



BOARD OF DIRECTORS MEETING MINUTES

Dockweiler Youth Center

12505 Vista Del Mar, Playa del Rey, CA

9:00 AM, October 6th and 7th, 2022

Thursday, October 6,

- I. Call to Order - Meeting called to order by Mr. Humphreys at 9:19 AM.
 - A. Pledge of Allegiance - Mr. Avila
 - B. Welcome and Introductions - Mr. Humphreys
 - 1) Jay Butki welcomed the members to Los Angeles County.
 - 2) Charlotte Graham briefed members on housekeeping, meals, and dinner.
 - C. Roll Call of Delegates - Mr. Hughes & Mr. Beuerlein

Chapter	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	350	8	5	3	8
Capitola	4	2	1	1	2
Carpinteria	0	0	0	0	0
Coronado	3	2	1	1	2
Del Mar	13	2	1	1	2
Encinitas	10	2	0	0	0
Huntington Beach	164	6	6	0	6
Imperial Beach	1	0	0	0	0
Laguna Beach	109	5	0	0	0
Lake Mission Viejo	2	2	2	0	2
Los Angeles City	9	2	0	0	0
Los Angeles County Beaches	176	6	5	1	6
Los Angeles County Lakes	26	3	3	0	3
Long Beach	53	4	4	0	4
Newport Beach	38	3	3	0	3
OC Lifeguards -C.O.L.A.	17	3	0	0	0
Oceanside	18	3	1	0	1
Pendleton Coast	13	2	1	1	2
Pismo Beach	0	0	0	0	0
Port Hueneme	12	2	0	0	0
San Clemente	47	3	3	0	3
San Diego	158	6	0	0	0
San Luis Obispo County	25	3	0	0	0
Santa Barbara City	14	2	1	1	2
Santa Barbara County (Campus Pt.)	2	2	0	0	0
Santa Cruz	44	3	2	1	3
Santa Monica Harbor Patrol	9	2	0	0	0

Seal Beach	47	3	0	0	0
Solana Beach	2	2	0	0	0
Tucson, AZ	1	0	0	0	0
Ventura County	2	2	0	0	0
Ventura Harbor Patrol	1	0	0	0	0
Independent/Unaffiliated	0	0	0	0	0
TOTAL	1370	86	39	10	49

II. Approval of Minutes – Encinitas, October 6 & 7, 2022

Motion: Moved by Mr. Ragsdale to approve the minutes of the Spring 2022 BOD meeting.

Second: Mr. Gray

Discussion: Mr. Moore requested that the minutes revert to the outline format instead of the paragraph format. Mr. Hughes said he would heed his advice and adjust accordingly.

Action: MPU

III. **Officer's Reports**

- A. [President](#) - Mr. Humphreys
- Welcome and special thanks to LACoSLA for hosting the meeting
 - Success of our special events this year
 - Focusing on our mission
- B. [Vice President](#) - Mr. Avila
- Overview of the Regional, National, and World LG Competitions
 - Future Regionals in Newport
 - Passing of Eric Emery
- C. [Secretary](#) - Mr. Hughes
- Prepared meeting agendas and minutes
 - Regionals participation
 - Plans for USLA in Orlando
- D. [Treasurer](#) - Mr. Sholl
- Update of tasks performed
 - Current budget status
 - Ways & Means will commence tomorrow morning at 0830
- E. [Past President/Advisor](#) - Mr. Beuerlein
- Cedars Sinai Kerlan-Jobe Institute update
 - Regionals participation and thanks to those involved
 - Spring 2023 USLA Board of Directors Meeting
 - Capitola update
- F. [1st Executive Delegate](#) - Mr. Butki
- 2022 Lifeguard Exam Swim tests were shared to CSLSA social media
 - The "SoCal PaddleDown" details and success
 - Regionals involvement and coordination with the HSBJLA
 - 2022 USLA National Junior Guard, U19, and Lifeguard Championships at Hermosa Beach
- G. [2nd Executive Delegate](#) - Mr. Graham
- Regionals involvement and special thanks to Skip Prosser's scoring system and data collection.
 - Attended the Lifeguard Educational Conference held by the Orange County and San Diego regional groups
 - Lifesaving World Championships in Italy (head coach)
- H. [3rd Executive Delegate](#) - Mr. Prosser
- Scoring Director for USLA Nationals in Hermosa Beach as well as our own CSLSA Regional Championships at Huntington State.

2. Website updates
3. Social Media updates
- I. [4th Executive Delegate](#) - Mr. Carey
 1. Professional Standards Committee
 2. Regionals involvement
 3. Visited Carlsbad Lifeguards with Chief Vince Lombardi to begin training in certification officer duties

IV. **Committee Reports**

- A. [Bylaws/Policies & Procedures](#) - Mr. Moore and Mr. Richardson
 1. Proposed changes to the Competition Entry Fees Distribution Policy will be brought up for approval under new business
- B. [Certification](#) - Mr. Lombardi
 1. Six agencies were approved for USLA certification in the Fall of 2022
 2. Eight agencies are currently in the application or re-application process
 3. Sean Carey is assisting with the certification of the Carlsbad City Lifeguards
- C. [Exchanges](#) (Verbal Report) - Mr. Fiamengo (Absent) & Ms. Schwene
 1. Dominic Rodarti from San Clemente City and Aidan Goodman from Del Mar were selected for the current exchange program.
- D. Grants (No Report) - Mr. Busatto (Absent) & Mr. Etnyre (Absent)
- E. [Junior Lifeguards](#) - Mr. Graham & Mr. Egan
 1. Implementation of the new Gender Equity Guidelines for JG competitions
 2. Data gathered at the Regionals from this year will provide for better t-shirt sizing accuracy in future years
 3. Details of JG Regionals and thanks to those involved
- F. [Legislation](#) - Mr. Sandler
 1. Update on the CSLSA specialized license plate
 2. AB 1682 (PWC Speed) and AB 1672 (pool LG shortage) have both been signed into law
 3. AB 334 (skin cancer presumption) was vetoed by the governor
- G. [Lifesaving Sport & Fitness](#) - Mr. Butki & Mr. Prosser
 1. Full results and scores from the 2022 CSLSA California Surf Lifesaving Championships – AKA “Southwest Regionals” are included in the report
 2. Full results and scores from the 2022 “Jersey Mikes” USLA National Lifeguard and Junior Lifeguard Championships are included in the report
 3. Details of both events and thanks to those involved
- H. [Membership](#) - Mrs. Graham and Ms. Schwene
 1. 2022-23 membership totals: adult membership is 1376 members and JG membership is 1025
 2. 2022 membership kits: please return spare kits
 3. Regionals: about 100+ Junior Guard parents had NOT completed the online waiver and paid the registration fee
 4. Sold about \$800 worth of old CSLSA shirts, used money to restock membership kits
 5. Current committee topics include membership kit preferences, and two-tier JG membership
- I. [Newsletter](#) - Mr. Hughes
 1. <https://cslsa.org/Cal-Surf-News.html>

- J. Professional Standards - Mr. Carey
 - 1. Mr. Carey stated that Professional Standards does not have a report but will be meeting today
- K. Public Education (verbal report) - Mr. Silvestri
 - 1. Mr. Silvestri attended the virtual USLA Pub Ed meeting a few days ago
 - 2. Samantha Dieterman, Lola Swank and Devon Beebe will now chair the committee
 - 3. Committee will meet this afternoon
- L. [PIO](#) - Mr. Sandler
 - 1. Overview of social media activities and press releases regarding CSLSA
 - 2. Organized the media response to the Regionals including the plane crash
 - 3. Recruited several CA lifeguards to be interviewed on camera and in print at the USLA Nationals
- M. Public Relations - Ms. Jackson (Absent)
- N. Social Media - (Vacant)
 - 1. Mr. Humphreys announced that Ms. Beebe and Ms. Schwene will now co-chair the committee.
 - 2. The committee will meet this afternoon.
- O. [Special Awards & Presentations](#) - Mr. Richardson
 - 1. Three submissions were approved for the CSLSA and USLA Medals of Valor
 - 2. Two submissions have been received for review
- P. Statistics (verbal report) - Mr. Burton
 - 1. Mr. Burton stated that there are no plans for an Action Committee this afternoon
 - 2. Rick Gould discussed the new USLA statistics website page
 - 3. There are about 50 USLA agencies that are behind in their stats
 - 4. Watchtower representative Will Taormina, Jr. answered questions from the attendees
- Q. [Training](#) - Mr. Silvestri
 - 1. Discussed the recent De-escalation Training in Newport and the Lifeguard Educational Conference
 - 2. A Lifeguard Training Officers roster is being compiled
 - 3. Encouraged lifeguards to attend the Big Wave Assessment Group – Ocean Risk Technician Course in San Diego on October 8
- R. [Ways & Means](#) - Mr. Sholl
 - 1. Mr. Sholl encouraged members to review his [Treasurer's report](#) and he will chair the Way & Means committee tomorrow at 8:30AM.
- S. [Website](#) - Mr. Prosser
 - 1. Reviewed the posting activity on the website from April to present

V. [Awards and Presentations](#)

- 1. Erin Kothlow and Megan Brady were awarded the Medal of Valor for the “Big Sir Surf Rescue”
- 2. Andrew Belden was awarded the Medal of Valor for the “Huntington Beach Helicopter Rescue”

VI. Committee Workshops (as directed)

(Meeting to be recessed at approximately 5:00 PM and reconvened on Friday, April 08, 2022, 0900).

Friday April 8, 2022

Meeting called to order at 9:38am

VII. Committee Reports from Workshops

- A. [Bylaws/Policies & Procedures](#) Mr. Moore and Mr. Richardson
1. Mr. Moore changed some wording in the proposed Competition Fees Distribution Policy and provided the most recent, corrected version to the secretary
 2. The proposed Competition Fees Distribution Policy will be brought up for a vote under New Business
- B. Certification (Verbal Report) - Mr. Beuerlein for Mr. Lombardi (Absent)
1. Mr. Lombardi conducted the workshop meeting which included a roundtable discussion of several different agencies' recertification status
 2. The City of Carlsbad is applying for USLA Certification for the first time. Andrew Francis is the primary contact
 3. The City of Capitola is currently in renegotiations with the Central Fire District and the City of Santa Cruz Fire Departments to determine who will provide lifeguard services and training on Capitola Beach
- C. Exchanges - Mr. Fiamengo (Absent) & Ms. Schwene (Absent)
- D. Fundraising Ms. Cummings (Absent)
- E. Grants - Mr. Busatto (Absent) & Mr. Etnyre (Absent)
- F. Junior Lifeguards (Verbal Report) - Mr. Graham & Mr. Egan
1. Mr. Egan discussed the t-shirt distribution and fee-split issues, which appear to have been resolved
 2. The 2023 JG competition fee will remain the same, but will not include a shirt
 3. Implementation of new Gender Equity Guidelines for JG competitions
 4. Motion to change "A" Division rules so that the two "carrier" positions in the 4-person rescue-race do not count against their three allowable events. Motion Passed
 5. Nine submissions for JG of the year
 6. Elizabeth Belton was selected for the Bobby Burnside Award
 7. Three grants for \$1000.00 each are available
- G. Legislation - Mr. Sandler (Absent)
- H. Lifesaving Sport & Fitness (Verbal Report) - Mr. Butki & Mr. Prosser
1. Need more volunteers to help run events
 2. The Southwest Region is the only one that holds their regional competition in one day
 3. The Nationals were very successful: good event, good surf, good weather
 4. The 2022 Cal State Games Jr. Lifeguard Competition in Coronado was cancelled due to poor water quality
 5. Planning is continuing on the Newport Beach venue for the 2023/24 Regionals. Chief O'Rourke was on hand to answer questions
 6. Preparations are being made for the USLA Nationals in Virginia Beach VA. Aug 7-10, 2023
 7. Weiland Shield is slated for mid-July 2023
 8. Daytona Beach FL will be the venue for the 2023 International Surf Rescue Challenge. Date: TBA
 9. A motion was passed to reimburse Joji Abasolo for part of his expenses in coaching the team in Italy
- I. [Membership](#) - Mrs. Graham and Ms. Schwene
1. Membership kit items for 2023
 2. The new 50/50 membership dues split will actually provide CSLSA with less money because USLA wants to calculate the split after shipping and kit costs

