 2019 USLA meeting). Regular JG membership is free, and parents sign them up. The JG Pro (or other name) would be a paid membership and required for JGs to Compete at Regionals/Nationals and they would receive discounts, a patch, a decal, a card and the ALM. There has been general interest from other regions at a conceptual level but the proposal has not been discussed in the USLA Membership Committee.
 2. Mr. Egan said if the goal is to increase membership, he would support it continuing to be free for all and then increase the cost of Regionals a little so the local level would receive the increase. Mrs. Graham is not sure if this would be supported by the USLA without any funds coming in for them.
 3. Mrs. Bates had the opinion that we should try the 50/50 split and push this forward to a future meeting so we can see what has been passed and how it works before changing more.
Motion- Mr. Beuerlein moved that the CSLSA go forward and present the 2-tier proposal to the USLA JG and Membership Committee Meetings.
Second- Mr. Moore
Discussion
1. Mr. Avila - The Membership and JG Committee did not make any motions to go forward. He believes this is going to undercut the proposal of the 50/50 split before seeing it. He believes we should not try to fix something that we were already trying to change.
 2. Mr. Moore - Doesn't see the 50/50 split as an issue in the membership discussion. If more JG members can join for free, then more of them can get e-mails and can learn more about the USLA and potentially get further involved.
 3. Mr. Etnyre - USLA was actually taking a loss on JG membership before the 50/50 split and they were able to use other revenue streams to make sure they could accomplish this. Rough numbers- approx. 1500 members at \$5 a piece; 700 is the JG Competitors = \$7000 and maybe 100 others who compete and its only \$500 more than others; Increasing dues- drive chapters away who are going to pay their whole JG participation in USLA. Mrs. Graham- trying to capture more members.

4. Mr. Beuerlein suggested this is brought forward to committees at USLA meeting as discussion to continue. Mr. Moore withdrew his second and Mr. Beuerlein rescinded his motion.

Motion- Mr. Beuerlein made a new motion to bring the 2-tier proposal up in committees at the USLA meeting, the discussion to see how other regions feel it might benefit USLA, so the proposal does not appear to be an official CSLSA proposal.

Second-Mr. Moore

Discussion- Mrs. Graham felt like this gives more direction for the 2-tier option.

MPU

VII. Future Meetings

A. CSLSA Meetings and Dates

1. Spring 2021

- a. Location: LA County Lakes- Castaic Lake, CA
- b. Dates: April 15 and 16, 2021

2. Fall 2021

- a. Location: Encinitas, CA
- b. Dates: October 7th and 8th, 2021

B. USLA Meetings and Dates

1. Fall 2020

- a. Location: Virtual (Zoom)
- b. Dates: Committees- Various October dates; BOD Meeting- November 5th, Ed. Conference- November 6th (Check USLA Website)

2. Spring 2021

- a. Location: Mid-Atlantic Region, Pittsburgh, PA
- b. Dates: TBD

VIII. Privilege of the Chair

Thank you for your dedication to the profession and CSLSA. Thank you for serving all the communities you work in.

IX. Adjournment

Motion: Mr. Pepito motioned to adjourn in honor and remembrance of Carl Drake.

Second: Mr. Richardson

MPU

The meeting was adjourned at 13:11 hours.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Bill Humphreys
DATE: October 8, 2020
SUBJECT: President's Report

Introduction

Welcome and thanks to everyone here today. Thank you to everyone for your help in setting up this virtual meeting. Also, thank you to LA County Lakes for being flexible and working with us to postpone and host in Spring 2021.

Recent Activities

Since our last Board of Director's meeting almost a year ago (Fall 2019), it would be an understatement to simply say that a lot has taken place. In addition to a global pandemic turning our world upside down, we have lost some long-time lifesavers as noted in memoriam at the beginning of the meeting. We will be adjourning in honor of some of these.

Since that meeting, Lifeguards have been working in a variety of jobs supporting COVID-19 efforts, in addition to safeguarding our beaches. Our sincere thanks go out to each of you.

Further, our Executive Board and Committee Chairs, and Committee Members have continued to work on advancing our profession, supporting our members, and providing public education to enhance open water safety. You'll hear about much of this work during various officer and committee reports.

I'd like to thank all of our dedicated volunteers, from the Executive Board to Committee chairs and members, who have continued to work so hard on behalf of the CSLSA.

Following is a brief overview of are just some of the activities that have occurred since our last meeting. As noted earlier, you'll hear about more activities and details in the respective reports.

- Fall 2019 – Our CSLSA Executive Board attended the USLA Board of Director's where the big news for our region is that our own Vice President, Gus Avila, was elected as the USLA President. Congratulations Gus, you are already making a positive impact on the association.

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- Executive Board Vacancy - In March of this year, Mark Allen resigned from the 4th Delegate position. We want to thank Mark for his hard work on the Executive Board. After discussion with the Executive Board and per the CSLSA Bylaws, the EB held a vote for a replacement on April 2. Shea Gipti was elected unanimously to serve to the end of the original term (December 31, 2021), subject to confirmation by the CSLSA Board of Directors at today's meeting. At the end of my report, we will ask for a motion to confirm Mr. Gipti for the remainder of the term.
- CSLSA Executive Board Meetings – Our Executive Board has been meeting monthly and working directly with committee chairs to assure that our mission continues to move forward. We started the year with in-person meetings and quickly had to switch to virtual meetings. Most of the issues will be discussed in committee or officer reports so I won't duplicate them here.
- USLA Executive Board - I have continued to stay in close contact with the USLA with various votes, email discussions, etc. Having the USLA President on our Executive Board certainly helps make this easier!
- Committee Guidance Document – As you may know, we have been working on a guidance document for committee chairs and members. The goal is to develop a resource for committee members. If you are a committee chair and have not completed your section, please try to finish before the end of the year so we can edit and produce the final document prior to the Spring 2021 BOD meeting. If you are having difficulty or need assistance, please let me know.
- Chapter and Agency Liaisons – One of the projects we are working on is improving our communications and ties to chapters and agencies. Although we are a member/chapter-based organization, it is critical that we stay in close contact with leaders in each agency in order to better serve them. Please help us with this by completing the agency and chapter communication form. Our Secretary can assist you with this.
- CSLSA Medal of Valor and USLA Heroic Act Award – On August 28, 2020, San Diego Police Officer Jonathan Wiese was awarded the California Surf Lifesaving Association Medal of Valor and the United States Heroic Act Award for his heroic actions in saving the three victims under extreme conditions. I was honored to be able to go to the San Diego Police Department, along with USLA President Gus Avila, to present the awards. The event was well attended by the command staff of SDPD, including the chief.

USLA – Upcoming BOD Meeting

The upcoming USLA Board of Directors will be held virtually on November 8 and 9, 2020. You'll hear more about this from our Vice President and USLA President, Gus Avila.

Conclusion

This has been a difficult year for many of you. Whether you, your loved ones, or your friends have been physically impacted by COVID or not, the pandemic has certainly impacted each of you. Social distancing alone has had a stressful impact on your personal life. Further, with so many people feeling the need to get outside, our beaches were more crowded than ever. Making things even more challenging was the warm water and extreme heat pushing more people into the water. However, through all of these challenges, our members excelled and put themselves into harm's way to protect others. And once again, our beaches and the public were protected by lifesavers such as you. For this and all your service and dedication to saving lives, here's a huge THANK YOU.

Sincerely,



Bill Humphreys

President, California Surf Lifesaving Association



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Gustavo S. Avila, Esq.
DATE: October 8, 2020
SUBJECT: Vice President's Report

Since our previous meeting, the following has taken place:

I have spent a lot of time dealing with issues related to my position as the USLA President. Many of the issues do not affect the Southwest Region Directly.

Issues that I have been involved with related to our Region include the following:

Discussed possible membership drive for our Region to ensure that we have enough members this year to continue to have a significant number of delegates. Currently our Region has the highest number of members in the USLA.

Went to San Diego PD with Bill Humphreys to present CSLSA Medal of Valor, and USLA Heroic Act awards for non-lifeguard.

Followed the progress of AB-1945.

Spoke with Scott Hubbell, he is interested in providing t-shirts to the members for 2021. There will be no alcohol sponsors on the shirts.

Requested permission to use the LACo Lifeguard Covid-19 video as part of the USLA BOD Educational Conference. Permission to use the video was received on 10-7-20.

Received emails and phone calls regarding the passing of 2 Newport Beach Lifeguards, Logan Lockaby and Topper Horack. Forwarded information to Jim Hughes for possible article to the magazine. Also, Carl Drake from Cal State passed away last week. He was long time competitor as well as serving on the CSLSA BOD and as USLA Competition Committee Chair.

Emailed Matt Roberts at Carpinteria regarding the 2020 Host Agreement. He has informed me that they are interested in hosting Regional Championships in 2021.

Reviewed numerous emails regarding the Paddle Down. It appears that there has been good coverage and participation this year.

Watched the SD Educational Conference. I thought that it was very well done. I also recommended to the USLA EB Participated in the e-vote regarding official changes to the 2021 National Competition dates to Aug 4 through Aug 7. E-vote of USLA EBoard-Approved.

Reviewed request by Casey Graham for approval of a JG Social Media page. Approved

Received and reviewed emails from Rob Williams regarding the CA Medal of Valor.

