



# California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

## BOARD OF DIRECTORS MEETING MINUTES

Coronado Boathouse  
 1985 Strand Way, Coronado CA  
 April 7 & 8, 2016

### Thursday, April 7, 2016

- I. Meeting called to order by Mr. Beuerlein at 9:05 a.m.
  - A. Pledge of Allegiance - Mr. Humphreys
  - B. Welcome and Introductions - Mr. Beuerlein
  - C. Roll Call of Delegates - Mr. Bond

CHAPTER	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	327	8	8	0	8
Coronado	12	2	2	0	2
Del Mar	1	0	0	0	0
Encinitas	15	2	0	0	0
Huntington Beach	165	6	5	1	6
Imperial Beach	5	2	2	0	2
Laguna Beach	93	4	2	2	4
Lake Mission Viejo	10	2	2	0	2
Long Beach	80	4	2	1	3
LA City	47	3	1	0	1
LA County Beaches	180	6	3	3	6
LA County Lakes	31	3	3	0	3
Newport Beach	49	3	3	0	3
OC LGs - C.O.L.A.	24	3	0	0	0
Oceanside	8	2	2	0	2
Pendleton Coast	11	2	2	0	2
Pismo Beach	26	3	3	0	3
Port Hueneme	2	2	1	0	1
San Clemente	54	4	3	1	4
San Diego	122	5	3	0	3
San Luis Obispo Co	29	3	0	0	0
Santa Barbara City	67	4	0	0	0
Santa Barb Co - Campus Pt	6	2	2	0	2
Santa Cruz	48	3	0	0	0
Santa Monica Harbor Patrol	2	2	0	0	0
Seal Beach	54	4	4	0	4
Solana Beach	1	0	0	0	0
Tucson, AZ	2	2	0	0	0
Ventura County	4	2	0	0	0
Independent/Unaffiliated	5	2	0	0	0
<b>Total</b>	<b>1496</b>	<b>93</b>	<b>58</b>	<b>7</b>	<b>65</b>

II. Approval of Board of Director's Meeting Minutes – Redondo Beach, October 8<sup>th</sup>, 2016.

**Motion:** Moved by Mr. Ragsdale to approve the Minutes as submitted.  
**Second:** Mr. Richardson  
**Discussion:** None  
**Action:** MPU

III. Officer's Reports

- A. President - Mr. Beuerlein - Attachment 1  
Mr. Beuerlein thanked the Coronado Lifeguards for hosting their first Board of Directors Meeting. He announced that there is an article on Alex Peabody, CSLSA's newest Life Member, posted on the CSLSA home page. The President updated the Board of Directors on current events and activity since the last meeting. He congratulated and introduced the newest committee co-chairs.
- B. Vice President - Mr. Humphreys - Attachment 2
- C. Secretary - Mr. Bond - No Report
- D. Treasurer - Mr. Williams - Attachment 3
- E. Advisor - Mr. McGowan - Verbal Report  
Mr. McGowan and the Heritage Committee have been working with the USLA to promote better communication between the chapters and the agencies. He looks forward to continuing this work at the Spring USLA meeting in Gettysburg.
- F. 1<sup>st</sup> Delegate - Mr. Silvestri - Attachment 4
- G. 2<sup>nd</sup> Delegate - Mr. Avila - Attachment 5
- H. 3<sup>rd</sup> Delegate - Mr. Butki - Not Received 6
- I. 4<sup>th</sup> Delegate - Mr. Graham - Not Received 7  
Mr. Graham thanked Mr. Leeper for his term of service.

IV. Committee Activity Reports

- A. Bylaws - Mr. Humphreys - No Report
- B. Certification - Mr. Lombardi - Attachment 8
- C. Exchanges - Mr. Leach - Not Received 9
- D. Grants - Mr. Henderson - No Report
- E. Junior Lifeguards - Mr. Graham - Attachment 10
- F. Legislation - Mr. Sandler - Attachment 11