3. The Two-Tiered JG membership proposal was discussed at length, and a motion was made to support it at the national level. Motion Passed.
 4. The issue of non-members and/or those competing without paying will be addressed by the JG Chair, Lifesaving Sport Registrar and the CSLSA Treasurer
 5. Mr. Graham gave a review of the committee's tasks and goals
- J. Newsletter (No Report) - Mr. Hughes
- K. [Professional Standards](#) - Mr. Carey
1. Received Dive Team manual from Long Beach
 2. Pursuing the ability to resource other agency's Policy and Procedures from a single web source.
 3. Beach Driving Task-book/Policy update
 4. Discussed Dive Team and EVOC training
 5. Discussed recruitment issues including the use of Telestaff
- L. [Public Education](#) - Ms. Dieterman
1. Committee agreed to ask the board to spend no more than \$1000 on printed flash drives that contain the recently produced PSA
 2. All chapters in attendance committed to distribute the PSA flash drive to at least one hotel and place a CSLSA promotional table tents to at least one restaurant or hotel, within the next six months
 3. Committee agreed to work via email and text to accomplish their commitments
- M. Public Relations - Ms. Jackson (Absent)
- N. [Social Media](#) - (Vacant)
1. Mr. Prosser announced that Isaiah Mullen will be chairing the Social Media Committee
 2. Discussion of creating a Slack room for members to exchange information
 3. Review of the committees' tasks and goals
- O. [Special Awards & Presentations](#) - Mr. Richardson
1. Thomas Glessing from Laguna Beach was approved for the CSLSA Heroic Act Award, with recommendation for a USLA Heroic Act Award
 2. Brandon Gherardi from LA County was approved for CSLSA Medal of Valor, with recommendation for a USLA Medal of Valor
- P. Statistics (No Report) - Mr. Burton
- Q. [Training](#) - Mr. Egan (for Mr. Silvestri)
1. Preparing for the Lifeguard Educational Conference for Summer 2023
 2. Updating the roster of Training Officers
 3. Updating the Committee Guidance document which should include education as a key component
 4. Obtaining electronic copies of the various agency training manuals and handbooks and making them available on our website
 5. Collecting individual training day outlines from all the agencies
- R. [Ways & Means](#) - Mr. Sholl
1. Mr. Humphreys discussed the 2023 budget which includes the addition of funding from BeachSport.org
- S. [Website](#) - Mr. Etnyre (Absent) & Mr. Prosser
1. Steve Himes from LA County Lakes will be assisting with posting and editing of website material
 2. Discussed the use of Slack room for exchanging information

VIII. **Old Business**

- A. Website Updates (addressed in earlier reports)

B. Committee Guidance Documents Update

1. Mr. Humphreys gave an update on the progress and told all committee chairs to send their revisions to the Secretary for final compilation

C. California Marine Safety Chiefs Association Update

1. Next meeting is scheduled for mid-December

D. 2022 CSLSA Regional Championships (addressed in earlier reports)

E. 2022 USLA National Championships (addressed in earlier reports)

F. Junior Lifeguard 50/50 membership dues split

1. This motion was passed and already is in practice. However, a new motion (bylaw change) will be voted on at the National USLA meeting to make the 50/50 split applicable to all membership categories, with the caveat that the split would be calculated after expenses for mailing and kit costs
2. A motion will be discussed under new business

G. Two-Tier JG Membership Proposal

1. A motion will be voted on at the National USLA meeting to approve this proposal which would eliminate all USLA dues for JG's with the option of a \$20 upgrade to compete. A motion will be discussed under new business

H. Amazon Smile Account

1. According to the Treasure's Report \$36.13 has been received from Amazon Smile

I. Membership Drive (no new information)

J. Committee Chairs

1. Mr. Humphreys confirmed that Samantha Dieterman will be Chairing the Pub Ed Committee with Devon Beebe and Lola Swank.
2. The Social Media Committee will be co-chaired by Isaiah Mullen and Devon Beebe

K. USLA-New Jersey

1. Mr. Avila gave a brief history of the USLA-New Jersey issue and stated that a cease-and-desist letter has been sent to USLA-New Jersey to stop using the USLA name, logo, and/or any affiliation with USLA in their own certification program. The letter should have gone into effect sometime after Labor Day 2022. Mr. Moore stated that the issue is complex due to the fact that USLA-New Jersey began certifying agencies before USLA.

IX. **New Business**

A. Competition Fees Distribution Policy

Motion: Moved by Mr. Moore to approve the [Competition Fees Distribution Policy](#)

Second: Mr. Butki

Action: MPU

B. 2023 CSLSA Budget

Motion: Moved by Mr. Moore to approve the budget that was approved by the [Ways & Means Committee](#).

Second: Mr. Ragsdale

Action: MPU

C. 50/50 USLA Membership Dues Split

Motion: Mr. Moore moved that CSLSA oppose the 50/50 USLA Membership Dues Split proposal if the 50/50 Split does not occur until after mailing and kit costs are deducted.

Second: Mr. Gray

Discussion: Mr. Beuerlein noted that each CSLSA Delegate to the USLA Board of Directors Meeting must follow this directive when voting if this motion passes.

Action: MPU

D. Two Tier JG USLA Membership proposal

Motion: Ms. Graham moved to support the USLA Two-Tier JG Membership proposal

Second: Mr. Richardson
Favor: 10
Oppose: 7
Action: Motion Passed

X. Future Meetings

A. CSLSA Meetings and Dates

1. Spring 2023

a. Location: (TBD) Ian Burton (San Clemente City) and Skip Prosser (Long Beach) agree to approach their agencies regarding hosting

b. Dates: March 30-31, 2023

2. Fall 2023

a. Location: (TBD)

b. Dates: October 12-13, 2023

B. USLA Meetings and Dates

1. Spring 2023

a. Location: (TBD)

b. Dates: April 26-29, 2023

2. Fall 2023

a. Location: (TBD)

b. Dates: (TBD)

XI. **Privilege of the Chair**

Mr. Humphreys

1. Mr. Humphreys expressed his gratitude for all the many people who contributed to the success of the meeting. In particular, he thanked LA County, Scott Hubbell, the John Wayne Cancer Foundation, all the vendors and sponsors and the members for making the journey to attend

XII. **Adjournment:** Meeting adjourned at 11:42AM

Motion: Moved by Mr. Avila to adjourn the meeting in honor of:

- Eric Emery – CA State
- Kirby Gordon – Long Beach
- Howard Lee – LA County
- Derek Traeger – LA County

Second: Mr. Moore

DRAFT



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Bill Humphreys
DATE: October 6, 2022
SUBJECT: President's Report

Welcome and thank you all for attending. A special thanks to the Los Angeles County Lifeguard Association for hosting this meeting – we all appreciate it.

The CSLSA Committees, volunteers, and Executive Board has been very busy since our last meeting. Of note, was a successful Block the Blaze PaddleDown in conjunction with John Wayne Cancer Foundation, an outstanding Regional Competition hosted by Huntington State Beach Junior Lifeguard Association, and a USLA National Competition hosted by Los Angeles County. You'll hear more about these activities in the respective reports.

For my part, I'd just like to encourage everyone once again to focus on our mission today and as we move forward on our projects and goals.

To promote beach safety awareness and professional open-water lifesaving standards.

At today's meeting, let's think about how we can put this mission into practice. This organization, its members, chapters, and agencies are among the very best in the world at promoting beach safety awareness and professional lifesaving standards. We are fortunate to have extensive resources and talent to do this, as well as a strong desire to stay on the forefront and cutting edge. Whether it's through social media for public safety education or intense training methods and state-of-the-art equipment for enhancing lifesaving standards – the CSLSA has always been a leader in the U.S. and the world. Our goal is to continue as world leaders, improving and advancing the cause of aquatic safety whatever way we can. Today, we can start by keeping a focus on these objectives as we work.

Thank you.

Sincerely,

Bill Humphreys, CSLSA President



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Gus Avila
DATE: October 6, 2022
SUBJECT: Vice President's Report

Since the last Board of Directors' meeting, I have worked on the following:

I was the acting CSLSA President while President Humphreys was out of the country. I am happy to report that I really didn't have to make any presidential decisions while he was gone.

On behalf of both the CSLSA and the HSBJLA, I helped with the preparation for Regional Championships.

I was on site at Huntington State Beach on the Thursday evening prior to Regionals to meet with HSBJLA Representative Steve Rodgers, and Volunteer Coordinator, Tania Wood.

I was the CSLSA representative on the Beach during the JG and Adult days of competition. On JG day I was also the event announcer. On the adult day I was an official on one of the courses. The event went off very well. I thank all of the on-site volunteers for both the CSLSA and the HSBJLA. Steve Rodgers and Lee Graham were great to work with. Thanks to all of the volunteers from both associations, that put time in to make this event successful.

I attended a State Lifeguard Reunion that took place on the evening prior to Nationals, in Redondo Beach.

While at Nationals at Hermosa Beach, I participated in a meeting with the Committee Chair of USLA Sport, Ed Zabrowski III, Tom Gill, and Tom McGibney. At that meeting, it was decided that the USLA would be sending an Open Team to the 2022 Lifesaving World Championships in Riccione, Italy. The team will be going from September 22 through October 3. Due to some changes in the availability of some of the Team Staff, I was asked and accepted the position of Team Manager. Casey Graham was selected as the Open Team Coach. Joji Abasolo accepted a position as the Assistant Coach. Tom McGibney is the Advisor to the Team.

I worked on the logistics of National Team trip. Traveled to Italy for the World Lifesaving Championships. While there, in addition to duties as the Team Manager, I also attended meetings regarding the 2023 International Surf Racing Championships. I have been acting as an advisor for the Host, Volusia County. An email was sent to a number of countries that were attending ILS Championships. There has been good response from invited Teams.

I have continued to participating in the HSBJLA in an attempt for major fundraising to build a Junior Guard Headquarters.

I have responded to a couple of emails from Newport Beach regarding next year's Regional Championships. I hope that there will be an update to the event at the upcoming BOD meeting.

On August 10, 2022, Former Huntington State Lifeguard, Eric Emery, passed away. Eric was the first real boss I met at the State Beach. He was the head instructor of my training group, and he developed the training program that is still used today. Eric was a past winner of the Californian Medal of Valor, which was presented to him by then Governor, Ronald Regan. He was also a long time teacher, and coach at Edison High School in Huntington Beach. Eric leaves a long legacy of current and former lifeguards and students.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: James A Hughes, Secretary
DATE: October 6, 2022
SUBJECT: SECRETARY REPORT

It is my pleasure to be here today in El Segundo as your CSLSA secretary.

