

P.O. Box 366 • Huntington Beach • California • 92648

GENERAL BOARD MEETING

MINUTES

Thursday, October 12, 1995

I. Meeting called to order by President Chris Brewster at 9:15 a.m.

A. Pledge of Allegiance - Mr. Moore
 B. Welcome and Introductions - Mr. Brewster
 C. Roll Call of Delegates - Mr. Richardson

•	No				TOTAL
CHAPTER	Memo.	No of Delegates	Votes Present	Proxies	VOTES
Calif State - North	39	3	1	0/1*	1/2*
Calif State - South	76	4	3/2*	0/1*	3
Camp Pendleton	10	2	1	-	1
Central Coast	20	3	-	-	-
Coronado	2	0	-	-	_
Capitola	4	2	-	-	-
Del Mar	32	3 '	3	_	3
Encinitas	21	3	-	-	-
Hawaii	18	3	-	-	-
Huntington Beach	107	5	5/4*	0/1*	5
LA City	22	3	2/1	0/1*	2
LA County Lakes	42	4	2	1	5 2 3 4
LACOLA	95	4	4	_	4
Laguna Beach	45	3	1/1	0/1*	1/2*
Long Beach	40	3	2	-	
Mission Viejo	23	3	3	-	2 3 5 3
Newport Beach	150	5	5/3*	0/2*	5
Oceanside	14	2	3	-	3
Port Hueneme	25	3	-	-	
San Clemente	35	3	1	-	1
San Diego	90	4	4	_	4
Santa Barbara	9	2	-	-	-
Santa Cruz	50	3	1	_	1
Seal Beach	30	3	3	_	3
Solana Beach	37	3	-	-	-
Tucson	76	4	-	-	-
Ventura County	5	2	-	-	-
TOTALS	1,117	84	46/41*	1/9*	48/47*

*Second Day changes

Registered Proxies:

Cal State-North for Steve White: by Carl Drake Cal State-South for Randy Eickhoff: by Steve Long Huntington Beach for Max Bowman: by Bill Richardson for Richard Godino; by Manya Traub LA City for John Ragsdale; LA County Lakes by Gordon Gray for Scott Diederich; by Mark Klosterman Laguna Beach Newport Beach for Mike Halphide: by Eric Bauer Newport Beach for Jim Turner; by Reenie Boyer **Encinitas** for Jeff Snow: by Tom Buckner

II. Approval of Minutes - Santa Cruz Meeting - April 27 & 28, 1995

MOTION:

Moved by Mr. Summers to approve the minutes as submitted.

SECOND:

Mr. Bauer

DISCUSSION:

None

ACTION:

MPU

III. Officer's Reports

A.	President	Mr. Brewster	ATTACHMENT	A
B.	Vice President	Mr. McGowan	ATTACHMENT	В
C.	Secretary	Mr. Richardson	ATTACHMENT	C
D.	Treasurer	Mr. Bowman	ATTACHMENT	D

Approval of the Treasurer's Report - (action taken on Friday is recorded here for clarity)

Moved by Mr. Gray to approve the Treasurer's Report as submitted.

MOTION: SECOND:

Mr. Humpheys

DISCUSSION:

None

ACTION:

MPU

E.	Recurrent Rep	Mr. Weisser	ATTACHMENT	E
F.	Advisor	Mr. Moore	ATTACHMENT	F

Mr. Moore presented LA County Lifeguard Chief Donald C. Rohrer with Life Membership in CSLSA.

IV. Presentations

- A. Product demonstration by Hartwell Medical Systems Don Guyer
- B. Presentation of Medal of Valor to Sean Cicchetto of the San Diego Lifeguard Service for his heroic action on April 25, 1993.
- C. A short presentation by Chris McAleer of Newport Beach a young surfer who struck his head during a surfing accident at 48th Street, Newport Beach resulting in a severe debilitating cervical accident. He has accepted the challenge of carrying the message of "Project Wipeout" for Hoag Hospital into schools.

Kris O'Neal Hoag's "Project Wipeout" Director can be reached through Hoag Hospital at the following address and phone number:

Hoag Memorial Hospital, Presbyterian (714) 760-5528 Ext. 7116 301 Newport Blvd. (714) 760-2106 (FAX) P.O. Box 6100 Newport Beach, CA 92658-6100

LUNCH - 12:15 - 1:45 p.m.

Meeting reconvened at 1:50 p.m.

V. Committee Reports

Α.	Bylaws	Mr. Richardson	Nothing to report				
В.	Certification	Mr. Brewster	Nothing additional to report; See the Presidents report				
C.	Competition	Mr. McGowan	ATTACHMENT G				
D.	Exchange Committee	Mr. Weisser	ATTACHMENT H				
E.	Heroic Acts	Ms. Lata	ATTACHMENT I				
F.	Int'l Lifesaving	Mr. Brewster	Brief overview if ILS info				
G.	Jr. Lifeguards	Mrs. Boyer	ATTACHMENT J				
H.	Legislation Reminder to send ordi	Mr. Gruber inances etc., to Mr. Gr	No report at this time uber				
I.	Membership	Mr. Gray	ATTACHMENT K				
J.	Newsletter	Mr. Bartlett	ATTACHMENT L				
K.	Public Education	Mr. Humpheys	Verbal - no attachments				

Reported that the committee had expended slightly under budget for the Surviving the Surf Poster. The next project was likely to be the Rodney the Iguana program. The committee will meet to discuss their next project.

Many posters are still available for chapters. Contact Bill Humphreys or Mike Beuerlein for them.

VI. Committee Workshops (as directed)

Friday, October 12, 1995

Meeting reconvened at 9:00 a.m., October 13, 1995

Continuation of Workshops as needed

VII. Committee Reports from workshops

Α.	Competition	Mr. McGowan	ATTACHMENT	M
MOTION:	Moved by Mr. Gray to	o approve the committe	e report as submitte	ed.

SECOND: Mr. Gruber

DISCUSSION: None ACTION: MPU

B. Exchange Committee Mr. Weisser ATTACHMENT N

MOTION: Moved by Mr. Gruber to approve the com

Moved by Mr. Gruber to approve the committee report as submitted.

SECOND: Mr. Buckner

DISCUSSION: None ACTION: MPI

C. Heroic Acts Mr. Bauer ATTACHMENT O

MOTION:

Moved by Drake to approve the committee report as submitted.

SECOND: Mr. Harvey

DISCUSSION: None

ACTION: MPU

D. Jr. Lifeguards Mrs. Boyer ATTACHMENT P

MOTION: Moved by Mr. Moore to approve the committee report as submitted.

SECOND: Mr. Lombardi

DISCUSSION: Table issue of kit size to depend upon full member kit.

ACTION: MPU

E. Legislation Mr. Gruber ATTACHMENT Q

MOTION: Moved by Mr. Bauer to approve the committee report as submitted.

SECOND: Mr. Harvey

DISCUSSION: None ACTION: MPU

F. Membership Mr. Gray ATTACHMENT R

MOTION: Moved by Mr. Summers to approve the committee report as submitted.

SECOND: Ms. Briles

DISCUSSION: Mr. Drake recommended disapproval of the report based on the membership dues

increase .issue

Discussion ensued regarding what was suggested to go into the kits.

ACTION: Motion defeated by majority vote 26 no, 18 yes

MOTION:

Moved by Mr. Drake to approve the committee report as amended (removing dues).

SECOND:

Mr. Gray

DISCUSSION:

None

ACTION:

MPU

G.

Newsletter

Mr. Bartlett

ATTACHMENT S

MOTION:

Moved by Mr. Harvey to approve the committee report as submitted.

SECOND:

Mr. Bauer

DISCUSSION:

None

ACTION:

MPU

Η.

Public Ed Report

Mr. Humphreys

ATTACHMENT T

MOTION:

Moved by Mr. Drake to approve the committee report as submitted.

SECOND:

Mr. Lombardi

DISCUSSION:

None

ACTION:

MPU

I.

Ways & Means

Mr. Brewster

ATTACHMENT U

MOTION: SECOND: Moved by Mr. Gruber to approve the committee report as submitted. Mr. Buchanan

DISCUSSION:

Mr. Bauer expressed concern as to whether, based on his experience, it was prudent t leave the decision on travel to USLA Board Meetings in the hads of the Executive

Board.

ACTION:

MPU

VIII. **Old Business**

- Approval of Treasurer's Report (shown under Treasurer's Report on Friday). Α.
- CSLSA 500 phone number Mr. Bauer reported on the (500) FOR-CSLS phone B. and the information recorded there. Several questions were posed regarding the ease of changing (extremely easy) the recording and the ability of the phone to take messages (possible, but there is no intent to use the phone in that way at this time).

IX. **New Business**

Ad hoc committee on Fund Raising Workshop A. ATTACHMENT V

В. **USLA** Spring meeting

Location: 1.

Myrtle Beach, South Carolina

2. Dates:

November 2-4, 1995

C. CSLSA Meeting Dates & Locations

Spring 1996

Location a. Laguna Beach

b. Dates: April 18 & 19, 1996

2. Fall 1996

> Location a. Cal State - South (Tenative location - Ventura area)

Oceanside (alternate)

b. Dates October 17 & 18, 1996

D. Other Business

- Discussion of future raffles for fund raising. Future responsibilities will 1. be with the hosting chapter for organizing and conducting a fund raising raffle. Mr. Weisser reported that CSLSA realized over \$160 from the raffle at this meeting.
- 2. Mr. Bauer advised that over \$500 will be coming to the region as a windfall from the meeting costs.
- Mrs. Boyer reminded all delegates that a United Way pledge can also be made 3. in the name of CSLSA.

X. **Election of Officers**

Α. President

> 1. Nominees: Chris Brewster

Nominees from the floor:

None

2. Elected: Chris Brewster (by acclamation)

В. Vice President

> Nominees: Rob McGowan 1.

