



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

P0 Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

GENERAL BOARD MEETING

Imperial Beach Lifesaving Association

Dempsey Holder Safety Center

October 16 & 17, 2003

MINUTES

PRINTED VERSION

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Thursday, October 16, 2003

- I. Meeting called to order by Mr. McGowan at 9:22 AM.
 - A. Pledge of Allegiance - Mr. Rohrer
 - B. Welcome and Introductions - Mr. McGowan
 - C. Roll Call of Delegates - Mr. Beuerlein

| CHAPTER | Members | Deleoates | Delegate Present | Proxies | TOTAL VOTES |
|---------------------|------------|-----------|------------------|----------|-------------|
| California State | 102 | 5 | 1 | - | 1 |
| Camp Pendleton | 22 | 3 | 1 | 1 | 2 |
| Capitola | 0 | 2 | 0 | - | 0 |
| Coronado | 0 | 2 | 1 | - | 1 |
| Del Mar | 50 | 3 | 1 | 1 | 2 |
| Encinitas | 4 | 2 | 0 | - | 0 |
| Hawaii | 0 | 0 | 0 | - | 0 |
| Huntington Beach | 143 | 5 | 5 | - | 5 |
| Imperial Beach | 21 | 3 | 3 | - | 3 |
| LA City | 36 | 3 | 3 | - | 3 |
| LA County Lakes | 30 | 3 | 1 | 1 | 2 |
| LACOLA | 137 | 5 | 5 | - | 5 |
| Laguna Beach | 3 | 2 | 2 | - | 2 |
| Long Beach | 30 | 3 | 1 | - | 1 |
| Mission Viejo | 11 | 2 | 2 | - | 2 |
| Newport Beach | 108 | 5 | 5 | - | 5 |
| Oceanside | 0 | 0 | 0 | - | 0 |
| Port Hueneme | 28 | 3 | 0 | - | 0 |
| San Clemente | 31 | 3 | 2 | 1 | 3 |
| San Luis Obispo Co. | 76 | 4 | 2 | - | 2 |
| San Diego | 39 | 3 | 2 | 1 | 3 |
| Santa Barbara | 9 | 2 | 0 | - | 0 |
| Santa Cruz | 42 | 3 | 1 | - | 1 |
| Seal Beach | 43 | 3 | 2 | - | 2 |
| Solana Beach | 7 | 2 | 1 | - | 1 |
| Tucson | 1 | 0 | 0 | - | 0 |
| US Ocean Safety | 6 | 2 | 2 | - | 2 |
| Ventura County | 14 | 2 | 0 | - | 0 |
| Members-at-large | 1 | 0 | 0 | - | 0 |
| TOTAL | 994 | 75 | 43 | 5 | 48 |

II. Approval of Minutes — County of Orange Lifeguard Association Meeting (April 24 & 25, 2003)

MOTION: Moved by Mr. Rohrer to approve the minutes as submitted.
SECOND: Mr. Diederich
DISCUSSION: None
ACTION: MPU

III. Officer's Reports

A. President Mr. McGowan ATTACHMENT A

MOTION: Moved by Mr. Moore to confirm the CSLSA Executive Board appointment of Mr. Williams as Alternate Delegate.

SECOND: Mr. Gray

DISCUSSION: None

ACTION: MPU

B. Vice President Mr. Rohrer ATTACHMENT B

MOTION: Moved by Mr. Graham to dedicate this meeting to Dick Fitzgerald, former Los Angeles County Director of Harbors and Beaches, who died recently.

SECOND: Mr. Silvestri

DISCUSSION: None

ACTION: MPU

C. Secretary Mr. Beuerlein ATTACHMENT C

D. Treasurer Mr. Moore ATTACHMENT D

E. Recurrent Rep Mr. Lombardi ATTACHMENT E

F. Advisor Mr. Beuerlein for Mr. Richardson ATTACHMENT F

G. 1st Delegate Mr. Gray for Mr. Bartlett ATTACHMENT G

IV. Committee Reports

A. Certification Mr. Graham for Mr. Brewster ATTACHMENT H

B. Competition Mr. Parks ATTACHMENT I

C. Exchanges Mr. Graham ATTACHMENT J

D. Heroic Acts Mr. Richardson NO REPORT

E. Int'l Lifesaving Mr. Graham for Mr. Brewster ATTACHMENT H

F. Junior Lifeguards Mrs. Boyer ATTACHMENT K

G. Legislation Mr. Graham for Mr. Brewster ATTACHMENT H

| | | | | |
|----|------------------|--------------|------------|---|
| H. | Membership | Mr. Rohrer | ATTACHMENT | B |
| I. | Newsletter | Mr. Sandy | ATTACHMENT | L |
| J. | Public Education | Mr. Williams | ATTACHMENT | M |

MOTION: Moved by Mr. Turner to donate the remaining 500-1,000 Spanish Bookmarks to the visiting Mexican Lifeguards.
SECOND: Mr. Rohrer
DISCUSSION: None
ACTION: MPU

| | | | | |
|----|----------|------------|------------|---|
| K. | Training | Mr. Pounds | ATTACHMENT | N |
|----|----------|------------|------------|---|

V. Executive Board Elections

A. President

1. Mr. McGowan declared his intention to run for President.

MOTION: Moved by Mr. Gray to close nominations for President.
SECOND: Mr. Williams
DISCUSSION: None
ACTION: MPU (Mr. McGowan elected President by acclamation)

B. Vice-President

1. Mr. Rohrer declared his intention to run for Vice-President.
2. Mr. Sandy nominated Mr. Lombardi.

MOTION: Moved by Mr. Moore to close nominations for Vice-President.
SECOND: Mr. Diederich
DISCUSSION: Mr. Rohrer withdrew his name from consideration.
ACTION: MPU (Mr. Lombardi elected Vice-President by acclamation)

C. Secretary

1. Mr. Beuerlein declared his intention to run for Secretary.

MOTION: Moved by Mr. Lombardi to close nominations for Secretary.
SECOND: Mr. Rohrer
DISCUSSION: None
ACTION: MPU (Mr. Beuerlein elected Secretary by acclamation)

D. Treasurer

1. Mr. Moore declared his intention to run for Treasurer.
2. Mr. Graham nominated Mr. Williams

MOTION: Moved by Mr. Kennedy to close nominations for Treasurer.
SECOND: Mr. Gray

DISCUSSION: Mr. Moore withdrew his name from consideration.
ACTION: MPU (Mr. Williams elected Treasurer by acclamation)

E. Recurrent Representative

1. Mr. Beuerlein nominated Mr. Graham for Recurrent Representative.

MOTION: Moved by Mr. Kennedy to close nominations for Recurrent Representative.

SECOND: Mr. Cushman

DISCUSSION: None

ACTION: MPU (Mr. Graham elected Recurrent Representative by acclamation)

F. Delegates

1. Mr. Bartlett was nominated.
2. Mr. Rohrer was nominated.
3. Mrs. Boyer was nominated.
4. Mr. Moore was nominated.
5. Mr. Weinert was nominated.
6. Mrs. Graham was nominated.

MOTION: Moved by Mr. Lombardi to close nominations for Past President.

SECOND: Mr. Turner

DISCUSSION: Mrs. Boyer withdrew her name from consideration.
Mr. Moore withdrew his name from consideration.

ACTION: MPU (Mr. Rohrer elected 1st Delegate by majority vote)
(Mr. Bartlett elected 2nd Delegate by majority vote)
(Mrs. Graham elected Alternate Delegate by majority vote)

MOTION: Moved by Mr. Lombardi to destroy all ballots.

SECOND: Mr. Cushman

DISCUSSION: None

ACTION: MPU

G. Advisor

1. Mr. McGowan appointed Mr. Moore as Advisor.

MOTION: Moved by Mr. Turner to confirm Mr. Moore as Advisor.

SECOND: Mr. Gray

DISCUSSION: None

ACTION: MPU

MOTION: Moved by Mr. Sandy to have the CSLSA vote as block for any candidate for USLA President other than Mr. Brewster.

SECOND: Mr. Gray

DISCUSSION: None

ACTION: MPU

VI. Committee Workshops (as directed)
Meeting adjourned for the day at 4:53 P.M.

Meeting reconvened on Friday, October 17th at 9:16 AM.

VII. Committee Reports from Workshops

A. Competition Mr. Parks ATTACHMENT O

MOTION: Moved by Mr. Moore to approve the report as submitted.
SECOND: Mr. Graham
DISCUSSION: Mr. Graham said Lake Mission Viejo might be a spot to store the new trailer when it is purchased. Mr. Bauer said he might also have a location. Mrs. Boyer said the JG Committee would be willing to pay for trailer storage if necessary. Mr. Moore asked for a copy of the region report from May.
ACTION: MPU

B. Exchanges Mr. Graham ATTACHMENT P

MOTION: Moved by Mr. Silvestri to approve the report as submitted.
SECOND: Mr. Lombardi
DISCUSSION: None
ACTION: MPU

C. Junior Lifeguards Mr. Boyer ATTACHMENT Q

MOTION: Moved by Mr. Bauer to approve the report as submitted.
SECOND: Mr. Mitchell
DISCUSSION: Mr. Bauer asked what the concerns were voiced in committee regarding the Virtual Junior Lifeguard Program. Mrs. Boyer said the committee felt that the program was more of a public education program.
ACTION: MPU

D. Heroic Acts Mr. McGowan VERBAL REPORT

1. The committee met briefly and agreed to award medals of valor to the four lifeguards who recovered the body of the Pismo Beach shark attack victim.
2. The committee will forward Mr. Grundler's recommendation to USLA.

E. Public Education Mr. Williams ATTACHMENT R

MOTION: Moved by Mr. Graham to approve the report as submitted.
SECOND: Mr. Lombardi
DISCUSSION: None
ACTION: MPU

F. Membership Mr. Gray VERBAL REPORT

1. Members asked SHP for a plastic coffee mug, bag, towel, visor and t-shirt to be included in the next membership kit.
2. Mr. Williams suggested educational materials as an incentive for membership.
3. Mr. Moore brought up an issue from the regional games where a

competitor could not prove she had paid her dues. The competitor in question was from New Jersey and is not a CSLSA member.

4. Mrs. Boyer said JG memberships should be processed through local program directors.

VIII. Old Business

- A. Approval of Treasurer's report from Thursday, October 16, 2003.

MOTION: Moved by Mrs. Graham to approve the report as submitted.
SECOND: Mr. Diederich
DISCUSSION: None
ACTION: MPU

IX. New Business

- A. CSLSA 40th Anniversary Celebration

1. Mr. Bowman volunteered to chair an event in conjunction with the 2004 Spring CSLSA Meeting in Laguna Beach.
2. Mr. Bowman asked for \$5,000 start-up money.

