

California Surf Lifesaving Association

GENERAL BOARD MEETING
Laguna Beach, California
April 18 & 19, 1996

MINUTES

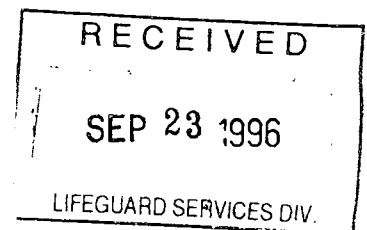
Thursday, April 18, 1996

- I. Meeting called to order by President Chris Brewster at 9:27 a.m.
 - A. Pledge of Allegiance - Mr. Blauer
 - B. Welcome and Introductions - Mr. Brewster
 - C. Roll Call of Delegates - Mr. Bartlett

CHAPTER	No Memb	No of Delegates	Votes Present	Proxies	TOTAL VOTES
Calif State - North	39	3	1	-	1
Calif State - South	76	4	3	-	3
Camp Pendleton	10	2	1	1 Rob Veria	2
Central Coast	20	3	0	-	3
Coronado	2	0	0	-	0
Capitola	4	2	2	-	2
Del Mar	32	3	2	1 Vern	3
Encinitas	21	3	0	-	0
Hawaii	18	3	0	-	0
Huntington Beach	107	5	5	-	5
LA City	22	3	1	1	2
LA County Lakes	42	4	1	1 Hughes	2
LACOLA	95	4	2	2 Latta/Gruber	4
Laguna	45	3	3	-	3
Long Beach	40	3	2	-	2
Mission Viejo	3	2	2	-	2
Newport Beach	150	5	4	1 Turner	5
Oceanside	14	2	2	-	2
San Clemente	35	3	1	1 Humphries	2
San Luis Obispo Co.	25	3	0	-	0
San Diego	90	4	4	-	4
Santa Barbara	9	2	0	-	0
Santa Cruz	50	3	0	-	0
Seal Beach	30	3	3	-	3
Solana Beach	37	3	0	-	0
Tucson	76	4	0	-	0
Ventura County	5	2	0	-	0
TOTAL	1,097	81	40/39	7	47/46

- II. Approval of Minutes -Newport Beach Meeting - October 12 & 13, 1996

MOTION: Moved by Mr. Weisser to approve the minutes as submitted.
 SECOND: Mr. Drake
 DISCUSSION: None
 ACTION: MPU



III. Officer's Reports

- | | | | |
|----|----------------|----------------|--------------|
| A. | President | Mr. Brewster | ATTACHMENT A |
| B. | Vice President | Mr. Bauer | ATTACHMENT B |
| C. | Secretary | Mr. Richardson | NO REPORT |
| D. | Treasurer | Mr. Weisser | ATTACHMENT C |
1. Approval of the Treasurer's Report
(action taken on Friday is recorded here for clarity)

MOTION: Moved by Mr. Long to approve the Treasurer's Report as submitted.
SECOND: Mr. Drake
DISCUSSION: None
ACTION: MPU

- | | | | |
|----|---------------|-------------|--------------|
| E. | Recurrent Rep | Mr. Summers | ATTACHMENT D |
| F. | Advisor | Mr. Moore | ATTACHMENT E |
1. Submitted 1995 CSLSA and
USLA Statistics for Mr. Gould ATTACHMENT F

IV. Committee Reports

- | | | | |
|----|---------------|--------------|------------------|
| A. | Certification | Mr. Brewster | ATTACHMENT G |
| B. | Competition | Mr. McGowan | ATTACHMENT H |
| C. | Exchanges | Mr. Summers | ATTACHMENT I & J |
1. Presentation by CSLSA New Zealand Exchange Guards
 2. Written report submitted by Marshal Parks of San Diego
- | | | | |
|----|-------------------|---------------|--------------------------------|
| D. | Heroic Acts | Mr. Long | ATTACHMENT K |
| E. | Int'l Lifesaving | Mr. Brewster | Included in President's Report |
| F. | Junior Lifeguards | Mrs. Boyer | ATTACHMENT L |
| G. | Legislation | Mr. Drake | ATTACHMENT M |
| H. | Membership | Mr. Gray | NO REPORT |
| I. | Newsletter | Mr. Bartlett | ATTACHMENT N |
| J. | Public Education | Mr. Beuerlein | ATTACHMENT O |

V. Committee Workshops (as directed)

Friday, April 19, 1996

Meeting reconvened at 9:20 a.m., April 19, 1996

VI. Committee Report from workshops

A. Certification Mr. Weisser ATTACHMENT P

MOTION: Moved by Buckner to approve the committee report as amended (removing item regarding the change in fees for certification.)

SECOND: Mr. Bauer

DISCUSSION: No additional discussion

ACTION: MPU

B. Competition Mr. McGowan ATTACHMENT Q

MOTION: Moved by Mr. Moore to approve the committee report as submitted.

SECOND: Mr. Gray

DISCUSSION: None

ACTION: MPU

C. Exchanges Mr. Summers ATTACHMENT R

MOTION: Moved by Mr. T. Cicchetto to approve the committee report as submitted.

SECOND: Ms. Traub

DISCUSSION: Mr. Buckner suggested that the Secretary include Interagency Exchange/Seminar on future agendas and Mr. McGowan asked that a notice of equipment to be reviewed also be included with the meeting notice.

ACTION: MPU

D. Heroic Acts Mr. Long ATTACHMENT S

MOTION: Moved by Mr. Moore to approve the committee report as submitted.

SECOND: Mr. Bauer

DISCUSSION: None

ACTION: MPU

E. Junior Lifeguards Mrs. Boyer ATTACHMENT T

MOTION: Moved by Mr. Summers to approve the committee report as submitted.

SECOND: Mr. Dorsey

DISCUSSION: Mr. Weisser asked for clarification of the financial aspects of the report and when the funds would be needed.

ACTION: MPU

F. Membership Mr. Moore ATTACHMENT U

MOTION: Moved by Mr. Gray to approve the committee report as submitted.

SECOND: Mr. Bowman

DISCUSSION: Toni O'Donnell complimented the Membership Committee on the early distribution of membership kits.

ACTION: MPU

I. Newsletter Mr. Bartlett ATTACHMENT V

MOTION: Moved by Mr. Bauer to approve the committee report as submitted.
SECOND: Mr. Lombardi
DISCUSSION: Mr. Weisser asked for documentation of advertising agreements.
ACTION: MPU

J. Public Ed Report Mr. Beuerlein ATTACHMENT W

MOTION: Moved by Mr. McGowan to approve the committee report as submitted.
SECOND: Mr. Drake
DISCUSSION: Mr. Lineback recommended selling the posters to the public to help defray the cost.
ACTION: MPU

VII. Old Business

- A. Approval of Treasurer's Report (shown under Treasurer's Report on Friday).
- B. USLA Blood Drive - Date: July 15, 1996
Posters and information distributed.
- C. Status of City, County and State Code indexing project - NO REPORT

VIII. New Business

- A. Adoption of Policies & Procedures Manual (distributed by Secretary before meeting)

MOTION: Moved by Mr. McGowan to adopt the P & P manual as amended.
SECOND: Mr. Long
DISCUSSION: Recommendation to amend the USLA Code of Ethics
ACTION: MPU

- B. USLA Spring meeting

- 1. Location: Ft. Lauderdale, Florida
- 2. Dates: April 25-27, 1996
- 3. Suggested agenda items
 - a. Recommendation to amend the USLA Code of Ethics.

MOTION: Moved by Mr. McGowan to recommend to USLA that the USLA Code of Ethics be amended.
SECOND: Mr. Moore
DISCUSSION: None
ACTION: MPU

- C. Recommendation to remove the USLA Code of Ethics from the CSLSA Policies & Procedures Manual.

MOTION: Moved by Mr. Dorsey to remove the Code of Ethics from the CSLSA P & P Manual.
SECOND: Mr. Gray
DISCUSSION: Not an appropriate location
ACTION: MPU

- C. USLA Fall meeting
 - 1. Location: Pacific Northwest Region
 - 2. Dates: November , 1996

- D. CSLSA Meeting Dates & Locations
 - 1. Fall 1996
 - a. Location Cal State - South (Ventura Area)
 - b. Dates: October 17 & 18, 1996

 - 2. Spring 1997 - Recommendations
 - a. Location Camp Pendleton
Huntington City (alternate)
 - b. Dates April 17 & 18, 1997 (tentative)

C. Other business

- 1. Jr. Guard Competitor's Fee for future California Championships

MOTION: Moved by Mr. Summers that CSLSA JG Committee consider establishing a competitor's fee for the California Championships.

SECOND: Mr. Dietrich

DISCUSSION: None

ACTION: MPU

- 2. Mr. Long reported on the State Lifeguards ongoing attempts to mediate between surfers and paddle craft surfers. ATTACHMENT X

- 3. Mr. Moore thanked Mr. Beuerlein for trying to live up to Mr. Richardson's legacy as Secretary.

IX. Adjournment

MOTION: Moved by Mr. Dorsey to adjourn in the memory of Sheridan Byerly.

SECOND: Mr. Bowman

DISCUSSION: None

ACTION: MPU; Meeting adjourned at 1:47 p.m.

Recorded by Michael Beuerlein
Acting Secretary

Dories

- The dory issue was a major one at the last USLA meeting. Unfortunately, CSLSA's initiative was not accomplished.
- It is my view that this issue is becoming a burden on our organization in that it is taking up a greatly disproportionate amount of time relative to its importance to the core goals of the CSLSA.
- I am asking that the competition committee develop some realistic options to resolve this matter, including various compromise positions, and send Robbie McGowan to the USLA Board of Directors meeting empowered to resolve the issue to the best of his ability **but to resolve the issue.**

New Promoter

- After some hard work by a dedicated committee, the Executive Board chose Barrett Tester to handle the search for sponsors and donors.
- To date, Mr. Tester has located a T-shirt sponsor for the membership kits (Bullfrog), and helped to facilitate a donation of \$2,500 from Union Bank and a \$7,500 sponsorship from Hobie.

Budget Issues

- As the Treasurer will report, our budget remains very tight, but infusions from sponsors, have helped significantly.
- The Executive Board has agreed not to use the \$2,400 allocated in our 1996 budget for attendance at USLA Board of Directors meetings until the treasury (after purchases of membership kits, etc.) reaches \$10,000

Backyard Pool Safety PSA

- Drowning is the leading cause of accidental death for children ages 1 - 4 in California and Florida. The vast majority of these drownings occur in backyard pools where there is no lifeguard on duty but the parents.
- The San Diego Lifeguard Service has developed a PSA to aim at this problem with the slogan, "At Home, You're the Lifeguard," to remind parents to be vigilant. This PSA also aims at various barriers that can be used to prevent accidental drownings. The PSA was

announced at a news conference anchored by San Diego Mayor Susan Golding on April 16. It is suitable for all beaches in California and can easily be copied to apply to Florida. We believe it will save lives.

Marine Safety Academy

- The San Diego and Newport Beach lifeguards are involved in a joint effort to develop an accredited academy for prospective full lifeguards. The effort was begun in San Diego with a three week academy for newly hired and prospective full time (permanent) lifeguards. A local community college has already expressed an interest in accreditation and it is hoped that this can become an annual course open to all. The intent is to make the academy broad enough in scope so as to apply to lifeguards everywhere, to help them improve their chances of promotion, and to help lifeguard agencies find more qualified candidates.

Sheridan Byerly Dies

- Sheridan Byerly, a seminal influence in the creation of USLA died on February 29, 1996 in North Carolina. Services were held March 7 in Long Beach, California. Lifeguards from several agencies were in attendance, and the pallbearers were lifeguards in Class A uniforms.
- Speaking at the service were USLA Life Member Tim Dorsey and former USLA Executive Director, now San Diego City Councilmember Byron Wear.
- Sheridan was well remembered as an enigmatic, but critical person in our history. It was he and Byron Wear who spearheaded the initiative to take what was a California association national, thus truly making ours a national organization. The two of them drove throughout the country, enlisting interest and memberships
- Sheridan will be missed for his extraordinary commitment to lifesaving, and particularly to USLA.

California Surf LifeSaving Association

Board of Directors Meeting

April 18 & 19, 1996

Laguna Beach, California

President's Report

B. Chris Brewster

Telephone: (619) 221-8832

Fax: (619) 581-1227

CompuServe ID: 76440, 2104

Internet ID: 76440.2104@compuserve.com



Membership & Kits

- CSLSA will once again have membership kits this year. Our goal is 1,500 regular members and 500 junior lifeguard members.
- Responding to member requests and the Membership Committee's recommendation, we have decided to give out T-shirts instead of bags this year.
- Our kits will include some familiar and desirable items, like mugs, window stickers, and free subscriptions to American Lifeguard Magazine.
- Thanks to Bullfrog, which sponsored the shirts.
- The biggest obstacle to signing up members in 1995 was a delay in getting full kits to the chapters pre-summer.
- This year, the membership kits will be distributed at the Board of Directors meeting.

Junior Lifeguard Kits

- The Executive Board agreed to purchase 500 kits for junior lifeguards, but the Junior Lifeguard Committee has indicated that juniors want different items than employed lifeguards.
- The Junior Lifeguard Committee needs to convene to decide upon the items needed and to propose them to the Board at this meeting, with a goal of ordering them immediately.

