



# California Surf Lifesaving Association

## BOARD OF DIRECTORS MEETING MINUTES

Dockweiler Youth Center, Los Angeles, CA

April 14 & 15, 2011

Thursday, April 14, 2011

I. Call to Order by Mr. Beuerlein at 9:03 A.M.

- A. Pledge of Allegiance - Mrs. Graham
- B. Welcome and Introductions - Mr. Beuerlein
- C. Explanation of Amended Agenda - Mr. Beuerlein

As a result of the severe fiscal impact the current economic downtrend is causing in Beach Operations statewide, following the Officer's Reports, we will recess the meeting to conduct a 2-hour Budget Summit Round Table entitled **"Lifesaving in the New Economy"**.

Key Lifeguard and Marine Safety policy makers and staff have been invited to conduct a round table discussion on this important issue, with a goal of developing a strategy CSLSA can assist with in getting out the message of the efficacy and need for appropriate lifesaving service on open water beaches in California.

Following the round table and lunch we will break for Committee Workshops as assigned. Reports routinely given on Thursday will be combined with the report from the committee meetings and will be presented on Friday.

D. Roll Call of Delegates - Mr. Richardson

CHAPTER	Members	Delegates	Present	Proxies	VOTES
California State	114	5	5	3	5
Capitola	8	2	0	0	0
Coronado	18	3	3	0	3
County of Orange	11	2	1	0	1
Del Mar	33	3	0	0	0
Encinitas	23	3	3	0	3
Huntington Beach	151	6	6	3	6
Imperial Beach	9	2	2	0	2
Laguna Beach	103	5	2	2	4
Lake Mission Viejo	6	2	2	0	2
Long Beach	82	4	3	0	3
Los Angeles City	30	3	3	1	2
Los Angeles County (LACOLA)	168	6	6	0	6
Los Angeles County Lakes	30	3	3	0	3
Newport Beach	80	4	3	1	4
North Island	1	0	0	0	0
Oceanside	6	2	0	0	0
Pendleton Coast	10	2	2	0	2
Pismo Beach	27	3	0	0	0
Port Hueneme	1	0	0	0	0
San Clemente	45	3	3	0	3
San Diego	109	4	1	0	1
San Luis Obispo Co.	27	3	0	0	0
Santa Barbara Co. (Campus Pt)	11	2	2	0	2
Santa Barbara	50	3	0	0	0
Santa Cruz	42	3	0	0	0
Seal Beach	49	3	3	0	3
Solana Beach	6	2	0	0	0
Tucson	1	0	0	-	0
Ventura County	35	3	0	0	0
Independent	4	0	0	0	0
<b>TOTALS</b>	<b>1,290</b>	<b>87</b>	<b>55</b>	<b>11</b>	<b>58</b>

## II. Approval of Minutes – Encinitas Meeting, October 14 & 15, 2010

**MOTION:** Moved by Mr. Ragsdale to approve the Minutes as submitted.  
**SECOND:** Mr. Pepito  
**DISCUSSION:** None  
**ACTION:** MPU

## III. Officer's Reports

A.	President	-	Mr. Beuerlein	Attachment	<b>1</b>
B.	Vice President	-	Mrs. Graham	Attachment	<b>2</b>
C.	Secretary	-	Mr. Richardson	Attachment	<b>3</b>
D.	Treasurer	-	Mr. Williams	Attachment	<b>4</b>
E.	Past President/Advisor	-	Mr. McGowan	Verbal Report	

- Reported that he had a great deal of communication between SDLA and CSLSA as the primary liaison. The end result is that the CSLSA Regional's will not be held in San Diego, and that the issue was entirely financial in nature. CSLSA feels that the offer to SDLA was the best, by far, ever offered to a chapter as the host of our Regional's.
- Thankfully Mike Frazer, along with the other Chiefs in LA County, and Scott Hubbell has stepped up to fill the void. Mr. Butki will report more on the Regional's in the Competition Committee this afternoon.
- Assisted as a member of the Host Committee for this meeting
- Will be continuing to attend meetings on behalf of CSLSA.

F.	1 <sup>st</sup> Executive Delegate	-	Mrs. Boyer	Attachment	<b>5</b>
G.	2 <sup>nd</sup> Executive Delegate	-	Mr. Moore	Attachment	<b>6</b>

Presentation of "Life Member Award" to Mr. Gordon Gray by Mr. Chris Brewster, USLA President

Meeting Recessed at 10 A.M. - Budget Summit - ***"Lifesaving in the New Economy"***

Sponsor Presentations – 12:30 P.M.