MOTION: Moved by Mr. Silvestri to appoint Mr. Bowman as Chairman of 40th Anniversary Committee with \$2,000 start-up money.
SECOND: Mr. Williams
DISCUSSION: None
ACTION: MPU

- B. Virtual Lifeguard Program

MOTION: Moved by Mr. Moore to support the program in concept, subject to a review of the program's standards.
SECOND: Mr. Gray
DISCUSSION: Mr. Moore felt we should endorse the concept as a national program.
ACTION: MPU

- C. USLA Proxies

MOTION: Moved by Mr. Gray to send four CSLSA Executive Board Members, in addition to the USLA President, to the Fall 2003 USLA Meeting with proxies for those CSLSA Executive Board Members not in attendance.
SECOND: Mr. Silvestri
DISCUSSION: Mr. Bauer said we ought to send the votes with people who are present at the meeting. Mr. Moore said that Mr. Richardson (at the September 29, 2003, CSLSA Executive Board Meeting) had made a motion, to have the CSLSA Executive Board members attending the USLA Meeting in New Jersey, carry proxies for those members not in attendance, because they had been elected to represent our region.
ACTION: MPU

- D. Administrative Manual

MOTION: Moved by Mr. Bauer to mail CD's to those chapters who did not have representatives to pick-up their copy of the Administrative Manual.
SECOND: Mr. Graham
DISCUSSION: None
ACTION: MPU

E. State Parks/USLA Certification

MOTION: Moved by Mr. Silvestri to have CSLSA Members support the California State Parks for USLA Certification at the Fall 2003 USLA Meeting.
SECOND: Mr. Gray
DISCUSSION: Mr. Bauer gave a history of the State Parks certification issue.
ACTION: MPU

F. USLA Meeting Dates & Locations

1. Fall - 2004
 - a) Location: Red Bank, New Jersey
 - b) Dates: 11/06/03-11/08/03
2. Spring - 2004
 - a) Location: San Francisco, CA
 - b) Dates: TBA

F. CSLSA Meeting Dates & Locations

1. Spring - 2004
 - a) Location: Laguna Beach
 - b) Dates: 4/22/04 & 4/23/04
2. Fall - 2004
 - a) Location: LA Co. Lakes (Alternate Sites: Santa Clarita, Long Beach)
 - b) Dates: TBA

X. Privilege of the Chair

- A. Mr. McGowan thanked the Imperial Beach Lifesaving Association for hosting an outstanding meeting at such a great site.
- B. Mr. McGowan thanked participants for their good suggestions for the upcoming USLA meeting in Red Bank, New Jersey.

XI. Adjournment

MOTION: Moved to adjourn in honor of Dick Fitzgerald by Mr. Moore.
SECOND: Mr. Fernan
DISCUSSION: None
ACTION: MPU; Meeting adjourned at 12:14 PM

Respectfully Submitted



Michael A. Beuerlein
CSLSA Secretary



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

A

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: www.cslsa.org

BOARD OF DIRECTORS MEETING PRESIDENT'S REPORT October 16, 2003

Robert McGowan
President

Thanks to Hans Fernan and the members of the Imperial Beach Lifeguard Association for hosting this meeting. It promises to be a very important meeting for our region, and may potentially affect our future as a region of the USLA.

Don Rohrer
Vice President

Mike Beuerlein
Secretary

Wow, what a summer! This was the hottest and busiest summer I can remember in my thirty plus years as an ocean lifeguard. I don't have the statistics from other chapters, but I know that L.A. County had one of its busiest summers on record. We set records for the Fourth of July, and for the month of July. During July and August, almost 2000 rescues were made, we had over 7500 medical assists, and nearly 10 million people visited our beaches! I'm sure other chapters had similar totals.

Robert Moore
Treasurer

William Richardson
Past President/Advisor

The members of your Executive Board left our Spring Meeting at Dana Point with high hopes of a great meeting in Hawaii. Chris Graham, one of your Executive Delegates, did an outstanding job of organizing the meeting and it promised to be the best USLA meeting ever. The HLA and SHP contributed time and money to make the meeting the best it could be. We had our successful sponsorship relationship with SHP, Inc. and we hoped to share it with the rest of the USLA to "take it to the next level." The Hawaii meeting started off amicably enough, but soon, an undercurrent of discontent became apparent from the other regions of USLA. It became obvious that our relationship with SHP was seen as an impediment to "national sponsorship" opportunities by the other regions. To make a long story short, Scott Hubbell, of SHP, was in Hawaii, prepared to make a national sponsorship proposal to the rest of the USLA, but, politics being what they are, was not even allowed to address the national body with his proposal. After much discussion, and an Executive Board meeting or two, the following motion was made on the final day of the meeting:

Vincent Lombardi
Recurrent Rep

Mike Bartlet
Executive Delegate

Chris Graham
Executive Delegate

Robert Williams
*Executive Delegate
(Alternate)*

Hubbell contract: After considerable discussion, Mr. Hensler moved that "When SHP signs a one year contract with the national USLA, there shall be a simultaneous cancellation of the CSLSA contract. Also, the two elected positions of the regional board who signed the CSLSA contract shall be suspended from the National Board of Directors until such time that a national contract is signed or the CSLSA contract status is resolved to the satisfaction of the national board of directors."

Ms. Wiederhold seconded.

Mr. Richardson queried as to applicability of Article Art V, sec 8 regarding suspension in this matter. Mr. Moore provided clarification. The Secretary called for a roll call to determine how many delegates were present. The chair called for a brief recess.

It was determined that 3/4 of 35 delegates present requires affirmative vote of 27.

After the recess, the vote was Mid-Atlantic 7 yes, South-Atlantic 7 yes, Southeast 4 yes, Great Lakes 6, yes, Gulf Coast 2 yes, Northwest 2 yes, Southwest 7 no.

28 yes, 6 no: motion carried. (Quoted from the Official Minutes of the Spring 2003 USLA Board of Directors Meeting).

So what does that mean to us, the CSLSA? Basically, the USLA Board of Directors chose to suspend Mike Beuerlein and me for signing the contract that you, the CSLSA Board of Directors voted unanimously in Dana Point for us to uphold. Frankly, the decision of the USLA BOD reeks of petty jealousy and schoolyard bully-ism. It was definitely not a very nice way to treat the hosts the meeting. The shortsightedness and regionalism of the USLA reared its ugly head again.

After licking our wounds from the Hawaii meeting, the CSLSA Executive Board met on June 5, 2003. At that meeting, the motives and loyalties of one of the members of the Executive Board was questioned by some of the other board members. Subsequently, Mr. Brewster resigned from the CSLSA Executive Board. A motion was made that Mr. Rob Williams be appointed to replace Mr. Brewster on the Executive Board (Mr. Williams received the next most votes at the last CSLSA election), and the motion passed unanimously. Hopefully you, the Board of Directors will ratify this Executive Board decision here today.

Another action that took place at the June Executive Board meeting was the decision to send a letter to the USLA outlining the CSLSA position regarding the suspension of the CSLSA President and Secretary, expressing the CSLSA's disbelief in the USLA action and its lack of a time certain aspect or remedy. A copy of that letter is attached to this report. This letter was written with the pro bono assistance of Mr. Kenneth Bayer, Esq. who provided us with much help and guidance throughout our negotiations with the USLA and other contractual matters. We owe him a debt of gratitude.

As you can see, we have a great deal of business to take care of at this meeting, not to mention election of officers. At our last Executive Board meeting, a little over two weeks ago, all of the current officers, except Mr. Richardson expressed an interest in staying on for another term. Of course, the ultimate decision is up to you, but in these uncertain times in our dealings with the USLA, it is important that we remain united in our resolve.

There is much more to report that has transpired since our Spring Meeting, but I am going to leave that to the respective officers and committee chairs.

Respectfully submitted

A handwritten signature in black ink that reads "Robert McGowan". The signature is written in a cursive, flowing style.

Robert McGowan
President

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California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

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August 27, 2003

Robert McGowan
President

Secretary, United States Lifesaving Association
For Distribution to the USLA Executive Committee

Don Rohrer
Vice President

Ladies and Gentlemen:

Mike Beuerlein
Secretary

This letter is written in regard to the action taken by the Board of Directors of the United States Lifesaving Association on May 10, 2003, which suspended Robert McGowan and Michael Beuerlein from the USLA Board of Directors. The sending of this letter has been authorized by unanimous vote of the CSLSA Executive Board.

Robert Moore
Treasurer

The suspension of Messrs. McGowan and Beuerlein showed that CSLSA is not being accorded the respect and dignity due all regions. They have been suspended without any due process or real debate. At the very minimum, the due process procedures were needed to insure fairness and an open and honest debate over the merits of the suspension. The lack of a fair hearing not only prejudiced the rights of the suspended members, but shut off all reasoned debate on the subject issue of CSLSA's promotional contract.

William Richardson
Past President/Advisor

Vincent Lombardi
Recurrent Rep

As a result, the CSLSA Executive Board voted, unanimously, for the CSLSA to interpret the suspension of its two officers, as one affecting the entire Executive Board. In order to cure this situation, CSLSA hereby requests the USLA Board of Directors rescind the suspension action retroactively to May 10, 2003.

Mike Bartlet
Executive Delegate

Chris Graham
Executive Delegate

CSLSA will continue to promote membership in USLA and encourage support of its goals and objectives. However, CSLSA will sanction only limited participation at the national level until the suspensions are rescinded. Furthermore, no individual member of the CSLSA may characterize himself or herself as representing the views or authority of the CSLSA, including USLA Board of Director or USLA Executive Committee voting privileges, without specific action taken by either the CSLSA Executive Board or CSLSA Board of Directors. Any CSLSA Executive Board or CSLSA Board of Directors action or change will be forwarded in writing to the USLA Secretary prior to or at the 2003 Fall USLA Board of Directors meeting.

Robert Williams
*Executive Delegate
(Alternate)*

CSLSA is taking this action because the events of May 10th have left it with no realistic alternative. The suspension of Messrs. McGowan and Beuerlein was wholly unjustified and not in keeping with the professional relationship which should exist between USLA and one of its most active regional bodies.

CSLSA urges USLA to re-evaluate its action of May 10th in light of its implications for the well being of both USLA and CSLSA and their shared mission of lifesaving. CSLSA's desire is, and has always been, to make USLA what it should and can be, a leader in open water lifesaving. If USLA rescinds its action retroactively, CSLSA for its part, will work diligently to rebuild the relationship of professional collegiality which until recently existed between the two organizations.

Yours in Lifesaving,

The California Surf Lifesaving Association
Executive Board



Vice President Activity Report

Fall 2003 Meeting

Special congratulations are in order to Chris Graham, his committee and volunteers, and the Hawaiian Lifeguard Association for the planning and coordination our USLA Spring Meeting. Based upon my attendance at other like meetings, the meeting in Oahu was, without question, the best ever!!! Mahalo from all of us.