Internet

Honolulu and Los Angeles County have joined San Diego in developing sites on the Internet's World Wide Web. These sites are rich in content and graphics. The addresses are:

City and County of Honolulu:

<http://www.aloha.com/~lifeguards/>

Los Angeles County:

<http://pen.ci.santa-monica.ca.us/lacguard/>

San Diego

<http://www.sannet.gov/city-departments/lifeguards>

- Several Southwest Region lifeguards have acquired E-mail, making it easier to get in touch with them. We encourage all USLA Board members to acquire access to this quick and inexpensive communication

method. The Southwest Regional addresses include:

Brewster, B. C.	76440.2104@compuserve.com
Drake, E. Carl	ecd@cwo.com
Goto, Ralph	lifeguards@aloha.com
Larsen, Grant	lifgrd@aol.com
Richardson, Bill	104252.2747@compuserve.com
Summers, AJ	75053.3621@compuserve.com
Weisser, Kai	kailg4lf@aol.com

USLA Certification

- There are now 58 lifeguard agencies certified or in the process of becoming certified.
- Our region's agencies which have not applied are represented by the following chapters:
 - LA County
 - Camp Pendleton
 - City of Capitola
 - Avila Beach - Port St. Luis Harbor
 - Morro Bay
 - San Luis Obispo
 - Coronado
 - Del Mar
 - LA City
 - Oceanside
 - Port Hueneme
 - San Clemente
 - Seal Beach
 - Solana Beach
 - Tucson
 - Ventura County
- Kudos to our region's agencies which have become certified or recently applied:
 - Long Beach
 - San Diego
 - Huntington
 - Mission Viejo
 - Honolulu
 - Encinitas
 - County of Hawaii
 - County of Maui
 - Newport Beach
 - Santa Barbara
 - LA County Lakes
 - Laguna Beach
 - Cal. State
 - Pismo Beach
 - Santa Cruz
 - County of Kauai
- All agencies are reminded of the importance of taking the time to apply and become certified.

International Lifesaving Games

- Rescue '96, the world lifeguard championships, will be held in Durban from May 10 - 19, 1996.

- With some significant assistance from Baywatch, it appears that Los Angeles County and the USLA National Team will be able to go.
- Our thanks to Greg Bonnan and Baywatch for their support

USLA Manual

- Over 3,100 copies had been sold by December.
- All agencies are reminded to order manuals.
- To order, call 800-638-0220 or 800-374-1200.

International Lifesaving Federation

- After Durban (May 1996), the next ILS Board of Directors meeting will be in Honolulu on November 12 and 13.
- A world Medical/Rescue Conference is presently scheduled for San Diego in late September 1997.
- I have been appointed to the ILS Textbook Commission which is working on some worldwide texts for the training of lifeguards.
- Rescue '98 will be in New Zealand in February 1998.

National Meeting

- At the fall Board of Directors meeting, commercial lifesaving was discussed again. After extensive discussion and debate, a compromise was reached which is fully detailed in the most recent edition of Cal Surf News and American Lifeguard Magazine. This was a great success for professional lifeguards.
- The voting scheme for national meetings is also an important topic. Currently regions receive no additional voting credits for membership in excess of 801.
- Now that our membership is rising, we need to consider whether to pursue a change that would provide an incentive for higher membership.
- I am asking that the Membership Committee also consider this issue.

World Congress Meeting

- I have been invited to speak at the World Congress for Safety of Life at Sea in Genoa on April 24 and will be traveling there at the conclusion of this meeting.

California Surf Lifesaving Association

Vice President's Report
April 18, 1996
Submitted by Eric Bauer

The last 10 months the Newport Fire and Marine Department merger has been taking place. Last summer was Status quo with some changes taking place this winter and most to take place this summer. Our new "Chief" has been extremely supportive, communicative and knowledgeable of emergency operations. Importantly, there is a Chief assigned to be solely responsible for training that has our own Reenie Boyer coordinating the training for us. It was extremely important to have e the USLA Certification guidelines and the Textbook for educating the Fire training Chief to the Lifeguard standards. There is also a Chief in charge of support services who buys and maintains all of the equipment and purchases supplies. All of this administrative support has enabled our lifeguards and Lt.'s to do what is the number one priority, supervise and lifeguard. There are a few transitional bugs to be worked out but I believe that the end result will be a better more efficient product. In this time of privatization being the cure to all woes, I believe we can do a better job and be just as efficient as any private firm providing a like product. We are in a period of time where there will be continual change and we must use each other to cope with that change.

After the last meeting an ad-hoc marketing committee was formed which was comprised of a number of people. The result of those meetings was to decide on a new marketing representative. The executive board hired Barrett Tester as the exclusive marketing rep. For the CSLSA. After we solve a number of preliminary bumps, I believe that our marketing endeavors will be successful. I have complete confidence that Barrett with Chris as the primary liaison will do a fine job in marketing the association.

The board members that served on the committee were
Steve Long
Bob Moore
Kai Weisser
AJ Summers
Rob McGowan

The USLA Medal of Valor will be in my hands by Sunday for the USLA meeting in Ft. Lauderdale. Sculptor Robert Barron, Jeweler Ron Woolf and Bob Burnside have been collaborating on the effort to produce the medal,
The Heroic Acts Committee duties are being transferred to Steve Long. Thanks to Sharri Latta for all of her efforts the last few years.

The Team of Bob Moore, Gordon Gray and myself will be continuing to deal with the membership issues and promotion of membership.

The mugs are in for the kits.

I have inputted all of last years members on a data base and I will send a complete list to all member associations. In the future if you keep a list of members on your own it would helpful if I received it on disk using Microsoft access or in Excel. I hope to have associations continue their relationships with their members once they move on. I feel this is an untapped resource for membership and funding. Ex-Lifeguards would like to continue their relationship with lifeguards because it usually is an extremely positive and fulfilling experience for them.

It is interesting to see that other organizations such as PORAC Peace Officers Research Association of California are lobbying in our interests in Sacramento. In their Newsletter they have a legislative watch section that lists all pending litigation that effects them. Their board of directors choose to support legislation that benefits them and lobbies against that which is detrimental to their members. Recently I noticed they were opposed to a bill that permitted the privatization of lifeguard services in Carlsberg.

Sincerely,

A handwritten signature in cursive script that reads "Eric Bauer". The signature is written in black ink and is positioned to the right of the typed name "Eric Bauer".

Eric Bauer

Vice President



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

C

Treasures Report April 18, 1996
submitted by Kai Weisser

Savings Account Balance:	\$ 11,810.58	
Checking Account Balance:	<u>626.81</u>	
Total Cash Available		\$ 12,437.39

Accounts Receivable:

Hobie Sunglasses Sponsorship	\$ 7,500.00	
Newsletter Advertising	700.00	
New Zealand Exchange	375.00	
United Way	<u>370.76</u>	
Total Accounts Receivable		8,945.76

Accounts Payable:

Commissions	\$ <u>1,125.00</u>	
Total Accounts Payable		<u>1,125.00</u>

Net CSLSA Assets: \$ 20,258.15

CSLSA Income/Expense Report January 1, 1996 to April 18, 1996

Income:

Dues 1995	\$ 60.00	
Donation (Union Bank)	2,500.00	
Total Income		\$ 2,560.00

Expenses:

Commissions	\$ 375.00	
Executive Meetings	50.00	
GTE	86.30	
Membership Kits:		
CSLSA Decals (2,000 count)	1,179.93	
CSLSA Mugs (1,500 count)	2,044.27	
Postage	<u>16.14</u>	
Total Expenses		<u>3,751.64</u>

Total Income Over Expenses: < \$ 1,191.64 >



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

To: All HOBIE buyers for Lifeguard agencies and CSLSA chapters

From: Kai Weisser

Date: April 16, 1996

Subject: Corporate sponsorship and Hobie account reorganization

Dear Hobie sunglass buyer,

The CSLSA and Hobie sunglasses have entered into an agreement for 1996. A sponsorship package has been developed which includes the reorganizing of the Hobie lifeguard accounts. This has been designed to better service the lifeguard accounts and assist Hobie sunglasses with their product and promotion.

The reorganization of the lifeguard accounts means that all current and past accounts must basically start over and fill out new account applications. An additional form will be added to the previous Hobie application which will come from the CSLSA confirming lifeguard agency or CSLSA chapter affiliation. Also included are basic account guidelines similar to PRO DEALS for similar industry equipment.

Guidelines:

1. Hobie resale to Lifeguard agency and CSLSA chapters are intended for professional resale only. This means for current lifeguard employees and CSLSA chapter members current and alumni. This is an industry standard for PRO DEALS.
2. Hobie sunglasses is (at the conformation of the contract) the official SUNGLASS SPONSOR of the CSLSA. All CSLSA members should be aware of this fact and should not consider any activity in conflict of such sponsorship.
3. All Hobie product concerns, questions and repairs should be directed either directly with Hobie Sunglasses or the designated Hobie representative for your area. Do not direct any of these issues with local retail shops and venders please!

CONTACT: (800) 554-4335 - Donalda Day, Mike Day and Shelly Ball



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

CSLSA APPLICATION/APPROVAL FOR HOBIE SUNGLASSES PROFESSIONAL ACCOUNT

BUYER NAME:

MAIL ADDRESS:

SHIPPING ADDRESS:

TELEPHONE (WORK):

TELEPHONE (HOME):

ACCOUNT TYPE: (COMPLETE ONE ONLY)

LIFEGUARD AGENCY

AGENCY NAME:

TITLE:

CSLSA CHAPTER

CHAPTER NAME:

TITLE:

(PLEASE ATTACH A LETTER VERIFYING EMPLOYMENT FROM YOUR SAFETY SERVICE SUPERVISOR GIVING AUTHORIZATION OR A LETTER FROM YOUR CSLSA CHAPTER PRESIDENT GIVING AUTHORIZATION)

I _____ (print name) request CSLSA approval for a Hobie Sunglass professional account and promise to abide by the three (3) guidelines defined as described to the best of my ability.

Signature: _____ Date: _____

CSLSA approval: _____ Date: _____



California Surf Lifesaving Association
 P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

TO : CSLSA Board of Directors
 From : A. J. Summers, Recurrent Representative
 Date : April 18, 1996
 Subject : Recurrent Representatives Report

Recurrent Exam Survey

^ The Recurrent Lifeguard Exam Survey was completed and submitted February 20, 1996. Rather than "re-invent the wheel", I elaborated on my predecessors format. You should all have received a regional copy. Additional copies are available at your request. Thanks to everyone that submitted the forms and to those that tolerated my persistent phone calls in January. To learn from other agencies, and to bolster a large turn out at my local agency, Seal Beach, I have attended the tryouts at neighboring beaches and promoted the tryouts at other beaches, including my own.

BAYWATCH on the NET

^ In order to provide quicker correspondence and responses, the Executive Board is encouraging its members to get E-mail addresses on the INTERNET. Many of us have done so already, and the efficiency has proven invaluable with our tight schedules. The server of choice has been Compuserve. In conjunction with the service, there is a forum entitled BAYWATCH. Fortunately for us, there is a section for 'Real Lifeguards'. As your Recurrent Representative, I have submitted a letter of introduction as well as uploading the recurrent exam survey. The response has been favorable, and I have been in contact with fellow lifeguards world wide.

Marketing Director

^ A primary goal for the Executive Board has been to secure a Marketing Director/Promoter for the CSLSA. I was fortunate enough to tour Mr. Barrett Testers facilities at MasterStroke and was quite impressed with what he has to offer. In spite of some initial misunderstandings as to what is expected of the position, I am confident that Mr. Tester and the CSLSA are of one mind now. Some promising offers have been introduced.

Executive Board Meetings

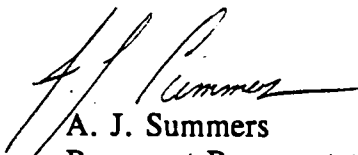
^ As your elected board of officials, the Executive Board has been working hard at reaching the goals set forth by you, its membership leaders. Each month the Executive Board along with Committee Chairs and special guests meet, often until late at night to get things done. It has certainly been an experience, and sometimes hard to believe 4 weeks has actually gone by before the next meeting. However, I am convinced that this board has the insight and resources to accomplish any goal, and it has been a pleasure working with each and every member. I have made it a goal to attend each of these meetings and believe me when I say, 'no stone is left unturned' regarding any issue.

USLA Meetings

^ I attended the last Board of Directors meeting in Myrtle Beach, S.C. and will be attending the spring meeting next week in Fort Lauderdale. A lot of minds with a plethora of information gather at these meetings, and it is my intent to contribute as much as I can in as many committees as I can. In order to accommodate the growing applications for certification, a special committee will convene the day before the meeting starts, and I shall be in attendance. One special note: An unexpected privilege was bestowed upon me, I was appointed by the President as the Deputy Chair of the National Recurrent Representative Committee.

Blood Borne Pathogens

^ At the last USLA Board of Directors meeting, an OSHA representative gave a seminar on HBV vaccinations. It became quite clear that even though ALL agencies are required to adhere to the OSHA regulations, that was not necessarily the case. In order to promote a safer work environment for ALL lifeguards nationwide, a questionnaire has been developed in regards to local agency HBV vaccinations. I am responsible for the CSLSA, and forthcoming will be that survey. Please take the time to fill it out and return it to me. Once all the information has been gathered, it shall be forwarded onto each local chapter.



A. J. Summers
Recurrent Representative

Telephone: (310) 430-2613 ^ Fax: (310) 598-8560
CompuServe ID: 75053,3621 ^ INTERNET E-mail: 75053.3621@compuserve.com



California Surf Lifesaving Association
P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

1996 CSLSA Lifeguard Exam Survey

A survey prepared for persons interested in employment opportunities within the field of Open Water Lifeguarding and Marine Safety. This report was completed on February 20, 1996.

