



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

GENERAL BOARD MEETING

California State Lifeguard Association

Morro Bay, CA

October 12th & 13th, 2006

MINUTES

Thursday, October 6, 2006 – Morro Bay Veterans Hall

- I. Meeting called to order by Mr. McGowan at 9:21 AM.
 - A. Pledge of Allegiance - Mrs. Graham
 - B. Welcome and Introductions - Mr. McGowan
 - C. Roll Call of Delegates - Mr. Beuerlein

CHAPTER	Members	Delegates	Delegates Present	Proxies	TOTAL VOTES
California State	156	6	6	-	6
Camp Pendleton	12	2	1	-	1
Capitola	2	2	0	-	0
Coronado	2	2	0	-	0
Del Mar	0	0	0	-	0
Encinitas	8	2	1	-	1
Huntington Beach	154	6	6	-	6
Imperial Beach	29	3	2	-	2
LA City	25	3	3	-	3
LA County Lakes	31	3	1	1	2
LACOLA	222	7	4	2	6
Laguna Beach	102	5	2	2	4
Long Beach	35	3	0	-	0
Mission Viejo	9	2	2	-	2
Newport Beach	91	4	4	-	4
Oceanside	15	2	0	-	0
Pismo Beach	25	3	0	-	0
Port Hueneme	37	3	0	-	0
San Clemente	47	3	2	1	3
San Luis Obispo Co.	25	3	0	-	0
San Diego	61	4	3	1	4
Santa Barbara	35	3	2	-	2
Santa Cruz	35	3	0	-	0
Seal Beach	35	3	0	-	0
Solana Beach	17	3	0	-	0
Tucson	1	0	0	-	0
US Ocean Safety	15	2	0	-	0
Ventura County	12	2	0	-	0
Mexico	0	0	0	-	0
Members-at-large	3	0	0	-	0
TOTAL	1204	84	39	7	46

II. Approval of Minutes – Huntington Beach SLSA (4/06/06 & 4/07/06)

MOTION: Moved by Mr. Rohrer to approve the minutes as corrected.
SECOND: Mr. Graham
DISCUSSION: None.
ACTION: MPU

III. Officer's Reports

A.	President	Mr. McGowan	ATTACHMENT	A
B.	Vice President	Mrs. Graham	ATTACHMENT	B
C.	Secretary	Mr. Beuerlein	ATTACHMENT	C
D.	Treasurer	Mr. Williams	ATTACHMENT	D
E.	Recurrent Rep	Mr. Graham	ATTACHMENT	E
F.	Advisor	Mr. Moore	ATTACHMENT	F
G.	1 st Delegate	Mr. Rohrer	ATTACHMENT	G

IV. Committee Reports

A.	Certification	Mr. Rohrer	ATTACHMENT	G
B.	Competition	Mrs. Graham for Mr. Butki	ATTACHMENT	H
	1.	Mr. Avila discussed the 2006 National Games hosted by California State Parks and CSLSA at Huntington State Beach.		
C.	Exchanges	Mr. Graham	ATTACHMENT	I
D.	Heroic Acts	Mr. Richardson	ATTACHMENT	J
E.	Junior Lifeguards	Mrs. Boyer	ATTACHMENT	K
F.	Legislation	Mr. Peabody	ATTACHMENT	L
G.	Membership	Mrs. Graham	ATTACHMENT	M

- H. Newsletter Mr. Godino ATTACHMENT N
- I. Public Education Mr. Humphreys ATTACHMENT O
- J. Training & Operations Mr. Scott ATTACHMENT P
- K. Website Mr. Moore ATTACHMENT Q

V. Committee Workshops (as directed)

Meeting adjourned for the day at 4:59 P.M.

Friday, October 13, 2006 - Museum of Natural History, Morro Bay State Park (meeting reconvened at 9:14 AM.)

VI. Committee Reports from Workshops

- A. Competition Mr. Moore ATTACHMENT R

MOTION: Moved by Mr. Richardson to approve the report minus any requests for funds.
SECOND: Mrs. Graham
DISCUSSION: None
ACTION: MPU

- B. Heroic Acts Mr. Richardson ATTACHMENT S

MOTION: Moved by Mr. Gray to approve the report as submitted.
SECOND: Mr. Rohrer
DISCUSSION: None
ACTION: MPU

- C. Junior Lifeguards Mrs. Boyer ATTACHMENT T

MOTION: Moved by Mr. Gray to approve the report as submitted.
SECOND: Mr. Bartlett
DISCUSSION: Discussion regarding whether Junior Lifeguards with body art should be allowed to compete.
ACTION: MPU

- D. Legislation Mr. Peabody ATTACHMENT U
- E. Membership Mrs. Graham ATTACHMENT V

MOTION: Moved by Mr. Moore to approve the report as submitted.
SECOND: Mr. Weisser
DISCUSSION: None
ACTION: MPU

- F. Newsletter Mr. Godino ATTACHMENT W

MOTION: Moved by Mr. Bartlett to approve the report minus any requests for funds.
SECOND: Mr. Rohrer
DISCUSSION: None.
ACTION: MPU

- G. Public Education Mr. Boisseranc ATTACHMENT X

MOTION: Moved by Mr. Graham to approve the report as submitted.
SECOND: Mr. Williams
DISCUSSION: Mr. Rohrer suggested that the Big Wednesday Poster Slogan be changed to "Be Safe...Be Seen". Some members agreed with Mr. Rohrer. No one expressed opposition. Mr. Humphreys said that he was agreeable as long as the change did not pose a problem for the artwork. Mr. Beuerlein agreed to discuss the matter with Ms. Murphy. Mr. Moore asked if the poster artist would be signing a contract with CSLSA. Mr. Beuerlein said that Mr. Avila had volunteered to draft a contract.
ACTION: MPU

- H. Website Mr. Moore Verbal Report
 - 1. Requested \$50 to upgrade the Webmaster's *Adobe Acrobat*. The request was supported by the Treasurer and other board members. No opposition was expressed.

VII. Old Business

- A. Approval of Treasurer's report from Thursday, October 12, 2006

MOTION: Moved by Mr. Richardson to approve the report as submitted.
SECOND: Mr. Moore
DISCUSSION: None.
ACTION: MPU

B. CSLSA Bylaws ATTACHMENT Y

MOTION: Moved by Mr. Richardson to adopt the revised CSLSA Bylaws that were introduced at the Spring 2006 CSLSA General Meeting.
SECOND: Mr. Moore
DISCUSSION: Mr. McGowan reminded board members that the purpose of the revised bylaws was to align the CSLSA Bylaws with the newly revised USLA Bylaws.
ACTION: MPU

C. 501(c)3 Status

1. Articles of Incorporation ATTACHMENT Z
2. Conflict of Interest Policy ATTACHMENT AA

MOTION: Moved by Mr. Rohrer to amend the CSLSA Articles of Incorporation by deleting “and humanitarian causes” and to adopt the CSLSA Conflict of Interest Policy.
SECOND: Mr. Peabody
DISCUSSION: None.
ACTION: MPU

D. San Diego Surf Lifesaving Association

1. Mr. McGowan noted that this item was being tabled so that the two (2) San Diego Lifesaving Associations can work on their bylaws so that they can combine the associations into one CSLSA chapter.

VIII. New Business

A. Competition Committee Financial Motions

MOTION: Moved by Mr. Richardson to allocate \$1,000 to help send a California competition team to Australia for the Wieland Shield competition.

SECOND: Mr. Rohrer
DISCUSSION: None
ACTION: MPU

MOTION: Moved by Mrs. Graham to reimburse Mr. Butki for his expenses to purchase all the necessary items for set-up and building the course for the 2006 USLA National Games.

SECOND: Mr. Richardson
DISCUSSION: Mrs. Graham amended her motion to cap Mr. Butki's reimbursement at a maximum of \$3,100.
ACTION: MPU

MOTION: Moved by Mr. Moore to allow the CSLSA Executive Board the discretion to provide Mr. Butki with additional reimbursement if he exceeds the \$3,100 cap.

SECOND: Mr. Bartlett
DISCUSSION: None.
ACTION: MPU

B. Newsletter Committee Budget

MOTION: Moved by Mr. Weisser to allocate up to \$7,300 for the CSLSA Newsletter Committee budget.
SECOND: Mr. Richardson
DISCUSSION: Mr. Godino was given the discretion to use the Newsletter Committee budget to improve the *Cal Surf News*. Improvements may include color pictures, posting on the website and mailing newsletters to members. Mr. Godino was strongly encouraged to offset expenditures with sponsor advertisements.
ACTION: MPU

C. Membership Budget

MOTION: Moved by Mrs. Graham to establish a \$5,000 line item CSLSA Membership Committee budget for membership kits.
SECOND: Mr. Silvestri
DISCUSSION: None.
ACTION: MPU

D. Training Committee Curriculum

1. Mr. Peabody expressed some concerns regarding the proposed three (3) tier certification program for full-time lifeguards as it relates to individual agency requirements.
2. Mr. Peabody asked if he could receive a draft of the proposed curriculum and if he would have the opportunity to provide input. Mr. Scott said that would be possible.

E. Accountant

MOTION: Moved by Mr. Moore to allocate up to \$500 for the Treasurer to have CSLSA's books reviewed by an accountant.
SECOND: Mr. Bartlett
DISCUSSION: The Treasurer may petition the CSLSA Executive Board for additional funds for this project if necessary.
ACTION: MPU

F. Livestar

MOTION: Moved by Mr. Moore to recommend that the USLA allow SHP to negotiate the *Livestar* agreement.
SECOND: Mr. Richardson
DISCUSSION: None.
ACTION: MPU

G. Liability Insurance

1. Mr. White asked if the USLA carried liability insurance to cover meetings, competitions, officers, competitors and regions.
2. Mr. Williams said he would discuss the matter at the USLA Ways and Means Committee Meeting.

H. Future Meetings

1. USLA Meeting Dates & Locations
 - a. Fall – 2006
 - 1) Location: South Lake Tahoe, NV (NW Region)
 - 2) Dates: 11/02/06-11/04/06

3) Suggested Agenda Items

b. Spring – 2007

- 1) Location: Chicago, IL (Great Lakes Region)
- 2) Dates: 4/26/07-4/28/07
- 3) Suggested Agenda Items

2. CSLSA Meeting Dates & Locations

a. Spring - 2007

- 1) Location: Manhattan Beach (LACOLA)
- 2) Dates: 4/12/07 & 4/13/07

b. Fall – 2007

- 1) Location: Newport Beach, Long Beach
- 2) Dates: 10/11/07 & 10/12/07

IX. Privilege of the Chair

- A. Mr. McGowan thanked everyone for making the long drive and for the great turnout.
- B. Mr. McGowan thanked Herb White for hosting the meeting at such a beautiful location.

