



California Surf Lifesaving Association

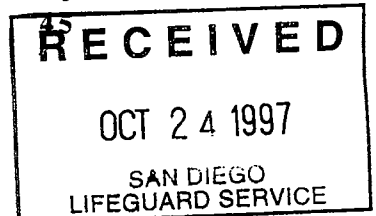
GENERAL BOARD MEETING
Camp Pendleton, California
October 16 & 17, 1997

MINUTES

Thursday, October 16, 1997

- I. Meeting called to order by President Chris Brewster at 9:28 AM.
 - A. Pledge of Allegiance - Mr. Bauer
 - B. Welcome and Introductions - Mr. Brewster
 - C. Roll Call of Delegates - Mr. Richardson

CHAPTER	No Members	No of Delegates	Delegates Present	Proxies	TOTAL VOTES
Calif State - North	25	3	0	-	0
Calif State - South	52	4	2	-	2
Camp Pendleton	21	3	3	-	3
Capitola	0	2	0	-	0
Coronado	8	2	0	-	0
Del Mar	0	3	0	-	0
Encinitas	11	2	0	-	2
Hawaii	3	2	0	-	0
Huntington Beach	105	5	0	-	5
LA City	22	3	0	-	2
LA County Lakes	16	3	1	1	3
LACOLA	151	6	4	2	6
Laguna	61	4	2	2	4
Long Beach	34	3	0	-	0
Mission Viejo	26	3	3	-	3
Newport Beach	65	4	4	-	4
Oceanside	31	3	3	-	3
San Clemente	35	3	1	-	1
San Luis Obispo Co.	0	0	0	-	0
San Diego	70	4	4	-	4
Santa Barbara	11	2	0	-	0
Santa Cruz	25	3	0	-	0
Seal Beach	40	3	2	1	3
Solana Beach	9	2	0	-	0
Tucson	1	0	0	-	0
Ventura County	2	2	0	-	0
TOTAL	824	69	38	7	



II. Approval of Minutes -Huntington Beach Meeting April 17 & 18, 1997

MOTION: Moved by Mr. Long to approve the minutes as corrected.
SECOND: Mr. Klosterman
DISCUSSION: Minor typographical error on final page - change adjournment time to PM instead of AM.
ACTION: MPU

III. Officer's Reports

A.	President	Mr. Brewster	ATTACHMENT	A
B.	Vice President	Mr. Bauer	ATTACHMENT	B
C.	Secretary	Mr. Richardson	ATTACHMENT	C
D.	Treasurer	Mr. Weisser	ATTACHMENT	D
1.	Approval of the Treasurer's Report (action to be taken on Friday is recorded here for clarity)			

MOTION: Moved by Mr. Gray to approve the Treasurer's Report as submitted.
SECOND: Mr. Summers
DISCUSSION: Mr. Brewster suggested that the Treasurer elect develop a proposed budget . Mr. Moore concurred and will do so with the assistance of the Executive Board.
ACTION: MPU

E.	Recurrent Rep	Mr. Summers	ATTACHMENT	E
F.	Advisor	Mr. Moore	ATTACHMENT	F

IV. Committee Reports

A.	Certification	Mr. Brewster	Included in President's Report	
B.	Competition	Mr. McGowan	ATTACHMENT	G
C.	Exchanges	Mr. Summers	ATTACHMENT	H
D.	Heroic Acts	Mr. Long	VERBAL	
	Reported that there have not been any recommendations received since the last meeting. Acknowledged the award to be given to Mr. Blair Kruger for his efforts at the Black's Beach incident for which two previous awards were given. Recognition was given in absentia.			
E.	Junior Lifeguards	Mrs. Boyer	ATTACHMENT	I
F.	Int'l Lifesaving	Mr. Brewster	ATTACHMENT	J
	Mr. Brewster's comments were contained in his President's Report.			

- | | | | |
|----|------------------|--|--------------------------------|
| G. | Legislation | Mr. Brewster | Included in President's Report |
| H. | Membership | Mr. Bauer | |
| | 1. | Kit distribution does not match up with the number of members. In committee we will attempt to reconcile this issue. | |
| | 2. | Reported that membership program is running, not without problems, but potentially an improvement for the future. | |
| | 3. | Decision on kits, pro and con; supplement USLA kit or not | |
| | 4. | Discuss putting some money back to Chapters from USLA membership dues. | |
| | 5. | Special meeting to make a decision on a Life Membership | |
| I. | Newsletter | Mr. Bartlett | ATTACHMENT K |
| J. | Public Education | Mr. Beuerlein | ATTACHMENT L |
| K. | Fund Raising | Mr. Colosi | ATTACHMENT M |
- V. Committee Workshops (as directed)
- VI. Election of Officers for 1998-99 Term
- | | | | |
|----|------------------------|-------------------------|-----------------|
| A. | President | Bill Richardson Elected | (Acclamation) |
| B. | Vice President | Don Rorher Elected | (Acclamation) |
| C. | Secretary | Mike Beuerlein Elected | (Acclamation) |
| D. | Treasurer | Bob Moore Elected | (Majority vote) |
| E. | Recurrent Rep. | A.J. Summers Elected | (Acclamation) |
| F. | Advisor/Past President | Chris Brewster | (Majority vote) |
| G. | First Delegate | Kai Weisser Elected | (Majority vote) |
| H. | Second Delegate | Steve Long Elected | (Majority vote) |
| I. | Alternate Delegate | Mike Halphide Elected | (Majority vote) |

Thursday, October 17, 1997

Meeting reconvened at 9:00 AM., October 17, 1997

Continued Committee meetings as needed.

VII. Committee Reports from Workshops

- | | | |
|----|-------------------------------------|--------------|
| A. | Competition Committee - Mr. McGowan | ATTACHMENT N |
|----|-------------------------------------|--------------|

MOTION: Moved by Mr. summers to approve the report as submitted.
SECOND: Mr. Gray
DISCUSSION: None
ACTION: MPU

B. Exchange Committee - Mr. Summers ATTACHMENT O

MOTION: Moved by Mr. Bauer to approve the report as amended.
SECOND: Mr. Lombardi
DISCUSSION: None
ACTION: MPU

C. Junior Guard Committee - Mrs. Boyer ATTACHMENT P

MOTION: Moved by Long to approve the report as submitted.
SECOND: Mr. Bartlett
DISCUSSION: None
ACTION: MPU

D. Membership Committee - Mr. Bauer ATTACHMENT Q

MOTION: Moved by Mr. Lombardi to approve the report as submitted.
SECOND: Mr. Gray
DISCUSSION: Asked to forward the Life Member nominee to the USLA for a similar honor.
ACTION: MPU

E. Newsletter Committee - Mr. Bartlett ATTACHMENT R

MOTION: Moved by Mr. Moore to approve the report as amended.
SECOND: Mr. Humphries
DISCUSSION: None
ACTION: MPU

F. Public Ed Committee - Mr. Humphries ATTACHMENT S

MOTION: Moved by Mr. Moore to approve the report removing the issue of "earmarking" \$1 from Lifeguard membership dues to be appropriated to Public education.
SECOND: Mr. Bauer
DISCUSSION: None
ACTION: MPU

Lacking a motion to approve the \$1 from dues to be earmarked for Public Ed.