Contents:

1. Exam information (Agency, Phone number, Exam date, Minimum hire age, Starting Pay, Training dates) page 1 - 4
2. 1996 CSLSA Lifeguard tryouts by earliest exam page 5
3. 1996 CSLSA Lifeguard starting pays page 5
4. CSLSA agency map page 6

Submitted By: A. J. Summers
 CSLSA Recurrent Representative
 Seal Beach Lifeguard Lieutenant

The California Surf Life Saving Association (CSLSA) is a non-profit corporation dedicated to promoting 1) professional lifeguard standards and 2) open water public safety awareness. The CSLSA is the Western Region of the United States Lifesaving Association (USLA)

1996 CSLSA Lifeguard Exam Information

California Surf Life Saving Association, P. O. Box 366 Huntington Beach, CA 92648

Lifeguard Agency	Exam Date	Exam Events	Minimum Age	Starting Pay
California, State of Carlsbad State Beach North: (619) 438-2675 South: (619) 435-0126	Sat, April 20 9:00am	1,000 Ocean Swim 1,000 Run Swim-Run Interview	16 by June 1	\$10.51
Training Dates: TBA Weekends in late May				
California, State of Huntington State Beach North: (714) 536-1454 South: (714) 492-5172	Sat, April 6 9:00am	1,000 Ocean Swim 1,000 Run Swim-Run Interview	16 by June 1	\$10.51
Training Dates: TBA Weekends in late May				
California, State of Manressa State Beach (408) 476-4992	Sun, April 21 9:00am	1,000 Ocean Swim 1,000 Run Swim-Run Interview	16 by June 1	\$10.51
Training Dates: TBA Weekends in late May				
California, State of San Buena Ventura State Beach (619) 435-0126	Sat, April 13 9:00am	1,000 Ocean Swim 1,000 Run Swim-Run Interview	16 by June 1	\$10.51
Training Dates: TBA Weekends in late May				
Camp Pendleton (619) 725-2703 (619) 967-2768	Sat, Apr 27 9:00am	1000 M Harbor Swim Beach Run-Swim-Run Interview/Written Exam	16	\$8.58
Training Dates: TBA				
Capitola, City of (408) 475-7300	TBA in April April/May	1,000 yd Swim 1,000 yd Run-Swim-Run Written Exam	17 by June 1	\$8.69 \$10.00 (EMT)
Training Dates: TBA in June				
Coronado, City of (619) 435-1955 (619) 522-7342 Training Dates: TBA in June	March 30,31	500 mtr. < 10 min. 1,000 yd Swim 1,000 yd Run-Swim-Run Written Exam	18 by June 1	\$9.89
Del Mar, City of (619) 755-1556	TBA	1,100 yd Run-Swim-Run Rescue Board Paddle Interview	17 by June 1 HS Diploma	\$9.99
Training Dates: TBA				

Results based on returned questionnaires. Contact each agency to assure current information)

1996 CSLSA Lifeguard Exam Information
California Surf Life Saving Association, P. O. Box 366 Huntington Beach, CA 92648

Lifeguard Agency	Exam Date	Exam Events	Minimum Age	Starting Pay
Encinitas, City of (619) 633-2726 (619) 633-2748	Sat, May 25 9:00am	500 Surf Swim Sprint < 10 min. 1,100 yd Run-Swim-Run Interview	17 by hire	\$9.27
Training Dates: June 17-22				
Hawaii, State of (808) 922-3888	Jan. / Aug. Fridays	2,000 yd Run-Swim < 25 min. 300 yd Run-Swim-Run < 3 min. 400 yd Paddle w/turns < 4 min. Interview	18 by hire	\$11.70 \$286 DOE
Training Dates: TBA				
Huntington Beach, City of (714) 536-5281	Sun, March 10 8:00am	1,000 yd Ocean Swim 500 yd Ocean Swim 1,000 yd Run-Swim-Run	17 by June 1	\$10.47
Training Dates: April 8 - 14, testing April 20,21				
Laguna Beach, City of (714) 494-6571/6572	Sun, March 31 9:00am	1,000 mtr Ocean Swim < 20min 1,500 mtr Run-Swim-Run 200 mtr. buoy swim Interview	18 by June 15 16 by June 15	\$9.62 \$7.25
Training Dates: Weekends April 27/28, May 4/5,11/12,18(test)				
Long Beach, City of (310) 570-1360	Sun, Apr 28 8:00am	1,000 yd. Swim 600 Run-Swim-Run Interview	17 by hire	\$10.23 \$118 EMT
Training Dates: TBA				
Los Angeles, City of (213) 765-5392 (310) 548-7420 (310) 514-0261	S/S April 20,21 8:00am	70'tow/200 yd Medley < 9 min. 1000 yd Swim < 18 min. 600 yd Run-Swim-Run Interview	18 by July 1	\$13.33
Training Dates: TBA				
Los Angeles County (310) 577-5700	Sat, April 6 7:00am	1000 M Ocean Swim Interview for Top 40	18 by May 4	\$15.30 \$ 8.26train
Training Dates: Weekends in May				
Los Angeles County Lakes (805) 257-4055	Sat, Feb 3&10	1000 M pool swim < 18 min Interview/Physical	18 by hire	\$12.20
Training Dates: Weekends in May				

Results based on returned questionnaires. Contact each agency to assure current information)

1996 CSLSA Lifeguard Exam Information

California Surf Life Saving Association, P. O. Box 366 Huntington Beach, CA 92648

Lifeguard Agency	Exam Date	Exam Events	Minimum Age	Starting Pay
Mission Viejo, Lake (714) 770-1313 x218	Sat, Apr 27 9:00am	1000 M Swim < 20 min. 200/500/200 Run-Swim-Run	16 by July 1	\$7.87 EMT .27/hr SCUBA .21/hr

Training Dates: May 11/12, 18/19, 25/26 + additional 40 hours TBA

Newport Beach, City of (714) 644-3047	Sun, Mar 17 0900	1000 M ocean swim < 20 min 1100 yd Run-Swim-Run	16 by July 1	\$10.76 EMT .50/hr
--	---------------------	--	--------------	-----------------------

Training Dates: April 28, May 5, 11, 12, 18, 19, (25 if needed)

Oakland, District of (510) 635-0135	Sat, March 30 Sat, May 25	R-S-R-S 1/4 mile run 500yd swim Interview the week following	16	\$8.68
--	------------------------------	---	----	--------

Training Dates: April 13,14; 20,21; 27,28 June 1,2; 8,9; 15,16

Oceanside, City of (619) 966-4536	Sat , April 6 8:00am	500 yrd swim < 8 min. Run-Swim-Run (1/2mile, 800yd, 1/2 mile) 200 yd sprint swim, CPR demo Written Test/Interview	16 with CDL	\$10.66
--------------------------------------	-------------------------	--	-------------	---------

Training Dates: Weekends in May (6 days TBA)

Pismo Beach, City of (805) 773-7031	Sat, Apr 13 8:00am	1,000 yd. Swim 800 yd. Run-Swim-Run Interview	H/S grad	\$9.00 \$1000EMT
--	-----------------------	---	----------	---------------------

Training Dates: May 10,11,12; 17,18,19

Port San Luis Harbor Dist Avila Beach (805) 595-5400	TBA	800 yd Ocean Swim 500 yd Pool swim Interview	H/S grad	\$7.76
--	-----	--	----------	--------

Training Dates: TBA

San Clemente, City of (714) 361-8219	NO TEST		16 by hire	\$10.49
---	---------	--	------------	---------

San Diego, City of (619) 221-8899	Sat, Mar. 30 Sat, April 6 8:00am	50 M Run & 500 M Swim < 10 min, 30 sec Interview	18 by hire	\$10.64
--------------------------------------	--	--	------------	---------

Training Dates: 1st two weeks of June

Results based on returned questionnaires. Contact each agency to assure current information)

1996 CSLSA Lifeguard Exam Information
California Surf Life Saving Association, P. O. Box 366 Huntington Beach, CA 92648

Lifeguard Agency	Exam Date	Exam Events	Minimum Age	Starting Pay
San Luis Obispo County (805) 781-5200	TBA Mar/Apr	Run-Swim-Run First aid skills evaluation Strength and endurance test	17 by June	\$7.89 \$9.15 DOE
Training Dates: TBA				
Santa Barbara, City of (805) 965-0509	Sat, Apr. 13 9:30am	1000 M swim < 16 min 400 M Run-Swim-Run	18 by April 1	\$8.00
Training Dates: Tentative, June 8/9, 15,16				
Santa Cruz, City of (408) 429-3747 (408) 429-3110	Sat, Apr. 13 9:00am	1000 yd swim < 20 min 2000 yd paddle < 20 min 600 yd Run-Swim-Run < 8 min	18 by June 15	\$9.00
Training Dates:				
Seal Beach, City of (310) 430-2613	Sat, May 18 8:00am	1000 yd Ocean Swim 600 yd Run-Swim-Run	17 by June 15 or H/S grad	\$10.75
Training Dates: May 31, June 1,2; 7,8,9; 14,15,16test				
Solana Beach, City of (619) 755-1569	NO TEST	1700 yd Run-Swim-Run < 20 min 880 rescue board paddle < 10 min Interview	18 by June 1	\$9.68
Training Dates:				
Tucson(AZ), City of (602) 791-4245	Sat, March 2 April 6 May 4 9:00am	Two Timed Swims CPR and First aid exam Deep Water C-Spine and 30' swim Interview	16 by May 19	\$7.08 \$7.96DOE
Training Dates: Feb. 26 - Mar 28; Mar 23 - April 28; April 1 - April 25				
Ventura, County of (805) 385-8697	TBA	1500 M Run-Swim-Run < 18 min 1000 M Ocean Swim Interview	16 by hire	\$8.38
Training Dates: TBA				

1996 CSLSA Lifeguard Exam Information

California Surf Life Saving Association, P. O. Box 366 Huntington Beach, CA 92648

Lifeguard Tryouts by Earliest Exam

Hawaii, State	Jan / Aug
LA County Lakes	Feb 3 & 10
Port San Luis	
Obispo Harbor	TBA March
Tucson (AZ)	March 2
Huntington City	March 10
Newport	March 17
Coronado	March 30,31
San Diego City	March 30
Oakland	March 30
Laguna	March 31
'San Luis Obispo County	TBA Mar/Apr
Capitola	TBA April
CA State, Huntington	April 6
LA County	April 6
Oceanside	April 6
San Diego City	April 6
Tucson (AZ)	April 6
CA State, Ventura	April 13
Pismo Beach	April 13
Santa Barbara	April 13
Santa Cruz	April 13
CA State, Carlsbad	April 20
LA City	April 20,21
CA State, Manresa	April 21
Camp Pendleton	April 27
Lake Mission Viejo	April 27
Long Beach	April 28
Del Mar	TBA May
Tucson (AZ)	May 4
Seal Beach	May 18
Encinitas	May 25
Oakland	May 25
Ventura County	TBA
San Clemente	NO TEST
Solana Beach	NO TEST

Lifeguard Starting Hourly Pays

LA County	\$15.30
LA City	\$13.33
LA County Lakes	\$12.20
Hawaii, State	\$11.70 - 12.86 DOE
Seal	\$10.76 - 11.26 EMT
Newport	\$10.76
Oceanside	\$10.66
San Diego City	\$10.64
CA State	\$10.51
San Clemente	\$10.49
Huntington City	\$10.47
Long	\$10.23 - 11.93 EMT
Del Mar	\$ 9.99
Coronado	\$ 9.89
Solana	\$ 9.68
Laguna	\$ 9.62
Encinitas	\$ 9.27
Pismo	\$ 9.00 - 10.00 EMT
Santa Cruz City	\$ 9.00
Capitola	\$ 8.69 - 9.19 EMT
Oakland	\$ 8.68
Camp Pendleton	\$ 8.58
Ventura County	\$ 8.38
Santa Barbara City	\$ 8.00
San Luis Obispo County	\$ 7.89 - 9.15 DOE
Lake Mission Viejo	\$ 7.87 - 8.14 EMT
Port San Luis Obispo	\$ 7.76
Laguna	\$ 7.25 Rookies < 18 yrs
Tucson (AZ)	\$ 7.08 - 7.96 DOE

(DOE) Depending on Experience
 (EMT) Emergency Medical Technician
 (TBA) To be Announced



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

E

April 18 - 19, 1996

Past President/Advisor Report
by Robert A. Moore

Congratulations to our host Mark Klosterman on his promotion. Don't forget Dick Miller's retirement party Saturday, May 4, 1996. On a sad note, Sheridan Byerly passed away February 28, 1996. Many guards attended his service in Long Beach.

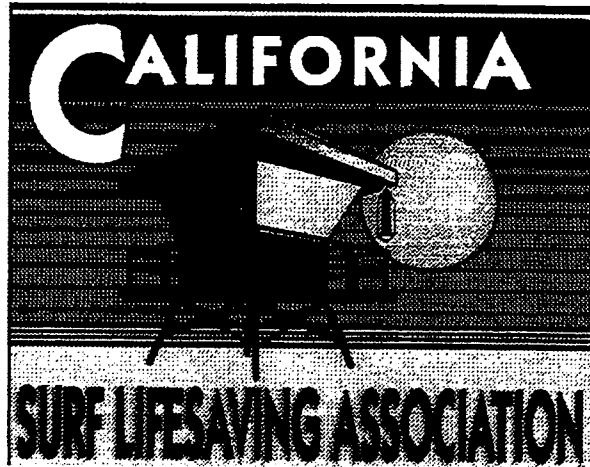
We as an Executive Board have met on approximately a monthly basis since the last Board of Director's meeting. The Executive Board has worked very hard trying to move ahead on fund raising issues. I also served on the Fund Raising Committee which met many times.

I was assigned to design a new CSLSA logo decal for the membership that included the CSLSA marketing logo and the crossed oar logo. Thanks to the help of Gary Crum (at no cost to the CSLSA) and after Executive Board Approval, I ordered 2,000 decals and took delivery in late February well ahead of the Spring meeting deadline. I was advised to price quality t-shirts along with Reenie Boyer and order 2,000 at the best price. This shirt is to include the logo that is on the decal. The day the order was to be placed, I was informed that Barrett Tester, our fund raiser, had received sponsorship for 1,500 t-shirts and would see if we could add an additional 500 more at our expense. I gave Barrett the location of the logo and turned over the Hobie Sunglass logo artwork for sleeve sponsorship. The t-shirts were going to be on time at about \$1,200 - \$1,300 under budget through my source. Because Barrett was successful at the last minute, we have saved an additional (approx.) \$4,500 - \$5,000 and I was told we will have them at this meeting as planned. I was also going to order the mugs to make the deadline, but was told that the assignment was turned over to Eric Bauer so hopefully the mugs will be at this meeting with either the new membership logo or last years fund raising logo, whichever was quickest. That was our goal to have kits at this meeting to increase membership.