Participated in a video for USLA regarding beach rules. It has been posted on USLA Facebook page.

Prepared a President's Messages for USLA that were released prior to Memorial Day, 4th of July and Labor Day.

I participated in an NPR interview regarding beach safety.

I reviewed a Time magazine article that had a number of USLA members participating in the interview.

All returning JG members were automatically renewed. Steps were taken to try to ensure that those who aged out were not renewed. A total of 3,815 Junior Guards nationwide were renewed.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Gustavo S. Avila".

Gustavo S. Avila, Esq.
CSLSA Vice President



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Leslie Schwene, Secretary
DATE: October 8, 2020
SUBJECT: Secretary Report

- Since becoming Secretary, I have learned a lot about the Association and am working on ways to make our documents more accessible and easily navigable. I worked on the Fall 2019 Minutes and the Agenda for this meeting. A key aspect I have been working on is to make it so the reports are hyperlinked and can be accessed without having to scroll through the whole document. In addition, I am working on getting everyone to use the same templates for reports they submit to make our minutes look more professional.
- Sent a letter to the Governor for the President requesting a proclamation for Beach Safety Week
- Attended, worked on agendas and took minutes at the Executive Board Meetings since January
- Attended the USLA BOD Fall 2019 Meeting and participated in Committees
- Planning for this Virtual BOD meeting- Managed communication with Committee Chairs and information for their meetings, assisted in coming up with the way the meeting would work best
- I have also been working on Membership, Social Media and Exchanges Committees

California Surf Lifesaving Association Profit and Loss Budget vs. Actual January 1st - October 7th, 2020

	JAN-DEC 2020	Budget	\$ Over Budget
Income			
Events	\$ -	\$ -	\$ -
Donation Received	\$ -	\$ 5,000.00	\$ (5,000.00)
Interest	\$ 4.10	\$ -	\$ 4.10
Lifesaving Sport Registration	\$ -	\$ 17,400.00	\$ (17,400.00)
Member Dues	\$ 10,377.00	\$ 21,000.00	\$ (10,623.00)
Officer Travel Inflows	\$ 1,200.00	\$ -	\$ 1,200.00
Events Banquet	\$ -	\$ -	\$ -
Sponsorship	\$ -	\$ -	\$ -
Royalties	\$ -	\$ -	\$ -
Total Income	\$ 11,581.10	\$ 43,400.00	\$ (31,818.90)
Expense			
Donation Given	\$ -	\$ -	\$ -
Exchange Committee	\$ 300.00	\$ 1,500.00	\$ (1,200.00)
Executive Board	\$ -	\$ 300.00	\$ (300.00)
Insurance	\$ 4,708.00	\$ 5,200.00	\$ (492.00)
Junior Lifeguards	\$ -	\$ 9,250.00	\$ (9,250.00)
Lifesaving Sport	\$ 2,060.00	\$ 5,000.00	\$ (2,940.00)
Magazine	\$ -	\$ 1,000.00	\$ (1,000.00)
Membership Committee	\$ 1,782.00	\$ 5,000.00	\$ (3,218.00)
Membership Payments	\$ -	\$ -	\$ -
Office Supplies	\$ 225.00	\$ 300.00	\$ (75.00)
Professional Fees	\$ 700.00	\$ 650.00	\$ 50.00
Public Education	\$ 346.40	\$ 3,500.00	\$ (3,153.60)
Public Relations	\$ -	\$ -	\$ -
Reconcilile Discrepancies	\$ -	\$ -	\$ -
Special Awards & Presentations	\$ 190.73	\$ 400.00	\$ (209.27)
Travel & Meetings	\$ 1,200.00	\$ 10,800.00	\$ (9,600.00)
Website	\$ 509.50	\$ 500.00	\$ 9.50
Total Expense	\$ 12,021.63	\$ 43,400.00	\$ (31,378.37)
Net Income	\$ (440.53)	\$ -	\$ (440.53)

California Surf Lifesaving Association

BALANCE SHEET

As of October 7, 2020

	TOTAL
<hr/>	
ASSETS	
Current Assets	
Bank Accounts	
Bank of America Business Advantage Select Savings	15,628.59
Bank of America Checking	14,088.71
Smith Barney Money Market	0.00
Total Bank Accounts	\$29,717.30
Accounts Receivable	
Accounts Receivable	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Uncategorized Asset	0.01
Total Other Current Assets	\$0.01
Total Current Assets	\$29,717.31
TOTAL ASSETS	\$29,717.31
<hr/>	
LIABILITIES AND EQUITY	
Liabilities	
Long-Term Liabilities	
Exchange Fund	-70.00
Junior Lifeguard Restricted	14,182.63
Lifesaving Sport Restricted	3,259.51
Public Education Restricted	125.66
Total Long-Term Liabilities	\$17,497.80
Total Liabilities	\$17,497.80
Equity	
Opening Bal Equity	0.00
Unrestricted Net Assets	12,660.04
Net Income	-440.53
Total Equity	\$12,219.51
TOTAL LIABILITIES AND EQUITY	\$29,717.31
<hr/>	

California Surf Lifesaving Association

PROFIT AND LOSS

January 1 - October 7, 2020

	TOTAL
Income	
Interest	4.10
Member Dues	0.00
Junior Members	1,206.00
Professional Members	9,171.00
Total Member Dues	10,377.00
Officer Travel Inflows	1,200.00
Total Income	\$11,581.10
GROSS PROFIT	\$11,581.10
Expenses	
Exchange Committee	300.00
Insurance	4,708.00
Lifesaving Sport	2,060.00
Membership Committee	1,782.00
Office Supplies	225.00
Professional Fees	0.00
Tax Filings	700.00
Total Professional Fees	700.00
Public Education	346.40
Special Awards & Presentations	190.73
Travel & Meetings	0.00
Meeting Registration	1,200.00
Total Travel & Meetings	1,200.00
Website	509.50
Total Expenses	\$12,021.63
NET OPERATING INCOME	\$ -440.53
NET INCOME	\$ -440.53



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Michael A. Beuerlein
DATE: October 8, 2020
SUBJECT: Past President Report

- I drafted a revised Policy and Procedure for CSLSA Executive Board Delegate Travel this past February. After gathering input from the CSLSA Executive Board, I forwarded the recommended policy revision to the CSLSA Bylaw Committee. After review by the committee, they recommended some additional modifications which they will present in the Bylaw Committee Report today.
- This past February, I also updated the Host Agreement for Regionals 2020 and presented it to the CSLSA Executive Board. After getting further input, I forwarded the updated agreement to Vice-President Avila who presented it to Carpinteria. Although Carpinteria signed the agreement, Regionals were cancelled, so the updated agreement should be in place for 2021.
- **Capitola Update:** While the City of Santa Cruz and Santa Cruz State Beach cancelled their JG programs this summer, Capitola ran a scaled-down Junior Lifeguard Program. Central Fire provided all Capitola JGI training prior to the start of summer. Capitola Beach was closed for most of June from 1100-1700 daily by the county health supervisor. As the City of Capitola was facing a \$4.5 million shortfall, they cancelled their \$91K contract with the City of Santa Cruz to provide Lifeguard services this past summer. The Capitola City Manager and the Central Fire Chief were planning to meet in September to discuss plans for Central Fire to assume Lifeguard and Junior Lifeguard operations on Capitola Beach in 2021.
- I will be representing CSLSA in the Fall 2020 USLA Board of Directors Meeting.
- At the CSLSA President's request, I continue to review CSLSA Agendas & Minutes and submit recommendations to the President & Secretary prior to their distribution to the Executive Board.
- I continue to provide counsel and advise to the CSLSA President as needed.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

To: CSLSA Board of Directors

From: Casey Graham and R. Chris Egan

Subject: Junior Lifeguard Committee Meeting and Second Delegate Report

Date: October 8th, 2020

The CSLSA Junior Lifeguard Committee met last week in an online forum from 7pm-830pm. The meeting was attended by nine members. The committee discussed the following topics in the meeting:

- 1) We had a brief discussion on agencies that were able to operate their junior lifeguard programs last summer. There were very few in attendance, so we were unable to have a complete breakdown of each programs operation due to the lack of presence of coordinators from various agencies.
- 2) There was some discussion on the potential for sharing of operational information in the event that Covid-19 is still having an impact on program logistics as we move into the 2021 season.
- 3) We had a lengthy discussion in regard to junior lifeguard membership (USLA). Charlotte Graham discussed the possibility of having two tiers for JG membership at the national level. In the scenario discussed, all junior guards would receive free membership in the USLA. There would also be an optional "Professional JG" membership, which would be required for those that would compete at either the regional or the national championships. Ultimately, no motion was made in committee in regards to membership for JGs in the USLA.
- 4) We discussed that no awards or grants would be awarded this fiscal year due to there being no revenue for the JG committee (regionals cancelled and membership in the USLA was free).



