



# California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

P0 Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

## **GENERAL BOARD MEETING**

Laguna Beach Lifeguard Association

Aliso Creek Inn

April 15 & 16, 2004

## **MINUTES**

Thursday, April 15, 2004

I. Meeting called to order by Mr. McGowan at 9:26 AM.

- A. Pledge of Allegiance - Mr. Lombardi
- B. Welcome and Introductions - Mr. McGowan
- C. Roll Call of Delegates - Mr. Beuerlein

CHAPTER	Members	Delegates	Delegates Present	Proxies	TOTAL VOTES
California State	102	5	3	2	5
Camp Pendleton	22	3	2	1	3
Capitola	0	0	0	-	0
Coronado	0	0	0	-	0
DelMar	48	3	1	1	2
Encinitas	4	2	1	-	1
Hawaii	0	0	0	-	0
Huntington Beach	143	5	4	1	5
Imperial Beach	21	3	1	1	2
LACity	36	3	3	1	4
LA County Lakes	30	3	2	-	2
LACOLA	137	5	5	-	5
Laguna Beach	77	4	4	-	4
LongBeach	30	3	3	-	3
Mission Viejo	11	2	2	-	2
Newport Beach	108	5	5	-	5
Oceanside	0	0	0	-	0
Port Hueneme	28	3	0	-	0
San Clemente	20	3	2	1	3
San Luis Obispo Co.	76	4	0	-	0
SanDiego	39	3	0	-	0
SantaBarbara	9	2	2	-	2
SantaCruz	42	3	1	-	1
SealBeach	43	3	2	-	2
Solana Beach	7	2	0	-	0
Tucson	1	0	0	-	0
US Ocean Safety	6	2	2	-	2
Ventura County	14	2	0	-	0
Members-at-large	0	0	0	-	0
<b>TOTAL</b>	<b>1075</b>	<b>73</b>	<b>45</b>	<b>8</b>	<b>53</b>

II. Approval of Minutes — Imperial Beach Lifesaving Association Meeting (October 16 & 17, 2003)

**MOTION:** Moved by Mr. Gray to approve the minutes as submitted.  
**SECOND:** Mr. Graham  
**DISCUSSION:** None  
**ACTION:** MPU

III. Officer's Reports

A.	President	Mr. McGowan	ATTACHMENT	A
B.	Vice President	Mr. Lombardi	ATTACHMENT	B
C.	Secretary	Mr. Beuerlein	ATTACHMENT	C
D.	Treasurer	Mr. Moore Mr. Williams	ATTACHMENT ATTACHMENT	D E
E.	Recurrent Rep	Mr. Graham	ATTACHMENT	F
F.	Advisor	Mr. Moore	ATTACHMENT	G

IV. Committee Reports

A.	Competition	Mr. Butki	ATTACHMENT	H
B.	Exchanges	Mr. Graham	ATTACHMENT	I
C.	Heroic Acts	Mr. Rohrer	VERBAL REPORT	
	1.	Mr. Rohrer circulated the newly designed USLA Medal of Valor for the Board of Directors to inspect.		
D.	Junior Lifeguards	Mrs. Boyer	ATTACHMENT	J
E.	Legislation	Mr. Drake	VERBAL REPORT	
	1.	Mr. Drake has established a legislation link on the CSLSA website.		
	2.	A.B. 1961 has been referred to the California Assembly Judiciary Committee for hearing on May 4th.		
F.	Membership	Mr. Lombardi	ATTACHMENT	B
	1.	Membership kits will include a shirt and bag.		
	2.	The possibility of adding a coffee mug to kit will be discussed in committee.		
G.	Newsletter	Mr. Sandy	ATTACHMENT	K
H.	Public Education	Mr. Williams	ATTACHMENT	L

I.	Training	Mr. Pounds	ATTACHMENT	M
J.	Website	Mr. Moore	ATTACHMENT	N

V. Committee of the Whole

A. California State Lifeguard/USLA Certification Issue

1. Current CA State swim standard is 1,000 yards in less than 20 minutes. This is in conflict with the USLA swim standard of 500 meters in less 10 minutes. CA State has lost their USLA Certification due to their inability to conform to the USLA standard.
2. Mr. Drake will propose a new conversion formula to the USLA Certification Committee in San Francisco in an attempt to qualify the CA State swim standard for USLA certification.
3. Mr. Brewster stated that there is a strong desire on the national Level to get CA State USLA certification. At the same time, Mr. Brewster pointed out that there is also a strong desire for the USLA to maintain an objective benchmark to preserve the integrity of USLA certification.

B. California Lifesaving Standards Act (A.B. 1961)

ATTACHMENT 0

1. Mr. Bauer distributed copies of A.B. 1961 which would require that all lifeguards in natural aquatic areas meet USLA standards.
2. Mr. Bauer noted that most California Lifeguard Agencies currently comply with USLA standards.
3. Mr. Bauer said that the CSLSA Executive Board of Directors had already endorsed A.B. 1961 in concept.
4. Mr. Davy said LACOLA was concerned about USLA setting standards that some CA agencies do not meet. He also stated concern regarding the necessity for agencies to comply with changes as dictated by USLA (“moving targets”).
5. Mr. Moore suggested that the president appoint a committee consisting of Mr. Brewster, Mr. Bauer, Mr. Drake, Mr. Davy, Mr. Avila to come up with language that would be agreeable to all committee members. Mr. McGowan appointed the committee and asked the committee to report back to the Board of Directors prior to the conclusion of the meeting.

C. Los Angeles County Lakes Lifeguard Reductions

1. Mr. Hughes chronicled the history of the LA County Lakes lifeguard reductions.
2. Castaic Lake is a 2,000 acre lake with 4 swim beaches, 400-800 boat launches per day and 80-100 lifeguards (6-30 per day). Budget reductions have reduced the lifeguard positions to 2 (1 per day).
3. Mr. Hughes asked for letters of support from CSLSA and USLA.

**MOTION:** Moved by Mr. Gray to draft and send letters from CSLSA and USLA calling for the reestablishment of appropriate lifeguard staffing levels at Lake Castaic, and the separation of LA County Lake Lifeguards from Parks and Recreation, and urging incorporation of Lake Lifeguards with the Fire Department.

**SECOND:** Mr. Bauer

**DISCUSSION:** Members of the board of directors discussed the motion at length.

**ACTION:** MPU

VI. Committee Workshops (as directed)

Meeting adjourned for the day at 4:53 P.M.

Meeting reconvened on Friday, April 16<sup>th</sup> at 9:32 AM.

VII. Committee Reports from Workshops

A. Competition Mr. Butki ATTACHMENT P

**MOTION:** Moved by Mr. Lombardi to approve the report as submitted.

**SECOND:** Mr. Gray

**DISCUSSION:** None

**ACTION:** MPU

B. Exchanges Mr. Graham ATTACHMENT Q

**MOTION:** Moved by Mr. Butki to approve the report as submitted.

**SECOND:** Mr. Hughes

**DISCUSSION:** None

**ACTION:** MPU

C. Junior Lifeguards Mrs. Boyer ATTACHMENT R

**MOTION:** Moved by Mrs. Graham to approve the report as submitted.

**SECOND:** Mr. Griffin

**DISCUSSION:** None

**ACTION:** MPU

D. Membership Mr. Lombardi ATTACHMENT S

**MOTION:** Moved by Mr. Moore to approve the report as submitted.

**SECOND:** Mr. Moore requested that Mr. Lombardi ask Mr. Hubbell to include the 1,500 coffee mugs in his membership kit next year with the understanding that CSLSA could buy the mugs if Mr. Hubbell is unable to acquire them.

**DISCUSSION:** None

**ACTION:** MPU

E. Public Education Mr. Williams ATTACHMENT T

**MOTION:** Moved by Mr. Graham to approve the report as submitted.  
**SECOND:** Mr. Lizotte  
**DISCUSSION:** Mr. Williams discussed past grant writing efforts (past and future).  
**ACTION:** MPU

VIII. USLA Activity Report Mr. Brewster ATTACHMENT U

IX. Old Business

A. Approval of Treasurer's report from Thursday, April 16, 2004.

**MOTION:** Moved by Mr. Graham to approve the report as submitted.  
**SECOND:** Mr. Rohrer  
**DISCUSSION:** None  
**ACTION:** MPU

B. A.B. 1961

1. Mr. Bauer announced that his committee, comprised of Mr. Brewster, Mr. Broussard, Mr. Davy, Mr. Avila, and Ms. Donnelley.
2. Committee agreed on a proposed language change that would include a date for USLA standards that agencies would have to conform to. This would address the "moving target" concern.

ATTACHMENT V

**MOTION:** Moved by Mr. Rohrer to back A.B. 1961 as rewritten by the CSLSA A.B. 1961 Committee.  
**SECOND:** Mr. Graham  
**DISCUSSION:** Mr. Moore asked that Mr. Bauer read the exact wording for the amendment to A.B. 1961. Mr. Bauer read the exact wording which stipulated that lifeguard agencies need to comply with USLA standards as of their last revision date, unless the agency is currently USLA certified, in which case, there would be a rebuttable presumption that said agency would comply with current USLA standards.  
**ACTION:** MPU

X. New Business

A. Port San Luis Harbor District/Avila Beach Chapter Application

1. Mr. Lombardi stated that Port San Luis Harbor District and Avila Beach had expressed interest in forming a chapter independent of Pismo Beach and San Luis Obispo County.
2. Mr. Lombardi gave a Port San Luis Harbor District/Avila Beach representative (Russell) an application for consideration at the Fall 2004 or Spring 2005 meeting.
3. Mr. Moore cautioned that both parties need to agree to separate before we can proceed.

B. USLA Travel Budget

1. Mrs. Boyer asked how many people CSLSA would be sending to the USLA meeting in San Francisco. Mr. McGowan said we would follow past practice and send the CSLSA Executive Board. In addition, Mr. McGowan said, Mr. Drake, Mrs. Boyer and Mr. Butki would also be in attendance.
2. Mr. Bauer asked that the Executive Board create a policy.

C. Operations

1. Mr. Humphries suggested that the Training Committee expand to include operations and equipment issues.
2. Mr. McGowan said he would change the committee name to Training and Operations.

D. Future Meetings

1. USLA Meeting Dates & Locations
  - a. Spring-2004
    - 1) Location: San Francisco
    - 2) Dates: 4/22/04-4/24/04
  - b. Fall 2004
    - 1) Location: Galveston, Texas
    - 2) Dates: T.B.A.
2. CSLSA Meeting Dates & Locations
  - a. Fall 2004
    - 1) Location: Santa Barbara
    - 2) Dates: 10/21/04 & 10/22/04
  - b. Spring -2005
    - 1) Location: LA Co. Lakes, Santa Clarita, Long Beach, Newport Beach
    - 2) Dates: 4/21/05 & 4/22/05

XI. Privilege of the Chair

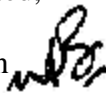
- A. Mr. McGowan thanked the Laguna Beach Lifeguard Association for hosting an outstanding meeting at such a great site.
- B. Mr. McGowan said it was great to progress from the lows of Hawaii to the highs of Red Bank and the celebration of our 40<sup>th</sup> anniversary..

XII. Adjournment

**MOTION:** Moved to adjourn by Mr. Lombardi.  
**SECOND:** Mr. Gray  
**DISCUSSION:** None  
**ACTION:** MPU; Meeting adjourned at 10:46 AM

Respectfully Submitted,

Michael A. Beuerlein  
CSLSA Secretary





# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

A

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

---

## PRESIDENT'S REPORT TO THE BOARD OF DIRECTORS April 15, 2004

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*1<sup>st</sup> Executive Delegate*

**Michael S. Bartlett**  
*2<sup>nd</sup> Executive Delegate*

**Charlotte M. Graham**  
*Executive Delegate (Alternate)*

First off, thank you very much to the Laguna Beach Chapter and particularly Scott Diederich for offering to host this, our 40<sup>th</sup> Anniversary meeting. The USLA was founded in 1964 by a handful of visionary lifeguards who realized that we were better off working together than we were working on our own. Although it has had its ups and downs over the years, the USLA has become the predominant authority on open water lifesaving in the United States. It has grown from a half dozen chapters in Southern California into a National organization with 8 regional councils and 27 chapters in the Southwest Region alone. Without the vision of our founding fathers, this would certainly not be the case. We will be honoring several of those original members and officers at dinner tonight, and our first president, Bob Burnside, will be the keynote speaker. I hope you all plan to attend. Thanks to the organizing committee of Max Bowman (chairman), Bill Richardson, and Bob Moore for planning the special 40<sup>th</sup> Anniversary event.