LUNCH 12:45 P.M. – 1:30 P.M.

IV. Committee Workshops (as directed) – Reconvene at 1:30 PM  
(Meeting to be recessed at 5:00 PM and reconvened on Friday, April 15, at a time to be announced)

Friday, April 15, 2011

## V. Committee Reports from Workshops

A.	Training & Operations	-	Mr. Silvestri	Attachment	<b>7</b>
B.	Certification	-	Mr. Hidalgo	Attachment	<b>8</b>
C.	Competition	-	Mr. Butki	Attachment	<b>9</b>
D.	Exchanges	-	Mr. Mitchell	Attachment	<b>10</b>

1. Mr. Mitchell reported on the status of exchange for 2011 regarding the Auckland' representatives coming this year.
2. Mr. Mitchell introduced Marcos Pimentel & Morgan McGowan who reported on their trip this past New Zealand summer. Both returned just one week ago after extending their personal stays in NZ and then moving onto Australia.

3. Approximately six people attended the Committee Meeting. Reviewed the recently completed exchange and made recommendations on changes for the application process.
4. Discussed the Alumni fund, money which is left in the account from previous years.
5. Reported that the additional expenditures from the committee are related to clean-up work and mailing of the plaques.
6. Thanked Fred Simpson of Viper fins.

Morgan McGowan and Marcos Pimentel provided a synopsis of the exchange and reported that both had only returned from New Zealand and/or Australia last week. They provided short video and Power Point Presentations on the 2010-11 Exchange.

Mr. Beuerlein advised that Doug Leach and Morgan McGowan are stepping up to assist with the exchange this summer. Mr. Mitchell will remain Chair until the end of this term at which time a new Committee Chair or Co-Chairs will be appointed by the President.

E. Junior Lifeguards	-	Mrs. Boyer Mrs. Walton	Attachment <b>11</b>
F. Legislation & Statistics	-	Mr. Peabody	Attachment <b>12</b>
G. Membership	-	Mrs. Graham	Attachment <b>13</b>
H. Newsletter	-	Mr. Godino	Attachment <b>14</b>
I. Bylaws/Policies & Procedures	-	Mr. Moore	Attachment <b>15</b>

The following changes are recommended by the Committee to be adopted and added to the Manual:

1. Add the following to Policy I-A-F. Policies & Procedures Review and G. Monitor USLA Bylaws/Policies and Procedures for conflicts with CSLSA Bylaws/Policies and Procedures.

**MOTION:** Moved by Mr. Ragsdale to adopt the recommended change as submitted by the Committee.  
**SECOND:** Mr. Pepito  
**DISCUSSION:** None  
**ACTION:** MPU

2. Distinguished Honor Roll – add document and application for to the Bylaws/Policies and Procedures and place it as Policy Number II-G.

**MOTION:** Moved by Mrs. Graham to adopt the recommended change as submitted by the Committee.  
**SECOND:** Mr. Ragsdale  
**DISCUSSION:** None  
**ACTION:** MPU

3. Rectify error in voting requirement for confirmation of Life Member Policy Number II-H.B.6 to unanimous vote to align with past practice, past Bylaws/Policies and Procedures manuals, and the USLA requirements.

**MOTION:** Moved by Pepito to adopt the recommended change as submitted by the Committee.  
**SECOND:** Mr. Hughes  
**DISCUSSION:** None  
**ACTION:** MPU

4. Approval of entire CSLSA Policy and Procedures Manual correction of typographical, grammatical and formatting errors.

**MOTION:** Moved by Huff to adopt the recommended changes and corrections as submitted to the Committee.

**SECOND:** Mr. Lumb

**DISCUSSION:** None

**ACTION:** MPU

- J. Public Education - Mr. Humphreys Attachment **16**

**MOTION:** Moved by Mr. Moore to allocate the funds received from the 2011 Rock Bottom Fund raiser to the Public Education Committee as requested by the sponsor.

**SECOND:** Mr. Williams

**DISCUSSION:** None

**ACTION:** MPU

- K. Website - Mr. Moore Attachment **17**

Send any information or committee changes you need included on the website to Mr. Moore.

- L. Ways & Means - Mr. Williams

1. 2010 Website Committee Budget Allocation

**MOTION:** Moved by Mr. Williams to allow the Website Committee to exceed their established budget allocation to cover the Webmaster's invoice for 2010.

