



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

P0 Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

October 21-22, 2004

Robert C. McGowan
President

President/Advisor Report
by Robert A. Moore

Vincent N. Lombardi III
Vice President

Michael A. Beuerlein
Secretary

Oops! I wrote the wrong dates in my Timetext!!!! Apparently I was not the only one. Unfortunately I was the only one who booked a cruise around the dates I had written which totally killed the week of the meeting. Everyone else was able to change his or her schedules. Oh well, I have only missed one meeting since the early 1970's due to someone breaking into my van seven years ago at a pre-meeting golf tourney.

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

I will miss the camaraderie among lifesaving professionals and the beauty of Santa Barbara. I know that everyone will work hard and enjoy each others company.

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
1st Executive Delegate

As the Past President/Advisor I have offered my advice to the President and the Executive Board. I worked on the 40th Anniversary Committee and assisted in the design and construction of the 40th anniversary long sleeve t-shirts. I also assisted with the design and construction of this years long sleeve membership t-shirts.

Michael S. Bartlett
2nd Executive Delegate

Charlotte M. Graham
Executive Delegate (Alternate)

I have recommendations for next year's membership kits that I would like to see addressed in committee. We need to order decals soon. The committee needs to decide what type to get, inside or outside decals. If outside type decals, I believe that they should be different than the ones ordered two years ago. I would also recommend that we order at least 2-3 years worth. As the past treasurer, I noted the price breakdown and it only makes sense not to do this every year. As the current treasurer will report, we have the funds. We have decided to get the mugs. They need to be ordered this winter. The last time we ordered them we used a different logo. I would recommend that we use our current logo. (Gary Crum will provide the most up to date logo if needed.) I know that some would like to tag on a local Chapter logo on the backside. I believe that this could be a problem. Hopefully it can be researched thoroughly before a decision is made. I would recommend that this be left to the Executive Board to decide when all of the facts are gathered. I believe that it is a good idea, but practically it can be a problem. We noticed that our good idea of placing the current year on membership articles would be a hit. What we did not realize is that the left over equipment was outdated the following year when it could have supplemented the current year kit - saving us some money. I believe that if you place a local Chapter logo on the back of a mug, shirt, hat, etc., and that Chapter does not have the same membership, we will have problems. Example: if Laguna Beach has more members in 2005 and Long Beach has less, we can not take the extra from Long Beach and give to Laguna with local Chapter logos on them.

The most critical issue is that we need to have all membership kit items at the Spring Board of Directors meeting for distribution. I believe that the CSLSA Membership Chairman and his staff should withhold 10% of the membership kits in a cache. We have distributed 1,200 kits this year and some Chapters are short and while others have not responded. Currently the Membership Chairman is not able to forward the needed kit supplies to the Chapters who signed up the members and deserved their long sleeve t-shirt, sunscreen, and decal. Other Chapters are sitting on the supplies without responding to the needs of the organization. If the Membership Chairman has a cache, he or she could immediately forward the supplies to the Chapters who signed up the members. If we go over the 1,200 members, we can produce more supplies. I am sure the sponsors would be happy to reach more members. If we have 1,000 members and Chapters are screaming for more supplies because they are short, our sponsors will not be willing to provide more supplies. The first question our President will be asked is "where are the other 200 kits?" Membership Committee, please address these concerns.

I have submitted three written proposals/suggestions to the Executive Board and will yield to the President on how he wants to handle:

1. I have proposed a 2005 CSLSA Executive Board Meeting Calendar. The goal is to set a plan for the Executive Board so everyone can plan their schedules around the pre-determined dates. When we wait to schedule a meeting, it is next to impossible to find a common date.
2. I have proposed a USLA Delegate Traveling Policy to the Executive Board for review and hopefully implementation. It basically puts in writing what the CSLSA has done for the past twenty plus years. If the Executive Board approves, then I believe that the Board of Directors should support. If further work needs to be done on this issue, I would hope that the Executive Board would address in future meetings and propose for Board of Director approval at the Spring meeting. I see this, as a formality of past practice with the necessary flexibility needed to deal with fiscal difficulties.
3. I have made suggestions for USLA Board of Directors meeting. These suggestions were made as a compromise on the 'new direction' of conducting the USLA Board of Director meetings. The Reader's Digest version is I believe that speakers should be limited and only delegates should vote, but I do not believe that volunteers who have paid their way to a national meeting should be eliminated from floor discussion. Some committee chairs are not delegates so technically they may not speak on the floor. If Roberts Rules of Order do not accommodate, then they should be suspended to allow full participation. The USLA Legal Advisor hopefully can find a common ground to include and not exclude participation.

We had record numbers at our Regionals held in Long Beach. JoAnn with the support of Mark and Paul and the entire Long Beach Chapter, GREAT JOB!

I would like to see if the Competition Committee could come up with more officials to assist in the running of the Regionals. The 'Old Folks' won't be around forever. When Don, Bill, Bob, and Rob pull the plug, there is no 'next generation' core of consistent officials with a competition background. We need to get more folks involved. Having been there when there were limited number of officials, it is unfair to the competitors. Our members who compete deserve structure with fair and consistent enforcement. Come on 'Young Folks' it's your turn!

In all seriousness, have a great meeting; sorry I planned around the wrong dates. See you in the Spring.