Following our last meeting in Imperial Beach, several members of the Executive Board attended the USLA Fall Board of Directors meeting in Red Bank, New Jersey. As you may recall, your CSLSA president and secretary were suspended from the USLA by Board action at the Spring meeting in Hawaii. Our contingent, led by Bob Moore, arrived at the New Jersey meeting not knowing whether or not we would remain a part of the USLA when the meeting was over. Fortunately, cooler heads prevailed. Mr. Moore did an excellent job of championing our cause, and the suspended members were reinstated, thus CSLSA remains a region of the USLA. Unfortunately, the Board of Directors of the USLA could not see their way clear to enter into a marketing agreement with SHP, Inc., and at this time the USLA has no national sponsorship to speak of. We still have our regional contract with SHP, and the other regions are free to pursue their own marketing. Thanks to the on-going effort of Scott Hubbell, we will have an attractive membership kit, including a bag and t-shirt, and funding for our Regional Championships in Long Beach.

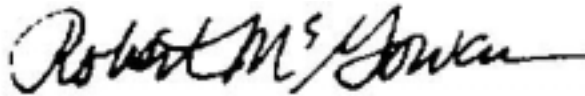
The Executive Board has been meeting regularly, carrying on the business of the association. One of the most significant recent developments was the delivery of the competition trailer, another thanks to Bob Moore for taking care of the details of the purchase. We have continued to move forward with the process of obtaining our own 510 (c) 3 status, and have budgeted up to \$1000.00 toward that goal. We have several new committee chairs, and I would like to thank and welcome Jay Butki (Competition) and Carl

Drake (Legislation). They have both made contributions to the website already. Jay has posted a Competition Calendar and Carl has added a Legislation page that details current and pending legislation affecting lifeguards. Other committee chair changes include Mr. Rohrer taking over the regional Certification Committee, Mr. Sandy is now the sole Newsletter chair, Mr. Lombardi chairs the Membership Committee, and Mr. Moore is the Website Committee chair (renamed from "Webmaster"). Bill Richardson agreed to stay on as the CSLSA Heroic Acts chair, but due to pressing business issues will be unable to attend this meeting. These changes have been made on the website, and it is being updated regularly. Our region continues to participate at the National level with Chris Brewster as President, Eric Bauer, Liaison Officer, and as committee chairs, and vice-chairs. Carl Drake will be chairing the Competition Committee, Reenie Boyer will continue as the Junior Lifeguard chair, and Rob Williams was selected as vice-chair of the Public Education committee. Rob remains our regional Pub Ed chair and I believe he will debut the outstanding interactive public education CD that he has developed for the CSLSA here today. A significant recent development at the national level was the unanimous approval by the Executive Board to enter into a collaborative public education program with NOAA. This venture promises to make rip current and other weather related hazards available to a larger audience.

There are a few important topics we need to address at this meeting including AB 1961 (California Lifesaving Standards Act), the L.A. County Lakes issue, and the California State Parks certification issue. I have heard concerns expressed on all of these issues, and I feel that these items are important enough that we should discuss them today while we have the most delegates present.

Happy 40<sup>th</sup> CSLSA and here's to a productive meeting.

Respectfully Submitted,

A handwritten signature in black ink that reads "Robert McGowan". The signature is written in a cursive style with a long horizontal flourish at the end.

Robert McGowan  
President





# California Surf Lifesaving Association

## Southwest Region-United States Lifesaving Association

B

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

---

### Vice President's Report - April 22, 2004

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

USLA Meeting, Red Bank, New Jersey- As you are aware, an abbreviated delegation was sent to the USLA Conference in November of 2003. The CSLSA Delegation had no gauge of how the proceedings would unravel in relation to the success of ensuring full executive board representation in lieu of the spring meeting in Hawaii. Our case was argued in and out of session with regards to the unfair suspension of our President and Secretary and the potential of USLA striking an agreement with a contract for Scott Hubbell Productions (SHP) to sponsor all regions within USLA. Bob Moore, as lead delegate handling core issues in our President's absence, met with two other regional presidents' and Scott Hubbell (via phone) to hopefully iron-out a contract for the national level. Unfortunately; to no avail, was a contract agreed upon, which essentially put us back in the scenario we were at in the spring of 2003 in Hawaii. SHP wants to conjoin all regions for the greater success of lifesaving promotion, but unfortunately due to myopic opinions and contractual legalese, it didn't happen.

At the end of the meeting, Bob Moore humbly addressed the Board of Director's to the on goings of our contract with SHP and our willingness to want to be a part of USLA with full representation. Bob explained that we are bound in our contract with SHP until 2006; that we intend to honor our contract until such time, and at no time was it the intent of CSLSA to undermine USLA's ability to seek sponsorship. At that point, Bob asked for the consideration of re-admittance of our President and Secretary within USLA. The motion was seconded and ultimately approved by the USLA Board of Director's.

At this time and point, each region has the ability to seek separate sponsorship, unless USLA can garner a deal that doesn't conflict with our contractual arrangements (which is highly unlikely). What I ask from you, as CSLSA Board of Director's is that we carefully consider our sponsorship options in 2006. Do we want to continue on as our own sponsorship entity and go against the contractual opinion of USLA, or do we want to share in the success (or letdown) of USLA's ability to garner sponsorship contracts for our region?

Membership 2004/2005- With my ascension in office, I have ultimately agreed to take on new responsibilities, which is membership chair. Don & Beverly Rohrer have graciously supplied me with the information and documentation from the past three years to aid in the transition of membership. I will need a chapter representative (only one) to meet with later today in committee for distribution of packet info. Membership packets will be on disk and available to e-mail [v3cpls@juno.com](mailto:v3cpls@juno.com) or mail to me at: Camp Pendleton Lifeguard Service

C/O Vincent N. Lombardi III  
P0 Box 555020  
Camp Pendleton, CA 92055-5020

I have 2003 membership packets that were returned to the postmaster as “undeliverable”. Please see me if you have members that didn’t receive their ID cards, patches and sunglass “croakies”.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Vincent N. Lombardi III". The signature is written in a cursive style with a large initial "V" and a long horizontal stroke.

Vincent N. Lombardi III  
Vice President

**(Chapter Membership Chart follows below)**

**CALIFORNIA SURF LIFESAVING ASSOCIATION**  
**YEAR 2003 CHAPTER MEMBERSHIP**

<b>CHAPTER</b>	<b>YR 2003</b>	<b>YR 2002</b>	<b>YR 2001</b>	<b>YR 2000</b>	<b>YR 1999</b>
CALIFORNIA STATE LIFEGUARD ASSOCIATION	102	95	93	104	88
CAPITOLA BEACH LIFEGUARD ASSOCIATION	0	13	0	5	0
CORONADO BEACH LIFEGUARD ASSOCIATION	0	0	0	8	4
DEL MAR LIFEGUARD ASSOCIATION	no list	48	48	42	24
ENCINITAS LIFEGUARD ASSOCIATION	4	7	7	7	2
HAWAIIAN LIFEGUARD ASSOCIATION	0	0	0	4	4
HUNTINGTON BCH. SURF LIFESAVING ASSOC.	143	130	127	116	109
IMPERIAL PEACH LIFEGUARD ASSOCIATION	21	16	19	25	0
LAGUNA BEACH LIFEGUARD ASSOCIATION	3	77	78	72	50
LAKE MISSION VIEJO LIFEGUARD ASSOC.	11	17	0	9	31
LONG BEACH LIFEGUARD ASSOCIATION	30	47	40	39	45
LOS ANGELES CITY LIFEGUARD ASSOC.	36	41	31	39	26
LOS ANGELES CO. LAKE LIFEGUARD ASSOC.	30	59	34	27	30
LOS ANGELES COUNTY LIFEGUARD ASSOC.	137	284	214	158	195
NEWPORT BEACH OCEAN LIFEGUARD ASSOC.	108	122	76	55	101
OCEANSIDE LIFEGUARD ASSOCIATION	0	15	20	20	17
PENDLETON COAST LIFEGUARD ASSOCIATION	22	15	15	27	19
PORT HUENEME LIFEGUARD ASSOCIATION	28	26	2	1	0
SAN CLEMENTE LIFEGUARD ASSOCIATION	no list	31	31	35	14
SAN DIEGO LIFEGUARD ASSOCIATION	39	69	50	97	76
SAN LUIS OBISPO COUNTY LIFEGUARD ASSOC.	76	62	47	50	48
SANTA BARBARA LIFEGUARD ASSOCIATION	9	22	4	3	6
SANTA CRUZ SURF LIFESAVING ASSOCIATION	42	44	41	41	27
SEAL BEACH LIFEGUARD ASSOCIATION	43	44	44	42	38
SOLANA BEACH LIFEGUARD ASSOCIATION	7	19	17	15	7
TUCSON CHAPTER OF USLA	1	0	1	1	1
US OCEAN SAFETY	6	44	32	14	0
VENTURA COUNTY LIFEGUARD ASSOCIATION	14	18	25	22	1
MEMBERS-AT-LARGE	0	1		10	0
<b>TOTAL</b>	<b>912</b>	<b>1366</b>	<b>1096</b>	<b>1086</b>	<b>945</b>



# California Surf Lifesaving Association

## Southwest Region-United States Lifesaving Association

C

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

---

Since the Fall 2003 CSLSA General Board Meeting at Imperial Beach, I have been busy with the following projects:

1. Completing and distributing the minutes from Fall 2003 CSLSA General Board Meeting.
2. Completing and distributing the agenda for the Spring 2004 CSLSA General Board Meeting.
3. Attending and participating in CSLSA Executive Board Meetings.
4. Completing and distributing the agendas and minutes from CSLSA Executive Board Meetings.
5. Collecting and distributing CSLSA mail.
6. Collaborating with CSLSA Legal Advisor Ken Bayer.

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

Mr. Bayer has offered to assist the CSLSA in reestablishing 501(c)3 status. His *pro-bono* work in the past has been very helpful and may once again save considerable CSLSA funds.

The 25<sup>th</sup> Annual *Project Wipeout* Lifeguard Seminar will be held on July 12<sup>th</sup> at the Hoag Hospital Conference Center in Newport Beach from 6 p.m. to 9 p.m. Gordon Graham will be the keynote speaker, discussing sexual harassment. I have nomination forms for the *2004 Excellence in Lifeguarding Award*. This award recognizes a permanent or recurrent lifeguard for outstanding public service and exemplary professional demeanor, achievements and commitment to the lifeguarding profession.

In an effort to facilitate communication, I would like to ask that all General Board members complete the sign-in sheet and include their current e-mail address. I would also like to request that all Executive Board Members and all Committee Chairs e-mail their reports to the Secretary at [mbeuerlein@surfcity-hb.org](mailto:mbeuerlein@surfcity-hb.org). In the case of Committee Chairs, this will include both the pre-committee and post-committee reports.

Finally, I would like to thank Bob Moore, Don Rohrer, Mike Bartlett, Vince Lombardi and Rob Williams for following the direction of the CSLSA Board of Directors in Red Bank, New Jersey last fall. I'm proud to be working with Rob McGowan and the rest of the CSLSA Executive Board to represent our membership to our national organization. We hope to move forward and continue to contribute to help the USLA reach its true potential.

Respectfully Submitted,

Michael A. Beuerlein  
Secretary



**save the  
date!!!**

**25<sup>th</sup> ANNUAL**

**PROJECT WIPEOUT LIFEGUARD**

**SEMINAR**

**JULY 12, 2004**

Registration & Refreshments 6 p.m. - 7 p.m.

Speakers 7 p.m. - 9 p.m.

Hoag Hospital Conference Center

Newport Beach, California

Detailed flyers will be distributed May 1, 2004.

For more information, contact Kris Okamoto (949) 764-5501 or (949) 760-5921.