G.	Lifesaving Sport & Fitness		Mr. Butki	-	Attachment	12
H.	Membership	-	Mrs. Graham	-	Not Received	13
I.	Newsletter	-	Mr. Godino	-	Attachment	14
J.	Original Founders	-	Mr. McGowan	-	No Report	
K.	Professional Standards	-	Mr. Gipti	-	Not Received	15
L.	Public Education	-	Mr. Silvestri	-	Attachment	16
M.	Public Relations	-	Mr. Bond	-	Verbal	
N.	Special Awards	-	Mr. Richardson	-	Attachment	17
O.	Sponsorship	-	Mr. Avila	-	No Report	
P.	Statistics	-	Mr. Burton	-	Not Received	18
Q.	Training & Operations	-	Mr. Scott/Mr. Sonne	-	Attachment	19
R.	Ways and Means	-	Mr. Williams	-	No report	
S.	Website	-	Mr. Moore	-	Attachment	20
V.	Special Presentations - Mr. Ed Harris provided an overview of San Diego’s presumptive health coverage plan. He asked the lifeguards at the Board of Directors meeting to help move forward with presumptive coverage within their bargaining units. Mr. Harris wants to help give the lifeguards a stronger voice at the state and national level.					
VI.	Sponsor Presentations Meeting sponsors provided presentations: <b>Maki Surf and Rescue, Isle Surf and Paddle, Bomber Eyewear, LRAD Corp, Original Waterman, Project Wipeout, Xcel Wetsuits and John Wayne Cancer Foundation</b>					
VII.	Special Awards and Presentations Mr. Beuerlein presented a Meritorious Act awards to Wyatt Colloty and Andrew Hoff. Butch Batton and Ben Siegel were honored for Heroic Acts.					

**Meeting reconvened on Friday, April 8<sup>th</sup> at 9:11AM.**

VIII. Committee Action Reports from Workshops

A.	Junior Lifeguards	-	Mr. Egan	-	Not Received	21
	Two motions were passed in the Junior Lifeguard committee and presented to the Board of Directors for vote.					

1. A new \$10 fee would be established for Junior Lifeguards to enter the CSLSA regional competition. The **motion** was approved with 28 in favor and 3 opposed.
2. Add events to the regional competition and only award 1<sup>st</sup> through 3<sup>rd</sup> place. The **motion** passed unanimously.

B.	Lifesaving Sport & Fitness	-	Mr. Butki	-	Not Received	22
C.	Membership	-	Mrs. Graham	-	Not Received	23
D.	Professional Standards	-	Mr. Gipti	-	Not Received	24
E.	Public Education	-	Mr. Silvestri	-	Not Received	25
F.	Public Relations	-	Mr. Bond	-	Not Received	26
F.	Special Awards	-	Mr. McGowan	-	Not Received	27
G.	Sponsorship	-	Mr. Avila	-	Not Received	28
H.	Statistics	-	Mr. Burton	-	Not Received	29
I.	Training and Operations	-	Mr. Sonne	-	Not Received	30

IX. Old Business

- A. CA Marine Safety Chief Assoc. - Mr. Williams - Verbal  
Mr. Williams wants to expand the group to any other interested agencies. He welcomes any Chief or agency administrator to the next meeting. This will help develop policies at a state level that can be used as guidelines tailored for each department.
- B. California Medal of Valor - Mr. Williams - Verbal  
Mr. Williams is currently on the board for the California Medal of Valor and will notify the CSLSA of any changes to the current requirements.
- C. CSLSA Financial Institution- Mr. Williams - No Report

X. New Business

- A. Sponsorship RFP - Mr. Williams - Verbal Report  
Mr. Humphreys provided an overview of his draft request for proposal. The request for proposal outlines conditions for potential sponsors. Mrs. Graham suggested that we implement the RFP and allow the Executive Board to steer the funds. She also suggested that we create a fundraising committee. Mr. Beuerlein added that the RFP is a work in progress and can be modified as necessary to meet the needs of CSLSA. Mr. Humphreys would like to set a target date of September 1<sup>st</sup>, 2016. The Executive Board is requesting that all potential sponsor contacts be sent to Mr. Humphreys.

- B. USLA Strategic Plan - Mr. Beuerlein - Verbal Report  
Mr. Beuerlein reviewed the eight goals of the United States Lifesaving Association. He is positive that the goals will help improve both the CSLSA and USLA.
- C. USLA Textbook Revision - Mr. Humphreys - Verbal Report  
Mr. Humphreys is currently working on a committee to revise the USLA textbook. The committee is in the editing phase which should be completed at the Spring USLA meeting in Gettysburg, PA. Mr. Humphreys is requesting photos to help improve the manual. He is suggesting that the President from each region have a chance to review the textbook revisions prior to publication.
- D. USLA Delegate Count - Mr. Humphreys - Verbal Report  
The CSLSA has proposed that the USLA Delegate Count be updated to more accurately represent each region's current USLA membership total. This idea was proposed in Hawaii and will be on the agenda for the Board of Directors to vote on at the Spring USLA meeting in Gettysburg.
- E. JG Account Appropriations and Comp. Fees – Mr. Beuerlein - Verbal Report  
Mr. Beuerlein reviewed the JG account appropriations discussion from the last CSLSA Executive Board meeting. There were no questions from the Board of Directors. The competition fees were discussed in the Junior Lifeguard Committee report provided by Mr. Egan.
- F. CSLSA Life Membership Policy – Mr. Beuerlein - Verbal Report  
Mr. Beuerlein suggested a change in the wording of the CSLSA Lifetime Membership Policy. He provided copies of the current policy and suggested that B.6. be modified to read "A nominee may receive no more than one vote in opposition to confirm Life Membership. Once the vote has been counted, the chairperson shall announce the results to the committee and inform the President of same, but shall not discuss the number of votes cast in favor or opposition and ballots shall be destroyed". Mr. Beuerlein also noted that the CSLSA Life Membership application should be modified so that the "Procedure" language is the same as the "Policy" language.

