



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

BOARD OF DIRECTORS

MEETING MINUTES

Huntington Beach, CA

April 12 & 13, 2012

Thursday, April 12, 2012

I. Meeting called to order by Mr. Beuerlein at 9:18 a.m.

- | | | |
|------------------------------|---|---------------|
| A. Pledge of Allegiance | - | Mrs. Graham |
| B. Welcome and Introductions | - | Mr. Beuerlein |
| C. Roll Call of Delegates | - | Mr. Humphreys |

CHAPTER	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	101	5	5	0	5
Capitola	1	0	0	0	0
Coronado	22	3	2	0	2
County of Orange (USOS)	11	2	1	0	1
Del Mar	14	2	2	0	2
Encinitas	26	3	2	0	2
Huntington Beach	142	5	5	0	5
Imperial Beach	2	2	2	0	2
Laguna Beach	86	4	2	0	2
Lake Mission Viejo	4	2	2	0	2
Long Beach	79	4	2	0	2
LA City	38	3	3	0	3
LACOLA	158	6	5	1	6
LA County Lakes	31	3	3	0	3
Newport Beach	53	4	3	1	4
North Island	0	0	0	0	0
Oceanside	6	2	2	0	2
Pendleton Coast	15	2	2	0	2
Pismo Beach	25	3	0	0	0
Port Hueneme	9	2	1	0	1
San Clemente	42	3	3	0	3
San Diego	136	5	4	0	4
San Luis Obispo Co	22	3	0	0	0
Santa Barbara	51	4	3	1	4
Santa Barbara Co - Campus Pt.	5	2	0	0	0
Santa Cruz	34	3	0	0	0
Seal Beach	52	4	3	0	3
Solana Beach	7	2	0	0	0
Tucson, AZ	1	0	0	0	0
Ventura County	37	3	0	0	0
Independents	0	0	0	0	0
TOTAL	1210	86	57	3	60

- D. Special Guest – Paul Dunning; Director of U.S. Lifesaving Aid, Americas Region, International Lifesaving Federation - Presented overview of goals and opportunities to assist lifeguard services in Latin America and the Caribbean.

II. Approval of Board of Director’s Meeting Minutes – San Dimas, October 15 & 16, 2011

Motion: Moved by Mr. Moore to approve the Minutes as submitted.
Second: Mr. Pepito
Discussion: NONE
Action: MPU

III. Officer’s Reports

A. President	-	Mr. Beuerlein	-	Attachment	1
B. Vice President	-	Ms. Graham	-	Attachment	2
C. Secretary	-	Mr. Humphreys	-	No report	
D. Treasurer	-	Mr. Williams	-	Attachment	3
E. Advisor	-	Mr. McGowan	-	No report	
F. 1st Delegate	-	Ms. Boyer	-	Attachment	4
G. 2nd Delegate	-	Mr. Avila	-	Attachment	5
H. 3rd Delegate	-	Mr. Butki	-	No report	
I. 4th Delegate	-	Mr. Silvestri	-	Attachment	6

IV. Committee Reports

A. Bylaws/Policies & Procedure	-	Mr. Humphreys	-	No report	
B. Certification	-	Mr. Richardson	-	Attachment	7
C. Competition	-	Mr. Butki	-	Attachment	8
D. Exchanges	-	Mr. Leach & Mr. McGowan	-	Attachment	9
E. Grants	-	Mr. Lizotte	-	No report	
F. Junior Lifeguards	-	Mrs. Boyer & Ms. Walton	-	Attachment	10
G. Legislation	-	Mr. Peabody	-	Attachment	11
H. Membership	-	Mrs. Graham	-	Attachment	12
I. Newsletter	-	Mr. Godino	-	Attachment	13
J. Professional Standards	-	Mr. Jacobson	-	Attachment	14
K. Public Education	-	Mr. Silvestri	-	Attachment	15
L. Public Relations	-	Mr. Bond	-	Attachment	16
M. Special Awards and Presentations	-	Mr. Pepito	-	Attachment	17
N. Statistics	-	Mr. Peabody	-	Verbal report	
Lifeguard statistics being used politically. State lifeguards threatened in Governor’s budget. Please submit statistics to Rick Gould, USLA statistician.					
O. Training & Operations	-	Mr. Scott	-	Attachment	18
P. Ways and Means	-	Mr. Williams	-	No report	
Ways and Means will meet at 0830 Friday.					
Q. Website	-	Mr. Moore	-	Attachment	19