Along with other miscellaneous duties as Secretary, I am happy to report the following completed tasks:

- Created the agenda for our last two Executive Board meetings
- Compiled the minutes of our last two Executive Board meetings
- Prepared the draft minutes of our last BOD meeting in Encinitas
- Removed the "Draft" watermark and posted the approved minutes from the Castaic meeting.
- Worked with Bill Humphreys and Mike Beuerlein in creating the agenda for today's meeting.

On the National level, I prepared a synopsis of publishing the CalSurf Newsletter, which was used in our Southwest Region's report at the National meeting. I was able to participate in the Heroic Acts, Certification, Membership and Bylaws Committees. The Original Founder's Committee did not meet.

I plan to attend the USLA meeting in Orlando and will continue to pursue the idea of putting my collection of video interviews of founding members onto the history pages of the USLA website. I will also plan to continue discussions in the membership committee of creating a Life Member sweater, emblem, pin and/or blazer.

Newsletter

The *Fall 2022 CalSurf Newsletter* has been posted online and copies have been printed for today's meeting. A special thanks to Adam Sandler for providing much needed material in abundance! *

The newsletter includes:

- Two Valor Award Recipients
- Chief Howard Lee*
- Chris Linkletter*
- National Championships in Hermosa*
- US World Team Selection*
- Ed Vodrazka's new book
- Eric Emery
- Derek C. Traeger
- Agency Profile

Respectfully submitted,

Jim Hughes
Secretary



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph A. Sholl
DATE: 10/5/2022
SUBJECT: Treasurer's Report

Since the last BOD Meeting in April, I have completed the following tasks on behalf of the CSLSA:

- Meet with an accountant to help reconcile our Quickbooks account
- Reimbursed Bill Richardson for the Medal of Valor plaques
- Reimbursed EB Members for the Spring 2022 USLA Meeting in Chicago
- Reimbursed Skip Prosser for a printer and ink to be used at Regionals
- Joined the Recruitment Committee for the California Marine Safety Chiefs Association
- Set-up Zelle payments for the CSLSA BofA account
- Deposited second sponsorship check from Beachsport.org
- Paid for 2022 Regional Awards for JGs
- Paid for 2022 Regional Awards for Open
- Continue to monitor automatic payments for website (Studio 11) and Quickbooks
 - Studio 11 - \$135/quarterly
 - Quickbooks fees increased from \$25/month to \$30/month
- Assisted with running venues for JG Championships
- Deposited Membership Dues for Quarters 2 & 3
- Deposited Regional Registration fees

Respectfully
Joseph A. Sholl
CSLSA Treasurer

Profit and Loss Budget vs. Actual
2022 Budget

Income	2022 Adopted Budget	2022 YTD Profit / Loss	\$ Over / Under Budget
Events	\$ -	\$ -	\$ -
Donation Received	\$ -	\$ 5,036.13	\$ 5,036.13
	John Wayne Cancer Foundation	\$ 5,000.00	
	Royalties (Amazon Smile)	\$ 10.99	
	Royalties (Amazon Smile)	\$ 7.82	
	Royalties (Amazon Smile)	\$ 17.32	
Interest	\$ -	\$ 0.90	\$ 0.90
Lifesaving Sport Registration	\$ 23,000.00	\$ 24,758.85	\$ 1,758.85
Member Dues	\$ 27,000.00	\$ 21,350.00	\$ (5,650.00)
	Quarter 1	\$ 135.00	
	Quarter 2	\$ 4,445.00	
	Quarter 3	\$ 16,770.00	
	Quarter 4	\$ -	
Officer Travel Inflows	\$ -	\$ -	\$ -
Events Banquet	\$ -	\$ -	\$ -
Sponsorship	\$ -	\$ 10,000.00	\$ 10,000.00
	Beachsport.org		
Total Income	\$ 50,000.00	\$ 61,145.88	\$ 11,145.88

Expense	2022 Adopted Budget	2022 YTD Profit / Loss	\$ Over / Under Budget
Donation Given	\$ -	\$ -	\$ -
Exchange Committee	\$ 800.00	\$ -	\$ 800.00
Executive Board	\$ 300.00	\$ -	\$ 300.00
Insurance	\$ 5,000.00	\$ 4,848.00	\$ 152.00
	Philadelphia	\$ 2,670.00	
	Travelers	\$ 2,178.00	
Junior Lifeguards	\$ 12,000.00	\$ 5,254.97	\$ 6,745.03
Lifesaving Sport	\$ 7,500.00	\$ 1,863.33	\$ 5,636.67
Magazine	\$ 700.00	\$ 430.16	\$ 269.84
Membership Committee	\$ 5,270.00	\$ 3,475.21	\$ 1,794.79
	USLA (ADULT) Kit shared cost 2021	\$ 1,872.56	
	USLA (JG) Kit shared cost 2022	\$ 1,602.65	
Office Supplies	\$ 300.00	\$ 504.81	\$ (204.81)
	General Office Supplies	\$ 129.81	
	PO Box Rental	\$ 134.00	
	Quickbooks \$360 per year	\$ 241.00	
Professional Fees	\$ 700.00	\$ 800.00	\$ (100.00)
	Franchise Tax Board Fee	\$ 50.00	
	Taxes	\$ 750.00	
Public Education	\$ 4,500.00	\$ -	\$ 4,500.00
Public Relations	\$ -	\$ -	\$ -
Reconcille Discrepancies	\$ -	\$ -	\$ -
Special Awards & Presentations	\$ 300.00	\$ 172.30	\$ 127.70
Travel & Meetings	\$ 12,000.00	\$ 7,712.82	\$ 4,287.38
Website	\$ 630.00	\$ 554.50	\$ 75.50
Total Expense	\$ 50,000.00	\$ 25,615.90	\$ 24,384.10



California Surf Lifesaving Association

TO: CSLSA Executive Board
FROM: Michael A. Beuerlein
DATE: October 6, 2022
SUBJECT: Past President/Advisor Report

Cedars Sinai Kerlan-Jobe Institute

I have been working with Scott Hubbell on our new partnership with the Cedars Sinai Kerlan-Jobe Institute. Since they have become CSLSA's Official Healthcare Sponsor, I have had multiple contacts with Robert Alvarado, CSKJI's Director of Business Development. Jay Butki, Renae Jackson and I met with him at Regionals.

Sponsorship Agreement

Per our Sponsorship Agreement, CSLSA was due a second payment of \$5,000 on 4/07/22 in Encinitas. I followed-up with Scott Hubbell and he delivered a check to our Treasurer.

Regionals

I was an official at Regionals and would like to commend all involved. Based on my personal observations and what I have been told, the event was a success. Special thanks to Chris Egan for managing the event onsite, Scott Hubbell for his sponsorship, Jay Butki for setting, maintaining & breaking down all of the courses, Skip Prosser & Family for scoring, Steve Rogers and Tania Wood from HSBJLA, and to all the volunteers, especially those who volunteered for multiple days.

California Water Safety Coalition, Lifeguard Supervision Working Group

As a member of the California Water Safety Coalition, Lifeguard Supervision Working Group, I continue to attend monthly meetings.

Spring 2023 USLA Board of Directors Meeting

In the past decade, USLA has become increasingly more involved in the coordination of USLA Board of Director Meetings with new policies, more involvement in educational conferences, and continued price restrictions on hotel rooms. Since 2019, 4 of the last 5 USLA Board of Director Meetings have been hosted by USLA and not individual regions. For those reasons, the CSLSA Executive Board decided to allow USLA to host the 2023 USLA BOD Meeting in our region. After extensively researching coastal hotels in our region, I submitted a list of 44 recommended hotels for the USLA Executive Director to send Requests For Proposals.

Capitola Update

The City of Capitola is taking steps to provide Lifeguard Services on Capitola Beach for the summer of 2023 and beyond in continued partnership with the Central Fire District for training services. However, recent conversation between Capitola, Central Fire and Santa Cruz Fire has furthered discussions regarding regional lifeguard training for the upcoming season. This would be building off past summer collaboration and taking further steps toward regional marine safety.

Spring 2022 USLA Board of Directors Meeting

I attended the Spring 2022 USLA Board of Directors in Chicago and participated in the Executive, Certification, Bylaws and Heroic Acts Committees.

CSLSA Board of Directors & Executive Board Agendas & Minutes Review

At the CSLSA President's request, I continue to review CSLSA Agendas & Minutes and submit recommendations to the President & Secretary prior to their distribution to the Executive Board and Board of Directors.

Counsel & Advice

I continue to provide counsel and advise to the CSLSA President as needed.





California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
FROM: Jay Butki
DATE: October 6, 2022
SUBJECT: 1st Delegate Report

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Casey T. Graham
Second Executive Delegate

Skipper J.C. Prosser
Third Executive Delegate

Sean J. Carey
Fourth Executive Delegate

I have worked on the following since the Spring 2022 Board of Directors' meeting in Encinitas in addition to other association tasks:

Attended all 4 days of the Spring 2022 USLA Board of Directors meeting in Chicago, representing the Southwest Region/CSLSA in multiple committee meetings and discussions.

Posted and shared to CSLSA social media the 2022 Lifeguard Exam Swim tests, dates and application criteria of our Regional Agencies, as well as topical lifeguard related and water safety new articles to promote the work of the multiple water safety agencies and member chapters in our region and their efforts to improve beach and water safety and reduce drowning.

Donated and delivered two 12' Deep Paddleboards, purchased SPOT Gen 4 and SPOT Trace satellite GPS units water proof bags and a monitoring membership for the 2022 "SoCal PaddleDown for Cancer Relay" which launched June 1st at Gaviota State Beach in Santa Barbara County. The 10th anniversary 250-mile paddle relay involved more than 25 lifeguard agencies along the coast with the relay ending at Coronado Beach this week. Each leg of the journey featured at a minimum a pair of lifeguard paddlers each navigating custom designed 12' prone Deep Ocean Boards paddleboards equipped with monitoring devices to track their progress. Two paddlers were deployed because it is always safer to paddle with a buddy. The "SoCal PaddleDown" is raising awareness for the John Wayne Cancer Foundation's "Block the Blaze" skin cancer education program to focus attention on early skin cancer prevention and recognition among those spending considerable time outdoors. In California, 1 in 3 residents will be diagnosed with skin cancer during their lifetime. Nearly all skin cancer is curable if caught early and treated quickly. Skin cancer is the most common cancer in the United States with nearly 4 million people diagnosed annually, according to the JWCF. The "Block the Blaze" program is the official partner of the CSLSA to provide skin cancer education to Junior Lifeguards throughout California. The program has educated over 100,000 Junior Lifeguards about sun safety and skin cancer with an emphasis on skin cancer prevention and screening. In addition to early detection and how to recognize the first signs of skin cancer, the program teaches the JGs how to protect themselves from harmful sun exposure. To support this effort with donations please visit jwcf.org.

From July 20-25 made multiple trips to HB to set up, and break down the courses for the 2022 CSLSA California Surf Lifesaving Championships and coordinate with the HSBJLA for the 864 Junior Lifeguards & Under 19s and 200 Lifeguards competing at Huntington State Beach. Registration total of 864 lifesaving competitors.

August 1-14 set up and hosted the 2022 USLA National Junior Guard, U19, and Lifeguard Championships at Hermosa Beach. Event registration numbers were 344 JGs/U19s and 530 LGs for a total of 874 competitors.

Involved in multiple discussions regarding local, SoCal, National, and International Surf Lifesaving and open ocean competitions.