2004 PROJECT WIPEOUT  
EXCELLENCE IN LIFEGUARDING AWARD

*Recognizing a permanent or recurrent lifeguard for outstanding public service, exemplary professional demeanor, achievements and commitment to the lifeguarding profession.*

**NOMINATION FORM**

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_ fax: \_\_\_\_\_

Nominee Name & Rank: \_\_\_\_\_ Years of service \_\_\_\_\_

Nominated By: \_\_\_\_\_ Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

Please describe why this candidate deserves to be honored. Attach additional sheets as needed.

**Please type or print**


**Deadline June 1, 2004. Mail or fax form to:**

**Kris Okamoto  
Hoag Hospital  
Marketing & Corp. Comm. Fax: (949) 760-5820  
One Hoag Dr.  
P.O. Box 6100  
Newport Beach, CA 92658-6100**



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

D

December 31, 2003

## Treasurer's Report

By Robert A. Moore

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**January 1, 2003 to 12/31/03**

**Michael A. Beuerlein**  
*Secretary*

Balance as of 12/31/03

### Assets

**Robert E. Williams**  
*Treasurer*

Cash and Bank Accounts	
Checking (B of A)	\$ 3,806.75
PaineWebber	\$20,208.52
HBCECU	<u>\$15,884.49</u>

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**TOTAL Cash and Bank Accounts** \$39,899.76

**Don C. Rohrer**  
*First Executive Delegate*

**TOTAL ASSETS** \$39,899.76

**Michael S. Bartlett**  
*Second Executive Delegate*

### BOARD OF DIRECTOR ALLOCATIONS

**Charlotte M. Graham**  
*Alternate Executive Delegate*

Competition Trailer	\$ 247.15
Junior Lifeguard Account (\$2 per member)	\$10,069.26
Website (CSLSA.org)	\$ 1,000.00

**TOTAL Board of Director Allocations** **\$11,316.41**

Independent Storage Accounts (Camp Pendleton) \$ 899.00

**GENERAL FUND TOTAL minus Board of Director Allocations \$27,684.35**

**Note:** The competition trailer and two locks were purchased in 2003. The trailer is in the process of being built at this writing with an expected completion date in January 2004. **The package was under budget.** The balance has not been zeroed out with the intention of possibly doing some customizing work to better organize internal storage with the balance remaining. It is recommended that the Competition Committee at the Spring 2004 Board of Directors meeting determine if the customizing is complete, more money be allocated, or zero out the allocation.

**Cash Flow Report**  
1/1/03 Through 12/31/03

Category Description	1/1/'03- 12/31/'03
<b>INFLOWS</b>	
2002-03 JG Regs. Acct L.A. Co.	3,410.00
2002-03 LG Regs. Acct. L.A. Co.	1,560.00
2003 Spr USLA Bd of Dir Mtg	15,729.74
B of A	0.04
Cal Surf Newsletter	1,050.00
CSLSA 2002-03 Membership	1,785.00
CSLSA2003-04 Membership	36,868.00
HBCECU	87.23
PaineWebber	299.66
Reimbursement	125.00
United Way	320.90
	61,235.57
<b>TOTAL INFLOWS</b>	<b>61,235.57</b>
<b>OUTFLOWS</b>	
2003 JG Regs. Acct. L.A. Co.	2,299.90
2003 LG Regs. Acct. L.A. Co.	443.12
2003 Sprg USLA Bd of Dir Mtg	13,162.35
CalSurf News	500.00
Donation Contribution	250.00
Executive Board Meetings	920.24
Junior Lifeguard Committee	4,501.00
Membership Committee	1,161.73
New Zealand Exchange Committee	1,197.41
Newsletter Committee	1,667.30
PaineWebberAcct	150.00
Past President Advisor	205.85
Presentations	660.84
Promoter Fundraiser	150.00
Public Education Committee	1,993.02
Rec and File	30.00
Treasurer	27.72
2002 Spring Bd of Dir Mtg	350.00
2003 Fall Bd of Dir Mtg	2,544.06
2003 Spring Bd of Dir Mtg	3,329.75
USLA National Dues	11,736.00
Website CSLSA.org	1,269.40
TO 2002-03 CSLSA JG Regs., LA CO	3,137.03
TO 2002-03 CSLSA LG Regs., LA CO	2,614.35
TO Competition Trailer	2,752.85
	57,053.92
<b>TOTAL OUTFLOWS</b>	<b>57,053.92</b>
<b>OVERALL TOTAL</b>	<b>4,181.65</b>

<b>Net Worth Report</b>	
As of 12/31/03	
Acct	10/16/'03 Balance
<b>ASSETS</b>	
Cash and Bank Accounts	
Checking	3,806.75
Money Market	20,208.52
Savings	15,884.49
	39,899.76
<b>TOTAL Cash and Bank Accounts</b>	<b>39,899.76</b>
<b>TOTAL ASSETS</b>	
	39,899.76
<b>LIABILITIES</b>	
Other Liabilities	
2002 Spr. CSLSA Mtg. C.P. Fund	899.00
Competition Trailer	247.15
Junior Lifeguard Account	10,069.26
Website inc. Website Grants	1,000.00
	12,215.41
<b>TOTAL Other Liabilities</b>	<b>12,215.41</b>
<b>TOTAL LIABILITIES</b>	12,215.41
<b>OVERALL TOTAL</b>	<b>27,684.35</b>





# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

E

April 15<sup>th</sup>, 2004

## Treasurer's Report

Prepared by Rob Williams

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

### ASSETS

Cash and Bank Accounts	
Checking – B of A	\$ 3,528.47
Money Market – Payne Webber	\$16,233.59
Savings - HBCEFCU	\$15,884.49
<b>TOTAL Cash and Bank Accounts</b>	<b>\$35,646.55</b>

**TOTAL ASSETS** **\$35,646.55**

### Board Of Directors Allocations

2002 Spr. CSLSA Mtg. C.P. Fund	\$ 899.00
40 <sup>th</sup> Anniversary Committee Fund	\$ 1,855.55
Competition Trailer	\$ 247.15
Junior Lifeguard Account	\$ 8,444.26
New Zealand Exchange	\$ 1,500.00
Public Education Materials	\$ 2,958.05
Website Committee	\$ 2,355.00

**Total Board of Director Allocations** **\$18,289.01**

**General Fund Total minus Allocations** **\$17,357.54**

**Notes:** The competition trailer and two locks were purchased in 2003. The trailer was due to be completed in January, 2004. **The package was under budget.** The balance has not been zeroed out with the intention of possibly doing some customizing work to better organize internal storage with the balance remaining. It is recommended that the Competition Committee at the Spring 2004 Board of Directors meeting determine if the customizing is complete, more money be allocated, or zero out the allocation.

The website allocation money from 2003 of \$1,000 was left in liability. With the addition of the Website Committee, the Executive Board left the allocation in for 2004. It is recommended that the Website Committee at the Spring 2004 Board of Directors meeting determine if this \$1000, or sub sequential remaining money at years end remain in the current allocation.

**Net Worth**  
As of 4/15/2004

Account	4/24/03 Balance
<b>ASSETS</b>	
<b>Cash and Bank Accounts</b>	
Checking	3,528.47
Money Market	16,233.59
Savings	15,844.49
<hr/>	
<b>TOTAL Cash and Bank Accounts</b>	<b>35,646.55</b>
<hr/>	
<b>TOTAL ASSETS</b>	<b>35,646.55</b>
<b>LIABILITIES</b>	
<b>Other Liabilities</b>	
2002 Spr. CSLSA Mtg. C.P. Fund	899.00
40 <sup>th</sup> Anniversary Committee Fund	1,855.55
Competition Trailer	247.15
Junior Lifeguard Account	8,444.26
New Zealand Exchange	1,500.00
Public Education Materials	2,958.05
Website Committee	2,355.00
<hr/>	
<b>TOTAL Other Liabilities</b>	<b>18,289.01</b>
<hr/>	
<b>TOTAL LIABILITIES</b>	<b>18,289.01</b>
<hr/>	
<b>OVERALL TOTAL</b>	<b>17,357.54</b>

**Cash Flow**  
1/1/2004 Through 4/15/2004

Category Description	1/1/2004- 4/15/2004
<b>INFLOWS</b>	
PaineWebber	25.07
<b>TOTAL INFLOWS</b>	<b>25.07</b>
<b>OUTFLOWS</b>	
40 <sup>th</sup> Anniversary Committee	114.45
Executive Board Meetings	114.18
Junior Lifeguard Committee	1,500.00
Newsletter Committee	450.00
Treasurer	78.95
USLA 2004 Bd of Dir Mtg	1,375.70
Website CSLSA.org	645.00
<b>TOTAL OUTFLOWS</b>	<b>4,278.28</b>
<hr/>	
<b>OVERALL TOTAL</b>	<b>-4,253.21</b>



# California Surf Lifesaving Association

## Southwest Region-United States Lifesaving Association

F

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

---

### CSLSA 2004 Spring Meeting – Laguna Beach Recurrent Representative Report April 15, 2004

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

#### 2004 CSLSA Recurrent Lifeguard Testing Dates and Hourly Payrates

**Michael A. Beuerlein**  
*Secretary*

Attached is a copy of the 2004 CSLSA web site Employment page that provides Departmental Testing Dates & Hourly Pay Rates. We have modified this page by combining both the testing dates and payrates to one page. Secondly, we are using red and blue asterisks to inform viewers when this information was updated. Finally, we added a link called “Chapters: [Click Here](#)”. Use it to update any chapter testing dates and or salary information. The changes are sent directly to me and I will format the information and then send it to our web site coordinator. \*Note from Webmaster: No attachment – please go to [www.cslsa.org/employment/testdates.asp](http://www.cslsa.org/employment/testdates.asp) and print.

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

Next I would like to thank all those that filled out the survey and got them back to me. I was hoping to provide more detailed information with regards to hourly pay rates; however, this proved difficult due to the many differences among departments. Most departments have a step process that dictates what a lifeguard is paid and not necessarily a different job function, while others have both. Some of the seasonal job breakdowns / titles include:

**Don C. Rohrer**  
*1<sup>st</sup> Executive Delegate*

**Michael S. Bartlett**  
*2<sup>nd</sup> Executive Delegate*

**Charlotte M. Graham**  
*Executive Delegate  
(Alternate)*

- Lifeguard (step 1-6) - Lifeguard I - Ocean Lifeguard -
- Lifeguard II - Seasonal Supervisor - Unit Operator - Senior Lifeguard - Lifeguard W/EMT - Beach Lieutenant
- Lifeguard III - Boat Deckhand or Operator - Dispatcher - Lifeguard Supervisor - Lead Seasonal Lifeguard - Beach Captain

I also attempted to collect salary data for regular full time positions within our various agencies, which is outside my scope as Recurrent Rep. Regardless; the problem I consistently ran into was comparing job functions with job titles. The following are some job titles I received:

- Lifeguard Marine Yearly - Lifeguard Officer - Marine Safety Officer I – Marine Safety Officer II - Lifeguard Specialist - Senior Lifeguard Supervisor – Lifeguard II - Aquatic Technician - Aquatic Specialist - Aquatic Supervisor – Lifeguard III - Boating Safety
- Lifeguard Sergeant - Beach Lifeguard Sergeant
- Marine Safety Lieutenant — Beach Lifeguard Lieutenant
- Marine Safety Captain - Lifeguard Captain - Rescue Boat Captain
- Section Chief - Deputy Chief - Lifeguard Chief - Marine Safety Chief

Obviously, it became difficult to compare salaries for various positions when it is unclear which of these positions are in fact equivalent.

### **2004 CSLSA Chapters / Agencies Contact Information**

Attached is a copy of the most current CSLSA web site Chapters / Agencies Contact information. This document will be circulating for your review and any necessary changes. If you need to make changes at any other time you can again use the link “Members: Click Here” which is at the top of the web site contact information page to send changes about your Chapter/Agency information. \*Note from Webmaster: No attachment – please go to [www.cslsa.org/chapters.asp](http://www.cslsa.org/chapters.asp) and print.

