



California Surf Lifesaving Association Board of Directors Meeting

Clark Building, 861 Valley Drive, Hermosa Beach CA 90254

March 26, 2026 & March 27, 2026, 9AM

Thursday, March 26, 2026

- I. **Call to Order** - Meeting called to order by Mr. Avila at 9:12 AM.
 - A. Pledge of Allegiance - Mr. Carey
 - B. Welcome and Introductions - Mr. Avila
 - 1. President Avila welcomed everyone
 - 2. Mixing of the Sands Ceremony (Mrs. Bryant) – Each chapter was asked to provide sand from their beaches for a mixing of the sands ceremony to represent unity for the organization.
 - C. Roll Call of Delegates - Mrs. Bryant & Mr. Beuerlein

Roll Call of Delegates as of March 26, 2026

2 - 15 Members: 2 Delegates	151 - 200 Members: 6 Delegates
16 - 50 Members: 3 Delegates	201 - 250 Members: 7 Delegates
51 - 100 Members: 4 Delegates	251 – Members & up: 8 Delegates
101 - 150 Members: 5 Delegates	

Chapter	Total Paid Membership per Chapter (Pro+)	Total Votes	Delegates Present	Proxies
California State	292	8	8	
Capitola	20	3	1	1
Carpinteria	2	2	0	
Coronado	18	3	2	1
Del Mar	10	2	1	
Encinitas	12	2	0	
Huntington Beach	25	3	3	
Imperial Beach	3	2	1	
Laguna Beach	169	6	2	1
Lake Mission Viejo	1	0	1	
Los Angeles City	21	3	1	1
Los Angeles County Beaches	160	6	6	
Los Angeles County Lakes	21	3	3	
Long Beach	141	5	4	1
Newport Beach	22	3	0	
OC Lifeguards -C.O.L.A.	8	2	0	
Oceanside	20	3	2	
Pendleton Coast	10	2	1	1

Pismo Beach	24	3	0	
Port Hueneme	11	2	0	
San Clemente	52	4	2	
San Diego	188	6	1	
San Luis Obispo County	27	3	0	
Santa Barbara City	19	3	2	1
Santa Barbara County (Campus Pt.)	13	2	2	
Santa Cruz	69	4	1	1
Santa Monica Harbor Patrol	10	2	0	
Seal Beach	56	4	2	2
Solana Beach	4	2	2	
Tucson, AZ	0	0	0	
Ventura County	1	0	0	
Ventura Harbor Patrol	18	3	2	
Independent/Unaffiliated	3	2	0	
Total	1450	98	50	2

II. **Approval of Minutes** from Laguna Beach, CA (October 9 & 10, 2025)

Motion: Mr. Moore

Second: Mr. Ragsdale

Discussion: (none)

Action: MPU

III. **Officer's Reports**

A. **President**

Mr. Avila

Mr. Avila has been involved in the following activities:

- Report submitted
- Worked with Huntington State Beach Junior Lifeguard Association for potential memorial
- Assisted with the Youth Team Camp in Ft. Lauderdale, FL
- Negotiated with the Los Angeles Angels of Anaheim for Lifeguard Appreciation Night
- Communicated with Debbie Friedman regarding promotion of her book
- Discussed a written agreement with John Wayne Cancer Foundation
- Has provided assistance to Ft. Lauderdale in hosting the 2026 USLA Lifesaving National Championships

B. **Vice President**

Mr. Carey

Mr. Carey has been involved in the following activities:

- Report submitted
- Requested the recognition of any lifeguard who have passed. Board Members shared the following names: Jake Chandler, Erik Bear, Ray Duncan, Dee Golles, Larry Cocke, Scott Grigsby, J.R. Plascencia, Tyler Jagggers, Sean Stienle
- Prepared the Water Quality Standards to present at upcoming USLA meeting
- Visited Solana Beach for Certification review

- Communicated with Mr. Brewster regarding North Island Lifeguard Service Certification issue
- Recruiting agencies to host the 2026 Regionals

C. **Secretary** Mrs. Bryant

Mrs. Bryant has been involved in the following activities:

- Report submitted
- Adjusted to new role for CSLSA
- Presented workforce representation data at USLA meeting in Coeur d’Alene, ID
- Co-Authored an article in ALM

D. **Treasurer** Mr. Sholl

Mr. Sholl has been involved in the following activities:

- Report submitted
- Shared opening comments to Board of Directors encouraging thoughtful dialog among CSLSA Members

E. **Past President/Advisor** Mr. Beuerlein

Mr. Beuerlein has been involved in the following activities:

- Report submitted
- Thanked LA County for the informative meet and greet at Hermosa Museum
- Recognized vendors and the support they provide for the meetings; encouraged Board Members to interact with vendors during breaks.
- Worked on Public Education agreement with *Dragonskin* and Executive Board sponsorship contract
- Worked on subcommittee to review the CSLSA Bylaws
- Conflict with the California Water Safety Summit led to a change in meeting dates for Spring 2026 CSLSA BOD Meeting
- Developed a Welcome Document for new CSLSA Executive Board Members
- Stated that the CSLSA Executive Board had approved for CSLSA to provide 26 lunches for Special Awards recipients and their guests who are not covered by the meeting host
- Commented that a typographical error was going to delay the vote on US House Concurrent Resolution 27

F. **1st Executive Delegate** Mr. Butki

Mr. Butki has been involved in the following activities:

- Report submitted
- Wrote memorial articles For Cal Surf News
- Worked with California Bears Super Surf Team League
- Prepared Mr. Prosser for his role as USLA Lifesaving Sport Chair
- Assisted with Baywatch productions to provide equipment for a film production
- Commented that CSLSA is still needs a host for the upcoming Regionals

G. **2nd Executive Delegate** Mrs. Kemp

Mrs. Kemp has been involved in the following activities:

- Report submitted
- Created process for USLA athletes to request approval letters to compete abroad
- Commented on USLA presence in Super Girl Surf Pro event series

H. **3rd Executive Delegate** Mr. Trinkle

Mr. Trinkle has been involved in the following activities:

- Report submitted
- Prepared for Special Award Presentation and reviewed Special Award Application

- Assisted with Water Quality Standards that will be presented at Spring USLA meeting; Commented on challenges with delay in testing
- Commented on the Liaison Contact Form for membership
- Corrected/Updated the CSLSA Map on the website
- Appreciated organizations who donated for the National Dorymans Association promotional video

I. **4th Executive Delegate** Mrs. Swank

Ms. Swank has been involved in the following activities:

- Appreciates the support she has been given since becoming the 4th Executive Delegate
- Worked with Website Committee to update CSLSA agency testing dates and pay rates
- Will attend Spring USLA meeting in Biloxi, MS

IV. Committee Reports

A. **Bylaws/Policies & Procedures** Mr. Sholl

- Report submitted
- Appreciated Mr. Moore's work as prior Bylaws Committee Chair
- Appointed to the USLA Bylaws Committee as Vice Chair
- Recommended the President appoint Dr. Graham for Bylaws CoChair

B. **Certification** Mr. Lombardi

- Report submitted
- Commented on the Certification Results for Spring 2025
- Mr. Beuerlein will discuss Ventura Port District, Harbor Patrol's certification under New Business

C. **Exchange** Dr. Graham & Ms. Kelly

- Report submitted
- Video presentation from Brandi White of Crystal Cove and Andrew Mansoor of San Clemente City on their CSLSA New Zealand Exchange Trip

D. **Fundraising** Ms. White & Mr. Kine

- Communicated with the CSLSA Public Education Committee regarding stingray bags project with *Dragonskin*
- Determined Venmo was not a viable resource for website donations
- Developed a donation letter

E. **Grants** Mrs. Bryant

- Grant Committee Report included in Secretary's Report
- Requested a new Grants Committee Chair or Co Chair

F. **Junior Lifeguard** Mr. Sholl & Mr. Gibson

- Will make a motion at the USLA Fall meeting to limit the USLA JG of the year to the Regional winner
- Commented on USLA subcommittee regarding JG instructor minimum standards
- Requested a new JG Committee Co-Chair to replace Mr. Gibson

G. **Legislation** Mr. Sandler

- Mr. Beuerlein reported in Mr. Sandler's absence with report submitted
- Commented on AB 1639: CA Drowning Prevention and Rescue Act discussion at the most recent Marine Safety Chiefs Association meeting.
- Communicated with FOX TV marketing regarding promotion of US House Concurrent Resolution 27 during their upcoming broadcast of the new version of Bay Watch
- Continues to monitor legislation that impacts marine safety and ocean lifeguards

H. **Lifesaving Sport & Fitness** Mr. Butki

- Report submitted
 - Mr. Prosser represented CSLSA at 2025 Fall USLA BOD meeting
 - Recognized athletes in surf lifesaving across California
 - Attended the 2026 Super Surf League and commented that the athletes did well.
 - Commented on the need for a Regionals host and noted in 2028, since the LA area will host the Olympics, he recommends a different location host for Regionals
- I. **Membership** Mrs. Graham
- Report submitted
 - Commented CSLSA has 1450 professional members; July 1st begins the new membership year and April 1st is open registration for new memberships
 - USLA Member Kit item for 2026 is a trucker hat
 - Encouraged chapters to promote pro-deals with membership
 - Requested Chapter Liaisons to provide the requested chapter information to Mr. Trinkle
- J. **Newsletter** Ms. Gibson
- Report submitted
 - Requested information on Lifeguards who have passed away for newsletter
- K. **Professional Standards** Mr. Carey
- Report submitted
 - The USLA Certification Subcommittee on Water Quality will present at the USLA BOD Meeting in Biloxi, MS
- L. **Public Education** Mrs. Swank & Mrs. Beebe
- Purchased and prepared PIO kits to distribute to chapters
 - Thanked the Crystal Cove Lifeguard Association for their donation to the Public Education Committee from the funds they received from the John Wayne Cancer Foundation
 - Commented on contract with *DragonSkin*
- M. **PIO** Mr. Sandler
- Report given by Mr. Beuerlein in Mr. Sandler's absence
 - Commented on communications to promote CSLSA relevant content
- N. **Public Relations** Ms. Kemp
- Report submitted will include Social Media Committee
 - Reviewed current social media policies & procedures and proposed a Content Coordination Plan
 - Proposes committee chairs assisting in developing content and posting schedule
 - Requested a Social Media Committee meeting in conjunction with the Public Education Committee meeting
- O. **Social Media** Ms. Kemp
- Report provided in Public Relations report
- P. **Special Awards & Presentations** Mr. Trinkle
- Prepared and provided materials for Special Awards presented at this CSLSA meeting
 - Recommend a budget fund allocation for awards and lunches
 - Introduced the jeweler who makes the Medal of Valor awards, (Kathy Amant)
 - Reviewed applications received for Summers of Service award
- Q. **Statistics** Mr. Burton
- Report given by Mr. Beuerlein in Mr. Burton's absence
 - Commented on the USLA Certification Program requirement that all statistics be submitted for an agency to receive USLA Certification renewal

- Commented on agencies that still need to submit statistics
- R. **Training** Mr. Paul
 - Mrs. Bryant commented that Mr. Paul submitted a report however it experienced a conversion error
 - Report will be posted in the minutes of this meeting
- S. **Ways & Means** Mr. Sholl
 - Report submitted with Treasures Report
 - Commented on bookkeeping and donations
- T. **Website** Mr. Himes
 - Updated website on testing dates and pay rates with Mrs. Swank
 - Posted new Region Map and Cal Surf News
 - Will research placing Exchange Committee presentation on CSLSA website once it is available on YouTube
- IV. **Awards and Presentations**

Awards were presented as described in the Special Awards & Presentations Report.
- V. **Committee Workshops (as directed)**

Meeting recessed at approximately 6:00 PM and reconvened on Friday, March 27, 2026

Friday, March 27, 2026 (Meeting called to order at 9:00 AM)

- VI. **Committee Reports from Workshops**
 - A. **Bylaws/Policies & Procedures** Mr. Sholl
 - Reviewed many proposed bylaws changes and had healthy discussions. Recommended for New Business the proposal of Article VIII, Section 3: the modification of one line for casting ballots for approval at the Fall Meeting.
 - i. Proposed Change: “individual delegate secret ballot”
 - Reviewed the Policy and Procedure application form for Life members; recommended simple updates: remove USLA logo, add at the end “may be nominated”, change order and send to USLA last
 - All other Bylaw revisions will be discussed at CSLSA Bylaw Committee Meeting in the Fall after comments are incorporated
 - B. **Certification** Mr. Lombardi
 - (No Report)
 - C. **Exchanges** Dr. Graham & Ms. Kelly
 - (No Report)
 - D. **Fundraising** Ms. White & Mr. Kine
 - (No Report)
 - E. **Grants:** Ms. Bryant
 - (No Report)
 - F. **Junior Lifeguards** Mr. Sholl
 - Recommend the President appoint Anaisi Moise and DC Lawson-Thomas to join Mr. Sholl as Co-Chairs
 - Commented on the USLA age bracket change to the end of the year
 - Commented that the Rescue Race for B&C groups will mirror USLA rules
 - Will recommend at USLA JG Committee Meeting that JG Instructor standards remain set by individual agencies
 - G. **Legislation** Mr. Gates

- Discussed the California AB1639 bill that was presented to the California Marine Safety Chiefs Association Meeting and the positive and negative effects, discussion will continue.
- H. [Lifesaving Sport & Fitness](#) Mr. Butki
- Commented on the challenges of securing a host for Regionals and suggested the financial incentive be reviewed to make hosting more appealing to an agency or chapter.
 - Commented on the possible change to the date for 2026 Regionals
 - Commented on the equipment truck challenge for USLA Nationals due to date change
 - Will be proposing rule changes at the USLA BOD Meeting in Biloxi, MS
 - Suggested adopting a rotation pattern for hosting Regionals
- I. [Membership](#) Ms. Graham
- Commented on membership kits and updating internal pro deals
 - Will be adding key chains in the kits
 - Commented on the Bylaws discussion
- J. [Newsletter:](#) Ms. Gibson
- Attended Social Media Committee meeting and is supportive of a shared CSLSA Canva account collaboration
 - Commented on article submission system
- K. [Professional Standards](#) Mr. Carey
- Commented on USLA Water Quality Standards to be proposed for approval at the USLA BOD Meeting in Biloxi, MS
 - Discussed uniform standards and body recovery standards that are in development
 - Commented on new item of JG instructor ratios
- L. [Public Education](#) Ms. Swank
- Distributed PIO Kits
 - Confirmed Safe Beach Day is on the CSLSA website
 - Commented on proclamation materials for Beach Safety Week
 - Will be ordering coloring books with support of the Ben Carlson Foundation
 - Will order up to \$1000 for beach safety and boating safety picture books to distribute to Chapters
 - Will order plush sting rays for educational public education tool \$500
 - Will research CSLSA PSA with Drasco Bogdanovic
- M. [PIO:](#) Mr. Sandler
- (No Report)
- N. [Public Relations](#) Ms. Kemp
- Commented on a non-profit option for Canva that is free; will be requesting the proper documentation to set up account.
 - Motion to open a CSLSA Canva non-profit account
Seconded by Ms. Beebe
- O. [Social Media](#) Mr. Kemp
- (No Report)
- P. [Special Awards & Presentations](#) Mr. Trinkle
- Commented the committee discussed 2 awards and approved both
 - Proposed modification to awards application for the USLA level
- Q. [Statistics](#) Mr. Burton
- (No Report)

- R. **Training** Mr. Paul
 - (No Report)
- S. **Ways & Means** Mr. Sholl
 - Commented on motions that passed at the Committee meeting will be added to New Business
 - i. Allocation of \$528 to purchase Summer of Service pin awards
 - ii. Reminder of Laguna Beach Lifeguard Association donation request to be allocated to lifesaving sport
- T. **Website** Mr. Himes
 - (No Report)

VII. Old Business

- A. California Marine Safety Chiefs Association (CMSA): No Update
- B. 2026 Regional Championships: Host Needed
- C. 2026 National Championships: Title sponsor recruitment and no update on USLA website
- D. Live Heats Sports Scoring System:
 - a. Mr. Prosser commented on the need for volunteers to implement the current system or consider purchasing a new system
 - b. Mr. Allen commented each chapter should provide a person to assist as an Official and suggested holding a training course for officials
 - c. Mr. Avila commented that the host agreement includes a training the day
- E. Water Quality Subcommittee: will present standards to USLA for approval at 2026 Spring USLA BOD Meeting
- F. Elimination of Restricted Accounts: No Further Update
- G. John Wayne Cancer Foundation: No Further Update
- H. United States House of Representatives Concurrent Resolution 27: No Further update
- I. Proposed CSLSA Bylaw Changes (During the Fall 2025 CSLSA BOD Meeting a **MOTION** to approve proposed Bylaw Changes was seconded and passed with 2 dissenting votes. Refer to Bylaw Committee Report for text in the Fall 2025 CSLSA BOD Meeting Minutes posted on the CSLSA Website. These proposed Bylaw Changes will be voted on at this meeting with a "YEA" or "Nay" vote from Delegates and no discussion allowed per CSLSA Bylaws.
 - a. Section 3c-Good Standing
Motion: Mr. Sholl
Second: Mr. Moore
MPU
 - b. Article 8, Secretary item 5 & 6
Motion: Mr. Sholl
Second: Mr. Moore
MPU
 - c. Article 8, First Executive Delegate item a & b
Motion: Mr. Sholl
Second: Mr. Moore
 - d. Article 8, Fourth Executive Delegate item a & b
Motion: Mr. Sholl
Second: Mr. Moore
MPU

VIII. New Business

- A. CSLSA Insurance usage by Chapters to host CSLSA BOD meetings: Mr. Sholl stated that Chapters may use the CSLSA insurance to host CSLSA BOD Meetings, but not to host Regionals.
- B. Dragonskin
 - a. Mr. Avila commented on the *DragonSkin* proposal which was circulated for review by the Executive Board.
 - b. Ms. White commented that *DragonSkin* offered to help with cost and placed logo on bag with QR code to their educational website
 - c. Mr. Sholl commented the CSLSA Sponsorship Agreement does not include language for an in-kind donation
 - d. Mr. Beuerlein commented that the CSLSA Sponsorship Agreement has not been finalized and needs to be addressed to negotiate with DragonSkin.
 - e. Mr. Sholl commented that the agreement could be open ended in terms and would like to create a template
 - f. Mr. Himes requested to add Website Committee Chair to discussion when appropriate
 - g. Motion for Executive Board to negotiate with DragonSkin and develop an agreement for review to be finalized at the Fall 2026 CSLSA BOD meeting.
 Motion: Mr. Moore
 Second: Dr. Graham
 MPU
- C. Proposed CSLSA Bylaws Change: Article 8, Section 3.1
 - a. Proposed modification of Article 8, Section 3.1 Election shall be by “individual delegate” secret ballot, and a majority of votes cast shall elect.
 - b. Motion to accept proposal and add to minutes for vote and adoption at Fall 2026 CSLSA BOD Meeting
 Motion: Mr. Moore
 Second: Dr. Graham
 MPU
- D. CSLSA Medical Committee
 - a. Mr. Butki commented the CSLSA does not have a Medical Committee and questioned if it should
 - b. Mr. Moore commented the USLA has a medical advisor
 - c. Mr. Trinkle questioned the business of the committee
 - d. Mr. Beuerlein suggested the Executive Board discuss further at the next CSLSA Executive Board Meeting
- E. President Appointment of JG Committee Co-chair
 - a. Mr. Avial appointed Anaiis Moise and DC Lawson-Thomas as JG Committee Co-Chairs to assist Mr. Sholl
- F. President appointment of Bylaw Co-chair
 - a. Mr. Avila appointed Dr. Graham as Bylaw Committee Co-Chair to assist Mr. Sholl
- G. President appointment of Lifesaving Sport Co-Chair:
 - a. Mr. Avila appointed Mr. Sprout as Lifesaving Sport Co-Chair to assist Mr. Butki
- H. Old Business Bylaw clerical error correction
 - a. Mr. Beuerlein made a motion to remove the strikeout of item “b” under Fourth Executive Delegate to read:
 - a. Serve as an advisor to the Executive Board of the CSLSA and represent the recurrent lifeguards who are members;

- b. Prepare an annual report on recurrent employment standards and testing to be posted on the CSLSA website; and
- c. Prepare a written report including all duties and activities for each meeting of the Board of Directors.
- d. The Fourth Executive Delegate shall be the Ninth Delegate to USLA.