Lifeguards for Life

cslsa.org

To: CSLSA Board of Directors
From: Casey Graham
Date: 10/05/2022
RE: Second Delegate Report

Since the last board of directors meeting in the spring, I have worked on the following on behalf of the CSLSA:

- Attended the Spring 2022 USLA Board of Directors Meeting and Educational Conference in Chicago. I participated in the following committee meetings:
 - Junior Lifeguards
 - Lifesaving Sport and Fitness
 - Membership
 - Public Education
- I attended and volunteered at the regional championships in July at Huntington State Beach, and the national championships in August in Hermosa Beach. Both events were smoothly and safely run. Special thanks to Skip Prosser and family for volunteering to perform the scoring and registration functions for the junior day. Because of their help, we were able to get a reasonably accurate count of the number of competitors, something we had not ever done, to the best of my knowledge.
- I attended the virtual lifeguard educational conference held by the Orange County and San Diego regional groups. Unfortunately we were not able to hold a region-wide training in the Ventura/ Santa Barbara area this past summer.
- I served as the head coach of the national team that returned recently from the Lifesaving World Championships in Italy. Six of the twelve athletes and all three staff are professional or alumni members of CSLSA. It was a large undertaking, as these team trips usually are, and this year with the limited notice, the job was even more pressured.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Skip Prosser
DATE: October 6, 2022
SUBJECT: Third Delegate Report

Thank you to L.A. County for hosting the 2022 Fall CSLSA Board of Directors meeting. A warm congratulations to the United States National Team for a successful event in Riccione, Italy at the ILS World Championship and especially to our Southwest Region athletes, team manager and coaches!

USLA Nationals and CSLSA Surf Lifesaving Championships

I am the Scoring Director for USLA Nationals in Hermosa Beach as well as our own CSLSA Surf Lifesaving Championships at Huntington State. This was the first time that I was able to assist with tracking registration and event results for JG's/U19's at the CSLSA Championships and provided nearly instantaneous viewable results as well as other valuable data to the Junior Lifeguard Committee. This is an arduous task tallying results for 800 kids and would like to thank my wife, Denise Prosser and my child, Ruby Prosser for volunteering their time for the cause.

For both the USLA and CSLSA competitions this year marked the first time competitors could log in and choose events they would like to participate. I believe it went over as well as it could for the first year and I want to thank all the competitors who participated and made it the success it was. For newer competitors who are unaware, the ability to pre-select your events online is much better than waiting for an event to be called and then standing in the sun to be marshalled for an event.

CSLSA Website Chair

Several updates to the website were made in preparation for CSLSA Championships. Responded to the needs of our sponsors for website promotion of their products.

CSLSA Social Media Contributor

Contributed to add photos of events related to lifesaving on Instagram

USLA Meeting – Chicago – April 21, 2022

Attend the following breakout sessions:

Junior Guards Lifesaving Sport Membership

Respectfully Submitted,

Skip J.C. Prosser
 Skip Prosser



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Executive Board
FROM: Sean Carey
DATE: Oct. 5, 2022
SUBJECT: Fourth Delegate Report to Executive Board

Since the Spring Board of Directors meeting I have been engaged in the following...

- Emailed those who attended Professional Standards Committee meeting several documents including IADRS Watermanship Test template, RWC, IRB and Vehicle Ops Field Training Guides, Main Tower Training Package, Dunlevy Tower field training guides. A few committee members replied. Not sure who all received the email due to few replies.
- Attended both days of the California Surf Lifesaving Championships at Huntington State beach to assist with the competition. Sat in the announcer's booth both days and enjoyed the training provided by Mr. Avila and Mr. Graham. Just wanted to say thanks to all the volunteers, sponsors and the hosts. Despite a plane crashing in the water on the AA course the event was safe and concluded with no major problems.
- Visited Carlsbad Lifeguards with Chief Vince Lombardi to begin training in certification Officer duties. Met with Lt. Drew Francis to tour beaches and facilities and discuss Lifeguard hiring, training, and operational issues.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

October 6-7, 2022

Bylaws/Policies & Procedures

By Robert A. Moore and William J. Richardson, Committee Co-Chairs

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

James A. Hughes
Secretary

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Fourth Executive Delegate

At the end of the Spring 2022 Board of Directors meeting, a request was made by the Lifesaving Sport Committee to work on a proposal for **Policy II-N Competition Entry Fees Distribution** that would include guidelines for negotiating contracts between the CSLSA and the Host Chapter. After a few DRAFTs and revisions, attached is the Bylaws/Policies & Procedures Committee's proposed recommendation to the Board of Directors for approval. Once the monies are received in the CSLSA Treasury, the respective committees discretionary determination or specific percentage breakdowns that were originally in the Policy per previous Board of Director action, remained the same.

There is no other business to report.

cslsa.org

DRAFT

Number: II-N
Adopted: October ?, 202?
Authority: Board Resolution
SUBJECT: **COMPETITION ENTRY FEES DISTRIBUTION**
PURPOSE: To define distribution of income associated with **Championship and/or** competition registration fees.

- A. Guidelines for negotiating contracts between the CSLSA and the Host and/or Chapter for the CSLSA Lifeguard Championships, CSLSA U-19 Championships, CSLSA Junior Guard Championships or any other CSLSA sanctioned event.
1. Entry fees should be a financial split of 75% for the CSLSA Treasury and 25% to the Host Chapter per each category.
 2. However if the Host Chapter chooses to donate more of the entry fees to the CSLSA, the CSLSA amount may exceed the 75% amount.
- B. Of the funds received, distribution of the contracted CSLSA Treasury's 75% or higher entry fees amount for each category shall be dispersed as follows:
1. CSLSA Lifeguard Championship and/or competition Entry Fees:
 - a. 37.5% to CSLSA General Fund
 - b. 37.5% to CSLSA Lifesaving Sport Committee
 - c. 25% Discretionary – to be determined by the CSLSA Lifesaving Sport Committee, **subject to approval by the Board of Directors.**
 2. CSLSA U-19 Championship and/or competition Entry Fees:
 - a. 100% to CSLSA Junior Guard Committee
 - b. Discretionary – to be determined by the CSLSA Junior Lifeguard Committee, **subject to approval by the Board of Directors.**
 3. CSLSA Junior Guard Championship and/or competition Entry Fees:
 - a. 100% to CSLSA Junior Guard Committee
 - b. Discretionary – to be determined by the CSLSA Junior Lifeguard Committee, **subject to approval by the Board of Directors.**



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Vincent Lombardi, Certification Committee Chair
DATE: October 5, 2022
SUBJECT: CERTIFICATION COMMITTEE ACTIVITY REPORT

Rick Gould and I continue to serve as CSLSA's Certification Officers reporting our activity to USLA. We are formally requesting the President assign the 4th Executive Delegate, Sean Carey as a Certification Officer.

Certification Results – Fall 2022

<u>Agency</u>	<u>Category</u>	<u>Cert. Officer</u>	<u>Status</u>
Oceanside Fire Dept, Lifeguard Division	Advanced	Lombardi	Approved 9/25/22
Laguna Beach, Dept of Marine Safety	PRWC	Lombardi	Approved 9/26/22
California State Parks	Basic	Gould	Approved 10/1/22
Carpinteria Summerland FPD	ARRT	Gould	Approved 10/1/22
Ventura Harbor District	Basic	Gould	Approved 10/1/22
Los Angeles County Fire/Lifeguard	Advanced	Lombardi	Approved 4/21/22

Extensions Requested/Awaiting Application

LA CO Lake Lifeguards, Dept of Parks & Rec	Advanced	Lombardi	Application Received
Lake Mission Viejo	Advanced	Lombardi	Application Received
City of Carlsbad	Advanced	Lombardi/Carey	Awaiting Application
Los Angeles City	Regular	Lombardi	Awaiting Application
City of Long Beach	Advanced	Lombardi	Extension
Oxnard City Fire	ARRT	Gould	Awaiting Application
Huntington Beach	Advanced	Lombardi	Awaiting Application
Newport Beach	Advanced	Lombardi	Awaiting Application

Southwest Region Certification Officers Area Assignments

<u>Geographical Area</u>	<u>Certification Officer</u>	<u>E-Mail Address</u>
<u>Area I – San Diego County</u>		
Camp Pendleton	Rick Gould	roughwaterswim@gmail.com
Camp Surf YMCA	Vince Lombardi	
Coronado	Vince Lombardi	
Del Mar	Vince Lombardi	
Encinitas	Vince Lombardi	certification@cslsa.org
Imperial Beach	Vince Lombardi	
Oceanside	Vince Lombardi	
San Diego	Vince Lombardi	
Solana Beach	Vince Lombardi	
<u>Area II – Orange County – South LA County</u>		
California State Parks	Rick Gould	
Huntington Beach	Vince Lombardi	certification@cslsa.org
Laguna Beach	Vince Lombardi	
Lake Mission Viejo	Vince Lombardi	
Newport Beach	Vince Lombardi	
Monarch Bay	Vince Lombardi	
OC Lifeguards	Vince Lombardi	
San Clemente	Vince Lombardi	
Seal Beach	Vince Lombardi	
<u>Area III – Los Angeles County north through Santa Barbara County</u>		
LA City	Rick Gould	roughwaterswim@gmail.com
LA County	Rick Gould	
LA County Lakes	Rick Gould	
Long Beach	Rick Gould	
Oxnard Fire Dept. (AART)	Rick Gould	
Port Hueneme	Rick Gould	
Santa Barbara (County)	Rick Gould	
Santa Barbara (City)	Rick Gould	
Ventura County Harbor Patrol	Rick Gould	
Ventura County Fire Dept. (AART)	Rick Gould	
Ventura City Fire Dept. (AART)	Rick Gould	
<u>Area IV</u>		
Morro Bay	Rick Gould	roughwaterswim@gmail.com
Pismo Beach	Rick Gould	
Port San Luis Harbor District (Avila Beach)	Rick Gould	
Santa Cruz	Rick Gould	



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Vince Fiamengo – Exchanges Committee Chair
DATE: 10/06/2022
SUBJECT: Fall Report

Hello CSLSA members. I am honored to be giving this report after a three year hiatus from this storied tradition. This report will be shorter than past reports, as the Exchange has not taken place since Winter 2019-2020 when we sent Wyatt Muller of Newport Beach and Sierra Page of Huntington Beach.

Recently, we held interviews to select delegates for the return of the Exchange. We had many qualified candidates from across California, and I'd like to thank the interview panel, Leslie Schwene and Natalie May, for helping make such a difficult and important decision.

I am happy to announce this year's exchange delegates Dominic Rodarti (San Clemente City) and Aidan Goodman (Del Mar) to the CSLSA Board of Directors. We are confident these two will represent their agencies and the CSLSA with professionalism. We will see them back here in Spring 2023 to deliver a report on their experiences.

Thank you all once again for your continued support of this program. We are very excited to continue the Exchange for it's 52nd year.

Regards,

Vince Fiamengo
Exchanges Committee Chair



California Surf Lifesaving Association

To: CSLSA Board of Directors

From: Casey Graham and Chris Egan, JG Committee Chairs

Date: 10/02/2022

RE: JG Committee Report

Gender Equity Guidelines:

The Junior Guard Committee and the gender equity sub-committee finalized the regional competition guidelines prior to the regional competition. These guidelines were implemented at the 2022 Southwest JG Regional Championships. Changes to the guidelines included: implementation of gender specific relays, implementation of the surf teams' format (instead of swim relay), reduction of the run relay to 4 participants (straight course with no cone turn around), and changes to the rescue race for the A division. We look forward to discussing the changes at the committee.