G. Ways & Means - Mr. Weisser ATTACHMENT T

MOTION: Moved by Mr. Gary to approve the committee as submitted.
SECOND: Ms. Briles
DISCUSSION: None
ACTION: MPU

VIII. Old Business

A. Confirmation of Chris Brewster as the Past President/Advisor

MOTION: Moved by Mr. Richardson to confirm Mr. Brewster as the Past President/Advisor.
SECOND: Mr. Moore
DISCUSSION: None
ACTION: MPU

B. Approval of Treasurer's Report (shown under Treasurer's Report on Thursday).

IX. New Business

A. El Nino Discussion - Mr. Long
Mr. Long brought up the extraordinary potential impact of El Nino and the valued part lifeguard agencies can and will play in emergency services.

He challenged all Chapters to look at their areas of responsibility to make recommendation to save property and lives through creative preparedness.

Mr. Summers suggested taking the negative impact of El Nino by making positive impressions through the media.

Discussion was directed toward developing a CSLSA El Nino Meeting geared toward local preparedness and media warning and recommendations.

B. Mexico Assistance Project - Mr. Moore ATTACHMENT U

C. Meeting Dates

1. USLA Fall Meeting - 1997
 - a. Location: Atlantic City, NJ
 - b. Dates: November 6-8, 1997
2. USLA Spring Meeting - 1998 in California - LACOLA
 - a. Location: Catalina Island
 - b. Dates: April 23 & 24, 1998
3. CSLSA Meeting Dates & Locations
 - a. Spring 1998
 - (1) Location: LACOLA
Seal Beach (as back-up)
 - (2) Dates: April, 1998
 - b. Fall 1998
 - (1) Location: Newport Beach
Long Beach (as back-up)
 - (2) Dates: October, 1998

XI. Privilege of the Chair - Mr. Brewster

Expressed his extreme appreciation for the opportunity to have been involved in lifesaving and specifically for being allowed to serve in the association and for the impact lifeguards have on the safety of the public. No other safety profession has the magnitude of impact as do lifeguards in terms of lives affected.

CSLSA has developed an example which is key to unlocking improvement of all aspects of our profession.

Throughout our history we have had differences of opinion, yet inspite of them, we have we have grown through and a developed a strong character which portrays our commitment to the goal of saving lives.

XII. Adjournment

MOTION: Moved to adjourn by Mr. Summers
SECOND: Ms. Briles
ACTION: MPU; Meeting adjourned at 1:15 PM.

A handwritten signature in cursive script, likely belonging to a member of the association, positioned below the meeting minutes.

**California Surf Lifesaving Association
 General Board Meeting
 Camp Pendleton, CA
 October 16 & 17, 1997
 ATTENDANCE LIST**

1	Steve Long	Cal State South	34	Lola Briles	Oceanside
2	Ken Kramer	Cal State South	35	Matt Stephens	Oceanside
3	Scott Stuart	Cal State South	36	Bill Curtis	Oceanside
4	Vincent Lombardi	Camp Pendleton	37	Jose McNaLLY	Oceanside
5	Mark Campbell	Camp Pendleton	38	Tonya Ricketts	Oceanside
6	Robert Veria	Camp Pendleton	39	Bill Humphreys	San Clemente
7	John Stubblefield	Camp Pendleton	40	Marshall Parks	San Diego
8	Eric Tremaine	Camp Pendleton	41	Chris Brewster	San Diego
9	Tom Buckner	Encinitas	42	Nick Lerma	San Diego
10	Craig Miller	Encinitas	43	John Bahl	San Diego
11	Chris Gage	Encinitas	44	Tim Dorsey	Seal Beach
12	Kai Weisser	Huntington Beach	45	A.J. Summers	Seal Beach
13	Mike Bartlett	Huntington Beach			
14	Bill Richardson	Huntington Beach			
15	Max Bowman	Huntington Beach	Guest Jason Lindquist		NAS North Island
16	Mike Beuerlein	Huntington Beach			
17	Rich Godino	LA City			
18	Mania Traub	LA City			
19	Don Rohrer	LA County			
20	Bob Moore	LA County			
21	Rob McGowan	LA County			
22	Merrill Riley	LA County			
23	Gordon Gray	LA County Lakes			
24	Mark Klosterman	Laguna Beach			
25	Kevin Snow	Laguna Beach			
26	Jeff Johnson	Lake Mission Viejo			
27	David Peden	Lake Mission Viejo			
28	Chris Graham	Lake Mission Viejo			
29	Tom Arnold	Newport Beach			
30	Reenie Boyer	Newport Beach			
31	Robin Jacobson	Newport Beach			
32	Eric Bauer	Newport Beach			
33	Mike Halphide	Newport Beach			

International Life Saving Federation

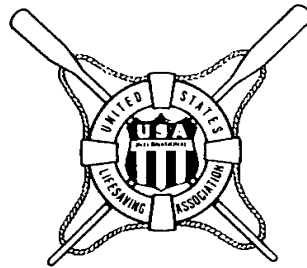
- The most recent ILS Board of Directors meeting was held in San Diego in September. The next meeting is the quadrennial General Assembly, which meets in Auckland, New Zealand in February.
- Inquiries from various organizations in the Americas adds to potential members each day like Mexico, Argentina, Panama, and Columbia.
- I recently journeyed to Argentina to lecture guardavidas from Argentina, Uruguay, and Brazil and was accompanied by Lt. Nick Lerma of San Diego.
- There is much need throughout Latin America for assistance, with hundreds of drownings occurring annually.

International Medical/Rescue Conf.

- The ILS International Medical/Rescue Conference took place in San Diego on September 15, 16, and 17, 1997. It was very successful.
- Thanks to the Southwest Region lifeguards who supported this event.
- The proceedings are available at \$15 each in person or \$20 by mail.

Thanks

- Thanks for your support during the four years of my leadership as President.
- Thanks also to the Executive Board for their tireless devotion to CSLSA issues.
- The main reason for stepping down is my increasingly time consuming volunteer work on several lifesaving fronts that will continue, including:
 - USLA Certification Chair
 - USLA Textbook Chair
 - President for the Americas, ILS
- I have appreciated the opportunity to serve and will continue to participate in CSLSA.



California Surf Life Saving Association

Board of Directors Meeting

October 16 & 17, 1997
Camp Pendleton, California

President's Report

B. Chris Brewster

Telephone: (619) 221-8832
Fax: (619) 581-1227
E-mail: bcb@compuserve.com

Membership & Kits

- The national membership system was implemented this year for the first time.
- Overall, the system seems to be working fairly well, with a few rough spots, but great promise.
- We have received an extensive membership list, as well as membership cards, etc.
- Next year, current members should be solicited directly and early, taking some pressure off the chapters for membership.
- Since members now sign up nationally, a system is needed to review members by chapter for their eligibility.
- CSLSA also needs to decide whether to revenue share the funds it receives with the chapters.

Junior Lifeguard Membership

- Thanks to the agencies who signed up their junior lifeguards, CSLSA has JG membership in excess of 1,500.
- This has a tremendously positive impact on nationwide USLA membership, financial support, and ultimately services that can be provided to JGs.

USLA Manual

- Some 6,400 copies had been sold by June of this year with USLA receiving a royalty check of \$1,326.96 for half the year.
- Rights have been acquired for USLA to print a Spanish version and this is being pursued.
- All agencies are reminded to order manuals for all lifeguards, junior lifeguards, and rookies.
- To order, call 800-638-0220 or 800-374-1200.

Promoter

- Dick Colosi continues to act as our promoter. He has arranged some minor sponsorships to date, with the assistance of Executive Board members.
- Dick is working on a major deal for USLA, which could greatly benefit the regions as well.