Motion: Mr. Beuerlein

Second: Mr. Moore

MPU

I. Ventura Port District, Harbor Patrol Certification Extension Application

- a. Mr. Beuerlein will propose a motion at upcoming 2026 Spring USLA Certification Committee for USLA to waive the \$83.33 extension application fee for Ventura Port District, Harbor Patrol.
- b. Dr. Graham commented this action would allow the agency to renew certification for ARRT and their Lifeguard Agency in the same cycle
- c. Mr. Beuerlein noted that USLA Certification Officer Rick Gould offered to pay VPD's \$83.33 fee if USLA does not waive it.
- d. Mr. Beuerlein suggested CSLSA consider paying the fee if denied

Motion: Mr. Moore

Second: Ragsdale

MPU

J. Ways & Means fund allocation and budget amendment

- a. Remaining Laguna Beach Donation funds be allocated to the Lifesaving Sport Committee
- b. Approval of allocation of \$528 to purchase Summer Service Award

Motion: Mr. White

Second: Mr. Moore

MPU

Motion: Mr. Trinkle

Motion: Mr. Moore

MPU

K. CSLSA Lifetime Membership Award bestowed upon Jim Hughes

L. Policy and Procedure change for Special Awards Application

Motion: Mr. Moore

Motion: Mr. Hughes

MPU

IX. Future Meetings and Dates:

- A. Spring 2026 USLA Board of Directors Meeting: April 21 & 22
Location: Biloxi, MS (Gulf Coast Region)
- B. Fall 2026 CSLSA Board of Directors Meeting: October 8 & 9
Location: Oceanside, CA
- C. Fall 2026 USLA Board of Directors Meeting: TBD
Location: Jacksonville, FL
- D. Spring 2027 CSLSA Board of Directors Meeting: April 8 & 9
Location: Santa Cruz, CA

X. Privilege of the Chair Mr. Avila

- A. Close the meeting in memory of: Sean Stienle, Erik Bear, Tyler Jagers, Jake Chandler, Ray Duncan, Dee Golles, Larry Cocke, Scott Grigsby and J.R. Plascencia

XI. **Adjournment:**

- **Motion to Adjourn: Mrs. Byrant**
- **Seconded by: Mr. Gray**
- **Discussion: none**
- **MPU**
- **Meeting adjourned at 11:02 AM**



California Surf Lifesaving Association

TO: CSLSA Board of Directors Meeting
FROM: Gustavo Avila, Esq.
DATE: March 26 & 27, 2026
SUBJECT: President's Report

Hello and Welcome to the 2026 Spring CSLSA Fall Board of Directors Meeting.

I would like to take this opportunity to welcome everyone to Hermosa Beach, and would like to thank our hosts, the Los Angeles County Surf Lifesaving Association.

- Since our previous meeting, the following has taken place: I have reviewed and responded to a number of emails, and telephone calls related to the business of the CSLSA. Important legislation discussed includes the Lifeguard Minimum Wage Act, as well as the Californian Drowning and Prevention Act.
- I have attended Board meeting and participated in the exchange of a number of emails with the Huntington State Beach Junior Lifeguard Board members. We are attempting to create a memorial for a former Huntington State Beach seasonal lifeguard that was killed while he was training as a part of the U.S. Army Special Forces. Ideas include the possibility of working with the US Government and the State of California to complete fund raising for a Junior Lifeguard Building at Huntington State Beach. In addition, the Association is hoping to create an annual Ocean Swim/Run event in the honor of Jake Chandler. Jake was a seasonal lifeguard at Huntington and Bolsa Chica State Beaches.
- I have received and reviewed the updated language for the Association By-Laws. Proposed changes and updates will be discussed during the committee meeting.
- I traveled to Ft Lauderdale, FL to assist with a Youth Team camp. Over a three day period, we had a day and a half of pool long course training and practiced skills and timed some events, in anticipation of having some athletes attend the Canadian National Pool Championships at the end of May. We also had a day and a half of ocean training events. Approximately 20 Youth members participated in the camp. Bruce Wilkie and Jose Bolivar were the lead coaches. Additional staff included: Alan Holt, Mike Scanlan, and Open Team competitor, Casey Francis.
- I have continued to work, and confirmed, with the California Angels on a Lifeguard Appreciation Night. They are interested in having an event on July 29. It will also be Beach Towel Nigh. The Southwest Region will receive between \$2 and \$8 per ticket, depending on price of the ticket. Information will be posted soon on the CSLSA website.
- I have received an email from Debbie Friedman. She is a former Permanent State Lifeguard. She was the first fulltime female lifeguard hired in California. She has written a book about female lifeguards and what it was like to be the first and sometimes, the only, female lifeguard hired by different agencies. She is asking for our help in getting the word out that her book is available. Would we be able to establish a link on our Homepage that will allow people to click, and be able to order copies of her book. Ms. Friedman is in attendance at this meeting and will be provided an opportunity to share some of her stories and experiences with us.
- We have discussed the possibility of entering into a written agreement with the John Wayne Foundation, in order to formalize our continued relationship with them. More information will follow.
- I have been providing support and assistance to the Ft Lauderdale Lifeguards related to their hosting the 2026 USLA Lifesaving National Championships.
- I will be attending the USLA Spring BOD meeting in Mississippi next month.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Sean Carey
DATE: March 26, 2026
SUBJECT: Spring 2026 Board of Directors Meeting Vice President Report

Since the last board of directors meeting last fall in Laguna Beach I have done the following.

- The Water Quality Subcommittee had a zoom meeting to review the documents that Mr. Trinkle is working on. Mr. Trinkle took those documents to the Fall USLA Meeting as well and he can provide a more thorough update. The documents have been reviewed by the Medical Committee as well as the Water Quality Subcommittee and will hopefully be adopted next month at the USLA Spring meeting in Biloxi, Mississippi.
- I emailed members of the Professional Standards Committee regarding some of the work they are doing developing various Guidelines. Last week I received a Body Recovery Guideline from Mr. Wraight of Imperial Beach, and we will discuss it at the Professional Standards Committee meeting in Hermosa Beach.
- Picked up media kits from Mrs. Swank and delivered one to IBLA and one to CBLA.
- I submitted a special award application to Mr. Trinkle for an incident that took place in Coronado in June 2025. It should be discussed today at the Special Awards Committee.
- I visited the Solana Beach Marine Safety headquarters in Fletcher Cove to conduct a site visit for their Agency Certification renewal application. Everything was in order, and I want to thank the Solana Beach Lifeguards for their hospitality. The Report of Findings document was submitted to the USLA Executive Director.
- I worked with Mr. Brewster, the USLA Certification Committee Chair, to complete the review of the North Island Lifeguard Service and submit the Report of Findings document. There are still some outstanding concerns that will be discussed at the Spring USLA meeting next month in Biloxi, MS.
- I continue to engage the Lifeguard Agencies and Chapter representatives for San Diego County to support their participation in the CSLSA and USLA and encourage meeting attendance.
- I attended the CMSCA Meeting on 3/25/26 and spoke with Captain Hodges from San Diego City regarding the SDLA hosting 2026 CSLSA Regionals.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Nikki Bryant
DATE: March 25, 2026
SUBJECT: CSLSA Secretary, CSLSA Grants Committee Chair, USLA Women of Water Co-Chair Report

Since the last Board of Directors Meeting, I have worked on the following:

CSLSA Secretary

- The former CSLSA Secretary, Mr. Hughes, has passed on all his files, equipment, and the seal embosser. working with Mr. Hughes during the transition
- I have taken the role of Secretary and taken minutes for three Executive Board meetings this year. I developed a meeting calendar and templates to be organized for all the tasks.
- Developed the Spring Borad of Director agenda and communication to committee chairs regarding deadlines for Activity Reports.

USLA Women of Water Committee

- Provided a report on the workforce representation data, that was collected over the summer, at the USLA meeting in Coeur d'Alene Idaho.
- The Committee expressed interest in analyzing historical competition data; Mr. Prosser has provided the data set.
- Co-Authored an article for American Lifesaver Magazine, expected in the upcoming issue.
- During the committee meeting a focus on first-time attendees emerged. Co-Chair Mrs. VonWald and I are working with the USLA Executive Director to develop a Q&A document to help first-time attendees navigate meetings.

CSLSA Grants Committee

- Increasing responsibilities as Secretary and Women of Water Co-Chair are impacting available capacity.
- Interested in identifying other members' interest in transitioning the Grants Committee Chair role to ensure sustained leadership.

Professional - City of Capitola

- The City of Capitola has opened a recruitment to replace the Beach Lifeguard Services Coordinator.
- Participated in the Santa Cruz County/Watchtower working group to improve public safety communication in the County.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl, Treasurer
DATE: 03/25/2026
SUBJECT: **Treasurer's Report and Ways & Means Committee Report**

Since the last Board of Directors Meeting, I have completed the following tasks as a CSLSA EB Member and Aquatics Supervisor-City of Santa Barbara

CSLSA

- Acted on behalf of the CSLSA on financial matters
 - Provided bookkeeping services for the CSLSA
 - Received payments, reimbursements to members, submitted payments for services...
 - Prepared the End of Year (2025) financial report
 - Received multiple donations in the sum of \$13,747.91
 - John Wayne Concer Foundation: \$5,000 for Public Education Committee
 - Crystal Cove Lifeguard Association: \$5,000 for Public Education Committee
 - Laguna Beach Lifeguard Association: \$3,747.91 – Unrestricted
 - Continued to work with the USLA Treasurer to ensure all payments to and from the USLA are current.
 - Worked with our insurance broker to renew our Insurance policies
 - Big thanks to Jon Brick of LBOLF for assisting in this effort.
 - Submitted various documentations to ensure that the CSLSA's Charitable Organization status remains in "Good Standing"
- Reviewed the CSLSA Bylaws and Policy & Procedure manuals
- Attended the 2025 Fall USLA BoD Meeting
 - During the meeting, I was asked & accepted the position of Bylaws Committee Vice-Chair

WAYS & MEANS COMMITTEE MEETING AGENDA

- Review the 2025 End of Year Budget
- Review the 2026 Current Budget
- Discuss and vote on motions from the floor

2025 YTD Budget Report

Date	Bank Account	Amount	Total
12/31/2025	Bank of America - Checking	\$ 54,458.36	\$ 124,476.18
	Bank of America - Savings	\$ 70,017.82	
Income/Revenue	2025 Adopted Budget	2025 Actuals	2025 Over/Unders
Events	\$ 0.00	-	\$ 0.00
Interest Received	\$ 0.00	\$ 20.95	\$ 20.95
		January \$ 2.38	
		February \$ 2.15	
		March \$ 2.38	
		April \$ 2.30	
		May \$ 2.38	
		June \$ 2.30	
		July \$ 2.38	
		August \$ 2.38	
		September \$ 2.30	
Donation Received	\$ 0.00	-	\$ 0.00
Lifesaving Sport Registration	\$ 2,300.00	\$ 3,653.46	\$ 1,353.46
		2024 Regional Payment \$ 1,153.13	
		2025 Regional Payment \$ 2,500.33	
Member Dues	\$ 33,000.00	\$ 38,456.00	\$ 5,456.00
		4Q-2024 \$ 565.00	
		4Q-2024-Bulk Payments \$ 5,287.00	
		1Q-2025 (online) \$ 4,783.00	
		1Q-2025 \$ 445.00	
		LA County Lakes \$ 195.00	
		2Q-2025 \$ 153.00	
		2Q-2025 - online \$ 4,441.00	
		3Q-2025 (July) \$ 7,035.00	
		3Q-2025 Bulk Payments \$ 14,049.00	
		3Q-2025 (Aug/Sep) \$ 1,503.00	
		Q4 - Online (Oct-Dec) \$ 1,323.00	
Officer Travel Inflows	\$ 0.00	-	\$ 0.00
Events Banquet	\$ 0.00	-	\$ 0.00
Sponsorship	\$ 0.00	-	\$ 0.00
Miscellaneous Income	\$ 0.00	\$ 1.00	\$ 1.00
		cc adjustment - 5/12/25 \$ 1.00	
Total Income	\$ 35,300.00	\$ 42,131.41	\$ 6,831.41
Expenditures/Costs	2025 Adopted Budget	2025 Actuals	2025 Over/Unders
Donation Given	\$ 0.00	\$ 1,000.00	\$ 1,000.00
		CA Water Safety Summit \$1,000.00	
Exchange Committee	\$ 1,300.00	\$ 1,276.00	\$ 24.00
		NZ Exchange Stipend - Nolan Weisser \$500.00	
		NZ Exchange Stipend - Sam Hall \$500.00	
		Reimbursement - VK for Tickets to Santa Cruz \$276.00	
Executive Board	\$ 0.00	\$ 0.00	\$ 0.00
Fundraising	\$ 0.00	\$ 0.00	\$ 0.00
Insurance	\$ 5,000.00	\$ 7,700.00	-\$ 2,700.00
		Philadelphia Insurance \$2,574.00	
		Travelers Insurance \$2,563.00	
		Travelers Insurance \$2,563.00	

Magazine	\$ 800.00		\$765.54	\$34.46
		Reimbursement for Jim Hughes	\$431.50	
		Reimbursement for Jim Hughes	\$334.04	
Membership Committee	\$ 5,500.00		\$3,471.30	\$2,028.70
		2025 Membership Kit Payment	\$3,075.30	
		Membership Stickers reimbursement to CG	\$396.00	
Office Supplies	\$ 450.00		\$590.18	-\$140.18
		General Office Supplies - Postage Reimbursement - MB	\$14.88	
		General Office Supplies - Postage for RFF Filing	\$12.40	
		General Office Supplies - Postage for RFF Filing	\$12.40	
		PO Box Rental		
		Quickbooks Fees - Jan	\$35.00	
		Quickbooks Fees - Feb	\$35.00	
		Quickbooks Fees - Mar	\$35.00	
		Quickbooks Fees - Apr	\$35.00	
		Quickbooks Fees - May	\$35.00	
		Quickbooks Fees - Jun	\$35.00	
		Quickbooks Fees - Jul	\$38.00	
		Quickbooks Fees - Aug	\$38.00	
		Quickbooks Fees - Sep	\$38.00	
		Embosser	\$112.50	
		Quickbooks Fees - Oct	\$38.00	
		Quickbooks Fees - Nov	\$38.00	
		Quickbooks Fees - Dec	\$38.00	
Professional Fees	\$ 800.00		\$911.95	-\$111.95
		Secretary of State Filing	\$25.00	
		Secretary of State Filing	\$5.00	
		Tax Filing	\$875.00	
		FDES NAZ Withholding - Previous Year	\$0.68	
		FATCA Withholding - January	\$0.71	
		FATCA Withholding - February	\$0.65	
		FATCA Withholding - March	\$0.71	
		FATCA Withholding - April	\$0.69	
		FATCA Withholding - May	\$0.71	
		FATCA Withholding - June	\$0.69	
		FATCA Withholding - July	\$0.71	
		FATCA Withholding - August	\$0.71	
		FATCA Withholding - September	\$0.69	
Public Education	\$ 10,000.00		\$8,880.77	\$1,119.23
2024 John Wayne Foundation rollover = \$5000		Reimbursement to DB for Pub Ed supplies	\$2,915.89	
		Reimbursement to DB for Pub Ed supplies	\$1,452.79	
		Pub Ed Supplies - Surf Wax	\$1,923.63	
		Sunblock	\$2,588.46	
Special Awards & Presentations	\$ 500.00		\$305.65	\$194.35
		Reimbursement for frames, paper...	\$193.15	
		Embosser	\$112.50	
Travel & Meetings	\$ 14,500.00		\$10,783.97	\$3,716.03
		Parking fee to be reimbursed	\$6.00	
		USLA Spring Meeting Reimbursement - SC	\$1,058.82	
		USLA Spring Meeting Reimbursement - MB	\$305.10	
		USLA Spring Meeting Reimbursement - SP	\$855.59	
		USLA Spring Meeting Reimbursement - JB	\$1,787.22	
		USLA Fall Meeting Reimbursement - SP	\$733.54	
		USLA Fall Meeting Reimbursement - MB	\$391.86	
		USLA Fall Meeting Reimbursement - JH	\$1,294.34	
		USLA Fall Meeting Reimbursement - JS	\$1,438.27	
		USLA Fall Meeting Reimbursement - NB	\$371.65	

	USLA Fall Meeting Reimbursement - AT	\$1,037.31	
	USLA Fall Meeting Reimbursement - GA	\$1,504.27	
Website	\$ 1,000.00	\$914.40	\$85.60
	Studio 11 Productions - Jan	\$135.00	
	Gate.com - Jan	\$239.40	
	Studio 11 Productions - Feb	\$135.00	
	Studio 11 Productions - Apr	\$135.00	
	Studio 11 Productions - Jul	\$135.00	
	Studio 11 Productions - Oct	\$135.00	
Social Media	\$ 200.00		\$0.00
Public Relations	\$ 0.00		\$0.00
Reconcilile Discrepancies	\$ 0.00	\$195.00	-\$195.00
	Payment to Crystal Cove for Fall meeting - from LA County Lakes	\$195.00	
Total Expenditure Accounts	\$ 40,050.00	\$36,794.76	\$3,255.24
Restricted Accounts			
	2025 Adopted Budget	2025 Actuals	2025 Balance
	Expenditures		
Junior Lifeguards 2025 starting balance	\$ 17,928.65	-\$5,146.09	\$12,782.56
	2024 Host Payout for Regionals	-\$4,241.50	
	Returned Check for JGoY 2024	\$200.00	
	Returned Check for JGoY 2024	\$200.00	
	Returned Check for JGoY 2024	\$1.50	
	Returned Check for JGoY 2024	\$1.50	
	JGoY 2024 Payment	-\$200.00	
	Regional Awards Payment	-\$5,349.79	
	Returned Check for JGoY 2024	\$200.00	
	Returned Check for JGoY 2024	\$1.50	
	2025 Regionals 75% of Registration Fees	\$10,766.14	
	2025 Regionals 25% of Registration Fees - Host	-\$4,125.44	
	U19 National Team - Thomas Rocher	-\$400.00	
	JGoY 2025 Christopher Nym	-\$200.00	
	JGoY 2025 Thomas Rocher	-\$200.00	
	JGoY 2025 Enoch Chappell	-\$200.00	
	U19 National Team - Bodie Anderson	-\$400.00	
	U19 National Team - Harrison Alty	-\$400.00	
	U19 National Team - Hayden Mandell	-\$400.00	
	U19 National Team - Mikaela D'Adamo	-\$400.00	
Lifesaving Sport 2025 starting balance	\$ 8,827.68	-\$2,085.69	\$6,741.99
	Super Surf Teams reimbursement to M.Riley	-\$1,614.75	
	2024 Regional Fees-Invoices	\$2,946.80	
	2024 Host Payout for Regionals	-\$3,369.75	
	2025 Regionals Adult Awards	-\$1,992.69	
	2025 Regionals 75% of Registration Fees	\$4,167.21	
	2025 Regionals 25% of Registration Fees - Host	-\$2,222.51	
Total Restricted Accounts			\$ 19,524.55

2026 YTD Budget Report

Date	Bank Account	Amount	Total
3/23/2026	Bank of America - Checking	\$42,341.26	\$112,367.20
	Bank of America - Savings	\$70,025.94	

Income/Revenue	2026 Adopted Budget	2026 Actuals		2026 Remaining
		Spent	Received	
Donation Received	\$ 0.00		\$3,747.91	\$3,747.91
	3/3/26 Donation received from Laguna Beach Surf Lifesaving Association		\$3,747.91	
Interest Received	\$ 0.00	\$1.36	\$4.53	\$3.17
	1/30/26 Interest Earned		\$2.38	
	1/30/26 FATCA Withholding	\$0.71		
	2/27/26 Interest Earned		\$2.15	
	2/27/26 FATCA Withholding	\$0.65		
Lifesaving Sport Registration	\$ 2,500.00		\$25.00	\$2,475.00
	3/3/26 Late payment for 2025 Regionals		\$25.00	
Member Dues	\$ 35,000.00		\$1,207.00	\$33,793.00
	1/12/26 Membership Payment from checks in late Sept.		\$833.00	
	1/12/26 Membership Payment from online for Q4FY25		\$374.00	
Miscellaneous Income	\$ 0.00		\$300.00	\$300.00
	3/3/26 Received from Vanguard		\$300.00	
Officer Travel Inflows	\$ 0.00		\$0.00	\$0.00
Sponsorship	\$ 0.00		\$0.00	\$0.00
Revenue Totals	2026 Adopted Budget \$ 37,500.00	Total Spent \$1.36	Total Received \$5,284.44	\$32,216.92

Expenditures/Costs	2026 Adopted Budget	2026 Actuals		2026 Remaining
		Spent	Received	
Donation Given	\$ 0.00	\$0.00	\$0.00	\$0.00
Exchange Committee	\$ 1,800.00	\$0.00	\$0.00	\$1,800.00
Executive Board	\$ 0.00	\$0.00	\$0.00	\$0.00
Fundraising Committee	\$ 0.00	\$0.00	\$0.00	\$0.00
Insurance	\$ 5,500.00	\$0.00	\$0.00	\$5,500.00
Magazine	\$ 1,000.00	\$0.00	\$0.00	\$1,000.00
Membership Committee	\$ 6,000.00	\$0.00	\$0.00	\$6,000.00
Office Supplies	\$ 500.00	\$268.00	\$0.00	\$232.00
	1/9/26 - PO Box (MB)	\$192.00		
	1/28/26 - Quickbooks	\$38.00		
	3/2/26 - Quickbooks	\$38.00		
Professional Fees	\$ 900.00	\$0.00	\$0.00	\$900.00
Public Education Committee	\$ 2,500.00	\$0.00	\$10,000.00	\$12,500.00
	3/2/26 Donataion received from Crystal Cove Lifesaving Association		\$5,000.00	
	3/23/2026 Donation from the John Wayne Cancer Foundation		\$5,000.00	
Public Relations Committee	\$ 0.00	\$0.00	\$0.00	\$0.00
Reconcilile Discrepancies	\$ 0.00	\$0.00	\$0.00	\$0.00
Social Media Committee	\$ 2,500.00	\$0.00	\$0.00	\$2,500.00
SAP Committee	\$ 500.00	\$0.00	\$0.00	\$500.00
Travel & Meetings	\$ 14,300.00	\$0.00	\$0.00	\$14,300.00
Website Committee	\$ 1,000.00	\$568.95	\$0.00	\$431.05
	1/23/26 - Studio 11	\$135.00		
	1/26/26 - Hostway.com	\$299.40		
	2/5/26 - Hostway.com	\$134.55		
Expenditure Totals	2026 Adopted Budget \$ 36,500.00	Total Spent \$836.95	Total Received \$10,000.00	\$45,663.05

Total Expenditure Accounts \$ 36,500.00

Restricted Accounts

	2026 Restricted Accounts	2026 Actuals		2026 Balance
		Spent	Received	
Junior Lifeguard Committee 2026 starting balance	\$ 12,782.56	\$0.00	\$403.00	\$13,185.56
	1/20/26 Returned JGoY Check for CN		\$200.00	
	1/20/26 Returned JGoY Check bank fee		\$1.50	
	1/20/26 Returned JGoY Check for EC		\$200.00	
	1/20/26 Returned JGoY Check bank fee		\$1.50	
Lifesaving Sport Committee 2026 starting balance	\$ 6,741.99	\$4,000.00		\$2,741.99
	1/5/26 Reimbursement to JB for CA Bears in Australia	\$4,000.00		
Total Restricted Accounts				\$15,927.55



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Michael A. Beuerlein
DATE: March 26, 2026
SUBJECT: Past President/Advisor Report

I have been working on the following **CSLSA Projects:**

- On 11/13/25, *DragonSkin*, a sponsor from the last CSLSA Board of Directors Meeting, approached the CSLSA Public Education Committee and offered Stingray Safety Tips for posting on the Public Education Committee webpage of the CSLSA website. On 11/20/25, I sent an e-mail to the CSLSA Executive Board to see if there were any objections to posting the educational information on the CSLSA webpage.

