



BOARD OF DIRECTORS MEETING MINUTES

Coronado Boathouse Club Room

1985 Strand Way, Coronado CA 92118

9:00 AM, October 5-6, 2023

Thursday, October 6

- I. Call to Order - Meeting called to order by Mr. Humphreys at 9:21 AM.
 - A. Pledge of Allegiance - Mr. Avila
 - B. Welcome and Introductions - Mr. Humphreys
 - 1) Mr. Carey welcomed everyone to Coronado and briefed members on housekeeping, meals, vendors, and dinner.
 - 2) Opening Ceremony (Mr. Hughes and Mr. Beuerlein) – Each chapter was asked to provide sand from their beaches for a mixing of the sands ceremony to represent unity for the organization.
 - C. Roll Call of Delegates - Mr. Hughes & Mr. Beuerlein

Chapter	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	235	8	8	0	8
Capitola	2	2	1	0	1
Carpinteria	0	0	0		0
Coronado	12	2	1	1	2
Del Mar	8	2	0		0
Encinitas	9	2	0		0
Huntington Beach	165	6	2	2	4
Imperial Beach	17	0	0		0
Laguna Beach	98	5	0		0
Lake Mission Viejo	2	2	0		0
Los Angeles City	15	2	1		1
Los Angeles County Beaches	168	6	6		6
Los Angeles County Lakes	24	3	3		3
Long Beach	47	4	2	2	4
Newport Beach	37	3	0	0	0
OC Lifeguards - C.O.L.A.	10	3	0		0
Oceanside	19	3	3		3
Pendleton Coast	12	2	1	1	2
Pismo Beach	1	0	0		0

Roll Call
of
Delegates

2 - 15 Members: 2 Delegates
16 - 50 Members: 3 Delegates
51 - 100 Members: 4 Delegates
101 - 150 Members: 5 Delegates

151 - 200 Members: 6 Delegates
201 - 250 Members: 7 Delegates
251 - Members & up: 8 Delegates

As of March 30, 2023

Port Hueneme	7	2	1	1	2
San Clemente	50	3	3		3
San Diego	154	6	0		0
San Luis Obispo County	4	3	0		0
Santa Barbara City	20	2	1	1	2
Santa Barbara County (Campus Pt.)	13	2	1	1	2
Santa Cruz	61	3	1	1	2
Santa Monica Harbor Patrol	10	2	0		0
Seal Beach	2	3	2	1	3
Solana Beach	0	2	0		0
Tucson, AZ	1	0	0		0
Ventura County	0	2	0		0
Ventura Harbor Patrol	1	0	0		0
Independent/Unaffiliated	0	0	0		0
TOTAL	1204	86	37	11	48

II. Approval of Minutes – Long Beach, CA April 30-31, 2023

Motion: Moved by Mr. Moore to approve the minutes with his corrections

Second: Mr. Richardson

Action: MPU

III. **Officer's Reports**

- A. [President](#) - Mr. Humphreys
- Welcome and special thanks to Coronado for hosting the meeting.
 - Mr. Humphreys announced that Mr. Carey has now been certified as a CSLSA and USLA Certification Officer. Vince Lombardi will elaborate on the selection process and congratulated Mr. Carey.
 - Review of the USLA BOD meeting in Redondo Beach.
 - Success of the 2023 SoCal PaddleDown and appreciation for those involved.
 - Review of the Regionals at Newport Beach
 - General updates and appreciation for the hard work of the Executive Board members.
 - Mr. Humphreys will not be running for re-election and thanked the Executive Board and Board of Directors.
- B. [Vice President](#) - Mr. Avila
- Review of activities as USLA Past President/Advisor.
 - Overview of the Regional, National, and International Surf Rescue Challenge, competitions.
 - Mr. Avila publicly acknowledged several members personally, for their efforts at the ISRC.
 - Mr. Avila is currently working with the USLA on bringing the National Championships back to California, perhaps at Huntington State or Santa Cruz. He is trying to obtain information on the bidding process.
- C. [Secretary](#) - Mr. Hughes
- Prepared meeting agendas and minutes.
 - Gave a description of the "mixing of the sands" ceremony and subsequent procession to the beach at the USLA National meeting.
 - Reviewed the current goals of the USLA Heritage Committee.
 - Continues to compile the Committee Guidance Document.
- D. [Treasurer](#) - Mr. Sholl