V. Sponsor Presentations

VI. Awards Presentations

- A. USLA Heroic Act Award presented to Alex Davis for rescue in Newport Beach on August 16, 2011. Award presented by USLA President Chris Brewster and CSLSA President Mike Beuerlein.
- B. Pat Francis presented with Distinguished Honor Roll award for outstanding contributions to the CSLSA website; including donating time and efforts beyond scope of contract. Award presented by Mr. Moore.
- C. Mike Silvestri – Honored Alex Peabody for years of service to State Parks lifeguard service.

---- Lunch Break---

VII. Committee Workshops/Working Groups

---- Meeting Recessed for the day at 5:00 p.m. ---

Friday, April 13, 2012 - Meeting reconvened at 9:16 a.m.

VIII. Committee Action Reports from Workshops

- A. Bylaws/Policies & Procedure - Mr. Humphreys - Verbal report
Committee recommendation to allow Life Members present at BOD meeting to attend Life Membership committee. Life Members will not have voting privileges unless they are the sole representative of their respective chapter at that committee meeting. Modifications proposed are shown below (original version shown with ~~strikethrough~~):

The procedure for considering applications for Life Members shall be as follows:

- ~~1. Applications shall be submitted confidentially.~~
- ~~2. Applications must be signed by the applicant's Chapter President.~~
- ~~3. The application must be submitted to the Secretary of the CSLSA in advance of a meeting of the Board of Directors to be considered at such meeting.~~
- ~~4. At any Board of Directors meeting, prior to which an application for Life Membership has been submitted to the Secretary as described above, a committee will be convened to consider the application or applications. The committee shall be composed of one member of the Board of Directors from each Chapter wishing to participate. Each chapter shall be responsible for selecting their representative and a proxy vote shall not be permitted. The meeting shall be chaired by a person selected by the President of the CSLSA or presiding officer of the Board of Directors meeting.~~

- 1. Applications shall be submitted confidentially to the CSLSA Secretary. It is recommended that such application be submitted 30 days in advance of a Board of Director's Meeting.
- 2. Applications must be signed by the submitting Chapter's President or Officer of the CSLSA.
- 3. The application must be submitted to the Secretary of the CSLSA in advance of a meeting of the Board of Directors to be considered at such meeting.

4. At any Board of Directors meeting, prior to which an application for Life Membership has been submitted to the Secretary as described above, a committee will be convened to consider the application or applications. The committee shall be composed of one member of the Board of Directors from each Chapter wishing to participate. **Any current Life Member present at the meeting shall be permitted to attend the committee meeting and participate in discussions, however, that Life Member may not have voting privileges unless they are the sole representative of their respective chapter.** Each chapter shall be responsible for selecting their representative and a proxy vote shall not be permitted. The meeting shall be chaired by a person selected by the President of the CSLSA or presiding officer of the Board of Directors meeting.

Motion: Moved by Mr. Moore to approve the report as submitted.

Second: Mr. Graham

Discussion: Questions arose about need for unanimous vote as required by the current CSLSA Bylaws. Unanimous vote requirement follows USLA procedure so CSLSA will follow suit. If USLA modifies their policy, CSLSA may revisit the issue.

Action: MPU

B. Certification	-	Mr. Richardson	-	No report	
C. Competition	-	Mr. Butki	-	Attachment	20
D. Exchanges	-	Mr. Leach & Mr. McGowan		Attachment	21
E. Grants	-	Mr. Lizotte	-	No report	
F. Junior Lifeguards	-	Mrs. Boyer & Ms. Walton		Attachment	22
G. Legislation	-	Mr. Peabody	-	No report	
H. Membership	-	Mrs. Graham	-	Attachment	23
I. Newsletter	-	Mr. Godino	-	No report	
J. Professional Standards	-	Mr. Jacobson	-	Verbal report	

Email from Mr. Jacobson read stating committee is in early states with goals to identify minimum standards for various lifeguard positions and to monitor and provide input into legislation impacting lifeguards.