On 11/21/25, Mr. Sholl wrote a lengthy e-mail opposing the posting of the stingray information until CSLSA had a sponsorship agreement in place. Mr. Avila and Mr. Butki sent e-mails agreeing with Mr. Sholl's opinion.

I then asked Mrs. Swank to see if *DragonSkin* was interested in a sponsorship agreement with CSLSA. Randy Lewis of *DragonSkin* then submitted a sponsorship agreement proposal (see attached draft contract). I forwarded the proposal to the CSLSA EB for consideration.

In the meantime, *DragonSkin* approached Mrs. Swank to see if CSLSA would like to order 2,500 stingray bags with the CSLSA and *DragonSkin* logos and a QR code directing users to the CSLSA website for information. *DragonSkin* offered to pay for the bags which would be distributed to CSLSA chapters at the Spring 2026 CSLSA BOD meeting.

The CSLSA EB wanted to wait on sponsorship agreement decision until the newly elected EB was in place in 2026. Since the sponsorship agreement will need to be reviewed, discussed and possibly modified, Mr. Sholl made two motions.

Motion #1: That the CSLSA EB approve a one-time purchase of stingray bags funded by *DragonSkin*, to be distributed to CSLSA Chapters at the Spring 2026 CSLSA BOD Meeting, with no contract executed at this time.

Motion #2: That the proposed *DragonSkin* agreement be further reviewed, discussed and refined by the CSLSA EB, and then brought forward at the Spring 2026 CSLSA BOD Meeting for consideration and vote, after CSLSA EB feedback and any necessary revisions have been completed.

Mr. Avila, Mr. Hughes, Mr. Sholl, Mr. Beuerlein, Mr. Butki, Mr. Prosser, Mr. Carey and Ms. Kemp all voted in favor of both motions.

Mr. Graham did not vote.

- During the February 11th CSLSA Executive Board Meeting, I e-mailed the proposed *DragonSkin* sponsorship agreement and proposed stingray safety tips to the CSLSA Executive Board for review.
- After the January 14th CSLSA Executive Board Meeting, I asked the USLA Executive Director to notify all CSLSA Members of the Spring 2026 CSLSA Board of Directors Meeting date change (to March 26th & 27th). I also asked the CSLSA Webmaster to post the new meeting dates on the CSLSA Website.
- I conferred with Mr. Trinkle on a USLA request for information from a company looking for lifeguard memorabilia for a film production.
- I have been advising the CSLSA Public Education Committee with their projects and budget.
- I have completed a draft of the CSLSA Executive Committee Welcome document.
- I reviewed the proposed *DragonSkin* sponsorship agreement and the proposed CSLSA Bylaw changes for our agenda items during the March 11th Executive Board Meeting.
- A special notes of appreciation to Jon Brick and the Laguna Beach Lifeguard Association for a donation of over \$3,700 to back CSLSA, and to Ryan Gates and the Crystal Cove Lifeguard Association for their donation of \$5,000 back to CSLSA from their proceeds from the 2025 Fall CSLSA BOD Meeting in Laguna Beach.
- We needed to determine who will pay for the 36 lunches for the CSLSA/USLA Special Awards recipients and their guests at the Spring 2026 CSLSA BOD Meeting. Per CSLSA Policy III-C, the CSLSA Special Awards Committee is supposed to pay for the first 5 award recipients and one guest each. Since the Crystal Cove donation was earmarked for Public Education, I made a Motion at the March 11th Executive Board Meeting to have CSLSA pay for 26 lunches from the Laguna Beach Lifeguard Association donation. This Motion passed unanimously.
- President Avila and I attended a Bylaw Sub-Committee Meeting hosted by Chairman Tony Sholl. The meeting was very productive, and I am sure Chairman Sholl will share the results of the meeting.
- I will be representing CSLSA at the Spring 2026 USLA BOD Meeting in Biloxi, MS.
- At the CSLSA President's request, I continue to review the CSLSA Executive Board Calendar, CSLSA Agendas & Minutes and submit recommendations to the President and Secretary prior to their distribution to the Executive Board and Board of Directors.
- I went to the Huntington Beach downtown post office and paid \$192 for the CSLSA mailbox through the end of 2026. The CSLSA Treasurer reimbursed me for this expense.

- I continue to forward CSLSA and USLA mail from the Huntington Beach Post Office Box each month.
- I continue to provide counsel and advise to the CSLSA President as needed.

I have been working on the following **USLA projects**:

- Working with USLA Legal Advisor Chip More, Mat Giachetti, Mike Scanlan and Southwest Region Legislation Committee Chairman Adam Sandler on how to best garner support for United States House of Representatives Concurrent Resolution 27 to have Open Water Lifeguards recognized as First Responders in federal legislation. The resolution was reintroduced by Congressman Christopher Smith to the 119th Congress. What is most needed now is the recruitment of US House Representatives to co-sponsor the resolution. Adam Sandler has developed our California plan to cultivate more support from California's US House Representatives. He has contacted 33 US House Representatives from California. So far, US Congressman Brad Sherman of California has agreed to co-sponsor the resolution. I have personally contacted other US Representatives and asked them to co-sponsor the resolution. I have also offered to assist the Pacific Islands in garnering congressional support from their region.
- Due to an error in the language of United States House of Representatives Concurrent Resolution 27, to have Open Water Lifeguards recognized as First Responders in federal legislation, the USLA First Responder Advocacy Committee is considering pulling the pending legislation and reintroducing the Concurrent Resolution with corrected language. As a result, Committee Chairman Mat Giachetti is contacting the 12 resolution co-sponsors to see if they are OK with this course of action. If this plan goes forward, it will correct the language error, but delay approval of the resolution because the process will have to start over.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
FROM: Jay Butki
DATE: 3/26/2026
SUBJECT: 1st Executive Delegate Report

- **31st CSLSA California Junior Lifeguard and Under 19 Surf Lifesaving Champs**
-Friday July 24th
Still no progress on a host chapter or beach venue
- **46th CSLSA California Surf Lifesaving Championships**
-Sat July 25th
Still no progress on a host chapter or beach venue.

10 CSLSA Chapters and 1 Agency have hosted the past 45 Southwest USLA Lifeguard Regionals and past 30 CSLSA JG Regionals: Cal State Lifeguard Association (@ Hunt State & Silver Strand), Huntington Beach, Imperial Beach, Long Beach, Los Angeles County, Newport, San Clemente, San Diego, Santa Barbara, Seal Beach and Carpinteria-which is not a current CSLSA chapter.

- Responded back to inquiries from German, Australian, Canadian and USA Triathlon associations regarding surf condition expertise and/or setting up training clinics to better prepare their Olympic Triathlon teams for the LA28 Triathlon race swim at Venice Beach,
- Working with Mr. Bonmann & Baywatch Productions to get appropriate lifeguard memorabilia and Rescue Boards and proper training for the upcoming TV production.
- Working with Skip Prosser on many historical & technical topics to help prepare him for success at his 1st meeting as Lifesaving Sport Chair at the USLA Spring Meeting in Biloxi and improve USLA Lifesaving Sport
- Worked with Merrill Riley on a California Bears Super Surf Teams League article for Cal Surf News and American Lifeguard Magazine.
- Working with Tom O'Neill on a historical cumulative result totals database "USLA All Time Medal Tracker" inspired by the Gold Silver Bronze totals used in the Olympics. Men's & Women's Individual Championships, Men's & Women's Team & Relay Championships, Men's Women's and Total Chapter Championships. Project is hampered by a lack of recorded historical results by scorekeepers that preceded Skip Prosser where some years only the USLA Gold medal winning result was posted for posterity. Goal is to do the same for CSLSA Regional results.
- Wrote 4 short Memorial articles for Cal Surf News:
SD City LG/ USCG Rescue Swimmer Tyler Jagers died after Helivac accident,
LA Co Captain Scott Grigsby who died 2 years after retirement due to ALS at age 63,
LA Co Rescue Boat Captain Dee Golles, and LA Co Captain Larry Cocke



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Coral Kemp
DATE: Thursday, March 26, 2026
SUBJECT: Second Delegate Report

Summary

I continue my vision to develop a stronger, safer, and more connected lifesaving community by expanding youth programs, advocating for lifeguard professionalization, growing lifesaving sport, and fostering international collaboration.

Professional

- I continue my role as the Advanced Programs Coordinator for the Los Angeles County Junior Lifeguard Program. Please help me welcome my colleagues who are able to join us today from the JG Admin.
- On a fun note, I've been booked again to sing the National Anthem for the Fire Department at the Kings Hockey game on April 9. If anyone wants to buy box seats with us, let me know!

Association

- LACoSLSA
 - Assisted with planning for the Spring 2026 Board of Directors Meeting, confirmed for The Clark Building, Hermosa Beach.
 - Coordinated the Meet & Greet at the Hermosa Museum to showcase the city, beach, and lifeguard culture.
 - Organizing the JG Sport Lifesaving Clinic on Friday, March 27 following the conclusion of the meeting.
 - Thank you to our Lifesaving Sport Athletes who will be present to run the show!
- CSLSA
 - Urgent call for Regionals Host.
 - Created a "cheat sheet" brochure for new attendees that can be used at future meetings. Looking forward to feedback on this at the end of the day!
 - Building on our social media platforms - will be covered in the committee report.
- USLA
 - Lifesaving Sport Committee
 - Supporting and assisting with potential new rules updates.
 - Create pathways for athletes to request letters of approval to compete abroad.
 - This year, the USLA is looking to have a presence once again in the Super Girl Pro Series, with 3 events: Oceanside, CA (Aug. 21), Virginia Beach, VA (Sept. 7), Jacksonville, FL (Nov.8). I will once again be coordinating Oceanside, and assisting with the other two.
 - Liaison Officer
 - Respond to email inquiries as they come.

- I have participated in two ILS Americas Region Sport Committee to look at sport development. For the U.S., this includes improving our presence in the Pool Lifesaving category.
- Booking travel to the USLA Spring Business Summit in Biloxi, Mississippi.
- Planning to possibly present at the USLA 2026 National Lifesaving Conference & Expo in Jacksonville, FL 11/9-11/12



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Austin Trinkle
DATE: March 23rd, 2026
SUBJECT: 3rd Executive Delegate Officer Report

Since the last Board of Directors Meeting, I have worked on the following:

SAP Committee

- Previous award cycle
 - RSVP's collected
 - Award certificates complete
 - Awards framed
- Current award cycle
 - Received a submission from Ventura Harbor Patrol for MOV and Heroic Acts
 - Received submission from Coronado for MOV
- Life Membership
 - Application form updated to reflect current P&Ps
 - Draft sent to Bylaws for discussion at upcoming BOD
- Summers of Service
 - Received 12 applications from Long Beach
 - Received 4 applications from CSP Channel Coast District
 - Received 2 applications from Oceanside
 - Summers of Service pins production complete, will have samples at the meeting
- Website
 - Updated to reflect previous award cycle
- State of California's Medal of Valor 2026
 - Received correspondence from Chief Kai Bond regarding the State of California's Medal of Valor 2026 nomination period (for incidents in 2025). Ocean Lifeguards are eligible in the Public Safety Officer category. Nominations are due by May 1st 2026. After the Spring BOD meeting we can determine if we should encourage nomination of any of our CSLSA MOV recipients from 2025 incidents.
- USLA Heroic Act Committee
 - Attended committee meetings
 - Submitted proposed changes to online USLA application
 - Continue working with Ms. Groh to manufacture awards for the west coast

Professional Standards Committee

- Contaminated Water Protection/Water Quality Standard
 - USLA Water Quality Sub-Committee met on 3/5/26
 - Changes incorporated
 - Received positive feedback on proposed changes
 - Name changed to "Contaminated Water Protection"
 - 5 day comment period for final review
 - Final proposal will be sent to Certification Chair by April 1st
 - Seeking vote of approval in Biloxi by the USLA Certification Committee, followed by vote of USLA BOD for adoption

- Position Statements
 - Researching ILSF position statements: <https://www.ilsf.org/lifesaving/position-statements/>.
Discussing with Mr. Carey whether we should draft similar for issues within our region to comprise a list of CSLSA Position Statements related to professional standards

Membership Committee

- Emailed the Liaison Contact Form to the list of 2025 Fall BOD meeting attendees
- Received responses from CSP, Capitola, Carpinteria, Huntington City, Laguna, Oceanside, Port Hueneme Santa Cruz, Coronado, Imperial
- Reached out directly and received responses from: Port San Luis Obispo and OC Lifeguards
- Waiting to hear back from: Pendleton, Del Mar, Pismo Beach, Ventura Harbor Patrol

USLA

- Attended USLA BOD meeting in Coeur D’Alene, ID
 - Connected Water Rescue and Safety founder Duran Reid with AMR River Rescue in Troutdale, Oregon after their presentation in ID
- Planning to attend upcoming USLA BOD meeting in Biloxi, MS
- Encouraging/assisting my agency with their USLA recertification process
- Water Quality Standard Sub-Committee met on 3/5/26 (see above)
- Heroic Acts
 - Completed and mailed two awards to CA State Parks recipients in the Northwest region
 - In communication with Kathy Amant, jeweler who hand-makes the USLA Medal of Valor awards. She is manufacturing 8 MOVs this cycle, 4 of which will go to SW and 1 to NW, and presented at our CSLSA BOD
 - Invited Kathy Amant to attend our CSLSA BOD to see the recipients receive their MOVs
 - Requested more USLA seals from the USLA secretary

Other Assignments

- Southwest regional map
 - Initiated discussion about irregularities in the SW regional map on our website
 - Drafted new map proposal
 - E-board voted to adopt
 - Mr. Himes notified to update the image with the new map
- Bylaw update
 - Submitted proposed updates to Article V, VII, VIII, IX
- DragonSkin/Sponsorship Tiers
 - Submitted proposed changes to sponsorship tier proposal
- Angels Lifeguard Night
 - Submitted ideas for discussion with Angels organization to Mr. Avila

National Dorymans Association

- NDA promotional video
 - Working with The Lifeguard Project to produce a video featuring one of our CSLSA/USLA members Mike O’Donnell to honor and memorialize his 30th Catalina Channel dory crossing and further promote the sport.
 - Completed fundraising for the NDA promotional video
 - Received donations from Laguna, Santa Cruz, Long Beach, Seal Beach, LACoSLSA, LA City, Cal State Surf Racing



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Lola Swank, Fourth Delegate
DATE: **March 26, 2026**
SUBJECT: **Fourth Delegate ACTIVITY REPORT**

Greetings,

I am honored to be here with all of you today, and I would like to sincerely thank you again for your continued support. This is my first activity report serving as your Fourth Delegate, and I am grateful for the opportunity to contribute in this role.

Since the Fall Meeting, I officially began my two-year term in January. Over the past few months, I have attended three Executive Board meetings via Zoom, which has provided valuable insight into the behind-the-scenes operations and decision-making processes of the CSLSA Executive Board. I appreciate the opportunity to learn and grow within this position.

As of Fall 2025, there was a transition in the responsibilities assigned to the Fourth Delegate. My primary duty now includes maintaining and updating agency pay rates and testing dates on the CSLSA website. With the assistance of Steve Himes, I am happy to report that the website is currently up to date as of February.

As we move through the upcoming season, I kindly ask all agencies to send me your updated fall testing dates and any changes to pay rates once they are finalized. This will allow us to keep the website accurate and ensure that information remains accessible and useful for all members.

Looking ahead, I will be attending the USLA National Conference in Biloxi, Mississippi this spring. This will be my second USLA conference, and I look forward to continuing to represent CSLSA while gaining knowledge and bringing back valuable information to our association.

Thank you again for the opportunity to serve as your Fourth Delegate. I am excited to continue working with all of you and supporting the mission of the CSLSA.

Respectfully,
Lola Swank
Fourth Delegate, CSLSA

Fourth Delegate Activity Report_Spring 2026



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl
DATE: 03/25/2026
SUBJECT: **BYLAWS and POLICY & PROCEDURE COMMITTEE ACTIVITY REPORT**

Since the last meeting of the Board of Directors, the Bylaws/Policy & Procedure Committee has done the following:

- Continue to review the CSLSA Bylaws and the CSLSA Policy & Procedures
- Had discussions with the Executive Board regarding CSLSA Bylaws Articles V – IX
 - After a lengthy discussion a sub-committee was formed to continue the conversation
 - The sub-committee will present those Article proposals at the Committee meeting to gauge if the Board of Directors would like to bring those updates to the floor under New Business
- During the Spring BOD meeting a number of Bylaws and Policy & Procedures were presented
 - Bylaw Amendments were presented under New Business and will be voted on at this meeting under Old Business unless changes are proposed during the Committee meeting.
 - Bylaw Articles up for vote
 - ARTICLE VI – LOCAL CHAPTER MEMBERSHIP
 - ARTICLE VIII – EXECUTIVE BOARD
 - Policy & Procedure were tabled so the Special Awards & Presentations Committee (SAP) could clarify some definitions. SAP plans to submit updated language at this meeting.
 - Policy & Procedures that were tabled
 - NUMBER: II-F – AWARDS & SPECIAL PRESENTATIONS
- Attended the USLA 2025 Fall Meeting
 - Joseph Sholl was appointed the Vice-Chair for USLA Bylaws Committee

-
- **AGENDA for BYLAWS/POLICY & PROCEDURE COMMITTEE meeting**
 - Discuss the Bylaw Articles that the sub-committee has been reviewing
 - ARTICLES V – IX
 - Discuss the Policy & Procedures that SAP has updated
 - SECTION II. NUMBER:II-F – AWARDS & SPECIAL PRESENTATIONS
 - SECTION II. NUMBER: II-I – LIFE MEMBERSHIP CRITERIA
 - SECTION IV. APPENDICES
 - 3. SPECIAL AWARDS APPLICATION
 - 4. DISTINGUISHED HONOR ROLE APPLICATION
 - 5. LIFE MEMBER APPLICATION
 - Request that Casey Graham is nominated as Bylaws/Policy & Procedure Committee Co-Chair

Action taken regarding the following BYLAWS – 2025 CSLSA Fall Meeting:

Note: Approved items must be posted in the Minutes and voted at the next regular Board of Directors meeting under Old Business. It is either a *Yea* or *Nay* vote as there is no discussion due to six month posting for review. The proposals may not be changed. If proposals are changed the process repeats, six months posting and an up or down vote at the following Board of Directors meeting.

Article VI – Local Chapter Membership

Section 3 – Good Standing

- C. A Chapter shall remain in good standing when their dues are paid in full as established in CSLSA Bylaws, Article VI, Section 3-B and Article VII, Section 3-B-4

Chapters who fail to remit dues by the stated deadlines shall be considered not in Good Standing and may forfeit privileges associated with membership, including voting rights, eligibility to hold office, and participation in CSLSA sponsored events or programs until such time as dues are paid in full.