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Jim Hughes, Third Delegate
DATE: October 8, 2020
SUBJECT: Third Delegate Report

You have everything to gain and nothing to lose by joining this organization, becoming involved in this organization and encouraging others in your agency to support and be a part of this organization. And I am going to use myself as an example:

I went from an entry-level recurrent lake lifeguard to permanent by my third summer. By my fourth summer, I became a Supervising Lake Lifeguard which at that time was the second highest lifeguard position in the department. By the way, do not ever promote a 26-year-old kid to that level of supervision! I pretty much made every mistake in the book, but not when it came to setting up and running a lifeguard service. Because during those early years, I clung onto this organization like a corona virus to an airport drinking fountain! ... (please hit the "laugh" icon)

My rapid promotion was not because Jim Hughes is an all-around awesome guy. It was because Jim Hughes had been dragged to CSLSA meetings by Gordon Gray for several years prior to joining the county. During interviews I could rattle off all kinds of details about how many of the other flatwater swim beaches here in Southern California were operated. I knew how Mission Bay was set up, Perris, Silverwood, Lake Mission Viejo, etc. I knew these things by simply attending CSLSA meetings and visiting many of these operations myself. I was also very nosy, I would always take a tour of their HQ, ask a lot of questions, checked out their bulletin boards, their memos, schedules, policies etc. You can also learn quite a lot by sharing a couple of beers with people like Chris Brewster, Bill Richardson, Don Rohrer, Carl Drake, Max Bowman who were also very approachable and eager to share their stories with a wide-eyed kid like me. Now days I guess they call that "networking." The bottom line is... whether you're entry-level, long-term seasonal, permanent, or someone who simply wants to make his/her own agency more professional, ...you're in the right place!

CSLSA CalSurf Newsletter- Fall 2018 Edition:

The Fall 2018 edition of the CalSurf Newsletter has been printed and ready for distribution.

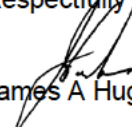
Key Features:

- President's Message
- Valor and Heroic Act
- Lt. Logan Lockabey
- Summer of Covid
- Leslie Schwene Goes to City Hall
- Carl Drake
- SoCal Paddledown
- J/G Corner

Sponsor's Ad Space

One of our loyal vendors, Cliff Ray (P2P) committed to a full-page ad in the current edition and next edition. Pete Polanski of Anetik also responded to my call-for-articles email and gave me his updated ad.

Respectfully submitted,


James A Hughes, Third Delegate



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

October 8, 2020

Bylaws/Policies & Procedures

By Robert A. Moore and William J. Richardson, Committee Co-Chairs

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

Leslie M. Schwene
Secretary

Bryan R. Etnyre
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Casey T. Graham
Second Executive Delegate

James A. Hughes
Third Executive Delegate

Shea D. Gipti
Fourth Executive Delegate

The CSLSA Executive Board tasked the Bylaws/Policies & Procedures Committee in February 2020 to implement their suggestions to the Policies and Procedures Manual Number II-K, **CSLSA Executive Board Delegate Travel Policy**.

As Committee Co-Chairs, we took their suggestions and re-worked the Policy to meet the requirements and intent. After discussing with the President and the Past President/Advisor as to reasoning and merits, we formulated a DRAFT proposal to be placed on the CSLSA 2020 Spring Board of Directors (BOD) meeting agenda for approval on April 3, 2020 under New Business.

Due to the cancellation of the CSLSA 2020 Spring BOD meeting during the COVID-19 pandemic, we suggested that the Executive Board give the proposed policy revision their approval with the policy recommendation to be formalized at the CSLSA 2020 Fall BOD meeting this October. The USLA 2020 Spring BOD meeting was subsequently cancelled as well. There was now no rush/need to have the revised travel policy implemented prior to the CSLSA 2020 Fall BOD meeting. During the summer, the Executive Board had further comments to our proposed DRAFT. The Committee Co-Chairs again re-worked the policy and submitted it to the President on August 9, 2020 for the Executive Board's review. The President informed the Committee Co-Chairs that the Executive Board was fine with the latest DRAFT proposal. If approved at this electronic CSLSA Fall BOD meeting, the date should reflect the actual date of adoption on the policy.

If the proposal is adopted, we will remove the strikeouts, convert the red writing into black, change the adopted date to reflect date adopted, and remove DRAFT. We will then replace Policy and Procedure II-K with the new adopted document in the Policies and Procedures Manual. We will also give the updated policy to the Secretary for the official records.

California Surf Lifesaving Association Policies and Procedures Manual

DRAFT

Number: II-K

Adopted: October 8, 2020

Authority: Board Resolution

SUBJECT: CSLSA Executive Board Delegate Travel Policy

PURPOSE: The following basic policy is a general guideline that allows flexibility when conditions warrant. The CSLSA President and Executive Board, through the authority of the CSLSA Board of Directors shall follow this policy and make changes if and when financial conditions change.

1. CSLSA DELEGATION TO THE USLA BOARD OF DIRECTOR'S MEETINGS

The CSLSA Executive Board selects the USLA Delegation from the CSLSA Executive Board based on Article VIII of the CSLSA Bylaws.

Delegates are to represent the CSLSA at the USLA Board of Directors meeting and act accordingly.

The standard practice is to send the entire CSLSA Executive Board as a Delegation.

2. DELEGATION MANDATE

The CSLSA Delegation will follow the direction of the CSLSA Board of Directors and carry any mandate and/or have authority to negotiate, compromise, or decide what is in the best interest of the CSLSA.

3. DELEGATION COMPENSATION

The CSLSA Delegation will be compensated financially in the course of their duties. CSLSA will assist with reasonable compensation as follows:

- A. Travel expenses portal-to-portal based on funds available, up to, but not exceeding:
 - 1) Airfare will be reimbursed for coach class tickets.
 - 2) Ground transportation from the airport to the hotel and back should be as economical as is practical.
- B. Lodging based on funds available, up to, but not exceeding:
 - 1) Double occupancy of standard room for the nights of the meeting at the host hotel rate.
 - 2) Each delegate is compensated for ½ of room cost.
 - 3) Delegates who elect not to share a room with another delegate will only be compensated for ½ of the total room cost, unless there is no delegate available to share a room.
- C. Registration – As established by the hosting entity.
- D. The Delegation shall be financially responsible for all other costs unless the CSLSA Executive Board decides by majority vote to the contrary, based on funds available.
- E. Any Delegate that does not meet their fiduciary obligation will not be compensated. Any funding provided to such individual(s) must be reimbursed to CSLSA.
- F. The CSLSA Executive Board shall determine what, if any actions are to be taken.

California Surf Lifesaving Association **Policies and Procedures Manual**

- G. In times of fiscal difficulties and/or lack of USLA business, the CSLSA Executive Board of Directors will decide on a case by case basis as to the number of delegates and what financial assistance, if any, will be provided.
- H. From the period of time between the CSLSA Board of Directors meeting and the USLA Board of Directors meeting, the CSLSA Executive Board shall have the flexibility to alter the numbers of CSLSA Delegate(s) based on new and significant information not made available at the time of the CSLSA Board of Directors meeting.

Should the Executive Board have to make a decision that is conflict with what the Board of Directors stated, the Executive Board shall notify the Board of Directors at the next meeting as to the reasons for said decision.

NOTE: The Junior Lifeguard Committee has control of Junior Lifeguard funds and may fund any part or all of the expenses necessary to meet the needs of the Junior Lifeguard Committee at a USLA meeting. Every effort shall be made to adhere to the policies and procedures established for delegates in regard to registration, transportation, and lodging.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Vincent Lombardi, Certification Committee Chair
DATE: October 20, 2020
SUBJECT: CERTIFICATION COMMITTEE ACTION REPORT

Rick Gould, Larry Giles and I have been in constant communication sorting out the reporting procedures to USLA and ensuring that our regional agencies are up to date with their certifications.

Certification Results – Fall 2020

<u>Agency</u>	<u>Category</u>	<u>Cert. Officer</u>	<u>Status</u>
City of Santa Cruz Fire Dept. Marine Safety Division	Basic	Gould	Approved 10-09-2020
City of Encinitas	Advanced	Lombardi	Approved 10-06-2020
City of Del Mar	Advanced	Lombardi	Approved 9-24-2020
Port San Luis Harbor District	Basic	Gould	Approved 9-10-2020
Morro Bay Harbor District	Basic	Gould	Approved 9-10-2020
Aptos La Selva	ARRT	Gould	Approved 9-10-2020
Central Fire Protection District	ARRT	Gould	Approved 9-09-2020

Spring 2020

Ventura Port District	Basic	Lombardi	Approved 5-12-2020
Santa Monica Harbor Patrol	Advanced	Lombardi	Approved 4-20-2020
City of Carpinteria	Basic	Lombardi	Approved 4-20-2020
San Clemente Marine Safety	Basic	Lombardi	Approved 4-20-2020
Solana Beach Marine Safety Dept.	Advanced	Lombardi	Approved 4-20-2020
OC Lifeguards	Advanced	Lombardi	Approved 4-19-2020

Laguna Beach Marine Safety	Advanced	Lombardi	Extension Requested
Los Angeles County Fire	Advanced	Lombardi	Lapsed Certification
CA State Parks	Basic	Lombardi	Provisional Certification