1. Discussed his participation at the USLA Ways & Means Committee at the Spring USLA meeting in Redondo Beach.
2. Mr. Sholl is also active with the California Water Safety coalition.
3. Continues to monitor and submit bills as Treasurer.
4. Ways & Means will commence tomorrow morning at 8:30 AM. [AGENDA](#)

E. [Past President/Advisor](#)

- Mr. Beuerlein

1. The Spring 2023 USLA Board of Directors Meeting in Redondo Beach received very positive feedback and much praise. Mr. Beuerlein personally thanked the many members, friends & family, staff, and the Executive Board for their efforts in the meeting's preparation and presentation.
2. The 2023 California Surf Lifesaving Championships was also a success and Mr. Beuerlein reviewed the past, present and future of the Regionals at Newport Beach.
3. Capitola update.
4. California Water Safety Coalition update.
5. Mr. Beuerlein gave a special thanks in appreciation to Mr. Humphreys for his service as President.

F. [1st Executive Delegate](#)

- Mr. Butki

1. While Mr. Butki missed the last BoD meeting due to covid, he thanked the Long Beach Lifeguard Association and Skip Prosser, the Prosser family for hosting the Spring 2023 CSLSA Board of Directors Meeting.
2. Mr. Butki has retired after 45 summers as an Open Water Lifeguard, the last 33 years with LA County.
3. USLA meeting in Redondo Beach overview and description of his personal involvement.
4. Mr. Butki was also honored to be the 55th person gifted a USLA Life Membership.
5. On the lifesaving sport committee Mr. Butki managed to get the three-person JG paddleboard relay into the national competition as well as the solo surfboat and solo beach-sprint events.
6. Assisted organizers at the 2023 Pier 360, South Bay Dozen, 1st San Clemente Ocean Games, and organized the 46th Ed Perry Memorial Regatta Lifeguard competitions.
7. SoCal PaddleDown (paddle up) overview and update.
8. The Regionals in Newport Beach last summer was the largest lifeguard competition event in the Americas: 934 total competitors, 208 lifeguards and 727 junior lifeguards.

G. [2nd Executive Delegate](#)

- Mr. Graham

1. Attended the Water Safety Summit in San Diego.
2. Assisted with the Woman's Empowerment Weekend event.
3. Disseminated JG grant funds.
4. Helped plan, organize, and conduct the CSLSA Regional Championship in Newport Beach.
5. Supported co-chair Chris Egan in spreading the word for the Junior Lifeguard of the Year Award and the Bobby Burnside Award. Applications will be reviewed during the JG Committee meeting today.
6. A youth team from Sunshine Coast QLD will be on the west coast this summer and wishes to participate in our Regionals and perhaps SCOF. They are in need of home-stay accommodations in the San Clemente area.

H. [3rd Executive Delegate](#)

- Mr. Prosser

1. Attended the USLA National meeting in Redondo Beach and was exposed to the many elements of the organization. Mr. Prosser noted the large impact the Southwest Region has on the whole organization.
2. Mr. Prosser's other activities are outlined in his report.

I. [4th Executive Delegate](#)

- Mr. Carey

1. Mr. Carey reviewed the activities from his report and highlighted areas such as a policy for lifeguards entering polluted water, donated items for Nicaragua, and his appointment as a USLA Certification Officer.

IV. **Committee Reports**

A. [Bylaws/Policies & Procedures](#)

- Mr. Moore and Mr. Richardson

1. There were no requests made of the Bylaws/Policies & Procedures Committee since the Spring 2023 CSLSA Board of Directors meeting.