Inclusion of T-shirts with Registration:

The JG committee chairs worked with some members of the executive board and Beachsport.org to attempt to provide accurate sizing of the t-shirts that were included with the event registration fee. With no baseline data, it was difficult to ensure that all participants would be able to be provided with the t-shirt size requested. It is our hope that the data gathered this year will help to ensure a more accurate availability of sizes for the event in 2023.

Regional Competition 2022:

The JG committee worked with the HSBJLA and USLA (Karissa Ickes) to provide the online registration platform for the event in 2022. The committee chairs worked with individual agencies to facilitate registration codes to allow some agencies to continue with their bulk registration.

JG committee chairs did some recruitment prior to the event to allow each racecourse to have the best possible lead official possible. We would like to formally recognize the following individuals: Ryan Camps (HB City), Kira Makuta (LA County), Dalton Kenefick (HB State), Joji Abasolo (La County), Nick Halloran (NEWP), Tony Sholl (SB CITY), and Casey Graham (SB). We would also like to recognize those that assisted with course preparation and breakdown: Dale Adama (CA State), Jon Hernandez (CA State), Jay Butki (LA County), John Anderson (CA State), and Kelsey Cummings (LA County). Lastly we would like to thank the Huntington Beach Junior Lifeguard Association for their hosting efforts and Beachsports.org for their commitment and sponsorship of the event. Skip, Denise, and Ruby Prosser deserve special recognition for adding an additional day of volunteering to their busy summer schedule. Their efforts in the introduction of the competitor numbering and scoring system was a very welcome positive development for the juniors.

Regional Competition 2023:

The JG Committee chairs held a meeting with representatives from the Newport Beach Fire Department to help prepare them for the event in 2023. Some foundational information was passed along and we are looking forward to their event in 2023.

Respectfully submitted<

R. Chris Egan

Casey Graham

CSLSA JG Committee Co-Chairs.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler, Legislation Committee Chair
DATE: October 6, 2022
SUBJECT: LEGISLATION COMMITTEE ACTIVITY REPORT

CSLSA Specialized License Plate

I am in the process of determining if the DMV has ended its moratorium on new specialized license plate requests through legislation. I have heard the Governor has withdrawn his prior objections and am awaiting confirmation.

Additionally, I have changed the mock-up of the proposed License Plate to have the letters now read, BE SAFE in an effort to communicate a more distinctive public safety message along with Always Swim Near A Lifeguard, than the previous version with just numbers and letters, (attached) .

Current Legislation

In the 2021-2022 California Legislative Session there were several Bills proposed that may have an impact on Ocean Lifeguards or EMT's.

In the Spring, I highlighted AB 1682 which was a Bill to amend Harbors and Navigation Code to include marine safety and lifeguard vessels which display "distinctive blue lights" may exceed 5 mph within 100' of a swimmer, or 200' of a beach, or boat landing areas while engaged in public safety activities. It was previously prohibited.

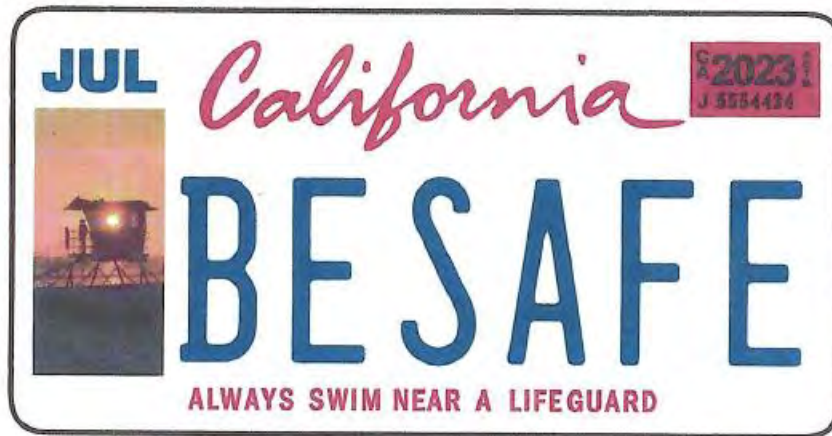
The Bill was signed/approved by the governor Sept. 17. It will become law Jan. 1, 2023.

The lawsuit from which the Bill stems (which Mr. Brewster discussed during the Spring meeting) is still being argued in the Appellate Court.

Also, in an effort to address the shortage of public swimming pool lifeguards, AB 1672 was signed into law by the Governor. The Bill allows an agency whose lifeguards are USLA certified "to provide lifeguard services at public swimming pools if certain requirements are met." Qualified guards would theoretically not need to take the typical American Red Cross water safety class (WVS) in order to work at the pool.

Several other lifeguard-related Bills were vetoed by the Governor, including AB 334 which would have deemed skin cancer a presumptive workers compensation injury for some classes including lifeguards. Other bills were withdrawn or sent to the Suspense File.

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California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler, PIO
DATE: October 6, 2022
SUBJECT: PUBLIC INFORMATION OFFICER ACTIVITY REPORT

In addition to replying to numerous emails from the media and others, some of which came through the contact PIO on the CSLSA website home page, I also tweeted numerous public safety messages, highlighted good works of our lifeguards, retweeted National Weather Service advisories, created original content about high surf or hot weather warnings, and rip current awareness, all with emphasis on our Always Swim Near A Lifeguard or Talk To A Lifeguard branding phrases.

I also tweeted frequently about CSLSA events such as the Regionals Competition, and national events such as Rip Current Awareness week, and Coastal Clean-up Day. The new license plate mock-up was also tweeted as part of a hot weather advisory.

Additionally, I used the CSLA PIO tweet platform to highlight our CA lifeguards participating in the nighttime lifeguard events of the International Surf Festival, the Medal of Valor honorees, and the USLA National Lifeguard Championships.

In addition to tweets, I wrote and distributed several press releases and media alerts. Numerous press releases updating the progress of the SoCal PaddleDown were created and distributed to local media with photos provided by the participants. Several news outlets in each jurisdiction covered the arrival of the official paddle boards on their local shores.

Releases (and media alerts) were also created to announce the CSLSA Regionals. The OC Register and LA Times wrote preview stories: "California Surf Lifesaving Championships Return to Huntington Beach." As did the local Patch.

CSLSA also had a presence in the OCR in its "Lifeguard Shortage..." enterprise story.

Press releases announcing the CSLSA/USLA Medal of Valor/Heroic Acts Honorees were/will be created and distributed with photos. (Spring '22 and Fall '22).

I also serviced the (corrected) press release provided by the Cedars-Sinai Kerlan-Jobe Institute team about its partnership with the CSLSA.

I also submitted updated action photos for the CSLSA website slideshow on the home page. Thanks to Skip for adding them.

cslsa.org

PIO
Page Two.

Additionally, on the Junior Guard/U-19 day of Regionals a small plane pulling a banner promoting Tequila, crashed in the water in one of the courses. The pilot was walking wounded (as we say) and was transported. He was released a few hours later.

Soon after the crash, I contacted the LA TV and print Assignment Desks to provide them with information about our event, and to correct any misinformation the media may have had about the incident.

My outreach also showed up in tweets from reporters from TV and print news outlets. I also tweeted out pertinent information which was liked and retweeted by media.

Also due to the outreach, I received several calls from reporters heading for the beach to report on the story. With Jay Butki's help, I was able to recruit Casey Graham who graciously agreed to do on-camera interviews to discuss the incident on behalf of the CSLSA. He spoke eloquently with reporters from Ch. 2, 4, 5, 7. Thanks to Casey, and to Jay who helped facilitate some of the interviews.

I steered OC Register and LA Times reporters to FFPM/LA County LG Pat Jacobsen and several other JG coordinators. I also called them with a heads-up.

On Day 2 of Regionals, Channel 5 did two live hits from the course (0910/1010) in which i was interviewed, and further corrected/slightly embellished the record about the incident and our event. Also, Ch. 2/9 sent a videographer who shot b-roll of the 2K run and briefly interviewed me.

For the USLA Nationals, I was doing PIO duties on behalf of LACoSLSA — the local club hosting the event. I was interviewed by all of the local TV stations throughout the week with some hits live and some taped.

I was also able to get several of our CA lifeguards interviewed on camera and in print. Kelsey Cummings, Randy Eickhoff, Coral Kemp, Jen Noonan, Daphne Neilan, Jenna Solberg, and Holly Maine were interviewed. Kelsey and Jenna were interviewed by the OC Register and the LA Times, respectively, in preview stories about competing in Nationals. Jenna was also interviewed by Spectrum News 1 and Patch.

Jay was quoted in the master USLA Nationals Results press release about LACoSLSA's win, which was picked up nationally.

I also pitched LACoSLSA and other CA guards, such as Kelsey, Holly, Ed Heinrich and Zane Booth, brothers Miller, Chris Linkletter among others, to local media about their Nationals wins. As a result, they appeared in several print articles.

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California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
FROM: Jay Butki
DATE: October 6, 2022
SUBJECT: Lifesaving Sport & Fitness Report

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
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Third Executive Delegate

Sean J. Carey
Fourth Executive Delegate

2022 CSLSA California Surf Lifesaving Championships – AKA “Southwest Regionals”

Huntington State Beach Towers 13 & 14 Beach Blvd.
 July 22 Friday: Junior Guards & Under 19s
 July 23 Saturday: Open Lifeguards and Masters
 Huntington State Beach Junior Lifeguard Association (HSBJLA) hosted the 2022 California Surf Lifesaving Championships. New this year was full Competitor Self-Check-in (Adding or Dropping events) 664 Junior Lifeguards & Under 19s and 200 Lifeguard Competitors registered for a total of 864 lifesaving competitors over the 2 days.

Place	Name	Chapter	Total Points
Top 5 Women			
1	Kelsey Cummings	LA County Surf Life Saving Assoc	114.000
2	Coral Kemp	LA County Surf Life Saving Assoc	112.500
3	Holly Maine	LA County Surf Life Saving Assoc	106.000
4	Audrey Neilan	California State Lifeguard Assoc	80.250
5	Renae Jackson	LA County Surf Life Saving Assoc	71.250
Top 5 Men			
1	Porter Hogan	Laguna Beach Lifeguard Assoc	99.000
2	Brian Murphy	LA County Surf Life Saving Assoc	94.375
3	James Bray	California State Lifeguard Assoc	92.750
4	Zane Booth	Santa Barbara Lifeguard Assoc	85.250
5	Benjamin Tran	LA County Surf Life Saving Assoc	77.000

Cal State continue their unbroken win streak.

Place:	Chapter:	#s	point score:
1	California State Lifeguard Assoc	53	1192.500
2	LA County Surf Life Saving Assoc	27	1143.500
3	San Diego Surf Lifesaving Assoc	22	581.125
4	Laguna Beach Lifeguard Assoc	20	365.500
5	Huntington Beach Surf Lifesaving Assoc	10	209.563
6	Santa Cruz Surf Lifesaving Assoc	10	148.625
7	Newport Beach Ocean Lifeguard Assoc	11	148.563
8	Long Beach Lifeguard Assoc CA	8	142.063
9	Santa Barbara Lifeguard Assoc	5	135.375
10	County of Orange Lifesaving Assoc	14	131.500
11	Oceanside Lifeguard Assoc	6	105.750
12	Hampton Lifeguard Assoc.	1	52.000
13	Port Hueneme Lifeguard Assoc	6	28.000
14	Seal Beach Lifeguard Assoc	2	19.563
15	Los Angeles County Lakes Lifeguard Assoc	2	9.000
16	Honolulu (City of)	1	8.000
16	Los Angeles City Lifeguard Assoc	1	8.000
18	Unknown	1	0.000

cslsa.org

CSLSA representation at the LWC, FIN Rescue World Cup, Masters World Championships was 25 Competitors, 3 coaches, 5 Guardians.