Southwest Region Certification Officers Area Assignments

<u>Geographical Area</u>	<u>Certification Officer</u>	<u>E-Mail Address</u>
<u>Area I – San Diego County</u>		
Camp Pendleton	Larry Giles	lgiles@ci.encinitas.ca.us
Camp Surf YMCA	Larry Giles	
Coronado	Larry Giles	
Del Mar	Larry Giles	
Encinitas	Vince Lombardi	certification@cslsa.org
Imperial Beach	Larry Giles	
North Island	Larry Giles	
Oceanside	Larry Giles	
San Diego	Larry Giles	
Solana Beach	Larry Giles	
<u>Area II – Orange County – South LA County</u>		
California State Parks	Rick Gould	
Huntington Beach	Vince Lombardi	certification@cslsa.org
Laguna Beach	Vince Lombardi	
Lake Mission Viejo	Vince Lombardi	
Newport Beach	Vince Lombardi	
Monarch Bay	Vince Lombardi	
OC Lifeguards	Vince Lombardi	
San Clemente	Vince Lombardi	
Seal Beach	Vince Lombardi	
<u>Area III – Los Angeles County north through Santa Barbara County</u>		
LA City	Rick Gould	roughwaterswim@gmail.com
LA County	Rick Gould	
LA County Lakes	Rick Gould	
Long Beach	Rick Gould	
Oxnard Fire Dept. (AART)	Rick Gould	
Port Hueneme	Rick Gould	

Santa Barbara (County)	Rick Gould
Santa Barbara (City)	Rick Gould
Ventura County Harbor Patrol	Rick Gould
Ventura County Fire Dept. (AART)	Rick Gould
Ventura City Fire Dept. (AART)	Rick Gould

Area IV

Morro Bay	Rick Gould	roughwaterswim@gmail.com
Pismo Beach	Rick Gould	
Port San Luis Harbor District (Avila Beach)	Rick Gould	
Santa Cruz	Rick Gould	



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: Board of Directors, CSLSA
FROM: Jay Butki
DATE: October 8, 2020
SUBJECT: Fall 2020 Lifesaving Sport Report

CSLSA Lifesaving Sport and Fitness Committee members-

CSLSA John Wayne Cancer Foundation Block the Blaze SoCal Paddledown for Cancer Relay:

The one thing we were able to accomplish in 2020 was an extraordinarily successful SoCal PaddleDown Relay Thanks to Mike Silvestri & Shane Scoggins plans were made to start the paddle at Gaviota Beach/ Santa Barbara State this year and work the relay south. We got great participation from the chapters and the board made it to Imperial Beach before Labor Day. Hopefully with the better communication for 2021 we can get even more PR and Lifeguards involved. It still comes down to each agency communicating clearly with the agency they are handing off to as the paddle proceeds on the next leg of the journey. It is also up to the local agencies to assist with getting the word out to the Junior Lifeguards and the Public regarding the paddle. Adam Sandler will strive to have several well-timed press releases to see if we can garner more support from the public for this fundraiser for the John Wayne Cancer Foundation Block the Blaze Program. We are also looking at replacing the 4-year-old board with 2 new boards for the 2021 edition.

Fall USLA Lifesaving Sport Committee Meeting is Wed October 14 @ 5pm Pacific Time

USLA Lifesaving Sport Committee:

Chair: Ed Zebrowski III-Mid Atlantic

Vice-Chair, National Teams: Tom Gill-South Atlantic

Vice Chair, Sport Development: James McCrady V-Southeast

Vice Chair, Rulebooks & Records: Jay Butki-Southwest

Vice Chair, Advisor and Championships Liaison: Ed Zebrowski Jr.-Mid Atlantic

Vice Chair, Junior Guards/Liaison to JG Committee: *vacant (again)*

I submitted the following 4 rule change proposals and a discussion item as motions on behalf of the Southwest Region for the Spring USLA meeting in April and for voting approval at the Fall 2020 USLA BoD Lifesaving Sport Committee meeting:

SW Proposal 1.

Eliminate the rule that if you propose a new event it must replace an existing event.

SW Proposal 2.

Add the ILS 3-person Paddleboard Relay for both Open Men & Open Women.

Utilize the existing ILS rules for the very popular 3 person Paddleboard Relay, but with the option to either use the USLA Paddleboard Race buoys as is done at ILS and SLSA, SLNZ, LSA, JLA, and SLGB Championships in surf, or in flat water or smaller surf use a shorter course by using the corner flags on the swim flag line and the surf race buoys as is done in the Paddleboard leg of the Ironman and American Ironman and Ironguard. The Southwest Region's Paddleboard Relay event motion successfully passed in the Lifesaving Sport Committee in both 2008 and again in 2015, but both times was overturned in political voting on a very close floor vote by all the Board of Directors that just crept over a majority to overturn the lifesaving Sport Committees vote.

At the Fall 2018 USLA Lifesaving Sport Committee meeting it was decided that the Paddleboard Relay would be a demonstration event at the 2019 USLA National's in Virginia Beach. The 2019 Paddleboard

Lifesaving Sport Report Page 2

Relay was contested for places & bragging rights, but no points were awarded. The top Men's and Women's relay teams each won a Dolphin Paddleboard donated by Barrier Waterman.

*While we do not want it to come to this, if an event must be replaced, we would propose that it would be the Ironguard (Run Swim Paddle) 1st choice or the Run Swim Run 2nd Choice.. USLA is the only surf lifesaving nation that has a Run Swim Paddleboard event as part of its Nationals Championships events program, and it is not an ILS event, and has only been contested 3 times as a Men's event. The Paddleboard Relay event was a fixture of the first dozen USLA National Championships. Run Swim Run is only a National Championship event in US and NZ.

SW Proposal 3:

Add an Open Mixed Surfboat Race.

1 male rower & 1 female rower per crew. Row 2 laps of the Surfboat apex course. Maximum of 4 Mixed Surfboat teams per chapter. Utilize the same rules as applied in the other existing USLA 2 lap Surfboat races.

SW Proposal 4:

Add the 90m Beach Sprint as an individual event for Open Age Group.

The 90m Beach Sprint was added to the USLA U19 Age Group National Championships in 2019. It is an ILS event and contested at all the other top surf lifesaving nations National Championships.

SW Discussion Item 1:

Return the Board Rescue and the Tube (or Can) Rescue Race to the Master's Age Group.

Discussion to return the Board Rescue and the USLA / ILS Tube Rescue Race to the Master's Age Group. Maximum of 4 Master's teams per chapter per age grouping. The Master's Board Rescue & Master's Rescue Race events were part of the USLA Masters Competition for well over 25 years at USLA Nationals up until 2006/2007 when we edited the USLA rules to merge and better synch with ILS rules as we were applying to become the National Governing Body of Lifesaving Sport with the USOC.

As open water rescues using a rescue tube, rescue can, or rescue board are the most important function of what we, as Lifeguards, do then these two Rescue events are at the very core of our profession, and all age groups from JG, U19, Open, up to our Masters competitors should be able to race and contest these events fairly with their peers.

USLA Southeast Region Spring 2020 Rule Proposals:

SE Proposal 1:

Eliminate the rule that if you propose a new event it must replace an existing event.

SE Proposal 2:

Add a Singles Surfboat Event for both Open Men & Open Women.

SE Proposal 3:

Restructure the way team championships are awarded, by having three divisions instead of two.

Division A - USLA Chapters comprised of lifeguard agencies with a number of lifeguards that exceeds 200 employees.

Division B - USLA Chapters comprised of lifeguard agencies with a number of lifeguards between 51 – 200 employees.

Division C - USLA Chapters comprised of lifeguard agencies with a number of lifeguards between 1 – 50 employees.

USLA Mid-Atlantic Region Spring 2020 Rule Change Proposals:

Return Landline to an Open Event

Original rules with no gender requirements except that at least 1 of the 4 competitors must be a woman.

Lifesaving Sport Report Page 3

2021 California Surf Lifesaving Championships (AKA Regionals):

July 23=JGs & U19,

July 24=Open & Masters

Currently slated for Carpinteria Beach – Carpinteria have agreed to the contract, which corrects the deficiencies suffered at the 2019 event and will show improvements where it was needed.

Discussion in committee on which events to run, and in what order or should Regionals strive to grow to a 2-day event.

Skip Prosser will comment on Scorekeeping & Registration issues.

2022, 2023, 2024, 2025 California Surf Lifesaving Championships (AKA Regionals):

CSLSA is looking for interested hosts agencies and chapters to host future Regional Championships.

Need a venue for 2022 & 2023.

26th Wieland Shield Lifesaving Exchange & Competition:

Due to Covid-19 Pandemic the Life Saving Victoria Wieland Shield team cancelled the 2020 tour and we are rescheduling for 2021.

They should be heading to So Cal mid-July 2021 for what will be the 50th anniversary of the Shield on our So Cal Shores. But as they can't currently even cross the border to New South Wales the Vics are not very optimistic about the possibility of travelling internationally in 9 months' time

The event officially started in 1967 & we celebrated the official 50 years last Tour when the Californians were in Victoria.

Need to establish the 2021 tour plan, hosts, events and accommodation.

The Touring Team is traditionally 7 men, 4 women, plus Coaches, Manager, and Educational Staff so could be 16 persons or so. We are striving towards gender parity and hoping to have a team of 7 men & 5 women competing sat the next Shield.

2021 USLA National Lifeguard Championships-South Padre Island Texas

Aug 4=JGs & U19,

Aug 5-7 = Open LG & Masters

Event is back on track. Same venue same host hotel. LACoSLSA will organize the truck for LA County, CSLA, and other CSLSA Chapter's equipment that need to get to the Lone Star State and return.