The motion to approve taking this action to the next BOD Meeting was seconded. No discussion. MPU

NOTE: Secretary to post in the 2025 Fall BOD Meeting Minutes and place the above approved motion in full under Old Business in the 2026 Spring BOD Meeting Agenda. This will be a “Yea” or “Nay” vote with no discussion at the 2026 Spring BOD Meeting.

Article VIII

Section 6 – Duties of the Executive Board

- A. Secretary

The Secretary shall:

- 5. Distribute the DRAFT Minutes of the CSLSA Board of Directors meeting to the Executive Board for guidance and direction at the upcoming USLA Board of Directors meeting. The DRAFT Minutes are a mandate for the CSLSA Executive Board to follow representing the CSLSA Board of Directors; and

6. Distribute the **DRAFT** Minutes of the **CSLSA** Board of Directors meeting, after the **USLA Board of Directors meeting** ~~And Executive Board~~ within thirty (30) days; and

The motion to approve taking this action to the next BOD Meeting was seconded. No discussion. MPU

NOTE: Secretary to post in the 2025 Fall BOD Meeting Minutes and place the above approved motion in full under Old Business in the 2026 Spring BOD Meeting Agenda. This will be a “Yea” or “Nay” vote with no discussion at the 2026 Spring BOD Meeting.

F. Executive Delegates

There shall be four Executive Delegates who are entitled to one vote each on the Executive Board.

1. The First Executive Delegate shall:
 - a. ~~Serve as an advisor to the Executive Board of the CSLSA, represent the recurrent lifeguards who are members; and~~
 - b. ~~Prepare an annual report on recurrent employment standards and testing to be posted on the CSLSA website.~~
 - a. **Serve as an advisor to the Executive Board of the CSLSA**
 - b. **Maintain the CSLSA “test dates and agency pay rates” page on the CSLSA website.**
 - c. The First Executive Delegate shall be the Sixth Delegate to USLA.

1. The Fourth Executive Delegate shall:
 - a. ~~Serve as an advisor to the Executive Board of the CSLSA~~
 - b. ~~Prepare a written report including all duties and activities for each meeting of the Board of Directors~~
 - a. **Serve as an advisor to the Executive Board of the CSLSA, represent the recurrent lifeguards who are members; and**
 - b. **Maintain the CSLSA “test dates and agency pay rates” page on the CSLSA website.**
 - c. The Fourth Executive Delegate shall be the Ninth Delegate to USLA.

The motion to approve taking this action to the next BOD Meeting was seconded. Limited discussion. Motion passed with two dissentions.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Vincent Lombardi, Certification Committee Chair
DATE: March 26, 2026
SUBJECT: **CERTIFICATION COMMITTEE ACTIVITY REPORT**

Rick Gould, Sean Carey and I continue to serve as CSLSA’s Certification Officers reporting our activity to USLA.

Certification Results – Spring 2026

<u>Agency</u>	<u>Category</u>	<u>Cert. Officer</u>	<u>Status</u>
Laguna	Advanced	Lombardi	Approved
Newport	Advanced	Lombardi	Approved
Orange County	Advanced	Lombardi	Approved
Long Beach	Advanced	Lombardi	Approved
Santa Monica Harbor Patrol	Advanced	Gould	Approved
Carpinteria, City of	Basic	Gould	Approved
Los Angeles, City of Rec & Park	Basic	Gould	Approved
El Segundo, City of Fire Dept	ARRT	Gould	Approved

Extensions Requested/Awaiting Application

Ventura Port District Harbor Patrol	Basic	Gould	New Renewal Date Requested 6 months
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Southwest Region Certification Officers Area Assignments

Geographical Area

Certification Officer

E-Mail Address

Area I – San Diego County

Camp Pendleton	Sean Carey	
Camp Surf YMCA	Sean Carey	
Coronado	Vince Lombardi	
Del Mar	Sean Carey	scarey@coronado.ca.us
Encinitas	Sean Carey	
Imperial Beach	Sean Carey	
Oceanside	Sean Carey	
San Diego	Sean Carey	
Solana Beach	Sean Carey	

Area II – Orange County – South LA County

California State Parks	Rick Gould	roughwaterswim@gmail.com
Huntington Beach	Vince Lombardi	certification@cslsa.org
Laguna Beach	Vince Lombardi	
Lake Mission Viejo	Vince Lombardi	
Newport Beach	Vince Lombardi	
Monarch Bay	Vince Lombardi	
OC Lifeguards	Vince Lombardi	
San Clemente	Vince Lombardi	
Seal Beach	Vince Lombardi	

Area III – Los Angeles County north through Santa Barbara County

LA City	Rick Gould	roughwaterswim@gmail.com
LA County	Rick Gould	
LA County Lakes	Rick Gould	
Long Beach	Rick Gould	
Oxnard Fire Dept. (AART)	Rick Gould	
Port Hueneme	Rick Gould	
Santa Barbara (County)	Rick Gould	
Santa Barbara (City)	Rick Gould	
Ventura County Harbor Patrol	Rick Gould	
Ventura County Fire Dept. (AART)	Rick Gould	
Ventura City Fire Dept. (AART)	Rick Gould	

Area IV

Morro Bay	Rick Gould	roughwaterswim@gmail.com
Pismo Beach	Rick Gould	
Port San Luis Harbor District (Avila Beach)	Rick Gould	
Santa Cruz	Rick Gould	



California Surf Lifesaving Association

Gustavo S. Avila
President

Sean J. Carey
Vice President

Nikki Bryant
Secretary

Tony Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Coral A. Kemp
Second Executive Delegate

Austin Trinkle
Third Executive Delegate

Lola Swank
Fourth Executive Delegate

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

To: CSLSA Board of Directors
From: Exchanges Committee
Subject: New Zealand Exchange Program
Date: March 26, 2026

This past northern hemisphere winter 2025/2026, Brandi White of Crystal Cove State Beach and Andrew Mansoor of San Clemente City represented California Surf Lifesaving Association as this season's exchange delegates.

Brandi and Andrew will be presenting a video on their program experience as they traveled the Northern Region of Surf Lifesaving New Zealand. Thank you Brandi and Andrew for bringing great representation for California lifeguards!

We are on for hosting two kiwi lifeguards this summer 2026. The expected time frame would be end of June to beginning of August. We want to emphasize our big events like CSLSA regionals, South Bay Dozen, International Surf Festival, Ocean Festival, etc.

Please make contact with Casey and Vianne for prospective hosting dates. As of now our email exchanges@cslsa.org have not been working so we'll be using our personal emails at this time.



California Surf Lifesaving Association

TO: CSLSA Board of Directors

FROM: Brandi White, Fundraising Committee Chair

DATE: 03/10/2026

SUBJECT: FUNDRAISING COMMITTEE ACTIVITY REPORT

Since the last Board of Directors Meeting, I have been exploring the different fundraising opportunities that were discussed in the Fall 2025 B.O.D. Meeting.

-I continue to work on the project that would provide Lifeguard agencies with affordable Stingray hot water bags with QR codes that direct patrons to the CSLSA website

-Emailed the PubEd committee chairs about doing a joint project to raise funds for the association and provide public education by creating a QR code on stingray bags that directs beach patrons to an informational page on the association's website

-I have been in contact with the PubEd committee as well as the founders of DragonSkin via Zoom and Text in regards to the design, cost, and logistics of getting the bags produced

-We are currently waiting approval for DragonSkin's involvement with the project

-I looked into other forms of payment that are more user friendly to encourage more people to donate on the association's website (Venmo)

-Directed my attention to exploring other fundraising options that don't require start-up funds. This involved writing up a donation letter that can be sent to businesses explaining our purpose as an association and why supporting our group will allow the continuation of support and resources that CSLSA provides the community.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl
DATE: **03/25/2026**
SUBJECT: **JUNIOR LIFEGUARD COMMITTEE ACTIVITY REPORT**

Since the last meeting of the Board of Directors, the Junior Lifeguard Committee Chairs have done the following:

- Attended the USLA 2025 Fall Meeting
 - During the USLA JG Committee Meeting the following items were discussed
 - **USLA JG of the Year**
 - A motion was made to limit the USLA JG of the Year to the winner of the Regional Junior Lifeguard of the Year.
 - This would limit the number of applicants.
 - This would also make the award more meaningful.
 - **USLA JG Instructor Standards**
 - There was a discussion about creating a Junior Lifeguard Instructor minimum standards
 - A sub-committee was formed due to the differing opinions and time constraints.
 - Attached is what the USLA sub-committee provided and what I provided to the sub-committee.
- Earlier this month, Co-Chair: Brendan Gibson informed me that he will no longer be able to fulfill his duties as Co-Chair due to his deployment with the US Coast Guard.
 - If there is any interest in being the Co-Chair, please bring it up for discussion at the JG Committee meeting

AGENDA for JUNIOR LIFEGUARD COMMITTEE meeting

- Nominations for JG Committee Co-Chair
- Review CSLSA JG Competition Rules vs USLA JG Competition Rules
- Review of the USLA JG Director & Instructor Standards

USLA JUNIOR LIFEGUARD INSTRUCTOR GUIDELINES

1. Lead Junior Lifeguard Instructor/Director

- 1.1. The following are guidelines for Lead/Directors instructors of Junior lifeguard training programs. These are the guidelines for lead instructors. Junior Lifeguard Instructors are directly responsible for ensuring that guidelines are met and that all training modules are taught by people with proper credentials.

Guidelines To Be Met and Maintained Include:

- 1.1.1. Age: 21
- 1.1.2. Work Experience – Must have worked a minimum cumulative total of 1,000 hours of employment compiled in no fewer than three seasons as a seasonal open water lifeguard or a full-time open water lifeguard at a lifeguard agency which meets the standards of USLA. `~possible years of teaching experience as an equivalent or some sort of youth instructor
- 1.1.3. Education – Must possess a high school diploma or equivalent certificate.
- 1.1.4. Medical Aid Certification – Must be currently certified by an agency recognized by the Federal Government or the state government in the state of employment to instruct any medical aid or CPR course provided to trainees by the employing agency or must ensure that a person so certified is responsible for providing such training.
- 1.1.5. Must complete safe sports training or equivalent and background check.

2. Assistant instructors

Guidelines To Be Met and Maintained Include:

- 2.1.1. Age: 18
- 2.1.2. Work Experience – Must have worked a minimum cumulative total of 500 hours of employment compiled in no fewer than two seasons as a seasonal open water lifeguard or a full-time open water lifeguard at a lifeguard agency which meets the standards of USLA. `~possible years of teaching experience as an equivalent or some sort of youth instructor
- 2.1.3. Education – Must possess a high school diploma or equivalent certificate.
- 2.1.4. Medical Aid Certification – Must be currently certified by an agency recognized by the Federal Government or the state government in the state of employment to provide medical aid, such as EMR or EMT.
- 2.1.5. Must complete safe sports training or equivalent and background check.

USLA JUNIOR LIFEGUARD PERSONNEL GUIDELINES

Junior Lifeguard Program

- Purpose/Definition
 - Junior Lifeguard Programs serve as a vital extension of professional open water lifeguard services, designed to educate and inspire youth through structured instruction in ocean safety, lifesaving skills, and personal fitness. Led by trained lifeguard instructors, these programs cultivate confidence, discipline, and respect for the marine environment while preparing participants for future roles in public safety and community service. Through dynamic, hands-on training and team-based activities, Junior Lifeguard Programs promote leadership, environmental stewardship, and the development of sound judgment in an engaging and supportive open water setting.
-

Junior Lifeguard Program Director

- Purpose/Definition
 - The Junior Lifeguard Director is responsible for the comprehensive oversight and execution of all aspects of a Junior Lifeguard Program conducted in an open water environment. This position requires a high degree of leadership, organizational management, and professional judgment to ensure that the program fulfills its mission of safety, education, and community engagement. The Director shall design, plan, and administer program curriculum, scheduling, staffing, and operational logistics. They must ensure that all training modules are delivered by qualified personnel who meet established agency and national standards. The Director provides daily supervision and mentorship to instructors and aides, fostering an atmosphere of safety, teamwork, and excellence.
 - Standards to be Met and Maintained Include:
 - All standards required to be an Open Water Lifeguard Instructor and Seasonal Open Water Lifeguard per the USLA Open Water Lifeguard Agency Certification guidelines and;
 - Demonstrates exceptional leadership, sound judgment, and extensive open water lifeguard experience in accordance with agency policy to effectively oversee all aspects of the Junior Lifeguard Program. The Junior Lifeguard Director provides comprehensive supervision and guidance to Coordinators and Instructors, ensuring that training, instruction, and daily operations meet the highest standards of safety, professionalism, and educational value. This role requires the ability to assess and respond to dynamic ocean conditions, manage staff development and performance, and uphold the integrity of the program through consistent oversight, structured training, and decisive action that fosters both participant growth and public safety.
 - Complete a U.S. Center for Safesport abuse prevention education course or equivalent.
-

Junior Lifeguard Program Coordinator

- Purpose/Definition
 - The Junior Lifeguard Coordinator supports the Junior Lifeguard Director by overseeing the daily operations of the Junior Lifeguard Program, ensuring that all activities run safely, efficiently, and in alignment with program standards. This position provides direct supervision and guidance to instructors and aides, ensuring consistent delivery of training, discipline, and participant engagement. The Coordinator exercises sound judgment and professional experience in maintaining safety and operational excellence, assists with scheduling, instruction, and event coordination, and upholds the program's values of teamwork, integrity, and community service through consistent leadership and daily oversight.
 - Standards to be Met and Maintained Include:
 - All standards required to be a Seasonal Open Water Lifeguard per the USLA Open Water Lifeguard Agency Certification guidelines and;
 - Demonstrates strong leadership, sound judgment, and advanced open water lifeguard experience, in accordance with agency policy, to effectively oversee Junior Lifeguard Instructors and ensure the safe and efficient operation of daily program activities. The Junior Lifeguard Coordinator is responsible for supporting the Director in implementing training, maintaining instructional quality, and managing staff performance in dynamic open water conditions. This role requires proactive supervision, clear communication, and the ability to adapt to constantly changing environments while upholding program standards, promoting staff development, and ensuring participant safety and skill progression.
 - Complete a U.S. Center for Safesport abuse prevention education course or equivalent.
-

Junior Lifeguard Program Instructor

- Purpose/Definition
 - Under the direction of the Junior Lifeguard Coordinator and Director, the Junior Lifeguard Instructor is responsible for the direct supervision, instruction, and safety of program participants in an open water environment. Instructors develop and lead daily activities that promote ocean awareness, physical fitness, teamwork, and lifesaving skills while maintaining constant vigilance to ensure participant safety. This role requires sound judgment, strong communication, and adaptability to dynamic open water conditions, ensuring that all program and safety objectives are achieved through professional conduct, effective instruction, and consistent adherence to agency standards.
- Standards to be Met and Maintained Include:
 - All standards required to be a Seasonal Open Water Lifeguard per the USLA Open Water Lifeguard Agency Certification guidelines and;
 - Demonstrates adequate maturity and lifeguard experience, in accordance with agency policy, to safely take on the significant responsibility of instructing Junior Lifeguard participants in an open water environment, recognizing that open water presents constantly changing conditions and dynamic hazards requiring continuous awareness, sound judgment, and proactive supervision to ensure participant safety and effective skill development.
 - Complete a U.S. Center for Safesport abuse prevention education course or equivalent.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler
DATE: **March 25, 2026**
SUBJECT: **LEGISLATION COMMITTEE ACTIVITY REPORT**

Legislation Committee Activity Highlights:

House Concurrent Resolution 27

Outreach on the Resolution to give Ocean Lifeguards a federal status of Emergency Response Provider, has been suspended.

An error in the wording of the Resolution was recently discovered. As a result, the Resolution will need to be corrected and reintroduced by its author, Rep. Chris Smith.

I recently spoke with Mat (2/14) and offered some suggestions to help the process move forward, and getting Rep. Smith's office to do some legwork, as well. He said he was going to create a group email explaining the next steps.

CA Ocean Lifeguard Minimum Wage Initiative

Ryan Gates recently met with Assemblywoman Laurie Davies (R) AD74 at a meeting during which her Bill, AB 1639 the California Drowning Prevention and Rescue Act was discussed at a meeting of the OC Marine Safety Chiefs.

Ms. Davies and her Chief of Staff Donna Cleary expressed support for our effort, but suggested we wait until her Bill becomes law, then "build off 1639 with a new Bill" that included the lifeguard minimum wage aspect, as well as including language to designate lifeguards as first responders.

Next steps in this effort will be discussed at the Spring BOD Legislation Committee meeting.

"Baywatch" Reboot – HConRes 27

I have reached out to the Fox TV marketing and publicity department and have begun discussions in anticipation of a new Resolution being created.

Background:

As mentioned in the Fall BOD Legislation Report, upon reading that a new version of “Baywatch” was moving forward at Fox-TV, I contacted Greg Bonnan, the Executive Producer of the upcoming reboot of the series (He was also the EP of the original series). I asked if he would support the Resolution and also try to get Fox to tie “Baywatch” into a grass roots campaign much as it had been done with “Rescue HI-Surf” with “Lifeguards First” campaign. His reply was “It would be a pleasure and honor to help.”

Bonnan also said if Fox should decide not to participate, he will still “get ‘Baywatch’ behind” our effort.

I will continue to communicate with Bonnan, and monitor the production progress, and get USLA involved as soon as feasible.

Pending/Signed CA Legislation

The Committee continues to monitor legislation introduced that may primarily impact EMT’s, Ocean Lifeguards, and Marine Safety Officers.

Submitted,

Adam Sandler
Chair, Legislation Committee



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
FROM: Jay Butki, 1st Executive Delegate & Lifesaving Sport Committee Chair
DATE: 3/26/2026
SUBJECT: Lifesaving Sport & Fitness report

- **Fall USLA Board of Directors Lifesaving Sport Committee Meeting-Coeur D'Alene**
I was unable to attend but Skip Prosser ably represented the CSLSA interests and presented our 4 CSLSA proposals and 2 Masters event suggestions. There was a total of 22 rule change proposals: 1 by Southeast, 2 each put forth by NW & Mid Atlantic, and 11 by the Gulf Coast. Full text of all the proposals submitted at the Fall USLA BoD meeting is included below at the end of my report.
- **California All State Team Proposal**
Purpose: Provide recognition for outstanding athletes in surf lifesaving from the State of California, give lifesaving athletes an accolade to include on college applications & resumes. The LG & U19 All California team members would be named after results from the annual Regionals. i.e.: 1st Team would include the individual gold medalists, 2nd team would be all the silver medalists unless they were already named to 1st Team, 3rd Team would be the bronze medalists unless they were previously named to the 1st or 2nd team.
- **2026 Super Surf Teams League**
CSLSA "California Bears" was invited back by SLSA to compete for a 3rd time on Jan 10 & 11 at Maroubra Beach near Cronulla (South Sydney) in their elite regional team league event. The SSTL is preceded by the SLSA Interstate Competition and followed in the afternoons by the Shaw and Partners Iron Series after Super Surf Teams League events finish.
SSTL Team is 4 females & 4 males: 1x Beachie, 1x swimmer, 1x board paddler, 1x ski paddler. 15 events-10 individual & 5 team: Male & Female Beach Sprint, Male & Female Flags Final Male & Female Surf Race Final, Male & Female Board Final, Male & Female Ski Final
Mixed Gender 2 Person Beach Relay (1 x Male & 1 x Female Mixed Gender)
2 Person Swim Relay (1 x Male & 1 x Female)
Mixed Gender 2 Person Board Relay (1 x Male & 1 x Female)
Mixed Gender 2 Person Ski Relay (1 x Male & 1 x Female)
Mixed Gender 8 Person Ocean M Relay (4 x Male & 4 x Female)
2026 CSLSA California Bears Team:
Coral Kemp- LA Co, Sasha Hemmens-Cal State, Holly Maine-LA Co, Madalyn Price-Capitola
Harrison Alty-LA Co, Hayden Hemmens-Cal State, Isaiah Hollis-Capitola, Bodie Addison-LA Co
Management: Jay Butki, Merrill Riley, Skip Prosser
California Bears are the only non-Australian team in the competition and our Cal Bears representatives beat a couple of elite Aussie teams from New South Wales, South Australia and Tasmania.
Giant surf caused cancellation of 7 events but despite the conditions Cal finished 12th out of 15 had stand out best place performances by Munchie Price in Beach Sprint, Munchie & Isaiah Hollis in Mixed Beach Relay, Hayden Hemmens took 3rd in the Surf Race, Bodie Addison in Board, Sash and Hayden Hemmens in Mixed Swim Relay. Holly Maine tied her previous best finish in the Paddleboard Race, and Holly and Bodie tied our previous best in Mixed Board Relay.
- **31st CSLSA Junior Lifeguard Surf Lifesaving Champs -Friday July 24th**
Still no host chapter or beach venue
- **46th CSLSA California Surf Lifesaving Championships-Sat July 25th**
Still no host chapter or beach venue.