The virtual junior lifeguard program, known currently as the "GOJG" program, has moved forward with great speed and much forethought. Its founder, Noel Gould, Esq., a Long Beach lifeguard and practicing attorney, will make a presentation this afternoon on the concept and future plans of GOJG.. As you will see, he has included in his prototype junior lifeguard programs from South Carolina, New York, Chicago, San Clemente, Long Beach and Los Angeles County and this is only the beginning! Noel has been assisted in large part by the City of Long Beach Fire Department's Lifeguard Division and, in particular, by the work of Captain Louis Martinet. This concept has the potential to eclipse all of our combined past public education efforts. I know that you will find the proposed program visionary and a possible contributing resource to allow greater numbers of young people the exposure needed for safe recreational use of open waters. We congratulate Noel and Louis for their efforts and the many volunteered hours they have dedicated to advance this program.

Vice President Activities and Communication. As usual, I have handled communication and other CSLSA/USLA related tasks with members of the public, governmental departments, agencies within our region, and the National level.

Membership. Our membership has fallen from last year's high of over 1400 members. Membership for 2003 totals approximately 1000 (see attachment). I would surmise that this may have a relationship to the "Hawaiian encounter" and its subsequent consequence of diminished interest in national membership. SHP is planning another outstanding membership kit for 2004. Depending upon the results of the Fall USLA meeting, there may be a desire to separate the memberships of CSLSA and USLA. This decision will have to await the results of the Fall USLA meeting.

Dedication of Fall Meeting. I would ask for consideration to dedicate this meeting in memory of Dick Fitzgerald. "Fitz", as he was better known in our profession, not only was able to remove the Los Angeles County Lifeguards from the County Recreation Department, but also lead the movement to merge the Santa Monica and Los Angeles City lifeguard crews with the County. This was a giant step forward in the advancement of our profession and for the lifeguards of Los Angeles County and throughout the country. He was a lifeguard to the end.

Don Rohrer
CSLSA Vice President

CALIFORNIA SURF LIFESAVING ASSOCIATION
YEAR 2003 CHAPTER MEMBERSHIP

| CHAPTER | YR 2003 | YR 2002 | YR 2001 | YR 2000 | YR 1999 |
|---|----------------|----------------|----------------|----------------|----------------|
| CALIFORNIA STATE LIFEGUARD ASSOCIATION | 102 | 95 | 93 | 104 | 88 |
| CAPITOLA BEACH LIFEGUARD ASSOCIATION | 0 | 13 | 0 | 5 | 0 |
| CORONADO BEACH LIFEGUARD ASSOCIATION | 0 | 0 | 0 | 8 | 4 |
| DEL MAR LIFEGUARD ASSOCIATION | no list | 48 | 48 | 42 | 24 |
| ENCINITAS LIFEGUARD ASSOCIATION | 4 | 7 | 7 | 7 | 2 |
| HAWAIIAN LIFEGUARD ASSOCIATION | 0 | 0 | 0 | 4 | 4 |
| HUNTINGTON BCH. SURF LIFESAVING ASSOC. | 143 | 130 | 127 | 116 | 109 |
| IMPERIAL PEACH LIFEGUARD ASSOCIATION | 21 | 16 | 19 | 25 | 0 |
| LAGUNA BEACH LIFEGUARD ASSOCIATION | 3 | 77 | 78 | 72 | 50 |
| LAKE MISSION VIEJO LIFEGUARD ASSOC. | 11 | 17 | 0 | 9 | 31 |
| LONG BEACH LIFEGUARD ASSOCIATION | 30 | 47 | 40 | 39 | 45 |
| LOS ANGELES CITY LIFEGUARD ASSOC. | 36 | 41 | 31 | 39 | 26 |
| LOS ANGELES CO. LAKE LIFEGUARD ASSOC. | 30 | 59 | 34 | 27 | 30 |
| LOS ANGELES COUNTY LIFEGUARD ASSOC. | 137 | 284 | 214 | 158 | 195 |
| NEWPORT BEACH OCEAN LIFEGUARD ASSOC. | 108 | 122 | 76 | 55 | 101 |
| OCEANSIDE LIFEGUARD ASSOCIATION | 0 | 15 | 20 | 20 | 17 |
| PENDLETON COAST LIFEGUARD ASSOCIATION | 22 | 15 | 15 | 27 | 19 |
| PORT HUENEME LIFEGUARD ASSOCIATION | 28 | 26 | 2 | 1 | 0 |
| SAN CLEMENTE LIFEGUARD ASSOCIATION | no list | 31 | 31 | 35 | 14 |
| SAN DIEGO LIFEGUARD ASSOCIATION | 39 | 69 | 50 | 97 | 76 |
| SAN LUIS OBISPO COUNTY LIFEGUARD ASSOC. | 76 | 62 | 47 | 50 | 48 |
| SANTA BARBARA LIFEGUARD ASSOCIATION | 9 | 22 | 4 | 3 | 6 |
| SANTA CRUZ SURF LIFESAVING ASSOCIATION | 42 | 44 | 41 | 41 | 27 |
| SEAL BEACH LIFEGUARD ASSOCIATION | 43 | 44 | 44 | 42 | 38 |
| SOLANA BEACH LIFEGUARD ASSOCIATION | 7 | 19 | 17 | 15 | 7 |
| TUCSON CHAPTER OF USLA | 1 | 0 | 1 | 1 | 1 |
| US OCEAN SAFETY | 6 | 44 | 32 | 14 | 0 |
| VENTURA COUNTY LIFEGUARD ASSOCIATION | 14 | 18 | 25 | 22 | 1 |
| MEMBERS-AT-LARGE | 0 | 1 | | 10 | 0 |
| TOTAL | 912 | 1366 | 1096 | 1086 | 945 |



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Robert McGowan
President

Since the Spring 2003 CSLSA General Board Meeting at Dana Point, I have been busy with the following projects:

Don Rohrer
Vice President

Mike Beuerlein
Secretary

Robert Moore
Treasurer

William Richardson
Past President/Advisor

Vincent Lombardi
Recurrent Rep

Mike Bartlet
Executive Delegate

Chris Graham
Executive Delegate

Robert Williams
*Executive Delegate
(Alternate)*

1. Completing and distributing the minutes from Spring 2003 CSLSA General Board Meeting.
2. Representing CSLSA at the Spring 2003 USLA meeting in Hawaii.
3. Attending and participating in CSLSA Executive Board Meetings.
4. Completing and distributing the minutes and agendas from CSLSA Executive Board Meetings.
5. Collecting and distributing CSLSA mail.

California lifeguards have long been recognized as international leaders in the profession of lifesaving. Our members were instrumental in the establishment of the USLA. CSLSA Executive Board Members have held many of the USLA's most important elected and appointed positions. For many years, CSLSA Executive Board Members have been responsible for a majority of the USLA's production and workload.

CSLSA members have always shared their innovative ideas and proven techniques to better the USLA. Since the USLA has struggled to acquire and maintain adequate sponsorship to achieve many of its goals, CSLSA has looked for solutions. One of those solutions was to acquire funding at the regional level. In furtherance of this objective, CSLSA entered into a contract with SHP in 2001. This agreement has proven to be very beneficial for our membership.

In April of this year, after the CSLSA/SHP contract was reviewed by an attorney and found to be legally binding, the CSLSA Board of Directors directed the CSLSA Executive Board to go to the Spring USLA Meeting and inform the USLA that CSLSA was bound to honor its agreement with SHP.

Once again, CSLSA offered to share our success with the USLA. USLA not only rejected our offer, but also told CSLSA that it could not honor its contract with SHP. Then to our dismay, based on misinformation, USLA voted to suspend two of our officers. Believe it or not, this was actually a compromise. The original motion during the caucus, was to suspend the entire CSLSA membership.

On August 27th the CSLSA Executive Board sent a letter to the USLA Executive Committee, asking the USLA to reinstate our suspended officers.

The letter also stated that "CSLSA will only sanction limited participation at the national level until the suspensions are rescinded". The intent was not to pull out of the USLA, but limit participation until the situation is rectified.

Under this scenario, CSLSA would still be a member of USLA and our agencies would continue to receive the benefits of USLA certification. Our regional participation would be similar to that of the Hawaiian lifeguards with respect to USLA and CSLSA. Individual CSLSA members would still have the opportunity to join USLA and compete.

Obviously, no one wants this to happen. The CSLSA will continue to “work diligently to rebuild our relationship with USLA”. Ultimately, the CSLSA Executive Board will continue to follow the direction of our membership. Our course needs to be charted at this meeting.

In an effort to facilitate communication, I would like to ask that all General Board members complete the sign-in sheet and include their current e-mail address. I would also like to request that all Executive Board Members and all Committee Chairs e-mail their reports to the Secretary at mbeuerlein@surfcity-hb.org . In the case of Committee Chairs, this will include both the pre-committee and post-committee reports.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'mbe', is positioned above the typed name.

Michael A. Beuerlein
Secretary



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: www.cslsa.org

D

October 16-17, 2003

Robert McGowan
President

Treasurer's Report

Don Rohrer
Vice President

By Robert A. Moore

Mike Beuerlein
Secretary

January 1, 2003 to 10/16/03

Robert Moore
Treasurer

Balance as of 10/16/03

Assets

William Richardson
Past President/Advisor

| | |
|------------------------|--------------------|
| Cash and Bank Accounts | |
| Checking (B of A) | \$13,196.19 |
| PaineWebber | \$20,183.22 |
| HBCECU | <u>\$15,824.66</u> |

Vincent Lombardi
Recurrent Rep

TOTAL Cash and Bank Accounts \$49,204.07

Mike Bartlet
Executive Delegate

TOTAL ASSETS \$49,204.07

Chris Graham
Executive Delegate

BOARD OF DIRECTOR ALLOCATIONS

Robert Williams
Executive Delegate
(Alternate)

| | |
|---|-------------|
| Competition Trailer | \$ 3,000.00 |
| Junior Lifeguard Account (\$2 per member) | \$ 6,836.26 |
| New Zealand Exchange (Host \$500, Travel \$1,000) | \$ 1,329.02 |
| Website (CSLSA.org) | \$ 1,000.00 |

TOTAL Board of Director Allocations \$12,165.28

Independent Storage Accounts (Camp Pendleton/LA Co.) \$6,650.38

GENERAL FUND TOTAL minus Board of Director Allocations \$30,388.41

It has been recommended by the Executive Board that the Competition Committee either purchase the Competition Trailer or remove it from the Board of Director Allocations. If not purchased, the Competition Committee may at anytime in the future request a Board of Director Allocation for purchase of a Competition Trailer. As Treasurer, I support that recommendation to the Competition Committee.