At the February Executive Board meeting, the President assigned me as the Public Education liaison. Thanks to Mike Beuerlein and Bill Humphries continuing in their role as co-chairmen, my duties will be one of support and representation at the national meeting. They have done fine work and continue to take the lead. The request that I do have is please support them with your help. The more people involved, the more that can be accomplished in a quicker amount of time.

I would like to take this opportunity to thank the Board of Directors for coming to my defense at the last Board of Directors meeting. The entire incident came as a complete surprise to me. I did not expect it. I personally did not want to bring down the organization or myself and chose not to discuss the issue(s). The fact that you spoke on my behalf unsolicited means more to me than you will ever know. I choose to look to the future of the organization and what we as a group can do to make it better. I continue to serve the membership, Board of Directors, and Executive Board. I support more involvement and communication on the local, regional, and national levels. The more involvement and participation the better. Again Thank You!

California Surf Lifesaving Association



1995 Lifesaving Statistics

Submitted by:
Richard E. Gould
National Statistics Coordinator
April 18, 1996

California Surf Life Saving Association

National Lifesaving Statistics Report 1995

Since inception as the National Surf Life Saving Association in 1964, the chapters and agencies involved in lifesaving efforts in California and the Western United States have endeavored to record the activity performed by their lifeguards. These records have been compiled in a statistical format to record the various categories of activity performed by these agencies. The Association, now known as the California Surf Life Saving Association (CSLA), has published this information for many years for several purposes. The main function is to educate the public about the profession of lifesaving. The statistics also serve to highlight particular professional areas of interest, to provide tools in agency budget development and to further the knowledge base about the open water environment.

This report highlights the 1995 statistics of the CSLA and a brief case study of the rescues in Orange County California. Again significant to this year's report is the inclusion of *Primary Cause of Rescues* data, the second year the Association has undertaken a regional view of the causes of rescues. A recent trend noted in Boat Rescue versus Boast Assist reporting is examined briefly. In addition, the report presents analysis of trends as they relate to specific statistical categories. The report also presents the second annual look at environmental conditions. While the category is subjective, the information should allow the Association to compare wind, surf and weather trends against rescue data. Finally, the report comments on a major data collection effort undertaken recently: the historical statistics totals for the California Surf Life Saving Association/National Surf Life Saving Association.

1995 CSLA Lifesaving Statistics

The 1995 statistics show a significant general downward numerical trend in rescues. Conversely, many categories show upswings in beach and operationally related activities such as safety lectures and medical aids. Non-water related fatalities show a marked increase while the drowning rates for guarded and unguarded drowning have remained relatively stable. 1995 also marks the return of reports from a long absent member of CSLA, the Camp Pendleton Lifeguards.

New categories included in this report comprise the Primary Rescue Cause block of data. The Association has tracked swiftwater and SCUBA rescues for several years, but has now added rip currents and surf as other 'primary causes' of rescues. Boat Assists are a new area for statistical review. Previously, much data relating to this type of activity was grouped with Boat Rescues, however, many member agencies and chapters felt the increasing number of non-emergency contacts made with boats should be identified in a separate category. The 1994 CSLA statistics are:

<i>California Surf Lifesaving Association</i>	
1995 Lifesaving Statistics	
Beach Attendance	155,597,420
Rescues	
Total	27,675
<i>Primary Cause</i>	
Rip Currents	9,781
Surf	1,450
SCUBA	274
Swiftwater	504
Cliff Rescues	85
Boat Rescues	4,543
Passengers	6,502
Vessel Value	\$88,129,511
Boat Assists	4349
Passengers	11,227
Vessel Value	\$40,880,850
Preventive Actions	1,206,467
Medical Aids	82,932
Drowning	43
Unguarded	38
Guarded	5
Fatalities	49
Enforcement Actions	411,582
Warnings	405,871
Citations	5,440
Arrests	271
Lost and Found Persons	5,958
Public Safety Lectures	2,437
Students	190,640

Table 1

Primary Causes of Rescues

Using the data developed in 1994 and 1995, the CSLA has identified the Primary Cause of Rescue to be predominately from rip currents (Figure 1). The data developed has been analyzed in several ways. First, from the perspective of all 29 reporting agencies, the data provided indicates rip currents account for roughly 40% of all rescues performed by the CSLA. However, this analysis is fundamentally flawed from two perspectives. First, the data includes reports from agencies which operate open water/lake beaches without these conditions. Second, several of the reporting agencies were unable to redesign their reporting procedures to identify all the causes. Thus, well over 10,000 rescues are not attributed, classified in the analysis as 'other.' The State of California will be redesigning their reporting for 1996 to accommodate this analysis and CSLA hopes the other major agency in total rescues, Los Angeles County, will be able to do so as well.

¹ Santa Monica Bay Statistics are reported in the agency detail composite in the appendix to this report.

Care should be given to looking at statistics reported by Los Angeles County and the State of California for 1995. Due to political changes and jurisdictional responsibility reorganization in 1995, California State Parks lifeguards worked many of the beaches previously guarded by Los Angeles County during the peak of the summer season in 1995. As a result, any review of either agency's reports should reflect these changes. While each agency may report incidents differently with one agency having stricter interpretations of a particular category than the other, it is probably safe to add the California State Parks statistics for the Santa Monica Bay District to the Los Angeles County report to obtain a better picture of Los Angeles beaches for trend or other general analysis.¹

PRIMARY CAUSE OF RESCUES CALIFORNIA 1995

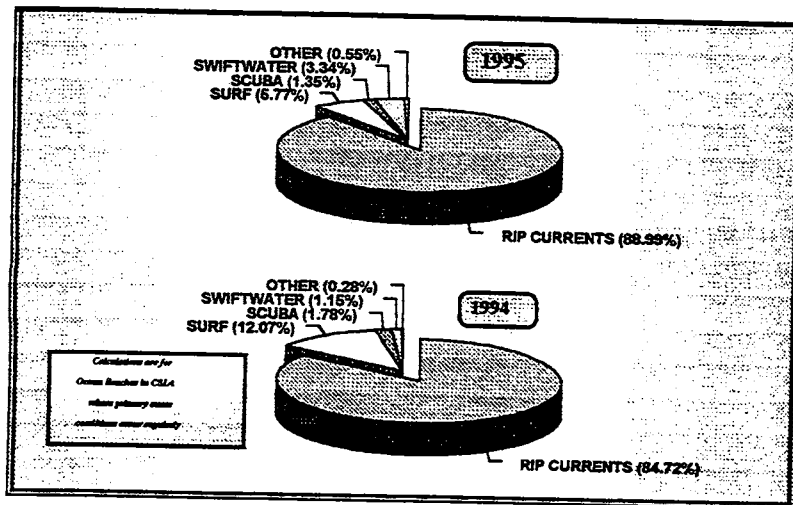


Figure 1

In order to compensate for these inconsistencies, the data was evaluated to identify the agencies which should be included in the primary cause analysis, those situated on ocean beaches. This analysis finds the predominant cause of rescues again to be rip currents. In contrast with the data for all CSLA member agencies, the percentage of rescues attributed to rip currents now rises to 79.83%. Further analysis of this statistic identified one further problem with the

data. Some of the agencies identified in the ocean beaches analysis rarely see rip currents or significant surf during the high season. The data was again examined and another analysis created (Figure 1). Here again, rip currents are the primary rescue cause in the CSLA, and the percentage rises to 88.99%, up from the 84.72% in 1994. From this standpoint, it is possible to argue at least 80% of rescues reported with a primary cause were caused by rip currents. Given the physical and environmental nature of the major beaches which were unable to report a 'primary cause', it is possible to theorize this figure of 80% is valid, clearly consistent with USLA publications and theories of primary rescue causes.

Orange County, California

Several agencies provided data on number of towers and number of miles of lifeguarded beaches in their 1995 report. After some reflection, it appeared comparison of this information with actual operations might provide some insight into the demands for service for lifeguard agencies and perhaps a platform for comparing activity in neighboring operations. Orange County lifeguard operations were selected as a test for this analysis. Given the proximity of a large number of operations, the relative exposure to environmental conditions likely to cause rescues and the availability of statistics, Orange County seemed the best location to begin a review. Several basic levels of interpretation were initiated. While the number of rescues per tower on average was interesting, it did not address how close towers are spaced or the relative factors which influence activity such as crowd size or beach contours.

Using the assumption that each agency, through its long term experience, has developed methods best suited to address these types of factors, the analysis attempted to begin to compare the relative activity between beaches. The result is the *Tower Demand Ratio Analysis* (Figure 2). While this analysis is a very rudimentary look at all Orange County operations, it does begin to provide a glimpse at some statistical possibilities for evaluating lifeguard operations. Clearly, a sophisticated model could answer such questions as how many towers do we need and what staffing levels are necessary given X conditions.

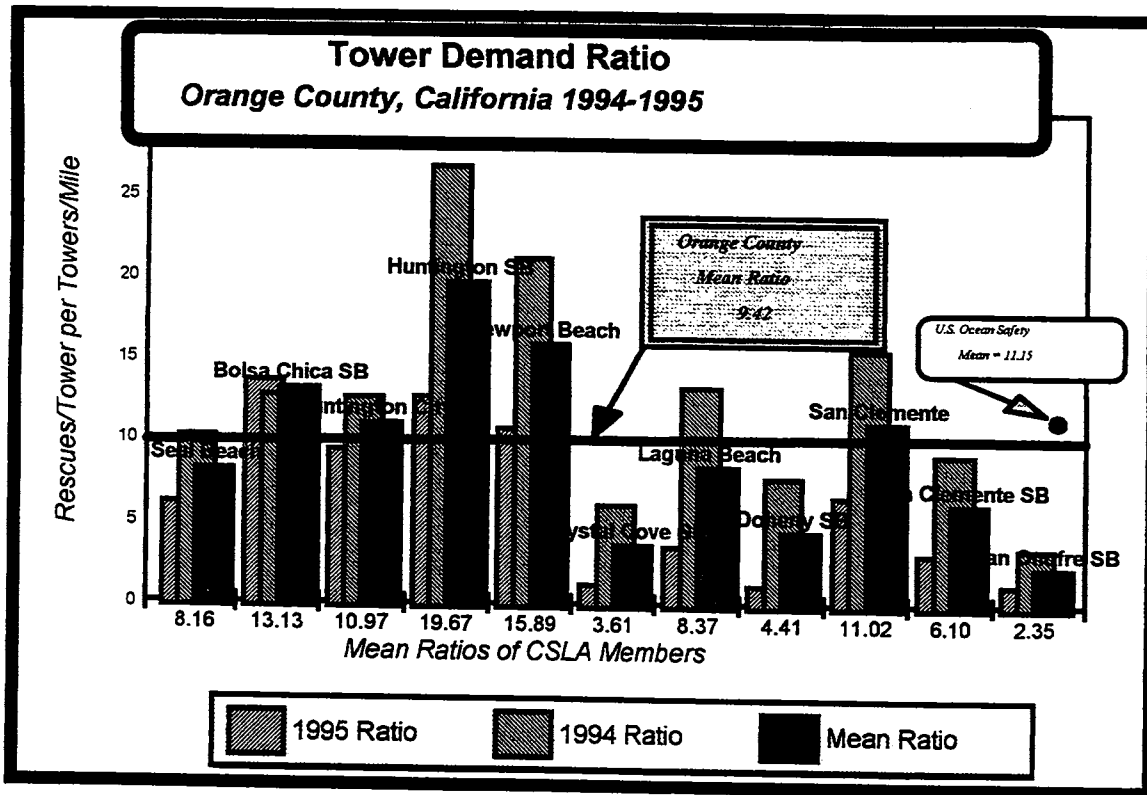


Figure 2

Tower Demand Ratio Analysis suggests that given the concentration of lifeguard towers per mile of lifeguarded beach, the number of rescues per tower performed by agency per mile is reflected by the calculated ratio. The results for 1994 and 1995 were averaged and a mean ratio for each agency determined. A lower ratio indicates a lower relative demand on the towers within that particular agency. The mean or average for the entirety of Orange County is noted to provide a very simplistic baseline for comparison. U.S. Ocean Safety is noted to complete the picture of all lifeguard providers along the Orange County coast, but as a private company and a non member of CSLA, these data are not included in any totals.

Clearly, this analysis is very basic and is subject to many sampling errors which should be considered before using this data to justify policy choices. Among the more significant sampling errors and questions are:

- How to compensate for the difference in environmental conditions like the rocky pocket beaches in Laguna Beach to the wide sands of Huntington City.
- No compensation has been made for towers with multiple lifeguards, those that are closed or rescues made by boat, vehicle and roving personnel.
- While it is assumed that most rescues occur from Memorial Day to Labor Day, this data does not reflect when rescues occur nor who is rescued such as SCUBA divers or surfers.

Despite the sampling errors, it appears there may be some beneficial opportunities to this kind of statistical analysis. The key to elimination of the sampling errors is better and more comprehensive reporting. The statistics coordinator is in contact with a former lifeguard who is now developing a software program to report both agency and national statistics which could help all lifeguard service providers manage incident reporting and assist USLA in developing analysis

like *Tower Demand Ratio Analysis* which can benefit long term planning and operational procedures in the lifesaving profession. As details of the software program are provided, updates will be distributed to member agencies.