### **Seasonal Lifeguard Survey**

Finally, I am planning to develop a short survey for seasonal lifeguards to learn more about what they expect or desire from their CSLSA. If you would like to hear more about my idea or have any suggestions, perhaps you can join me at my exchange committee (since we usually do not have a recurrent rep. meeting) or contact me later during this meeting.



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

G

April 15, 2004

## Past President/Advisor

By Robert A. Moore

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

I have served on the 40<sup>th</sup> Anniversary committee and given my advice to the President and Executive Board.

I have also been in contact with Dave Story, Treasurer of the Los Angeles County Lifeguard Association Trust Fund, Greg Farry, Treasurer of the United States Lifesaving Association, and Ken Bayer, attorney and friend of the California Surf Lifesaving Association. My mission was to assist others on the Executive Board, do some fact finding, and pass along information for our attempt at obtaining a 501 c3 status. Our original status was passed along to the United States Lifesaving Association in 1979 when we changed our name from the National Surf Lifesaving Association. The USLA has updated their status and we have been using the national 501 c3 as a region of the umbrella association.

The CSLSA has learned that the process is considerable and too much to ask any one person on the Executive Board to tackle. The Treasurer has a bid to pursue the status and more recently we had an offer of pro bono work from Ken Bayer who assisted us in our SHP/USLA contract matter. My recommendation is to welcome Mr. Bayer's offer, assist where necessary, and compensate any expenditures that are related to the application. If there comes a point when Mr. Bayer feels that the process is too much, then I would recommend that the Executive Board authorize the expenditure of funds and pursue the bid.

There are some sticking points with a 501 c3 that have arisen. At any point in the process, the Executive Board must decide if we want to continue with the application or revert to using the USLA's tax status. I as other Executive Board members will monitor closely the progress and steer the course in the best interest of our membership.

Congratulations to the founders of our fine organization. The five original chapters were Huntington Beach City, Los Angeles City, Los Angeles County, Santa Monica, and San Clemente City. Thanks to their vision and ability to work through difficulties, we have inherited an organization that has truly grown to become national. We in the West Coast Region are where it all began — Southern California. For that we should remain proud and carry the tradition to the next generation of lifeguards. Happy 40<sup>th</sup> anniversary!



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

H

---

## Board of Director's Meeting Laguna Beach Lifeguard Association

**Robert C. McGowan**  
*President*

**April 15 & 16, 2004**

**Vincent N. Lombardi III**  
*Vice President*

**TO: CSLSA Board of Directors**  
**FROM: Jay Butki**

**Michael A. Beuerlein**  
*Secretary*

**Subject: Competition Committee Chair Report**

**Robert E. Williams**  
*Treasurer*

**Date: April 15, 2004**

**Robert A. Moore**  
*Past President/Advisor*

### 2004 Competition dates

**Christopher R. Graham**  
*Recurrent Representative*

CSLSA Championships:  
Saturday July 24 8 AM start

**Don C. Rohrer**  
*First Executive Delegate*

The Southwest Regional Championships will be hosted by the Long Beach Lifeguard Association at Granada Beach 5100 E. Ocean Blvd. Long Beach, CA. (562) 570-1360 for more info.

**Michael S. Bartlett**  
*Second Executive Delegate*

The Junior Lifeguard Regional Championships will be contested at the same site on Friday July 23rd with a 9 AM start time. [www.CSLSA.org](http://www.CSLSA.org)

**Charlotte M. Graham**  
*Alternate Executive Delegate*

USLA National Championships:

August 5, 6, 7 2004 [www.USLA.org](http://www.USLA.org)

The 2004 USLA National Championships will be held on Daytona Beach, Florida

### May

28 Friday Evening-Hennessey's Return to the Pier Race and 10'6" Lifeguard Sprint

### June

12 Saturday - Long Beach 3 Mile Dory Race, National Doryman's Association

19 Saturday- Ed Perry Regatta-Lifeguard Surf Carnival-Avenue 26, Venice Beach

26 Saturday — Santa Monica Mile and 3 Lap Surf Dory races, NDA

17 & 18 -San Clemente Ocean Festival [www.oceanfestival.org](http://www.oceanfestival.org)

30 & 31 — 18th Wieland Shield Competition —Hermosa Beach Pier

31 Saturday Night — Judge Taplin Relays-Hermosa Beach Pier

### August

?

### September

World Lifesaving Championships September 13-28 Viareggio, Italy National Team Comp, Masters Comp, Interciub Team Comp

Open water events will be held at the Congress Centre Principe de Piemonte and Pool events at the 50 meter pool of Marina di Massa, located 18 kilometers from Viareggio.

[www.rescue2004.com](http://www.rescue2004.com)



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

---

## Board of Director's Meeting Laguna Beach Lifeguard Association

April 15 & 16, 2004

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

### CSLSA Competition Trailer

The trailer has been delivered and is at Dockweiler Beach, LA County. Rob Pelkey will be customizing the trailer to meet our needs.

### Fall USLA National Board of Directors Meeting Rule Changes

The following rule changes were approved by the USLA Board of Directors in November 2003.

They will be incorporated into the official rules in the next few months and posted on this website in the Competition section.

-- Rule 1.9 in the competition manual concerning the alignment of competition categories to conform to ILS and other age group competition. Resolved "Change the age groups to 5 year increments 30-34, 35-39, 40-45, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74 etc."

-- Change the Place Awards to 1st, 2nd, 3rd and scoring to 5 -3 -1 that affects Rule 1.11 and will require a re-programming of the results program.

-- That all competitors be required to wear colored wristbands which identify age groups. This conforms to ILS and Triathlon Federation procedures.

--Body number will still be worn, but designations such as Masters, Vets etc are (now) superfluous.

--Add the following statement to Competition Rule 1.14 as 1.14b – "That no event shall be delayed due to equipment problems, subject to the discretion of the senior course official."

--Rule 4.11re: Thursday heats and delayed events & skipping prelims: "Only people who appear for heats shall be eligible to compete in Finals or Semi-finals. There shall be no additional secondary heats."

--Protests:

Protests may be lodged for reasons of ineligibility of a competitor or equipment; or rule violations by a competitor, including impediment by competitors, judges, or

bystanders.

A completed protest form accompanied with \$25.00 U.S. cash must be submitted by the team captain within thirty minutes of the incident.

A protest committee may use any available material, including digital cameras, video cameras, or any evidence relevant to the incident.

The protest committee shall come to a final decision expeditiously no later than the commencement of the next level of that competition unless documentation (verification of employment) is not readily available.

Protests which are successful shall be refunded the twenty five dollar fee.

Further penalties, disqualifications, suspensions, etc., may be imposed at a later time.

If protest is upheld you get your money back.

Disposition of accrued funds through protests was not in the scope of the discussion. I presume that check(s) would be endorsed to USLA, given to the national Treasurer and deposited to the general account.

Respectfully submitted,

Jay Butki  
Competition Committee Chair





# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

---

## CSLSA 2004 Spring Meeting – Laguna Beach California / New Zealand Lifeguard Exchange April 15, 2004

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

### California New Zealand Lifeguard Exchange

- I would like to thank the CSLSA and the Board for the continual support of the California/Auckland Lifeguard Exchange. I would also like to thank those agencies that contributed hats, shirts, patches, etc. to the exchange lifeguards.
- The 2004/2005 California Exchange announcements have been mailed to all the California Lifeguard Associations. Attached is a 2004/2005 Exchange Announcement.
- I have prepared the 2004 California New Zealand Lifeguard Exchange Itinerary. If any agency has questions or concerns please let me know today.
- I have been working closely with Dean Storey, a former exchange delegate and now the Lifesaving Development Officer for Surf Lifesaving Northern Region (SLSNR). We are working together to set specific goals to be achieved during each of our respective Exchange Itineraries. I will have more information as our plans progress. Two delegates have been chosen to represent Surf Lifesaving Northern Region. They are the following;

Kate Fisher — Mangawhai Heads      Emma Roberts - Muriwai

These two delegates will be arriving June 27. The exchange is scheduled to conclude on August 7<sup>th</sup>.

- With us today are Ryan Saca from the City of Santa Cruz and Brian McConnell from the City of Huntington Beach. They have recently returned from NZ and are here to share their exchange experiences. They will each leave today with an exchange plaque to place in their agency for one year.

See you in Committee!

## 2004 California - Auckland Surf Lifesaving Association (Lifeguard Exchange)

**EXCHANGE DELEGATES: Katherine Fisher - Mangawhai Heads / Emma Roberts - Muriwai**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27-Jun <i>Delegates Arrive</i>	28-Jun <i>Seal Beach</i> Ross Pounds 562-843-1258	29 <i>Seal Beach</i>	30 <i>Seal Beach</i>	1-Jul <i>Huntington State</i>	<i>Huntington City</i> Brian McConnell 714-614-3315	2 <i>Huntington City</i>
4 <i>Huntington City</i>	5 <i>OFF DAY</i>	6-Jul <i>Lake Mission Viejo</i> Dave Peden 949-770-1313 x 220	7 <i>Laguna Beach</i>	8 <i>Laguna Beach</i>	9 <i>Laguna Beach</i>	10 <i>Newport Beach</i> Eric Bauer 949-644-3045
11 <i>Newport Beach</i>	12 <i>Newport Beach</i> <i>Project Wipeout</i> 25 Anniversary Starts 6 PM	13 <i>OFF DAY</i>	14 <i>US Ocean Safety</i> Jason Young 949-499-3312	15 <i>US Ocean Safety</i>	16 <i>San Clemente</i> Steve Lashbrook 949-361-8219	17 <i>San Clemente</i> <i>Ocean Festival</i>
18 <i>San Clemente State</i> Steve Long 949-492-0802	19 <i>Del Mar</i> <i>Travel Day</i> Mark Rathsam 858-755-1556	20 <i>Del Mar</i>	21 <i>Del Mar</i>	22 <i>Del Mar</i>	23 <i>Long Beach Jr. Regionals</i> Paul Wawrzynski 562-570-1360 Disp	24 <i>Long Beach</i> <i>Regional Lifeguard</i> <i>Championships</i> 562-254-6774 cell
25-Jul <i>Long Beach</i>	26-Jul <i>DAY OFF</i>	<i>Camp Pendleton</i> Vince Lombardi 760-207-8092 <i>Emma Departs</i>	28-Jul <i>Camp Pendleton</i>	29-Jul <i>LA County</i> Charlotte Graham 310-890-5041	30 <i>LA County</i> <i>Intracrew</i>	31 <i>LA County</i> <i>Taplin Relays</i>
1-Aug <i>DAY OFF</i> <i>Travel</i>	2 <i>San Diego</i> Tim Ciochetto 619-221-8800 858-270-0302	3 <i>San Diego</i>	4 <i>San Diego</i>	5	6	7 <i>Katherine Departs</i>

Emergency Contact: Chris Graham @ (949) 770-1313 x 203 (714) 668-3611.

CALIFORNIA SURF LIFESAVING ASSOCIATION (CSLSA), PO Box 366 Huntington Beach, CA 92648 www.CSLSA.org



# California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

## CALIFORNIA / NEW ZEALAND 2004 – 2005 LIFEGUARD EXCHANGE

**OFFICIAL NOTICE!!!**

**OFFICIAL NOTICE!!!**

**OFFICIAL NOTICE!!!**

**OFFICIAL NOTICE!!!**

**TO:** All current members of the California Surf Life Saving Association (CSLSA).

**WHAT:** The California SLSA has again been invited by the Auckland, New Zealand SLSA representatives to participate in a lifeguard exchange program. This is the thirtieth year this exchange has taken place between Auckland and California.

**WHEN:** Approximately December 26, 2002 through February 15, 2003 (exact dates TBA)

**RESPONSIBILITY:** The two California SLSA members will be responsible for their own food and transportation costs to and from Auckland. Auckland SLSA will provide accommodations throughout the exchange. The CSLSA will sponsor a portion of the airfare to New Zealand (upon satisfactorily completing the tour).

- HOW TO APPLY:**
1. Must have a minimum of three summers of open water lifeguard experience and three years membership in the United States Lifesaving Association (USLA);
  2. Must presently be a member of the California SLSA (CSLSA) in good standing;
  3. Must provide resume and cover page including name, agency and phone number.
  4. Must have two (2) letters of recommendation. One from each of the following:
    - a. Your Chief Lifeguard, Captain, or Lieutenant
    - b. Your SLSA chapter President
  5. Must complete an oral interview with final approval given by the CSLSA Executive Board.
  6. Applicants from USLA certified agencies are highly desirable.