**Motion:** Moved by Mr. Ragsdale to amend the CSLSA Life Member Policy as suggested by Mr. Beuerlein.

**Second:** Mr. Hughes

**Discussion:** Mr. Williams stated that the CSLSA Life Member approval should be based a percentage of voters in favor, rather than the number of voters opposed. Members of the CSLSA Board of Directors discussed what percentage would be appropriate and "at least 85%" was agreed upon.

**Action:** Mr. Ragsdale withdrew his motion.

**Motion:** Moved by Mr. Ragsdale to amend the CSLSA Life Member Policy as suggested by Mr. Beuerlein with the following exception: change B.6. to read "A nominee must receive at least 85% of committee votes in favor to confirm Life Membership. Once the vote has been counted, the chairperson shall announce the results to the committee and inform the President of same,

but shall not discuss the number of votes cast in favor or opposition and ballots shall be destroyed”.

**Second:** Mr. Hughes

**Discussion:** None

**Action:** MPU

## XI. Future Meetings

### A. CSLSA Meetings Dates & Locations

1. Fall 2016
  - a. Location: Santa Cruz
  - b. Date: October 13<sup>th</sup> and 14<sup>th</sup>, 2016
2. Spring 2017
  - a. Location: TBD
  - b. Date: April 6<sup>th</sup> and 7<sup>th</sup>, 2017

### B. USLA Meeting Dates & Location

1. Spring 2016
  - a. Location: Gettysburg Pennsylvania
  - b. Dates: April 28<sup>th</sup> – 30<sup>th</sup> 2016
2. Fall 2016
  - a. Location: Northwest Region (TBD)
  - b. Dates: November 3<sup>rd</sup>- 5<sup>th</sup>, 2016

## XII. Privilege of the Chair

The President thanked the sponsors, Captain Sean Carey and the Coronado Lifesaving Association for hosting the event. Mr. Beuerlein commended Mr. Graham for his work as the newest Executive Board member. He also cited the positive work by all the new committee chairs, with special recognition to Mr. Egan and Mr. Graham for addressing the current funding challenges in the Junior Lifeguard Committee.

## XIII. Adjournment – Mr. McGowan read the following dedication from Bob Moore to Joe Reinisch:

I remember Joe as being totally enthused. Joe loved lifesaving. He always claimed his Newfoundland dogs (which he bred for sale) were also lifesavers.

When I was President from 1983-93, I worked with Joe. I wanted to keep him involved because of his passion, but also wanted to harness his energy. I would always tell him he was making a good point, but we needed to move on. I would always make it a point to speak to him at a break to encourage him and explain that we were limited on time.

I have spent many hours at Joe's house working on awards with little to no budget. The teams I took overseas always were represented with class thanks to Joe's hard work and his generosity. His talent often went unnoticed, but I saw it firsthand. I also remember him taking his motor home to San Clemente so SCOF could hand out medals that were engraved. I popped in a couple of times between events (I was competing at the time) and saw how much work it was. He only charged them the 'cost' of the medals with NO profit or time for labor! His only request was for a case of Tab (a diet cola at the time) as it was hot in his RV.

Joe always gave me ideas and the best price when I selected and presented my Executive Boards thank-you's at the end of their terms. He would throw in the engraving for free. As you know, there was no budget for that type of thing and Joe always helped me make it happen.

I have always liked Joe. Through thick and thin, he had a heart of gold. Something that was very important in the association's early years. To sum it up, Joe cared!

**Motion:** Motion to adjourn by Mr. Lombardi in memory of "Big Joe" Reinisch.

**Second:** Mr. Butki

**Discussion:** None

**Action:** MPU; meeting adjourned at 11:15 a.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'K Bond', with a large, stylized flourish underneath.

Kai Bond  
CSLSA Secretary  
secretary@cslsa.org