Activity Comparisons

Review of the 1995 statistics and data from the last few years led to five comparisons or trend analysis of specific categories. First, the data was reviewed to compare **Boat Rescues** with **Boat Assists**(Figure 3). It appears the introduction of the new category for Boat Assists in 1993 has had an inverse relationship with rescues. If any conclusion can be drawn, agencies may examine incidents more closely to fit one or the other category, with many rescues now being classified as assists.(See appendix)

The second comparison looks at the several activity levels observed in the statistics. In particular, **Swiftwater Rescue** totals show a marked increase, due in large part to rescues made by California State Parks along the Pajaro and Russian rivers during the 1995 Northern California floods (Figure 4).

Medical Aids have reached an all time high. Review of the last decade seems to indicate an increase in medical aids coincides with low rescue years. **Fatalities** were up, with a large report

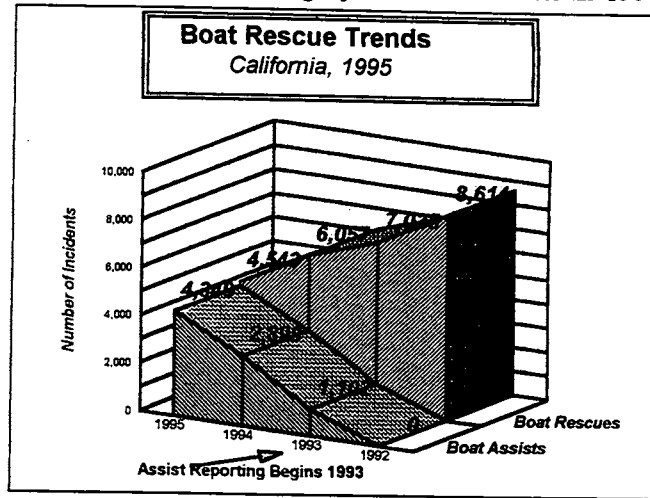


Figure 3

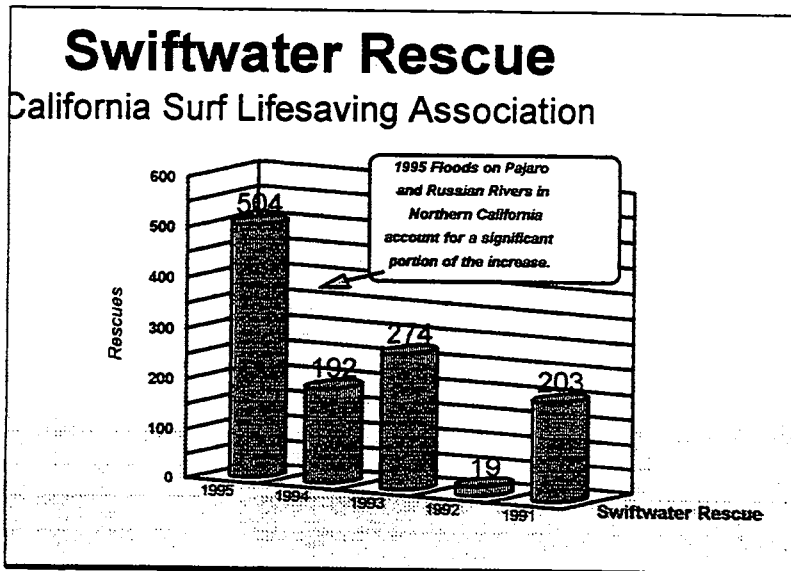


Figure 4

from State Parks, generally from suicides. Finally, after a low in 1993, Association members are again pursuing **Public Safety Lecture** efforts to the benefit of the beach-going public.

Environmental Data

The 1994 statistics request form asked for weather data for the first time. The information was expected to be relatively subjective and unscientific. There are a number of reporting

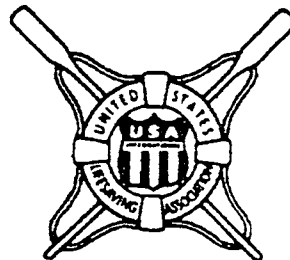
flaws, not the least of which is the concept that 'beauty is in the eye of the beholder.' Second, the view is a regional view, covering 600 miles of California coast, Hawaii and Arizona. As such, the

may increase this substantially. Hard or computer disk copies of the background data are available on request. To date the historical survey has generated the following composite report:

<i>CSLA Lifesaving Statistics 1995-1960</i>	
Beach Attendance	4,122,667,789
Rescues	1,000,139
Preventive Actions	16,015,903
Medical Aids	961,873
Boat Rescues	189,304
Passengers	265,397
Vessel Value	\$1,338,355,623
Drowning	1,040
Unguarded	721
Guarded	190
Lost and Found Persons	281,743
Public Safety Lectures	15,125
Students	1,493,928

Table 3

Once significant addition this year is the compilation of **Agency Detail Reports**. Each CSLA agency has a separate report detailing their respective reporting history. Agency copies will be distributed to each agency. The master compilation is kept by the statistics coordinator and the Secretary. CSLA asks that each agency review the information, and if possible, fill in any reporting gaps. Finally, as mentioned previously, this research is ongoing. The USLA, CSLA and the Statistics Coordinator will be very grateful for any further research by those who may have these statistics. As always, this research and effort rewards us and our patrons immensely.





National Certification Committee Committee Action Report Fall 1995 Board of Directors Meeting

Agencies Reviewed

- The committee reviewed sixteen applications for certification and makes the following recommendations:
 - The Board of Directors should approve the applications of the following agencies:
 1. Boca Raton Beach Patrol, Florida - minimum
 2. Delray Beach Beach Patrol, Florida - advanced
 3. Wilmetta Park District, Gillson Park Beach, Illinois - advanced
 4. Nags Head (Town of) Fire/Rescue Department, South Carolina - advanced
 5. Palm Beach (Town of), Florida - minimum
 6. Beach Services, Ltd., South Carolina - minimum
 7. Cape May, New Jersey - advanced
 8. Hollywood Beach Patrol, Florida - advanced
 9. Lack's Beach Service, Inc., South Carolina - minimum
 10. St. Lucie County, Florida - advanced
 11. Encinitas (City of) Lifeguard Service, California - minimum (to be reviewed in May for advanced)
 12. Santa Cruz (City of) Lifeguard Service, California - minimum
 - The Board of Directors should not approve the applications of the following agencies at this time and allow an additional six months of review due to areas where the applicants were apparently lacking or further review is required:
 1. Bernany Beach Patrol, Delaware
 2. Palm Beach County, Florida
 3. Myrtle Beach Lifeguards (Gene's Beach Service), South Carolina
 4. Rehoboth Beach, Delaware

Recertifications

- The committee recommends that recertifications should be handled in a manner similar to certifications. The cost should be the same and the agencies should be sent an application including any updated requirements. A Certification Officer should then be assigned to review the application.

Equipment and Preparedness

- A sub-committee chaired by Paul Drucker, including Dave Forwell and Eric Bauer, was formed to determine whether the Certification Program should begin to include equipment requirements at some level.
- This sub-committee developed a list of recommendations, based in part on the USLA manual, which are attached to this report. At present, the list should be considered recommendations for discussion and review at the May 1996 Board of Directors meeting, at which time this list or a variation thereof may be adopted as a requirement for future certification.

Stratification of Certification Levels

- The Committee recommends that advanced agencies which are full time should be recognized for the fact that they are required to have a cadre of emergency medical technicians on staff. The manner of recognition would be to add the designation "full time" or similar after their level of certification.

Certification of Rescue Agencies

- A sub-committee chaired by Rich Connell, including Dave Slotwell, Dave Williams, and Carl Martinez, was formed to explore the issue of whether a special level of certification should be created for fire/rescue agencies which provide responses to water emergencies, but not preventive lifeguard service.
- This committee intends to discuss the issue further and present a report to the May 1996 Board of Directors meeting.

College Curriculum

- Kim Tyson indicated that educational institutions may have an interest in providing beach lifeguard instruction based on the *United States Lifesaving Association Manual of Open Water Lifesaving* and the *USLA Guidelines for Open Water Lifeguard Training and Standards*. He stated that these would likely be theoretical, rather than practical courses and would not be suitable for certification per se, but would help prepare lifeguards to participate in training sessions of certified USLA agencies.
- A sub-committee was formed to be chaired by Bill McNeely, and including Kim Tyson and Dave Williams to develop a proposal for the May 1996 Board of Directors meeting.

Medical Aid Certification

- Concern was expressed by the Chair that some agencies were meeting the minimum medical aid training requirement (21 hours and full CPR training) by utilizing certification courses intended for the general public, rather than for professional rescuers. He suggested that

thought needed to be given to the idea of amending the guidelines to require that the medical aid training given to lifeguards needed to be based on approved courses for professional rescuers.

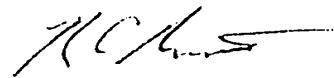
- The Committee agreed that this issue needs to be considered further and that it should be taken up at the May 1996 Board of Directors meeting.

Liability Issues

- A member of the committee proposed that it might be beneficial for USLA to require that certified agencies indemnify USLA as a part of the certification process in case of the possibility of future litigation. Several members indicated that USLA had been unable to acquire liability insurance due to the extremely low profile of USLA in terms of possible litigation. Nonetheless, Rich Connell agreed to pursue this issue further and provide sample language.

Certification Committee Meetings

- Due to the breadth and complexity of issues faced by the Certification Committee, there is an increasing time crunch for resolving issues at the national Board of Directors meetings. It is therefore recommended by the committee that the Certification Committee should meet on the day prior to the start of Board of Directors meetings in an effort to resolve issues that arise. This will require at least one representative from each region to arrive one day early.



B. Chris Brewster
National Certification Committee Chair

Telephone: (619) 221-8832 • Fax: (619) 581-1227
CompuServe ID: 76440, 2104 • Internet ID: 76440.2104@compuserve.com

CEASER\BRODOCS\CERTCOM\F29RET123AM

Subcommittee report to Certification Committee on recommended Equipment & Procedure Standards for inclusion into the Guidelines for Open Water Lifeguard Training & Standards. Submitted by Paul Drucker, Dave Foxwell and Eric Bauer.

The subcommittee recommends that the following items should be introduced as minimum standards for all agencies.

RESCUE

- At least one RFD available per lifeguard.
- A set of surf fins per lifeguard.
- A mask and snorkel must be immediately available.*
- A pair of binoculars must be immediately available.
- A marker buoy for submerged victim search and rescue per beach.

MEDICAL

- A basic first aid kit per tower, and a well stocked first aid kit per beach and/or vehicle that complies with local protocol.
- Must meet OSHA requirements concerning bloodborne pathogens.
- A rescue-breathing barrier device must be immediately available.
- Spinal stabilization devices immediately available.

COMMUNICATIONS

- Some way to communicate with the public at a distance. (whistle, megaphone, etc.).
- Some manner of lifeguard to lifeguard communication.
- Some way to immediately alert EMS.

LIFEGUARD NEEDS

- A uniform of suit(s) and shirt(s) denoting the wearer as a trained rescuer (Lifeguard, Beach Patrol, Marine Rescue, etc.).
- Sun protection, including sunscreen and shade.

RECORDS

- Incident forms must be provided and required for each rescue and major medical injury.

PROCEDURES

- The hours of duty must be posted.

*Immediately available implies on hand, in the tower or vehicle.

NOTE: This listing is distributed for information purposes only. It will be the subject of committee discussion at the Spring 1996 meeting and possible adoption at that time.



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

H

TO: CSLSA Board of Directors
FROM: Rob McGowan
SUBJECT: Competition Committee Report
DATE: April 18, 1996

It has been a busy off season for your humble Competition Committee Chairman. Having been given the honor of USLA National Team coach for Rescue '96 this May in South Africa has given me plenty to do in my "spare" time. We selected the members of the National team at the Fall USLA meeting in Myrtle Beach. The CSLSA will be well represented at Rescue '96. National team members from our region include Craig Hummer, Tim Gair, Randy Eickhoff, Diane Gallas, Heidi Hannenian and Jeanie Chick. Alternates include Mark Young, Joanne Hutson and Shari Latta. Team members from other regions are Tom Swift, swimmer from Atlantic City, Steve Mazur, distance runner from Cape May, Tim Green, beach flags champ from Rehoboth, and Julie Borleske, swimmer from Bethany. Tim Gallagher was selected as team manager. Thanks to the intervention of our regional president, Chris Brewster, and the generosity of Greg Bonan of *Baywatch*, the USA and a club team from LACOLA should be well represented in South Africa.

The USLA Fall Competition Committee was interesting to say the least. Until you have attended a National meeting it is hard to understand the perverse logic that can sometimes prevail, but more on that later. Things went pretty smoothly until the issue of the "surfboats" came up. We agreed to increase the budgeted cost for officials at Nationals to include rooms for event recorders. This will increase the budget for Officials by about \$1000. Two rule change proposals were vote on; the "Super Vets" came out a tie and was tabled and the Senior Women's was passed unanimously. This means that there will be an age group category for Women 29 years of age and over at Nationals. We have always followed National rules at our Regionals, and I would like to discuss in Committee if we should do so with this rule. Next at the National meeting, several new rule changes were proposed, but according to the Policies and Procedures of the USLA, rule changes are only to be proposed at the Spring Board of Directors meeting, so they were not acted upon.

The 1997 USLA Nationals are scheduled to be in our region. I need a proposal to take back to the Spring Meeting next week in Florida. San Diego had mentioned interest, I hope you guys come through, but anyone else is welcome to apply.

Things got interesting at the Myrtle Beach meeting when we decided to discuss surfboat specs. The first vote taken was to determine whether or not the Assay boats meet the USLA specs as written in the Rule book, Rule 5.11, 2d. To anybody with half a brain, they clearly do not, due

to their narrow bottom. Yet when this issue came to a vote, there were four abstentions, one vote that the Assay did meet the specs as written (Mid Atlantic, read New Jersey) and one vote that the Assay did not meet specs (CSLSA). Like I said, logic means little at a USLA Competition Committee meeting. Then we took a vote as to whether or not we should follow the rules: "all surfboats must meet the USLA rules as written." This passed by a vote of 4 to 2. At this point, the Assay boats are out and only boats that meet the rules can compete at Nationals. I'm afraid we have not heard the last of this issue and I need all the input I can get for strategy at the Spring National meeting. Please come to the Competition Committee meeting today and help me out.