K. Public Education	-	Mr. Silvestri	-	Attachment	24
L. Public Relations	-	Mr. Bond	-	Verbal report	

Request for review of Public Relations document previously submitted and for assistance with committee work in the future. Request made for consideration of lifeguard ethics to be added to document and for all lifeguards to review the lifeguard pledge located on the CSLSA website.

M. Special Awards and Presentations		Mr. Pepito	-	Attachment	25
N. Statistics	-	Mr. Peabody	-	No report	
O. Training & Operations	-	Mr. Scott	-	Attachment	26
P. Ways and Means	-	Mr. Williams	-	Attachment	27
Q. Website	-	Mr. Moore	-	Verbal report	

Committee chairs should send any website change requests to website committee. Request for all Exec. Board members to check their Site Mail and clean out on a regular basis.

IX. Old Business

A. CSLSA Legal Issues

Mr. Avila discussed legal issues related to the CSLSA.

X. New Business

A. Insurance needs for CSLSA

B. Updates on Assembly Bill 1245

Motion: Moved by Mr. Peabody for CSLSA President to draft a letter to the California Emergency Medical Services Authority (EMSA) asking that CSLSA be added to the stakeholder list relative to Assembly Bill 1245.

Second: Mr. Bartlett

Discussion: Merits of CSLSA being included as a stakeholder discussed.

Action: MPU

C. International Surf Lifesaving Association (ISLA)

Motion: Moved by Mr. Leach to endorse ISLA and add a link to ISLA on the CSLSA website

Second: Mr. Ragsdale

Discussion: Although many support the goals of the ISLA, concern was expressed over endorsing an organization without knowing training standards of the ISLA or more details of the program.

Call the Question: Mr. Bartlett

Amended Motion: Moved by Mr. Leach to add link to ISLA website to the CSLSA website.

Second: Mr. Ragsdale

Action: Approved by majority. Two opposed.

X. Future Meetings

A. CSLSA Meetings Dates & Locations

1. Fall 2012

a. Santa Cruz

b. Dates: October 11 & 12, 2012

2. Spring 2013

a. Location: TBD (Encinitas, Coronado, and Lake Mission Viejo are possible locations)

b. Dates: TBD

B. USLA Meeting Dates & Location

1. Spring 2012

a. Location: South East Region Hosting in Miami, FL

b. Dates: April 26-28, 2012

Discussion: Request for USLA to allow separate inland and coastal bodies of water in demographic surveys and allow agencies operating in both areas to submit independent statistics for each respective area. Current procedure forces agencies to select one or the other. Executive Board will submit the request at the USLA BOD meeting. Suggestion for USLA BOD to meet only once per year versus twice,

with USLA Executive Board meeting twice per year. Discussion ensued regarding benefits and drawbacks. No action taken. Request for thought to be given to creating commemorative items for the 50th anniversary USLA meeting in 2014.

Discussion regarding the creation of Original Founders Committee for CSLSA which will assist with USLA 50th Anniversary planning. Mr. Beuerlein appointed Mr. McGowan to serve as chair.

2. Fall 2012

a. Location: Great Lakes Region – Minneapolis, MN.

b. Dates: October 25-27, 2012

XI. Privilege of the Chair - Mr. Beuerlein

1. Thanked BOD for being inclusive, cooperative, and harmonious group.
2. Thanked sponsors of BOD meeting: Reuter's, Mark Cunningham, Victory, Ule, and C4.
3. Congratulated Pat Francis on award and work on CSLSA website.
4. Recognized Mike Bartlett for work as editor for ALM and article "Not on My Watch."
5. Congratulated Mike Silvestri for work on lifeguard training, public education, Project Wipeout, AB 1245, and the Youth Expo.
6. Congratulated Alex Peabody on recent retirement and years of service in lifesaving.
7. Thanked the HBSLA for hosting the meeting.
8. Proud of region for being progressive and taking over Project Wipeout.
9. Congratulated Kai Bond for work on Public Relations document.

XII. Adjournment

Motion: Moved by Mr. Richardson to adjourn.

Second: Mr. Lombardi

Discussion: NONE

Action: MPU; meeting adjourned at 11:35 a.m.

Respectfully submitted



CSLSA Secretary