Nominees from the floor:

Eric Bauer

2. Elected:

Eric Bauer (by majority vote)

C. Secretary

> 1. Nominees: Bill Richardson

2. Elected: **Bill Richardson** (by acclamation)

D. Treasurer

> Nominees: 1. Max Bowman

Nominees from the floor: Kai Weisser

2. Elected: Kai Weisser (by majority vote)

E. Recurrent Representative

Nominees from the floor: A.J. Summers 1. Chris Graham

Elected: A.I. Summers (by majority vote)

F.

Delegates

Nominees: Nominees from the floor:

Gordon Grav Rob McGowan Steve Long Ira Gruber

Max Bowman

Elected 1st Delegate:

Steve Long (by majority vote) 3. Elected 2nd Delegate: Rob McGowan (by majority vote) G. Alternate Delegate

1. Nominees:

Chris Graham r: Gordon Grav

Nominees from the floor:

Ira Gruber Max Bowman

2. Elected:

Max Bowman (by majority vote)

MOTION:

Moved by Drake to destroy the ballots.

SECOND:

Mr. Summer

DISCUSSION:

None

ACTION:

MPU

I. Appointment and Confirmation of Advisor

The President expressed concerns about his ability to work with the current Advisor (Mr. Moore) in the coming term due to contrasting views regarding expenditures of CSLSA funds for travel to USLA Board Meetings and related issues.

He stated that, with regrets and acknowledgement for the dedication of Mr. Moore to CSLSA and lifesaving, he wished to appoint Mr. Randy Eickhoff as advisor for the coming term. He stated that along with being an experienced lifeguard, Mr. Eickhoff is an accountant fr a nationally recognized firm and that the most immediate need for CSLSA is to get it's financial house in order.

Extensive discussion ensued duringwhich time several members of the Board expressed concern about the loss of Mr. Moore as Advisor and the contrasting point of view which can be healthy in these types of situations.

Mr. Moore expressed a desire to continue to work on the Executive Board but a willingness to accept and act according the the wishes of the Board.

Once the discussion had concluded, the President pointed out that, under the Bylaws, the Advisor serves at the pleasure of the President. He expressed a willingness to reappoint Mr. Moore to the position for a trial period with te caviat that he would advise the Board if he felt the appointment would need to be terminated at the next Board Meeting.

MOTION:

Moved by Mr. Long to confirm **Bob Moore** as CSLSA Advisor.

SECOND:

Mr. Klosterman

DISCUSSION:

No additional comments.

ACTION:

MPU

1996-97 CSLSA Executive Board Elect

President **Chris Brewster** Vice President Eric Bauer Secretary Bill Richardson Treasurer Kai Weisser Recurrent Rep A.J. Summer 1st Delegate **Steve Long** 2nd Delegate Rob McGowan Alt. Delegate Max Bowman Advisor ' **Bob Moore**

XI. Privilege of the Floor- Mr. Brewster thanked the Newport Beach Ocean Lifeguard Association for the excellent manner in which they hosted this meeting.

XII. Adjournment

MOTION: Moved to adjourn by Mr. Gruber

SECOND: Mr. Bauer

DISCUSSION: None

ACTION: MPU; Meeting adjourned at 2:15 p.m.

Milus

CSLSA General Board Meeting Newport Beach, CA October 12 & 13, 1995

ATTENDANCE LIST

Name	Chapter	Name	Chapter
Carl Drake	Cal State - North	Mark Klosterman	Laguna Beach
Steve Long	Cal State - South	Jeff Johnson	Lake Mission Viejo
Garry Harvey	Cal State - South	Kevin Snow	Lake Mission Viejo
Randy Eickhoff	Cal State - South	Dave Kerr	Lake Mission Vlejo
Vincent Lombardi	Camp Pendleton	Dick Miller	Long Beach
Jim Lischer	Del Mar	Michelle Ferril	Long Beach
Eric Sandy	Del Mar	Louie Martinet	Long Beach
Pat Vergne	Del Mar	Jim Turner	Newport Beach
Larry Giles	Encinitas	Reenie Boyer	Newport Beach
Tom Buckner	Encinitas	Chris Graham	Newport Beach
Bill Richardson	Huntington Beach	Eric Bauer	Newport Beach
Kai Weisser	Huntington Beach	Mike Halphide	Newport Beach
Max Bowman	Huntington Beach	Lola Briles	Oceanside
Mike Bartlett	Huntington Beach	Bill Curtis	Oceanside
Todd Bartlett	Huntington Beach	Matt Stephens	Oceanside
Jim Hughes	LA County Lakes	Bill Humphreys	San Clemente
Gordon Gray	LA County Lakes	Chris Brewster	San Diego
Bob Moore	LACOLA	Greg Buchanan	San Diego
Rob McGowan	LACOLA	Charlie Mazur	San Diego
Shari Latta	LACOLA	Michael Ferguson	San Diego
Don Rohrer	LACOLA	Marshall Parks	San Diego
Ira Gruber	LACOLA	David Royal	Santa Cruz
Lotte Smits Van Oyen	LACOLA	Joe Bailey	Seal Beach
Kendall Pearson	LACOLA	Jeff Martinek	Seal Beach
		A.J. Summers	Seal Beach

- On behalf of CSLSA, I have sent a letter to members of the Board of Directors requesting reconsideration. The Southeast Region has already promised full support.
- O The voting scheme for national meetings is also an important topic. Currently regions receive no additional voting credits for membership in excess of 801.
- Now that our membership is rising, we need to consider whether to pursue a change that would provide an incentive for higher membership.
- O I am asking that the Membership Committee also consider this issue.
- O The national meeting will take place November 2, 3, and 4 in Myrtle Beach, SC.

Budget Issues

- O Last April I recommended that we cut costs by reducing expenditures for sending representatives to USLA Board of Directors meetings.
- O My recommendation was not adopted and by year's end, we will have spent about \$9,000 on these meetings.
- More importantly, this year our expenditures will exceed our income by over \$9,000.
- O This has cut our reserves from near \$20,000 to \$10,000. It is those reserves that tide us over from year to year allowing expenditures for membership kits, the newsletter, the national meetings and so forth.
- O Last summer, we were forced to borrow money against our Visa card to cover expenses, while waiting for 1995 membership dues to come in.
- O Clearly we are not budgeting responsibly and changes must be made.
- O Our three largest expenditures in order are:
 - 1. Member kits (24%)
 - 2. USLA Board meetings (21%)
 - 3. USLA dues (20%)
- O Since USLA dues are an uncontrollable cost, our only significant areas to cut back are member kits and USLA Board meetings.
- O Another option is to raise dues to cover kit costs.

- O I believe the member kits are essential to our organizational viability and that we should not increase dues until we have demonstrated a willingness to tighten our own belts.
- O I continue to believe that attendance at USLA Board of Directors meetings is very important.
- O To help control costs, I recommend adoption of a policy of expending no more that 7.5% of our annual income on any national Board of Directors meeting and that reimbursements be limited to transportation, lodging, and meeting registration. This should be discussed by Ways & Means.
- O I also recommend that the President should be specifically empowered to select the members of the Executive Board who will attend.
- O I am proposing a detailed budget for 1996 that will allow full exercise of votes at the national board meetings, but ensure adequate funding for other important member services, including kits.
- O It is also essential that we set a goal of ending each calendar year with at least \$20,000 in reserves to tide us over to the next year.

Past & Future

- O Despite our travails, in many ways CSLSA and USLA are doing better than ever before, due in no small part to the hard work of your Executive Board and Committee Chairs.
- O Membership is up, the members get kits, we have a phone, we are on the Internet, USLA has a textbook and a viable Certification Program. We are on the move like an idea whose time has come.
- O There remains much to be done in the coming years and it is my hope to have the opportunity to serve one more term as President, if you so desire.
- O During elections tomorrow, choose all of the officers for the coming term carefully. Select people willing to work hard, to promote our profession, and to continually innovate. The future of this organization and the future lifesaving depend on it.

California Surf LifeSaving Association

Board of Directors Meeting

October 12 & 13, 1995 Newport Beach, California

President's Report

B. Chris Brewster

Telephone: (619) 221-8832 Fax: (619) 581-1227 CompuServe ID: 76440, 2104 Internet ID: 76440.2104@compuserve.com

ATTACHMENT

Membership & Kits

- Membership continues to rise, with membership kits having an obviously positive effect.
 - O As a comparison, in 1993, there were about 700 members in CSLSA. In 1995 there are over 1,250, including junior lifeguard members.
- O Tremendous thanks to Reenie Boyer and the junfor lifeguard program administrators who signed up 176 JG members.
- O Do membership kits drain our treasury? They do not. Our net income for 1,400 members with \$7 allocated per member for kits is the same as our net income was 700 members and no kits.
- O The biggest obstacle to signing up 1,400 members or more this year was a delay in getting full kits to the chapters pre-summer.
- O I believe with advance kit purchases, next summer our membership will easily exceed 1,500.
- O I've done extensive research on availability and cost of membership kits. I've brought samples and costs to this meeting. I propose that the Membership Committee select the items we wish to include in the 1996 kits and that we order them immediately after this meeting. Advance ordering will lower our costs and allow us to distribute the kits at the April Board of Directors meeting.

USLA Manual

- O Over 2,800 copies had been sold by June.
- O All agencies are reminded to order manuals.
- O To order, call 800-638-0220 or 800-374-1200

Panama City Beach, Florida

- O The USLA Board of Directors agreed to back a plan for publicizing Panama City Beach problems.
- O Result: Articles in several regional newspapers, as well as the Associated Press.
- O Most valuable press: A blistering article in Travel Holiday Magazine, which is widely read by travelers and travel agents.

- O A University of Maryland geologist who ranks beaches, spoke at the spring USLA meeting.
- O Shortly thereafter he inexplicably top ranked beaches in the Panama City Beach area.
- O After very pointed correspondence, he admitted his mistake to us and agreed to redress it. Travel Holiday specifically targeted his serious error.