X. Adjournment

MOTION: Moved to adjourn by Mr. Richardson
SECOND: Mr. Bartlett
DISCUSSION: Adjournment in memory of Buzzy Trent and Sean Murphy.
ACTION: MPU; Meeting adjourned at 11:45 AM

Respectfully Submitted,

Michael A. Beuerlein
CSLSA Secretary



California Surf Lifesaving Association

A

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PRESIDENT'S REPORT TO THE BOARD OF DIRECTORS **October 12, 2006**

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

Welcome to the Fall 2006 Board of Directors Meeting in Morro Bay, and many thanks to Herb White for inviting us to the beautiful central coast and for hosting the meeting.

Wow, what a difference a year makes! The summer of 2005 was the summer that never was, with little surf, lousy weather, but lots of stingrays, jellyfish and red tide. The summer of 2006 was quite the opposite with great, record setting weather, the hottest July in history, some good surf, tropical water conditions (heard Huntington City recorded a water temperature of 81° in July). I felt like I lived in the tropics quite a few days this summer. I haven't seen any official statistics yet, but I would wager that 2006 will go down as one of our busiest summers of all time.

Following our Regional Board of Directors Meeting hosted by Huntington City last April, most of the members of your Executive Board attended the USLA National Meeting in Annapolis, Maryland at the end of April. USLA National meetings were moved to the last week in April, from the first week in May to better accommodate summer preparedness. At the meeting our very own Mike Bartlett, Executive Delegate from Huntington Beach was awarded the Medal Of Valor. On March 3, 2005 Mr. Bartlett performed an impressive rescue of three persons near the Huntington Pier. The individuals were swept off a sand bar and caught in a dangerous rip current. Mike grabbed a rescue buoy and fins, swam out to the first victim and then proceeded to tow the first victim with him to rescue the second victim. Now with two people in tow, Mike swam out to the third swimmer who was going under water when he arrived. Witnesses in Tower Zero said it was one of the greatest rescues they had ever witnessed and that Mike's efforts undoubtedly saved three lives that day. Another highlight of the meeting was that I was honored with a Life Membership in the USLA to go along with the CSLSA Life Membership that was presented to me at the Spring Meeting in Huntington. I am truly honored to be among such esteemed members of both organizations. Also honored with Life Memberships at the Annapolis meeting were Jerry Gavin, USLA Vice President from the Great Lakes Region and Buzz Mogck of the Mid Atlantic Region. Other highlights of the meeting included a tour of the U.S. Naval Academy and the adoption of the revised USLA Bylaws. A proposal was approved to upgrade the USLA membership process by entering into a contract with Interfuse, the company currently doing our USLA Nationals results. The goal is to have membership and renewals done electronically via the Internet. Kevin Sweat was appointed manager of the USLA National Team for Rescue 2008 in Germany.

Beginning in April and running through the first week of June, Huntington City's Steve Reuter organized and ran a series of "Big Wednesday" fundraisers in conjunction with Duke's Restaurant. During a photo op in August, I accepted a check for almost \$8000.00 from Duke's to be used for a new Public Education poster. Great work Steve, and thank you very much.

On July 22 I attended the Long Beach Lifeguards' Centennial Celebration, aboard the Queen Mary, commemorating 100 years of lifeguard service. The organizers did an outstanding job and it was a gala event, highlighted by a spectacular lightning show, courtesy of Mother Nature, and a rescue boat parade with boats from most of the Southern California lifeguard services. They also produced a very nice program detailing some of the history of lifesaving in Long Beach. The *Eliminators* surf band entertained the crowd with their classic surf music, and *Art The DJ* provided dance music. All and all it was a magnificent event, and I'm sure a good time was had by all in attendance.

The 2006 California Lifeguard Championships were held at Redondo Beach in conjunction with the International Surf Festival on August 5. Once again, we are indebted to Scott Hubbell and his company SHP, Inc. for providing funding not only for our Regionals and Nationals, but also for our membership kits. If not for his support, our regional treasury would be much poorer. Patagonia was one of the lead sponsors and provided a \$1000.00 check to our region for support. Gary Crum and the members of the International Surf Festival committee are owed our gratitude for including us and helping make our Regional Championships a success. Special thanks are due to Dick Douglas, voice of the Surf Festival, for coming down early in the morning, on his own time, to set up the sound system. In spite of a delayed start, due to a combination of factors, the Regional Championships went very well. The weather was good, there was enough surf to make things interesting, and the competition was keen. It was the closest team points contest in quite a long time, with LACOLA beating out second place Cal State Parks by only 68 points. Huntington City, lead by Micha Burden, finished third, their best results in recent memory. It was good to see Surf City represented so well, I hope it will continue! The other top teams, as well as individual results are available for viewing on our website at www.cslsa.org. Without the generous donation of the time and resources of your Executive Board and other volunteers, the Regional Championships would not be possible. In addition to current Executive Board members, if you competed, you should take the time to thank Bill Richardson the starter, Jay Butki and Scott Diederich for setting the course, former Executive Board member Vince Lombardi for officiating, Tracey Crothers of L.A. County for her excellent work at the Records Table, and Gordon Gray for his efforts at the Registration Table. If I've forgotten anybody else, I apologize. Next year's Regionals are still somewhat up in the air . . . Huntington City has expressed an interest, but they are not confirmed. If your Chapter or agency is interested, please bring a proposal to our next Board of Directors Meeting in Morro Bay in October.

The Junior Lifeguard Regional Competition was hosted by Santa Barbara City on July 21. Although I was not able to attend, from all reports I heard, the event was excellently organized and very well run. Good job Santa Barbara, and thank you. Results are available on the Junior Lifeguard page of our website.

The 2006 USLA National Lifeguard Championships were hosted by Huntington State on August 10 through 12. Gus Avila, Herb White and Craig Lumb did an excellent job of heading up the organizing committee. Once again the weather and surf cooperated and the event ran smoothly. SHP, Inc. came on board and provided some great sponsors including Bud Light, Patagonia, Scion, Arrowhead Water and Wet and Wild Cosmetics. Other sponsors included Court TV, the California State Parks Foundation and Ingram. There were also over a dozen vendors that contributed to the success of the National Championships. The U.S. Navy Seals performed two outstanding skydiving exhibitions, one of them dedicated to the memory of Ronnie Tassin, a former Huntington State Lifeguard that all of us that knew him will greatly miss. When the dust settled, LACOLA took the large team "A" title by probably the largest margin in USLA history. They outscored second place Volusia County, Florida by over 400 points. Cal State Parks took third, San Diego was sixth and Huntington City place seventh. In the small teams division Laguna Beach placed fourth and Del Mar came in ninth. As always, the USLA Corp of Officials did a great job and I was delighted with the opportunity to be the event announcer. Congratulations to Blaine Morgan of LACOLA and Micha Burden of Huntington City for winning the overall Men's and Women's points titles. The "after party" featuring the *Tijuana Dogs* was one of the best ever, even Bob Moore enjoyed it! Complete results can be found at www.uslanationals.org.

The California / New Zealand Lifeguard Exchange interviews were held on September 7, 2006, and I would like to congratulate Ryan Steele of California State Parks - Crystal Cove, and Doug Leach of City of Huntington Beach for being selected for the 2006 – 2007 exchange. They will be traveling to New Zealand at the end of the year. Congratulations to Cavan Cuyler of the City of Newport Beach, the first alternate, and many thanks to the interview panel Mike Scott of Lake Mission Viejo, Joe Bailey of the City of Seal Beach, and Bob Moore of L.A. County (retired), and to the City of Newport Beach for allowing the use of its headquarters for the interviews.

The next USLA National Meeting is being hosted by the Pacific Northwest Region at the Ridge Tahoe Resort on Lake Tahoe's south shore on November 2 through 4. Details are available at <http://www.lifeguardsforlife.org/events>. All CSLSA members are invited to attend, so make your plans now if you are interested.

Yours in Lifesaving,

Robert McGowan
President



California Surf Lifesaving Association **Policies and Procedures Manual**

AA

Number: II-I
Adopted: October 13, 2006
Authority: Article III, Section 1 of the Bylaws
SUBJECT: **CONFLICT OF INTEREST POLICY**

A. Purpose

The purpose of this conflict of interest policy is to protect the interests of the California Surf Life Saving Association (CSLSA) when it is contemplating entering into a transaction or arrangement which might benefit the private interest of an officer or director of CSLSA or might result in a possible excess benefit transaction. This policy is intended to supplement but not replace any state and federal laws governing conflicts of interest in nonprofit and charitable organizations.

B. Definitions.

1. "Interested person" means any director, principal officer, or member of a committee with governing board-delegated powers, who has a direct or indirect financial interest, as defined below.
2. A person has a "financial interest" who has, directly or indirectly, through business, investment or family:
 - a. An ownership or investment interest in any entity with which CSLSA has a transaction or arrangement,
 - b. A compensation arrangement with CSLSA or with any entity or individual with which CSLSA has a transaction or arrangement, or
 - c. A potential ownership or investment interest in, or compensation arrangement with, any entity or individual with which CSLSA is negotiating a transaction or arrangement.
3. "Compensation" includes direct and indirect remuneration as well as not-insubstantial gifts or favors.
4. A financial interest is not necessarily a "conflict of interest." A person who has a financial interest may have a conflict of interest only if the governing board or appropriate committee decides, pursuant to Section C-2 of this policy, that a conflict of interest exists.