USLA Certification

- There are now some 70 lifeguard agencies certified or in the process of becoming certified.
- Kudos to our region's agencies which have become certified or have applied:

Long Beach
Santa Cruz
Mauna Kea Resort
San Diego
Huntington
Mission Viejo
Honolulu
Encinitas
LA County
Solana Beach
San Clemente
County of Hawaii
County of Maui
Newport Beach
Santa Barbara
LA County Lakes
Laguna Beach
California State
Pismo Beach
Santa Cruz
County of Kauai

- Our region's agencies which have not applied are represented by the following chapters:

Camp Pendleton
City of Capitola
Avila Beach - Port St. Luis Harbor
Morro Bay
San Luis Obispo
Coronado
Del Mar
Oceanside
Port Hueneme
Seal Beach
Tucson
Ventura County

- All agencies yet to apply are encouraged to do so as soon as possible.

Ventura Contract

- A contractual lifeguard organization recently bid on a lifeguard contract in Ventura, which required USLA certification. The group was not certified, but was awarded the bid.
- I was asked to intervene to advise the City Council of the problem and did so.
- The contract was later awarded to State lifeguards, who are certified.

National Meeting Attendance

- Sending Executive Board members to the national meeting this fall is expected to cost approximately \$750 each. This will exceed the previously approved CSLSA budget for attendance at national meetings and equates to the net income from about 70 members.
- The Board of Directors needs to decide whether it wishes to send all members of the Executive Board to each Board of Directors meeting whatever the cost may be, or to send selected members with specific assignments to ensure representation and voting rights.
- I have attempted to encourage less spending in this area, but have been overruled by majority vote of the Executive Board.

World Wide Web

- Funds were approved in Austin for a USLA WWW site (www.USLA.org).
- I was assigned to this project and am working with the designer on a Nov/Dec completion date.
- Mr. Colosi located sponsorship that is covering the cost of the site.

Boating Safety Legislation

- CSLSA was an official supporter of two major boating safety bills recently enacted.
- One of these sets a minimum age for operation of a motorboat over 15 horsepower or 30 feet at 16, with an exception for those 12 – 15 to operate under supervision with an adult aboard.
- The other, bans night operation of personal watercraft, wake jumping, and spraying.

California Surf Lifesaving Association

10-16-1997

Vice President's Report:
Submitted by Eric Bauer

I will keep my report short. I was elected as a delegate 4 years ago and as vice president two years ago. I am very glad that I became involved on a national basis. I got more involved because of Chris's vision for the future of the Regional and National Lifeguarding bodies mirrored some of the things that I believed in. Some of his ideas were controversial and were debated at length in executive, regional and national forums. There is no doubt in my mind, in working for Chris, that his heart was in the right place and that his vision is good for lifesaving. I also had the opportunity to work with people from other agencies that had great things to contribute and many good ideas. It has been a pleasure to work with all of them.

I am not seeking re-election at this meeting for any office, but I would like to participate in the future on a limited basis both regionally and nationally. If I were still needed in the role of a Certification Officer I would like to continue in that role.

I am stepping aside because of new commitments and challenges professionally, but most of all I want to spend more time with my wife and kids. Also, I believe that new blood and different perspectives and fresh ideas are good for an organization.

While I have been committed to membership the last two years I don't think we have been as successful as we could have been. I believe that providing a type of kit to members has been good, but I do not believe the kit replaces efforts by individuals conducting membership drives. Some agencies continue to do a great job year in and year out. I do believe that customer service attitude is the key, and we must convey that members are getting something for their dues, regardless of receiving a tangible item. Members are receiving the value of being associated with other professional lifeguards.

Some of the things I will lobby for here and in Atlantic City are:

- Work out the bugs in the new membership system.
- Higher quality items for the national kit.
- Improved distribution of kits on the regular and junior levels.
- Provision of an accident or medical policy for summer guards.
- Provision of lists in timely manner to region and in turn to chapters.

And anything else that comes out of the committee meeting.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Bill Richardson, Secretary *WR*
DATE: October 13, 1997
SUBJECT: Secretary's Report

There is generally not much to report from the Secretary's standpoint. The following items have been routinely handled through the Secretary's office for the 13 years I have been the Regional Secretary.

1. **Minutes**
Recorded, transcribed and mailed to each Chapter and Executive Board Member.
2. **Address Lists**
Updated as information becomes available.
3. **Correspondence**
Although the President has provided most of the correspondence this past four years, I continue to handle basic correspondence relative to the general operation of the association, including, sorting and forwarding ,ail to specific individuals or officers.
4. **Filing / Records**
I have maintained files for CSLSA since I became the Secretary. These include correspondence to and from CSLSA since 1985, the minutes of General Meetings 1984-97 and Executive Board 1983-97.

Even though my retirement in 1994 forced me to ask for monetary assistance for printing and postage, the cost to the Region has been relatively limited. Basically, I have asked the Treasurer for reimbursement for general postage twice and the printing of the General Board Minutes once since January 1995. The actual cost of printing and postage for one year of handling just the Executive and General Board Meeting correspondence and minutes is about \$665.

During my tenure as Secretary I have tried to develop a comprehensive format for the minutes that allows the reader to easily locate and review the actions of the Board without having to read and entire narrative document as had been done in the past. My recommendation to the new Secretary is to use a similar format to make their job and research of actions much easier to do.

Bill Richardson, Secretary
 9361 Clouthaven Drive • Huntington Beach, California 9264866
 Phone: (714) 968-9360 • Fax: (714) 962-9370 • E-Mail: WJ_Richardson@compuserve.com



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

D

Net Worth Report All CSLSA Accounts As of October 15, 1997

by Kai Weisser

ASSETS

Cash and Bank Accounts

Cash	\$	0.00
Bank of America		4,617.31
Credit Union		9,519.70
Certificate of Deposit		7,500.00
Total Cash and Bank Accounts		21,637.01

USLA Dues receivable	2,000.00
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TOTAL ASSETS

21,637.01 + 2,000.00 = \$23,637.01

LIABILITIES

Public Education	\$900.00
New Zealand Exchange	500.00
USLA Fall meeting	6,000.00

TOTAL LIABILITIES

900.00 + 500.00 + 6,000.00 = \$7,400.00

OVERALL TOTAL

\$23,637.01 - \$7,400.00 = \$16,237.01

Cash Flow Report
1/23/97 Through 10/15/97

10/15/97

Page 1

CSLSA-Bank, Cash, CC Accounts

Category Description	1/23/97- 10/15/97
INFLOWS	
Donations:	
Solicited	121.12
	121.12
TOTAL Donations	121.12
Dues 1997:	
From Chapters:	
JG	3,775.00
LG	1,855.00
	5,630.00
TOTAL From Chapters	5,630.00
From USLA:	
JG	4,960.00
LG	8,330.00
	13,290.00
TOTAL From USLA	13,290.00
Previous year	1,820.00
	20,740.00
TOTAL Dues 1997	20,740.00
H B Games 97	3,804.88
Int Inc	335.85
Newsletter	500.00
Other Inc:	
Bank reimburse	22.00
Other Inc-Other	1,036.94
	1,058.94
TOTAL Other Inc	1,058.94
Regional Mtg	400.00
FROM CREDIT UNION CD	10,000.00
	36,960.79
TOTAL INFLOWS	36,960.79
OUTFLOWS	
Bank fees	22.00
Dues:	
USLA current	4,406.00
USLA previous	900.00
	5,306.00
TOTAL Dues	5,306.00
Gifts	50.00
Heroic Acts	95.34
Kits:	
Delivery	175.90
Product	7,113.42
	7,289.32
TOTAL Kits	7,289.32
L&P Fees	5.00
Meetings:	