LACoSLSA Truck loading scheduled for Sat July 31st 7am-noon @ Dockweiler compound.

2022 USLA National Lifeguard Championships:

LACoSLSA submitted a formal bid for 2021 on May 23, 2019 and it was finally accepted at the Fall meeting in Kauai on December 7, 2019. Our bid was moved to 2022 after the postponement/cancellation of South Padre 2020. We are working with Brennan Lindner and Generic Events to assist LACoSLSA with logistics & sponsorship opportunities.

2023 USLA National Lifeguard Championships:

Virginia Beach has the option to host

2024, 2025, 2026, 2027, 2029 USLA National Lifeguard Championships:

USLA is looking for interested host chapters and Agencies for upcoming Nationals

2028 USLA National Lifeguard Championships:

LACoSLSA is also planning to bid on hosting the 2028 Nationals in LA while the 2028 Olympics are in Los Angeles.

2020 CSLSA Lifesaving Sport Athletes Committee (LSAC):

USLA Southwest Athlete Reps: Brian Murphy, Kelsey Cummings

Northern Counties (108 Members): Shane Scoggins, Tony Sholl, Zane Booth

Los Angeles County (249 Members): Tim Burdiak, Jenna Solberg, Austin Trinkle

Orange County (407 Members): Hayden Hemmens, Porter Hogan, Renae Jackson

San Diego County (210 Members): Pat McVan, Cris Dobrosielski, Stephanie Morales

Cal State (256 Members): Ryan Gates, Audrey Neilan, James Bray

Junior Lifeguards/Under 19's (1986 Members): Coral Kemp

CSLSA LSAC Coordinator / Sergeant at Arms: Skip Prosser

Lifesaving Sport Report Page 4

Upcoming Calendar Events – Draft

2021

May 22-23: World Masters Games- Surf Lifesaving-Wakasa Wada Beach, Kansai Japan
Sun June 6: June Tune Surf Racing Clinic & Challenge-Hermosa Pier
Sat/Sun June 19-20: Sanyo Bussan International Lifesaving Cup-Fukuoka, Japan
Sat June 20: South Bay Dozen-Torrance
Sat/Sun June 26-27: Santa Monica "Pier 360" Ocean Festival (Lifeguard Races-Sun June 27)
Sun July 11: Ed Perry Regatta-Venice Avenue 26
Sat July 17: Santa Barbara Fiesta
Sat/Sun July 17-18: San Clemente Ocean Festival (Lifeguard Races-Sat July 19)
Fri/Sat July 23-24: 42nd CSLSA California Surf Lifesaving Championships- Carpinteria Beach
Thurs Jul 29 ISF Lifeguard Races-Hermosa Pier
Fri/Sat Jul 30-31: 26th Wieland Shield - Life Saving Victoria vs CSLSA-Hermosa Pier
Sat Jul 31 Taplin Relays-Hermosa Pier
Wed-Sat August 4-7: 44th USLA National Lifeguard Championships-South Padre Island, Texas
Sat/Sun Sept 18-19- Surf City Days -Huntington Beach

2022

July 7-17: World Games Lifesaving Sport- Birmingham, Alabama
Fri/Sat July 22-23: 43rd CSLSA California Surf Lifesaving Championships- ??
Wed-Sat August 10-13: 45th USLA National Lifeguard Championships- Los Angeles
Sept 16-Oct 2: ILS Lifesaving World Championships-Riccione, Italy

Dates pending:

International Surf Rescue Challenge-Daytona Beach, FL
LWC 2024 Gold Coast, Australia
LWC 2026 Agadir, Morocco

As was expected 2020 USLA Membership is down from 2019 in almost all the 9 regions:

Southwest – 1091 – 8 delegates
Mid-Atlantic – 954 – 7 delegates
South Atlantic – 713 – 6 delegates
Southeast – 506 – 5 delegates
Gulf Coast – 101 – 3 delegates
Pacific Islands – 81 – 2 delegates
Great Lakes – 42 – 2 delegates
New England – 39 – 2 delegates
Northwest – 24 – 1 delegate

Please feel free to reply to Jay and Skip by writing to lifesavingsport@cslsa.org with any of your thoughts, ideas, needs, and suggestions to help the CSLSA Executive Board represent your Chapters and Agencies throughout the coming year and let us know how we can help you.

Watch the Water, Stay in Shape, and Do the Right Thing.

Thank you and we hope you all stay safe and well.

Sincerely,
Jay Butki & Skip Prosser
Chair & Vice Chair, CSLSA Lifesaving Sport Committee



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Charlotte Graham & Leslie Schwene, Membership Committee Co-Chairs
DATE: September 27, 2020
SUBJECT: MEMBERSHIP COMMITTEE ACTIVITY REPORT

What an extraordinary and challenging year it has been since our last report in the Fall of 2019! After the cancellation of the Spring CSLSA Board meeting, Leslie and I participated in the Spring USLA Committee and Board meetings virtually. At that time, the outlook for membership in 2020 looked bleak and none of us knew what to expect.

I am pleased to report that despite the difficult year we have been through, most of our chapters registered members and many other lifeguards renewed themselves online. As of the end of September, we had just over 1100 members registered. I am still expecting a few more rosters from small chapters, so our final total for this membership year should be less than 15% below our normal annual average of 1350 members.

Junior Guard membership remains the same as last summer. The USLA Membership and Junior Guard committees recommended, and the USLA Board approved, renewing all JGs from 2019 for the 2020 year for free, as long as they were under 18 years old. They also approved free membership in 2020 for any new Junior Guards from those agencies who ran a modified program this summer.

The 2020 membership kit was our custom USLA navy blue socks and a CSLSA window decal, as well as your USLA member card, window sticker and patch sent via USPS. Hopefully your members were pleased with the socks – we have heard good reviews so far. There are still a few chapters that need to get their socks but we will have extras if any chapter needs more.

The first issue of the ALM for this current membership year is due out in early November. As always, members are encouraged to log onto the USLA website to update their user profiles and take advantage of the numerous pro-deals that are available exclusively through the USLA website, including discounts on DaFin swim fins, Hobie sunglasses, P2P Rescue boards and other equipment and gear.

In addition, each chapter membership representative will be receiving an extensive list of significant CSLSA discounts/pro-deals negotiated with partner companies who wish to support the lifeguards of our Association, including Bomber, Smith, and Spy eyewear, Von Zipper, Matuse, Xterra, Anetik, DaKine and many more. These exclusive discounts and deals are for *active lifeguard members use only* and are available thanks to countless hours of negotiation by Mike Silvestri. We can all show our gratitude for his efforts, and ensure that the discounts remain available to all of our guards, by safeguarding the discount codes and preventing any abuse of the deals he has procured.

Respectfully submitted,

Charlotte Graham & Leslie Schwene

CSLSA Membership Co-Chairs



California Surf Lifesaving Association

TO: CSLSA BOARD OF DIRECTORS
FROM: CHARLOTTE GRAHAM AND LESLIE SCHWENE, MEMBERSHIP COMMITTEE CO-CHAIRS
DATE: SEPTEMBER 28, 2020
SUBJECT: **MEMBERSHIP COMMITTEE ACTION REPORT**

ZOOM Meeting Attendees:

Mike Silvestri, Bob Moore, Jay Butki, Sean Carey, Tony Sholl, Gus Avila, Casey Graham, Skip Prosser, Brendan Daly, Gordon Gray

The Chairs thank all the delegates for their participation. We discussed many topics, reviewed here.

- * What a challenging year since we last met in Fall of 2019! We were very concerned about what this Membership year would look like, but we are happy to report that our total membership is down less than 20% of normal, currently at about 1100 members with some smaller chapters still to report and individual guards still registering.
- * We reviewed the 2020 USLA Membership kits – including newly designed membership cards and a new style of window decal. Both were sent out along with the 2020 patch via US mail to each member. We heard that some members did not receive their patch, so if any reps hear of others who did not get all items in their kit please let one of the Co-Chairs know.
- * The cost-share membership item with USLA was the navy blue socks with custom logo that our Region had suggested; they seemed to be very well received. A few chapters still have to get their socks, but we will have extras if any chapter needs to purchase some extras.
- * We reviewed a CSLSA Membership flyer that was designed to try to encourage additional registrations from lifeguards who do not know about this organization, primarily for use by those chapters who encourage individual member sign ups. We are also finalizing an exclusive list of membership discounts and Pro-deals, negotiated by Mike Silvestri, to help chapters encourage and retain membership. Each chapter representative will get the list and can decide how best to distribute it to their members. The discounts are exclusively for use by active lifeguard members, and it is imperative that each chapter ensure compliance and protect the discounts procured. We already lost one Pro-deal due to abuse. Much thanks to Mike for all his hard work on our behalf!
- * We discussed the USLA decision to give free membership to all new and renewing JG members for 2020, based on the assumption at the Spring USLA meeting that most chapters would not run their programs due to COVID.