California Surf Lifesaving Association **Policies and Procedures Manual**

C. Procedures

1. In connection with any actual or possible conflict of interest, an interested person must disclose the existence of any financial interest and be given the opportunity to disclose all material facts to the governing board and members of committees with governing board-delegated powers considering the proposed transaction or arrangement.
2. After disclosing the financial interest and all material facts, and after any discussion with the governing board or committee, the interested person shall leave the governing board or committee meeting while the determination of a conflict of interest is discussed and voted upon. The remaining board or committee members shall decide whether a conflict of interest exists.
3. If a conflict of interest is determined to exist,
 - a. An interested person may make a presentation to the governing board or committee, but after the presentation, he/she shall leave the meeting during the discussion of and voting upon the transaction involving the possible conflict of interest.
 - b. The chairperson of the governing board or committee shall, if deemed appropriate, appoint a disinterested person or committee to investigate alternatives to the proposed transaction or arrangement.
 - c. After exercising due diligence, the governing board or committee shall determine whether CSLSA can obtain with reasonable efforts a more advantageous transaction or arrangement from a person or entity which would not give rise to a conflict of interest.
 - d. If a more advantageous transaction or arrangement is not reasonably possible under circumstances not producing a conflict of interest, the governing board or committee shall determine by a majority vote of the disinterested directors or committee members whether the transaction or arrangement is in CSLSA's best interest, for its own benefit, and whether it is fair and reasonable.
 - e. In conformity with the above determination it shall make its decision as to whether to enter into the transaction or arrangement.
4. If the governing board or committee has reasonable cause to believe a member has failed to disclose an actual or possible conflict of interest, it shall inform the member of the basis for such belief and afford him/her an opportunity to explain the alleged failure to disclose.



California Surf Lifesaving Association **Policies and Procedures Manual**

5. If, after hearing the member's response and after making such further investigation as may be warranted by the circumstances, the governing board or committee determines the member has failed to disclose an actual or possible conflict of interest, it shall take appropriate disciplinary and corrective action.

D. Records

The minutes of the governing board and all committees with board-delegated powers shall contain:

1. The names of all persons who have disclosed or who otherwise were found to have an actual or possible conflict of interest, the nature of the financial interest actually or possibly giving rise to the conflict of interest, the action taken to determine whether the conflict of interest existed, and the board's or committee's determination.
2. The names of the persons who were present for discussions and votes relating to the transaction or arrangement, the content of the discussion, including any alternatives to the proposed transaction or arrangement, and a record of any votes taken in connection with the proceedings.

E. Compensation

1. A voting member of the governing board who directly or indirectly receives compensation from CSLSA for services is precluded from voting on matters pertaining to that member's compensation.
2. A voting member of any committee whose jurisdiction includes compensation matters and who directly or indirectly receives compensation from CSLSA for services is precluded from voting on matters pertaining to that member's compensation.
3. No voting member of the governing board or any committee whose jurisdiction includes compensation matters and who directly or indirectly receives compensation from CSLSA for services is precluded from providing information to any committee regarding compensation.

F. Annual Statements.

Each director, principal officer and member of a committee with governing board-delegated powers shall annually sign a statement which affirms that such person:

1. Has received a copy of this conflicts of interest policy,
2. Has read and understands the policy,
3. Has agreed to comply with the policy, and
4. Understands that CSLSA is charitable and in order to maintain its tax exemption it must engage primarily in activities which accomplish one or more of its exempt purposes.



California Surf Lifesaving Association **Policies and Procedures Manual**

G. Periodic Reviews; Use of Outside Advisors.

1. To insure that CSLSA operates in a manner consistent with its charitable purposes and does not engage in activities which could jeopardize its tax-exempt status, periodic reviews shall be conducted, including at a minimum:
 - a. Whether compensation arrangements and benefits are reasonable, based upon competent survey information, and the result of arm's-length bargaining.
 - b. Whether partnerships, joint ventures and arrangements with management organizations conform to CSLSA's written policies, are properly documented, reflect reasonable investment or payments for goods and services, are in furtherance of CSLSA's charitable purposes and do not result in inurement or impermissible private benefit or in an excess benefit transaction.
2. In conducting these reviews, CSLSA may, but is not required to, use outside advisors. If outside advisors are used, their use shall not relieve of the governing body of its duty to ensure that periodic reviews are conducted.



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B

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First Executive Delegate

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Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

VICE PRESIDENT'S REPORT TO THE BOARD OF DIRECTORS OCTOBER 12, 2006

Welcome to the Fall 2006 CSLSA Board of Directors Meeting, Morro Bay, and thank you to Herb White and the California State Lifeguard Association for hosting this event.

Since we last met at Huntington Beach, I have been very busy with the business of the CSLSA. Following our Regional meeting, I attended the USLA Board of Directors meeting in Annapolis, Maryland. It was a very successful meeting, with the granting of USLA Life membership to our president and the medal of valor to our executive delegate, Mike Bartlett. In addition, the revised USLA bylaws, which were worked on so thoroughly by members of your Executive Committee last winter, were adopted.

Summer seemed to race by this year, with exceptionally warm weather and warm water keeping lifeguards throughout our region very busy. The Junior Lifeguard Regional Championships, hosted by Santa Barbara on July 21st, were very well attended and extremely well-run. Congratulations to the Santa Barbara lifeguards! On Saturday, August 5th, 130 lifeguards attended the CSLSA Regional Lifeguard Championships in Redondo Beach. I would like to thank Gordon Gray for his help with the registration process of all the competitors, as well as all the members of the Executive Committee who helped run the event. Special thanks also go to Bill Richardson, Vince Lombardi, Jay Butki, Scott Diederich, and Dick Douglas for their efforts to make our Regionals a success, and to the LA County Lifeguards for hosting the event.

The 2006 USLA Lifeguard National Championships, hosted by Huntington State from August 10th to 12th, were also a rousing success. An unbelievable amount of work went into hosting this event, and it was a skeleton crew of volunteers led by Gus Avila, Herb White, and Craig Lumb who accomplished the feat. Congratulations and thanks to them for successfully bringing the Lifeguard Nationals back to the west coast! Special thanks as well to Scott Hubbell and SHP, Inc. for his tremendous efforts this past year in securing sponsorship for our Lifeguard Regionals and Nationals, and for his continued support of our CSLSA membership kits.

By far, the area I have spent the most time working on over the past six months is our CSLSA membership. Our membership drive for 2006 is now just about completed. Although I am still waiting to get the membership list from a couple of chapters, we are over 1200 members for the first time since 2002! I will have more information about the 2006 membership in my committee report, and I thank all of you for your efforts to get your lifeguards signed up in our Association.

Finally, in August I was approached by San Diego lifeguard and CSLSA member Jim Birdsell for support of an event he was organizing. After spending time in New Orleans after Hurricane Katrina, Jim wanted to do more for the children affected by the devastating

storm. He established "Lifeguards for Louisiana", a fundraising event in which he and 7 friends, 5 of whom are CSLSA lifeguards, would complete a 50 mile, multi-discipline relay to raise money for the Kids Around the World charity. This organization endeavors to build playgrounds throughout the world in areas that have been significantly affected by natural disasters. Jim asked if the CSLSA would support his efforts, and the Executive Board, with the support of the Public Education Chair and the Junior Lifeguard Chair, voted to donate \$1000 to his fundraising effort for this worthwhile cause. On Saturday, July 22nd, Jim and his crew took off from Dana Point Harbor, and paddled and rowed their way to _____. We are looking forward to an interesting article about the event in our next *Cal Surf News* as well as an update on the playground that is scheduled to be built in February.

In conclusion, I am looking forward to a successful and productive meeting here in Morro Bay, and I congratulate everyone on the successful year we have had thus far. May we continue to move forward and always strive to be the most outstanding organization we can be.

Yours in lifesaving,

Charlotte Graham
Vice President



California Surf Lifesaving Association

C

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Robert McGowan
President

Vincent N. Lombardi III
Vice President

Michael A. Beuerlein
Secretary

Robert Williams
Treasurer

Robert A. Moore
Advisor

Christopher Graham
Recurrent Representative

Don Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Charlotte Graham
Alternate Executive Delegate

Secretary's Report to the Board of Directors October 12, 2006

I would like to acknowledge Bill Richardson for his continued dedication to CSLSA. As a past USLA and CSLSA President, Bill has recently been instrumental in the completion of three major projects: the USLA Bylaw Revisions, the CSLSA Bylaw Revisions and the CSLSA 501(c)3 project. His willingness to tackle difficult projects and continue to promote professional lifesaving is an inspiration.

Since the Spring 2006 CSLSA General Board Meeting at Huntington Beach, I have been busy with the following projects:

1. Completing and distributing the minutes from Spring 2006 CSLSA General Board Meeting.
2. Completing and distributing the agenda for the Fall 2006 CSLSA General Board Meeting.
3. Attending and participating in CSLSA Executive Board Meetings.
4. Completing and distributing the agendas and minutes from CSLSA Executive Board Meetings.
5. Collecting and distributing CSLSA mail.
6. Editing and revising the CSLSA Communication List.
7. Representing CSLSA at the Spring 2006 USLA General Board Meeting.

In an effort to facilitate communication, I would like to ask that all General Board members complete the sign-in sheet and include their current e-mail address. I would also like to request that all Executive Board Members and all Committee Chairs, e-mail all of their reports to the Secretary at mbeuerlein@surfcity-hb.org. In the case of Committee Chairs, this will include both the pre-committee and post-committee reports.

Respectfully Submitted,

Michael A. Beuerlein
Secretary



California Surf Lifesaving Association

D

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

Robert C. McGowan
President

October 12th, 2006

Charlotte M. Graham
Vice President

Treasurer's Report

Prepared by Rob Williams

Michael A. Beuerlein
Secretary

ASSETS

Robert E. Williams
Treasurer

Cash and Bank Accounts	
Checking – B of A	\$36,140.38
Money Market – Payne Webber/Smith Barney	\$22,784.64
Savings – HBCEFCU	\$6,538.77

Robert A. Moore
Past President/Advisor

Christopher Graham
Recurrent Representative

TOTAL Cash and Bank Accounts \$65,463.79

Don C. Rohrer
First Executive Delegate

TOTAL ASSETS **\$65,463.79**

Michael S. Bartlett
Second Executive Delegate

Board Of Directors Allocations

Alex K. Peabody
Alternate Executive Delegate

2002 Spring CSLSA Mtg. CP Fund	\$899.00
Competition Trailer	\$1,000.00
Junior Lifeguard Account	\$22,290.00
Membership Account	\$284.17
New Zealand Exchange	\$1,428.75
Public Education Committee	\$12,905.14
Website Committee	\$2,080.60

Total Liabilities **\$40,887.66**

General Fund Total minus Allocations

\$24,576.13

Notes:

The CSLSA Received \$7,905.14 from Duke's Big Wednesday, which were the efforts of the Public Education Committee and Huntington Beach Marine Safety Officer Steve Reuter. This money is dedicated to the committee and will be encumbered yearly until used for a project set forth by the committee.

On April 5th, 2006, the transfer of the CSLSA's money market account from UBS Payne Webber to Smith Barney. The transfer incurred a \$75 termination fee from UBS and a \$.01 transfer fee from Smith Barney.