Moving to the competition season ahead, the CSLSA Regionals will once again be held at the San Clemente Pier on Saturday, July 20, 1996, in conjunction with the San Clemente Ocean Festival. The USLA Nationals will be in Daytona Beach, Florida on August 8,9 and 10. The Weiland Shield will be contested between L.A. County and Victoria, Australia, in L.A. County on August 1 and 2. The Taplin is scheduled for Saturday night, August 3 in L.A. County. The U.S. Open of Surfing has again invited us to compete in an invitational event at the Huntington Pier on August 3. It will probably be three events, and will include a dory race, an Ironman and a third event that I'd like to discuss today. The 12th Annual All-Women Lifeguard Tournament will be contested at Gateway National Recreation Area, New York on July 31, 1996. This is a great event and I encourage all Chapters to try to send a team. Call Carl Martinez at 800 678-7946 or fax 718 338-3560. Finally, the PSLA schedule is out and is as follows: July 6 at Santa Barbara, July 13 at Oceanside, July 27 at San Clemente, August 17 at Zuma and August 24 at the Manhattan Beach Pier. Call 310 456-7343 for details.



California Surf Lifesaving Association

P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

TO : CSLSA Board of Directors
From : A. J. Summers, Exchange Committee Chair
Date : April 18, 1996
Subject : Exchange Committee Report

New Zealand Exchange

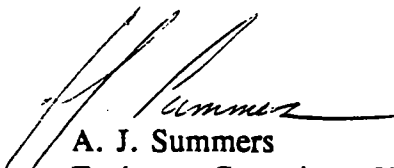
- ^ Both our representatives made it back from the land of Kiwis. Todd Bartlett of Huntington Beach, and Lotte SmitsVanOwen of LA County. Once again, it sounds like our delegates had a wonderful time learning and experiencing the culture of New Zealand. It would also appear that the fundraising dilemma that is often the greatest hurdle for the applicants to accommodate may in fact be controlled--for the time being at least. At the last meeting in Newport Beach, monies were allotted as 'seed' for t-shirts to raise funds. Apparently it was quite successful, and in addition to the profits encumbered, a few sponsors for the T-shirt were secured as well.
- ^ \$500.00 was donated by Mr. Miller of Long Beach. \$375 of it was fronted for seed money for the delegates T-shirts. \$125.00 for a commemorative plaque for the exchange program. With the success of the fundraiser, the \$375.00 seed monies have been repaid, and it is my intent to recommend in committee that the additional \$375 be allocated and combined with the original \$125.00 to fund a very professional plaque. I have called upon the expertise of Joe Reinisch of LA County to help develop such a plaque.
- ^ With input from Kai, Todd and Lotte, as well as the Exchange Committee, I am developing the application process for next years delegates. Once again, I do not intend to 'reinvent the wheel', merely add a few more spokes per say. One difference will be that the oral interview will take place in Seal Beach instead of Huntington.
- ^ A new representative in New Zealand is in charge of the exchange program their. I have yet to speak with him. However, Kai has forwarded me the appropriate information, and should be in contact with him in the near future.

German Exchange

- ^ It is my understanding that the Philip Morris Company will be sponsoring another German Lifeguard Exchange. No word as of yet, but based on the success of previous years, I would like to suggest in committee that perhaps we expand the exchange from 3 beaches in 3 weeks to a system similar to the New Zealand Exchange.

Interagency Exchange/Seminar

- ^ Since the interagency exchange never seemed to develop the momentum we had hoped it would, a new twist has been developed. Marshall Parks of San Diego suggested at the Newport meeting that we incorporate an educational symposium for lifeguards on related issues and topics. I am happy to announce that he is here today, along with a couple other agencies to share information and ideas on Trauma Packs. Educational conferences work well at the National Level and it is such a waste of an opportunity with so much shared experiences not to take the time to learn from our fellow delegates. In committee, I hope to hear some more ideas for another educational seminar for the fall



A. J. Summers
Exchange Committee Chair



THE CITY OF
SAN DIEGO

LIFEGUARD SERVICE • 2581 QUIVIRA COURT • SAN DIEGO, CALIFORNIA 92109-8398
PHONE (619) 221-8899 • FAX (619) 221-8858
WORLD WIDE WEB: <http://www.sannet.gov/city-departments/lifeguards>

B. CHRIS BREWSTER
Lifeguard Chief

February 28, 1996

Dear Public Safety and Emergency Services Personnel:

The San Diego Lifeguard Service is bringing DIVE RESCUE professionals to our region!

You are invited to participate in a DIVE RESCUE INTERNATIONAL training program and/or a NAUI SPECIALTY COURSE. The courses are open to all persons who work for a public safety agency responsible for water rescue and search and recovery. This is a training opportunity you will not want to miss!

On May 10 - 12, 1996, DIVE RESCUE INTERNATIONAL trainers will present a program entitled MED DIVE. For over 17 years, Dive Rescue International has been a leader in the field of underwater search, rescue and recovery. The professional staff at Dive Rescue International has trained thousands of lifeguards, firefighters, law enforcement and EMS personnel in basic and advanced underwater search and rescue techniques.

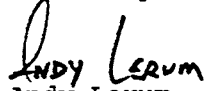
Following the MED DIVE class on May 13 - 17, The SAN DIEGO LIFEGUARD SERVICES DIVE RESCUE TEAM will be sponsoring a course entitled SCUBA FOR EMERGENCY SERVICES. This course includes intense hands-on training in dive rescue and recovery techniques. The instructors are experienced public safety divers including a Team leader with ten years experience as a N.A.U.I. Instructor.

We're hoping you will be interested in both MED DIVE and SCUBA FOR EMERGENCY SERVICES. We have scheduled them back to back for your convenience. You may enroll in one or both courses within the time lines provided in the information packets.

Out of town participants can be accommodated by many outstanding hotels in the area. We'd be happy to send more information to you upon request.

The informative brochures will provide you with all the details you need to know. If you should have any questions please feel free to contact me at 619/221-8899 during business hours and 619/221-8800 during the weekend. We hope to see you in May!

Sincerely,


Andy Lerum
Lifeguard Sergeant



DIVERSITY
BRINGS US ALL TOGETHER

**CALIFORNIA SURF LIFESAVING ASSOCIATION
HEROIC ACTS COMMITTEE REPORT
APRIL 17, 1996**

1. The Heroic Acts Committee is happy to report that the Criteria Pamphlet has been rewritten and several copies are available. The procedure for submitting nominations for a heroic act award, as stated in the pamphlet, is to submit a written account of the incident including names of victims, witnesses and rescuers to Shari Latta or current Chairperson of the Heroic Act Committee. Address is included in the pamphlet.

2. Three awards are yet to be presented, and should definitely be recognized in the Fall. The Committee can meet today with Steve Long to determine any new applications which could also be presented at the Fall Meeting.

3. At this time, I have no further information on our quest for the medal which will become our Medal of Valor. Funds were allocated for this endeavor which we will continue to pursue.

Respectfully submitted by Shari Latta April 17, 1996

California Surf Lifesaving Association Heroic Act Criteria Pamphlet

PURPOSE OF HEROIC RECOGNITION

The California Surf Lifesaving Association, comprised of dedicated men and women in the open water Lifeguard Profession, wish to present awards in recognition of heroic acts performed within the scope of the west coast region of the United States.

Many incredible feats of shoreline heroism have been performed, not always by men and women in the lifeguard profession, but often by a passing stranger who has recognized the severity of the situation.

The purpose of the California Surf Lifesaving Association, in giving the Heroic Acts Award, is to give due recognition to the individual or individuals who voluntarily risk his or her life to an extraordinary degree in saving or attempting to save another person or persons.

SCOPE OF RECOGNITION

The California Surf Lifesaving Association's recognition is restricted to acts which show conclusive evidence that the person performing the act voluntarily risked his or her own life to an extraordinary degree in saving, or attempting to save, the life of another person, or voluntarily sacrificing his or herself in a heroic manner for the benefit of others. It is restricted to acts in which no primary family relationship exists.

Heroic acts performed must be reported within one year of the date they occurred. Usually, only those acts performed in areas within the scope of the California Surf Lifesaving Association's activities, will be considered for the award.

Heroic Act Pamphlet

PROCEDURE FOR RECOGNITION

Anyone may initiate a request for heroic recognition, as long as that person requesting is not a direct family relation to the person that performed the act.

To bring an act to the attention of the Heroic Acts Committee a written account of the incident accompanied by supporting material such as newspaper clippings, official reports and witness statements should be sent to:

Shari Latta
72 Paradise Cove Rd.
Malibu, Ca. 90265
310-457-6394 phone 310-457-2857 fax

DESCRIPTION OF AWARDS

P3

LIFEGUARD MEDAL OF VALOR

The primary purpose for creating this award is to give due recognition to an individual lifeguard for performing a heroic act, who voluntarily risked his or her life, to an extraordinary degree, in saving, or attempting to save another person, or who sacrificed himself for the benefit of others.

This award will be presented as a medal with attached ribbon, and a framed letter outlining the heroic act.

LETTER OF COMMENDATION

The primary purpose for creating this award is to give due recognition to a non lifeguard who voluntarily risked his or her life to an extraordinary degree in assisting a lifeguard in an open water rescue operation.

This award will be presented in a framed letter, citing the heroic act.

AWARD OF MERIT

The primary purpose of creating this service award is to give due recognition to those persons, (CSLSA members or non-members), who have contributed substantially to the California Surf Lifesaving Association.

This letter will be presented in a perma-plaque certificate form citing their service.

HEROIC ACT

The primary purpose for creating this award is to give due recognition to a non lifeguard that has performed, to an extraordinary degree, an open water rescue.

This award will be presented in perma-plaque resolution form, explaining in detail the accounts of the heroic act performed.

LIFESAVING ACTS

The purpose for creating this award is to give due recognition to a non lifeguard who voluntarily intervened in an emergency situation and performed a lifesaving act.

This award will be presented in a framed letter citing the heroic act.

California Surf Lifesaving Association

P.O. Box 366 - Huntington Beach - California - 92648

TO: CSLSA Board of Directors
FROM: Reenie Boyer
DATE: April 18, 1996
SUBJECT: Junior Lifeguard Committee Report

The following is a list of dates important to 1996 Junior Lifeguard Programs:

June 13-Call Reenie Boyer at (714)675-8420 to RSVP for the annual Junior Lifeguard Coordinators Meeting.

June 18-The annual Junior Lifeguard Coordinators Meeting 6 PM, City of San Diego Junior Lifeguard Headquarters.

June 18-Junior USLA Membership cards and fees due at the Coordinators Meeting.

July 19-Junior Lifeguard Regionals at the City of San Diego.

August 8-Junior Lifeguard Nationals at Daytona Beach, Florida.

Our 1996 goal is to have 500 Junior Lifeguards join the USLA. Please call Reenie Boyer at (714) 675-8420 with any Junior Lifeguard Questions.



LEGISLATIVE COMMITTEE
1996 Bills Being Tracked

AB 2342 Liability: marine weather
Provides immunity from liability for providing marine weather

AB 2080 Public Beaches: contamination: warning signs
Shifts responsibility for the posting of signs warning of contaminated water from the county health officer to the agency that operates the beach.

AB 2969 Liability: public agencies and employees
Amends the Government Code section definition of "Hazardous recreational activity" to include the use of playground equipment.

SB 1651 Vessels: boating safety
Makes it a crime to operate a p.w.c. with the self-circling device or cut-off switch lanyard disabled. Also prohibits operation of a p.w.c. between 1/2 hour after sunset and 1/2 hour before sunrise.

AB 3405 Navigation: vessels
Regulations applicable to a particular type of motorboat must be applicable to all types of motorboats.

AB 2754 Fire protection services
Allow local governments to contract with private entities for furnishing fire protection services.

SECRETARY'S NOTE:

This is the cover sheet of the report submitted at the regional meeting. Copies of the entire report are available from the Secretary upon written request .

In the interest of cost savings the entire report was not printed or distributed with the Minutes.



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

TO: CSLSA Board of Directors
 FROM: Mike Bartlett, Chairman *MBB*
 DATE: 4/18/96
 SUBJECT: Newsletter Committee Report

The Winter 1996 edition of the Cal Surf News was published and mailed to all the chapters of the CSLSA by Feb. 1. If a chapter did not receive their issues, please contact me later so I can cross reference your mailing address or revise it to a new one.

The committee would like to thank all those who contributed to the Winter issue in a timely fashion. Congratulations to Matt Karl of Huntington Beach and Eric Sandy of Del Mar for being the recipients of the \$25 award each for submitting an article and photograph before the deadline. That's now two issues in a row for Mr. Sandy who assured me he was donating his money to Del Mar SLISA's public education program. Additionally, the assistant editor Tom Buckner spoke with Ken Miller of 1000-Mile Sportswear to straighten out the delinquent account. He assured me that 1000-Mile would advertise in the next issue but expressed some concerns that he was not receiving any new accounts primarily in the Orange County area. I urge those agencies administrators to support their advertisers. Or perhaps, urge their suppliers to support us by advertising.

Listed below is the Income and Expense Statement for the last issue:

INCOME

Marine Rescue Products	\$ 450
K-38 Personal Water Craft- Larry Giles	\$ 100
Attorney Services- Greg Boyer	<u>\$ 100</u>
	\$ 650

EXPENSE

Printing	\$1200 approx.
Type-setting (Rene Story)	\$ 230 approx.
Article Incentive/postage	<u>\$ 50</u>
	\$1480

Income over Expense (\$830)

Please remember that advertising in the newsletter is our vehicle to help offset the production costs. If anyone has any connections or ideas for potential future advertisers, give us their name and number. On the back of this page you will find a format letter to potential advertisers with a price breakdown.