2. Mr. Moore and Mr. Richardson hope there will be positive support for the Bylaws/Policies & Procedures in the future.
- B. Certification - Mr. Lombardi
1. Eight agencies were approved for USLA certification in the Spring of 2023
 2. Three agencies are currently in the application or re-application process.
 3. Mr. Carey will now be handling all certifications for San Diego County.
- C. Exchanges (verbal report) - Mr. Fiamengo & Ms. Schwene (Absent)
1. Mr. Fiamengo thanked the members for their support of the Exchange Program and its 50-year history.
 2. Jackson Lawrence from Seal Beach and Vianne Kelly for LA City were selected as the 2023-24 Exchange Delegates.
- D. Fundraising (No Report) - Ms. Cummings (Absent)
- E. Grants (No Report) - Mr. Busatto (Absent) & Mr. Etnyre (Absent)
- F. Junior Lifeguards - Mr. Graham & Mr. Egan
1. (Covered under 2nd Executive Delegate Report)
- G. Legislation - Mr. Sandler
2. No new bills or legislation have been presented.
 3. Update on the CSLSA specialized license plate.
 4. In the 2022-23 California Legislative Session there are several bills proposed including one that addresses the presumption of skin cancer in lifeguards as being work related.
- H. Lifesaving Sport & Fitness - Mr. Butki (Absent) & Mr. Prosser
1. Mr. Butki reviewed and detailed the competition activities that took place this year:
 - 2023 CSLSA California Surf Lifesaving Championships and JG Championships.
 - 2023 “Jersey Mikes” USLA National Lifesaving Championships and JG Championships
 - 2023 International Surf Rescue Challenge (ISRC)
 - 26th Wieland Shield Tour
 2. Future Events:
 - 2024 CSLSA California Surf Lifesaving Championships: Newport Beach
 - 2024 USLA National Lifeguard Championships: South Padre Island, Texas
 - 2025/2026 CSLSA California Surf Lifesaving Champs: Huntington City or Long Beach
 - 2025 USLA National Lifeguard Championship: Huntington State or Santa Cruz
 3. Competition Rule changes as outlined in his report will be presented at the National Committee in Asheville, NC.
 4. Mr. Butki also presented an updated competition calendar.
- I. Membership - Ms. Graham (Absent) and Ms. Schwene (Absent)
1. Mr. Silvestri presented the Committee Activity report.
 2. Final adult membership for the Southwest Region was 1,204 Adult Members and 1,091 Junior Guard members.
 3. Most of the Junior Guard members are Gold Key members.
 4. Mr. Silvestri answered questions regarding the “two-tiered” Junior Guard fee structure. It appears to be working, however there are a few issues with the database.
 5. Membership Kits are still being distributed and include an insulated lunch bag.
- J. Newsletter - Mr. Hughes
- Mr. Hughes distributed a printed version of the CalSurf Newsletter <https://cslsa.org/Cal-Surf-News.html>
- K. Professional Standards - Mr. Carey
1. (Covered under 4th Executive Delegate Report)
- L. Public Education (No Report) - Mrs. Dieterman (Absent), Mrs. Swank, Ms. Beebe
- M. PIO - Mr. Sandler (Absent)
1. CalSurf News Overview.
 2. Review of social media activities and press releases regarding CSLSA.

3. Set up media coverage at the Nationals and selected “micro-targeted” certain athletes for more in depth interviews.

4. Provided new photographs for the CSLSA website.

N. Public Relations (No Report) - Ms. Jackson (Absent)

O. Social Media (No Report) - Mr. Mullen (Absent)

P. [Special Awards & Presentations](#) - Mr. Richardson

1. Two submissions were approved for the CSLSA and USLA Heroic Act Award

2. Five submissions have been received for review.

3. Lieutenant Tyler Berry from Oceanside will be receiving his Awards today.

Q. [Statistics](#) - Mr. Burton

1. Mr. Burton presented a list of those agencies that have not submitted their statistics for 2022 or earlier.

2. Mr. Burton reiterated the importance of submitting annual statistics and that it is a requirement for USLA recertification.

R. [Training](#) - Mr. Silvestri

1. Mr. Silvestri reviewed the various training and educational functions that he attended or participated in.

2. Attended a Lifetime Achievement Award ceremony for California State Lifeguard Patty Mackle.

3. Mr. Silvestri will be stepping down as the Training Chair but will continue to be active in the lifeguard world.

S. Ways & Means - Mr. Sholl (Absent)

1. Mr. Sholl encouraged members to review the [Treasurer’s report](#).

2. Mr. Sholl will chair the Way & Means committee tomorrow at 8:30 AM.

T. [Website](#) (See Report) - Mr. Prosser

V. **Awards and Presentations**

1. Lieutenant Tyler Berry from Oceanside will be awarded the Heroic Act Award.

2. Multiple Encinitas Awards?

VI. **Election of the CSLSA Executive Board for 2024-2025:**

- President: Gus Avila
- Vice-president: Casey Graham
- Secretary: Jim Hughes
- Past President/Advisor: Michael Beuerlein
- Treasurer: Tony Scholl
- 1st Delegate: Jay Butki
- 2nd Delegate: Skip Prosser
- 3rd Delegate: Sean Carey
- 4th Delegate: Coral Kemp (new)