- * The Committee members discussed what items we would like to acquire for the 2021 kits. We were advised by Mr Avila that Scott Hubbell of SHP would like to sponsor the CSLSA adult members in 2021 by providing a Tshirt. He has confirmed that there will be no alcohol logos on it, and we can supply any artwork we would like. The committee is very grateful for his support and we will have the artwork and numbers of shirts needed submitted to him by February so we can hopefully receive the shirts in advance of our Spring BOD meeting – for distribution to the chapter representatives.
- * Next we chatted about the cost-share item with the USLA. Discussion ensued that if we get a Tshirt from Hubbell could CSLSA opt out of the USLA item. Unfortunately no – it is an all or nothing cost share project. If other regions also want to decline to get a larger item for 2021, then we would not get anything from USLA other than the normal card, patch, and decal via mail. It was noted that the USLA would like to get a smaller item as a cost-share that could be included in the envelope. We had a suggestion that perhaps we can do a can coozie. Another idea would be a luggage tag. We shall see what is decided at the USLA Membership Committee next weekend.
- * Our committee has previously discussed getting challenge coins. The Chairs will continue to pursue this idea for our members, including possibly partnering with the John Wayne Cancer Foundation to add their logo and split the cost. Our committee will continue to seek other possible partnerships and/or sponsorships that could supply or offset the cost of membership items.
- * The Chairs attended the Ways and Means Committee and was able to keep a budget of \$5000 for 2021, which will allow for about \$3.85 per member. We will actively encourage the USLA to approve an item that keeps Regional share as low as possible.
- * The Chair shared a Membership Flyer that was developed earlier this year and will be distributed initially to chapters who encourage their guards to register themselves online. This document will be posted to the CSLSA website once updated. We will also be distributing an extensive list of discounts and Pro-deals to each chapter rep for use in encouraging and rewarding membership. Mike Silvestri has worked very hard with numerous companies to develop Pro relationships and get significant discounts for our lifeguards. It is imperative that we all safeguard the discount codes! We have already lost one Pro-deal with Buell wetsuits, so we must help prevent any abuse of the these great deals.
- * Overall membership numbers are still down, especially for Junior Guards, and it is now significantly affecting budgets. At the last meeting the committee indicated that we needed to find ways to increase membership value and show many benefits of supporting USLA at both the individual level as well as with agencies and chapters in hopes of increasing membership totals. We have made some strides with that with our new flyer and Benefits sheet being distributed soon.
- * To increase Junior Guard Membership – we made a suggestion at the USLA Fall Board meeting for further discussion today. The idea: create a 2-tier Junior Guard membership. Tier 1 would be a free membership for every JG in an affiliated program. The JG parents

would receive an email invitation and would be responsible for creating their own profile for their child. This would be a no cost membership – as the JG would be able to print out a card from the USLA website and would get ALM magazines electronically. However the parents would receive a link and subsequent encouragement to register for Tier 2 – a “Pro” Junior Guard membership.

- * Pro JG membership is suggested to be \$20 per year, and the split would be suggested at \$10 each for USLA and the region (along the current 50/50 split). Pro JG members would receive a robust USLA membership kit including a member card, window decal, and patch. And they would receive the 3 issues of ALM. Any Junior Guard who wants to compete at Regionals or Nationals would have to register for “Pro” JG membership. JG Programs could continue to register their kids as before, or could place responsibility on the parents to do so.
- * By creating a free JG membership as well as a paid membership, we should expect to see the JG member numbers go back up over 10,000 members or more. ALL JG members would have access to the USLA member discounts, which our sponsoring companies would be very pleased to see. In addition, the much higher member totals would be helpful to entice more advertisers and sponsors.
- * Since the Membership Committee met 1st of all the committees, no motion was made regarding this issue, so that we could bring it up for discussion at the JG committee, as well as Lifesaving Sport and Ways and Means. We will bring it up under new business for discussion and direction to take at the USLA Membership Committee meeting.
- * Finally, the Committee was advised that the State will be submitting Carl Drake for posthumous Life Membership in the USLA.

COMMITTEE TASKS & GOALS:

1. Continue to work on securing ideal membership products at least possible prices
2. Get direction from Board on the concept of a 2-Tier Junior Guard membership.

ACTION REQUIRED: None at this time. Board approval of the Membership Committee report will validate the recommendations made.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Public Education Chair
DATE: September 21, 2020
SUBJECT: PUBLIC EDUCATION COMMITTEE ACTIVITY REPORT – Fall 2020

PSA Project:

The project was completed in February as six files. QT Movie master and closed caption, MPEG-4 movie master and closed caption, MP3 audio and Waveform audio for radio. I had 40 USB 2.0 – 4GB flash drives made with one master, one closed caption and one audio. I sent those out to all our agencies in the spring. They got used right away on various social media sites. Very successful with lots of hits. I want to thank the John Wayne Cancer Foundation for making this groundbreaking project possible. I have extra flash drives if anyone needs one.

We will discuss how to proceed from here with the PSA. We need to decide if we want to hire a marketing firm to try and get the PSA into airports, hotels, etc.

Project Wipeout:

The Advisory Committee met in May of 2019 and discussed the Imaginology Conference, California Water Safety Summit, the PSA, the UCSD study and the UCI Intern analyzing the HOAG ER data. The PW Excellence in Lifesaving Award for 2020 was discussed.

July 8th was the proposed date for the Educational Conference at the HB Senior Center (later canceled). The proposed agenda included an eye specialist, spine procedures and protocols, UCI stingray study, OCFA Chaplain on critical incident stress debriefing and a peer support speaker.

The PW School Education Program was being implemented this spring.

The last PW Advisory Committee Meeting was on February 19, 2020. Shortly after that the wheels came off resulting in the cancellation of the California Water Safety Summit, the Educational Conference, school presentations, etc.

I talked to Lauren Tabios just before the San Diego Educational Conference and brought her up to speed on the status of the conferences this year. Lauren was able to tune in for the San Diego Conference and had rave reviews for it.

Educational Conference:

Due to the pandemic, the Project Wipeout and Ventura Lifeguard Educational Conferences were cancelled for 2020. Luckily, we were able to hold a virtual conference based out of San Diego.

This was made possible by the ongoing support from Scripps La Jolla and the technical expertise of California State Parks for the Zoom Webinar.

I want to thank everyone from the Scripps La Jolla Team especially Dr. Schwendig, Melanie Gawlik, Christine Wells and Paige Colburn-Hargis. Thanks to the California State Parks Team of Brad Krey, Brandon Caskey (a star that night) and Jennifer Langer for hosting the conference on their Zoom platform. Thanks to the CSLSA for sharing their Facebook platform which allowed for unlimited participants and the ability to record the presentations (first time for our conference).

We had a great evening of presenters. Dr. Schwendig for Beyond Drowning: A review of San Diego beach trauma and illness; Newport Beach Chief Mike Halphide for the Lifeguard Role in Emergency Response; CSCS Cris Dobrosielski for Injury Prevention for Optimal Performance; LMFT Kristina Casola for Staying Upright in Turbulent Times – Considering Mental Ballast for Lifeguard Wellness; and Dr. Shawn Evans for Hypoxia Blackout and Drowning. Thanks to all for fantastic presentations under difficult circumstances.

All in all, the conference went very well. A couple of minor glitches but mostly a smooth ride. Agencies and lifeguards from all over the U.S. tuned in. Right after the presentation we had over 1,000 hits on the CSLSA site. Good old Will Koon even tuned in from Australia. Plus, we recorded the presentations to start our library for future uses.

We will be discussing the conference for summer 2021. One idea we have discussed, is to continue with the webinar but include presenters from throughout the State or beyond.

SoCalPaddledown:

Even during the pandemic, the paddle was successfully completed again this year (2 years in a row!!!!). Thanks to all the agencies who participated. A huge debt of gratitude to Adam Sandler who was all over press releases as the paddle moved down the coast. The JWCF crew jumped in when the paddle hit LA County and added to the press releases and television coverage.

The paddle was started by the California State Lifeguard at Gaviota on May 26th and completed by the Imperial Beach City Lifeguards on August 26th. Next year the paddle will proceed south to north with an expected increase in coverage.

Scripps San Diego County Lifeguard Advisory Committee (SLAC):

We met on January 11 at Scripps La Jolla and opened with a roundtable update from each agency. Also discussed was the SD County Drowning Protocol, the Educational Conference, the UCSD Rip Current Education Project and the San Diego Beach Safety School Presentation.

We had a Zoom Webinar meeting on April 30th and again started with an update from the agencies especially regarding JG Programs status for the summer. A presentation by Melanie Gawlik from Scripps on the COVID patient numbers, testing and the fact that trauma numbers had gone way down. We discussed the trying to get the SD Drowning Protocols scheduled for

approval but it will have to wait due to the pandemic, the Zoom Webinar Educational Conference and the UCSD Research Project Final Report.

UCSD Research Project 2019-2020:

Originally, the focus of the project was going to be on rip current knowledge and education at the high school level. Unfortunately, most of that got derailed by the pandemic. But they were able to salvage some great information. At the start of the project, the team asked me to see how each agency in San Diego County collected, recorded and used rescue data information. Of course, it was all over the place as no one agency did it the same. This is something that we need to address statewide if we are every going to have valid statistics that we can use for the benefit of public safety. Anyway, it changed the teams focus and they came out with a really interesting and beneficial final report – Evaluation of the San Diego County Lifeguard Agencies’ Data Collection System by Kathryn Ramos, Zall Badii and Valeria Zhang. The team was supervised by Nancy Binkin, MD.