USLA Certification

- O There are now 48 lifequard agencies certified or in the process of becoming certified.
- O Our region's agencies which have not applied are represented by the following chapters:
 - LA County
- Del Mar
- Camp Pendleton
- LA City
- City of Capitola
- LA County Lakes
- Avila Beach/Port St. Luis Harbor
- Oceanside Port Hueneme
- Morro Bay
- San Clemente
- San-Luis Obispo
- Seal Beach
- City of Coronado
- Solana Beach
- O Kudos to our region's agencies which have become certified or recently applied:
 - Long Beach
- Laguna Beach
- San Diego
- o Cal. State
- Huntington Beach
- Pismo Beach
- Lake Mission Vieio

- Santa Cruz
- **Newport Beach**
- Honolulu
- Santa Barbara
- Maui
- O All agencies are reminded of the importance of taking the time to apply and become certified.

International Lifesaving Games

- O Rescue '96, the world lifeguard championships, will be held in Durban from May 10 - 19, 1996.
- O Plane tickets cost in excess of \$1,000 each.
- O Accommodations in South Africa appear to be about \$80 per night, per room.

Internet

- CSLSA now has some basic information posted on the Internet World Wide Web.
- O This is part of a 50 page site of the San Diego Lifeguard Service, which provided the CSLSA reference at no charge.
- O The address is:

http://www.sannet.gov/city-departments/lifeguards

International Lifesaving Federation

O I expect to attend the November meeting in Brussels and May meeting in Durban.

LA Beaches

- O Last summer State lifeguards were assigned to guard some LA County beaches. Now LA County has taken over again and a divisive issue has been put in the past.
- O It is my hope that we can all learn the many lessons of the past few years related to LA County beach stewardship and that this organization can continue to provide a forum for reasoned discussion and exchange of ideas aimed at continual increases in the professionalism of lifesaving.

National Meeting

- O Commercialism was a major topic of discussion at the May USLA Board of Directors meeting.
- O Some lifequard agencies currently allow on-duty lifequards assigned to water observation to sell product and rent beach gear.
- O As Chair of the National Certification Committee, I proposed that USLA take a position in opposition to this practice.
- O After much heated debate, this initiative was defeated.

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+	Fall 1994 Carryov	er	\$1,332.50						<u> </u>	+			
	August 1995		\$1,332.50										
\Box	Fall 1995*		\$1,350.00										
8-	onsorship Exper	1808		\$1,500		+			+				
İ		1363		ψ1,500							 		
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+	*Projected Costs		 		-	+			 				
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	RESERVES	,			\$10,089				+				
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IN	COME			\$32,267		E	KPENSES			\$30,035	
₹e	g Mem Dues @	\$20		\$26,000	 	M	ember Kits @	\$7.00		\$10,850	
				120,000	 		7111001 1410 (8)	Ψ1.00		\$10,850	
_	Paid Members	1300				-	Regular Members	1300	\$9,100.00		
ᆜ	1 - 5 - 6	000		05 000 00			Junior Members	250	\$1,750.00		
7	Lg. Dues @	\$20		\$5,000.00	-	114	N A 12				
+	JG Members	250			 	U	LA Board Meetin (Gross Income X	gs		\$4,840	
\dashv		200		 			(Gloss income A	13%)			
Sp	onsor Fees			\$0			Spring 1996	_	\$2,420.04		
						-	Fall 1996		\$2,420.04		
Ne	wsletter Advertis	ing		\$1,000			***************************************				
_	her Income			6007.00		A	Iministrative Expe	nses		\$2,145	
7	nei income			\$267.20			Talaahana (COOH)		2000 00		
1	United Way	 	\$267.20		 		Telephone (500#) Long Distance Cal		\$360.00 \$120.00		
1					 		Postage/Shipping	5	\$800.00		
							Office Supplies	<u> </u>	\$600.00		
							Visa Fee		\$50.00		
4							Exec. Board Meeti	nas	\$200.00		
4							Franchise Tax Boa	rd	\$10.00		
4							Secretary of State	-	\$5.00		
+		 							, , , , , ,		
+						US	LA Dues			\$7,800	
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+							Summer		\$1,350.00		
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					Expe	enditures	_i			•	
					Expe	enditure	_i			•	
					Expe	enditures	_i				
		(1	6.1%) USLA Bo	oard Meetings	Expe	enditure	_i				
		(1	6.1%) USLA Bo	pard Meetings	Expe	enditure	_i				
		(1	6.1%) USLA Bo	oard Meetings	Expe	enditure	_i				
		(1	6.1%) USLA Bo	oard Meetings	Expe	enditure	_i			•	
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			6.1%) USLA Bo		Expe	enditure	(36.1%) Member Kits @	ewsletter		•	
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					Expe	enditure	(36.1%) Member Kits @				
					Expe	enditure	(36.1%) Member Kits @				
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INCOME			\$38,767			E	XPENSES .			\$31,010	
Reg Mem Dues @	\$25	4	\$32,500		-	M	ember Kits @	\$7.00		\$10,850	
										Ψ10,000	
Paid Members	1300	····		ļ		_	Regular Members		\$9,100.00		
Ir. Lg. Dues @	\$20		\$5,000.00	 		+	Junior Members	250	\$1,750.00		
J. Lg. Ducs (g	ΨΖΟ		\$3,000.00		 -	119	LA Board Meetin	76		\$5,815	
JG Members	250			<u> </u>	 	+	(Gross Income X	15%)		\$5,615	
Sponsor Fees	ļ	-	\$0			_	Spring 1996		\$2,907.54		
Newsletter Advertis	ina		\$1,000	<u> </u>		-	Fall 1996		\$2,907.54		
NO TOTAL	1119		Ψ1,000			A	Iministrative Expe	nses	-	\$2,145	
Other Income			\$267.20							Ψ2, 1 10	
11 11 134	ļ						Telephone (500#)		\$360.00		
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				 		+	Visa Fee		\$50.00	-	
						+	Exec. Board Meeti	ngs	\$200.00		
							Franchise Tax Boa		\$10.00		
						4.	Secretary of State		\$5.00		
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							(35.0%) Member Kits (2)			-
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			1			and the second	(8.7%)	Newslette	r		
		(6.9%) Adminis	rative Expenses								-
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							(5.5%) Public	Education	1		F
					10 m	y.)					

(25.2%) USLA Dues



TO:

CSLSA Board of Directors

FROM:

Rob McGowan

SUBJECT: Vice President's Report

DATE:

October 12,1995

- The CSLSA has had a pretty good year our membership drive, and the "kit" may not have been as successful as we had hoped.
- Once again, I think we need to look at how we can make ourselves more appealing to our potential sponsors, and what we can do to attract more sponsors.
- I've had discussions with our "fund raiser" Scott Hubbell, and he is optimistic
 about our future, but we need to deliver our "wish lists" now and I plan to
 follow through with in person meetings.
- We plan to have an "Ad Hoc Committee" on Fund Raising at this meeting, which I feel is very important to our future as a power in the USLA and World Life Saving. Without a sound financial base, we cannot accomplish our Regional, National or International goals.
- Certification is moving right along, and now that the issues of beach ownership and lifeguarding in L.A. County are behind us, hopefully L.A. County will be able to come on board as a "Certified" agency.
- Anybody with any ideas on raising funds, either for the Region or for the USLA Team to represent us in South Africa in 1996, please talk to me before the meeting ends.

Bill Richardson, Regional Secretary 9361 Cloudhaven Drive Huntington Beach, CA 92646

TO:

CSLSA Board of Directors

FROM:

Bill Richardson, Secretary U

DATE:

October 12, 1995

SUBJECT:

Secretary's Report

Once again there is little to report. The following projects continue:

1. Minutes

Completed and mailed as required. A few copies additional copies are available here if needed.

2. Address Lists

As always I will be passing around an address list to be updated.

3. Bylaws

Nothing new to report.

4. CSLSA Letterhead

In a cost saving move, I have been using old letterhead and will continue to do so until it is all gone.

5. Meeting Announcements

My apologies for not including a map with this meetings announcement. A map should be included in the future to help those not familiar with an area to find the meeting location.

CALIFORNIA SURF LIFESAVING ASSOCIATION INCOME AND EXPENSES FROM JANUARY 1 TO OCTOBER 9, 1995

INCOME			
Dues:	Members	Dollars	
Newport Beach	150	\$3000.00	
Huntington Beach (3L)	1) 107	2080.00	
L.A. County (2LM)	95	1860.00	
Arizona	76	1540.00	
Cal State South	76	1520.00	
San Diego	51	1020.00	
Santa Cruz	50	1000.00	
Laguna Beach	45	900.00	
L.A. County Lakes	42	840.00	
Cal State North	39	780.00	
Long Beach	40	760.00	
Solana Beach	37	740.00	
San Clemente	35	700.00	
Del Mar	32	640.00	
Port Hueneme	25	500.00	
Lake Mission Viejo	23	460.00	
L.A. City	22	440.00	
Encinitas	21	420.00	
San Luis Obispo (C.C.	oast)20	400.00	
Hawaiian L.G. Assn.	18	360.00	
Oceanside	14	280.00	
Camp Pendleton	10	200.00	
Santa Barbara	9	180.00	
Ventura County	5	100.00	
Capitola Beach	4	80.00	
Coronado	2	40.00	
Seal Beach	1	20.00	
SUB	TOTAL 104	9 \$	20,860.00
Jr. Lifeguards			
Newport Beach	76	1386.00	
L.A. County	39	760.00	
Seal Beach	18	324.00	
San Diego	15	270.00	
Mission Viejo	14	252.00	
Huntington Beach	11	220.00	
L.A. County Lakes	3	60.00	
D.A. County Lakes	3	30.00	
SUB	TOTAL 17	6	3,272.00

TOTAL INCOME DUES AND MEMBERS 1225

\$ 24,132.00

OTHER INCOME

Con Nast Publications	5000.00
Dues 94/95	1260.00
Refunds	536.20
United Way	267.20
Stipend USLA	250.00
Cal News Letter	200.00