Cash Flow Report
1/23/97 Through 10/15/97

10/15/97

Page 2

CSLSA-Bank, Cash, CC Accounts

Category Description	1/23/97- 10/15/97
USLA	2,560.00
TOTAL Meetings	2,560.00
New Zealand exc:	
Kiwis	500.00
TOTAL New Zealand exc	500.00
Newsletter Exp:	
Articles	50.00
Printing	1,944.16
Set-up	446.50
TOTAL Newsletter Exp	2,440.66
Public Ed	0.00
Regionals 97:	
Awards	2,660.26
Fees	525.00
Food	414.95
Miscellaneous	299.13
TOTAL Regionals 97	3,899.34
Secretary	40.00
Sponsor Develop	454.53
Statistics	1,169.51
Supplies	15.63
Telephone	289.45
Uncategorized Outflows	0.00
TO CREDIT UNION CD	10,000.00
TOTAL OUTFLOWS	34,136.78
OVERALL TOTAL	2,824.01



California Surf Lifesaving Association
P. O. Box 366 ^ Huntington Beach ^ California ^ 92648
CSLSA.ORG

TO : CSLSA Board of Directors
 From : A. J. Summers, Recurrent Representative
 Date : April 18, 1996
 Subject : Recurrent Representatives Report

INTERNET


^ I continue to update the CSLSA WEB PAGE. Most recently, links to specific agency Web pages were added. In addition, Kai Weisser asked to be able to upload the results of the Regional Competition held at Huntington Beach. Also an informational page has been added with all the information needed for the 1998 regionals and Junior regional competition to be held at the Huntington Beach pier next summer. And finally, an information link for the New Zealand exchange has been added. I encourage all of you with INTERNET capabilities to check out the site at CSLSA.ORG. And please advise me of any misinformation. I try to update the records so that we keep up with the dynamic needs of our organization. I would like to once again pass on Kudos to Jeff Busche, our Web Page technician and Seal Beach lifeguard. Jeff has been very helpful, and donated his time to the production and upkeep of our Website. It may appear a bit crude to some of the sites on line. However, I do believe that it will be the single greatest resource for the dissemination of information that this organization is trying to get out to the public. I may have spearheaded the idea, but do hope that some, if not all of you help develop ideas for our site. It is my dream to eventually see all the officers reports uploaded biannually to our site. May I also suggest that the Public Education Committee take on this task. Or perhaps a sub-committee need be developed.

PATCHWORK BANNER

^ Some of you may recall that I have been selected at the USLA to develop a banner with agency patches from all the local chapters in the USLA. I sent out a reminder letter last week with the hopes that you have all remembered to bring a couple patches from your local agency if you have not already done so. Please make an effort to see that I get those patches. I hope to have the greatest number of patches from any one region in Atlantic City next month.

USLA MEETING

^ I would like to thank everyone that has supported me over the last couple years. It has been an honor that I have enjoyed. It was an eye opening experience whereby I have been fortunate to make some great friends. And it is because of that support that I intend to run once again for Recurrent Representative. I will save the campaign speech for tomorrow. However, if elected, it is also my intention to run for the National Recurrent Rep Position, as well as the recently recommended National Public Information Officer position. I have been fortunate as well to have made many friends and contacts at the National level and feel that I am prepared for such tasks. Thanks again to everyone for your support.



A. J. Summers
Recurrent Representative



Western Region

California Surf Lifesaving Association

F

October 16 -17, 1997

Past President/Advisor Report
by Robert A. Moore

Another term of office comes to a close. This has not been a business to me, but a vocation. We train new and recertify experienced lifeguards. Lifeguards come and go, but when the subject of being a lifeguard arises there is a sense of pride. Sure we remember the good times, camaraderie, tough rescues, the near misses, the rare 'thank you,' the expressions on victim's faces, etc. But you need to look around. Look closely. How many of your peers truly believe in the total picture of lifesaving. Is it a party to some? Yes. Is it a way of getting noticed by others? Yes. It is a lot of things. It is what you want to make of it.

I have benefited so much from the profession of lifesaving and truly believe in the goals and objectives of the USLA. When I first started lifeguarding, I had looked up to the distinguished professionals in my local organization. These individuals were serving on the local board, but had the vision of expanding beyond their 'it won't work here' mentality. I looked at these individuals as pioneers of the cause. Comparing these lifeguards with the ones that only care about their paycheck or making their next date, the choice was easy. There was a very special chemistry on the executive boards of the past. The current structure of the organization allows the retiring President to continue as the Past President/Advisor with board approval. This is an excellent platform to carry on if that individual chooses to remain. If not, the President-elect has the right to select an individual who is actively involved and willing to participate with board approval.

As I have said at previous meetings, I am open and will speak my peace. The chemistry on the current Executive Board has not been what I believe it should have. There has been some mistrust, and what I consider deceit. There has been hard work. It has been a "mixed bag" to say the least. A tremendous amount of work has been accomplished, but not everyone has been a part of the effort. E-mail has done some to involve more in the process. As a whole, the board has served the cause well. No matter how it was accomplished, each member was professional and put their differences aside for the common goal. That I feel says much of what this organization is all about. That is why I still believe in the CSLSA Board of Directors, Executive Board and the need for those bodies to be heard at the USLA Board of Directors and Executive Board.

I would like to see the positive chemistry return to the CSLSA Executive Board. Trust is key in my opinion. Each board member has a right to disagree and there are many times that the mere fact of agreeing to disagree is healthy. No one wants a group of "yes men and women." But the feeling that someone is going to use information against someone to achieve his or her personal goal, again in my opinion, is most unprofessional. I continue to believe that the majority vote carries. You may revisit

an issue, but placing 'your cards on the table' is far superior than holding 'aces' among colleagues in an organization that benefits lifesaving. At no time is it acceptable to put someone down to make yourself look superior. The executive board is a team and the team rises and falls as a group. Singling someone out from the team and not going forward as a group does not sit well. So I ask, "Where do we go from here?" I consider it an honor to have served, as I truly believe in lifesaving. I have made the time and will continue to do so. I have also contributed financially to the cause over the thirty some odd years as others have. This matter I feel needs to be discussed further, as the CSLSA appears to be heading in the direction of an "exclusive club" whereby members are being asked to contribute personal finances to do the business of the CSLSA.

There was a motion based on my oral presentation at the last Executive Board meeting. The motion was thoroughly discussed and passed by a 5-2 margin. The motion authorized financing above what the "budget" plan established by the Board of Directors to attend the USLA meeting. The Board of Directors has also authorized the Executive Board to make decisions on behalf of the association.

Let's look at the facts from another perspective. You have viewed them from a pie chart scenario where "Travel" was the title. Change the title to Public Education, Competition, Membership, Ways and Means, Certification, Executive Committee, etc. Who sends ideas, information, and direction, wants representation and results in return at the USLA meetings? The CSLSA. Who are the messengers of the CSLSA? The Executive Board. Who should pay for the business of the CSLSA? The CSLSA.

How many delegates should you send? As many as you can. Where do you draw the line? That is a question that needs to be further discussed. Example: If you send four delegates and they do not make all of the committee meetings due to time conflicts. Do you want limited or no representation? Do you send someone not versed on a particular subject like competition to represent your interests? Do you support the delegate because they hold a position on the national level? Would you pay your own way twice a year to do the association's business? Does the CSLSA treasury come and go with the tide? Yes it does. Will we spend less money for a local meeting than one on the East Coast? Yes. Are we spending more money than we are taking in? Yes. Will that always be the case? No. Should a delegate with three children be expected to pay anywhere from \$750 to \$1,000 of their own money to do the business of the CSLSA? No. Does the Board of Directors spend that kind of money to attend the regional meetings? I don't think anyone would attend if it were out of pocket money. Would it be nice if your local agency would financially support the participation? You bet. The agency would get the direct benefit and the CSLSA would benefit from the agency support.