VII. **Committee Workshops (as directed)**

(Meeting recessed at approximately 12:00 PM and reconvened on Friday, October 6, 2023)

Friday October 6, 2023 (Meeting called to order at 10:15 AM)

VIII. **Committee Reports from Workshops**

A. Bylaws/Policies & Procedures (No Report) Mr. Moore and Mr. Richardson

B. Certification (No Report) - Mr. Beuerlein for Mr. Lombardi (Absent)

C. Exchanges (No Report) - Mr. Fiamengo & Ms. Schwene (Absent)

D. Fundraising (No Report) Ms. Cummings (Absent)

E. Mr. Beuerlein commented that with the new president and board, committee chairs will also be assigned at the beginning of next year.

F. Grants (No Report) - Mr. Busatto (Absent) & Mr. Etnyre (Absent)

G. Junior Lifeguards (Verbal Report) - Mr. Graham & Mr. Egan

1. Mr. Egan stated the names of seven Junior Guard of the Year Award recipients and the winner of the Bobby Burnside Award.

2. Motion to add the Iron Guard event to the A, B, and C JG divisions which will run concurrently with the beach flags event. (Approved)

3. Motion to enable JG competitors to compete in four events instead of three. (APPROVED)
 4. The amount of \$2,300 was allocated to assist Mr. Graham and Mr. Avila with the Youth National Team.
 5. Legislation (No Report) - Mr. Sandler (Absent)
- H. [Lifesaving Sport & Fitness](#) - Mr. Butki (Absent) & Mr. Prosser
1. Ms. Kemp presented the committee action report.
 2. Huntington City is the only interested party at this time, that has shown an interest in hosting the 2025/26 CSLSA Regional Championships. However, no representative from HBSLA was present at the meeting.
 3. Santa Cruz and Huntington State Beach have expressed interest in hosting the 2025 USLA National Championships but need follow-up.
 4. Motion to add/return the Iron Guard event to the A, B, C age groups. Iron Guard water event will be conducted while the respective age group is doing beach Flags. - APPROVED
 5. Recommended action to be brought forward at the USLA meeting in Asheville.
 - Correct the Run-Swim-Run course turns, to avoid/minimize cross traffic in all age groups.
 - Propose that the ILS 3-person Surfski Relay be conducted as an open event for each gender with 4 teams maximum.
 - Discuss widening the finish for the Mixed Surfboat and Solo Surfboat events. Also grabbing multiple sticks after crossing the finish line should be subject to discipline or DQ.
- I. Membership (Verbal Report) - Mrs. Graham and Ms. Schwene (Absent)
1. Mr. Silvestri presented the committee action report.
 2. The increase in the USLA membership fee from \$30.00 to \$40.00 was approved and will be implemented in 2024-25.
 3. The cost of towels for membership kits has increased to the point where they might be more suitable for the 60th anniversary celebration. Sox may be more cost effective as they were quite popular in the past.
 4. The pro-deals that come with the memberships are still a good incentive, but they lack publicity. All chapters were encouraged to get the word out about the pro-deals. Mr. Silvestri will be creating a one-page flyer showing all the pro-deals, that will be distributed to all chapters.
- J. Newsletter (No Report) - Mr. Hughes
- K. Professional Standards (Verbal Report) - Mr. Carey
1. The committee met yesterday with seven participants.
 2. Mr. Carey's focus was on the current conditions in San Diego County with polluted waters. Lifeguards are having to make rescues in areas impacted by recent weather conditions and flooding. Tactics such as dry suits, vaccinations, drones, law enforcement, drones, and helicopters, need to be explored. Mr. Carey encouraged all agencies to provide information on their HAZMAT activities to him and this committee.
- L. [Public Education](#) - Ms. Dieterman (Absent)
1. Ms. Swank presented the committee action report.
 2. Members discussed the potential of creating a CSLSA YouTube Channel and/or App.
 3. Motion – to channel any remaining funds to the development of the website. -Approved
- M. Public Relations (No Report) - Ms. Jackson (Absent)
- N. Social Media (No Report) - Mr. Mullen (Absent)
- O. [Special Awards & Presentations](#) - Mr. Richardson (Absent)
1. Mr. Moore presented the committee action report.
 2. Lifeguards Riley Rhodes and Max Hunter from California State Parks for **Medals of Valor** - APPROVED.
 3. Huntington Beach Jr. Lifeguard Juliana Akubian, and San Diego Fire Captain Michael Pugh, **Heroic Act Award** - APPROVED
 4. Lifeguards Riley Rhodes Jacob Hulick for a **Meritorious Act Award** - APPROVED
 5. Mr. Moore stated that there are seven agencies that will be recommended for the **National Lifesaving Award for Emergency Response Preparedness**, which include San Diego City and Lifeguards California State Lifeguards. This honor is only awarded by the USLA and will be forwarded to the USLA Secretary.
- P. Statistics (No Report) - Mr. Burton