SUB TOTAL

\$ 7,513.40

TOTAL INCOME - DUES AND OTHER

\$31,645.40

EXPENSES

Duffel Bags (1587)	\$7655.00
USLA Board Meeting Spring 95	6980.26
USLA Dues - 1225 - Less 5 LM	7320.00
Educational Posters	3088.12
Cal News Letter	2664.89
Mugs (1500)	1956.65
30th Anniversary Lapel Pins	1530.00
USLA Dues 94/95	1134.00
Telephone	891.64
Postage/Shipping	771.69
Decals	606.20
Emergency Service Directory	593.20
Office Supplies	567.67
New Zealand Exchange	359.00
Interest Paid Visa	284.00
Executive Board Meetings	203.37
Annual Fee Visa	50.00
Franchise Tax Board	10.00
Secretary of State	5.00

TOTAL EXPENSES

\$36,670.69

INCOME OVER EXPENSES

(\$5,025.29)

CASH ASSETS AS OF OCTOBER 9, 1995

Savings \$13,263.99

Checking <u>1,019.50</u>

TOTAL

\$14,283.49

NEXT PAGE

2-3

ACCOUNTS RECEIVABLE

Thousand Mile Outdoor Wear

\$1,200.00

ACCOUNTS PAYABLE THRU DECEMBER 31, 1995

USLA Fall Meeting	\$2,000.00
Hubbel (Estimate)	1,500.00
Cal News Letter (Additional \$1350 June)	1,350.00
New Zealand Exchange	500.00
Contingency	500.00
Telephone	120.00

SUB TOTAL 5,970.00

ACCOUNTS RECEIVABLE OVER PAYABLE (\$4,770.00)

CASH ASSETS AS OF OCTOBER 9, 1995 \$14,283.49

ESTIMATED BALANCE AS OF DECEMBER 31, 1995 \$ 9,513.49

Reported By,

Max Bouman

Max Bowman Treasure casls95

END

3-3

CALIFORNIA SURF LIFESAVING ASSOCIATION 1995 ADOPTED AND EXPENDED BUDGET AS OF OCTOBER 9, 1995

INCOME			
	Adopted	RECEIVED	DIFFERENCE
Dues	\$24,000	\$ 20,860	\$(3,140)
Hubbel Inc.	5,000	5,000	0
Ocean Festival	0	0	0
Treo's	0	0	0
Thousand Mile	0	0	0
United Way	50	267	217
Dues 94/95	0	1,260	1,260
Emerg. Ser Dic.	0	0	0
Jr. L.G. Members	1,000	3,272	2,272
USLA Stipend	600	250	(350)
Assoc. Members	65	0	(65)
Vendor Fee	0	0	0
Refunds	0	/ 536	; 53 6
30th Anniversary	0	0	0
Interest	400	0	(400)
Regional Champ.	0	Ö	0
Cal News Letter	0	200	200
TOTAL INCOME	\$31,115	\$31,645	\$ 530
EXPENSES		EXPENDED	DIFFERENCE
USLA Dues	7,200	7,320	(120)
USLA Dues 94/95	1,134	1,134	0
Clothing Bags	8,400	7,655	745
USLA Meetings	13,583	6,980	6,603
USLA Spring Meeti	ng 0	0	0
USLA Fall Mt. 94'	0	0	0
USLA Fall Mt. 93'	0	0	0
USLA Champ. 89'	0	0	0
30th Anniversary	0	0	0
Ca. Surf News Let	. 2,472	2,665	(193)
Hubbell Inc.	750	. 0	750
Competition	0	0	0
Mugs	1,800	1,957	(157)
Decals	610	606	4
Postage/Shipping	700	772	(72)
N. Z. Exchange	1,000	359	641
Heroic Acts	1,200	0	1,200
Telephone	600	892	(292)
Board of Dir. Mts	. 0	0	0
Public Education	3,100	3,088	12
Parks & Harbor As	sn. O	0	0
Office Supp./Prin		568	(368)
Visa Card Fee	50	50	0
Certification	0	0	0
Emergency Ser. Di		593	(93)
Awards	0	0	0
Exec. Board Meeti	ngs 0	203	(203)

<u>EXPENSES</u>	<u>Adopted</u>	EXPENDED	DIFFERENCE
Franchise Tax Bd.	10	10	0
Refund Dues	0	0	0
Sec. of State	5	5	0
Lapel Pins 94'	1,530	1,530	0
Interest Paid Visa	0	284	(284)
TOTALS EXPENSES	\$44,844	\$36,671	\$ 8,173
INCOME/EXPENSES (\$13,729)	(5,026)	8,703

Reported by,

Max Bowman
Treasurer

cs19345



P.O. Box 366 • Huntington Beach • California • 92648

To:	All Chapters

From: Kai Weisser

Date: October 12, 1995

Subject: 1996 Recurrent Lifeguard Exam Survey

Please complete the following information by January 15, 1996. If you do not know your exam or training dates, please enter TBA (last years information may be used in addition to TBA).

The Exam Survey will be distributed in February 1996 to all chapters and those who request a copy. If you have any questions, I can be reached at (714) 536-5281 or E-Mail: KaiLG4LF@AOL.com.

SURVEY

Agency:	Phone:
Person completing survey:	Daytime phone:
Exam Date(s):	
Time:	
Exam events:	
Min age:, 1996) Starting pay: _	
Training class dates:	
	· <u>····································</u>
Special information?	



P.O. Box 366 • Huntington Beach • California • 92648

October 12-13, 1995

Past President/Advisor

Robert A. Moore

There has been a lull in regional executive activity. It was time for a respite. It is now time to return to regional matters.

As the Advisor, it is recommended that the Executive Board work more as a cohesive unit. The chemistry remains good and it is a joy to get together with dedicated professionals. Many are performing exorbitant amounts of work individually. The benefits of coordination and cooperation increase the knowledge level of everyone and can be communicated to all of the chapters. There has been a lack information distributed to the chapters. This absence of regular information dissemination must not be construed as lack of performance by Executive Board members, but evidence of many strong individual efforts. Hopefully there will be more information in the future.

Discussions on Region representation to National meetings may come up at this meeting. If it does, I will address my concerns at the appropriate time.

Membership will be discussed at the appropriate time. I recommend that if the Board of Directors decides to continue purchasing membership kits, it be done after this Fall meeting so we will not fall into the same trap that we have every year - kits in July! Wouldn't it be nice to distribute the materials at the Spring Board of Directors meeting in April?

The issue discussed at the Santa Cruz meeting - eight State owned beaches operated by Los Angeles County was in a political standoff. May 3, 1995 the State took control of the eight beaches in question. It was a difficult time for many. A political settlement was reached and the title of the beaches was turned over to Los Angeles County September 20, 1995. The professional attitude demonstrated by both the County and the State lifeguards as a whole was a benefit to the public. We can not allow the few who did not act professional tarnish the positive work of the majority. Because I have this forum, I would like to take this opportunity and congratulate the State lifeguards on a job well done. I would also like to say that it is great to be back!

The position of Past President/Advisor is one I take seriously. As you have noticed, I have offered advice. I believe that it is healthy for discussion and debate. That is what makes this a great organization.



TO: CSLSA

CSLSA Board of Directors

FROM: Rob McGowan

SUBJECT: Competition Committee Report

DATE: October 12, 1995

It has been another good competition season in the CSLSA. The Regionals at San Clemente were a success, with good participation and the team championship being won by LACOLA. Cal State Parks finished second, with Huntington City third. A big thank you to the San Clemente Ocean Festival and our sponsors.

The USLA Nationals were held in Santa Cruz on August 11 and 12. The event was well organized thanks to the efforts of PNWUSLA host Jim McCray and the Santa Cruz Chapter, especially Cary Smith And Ryan Buell. From what I've heard, sponsors were happy and plan to be back for next year. Individual results of both Regionals and Nationals are available, see me if you want a copy. The 1995 Nationals were won by LACOLA, Followed by Monmouth County and Santa Cruz City.

Some of our top Open Division competitors took part in the U.S. Open of Surfing at the Huntington Pier. I think a good time was had by all the competitors, we got a bit of national TV coverage and some cool prizes, and event organizer Don Meek hopes to make our part bigger next year.

Coming up in May 1996 are the World Titles, "Rescue 96" in South Africa. We are hopeful of sending a USLA Team, and I know LACOLA plans to send a club and a Masters team. You can see me for details if you are interested in attending. The 1996 Nationals are to be held in Daytona Beach, Florida on August 8, 9 and 10. Our Regionals are scheduled for July 20 and we'll decide where in committee today.

There are some rule changes that need to be addressed today in committee. The "Assay" vs "NDA DORY" must be discussed and a recommendation for a resolution to the problem be arrived at for me to take to the USLA National meeting next month. There is also a proposal to add another age group, the super vets, for men 60 and over; and a Seniors age group for women. We'll discuss these issues and anything else you may have in mind in committee today.