I have the original project proposal presentation along with their final report available to anyone who is interested. The hope is that we can get other similar projects done at colleges up and down the State.

UCSD Research Project 2020-2021:

I have been discussing with Nancy Binkin possibilities for another project for the upcoming year. This fall and winter will be dedicated to COVID related topics. We hope to get a lifeguard project for the spring. Thanks to some great input from Will Koon there are a couple of ideas being looked at.

One idea is to do a controlled pilot evaluation of our PSA using focus groups. What messages are people taking away from the short PSA? Does the PSA improve someone’s knowledge or change their attitude about going to the beach? Is the PSA likely to influence someone’s behavior and decision making at the beach? This could be very useful for future PSA’s.

Another idea that came out of the final report is looking at all the different definitions that are used when collecting data on rescues, safeties, medicals, etc. It would involve all the agencies in San Diego over several rounds of discussion and research with the hopes of coming to agreement on a set of common definitions that we would all use to collect data. Hopefully, that could be taken to the next level on a statewide effort. We really need to come together for common definitions and common ways of collecting data for the future of our programs.

Respectfully Submitted,

Mike Silvestri, Public Education Chair
California Surf Lifesaving Association



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Public Education Committee Chair
DATE: 10/2/2020
SUBJECT: PUBLIC EDUCATION COMMITTEE ACTION REPORT – FALL 2020

Zoom meeting held on September 30th at 7 pm. In attendance, Mike Silvestri, Leslie Schwene, Casey Graham, Emile Lagendijk and Sean Carey. I recorded the meeting on the Zoom platform and will send it to Leslie to post or make available to those that are interested.

Activity Report:

I reviewed my Fall 2020 Activity Report which included discussions on the PSA Project, Project Wipeout, the Educational Conferences, the SoCalPaddledown, the UCSD Research Projects from 2019-2020 and for 2020-2021.

PSA:

We discussed the possibility of hiring a marketing firm to expand the PSA into hotels and airports. It was agreed that we hold off at least until next spring to see how the pandemic pans out. I will be getting some cost estimates to bring to the meeting next spring. Public Education currently has \$3,153.60 available in this current budget.

Educational Conferences:

We discussed the San Diego Scripps La Jolla Zoom presentation this year. Feedback that I received was very positive given the circumstances.

Lauren Tabios from PW is considering partnering with San Diego for a virtual presentation next summer. Casey said that he would like to see Ventura host another program next summer. We will discuss how best to roll out the conferences at the spring meeting.

SoCalPaddledown:

We discussed the success of the paddle this past summer. Casey suggested we tap into our social media savvy guards throughout the state to assist with publicizing the paddle with the hopes of generating more donations and more positive exposure the lifeguards. The paddle will go from Imperial Beach to Gaviota next summer.

Research Projects:

I reviewed the outcome of the UCSD Research Project in San Diego. Once the pandemic hit, the focus switched for a study of high school students to data collection by the various agencies in San Diego County.

The original project proposal presentation, the high school questionnaire and the final report are available on the CSLSA website.

I informed the group that the UCSD graduate team would like to do another project for the San Diego County Lifeguards in the spring. Will Koon suggested a couple of possible projects.

One would be to have the team analyze the PSA for effectiveness. It would give us great information on what worked and what did not for the betterment of potential future PSA's.

The second suggestion would involve representative from all the lifeguard agencies in San Diego County to implement some of the suggestions that came out of the UCSD final report. Mainly, that would be to study and get agreement from all the agencies on the definitions of some of our most important data points (rescues, assists, prevents, etc.). Once agreed upon, each agency would collect the agreed upon data points (no matter how they collect data). If all the agencies in San Diego collected the same data with the same definitions it would be much more meaningful to use for budget proposals, etc.

Leslie pointed out that the USLA has definitions for many of these data points so that could be a starting point for discussion.

Nancy Binkin that runs the UCSD Project offered to assist any lifeguards in the state with help in establishing similar programs. Anyone interested in assistance from Nancy is to contact Silvestri.

Data Collection:

We discussed the importance of all collecting data in the same manner. It is a very difficult concept given the various government structures that our agencies fall under. It also involves budgeting. We discussed how we could put all our data into one program. We discussed the privately developed programs that are being used now. Sean suggested either USLA or CSLSA develop their own program that could be made available to all agencies. If we all used the same program, the data would be very powerful.

We plan to revisit this discussion in the spring.

COMMITTEE TASKS & GOALS:

1. Silvestri will get marketing bids by the spring meeting.

ACTION RECOMMENDED BY EXECUTIVE BOARD AT USLA BOD MEETING:

- See if there is interest in a virtual national educational conference.
- See if anyone has presenters they think might be interested in presenting at one of the California Educational Conferences (virtually or in person).

Respectfully Submitted,

Mike Silvestri, Public Education Chair
California Surf Lifesaving Association



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Sierra Page, Jonathan Richards, and Leslie Schwene Social Media Committee Chairs
DATE: September 18th, 2020
SUBJECT: **SOCIAL MEDIA COMMITTEE ACTION REPORT**

The goal of the Social Media Committee has consistently been to focus on increasing posting by sharing content that member agencies and associations post and share. We have increased our posting frequency, but it continues to be a challenging task.

Our main goal for the upcoming months is to get a social media representative/contact from each of the beaches as a representative who can give us posts. If you are interested in being the representative for your chapter/beach please e-mail your name and contact information to jsrichards24@gmail.com so we can create a list.

COMMITTEE TASKS & GOALS:

1. Work on getting a Social Media representative/contact from each chapter
2. Create a posting schedule to ensure we are sharing content

ACTION RECOMMENDED BY EXECUTIVE BOARD AT USLA BOD MEETING:

- None



California Lifesaving Association

TO: CSLSA Board of Directors
FROM: Bill Richardson, Committee Chair
DATE: September 14, 2020
SUBJECT: **CSLSA Special Awards & Presentations Committee Activity Report**

It's been an interesting time since our last meeting in Santa Cruz. Not meeting has caused us to take action through the Executive Committee of both CSLSA and USLA on one Medal of Valor submission. We also had to mail four awards to recipients in order to recognize the recipients in a timely manner.

- A. The following awards were approved and mailed to the recipients:
- Morgan Clayton - Heroic Act for a rescue at the cliffs in northern Santa Cruz on 09/02/2019
 - Jack Michaelis - Meritorious Act for a rescue at the cliffs in northern Santa Cruz on 09/02/2019
 - Jack Renfro - for a rescue at the cliffs in northern Santa Cruz on 09/02/2019
 - Elias Btsh - Heroic Act Award for a rescue at Table Tops Beach in Solana Beach on 09/26/2019
 - Gavin Pike - Heroic Act Award for a rescue performed at St. Ann's Beach in Laguna on 11/19/2019
- B. A CSLSA Medal of Valor and USLA Heroic Act Award were awarded to San Diego Police Officer Jonathan Wiese for his heroic actions on 06/24/ 2020, in rescuing two young children and their father, after the father intentionally drove his pick-up truck of the Sunset Cliffs in San Diego. One of the children was in a near drowning condition, unconscious and not breathing. Wiese, was lowered to the water by other San Diego Officers, swam to the children and rescued them before returning to rescue and take into custody the father. All three victims recovered from the ordeal, and the father was charged with child endangerment and attempted murder.

The application was fast tracked through the Executive Boards of CSLSA and USLA in order to provide positive recognition of a Police Officer going above and beyond the call of duty in these very trying times for Law Enforcement.

Presidents Bill Humphreys (CSLSA) and Gus Avila (USLA) made the awards presentations in San Diego at the Police Headquarters on Friday, August 28, 2020.

- C. Three applications have been received (copies attached) and would have been reviewed by the committee for forwarding to USLA.

Because I do not have contact information for individuals who routinely attend our Heroic Acts Committee meetings, I'm unable to seek a vote for their approval. I'm suggesting that interested individuals send me an e-mail with their votes as to approval of each of the submissions. Please review the attached applications and submit your vote to: wjr.guard4life@gmail.com

I will establish a list of those returning votes to be utilized on any further submission, until we won't need to continue operating in this manner.



California Surf Lifesaving Association

Special Awards & Presentations Committee

TO: CSLSA Board of Directors
FROM: Bill Richardson, Committee Chair
DATE: October 5, 2020
SUBJECT: CSLSA Special Awards & Presentations Committee Action Report

A. Special Award Submissions

The Committee received four award submissions since our last meeting (see the synopsis of these submissions in the attachment). Due to the pandemic, all of the following were voted upon by 14 Chapter Reps, through e-mail addresses provided by the CSLSA Secretary. Only Officer Wiese was conducted separately by the Executive Board action.

1. **Jonathan Wiese**, San Diego Police Officers for a Medal of Valor
Due to the Pandemic, Officer Weise was approved by the Executive Board, and his Medal was presented at the San Diego Police Station on August 28.
I am seeking follow-up approval of the Board of Directors through approval of this report.
2. **Sean Richards**, a Newport Lifeguard for a Heroic Act Award – Approved by CSLSA Committee via e-mail vote 10/05/2020 and forwarded to ULSA for action.
3. **Toni & Bobbi Jack**, Huntington State Junior Lifeguards for Heroic Acts Awards – Approved by CSLSA Committee via e-mail vote 10/05/2020 and forwarded to ULSA for action.
4. **Nick Macko**, a Los Angeles County Lifeguard for Medal of Valor - – Approved by CSLSA Committee via e-mail vote 10/05/2020 and forwarded to ULSA for action.