Registration results by County for the 2025 CSLSA Cal Surf Lifesaving Championships participation

<u>2025 Competitors</u>			
<u>by County</u>	<u>JG</u>	<u>LG</u>	<u>Total</u>
Santa Cruz Co.	122	28	150
SLO County	10		10
Santa Barbara	49	8	57
Ventura County	2		2
LA County	252	40	292
Orange County	151	21	172
San Diego County	36	8	44
Cal. State -Various	55	55	110
	677	160	837

California Surf Lifesaving Championships / “USLA SW Regionals” Chapter Hosting Totals:

- 13x **San Clemente** 1980-83, 1985-86, 1990-1996
- 8x **Huntington Beach**-1987, 1988, 1989, 1995 JGs only, 1997 w/HB State, 1998, 1999, 2007
- 8x **CSLA @Huntington State Beach**-1997 w/HB City, 2014, 2015, 2016, 2021, 2022
- CSLA @Silver Strand State Beach** -2017, 2018 w/ IB & Coronado
- 6x **LA County**-1984, 2002, 2003, 2006 LG only, 2024, 2025
- 4x **Seal Beach**- 1997 JGs only, 2008, 2009, 2011
- 3x **Newport Beach**-2012, 2013, 2023
- 2x **Long Beach**-2004, 2005
- 2x **Imperial Beach**-2000, 2001
- 2x **San Diego** -1996 JGs only, 2010
- 1x **Carpinteria**-2019
- 1x **Santa Barbara** -2006 JGs only

The above 11 Chapters or Agencies have hosted the past 45 Southwest Lifeguard Regionals and past 30 JG Regionals

- **2026 USLA National Lifesaving Champs** Fort Lauderdale, Florida
Junior Guards/ Under 19s on Tuesday August 4th & Lifeguards & Masters on Wed-Fri Aug 5-7.
Venue Address: 700 Seabreeze Blvd., Fort Lauderdale, FL 33316
LACoSLSA is getting bids and planning to contract and organize logistics for the California surfcraft Truck which will now have be loaded at Dockweiler on Friday morning July 31 preceding the event so surf racing craft and supplies are on site to offload Monday night prior to the JG/U19 competition commencement. Further logistics and info to be determined.
- **28th Wieland Shield Lifesaving Tour and Competition**
Diamond anniversary- 60 years since the 1st Wieland Shield & 70 years after the Melbourne Olympic Surf Carnival. Tour dates early January 2027. 12 person Team-6 Women and 6 Men, Representatives must work or have worked as paid professional Lifeguards in California. Selections will be made based primarily on 2026 race results but results from prior seasons will also be evaluated.
- **2027 Super Surf Teams League**
8 person CSLSA team (4 female, 4 male) to be selected off 2026 race results.
- **2032 Olympics** Surf Lifesaving is still under consideration for possible inclusion.
- **Rest in Peace CSLSA Competitors Tyler Jagers-San Diego and Erik Bear-Cal State - a 1992 Wieland Shield California Team representative**

2025 Rule Change Proposals for Spring 2026 voting to be implemented at USLA Nationals 2026

Northwest Region

1. Surf Teams Event – U19 Removal

Proposes eliminating U19 from the wording of the Surf Teams event, as the Northwest Region does not conduct this event.

Notes: Junior Lifeguard Competition Guidelines Handbook: Page 8, F.2

2. Disqualification for Non-Qualified Events

Proposes that individuals be disqualified if they compete in events for which they have not qualified.

Southwest Region

1. Proposal to Remove U19 Points from Overall Point Score Totals

Motion:

I move that points awarded in the U19 (Under 19) division held on U19/Junior Lifeguard Day no longer be included in the calculation of the overall point score totals for USLA National Lifeguard Championship events.

Rationale:

Not all agencies are able to hire individuals under the age of 18. This creates an uneven playing field when U19 points are included in the overall team totals.

2. Proposal to Establish a Separate U19 Division National Championship Trophy – ie. The “USLA Under 19 / High School Age Championship Trophy” – **Dependent on Proposal #1 passing**

Motion:

I move that the U19 Division events be scored and recognized independently from the overall Lifeguard point totals, and that both U19 Lifeguards and Junior Lifeguards be eligible to earn points in a U19 Division Overall Point division for separate genders scoring for their Chapter Team using the following point structure:

Place & Points

1st = 5, 2nd = 4, 3rd = 3, 4th = 2, 5th = 1

Rationale:

- Recognizes and encourages participation of both U19 Lifeguards and Junior Lifeguards to compete for the

U19 title.

- Provides equitable opportunity for all agencies to score in the U19 division regardless of hiring age policies.
- Adds transparency by clearly identifying and ranking the top U19 competitors across all events.

Details:

- U19 points shall be tracked and totaled separately to determine U19 Division standings and awards???
- These points will not be included in the overall chapter team point totals for the competition, consistent with the motion to remove U19 scoring from overall Lifeguard standings.
- Both U19 Lifeguards and Junior Lifeguards shall be eligible for scoring in all designated U19 events.

Tiebreaker Procedure:

In the event of a tie in overall U19 Division point standings, the tie shall be broken in the following order:

1. Most first-place final finishes in all U19 Division events.
2. If still tied, most second-place final finishes in all U19 Division events.
3. If still tied, most third-place final finishes in all U19 Division events.
4. Continue in this manner (fourth place, fifth place, etc.) until the tie is broken.

3. Add ILS Open 3-person Surfski Relay – Similar to Gulf Coast Proposal #1 NEW EVENT

Motion:

I move to add Open only 3 person Surfski Relay event for each gender with 4 teams maximum allowed per chapter. Utilize current ILS rules. Score to 16.

Rationale:

Adding Open Surfski relay will encourage more Surfski paddlers to join their chapter team and enter USLA Nationals-strengthening the level of competition, raising the standard, and adding selection choices for future USLA National teams.

Our northern neighbor Canada and all of the countries that outscored the USA at the 2024 world championships hold a 3 person Surfski relay at their respective National Surf Lifesaving Championships. Currently USLA have 6 Paddleboard events, and now 4 surfboat events, but only 3 events that use the Surfski (individual surfski, Iron, Taplin). An open age group Surfski paddler who doesn't swim only has 2 events (Surfski and Taplin) while a boat rower who doesn't swim has 3 (Surfboat, Mixed Surfboat, Solo surfboat) and those 3 are not ILS events.

At MSRP \$3600 the Surfski is the second most expensive piece of surf racing craft to own and maintain after the Surfboat. Adding the Surfski Relay event that is common around the Surf Lifesaving world encourages participation of surfski & kayak paddlers that otherwise might not attend. USLA have had several lifeguard champions move on to USOC team Olympic style kayaking with good success: Mitch Kahn, Sean Brennan, Maggie Hogan, Tim Burdiak, Renae Jackson, Nate Humberston but Surfski paddling is one of our weaker events internationally. The USA was the last place team in 2/3 of the Surfski relays at the 2023 ISRC at South Padre, and although we had both men's and women's USLA National Team representatives make it as one of the 16 in the Surfski finals at 2024 World Championships in Australia they all finished outside of the top 10.

Details:

Based on recent years USLA Nat Champs Surfski entries an Open Women's Surfski relay would probably be held as a straight final and the Men's Surfski relay might be 2 semi-final heats and then a final.

If Committee decides an event must be dropped in order to add the Surfski Relay I would suggest Solo Surfboat.

4. Return the 2 person Masters Rescue Race to the USLA Masters Age Group Competition as a team event

Motion:

I move to add 2 person Masters Rescue Race event for each gender with maximum 4 teams maximum allowed per chapter. Utilize old USLA rules. Score to 5th

Rationale:

The Master's Rescue Race events were part of the USLA Masters Competition at USLA Nationals for 27 USLA National Lifeguard Championships, up until 2007 when it was removed from the Masters events list and we shortened all courses to ILS distances (swim race length went from a 1000 yds to 400 meters).

As Open Water Rescues are the most important function of what we as Lifeguards do then these the Rescue events are at the very core of our profession. All age groups-JG, U19, Open, and Masters- should have the opportunity to contest these lifeguard specific rescue events fairly with their peers and show Ocean lifeguards racing and demonstrating open water rescue techniques as part of the National Championships.

Details:

The masters rescue race would be a 2-person race held under similar USLA rules as it was conducted pre-2007. Lifesaving Sport Committee would have to decide if the rescuer utilizes a hard rescue can and fins similar to how it was pre-2007 in USLA rules, or using a rescue tube and fins as is done in the current ILS version of the 2-person rescue race. Maximum number of Master's teams per chapter per Masters age group to be decided by LS committee. Suggest it either be 1 team per age group or 4 teams per chapter.

5. Include Masters age group Board Rescue as a Team event

Motion:

I move to add 2 person Masters Board Rescue event for each gender with maximum 4 teams maximum allowed per chapter. Utilize current ILS rules. Score to 5th

Rationale:

Open Water Rescues are the most important function of what we as Lifeguards do then these the Rescue events are at the very core of our profession. All age groups-JG, U19, Open, and Masters- should have the opportunity to contest these lifeguard specific rescue events fairly with their peers and show Ocean lifeguards racing and demonstrating open water rescue techniques as part of the National Championships.

Details:

Utilize same rules as current ILS & USLA open Board Rescue.

Maximum number of Master's teams per chapter per age group to be decided by LS committee. Suggest it either be 1 team per age group or 4 teams per chapter.

6. Return the finish of the Landline Rescue Race and the Rescue Race to be similar

Motion:

Rationale:

Event rule proposal changes for Landline Rescue Relay finish to change the finish rules for landline so that they are consistent with and similar to the current ILS/USLA Rescue Race finish rules.

2 similar races that currently have very different finish rules causing unnecessary DQs.

Both are 4 person "rescue" races but USLA Landline historically requires the rescue swimmer to quickly remove their fins and run up and finish in contact with the team and the victim to maintain contact with the rescue device-despite being high and dry and well up the beach from any water. The ILS Rescue Race simply requires the 2 shore side rescuers to carry or drag the victim across the finish line. The ILS Rescue Race swim rescuer can stay in the water with their expensive fins.

Details:

Proposed language change to Landline Rules

"...the two rescuers, at their discretion, may cross the start line to enter the water and assist the swimmer to bring the victim to the beach. Victim must be dragged or carried to the finish.

d) The Finish is judged on the chest of the first team member crossing the finish line on their feet in an upright position while still in contact with the victim (the rescue can need not be held or attached).

1. *Note 3: While it is not necessary to drag the whole of the victim beyond the finish line teams are requested to immediately move to the shoreward side of the finish line."

Southeast Region

1. Officials Scoring Proposal

Proposes that **officials who volunteer at Nationals** earn:

- o **10 points per official**
- o **Maximum 4 officials per chapter**

Mid-Atlantic Region

1. **90 Meter Sprint as Age Group Event – Also a Gulf Coast proposal**

Proposes that the 90m Sprint become an Age Group event.

2. **2K Run Requirement**

Proposes that in the 2K Run, competitors **must run and not walk**.

Gulf Coast Region – (Rationale provided verbatim)

1. **Proposes adding a Coed Surfski Relay, following ILS format. NEW EVENT**

Rationale:

It would be fun and to add some events to model after the international events. I would recommend 1-2 relays per chapter at the most.

2. **Proposes using the M Course for both the Ironman and Taplin Relay.**

Rationale:

model after International competition and more visually appealing to non-lifeguard fans

3. **Proposes changing the Taplin Relay run distance to 1200 meters. (1.2 Kilometers)**

Notes: Current run is approximately 100 Meters. USLA Handbook: Diagram Page 72.

Rationale:

To have it more proportional to the other legs. make it a 2k instead?

4. **Proposes allowing an open finish in all surf boat races.**

Rationale:

Instead of running through small finish gate the finish would be like the turnaround and touch an official. Skin to skin of course.

5. **Proposes adding an Age Group Single Person Row event. NEW EVENT**

Rationale:

Age group athletes can do this, and we think if we have age group events, we should have age group events

6. **Proposes adding an Age Group 90 Meter Sprint - Also a Mid Atlantic Proposal**

Rationale:

Same as 5

7. Proposes adding a Coed Board Relay: NEW EVENT

- 1 male and 1 female
- Maximum **2 teams per chapter**

Rationale:

For fun.

8. Proposes that if there are more than 18 total events:

- Team events are limited to 2 teams per chapter
- Individual events are capped at 6 or 8 competitors per chapter

Rationale:

This is to allow as many events as possible but cut back on heats we are also excited to lowering the team/individual entries per chapter for more competitiveness without event restrictions. Region representative would like to explain this in more depth during our Pre meeting and our Spring meeting.

9. Proposes that each region with competitors at Nationals must supply the same number of volunteers as delegates (officials, runners, scorers, etc.).

Rationale:

this is to make sure we have enough volunteers and the assumption is that a bigger region has more competitors so should have more volunteers. It goes along with people think they should have more delegate representation based on numbers so should it be with competition. One family working together.

10. Proposes that each chapter must provide: Dependent on #9 as an alternative if #9 doesn't pass

- 1 volunteer per 25 competitors to fill role of official, runner, scorer, etc.
- Chapters with 9 or fewer competitors are exempt
- If a chapter fails to provide a volunteer, the chapter is fined \$500

Rationale:

This was an alternative to #9 if we didn't want to pressure the regions or thought we couldn't do it through the regions. the goal is to provide the much-needed volunteer help. looking at it, probably should amend to 15 or 20 instead of 25

11. Proposes moving early registration up by one week.

Rationale:

Just that we open registration earlier this one more from a junior guard parent.

DRAFT- Tentative 2026 Lifesaving Sport Lifeguard Competition Dates

** International*

April 25 **Malibu Downwinder**-Pt Mugu to Leo Carillo State Beach, Malibu
April 25: **South Coast Ocean Rodeo**-Crystal Cove

June 11-12: **USA Surfing SUP+Prone National Championships & USA Paddleboard Team Trials**-Oceanside

June 20: **Ed Perry Regatta**-Venice Beach, Avenue 26

June 27: **Roger Coulter Intercrew Relay**-Long Beach Lifeguards

June 27: **Waterman Challenge Paddleboard Race**-18 mi Swamis to Windansea-Encinitas

June 28 Sun: **Santa Monica "Pier 360" Ocean Festival**, Santa Monica South

July 11: **South Bay Dozen**-Torrance Beach

July 11: **2026 USA Canoe Ocean Racing (Surfski) National Championships**-Gloucester, Mass

July 16: **Mega Colossus Lifeguard Endurance Race** -Santa Ana River Jetty to Bolsa Chica

July 18-19 Sat/Sun: **San Clemente Ocean Festival** (Lifeguard Races-Sat July 18)

July 18: **4th Paddle Laguna Beach**-18 mi Paddleboard-El Moro Crystal Cove to Doheny

July 23 Th: **Red Bull Turn the Tide** women's team-based surf lifesaving event -Long Beach, New Jersey

July 24 Fri: **CSLSA California JG & U19 Surf Lifesaving Championship** -Location: TBD ??

July 25 Sat: **CSLSA California Surf Lifesaving Championship** -Location: TBD ??

July 26: **Moloka'i 2 O'ahu (M2O)**-"Channel of Bones" Paddleboard World Championship

July 31 Fri: ISF- LA County **Bud Stevenson Intracrew Relays**-Hermosa Beach

Aug 1 Sat: International Surf Festival-**Oceans 7 Paddleboard**-Torrance

Aug 1 Sat: ISF-**Paul Matthies Dory Race**-Hermosa Beach

Aug 1 Sat: ISF-**JG Taplin Relays**-Hermosa Beach

Aug 1 Sat: ISF-**Judge Taplin Ocean Medley Relays**-Hermosa Beach

Aug 2 Sun: ISF- **Velzy-Stevens Pier-to-Pier Paddleboard Race**-Manhattan Beach

Aug 2 Sun: ISF **Dwight Crum Pier-to-Pier Swim**-Hermosa Beach

Aug 4 Tues: **USLA National Junior Lifeguard & Under 19 Champs**-Fort Lauderdale, FL

Aug 5-7 Wed-Fri: **USLA National Lifeguard Championships**- Ft. Lauderdale, FL

Aug 15-23: **Duke Kahanamoku Oceanfest / Surf Polo / Lifeguard Challenge**-Waikiki

Aug 21 Fri: **Super Girl Surf Festival**-Women's Lifesaving Competition-Oceanside

Aug 30 Sun: **Catalina Classic**-32 mi Paddleboard Race-Isthmus to Manhattan Beach Pier

Sept 9: **Ben Did Go 11.0** -29 mi paddle Avalon to Newport Pier

Sept 26: **California Gold Ironman** -Huntington Beach

Sept 27: **Mike O'Donnell Catalina Dory Race**-22 mi Isthmus to Cabrillo Beach

*Nov 25-Dec 13: **Lifesaving World Championships**-Nelson Mandela Bay, Port Elizabeth, South Africa
(USLA Open & under 19 Team & Interclub Chapter Teams) National Teams: Wed Dec 2-Sun Dec 6

*Jan 2027: **SLSA Super Surf Teams League** (8 person California Team)

*Jan 2027: **28th Wieland Shield-Victorian Tour** (12 person California Team)

*July 23-24 Fri/Sat: **CSLSA California Surf Lifesaving Championships**- TBD??

*Aug 11 Wed: **USLA National Junior Lifeguard & Under 19 Champs**-TBD??

*Aug 12-14 Th-Sat: **USLA National Lifeguard Championships**- ??TBD



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Charlotte Graham, Membership Committee Chair
DATE: March 26, 2026
SUBJECT: MEMBERSHIP COMMITTEE ACTIVITY REPORT

INTRODUCTION:

The Southwest Region's total adult membership for 2025-26 was 1462 adult members, which includes Professional, Alumnus, Life, Perpetual and Associate members. There were also 789 Gold Junior Guard members, and 351 regular Junior Guard members this past year.

MEMBERSHIP REMINDERS:

- Any chapter that is able to drive individual member registrations or renewals through the USLA website is encouraged to do so. Online membership registration for New members that is processed after April 1st of each year is automatically enrolled into the next upcoming membership year so your springtime recruits and requalifying guards can enroll now for the 2026-27 member year at www.usla.org. For those who are current members, the database will not process renewal fees until 2 weeks before the member year expires on June 30th, so watch for the email reminder to renew. We also strongly encourage annual automatic renewal.
- Chapters who collect member dues through payroll deductions or chapter enrollment in order to submit bulk member registration will be provided a template for member renewals and addition of new members to your list. This method will also be used for any Agency wishing to bulk register regular and/or Gold Junior Lifeguards. Bulk member rosters are usually available by May and should be submitted by July 10th if you have guards or JGs who will be competing at Regionals or Nationals, so that individuals can register for the event online before the deadline. Alternatively, the USLA is able to provide codes to Chapter representatives for member dues and/or event dues so that guards or JG parents can register online and the chapter/agency is billed for the total.
- Remember that any Junior Lifeguard registered with a USLA-affiliated JG program is eligible for a free regular membership in the USLA, which includes an electronic member card and access to online discounts and programs via the USLA website. The premium JG GOLD membership costs \$20.00 per year and includes a custom printed membership card, USLA patch, USLA window decal, three issues of *American Lifeguard Magazine* PLUS eligibility to compete at Regional and National Lifesaving competitions, in addition to all the benefits of the free membership. There are several ways parents and/or program coordinators can register kids for either free or Gold JG membership, and we can provide standardized letters to program coordinators to present the membership options to their JG families.

2026 CSLSA MEMBERSHIP:

- The USLA Membership Committee selected a Trucker Hat as the membership gift item for this year. The hat and patch design were recently approved, so we hope to see the hats shipped out soon. The company selected gave us an incredibly low cost, so we will be able to procure CSLSA keychains to add to this year's kit. USLA member envelopes will contain the usual member card, window decal and a patch, and each member will receive 3 issues of *ALM*.
- Chapter reps are reminded to let your members know about the multiple pro-deal discounts available to current members through the USLA website, including DaFin swim fins, Hobie sunglasses, and our brand-new partnership with DermaSport sunscreen, as well as numerous company discounts offered through the BenefitHub portal. The USLA online store adds new items all the time, and we also have a page with legacy membership kit items on the site, so hop onto the USLA website and do some online shopping!
- With hard work by Mike Silvestri, the CSLSA is able to offer our members an outstanding list of Pro-Deals with discounts of up to 60% off on many popular brands and items that lifeguards need and use regularly. Please shop with these generous vendors to show them our support! Everyone is reminded that these special discounts are for CSLSA members ONLY... please do not share the discount codes in order to protect the benefits. The Chair will email the Pro Discount sheet to Chapter reps as soon as it's ready.
- The Chapter Liaison Outreach sub-committee continues to work toward the goal of establishing and maintaining a robust and thorough Contact list for each CSLSA Chapter and its affiliated agency and partners in order to improve CSLSA communications. Austin Trinkle is the lead for the Liaison sub-committee and he will give us an update on the project thus far during our committee time today. We are looking to get additional chapters to complete their information.