1995 California SurfLifesaving Regionals Results

BEACH RUN		6. Kelly Chrisman	LACOLA
OPEN:		7. Emilly Hagen	Cal St.
1. Scott Fickurst	Cal St.	9. Nicole Herron	Cal St.
2. Dean Lourens	Solana	10. Wendy Monhan	H.B.City
3. Rich Hanna	S.B.City	SENIORS:	
4. Mark Montgomery	LACOLA	1. Deon Lourens	Solana
5. Scott Deboer	Cal St.	2. Dan Lineback	SCSLA
WOMEN:		MASTERS:	
1. Laurie Murphy	S.C.City	 Mark Montgomery 	LACOLA
2. Jeannie Chick	LACOLA	2. Joel Gitelson	LACOLA
3. Heidi Hennenian	LACOLA	, VETERANS: ;	
4. Molly Carter	Cal St.	1. Buddy Belshe	Newport
SENIORS:			
1. Dick Deboer	Cal St.	<u>SURF SKI</u>	
MASTERS:		OPEN:	
1. Mark Montgomery	LACOLA	1. Mitch Kahn	Cal St.
2. Larry Moore	S.C.City	2. Craig Hummer	LACOLA
3. Andy O'Leary	Solana	3. Patrick Hemmens	Laguna
VETERANS:		4. Tim Cicchetto	S.D.City
1. Mark Lozano	LACOLA	5. Jay Butki	LACOLA
		6. Scott Diederick	Laguna
SURF SWIM		7. Tim Gair	LACOLA
OPEN:		8. Herb White	Cal St.
1. Craig Hummer	LACOLA	9. Rich Hanna	S.B.City
2. Blain Morgan	H.B.City	WOMEN:	
3. Larry Larson	S.C.City	1. Shari Latta	LACOLA
4. Randy Eickhoff	Cal St.	2. Lotte Smits Van Oyen	LACOLA
5. Tim Gair	LACOLA	3. Nancy North	Cal St.
6. Rob Pelky	Cal St.	4. Cynthia Snyder	LACOLA
7. Corey Tague	Cal St.	SENIORS:	
8. Chris McAllister	LACOLA	 Patrick Hemmens 	Laguna
9. J.R. Plascencia	H.B.City	2. Tim Cicchetto	S.D.City
10. Dieter Swank	S.C.City	3. Jay Butki	LACOLA
WOMEN:		MASTERS:	
1. Diane Gallas	LACOLA	1. Joel Gitelson	LACOLA
2. Lisa Dial	LACOLA	2. Mark Montgomery	LACOLA
3. Heidi Hennenian	LACOLA		
4. Nancy North	Cal St.		
	•		

5. Eva Zakrzewski

Laguna

RESCUE RACE		SENIORS:	
OPEN:		1. Patrick Hemmens	Laguna
1. Mauser/Morgan	H.B.City	2. Mike Newman	LACOLA
2. McAllister/Hannenian	LACOLA	3. Scott Diederick	Laguna
3. Eickhoff/Zakrzewski	Cal St/Laguna	MASTERS:	•
4. Tague/Hagen	Cal St.	1. Mark Montgomery	LACOLA
5. Bartlett/Plascencia	H.B.City	2. Joel Gitelson	LACOLA
6. Coffman/Swank	S.C.City	VERERANS:	
7. Clark/Swearingen	H.B.City	1. Mark Lozano	LACOLA
8. Boisserane/Squires	S.C.City		
9. Bishop/Pingree	S.B.City	RUN-SWIM-RUN	
10. Murphy/Kimbel	S.C.City	OPEN:	
WOMEN:		1. Craig Hummer	LACOLA
 North/Anderson 	Cal St.	Blaine Morgan	H.B.City
2. Quinn/Drake	H.B.City	3. Randy Eickhoff	Cal St.
Hannenian/Gallas	LACOLA	4. Chris McAllister	LACOLA
4. Mohan/Detch	H.B.City	5. Tim Gair	LACOLA
5. Snyder/Carter	LACOLA/Cal St.	6. Rob Pelkey	Cal St.
Frontine/Ricketts	Port Hueneme	Mark Montgomery	LACOLA
SENIORS:		, 8. Ryan Pingree	S.B.City
 Eickhoff/Diederick 	Cal St./Laguna	9. Todd Sells	Long Bch.
Deboer/Stewart	Cal St.	WOMEN:	
Granquist/Mendoza	S.D.City	 Diane Gallas 	LACOLA
MASTERS:		2. Lisa Dial	LACOLA
 Gitelson/Montgomery 	LACOLA	3. Eva Zakrewski	Laguna
		4. Nancy North	Cal St.
BOARD PADDLE		Kelly Quinn	H.B.City
OPEN:		6. Emilly Hagen	Cal St.
 Craig Hummer 	LACOLA	7. Amy Hurst	Cal St.
Ryan Addison	LACOLA	8. Deborah Detch	Cal St.
3. Ryan Buell	Santa Cruz	9. Wendy Mothan	H.B.City
4. Scott Diederick	Laguna	10. Cynthia Snyder	LACOLA
5. Mike Newman	LACOLA	SENIORS:	
6. Tim Gair	LACOLA	1. Randy Eickhoff	Cal St.
7. Patrick Hemmens	Laguna	2. Gunner Granquist	S.D. City
8. Blaine Morgan	H.B.City	3. Dick Deboer	Cal St.
9. Shawn Newcomb	Santa Cruz	MASTERS:	
10. Chris Apra	Santa Cruz	1. Mark Montgomery	LACOLA
WOMEN:		2. Joel Gitelson	LACOLA
1. Jeanie Chick	LACOLA	2027 2102	
2. Shari Latta	LACOLA	DORY RACE	
3. Lisa Dial	LACOLA	OPEN:	
4. Nancy North	Cal St.	1. Torres/Estay	LACOLA
5. Susan Stewart	Cal St.	2. Owens/Birdsell	S.D.City
6. Kelly Chrisman	LACOLA	3. Meech/Vance	S.D.City
7. Emilly Hagen	Cal St.	4. Douglas/Davey	LACOLA
8. Wendy Mothan	H.B.City	5. Mudgs/Lavayen	S.C.City Cal St.
9. Lotte Smits Van Oyen		6. Merayo/Goetling 7. Weiser/Swearingen	
10. Kerri Frontino	Port Hueneme	7. Weiser/Swearingen	H.B.City

DODY DAOS/04/4)		A B	MERICAN IRONMAN	
DORY RACE(Cont'd)	C-1 C4		PEN:	
8. Deboer/Deboer	Cal St.			Cal St.
9. Williams/Lee	LACOLA		Miles Newson	
10. Dennis/Kummer	Cal St.		Mike Newman	LACOLA
SENIORS:	0.00		Todd Sells	Long Bch.
1. Owens/Birdsell	S.D.City		Trace Nielan	LACOLA
2. Mudge/Lavayen	S.C.City		Robert Torres	LACOLA
3. Patterson/O'Donnel	LACOLA		Herb White	Cal St.
VETERANS:			Dick Deboer	Cal St.
1. Helfer/Lavayen(???)	S.C.City		Eric Meech	S.D.City
2. Lozano/Reinisch	LACOLA		Hans Goetling	LACOLA
			Cary Smith	Santa Cruz
IRONMAN		_	NIORS:	
OPEN:			Dane Deboer	Cal St.
 Craig Hummer 	LACOLA	2.	Rod Williams	LACOLA
2. Tim Gair	LACOLA	M	ASTERS:	
3. Mike Newman	LACOLA	1.	Mark Montgomery	LACOLA
4. Randy Eickhoff	Cal St.	2.	Dave Estey	LACOLA
5. Scott Diederick	Laguna	3.	Scott Davey	LACOLA
6. Chris McAllister	LACOLA			
7. Patrick Hemmens	Laguna	'AN	MERICAN IRONWOMAN	<u>u</u>
SENIORS:	•	1.	Jeanie Chick	LACOLA
1. Randy Eickhoff	Cal St.	2.	Lisa Dial	LACOLA
2. Scott Diederick	Laguna	3.	Nancy North	Cal St.
3. Patrick Hemmens	Laguna		Kelly Chrisman	LACOLA
MASTERS:			Emilly Hagen	Cal St.
1. Joel Gitelson	LACOLA		Cynthia Snyder	LACOLA
2. Dave Estey	LACOLA		Tawney Rickets	Ventura City
			Carri Frontino	Port Hueneme
IRONWOMAN		•		
1. Nancy North	Cal St.	RE	SCUE BOARD RESCUE	RACE
1. Shari Latta	LACOLA		Buell/Diederick	Santa Cruz/Laguna
3. Lotte Smits Van Oyen			Meech/Vance	S.D.City
4. Cynthia Snyder	LACOLA		Sells/McAllister	Long Bch/LACOLA
4. Cynana Chydol	LAGGLA	_	Bartlett/Morgan	H.B.City
LANDLINE			Newcomb/Eickhoff	Santa Cruz/Cal St.
1. Deboer, Deboer,			Hemmens/Kahn	Laguna/Cai St.
Tague, Anderson	Cal St.		Gumuranguist/	Laguna/Cai St.
2. Morgan, Mouser,	Cai St.	,.	McDoneli	S.D.City
Weiser, Alex	LI D City	0	Deboer/Tague	Cal St.
·	H.B.City		_	
3. Davis, Hoss,	C D City		Quinn/Swearingen Park/Wickum	H.B.City
Newell, Rigby	S.D.City	10.	Fark/Wickum	Cal St.
4. Hernandez, Deboer,	C-1 C+	DE	ACU ELACE	
Eickhoff, Bacstow	Cal St.	_	ACH FLAGS	
5. Beaudry, Huling,	1.400 1.515-5		PEN:	Camta Carra
Galsen, Ragsdale	LACO Lakes		Newcomb	Santa Cruz
			Park	Santa Cruz
			Apra	Santa Cruz
		4.	Bueil	Santa Cruz

BEACH FLAGS(Cont'd)

5. Hasenauer Cal St.
6. Brainard Cal St.
7. Ciccheto S.D.City
8. Hernandez Cal St.
9. Wickum Santa Cruz
10. Kimbell S.C.City

WOMEN:

Hurst Cal St.
 Chick LACOLA
 Marlo Santa Cruz
 Cal St.

5. Polsdorfer Cal St.(SantaCruz)

6. Rigby S.D.City
7. Snyder LACOLA
8. Beaudry LACO Lakes

9. Hagen Cal St. 10. Monahan H.B.City

SENIORS:

Cicchetto
 Pakiz
 Owens
 S.D.City
 Long Bch.
 City

MASTERS:

Estey LACOLA
 Gray LACO Lakes
 Ragsdale LACO Lakes



P.O. Box 366 • Huntington Beach • California • 92648

To:

All CSLSA members

From:

Kai Weisser

Date:

October 12, 1995

Subject:

Exchange committee report

It is about that time again, to send two more CSLSA exchange delegates to New Zealand. Congratulations to our 1995-96 representatives: Charlotte Smits Van Oyen (Los Angeles County) and Todd Bartlett (Huntington City)! Both of these individuals are looking forward to representing the CSLSA and their respective chapters while down under in New Zealand. On behalf of the CSLSA, I would like to wish them the best of luck!

The Kiwi counterparts, Guy Roger and James Taylor, wished to extend their sincere appreciation to the CSLSA for the most excellent exchange they encountered. They enjoyed all the beaches and sights along the way. A special thanks to all of the hosts listed on the exchange calendar. Without your unselfish support, the exchange on our end for the Kiwis would not be the success that it is.