California Surf Lifesaving Association

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Christopher Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

Cash Flow 1/1/2006 – 10/12/2006

INFLOWS

CSLSA Regionals 2006	\$1,165.85
Donation Received	\$8,905.14
HBCECU	\$170.76
Member Dues 06 - 07	\$25,142.00
PaineWebber	\$126.53
Smith Barney	\$158.42
United Way	\$58.05
TOTAL INFLOWS	\$35,726.75

OUTFLOWS

2006 Fall USLA Meeting	\$1,430.00
2006 Spring USLA Meeting	\$3,759.91
Business Account Fee	\$75.00
Cal Surf News	\$1,841.75
Exchange Committee	\$71.25
Executive Board	\$64.95
Executive Board Meetings	\$258.22
Junior Lifeguard Committee	\$1,650.00
Membership Committee	\$4,715.83
Office Supplies	\$430.99
Rec and File	\$-55.34
Website CSLSA.org	\$269.40
TOTAL OUTFLOWS	\$14,511.96

OVERALL TOTAL **\$21,214.79**



California Surf Lifesaving Association

E

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Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

Recurrent Representative
Morro Bay, California
October 12, 2006

CSLSA Contact Information

This document is circulating for your review. Please make any modifications.

2006-07 Test Dates and Starting Salaries

This site has been updated and we will soon be collecting 2007 data as we get closer to summer 2007.

2005 Full Time Compensation Study

The full time compensation study is now active on the website. Agencies that are not mentioned should get on board.

2006 - USLA Certified Agencies Starting Salaries

This site is now active on the USLA website. We are experiencing a trickle of departments providing information. We may be duplicating efforts by having both the USLA & CSLSA salary page.

Reimbursement

Attached is a request for reimbursement. Paid on September 19, 2006

Respectfully Submitted:

Chris Graham



California Surf Lifesaving Association

F

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

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October 12 - 13, 2006

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

Past President/Advisor

By Robert A. Moore

I recommend whole-heartedly that the CSLSA Board of Directors unanimously approve the Proposed Bylaw Amendments – April 6, 2006 as distributed. This will align us more with the USLA and meets our current organizational needs. I want to thank Bill Richardson for a couple of things. He addressed the Policies and Procedures to reflect the proposed Bylaw changes. He also has been the one to bird dog the 501 (c) 3 application with our attorney. His experience, skill, and ability to follow through on this task has been of great help to the Executive Board and the Board of Directors. Thanks again Bill.

I participated in the Big Wednesday event that Steve Reuter had graciously organized. I am sure others will report on this weekly event fundraiser so I will just say thanks to Steve.

I assisted in the CSLSA Regionals and watched Jay Butki and Charlotte Graham work their tails off putting it together. Kudos to the two of you, without your efforts, the event would not have happened. Thanks to the Executive Board members who helped officiate and carryout the event. And thanks to our retired Executive Board members Bill Richardson (starter and jack of all trades) and Gordon Gray (membership sign-up) for completing the package. I believe the competitors had a good time, which is what it is about.

Gus Avila and Craig Lumb, you pulled it off! The USLA Nationals were a success! So much work and the competitors had a blast. Again Jay Butki worked tirelessly to set up the course and also competed. There were many others involved and they helped the event succeed. Sorry I missed the Juniors, but heard the event went well with a minor hiccup that hopefully will be resolved for future events. The children had a great time and interacted with others throughout the nation. What fun!

Congratulations to the lifeguards who applied for the CSLSA/Auckland Exchange. The interviews were competitive and the selection difficult. I believe that we will be well represented.

I would like to personally thank Scott Hubbell for all that he has done for two our organizations, CSLSA/USLA. My hope is that the USLA will continue their association with SHP and let him do what he does best without too much interference. It takes time to build relationships with companies and organizations. The beginning is always difficult with any relationship. Building trust is something that both sides need to nurture so the fruit of everyone's labor will flourish. In turn, the CSLSA can continue our relationship with SHP and hopefully continue to grow for the best interest of lifesaving.

And lastly, I would like to thank Pat Francis, our Web Master for her advice, counsel, and hard work to keep our Website current and accurate. With the help of you, the Board of Directors, we can continue to keep the information accurate and up-to-date.

The teamwork of everyone is what makes this organization work. Let's continue to pitch-in!



California Surf Lifesaving Association

G

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Delegate/Certification Activity Report

April 6, 2006

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

Proposed Television Contract. I participated in discussions with six (6) regional USLA reps regarding a proposed television contract for the USLA 2007 National Championships.

ISSUE: Should the USLA Executive Committee enter into a proposed television contract without bringing it to the entire Board of Directors?
For discussion and resolution.

RESULT: The issue of the proposed television contract negotiations will come before the National Board of Directors at its next meeting in November.

Communications. I have fielded many inquiries on various association subjects either through telephone or by e-mail contacts. All inquiries have been answered or referred to appropriate contacts for additional information or resolution.

Certification. The CSLSA Vice President was contacted by the City of Del Mar Lifeguards regarding a certification problem that has existed between that agency and the USLA for some three (3) years. Ms. Graham referred the issue to me.

I contacted the Del Mar representative. We had an extensive conversation on the issues and Del Mar's prior challenges in seeking recertification. After the discussion, I asked Del Mar to complete a new application and forward it to me. Del Mar did complete a new application. I have their submission here for further review.

As I understand the certification problem, there were two (2) issues with the prior submission. One issue dealt with the number of hours dedicated to First Aid training, and the second appears to be some confusion over Del Mar's classification of "Student Lifeguard." After reviewing the new application, the issue dealing with hours dedicated to First Aid training seems to be addressed and is no longer a problem for certification. On the second issue, that of "Student Lifeguard", I will ask Reenie Boyer and Charlotte Graham to review this Del Mar classification. It appears that the Del Mar "Student Lifeguard" classification parallels what many other agencies refer to as a "Cadet Classification". If Boyer and Graham agree with my assessment, I will ask the CSLSA Board to support the recertification of Del Mar with the intent of taking the Del Mar application to the National meeting with affirmative support from CSLSA.

New Certification Level. I am continuing to explore a concept of adding a new and higher level of certification than currently exists. This new type of certification would mirror one which is used by many fire departments across the nation. The new level would be a "Class One Lifeguard Service". This would be the highest level of certification that a lifeguard agency could receive within the USLA. We have many agencies that far exceed the requirements for Advanced Certification. As an organization, we should be able to properly recognize these agencies.

New Personal E-mail address. My new e-mail address is don_rohrer@verizon.net

Don Rohrer, CSLSA Delegate and Certification Chair



California Surf Lifesaving Association

H

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Alternate Executive Delegate

TO: CSLSA Board of Directors
FROM: Jay Butki
SUBJECT: Fall 2006 Competition Committee Chair Report
DATE: October 12, 2006

Sanyo Bussan International Surf Lifesaving Cup 2006

As a result of finishing in 4th place overall in the Surf events at Rescue 2006 at Lorne, Victoria, the United States Lifesaving Association was invited to compete on a tour of Japan and compete against Australia, New Zealand, South Africa, Hong Kong, Japan on July 17, 2006 Onjuku Beach, Chiba Prefecture, Japan

USLA Team Manager Jay Butki

Women:

Tillea Hoskins, Daytona Beach, Florida - Ironwoman
Tandis Morgan, Los Angeles County, California - Paddleboard
Renee Locarnini, Los Angeles County, California - Swim
Dana McCreary, Sussex County, Delaware - Beach Flags
Denise Oehl, Smithpoint, New York - Beach Flags

Men:

Brian Murphy, Los Angeles County, California - Ironman
Sean Kennedy, Los Angeles County, California - Paddleboard
Andy Bailey, San Clemente, California State - Swim
Matt Simonton, Smithpoint, New York - Beach Flags
Dan Matta, Sussex County, Delaware - Beach Flags

USLA Lifeguards selected were either members of the Rescue 2006 USLA National Team at the last ILS World Championships, or were second place National Championship finishers in their surf racing disciplines. This team event allows us to demonstrate to all athletes within our sport that a pathway exists to assist them in reaching their career goal of one day representing their country at the highest level.

"Best Trip Ever!" Unreal hospitality from the Japan Lifesaving Association and unbelievably great food, and the use of the best saltwater spa / hot tub in the world... A great event highlighted by the excellent detailed logistics and the extremely close attention to our comforts and needs taken by our JLA hosts.

The competition was run very well to ILS rules unfortunately there were some subjective interference / impedance calls in Beach Flags. One of which was US vs. US, the resulting DQ costing us the 5th place points putting us down 12 points in the overall, and pushing Australia, South Africa and Japan and ahead.

All of the USLA National Team members showed great spirit and skills.

Outstanding performances from Sussex County Beach Flag stars Dan Matta and Dana McCreary taking 2nd place each in Men's and Women's Beach Flags.

LA County's Brian Murphy took 3rd in both the Ironman and in the Board race, and another 3rd as a victim with San Clemente State's Andy Bailey swimming him to shore, where Dan Matta and Smith Point's Matt Simonton grabbed Brian dragging him out of the water and up to the finish line.

Thanks to the trip sponsors:

Patagonia, Speedo, Sanyo Bussan, Blueberry Hill Katsuura, and the members of the Japan Lifesaving Association, especially to the Secretary Chiharu Aizawa and a special thanks to our interpreters Toshi, Nishii, Shota Guterres, and Wakana Shimazaki.

2006 CSLSA Southwest Regional Championships

The Southwest Regional Championships were hosted by the LA County Lifeguard Association in conjunction with Beachsport.org on August 5 at Redondo Beach Avenue C. LACOLA was closely pushed by Cal State Parks and Huntington Beach City for the overall point score.

For more results see: <http://cslsa.org/events/Attachments/CA2006Results.pdf>

The Junior Lifeguard Regional Championships was hosted by the Santa Barbara Lifeguard Association and Beachsport.org on July 21 as part of the Semana Nautica on East Beach.

2006 USLA National Championships

The 2006 USLA National and Junior Lifeguard Championships were held in Huntington Beach on August 10, 11 and 12 between Beach Blvd. and Newland Street. A great Nationals was had by all thanks to the hard work of the members of the Huntington Beach State Lifeguard Association led by Gus Avila.

Top Teams point scores were had by LACOLA, Cal State Parks, San Diego, Huntington City, Laguna Beach and Del Mar.