CONCLUSION:

Thank you to all the delegates here today for your time and dedication to our organization. Please encourage your fellow lifeguards and especially your chapter and agency alumni to support the CSLSA and the USLA by renewing their membership or signing up today.

Respectfully submitted,

Charlotte Graham

CSLSA Membership Chairs

2025-26 CSLSA Membership by Chapter

CHAPTER	PROF	ALUM	LIFE	PRPTL	2025-26 Memb	Delegate Votes	ASSOC	FREE JG	GOLD JG
California State	190	100	1	1	292	8	2	1	71
Capitola	19	1	0	0	20	3		1	67
Carpinteria	1	1	0	0	2	2		1	38
Coronado	18	0	0	0	18	3	1		
Del Mar	10	0	0	0	10	2			
Encinitas	10	2	0	0	12	2			2
Huntington Beach	11	8	4	2	25	3		3	62
Imperial Beach	3	0	0	0	3	2			
Laguna Beach	165	4	0	0	169	6	1		1
Lake Mission Viejo	1	0	0	0	1	-			
LA City	18	3	0	0	21	3		1	50
LA County Beaches	123	32	4	1	160	6	1	12	170
LA County Lakes	13	7	1	0	21	3		1	
Long Beach	139	0	1	1	141	5		3	80
Newport Beach	16	3	2	1	22	3			67
OC LGs - C.O.L.A.	8	0	0	0	8	2			
Oceanside	20	0	0	0	20	3		1	34
Pendleton Coast	10	0	0	0	10	2			
Pismo Beach	24	0	0	0	24	3		5	1
Port Hueneme	11	0	0	0	11	2			1
San Clemente	50	1	1	0	52	4	1		1
San Diego	176	11	1	0	188	6	1		
San Luis Obispo Co	27	0	0	0	27	3		1	11
Santa Barbara City	19	0	0	0	19	3			11
Santa Barb Co - Campus Pt	12	1	0	0	13	2			10
Santa Cruz	59	9	0	1	69	4	2	3	69
Santa Monica HP	10	0	0	0	10	2			
Seal Beach	53	2	1	0	56	4		316	43
Solana Beach	4	0	0	0	4	2			
Tucson, AZ	0	0	0	0	0	-			
Ventura County	1	0	0	0	1	-		2	
Ventura County Harbor Patro	18	0	0	0	18	3			
Independent/Unaffiliated	3	0	0	0	3	2	3		
TOTAL VOTING MEMBERS	1242	185	16	7	1450	98	12	351	789
AS OF March 18, 2026									
1462 total Adult members			LIFE = 16						
1140 total Junior members			PERPETUAL = 7						



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Sierra Gibson, Committee Chair
DATE: **03/26/2026**
SUBJECT: **NEWSLETTER EDITOR ACTIVITY REPORT**

- Messaged previous and prospective vendors and CC'd Charlotte Graham to support vendor acquisition for meetings and newsletter advertisements.
- Created a new newsletter from scratch using new software (Canva).
- Managed email communication to acquire photos and articles for the magazine.
- As this was my first time creating the newsletter, it was a new experience and truly a labor of love—especially bringing it to print at Staples.
- Regarding Spring 2027: if anyone is interested in learning the newsletter process, please let me know. I will be starting a new role and would love an additional hand. I would love to onboard someone to assist. I am happy to teach the software and workflow.

CalSurf News Updates:

- The print version has been completed: a 16-page Spring 2026 CalSurf Newsletter.
- The web version has also been published.

Spring 2026 Newsletter Highlights:

1. Cover: Pono Barnes, Captain Ocean Lifeguard, LA County Long Beach Fire Department Division (provided agency profile and selected cover photo)
2. Award Recipients (5)
3. JG Harbor Rescue
4. LG Catalina Crossing

5. CA to NZ Lifeguard Exchange
6. LG Operations OC Collaboration
7. CA All-State Surf Lifesaving Team
8. CA Bears Down Under
9. In Memoriam
10. GUARDED – Debbie Friedman
11. Agency Profile – LA County

Respectfully submitted,

Sierra Gibson



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Sean Carey, Professional Standards Committee Chair
DATE: **March 24, 2026**
SUBJECT: **PROFESSIONAL STANDARDS COMMITTEE ACTIVITY REPORT**

Greetings CSLSA Board of Directors. The Professional Standards Committee has not met in the past six months. Mt Trinkle and I have been working on moving the Water Quality documents forward via the Water Quality Subcommittee and Dr. Wernicki and the Medical Committee. I want to thank Mr. Trinkle for taking the lead on this and all his time and effort. We will hopefully have approval at the Spring USLA meeting next month in Biloxi, Mississippi.

Regarding the other guidelines we discussed at the fall meeting in Laguna Beach, I have received one submission. Last week Mr. Wraight from Imperial Beach emailed me a couple of documents on body recovery which we will be discussing in the Professional Standards Committee meeting on 3/26/26 at the Board of Directors meeting. I hope to see many of you there.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Lola Swank & Devon Beebe, Public Education Committee Chair
DATE: **March 26, 2026**
SUBJECT: **Public Education COMMITTEE ACTIVITY REPORT**

Since the Fall Meeting, the Public Education Committee has been actively working to support member agencies and promote public safety education throughout the CSLSA.

One of the committee's primary efforts was the distribution of 30 Public Information Officer (PIO) kits to agencies to assist with public outreach and education. In addition, the committee ordered and to be distributed during committee session: sunscreen, Chap Stick, and surf wax for agencies to hand out to the public as part of ongoing beach safety and sun safety messaging from CSLSA.

The committee has also been in communication with the Ben Carlson Foundation regarding the development of public education coloring books aimed at younger audiences. During this process, the committee learned that half of the Public Education budget had been shared with the Social Committee. This significantly limited the available funds and made it difficult for the committee to move forward with the coloring book project at that time.

More recently, we were informed that the Crystal Cove Lifeguard Association received a \$5,000 donation from the John Wayne Cancer Foundation, which will now be allocated to the Public Education budget. With this increased funding, the committee will revisit the coloring book project and determine if the committee would like to proceed with its development and distribution.

Since the Fall Meeting, the Executive Board has also been working on establishing a tiered sponsorship program, and hoping for a resolution will be reached with Dragon Skin regarding sponsorship participation.

Additionally, a motion was passed at the Fall Meeting to add the Public Safety Dashboard from Watch Tower to the CSLSA website. This item has not yet been implemented. The Public Education Committee will work with the Website Committee to determine if and how the dashboard can be incorporated into the CSLSA website.

The Public Education Committee welcomes participation from additional members and encourages agencies to join the committee to help develop new ideas and further promote public education both within the CSLSA and within their own departments.

Pub Ed, Committee Activity Report_Spring 2026



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler
DATE: March 25, 2026
SUBJECT: PIO ACTIVITY REPORT

Some PIO activity highlights:

Replied to numerous emails from the media and others, some of which came through the "Contact PIO" on the CSLSA website home page.

Wrote "teases" describing the content in the current (Spring) Cal Surf News and arranged to have the issue blast-emailed to USLA membership.

Received inquiry from Fox TV show "Quiz With Balls" interested in Ocean Lifeguards. I recruited LA County OLs Stephen Blaauw, Kelsey Cummings, Coral Kemp, Holly Maine and Misael Acosta Gomez. The group auditioned as a team for producers via Zoom. Despite being terrific, they were not selected.

Wrote and serviced press releases and media alerts regarding Medal of Valor and Heroic Acts awardees for Spring BOD meeting. Will service after-action photos to various media and post to CSLSA PIO X.

The Fall 2025 MOV/Heroic Act honorees were covered by the Orange County Register, Coastline Pilot, Stu News, HB Independent and Laguna Patch, among others.

Arranged for Spectrum News 1 to interview Holly Maine and Stephen Blaauw prior to competing in the International Surf Rescue Challenge in New Zealand.

Created numerous X's (tweet's) focused on public safety, i.e. high surf advisories, hurricane and tropical storm impacts on local beaches, emphasizing "Always Swim Near A Lifeguard" and "Talk To A Lifeguard" branding. Also sent X's that highlighted ocean water quality warnings.

I also reposted relevant content from the NWS, L.A. County Lifeguards, L.A. County Fire, L.A. County Department of Public Health, NOAA, CSULB Shark Lab, and California State Parks, among others.

In the coming months, I will write and service Op-Eds by CSLSA President Gus Avila for “Earth Day” and “National Beach Safety Week.”

Will also create content about tryouts, national holidays and other spring/summer themed topics, in addition to publicizing CSLSA Regional Championships and securing media coverage for event.

Submitted,

Adam Sandler
PIO



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Coral Kemp, Public Relations / Social Media Committee Chair
DATE: 3/26/2026
SUBJECT: Public Relations COMMITTEE ACTIVITY REPORT

At the Fall Meeting, it was requested of me to come up with a “description” of our social media. As we already have a handbook listed in our policies and procedures. I started to look at an overview of the current social media usage and to come up with a “Content Coordination Plan”.

CSLSA Social Media Overview & Content Coordination Plan

Purpose

CSLSA’s social media presence serves as a centralized platform to:

- Promote surf lifesaving sport across California
- Highlight member chapters, athletes, and events
- Educate the public on ocean safety
- Strengthen visibility and alignment with USLA and national initiatives

Current State

- Primary platform: Instagram (most engagement and visibility)
- Secondary platform: X? CSLSA PIO - Last post was November, 2025.
- Content is currently reactive and repost-driven, relying heavily on one administrator
- Limited structured input from committees, chapters, and event leaders

Opportunity

There is a strong opportunity to shift from reactive posting to proactive storytelling by:

- Showcasing all regions and programs consistently
- Highlighting year-round activity (not just major events)
- Elevating CSLSA’s identity

Proposed Structure: Committee-Driven Content Model

To improve consistency, ownership, and representation, CSLSA will implement a shared content model:

1. Committee Chairs as Content Liaisons - Highlight applicable

A. Bylaws/Policies & Procedures - Mr. Sholl

B. Certification - Mr. Lombardi

C. Exchanges - Mr. Graham and Ms. Kelly

D. Fundraising - Ms. White and Mr. Kine

E. Grants - Mrs. Bryant

F. Junior Lifeguards - Mr. Sholl & Mr. Gibson

G. Legislation - Mr. Sandler

H. Lifesaving Sport & Fitness - Mr. Butki & Mr. Prosser

I. Membership - Mrs. Graham

J. Newsletter - Ms. Gibson

K. Professional Standards - Mr. Carey

L. Public Education - Ms. Swank & Ms. Beebe

M. PIO Mr. Sandler

N. Public Relations - Ms. Kemp

O. Social Media - Ms Kemp

P. Special Awards & Presentations - Mr. Trinkle

Q. Statistics - Mr. Burton

R. Training - Mr. Paul

S. Ways & Means - Mr. Sholl

T. Website - Mr. Himes

Role:

Provide monthly content ideas, photos, and key dates

2. Monthly Content Calendar

- Developed collaboratively with input from all committees
-

Outcome:

A balanced, predictable, and representative posting schedule

3. Content Submission Pipeline

- Simple, standardized submission process via Google Form
 - <https://docs.google.com/forms/d/e/1FAIpQLSeNBY5IZZShm1uh-AitgiRMBqQUjwJsEkNX6zB4WBV-bUIK8A/viewform?usp=header>
- Committees and chapters submit:
 - Photos/videos
 - Captions or key details
 - Relevant tags/credits

Goal:

Reduce reliance on reposting and increase original, high-quality content

Role of Social Media Manager

- Curate, edit, and schedule content
- Ensure brand consistency and professionalism
- Align messaging with CSLSA priorities
- Maintain posting cadence and engagement

Expected Outcomes

- More consistent and diverse content
- Increased engagement and visibility across all regions
- Stronger representation of CSLSA programs and members
- Reduced workload bottleneck on a single individual
- Improved alignment with organizational goals and initiatives

To conclude, at the Spring 2026 Board Of Directors Meeting, I would request to hold a Public Relations / Social Media Meeting to go over content calendar creation.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Austin Trinkle, Committee Chair
DATE: March 26th, 2026
SUBJECT: CSLSA SPECIAL AWARDS & PRESENTATIONS COMMITTEE ACTIVITY REPORT

A. Awards approved at our last meeting and their status:

1. Garrett Chamberlin, Mike Cranston, Jeff Hatfield, Olivia Klugg, Jim LeBeau, John Maher, Marcos Pimentel, Paul Rudell, Jake Stone, Nathan Swank, Scott Swenson – San Diego City Lifeguards for the rescue of an overturned vessel in the surf, “Bird Rock”
 - Heroic Act Awards approved by CSLSA for Jeff Hatfield, Olivia Klugg, Jim LeBeau, John Maher, Marcos Pimentel, Paul Rudell, Nathan Swank, and Scott Swenson
 - Meritorious Act Awards approved by CSLSA for Jake Stone, Garrett Chamberlin, and Mike Cranston
 - National Lifesaving Awards approved by USLA for all rescuers
 - Awards created and presented at today’s meeting
 - Marcos Pimentel’s award packaged to be delivered by one of the other rescuers
2. Judah Ely, Thomas Alspaugh, Tyler Hayes – civilian rescue of c-spine drowning at Del Mar Jetties, “Del Mar”
 - Heroic Act Awards approved by CSLSA and USLA for Judah Ely and Thomas Alspaugh
 - Meritorious Act Award approved for CSLSA and USLA for Tyler Hayes
 - Awards created and presented at today’s meeting
3. Marc Brown, Eric Kleymann, Greg Nelsen, Cortez Ritumalta – City of San Diego lifeguards rescue of victim trapped in the rocks, “Mission Bay”
 - Medal of Valor approved by CSLSA and USLA
 - Awards created and presented at today’s meeting
 - Cortez Ritumalta’s award packaged to be delivered by one of the other rescuers
4. Cash Hernandez – Huntington Beach JG off duty swimmer rescue
 - Meritorious Act Award approved by CSLSA and USLA
 - Award created and presented at today’s meeting
5. Marea Zlatunich – CA State Parks lifeguard rescue of unconscious patient
 - Medal of Valor approved by CSLSA and USLA
 - Award created and presented at today’s meeting

B. Invitations

- Mailed to award recipients and victims for Spring BOD meeting
- RSVP’s collected

C. Media

- Notified PIO Sandler about awards
- Sent narratives

D. Newsletter

- Sent Newsletter updates of current awards to Ms. Gibson

E. Website Updates

- Sent website updates for the SAP pages to the CSLSA website committee



California Surf Lifesaving Association

- Sent a list of Southwest region website updates for the USLA Heroic Act page of their website

F. Bylaw/Policy & Procedure Updates

- Submitted P&P proposed changes to II-I and SAP related appendices

G. Future SAP Committee Budget

- Sidebar discussions with the Treasurer regarding how to sustainably fund SAP during high-volume submission years
- Considering requesting budget enhancement at the Fall BOD meeting to increase budget from \$500 to \$600 annually to account for frames, ink, postage, presentation boxes and shipping
- Additionally, considering requesting \$200 annually to account for extra lunches for awardees and their guests. Covers approximately 13 lunches.

H. USLA Heroic Acts Committee

- Attended USLA Heroic Act committee meetings
- Submitted proposed changes to the USLA online award application to better collect information from applications with multiple rescuers
- Conducted Heroic Act committee meeting in March 2026, discussed ways to improve group meetings
- Coordinated with Ms. Groh for west coast award production and distribution
- Coordinated with jeweler who hand-makes the MOV awards
- Communicated with Ms. Groh regarding USLA website updates to add awardees to the perpetual list

I. Submissions Received for consideration at this meeting

1. Christian Bennett, Nick Givens, Garret Winter – Ventura Harbor Patrol
 - Submitted for Medal of Valor and Heroic Act Awards for rescue of a 40' trawler aground
 - Will be discussed and voted on in today's committee meeting.
2. Evan Lowe, Alexa Phillips, Mitchell Martin, Trent Cresap, J.M. – Coronado Lifeguards, Firefighters & US Navy SEAL
 - Submitted for Medal of Valor for rescue of occupants from a vehicle in the water
 - Will be discussed and voted on in today's committee meeting.
3. Life Membership application
 - Received one submission for proposed life membership
 - Will be discussed and voted on in today's committee meeting
4. Any other submissions received after March 23rd, 2026 are not reported here will be discussed and voted on in today's Committee Meeting.

J. Summers of Service

- Applications from Long Beach received:
 - John Burt, 50
 - Derek Pakis, 46
 - Chris Clement, 45
 - Scott Crail, 45
 - James O'Brien, 44
 - Bill Dodge, 40
 - Skip Prosser, 39
 - Kerry Wetteland, 35
 - Brian Reymond, 31



California Surf Lifesaving Association

- Jeremy Wittman, 31
- Eduardo Osorio, 30
- Applications from CSP Channel Coast District
 - George Sorum, 50
 - Robb Kennedy, 41
 - James Harmon, 53
 - Brian Uhl, 30
- Applications from Oceanside
 - Tyson Cleveland, 30
 - Dieter Swank, 30
- Verification in process
- Digital certificates to follow
- Working with University Trophy in Long Beach to produce the lapel pins for 50+ category
- Will be requesting one time budget enhancement of \$528 at the Fall 26 BOD meeting to cover the cost of 100 pins, which should fund the program for approximately the next 20 years
- Considering adding a retirement clause to the eligibility criteria for guards who retire between 5 year intervals, will discuss in committee. Comment from Brian Uhl, CSP Channel Coast District

K. Attachments

- Lapel pin design and cost estimate
- P&P proposed changes

Order Acknowledgement



University
Trophies & Awards

University Trophies & Awards, Inc.

4221 E. Willow St.
Long Beach, CA 90815
Main: 562.429.0415

Store Hours

Monday Through Friday - 9:00am to 5:00pm
sales@universitytrophies.com




Order Number: **202504520**

Thank you for your patronage!

The status of your order can be located at the bottom left of this page.

BILL TO	California Surf Lifesaving Association		
	Austin Trinkle		
	PO Box 366		
	Huntington Beach	CA	92648
	Phone: 714	Fax:	
	E-Mail Address: awards@cslsa.org		

Date Placed	Completion Date/Time	Terms	PO #	Resale Number	Sales Rep
2/10/2026	4/3/2026 after 3:30:00 PM	COD/Pre-Paid			Shawn Fitzpatri

Qty	Stock #	Description	CD	Unit Price	Ext Price	Tax
	1	ARTWOR K Artwork Layout Service Charges -----[Line Item Instructions]----- 3D Mold Die Held For 2 Years	***	\$60.00	\$60.00	
	1	MISC-NONTX Misc. Non-Taxable -----[Line Item Instructions]----- LESS THAN MINIMUM (250 PIECES)	***	\$125.00	\$125.00	
	100	CUSTOM MEDAL Custom Lapel Pins/Coins/Medals -----[Line Item Instructions]----- 1"	***	\$3.43	\$343.00	***

Date	Description of Payment	Payment Amount
------	------------------------	----------------

Thank you for your Order. This is your order confirmation. You will receive an email once your order is complete. If shipping is requested please inform us so we can adjust the order.	Sub Total:	\$528.00
	Discount:	\$0.00
	After Discount Sub-Total:	\$528.00
	Shipping:	\$0.00
	After Sales Tax Sub-Total	\$528.00
	Sales Tax (10.5%):	\$36.02
	Final Total:	\$564.02
	Payments/Credits:	\$0.00
	Balance Due:	\$564.02
	Balance Due on Invoice	\$0.00





California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Ian Burton, Statistics Committee Chair
DATE: 3/22/26
SUBJECT: STATISTICS COMMITTEE ACTIVITY REPORT

- This list is as of 3/18/26.
- Please note that through the Certification Program, no agency renewal application will be approved until all statistics are submitted. Sean Carrey, Vince Lombardi, and Rick Gould will be reviewing stats submissions prior to submitting a Report of Findings for an agency. In this way, we can ensure every three years during the renewal process, all statistics are up to date.
- Watchtower is uploading the data automatically for their clients.
- There can be a time delay on on-line submissions. Typically, new submissions are posted to the website every Monday. This happens as all submissions are reviewed for anomalies.
- The ARRT Certification program **does not** require submissions, but many do report.