The Exchange budget of \$1,000 will be completely spent this year. The money spent this year will be \$600 for the CSLSA delegates (Charolette and Todd) and \$398 (\$2 under budget) for the visiting Kiwis and their hosts.

Another German exchange lifeguard made his way to southern California this summer. His name was Michael Geiger and was very well received by the Huntington, Newport and Seal Beach lifeguards. Fortunately the surf was quite small this summer and he had a great time. Unfortunately his swimming skills were below standard and which limited his in the water experience. Michael had an excellent time and wished to thank all who shared their hospitality.

1995 California - New Zealand Surf Life Saving Association Lifeguard Exchange

Exchange Delegates - Beach

Guy Roger - Muriwai

James Taylor - Sunset Beach

SAT	SUN	MON	TUE	WED	THU	FRI
June 24	25 Arrive LAX	26 Huntington Cir Eric Ching 714 536-5281 714 960-5230 ** Hoag Hosp	w h	28	29 OFF	30 Newport Chris Graham 714 644-3047 w 714 650-1258 h
July 1	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	7 San Clemente
		OFF	OFF	Laguna Scott Dietrich 714 497-0310	w	Bill Humphries 714 361-8219 w
<u>8</u>	9 Lake Mission	<u>10</u>	11	12 San Diego	<u>13</u>	<u>14</u>
*PSLA	Viejo Jeff Johnson 714 770-1313 extension 218	OFF	OFF	Tim Ciccheto 619 221-8899 619 270-0302		
15	<u>16</u>	<u>17</u>	18 Salara	<u>19</u>	<u>20</u>	<u>21</u>
OFF	Del Mar Grant Larson 619 755-1556	w	Solana Paul Dean 619 755-1569	w	Oceanside Matt Stephens 619 966-4536	
*PSLA Oceanside	*Mexico !?!					
<u>22</u>	23 Long Beach	<u>24</u>	<u>25</u>	26 Los Angeles (27	<u>28</u>
OFF *Regionals	Dave Tedesco 310 432-4496		OFF	Dave Estey 310 394-3264	w	
competition San Clemente	310 493-3449	h		310 397-7728	h	
29	<u>30</u> Seal Beach	<u>31</u>	Aug 1	2 ** Guy Rog	<u>3</u> g ers Departs ate	4 LAX
OFF	A J Summers 310 430-2613	w	OFF	Huntington St Herb White	ate	
* LA County Taplin compet	310 592-7873			714 846-4808 714 374-2008		
<u>5</u>	<u>6</u>	7 Santa Barbara	<u>8</u>	9	10 Santa Cruz	11
OFF * US Open Surfing Huntington	OFF	Sarah Clayton 805 965-0509		OFF	Cary Velcro S 408 429-3747 408 423-9953 ** Nationals	7 w 3 h
<u>12</u>	<u>13</u>	<u>14</u>	<u>15</u>	16 ** Ia	<u>17</u>	<u>18</u> Departs LAX
** Nationals competition				Je	mus region i	o fee as were

June 1995

hosts' plans).

Hello New Zealand Lifeguard hosts / contact persons:

I certainly hope all is well and the summer is off to a great start for all of you. The enclosed summer calender for the visiting exchange lifeguards (Kiwis) lists each beach and hosts / contact persons. Thanks in advance for your help!

The 1994 visiting kiwis are: Guy Roger - Muriwai and

James Taylor - Sunset Beach

As hosts and in order to accommodate the enclosed schedule calendar, you are responsible for the transportation of the exchange guards from your respective beach to the next. Each host should:

First - be prepared to receive the exchange lifeguards on either the morning of or the evening before (depending on your plans) of your assigned day.

Second - make plans and arrange for transportation to the next location (depending on the next

In addition, each host should do their best to provide the following for the Kiwis:

- 1. Show your respective Lifeguard Agency ie: geography, service provided, operational techniques, equipment etc..
- 2. Accommodate for overnight stay at your residence, another lifeguards residence, or your lifeguard headquarters if possible.
- 3. Show them the sights or places in your area which they won't forget!

The Kiwis are responsible for the following:

- 1. Helping out with the exchange schedule and travel. They have the same calendar and phone numbers. This schedule is not etched in stone and can be flexible if needed.
- 2. Their own food (although a home cooked meal will always be welcome!)

Also: Money is budgeted by the CSLSA for travel and related expenses for the calendar. Example: Disneyland Tickets, Bus/Train/Air ticket, etc...

The budget is \$400 and must be approved by myself (receipts are mandatory).

Very important!!!!!!!!! The 1995/96 announcement for CSLSA membership is also enclosed. The application deadline for California lifeguards (CSLSA members) is Friday August 4, 1995.

Sincerely,

Kai Weisser and Eric Ching California / New Zealand Exchange Program (714)536-5281

cc: Chris Brewster, CSLSA President Bill Richardson, CSLSA Secretary



Los Angeles County Lifeguard Association

"Dedicated to Life Saving"
P.O. Box 5727, Santa Monica, California 90405

California Surf Lifesaving Association Fall Meeting 1995 Newport Beach, Ca.

Heroic Acts Committee Report October 12, 1995

The Heroic Acts Committee plans to award a Medal of Valor at this meeting to Sean Cicchetto.

The Committee would like to meet today to plan for awards to be given at the Spring Meeting to the following:

- 1. Damian Comito
- 2. John Cooper
- 3. Sam Miele
- 4. Scott Rask

New Heroic Act Submissions to be considered:

- 1. L.A. Co..Junior Lifeguard, Matthew Escalaante, makes rescue in Manhattan Beach
- 2. Don White, Oxnard, made rescue in Mexico

Other Business includes: Final plans for medal..Eric Bauer Rewrite of Criteria Pamphlet..Shari Latta

Thank you all for your support!

Respectfully submitted,

Shari



TO:

CSLSA Board of Directors

FROM:

Reenie Boyer

SUBJECT: Junior Lifeguard Committee Report

DATE:

October 12, 1995

There were 176 Junior Lifeguards from the CSL'SA that joined the United States Surf Lifesaving Association. This was very close to our goal of 200. A special Thanks to the following Chapters for their support.

	Members	Total Paid
Huntington Beach	11	\$ 220
Los Angeles Co.	39	\$ 760
Los Angles Co. Lakes	3	\$ 60
Lake Mission Viejo	14	\$ 252
Newport Beach	76	\$1386
San Diego	15	\$ 270
Seal Beach	18	\$ 324
		\$3,272 Total

The Junior Lifeguard Coordinators voted for The City of San Diego to host our 1996 Regional Competition. The tentative date for the competition is July 19, 1996.

All proposed rule changes for the 1996 Regional Competition will be discussed in committee and mailed to Junior Lifeguard Coordinators by October 20,1995.



California Surf Lifesaving Association P.O. Box 366 · Huntington Beach · California · 92648

CSLSA Membership - 1995

Charter	Paid	Kits
Chapter	Membership	Issued
California State - North	39	39
California State - South	7 6	76
Camp Pendleton	10	10
Capitola	4	4
Central Coast (San Luis Obispo)	20	25
Coronado	2	19
Del Mar	32	32
Encinitas	2 1	25
Hawaii	18	50
Huntington Beach	107	110
LA City	22	22
LA County Lakes	42	50
LACOLA	195	117
Laguna Beach	4.5	55
Long Beach	4 0	40
Mission Viejo	23	23
Newport Beach	150	150
Oceanside	14	30
Port Hueneme	25	26
San Clemente	35	35
Santa Cruz	5 0	75
San Diego	90	150
Santa Barbara	9	20
Seal Beach	30	35
Solana Beach	37	40
Tucson	7 6	4 0 7 7
Ventura County	5	5
	1,117	1,340 kits issued

Submitted by,

Gordon Gray Membership Chairman October 12, 1995



P.O. Box 366 • Huntington Beach • California • 92648

TO:

CSLSA Board of Directors

FROM:

Mike Bartlett, Chairman My3

DATE:

10/12/95

SUBJECT:

Newsletter Committee Report

The summer 1995 edition of the Cal Surf News was published and mailed to all the chapters of the CSLSA by June 15. Anticipating more members this year and per the Boards request, we produced 1600 copies of the newsletter. Each chapter received about 20% more newsletters than the number of paid members per chapter. There were some concerns that the newsletter does not always land in the hands of the due-paying members since the newsletter is not mailed directly to the members. Creating a computer-generated label mailing list that can be revised year after year, is the key to achieving this goal.

The committee would like to thank all those who contributed to the Summer issue in a timely fashion. Congratulations to Eric Sandy of Del Mar and James Frazee of San Diego for being the first receipients of the \$25 award each for submitting an article and photograph before the deadline. Additionally, thanks for the efforts of the assistant editor Tom Buckner, we were able to secure 1000-Mile Sportswear as a sponsor once a year for the Spring editions.

Listed below is the Income and Expense Statement for the last issue:

INCOME

1000-Mile Sportswear	\$ 600
K-38 Personal Water Craft- Larry Giles	\$ 100
Attorney Services- Greg Boyer	<u>\$ 100</u>
	\$ 800
EXPENSE	
Printing	\$1212.40
Type-setting (Rene Story)	\$ 230.00
Article Incentive/postage	<u>\$ 50.00</u>
	\$1492.40

Income over Expense (\$692.40)

Please remember that advertising in the newsletter is our vehicle to help offset the production costs. If anyone has any connections or ideas for potential future advertisers, give us their name and number. On the back of this page you will find a format letter to potential advertisers with a price breakdown.



California Surf Lifesaving Association P.O. Box 366 · Huntington Beach · California · 92648

Attention potential advertisers,

We are soliciting advertising for the Cal Surf News, the official newsletter of the California Surf Lifesaving Association. The CSLSA is a non-profit parent organization of the 27 agencies along the California coastline. Its purpose and objectives are to establish and maintain high standards for professional open water lifesaving; to provide public safety education; to enhance the education of open water lifesaving; to enhance the education of open water lifesaving; to enhance the education of open water lifesavers; and to support and encourage lifesaving efforts.