**MAIL TO:** CALIFORNIA / NEW ZEALAND LIFEGUARD EXCHANGE  
California Surf Life Saving Association  
P. O. Box 366, Huntington Beach, CA 92648

**DEADLINE:** All materials must be received (or post marked) by Wednesday, August 25<sup>th</sup>, 2004.

**INTERVIEW:** Date, location and time of interview TBA  
Interview Results And Selections To Be Announced By September 15<sup>th</sup>

**INFORMATION:** Contact Chris Graham at the above address, by phone @ (949) 770-1313 x 203, (cslsa.org) or contact any past delegate listed below.

2003/04: Ryan Saca (Santa Cruz City) & Brian McConnell (HB City)  
2002/03: Lindsay Ortega (HB City) & Rebecca Levine (HB State)  
2001/02: Gennifer Amthor (Seal Beach) & Casey Graham (Port Hueneme)  
2000/01: Jon Mitchell (Newport Beach) & Rob Maier (Newport Beach)  
1999/00: Shannon Svensen (CA State) & Charlie Dall (Newport Beach)  
1998/99: Clint Dial (Oceanside) & David Jenkins (CA State)  
1997/98: Shea Valero (Silver Strand State) & Robyn Jacobsen (Newport)  
1996/97: Eric Roberts (Seal Beach) & Colla Anderson (Santa Cruz State)  
1995/96: Todd Bartlett (Huntington City) & C. SmitsvanOyen (Los Angeles)

1994/95: Chris Graham (Newport Beach) & David Royal (Santa Cruz City)  
1993/94: Ryan Newman (Santa Cruz City) & Mike Lewis (San Diego City)  
1992/93: Jennifer Price (San Diego City) & Eric Ching (Huntington City)  
1991/92: Tim Ciccheto (San Diego City) & Elizabeth Kubis (S. Clemente St)  
1990/01: Pat Graham (Huntington City) & Michael Bartlett (HBC)  
1989/90: Cary Smith (Santa Cruz City) & Monya Delisis (L.A. City)  
1988/89: Kyle Lindo (Huntington City) & Barrett Tester (Huntington State)  
1987/88: Jeff Koller (Huntington City) & Herb White (Huntington State)  
1986/87: Finn McClafferty (Huntington St.) & Steven Halus (S. Clemente)

## California / Auckland New Zealand Lifeguard Exchange (Historical List)

### CALIFORNIA

### NEW ZEALAND

2003/04 Ryan Saca (City of Santa Cruz) Brian McConnell (Huntington City)	2004
2002/03 Lindsay Ortega (Huntington City) Rebecca Levine (Huntington State)	2003 Patrick Anderson (Muriwai) Brent Phillips (Sunset Beach)
2001/02 Gennifer Amthor (Seal Beach) Casey Graham (Port Hueneme)	2002 Dean Storey (Mangawhai) Shane Coward (United N. Piha)
2000/01 Jon Mitchell (Newport Beach) Rob Maier (Newport Beach)	2001 Shane Coward (United) Dean Storey (Mangawhai)
1999/00 Charlie Dall (Newport Beach) Shannon Svenson (Cal State)	2000 Willy Flapper (Muriwai) Shannon Roberts (Muriwai)
1998/99 Clint Dial (Oceanside) David Jenkins (California State)	1999 Shawn Wanden (KareKare) Katrina Knill (KareKare)
1997/98 Shea Valero (Silver Strand State) Robin Jacobsen (Newport Beach)	1998 Fred Noble (Piha) Matt Craig (KareKare)
1996/97 Eric Roberts (Seal Beach) Colla Anderson (Santa Cruz State)	1997 Dean Bunbury (KareKare) Lisa Weldale (Piha)
1995/96 Charlotte Smits Van Oyen (LA County) Todd Bartlett (Huntington City)	1996 Brett Sullivan (Piha) Mike Wilson (Mangawhai H)
1994/95 Chris Graham (Newport Beach) David Royal (Santa Cruz City)	1995 Guy Roger (Muriwai) James Taylor (Sunset Beach)
1993/94 Ryan Beull (Santa Cruz City)	1994 Tai Flavell (Mangawhai) Nigel Smith (Murwai)
1992/93 Eric Ching (Huntington City) Jennifer Price (San Diego City)	1993 Geoffry Beggs (Omaha) Bryce Swainson (Kuakaka))
1991/92 Tim Ciccheto (San Diego City) Elizabeth Kubis (San Clemente State)	1992 Steve Westlake (Karekare) Johan Boekenhuisen (Piha)
1990/91 Pat Graham (Huntington City) Michael Bartlett (Huntington City)	1991 Raymond Cowper (Orewa) Bryany Coutanche (United)

1989/90 Cary Smith (Santa Cruz City) Manya Delisio (Los Angeles City)	1990 Danny Tenheuval (Muriwai) Steve butler (United)
1988/89 Kyle Lindo (Huntington City) Barrett Tester (Huntington State)	1989 Graham Beaumont (United) Haydon Campbell (Waipu)
1987/88 Jeff Koller (Huntington City) Herb White (Huntington State)	1988 Tim Jago (Muriwai) Paul Flemming (Waipu)
1986/87 Finn McClafferty (Huntington State) Steven Halus ( San Clemente State)	1987 Paul Taylor (United) Brett Marshall (United)
1985/86 Kai Weisser (Huntington City) Michael Ashe (Lake Mission Viejo)	1986 Mark Flavell (Ruakaka) Mellisa Holkenhal (Mang)
1984/85 Mike Gifford (Huntington City) Rick Gould (Santa Cruz City)	1985 John Scott (Mangawhai) Mike Van Der Mespel (Red Bch)
1983/84 Mark Reddick (Huntington City) Debbie Friedman (Huntington State)	1984 Duncan McKenzie(United) John Alderman (Red Beach)
1982/83 Bob Gerard (San Clemente City) Fred forsch (San Clemente State)	1983 Tony Steur (mangawhai) Peter Van Den Berg ( )
1981/82 Rene Taylor (Huntington City) Greg Page (San Clemente City) Grant Fletcher (Solana)	1982 Rob Ferguson (United) Greg Hall (Mairangi Bay)
1980/81 Michael Guest (Laguna Beach) Matt McCormick (Newport Beach)	1981 Sharon Flavell (Mangawhai) Shaun Thornton (Muriwai)
1979/80 Greg Crow (Huntington City) Rob Paterson (Laguna Beach)	1980 Geoff Ward (Muriwai) Rod Bremner (Piha)
1978/79 Larry Robertson (Huntington City) Roger Gaymond (San Diego City) Jeff Mink (San Diego City)	1979 Graham Cleary Ted Marshall Finlay Herbert (Muriwai)
1977/78 Mark Klosterman (Laguna Beach) Tom Redwitz (Laguna Beach) Larry Moore (San Clemente City)	1978 Michael Scott (Mangawhai) Malcum Beattie (Sunset Bch)
1976/77 Mike Quinlan (Huntington City) Mike Huwe (Manhattan) Jeff Giordino (San Diego City)	1977 John Dormer (Muriwai)
1975/76 Tony Giedt )San Diego City) Tom McHale (San Diego City)	1976 Robert Johnson (Sunset Bch) David Dinnen (Mangawhai) Bruce Dagleish (Read Bch)
1974/75	

1973/74

1972/73

1971/72 Doug D'Arnall (Huntington City)  
Bill Richardson (Huntington City)

1971 Rob Leary  
Steve Allen

1970/71

1969/70 Max Bowman (Huntington City)  
Logan Lockabey (Newport Beach)  
Phil Stubbs (San Clemente City)

1969 John Thomas (Muriwai)

1968/69

Note: 1975/76 Vince Moorehouse – leadership course Auckland  
1974/75 Bill Richardson, Bill Owen – Lifeguard training school at Muriwai



**CALIFORNIA SURF LIFESAVING ASSOCIATION  
Junior Lifeguard Committee  
Activity Report  
2004 Spring**

**CALIFORNIA STATE GAMES**

The California State Games will be hosted by Imperial Beach on July 16<sup>th</sup> 2004. Contact Hans Fernan, Imperial Beach with additional questions.

**REGIONAL COMPETITION**

The Junior Lifeguard Regional Competition 2004 will be hosted by Long Beach on July 23<sup>rd</sup>. Contact Joanne with additional questions. Your team packets should be mailed in early May.

**JG COORDINATORS MEETING**

Remember there is a mandatory JG Program Coordinators Meeting on Thursday evening July 22<sup>nd</sup> in Long Beach. Additional information will be included in your Regional packets.

**NATIONAL COMPETITION**

The 2004 Junior Lifeguard Nationals will be on August 5th hosted by Daytona Beach. Check the USLA web site for additional information.

**2004 POSTER CONTEST**

This summer we will conduct another Junior Lifeguard poster contest. Contest Guidelines will be available at the JG Committee meeting.

## **2004 JUNIOR LIFEGUARDS OF THE YEAR**

Each agency will have the opportunity to nominate a Junior Lifeguard of the year. Coordinators will bring a one page bio with a picture of their JG of the year to the Fall CSLSA Meeting. Each nominated JG will be honored by the CSLSA. The total amount spent on the honor will not exceed \$1500. The honored JG's will be featured in our magazine.

## **JG PROGRAM GUIDELINES**

No private Junior Lifeguard programs have requested to be included for the 2004 season.

## **TIDEBOOKS**

Thanks to Mike S, Carlsbad State, our 2004 JG tide books will be distributed at the JG Committee meeting.

## **USLA JG MEMBERSHIP**

Remember that your JG membership should be mailed directly to the National Membership office (not CSLSA). Include: JG name, address, agency, region and \$10 per member. If your agency only registers competitors, provide another way for other participants to join. The magazine, stickers and membership cards continue to be popular items. If you have membership questions contact Reenie or Charlie in NJ.

Print the USLA logo on all of your 2004 JG program information. This is our "Good Housekeeping" seal of approval.

If your JG's are not members of the USLA prior to an event they will NOT be permitted to participate this summer.

## **JG CONTACT INFORMATION**

During the JG Committee Meeting or anytime today, verify and update your JG Program contact information.

**REENIE BOYER**  
**P.O. Box 1768**      **Newport Beach, CA**      **92658-9815**  
**Telephone: (949) 644-3170**  
**Fax: (949) 673-3056**  
**[rboyer@city.newport-beach.ca.us](mailto:rboyer@city.newport-beach.ca.us)**





# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

K

## Newsletter Report April 15, 2004

### CSLSA 2004 Spring Meeting – Laguna Beach

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

The latest edition of your Cal Surf News was published last week and is being mailed to your chapter's address. It is unfortunately, only a partial success. Like previous editions, there are some fine contributions from our members. However, even with, the "more careful approach" promised in the last issue, there are still some unacceptable deficiencies in this edition. Obviously, the timing is very poor. Due to many uncontrollable difficulties, this issue was delayed and then almost lost in a computer meltdown. Because of these ongoing issues, it is now time to consider major changes in the production of Cal Surf. These will include but not be limited to replacing me as your primary editor if your board feels that would be the best option.

As always, we thank and congratulate all those who contributed, especially our new writers. It is our ongoing goal to continue bringing in new voices to keep your magazine fresh and growing. For the most part, our articles will continue to be original work although in a few outstanding cases, we will include reprints. We trust that some of you who are here today will become the next group of first-time writers. We also understand that for many of you, there is not a great deal of time to spend writing and so we ask only that you provide us with some great action photographs. We accept emailed photos or hard copy and assure you proper credit and careful return of your photos. Thanks again to Renee Story for her typesetting, design and great patience.

We have expanded and updated our circulation list and hope this will improve the distribution of your magazine. We look forward to your participation in our committee meeting with ideas for the future of your magazine.

Listed below is the income and expense statements for this issue.

#### Expenses

Print Network	estimated	\$1,900.00
Typesetting, Renee Story		325.00
Article incentive award		25.00
Total Estimated Expense		\$2,250.00

Expenses over Income (\$2,250.00)

Respectfully submitted,  
Eric W. Sandy, Editor, Cal Surf News.