The one addition from out of state was Monmouth's Kristin DiTomasso competing for Cal State.

The U-19 competitors in the FIN Rescue World Cup are all from Santa Cruz, save LA County's Rylee Nakayama. The LA County Rookie swim conflicted with World Champs so not many U19s from LA County were willing to make the trip and miss out on job opportunity.

<u>Name</u>	<u>M/F</u>	<u>Team</u>	<u>Competitor/Coach/Parent</u>
Sae Ackerstein	F	SC/Cal St	Competitor
Zane Booth	M	USA/Santa Barbara	Competitor
Tim Burdiak	M	USA/LA Co	Competitor
Kelsey Cummings	F	USA/LA Co	Competitor
Kristen DiTomasso	F	Cal St	Competitor
Randy Eickhoff	M	Cal St	Competitor
Ann Finley	F	LACo	Competitor
Deirdre Fischer	F	LACo	Competitor
Ryan Gates	M	Cal St	Competitor
Jack Goudchaux	M	Cal St	Competitor
Wolfe Hanke	M	Cal St	Competitor
Kristin Jacobson	F	LA Co	Competitor
Patrick Jacobson	M	LA Co	Competitor
Coral Kemp	F	LA Co	Competitor
Holly Maine	F	USA/LA Co	Competitor
Rylee Nakayama	F	LA Co	Competitor
Jack McLaughlin	M	Cal St	Competitor
Ethan Medlin	M	Cal St	Competitor
Jake Miller	M	USA/LA Co	Competitor
Madalyn Price	F	SC/Cal St	Competitor
Kelea Saxton Vaka	F	SC/Cal St	Competitor
Jenna Solberg	F	USA/LA Co	Competitor
Kees Van Der Meer	M	SC/Cal	Competitor
Boston Williams	M	Cal St	Competitor

26th Wieland Shield Tour Summer 2023 July 12-Aug 6

North Hemisphere Summer 2023. Last tour was Down Under January 2018.

LSV Team to arrive in LA for a tour of So Cal Lifeguard Agencies mid-July to mid-August 2023

Wieland Shield Competition will take place August 3-5, 2023, as part on the International Surf Festival.

Wieland Shield exchange concept was created by Bob Burnside and is an exchange between CSLSA & Life Saving Victoria (LSV). LSV is under the umbrella of Emergency Management Victoria and LSV has over 500 employees and 37000 volunteer members.

Need to establish the 2023 tour plan logistics, hosts, events, and accommodation.

The Touring Lifesaving Team is traditionally 7 men, 4- 5 women, plus Coaches, Manager, and Educational Staff so could be 16 persons or so.

From LSV: "...per our conversation, we may have a few Victorian Lifeguards that could be interested in Lifeguard opportunities in California. I have been asked by several guards to investigate what options may be available in California. I understand other Lifeguard groups in Australia may have links with Long Island, New York, and Florida. It would be great if the same opportunity existed in California for Victorians. Could you please identify a few options that may exist and I will present these to LSV for consideration..."

Special thanks to all the volunteers who made the event run especially
 Chris Egan-Hunt State, Steve Rogers-HSBJLA, Lee Graham-HSBJLA, Tania Wood
 Lotte Graham-LACoSLSA, Mike Silvestri-CSLA, Gordon Gray-LACO Lakes,
 Skip Prosser-Long Beach, Denise Prosser-LB Volunteer, Casey Graham-CSLA,
 Sean Carey-Coronado, Bill Humphreys-San Clemente, Bob Moore-LACoSLSA
 Tony Sholl-Santa Barbara, Bill Richardson-HBSLSA, Mike Beuerlein-HBSLSA,
 Ben Ellwood-Maroochydore, Al Pepito- CSLA, Gus Avila-CSLA, Duncan McCullough-CSLA,
 Austin Pepito, Brian Murphy-LACoSLSA, Kelsey Cummings-LACoSLSA, Adam Sandler-LACoSLSA.
 Dale Adama and Jon Anderson both Cal State for their help in set up on Thurs, Fri & Sat and break down
 on Sat night.

Future CSLSA California Surf Lifesaving Championships:
 2023 & 2024-Newport Beach

2022 “Jersey Mikes” USLA National Lifeguard and Junior Lifeguard Championships

- Hermosa Beach

Wednesday, August 10th - National Junior Lifeguard & U19 Championships:

Thurs, August 11th - Sat, Aug 13th- National Lifeguard & Masters Age Group Championships

The 2022 USLA National Lifeguard and Junior Lifeguard Championships were hosted by the LA County Surf Life Saving Association (LACoSLSA) and held in Hermosa Beach, CA on August 10 - 13, 2022. 530 Lifeguards registered making it the largest Lifeguard competitor attendance ever on the west coast. Total registration was 874, 2nd highest total registration on the west coast after 2006 Huntington Beach (1145). 2006 had 623 JGs vs 2022 344 JGs. Cal State may have set a new record for Team size with 160 competitors, previous biggest was Monmouth Co, NJ. LA County won the Overall and the Open Point Score.

Place	Name	Chapter	Total Points
<u>Top 5 Women</u>			
1	Casey Francis	Fort Lauderdale Ocean Rescue	146.375
2	Kelsey Cummings	LA County Surf Life Saving Assoc	126.250
3	Alexandra Santer	Sussex County	107.625
4	Jenna Solberg	LA County Surf Life Saving Assoc	96.125
5	Coral Kemp	LA County Surf Life Saving Assoc	91.500
<u>Top 5 Men</u>			
1	Thomas O'Neill	Riis Park	87.750
2	Brian Murphy	LA County Surf Life Saving Assoc	85.250
3	Jake Miller	LA County Surf Life Saving Assoc	83.500
4	Peter Ebert	Riis Park	66.750
4	Ryan Paroz	Hampton Lifeguard Assoc.	66.750

2023 USLA National Lifeguard & Junior Lifeguard Championships - Virginia Beach, VA

2024 USLA National Lifeguard & Junior Lifeguard Championships – South Padre Island, TX

Other 2022 Lifesaving Sport Competitions:

June 4: June Tune Surf Racing Clinic & Challenge-Torrance Beach

June 25-26 Sat/Sun: Santa Monica “Pier 360” Ocean Festival

July 7-17: World Games Lifesaving Sport- Birmingham, Alabama

Great Sports Illustrated article – <https://www.si.com/more-sports/2022/08/15/competitive-lifesaving-daily-cover>
 But to the dismay of the ILS, the IOC, and many of our lifesaving peers, especially the Canadians, there was zero USLA involvement in Alabama.

July 9: South Bay Dozen-Torrance

104 competitors, 38 women & 66 men, raced in the 12 events.

July 16-17 Sat/Sun: San Clemente Ocean Festival (Lifeguard Races-Sat July 17)

Light attendance & Massive surf.

July 30: Ed Perry Regatta-Venice Avenue 26

Aug 6 Sat: International Surf Festival-Taplin Ocean Medley Relays-Hermosa Beach

August 10 Wed: USLA National Junior Lifeguard & Under 19 Championships- LA County-Hermosa Beach

Sept 20-Oct 2: ILS Lifesaving World Championships-Riccione, Italy

After a very misguided & chaotic period from July 13 when the National Team & U-19 teams were cancelled by USLA due to a misunderstanding on Italian Covid Protocols and 2 Coaches withdrawing their availability to the morning of August 10th, the JG/U19 day of the 2022 USLA Nationals, when the decision was reversed and the USLA National Team was resurrected but unfortunately seemingly at the expense of the USLA U-19 team.

The US team finished 15th in the Pool Lifesaving and 8th in the Beach/Ocean events for 11th overall out of 50 Open National Teams in attendance.

The US Team took 3rd in the Mixed Lifesaver Relay, 4th in the Men's Tube Rescue & the Oceanwoman Relay, 5th in the Oceanman Relay, 7th in Women's Board Rescue, and 8th in Men's Board Rescue

2022 USLA National Team

- Amanda Calabrese, Hampton Beach (NY)
- Kelsey Cummings, Los Angeles County (CA) 7th Surfski, 9th 200m Obstacles, 16th Oceanwoman
- Casey Francis, Fort Lauderdale (FL)
- Holly Maine, Los Angeles County (CA) 15th Board Race
- April O'Gorman, Volusia County (FL)
- Jenna Solberg, Los Angeles County (CA)
- Zane Booth, Santa Barbara (CA) 12th Board Race, 15th Oceanman
- Tim Burdiak, Los Angeles County (CA) 8th Surfski
- Jake Miller, Los Angeles County (CA) 7th Board Race
- Drew Modrov, Riis Park (NY)
- Tom O'Neill, Riis Park (NY)
- Mo Peacock, Wrightsville (NC)

Gus Avila -Manager, Cal State (CA)

Casey Graham-Coach, Cal State (CA)

Joji Abasolo-Coach, Los Angeles County (CA)

CSLSA representation at the LWC, FIN Rescue World Cup, Masters World Championships was 25 Competitors, 3 coaches, 5 Guardians.

The one addition from out of state was Monmouth's Kristin DiTomasso competing for Cal State.

The U-19 competitors in the FIN Rescue World Cup are all from Santa Cruz, save LA County's Rylee Nakayama. The LA County Rookie swim conflicted with World Champs so not many U19s from LA County were willing to make the trip and miss out on job opportunity.

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California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Charlotte Graham & Leslie Schwene, Membership Committee Co-Chairs
DATE: October 6, 2022
SUBJECT: MEMBERSHIP COMMITTEE ACTIVITY REPORT

The 2022-23 membership totals are higher than usual. The current adult membership is 1376 members and current Junior Guard membership is about 1025. We have received all the membership rosters expected from Lifeguard chapters, but are still expecting lists from some JG programs, so our final count at the Spring meeting will be adjusted.

The 2022 Membership kit was well-received. The USLA cost-share item was a high-quality metal license plate frame, and everyone really liked it. We had some new die-cut exterior window decals and a nice black T-Shirt. We owe huge thanks to Scott Hubbell for supplying the T-shirts for our members. There are a couple of small chapters who still need to get their kit items, and a few of the larger chapters who have spare kits based on their current membership totals. I will need to get back ANY extra kits that are out there, in order for everyone to get one.

The CSLSA Regional Championships in Huntington State Beach went very well this summer and we owe huge props to the organizing committee, Scott Hubbell/SHP, Skip, Denise & Ruby Prosser, and all the CSLSA volunteers. Lifeguard event registration was very smooth, as all competitors are now using the USLA database to register either individually or through bulk chapter registration. This was the 1st year that we moved exclusively to online event registration for the Junior Guards, again either individually or through Agency bulk payments. For the most part it was very successful, although we did learn throughout the JG day that there were about 100+ Junior Guards whose parents had NOT completed the online waiver and paid the registration fee. This will be addressed for next year, so that communications from the JG programs make it crystal clear that all competitors will need to have a competitor ID number in order to race. The move to exclusive online registration will continue to ease registration issues since we can handle both membership dues and the event fees in advance of the day of the event.

During the 2022 Lifeguard Regionals, we sold some of the former CSLSA membership shirts. We did very well, making just over \$800 dollars. The Membership Chair has used some of that money to buy additional decals and shirts to make up for not enough kits this year, and to mail kits out to a few small chapters. The rest is going back into the treasury, hopefully for use on member-related items.