The CSLSA manages the Cal Surf News and publishes it bi-annually in both Summer and Winter. The 12-page publication is distributed to its 1500 members through the various agencies and informs lifeguards and administrators of all the aspects of the public safety profession ranging from training programs to educational programs. Advertising revenue is intended to offset production costs. The advertising cost per issue is as follows (8 1/2 X 11, black and white):

\$100- business card size 250- quarter page 450- half page 750- full page

Please contact the Cal Surf News managing editor, Mike Bartlett at (714) 898-6966 for questions or space reservations for upcoming issues. Please no alcohol or tobacco product advertisers. Thank you for your support in the lifesaving profession.

COMPETITION COMMITTEE REPORT OCTOBER 13, 1995

1. Wish List

(a p

- A. \$5,000-\$10,000 for Regionals
- B. \$20,000 to help fund the national team to South Africa
- 2. Regionals July 20, 1996 at San Clemente (Gordon Gray will coordinate with SCOF)
- 3. Discussion of funding and Scott Hubbell
- 4. Rule Change Recommendations:
 - A. Super Vets Category
 - B. Senior Women's Category question as to when they will be run suggest that they be added so as <u>not</u> to add to the time line.
 - C. Increase penalty for late registration for USLA National Games; i.e. double or \$50 flat
 - D. Add a mid-distance boat race
 - E. Dory vs. Assay Boat Issue
 - (1) Problems:
 - (a) Assay and Dory are two different class of boat
 - (b) Pearson's point of view is he should not be penalized for following the rules as written. Historical intent of rules was to have one design class, thus the one set of standardized measurements.
 - (2) Solutions:
 - (a) Two classes of boats in competition?
 - (b) Hire a naval architect to analyze the two boats to attempt to reach a compromise to accommodate the intent of the USLA Rules.
- 5. Weiland Shield Can members of the Victoria Team compete at Regionals? Committee feels yes, as long as they follow the guidelines in the rulebook for foreign competitors. It was pointed out that our competitors are treated very well "down under".

^{*}Invite the Aussie Ironman Champion to the USLA Nationals.

Exchange Committee Report submitted by Kai Weisser October 13, 1995

Members present: Chris Graham, David Royal, Todd Bartlett, A J Summers, Sean Ciccheto, Marshall Parks, Greg Buchanan, Ira Gruber, Tom Buckner, Louis Martinet and Kai Weisser (A few additional members were present but not recorded).

1. Special Thanks to Vic Miller of Long Beach for the generous donation of \$500 for the New Zealand exchange. After discussion and considering several options of how the money should be spent, it was decided:

\$125 for a perpetual type of plaque in honor of the exchange program and all past California delegates. The plaque will also recognize the generous donation by Vic Miller.

\$375 for sponsorship seed money for the CSLSA delegates. The seed money will be used for a T-shirt production and sales program. Proceeds will fund the two exchange delegates. It is also intended the \$375 will be returned and used for next year, where the profits from this venture will be the funding source of the delegates as an on-going program.

- 2. Louis Martinet of Long Beach offered to be the liaison for his agency for the New Zealand Exchange.
- 3. The topic of New Zealand Exchange sponsorship was briefly discussed. A J summers volunteered to create a sponsor benefit package for submission to the sponsorship committee chaired by Eric Bauer. The topic of New Zealand Exchange Alumni was also discussed. Possible future sponsorship in this area may be possible.
- 4. Todd Bartlett reviewed with committee the progress of the preparation for leaving to New Zealand. Kai Weisser will be sending a fax or letter to New Zealand with their arrival dates and asking for a preliminary schedule. Past schedules while in New Zealand have become less organized and of concern to past delegates. In a polite fashion, a copy of the schedule from the CSLSA for the Kiwi delegates and host and delegates responsibilities will be sent identifying our expectations
- 4. Marshal Parks and Greg Buchanan presented a proposal for the California Inter-Agency Exchange Program. The consensus of the group was that in fact the success of this program has been quite limited. Furthermore, it was confirmed the benefit was rather limited to the individuals participating rather than more CSLSA members. The issue of liability still remains an obstacle for some agencies and individuals.

Therefore, Parks and Buchanan proposed changing the strategy of the program by bringing the exchange to the Regional meetings versus to individual agencies. For example: create a mini educational seminar based on Marine Safety and Lifeguarding for the benefit of all in attendance during each Regional meeting (similar to the full day educational seminar at National meetings). Topics might include equipment, techniques, communications, marketing etc. A typical presentation may last up to one hour and each agency present would be eligible to participate with the chosen topic. The opportunity for comparison showing similarities and contrast would be evident and open to review and discussion.

Parks and Buchanan have volunteered to start a pilot presentation for the next meeting. All members chapters / agencies should be prepared to receive information and prepare for this program. The committee looks forward to a successful presentation for the Spring meeting and encourage the necessary support!

HEROIC ACTS COMMITTEE REPORT OCTOBER 13, 1995

The Heroic Acts Committee met and agreed to the following:

- 1. Agreed to award four Heroic Acts Awards voted on last fall at the Spring meeting.
- 2. Award a Heroic Act to Matthew Escalante, an LA County Jr. Lifeguard, at the Spring Meeting.
- 3. Reconfirm that \$1,000 was allocated to the Committee for a Medal of Valor and note that the medal is close to being finished.
- 4. Create a historical list or pamphlet of previous award recipients.
- 5. Complete the re-write of the Heroic Acts Award Criteria Policy & Procedure

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ATTACHMENT P



TO:

C.S.L.S.A. Board of Directors

FROM:

Reenie Boyer

DATE:

October 13, 1995

SUBJECT:

Junior Lifeguard Committee Report

REGIONAL COMPETITION

1. Junior Lifeguard Coordinators need to complete and return the attached ballot to the City of San Diego J.G. program prior to December 1, 1995.

2. Any questions on the proposed rule changes or competition date should be directed to Charlie Mazur, J.G. Coordinator for the City of San Diego at (619) 221-8846.

NATIONAL COMPETITION

1. Propose that the B Division Use 10 feet or under soft boards for the individual paddle event or paddle relay if it is the host event.

J.G. MEMBERSHIP

- 1. 1996 goal is to register 500 California J.G.'s to the U.S.L.A.
- 2. Continue with optional participation.
- 3. Keep membership fee at \$20.00 and reduce kit size (\$7.00 maximum). (Tabled)
- 4. Any questions regarding J.G. membership should be directed to Reenie Boyer, Newport Beach J.G. Coordinator at (714) 675-8420.



THE CITY OF SAN DIEGO

JUNIOR LIFEGUARD PROGRAM • 2581 QUIVIRA COURT • SAN DIEGO, CA 92109 PHONE (619) 221-8846 • FAX 221-8858

October 10, 1995

Distribution: California Junior Lifeguard Coordinators

Dear Coordinators:

The San Diego Lifeguard Service is looking forward to hosting the 1996 Junior Lifeguard Western Regionals. We have proposed some changes that we believe will help make the event a positive experience for the competitors, spectators and you.

Unfortunately, in the past, it has been difficult for all of us to get together, this has caused misunderstandings. Our goal this year is to involve as many as possible of the participating chapters. Please help us insure the success of the Regionals by providing your vote (to the proposed changes) and feedback by December 1, 1995.

We would like to have all the details finalized by January 1, 1996. We are trying to avoid having last minute disagreements that distract from the positive atmosphere of the event. I appreciate how difficult it is to travel to junior guard meetings. I hope this mailing (and voting procedures) will provide a fair and less burdensome way for you to participate. A lot of work has gone into identifying these proposed changes. I would like to thank Dave Simcox, Mike Eich, Reenie Boyer, Bill Harkins and A.J. Summers for their help. These changes are an attempt to remedy problem areas that many of you identified at our meeting at the 1995 Regionals. I ask that we give these rules changes a chance and review the process again after the 1996 Regionais.

The Proposed Changes:

1. Adding a Meet Competition Disclaimer.

Discussion: Enclosed is a sample Competition Disclaimer that is to be signed by each competitor. The purpose is to insure that each competitor is aware of the competition entry rules. Specifically, age, active participation in a junior lifeguard program and entry limit rules. We hope this minor step will help to minimize cheating. I would appreciate your ideas on how we can improve the content of the Disclaimer.

Alternatives: 1. Do nothing.; 2. Take further steps to insure that participants and coaches are abiding by the rules; 3. Bring back the guillotine.

 Change the entry limits for relay events to six participants. The six should be made up of no more than four from one gender. Examples: Four girls and two boys; Four boys and two girls; or three boys and three girls.

Discussion: This would insure greater participation of both sexes. By not requiring a three boy and three girl mix we still allow for some measure of flexibility for chapters with fewer "A" and "AA" competitors. This change also increases the number of Regional participants in each division by four.

Alternatives: 1. Change the ratio to three boys and three girls. 2. Retain the current flexibility of no set ratio.

3. In Beach Flags and the Individual Paddle, limit entry to one male and one female competitor per division.

Discussion: Huntington Beach did a masterful job of running the Regionals last year. It will be difficult for San Diego to match the expertise and professionalism of their crew in our first year of running the Regionals. With all the experience Huntington Beach had, the "B" events still did not end until 6:00 p.m. The other divisions also experienced extensive time overruns. We believe the reason for this is the need for heats in the Flags and Individual Paddle Event. In the paddle, the running of heats also created paddle board shortages, causing last minute changes and confusion. To run an event on time and end by 4:00 p.m., we need this rule change.

If we change to two males and two females it will not help the situation. We will still need to run heats. Without the change we will need to add one hour to the event schedule (ending at 5:00 p.m.) for Flags and one hour for the Individual Paddle (ending at 6:00 p.m.). While, with this change, we will be limiting four participants we have added four participants to the relay events with proposal number 2.

Alternative: 1. Limit entry to two males and two females.; 2. Limit entry to three males and three females.