INDIVIDUAL MEN'S OPEN

1. Morgan, Blaine (LA Co.) 57.0
2. Murphy, Brian (LA Co.) 41.0
4. Carvin, Chad (Laguna) 29.5
8. Kahn, Mitch (LA Co.) 22.0

INDIVIDUAL WOMEN'S OPEN

1. Burden, Micha (Huntington) 51.5
2. Morgan, Tandis (LA Co.) 38.0
4. Gallas, Diane (LA Co.) 30.0
6. Hagen, Emily (Cal State) 27.75
8. Locarnini, Renee (LA Co.) 22.00

40th Anniversary of the Wieland Shield and 50 years of International Competition

This year marks 50 years since the first International Surf Lifesaving competition was held as part of the 1956 Melbourne Olympics and attended by Bob Burnside, Greg Noll, and Tom Zahn among other luminaries in our sport. The first use of the Rescue Buoy and the first true Surfboard were demonstrated by the LA County Lifeguards who represented the USA at the International Olympic Surf Carnival on Dec. 2, 1956. It also marks the 50th anniversary of the first truly International Lifesaving Association meeting. The Wieland Shield is the longest running competitive Lifesaving event and surf Lifesaving information and cultural exchange

The 4 women and 7 men selected to represent California were selected based upon performances at the 2006 CSLSA Regionals and USLA Nationals.

The California team selected for the 19th Wieland Shield competition On January 14, 2007 includes:

Manager - Jay Butki - LACoFD Paramedic Rescue Boat Captain

Coach - Rob Pelkey - LACoFD Paramedic Ocean Lifeguard Specialist

Athletes -Male

Chad Carvin - Laguna Beach Lifeguard

Micah Carlson - LACoFD Ocean Lifeguard - South Bay

Kyle Daniels - LACoFD Ocean Lifeguard Specialist - South Bay

Blaine Morgan - California State Parks Lifeguard-San Clemente

Tyler Morgan - LACoFD Ocean Lifeguard Specialist -South Bay

Brian Murphy - LACoFD Ocean Lifeguard - South Bay

Mike Murphy - LACoFD Ocean Lifeguard - South Bay

Athletes -Female

Michah Burden - Huntington Beach Lifeguard

Maggie Hogan - San Diego City Lifeguard

Renee Locarnini- LACoFD Ocean Lifeguard - Central

Tandis Morgan - LACoFD Ocean Lifeguard - South Bay

Educational Officers -

Jaime Orr - LACoFD Ocean Lifeguard Specialist - Central

Alternate Athletes

Andy Bailey - California State Parks Lifeguard-San Clemente

Tracey Crothers - LACoFD Ocean Lifeguard - South Bay

Scott Diederich - Laguna Beach Lifeguard Lieutenant

Chris Egan - California State Parks Lifeguard-Huntington Beach

Sean Kennedy - LACoFD Ocean Lifeguard Specialist - South Bay

Bridgit Rome - LACoFD Ocean Lifeguard - South Bay

Sponsorship and marketing efforts are ongoing, and include a giant surfboard raffle to be held at the Sangria Grill, Hermosa Beach on Dec 14, 2006. Tickets are \$5.00.

All donations, inquiries and assistance to the Wieland Shield will be appreciated. The LA County Lifeguard Association Trust Fund is a registered non profit tax-exempt organization. State Reg. Tax ID # CT19146, IRS ID # 95-3095931.

Donations can be sent to Southern Section Lifeguard Headquarters, C/O Kyle Daniels, 1201 Strand, Hermosa Beach 90254. For more info contact Jay Butki (310) 849-5955, e-mail: aquamoose@aol.com

The Wieland Shield represents a long-standing relationship between the Los Angeles County Lifeguard Association (LACOLA) and Surf Life Saving Association Victoria (LSV). The exchange of ocean lifesaving knowledge, skills, and techniques has continued unbroken for the past five decades. The educational exchange has fostered many new and improved ocean rescue techniques, and equipment. Beach management and funding have also benefited. The ongoing relationship developed between Australia and the USA continues to serve the public these Lifeguards so heroically protect. The

two-week tour budget includes airfares, rescue equipment, freight, car rentals, hotel accommodations, uniforms, and awards.

Agenda Items for the 2006 Fall USLA National Board of Directors Meeting

- 1) Changing USLA rules to mirror ILS rules whenever possible.

- 2) Recouping the over \$3000.00 expended to purchase all the items for set up and build the Nationals Courses.

2007 Competition Calendar

- 5/26 ASRA-Hermosa Beach Pier
- 6/2 June Tune-Zuma Beach
- 6/16 Ed Perry Regatta-26th Ave, Venice Beach
- 7/ 21&22 San Clemente Surf Festival-San Clemente Pier
- 7/ 28 CSLSA Regionals- ??
- 8/4 Judge Taplin Relays- Hermosa Beach Pier
- 8/9-11 USLA National Championships - Myrtle Beach. South Carolina

Respectively Submitted,

Jay Butki
CSLSA Competition Committee Chair



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

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Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

Exchange Report Morro Bay, California October 12, 2006

Ensenada Lifeguards

In this packet is an e-mail letter from Victor Zavala providing us updates of the Ensenada Lifeguard Service. In his email, Victor invites us to participate in the Ensenada Lifeguard Appreciation Dinner. For more information e-mail Victor Zavala – vizaha01@yahoo.com

NZ Lifeguards

This year's New Zealand Lifeguards had a good tour visiting 10 agencies from San Diego to Santa Barbara. (See attached itinerary).
They are: Andy Kent (Mairangi Bay) and Nick Tomkins (Orewa)

During their six week tour, they experienced the following:
Hoag Hospital Project Wipeout
San Clemente Ocean festival
Junior Lifeguard Regionals
US Open
CSLSA Regionals
LA County Taplin
Lifeguard Nationals

NZ / CA Historical Listing (attached)

CA / NZ 2006 – 2007 Lifeguard Exchange Announcement (attached)

Reimbursement Statement (attached paid 9-19-06)

This year's 2006-2007 Auckland Lifeguard Exchange

On September 7, 2006, the Exchange held its interviews at Newport Beach Lifeguard HQ. I thank the six applicants that applied and the interview panel mentioned below.
Mike Scott - Lake Mission Viejo
Joe Bailey – Seal Beach
Bob Moore – LA County

The two applicants chosen to represent the CSLSA in this year's Exchange are:
Ryan Steele – California State Parks – Crystal Cove
Doug Leach – City of Huntington Beach

Submitted by: Chris Graham, Exchange Chair



California Lifesaving Association

J

TO: CSLSA Board of Directors
FROM: Bill Richardson, Committee Chair
DATE: October 12, 2006
SUBJECT: **Heroic Acts Committee Report**

Trent Popovich – Heroic Act Award Presentation

Today we will be presenting a Heroic Act plaque to Trent Popovich for his rescue of two young female swimmers adjacent the Cayucos Beach Pier on February 12, 2006.

Due to the late submission, but timely opportunity, the Executive Board reviewed and approved the presentation for this meeting.

Submitted by Herb White, CSLA

Brian Knorr – Heroic Act Submission

We will be reviewing a submission by Mike Bartlett from HBSLSA to honor Brian Knorr of the Huntington Beach Police Department, for his rescue of 83-year-old Eleanor Smith, a female driver who lost control of her car and was trapped in the almost completely submerged vehicle in a storm drain containing 4-6 feet of running water.

Knorr's timing was critical to the successful rescue of Smith as moments after he extricated her from the vehicle it became almost completely submerged, with water well over the driver's compartment.

Officer Knorr then had to remain in the water with the victim until fire personnel arrived to help remove he and the victim from the storm drain due to the extremely steep side of the channel. All personnel involved in the rescue concurred that had Knorr not acted immediately, Smith very likely would have drown.

If anyone needs applications or have requests for materials, they can be sent directly to me via e-mail or regular mail at the following:

Bill Richardson
Heroic Acts Committee Chair
9361 Clouthaven Drive
Huntington Beach, CA 92646

Phone: (714) 968-9360
E-Mail: cslsasheroicacts@verizon.net



CALIFORNIA SURF LIFESAVING ASSOCIATION

Junior Lifeguard Committee

2006 Fall Activity

REGIONAL COMPETITION

The 2006 Regional Competition was hosted by Santa Barbara July 21st. Thanks for an excellent event! We can't wait to be back in 2007.....

CAL STATE GAMES

Was hosted by San Diego at Mission Beach on July 14th. A good safe time was enjoyed by all that attended. Thanks for taking over this event.

SANTA BARBARA FIESTA

Was hosted in Santa Barbara on July 28th. Wow... two big JG events back to back!

NATIONAL COMPETITION

Was hosted by Huntington State Beach on August 10th. We need to discuss 2006 sponsorship and the proposed 2007 entry fee.

2006 POSTER CONTEST

The Posters will be judged at our Committee meeting. With a \$500 award going to the top CSLSA finishers in each division. We will then take the award winning posters to the National Meeting for the USLA contest.

TIDEBOOKS

Tide Books were ordered and will be distributed at the spring meeting.

USLA JG MEMBERSHIP

You can still mail your \$10 registration fee with participants name and address to:

USLA Membership
P.O. Box 322
Avon by the Sea, NJ 07717

Each agency will receive a framed award with your total number of JG members.

CA St	144
Camp Pendleton	32
Capitola	87
Carpinteria	56
Del Mar	781
Huntington Beach	148

LA City	36
LA County	2,428
LA Lakes	23
Long Beach	82
Newport Beach	1,421
Oceanside	35
San Diego	1,549
San Louis Obispo	241
Santa Barbara	145
Santa Cruz	15
Seal Beach	346
Ventura	42
Total	7,611

PRIVATE JG PROGRAM REQUESTS

Turtle guard of Del Mar has requested that her program participants are welcomed to participate in the 2007 CSLSA sponsored events. We will review and recommend at our Committee Meeting.

STICKERS

New JG stickers or other membership items will be discussed at our Committee Meeting.

\$1,000 Donated to “Lifeguards for Louisiana”

The CSLSA JG Committee with the Executive Board’s approval donated to this cause. San Diego Lifeguard Jim Birdsell organized the relay event to raise funds to build a park for kids that were affected by hurricane Katrina.