At our Committee meeting today we will discuss 2023 Membership kits preferences, as the USLA Membership committee will be selecting an item at their meeting next month. We will also discuss the proposed 2-Tier Junior Guard membership. The Executive Board will be voting on that item at the Fall USLA meeting.

Adam Sandler will provide information about the CSLSA license plates - as the State of California is once again accepting proposals from organizations who want specialized plates. This will be a big project for the CSLSA, and Membership will be challenging all members to sell plates to their family & friends.

As always, members are encouraged to log onto the USLA website to update their user profiles and take advantage of the numerous pro-deals that are available exclusively through the website, including discounts on DaFin swim fins, Hobie sunglasses and other items. The BenefitHub site for USLA members is active and provides great discounts on a variety of products, and the USLA store is now open and adding items all the time. The USLA Membership Committee will also be opening a separate member kit shop, to sell former kit items, by the end of the year.

Respectfully submitted,

Charlotte Graham & Leslie Schwene

CSLSA Membership Co-Chairs



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: cslsa.org

William J. Humphreys
President

Gustavo S. Avila
Vice President

James A. Hughes
Secretary

Joseph A. Skoll
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Casey T. Graham
Second Executive Delegate

Skip Prosser
Third Executive Delegate

Sean Carey
Fourth Executive Delegate

TO: CSLSA Board of Directors
FROM: Bill Richardson, SAP Committee Chair
DATE: October 6, 2022
SUBJECT: CSLSA Special Awards & Presentations Committee Activity Report

At the Spring meeting in Encinitas, the Committee reviewed, approved three Medals of Valor submissions to the Board for their approval. Following the CSLSA Board's approval the submissions were forwarded to the USLA Committee for review. All three submissions were also approved by USLA.

The following are the submissions that were approved for the CSLSA and USLA Medals of Valor presentations scheduled for today:

BIG SUR SURF RESCUE

Erin Kothlow and Megan Brady, both six year California State Lifeguards were submitted for awards for a rescue that occurred on Saturday, December 26, 2020.

On 12/26/2020, two fisherman attempted to enter dangerous surf with their ocean kayaks at Limekin State Park. Limekin is at the south end of Big Sur and very remote, with the town of Big Sur being approximately 20 miles away.

The surf was breaking 10-15 feet with pounding shore break, in 52-degree water.

The victims were eventually carried off shore approximately 1/3 of a mile. Lifeguards Kothlow and Brady responded from Monterey, approximately 60 miles away. The two victims had been in the water for over an hour and a half and were now separated by a substantial distance.

Kothlow and Brady both entered the water through the 15-foot surf. Brady was able to extract the first patient and passed him off to personnel waiting on shore. She reentered the water to assist Brady with the second victim. As they attempted to get back to shore, the surf pounded them over and over, and eventually pulling them back out to sea.

After a monumental effort, they were able to pull the second victim out of the water. Both were treated on the beach, released to EMS personnel for transport to the hospital where they reportedly made a full recovery.

For their heroic actions under extremely hazardous conditions, Erin Kothlow and Megan Brady have been submitted for CSLSA Medals of Valor. The Committee approved the submission and recommended submission to USLA for their Medals of Valor as well.

HUNTINGTON BEACH HELICOPTER CRASH RESCUE

Off-duty Newport Beach Lifeguard Andrew Belden observed and was the initial responder to the crash of Huntington Beach Police Helicopter, HB1, in Newport Bay.

He dove into the 57-degree water to attempt the rescue of the pilot and his observer. Belden recounted that it's a Lifeguard's worst nightmare having one of the victims shouting, "Help me, my partner is still down there", and not being able to do anything."

Belden rescued and assisted the pilot onto the OC Sheriff's Department Harbor Patrol Boat, which had just arrived on scene. During his rescue attempts he tried reentering the helicopter, but was deterred by zero visibility and sharp metal and plastic debris caused by the crash. Even still, he dove on the crash site several times but was unable to find or rescue the observer. Andrew Vella, the HB1 observer perished in the crash. Vella was recovered about 30 minutes later by rescue personnel.

For his heroic actions under dire conditions, Andrew Belden has been submitted for a CSLSA Heroic Act Award, with a recommendation to forward the submission to USLA.

We request approval of these submissions from the CSLSA BOD, and permission to forward the submissions to the USLA Committee for action.

As of the writing of this report, 2 submissions have been received for review. The Committee will meet at the discretion of the President to review these two and any late submissions.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Training Committee Chair
DATE: October 6, 2022
SUBJECT: TRAINING COMMITTEE ACTIVITY REPORT – FALL 2022

De-escalation Training:

Newport Beach hosted a de-escalation training for multiple agencies in April.

Lifeguard Educational Conference:

The Southern California Lifeguard Educational Conference on July 13th had a few technical glitches but was another successful conference. There were excellent presentations by Newport Beach Fire Captain Adam Novak on C-spine; Confronting Stress by retired State Lifeguard Mike Brouard; Lifeguard Peer Support by Newport Beach Lifeguard Battalion Chief Mike Ure; The Impact of Sun Exposure on Eye Health by Peter Krall, M.D.

Training Officers:

I have almost completed a Lifeguard Training Officers roster that I will be sharing with the group. It is with the hope that we can all share training opportunities whenever possible.

BWRAG:

I sent out information about the Big Wave Assessment Group – Ocean Risk Technician Course in San Diego on October 8 – 9. I was hoping that we could get a couple of lifeguards into the training. It might possibly assist us in adding to our RWC training.

Respectfully Submitted,

Mike Silvestri, Public Education Chair
California Surf Lifesaving Association



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Skip Prosser, Website Committee Chair
DATE: October 6th, 2022
SUBJECT: Website COMMITTEE ACTIVITY REPORT

Website Activity April 8th, 2022 – October 6th, 2022

4/9/22

- Added updated Policies and Procedures provided by Bob Moore.

4/11/22

- Added Sponsor logos and links to CSLSA 2022 Lifesaving Sport page

4/21/22

- Provided link for Jim Hughes to add photos from CSLSA meeting so that I can create a webpage for the website.

5/24/2022

- Posted CSLSA DRAFT meeting MINUTES (To Be Approved October 2022)
- Posted sponsor logos

6/7/2022

- Posted new Fall 2021 Approved minutes

6/13/2022

- Posted Duties Spreadsheet on Google Drive and shared with EB and Kai Weisser.

6/21/2022

- Posted requested link from Kerlan-Jobe
- Created links from images to link back to the sponsors on website

7/6/2022

- At request, sent Kai Weisser a larger CSLSA Image

8/31/2022

- Posted Links to results on website.

9/12/2022

- Posted Flyer for October BOD meeting in Los Angeles.

9/15/2022

- Posted CSLSA BOD meeting information on website.

10/3/2022

- Posted updated CSLSA BOD Agenda

Respectfully,

Skip J.C. Prosser
 Skip Prosser

Number: II-N
Adopted: October 7, 2022
Authority: Board Resolution
SUBJECT: **COMPETITION ENTRY FEES DISTRIBUTION**
PURPOSE: To define distribution of income associated with Championship and/or competition registration fees.

- A. Guidelines for negotiating contracts between the CSLSA and the Host and/or Chapter for the CSLSA Lifeguard Championships, CSLSA U-19 Championships, CSLSA Junior Guard Championships or any other CSLSA sanctioned event.
 1. Entry fees should be a financial split of 75% for the CSLSA Treasury and 25% to the Host Chapter per each category.
 2. However if the Host Chapter chooses to donate more of the entry fees to the CSLSA, the CSLSA amount may exceed the 75% amount.
- B. Of the funds received, distribution of the contracted CSLSA Treasury's 75% or higher entry fees amount for each category shall be dispersed as follows:
 1. CSLSA Lifeguard Championship and/or competition Entry Fees:
 - a. 37.5% to CSLSA General Fund
 - b. 37.5% to CSLSA Lifesaving Sport Committee
 - c. 25% Discretionary – to be determined by the CSLSA Lifesaving Sport Committee, subject to approval by the Board of Directors.
 2. CSLSA U-19 Championship and/or competition Entry Fees:
 - a. 100% to CSLSA Junior Guard Committee
 - b. Discretionary – to be determined by the CSLSA Junior Lifeguard Committee, subject to approval by the Board of Directors.
 3. CSLSA Junior Guard Championship and/or competition Entry Fees:
 - a. 100% to CSLSA Junior Guard Committee
 - b. Discretionary – to be determined by the CSLSA Junior Lifeguard Committee, subject to approval by the Board of Directors.



California Surf Lifesaving Association

TO: CSLSA BOARD OF DIRECTORS
FROM: CHARLOTTE GRAHAM, MEMBERSHIP COMMITTEE CO-CHAIR
DATE: OCTOBER 7, 2022
SUBJECT: **MEMBERSHIP COMMITTEE ACTION REPORT**

The Membership Committee was well-attended and the Co-Chairs appreciate the good participation. We reviewed 2 main topics, summarized here.

- * The Chair asked committee members what items we should recommend to the USLA for the 2023 cost-share membership kit item. Suggestions included: an etched tin cup (campfire mug), insulated lunch bags, trucker hats, bucket hats, visors, and socks. The Chair will carry these recommendations and supporting website info to the Fall USLA Board meeting. The USLA traditionally orders 5000 of the selected item with a maximum price of \$5.00 each, with the cost split 50/50 with the regions (proportionally, based on total members). The new prerogative of the USLA is to include shipping costs in the regional share of expenses, so the total amount available to spend on items will be less.
- * The steep decline in Junior Lifeguard membership totals continues to be of significant concern to our Region and to the USLA in general. The USLA's ad hoc Working Group reviewed the Two-Tier JG Membership proposal from a business standpoint and have reported that they do not believe it will result in economic loss to the USLA and could provide valuable increases in member totals for advertisers. The Working Group recommended moving forward with the proposal and the USLA is asking the Regions to vote on the item at the upcoming Board meeting in Orlando. There will likely be a phase-in period if it is approved.

Committee members discussed the Two-Tier proposal at length. The robust conversation included many points and counterpoints to both the pros and cons of the idea. Overall, the committee is supportive of the idea moving forward. A motion was made by Mr Carey and seconded by Mr Ragsdale: **the Membership Committee recommends that the CSLSA Board of Directors support and vote in favor of the Two-Tier Junior Guard Membership Proposal.** The motion passed in committee with 4 in favor and 3 opposed.

The final item that came up was the Junior Guards who raced at the CSLSA Regional Championships but did not pay for membership and competition fees. The estimate is that about 50-100 parents may owe for their JGs. The Membership Committee chair will work with the Lifesaving Sport Registrar and the CSLSA Treasurer to pursue those missing memberships and racing dues.



California Surf Lifesaving Association

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World Wide Web: www.cslsa.org

TO: CSLSA Executive Board
FROM: Sean Carey
DATE: Oct. 10, 2022
SUBJECT: Professional Standards Committee Report

In attendance: Ian Burton-City of San Clemente, Austin Trinkle-Long Beach, Leslie Schwene-Huntington City, Drew Francis- City of Carlsbad, Brennan Howard-Capitola.

Below are the items discussed at the Professional Standards Committee Meeting on 10/6/22.
 Thanks to Capt. Leslie Schwene for keeping the meeting minutes.

