

# 2009/10 USLA & CSLSA MEMBERSHIP INCENTIVES

There are over 100 local chapters nationwide which belong to the United States Lifesaving Association (USLA). Members of these chapters are eligible and encouraged to join the USLA. The \$30 annual fee includes membership for one year in *both* the USLA and the CSLSA (our regional association).

**For the 2009/10 membership year, the USLA and the CSLSA have put together the following membership incentives:**

## USLA:

- Kit by US mail, which includes your 2009/10 membership card
- 3 issues of *American Lifeguard Magazine*
- Da Fin swim fins at wholesale price ([www.dafin.com](http://www.dafin.com); use your usla memb #)
- Finis swim gear and apparel at 50% off ([www.finisinc.com](http://www.finisinc.com); code - usla50)
- HOBIE sunglasses at 50% off ([www.hobiepolarized.com/pro](http://www.hobiepolarized.com/pro))
- Hertz Rental Car discounts (customer discount number is **CDP# 380729**)

Information about these discounts will be sent in your kit by mail, and the discounts will be accessed using your membership number, so **be sure to keep your USLA membership card!**

## CSLSA:

- *Cal Surf News* via email
- Soft-sided insulated cooler lunch bag
- 24 oz. reusable sports bottle
- CSLSA decal

## REMEMBER:

You must be a USLA member in order to compete in the CSLSA Regional Lifeguard Championships, which will be held on Saturday, July 25<sup>th</sup> in **Seal Beach**, and in the USLA National Lifeguard Championships, which will be held August 6<sup>th</sup> - 8<sup>th</sup> in **Fort Lauderdale, Florida**. For more information about these events, go to [www.uslanationals.org](http://www.uslanationals.org) or [www.cslsa.org](http://www.cslsa.org).

**All lifeguards are encouraged to join the only nationwide association for professional open water lifeguards. Your membership dues help the USLA & CSLSA fulfill their primary purpose:**

**BEACH AND OCEAN SAFETY AWARENESS THROUGH PUBLIC EDUCATION**

Please visit our websites: [www.usla.org](http://www.usla.org) and [www.cslsa.org](http://www.cslsa.org) for more information.

For questions or concerns contact: CHARLOTTE GRAHAM, MEMBERSHIP CHAIR  
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