

# 2012-13 USLA & CSLSA MEMBERSHIP INCENTIVES

(*Your chapter name*) is one of over 100 local chapters nationwide which belong to the United States Lifesaving Association (USLA), and as such all (*chapter name*) members are eligible to join the USLA. Your \$30 annual fee includes membership for one year in *both* the USLA and the CSLSA (our regional association) from July 1<sup>st</sup> through the following June 30<sup>th</sup>.

**For the 2012-13 membership year, the USLA and the CSLSA have put together the following membership incentives:**

## USLA:

- Kit by US mail, which includes your 2012-13 membership card and custom embroidered patch
- 3 issues of *American Lifeguard Magazine*
- **Da Fin swim fins** at wholesale price ([www.dafin.com](http://www.dafin.com))
- **HOBIE sunglasses** at 50% off ([www.hobiepolarized.com/pro](http://www.hobiepolarized.com/pro))
- **C4 Waterman** - exclusive pricing on products, including stand up paddle boards, surf boards, paddles, clothing and accessories ([www.c4waterman.com](http://www.c4waterman.com))
- **Patagonia** - Pro pricing available to full-time year-round lifeguards
- **Hertz Rental Car** discounts - customer discount number is **CDP# 380729**)
- Exclusive **FORD** partner plan pricing for members & their families

Information about these discounts will be included in your USLA membership envelope and is posted on the USLA website. The discounts are exclusively accessed via the USLA website by current members only.

## CSLSA:

- *Cal Surf News* via email
- Navy Blue short-sleeve T-shirt
- Custom nylon Automobile sunshade
- CSLSA decal
- \$2500 Accidental Death & Dismemberment Benefit from American Income Life Insurance

## REMEMBER:

You must be a USLA member in order to compete in the CSLSA Regional Lifeguard Championships and in the USLA National Lifeguard Championships. For more information about these events, go to [www.uslanationals.org](http://www.uslanationals.org) or [www.cslsa.org](http://www.cslsa.org).

**All lifeguards are encouraged to join the only nationwide association for professional open water lifeguards. Your membership dues help the USLA & CSLSA fulfill their primary purpose:**

**BEACH AND OCEAN SAFETY AWARENESS THROUGH PUBLIC EDUCATION**

Please visit our websites: [www.usla.org](http://www.usla.org) and [www.cslsa.org](http://www.cslsa.org) for more information.