ROUND TABLE



REENIE BOYER
 P.O. Box 1768 Newport Beach, CA 92658-9815
 Telephone: (949) 644-3170
 Fax: (949) 673-3056
rboyer@city.newport-beach.ca.us



California Surf Lifesaving Association

L

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

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Alternate Executive Delegate Report to CSLSA Board of Directors

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
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Robert E. Williams
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Alternate Executive Delegate

October 12, 2006
Morro Bay, California

Subcommittee Chair for Legislation and Statistics

To All,

We have just concluded a summer that will be a benchmark in years to come. Although most programs have not compiled their 2006 end-of-the-year aquatic safety statistics, it is safe to say that records have been broken. With documented water temperatures from San Diego to Los Angeles counties reaching the 70's by mid-June and continuing until late August, and water temperatures as high as 76 degrees recorded off of Orange County beaches during July, lifeguards along California's coastal and inland water areas have been challenged to meet the demands of the job during record heat waves.

Meanwhile the surf seemed to come in weekly waves from both our neighbors south of the border and south of the equator. Record inland temperatures combined with warm ocean temperatures, phenomenal crowds, surf, rip currents, Lifeguard Nationals in California, yellowtail and dorado by the score in the Channel...all the ingredients were there. It was truly a summer to remember! I would anticipate that California will have record setting rescue statistics when we report in to the USLA.

On June 1, 2006 I attended a meeting that I helped to coordinate between the Orange County Lifeguard Chiefs Association and Charley Hurley, Deputy Chief with the State Office of Emergency Services, Fire/Rescue Branch. A good dialog was established to discuss the issues surrounding the establishment of codified requirements for California's open water lifeguards.

Regarding statistics, at the request of CSLSA President, Rob McGowan I have contacted the USLA Statistician, Rick Gould about the feasibility of conducting a training class on gathering USLA aquatic safety statistics at the USLA Board of Directors Meeting at Lake Tahoe. Included in this would be a presentation on the rescue card scanning query program that California State Parks currently uses. As President McGowan has said, "We need to know more about rescues!"

We have entered the new legislation period in California. Some of the issues that I am currently aware of include:

- Dept. of Boating and Waterways conducted a series of two public meetings to discuss vessel operators licensing/training requirements. USLA President, Chris Brewster attended the meeting in Los Angeles and advised that there is a serious obstacle in passing such legislation due to recreational boating vendors groups and some owners.
- California State Parks is seeking a legislative remedy for so that we may regulate the possession of alcohol on State Park property.
- A recent California Supreme Court decision concerning liability stemming out of a case involving a drowning of a 14-year old boy in a designated swim area at a man-made lake near Oakland, California. The case, involved the East Bay Regional Park District in action by plaintiffs for negligence and wrongful death, arising from the drowning death of Jason Perry, the 14-year-old. On appeal, plaintiffs contended the court erred when it found defendants were immune from liability, pursuant to Government Code section 831.7,1 and granted defendants' motion for summary judgment.

The immunity for the East Bay Regional Park District was upheld by the Supreme Court. However, there are some interesting points made in the decision and programs with man-made lakes and designated swim areas (especially if they charge a fee for swimming) are well advised to review this court decision.

I will be conducting a Legislative sub-committee meeting during our board of directors meeting, if you have any updates on pending legislation, or suggestions concerning statistics, please attend.

All the best,



Alex Peabody
Alternate Executive Delegate
2211 Garden Road
Monterey, CA 93940
Office: (831) 649-7132
Cell: (831) 402-7805
apeabody@parks.ca.gov



California Surf Lifesaving Association

M

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PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

MEMBERSHIP COMMITTEE REPORT OCTOBER 12, 2006

Robert C. McGowan
President

Charlotte M. Graham
Vice President

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Robert A. Moore
Past President/Advisor

Christopher R. Graham
Recurrent Representative

Don C. Rohrer
First Executive Delegate

Michael S. Bartlett
Second Executive Delegate

Alex K. Peabody
Alternate Executive Delegate

We have had a very busy summer with the CSLSA membership drive, and a very successful one as well. For the first time since 2002, we are over 1200 members. I am still waiting for membership information from Del Mar and Encinitas, so this number should climb even more.

Several agencies saw large increases in membership, including California State, LA County, and Laguna, and others had moderate increases as well. As a result, we had to make a second order of our membership kits, to supplement the unsold kits that are being returned today. For those chapters that need additional kits, please be sure to see me sometime today.

Certainly the most difficult part of our membership drive this year has been reaching contact persons at different chapters. I have a new contact list sheet with me, and over the next several meetings I will try to develop an accurate list of email and phone contacts for each chapter. Even if you do not attend the membership committee meeting today, please list one individual from your chapter who can be a primary contact for membership questions. This person does not have to be in charge of your membership, but should be the best person to contact throughout the year, and someone who could direct the information to the person handling membership. I will primarily use email to disseminate chapter lists and collect new information.

There have also been some additions made to our membership application. The USLA will be trying to convert our membership to a fully computerized system, through the contracted company INTERFUSE, who also does our competition results tracking. I have new membership applications for each chapter for use next year, and will pass those out as well. The USLA membership committee has asked each region to begin requesting some additional information from our members, including age, gender, ethnicity and email addresses. All these categories have been added to our new applications, but please note that they are all optional categories. The USLA is requesting this information to better track who our membership is, in order to present this to potential sponsors looking for particular market dynamics. These changes will be further discussed during committee today, so please try to attend.

Respectfully submitted,

Charlotte Graham
Vice President, Membership Chair



California Surf Lifesaving Association

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Southwest Region – United States Lifesaving Association

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NEWSLETTER REPORT ***Fall 2006 Meeting***

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Vice President

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Advisor

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The Fall 2006 issue of the CalSurf News came together quite nicely; with very little arm twisting. There are three articles submitted from the membership, plus the President's Message. There were also very many nice photos. The articles and the photos are reflective of the many locations, varied activities, and the long, rich history of our association and its member chapters. Rich Hidalgo of Imperial Beach submitted a profile of Coronado Beach and Rich Hanna of Santa Barbara submitted one for his agency. There are articles on milestones reached by Long Beach and Los Angeles County Lakes, the latter written by Jim Hughes. Included in this issue is an article on the sad, but mostly joyous, celebration of legendary Huntington Beach lifeguard Raymond Bray, who passed on June 15 of this year from a debilitating disease. There is also a nod to our President Rob McGowan who became a USLA and CSLSA Life Member last spring and to Steve Reuter, Bill Humphreys and the Public Education Committee for the Big Wednesday at Dukes event. Finally, there is a photo fill of the various competitions and events from last summer and a point tally from the Regionals and Nationals.

Although I was flush with articles this issue, I am still asking. And, as some of you know from the past year, I am not above some gentle arm twisting and begging.

In Committee I hope to discuss four topics:

- CalSurf in color.
- Sponsors. Once again sponsors were contacted and failed to reply. How can we bring them in?
- Area contact for this part of our Region.
- Mailing issues to members instead of Chapters.

Again, I want to thank all the writers and photographers. I would especially like to thank my right hand man down south, Richard Hidalgo, for all of his hard work in putting this issue together, and award him the \$50 article submission incentive.

Submitted by: Richard Godino, Newsletter Chair



California Surf Lifesaving Association

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Public Education Committee Report - Fall 2006 October 12, 2006

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Over the past 6 months, the Public Education Committee has been working on the following projects/issues:

1. Duke's Big Wednesday Fundraiser was a tremendous success raising nearly \$8,000. A big "Thank You" goes out to Steve Reuter of Huntington Beach for not only suggesting the program, but implementing and coordinating the entire series of events. Steve apologizes for not being able to attend today's meeting. Thanks to all the chapters which provided host members at the 8 events.

2. Melissa Murphy has designed the CSLSA's "Be Seen, Be Safe" poster design, which will be printed using the funds generated by the Big Wednesday event. Payment is pending a written agreement allowing CSLSA to right to use the design as determined by the Public Education Committee. Thank you to Melissa for her hard work and great design, which was approved by committee members via email during the summer.

3. National Beach Safety Week (NBSW). Last spring, I reminded chapters of the importance of promoting NBSW through local governmental proclamations. Sample proclamations are available on the USLA website. Unfortunately, participation in this program is very limited. Our goal is to increase participation in this process, in order to reach more people with the important messages regarding beach and water safety. We need to look at methods to involve the managers of individual agencies (Chiefs or their equivalents) who have the ability to take proclamations to their local Councils, Boards, or Commissions for enactment. Suggestions on how to do this will be solicited in committee.

4. A reminder that local cable companies are typically under contract with local agencies to provide free Public Service Announcements. This is an excellent way to reach many viewers with free beach safety presentations. For example, last spring I was featured on Orange County's local Cox Communications channel with a 15 minute beach and ocean safety presentation. Anyone interested in learning how to set up a similar program for their community is invited to contact me.

The following items will be discussed in Committee today:

1. Update on Public Education fund balances and options.
2. Public Education Inventory matrix.
3. Be Safe, Be Seen posters.
4. Roundtable

We invite everyone to attend our committee meeting.

Respectfully submitted,

Bill Humphreys, Chairman
Kade Boisseranc, Vice-Chairman



California Surf Lifesaving Association

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Training Officers Report Fall Meeting 2006

As reported in the Fall meeting of 2005, the Orange County area training officers have been working on a three tier certification program for full-time lifeguards. The certification will be based on years of experience as a full time lifeguard, certifications, and abilities to apply gained knowledge. The goal of this process will be to have both the OCTOA and the Orange County Chiefs Association sanction each certification. The process for certification will involve the following steps:

- Completion of a particular level's requirements and acquisition of that levels certifications
- Agency Training Officer reviews applicants file
- Agency Chief writes a letter of approval for certification
- Orange County Training Officers Chair reviews applicants file
- Orange County Chiefs Association Chair reviews applicants file
- Certification

Each lifeguard's agency will retain the original file and OCTOA will retain a copy of the file. The three levels of attainment will be titled "Basic, Intermediate, and Advanced Professional Lifeguard". The attached page outlines the discussed parameters of each certifications requirement.

Future Training and Meetings

Although mutual aid dives have been the bread and butter of training for the past few years, it has been expressed that a broader level of training be explored. As full time lifeguards, we are sometimes asked to perform tasks that may be agency specific and not something we may be necessarily familiar with or have recently performed. With that in mind, 2 out of 3 of the next training events have been planned to address this concern and all agencies are encouraged to participate. These trainings will be designed to give guards a basic level of awareness.

- **Training Dive:** Wednesday, November 15th 2006
10:00 a.m.
Hosted by: Laguna Beach Lifeguards

- **CSLSA Training Officers Meeting**
Tuesday, February 13th 2007
10:00 a.m.
US Ocean Safety

- **Boat Training** Wednesday, March 14th 2007
10:00 a.m.
Hosted by: Newport Beach Lifeguards

- **PWC Training** Wednesday, May 16th 2007
10:00 a.m.
Hosted by: Huntington Beach Lifeguards

Training

On May 31st a mutual aid training dive was held at Lake Mission Viejo. Each department that attended gave a presentation of their department's equipment, dive team training, and typical Summer Season mutual aid response expectations. Following the presentation a missing swimmer dive drill was conducted.

