

California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

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VICE PRESIDENT'S REPORT APRIL 10, 2008

Since we last met in Newport Beach, I have been very busy with various Association tasks. We had an excellent USLA Board of Directors meeting in Charleston, South Carolina in November. Over the winter, I spent a great many hours on cross-referencing the USLA membership list with our CSLSA regional list, making numerous corrections to both. I have also assisted with the development of the new Interfuse online membership module that the USLA will begin using in our new membership year.

Some of the other projects I worked on over the winter:

- Ordered JG stickers for the Junior Guard Committee
- Forwarded information for website updates
- Distributed "undeliverable" USLA membership kits to various chapters
- Communicated with San Diego guards working on reorganizing the SDLA
- Met with Charlie Hartl, USLA Membership Chair, and Chris Clarke, owner, Interfuse Database systems, while in Australia. Assisted with development of the new USLA membership database module, discussed potential problems with Chris and worked on possible solutions with Charlie.

Safety Week is coming up. One of the fundamental goals of the USLA and the CSLSA is to expand awareness amongst the public of the need for caution in aquatic environments. The week, May 19 to 26, leads right into Memorial Day weekend, so it is a perfect time to prepare the beach-going public before the push of the summer season begins. The recommendation from the USLA Public Information & Relations Chair to each and every chapter is to get local governmental support through proclamations that recognize the week within your own municipalities. There is a sample letter and a sample proclamation on the USLA website that can be provided to local officials in your area. This makes it very easy for you to bring National Beach Safety Week to their attention, and allows them to help us inform the public about the numerous safety issues that exist at all of our beaches.

I am looking forward to a productive meeting. May we continue to move forward and always strive to be the most outstanding organization we can be.

Respectfully submitted,

Charlotte Graham

Vice President, Membership Chair California Surf Lifesaving Association