L

# California Surf Lifesaving Association

## *Public Education Committee*

### Spring Committee Report

### Laguna Beach — April 15th, 2004

---

#### **Bookmarks**

The USLA bookmarks are here and ready to be distributed. Please take your chapter's share before leaving. Peter Davis, the new Public Education chair for the USLA created them.

#### **Interactive Compact Discs**

The project of making the interactive compact discs was delayed a few weeks. It is 95% completed at this time and I have a demonstration CD for display. I had the disc completed, but some of us on the Executive Board decided to change one of the videos and put some finishing touches on it, thus delaying it. It will go to production in the next week and I will mail them to the chapters. The production time will be about 2 weeks. The Executive Board also decided, on my suggestion, to reduce the money spent on the product. We had \$4,000 allocated for this project; we have cut it down to about \$2,500. We will get about 4,000 to 5,000 CD's for this amount. Since we are not yet completed, this will also give my committee members a chance to view it for possible changes.

#### **PSA's**

I have worked with Peter Davis and he has developed two Public Service Announcements for the USLA. These are in the finishing stages and will be available for us to use soon.

#### **Extra Materials**

I have some extra public education materials from years past that are available to any chapter upon request. Please see me if you would like any of them.

#### **Youth Expo - April 30<sup>th</sup> May 1<sup>st</sup> and 2<sup>nd</sup> & Orange County Fair - July 9<sup>th</sup> - August 1<sup>st</sup>**

Agencies, specifically Orange County Agencies, are once again encouraged to participate in both the Youth Expo and the Orange County Fair. This is a great opportunity to show what lifeguards are all about and show our faces in the community. Any agency that is interested, please see me for details, or you can contact Jennifer Schulz with the Newport Beach Fire Department at 949-644-3177 (Work) or 949-795-2893(Cell).

#### **USLA Public Education Vice Chair**

Some of you may know that I put my name in for the position of USLA Public Education Chair after last fall's USLA meeting in Red Bank. I was appointed as the Vice Chair by the President to work with the official chair Peter Davis from Galveston, TX. I believe this will make things easier for us as a region and not have things duplicated in the future.

**Rob Williams — Committee Chair**

P0 Box 4166 Balboa, CA 92661

949-718-3457 [Willie@citynewport-beach.ca.us](mailto:Willie@citynewport-beach.ca.us)



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

M

---

## TRAINING

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

It is an honor to report to the Executive Board and general membership on the 40<sup>th</sup> anniversary of the CSLSA. The purpose of this report is to update the activities of the California Lifeguard Training Officers Association since the fall meeting, give a history of the training officer's association, and discuss support as our group moves forward to review and approve curriculum in an effort to further training standards for recurrent and permanent lifeguards.

Since the fall meeting, the Training Officer's Association has met on an almost monthly basis, which has also been accomplished during the off-season over the past three years. We have seen involvement grow as a result of CSLSA recognition and multi-agency involvement. The California Lifeguard Training Officer's Association now represents a majority of the California coastline. We would like to thank the following agencies for their continued involvement- State of California, Los Angeles County, L.A. City, Long Beach, Seal Beach, United States Ocean Safety, Huntington Beach, Newport Beach, Laguna Beach, Lake Mission Viejo, San Clemente, Camp Pendleton, San Diego, and Imperial Beach. I would also like to thank Greg Crow, Reenie Boyer, Scott Diedrich, Vince Lombardi, and Terry Murphy for their effort, their knowledge, experience, and opinion are assets to our group. It is our goal to increase agency participation, and once again thank you. I have been attending the Orange County Marine Safety Chief's Association meetings acting as liaison between the two groups and can attest that this newly formed community is talking the same language.

The evolution of our association begins in 1998 as several agencies met to discuss opportunities for training funds reimbursement through local community college partnerships. Our intent was to share information as well as develop and standardize curriculum. At this time, the City of Newport Beach was already working with Santa Ana College with guidance from Randy Scherer, a driving force in public safety training. The City of Newport Beach was also responsible for beginning the daunting task of putting together a thorough Occupational Analysis for the job of ocean lifeguard. The City of San Diego's Miramar program also aided our efforts to develop a rookie and recurrent curriculum that was eventually approved and accredited by Santa Ana College. As a result, lifeguard training officers completed the Instructor IA and I B courses as required by the college. Newport Beach, the State of California, and Laguna Beach led the way, and LA County and Long Beach were also sending lifeguards through the courses as an introduction to Fire Department training standardization.

The first two years of our association saw progress on occupational analysis and rookie as well as recurrent curriculum development. With curriculum approval by Santa Ana College, contracts were put in place for many agencies with the help of Terry Murphy and Dr. Joel Gormick. This is when the money started rolling in. About this time, Dennis Yune of USOS

created a website for tracking training hours, and the City of Long Beach utilized grant money to complete an occupational analysis. From the inception of the training officers association, it was always our intent to share information with each other.

Over this past year, we have completed a training questionnaire and survey compliments of Terry Murphy. Although we also saw the termination of college partnership funds reimbursement, we continued to coordinate training on a regional level including dive exercises, E.M.T. certifications, cliff rescue, and personal watercraft rescue courses. And fortunately, the college partnership has been re-established...hopefully to stay. Additionally, we now have a logo for our association created by Jason Young of USOS. Thanks to Jason on a job well done.



Accomplishments of the training officers association include the development of rookie lifeguard, recurrent lifeguard, permanent lifeguard, scuba, and lifeguard management curriculum. Goals of our association include the development of instructor curriculum, development of a regional and state training standard, establish an AA degree program just as San Diego has done, and to develop a course certification program. We as training officers realize that this is a multi-step process, and as one of our first steps, we have reviewed five basic course curriculums most agencies already use to meet a minimum standard. These include: American Heart Association Basic Life Support for the Healthcare Provider, California State Fire Marshal Emergency Medical Technician, NAUI Open Water Diver, NAUI Advanced Diver, and NAUI Rescue Diver.

In subcommittee today, we plan on discussing and reviewing the above curriculum, so please join us. Thank you.

Respectfully submitted,

Ross Pounds, Co-Chair  
CLTOA



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

N

April 15-16, 2004

## Website Committee Report

By Robert A. Moore, Committee Chairman

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

I have met with Webmaster Pat Francis, and authorized many changes to the website. I am the Executive Board representative to the Webmaster and vice versa. Pat is quick to respond to any additions and/or deletions that I either forward or request. She has ideas that have been very helpful and works within our needs. We have allowed Jay Butki access to the competition calendar and Carl Drake access to the Legislative section, as their goals are to update ongoing changes as they are made aware. So far, this has worked well. I have received requests from others and after review, forward to Pat with either the okay or recommendations. Pat has made requests and I have followed through with the appropriate Committee Chair. I believe this arrangement is working well and hope everyone is satisfied with the results.

***At this meeting, I will be asking each Committee Chairperson what updates they want to make and is everything accurate and up-to-date.***

This is a summary from Pat, of the changes and revisions to the CSLSA website since February 1, 2004 to March 7, 2004: *(Note other changes have been made up to March 30, 2004. Pat has been on vacation from March 30~ until this meeting. Additional changes are awaiting her attention when she gets over her jet lag.)*

1. **Creation and addition of web pages:**
  - a. Legislation — includes current legislation and laws pertaining to lifeguards
  - b. Competition Calendar — interactive, updated weekly by Jay Butki
2. **Updates/revisions/additions to information on all webpages.**
  - a. All links work and go to proper page.
  - b. All information is current.
  - c. All revisions/corrections complete.
3. **“Ease of use” additions:**
  - a. Homepage — Addition of easy-access blue buttons for Officers/ Committees, Legislation, and Certification.
  - b. Easy-access clicks for contacting proper person in charge. Added to:
    - (1) Contact Us page - for members contacting Recurrent Rep

- (2) On major pages -- Chapters, Legislation, Test Dates/Pay rates, Competition
- c. Combined Test Dates webpage and Pay rates webpage into one page, all alphabetized by chapter.

**4. Layout changes:**

- a. Homepage
  - (1) Converted the "Historical Information" layout to "Announcements". Now, anything of current importance is posted for viewers.
  - (2) Removed the cartoon (since it's in two other places.. . Safety Tips and Spinal Injuries pages).
- b. Moved the contact person for major pages to the top of page.
- c. Added Heroic Acts application and policy documents (Acrobat) to page.
- d. Added Exchange Program Notice (Acrobat) to page.
- e. LACO Chapter/Agency information — layout revised for easier reading
- f. "About Us" page - Right menu quick-links.. . Added Legislation, removed Pay rates, added Test Dates and Pay rates.

**5. Posting of materials:**

- a. Board of Directors meetings — Fall 2003 Minutes are posted.
- b. Cal Surf News — Spring 2003 posted. (done prior to Feb.1)
- c. Competition results — 2003 National and Regional competitions posted.
- d. Events and News — New items posted and linked if necessary to a more detailed page.



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)



## Committee of the Whole

Spring 2004 Meeting

### California Lifesaving Standards Act (A.B. 1961)

**Robert C. McGowan**  
*President*

BILL NUMBER: AB 1961 INTRODUCED BILL TEXT

**Vincent N. Lombardi III**  
*Vice President*

INTRODUCED BY Assembly Member Harman

**Michael A. Beuerlein**  
*Secretary*

FEBRUARY 12, 2004

**Robert E. Williams**  
*Treasurer*

An act to add Article 4 (commencing with Section 116022) to Chapter 5 of Part 10 of Division 104 of the Health and Safety Code, relating to water public safety.

**Robert A. Moore**  
*Past President/Advisor*

LEGISLATIVE COUNSEL'S DIGEST

**Christopher R. Graham**  
*Recurrent Representative*

AB 1961, as introduced, \_\_\_\_ . Natural aquatic area lifesaving standards. Existing law sets forth the requirements for swimming pool lifeguard services, including, but not limited to, meeting the minimum qualification of possession of a Red Cross advanced lifesaving certificate or a Y.M.C.A. senior lifesaving certificate.

**Don C. Rohrer**  
*First Executive Delegate*

This bill would require that a provider of lifeguard or marine safety protection intended to prevent the drowning or injury at a natural aquatic area, as defined, meet the standards recommended by the United States Lifesaving Association.

**Michael S. Bartlett**  
*Second Executive Delegate*

Vote: majority. Appropriation: no. Fiscal committee: no. State—mandated local program: no.

**Charlotte M. Graham**  
*Alternate Executive Delegate*

THE PEOPLE OF THE STATE OF CALIFORNIA DO ENACT AS FOLLOWS:

SECTION 1. Article 4 (commencing with Section 116022) is added to Chapter 5 of Part 10 of Division 104 of the Health and Safety Code, to read:

#### Article 4. Natural Aquatic Area Lifesaving Standards

116022. (a) This article shall be known as the Natural Aquatic Area Lifesaving Standards Act.

(b) A provider of lifeguard or marine safety protection intended to prevent the drowning or injury of swimmers, surfers, and similar water users at a natural aquatic area, open to use by the general public, whether at no cost or a fee, shall ensure that its standards, at a minimum, meet those currently recommended by the United States Lifesaving Association as of November 1, 2003.

(c) If the lifeguard provider is currently certified by the United States Lifesaving Association as meeting its recommended standards, then it shall be a rebuttable presumption that the provider is in compliance with the requirements of this section.

(d) As used in this section, "natural aquatic area" means any aquatic area other than one that is of wholly artificial construction.