- Purpose- share information between agencies and raise level of standards
- Committee Guidance document should be reviewed
- Task books- for different agencies
- **Action Step – research a website with all training manuals/policies and procedures**
 - Location for documents from other agencies
 - **Dive Team policies and procedures** (Long Beach Policies are a great example if they can be procured)
 - Focus on one or two things at a time- not all policies and procedures
- CA MS Chiefs- Guidelines for many policies and might want to have more detailed than the National level ones due to fulltime in CA
- Beach Driving Taskbook/Policy- Nothing involving inventory/location of all tools etc
 - Running a call- within the system of being a unit operator
 - Do task books verify the EMT skills?
 - Necessity of uniform for unit operators due to calls within 911 system
 - Driving code 3 on street – EVOC
- Recruitment Issues
 - Turnover and younger not attending
 - Issues- competitive pay, hours commitment, sports
 - How to get more people to tryouts/Holding tryouts different times of year
 - People don't need a job
 - Year round sports not available to commit to a schedule
 - Looking for flexibility, which is not what this job offers
 - Trainee positions, EMR class in house to give them Cert and pay to go through regional academy
 - Need to make it easy for people to fit in all the various trainings
 - Zoom training for the EMR etc..



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Samantha Dieterman, Public Education Committee Chair
DATE: October 7, 2022
SUBJECT: PUBLIC EDUCATION COMMITTEE ACTION REPORT

The committee passed the motion to ask for no more than \$1000 on printed flash drives. The text approved is: "Beach Safety PSA" on one side; and "@californiasurflifesavingassoc" on the other. All chapters in attendance committed to distribute the PSA flash drive to one hotel and place CSLSA promotional tents at one restaurant, within six months.

Committee Chairs:

- Lola Swank, Oceanside
- Devon Beebe, Long Beach
- Samantha Dieterman, Huntington Beach

In Attendance:

- Nilehi Bryant, Capitola
- Carter Baginski, Santa Cruz City
- Leslie Schwene, Huntington Beach
- Sean Carey, Coronado
- Ian Burton, San Clemente
- Sean Staudenbaur, San Clemente
- Brennan Howard, Capitola
- Mike Beuerlein, Huntington Beach
- Mike Silvestri, California State Park

Date of last meeting: October 6, 2022

Date of next meeting: CSLSA Spring Meeting

Action Items Completed:

1. Committee agreed to ask the board to spend no more \$1000 on printed flash drives.
2. Each Chapter committed to distribute the PSA and CSLSA table tents.
3. Committee agreed to work via email and text to accomplish their commitments.

Action Items In-Progress:

1. Ask the board to spend no more than \$1000 on printed flash drives.
2. Is there a mailing budget or discount provided by the association?

Questions for the board:

Approve to spend no more that \$1000 on printed flash drives.

Proposed Formal Motions:

Motion to spend no more than \$1000 on printed flash drives, which read on one side as "Beach Safety PSA" and the other "@californiasurflifesavingassoc".

Background on our decisions:

The budget for this committee needs to be spent cautiously and with a specific focus. After evaluating the PE inventory, as listed by Beuerlein and Silvestri, it was decided that the PSA and table tents fit the budget and timeframe. Communication will be by email and potentially shared workspace.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Skip Prosser, Acting Social Media Committee Chair
DATE: October 7th, 2022
SUBJECT: Social Media COMMITTEE ACTION REPORT

12 individuals in attendance.

Skip Prosser – Long Beach	Casey Graham – Cal State	Avery Wickam – Lake Mission Viejo
Chris Egan- Cal State	Evan McFarland – Lake Mission Viejo	Whitney Alfaro – Cal State
Ian Burton – San Clemente	Adam Sandler – LACOLA	Carter Baginski
Isaiah Mullen – Santa Cruz	Devon Beebe – Long Beach	Lola Swank - Oceanside

Isaiah Mullen from Santa Cruz City has stepped forward and has elected to become the Social Media Chair.

Isaiah has experience with the Santa Cruz Junior Lifeguard site. In addition to Isaiah, Devon Beebe from Long Beach has also stepped up to be a contributor and Devon also brings social media experience as well.

We have started a Slack room to exchange information and Isaiah already has some ideas on how to best utilize the tool for communication and sharing of information with agency representatives.

COMMITTEE TASKS & GOALS:

- Increase Instagram Followers: October 2022 = 1705
- Increase Facebook Followers: October 2022 = 1495
- Provide well balanced content covering all aspects of lifesaving.

ACTION RECOMMENDED BY EXECUTIVE BOARD AT USLA BOD MEETING:

- None.

Respectfully,

Skip J.C. Prosser
Skip Prosser
(Acting Social Media Chair)



California Lifesaving Association

TO: CSLSA Board of Directors
 FROM: Bill Richardson, Committee Chair
 DATE: October 7, 2022
 SUBJECT: CSLSA Special Awards & Presentations Committee Action Report

The committee met briefly to review the following submissions. The subsequent action and recommendation by the committee is noted for each submission.

A. Thomas Glessing – Laguna Beach

Submitted for: CSLSA/USLA Medal of Valor

Incident Description:

The incident occurred at Christmas Cove in Laguna Beach, CA. At 11:45 AM, Sunday, March 20, 2022 the surf conditions were hazardous, with a wave height of 4-6 feet. A child entered the water and was immediately swept up by a rip current at the center of the beach. Two female family members entered the water in an attempt to save the child and were immediately pulled off shore by the rip.

Lifeguard Glessing spotted the victims from about a 1/3 of a mile away, ran to the area, and initiated the rescue, bringing them to safety to shore and provided appropriate first aid. Two of the victims were transported to the hospital, treated for water inhalation, and subsequently released.

Committee Action:

Approved for a CSLSA Heroic Act Award, with recommendation for a USLA Heroic Act Award as well.

B. Brandon Gherardi – LA County

Submitted for: CSLSA/USLA Medal of Valor

Incident Description:

An experienced 23-year old surfer was held underwater for an extended period by extremely large surf approximately 200 yards off-shore. Lifeguard Gherardi spotted the victim and responded Code 3 in his lifeguard vehicle, entered the water, navigated the rip current and at least one massive set of waves, located the victim being assisted by another surfer.

Assisted by the other surfer, Gherardi started back to shore, but was immediately pummeled by a large wave, causing the three of them to be tangled in the board leash and rescue buoy line, yet Gherardi was able to keep the victims head above water and made progress toward shore. Another set came through, once again pummeling the two rescuers and the victim. Gherardi, himself was nearly incapacitated, but managed to disentangle the three of them and made it to shore.

The nearly exhausted Gherardi performed an assessment, found the victim to be unresponsive and without a pulse approximately ten minutes after his initial observation. He performed CPR, utilized an AED, twice, following which the victim's pulse returned.

The patient was taken to a nearby hospital, placed in ICU, was sedated and placed in cooling measures. He was subsequently released after full recovery without any physical or neurological deficits.

Committee Action:

Approved for CSLSA MOV, with recommendation for a USLA MOV as well.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Training Committee Chair
DATE: October 7, 2022
SUBJECT: TRAINING COMMITTEE ACTION REPORT – FALL 2022

Lifeguard Educational Conference:

We discussed topics for next summers conference. So far, the History of Women in Lifeguarding and Suicide Prevention have been offered up. We discussed having a conference for lifeguard supervisors / Permanents. One topic that was brought up was from a training offered by Newport about 6 years ago on succession planning. How agencies train and develop guards for promotions and specific duties. I will contact Rob Williams to get more information.

Training Officers:

Flushed out a few more names and numbers for the roster. I will send out the updated version.

Committee Guidance:

I will be updating the Committee Guidance form for the Training Committee. We want to include education as a key component alongside training.

Discussion:

It was suggested that we try and get electronic copies of the various agency training manuals and handbooks and make them available on our website. We also will be looking to collect individual training day outlines from all the agencies. Let's not re-invent the wheel and share what we have in place. It will make us all the better by sharing.

Respectfully Submitted,

Mike Silvestri, Public Education Chair
California Surf Lifesaving Association



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Tony Sholl, Way and Means Committee Chair
DATE: 10/6/2022
SUBJECT: WAYS AND MEANS COMMITTEE ACTIVITY REPORT

During the Ways & Means Committee Meeting, the 2023 Proposed Budget was discussed. The budget was increased from \$50,000 in fiscal year 2022 to \$60,000. The additional \$10,000 is due to the contractual agreement that the CSLSA entered into with Beachsports.org in 2022. Beachsports.org entered into a three-year agreement with the CSLSA to sponsor the Regional Championships. Several committees chairs asked for additional funds to be added to the budget. The following line items were increased to account for the \$10,000.

Exchange Committee +\$700
 Executive Board +\$2,600
 Junior Lifeguards +\$1,000
 Magazine +\$300
 Membership Committee +\$730
 Office Supplies +\$200
 Professional Fees +\$200
 Special Awards & Presentation +\$200
 Travel & Meetings +\$3,000
 Website +\$370
 Social Media +\$200

During the meeting, one motion was presented and passed unanimously.

Motion #1

Motioned by: Bob Moore

Seconded by: Jay Butki

Motion that the board approve the 2023 Proposed Budget



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Skip Prosser, Website Committee Chair
DATE: October 7th, 2022
SUBJECT: Website COMMITTEE ACTION REPORT

Steve Himes from LA County Lakes has offered to assist with posting website material and making edits. Steve has relevant experience and is already making edits. Thank you, Steve, for your assistance, it is much appreciated.

COMMITTEE TASKS & GOALS:

- Keep the site updated with request from all authorized personnel.

ACTION RECOMMENDED BY EXECUTIVE BOARD AT USLA BOD MEETING:

- None.

Respectfully,

Skip J.C. Prosser
Skip Prosser

Number: II-N
Adopted: October 7, 2022
Authority: Board Resolution
SUBJECT: **COMPETITION ENTRY FEES DISTRIBUTION**
PURPOSE: To define distribution of income associated with Championship and/or competition registration fees.

- A. Guidelines for negotiating contracts between the CSLSA and the Host and/or Chapter for the CSLSA Lifeguard Championships, CSLSA U-19 Championships, CSLSA Junior Guard Championships or any other CSLSA sanctioned event.
 - 1. Entry fees should be a financial split of 75% for the CSLSA Treasury and 25% to the Host Chapter per each category.
 - 2. However if the Host Chapter chooses to donate more of the entry fees to the CSLSA, the CSLSA amount may exceed the 75% amount.
- B. Of the funds received, distribution of the contracted CSLSA Treasury's 75% or higher entry fees amount for each category shall be dispersed as follows:
 - 1. CSLSA Lifeguard Championship and/or competition Entry Fees:
 - a. 37.5% to CSLSA General Fund
 - b. 37.5% to CSLSA Lifesaving Sport Committee
 - c. 25% Discretionary – to be determined by the CSLSA Lifesaving Sport Committee, subject to approval by the Board of Directors.
 - 2. CSLSA U-19 Championship and/or competition Entry Fees:
 - a. 100% to CSLSA Junior Guard Committee
 - b. Discretionary – to be determined by the CSLSA Junior Lifeguard Committee, subject to approval by the Board of Directors.
 - 3. CSLSA Junior Guard Championship and/or competition Entry Fees:
 - a. 100% to CSLSA Junior Guard Committee
 - b. Discretionary – to be determined by the CSLSA Junior Lifeguard Committee, subject to approval by the Board of Directors.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Tony Sholl, Way and Means Committee Chair
DATE: 10/6/2022
SUBJECT: **WAYS AND MEANS COMMITTEE ACTIVITY REPORT**

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Motioned by: Bob Moore

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Motion that the board approve the 2023 Proposed Budget