As in the past, I have given another side to an issue. I challenge everyone to weigh all alternatives. Not just look at the surface. This association of lifesaving has survived for over thirty years of ebb and flow finances. It will continue along that path way after our departures. We have financed the business of the CSLSA for years and things have been tight in the past. The Executive Board needs to continue doing the routine business of the association. The Board of Directors needs to continue to give input and direction. The Board of Directors needs to elect competent individuals who will work as a team, building morale and working hard toward the goals of the organization. If you believe you can make a difference, volunteer to chair a committee, attend a few Executive Board meetings, run for office, and/or help someone who is chair or has been elected. Together we can do wonderful things for lifesaving. Both the public and other lifeguards will benefit!



California Surf Lifesaving Association

Competition Committee

G

TO: CSLSA BOARD OF DIRECTORS
FROM: ROB McGOWAN
SUBJECT: COMPETITION COMMITTEE CHAIRMAN'S REPORT
DATE: October 14, 1997

Unbelievable as it may seem based on the weather as I write this, another summer has come and gone, and with it another great season of racing. The USLA Nationals in San Diego highlighted the season, with not only tropical weather, but five-foot plus surf to boot. These were the best conditions for Nationals I can remember since Hawaii. The CSLSA did very well in the overall results, with L.A. County taking first, followed by Cal State, and San Diego City. Tim Gair and Diane Graner-Gallas took top male and female honors, and each received a very nice plaque from Men's Fitness. Complete results are available.

The CSLSA Regionals were held in Huntington Beach on July 12. There would not have been any Regionals at all had it not been for the hard work of Kai Weisser and Herb White. We owe them a big thank you. In spite of a somewhat small turnout, the Regionals went very well, with some excellent races. When the smoke settled, L.A. County came out on top, with Huntington City narrowly beating out Cal State for second. Rounding out the top five were San Diego City in 4th and Santa Cruz City in 5th. Again, complete results are available and will be on the website at www.cslsa.org. The Junior Lifeguard Championships were in Seal Beach on July 18. The event was organized and well run, and I've heard nothing but good reports. Good job AJ and crew.

The third spectacular competition of the summer was the "Oceanman" stop at Salt Creek. Anyone who witnessed the event would agree that it was the best-staged event of its kind ever seen in the United States. The weather and surf cooperated to make this Ironman race a great one. The Juniors from Huntington City and Newport put on a good show in the opening relay. The skill level of the Australian and New Zealand competitors was awe-inspiring. All and all, the "Oceanman" was a memorable experience, and one that we can learn a thing or two from. I hope they choose to return to California next year.

Speaking of next year, at the end of January 1998, a California team will be traveling to Australia to try to win back the Weiland Shield. Following close after that is the World Life Saving Championships, Rescue '98 in New Zealand. The USLA is sending a team coached by Merrill Riley and managed by Tim Gallagher. Fund raising is still ongoing, and all help and donations are greatly appreciated.

A "Request For Proposal" was sent out to all Chapters and other interested parties to host the 1998 Lifeguard and Junior Lifeguard Regional Championships. The only response received was from HBSLSA, of Huntington City, so the 1998 Regionals will be held in Huntington Beach on July 17 for the Juniors and July 18 for Lifeguards. The 1998 Nationals will be in Chicago in August.

There are several important issues that we need to address in today's Competition Committee meeting. The "boat issue" is still there, and the future of the dory may be at stake. There are several other rule changes that will be coming up for a vote at the USLA Fall National Meeting. I would like to discuss the future sites for Nationals; should we look for sites with the most sponsor appeal? Do we want to look at changing our courses to make our competitions more spectator friendly (M-course)? We took a step at the last National meeting to further restrict foreign competitors from our Nationals, while Australia opened their Nationals up. Do we want to reconsider our decision? We need to clarify our age groups; can a woman compete in Seniors, or only in Senior Women? Should Seniors be renamed Senior Men? All this and more in today's Competition Committee Meeting! See you there.



California Surf Lifesaving Association

P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

TO : CSLSA Board of Directors
 From : A. J. Summers, Exchange Committee Chair
 Date : October 16, 1997
 Subject : Exchange Committee Report

New Zealand Delegates

- ^ Dean Bunbury of KereKare and Lisa Wheldale of Piha were the visiting Kiwis this year from Auckland New Zealand. We were able to increase their stay to seven weeks because of the incredible assistance I received. Todd Bartlett of Huntington, Eric Bauer of Newport, Chris Graham of Mission Viejo, Eric Roberts of Seal Beach, Tim Chicchetto of San Diego, Mark Klosterman of Laguna, Herb White, Scott Stuart and Steve Long from the Cal State, Matt Lola Briles of Oceanside, Carey Smith in Santa Cruz, Grant Larson of Del Mar, Merrill Riley in LA County, Dave Tedesco of Long Beach and Vince Lombardi of Camp Pendelton. If I forgot anyone, please forgive me. So many people were eager to help.
- ^ We had a little different twist with Dean. He is the elected Director of Lifeguarding. I actually learned a lot from him on how their operation works. It was a nice change to find a fellow administrator from New Zealand. He actually did more work on his lap top computer than socializing at local establishments. In addition, he was able to see a lot of California.
- ^ Lisa was a trooper herself. She encountered a few challenges on her trip here. Not the least of which was her bout with chicken pox. Lisa's interests lay more with competitions and Junior Lifeguards. One might think it would be a little awkward to host one female and one male. Lisa smashed that myth. I received many reports on how interesting and enlightening the pair was.

California Delegates

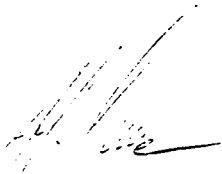
- ^ The two delegates from California were selected in late August. A total of five applications were received. Thanks to Don Rhor of LA County, Tim Dorsey of Seal Beach, and Dean Bunbury of Piha New Zealand for their help on the interview selection Committee. They all said the competition was tough, and all the applicants were appealing. However, the two selected were Robin Jacobsen of Newport and Shea Valero of Silver Strand State. Both leave on December 27, and are very

excited about their trip. Robin is here today, and will attend the Exchange committee meeting. Shea had to attend her classes so that she will be able to leave for the six weeks.

^ I would like to have a committee meeting and encourage all those interested to attend.

Additional Exchange Ideas

^ At the request of the Exchange Committee, I have been researching the concept of additional exchange opportunities with other countries. Specifically, Australia and South Africa. I was very fortunate to be able to attend the International Medical Rescue Conference in Sand Diego last month. The contacts I made their make the ideas of these exchanges look very promising. That is what I hope to continue to work on.



A. J. Summers
Exchange Committee Chair



California Surf Lifesaving Association
P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

To: CSLSA Board of Directors
From: Reenie Boyer, Junior Lifeguard Chairperson
Date: October 15, 1997
Subject: Junior Lifeguard Committee Report

1997 Junior Lifeguard Regional Competition

- A very special thanks to the City of Seal Beach for hosting an excellent Regional Competition.
- The Competition was very well organized, safe and enjoyed by all participants.
- The Junior Lifeguard Coordinators had a post competition meeting where we discussed possible rule changes and suggestions for future Regional Competitions.

1997 Junior Lifeguard National Competition

- Thanks to the City of San Diego.
- Good participation from California Junior Lifeguard Programs.
- Huge surf forced the C and B venues to move from the ocean to the bay due to safety concerns.
- A special thanks to all that helped officiate the competition.