If your agency would like to host a training event or will be holding a certification course open to other agencies, please feel free to contact me at:

Mike Scott

training@cslsa.org

Work: (949) 770-1313 ext. 214



California Surf Lifesaving Association



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Robert C. McGowan
President

October 12 - 13, 2006

Charlotte M. Graham
Vice President

Website Committee

By Robert A. Moore, Committee Chair

Michael A. Beuerlein
Secretary

Robert E. Williams
Treasurer

Changes and revisions to the CSLSA website since March 28, 2006 to September 4, 2006:

Robert A. Moore
Past President/Advisor

1. Posting of materials:

- a. Board of Directors meetings
 - (1) Fall '06 Agenda
 - (2) Fall '06 Registration and Auxiliary Events flyers
 - (3) Spring '05 Minutes (pending at this date)
- b. Certification
 - (1) '05 Compensation Study link
- c. Competition
 - (1) 2006 Regional results
 - (2) 2006 National results (Calif. Rankings)
 - (3) Regionals – parking and registration details
- d. Employment
 - (1) Port Hueneme and Huntington Beach information flyers
 - (2) 2005 Compensation Study (new) webpage
- e. Events
 - (1) Santa Barbara events flyer and link to SB website.
 - (2) Long Beach Centennial information and special news item.
- f. Junior Lifeguards
 - (1) 2006 Regional results.
 - (2) 2006 National results – added line that USLA has not posted yet.
- g. News Items (homepage)
 - (1) Baja Volunteers, McGowan honors, Moore retirement, Upcoming LG tests, Competition results, Board Meetings, Regionals details, EMT class, Long Beach Centennial, etc.
- h. Officers and Committee Chairs
 - (1) Installed new Email program and posted new usernames and addresses (____@cslsa.org).
 - (2) Vice-chair to Public education.
- i. Sponsors
 - (1) Added OB logo
- j. Training
 - (1) South Coast Medical Center EMT course information

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First Executive Delegate

Michael S. Bartlett
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Alex K. Peabody
Alternate Executive Delegate

2. Updates/revisions/additions to website

- a. Cal Surf Newsletter
 - (1) Updated advertising prices and removed quarter page and business card references.
- b. CSLSA Agencies/Chapters
 - (1) Updated information and replaced logos and links as given.

- c. CSLSA Board Meetings
 - (1) Continually updated current meetings and archived Minutes of past meetings.
 - (2) Revised information in 2006 postings of Agenda and Registration details.
- d. CSLSA Officers and Chairs
 - (1) Updated email addresses.
 - (2) Updated newly-elected and replacement personnel
 - (3) Created instruction sheet for I-Mail program and sent to all.
- e. Employment
 - (1) Employment Test Dates and Pay Rates for Agencies
 - (a) Continually updated information as received.
 - (b) Revised Test/Payrate Chart –layout now by county and color-coded.
 - (2) 2005 Compensation Study – revised several entries
- f. Events and Homepage Announcements
 - (1) Continuous updates of news and upcoming events.
 - (2) Removal of outdated events.
- g. Sponsors
 - (1) Revised OB logo - removed link and added by-line.

Webmaster Comments

1. Thanks to Bob Moore for his unwavering support of my tasks in maintaining an up-to-date, professional website.
2. Thanks to Mike Beuerlein who is attempting to send all the Minutes and Attachments electronically this year. (60% last year)
3. Thanks to Chris Graham for his prompt forwarding of updated Chapter and Agency information, payrates and test dates.
4. Thanks to Rob McGowan for sending the CSLSA Regional results in a format that easily transferred to website viewing.

Comments:

1. Membership - hasn't been changed for a while... "CSLSA membership is 1,050..." "Junior Lifeguard program has 4,713..."
2. No update of Legislation page since it was posted.
3. Statistics page - Still has CSLSA 1999 Statistics document... is there a revised one?
4. Training page - No updates of CLTOA's meetings (minutes) since Jan. 2005.
5. Newsletter page - Last Cal Surf News posted is Spring, 2004.
6. Junior Lifeguards - Are there 2006 JG Contest winners? Any JG Lifeguards of the Year?
7. Public Education - no news for a while

Committee Chairs, please submit your committee reports via e-mail to the CSLSA Secretary immediately following the Board of Directors meeting so he may meet his 30-day requirement per Bylaws for completing the minutes for distribution. Especially with our application for the 501 c 3, the Secretary MUST post the minutes for distribution within the 30-day requirement or he is violation of the Bylaws. Posting incomplete minutes will reflect negatively on our organization. So PLEASE help maintain our professionalism with complete and accurate minutes for posting on the Website.



California Lifesaving Association

TO: CSLSA Board of Directors
 FROM: Robert A. Moore, Substitute Committee Chair
 Mike Bartlett, Recorder
 DATE: October 13, 2006
 SUBJECT: **Competition Committee Report**

1. Report on USLA Nationals at HB State by Gus Avila

- Talk with Jay Butki regarding recouping costs and the procedures for recouping costs for equipment set-up and materials.
- Gave details of event management
- Advised that all national issues relative to operation of the event must be given to the local planners no later than six months in advance.
- All Junior Guard issues must be addressed through Tom Daly.
 Recommended core officials be selected for the Junior events and must be made familiar with individual division event rules and general operation procedures.
- 100 medals are still unclaimed from the 2006 championships. They will be taken to the National meeting in Lake Tahoe for distribution to the regions.
 - ✓ Recommended distribution of awards immediately following the event.
 - ✓ Discussion needs to follow at the national meeting for the best methodology to accomplish this.
- Gus expressed the feeling that the \$7,000 required to be paid by the host is ridiculous in the face of having no sponsors. This forces the host to be \$7,000 in debt before even starting the process.

Recommend that this be conveyed at the national meeting.

2. Location for 2007 Regional Games

- It was agreed by the Committee with concurrence from Santa Barbara Chapter that the Junior Regionals will be conducted at Santa Barbara as recommended by the Junior Guard Committee. The event will be conducted on Friday, July 20th, 2007
- Huntington Beach SLSA asked for and was granted permission to host the California Surf Lifesaving Championships between City towers 19 and 17 (Beach Blvd.) on Saturday, July 28th 2007.

Santa Barbara Chapter agreed to be the back-up for Huntington if they are unable to host the event. However the date would then change to Saturday, July 21st, 2007. Huntington will provide as much lead time as possible for this eventuality.

3. Proposals from Jay Butki for revisions to the USLA Competition Rules so as to mirror ILS whenever possible.

MSC to support Mr. Butki's proposal to USLA. MPU

4. Requests by Jay Butki

A. For CSLSA to donate \$1,000 to the LACOLA Trust Fund to assist the California Lifeguard Team in getting to Melbourne, Australia for the 19th Wieland Shield competition.

MSC to make the donation as requested. MPU

B. Request monies budgeted and allocated toward the CSLSA competition trailer be spent to reimburse Jay Butki for over \$3,000 used to purchase stock items for the trailer with all items necessary to host the 2006 nationals and all future USLA sanctioned competitions in the Southwest Region.

Mr. Butki will submit the receipts to the CSLSA Treasurer. The USLA Competition Committee has pledged to reimburse Mr. Butki \$500 for some of these expenditures.

MSC to reimburse Mr. Butki for receipts submitted to the CSLSA Treasurer. MPU

Discussion ensued regarding seeking approval for future expenditures in advance with a cap on such expenditures.

5. 2008 National Championships

Asked for all Chapters to consider the possibility that the 2008 games may come to the Southwest Region and asked for interest.

6. Competition Trailer

It was explained that the trailer has been stored at LA County since it was purchased. It must be moved within the next month. The original procedure was to have the next host of the Regionals to store the trailer at a location in their area.

Huntington will look into this. Mission Viejo advised that they may have a location as a back-up to Huntington.



California Lifesaving Association

S

TO: CSLSA Board of Directors
FROM: Bill Richardson, Committee Chair
DATE: October 13, 2006
SUBJECT: **Heroic Acts Committee Report**

Brian Knorr – Heroic Act Submission

We reviewed the submission by Mike Bartlett from HBSLSA to honor Brian Knorr of the Huntington Beach Police Department, for his rescue of 83-year-old Eleanor Smith, a female driver who lost control of her car and was trapped in the almost completely submerged vehicle in a storm drain containing 4-6 feet of running water.

The submission was approved via poll of eight of thirteen chapters present and a unanimous vote of the Board. It was also approved to make the presentation on December 5th, 2006.

The Chair reminded everyone to take the opportunity to speak with award winners when they are present to receive their awards at a BOD meeting and to take the opportunity to make submissions. Recognition of others in our field and those not trained in lifesaving presents an opportunity to highlight your agency within the community and is a positive reflection on our profession.

Again, if anyone requires materials or wishes to make a submission, I can be contacted at the following.

Bill Richardson
Heroic Acts Committee Chair
9361 Clouthaven Drive
Huntington Beach, CA 92646

Phone: (714) 968-9360
E-Mail: cslsasheroicacts@verizon.net



CALIFORNIA SURF LIFESAVING ASSOCIATION

Junior Lifeguard Committee

2006 Fall Action

T

REGIONAL COMPETITION

2007 will be hosted by Santa Barbara on Friday, July 20th. The mandatory Coordinators meeting will be the evening of July 19th at the Competition site.

We have one new rule at the JG Regional Competition: No temporary body art will be permitted on any JG participant at the Regional Competition.

CAL STATE GAMES

2007 will be hosted by San Diego at Mission Beach on July 13th.

SANTA BARBARA FIESTA

2007 will be hosted in Santa Barbara on July 27th.

NATIONAL COMPETITION

2007 will be hosted by South Carolina at Myrtle Beach on August 9th.

2006 POSTER CONTEST

The Contest Rules was judged at our Committee Meeting and the \$500 awards were given to the winners JG Coordinators for distribution:

- A - Helen Sylvia, Imperial Beach
- B – Allison Reaser, LACO
- C – Cole Fieres, LACO

TIDEBOOKS

Tide Books are ordered and will be distributed at the spring 2007 JG Committee Meeting. Mike S is going to try and change the calendars from June – May for the JG's.