Cash Flow Report
1/1/03 Through 10/16/03

| Category Description | 1/1/'03- 10/16/'03 |
|---------------------------------|-----------------------|
| INFLOWS | |
| 2002-03 JG Regs. Acct L.A. Co. | 3,410.00 |
| 2002-03 LG Regs. Acct. L.A. Co. | 1,560.00 |
| 2003 Spr USLA Bd of Dir Mtg | 15,729.74 |
| Cal Surf Newsletter | 700.00 |
| CSLSA 2002-03 Membership | 1785.00 |
| CSLSA2003-04 Membership | 30,522.00 |
| HBCECU | 27.40 |
| PaineWebber | 274.36 |
| Reimbursement | 125.00 |
| United Way | 166.53 |
| | 49,300.03 |
| TOTAL INFLOWS | 54,300.03 |
| OUTFLOWS | |
| 2003 JG Regs. Acct. L.A. Co. | 2,299.90 |
| 2003 LG Regs. Acct. L.A. Co. | 443.12 |
| 2003 Sprg USLA Bd of Dir Mtg | 13,162.35 |
| CalSurf News | 500.00 |
| Donation Contribution | 250.00 |
| Executive Board Meetings | 216.63 |
| Junior Lifeguard Committee | 3,076.00 |
| Membership Committee | 1,198.31 |
| New Zealand Exchange Committee | 197.41 |
| Newsletter Committee | 1,667.30 |
| PaineWebberAcct | 150.00 |
| Presentations | 11.34 |
| Promoter Fundraiser | 150.00 |
| Public Education Committee | 1,993.02 |
| Rec and File | 30.00 |
| Treasurer | 7.54 |
| 2003 Fall Bd of Dir Mtg | 375.00 |
| 2003 Spring Bd of Dir Mtg | 3,329.75 |
| USLA National Dues | 10,487.00 |
| Website CSLSA.org | 1,269.40 |
| | 40,814.07 |
| TOTAL OUTFLOWS | 40,814.07 |
| | 13,485.96 |
| OVERALL TOTAL | 13,485.96 |

Net Worth Report
As of 10/16/03

| Acct | 10/16/'03 Balance |
|-------------------------------------|----------------------|
| ASSETS | |
| Cash and Bank Accounts | |
| Checking | 13,196.19 |
| Money Market | 20,183.22 |
| Savings | 15,824.66 |
| | 49,204.07 |
| TOTAL Cash and Bank Accounts | 49,204.07 |
| | 49,204.07 |
| TOTAL ASSETS | 49,204.07 |
| LIABILITIES | |
| Other Liabilities | |
| 2002 Spr. CSLSA Mtg. C.P. Fund | 899.00 |
| 2002-03 CSLSAJG Regs., LACO | 3,137.03 |
| 2002-03 CSLSA LG Regs., LA CO | 2,614.35 |
| Competition Trailer | 3,000.00 |
| Junior Lifeguard Account | 6,836.26 |
| New Zealand Exchange | 1,329.02 |
| Website inc. Website Grants | 1,000.00 |
| | 18,815.66 |
| TOTAL Other Liabilities | 18,815.66 |
| | 18,815.66 |
| TOTAL LIABILITIES | 18,815.66 |
| | 30,388.41 |
| OVERALL TOTAL | 30,388.41 |



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

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August 21, 2003

Robert McGowan
President

Treasurer's Report on the 2003 Spring USLA Bd. of Dir. Mtg.

By Robert A. Moore

Don Rohrer
Vice President

Mike Beuerlein
Secretary

2003 Spring USLA Board of Director's Meeting — Hosting:

Robert Moore
Treasurer

| | |
|-----------------------|-------------|
| Total Hosting Inflow | \$15,729.74 |
| Total Hosting Outflow | \$13,162.35 |

William Richardson
Past President/Advisor

| | |
|----------------|--------------------|
| Balance | \$ 2,567.39 |
|----------------|--------------------|

Vincent Lombardi
Recurrent Rep

Mike Bartlet
Executive Delegate

CSLSA Board of Director Expenses for attending:

Chris Graham
Executive Delegate

| | |
|-------------------------------------|-------------|
| Airfare | \$ 2,772.71 |
| Two one-half rooms (@ \$278.52 ea.) | \$ 557.04 |

Robert Williams
Executive Delegate
(Alternate)

| | |
|----------------------|----------------------|
| CSLSA Outflow | (\$ 3,329.75) |
|----------------------|----------------------|

| | |
|----------------|--------------------|
| Balance | \$ 2,567.39 |
|----------------|--------------------|

| | |
|----------------------|----------------------|
| CSLSA Outflow | (\$ 3,329.75) |
|----------------------|----------------------|

| | |
|--|--------------------|
| Direct effect to the CSLSA Treasury | (\$ 762.36) |
|--|--------------------|

Thanks to Chris Graham's role organizing the 2003 Spring USLA Board of Director's meeting in Hawaii with the hard work from the Executive Board, the City of Newport representatives, significant others, Ralph Goto, the Hawaiian Lifeguard Association, and SHP, Inc., the total cost for hosting AND attending the meeting was \$762.36. This extraordinary achievement saved the CSLSA Treasury approximately \$6,000.

As the Treasurer, I compliment everyone involved for the best National Meeting ever! Politics are another issue!



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

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October 15, 2003

Robert McGowan
President

Kenneth S. Bayer
Attorney-at-Law

Don Rohrer
Vice President

189 West 1720 North
Orem, Utah 84057

Mike Beuerlein
Secretary

Dear Ken,

Robert Moore
Treasurer

On behalf of the California Surf Lifesaving Association, please accept the enclosed articles as a token of our appreciation for your guidance during a difficult time in our organization. Although the path is still not clear, your support for our belief has given us the resolve to continue our quest.

William Richardson
Past President/Advisor

The current Executive Board wanted me to forward you the items enclosed with the hope that you will enjoy and think of our gratitude each time you use them.

Vincent Lombardi
Recurrent Rep

Mike Bartlet
Executive Delegate

We in the CSLSA wish to continue our association with the USLA as an equal partner. If that is not to be, we will move forward in a new direction.

Chris Graham
Executive Delegate

Our membership based organization has limited funds and prior to your involvement, we were 'buffaloed' as to our legal rights. We felt we were right, but had no legal opinion on the matter.

Robert Williams
Executive Delegate
(Alternate)

Thank you again for your support.

Yours in Lifesaving

Robert A. Moore
Treasurer



California Surf Lifesaving Association

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E

Robert McGowan
President

CSLSA 2003 Fall Meeting – Imperial Beach Recurrent Representative's Report October 16, 2003

Don Rohrer
Vice President

USLA National Board of Director's Meeting - Hawaii

Mike Beuerlein
Secretary

As you have likely heard at the USLA National Conference, two of our executive board members have been suspended in lieu of CSLSA's contract with Scott Hubbell Productions. In Hawaii, decisions and votes were made in haste with no due process in regards to the rights of our members, which has subsequently alienated the executive board of CSLSA to the National level. In May, we went to the National meeting with the affirmation of your decision in regards to our contract with SHP, unfortunately other regions feel that we are being inconsiderate to the National sponsorship agenda by not ending our contract with SHP. Our primary objective from the beginning was to bring SHP to the National level, but our objective has been thwarted due to USLA member's unwillingness to negotiate a contract with SHP without canceling the CSLSA/SHP contract first.

Robert Moore
Treasurer

William Richardson
Past President/Advisor

Vincent Lombardi
Recurrent Rep

Mike Bartlet
Executive Delegate

2004 CSLSA Recurrent Lifeguard Exam Survey

Chris Graham
Executive Delegate

I will begin gathering information for the next exam survey for the 2004 summer season. Please make sure to submit your postings for tryouts ASAP so that I can post the information on the website.

Robert Williams
Executive Delegate
(Alternate)

CSLSA.ORG

Updates to the website have been made in relation to updates to competition information, posting of meeting minutes, meeting dates & information (CSLSA/USLA) and updates to chapter/agency information. I will be passing out a chapter/agency contact information listing for updates. Please review your information!

USLA Statistics Submission - 2002

If you haven't submitted your 2002 agency statistics to USLA, please do so. The Southwest Region usually has the highest percentage of agencies reporting. A form is available to fill out and return to me.

Yours in Lifesaving,


Vincent Lombardi
Recurrent Representative



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 .Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Robert McGowan
President

To: CSLSA Chapters
From: Vincent Lombard, Recurrent Representative
Date: 10/16/03

Don Rohrer
Vice President

Subject: **Lifeguard Exam Survey - 2004**

Mike Beuerlein
Secretary

The following information will be posted in the 2001 exam survey, and sent to all departments and chapters. Please fill out the information to the best of your ability. If you have any questions or concerns, call me @ 760.214-2312, 760-763-0455 (fax). Send the completed information to:

Robert Moore
Treasurer

v3cpls@iuno.com, or mail it to: Camp Pendleton Lifeguard Service
ATTN: Vincent Lombardi
PO. Box 555020
Camp Pendleton, CA 92055-5020

William Richardson
Past President/Advisor

Vincent Lombardi
Recurrent Rep

Exam Survey - 2004

Mike Bartlet
Executive Delegate

Lifeguard Agency - _____

Chris Graham
Executive Delegate

Phone No. # - _____

Robert Williams
Executive Delegate (Alternate)

Exam Date(s) - _____

Exam Event(s) - _____

Minimum Age - _____

Starting Pay Range - _____

Training Date(s) - _____

United States Lifesaving Association

National Lifesaving Statistics Reporting System 2002 National Statistics Report

Agency

Chapter

Region

Activity Observations

| Category | Data | Category | Data |
|-----------------------------|------------------------|-------------------------------|----------------|
| Beach Attendance | | Preventive Actions | |
| Rescues | | Medical Aids | |
| Total | | Total | |
| Primary Cause: | | Major | |
| Rip Current | | Minor | |
| Surf | | Drowning | |
| Swiftwater | | Total | |
| SCUBA | | Unguarded | |
| other | | Guarded | |
| Cliff Rescues | | Fatalities | |
| Boat Rescues | | Enforcement Actions | |
| Total | | Warnings | |
| Passengers | | Boat/PWC Warnings | |
| Vessel Value | | Citations | |
| Boat Assists | | Arrests | |
| Total | | Lost and Found Persons | |
| Passengers | | Public Safety Lectures | |
| Vessel Value | | Total | |
| | | Numbers of Students | |
| Weather Observations | | | |
| | General Weather | Above Average | Average |
| | Overall | | |
| | Summer | | |
| | Surf Conditions | Above Average | Average |
| | Overall | | |
| | Summer | | |
| | Wind Intensity | Above Average | Average |
| | Overall | | |
| | Summer | | |

Submitted by: _____

Agency _____

Title: _____

Phone: _____ FAX: _____

E-Mail: _____

Date: _____

Submit reports to:

Rick Gould, USLA National Statistics Coordinator

Website: www.usla.org

FAX: 661.255.1996

E-Mail: rgould@santa-clarita.com

U.S. Mail: P. O Box 366, Huntington Beach, CA 92648

Report Submittal Deadline: March 1, 2002



California Surf Lifesaving Association

F

P0 Box 366 Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Robert McGowan
President

TO: CSLSA Board of Directors
FROM: Bill Richardson, Advisor
DATE: October 16, 2003
SUBJECT: **Advisor's Bi-Annual Report**

Don Rohrer
Vice President

CSLSA / USLA RIFT

Mike Beuerlein
Secretary

Since our last meeting at Dana Point I have worked on behalf of CSLSA to remedy the rift between USLA and CSLSA. In that time frame I have been the point man in dealing with SHP, Inc.'s attorney to see if a contract revision was possible, worked with Ken Bayer a Corporate Lawyer who provided CSLSA with an independent opinion of our position with regard to the Hubbell Contract and the impact on USLA as well as their ability to require CSLSA to cancel the contract.