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

P

## Competition Committee Workshop Report Spring 2004

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

### Major points of meeting:

1. Committee extended a welcome to the new chair, Jay Butki.
2. Marshall Parks stepped down due to travel conflicts (it's his cosmopolitan sportsman lifestyle!).
3. Rob Pelkey and Jay Butki will retrofit the CSLSA Trailer and refurbish the current JG and LG bouys and flagline. At this time, the cost for retrofitting is unknown. Jay will deliver the trailer to the Long Beach Regionals.
4. Joanne Warzoha introduced questions concerning insurance. Bob Moore responded that CSLSA has never carried comp. insurance for the Regionals. K. Daniels proposed that CSLSA research AAU insurance.
5. Increasing competition area. After much discussion, it was resolved to remain with only one area unless circumstances absolutely require another area.
6. The committee clarified the distance run...2 km. Also, the age groups were defined as 10 year increments. We will re-evaluate after the Nationals.
7. To ease the registration crunch at the Regionals, the committee urges members and chapters to register and obtain their USLA membership earlier in the summer rather than on the day of competition. We also discussed the need of personnel to assist at the Regionals. Rob McGowan has once again volunteered his expertise and vocal cords.
8. Long Beach will augment the money that SHP is providing to award custom event trophies for 1<sup>st</sup> through 3<sup>rd</sup> places.
9. Phil from Santa Monica requested that SM host the 2006-7 JG and LG Regionals. USOS and Cal State are interested in the 2006 Nationals with Huntington Beach City. Discussion ensued re: HB vs. Salt Creek.
10. Carl Drake joined us and was welcomed as National Comp. Chair.

Respectfully submitted by Jay Butki





# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

Q

## 2004 Spring Meeting – Laguna Beach

### Recurrent Representative Committee Report

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

In committee the following was discussed:

- Reviewed the pros and cons of last years lifeguard exchange.
- Reviewed the Exchange Itinerary.  
Santa Cruz would like to see the Exchange lifeguards visit their beach. They will visit Santa Cruz from the 5<sup>th</sup> - 9<sup>th</sup>.

#### Survey for Recurrent Lifeguards.

The committee discussed designing a survey that would be handed out to recurrent lifeguards. This survey would help the CSLSA determine what benefits are most valuable to recurrent lifeguards.

After discussion, our committee recommended that a survey was not necessary, primarily because our members feel that a recurrent lifeguard joins the CSLSA for the membership bag.

#### Notes:

- Visit club Tortuga on the web site.
- California State Lifeguards will be in Acapulco conducting Lifeguard Training on April 25-May 2.
- Two Cabo San Lucas Lifeguards will be attending Cal State Lifeguard Training in June.
- The Ensenada Lifeguards are requesting any equipment or uniforms. If you have any resources you would like to donate, contact Chris Graham.

#### Exchange Committee Participants:

Les Griffin  
Jon Mitchell  
K.C. Tudor  
Dennis Yune  
Ryan Saca  
Linsi Hoseman  
Ian Burton  
Brian McConnell



**CALIFORNIA SURF LIFESAVING ASSOCIATION  
Junior Lifeguard Committee  
2004 SPRING FINAL REPORT**

**CALIFORNIA STATE GAMES**

The California State Games will be hosted by Imperial Beach on July 16, 2004. Contact Hans Fernan, Imperial Beach with additional questions.

**REGIONAL COMPETITION**

The Junior Lifeguard Regional Competition 2004 will be hosted by Long Beach on July 23, 2004. The Competition packets were distributed at our Committee meeting to those in attendance and the rest will be mailed.

Order

you team Box Lunch, T-Shirts and Sweatshirts early to receive at the event. There will be three separate venues at the event. Please follow the suggested

Sting Ray Training with your JG's prior to the event.

**NATIONAL COMPETITION**

The 2004 Junior Lifeguard Nationals will be on August 5, 2004 hosted by Daytona Beach.

**2004 POSTER CONTEST**

This summer we will conduct another Junior Lifeguard poster contest. Bring your entries to the Fall CSLSA meeting for judging. (Rules attached.)

**2004 JUNIOR LIFEGUARDS OF THE YEAR**

Each agency will have the opportunity to nominate a Junior Lifeguard of the year from their agency. Coordinators will bring a one page bio with a picture of their JG to the Fall CSLSA Meeting. Each nominated JG will be

honored by the CSLSA. The total amount spent to honor each agency JG will not exceed \$1500. The honored JG's will be featured in our CSLSA magazine.

### **JG PROGRAM GUIDELINES**

If a private JG program wishes to participate in the CSLSA events they will need to:

1. Request by the Fall meeting for participation the next summer.
2. A letter from the private JG program's parent agency/city and Lifeguard Chief/Captain addressed to the CSLSA Board in support of the JG program.
3. This letter should indicate the JG's qualifications and training.

Del Mar, Turtle requested to participate this summer. The committee approved. (The request was late but, meets guidelines.)

### **TIDEBOOKS**

Thanks to Mike, Carlsbad State, the tide books were distributed to Northern and Southern JG Programs.

### **USLA JG MEMBERSHIP**

The JG Membership continues to go well! Try to include this \$10 fee in your program registration. Send the JG membership with name & address and fee directly to the National Membership office: (NOT CSLSA)

Junior USLA Membership  
P.O.Box 322  
Avon by the Sea, NJ 07717

Print the USLA logo on all of your 2004 JG program information. This is our "Good Housekeeping" seal of approval.

Your JG's are required to be members of the USLA to participate in competition events or special events in 2004. Without proof of registration, they will NOT be permitted to participate.

### **WEB INFORMATION UPDATE**

#### **CHANGES:**

Huntington City Beach	(714)536-2581 (change phone #)
Imperial Beach	(619) 628-1420 (change phone #)
Long Beach	225 Marina Dr. (change address)
LA City	(Hansen Dam) (addition fro 91342 Zip)

**ADDITIONS:**

Camp Pendleton P.O. Box 555020, Camp Pendleton, CA 92055  
(760)725-2078  
Del Mar P.O. Box 494, Cardiff, CA 92007  
(858)755-1793  
Port San Louis Obispo P.O. Box, Avila Beach, CA 93424 (no #)

**ROUND TABLE**

- The Santa Barbara Competition and Fiesta is August 7, 2004.
- Santa Barbara would like to host the 2006 & 2007 Regional events.
- Please... no more San "0" JG Bus trips Thanks.

**REENIE BOYER**  
**Newport Beach, CA**  
**Telephone: (949) 644-3170**  
**Fax: (949) 673-3056**  
**[rboyer@city.newport-beach.ca.us](mailto:rboyer@city.newport-beach.ca.us)**

**Poster Flyer follows (next page)**

**CALIFORNIA SURF LIFESAVING ASSOCIATION  
JUNIOR LIFEGUARD  
2004 POSTER CONTEST**

THIS YEAR WE ARE HAVING A BEACH SAFETY POSTER CONTEST FOR THE CALIFORNIA USLA JUNIOR LIFEGUARD MEMBERS.

THERE WILL BE A \$500 SAVINGS BOND AWARDED AT THE 2004 FALL CSLSA MEETING TO THE TOP "A", "B" AND "C" DIVISION CONTEST WINNERS.

JUNIOR LIFEGUARD COORDINATORS NEED TO SUBMIT (IN PERSON OR BY MAIL) THEIR ORIGINAL TOP 5 POSTERS (ANY DIVISION) TO THE JG CHAIRPERSON AT THE FALL CSLSA MEETING.

THE BACK OF THE POSTER MUST INCLUDE:

- JGS FIRST AND LAST NAME
- DIVISION "A", "B" OR "C"
- HOME PHONE NUMBER
- HOME ADDRESS
- JG PROGRAM
- JG COORDINATOR'S NAME
- JG COORDINATOR'S PHONE NUMBER

THE POSTER SHOULD BE ONE-DIMENSIONAL AND THE SIZE MUST BE AT LEAST 8.5" BY 11" AND NO LARGER THAN 11" BY 17".

USE ANY MEDIUM TO CREATE YOUR POSTER (EXAMPLES: PAINT, PEN, MARKERS, CHALK, CRAYONS OR YOUR IDEA).

JUNIOR LIFEGUARDS ARE ENCOURAGED TO USE THESE BEACH SAFETY TIPS AS POSTER CONTEST ENTRIES:

- LEARN TO SWIM. IT'S FUN!
- CHECK WITH A LIFEGUARD BEFORE ENTERING THE WATER.
- SWIM NEAR A LIFEGUARD.
- NEVER SWIM ALONE.
- JOIN A JUNIOR LIFEGUARD PROGRAM.
- NEVER DIVE HEAD FIRST INTO UNKNOWN WATER OR INTO SHALLOW BREAKING WAVES.
- PROTECT YOURSELF FROM THE SUN, USE SUNSCREEN AND REAPPLY OFTEN.



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

S

---

## MEMBERSHIP Committee Report - April 16, 2004

The membership committee met on April 16<sup>th</sup> and discussed the following topics:

**Robert C. McGowan**  
*President*

**Vincent N. Lombardi III**  
*Vice President*

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

**Robert A. Moore**  
*Past President/Advisor*

**Christopher R. Graham**  
*Recurrent Representative*

**Don C. Rohrer**  
*First Executive Delegate*

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

1. The membership packets have been passed out to the attending chapters. Chapter representatives not in attendance will have their packets mailed to them.
2. This year, the membership kits will be mailed out via Scott Hubbell. It was expressed to have an actual mailing address for each chapter, not a post-office box.
3. CSLSA mugs came up in discussion. It was agreed upon by the committee to hold off on the purchase of mugs until the 2005 membership year. The reasoning behind it was the potential of sponsored items not being offered in the future due to dissipating sponsorship. The membership committee chair will have an estimate for purchase by the fall 2004 meeting for approval by the Board of Directors.
4. Mr. Moore offered a vendor's mailing of ideas for potential purchases in future membership kits.
5. It was asked of each attending chapter representative to be as thorough as possible when submitting checks and roster sign-ups, i.e., ensuring that they match-up.
6. It was agreed upon in committee that the shirt for this membership year would be a white shirt in 3-color as opposed to colored shirt with one color. It was also suggested that the graphics on the shirt include the 40<sup>th</sup> anniversary of CSLSA.
7. Decals were distributed to attending chapter representatives. 15% more decals were added to the 2003 member numbers for each chapter.

That concluded the membership committee's meeting. Thanks to Bob Moore for scribing during the event!

Vincent Lombardi  
Membership Chair



# California Surf Lifesaving Association

## *Public Education Committee*

---

T

### Spring Committee Activity Update Laguna Beach — April 16<sup>th</sup>, 2004

#### **Interactive Compact Discs**

The project of making the interactive compact discs was delayed a few weeks. It is 95% completed at this time and I have a demonstration CD for display. The introductory video (Rob McGowan) was shown to all attendees at the board meeting and a couple of the other videos and content was shown in committee. It was given approval from the committee. Steve Long from Cal State Parks stated that the state parks are now requiring closed caption or written materials to go along with any audio/video materials. This is to comply with ADA. It was a little late to add the closed caption, but I will look into the written materials to go with it. We also agreed to reduce the project to \$2,500-\$3,000, rather than the original \$4,000, and leave the remaining monies allocated for 2<sup>nd</sup>-runs or updated versions for the future.

#### **PSA's**

I have worked with Peter Davis and he has developed two Public Service Announcements for the USLA. These are in the finishing stages and will be available for us to use soon.

#### **Extra Materials**

Many chapters took the opportunity to stock up on some public education materials that have been accumulated by me over the years. There are still some left for any chapter upon request.

#### **Youth Expo: Apr. 30, May 1-2                      Orange Co. Fair: July 9--Aug. 1**

Agencies, specifically Orange County Agencies are once again encouraged to participate in both the Youth Expo and the Orange County Fair. This is a great opportunity to show what lifeguards are all about and show our faces in the community. Any agency that is interested, please see me for details, or you can contact Jennifer Schulz with the Newport Beach Fire Department at 949-644-3177 (Work) or 949-795-2893 (Cell).

#### **Database**

Bill Humphries from San Clemente agreed to complete a database of public education materials. He stated he has been very busy in his new agency position and will begin work on the project in the fall.

#### **Website**

Bob Moore, web site committee, was given a copy of the interactive CD and encourage to use any materials from it for our website; [www.cslsa.org](http://www.cslsa.org) I will also work with him to possibly upgrade current public education materials on the website.

Rob Williams - Committee Chair  
PO Box 4166 Balboa, CA 92661  
949-718-3457 [Willie@city.newport-beach.ca.us](mailto:Willie@city.newport-beach.ca.us)



*USLA Activity Report*  
Spring 2004 Board of Directors Meeting

## **Introduction**

It has been my distinct pleasure to work with the Executive Committee since the last meeting. We've had numerous opportunities to discuss a variety of issues that have come up, and have had some excellent results. I greatly appreciate the sincerity and energy involved on the part of everyone.