Nationwide Incident Data

YEAR	2025
AGENCIES REPORTING	111

Beach Attendance	238,514,651
Rescues	89,816
Preventive Actions	11,471,098
Medical Aids	1,636,776
Boat - Rescues	1,249
Boat - Passengers	1,025
Boat - Vessel Value	65,537,000
Drowning - Unguarded	81
Drowning - Guarded	19
Lost and Found Persons	9,427
Public Safety Lectures	197,063
Students Attending	5,627,131

Thank you,
 Ian Burton
 City of San Clemente
 (949) 361-8219
statistics@cslsa.org
burtoni@san-clemente.org

2025 Southwest Region - CSLSA Statistics Submissions

Agency	Agency #	Status	Region	Statistics Submitted
Camp Pendleton, California	3011	Certified	Southwest	0
Carpinteria-Summerland Fire Protection District, California	3185	Certified	Southwest	0
Central Fire Department, Santa Cruz, California	3179	Certified	Southwest	0
El Segundo Fire Dept, City of, CA ARRT		Certified	Southwest	0
Los Angeles County Fire Department, Lifeguard Division, CA	3068	Certified	Southwest	0
Los Angeles, City of, Dept. of Recreation and Parks	3024	Certified	Southwest	0
Morro Bay Lifeguards, City of, California	3077	Certified	Southwest	0
Port San Luis Harbor District, California	3096	Certified	Southwest	0
Santa Barbara City Lifeguards, City of, California	3099	Certified	Southwest	0
Santa Barbara Fire Department (County of) ARRT, CA		Certified	Southwest	0
Ventura County, Fire Protection District ARRT, County of, California	3149	Certified	Southwest	0
Ventura Harbor Patrol, Port District, California	3195	Certified	Southwest	0
Ventura, Channel Islands Harbor, County of, California	3123	Certified	Southwest	0
California State Parks	3010	Certified	Southwest	1
Capitola Beach, City of, California	3210	Certified	Southwest	1
Carpinteria Lifeguards, City of, California	3185	Certified	Southwest	1
Coronado, City of, California	3036	Certified	Southwest	1
Del Mar, City of, California	3168	Certified	Southwest	1
Encinitas Marine Safety, City of, California	3178	Certified	Southwest	1
Huntington Beach Marine Safety, City of, California	3022	Certified	Southwest	1
Imperial Beach Marine Safety, City of, California	3057	Certified	Southwest	1
Laguna Beach Marine Safety, City of, California	3023	Certified	Southwest	1
Lake Mission Viejo Lifeguards, California	3064	Certified	Southwest	1
Los Angeles County Lake Lifeguards, Department of Parks and Recreation, CA	3067	Certified	Southwest	1
Newport Beach Fire Dept. Lifeguard Operation, California	3081	Certified	Southwest	1
Oceanside Lifeguards, City of, California	3087	Certified	Southwest	1
Orange County Lifeguards, (US Ocean Safety), California	3089	Certified	Southwest	1
Pismo Beach Lifeguards, City of, California	3026	Certified	Southwest	1
Port Hueneme Lifeguards, City of, California	3027	Certified	Southwest	1
San Clemente Marine Safety, City of, California	3028	Certified	Southwest	1
San Diego Lifeguards, City of, California	3098	Certified	Southwest	1
Santa Barbara County Lifeguards, County of, California	3101	Certified	Southwest	1
Santa Barbara, City of, Harbor Patrol ARRT, California		Certified	Southwest	1
Santa Cruz Marine Safety, City of, California	3102	Certified	Southwest	1
Santa Monica Harbor Patrol, City of, California	3128	Certified	Southwest	1
Seal Beach Marine Safety, City of, California	3108	Certified	Southwest	1
Solana Beach Marine Safety, City of, California	3110	Certified	Southwest	1
YMCA Surf Camp, Imperial Beach, California	3127	Certified	Southwest	1
Aptos La Selva Fire Protection Dist., California		Not Active	Southwest	0

Agency	Agency #	Status	Region	Statistics Submitted
Big Surf, AZ		Not Active	Southwest	0
Lake Mead		Not Active	Southwest	0
San Diego County Lifeguards, County of, California		Not Active	Southwest	0
Santa Monica City		Not Active	Southwest	0
Santa Monica Lifeguards, City of, California		Not Active	Southwest	0
Woodbridge Lake, California		Not Active	Southwest	0
Monarch Bay	3074	Not Certified	Southwest	0
Oxnard Fire Ocean Rescue, City of, California	3090	Not Certified	Southwest	0
San Luis Obispo County, County of, California		Not Certified	Southwest	0
Tucson, City of, Arizona		Not Certified	Southwest	0
Ventura, Fire Department ARRT, City of, California		Not Certified	Southwest	0
Long Beach Marine Safety, City of, California	3066	Not Certified	Southwest	1



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Hayden Paul, TRAINING Committee Chair
DATE: March 26-27, 2026
SUBJECT: Trainee COMMITTEE ACTIVITY REPORT

Regional Marine Safety Training Report

1. Regional Marine Safety sUAS Training

Who:

Seal Beach Marine Safety, Huntington Beach Marine Safety, Newport Beach Marine Safety, Crystal Cove State Park Lifeguards, Laguna Beach Marine Safety, Orange County Lifeguards, San Clemente State Park Lifeguards, San Clemente City Marine Safety, and Lake Mission Viejo

What:

Small Unmanned Aerial Systems (sUAS) Training

When:

December 10, 2025
0900 – 1300 hrs

Where:

Laguna Beach Marine Safety Headquarters
175 N Coast Hwy, Laguna Beach, CA

Why:

To explore the expanding role of sUAS (drone) technology in marine safety operations.

Summary:

This training emphasized inter-agency collaboration and hands-on familiarization with sUAS platforms. Agencies shared best practices and explored how aerial assets can enhance surveillance, rescue operations, and situational awareness.

2. Laguna Beach Regional Dive Training

Who:

Regional Marine Safety and Lifeguard Agencies

What:

Regional Dive Training

When:

November 12, 2025

Where:

Laguna Beach, CA

Summary:

Focused on strengthening dive rescue capabilities through coordinated operations, safety procedures, and inter-agency communication during submerged rescue scenarios.

3. Upcoming Training: Submerged Rescue Response

Instructor:

Ken Kramer, California State Parks Diving Safety Officer

What:

“Submerged Rescue Response” – Considerations for Rescue-Mode Scuba Diving Operations

When:

March 24 & 25

0830 – 1030 hrs

Where:

307 Placentia Ave.

Newport Beach, CA 92663

Overview:

Covers key considerations for rescue-mode scuba diving including risk assessment, diver safety, and operational effectiveness in submerged victim recovery.

4. Upcoming Trainings

Hyper-Realistic Drowning Resuscitation Training

Who:

Lifeguard Project & California State Parks Lifeguards

When & Where:

Day 1: Wednesday, May 6

Cal Poly Performing Arts Center, CA

Day 2: Thursday, May 7

Morro Bay, CA

Day 1 – Training Overview (5 CE Hours)

- Drowning Resuscitation Presentation – *Justin Sempsrott, MD*
- Airway and Ventilation Course
- Hands-on Airway Skills Rotations (Basic → Advanced)

- BLS Management
- Supraglottic Airways
- Intubation and advanced techniques
- Expert Panel Discussion (Protocols, Policy, Response)
- Realistic Water Resuscitation Simulations (Cal Poly Pool)
- Happy Hour – Responder Community Social
- Raffles / Prizes
- Water Rescue Vendor Demonstrations
- “Part of Water” Community Film Screening

Day 2 – Operational Integration (3 CE Hours)

Note: Attendance on Day 1 is required to participate in Day 2.

- Mandatory Safety Briefing
- Helicopter Orientation (CHP, REACH, SBC ASU)
- Hands-on Ocean Airway Management Logistics
- Ocean Rescue Continuum of Care Scenarios
 - Water Rescue → Beach CPR → ALS → Flight Crew
- Closing Ceremony
- Raffles / Prizes
- “Part of Water” Film Screening (Bay Theater)

Meets San Luis Obispo County optional scope SGA requirements (EMT).

Additional Upcoming Training

Rescue Water Craft (RWC) Course

Host:

Huntington Beach Marine Safety

When:

May (Exact dates TBD)

Overview:

This course will focus on safe and effective Rescue Water Craft operations, including deployment, patient retrieval, operator skills, and scenario-based training in surf conditions.

Overall Training Value

These trainings reflect strong regional collaboration and a continued commitment to operational excellence. From integrating emerging technologies like sUAS to advancing high-level resuscitation and dive rescue skills, participating agencies are enhancing their ability to respond effectively to complex and high-risk incidents.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Steve Himes, Website Committee Chair
DATE: 3/25/2026
SUBJECT: WEBSITE COMMITTEE ACTIVITY REPORT

During the off season after our Last meeting in the Fall of 2025 several updates and improvements were made to the website to ensure current and accurate information for members:

- Collaborated with 4th Delegate Lola Swank to update all testing dates and agency pay rates.
- Posted the 2026 Board of Directors (BOD) event information to the website.
- Updated the Regional Map, with thanks to Austin Trinkle for providing the revised information.
- Uploaded the *Cal Surf News*, Volume 31, No. 1. Special thanks to Sierra Gibson for her work on completing this issue, it looks outstanding, especially as her first edition.
- Forwarded multiple inquiries regarding the upcoming Spring BOD meeting to LACOLSA for follow-up.

As always, please email any updates for upcoming events so they can be posted on the website in a timely manner.

Steve Himes
CSLSA Website Chair
website@cslsa.org



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl
DATE: **03/26/2026**
SUBJECT: **BYLAWS and POLICY & PROCEDURE COMMITTEE ACTION REPORT**

The Bylaws and Policy & Procedure Committee met on Thursday, March 25 and Friday, March 26, 2026:

- A long discussion was had on CSLSA Articles V – Article IX.
 - Motion moved and passed to amend Article VIII. Section 3.1 to read: “Election shall be by “individual delegate” secret ballot, and a majority of votes cast shall elect.”
 - This amendment shall be added to the agenda as Old Business to be voted on at the 2026 CSLSA Fall meeting.
- Special Awards and Presentation Committee proposed amendments to Policy and Procedures around Lifetime Membership and application.
 - SECTION II. NUMBER: II-F – AWARDS & SPECIAL PRESENTATIONS
 - SECTION II. NUMBER: II-I – LIFE MEMBERSHIP CRITERIA
 - SECTION IV. APPENDICES
 - SPECIAL AWARDS APPLICATION
 - DISTINGUISHED HONOR ROLE APPLICATION
 - LIFE MEMBER APPLICATION
 - The motion was moved and passed.
- The Bylaws and Policy & Procedure Committee discussed and recommended Casey Graham to be appointed as Co-Chair.
 - The Committee will seek approval from the CSLSA President.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl
DATE: **03/26/2026**
SUBJECT: **JUNIOR LIFEGUARD COMMITTEE ACTION REPORT**

The JG Committee met on Thursday, March 26, 2026

- JG Committee Co-Chair Discussion
 - Anise Mois and Daniel (DC) Lawrence from Santa Cruz Lifeguard Association were recommended and approved by the JG Committee
 - JG Committee to seek approval from the CSLSA President
- USLA/ CSLSA Competition Rules Discussion
 - USLA/CSLSA have different comp rules regarding age of U19 competitor
 - USLA is based age participant will be on 12/31
 - CSLSA is based on day of competition
 - Motion moved to change CSLSA to USLAs rule. Motion passed unanimously
 - USLA/CSLSA have different Rescue Relay rules for Bs and Cs
 - USLA victim starts on the sand and their swim is part of the comp
 - CSLSA victim starts on the buoy line and the comp starts with the rescuer
 - Motion moved to change to USLA but limit 16 total teams per heat. Motion passed unanimously
- Junior Lifeguard Instructor Standards
 - USLA is trying to create JG Instructor Standards including age requirements and number of hours worked.
 - Discussion was in opposition of this and that each agency should continue to create their own standards
 - Tony to go to USLA to say that the CSLSA does not support the creation of JG Instructor Standards and each agency to continue as is.
- Regional Host Discussion
 - Regionals: No agency offered to host. There was discussion around switching the dates and decoupling Regionals from Professionals by having them on two separate dates.
 - Motion moved and passed to continue exploring ideas such as splitting Regionals from Professional
 - Chris noted that hosting isn't a benefit to the hosting agency and CSLSA needs to look internally on addressing this.
- U19 All-Star Discussion
 - Motion moved and passed to create and post JG All-Star Team based on finishers at Regionals.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Ryan Gates
DATE: **March 27, 2026**
SUBJECT: **Legislation Committee Action Report**

The Legislation Committee met yesterday to discuss two key current issues.

Primary among these was Assembly Bill 1639, introduced by Assembly Member Laurie Davies, known as the California Drowning Prevention and Rescue Act. This bill would require 911 dispatchers to provide updated CPR instructions for drowning emergencies. At this meeting, potential concerns were raised about increased training costs for agencies and the lack of specified funding in the current legislation. As the bill had been presented to the Marine Safety Chiefs earlier this week, who had outstanding questions, our committee deferred making a recommendation at this time.

The committee also continued discussion on a proposed lifeguard minimum wage bill. While Assembly Member Davies has indicated general support, including potential language to recognize lifeguards as first responders, she recommended postponing introduction until next year. This would allow the group to utilize data from AB 1639, if passed, to provide stronger justification for a wage bill.

Final decisions were not made on either topic. The committee remains open to these discussions as these matters progress through the legislature.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
FROM: Jay Butki, Lifesaving Sport Committee Chair
DATE: 3/27/2026
SUBJECT: Lifesaving Sport & Fitness Action Report

1. Regionals 26,27,28
 - a. Discussion on the challenges of hosting. Members stating that there is not financial incentive to actually host.
 - b. Discussed raising the fee for Juniors. No motion
 - c. Discussion of exploring changing the date as an option so we can find a host.
 - d. Idea of possibly separating the JG and the LG events due to lack of one host
 - i. JG Site: Exploring Possible hosting by City of Santa Barbara merging the Semana Nautica event with CSLSA Junior Guard event. Tony Scholl is the contact.
 - ii. Lifeguard Site: Explore possibility of San Clemente during the San Clemente Oceanfest. Barrett Tester is the contact.
2. Discussed USLA Nationals.
 - a. Discussed the truckload happening on Friday at Dockweiler Beach.
3. Worlds 2026 in South Africa – Nov/December
 - a. Deep into fundraising at this point
4. Weiland Shield/Super Surf Teams – possibly combining some members of Weiland Shield to attend Super Surf Teams which occurs after Weiland Shield.
5. Quickly reviewed the 21 USLA Rule Change Proposals:
6. Open Forum:
 - a. Member expressed some interest in exploring a proposal to limit the number of individual entries from each chapter in the 90m/flags
 - b. Member expressed some interest in redefining how chapters can combine separate agencies to create a 'Super' team. Specifically, a large combining chapter in New Jersey and one in Delaware.
 - i. Possibly creating a limit to where a chapter must compete as its own chapter.
 - ii. Example: Any agency over 30 must be their own chapter when competing.
 - c. ideas/proposals to entice potential future hosts:
 - i. Raise the registration fees to both events- currently JG \$25 / late \$35 & LG \$45 / late \$75 so both the CSLSA and host can receive more revenue.
 - ii. Up the contracted percentage to the host from 25% of early registration plus late fees to 33 1/3 % plus late fees increase percentage of received registration revenue will be well received by potential host chapters
 - iii. Create a rotational regionals host responsibility matrix so the event migrates through the CSLSA region and local JG & LG would then get a chance to compete in a local regionals in their area every 4-5 years.
5 sub areas: Santa Cruz & Monterey / San Luis Obispo & Santa Barbara & Ventura /Los Angeles / Orange County / San Diego
Or could be 4 sub areas by combining the northernmost counties:
Vent, SB, SLO, Monterey, Santa Cruz into 1 sub area,
plus LA, OC, SD

CSLSA MEMBERSHIP COMMITTEE

Action Report – Spring 2026

Date: March 27, 2026

Officer: Charlotte Graham

Old Business (Since Prior Board of Directors Meeting)

1. License Plate project - no update

New Business

1. Shipment of the 2026 USLA membership gift item – which is an embroidered trucker hat – is delayed due to quality issues with first versions. The Chair will be dropping off or sending out the gift item packets to all Chapters once they arrive.
2. The price point of the trucker hats was WAY less than expected, so the Chair will procure some custom CSLSA keychains to add to our gift package (window decals already purchased). The committee members looked over some suggested keychains and made recommendations.
3. The Chair will work with Mike Silvestri to update our CSLSA Pro-Deals for 2026 and we will send it out to Chapter reps for distribution internally. A reminder that our Pro-deals are never to be shared publicly – they are for CSLSA members only.
4. Bylaw Committee Chair Tony Sholl spoke briefly to the Membership Committee about some potential updates to the CSLSA Bylaws and Policies & Procedures that he would be presenting at his committee. The edits referred to the language describing Professional and Alumnus members as well as specifications that members must belong to “Certified” Agencies. Committee members were generally receptive and supportive of updating Bylaws and the P&P as necessary but our Committee would have appreciated receiving the proposed changes in advance of the Spring meeting so we could have discussed in more detail and length, and then made recommendations to the Bylaw committee, since the edits specifically relate to this Committee.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Sierra Gibson, Newsletter Committee Chair
DATE: 03/27/2026
SUBJECT: Newsletter (CalSurfNews) COMMITTEE ACTIVITY REPORT

The Newsletter team met with the Social Media team and received great feedback on the Newsletter. Canva worked well as a platform compared to Word. We also discussed with Coral (Social Media Chair) the possibility of starting a CSLSA Canva Pro account to improve collaboration and ensure articles and photos are readily available for Instagram and the Fall Newsletter.

Henry White offered to assist with setting up a streamlined article and photo submission system.

Daniel Hargis, who has a background in journalism, offered to help proofread and provide edits for the Fall Newsletter.

We are very thankful for their willingness to help and support the Newsletter.

Best,

Sierra Gibson



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Sean Carey, Professional Standards Committee Chair
DATE: **March 26, 2026**
SUBJECT: **PROFESSIONAL STANDARDS COMMITTEE ACTION REPORT**

The Professional Standards Committee met and covered the following items.

- The committee received an update on the water quality subcommittee documents submitted by Mr. Trinkle. Both the USLA proposed guideline document and the Scientific Rationale document were circulated and discussed among the group. We discussed the issue with the committee and answered questions and concerns.
- We discussed the proposed LUCAS device position statement vs. a guideline. Mr. Carey will follow up with Blane Fisher from Encinitas and try to get this project going.
- The body recovery guideline provided by Mr. Wraight from Imperial Beach was circulated and discussed. Updates will be made based on the feedback and sent out to the committee via email.
- A uniform guideline was discussed and Tyler Berry from Oceanside, Porter Hogan from Santa Cruz and Devon Beebe from Long Beach agreed to work on this project. The goal is not to try and dictate stringent uniform standards that agencies find difficult to comply with but to create general guidelines to bring more standardization to uniforms among Lifeguard agencies in the region.
- Jr. Lifeguard student to Instructor ratio was discussed and some chapters shared their ratios with the group. The committee agreed that this is an important issue that needs to be addressed and Mr. Trinkle from Long Beach and Mr. Wraight from Imperial Beach will began work on this.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Devon Beebe and Lola Swank, Committee Co-Chairs
DATE: **March 27, 2026**
SUBJECT: **Public Education, COMMITTEE ACTION REPORT**

Discussion

- “PIO” Packs: each agency can pick up their pack which has: 2 mini microphones, a cell-phone tripod, and a gimbal (phone stabilizer) to be used to create videos and capture content
 - Discussion about social media campaigns – tabled for Social Media Committee Meeting
 - Discussion about creating “fun content” for “brain breaks” – using songs to educate
- Also for agencies to pick up: sunscreen sticks, chap stick, and surf wax (CSLSA Branded)
- Website: Safe Beach Day is on the CSLSA website
 - Encourage people to use it!
- Ben Carlson Foundation is willing to work with us on printing coloring books and/or picture books that are focused on water / beach safety
 - Discussion about what works best for different agencies
- Stingray plush toys – used for educational purposes in Long Beach
- National Beach Safety Week
 - Monday before Memorial Day to Memorial Day
 - Encourage agencies to get a local proclamation from the Mayor
 - USLA has template for how to do so online

Motion 1 (Devon Beebe): Proposing we spend up to \$2,500 on purchasing coloring books, and will look into a smaller size and half English, half Spanish.

Second by Lola Swank

14 Ayes, 0 nays

Motion 2 (Devon Beebe): Proposing we spend up to \$1,000 on picture books that focus on beach/water safety to hand out to members at the fall meeting.

Second by Vianne Kelly

14 Ayes, 0 nays

Motion 3 (Devon Beebe): Proposing we spend up to \$600 on plush stingrays for agencies to have one (1) and use it for educational purposes.

Second by Sierra Gibson

14 Ayes, 0 nays



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Coral Kemp, Public Relations / Social Media Committee Chair
DATE: 3/26/2026
SUBJECT: Public Relations / Social Media COMMITTEE ACTIVITY REPORT

At the Fall Meeting, it was requested of me to come up with a “description” of our social media. As we already have a handbook listed in our policies and procedures. I started to look at an overview of the current social media usage and to come up with a “Content Coordination Plan”.