1. Mr. Burton encouraged everyone to make contact with their respective designated representatives.

Q. [Training](#) - Mr. Silvestri

1. Mr. Silvestri focused mainly on the need for a permanent lifeguard to chair the training committee. He suggested that co-chairs be established from San Diego, Orange, and Los Angeles Counties. Mr. Sholl said central and north counties should be included as well.
2. Mr. Silvestri reemphasized that key training agencies such as LA County and San Diego City should be tapped as they were in the past.
3. Mr. Beuerlein mentioned that the State system already has lifeguard services in sectors designated across the state, which might make a good starting point for interagency training correspondence.

R. [Ways & Means](#) (See Report) - Mr. Sholl

S. [Website](#) - Mr. Prosser & Mr. Himes

1. Mr. Himes reviewed some of the recent problems with the website, which include a lack of updated materials, confusing visual navigation, and differences in access between mobile and desktop viewing.
2. The overall purpose of the website, and its relationship with apps and other social media were discussed.
3. The committee recommends that \$3,000 be allocated to fund a professional website manager.

President Humphreys thanks the committee chairs, particularly those who showed up on the second day of the meeting and expressed how it continues to move us forward.

IX. **Old Business**

A. Committee Guidance Documents Update

1. Mr. Humphreys gave a detailed overview of the Committee Guidance Document, Robert's Rules of Order and Host Masters and encouraged members to step up as committee chairs.

B. California Marine Safety Chiefs Association Update

1. Mr. Carey attended the meeting last Wednesday and listed the current officers on their board.
2. Gave an overview of some of the CMSCA Committee work being done.
3. Started salary comparisons for recruiting purposes.
4. Reviewed UAS drone operations at Laguna Beach.
5. RWC and EVOC and Cliff collapse training curriculum evaluation.
6. The relationship between CSLSA and the CMSCA was discussed.
7. Mr. Carey will make personal contact with agencies in San Diego County on behalf of the Training Committee.

C. Membership Drive (No new information)

X. **New Business**

A. 2024 CSLSA Regional Championships July 26-27, 2024, in Newport Beach CA (no new discussion).

B. 2024 USLA National Championship August 8-10, 2024 in South Padre Island, TX (no new discussion).

C. Website Updates (no new discussion)

D. Bylaws - Voting Rights

1. Mr. Baginski made a proposal to include a Recreation Supervisor under Section 2 – Individual Membership:

Article V

MEMBERSHIP

SECTION 2 – Individual Membership

A. Professional Member

1. To qualify as a Professional Member, an individual must:
 - a. "Be a direct, active, seasonal or retired employee, including a chief, director or equivalent, of an ocean, bay, lake, river or open water lifesaving or rescue service or **Junior Lifeguard Program**; and..."
2. The proposal will be sent to the Secretary and to the Bylaws Committee for review and potential vote at the next CSLSA meeting.

E. BeachSport.org

1. Mr. Moore asked why CSLSA has not been receiving the \$10,000 per the contract with Beachsport.org?
2. Mr. Humphreys explained that after the first payment was not made, when CSLSA inquired about it, the CSLSA was sent another contract which did not include any money, or continuation of the old contract,

but required more actions on CSLSA's part. With negotiations broken down, and no money coming in, deadlines were established and not met.