USLA Membership

- Excellent participation from California Junior Lifeguard Programs.
- Some problems with distribution of JG packets (decal, sticker and membership card).

Junior Lifeguard Equipment

- Doyle Softsurf boards - Mike Mendivil (619) 967-9250.



"CLUB TORTUGA"
Asociacion Nacional de Salvavidas de Mexico
United States Lifesaving Association
"Protecting Lives and the Environment"



J

Club Tortuga has been very busy assisting Lifeguards in Mexico and in raising funds to help continue it's efforts. Final editing of a Spanish training manual will be completed soon with publishing to begin in January of 1998. This should prove to be a valuable tool that will be given to Volunteer Salvavidas throughout the country. A recently completed video, which explains Club Tortuga's history and goals, is now available. Please contact Kai Weisser.

In the first ever exchange of it's kind, four officials from the State of Oaxaca attended the ILS conference in San Diego. They were all impressed by the professionalism and warm reception they received. Much of what they learned will be incorporated in the first state-funded lifeguard department at Puerto Escondido. Testing for 4 permanent positions were scheduled to begin on October 15th, but Hurricane Pauline has caused a delay, while Bob Burnside and the Salvavidas spearhead relief efforts on the coast of Oaxaca.

In Baja California, Ensenada Lifeguards have finished another busy season and continue to be an integral part of Club Tortuga. Ensenada Capt. Victor Zavala has been voted National Lifeguard Representative of a growing Salvavidas de Mexico Association. Much of Victor's efforts will be identifying and assisting volunteer groups to form their own chapters and further strengthen the national body.

As progress continues, the need for your assistance is greater than ever. If you are looking for a rewarding endeavor and unique opportunity, contact Club Tortuga now.

Yours in Lifesaving,

Matt Karl
Club Tortuga Chairman

* Buy one of our few remaining Club Tortuga T-shirts before they're all gone.

Memo

To: CSLSA BOARD
From: MICHAEL S. BARTLETT, Newsletter Editor *MSB*
Date: October 14, 1997
Re: Newsletter Committee Report

The Summer 1997 Edition of the CAL SURF NEWS was published and mailed to all the CSLSA chapters by August 1. We had originally planned for a July 1 distribution deadline but we received articles late. The committee would like to thank all those chapter representatives who contributed to another successful magazine. I have extra copies if we anyone needs them. And a quick note, article incentives were not awarded for this issue since nobody qualified for the \$25.

Listed below is the Income and Expense Statement for the last issue:

INCOME

Hobie Sunglasses (back page \$750)	<u>no</u>	<u>charge</u>
-CSLSA sponsorship	\$	0

EXPENSE

Printing	\$	1139.87
Type-setting (Rene Story)	\$	225.00
Article Incentive	\$	<u>0</u>
	\$	1364.87

Income over Expense (\$1364.87)

Please contact the CAL SURF NEWS managing editor, Michael Bartlett at (714) 898-6966, or e-mail "MBart4Surf@aol.com", for story ideas or advertising in upcoming issues. Advertising revenue will assist us in offsetting our production costs. The advertising cost per issue is as follows:

\$50 business card size	\$100 quarter page
\$250 half page	\$450 full page



California Surf Lifesaving Association

P.O. Box 366 • Huntington Beach • California • 92648

L

TO: CSLSA Board of Directors
FROM: *WAB* Mike Beuerlein & Bill Humphreys
SUBJECT: Public Education Committee Report
DATE: October 15, 1997

The following issues will be discussed in today's committee meeting:

SURVIVING THE SURF POSTERS

Our remaining inventory of 870 posters were laminated (5mm) for a cost of \$843.68 (\$1200 had been previously allocated for this project). Posters will be distributed to local chapters in committee.

RIP CURRENT BROCHURE

Tom Buchner will provide chapters with rip current brochures.

PUBLIC EDUCATION DISPLAY

At the Fall '96 CSLSA meeting, the CSLSA Board of Directors approved the expenditure of \$4,000 for the purchase of a new public education display (similar to the HBSLSA display). At the Spring '97 CSLSA meeting in Huntington Beach, the CSLSA Board of Directors adopted our public education committee's recommendation to defer the purchase of a new booth until Dick Colosi had an opportunity to acquire sponsorship to offset or eliminate the cost. Mike Beuerlein recently mailed a letter to Mr. Colosi formally requesting his assistance with this matter. Bill Humphreys has had continuing dialogue with Steve Cushman regarding the possibility of seeking a grant for the display through the California Department of Boating and Waterways. Once again, CSLSA members continued to staff a booth at the Orange County Fair.

RODNEY THE IGUANA

Mike Beuerlein sent a letter to Dick Colosi requesting his assistance in procuring funds for the printing of 10,000 ten-page coloring books (\$8,500) or 10,000 ten-page color comic books (\$40,000).

WEB SITE

Local chapters can now link their web site with the CSLSA web site. Hawaii, San Diego and L.A. County have recently linked with the CSLSA site.

PROJECT WIPEOUT

Hoag Hospital showed the new *Project Wipeout* video at the annual lifeguard symposium on June 30th.

M**MEMORANDUM****DATE:** October 15, 1997**TO:** CSLSA President**FROM:** Dick Colosi**SUBJ:** CSLSA Activity Report

Sorry to get back to you late with this report. I was out of town on important business concerning my agency in Cape May and just returned to the office. If you could pass on this information and offer my apologies to those concerned, I would be most grateful.

The Hawaiian Tropic "Lifeguard Formula" will ready for distribution by March 1998 to all CSLSA members. The product will be in 6.5 ounce tubes. It is supposed to out perform Bull Frog in durability and come in SPF 15 and 30. The USLA logo will appear prominently on the front of the tube. In addition, Hawaiian Tropic intends to promote Beach Safety Week in May with PSA announcements. H.T. also wishes to buy 1,000 copies of the coloring book.

To date, I have been in contact with many prospects. And as a result of these discussions, I have sent proposals for sponsorship of the nationals and the regionals (including the CSLSA games) to Nike, Hawaiian Tropic, Coppertone, Gatorade, Old Spice, Nioxin, Cyanotech, Pep Products, Bolle and Ingram.

Greg DeSantis of Millennium Omnimedia has informed me his promotional videos for marketing the regional and national games to the media will be ready the week of October 20th. Hopefully a TV deal will soon follow. Greg's goal is to have a deal before the national board meeting.

California Surf Lifesaving Association Competition Committee

N

October 17, 1997

MINUTES

1. COMPETITION CRITIQUE

1. Regionals - Awards were nice and well received
2. Nationals
 - a. Larger Competitor Tents
 - b. Arm numbers are needed for competitor ID
 - c. Need restrooms closer to competition site
3. Suggestion that the USLA look for a professional to put on future Nationals
 - a. Event MANAGER to handle logistics and work with the promoter
 - b. Suggest a RFP be put out to Event Mangers
 - 1) Plan A - Event Mgr does promotion for a %
 - 2) Plan B - Event Mgr charges a flat fee and is not involved in fund raising
 - c. Try to eliminate the need for the "HOST AGENCY" to get involved in fund raising
 - d. The goal of the USLA should be to find a competent fund raiser that can be depended on to fund the Nationals from year to year
 - e. There may be the need for a USLA liaison to inter-react with the Event Manager

2. 1998 REGIONALS

1. At Huntington Beach, hosted by HBLSA
2. Profit Sharing - Financial Responsibility:
3. It was agreed that we go with 75% HBLSA, 25% CSLSA profit split, and shared responsibility (CSLSA responsible up to \$1000), with a renegotiation clause