**SECOND:** Mr. Moore

**DISCUSSION:** None

**ACTION:** MPU

2. Distribution of \$40 entry fees for Regional's

**MOTION:** Moved by Mr. Moore to distribute the \$40 Regional Championship Entry Fees as follows:

- \$15 - to CSLSA General Fund
- \$15 - to Competition Committee
- \$10 – discretionary; to be determined by the Competition Committee/Executive Board

**SECOND:** Mr. Gray

**DISCUSSION:** Mr. Pepito asked for clarification of the \$10 distribution.

Mr. Moore explained his perception that the \$10 is discretionary by the Competition Committee/Executive Board and could be used in negotiations for the LOA of Hosting the Regional's, or if not needed the \$10 could be redistributed to be used as directed by the Competition Committee.

**ACTION:** MPU

VI. Old Business

- A. Tidelines Agreement – Mrs. Graham reported that \$300 had been realized by this agreement

VII. New Business

A. Change of USLA Membership duration dates

**MOTION:** Moved by Mrs. Graham to change the membership year in the USLA Bylaws (Article XIII – Dues, Section 3 – Membership Duration) to July 1 through June 30 of each year.

The exact wording of the proposed change is:

***Section 3 – Membership Duration***

*Individual membership shall extend from July 1 each year to June 30 of the following year.*

**SECOND:** Mr. Gray

**DISCUSSION:** Clarification of the motion and how the process works.

There was a suggestion to have the CSLSA Membership Chair recommend to the USLA Membership Committee taking membership duration out of the Bylaws and to put the information into the USLA Policies & Procedure, Number III-A as a new sub-section F. Sub-Section F would read *Individual membership shall extend from July 1 each year to June 30 of the following year.*

**ACTION:** MPU

B. Future Meetings

1. CSLSA Meetings Dates & Locations

a. Fall 2011

- 1) Location: Los Angeles County Lakes - Bonelli Park (Election Meeting)
- 2) Dates: October 13 & 14, 2011

Mr. Hughes reported that information will be coming out very early in regard to the Fall Meeting. He also reported that they will be utilizing Option B of the Policy & Procedure regarding hosting of the meeting and will not seek funds from CSLSA.

b. Spring 2012

- 1) Location: Location TBD – Mr. Beuerlein reiterated his request for volunteers
- 2) Dates: April 12 & 13, 2012

c. Fall 2012

- 1) Location: Location TBD
- 2) Dates: October 11 & 12, 2012

2. USLA Meeting Dates & Location

a. Spring

- 1) Location: South Atlantic Region - Kill Devil Hills, NC
- 2) Dates: April 28-30, 2011

b. Fall

- 1) Location: Pacific Islands Region - Maui, HI
- 2) Dates: November 3-5, 2011 (Election Meeting)

VIII. Privilege of the Chair

- Mr. Beuerlein

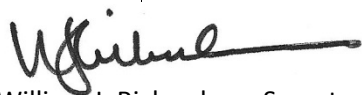
- Thank you to Bill Humphreys for organizing the CSLSA Budget Summit. The moderator was awesome, the speakers were great and board member questions helped to clearly define the economic challenges that lie ahead for our profession. Overall, the summit was a huge success and should benefit all chapters and agencies.
- Thank you to all the vendors who helped LACOLA stage this meeting.
- Special thanks to the LACOLA crew (Bob Moore, Rob McGowan, Jay Butki, Charlotte Graham, Tracy Lizzotte, Steve Powell) and Los Angeles County Lifeguard Chief Mike Frazer for an awesome meeting at a great facility.

- Lifeguards and politicians know that the coast is the foundation of the California economy, but politicians are reluctant to recognize the lifeguard's role in boosting the California economy. As lifeguards, we need to do a better job of marketing what we do and how our job performance impacts local economies.  
Innuendo of layoffs leads to uncertainty which manufactures confusion which results in fear. The loss of jobs is a frightening and painful prospect, but a real possibility in economic times when public sentiment is not favorable toward government employees.
- Lifeguards are strongest when they are united with their fellow lifeguards, Chapters, Regions and the USLA. CSLSA continues to do whatever it can to promote beach safety awareness and professional lifesaving standards.

IX. Adjournment

**MOTION:** Moved by Mr. Gray to adjourn the meeting.  
**SECOND:** Mr. Ragsdale  
**DISCUSSION:** None  
**ACTION:** MPU; Meeting adjourned at 11:52 P.M.

Respectfully submitted,



William J. Richardson, Secretary