B. Life Member Submission

I was asked by President Humphreys to Chair a Life Member Committee meeting, and did so in conjunction with the above described meeting.

I received the application for Carl Drake, a former California State Park Lifeguard employee who was approved on 10/05/2020 for a **Posthumous Life Membership** after his passing on September 23, 2020.

NOTE: I believe that all of the above submissions were handled in a manner consistent with the spirit of our Policies and Procedures. By approval of this report to the Board of Directors, we will be in complete compliance.

C. Budget Consideration

I advised our Treasurer that I hoped to maintain our current budget allocation for the 2020-21 year. The committee's expenditures are primarily for ink, frames for awards and occasional postage. I further advised the Treasurer that should our expenditure see a decline in the next six months that I would advise him and suggest a reduction in funding for the Committee as appropriate.

The Special Awards & Presentations Committee reviewed each of the following. We had 15 Chapters represented for the e-mail vote. Per Policies & Procedures, Special Award require only a simple majority vote, while Life Member nominations require no more than one NO vote for approval.

A. Submissions for Consideration

1. **Recipient:** Sean Richards **Award:** Heroic Act
Job Title: Lifeguard **Chapter:** Newport Beach OLA **Agency:** Newport Beach
Date of Incident: July 3, 2020 **Time:** 4:10 PM

Synopsis:

Large crowds; beach had steep incline and 8-10 feet shore break; sunny day, warm and clear, air temp 70°, water temp 68°. Red flag conditions due to the 8-10 foot shore break and strong lateral current through the Balboa Pier.

Sean had made numerous serious rescues of exhausted swimmers, often taking them through the pier in the large surf. On several occasions he and the victims were pinned under the pier. After one such rescue later in the day, Sean was physically exhausted while returning to his tower, but observed another victim, in a rip, headed for the pier. He re-entered the water, and upon clipping the victim into his buoy, was immediately slammed by a large wave, holding them both underwater, and then slammed them into the bottom and a pier piling. The two barely made it back to shore.

The victim was injured, and Sean could barely exit the water, Fire Paramedics treated both Sean and the victim. Sean was transported to the hospital where he was treated for salt water aspiration, bruised ribs and a contusion to the wall of his thorax.

He returned to limited duty the next day and active duty one week later

2. **Recipient:** Toni & Bobbi Jack **Award:** Heroic Acts
Job Title: Junior Lifeguards **Chapter:** California State **Agency:** State Parks
Date of Incident: July 20, 2020 **Time:** 4:10 PM

Synopsis:

It was a cold day at their grandparent's home in North Umpqua River, in Oregon. The house is located in a remote area of Oregon, surrounded by trees and rock structures. It's also adjacent the fast moving river that people like to swim across to reach the various islands and sand bars.

The girls were sitting on the front porch when they heard faint calls for help emanating from the river area. They immediately ran to the river bank and called out to those yelling for help, hearing a reply to call 9-1-1. While Bobbi ran back to have her grandparents call 9-1-1, Toni prepared to swim across the river to the incident site.

When Bobbi got back, they both entered the river, and while swimming to the location, called out instructions to those performing CPR (incorrectly, telling them the proper techniques as learned in the State JG Program in Huntington Beach.

Once on scene Toni took over CPR, while Bobbi took information about the victim and the incident. The girls took rotations performing CPR as EMS was 20 minutes away.

When they heard the sirens arrive at the river, the girls placed the victim in a canoe and brought him across the river, where the unconscious patient was treated by the Medics. He was transported to the hospital, but did not survive the ordeal..

3. **Recipient:** Nick Macko **Award:** Medal of Valor
Job Title: Lifeguard **Chapter:** LA County SLSA **Agency:** LA County
Date of Incident: September 2019* **Time:** Dusk
***Delayed submission due to Covid Impact**

Synopsis:

It was approaching dark, when Nick received a call of a swimmer in distress and trapped in a gorge surrounded by razor sharp rock. The surf was large, in the 8-10 foot range, with an incoming tide. The area of the incident is in a remote area of the Palos Verdes Peninsula, in southern LA County.

Upon arrival he ascertained the victim's location from witnesses, entered the water, negotiated the sharp rocks and entered a channel leading into one of the many partially submerged caves in the area.

He found the victim inside one such cave, clinging to the wall of the cave, being battered by the incoming surf and increasing tide, had he remained inside the cave much longer, it was likely he would have been trapped inside and eventually drown from the inflow of the surf and tide.

Nick strapped the victim into his rescue tube, and swam him out of the cave, timing his exit with the outflow from the surf. The victim was assisted onto the rock in a safer location and subsequently released to LA Co Fire Paramedics for transport to the hospital, where he fully recovered,

B. Life Member Award Submission

- Recipient:** Carl Drake **Award:** Life Member (Posthumous)
Job Title: Lifeguard (Retired) **Chapter:** California State **Agency:** California State Parks

Synopsis of service:

- Carl began his Lifesaving career in 1972 as a Seasonal Lifeguard in 1972 at Huntington State Beach
- In 1974 he promoted to a Permanent Lifeguard position at Huntington State Beach and Ste Parks Peace Officer in 1977
- Served a statewide Training Officer from 1975-1980 for numerous lifeguard classes, boat training for rescue boat skippers
- He eventually promoted to State Aquatic Specialist for California State Lifeguard System, serving in Sacramento before his retirement in 2000
- Served on the CSLSA Executive Board, and Delegate to USLA 1984-1990
- Served as USLA Competition Committee Chair for a time and worked numerous CSLSA and USLA competitions as an Official and Judge.
- Traveled expensively to several countries including Australia, New Zealand Peru and Chile. He provided training opportunities in many of those countries.
- Carl passed away in Placerville, California on September 23, 2020 after a courageous and graceful fight with metastatic prostate cancer.
- He is survived by his loving wife Dori, two stepdaughters and four grandchildren.

California Surf Lifesaving Association Profit and Loss Budget vs. Actual January 1st- December 31, 2021

	JAN-OCT 2020	2021 Budget	\$ Over Budget
Income			
Events	\$ -	\$ -	\$ -
Donation Received			\$ -
Interest	\$ 4.10	\$ -	\$ 4.10
Lifesaving Sport Registration		\$ 17,400.00	\$ (17,400.00)
Member Dues	\$ 10,377.00	\$ 25,500.00	\$ (15,123.00)
Officer Travel Inflows	\$ 1,200.00	\$ -	\$ 1,200.00
Events Banquet		\$ -	\$ -
Sponsorship		\$ -	\$ -
Royalties		\$ -	\$ -
Total Income	\$ 11,581.10	\$ 42,900.00	\$ (31,318.90)
Expense			
Donation Given		\$ -	\$ -
Exchange Committee	\$ 300.00	\$ 1,300.00	\$ (1,000.00)
Executive Board		\$ 300.00	\$ (300.00)
Insurance	\$ 4,708.00	\$ 5,000.00	\$ (292.00)
Junior Lifeguards		\$ 9,250.00	\$ (9,250.00)
Lifesaving Sport	\$ 2,060.00	\$ 5,000.00	\$ (2,940.00)
Magazine		\$ 1,000.00	\$ (1,000.00)
Membership Committee	\$ 1,782.00	\$ 5,000.00	\$ (3,218.00)
Membership Payments			\$ -
Office Supplies	\$ 225.00	\$ 300.00	\$ (75.00)
Professional Fees	\$ 700.00	\$ 670.00	\$ 30.00
Public Education	\$ 346.40	\$ 2,500.00	\$ (2,153.60)
Public Relations		\$ -	\$ -
Reconcilile Discrepancies		\$ -	\$ -
Special Awards & Presentations	\$ 190.73	\$ 400.00	\$ (209.27)
Travel & Meetings	\$ 1,200.00	\$ 11,550.00	\$ (10,350.00)
Website	\$ 509.50	\$ 630.00	\$ (120.50)
Total Expense	\$ 12,021.63	\$ 42,900.00	\$ (30,878.37)
Net Income	\$ (440.53)	\$ -	\$ (440.53)



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Bryan Etnyre, Byran Kine - Co-chairs, Website Committee
DATE: October 6th, 2020
SUBJECT: **WEBSITE COMMITTEE ACTION REPORT**

The website committee has been working on bringing over the data and documents from the old website. We have been trying to find the gaps in the information and cleaning up any bad links. We have been posting various COVID era information on the website as it has been pertinent.

With the global pandemic pushing the entire world has turned to INTERNET based activities and events, it is imperative that we continue to push forward with our efforts to modernize and update our website. Our main goal for the upcoming months is to continue to address missing, lost, or disorganized information on the website. We ask each member, and especially the committee and board members to review the website and notify the website committee of any corrections that need to be addressed.

COMMITTEE TASKS & GOALS:

1. Identify and fix broken links
2. Identify and add any missing information on committee web pages
3. Find other member(s) who can assist with website maintenance

ACTION RECOMMENDED BY EXECUTIVE BOARD AT USLA BOD MEETING:

- None