4. Make an adjustment to the scoring points starting at 15 for individual events and 45 for relay events instead of the current 20 for individual and 50 for relay events.

Discussion: This change provides for an more even distribution of points; increasing one point for each place change in individual events and three points in relay events (see the scoring table). The previous distribution was more heavily weighted at the top places.

Alternatives: 1. Retain the current point system; 2. Come up with a different point system.

5. We have added an new-official called the Resolution Official. While it is our intent to minimize protests by providing a more controlled atmosphere, if there are protests we want them handled expeditiously. The Resolution Official (hopefully not from San Diego) only job will be to quickly hear protests and rule on them after consultation with two additional officials.

I support all of these changes and am confident that they will help us make the 1996 Regionals a positive experience for competitors and spectators alike. I realize that there are many more alternatives for each proposed change, those included have been previously identified in our discussions.

Some of the other changes that I believe we have previously settled are the use of USLA regulation 10½ foot hard boards for the "A" and "AA" paddle events. In addition, we decided to retain the "AA" division.

Please look over the entire competition package there are some minor word changes, in particular, in the Rescue Race event with the requirement of the victim to keep both hands on the buoy (this has been taken from the Nationals rules). Also note that each chapter is responsible for their own equipment in the Rescue Race.

I look forward to your comments. Please be sure to return your chapters vote by December 1st to the letterhead address. I will return the final regionals guidelines to you by the 1st of next year. Please provide me with any address or personnel changes. Have a great winter and a happy holiday season.

Sincerely,

Charlie Mazur



THE CITY OF SAN DIEGO

JUNIOR LIFEGUARD PROGRAM • 2581 QUIVIRA COURT • SAN DIEGO, CA 92109 PHONE (619) 221-8846 • FAX 221-8858

Unior Lifeguard Western Regionals 1996

BALLOT

Chapter	
Prepared By:	Date
I support the adding of a Meet Disclaim	er Form to be signed by each participant.
☐ Yes	□ No .
I support changing to six member relay	teams with not more than four members from one gender.
☐ Yes	□ No
I support changing to one boy and one	girl in the beach flag event.
☐ Yes	□ No

I support changing to one ho	y and one girl in the individual paddle event.	, (TB)
	y and one giri in the individual paddle event.	
Yes	∟ No ·	
	•	
I support the proposed chang	ge in the point scoring distribution.	
Yes	□ No	
I support the addition of a Re	solution Official.	
Yes	□ No	
I would like to see the follow	ing changes at Regionals.	
Please include any additiona	I information you like.	
Please mail the ballot to the	letterhead address by December 1, 1995.	• •
Off season name and addre	ss of your Program Coordinator, phone fax, etc	
Aganou addessa for history	yard mail, phone, fay, ata	
Agency address for jurnor go	uard mail, phone, fax, etc.	MINE TO THE STATE OF THE STATE

LEGISLATION COMMITTEE REPORT OCTOBER 13, 1995

The Committee will be creating a Lifeguard Legislative Binder for all aggencies with Penal Code and Legal Code references to lifeguards as well as local codes (if submitted) at no cost to the CSLSA.

We are also requesting those interested in going through the *PEACE OFFICER CODE REFERENCE* to higghlight any codes they would like in the proposed Lifeguard Legilative Binder.

MEMBERSHIP COMMITTEE REPORT OCTOBER 13, 1995

The following are the recommendations of the committee:

- 1. Membership Kits
 - A. Will not be dated
 - B. Will contain:
 - (1) Decal
 - (2) T-Shirt
 - (3) Mug
 - (4) Bag
- 2. Raise in CSLSA membership due to \$25 and raise the value of the kits to \$11. (Defeated by vote on the floor).
- 3. Number of kits to be ordered will be decided upon by the Executive Board.
- 4. Intent is to have kits available for Chapter distribution at the '96 Spring Meeting
- 5. Internet; National Use

Recommend to the USLA to add a line on the Membership Form for those with Internet E-mail to include same if they so desire.

NEWSLETTER COMMITTEE REPORT OCTOBER 13, 1995

The following are the recommendations of the committee:

1. Newsletter Timeline for Winter Issue:

Α.	Article submission	-	November 1
В.	Print deadline	-	November 15
C.	Distribution	-	December 1

2. Story Ideas

Don Rohrer - LA County Chief Life Membership	- Bartlett
Sean Cicchetto - Medal of Valor	- Bucanan
NZ Lifeguard Delegation Selection and Highlight of German Exchange	
Camp Pendleton Lifeguards - Recipients of Swiftwater Award	- Lombardi
Swift Water Strike Teams in San Diego	- Park
President's Report	- Brewster
Competition re-coup	- McGowan
Article about stingray problems in Seal Beach	- Summers
Hep B Immunization	- Giles
	- Ferguson
Dick Miller Retirement/Re-coup Long Beach Fire Merger	- Warzoha
Member Survey - Product list	- Summers
Santa Cruz Lifeguard Department Profile	- Royal
State Operations of LA County Beaches re-coup	- Long/Harvey
Crisis Intervention	- Halphide
	Sean Cicchetto - Medal of Valor NZ Lifeguard Delegation Selection and Highlight of German Exchange Camp Pendleton Lifeguards - Recipients of Swiftwater Award Swift Water Strike Teams in San Diego President's Report Competition re-coup Article about stingray problems in Seal Beach Hep B Immunization San Diego Fire Merger Dick Miller Retirement/Re-coup Long Beach Fire Merger

3. Possible Advertising

- Hartwell Medical
- В. Pearson Unlimited
- C. K-38
- D.
- Hennesey's Tavern
 1,000 Mile will continue but only for the summer edition

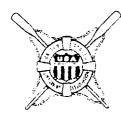
PUBLIC EDUCATION COMMITTEE REPORT OCTOBER 13, 1995

The following are the recommendations of the committee:

- 1. Continue to pursue the *RODNEY THE IGUANA* project. Beuerlein, Lizzotte and Humphreys to work on the project.
- 2. Beach Safety Tips to be used by manufacturers of beach products on a local and national basis. Suggest this be presented to the national as a project also.
- 3. Pursue new PSA Generic and/or regional to be incorporated into timely newscasts (like CHP) (Lola Briles and Humpreys to work on this project).
- 4. Future projects as funding allows:
 - A. Rip Current brochures for hotels/motels
 - B. Coloring books
 - C. Toy action figures
 - D. Support for Project Wipeout

Reminder:

Contact Humphreys for additional copies of the Surviving the Surf Poster and Respect the Beach video from the Surfrider Foundation.



CSLSA Ways & Means Committee Report of Proceedings Fall 1995 Board of Directors Meeting

National Board Meetings

Issue:

• By the end of 1995, \$9,000 will have been spent to send Executive Board members to represent CSLSA at USLA national board meetings. This amounts to approximately 28% of all CSLSA expenditures. Should this amount be reduced? Specifically, the President recommended in his biannual report that as a standing rule, spending for attendance at any single national board meeting should be fixed at no more 7.5% of CSLSA income. Since there are two national board meetings each year, this would ensure that such spending would not exceed 15% of gross income annually and, in years with West Coast board meetings, could result in an expenditure of significantly less than that amount.

Discussion:

Note: There was extensive discussion about this issue. Most of it surrounded the following points.

- Mr. Moore expressed an opinion that there is a tremendous need for CSLSA to have the fullest possible representation at USLA meetings and that when we did not have such representation. CSLSA's interests were not very well represented. Mr. Moore opposed any fixed barrier to the amount of money or number of persons sent to the meetings. He argued that this decision should continue to be left up to the Executive Board.
- The Chair pointed out that leaving this decision up to the Executive Board over the past year had resulted in a large expenditure equivalent to the entire amount that CSLSA had overspent its income in 1995. He opined that this was profligate and inappropriate. He reiterated the opinion that there is a need for the Board of Directors to give specific direction to the Executive Board to ensure that such spending is more prudent in the future.
- Randy Eickhoff and Carl Drake expressed concerns that the recent level of spending on travel
 could place the non-profit status of CSLSA in jeopardy and that even the 15% of income recommended by the President would be considered a high expenditure for travel for a non-profit
 association.

Committee Recommendation:

• By a straw poll of one vote per chapter present, a narrow majority decided that CSLSA should not support the President's recommendation to fix an amount or percentage of income spent on travel, accommodations, and the like for national board meetings. Instead, it was recommended that the Executive Board should continue to be empowered to use its best judgment regarding which of its members should attend and at what rate attendees should be reimbursed.

Proposed 1996 Budget

Issue:

• The President had proposed a budget for 1996 in his report. Should the committee recommend this budget as a working document for the coming year?

Recommendation:

• Minor modifications to the budget were made and the budget was recommended with these modifications. A copy is attached to this report.

B. Chris Brewster

Ways & Means Committee Chair

Attachment: Proposed 1996 budget as modified by the committee

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CompuServe ID: 76440, 2104 • Internet ID: 76440,2104@compuserve.com

CHAMIPRO/DOCS/LGASSN/WANDM95.SAM

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AD HOC FUND RAISING COMMITTEE REPORT OCTOBER 13, 1995

The following are the results of the committee meeting:

- 1. Fund Raising Overall Goals
 - A. Cash for the organization
 - B. Product for kits
 - C. Money to offset kit cost and special projects
- 2. Goals to accomplish by next Board Meeting
 - A. Weisser and another volunteer will meet with representative of Hobie to negotiate an agreement that would involve money donations, product, discounts on product, etc.
 - B. Gruber and McGowan will review the Hubbell Contract to ascertain if we still have a working agreement. If the agreement is still viable, they should advise the Executive Board as to whether it would be beneficial to get out of the contract.
 - C. Long and Bauer will contact at least three Marketing/Fundraising agents to have them make presentations on their services at an Executive Board Meeting(s) with the intent of selecting someone who will work for the organization.

The goal is to have an agent who will work for the CSLSA and will make progress reports at each Executive Board Meeting citing the number of potential sponsors contacted, the results, etc. The agent would also be required to make bi-annual reports to the General Board in writing and verbally.

The Executive Board would provide direction to the agent to accomplish these goals.