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

Attention potential advertisers,

We are soliciting advertising for the Cal Surf News, the official newsletter of the California Surf Lifesaving Association. The CSLSA is a non-profit parent organization of the 27 various safety service agencies along the California coastline. Its purpose and objectives are to establish and maintain high standards for professional open water lifesaving; to provide public safety education; to enhance the education of open water lifesaving; to enhance the education of open water lifesavers; and to support and encourage lifesaving efforts.

The CSLSA manages the Cal Surf News and publishes it bi-annually in both Summer and Winter. The 12-page publication is distributed to its 1500 members through the various agencies and informs lifeguards and administrators of all the aspects of the public safety profession ranging from training programs to educational programs. Advertising revenue is intended to offset production costs. The advertising cost per issue is as follows (8 1/2 X 11, black and white):

\$100- business card size

250- quarter page

450- half page

750- full page

Please contact the Cal Surf News managing editor, Mike Bartlett at (714) 898-6966 for questions or space reservations for upcoming issues. Please no alcohol or tobacco product advertisers. Thank you for your support in the lifesaving profession.



Western Region

California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: *Mike* Mike Beuerlein & Bill Humphries
SUBJECT: Public Education Committee Report
DATE: April 18, 1996

The following is an update on projects in progress:

National Beach Safety Week (May 20-27, 1996)

The USLA Public Education Committee has identified the promotion of National Beach Safety Week as its number one priority. This campaign can not be successful without the cooperation of all regions and chapters. The committee has requested that each chapter president take the necessary steps to generate a proclamation at their perspective local level. A memorandum with sample requests for proclamations, proclamations and news releases has been sent to all CSLSA chapters.

Surfrider Project

Kai Weisser and I met with Ed Mazzarella of the Surfrider Foundation to discuss their public education project with the Red Cross. Due to recent changes in Surfrider's staff and board of directors, our existing relationship with Surfrider was overlooked. Ed assured us that this was unintentional and was excited to involve us as the marine safety experts in the Red Cross project and other projects.

Project Wipeout

A San Diego organization, TREF, has undertaken the administration of Project Wipeout. This change is due to TREF's ability to raise funds for the project and the desire to bring the program to the San Diego Area. Hoag Hospital and the Orange County Lifeguards continue to serve as technical advisors for this project and a number of CSLSA members have attended meetings in San Diego.

Rodney the Iguana

Rodney has been targeted as the next major project for the CSLSA public education committee. Much of the art work has been completed; however, funding remains the primary limitation to getting this program up and running. We will discuss sponsorship for this program in committee.

Surviving the Surf

Any chapters in need of more posters should Mike Beuerlein today.

CERTIFICATION COMMITTEE REPORT

LOST

COMPETITION COMMITTEE REPORT

APRIL 19, 1996

1. 1997 Nationals - San Diego is interested. McGowan to provide details of 1993 Nationals to Marshall Parks.
2. Rule Changes: re-submit those from Fall '95 i.e. \$50 or double registration fee for late registration at Nationals. Add mid-distance surfboat (5 miles) to be held on the day following the 3 lap race.
NEW: Response to protests at Nationals to be in writing and to be reviewed at the next USLA National Competition Committee meeting.
Separation rule for boats at turns, similar to NDA rule.
3. K-38 has been kind enough to donate trophies for 1996 Regionals for Top Female, Top Male and Top Team. (619) 944-0797.
4. Alan Clements - Kiwi visiting in Spring 1997 looking to hook up with anyone he met at Masters Games in N.Z. McGowan will write him and invite him to CSLSA Spring 1997 Board of Directors Meeting.
5. Visiting Teams to compete at Regionals? So far only the Central Coast team has made a request. McGowan will follow up.
6. Senior Women age group at Regionals? YES
7. Third event for US OPEN Invitational -- Rescue Board Rescue Race
8. SURFBOAT STRATEGY:
Get interpretation from Policies and Procedures.
 1. Follow rules as written.
 2. No boats at Nationals.
 3. One-design is what we want for boats.
 4. Suggest issue be decided by an outside arbitrator.
 5. Handicap and compete together.
 6. Two classes compete separately, then top boats from each class race to determine Surfboat Champion.
 7. Use boat of choice at the site where Nationals are held.



California Surf Lifesaving Association
P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

TO : CSLSA Board of Directors
From : A. J. Summers, Exchange Committee Chair
Date : April 19, 1996
Subject : Exchange Committee Report

New Zealand Exchange

- ^ **ATTENDING:** Manya Traub, LA City
Todd Bartlett, Huntington Beach
Chris Graham Newport Beach
Vince Lombardi, Camp Pendelton
Max Bowman, Huntington Beach
Mark Klosterman, Laguna Beach

^ A recommendation to contact officials in South America and Australia was proposed. I will be submitting a letter at the USLA meeting to the International Liaison requesting support from our mother agency before forwarding on to those countries. The exchange would possibly partake during the same weeks as the Kiwis.

^ In order to improve the German Exchange program recommendations were made to have more stringent requirements for the applicants and successful candidates.

^ In order to secure more reliable sponsors, a request for earlier interviews and possible calendar year sponsors was recommended.

^ Budget: \$1000 request

A. J. Summers
Exchange Committee Chair

Telephone: (310) 430-2613 ^ Fax: (310) 598-8560
CompuServe ID: 75053,3621 ^ INTERNET E-mail: 75053.3621@compuserve.com

I N T E R

O F F I C E

MEMO

To: Bill Richardson
From: Dan McCormick
Subject: Medal of Valor for the Goat Rock rescue
Date: May 5, 1996

Fax: 12 pgs. (714) 962 - 9370

Attached is the relevant information that I received from Jerry Gavin on the Goat Rock rescue. Thanks for working on a write-up for the award.

I received a message from Daniel Silver of CBS' Gordon Elliott Show. I will call him Monday and do what I can to help them with their show. His message said they were trying to set the show for May 15. I'll know more after I speak with him. Thanks for making yourself available.

I will send you the information I have on the other awards that were approved in Florida.

Thanks again. Sorry I missed the meeting.



APR 15 1996

Steve Long
 Chair, Heroic Acts Committee
 California Surf Lifesaving Association
 P.O. Box 366
 Huntington Beach, California 92648

Dear Mr. Long: *Steve*

This is a request for the consideration of two individuals for the U.S.L.A. Medal of Valor. The two individuals are Mike Stephenson, Supervising State Park Ranger at Fort Ross and Seasonal Lifeguard Tim Murphy. Stephenson is a former recurrent and permanent lifeguard for Newport Beach and a former Lifeguard Supervisor at Huntington State Beach. Murphy has been a recurrent lifeguard for several years with a stint at the state beaches in northern San Diego County.

This request for consideration is for a rescue that occurred at the Goat Rock area of Sonoma State Beach, Sonoma County, on the night of April 6, 1996. The scene of the rescue is approximately a quarter mile south of the mouth of the Russian River. A short description of the area is attached. The beach area is framed by steep cliffs and rock outcroppings that extend offshore for up to a half mile. The coast is completely unprotected by off shore islands or points. Suitable areas are minimal since most of the shoreline consists of a powerful shorebreak. The area is populated by harbor seals and often visited by great white sharks. At the time of the rescue, the sun had set, there was a steady 8 - 10 ft. Shore break with occasional sets of 12 ft. The water temperature was 50 F. The coast is undeveloped with no shore lights visible from off-shore. There was a fog settling in that brought visibility to under 100 feet.

There was a strong north to south side current that the lifeguards had to be concerned about since the current would carry them up against a prominent rock outcropping that was being pounded by the surf.

The person rescued is Chris Chouteau of Healdsburg, California. At about 6 pm, while surfing, he tried several times to come in on the waves but was unsuccessful. He decided to paddle south and try to take the surf break in but the current was too strong and it kept taking him out to sea. He sat on his board waving his arms and yelling for help. Exhausted and being taken out to sea by the currents, he found a large rock just north of the Goat Rock formation and pulled himself out of the water where he waited for help.

Stephenson and Murphy responded to a call of a surfer in distress and entered the water at about 7 pm. They wore surfing style wetsuits (as opposed to wetsuits designed for diving) and fins. Conditions were too rough for a paddleboard or I.R.B. The Coast Guard was alerted and a patrol boat and helo were dispatched. Murphy and Stephenson entered the water a couple of hundred yards apart and kept in touch by yelling. They were finally able to establish voice contact with the victim. Stephenson was also able to catch a fading glimpse of the victim just as the area was completely enveloped in darkness. The victim was perched on a garage size rock that is located a half mile off shore. Stephenson attempted to use the power of the waves to climb the rock but was unable to obtain a secure holding. He decided to discontinue his attempts as his hands had become too badly cut and there was a concern about getting knocked out since he did not have a helo.

The victim would not dismount from the rock and the two lifeguards were unable to reach him because of the swells. They stayed in the water and reassured the victim that a Coast Guard helo was on the way. At 8:50 pm the Coast Guard helo arrived and started a search pattern. The lifeguards (and the victim) had not been seen from shore since shortly after 7 pm. After about 10 minutes, the helo had to

Steve Long
Medal of Valor Recommendation
Page Two

break off its search because of low visibility. The lifeguards heard the helo and realized that the visibility precluded any assistance. The lifeguards then talked the victim into re-entering the water.

The victim was strapped into Murphy's rescue tube and Stephenson hooked his on so that the two guards could tow in tandem. After a forty minute swim they reached the shore break. (They had to fight the current to avoid being pinned against the rock outcropping.) They were eventually able to see a light powered by the generator on shore that guided them to the general direction of help. Upon arrival to the shore break the light went out.

At this point all three were caught by the shore break and went over the falls. This caused Stephenson's strap to break and the victim to lose contact with Murphy and the rescue tube. Murphy lost his fins but was able to quickly grab the victim and get him safely on shore. Stephenson besides losing his strap, had the clip to the rescue tube catch his right wetsuit sleeve and pin his arm behind him. In this position he went over the falls again.

The lifeguards and the victim made it to shore at about 9:35 pm. They had been out of contact with those on shore for about 2 and half hours. Those on shore, including Stephenson's wife, were completely unaware of their condition and were comforted only by the knowledge and skill they knew the lifeguards possessed.

Paramedics examined all three and released them. The only injuries were scraps, cuts, and as can be imagined, extreme cold. Recognition should also be made of the professional and skill of Supervising Ranger Richard Lawton, the Incident Commander, and the crew of the Coast Guard Helo, who in their attempts to locate the lifeguards and victims, managed a horizontal view of a large breaking wave. I shall attempt to get the names of these individuals and the details of their performance.

Clearly the two lifeguards put their lives on the line in this rescue. Only their experience and abilities made this rescue possible without any serious injuries. It is with great pride that I submit this recommendation for consideration for the Medal of Valor.

Sincerely,

E. Carl Drake
Aquatic and Public Safety Supervisor

attachments

JUNIOR LIFEGUARD COMMITTEE REPORT
 April 19, 1996

1. Jr. Guard Coordinators Meeting
 - June 18, 1996 @ 6 PM, City of San Diego (Directions attached)
2. Jr. Guard Regional Competition Rules (Attached)
3. Request to order 500 T-Shirts for the Jr. membership kits 2 @ \$3.50 each. We may need additional shirts. 400+ kits have been issued at this time.
4. Jr. Guard Team to Rescue '98. Max Bowman will be the lead person to coordinate this idea and will liais with Tom Daly on the International level.
5. Any funds raised by JG's should be earmarked to be spent on JG events.
6. Recommend that the California regional Games for both Jr. Guards and Lifeguards be held at the same location. Coordinators need to know dates, times and location by July 19, 1996.

 Seal Beach would like to be considered.
7. Paddleboard event & relays at the USLA Championships will use 9 foot soft boards for the B & C competitors. We will keep the 9' board for C's and 10' for B's at our Regionals.
8. JG Membership Kits issued:

Long Beach	100	Huntington Beach	30
San Diego	50	Lake Mission Viejo	15
Seal Beach	30	Del Mar	16
Newport Beach	150	LACO	50

Junior Lifeguard Western Regionals 1996

Date: Friday July 19, 1996
Location: City of San Diego, South Mission Beach
Times: 10:00 a.m. to 4:30 p.m.

Instructors Meeting: 9:00 a.m.
Participants Oath: 9:30 a.m.
Starting Time: 10:00 a.m.
Estimated Finish Time: 4:30 p.m.

Divisions:

"AA" Division	16 and 17 years
"A" Division	14 and 15 years
"B" Division	12 and 13 years
"C" Division	9 to 11 years

Awards:

Medals will be awarded for first, second and third place; ribbons awarded to fourth and fifth place in each event. A plaque will be presented to the first through fifth place teams in overall points.

Events:

Run-Swim-Run	Three girls and three boys per division.
Distance Run	Three girls and three boys per division.
Distance Paddle	One boy and one girl per division.
Paddleboard Relay	Six person coed team per division
Rescue Relay	Two person team per division.
Swim Relay	Six person coed team per division
Beach Flags	Two girls and two boys per division.
Run Relay	Six person coed team per division.
Distance Swim	Three boys and three girls per division.



THE CITY OF
SAN DIEGO

JUNIOR LIFEGUARD PROGRAM • 2581 QUIVIRA COURT • SAN DIEGO, CA 92109
PHONE (619) 221-8846 • FAX 221-8858



California Junior Lifeguard Coordinator's Meeting

Tuesday June 18th, 6:00 p.m. to 8:00 p.m.

Hosted By The San Diego City Lifeguards

*at the Plunge Community Room
3110 Ocean Boulevard
in Mission Beach
just west of the roller coaster
if your lost
stop by the Mission Beach lifeguard tower
or call 221-8800*

*Pizza, Salad and Drinks are provided
Tour the Regional Competition site*

*If you would like to add an agenda item
call Charlie Mazur @ 221-8846*

We hope to see you there!