Robert Moore
Treasurer

William Richardson
Past President/Advisor

I assisted Mr. McGowan and Mr. Rohrer, as well as the USLA Legal Advisor, in attempting to act as a middle man in working through this problem. The result was the suspension of Mr. McGowan and Mr. Beuerlein at the meeting which we hosted in Hawaii in May.

Vincent Lombardi
Recurrent Rep

Following that meeting I officially resigned my position as Advisor to USLA and will not be standing for any further elected position in that organization.

Mike Bartlet
Executive Delegate

Federal Tax ID Number

Chris Graham
Executive Delegate

I was asked to look into and follow-up on obtaining a Federal Tax ID number for CSLSA so we can be truly independent in our ability to perform business for our membership. I have faired well at this effort as the material is so complicated that I am suggesting we contact either Ken Bayer or a qualified CPA for assistance in this matter.

Robert Williams
Executive Delegate (Alternate)

I truly believe this is an extremely important project that must be completed by years end.

Administrative Manual

As a final project for 2003 I have compiled an CSLSA Administrative Manual for the new Executive Board. The manual is complete with the Bylaws and Policies and Procedures.

I also created a CD with the Manual on it and included the following items on it for each Chapter:

1. Bylaws
2. Policies and Procedures
3. Table of Organization of CSLSA
4. Heroic Acts Application
5. Revocable Proxy Form
6. CSLSA Logo in color jpeg format

Retirement from the CSLSA Executive Board

At our last Executive Board meeting I advised the Executive Board that I would not be standing for an elected position in CSLSA. This has nothing to do with how our board works or any disillusionment as to the goals and objectives of our association. As I explained it to the Executive Board, there is a season for all things, and it is now the season for someone else to take my place in the leadership of this organization. I find I have a renewed focus on issues outside of our association that are equally important to me.



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

G

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CSLSA First Delegate's Report

Robert McGowan
President

As some of you are aware, I was married on October 5. I am currently on my honeymoon and, obviously, unable to attend today's meeting. Over the past two years, I've had the opportunity to work with this Executive Board as a delegate attending monthly executive board meetings and attending all of the USLA meetings. Needless to say, it has been a bumpy ride but very challenging nevertheless.

Don Rohrer
Vice President

Mike Beuerlein
Secretary

Robert Moore
Treasurer

I'm sure our general membership has a lot of questions regarding the current political climate within the USLA and the CSLSA. For many years, I've been on the outside looking in and now I'm on the inside looking out. The message that I want to send today is that I can assure you that your *current* Board Members have an excellent working relationship. This relationship requires trust, honesty and commitment to the CSLSA membership.

William Richardson
Past President/Advisor

Vincent Lombardi
Recurrent Rep

Mike Bartlet
Executive Delegate

Here's how I see it. The CSLSA membership doesn't want to be stuck holding an empty bag of promises from the USLA. The CSLSA Executive Board has been deeply concerned with the USLA's inability to secure sponsorship for the national membership. Because of this, the CSLSA moved to partner with Scott Hubbell Productions. This relationship has proved to be very lucrative for CSLSA. SHP provided our membership with the best product kit ever and our financial footing is stronger than it has been in years! If SHP continues to produce, then the contract will extend. The current Executive Board has unselfishly worked to share this sponsorship opportunity with the USLA, no-strings attached. However, there was a breakdown in communications, stemming from a lack of trust. The USLA simultaneously moved to pursue the SHP contract, and suspend our President and Secretary for signing the CSLSA/SHP contract.

Chris Graham
Executive Delegate

Robert Williams
*Executive Delegate
(Alternate)*

CSLSA President Rob McGowan is our CSLSA spokesperson, not Chris Brewster! When he was a member of the CSLSA Executive Board, Brewster was very vocal about his concerns regarding our contract with SHP. His list of concerns was long, with the most notable concern being the "automatic extension clause" if SHP performs. I have no problem with Brewster's disagreement; however his contractual concerns were **not** left in the confidential discussions within the CSLSA arena. Brewster maintained a steady stream of e-mail communications with regional presidents, including a personal relationship with USLA Legal Advisor Chip More. At one point, Brewster sent a confidential CSLSA e-mail regarding his personal opposition to the SHP contract, and he copied the e-mail to the USLA Legal Advisor. When confronted with this, Brewster brushed it off as a typographical error for Bob Moore, not Chip More. Chip More not only opposed our contract but was very disrespectful to both USLA President Rohrer and Scott Hubbell in several subsequent e-mail communications.

Although Brewster does hold the International Liaison position on the USLA Executive Board, he did not have authorization to release any CSLSA information. After the suspensions of McGowan and Beuerlein, the CSLSA Executive Board met to discuss

the chain of events that led to the suspensions and breakdown in communication and lack of trust. Brewster said on tape that he had previously discussed his contractual concerns with others in the USLA. Considering this fact, the confidential e-mail circulated to the USLA Legal Advisor, and other concerns regarding the lack of trust and disregard to the CSLSA position, I motioned for a "vote of no confidence" for Chris Brewster. Brewster subsequently resigned from his CSLSA post, and stated his intentions to run for USLA President in an attempt to "regain" our trust.

You might be asking, where do we go from here? There is no simple solution. First, the USLA needs to negotiate in good faith with SHP to resolve the marketing issue. This may be out of our control. Second, the USLA needs to re-instate our two suspended members. We might accomplish this by lobbying the regional presidents, arguing the motion was mean-spirited and lacks a timetable for the suspensions. Third, the CSLSA General Membership needs to re-think its own mission and be prepared for an alternative course to lead lifesaving in the future.

As the ALM Editor, I plan on attending the USLA meeting in New Jersey and continue representing the CSLSA as a delegate. However, my loyalty is to the CSLSA first and I will accept the decision of the CSLSA membership if it does not ratify the recommendations of the CSLSA Executive Board. As the Editor of the national magazine, I have not allowed my personal feelings to influence my management of the ALM. I still believe in the mission of the USLA and have confidence that it will re-instate our members. CSLSA has been and is the leader in lifesaving! Let's not give up. We should take our votes to New Jersey in two weeks and lobby behind Vic Maceo, President of the Gulf Coast Region, for USLA President unless something changes between now and then.

As far as dealing with the Brewster issue, the Huntington Beach chapter is deeply concerned. I believe he leaked information, some of which was inaccurate, in order to be a "whistleblower," thus gaining support for his run at National President. It is my belief that Brewster was insubordinate to the CSLSA leadership and membership by voicing his personal opinions contrary to the official direction of the CSLSA Board of Directors, relating to the SHP/CSLSA contract. I don't trust him to conduct CSLSA business. I will leave it to our General Membership to decide his fate for his dereliction of duty to the CSLSA. More importantly, as a CSLSA Executive Board Member, I feel our loyalty should be to the CSLSA membership and our commitment to the CSLSA's mission first, not to political aspirations and personal agendas.

Respectfully submitted,

Michael S. Bartlett
First Delegate CSLSA

MEMORANDUM

DATE: October 16, 2003
TO: CSLSA Board of Directors
FROM: B. Chris Brewster
SUBJ: Activity Report

I apologize for my inability to attend this Board of Directors meeting. I was asked to speak at the 30th anniversary of the German Lifesaving Federation and felt that my roles as USLA Liaison Officer and President for the Americas Region of the International Life Saving Federation demanded my presence. I look forward to seeing you all at the next CSLSA Board of Directors meeting.

As many of you know, in June I elected to step down as a member of the CSLSA Executive Board after some 15 years of service. It has been my great pleasure to serve you and the members of CSLSA during this period. Be assured that I will continue to advance the cause of lifesavers in every way possible in coming years. This report is primarily intended to update you with respect to some of the projects with which I have been involved over the past six months. Please feel free to contact me with any questions or comments.

USLA Manual Published

After several years of work, *Open Water Lifesaving — The United States Lifesaving Association Manual*, has been published. While the title has changed a little, this is the second edition of the manual first published in 1995. You will find many improvements and additions, including over 100 additional pages. There are significant updates and, in some cases, corrections. I encourage all agencies to acquire the book and to use it in your training courses. Instructions for ordering, both online and by phone, can be found at www.usla.org.

Educational Adjuncts

A committee is currently working to finalize several adjuncts to the new edition of the manual intended to make it easier for instructors to organize and teach courses consistent with USLA standards. This will include an instructor manual with lesson plans adapted and updated from those first developed for the San Diego Regional Lifeguard Academy, a PowerPoint presentation on CD-ROM, and a test bank based on work initially done by Eric Bauer. This package will be particularly useful for agencies just coming onboard with the USLA program, but should also assist in improving the training programs of agencies with existing programs, as well as colleges seeking to employ a curriculum consistent with USLA standards.

NWS - Sea Grant - USLA Collaboration

In July, I represented USLA at a meeting in Washington, D.C. that has resulted in a proposed tripartite collaboration including the National Weather Service and Sea Grant to educate the public about rip currents. This effort has several elements. NWS is endeavoring to employ some research they have conducted to provide rip current warnings based on atmospheric and other conditions. This has been favorably tested in some areas of the country, but NWS would like to develop a stronger relationship with lifeguard agencies to provide real feedback on the accuracy of these warnings and to learn of ways to improve them. Since NWS predictions are typically parroted by local news media, this should greatly help get out the word about rip currents. The three organizations are already working on standardizing rip current training materials. This is expected to ensure consistency of message among the organizations and to dramatically reduce USLA's costs in producing public education materials. These materials might be co-branded with each of our logos. An improved relationship with the three organizations can be expected to facilitate production and dissemination of public education materials and to solidify USLA's image as an expert in this area.

YMCA - Red Cross - USLA Collaboration

In June, I represented USLA at a meeting in St. Louis, which was proposed by a colleague of Bill Richardson, to strengthen ties among the YMCA, American Red Cross, and USLA aquatic safety programs. While there are several for profit organizations involved in lifeguard training, our three organizations are the best recognized nonprofits. We hope to collaborate on a number of issues, including research into best lifeguard practices. Examples might include techniques for improved vigilance and combating boredom. While our three organizations have maintained a positive relationship for many years, partly due to the fact that we are the three U.S. members of the International Life Saving Federation, this collaborative process is expected to strengthen dialog to our respective betterment.