3. PROPOSED RULE CHANGES

1. Mid Atlantic Rule 5.1.2(d): The width shall not be less than 21" at the widest outside bottom measurement across the chine. NO
2. Southeast
 1. Rule 1.13 Championship Events: Add Singles Surfboat Race NO
 2. Rule 1.13 Championship Events: Add Women s Surfboat Race NO
 3. Rule 1.13 Championship Events: Add Women s 4X100 Beach Relay YES
 4. Rule 1.13 Championship Events: Add Men s and Women s Mixed Doubles Surf Boat Race NO
 5. Rule 1.9 Competition Categories: Amend-Age groupings to the following:

Up to 29 years	OPEN
30 to 39 years	SENIORS
40 to 49 years	MASTERS
50 to 59 years	VETERANS
60 years and up	SUPER VETS

YES

3. **CSLJA**
 1. Rule 1.13(9.) and Rule 5.11: Create two separate, but equal classes in the Surfboat Event. (1) The dory, ie Schock/Pearson dory class and (2) The Asay, ie Seabright Skiff class. The two classes would race separately and would score full points. **YES**
 2. Rule 5.13 Limit entries in the Beach Flags to ten (10) entrants per Region in each age group. **YES**

4. **FUTURE USLA NATIONALS**
 1. Sites with sponsorship appeal. Bring up for discussion at the National Meeting.
 2. Spectator friendly courses? Discuss shorter, different shapes. Suggest that Regions try it at their Regional Games.

5. **FOREIGN COMPETITOR RESTRICTIONS:** Leave the policy as it is for now. If there is a strong sentiment from other Regions to eliminate foreign competitors, consider it.

6. **AGE GROUP CLARIFICATIONS**
 1. Senior Women vs Seniors (Senior Men)
 - a. Suggest change **SENIORS** to **SENIOR MEN**
 - b. Run **RESCUE RACE** as a **SENIORS** event – any combination of males and females can compete.

7. **MEMBERSHIP**
 1. Should a member be able to join a Chapter solely for the purpose of competing for that Chapter, whether or not they work for that Agency?
 - a. Are other Regions experiencing a problem with this?
 - b. Look at Rule 1.8 – Eligibility, does it need work or change?
 2. Chapter Structure: ie Sussex County, were Chapters combined for the sole purpose of competition? Did they have their Regions OK? Should this be allowed?

8. **POOR SPORTSMANSHIP AT NATIONALS**
 1. One team displayed this trait on more than one occasion.
 2. Is this behavior potentially damaging for future sponsorship?
 3. Poor sportsmanship on both the individual and the team basis; is the Competition Manual adequate in this regard?
 4. It is part of Rule 4.9 - - **CAUSE FOR DISQUALIFICATION.** "Any competitor that is deemed to be unsportsmanlike by the officials will be disqualified for the remainder of the competition." We need to get this message out to the Regions and review this rule at the National Meeting.

9. The committee requests \$100 to replace the line on the buoy line.

10. The USLA Rules will be a downloadable file on the USLA website when it is up and running.

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**California Surf Lifesaving Association
Exchange Committee Report
October 17, 1997**

I would like to thank all those that attended the committee meeting:

Lola Briles, Matt Stephens and Tonya Ricketts, OCEANSIDE
Merrill Riley, LA COUNTY
Robin Jacobsen, NEWPORT BEACH
Tim Dorsey, SEAL BEACH
Mark Klosterman, LAGUNA BEACH
Marshall Parks, SAN DIEGO

The meeting consisted primarily of fine tuning the trip for the New Zealand Delegates from CSLSA. At the last meeting, in Huntington Beach, it was decided that the \$250 each delegate was allotted, would be held in abeyance until such time as the trip had been completed by visiting at least 8 of the 17 Auckland Surf Clubs, and receiving two certificates of training by each delegate.

This ideology was revisited, as the determination was that the original intent of the stipend was to assist the delegates with the costs incurred in getting to New Zealand and holding back the money from the new delegates for abuse to the system by others, was unfair.

Therefore, the money is available to each delegate immediately. However, the money must be returned to CSLSA by either delegate should they [individually] not meet minimum the following requirements imposed by CSLSA.

1. Visiting at least 6-8 clubs (instead of 8);
2. Receive two (2) training certificates; AND
3. Complete the entire exchange.

Offending delegate(s) who fail to complete these requirements would be expected to return the CSLSA funds or be ineligible to renew membership in the association.

Other recommendations included:

1. The delegates take a slide presentation to Auckland, so those guards that may not get an opportunity to come to California get a little overview of what CSLSA is all about.
2. Attempt to secure 6-8 copies of the USLA Manual or the ILS Medical/rescue Conference proceedings to leave with each Surf Club visited. After checking with Mr. Brewster it would appear such donation is unlikely. As a follow-up suggestion the committee would attempt to locate used manuals for this purpose.

Finally, on behalf of Robin and Shea, I would like to thank all the participating agencies for their donation of patches, T-shirts, etc. for the delegates to take with them to NZ. Should more materials become available, please forward them to myself or Robin Jacobsen, at 120 Diamond, Balboa Island, CA 92662.

That ends my report. I would like to thank everyone for their support in my reelection. I look forward to serving the next two years.

A.J. Summers
Exchange Committee Chair



California Surf Lifesaving Association
P. O. Box 366 ^ Huntington Beach ^ California ^ 92648

TO: CSLSA Board of Directors
FROM: Reenie Boyer, Junior Lifeguard Chairperson
Date: October 16, 1997
SUBJECT: Junior Lifeguard Committee Report

Regional Competition Rule Changes

- The Meet Manager has the ability to cancel events or alter courses due to safety concerns.
- Every agency brings an official to the competition.
- Rescue Race-Same as the National Competition.
- Swim Relay distances-
 - C-50 M
 - B-75 M
 - A/AA-100 M
- Rescue Board Relay distances-
 - C-100 M
 - B-150 M
 - A/AA 200 M
- Rescue Board Race-
 - A/AA-2 Males and 2 Females

1998 Regional Competition

- Huntington Beach would like an official OK.
- Huntington Beach needs clarification on sponsorship from the Board.
- Huntington Beach requests \$1,500 to start planning the Regional Competition.
- There will be something "special" for the JG's for being members of the USLA.

Junior Lifeguard USLA Membership

- Request \$350 for mailing the 1997 packets to individual Junior Lifeguards if this issue is not handled at the national meeting.

1998 Junior Lifeguard Application Forms

- Include the USLA Logo on your agencies Junior Lifeguard application form and indicate that you are affiliated with the USLA.

Future Goals

- Develop some Junior Lifeguard Program standards-Dave Simcox, Bill Humphries and Steve Long are going to work on the project prior to the spring meeting.

**California Surf Lifesaving Association
Membership Committee Report
October 17, 1997**

Q

1. Chapter membership reps will reconcile their membership lists and accounts with the National. The address is:

USLA National Membership Program
P.O. Box 1
Avon-By-the-Sea, NJ 07717-0001
2. Chapter membership reps will return unused kits to Gordon Gray and be billed for the balance by the CSLSA sponsor.
3. The Executive Board will select an item to be included in the membership kit at cost or close to \$5. Top preference are a T-Shirt or hat.
4. There will be no kickback of dues from the Region to the Chapters.
5. Membership reps must remind their members that it is critically important to put their Chapter and Region names on the membership forms.
6. We approved one Life Member which is to remain confidential.