3. With the Regionals in Newport Beach coming up quickly, it was concluded that the contract had been breached and was hence null and void.

F. World's Safest Lifeguard Competition

1. The Santa Ynez Lifeguards would like to solicit donations through the CSLSA to help with raffle prizes, etc., in a similar way as was done for the Port Hueneme Lifeguard Association in the past.
2. After some questioning by the Board, Mr. Humphreys said we needed more information.
3. Mr. Chris Egan will submit something more formal to the Board for review.

XI. **Future Meetings**

A. CSLSA Meetings and Dates

1. Spring 2024
 - a. Location: Capitola CA
 - b. Dates: April 11-12, 2024
2. Fall 2024
 - c. Location: San Clemente City
 - d. Dates: October 10-11, 2024

B. USLA Meetings and Dates

1. Fall 2023
 - a. Location: Asheville, North Carolina (South Atlantic Region)
 - b. Dates: November 2-4, 2023
2. Spring 2024
 - a. Location: Pittsburg, PA (Mid-Atlantic Region)
 - b. Dates: April 24-27, 2024

XII. **Privilege of the Chair** Mr. Humphreys

- A. Mr. Humphreys expressed his gratitude for all the many people who contributed to the success of the meeting. In particular, he thanked the Coronado Lifeguards, especially Sean Carey. Mr. Humphreys thanked all in attendance and stated that it was his privilege to serve as President.

XIII. **Adjournment:** Meeting adjourned at 11:49 AM

Motion: Moved by Mr. Moore

Second: Mr. Silvestri

Action: MPU



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Bill Humphreys
DATE: October 5, 2023
SUBJECT: President's Report

Welcome and thank you all for attending. A special thanks to Sean Carey and the Coronado Lifeguard Association for hosting this meeting. They stepped up at the last minute to assist and have done a fantastic job.

The CSLSA has been very busy since our last meeting. Of note, the region assisted in setting up a very successful USLA Board of Director's meeting in Redondo Beach, which many of you attended, organized a successful Block the Blaze PaddleDown (or Up) in conjunction with John Wayne Cancer Foundation, and along with ran an outstanding Regional Competition hosted by Newport Beach.

Along with these "big events", there have been hundreds of hours put into the behind-the-scenes projects. These include: work our CalSurf Newsletter, attending various committee meetings for USLA and CSLSA, working on Public Education projects, Membership, paying bills, managing the website, etc. I can't even begin to name everyone who has contributed to the "work" of the CSLSA, but suffice to say that you our heartfelt thanks.

Related to this work, the CSLSA needs your assistance in continuing this work. As you may know, this is an election meeting, meaning that starting in January 2024, there will be a new Executive Board in place along with some new Committee Chairs. After six years of serving as President, I will be stepping down and will not be staying on the board. My family life has changed with a new (our first) grandchild arriving in August, increased involvement in our church, and other family obligations drawing more and more of my time. This is on top of my personal belief that there are many of you who have so much to offer the organization and may have been waiting for an opportunity to sit on the Executive Board. I would encourage everyone here to think about how you might be able to serve the association, whether as a committee chair or EB member. We can certainly use your help and expertise to reach our goals.

DRAFT

I would like to formally thank our Executive Board members for their hard work and dedication, as well as our dedicated Committee Chairs, Committee Members, and our Board of Directors (you). Your hard work has and will continue to save countless lives. You should all be very proud.

To conclude, I'd like to once again encourage everyone to focus on our mission today and as we move forward on our projects and goals.

To promote beach safety awareness and professional open-water lifesaving standards.

This is a noble profession, an honorable association, and a worthy mission and goal. It has been an honor to work towards achieving this mission along side each of you. Thank you for allowing me to do so.

Sincerely,



Bill Humphreys, CSLSA President



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Gus Avila
DATE: October 5, 2023
SUBJECT: Vice President's Report

Since the last Board of Directors' meeting, I have worked on the following:

I have worked on the organization of the International Surf Rescue Challenge, as the USLA Advisor, as well as assisting in logistics of the event, that is scheduled to take place September 17 through the 24th.