There have been some changes. Congratulations to three new regional presidents: Patrick McGlamery -- Southeast; Kevin Sweat -- South Atlantic; and Ed Zebrowski -- Mid-Atlantic.

It is my goal to serve you and all USLA members in a fully transparent manner, working to achieve consensus on all issues. As for transparency, I mean that information on all issues that do not need to be confidential for some compelling reason (e.g. contract negotiations or personnel issues) should be available to any member who inquires, particularly members of the Board of Directors. In an effort to accomplish this, I have been copying the Executive Committee on everything of substance, wherever possible. I understand they have been forwarding some of this material to regional representatives. I think some may find this overkill, but better to be overly informed than to feel uninformed.

With respect to consensus, as of the writing of this report, we have had votes on six items among the Executive Committee: 1) NOAA-USLA Letter Agreement, 2) 2004 Nationals Host Agreement, 3) appointment of committee chairs, 4) Bayz eyewear sponsorship, 5) Ingram sponsorship, and 6) apparel sponsor for the 2004 Nationals. All have resulted in unanimous votes, with the exception of my abstention in one case due to a conflict (I had appointed the chairs and felt it inappropriate to vote in favor of my own appointments). Lest you feel there is inadequate dialog, we have utilized a procedure in email votes whereby votes are normally first put to a 10 day discussion period, then voted upon over a seven day period. This has allowed for some excellent discussion and modification of proposals as appropriate to address concerns.

A team approach that adequately serves everyone requires ample opportunity for informed dialog and careful listening. I'm endeavoring to facilitate both and to practice what I preach. I welcome input from any member of USLA on how I can do better at this.

Keeping USLA's many projects on track requires significant work and dedication by the nationally elected officers, regional presidents, and committee chairs. I'd like to thank all of them for the sometimes incredible workload, especially considering that all are volunteers with other responsibilities.

## **USLA -- NOAA Collaboration**

With the valuable assistance of Dr. Peter Hartsock, Legal Advisor Chip More, and Statistician Rick Gould, we have moved forward on a promising collaboration with the National Oceanic and Atmospheric Association (particularly the National Weather Service and Sea Grant). The mission of our collaboration is drowning prevention through rip current education. Our primary method for accomplishing this mission is a nationally consistent rip current message emanating from each of our organizations and a combined dedication to rip current awareness. By unanimous vote of the USLA Executive Committee in January, a letter agreement between NOAA and USLA was approved and signed by both parties. Since the November Board of Directors meeting I have traveled to the East Coast three times to meet with our partners and collaborate on work. We have labored to develop a consistent brochure and signs for beaches, which will be available by May. The artwork will be made available free of charge to organiza-



tions and communities that wish to print, post, and distribute these materials. We are also working on a consistent message for each of our websites. Printed materials will credit both organizations. They have been designed at no cost to USLA under a contract to NOAA. On the opening day of National Beach Safety Week, May 24, 2004, NOAA and USLA will convene a *national* press conference in Wrightsville Beach, NC. Speakers will include the NOAA Administrator (Vice Admiral Conrad C. Lautenbacher, Jr. U.S. Navy (Ret.)); the USLA President, Sandee LaMotte (wife of former CNN producer Larry LaMotte who drowned in a rip current in 2003), and USLA Public Education Committee Chair Peter Davis. This collaboration has tremendous potential for greatly increasing awareness of this primary surf hazard and awareness of the leadership of USLA in drowning prevention. Future projects are planned to include PSA's and other educational initiatives.

## **Host Agreement**

For each national competition, USLA has long entered into a Host Agreement to define the responsibilities of USLA and the host chapter. Since shortly after the November meeting, the Volusia Surf Lifesaving Association (via Kevin Sweat), our Legal Advisor and I worked together to refine the Host Agreement. This necessarily involved quite a bit of give and take, but the ultimate product should be of substantial value to all involved. As previously noted, the agreement was unanimously approved and has been signed. Hopefully, this agreement can serve as a model for the future and this spring we can sign an agreement with Virginia Beach (previously designated to host the 2005 Nationals), thereby having an agreement in place almost a year and a half in advance. In the future, I expect we should be able to identify hosts and sign host agreements shortly thereafter. This advance planning should help the hosts promote their event and get a jumpstart on fundraising.

## **California Legislation**

Liaison Officer Eric Bauer located a legislator in California willing to carry legislation to mandate USLA standards for open water lifeguards in California. I assisted in drafting legislation, which is now a bill in the California Legislature. It is now up to the Southwest and Northwest regions as to whether they wish to endorse this effort. If they choose to endorse the effort, I would recommend that IJSLA do so as well. I think there is a good chance it will be successful.

## **Mission Statement**

A draft mission statement has been developed for USLA, which I think might be helpful in focusing our work and garnering interest from sponsors and grantors. It was circulated to the Executive Committee. Some valuable input was received from Mike Bartlett. With that input, I propose that our mission statement be: "To prevent drowning and other injuries in the aquatic environment through public education and the promotion of high standards in aquatic rescue." This is certainly up for discussion and modifications to the wording may be appropriate. Regardless, I think this or a similar statement should be reviewed and adopted by the Board of Directors so that when people ask what we stand for, we have something succinct to put forward.

## **Lifesaving Development**

Some of the development efforts we have been involved in are beginning to pay off in a significant way. In Denton, Florida the Southeast Region recently built upon the momentum from a prior on-site visit and report to help train over 40 people in a course meeting USLA standards. I will leave it to Southeast to report further, but these personnel will be patrolling previously unpatrolled beaches this summer. In Pensacola, the Santa Ross Island Authority recently retrained all its personnel in a course designed to meet USLA standards, hired a public safety manager, acquired new motive equipment for patrol and response, and are in the process of building a new headquarters. This is a big turnaround for the agency. Both of these efforts are likely to create momentum in the Panhandle, where so many rip current deaths have occurred.

## **Committee Chairs**

In November an offer was extended to anyone interested the opportunity to put themselves or others forward as committee chairs. Much interest was received. After careful consideration. I proposed appointees to the Executive Committee for their approval. Some minor changes were made as a result of consultations and the list was approved unanimously (with my abstention). We have divided the committees into “regular” committees and “working group” committees. The regular committees have one member from each region (appointed by the region), a chair, in some cases a vice-chair, and in some cases our Medical Advisor. These regular committees deal with fairly broad issues within their purview, issues which are likely to require full participation and review by all regions. The working group committees are intended to be smaller, with members selected by the chairs. The intent of these committees is to gather experts to work on more narrowly defined topics, like the website development.

## **Committee Scheduling**

One of the opportunities presented by designating committee members in advance is advance scheduling of the committees. This has been done with best efforts to avoid overlap of committee members who serve on more than one committee, although that is not always possible. Hopefully, this will allow for better preplanning and scheduling. We shall see.

## **Lifeguard Trademark Issue**

In November 2003, Mr. Colosi raised a concern with respect to trademark of the word “lifeguard.” Mr. Colosi, Mr. Moore, and I have developed a possible resolution, which Mr. Colosi will be bringing to the Development Committee for consideration.

## **Skin Cancer Foundation**

In November 2003, a presentation was made to the Board of Directors by the Skin Cancer Foundation that involved potential for a collaboration similar to the NOAA-USLA collaboration, but aimed at skin cancer prevention. I have engaged in two conference calls with the representatives we met and they have submitted a proposal which will be reviewed by the Public Education Committee. This is a no cost proposal that would have each organization seeking sponsorship for the initiative, but sharing any sponsorship dollars generated for that purpose. With input of the Public Education Committee, it will be up to the Board of Directors as to whether we should pursue this opportunity. If so, the Legal Advisor stands ready to develop a letter agreement with SCF.

## **Guidestar**

Guidestar is a website which serves as a compendium listing of nonprofit organizations on the Internet. This organization includes the most recent tax forms of organizations, as well as a variety of information about them. Many donors and grant organizations use Guidestar as a reference to make sure the organization is legitimate and to make granting or donation decisions. The listing for USLA, up until now, has been very basic and apparently taken from our publicly available tax forms. That information has been updated, greatly expanded, and submitted to Guidestar. Hopefully, this will assist with garnering donations, grants, and perhaps even sponsorships. The website is: [www.guidestar.org](http://www.guidestar.org)

## **GO JG**

In consultation with our Legal Advisor, in December I wrote the principals involved in the GO JG organization to convey information related to the vote of the Board of Directors in November 2003 and to invite dialog. I met with the principals of this initiative on December 31 in San Diego. We had an excellent meeting discussing all manner of alternatives. Subsequently, they submitted a written proposal. This proposal has public education elements, so I would expect that the Public Education Committee will review it. The proposal also has some representational issues which may best be reviewed by the

Executive Committee, in consultation with our Legal Advisor.

## **USLA Ring**

Since the November meeting, with the assistance of Bill Oat of the Cape May Beach Patrol, Jostens was contacted with the idea of creating a ring for USLA members with the USLA logo. This is a promising opportunity which has been referred to the Ways and Means Committee for further review. If approved, lifeguards could order the ring via the USLA website.

## **Dr. Henry Heimlich**

Information was brought to my attention that certain assertions made by Dr. Heimlich at a prior Board of Directors meeting in Alexandria, Virginia and in American Lifeguard Magazine might be in question. This is no small matter, since some lifeguards are undoubtedly following Heimlich recommendations. I consulted with our Medical Advisor, who recently sent a letter to Dr. Heimlich requesting validation of specific claims made by him. There is some significant media interest in this issue.

## **Workplace Giving**

Mr. Farry has kindly indicated that he is developing a plan to increase the level of our audits so that Mr. Colosi can work on a workplace giving proposal he has previously made.

## **USLA.ORG**

The new version of [www.usla.org](http://www.usla.org) was launched in late November 2003. Charles Hartl has now taken over most of the work of overseeing this site via the Website Committee, which he now chairs. He'll report separately on our status.

## **Conclusion**

Working together on the many projects proposed by our officers, committee chairs, and members, there is great promise for significant progress to achieve some of our long held goals for USLA. Please email me, call me, or take me aside to discuss any issues you think we ought to be addressing. Together we can make a real difference for USLA, the lifesaving profession, and drowning prevention.

Lifesaving Aye

B.Chris Brewster, President

Telephone: (858) 581-1221 • Fax (720) 535-3274 • E-mail: [Brewster@lifesaver1.com](mailto:Brewster@lifesaver1.com) • [www.lifesaver1.net](http://www.lifesaver1.net)



# California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

V

## Committee of the Whole

### Workshop Report

Spring 2004 Meeting

**Robert C. McGowan**  
*President*

Committee members: Mr. Bauer, Mr. Brewster, Mr. Broussard, Mr. Davy, Mr. Avila, and Ms. Donnelley.

**Vincent N. Lombardi III**  
*Vice President*

Committee agreed to a proposed language change to California Lifesaving Standards Act (A.B. 1961) that would include a date for USLA standards that agencies would have to conform to. This would address the "moving target" concern.

**Michael A. Beuerlein**  
*Secretary*

**Robert E. Williams**  
*Treasurer*

### **(Proposed change)**

**Robert A. Moore**  
*Past President/Advisor*

### **California Lifesaving Standards Act**

**Christopher R. Graham**  
*Recurrent Representative*

**(1) This shall be known as the California Lifesaving Standards Act.**

**Don C. Rohrer**  
*First Executive Delegate*

**(2) Any provider of lifeguard or marine safety protection intended to prevent the drowning or injury of swimmers, surfers, and similar water users at a natural aquatic area open to use by the general public, whether at no cost or for a fee, shall ensure that its standards, at a minimum, meet those currently recommended by the United States Lifesaving Association. If the lifeguard provider is currently certified by the United States Lifesaving Association as meeting its recommended standards, then it shall be a rebuttable presumption that the provider is in compliance with the requirements of this section.**

**Michael S. Bartlett**  
*Second Executive Delegate*

**Charlotte M. Graham**  
*Alternate Executive Delegate*

**(3) As used in this section, "natural aquatic area" means any aquatic area other than one that is of wholly artificial construction.**