USLA Website Update

In May, the USLA Board of Directors approved an expenditure for upgrading our website - www.usla.org. The contract went to 906 Interactive, a company headed by California lifeguards who made a presentation at the spring CSLSA Board of Directors meeting. As overseer of the website, I am working with this organization to bring about several significant improvements. This includes a much better statistics gathering and dispensing program, the upgrade of which has been overseen by our hardworking statistics guru - Rick Gould. Regions who desire to do so will be able to input membership data online and members will immediately receive emails when that is done, advising them that they are official USLA members. They'll be able to use those "receipts" pending receipt of their membership cards. The bulletin boards are being upgraded with additional areas, including a separate area for personal sale of lifesaving equipment. Many elements of the website are being designed to allow instant updates of things like agency links, without cost to USLA or a wait for a technician. Overall, you should see a significantly more robust website. Expect a debut in late October or November.

Lifesaving Development

Many of you have followed the saga of drowning deaths at unguarded beaches in the Florida Panhandle. I have been working with Southeast Region representatives to strongly urge the development and enhancement of lifesaving services there. While this is slow and frustrating work, it is yielding gradual benefits. In Okaloosa County, the Public Safety Director is working to create a new lifeguard service in an area that has lacked anything comprehensive. This after Southeast Region President Jim McCrady and I visited the city of Destin and issued a comprehensive report. In Pensacola, a new public safety director has been hired to oversee lifeguards working on Santa Rosa Island. It is hoped that this will lead to an expanded lifeguard protection system that is better trained and equipped. In the end, all of this will hopefully result in bringing the Panhandle up to current lifesaving standards, thus preventing more drownings. It will be awhile though and require continued work.

International Flag Warning Standards

One of the greatest promises of the International Life Saving Federation is establishing international standards for warning signs and flags. We had a breakthrough in May of this year when a draft flag warning standard was published. So far, this standard has been well received. It is expected that the ILS Board of Directors will finalize the standard in February 2004. Thereafter, it is hoped that all countries and organizations, including USLA, will make the relatively minor adjustments required to ensure that warning flags at beaches throughout the world are consistent in appearance and meaning. The ultimate benefit is world water safety. Next step: sign standards.

Rescue 2004

Competitors will be interested to know that plans for Rescue 2004 in Viareggio, Italy, in September of next year are well underway. The website www.rescue2004.com provides details. In addition to the competition, there will be a variety of critical meetings, including the quadrennial ILS General Assembly, to which all ILS member federations are invited. Viareggio is in the Italian province of Tuscany, so there are many opportunities for travel and tourism in this beautiful area at an ideal time of year for weather. I hope to see you there.

Conclusion

As I hope is evident, USLA is moving forward in a number of very positive directions that should benefit our members and our efforts toward drowning prevention. At the same time, we face a rather significant challenge regarding an issue that has caused polarization nationally. In my view, it is in the best interest of all American lifesavers, chapters, and regions to find a way to resolve our concerns amicably and positively. I urge everyone to keep an open mind and to keep their eyes on the prize, which is the continuation of a dream first envisioned by California lifeguards, but now embraced nationally — a strong and vibrant organization that represents us all.

After four years of hard work, Don Rohrer will be stepping down in November. I

intend to run for USLA President. I would of course appreciate your support. I would also appreciate your input and ideas about what I can do to advance USLA even further. I have submitted, under separate cover, some proposals for our future. Have a great meeting!

Lifesaving Aye,

A handwritten signature in black ink, appearing to read 'B. Chris Brewster', with a long horizontal flourish extending to the right.

B. Chris Brewster

BCB



California Surf Lifesaving Association Competition Committee

www.cslsa.org

TO: CSLSA Board of Directors
FROM: Marshall Parks
SUBJECT: Competition Committee Chair Report
DATE: October 16, 2003

2003 Spring USLA National Board of Directors Meeting

A proposal made at the 2002 Fall USLA National Board of Directors meeting to change competition age group categories from 10 year to 5 year increments was accepted and go into effect at the 2004 USLA National Championships.

New Age Group Ruling:

- Open age group to remain as is.
- The 5 year plan would begin with the current Senior age group and extend to accommodate all competitors: 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, etc.
- Awards and points to top three finishers in each 5 year age group.
- Replace current age group descriptions: Senior, Master, Veteran and Super Veteran, with age group numbers; 30-34, 35-39, etc.

2003 CSLSA Championships

The Regional Championships were hosted by Los Angeles County at Zuma Beach on July 26. Los Angeles County finished first overall, followed by San Diego City, Cal State, Laguna, Santa Cruz, LA City and Long Beach.

Top competitors in the Seniors (30 to 39) age group included L.A. County's Sean Lemma, Mel Solberg, Bill White, and Marc Ringlet, San Diego's Chris Zimmer, Jason Cull, and Chris Dobrosielski, and California State's Jerry Merayo.

Top Senior Women were L.A. County's Diane Graner-Gallas, Shirley Kim, Diedre Fisher, and Bridget Rome, San Diego's Jennifer Davies, and Cal State's Ellen Barnett.

Top Masters (40 to 49) were L.A. County's Jay Butki, Mike O'Donnell, and Greg Pfeifer, San Diego's Tim Cicchetto and Alan Voisard, Steve Evans from L.A. County Lakes, and Cal State's Richard Olivo and Mark Allen. L.A. County's Ann Finley was the top Masters woman.

High scorers in the Veterans (50 to 59) division were L.A. County's Tom Barnett, Joel Gitelson, and Jerry Lozano, L.A. City's Gareth Burk, L.A. County Lakes' John Ragsdale, and Hawaii's Chip Kennedy.

The Super Vets (60 and over) category was dominated by L.A. County's Bob Burnside, Steve Morgan, Ross MacKinnon and John Matesich.

Special thanks to Rob McGowan and the lifeguard staff from LACOLA for making this a successful event.

2003 USLA Championships

The 2003 USLA National and Junior Lifeguard Championships were held in Cape May, New Jersey, August 1-9. Los Angeles finished first in Division I with 581.5 points followed closely by Monmouth County in 2nd with 568.5 and South Jersey in 3rd with 165.5. Other CSLSA Chapters scoring points were San Diego, Long Beach, Santa Barbara, Santa Cruz and Cal State.

2004 USLA National Championships

Daytona, Florida, has been announced as the site of the 2004 USLA National Championships. Competition to take place August 5-7.

Rescue 2004

The next World Lifesaving Championships are scheduled to take place September 11-28, 2004, in Viareggio, Italy. Open water events will be held in the Congress Centre "Principe di Piemonte" and pool events in the 50 meter pool of Marina di Massa, located 15 kilometers from Viareggio.

This international championship, held every two years, is comprised of several competitions including events for national teams, club teams and masters competitors in events such as ironman/ironwoman, board rescue, rescue medley, taplin relay and many more ocean, beach and pool events. For more information, please visit www.Rescue2004.com.

Respectfully Submitted,



Marshall Parks
Competition Committee Chair



California Surf Lifesaving Association

California / Auckland Lifeguard Exchange

Fall Exchange Committee Chair Report

October 16, 2003
Chris Graham

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I would like to thank the Departments and individuals that hosted the 2003 New Zealand lifeguards. Both exchange guards attended the Project Wipeout seminar at Hoag Hospital in Newport Beach. The two New Zealand lifeguards visited 12 departments from Los Angeles to San Diego during July 1 to August 10. (See the attached itinerary).

- The Exchange Program stayed within its allotted \$500 budget. The 2003 receipts have been forwarded to Bob Moore, Treasurer and reimbursement has been paid.

CA / NZ Alumni

I may be reaching out to the CA / NZ Lifeguard Exchange Alumni asking them for a donation of \$25.00 a year. For this \$25.00 donation they would receive two letters a year regarding the Exchange Program and for \$50 a year they would receive two letters regarding the Exchange Program and Alumni Membership into the USLA. If we had 100% participation from all 69 official Exchange Lifeguards we would raise roughly \$1,725 a year for the Exchange. The biggest challenge is to find contact information for the past Exchange Lifeguards.

The California Exchange interviews were held on Monday October 6, 2003 in Los Angeles County at the County Lifeguard Training Center. I would like to thank those that applied and those that assisted with the selection process.

- Los Angeles County Lifeguards (Hosting Agency)
- Casey Graham (Port Hueneme)
- Ross Pounds (Seal Beach)
- Bob Moore (LA County)

We accepted 9 applicants into this year's interview process and they were from the following agencies:

- City of Laguna Beach
- City of Huntington Beach
- City of Newport Beach x 2
- Los Angeles City
- US Ocean Safety
- San Clemente State
- Santa Cruz State
- Santa Cruz City

We are very fortunate to have Victor Zavala (President of the Lifeguard and Rescue Association of the State of Baja, California, Ensenada Delegation) and Juan Hernandez (Chief Lifeguard, Aquatics Division, Fire Direction of Tijuana) with us today. They are at this meeting to inform us of what is taking place south of the border.

The two lifeguards who have been chosen to represent the CSLSA in Auckland New Zealand for the 2003/2004 Lifeguard Exchange are with us today...

- Ryan Saca (City of Santa Cruz)
- Brian McConnell (City of Huntington Beach)

The Seal Beach Lifeguard Association is here today to present both Exchange Guards with a \$250.00 check from the A. J. Summers Memorial Exchange Scholarship.

2003 California - Auckland Surf Lifesaving Association (Lifeguard Exchange)

EXCHANGE DELEGATES: Pat Anderson - Muriwai / Brent Phillips - Sunset Beach

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--|--|--|--|-----------------------------|--|---|
| 22-Jun Seal Beach June 21, 22, 23 Pick Up | 23-Jun Seal Beach Ross Pounds 562-431-3567 562-843-1258 Cell | 24 Long Beach Paul Wawrzynski 562-570-1360 Disp 562-254-8774 Cell | 25 Long Beach | 26 Long Beach | 27 LA County Charlotte Graham 310-890-5041 949-650-6944 | 28 LA County 310-519-6124 |
| 29 LA County | 30 LA County | 1-Jul Huntington City Todd Bartlett 714-536-2581 714-434-8359 | 2 Huntington City | 3 Huntington City | 4 Huntington City Parade | 5 Newport Beach Jim Turner 949-644-3046 949-644-3047 |
| 6 Newport Beach Eric Bauer 949-644-3045 949-844-3047 | 7 Newport Beach | 8 Laguna Beach Kevin Snow 949-494-6571 | 9 Laguna Beach Project Wipeout Hoag Hospital | 10 Laguna Beach | 11 Del Mar Mark Rathsam 858-755-1556 858-987-1432 | 12 Del Mar |
| 13 Del Mar | 14 Del Mar | 15 Pendleton Vince Lombardi 760-207-8092 760-725-0457 | 16 Pendleton 760-214-2312 | 17 Pendleton | 18 San Clemente Steve Lashbrook Kad Bolsseranc 949-361-8219 | 19 San Clemente Ocean Festival Sol |
| 20-Jul San Clemente State Steve Long 949-492-0802 | 21-Jul Anderson Departs Contact chrs for transpo to airport 949-650-6944 | 22-Jul City of San Diego Tim Cicchetto 619-221-8800 858-270-0302 | 23-Jul San Diego | 24-Jul San Diego | 25 Lake Mission Viejo Ian Burton 949-770-1313 218 | 26 LMV |
| 27 Brent Phillips Departs Contact chrs for transpo to airport | 28 | 29 | 30 | 31 | | |

Emergency Contact: Chris Graham @ (949) 770-1313 x 203 (949) 650-6944.