USLA JG MEMBERSHIP

You can still mail your 2006 JG information with the \$10 registration fee and participants name and address to:

USLA Membership
P.O. Box 322
Avon by the Sea, NJ 07717

Or if you have any questions on your 2006 Membership contact Mr. Hartl the Membership Chairperson: GUARD4LIFE@aol.com

Current CSLSA JG Members:

CA State	144
Camp Pendleton	32

Capitola	87
Carpentaria	56
Del Mar	781
Huntington Beach	148
Imperial Beach	90
LA City	36
LA Co	2,428
LA Lakes	23
Long Beach	82
Newport Beach	1,421
Oceanside	35
San Diego	1,549
San Louis Obispo	241
Santa Barbara	145
Santa Cruz	15
Seal Beach	346
Ventura	<u>42</u>

Total **7,701**

STICKERS

2007 JG stickers are ordered and will be distributed at our spring 2007 JG Committee Meeting.

2006 JG's Of The YEAR

Jay Riley, LACO
 Thomas Bossenger, Imperial Beach
 Tom Lerum, Del Mar
 Shane Lincoln, Newport Beach

They will all receive a \$100 award from the CSLSA.

PRIVATE JG PROGRAM REQUEST

Turtle Guard of Del Mar, CA requested and was unanimously approved to participate in all CSLSA/USLA JG events.

HOT TOPICS

To be continued at our spring 2007 Meeting:
 JG National Participation
 JG Program Manuals
 2007 JG Fin Painting Contest

ROUND TABLE

☺

REENIE BOYER
P.O. Box 1768 Newport Beach, CA 92658-9815
Telephone: (949) 644-3170
Fax: (949) 673-3056
rboyer@city.newport-beach.ca.us



California Surf Lifesaving Association

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Legislative Sub-Committee Meeting Report 10/13/06 Morro Bay, California

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Third Executive Delegate

Alex K. Peabody
Fourth Executive Delegate

We conducted a short meeting at the beginning of the general meeting on Friday the 13th. The following items were discussed. Action items are identified below each item.

- **Item I:** Dept. of Boating and Waterways has conducted a series of two public meetings to discuss vessel operators licensing/training requirements. USLA President, Chris Brewster attended the meeting in Los Angeles and advised that there is a serious obstacle in passing such legislation due to recreational boating vendors groups and some recreational boaters associations.

Action Item: Continue to monitor this issue.

- **Item II:** California State Parks is seeking a legislative remedy for so that we may regulate the possession of alcohol on State Park property.

Action Item: None

- **Item III:** A recent California Supreme Court decision concerning liability stemming out of a case involving a drowning of a 14-year old boy in a designated swim area at a man-made lake near Oakland, California. The case involved the East Bay Regional Park District in action by plaintiffs for negligence and wrongful death, arising from the drowning death of Jason Perry, the 14-year-old. On appeal, plaintiffs contended the court erred when it found defendants were immune from liability, pursuant to Government Code section 831.7,1 and granted defendants' motion for summary judgment.

The immunity for the East Bay Regional Park District was upheld by the supreme court. However, there are some interesting points made in the decision and programs with man-made lakes and designated swim areas (especially if they charge a fee for swimming)are well advised to review this court decision.

Action Item: Alex Peabody to forward Bob Moore a copy of the PDF document on the court decision for posting on the CSLSA website.

Meeting adjourned.



California Surf Lifesaving Association

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MEMBERSHIP WORKSHOP REPORT OCTOBER 12, 2006

- A "Membership Committee Chapter Representative Contact List" was circulated, and the chair will coordinate with the Recurrent Rep and the Secretary to get additional chapter representative information, in order to compile a definite contact list for distributing information before meetings and contacting chapters throughout the year about membership and other issues.
- Discussion ensued about future membership registration under the Interfuse system, and committee members expressed various features they would appreciate in order to make collecting and recording of membership more user-friendly. The committee strongly feels that membership needs to go from chapter to region to national, in order to maintain span of control.
- Before full implementation of the Interfuse system, our region will utilize new application forms to begin to gather new information requested by the national membership committee. These include gender, date of birth/age, ethnicity, and email addresses. It was again stressed that collecting this information would be voluntary. New membership data lists would include columns for these categories, if it was collected.
- Unsold membership kits were collected from Newport Beach, Camp Pendleton, LA County Lakes, and Long Beach. Kits for chapters with more members than estimated at the Spring Meeting were distributed, including Cal State, Imperial Beach, Laguna, Oceanside, and San Clemente. Additional kits still owed to LA County, Huntington City, and San Diego.
- The committee discussed kit ideas for 2007. We will request one larger item from SHP, Inc., per our contract (?), and will also purchase an additional 2 items for the kits. Our top request from Hubbell will be towels, and several committee members will get quotes from their vendors to present to him. Our 2nd request would be long-sleeve T-shirts, and 3rd choice is short-sleeve T-shirts. The committee would like to use the artwork designed by Melissa Murphy for the Public Education poster if we get the T-shirts instead of towels.

In addition to CSLSA window stickers, still available for 2007 kits from our previous purchase, the committee would like to get a new mug for next year's kit, and a lanyard lip balm. The committee chair will also check with SHP, Inc. on the possibility of sunscreen for next year's kits.

The membership chair will request a \$5000 line-item allocation for the 2007 fiscal year for purchasing membership kits items during new business on Friday.



California Surf Lifesaving Association

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NEWSLETTER COMMITTEE ACTION REPORT – FALL 2006

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In Committee, two major topics were discussed: 1) printing the CalSurf in color vs. black and white; and 2) problems with soliciting advertisers. While the Committee supported the concept of color printing, it was suggested that the less expensive option of a color cover (essentially four pages) and black and white inner pages would be more palatable to the Board, and that this should be recommended for at least the next two issues. It was noted that providing a color cover might help attract advertisers, thereby possibly helping to resolve the second major issue. It was also recommended that the cost for advertisement be increased for color ads, while keeping a less expensive black and white option for those advertisers that can't commit to a more expensive ad. If demand for color ads was high, an option of a color centerfold was discussed. The additional cost would have to be offset by the ad revenue. While discussing advertising, it was suggested that vendors that support CSLSA and provide discounts for members be given consideration for ad space at reduced or no cost. The dilemma would be that these sponsors would take space from revenue producing ads and there might also be contractual conflicts. It was noted that there were few vendors that offered discounts to recurrents, and that perhaps "recurrent-friendly" vendors should at least be given recognition by providing a list of such vendors in the CalSurf.

Another topic discussed was direct mailing to members, rather than bulk shipping to chapters. The cost difference would be relatively small, and the Committee recommended that this be done starting with the next issue (Spring 2007). During this discussion, a recommendation was made to research the possibility of eliminating printing altogether and produce an electronic newsletter. While potential problems with this method exist, it was agreed to research it and possibly poll the members through a notification in the next issue.

Finally, the issue of a budget for the CalSurf was discussed. It was decided to ask the Board for an annual budget of \$7300 to design, print and mail the newsletter. This budget would be utilized at the discretion of the Committee Chair, with input from Committee members and the Board, with many costs being potentially offset by revenue from advertisers.

Richard Godino
Editor – CalSurf News



California Surf Lifesaving Association

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Public Education Committee Minutes - Fall 2006 October 13, 2006

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The following was discussed at the Public Education Committee meeting on October 12, 2006:

1. Duke's Big Wednesday Fundraiser was a tremendous success raising \$7,905.14.
2. The committee allocated \$600.00 for payment to Melissa Murphy for her "Be Seen, Be Safe." Poster design. The payment is pending a written agreement allowing CSLSA the right to use said design as determined by the Public Education Committee. Follow up by Gus Avila and Mike Beuerlein. Note: Subsequent to the committee meeting, further discussions with Steve Reuter revealed that the agreement with Melissa (who was not present at the meeting) was for \$400 for all work. An agreement was developed by Gus Avila and Mike Beuerlein and presented to Melissa. Melissa signed the agreement and was paid \$400 for the use of the artwork.
3. The Committee has allocated up to \$1,100.00 to be used for the purchase of 17 framed posters to distribute as thanks to the sponsors of "Big Wednesday." Of the allocated moneys, two framed, matted posters are to be purchased in addition to the 17 others as special gratitude toward Duke's and Steve Reuter. Follow up by Mike Beuerlein and Doug Leach.
4. The Committee allocated \$5,000.00 of the remaining funds towards the production of the "Be Safe, Be Seen" posters. The Committee would like to see 600 posters of higher quality (possibly laminated) to be distributed to the chapters for display purposes, window displays, and classroom displays, etc. The remainder of the posters will be of lower quality intended for give away purposes.
5. The remaining \$1,205.14 will be held over for reprint or any unforeseen costs. Melissa Murphy presented the committee with two educational poster designs that could be purchased at the cost of \$1,000.00 each. The committee is interested in the idea of the posters, however is not willing to purchase the designs at this time. Melissa Murphy is encouraged to attend the spring meeting and "pitch" the idea again at the Public Education committee meeting. Doug Leach Follow up.
6. The committee has a line item budget of \$5,000.00 dollars. \$4,000.00 allocated to Pub Ed. and \$1,000.00 from Junior Guards. The Committee requests \$2,500.00 to purchase book cover featuring the Junior Guard Poster contest winner's artwork. Mike Silvestri will follow up.

Respectfully submitted,

Bill Humphreys, Chairman
Kade Boisseranc, Vice-Chairman



California Surf Lifesaving Association

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Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

Robert McGowan and Michael Beuerlein hereby certify:

- A. They are the President and Secretary, respectively, of the CALIFORNIA SURF LIFESAVING ASSOCIATION, a non-profit California corporation.
- B. At a meeting of the BOARD OF DIRECTORS of the corporation, on October 13, 2006, the following amendment to Article IIB of the Articles of Incorporation was adopted.

Article IIB of the Articles of Incorporation shall now read:

The specific purpose of this organization is to establish and maintain high standards of professional surf and open water lifesaving for the maximizing of public safety; to educate the public in water safety in a natural aquatic environment through a program of preventative awareness, and to actively support the general improvement of lifesaving ~~and humanitarian causes.~~

- C. The Board of Directors of the corporation having equal voting powers, approved the above amendment by 2/3 majority vote as required by Article XIV, Section 2 of the corporation's Bylaws.

Each of the undersigned declares under penalty of perjury that the foregoing is true and correct and that this Certificate of Amendment was executed on the 16th day of October, 2006, at Huntington Beach, Orange County, California.

Robert C. McGowan, President

Michael A. Beuerlein, Secretary