CSLSA Social Media Overview & Content Coordination Plan

Purpose

CSLSA’s social media presence serves as a centralized platform to:

- Promote surf lifesaving sport across California
- Highlight member chapters, athletes, and events
- Educate the public on ocean safety
- Strengthen visibility and alignment with USLA and national initiatives

Current State

- Primary platform: Instagram (most engagement and visibility)
- Secondary platform: X? CSLSA PIO - Last post was November, 2025.
- Content is currently reactive and repost-driven, relying heavily on one administrator
- Limited structured input from committees, chapters, and event leaders

Opportunity

There is a strong opportunity to shift from reactive posting to proactive storytelling by:

- Showcasing all regions and programs consistently
- Highlighting year-round activity (not just major events)
- Elevating CSLSA’s identity

Proposed Structure: Committee-Driven Content Model

To improve consistency, ownership, and representation, CSLSA will implement a shared content model:

1. Committee Chairs as Content Liaisons - Highlight applicable

A. Bylaws/Policies & Procedures - Mr. Sholl

B. Certification - Mr. Lombardi

C. Exchanges - Mr. Graham and Ms. Kelly

D. Fundraising - Ms. White and Mr. Kine

E. Grants - Mrs. Bryant

F. Junior Lifeguards - Mr. Sholl &

G. Legislation - Mr. Sandler

H. Lifesaving Sport & Fitness - Mr. Butki & Mr. Prosser

I. Membership - Mrs. Graham

J. Newsletter - Ms. Gibson

K. Professional Standards - Mr. Carey

L. Public Education - Ms. Swank & Ms. Beebe

M. PIO Mr. Sandler

N. Public Relations - Ms. Kemp

O. Social Media - Ms Kemp

P. Special Awards & Presentations - Mr. Trinkle

Q. Statistics - Mr. Burton

R. Training - Mr. Paul

S. Ways & Means - Mr. Sholl

T. Website - Mr. Himes

Role:

Provide monthly content ideas, photos, and key dates

2. Monthly Content Calendar

- Developed collaboratively with input from all committees

Outcome:

A balanced, predictable, and representative posting schedule

3. Content Submission Pipeline

- Simple, standardized submission process via Google Form
 - <https://docs.google.com/forms/d/e/1FAIpQLSeNBY5IZZShm1uh-AitgiRMBqQUjwJsEkNX6zB4WBV-bUIK8A/viewform?usp=header>
- Committees and chapters submit:
 - Photos/videos
 - Captions or key details
 - Relevant tags/credits

Goal:

Reduce reliance on reposting and increase original, high-quality content

Role of Social Media Manager

- Curate, edit, and schedule content
- Ensure brand consistency and professionalism
- Align messaging with CSLSA priorities
- Maintain posting cadence and engagement

Expected Outcomes

- More consistent and diverse content
- Increased engagement and visibility across all regions
- Stronger representation of CSLSA programs and members
- Reduced workload bottleneck on a single individual
- Improved alignment with organizational goals and initiatives

To conclude, at the Spring 2026 Board Of Directors Meeting, I would request to hold a Public Relations / Social Media Meeting to go over content calendar creation.

Committee Meeting 3/26/26

The committee confirmed the above plan to designate Committee heads as liaisons. Thank you to the following committee participants who will help to submit / create content for the social media. Devon Beebe, Vianne Kelly, Henry White, Daniel Hargas, Chad Gamboa, Emily Andres, Jeff Gillotte. My next actions will be to email the link to committee heads to begin to gather content to create our monthly posting calendar.

Lola Swank put in a motion, seconded by Devon Beebe to purchase a canva account for the association. But in doing some research, no budget is needed for this and we will be applying for a free Canva account for non-profit organizations. specifically to share with the newsletter in creating branded content for the association.

Research

- National Water Safety month - May
- Supreme Court puts restrictions on short form videos
- Drone footage and restrictions

Motion 4 (Devon Beebe): Proposing to allocate the rest of our funds towards a CSLSA focused social media PSA, but if the Public Education Committee Chairs aren't able to secure a video that will be completed prior to 2026, we plan to stand by on spending the money until our committee reconvenes again in the Fall.

Second by Lola Swank

14 Ayes, 0 nays

**Action items:

1. Research / purchase coloring books
2. Purchase plush stingrays
3. Research water safety related picture books and purchase
4. Reach out to Drasko from the Lifeguard Project to discuss a CSLSA PSA



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Austin Trinkle, Committee Chair
DATE: March 27th, 2026
SUBJECT: **CSLSA SPECIAL AWARDS & PRESENTATIONS COMMITTEE ACTION REPORT**

The committee met to review the following submissions. The subsequent action and recommendation by the committee is noted for each submission.

A. Current Awards:

1. Christian Bennett, Nick Givens, Garret Winter – Ventura Harbor Patrol
 - Submitted for Medal of Valor and Heroic Act Awards for rescue of a 40' trawler aground
 - APPROVED in this morning's committee meeting as submitted
 - Christian Bennett - MOV
 - Nick Givens - Heroic Act
 - Garrett Winter – Heroic Act
2. Evan Lowe, Alexa Phillips, Mitchell Martin, Trent Cresap, J.M. – Coronado Lifeguards, Firefighters & US Navy SEAL
 - Submitted for Medal of Valor for rescue of occupants from a vehicle in the water
 - APPROVED in this morning's committee meeting with modifications
 - Evan Lowe – MOV
 - Mitchell Martin – Public Safety MOV
 - J.M. – Military MOV
 - Trent Cresap – Meritorious Act
 - Alexa Phillips – Meritorious Act

B. Summers of Service

- Motion in Ways & Means Committee was made requesting one time budget enhancement of \$528 to cover the cost of 100 pins, which should fund the program for approximately the next 20 years. Motion was voted on the floor of the BOD meeting and approved.
- Considering adding a retirement clause to the eligibility criteria for guards who retire between 5 year intervals, will discuss in committee. Comment from Brian Uhl, CSP Channel Coast District

C. Future SAP Committee Budget

- Sidebar discussions with the Treasurer regarding how to sustainably fund SAP during high-volume submission years
- Considering requesting budget enhancement at the Fall BOD meeting to increase budget from \$500 to \$600 annually to account for frames, ink, postage and shipping
- Additionally, considering requesting \$200 annually to account for extra lunches for awardees and their guests. Covers approximately 13 lunches.

D. Life Member Application

- Special committee met
- Application for Jim Hughes was approved
- Will be carried by Mr. Avila to USLA meeting for USLA Life Membership consideration

E. Executive Board Actions

Submit the following for approval at the USLA Heroic Acts Committee in Biloxi:

1. Ventura Harbor Patrol
 - Submit for USLA MOV: Christian Bennett
 - Submit for USLA Heroic Act: Nick Givens, Garret Winter



California Surf Lifesaving Association

2. Coronado Lifeguards, Firefighters & US Navy SEAL
 - Submit for USLA MOV: Evan Lowe
 - Submit for USLA Heroic Act: Mitchell Martin, J.M.
 - Submit for USLA Meritorious Act: Trent Cresap, Alexa Phillips
3. Life member
 - Submit application for USLA Life Membership for Jim Hughes

F. Policy & Procedure changes

- Proposed changes submitted to Bylaw committee on II-I and the SAP Appendix
- Discussed in Bylaw committee
- Voted on floor of BOD and approved

G. Attachments

- Lapel pin cost estimate
- Policy and Procedure proposed change

Order Acknowledgement



University
Trophies & Awards

University Trophies & Awards, Inc.

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Main: 562.429.0415

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The status of your order can be located at the bottom left of this page.

BILL TO	California Surf Lifesaving Association		
	Austin Trinkle		
	PO Box 366		
	Huntington Beach	CA	92648
	Phone: 714	Fax:	
	E-Mail Address: awards@cslsa.org		

Date Placed	Completion Date/Time	Terms	PO #	Resale Number	Sales Rep
2/10/2026	4/3/2026 after 3:30:00 PM	COD/Pre-Paid			Shawn Fitzpatri

Qty	Stock #	Description	CD	Unit Price	Ext Price	Tax
	1	ARTWOR K Artwork Layout Service Charges -----[Line Item Instructions]----- 3D Mold Die Held For 2 Years	***	\$60.00	\$60.00	
	1	MISC-NONTX Misc. Non-Taxable -----[Line Item Instructions]----- LESS THAN MINIMUM (250 PIECES)	***	\$125.00	\$125.00	
	100	CUSTOM MEDAL Custom Lapel Pins/Coins/Medals -----[Line Item Instructions]----- 1"	***	\$3.43	\$343.00	***

Date	Description of Payment	Payment Amount

Thank you for your Order. This is your order confirmation. You will receive an email once your order is complete. If shipping is requested please inform us so we can adjust the order.	Sub Total:	\$528.00
	Discount:	\$0.00
	After Discount Sub-Total:	\$528.00
	Shipping:	\$0.00
	After Sales Tax Sub-Total	\$528.00
	Sales Tax (10.5%):	\$36.02
	Final Total:	\$564.02
	Payments/Credits:	\$0.00
Balance Due:	\$564.02	
Balance Due on Invoice	\$0.00	



California Surf Lifesaving Association

Policies and Procedures Manual

Number: H-H II-I
Adopted: April 7, 2017
Authority: Board Resolution
SUBJECT: LIFE MEMBERSHIP – CRITERIA & PROCEDURE
PURPOSE: To provide specific criteria and procedures for awarding Life Membership the following criteria shall be used:

- A. To qualify for Life Membership in CSLSA an individual must meet the following criteria:
 - 1. The candidate shall have completed a minimum of twenty years of service as a professional lifeguard and/or lifeguard administrator; and
 - 2. been an active member of the CSLSA or its predecessors for at least ten years; and
 - 3. served as a member of the Board of Directors, Executive Board or as an elected officer of the CSLSA or its predecessors; and
 - 4. demonstrated significant contributions made in the furtherance of the goals and objectives of CSLSA through a written resume of achievements and contributions.

B. The procedure for considering applications for Life Members shall be as follows:

- 2. ~~4.~~ Applications shall be submitted confidentially to the CSLSA Secretary. It is recommended that such application be submitted 7 days in advance of a Board of Director's Meeting. and Special Awards & Presentations committee chairman
- 1. ~~2.~~ Applications must be signed by the submitting Chapter's President or Officer of the CSLSA. and Special Awards & Presentations committee chairman
- 3. The application must be submitted to the Secretary of the CSLSA in advance of a meeting of the Board of Directors to be considered at such meeting.
- 4. At any Board of Directors meeting, prior to which an application for Life Membership has been submitted to the Secretary as described above, a committee will be convened to consider the application or applications.
 - a. The committee shall be composed of one member of the Board of Directors from each Chapter wishing to participate.
 - b. Any current Life Member present at the meeting shall be permitted to attend the committee meeting and participate in discussions, however, that Life Member may not have voting privileges unless they are the sole representative of their respective chapter.
 - c. Each chapter shall be responsible for selecting their representative and a proxy vote shall not be permitted.
 - d. The meeting shall be chaired by a person selected by the President or Executive Board designee of the CSLSA or presiding officer of the Board of Directors meeting.
 - e. After any discussion, a secret ballot vote shall be taken. The votes shall be counted by the chairperson and any other person summoned to assist.
 - f. A nominee may receive no more than one vote in opposition to confirm a Life Membership.
 - g. Once the vote has been counted, the chairperson shall announce the results to the committee and inform the President of same, but shall not discuss the number of votes cast in favor or opposition and ballots shall be destroyed.



California Surf Lifesaving Association **Policies and Procedures Manual**

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- h. If the candidate is approved, the President of the CSLSA shall choose the appropriate time and place to announce the conference of Life Membership, but shall do so prior to the conclusion of the Board of Director's Meeting.
- i. All persons involved in the selection process are strongly urged to keep the process and vote results confidential.

5. Newly conferred CSLSA Life Members may qualify for USLA Life Membership. Such applications may then be taken by the presiding officer to the next USLA Board of Director's Meeting for USLA Life Membership consideration. The USLA has a similar procedure, see USLA P&P III-D for details.



California Surf Lifesaving Association – Southwest Region

Life Member Application – Submission Form

The candidate must have demonstrated an exemplary, positive and productive contribution to his/her agency as an employee and to both the regional and national organizations.

1. Proposed Recipient:

- Name: _____
- Region: _____
- Chapter: _____
- Agency: _____

2. Life Member Criteria (Check all that apply)

- A. The candidate has completed a minimum of twenty years of service as a professional lifeguard and/or lifeguard administrator or equivalent title; and
- B. has been an active member of the USLA **CSLSA** or its predecessor for at least ten years;
- and
- C. has served as a member of the Board of Directors, Executive Board or as an elected officer of the USLA **CSLSA** or its predecessor; and
- D. has demonstrated significant contributions made in the furtherance of the goals and objectives of USLA **CSLSA** through a written resume of achievements and contributions.

3. Attach a Resume of Candidate’s career achievements and volunteer contributions to Open Water Lifesaving

4. Positions Held as a Professional Lifesaver:

Employing Agency:

Attach copies of recommendations from agency representative(s) to substantiate such service when possible.

5. Attach a letter of recommendation from the candidate’s ~~Regional Board of Directors~~ **chapter, signed by the **chapter** President ~~of the Region~~ verifying the following:**

- A. Minimum of ten years active membership in Region and USLA**
- B. Outstanding service to Region and USLA**
- C. Member of the Regional and/or USLA Board of Directors**

6. **Submit this application and all supporting documentation to: secretary@usla.org secretary@cslsa.org and awards@cslsa.org no less than one week before the Board of Directors meeting at which it shall be considered.**

Submitted by:

Name: _____ Region: _____

Position: _____

Signature: _____ Date: _____

Nominee's Chapter President:

Name: _____ Region: _____

Signature: _____ Date: _____

Procedure:

1. Applications must be signed by the submitting Chapter's President or Officer of the CSLSA.
2. Applications shall be submitted confidentially to the CSLSA Secretary and CSLSA Special Awards & Presentation committee chairman. It is recommended that such application be submitted **7 days in advance of a CSLSA Board of Director's meeting.**
3. The application must be submitted to the Secretary of the CSLSA and CSLSA Special Awards & Presentation committee chairman in advance of a meeting of the Board of Directors to be considered at such meeting.
4. At any Board of Directors meeting, prior to which an application for Life Membership has been submitted to the Secretary as described above, a committee will be convened to consider the application or applications.
 - A. The committee shall be composed of one member of the Board of Directors from each Chapter wishing to participate.
 - B. Any current Life Member present at the meeting shall be permitted to attend the committee meeting and participate in discussions, however, that Life Member may not have voting privileges unless they are the sole representative of their respective Chapter.
 - C. Each Chapter shall be responsible for selecting their representative and a proxy vote shall not be permitted.
 - D. The meeting shall be chaired by a person selected by the President or Executive Board designee of the CSLSA or presiding officer of the Board of Directors meeting.
 - E. After any discussion, a secret ballot vote shall be taken. The votes shall be counted by the chairperson and any other person summoned to assist.
 - F. A nominee may receive no more than one vote in opposition to confirm a Life Membership.
 - G. Once the vote has been counted, the chairperson shall announce the results to the committee and inform the President of the same, but shall not discuss the number of votes cast in favor or opposition and ballots shall be destroyed.
 - H. If the candidate is approved, the President of the CSLSA shall choose the appropriate time and place to announce the conference of Life Membership, but shall do so prior to the conclusion of the Board of Director's Meeting.
 - I. All persons involved in the selection process are strongly urged to keep the process and vote results confidential.
5. **Newly conferred CSLSA Life Members may qualify for USLA Life Membership. Such applications may then be taken by the presiding officer to the next USLA Board of Director's Meeting for USLA Life Membership consideration. The USLA has a similar procedure, see USLA P&P III-D for details.**

Action Taken by :

CSLSA

Approved Name: _____ Signed: _____
Date: _____

USLA

Approved Name: _____ Signed: _____
Date: _____

Committee Chair: If seeking a USLA Life Membership also, a ~~copy of the Regional~~ **national** Application must be forwarded submitted to the USLA Secretary, no later than 7 days in advance of the next USLA Board Meeting, following approval by the Regional Board of Directors.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl, Treasurer
DATE: 03/26/2026
SUBJECT: **Treasurer's Report and Ways & Means Committee ACTION REPORT**

The Ways & Means Committee met on Friday March 26, 2026

- End of Year Budget Report Presented
 - No Action taken
- Year to Date Budget Report Presented
 - Motion moved and passed for unbudgeted funds to be spent on Summer of Service pins in the amount of \$528
 - Motion moved and passed for remainder of the donated funds from the Laguna Beach Lifeguard Association to be allocated to Lifesaving Sport Committee. The exact dollar amount to be determined once LACOSLA submits receipts to the CSLSA Treasurer.
 - Motion moved and passed for unbudgeted funds to be spent to pay the extension of agency certification fee in the amount of \$88.33 for the Ventura Port District if the fees are not waived by the USLA.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

October 10, 2025

Jim Hughes and Nikki Bryant,

Gustavo S. Avila
President

Casey T. Graham, Ed.D.
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Skipper J.C. Prosser
Second Executive Delegate

Sean J. Carey
Third Executive Delegate

Coral A. Kemp
Fourth Executive Delegate

I am writing both the current Secretary and the Secretary Elect as this deals with both of you. These documents must be in Fall 2025 BOD Minutes under New Business in full. These are Bylaw proposals, and they must be posted for people to review between Board of Director meetings.

The Secretary Elect must put these documents in the Old Business section of the Spring 2026 BOD Agenda in full. There will be a *Yea* or *Nay* vote with no discussion. If Board of Directors want to change what is posted, it must be addressed in the Bylaws/Policies and Procedures Committee. Any changes made in Committee to what is posted in Old Business must be voted down and the new proposal is to be made in New Business. Then you go through this process all over again. The rules are you propose at one BOD meeting and vote at the following BOD meeting. You may not alter what is posted and vote *Yea* or *Nay* the same BOD meeting.

Bylaws Proposal Number 1 to be voted on at the April 17, 2026 Board of Directors Meeting:

SECTION 3 - Good Standing

- A. A Chapter will remain in good standing:
1. if the Chapter abides and acts according to all Bylaws, Policies and Procedures of the CSLSA and the USLA.
 2. The Chapter shall either:
 - a. pay the annual USLA membership dues of its USLA members; or
 - b. ensure the direct payment of dues by its USLA members to the USLA in an amount established and in the manner prescribed by the Regional Board of Directors of jurisdiction.
- B. Any Chapter which fails to submit annual dues for all Chapter members by October 1 of any year shall be subject to expulsion by two-thirds (2/3) majority vote of the Directors present and voting at the time the vote is called at a Board of Directors Meeting.
- C. A Chapter shall remain in good standing when their dues are paid in full as established in CSLSA Bylaws, Article VI, Section 3-B and Article VII, Section 3-B-4.

Chapters who fail to remit dues by the stated deadlines shall be considered not in Good Standing and may forfeit privileges associated with membership, including voting rights, eligibility to hold office, and

cslsa.org

participation in CSLSA sponsored events or programs until such time as dues are paid in full.

Bylaws Proposal Number 2 to be voted on at the April 17, 2026 Board of Directors Meeting:

A. Secretary

The Secretary shall:

1. keep a full and complete record of the proceedings of the Board of Directors, Executive Board, and meetings of the Members; and
2. keep the seal of the Association (corporation) and affix same to such papers and instruments as may be required in the regular course of business; and
3. make and serve notices as may be necessary; and
4. retain a membership roll; and
5. distribute the DRAFT Minutes of the CSLSA Board of Directors meeting to the Executive Board for guidance and direction at the upcoming USLA Board of Directors meeting. The DRAFT Minutes are a mandate for the CSLSA Executive Board to follow representing the CSLSA Board of Directors; and
6. distribute the DRAFT Minutes of the CSLSA Board of Directors meeting, after the USLA Board of Directors meeting, and Executive Board within thirty (30) days; and

Bylaws Proposal Number 3 to be voted on at the April 17, 2026 Board of Directors Meeting:

1. The First Executive Delegate shall:
 - ~~a. serve as an advisor to the Executive Board of the CSLSA, represent the recurrent lifeguards who are members; and~~
 - ~~b. prepare an annual report on recurrent employment standards and testing to be posted on the CSLSA website.~~
 - a. serve as an advisor to the Executive Board of the CSLSA
 - b. prepare a written report including all duties and activities for each meeting of the Board of Directors.
 - c. The First Executive Delegate shall be the Sixth Delegate to USLA.
1. The Second Executive Delegate shall:
 - a. serve as an advisor to the Executive Board of the CSLSA; and
 - b. prepare a written report including all duties and activities for each meeting of the Board of Directors.
 - c. The Second Executive Delegate shall be the Seventh Delegate to USLA.
2. The Third Executive Delegate shall:
 - a. serve as an advisor to the Executive Board of the CSLSA; and
 - b. prepare a written report including all duties and activities for each meeting of the Board of Directors.
 - c. The Third Executive Delegate shall be the Eighth Delegate to USLA.

4. The Fourth Executive Delegate shall:
 - ~~a. serve as an advisor to the Executive Board of the CSLSA~~
 - ~~b. prepare a written report including all duties and activities for each meeting of the Board of Directors~~
 - a. serve as an advisor to the Executive Board of the CSLSA, represent the recurrent lifeguards who are members; and
 - b. prepare an annual report on recurrent employment standards and testing to be posted on the CSLSA website
 - c. The Fourth Executive Delegate shall be the Ninth Delegate to USLA.

Let me know if you understand this or not. I will be glad to talk about it so there are no mistakes.

Jim, as always, if you need a proofreader for the minutes, not the reports, let me know and I would be happy to assist.

Nikki, welcome aboard.

Bob