Eric Bauer
Membership Committee Chair

**California Surf Lifesaving Association
Newsletter Committee Report
October 17, 1997**

To: CSLSA BOARD
From: MICHAEL S. BARTLETT, Newsletter Editor
Re: Newsletter Committee Report

The committee met and discussed two main topics: article assignments and advertising needs. The article assignments are below.

In terms of advertising, we see a need for one person to coordinate advertising efforts and Tom Buckner volunteered for this. He will be the Advertising Manager and Vince Lombardi will fill his shoes as Assistant Editor. Tom will send out letters to potential advertisers and handle the follow-up phone calls. We have set a goal to generate at least \$500 worth of advertising per issue.

The next issue of the CAL SURF NEWS is set for Winter 1998. Article assignments need to be submitted to the Editor by Nov. 1 along with any photos or advertisements. The distribution deadline is set for Jan. 15. Please type articles and send photos as it relates to the story in order to qualify for the \$25 article incentive award. Send to:

CSLSA Newsletter
Chairman, Michael Bartlett
103 PCH, Huntington Beach, CA 92648
(714) 960-8880 x6014.

I would prefer articles sent via E-mail to: Mbart4Surf@AOL.com.
Please make a note of it.

Article Assignments are as follows:

- President's Report- Bill Richardson
- Junior Guard Corner/Updates- Reenie Boyer
- Competition News- Rob McGowan
- New Zealand Exchange Delegates- AJ Summers
- El Nino- Agency Preparations- Nick Lerma/Cunningham (flood photos from 1983?)
- Heroic Acts (Black's Incident)- Steve Long
- ILS Recap & Highlights- Brewster (send group photo if possible)
- Hurricane Pauline Rescue Efforts- Burnside/Karl

**PUBLIC EDUCATION COMMITTEE REPORT
OCTOBER 17, 1997**

The following are the recommendations and results of the committee meeting:

1. **Public Education Brochures**
 - a) Multiple versions of the "Rip Current" brochures were distributed based on chapter membership:
 - i) 3,500 of the TREF version. The committee wishes to thank TREF, Tom Buchner, and Mike Silvestry for their assistance and support.
 - ii) 35,000 of the Arrowhead version. The committee thanks Steve Long, Arrowhead Water, and the State Park Foundation for their assistance and support. Contact Kenny Krammer at (714) 374-0605 for additional brochures
 - iii) Approximately 2,000 of the old Rip Current brochures were distributed.
 - b) 3,500 Spinal Injury brochures were donated and distributed to all chapters based on chapter membership. The committee wishes to thank TREF, Tom Buchner, and Mike Silvestry for their assistance and support.
 - c) Steve Long will be working with the USLA to create and fund a generic, national version of the Rip Current brochure. The goal is for this to be distributed to all regions and chapters, as well as hotels and motels in coastal cities.
2. **Ocean Safety Coloring Book**
 - a) Chapters can order ocean safety coloring books directly from Wonderland Printing at 1-800-471-0055. Prices will range from approximately 50 cents apiece, to a low of 23 cents apiece, depending upon quantity. Chapters can have their own logo imprinted on the cover.
3. **Surviving The Surf Posters**
 - a) 870 laminated posters were distributed to chapters based on chapter membership. The committee thanks Mike Beuerlein for his assistance.
4. **Public Education Display Booth**
 - a) Committee requests that CSLSA promoter continue to seek outside funding for the booth.
 - b) Committee agreed not to spend the \$4,000 previously allocated to this project, prior to next spring.

5. Tide Books
 - a) Committee will contact Tide Book publisher regarding incorporating ocean safety tips into tide books.
6. CSLSA Web Site - "<http://www.CSLSA.ORG>"
 - a) Committee will continue to work with AJ Summers to add public education web pages to the web site.
 - b) All chapters are encouraged to add links to their existing web sites. Access "[CSLSA.ORG](http://www.CSLSA.ORG)" or contact AJ Summers in Seal Beach to add your link.
 - c) Committee requests that all chapters and committees add the CSLSA web site address to all correspondence in an effort to increase public awareness and accessibility to site.
7. Rodney the Marine Iguana
 - a) Committee requests that CSLSA promoter continue to seek funding for the Rodney the Marine Iguana comic book.
8. Beach and Ocean Safety Tips
 - a) Ocean safety tips will be sent to manufactures of ocean products, requesting that they include these in their product labeling or with "hang tags".
 - b) Committee requests \$50 for postage reimbursement.
9. CSLSA Stickers
 - a) Committee will design and print stickers comprised of the CSLSA logo, along with a beach safety tip and the CSLSA web address.
 - b) Committee requests \$750 to produce 10,000 stickers to be distributed in the spring.
10. Project Wipeout
 - a) Updated Project Wipeout videos are now available. Contact Kris O'Neill at Hoag Hospital in Newport or visit their web site: "Wipeout.org"
11. Allocation Request
 - a) Committee requests that \$1 per regular lifeguard member, be earmarked specifically for Public Education.
12. Payment to CSLSA Web Site Creator
 - a) Committee requests a token \$100 payment for the CSLSA web site designer.
 - b) Committee authorizes designer to advertise his business at the bottom of CSLSA web pages.

Special "Thank You" to all committee members, and especially Mike Beuerlein for his continued support and hard work.

Ways and Means Committee Report

October 17, 1997, Kai Weisser



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The Committee met and offer three items for the report.

1. The CSLSA 500# telephone was discussed and determined to be ineffective for the approximately \$30 per month charge. The motion was accepted and approved to disconnect the telephone from Eric Bauers residence. It was also determined the money could be better spent on the CSLSA web page.
2. An end of year audit was discussed for the CSLSA business activities. The motion was approved and accepted for Bob Moore and Kai Weisser to investigate and report back to the executive board.
3. All committees were requested to submit past and current budget appropriations for respective business. The following "Current Net Worth Including Expected Revenues And Appropriations" was created:

ASSETS

Cash and Bank Accounts

Cash	\$	-
Bank of America		4,617.31
Credit Union		9,519.70
Certificate of Deposit		7,500.00
Total Cash and Bank Accounts		21,637.01

TOTAL ASSETS \$21,637.01

LIABILITIES

-

NET WORTH

\$21,637.01

Expected Revenue

USLA Membership

Lifeguard	\$2,100.00
Junior Lifeguard	2,000.00
Newsletter	500.00

Total Expected Revenue 4,600.00

Assets Available Before Appropriations \$26,237.01

Committee Appropriations

Competition	\$100.00
Junior Lifeguards	
\$2 per member	3,480.00
50% no names	282.50
Meetings	6,000.00
Membership Kits	-
New Zealand Exchange	500.00
Newsletter	1,400.00
Public Education	
Public Education Booth	4,000.00
Poster Lamination	843.68
Safety Message Decals	750.00
Web Page	100.00
Postage	50.00

Total Appropriations 17,506.18

Assets Available After Appropriations \$8,730.83

**California Surf Lifesaving Association
Mexico Assistance Project
October 17, 1997**

1. Merrill Riley has volunteered to coordinate the project for LA County.
2. Encourage all Chapters to get involved.
3. Each Chapter should appoint a coordinator.
4. Most need supplies: • canned food • drinking water • clothing
5. Mexicana Airlines will fly down donated supplies.
6. Members of LA County can deliver to airlines due to proximity.
7. Coordination on transferring supplies to LA can be done through Merrill Riley at (310) 939-7225. Or you can deliver direct to Mexicana Airlines.
8. Vince Lombardi has offered a location to store supplies and/or lifeguarding materials for future efforts.
9. Tim Dorsey is driving to Puerto Escondido next month and has offered to transport lifeguarding materials to the Puerto Escondido Lifeguards.

Bob Moore