California Surf Lifesaving Association

Membership Report
April 19, 1996
Submitted by Eric Bauer

Kits

The membership committee has been working hard developing and obtaining the kits. The kits include

Coppertone Sunscreen
Bullfrog Sunscreen
Surfer Sticker
CSLSA Sticker
2 issues of Surfer
Membership Card
Beverage Mug
T-Shirt

Thanks should go to Bob Moore, Chris Brewster, Gordon Gray, and Barrett Tester and Reenie Boyer for handling this project.

Data Base

Last year I received 1152 cards back from members who joined the Association. Those were entered on a data base for re-signing these members in addition to new ones. I do not know if this corresponds to the moneys received from each chapter. However, Kai and I will work closely together to coordinate the collection of dues and providing accurate information to the board.

Distribution

Gordon Gray will be coordinating the distribution of kits for chapters that were not at the meeting. He will also be coordinating the return of kits for memberships chapters did not sell.

Current Status

As of yesterday 957 were issued to 17 Chapters for a potential gross income of \$19,140. This was for regular memberships. There were 451 kits issued for JG members for an income \$9,020 this represents an income for the Association \$28,160.

The following list is what has currently been distributed:

Chapter	Regular	Junior
Cal State	100	
Capitola	15	
Del Mar	32	16
Encinitas	25	
Huntington Beach	110	40
Laguna	60	
LA City	25	
LA County	100	50
Lake Mission Viejo	25	15
Long Beach	40	100
Newport Beach	150	150
Oceanside	30	
San Clemente	45	
San Diego	100	50
Seal Beach	40	30
Solana Beach	40	
Camp Pendleton	20	

Chapters not receiving kits yet are:

Coronado
LA County Lakes
Morro Bay
Pismo Beach
Port Hueneme
Port San Luis
Santa Barbara
San Luis Obispo
Santa Cruz
Tuscon
Hawaii

Sincerely

Eric Bauer


Vice President

NEWSLETTER COMMITTEE REPORT

LOST

**W**

California Surf Lifesaving Association

Western Region

Public Education Committee Report - 4/19/96

1. **National Beach Safety Week - May 20-27, 1996**
 - A. *Proclamation and news releases have been distributed to all chapters.*
 - B. *Chapters are encouraged to send copies of PSA's to local newspapers and cable television stations.*
 - C. *Chapters are encouraged to hold "open houses".*

2. **Surfrider and Red Cross**
 - A. *The Surfrider Foundation, in conjunction with the Red Cross, is working on an environmental awareness and beach safety program. The CSLSA was inadvertently left out of the initial committee meetings, but subsequent meetings with Surfrider show a desire to work closely with us on the project.*
 - B. *The Surfrider Foundation is pursuing brochures to accompany the "Respect the Beach" program. Public Education committee will advise chapters when these are made available.*

3. **Project Wipeout**
 - A. *Orange County "Project Wipeout" seminar is scheduled for 7 p.m., June 25, 1996, at Orange Coast College. All lifeguards are encouraged to attend for updates on recent changes in spinal injury recommended protocol.*
 - B. *Orange County based "Project Wipeout" is working to set up a symposium in San Diego County, hopefully by June 1997. Expansion to L.A. County is also planned with an unknown time line.*
 - C. *Even though TREF is now administering Project Wipeout, Hoag Hospital and the Orange County lifeguards continue, and will continue, to be the technical advisors. San Diego County and L.A. County lifeguards should be expected to become more active in technical advise as the program expands.*
 - D. *"Project Wipeout" public education booths should be present at: Newport Youth Expo., Orange County Fair, SCOF, and the U.S. Open.*

4. **Rodney the Marine Iguana**
 - A. *Committee is still pursuing funding for beach safety coloring books featuring Rodney the Marine Iguana. Coloring books will be produced and distributed as funding becomes available.*

Public Education Committee Report - 4/19/96

5. "Surviving the Surf" Posters

- A. *Additional posters are available. Please contact Mike Beuerlein if your chapter needs any.*
- B. *Quotes for laminating the remaining posters will be obtained to help preserve and extend the life of existing stock, thereby reducing future funding needs.*
- C. *Future plans include investigating the possible re-sale of posters through an outside order fulfillment service. Will report at fall meeting with recommendations.*

6. "Rip Current" Brochures

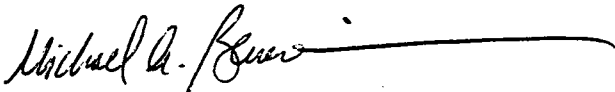
- A. *A modification of California State Lifeguard Association's "Rip Current" brochure will be pursued through Barrett Tester. Initial goal is to obtain sponsorship for brochures, resulting in no cost to CSLSA. Mike Beuerlein and Bill Humphreys will follow up.*

7. USLA Beach Safety Tips

- A. *Recommendation is being made to the National Committee to pursue contacting all manufactures of ocean and beach products, such as body boards, to include USLA beach safety tips in the packaging. Offer of assistance from CSLSA will be made to the National Committee regarding contacting manufacturers and implementing the program.*

This concludes the Public Education Committee Report.

Respectfully submitted by,



Mike Beuerlein & Bill Humphreys, Co-Chairmen



Surf Etiquette and Safety Guidelines

The Pacific Ocean is a very big place. But when the surf is up on a nice day, many of the better surf breaks along the Southern California coastline become very small and very crowded. On such days long boarders, short boarders, body boarders, kayakers, wave skiers and others share the surf zone. Despite the fact that all of us may be enjoying the surf in different ways, we all share the same goal: to have fun enjoying the beauty and excitement of riding waves. The following ideas can help us all get along together in the water with mutual respect and courtesy.

SURF SAFETY MEANS CONTROL

- **Anyone taking a surfboard, bodyboard, kayak, or any other type of surfing craft into the water where concentrations of people are present must be able to control their craft at all times and in all conditions.** For board surfers, this means that a leash should be worn while surfing. For paddle craft surfers this means that you must remain in control of your craft even after a capsize and not allow it to hurtle towards shore in front of the whitewash, with or without a rider. Paddlers should either have a bombproof Eskimo roll or be willing and able to stay attached to their craft using thigh straps or a quick release seat belt.
- If you cannot accurately control the direction of your craft on both the wave and the whitewash, don't worry: you can still surf at San Onofre, just not in crowded areas or when anyone is between you and the beach. At San Onofre State Beach, the south end of the beach, past the "Dog Patch" palm hut, is generally less crowded and the waves are less steep. This is the best place to learn and to work on your skills. **Beginning board surfers and all but expert paddle craft surfers in highly maneuverable craft should surf south of "Dog Patch."**

Surfing Etiquette

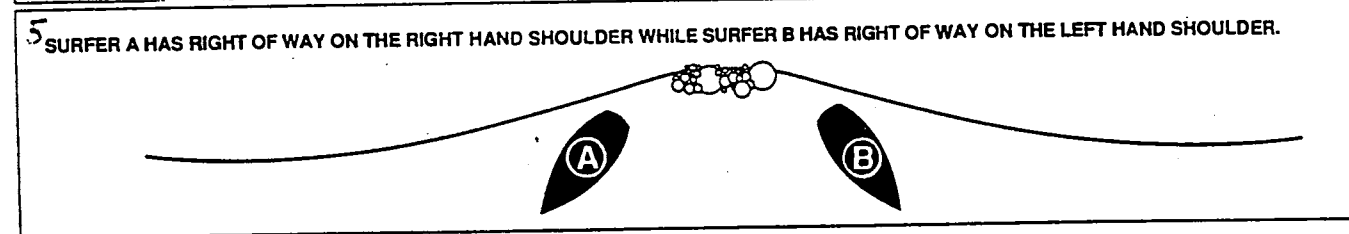
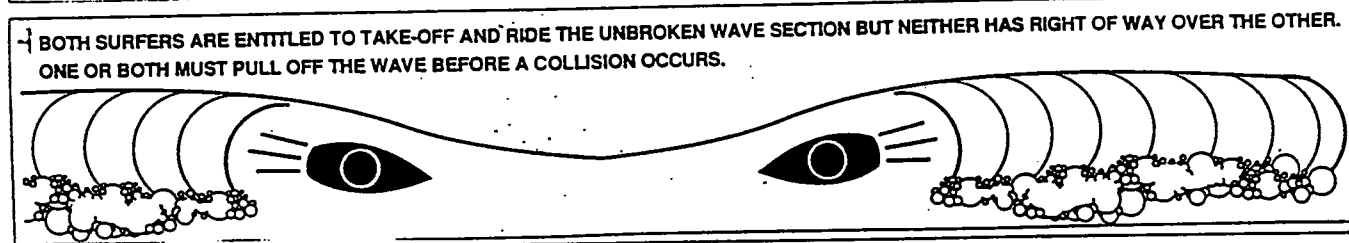
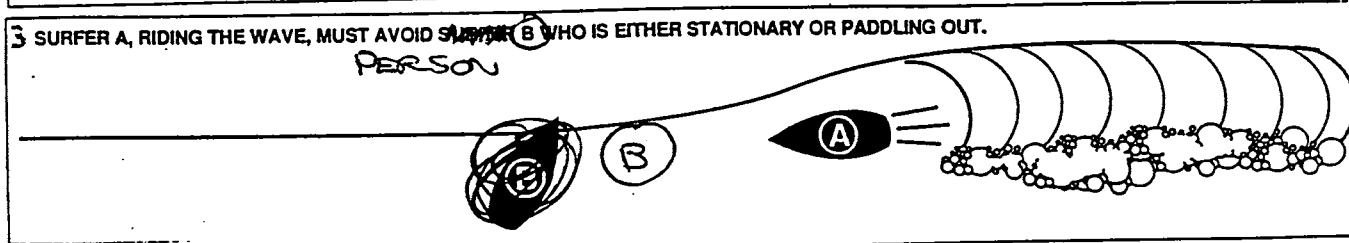
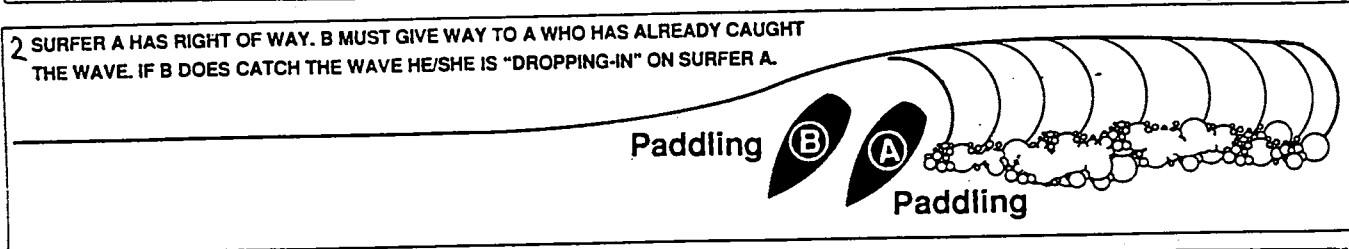
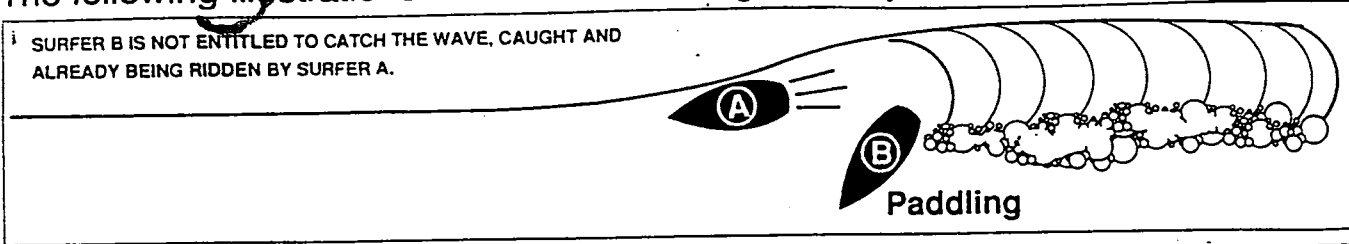
The following are basic rules of etiquette that all surfers should follow to guarantee a fun surfing experience at San Onofre.

1. Paddling Out: When paddling out, don't go out through the middle of the break. Paddle around the side of the action so you don't interfere with surfers riding waves.
2. Share the Waves. Learn to share the waves and give a few. You will get more respect that way than by ripping every wave that comes your way.
3. Don't Drop In. The surfer closest to the breaking part of the wave has the right of way. If you are not the closest one to the power pocket then you should cut off the wave and let someone else have the wave to themselves.
4. Don't Endanger Others with uncontrolled maneuvers in crowded areas.
5. Be polite. You're out there to have fun, not to argue. Relax and smile.

DRAFT 4/15/96

Right of way on the waves.

The following illustrations should make the right of way rules easy to understand.



As visitors to San Onofre State Beach we must all take responsibility to keep San Onofre State Beach a fun, safe family surf beach. In a polite and educational way please share these guidelines with any other visitor who might need a reminder about surf etiquette or safety. Please report any problems to the Lifeguard or Park Rangers as soon as possible. For a fun self test on surf etiquette be sure to check out the display case on the side of the rest room.

A SPECIAL NOTE TO PADDLE CRAFT SURFERS . . .

Paddle craft, including river kayaks, sea kayaks, open-top kayaks, surf skis and wave skis, are relative new comers to the Southern California surf scene. It is important that you fit in with board surfers who have been riding the waves forever. You must learn and abide by the long established rules of surfing etiquette as mentioned above. You must also learn the surfing characteristics of your chosen paddle craft and your skill limitations in handling the craft in different wave conditions so you can enjoy surfing safely. * For suggestions about paddle craft and skill-level requirements and advice on etiquette for coexisting with board surfers please look at a park display case or ask the lifeguard or park ranger for a copy of "Advice From a Successful S.O. Kayak Surfer." *