CALIFORNIA SURF LIFESAVING ASSOCIATION (CSLSA), PO Box 366 Huntington Beach, CA 92648 www.CSLSA.org



**CALIFORNIA SURF LIFESAVING ASSOCIATION
Junior Lifeguard Committee
2003 FALL REPORT**

CALIFORNIA STATE GAMES

The California State Games were hosted by Imperial Beach on July 18th. Hans Fernan and the Imperial Beach staff did an excellent job of hosting. Again this event proved to be one of the summer highlights for JG participants.

REGIONAL COMPETITION

The Junior Lifeguard Regional Competition was hosted by LACO on July 25th at Dockweiler Beach. There was a mandatory JG Coordinators Meeting the evening prior to the Competition at the LACO Lifeguard Training Center in Manhattan Beach. A BIG thanks goes to LACO for hosting an excellent event. It will be a tough act to follow but, we are excited to hear what Long Beach has in store for next summer at our Committee meeting.

NATIONAL COMPETITION

The Junior Lifeguard National Competition was hosted on August 7th in Cape May, New Jersey. We unfortunately had lots of rain and sizable waves for the Junior Lifeguard Competition Day. LACO, Capitola, San Clemente and Newport Beach were represented from our Region. Due to the large surf and time constraints we were unable to conduct the new Iron Guard event.

PHOTO CONTEST

I am still waiting for all of your Junior Lifeguard's photos from the contest this summer. THEY ARE PAST DUE! We will judge what we have at our Committee meeting and proceed with the appropriate awards.

JG PROGRAM GUIDELINES

Turtle, the Solana Beach JG Coordinator, gave a report at our Spring meeting on her private JG program. The committee was impressed with her presentation. Based on her presentation, our Committee recommended to grant the Solana Beach Junior Lifeguards the OK to participate last summer at the Cal State, Regional and National Competitions. Kyle, LACO and Jon, Newport Beach volunteered to develop these guidelines for future requests. They have requested time prior to our Committee meeting to solidify and present these recommendations at our meeting.

TIDEBOOKS

Thanks to Mike, Carlsbad State...he has ordered our 2004 JG tide books and they will be distributed at the Spring meeting.

USLA JG MEMBERSHIP

Thanks to all who have made this a success for the Junior Lifeguards! I know that many of you had to make a special effort. I will be asking for our committee to approve a plaque for all CSLSA JG programs in good standing with the USLA.

| <u>BEACH</u> | <u>COUNT</u> |
|------------------|--------------|
| California State | 2 |
| Capitola | 87 |
| Huntington City | 92 |
| LA City | 54 |
| LA County | 2,345 |
| LA County Lakes | 19 |
| Laguna Beach | 139 |
| Newport Beach | 1,178 |
| Oceanside | 47 |
| San Clemente | 2 |
| San Diego | 1 |
| San Louis Obispo | 219 |
| Santa Barbara | 72 |
| Santa Cruz | 52 |
| Seal Beach | 282 |
| Solana Beach | 43 |
| USOS | 17 |
| Ventura | 29 |

USLA MEMBERSHIP (continued)

Please remember to print the USLA logo on all of your 2004 JG program information. This is our “Good Housekeeping” seal of approval.

If your JG’s are not members of the USLA they will NOT be permitted to participate in competition events or special events in 2004.

VIRTUAL JG PROGRAM

Don Rohrer continues to be the contact for this project. He will update us with new information.

REENIE BOYER
P.O. Box 1768 Newport Beach, CA 92658-9815
Telephone: (949) 644-3170
Fax: (949) 673-3056
rboyer@city.newport-beach.ca.us



California Surf Lifesaving Association

Southwest Region-United States Lifesaving Association

P0 Box 366 Huntington Beach, California 92648

World Wide Web: www.cslsa.org

CSLSA 2003 Fall Meeting- Imperial Beach Newsletter Report October 14, 2003

Robert McGowan
President

Don Rohrer
Vice President

Mike Beuerlein
Secretary

Robert Moore
Treasurer

William Richardson
Past President/Advisor

Vincent Lombardi
Recurrent Rep

Mike Bartlet
Executive Delegate

Chris Graham
Executive Delegate

Robert Williams
*Executive Delegate
(Alternate)*

The next edition of your *Cal Surf News* is now in production and will be published in the near future. Unlike our last edition when we attempted to rush into print, we have now taken a more careful approach to avoid some of the miscues of the last edition. To offer some teasers, this may be the issue of the sharks. We hope you'll find it all worth the wait.

We thank and congratulate all those who contributed especially our new writers. It is our ongoing goal to continue bringing in new voices to keep your magazine fresh and growing. For the most part, our articles will continue to be original work although in a few outstanding cases, we will include reprints. We trust that some of you who are here today will become the next group of first-time writers. We also understand that for many of you, there is not a great deal of time to spend writing and so we ask only that you provide us with some great action photographs. We accept emailed photos or hard copy and assure you proper credit and careful return of your photos. Thanks again to Renee Story for her typesetting, design and great patience.

We have expanded and updated our circulation list and hope this will improve the distribution of your magazine. We look forward to your participation in our committee meeting with ideas for the next edition of your magazine.

Listed below is the income and expense statement for this issue.

Income

| | |
|--|----------|
| Part-page ad. (Owed from last edition) | \$350.00 |
|--|----------|

Expenses

| | | |
|--------------------------|-----------|------------|
| Print Network | estimated | \$1,900.00 |
| Typesetting, Renee Story | | 325.00 |
| Article incentive award. | | 25.00 |
| Total Estimated Expenses | | \$2,250.00 |

| | |
|----------------------|--------------|
| Expenses over Income | (\$1,900.00) |
|----------------------|--------------|

Respectfully submitted,

Eric W. Sandy
Co-Editor, Cal Surf News.



California Surf Lifesaving Association

Public Education Committee

M

Fall Committee Update Imperial Beach - October 16th, 2003

Bookmarks

Last spring, I distributed the bookmarks for each chapter. I do have some left if any chapter needs more. I will do this upon request from a chapter. There are also some Spanish ones left.

Grant Money

I once again applied for the Pacific Life Grant that this past summer. The request for this year is based on an interactive compact disc geared toward public education. I would like to make this our project for this winter even if we do not receive the grant. This will be decided in committee.

Public Education with SHP

I met with SHP last spring to set up a plan for public education. Unfortunately, it has been difficult times for Scott and the USLA and we have not yet committed to any projects. I know both parties have a vested interest to get us going stronger in public education.

PSA's

I have been in the works with an ex-lifeguard that now works for Fox 6 news in San Diego. His station has committed to produce 2-4 public services announcements on our behalf. We need to come up with these messages for him to work with. We will determine these in committee.

Public Education Marketing

We worked a little with a CSUF marketing spring and fall. They concentrated on Spanish speaking ideas in Orange County. I have the proposal that they came up with if anyone is interested in looking at it. They are still interested in having us as a project, we just need to determine if we want or need them in any capacity.

American Somoa

I sent a package to American Somoa to help their endeavor in Public Education. I also have encouraged them to join our association. I will try and continue to work with them to promote public education.

Project Wipeout

Orange County's project was another huge success this year. I just wanted to make sure that all agencies now get involved to keep this program going, since the director will be taking on other assignments.

Memo

To: CSLSA Board and Members

From: Ross Pounds, Co-Chair, Southern California Training Officers

Date: 10/15/03

Re: TRAINING COMMITTEE REPORT

Over the last four months, summer operations has been the top priority for all of us. Now that the busy season is behind us, opportunities to enhance training and standards arise again. Our two main goals for this off-season are to meet regularly, increasing agency representation, as well as generate a proposed training standard for the professional full-time lifeguard.

Terry Murphy, Co-Chair, has developed a questionnaire currently being sent and completed by CSLSA agencies. We intend to have as many agencies as possible participate to ensure a thorough study. Another by-product of this study is to establish a training officer contact list for meeting notification and information gathering.

The questionnaire is attached for review. Copies are available. For those agencies that have not received the questionnaire or are not present today, a copy will be emailed or faxed within the next two weeks.

The next Southern California Lifeguard Training Officer's Association meeting is scheduled for **October 29, 2003 at 10:00 AM at Seal Beach Lifeguard Headquarters** located at 906 Ocean Avenue, 90740.

LIFEGUARD TRAINING QUESTIONNAIRE

The attached questionnaire is designed to identify the levels of training that each lifeguard agency requires for their permanent employees. The information will be used to generate a proposed training standard for the professional full-time lifeguard. This information will be forwarded to the CSLSA as a recommendation from the Southern California Lifeguard Training Officers Association.

A second part of the questionnaire is designed to look to the future of Lifeguard Training. The intent is to identify training deficiencies, prioritize future training needs and to develop a training matrix for certification in specialized courses. This questionnaire will only address the full- time lifeguard classification.

Information obtained through this process will be shared with all SCLTOA members and will be discussed during our future meetings. Please e-mail your completed questionnaires to the following:

tmurphy744@hotmail.com or fax it to (949) 673-5817

***INSTRUCTIONS:** The first four columns are reserved for what your agency is currently following at this time. Place a checkmark in the first column if the training is required by your agency. Place a checkmark in the second column if the training is recommended by your agency. Place a checkmark in the third column if the training is not recommended by your agency. Place a checkmark in the fourth column if there is no need for this training.*

The fifth column is designed to look to the future of lifeguard training and assess the need for additional training. Place a numerical value in the fifth column according to the criteria listed below.

- 1) This training is already mandated and will remain so.*
- 2) This training is essential and will be required within the next year.*
- 3) This training is important but will only remain recommended training.*
- 4) This training is recommended to all full-time employees.*
- 5) This training would be optional for the employee.*
- 6) This training would not be supported - no need for this training.*

Add any training subjects to the list if missing. Thanks for your assistance.



California Surf Lifesaving Association Competition Committee

www.cslsa.org

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COMPETITION COMMITTEE REPORT

October 17, 2003

Competition Age Groups

A proposal to change age groups from 10 year increments to 5 year increments will be voted upon during the Fall USLA meeting. After discussion, the Committee decided that the CSLSA regional competitions will retain the 10 year grouping.

2004 USLA National Championships

Daytona, Florida, has been announced as the site of the 2004 USLA National Championships. Competition to take place August 5-7.

Rescue 2004

The next World Lifesaving Championships are scheduled to take place September 11-28, 2004, in Viareggio, Italy. Open water events will be held in the Congress Centre "Principe di Piemonte" and pool events in the 50 meter pool of Marina di Massa, located 15 kilometers from Viareggio.

This international championship, held every two years, is comprised of several competitions including events for national teams, club teams and masters competitors in events such as ironmanhironwoman, board rescue, rescue medley, taplin relay and many more ocean, beach and pool events. For more information please visit [www. Rescue2004.com](http://www.Rescue2004.com).

2004 Regionals

The Junior Lifeguard competition will take place in Long Beach on Friday, July 23. Adult lifeguards will compete at the same location on Saturday, July 24

2004 Taplin Relay

The event will take place on July 31, at a site to be determined. Methods to increase participation at the event were discussed. Suggestions were made to place an ad in the Cal Surf News, send a flyer to lifeguard agencies in the spring, and provide information at the regional competition. For a variety of reasons there has been little participation by San Diego region lifeguard agencies in the Taplin. With that in mind, it was agreed that agencies within San Diego County will be allowed to join together to send a team to the 2004 competition.

Competition Officials

Chapters with five or more competitors participating at the 2004 Regional Championships are

asked to provide one person to work as an official during the event. That person is to report to the Head Official prior to the beginning of the days competition.

Equipment Trailer

Funding was set aside several years ago to purchase an enclosed trailer to store competition course equipment. It was agreed upon that a trailer will be purchased in the near future and stored at a site to be determined.

Respectively Submitted,
Marshall Parks
Southwest Region Competition Committee Chair



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California Surf Lifesaving Association

California / Auckland Lifeguard Exchange

Fall Exchange Committee Chair report

October 17, 2003
Chris Graham

Thank you to those that participated in the Exchange Committee.

| | |
|------------------|--------------------------|
| Steve Cushman | Seal Beach |
| O.K. Tudos | US Ocean Safety |
| Sean Kennedy | Laguna Beach |
| Api Weinert | US Ocean Safety |
| Ross Pounds | Seal Beach |
| Gus Avila | Huntington State Beach |
| Charlotte Graham | LA County |
| Eric Sandy | Del Mar |
| Brian McConnell | City of Huntington Beach |
| Ian Burton | Lake Mission Viejo |

California Exchange Alumni

It was discussed to reach out to past California Exchange Lifeguards for donations. It was discussed to contact the agencies and have them assist in getting contact information. It was also discussed to send one letter informing them who is on the exchange and a brief summary of the Exchange. We will be using a post card to get the request out to reduce cost. Stay Tuned!

Ensenada & Tijuana Lifeguards

We had a presentation from Victor Zavala regarding the status of Lifeguard Service south of the Border. Victor was looking for continual support. Victor is going to keep us informed of how we can help. We will continue to provide equipment and support. Eric Sandy took photo of the representation from Tijuana and Ensenada along with two California supporters for the *California Surf News*. Eric will provide contact information under this photo where individuals and or departments can send equipment to the Lifeguards in Mexico.

There was extensive discussion regarding making outside agencies honorary members.

It was also discussed that the Exchange Program design a generic t-shirt to represent the Exchange. We would have these for sale at all regional and National meetings, etc.

Thanks for the continued support!



CALIFORNIA SURF LIFESAVING ASSOCIATION
Junior Lifeguard Committee
2003 FINAL FALL REPORT

CALIFORNIA STATE GAMES

The California State Games will be hosted by Imperial Beach in July 2004. Hans Fernan, Imperial Beach will announce the date at the Spring meeting.

REGIONAL COMPETITION

The Junior Lifeguard Regional Competition 2004 will be hosted by Long Beach on July 23rd. The JG Committee agreed that we need to continue to host this event on a Friday. Kyle, LACO, made us aware that this date may be a conflict with a SHP event. It was agreed that we need to follow the rule about each agency providing a volunteer for the Regional event. We support the Competition Committee purchasing a storage container to keep all competition equipment in one central location. The JG Committee will contribute funds if necessary.

NATIONAL COMPETITION

The 2004 Junior Lifeguard Nationals will be on August 5th hosted by Daytona Beach. This will be a great opportunity to bring a team, plan early!

2003 PHOTO CONTEST

We did not have a lot of participation. The photo concept may have been too difficult for JG participants. No objections to honor the 2003 Photo Contest winners. \$1,500 needs to be allocated for the 3 (A,B,C) contest winners.

2004 POSTER CONTEST

Next summer we will conduct another Junior Lifeguard poster contest. Contest Guide-lines will be available at the 2004 Spring JG Committee meeting.

2004 JUNIOR LIFEGUARDS OF THE YEAR

Each agency will have the opportunity to nominate a Junior Lifeguard of the year. Coordinators will bring a one page bio with a picture of their JG of the year to the Fall Meeting. Each nominated JG will be honored by the CSLSA. The total amount spent on the honor will

not exceed \$1500. The honored JG's will be featured in our magazine.

JG PROGRAM GUIDELINES

Kyle, LACO, and Jon, Newport Beach, volunteered to develop these guidelines. Their desire is to keep the guidelines simple and professional. If a private JG program wishes to participate in the CSLSA events they will need to:

1. Request by the Fall meeting for participation the next summer.
2. A letter from the private JG program's parent Agency/City and Lifeguard Chief/Captain addressed to the CSLSA Board in support of the JG program.
3. This letter should indicate their JG's qualifications and training.

Solana Beach requested to participate next summer. The committee approved this contingent on the letter being received and approved.

TIDEBOOKS

Thanks to Mike, Carlsbad State, he has ordered our 2004 JG tide books and they will be distributed at the Spring meeting. This is an ongoing project and is expected to continue each year with funding from JG's. Contact Mike, messtree@aol if you would like to order Tidebooks for your department. Summer 2005 we can customize the JG tidebook with art work or safety tips.

USLA JG MEMBERSHIP

The JG Membership continues to go well!

Remember that your JG membership should be mailed directly to the National Membership office (not CSLSA). If your agency only registers competitors, provide another way for other participants to join. The magazine, stickers and membership cards continue to be popular items. If you have membership questions contact Reenie or Charlie in NJ.

Print the USLA logo on all of your 2004 JG program information. This is our "Good Housekeeping" seal of approval.

If your JG's are not members of the USLA they will NOT be permitted to participate in competition events or special events in 2004.

VIRTUAL JG PROGRAM

Don Rohrer continues to be the contact for this project. He will update us with new information. The JG Committee suggests that the CSLSA Executive Board reach a decision on support or not of this project.

REENIE BOYER
P.O. Box 1768 Newport Beach, CA 92658-9815
Telephone: (949) 644-3170
Fax: (949) 673-3056
rboyer@city.newport-beach.ca.us

California Surf Lifesaving Association
Public Education Committee
Fall Committee Report
Imperial Beach - October 17th, 2003

Bookmarks

With a unanimous vote from the delegation, I gave the remaining Spanish bookmarks, approximately 500-750, to the Mexican Lifeguard Delegation that was in attendance.

Interactive Compact Discs

With the knowledge of the grant application dedicated to an interactive compact disc, the committee decided to make this the priority project for distribution next spring. We asked the board for \$3,000 to produce the CD's. We also asked the Junior Guard Committee for \$1,000 for this project. This should give us close to 15,000 CD's to distribute. Mike Silvestri from Cal State Parks will check for sponsorships for this project. Also, I will distribute samples to the committee as the project progresses, with final approval of the material to be approved by the executive board.

PSA's

I have been in the works with an ex-lifeguard who now works for Fox 6 news in San Diego. His station has committed to produce 2-4 public service announcements on our behalf. We came up with messages for him to work with. Some of the messages include "Dangers in the Ocean, Mother Nature" and "Swim near a lifeguard."

Care Packages - Membership

I sent a package to American Samoa to help their endeavor in Public Education. I also have encouraged them to join our association. I will try and continue to work with them to promote public education. We voted to allocate up to \$100 per year on mailers for chapters that do not have a strong participation in the CSLSA. This will hopefully spur our membership and show them what we do.

Public Education Marketing

We worked a little with a CSUF marketing this spring and fall. They concentrated on Spanish speaking ideas in Orange County. They are still interested in having us as a project; we just need to determine if we want/need them in any capacity. Bill Humphries from San Clemente volunteered to create a master list of public education products produced over the years. The idea is to have a list where chapters could refer to produce their own materials if wanted.

Coloring Books

Mike Silvestri has again offered a coloring book contact for chapters to have their logo on.

**CSLSA Meeting
October 16, 2003
Sign-up Sheet (Attendees)**

| Chapter | Name | Email | Work Phone |
|------------------|--------------------|--|-------------------|
| Cal State | Silverstri, Mike | messtree@aol.com | 760-720-6376 |
| Coronado | Carey, Sean | scarey@coronado.ca.us | 619-522-7346 |
| Del Mar | Sandy, Eric | erics@delmar.ca.us | 858-755-1556 |
| Encinitas | Nore, Travor | lgiles@encinitas.ci.org | 760-633-2749 |
| Huntington Beach | Bowman, Max | maxmelbo@msn.com | x |
| Huntington Beach | McConnell, Brian | bmanmcconnell5@hotmail.com | x |
| Huntington Beach | Beuerlein, Mike | bermline@surfside.net | 714-960-8874 |
| Huntington Beach | Eich, Mike | meich@fuhs.com | 714-374-1501 |
| Huntington Beach | Simcox, Dave | dsimcox@k12.ca.us | x |
| Imperial Beach | Stabenow, Robert | rstabenow@cityofib.org | 619-423-0208 |
| Imperial Beach | Fernan, Hans | hfernand@cityofib.org | x |
| LA City | Lundie, Chris | clundie@clundie.com | 818-899-3779 |
| LA City | Gaetwni, Luca | lpgaetam@hotmail.com | 310-548-2909 |
| LA City | Fernandez, Rogelio | cabrilloguard@yahoo.com | 310-548-2909 |
| LA City | Godino, Richard | rgodino@rap.lacity.org | 323-906-7953 |
| LA COLA | White, William | olwwhite@hotmail.com | x |
| LA COLA | Daniels, Kyle | kdaniels@lacofd.org | 310-939-7212 |
| LA COLA | Graham, Charlotte | csmits@lacofd.org | 310-939-7212 |
| LA COLA | Moore, Robert | gpup@juno.com | 310-939-7205 |
| LA COLA | Rohrer, Don | rohrer@bnet.org | x |
| LA COLA | Tudor, Kenyon | x | 949-494-3312 |
| LA COLA | McGowan, Rob | rmcgowan@lacofd.org | 310-372-2162 |
| LA County Lakes | Gray, Gordon | fishhead54@hotmail.com | x |
| LA LMV | Peden, David | lmva@pacbell.net | 949-770-1237 |
| LA LMV | Burton, Ian | x | 949-770-1237 |
| LA LMV | Graham, Chris | lgraham@lakemissionviejo.org | 714-668-3611 |
| LA LMV | Nothhelle, James | x | x |
| Laguna Beach | Kennedy, Sean | lblgkennedy@hotmail.com | 949-494-6571 |
| Laguna Beach | Diedrich, Scott | sdiedrich@cbill.org | 949-494-6571 |
| Laguna Beach | Klosterman, Mark | mklosterman@lblg.org | 949-494-6571 |
| Long Beach | Rhea, Wayne | x | 310-547-2491 |
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