I personally made a significant monetary deposit to ensure that Paddle boards and Surf Skis were ordered that would ensure that all of the teams were using the same equipment. This was done after we were advised that 4 or 5 teams were unable to ship their equipment to the United States, and that the usual vendors were not able to provide equipment for hire.

I attended the International Surf Rescue Challenge in South Padre Island, September 20 through 24, as the Manager of the Youth National Team. Additional information will be provided in other reports. The Southwest Region was well presented on the Teams, but also had significant impact as volunteers and officials. A big thank you to the following volunteers/members: Adam Sandler as the Lead on Beach official, Patrick and Deanne Hemmens for equipment, Al Pepito, Head Water Official, Skip and Denise Prosser for their registration, scoring and program, which was written specifically to fulfil the needs of the event. To all of the coaches and staff from our Region: Hunter Hay, Merrill Reilly, Joji Abusolo, Mike O'Donnell. Casey Graham, a well earned Thank you.

I attended and volunteered for both days of our Regional Championships. I attended the USLA National Championships and helped in the selection of the U19 Team that will be attending the ISRC in Texas. I am currently working with U19 Head Coach, Casey Graham, and Assistant Coach, Alan Holt with the organization of the athletes and equipment for the ISRC. We are sharing a number of duties with coaches and staff of the Open Team. In all, there 6 CSLSA members who are on the USA National Teams staff. The work and planning for the ISRC has been kind of frantic, as we had less than 1 month to organize the team, uniforms and equipment.

I continue my work with the Huntington State Beach JG Association. We completed a successful summer that included 2 pancake breakfasts, a number of awards dinners, three raffles, and the support of the various programs of the State of California, Orange Coast District. The Board feels that we have had a successful year.

I am currently gathering information to help advise groups that are interested in hosting USLA Nationals in the future, on the west coast. I am trying to gather as much information as possible that that it can be easily distributed to interested parties.

I continue to review other emails and correspondence that is sent to me from Board members for discussion and advice as needed. Some of the items will be discussed at this meeting.

Respectfully submitted,

Gustavo S. Avila
 CSLSA Vice President



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Jim Hughes
DATE: October 5, 2023
SUBJECT: Secretary's Report

I continue to prepare minutes and set agendas for the Executive Board and Board of Directors meetings. I posted the minutes (via Skip Prosser) of the CSLSA BOD meeting from Long Beach on May 23, 2023.

I attended the USLA BOD meeting in Redondo Beach. I participated in the mixing of the sands ceremony and conducted the procession to the beach, where the sands were spread in memory of the fallen members. I also participated in several committee meetings and assumed the chair of the Heritage committee.

At this time, the Heritage Committee is working on incorporating historical videos of founding members to the USLA History Page. Our next meeting will also focus on planning the 60th Anniversary of the USLA, which is tentatively planned for Hawaii in the Fall of 2024.

In July I assisted with the CSLSA Regional Championships at Newport Beach.

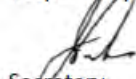
I continue to work on compiling the Committee Guidance Document. Which I will give and update under New Business

CalSurf Newsletter

The upcoming edition will include the following:

- Cover photo: Collage of ILS Championships
- Story: Heric Act Awards
- Story: Jay Butki Retires
- Story: USLA National championships
- Story: International Lifesaving Championships
- In Memorium: Scott Shoemaker
- Agency Bio: Coronado Lifeguards

Respectfully submitted,



Secretary



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph A. Sholl
DATE: 10/05/2023
SUBJECT: Treasurer's Report

Since the last BOD Meeting, I have completed the following tasks on behalf of the CSLSA:

- Attended the USLA Spring meeting in Redondo Beach
- Participated in the USLA Ways & Means Committee Meeting
- Participated in the CA Water Safety webinar
- Participated in the CSLSA Regional Lifeguard Championships
- Lent a helping hand at the CSLSA Junior Lifeguard Championships
- Continued to monitor and submit monthly bill payments on behalf of the CSLSA

Respectfully

Joseph A. Sholl

CSLSA Treasurer





California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Tony Sholl, Way and Means Committee Chair
DATE: 10/06/2023
SUBJECT: **WAYS AND MEANS COMMITTEE MEETING AGENDA**

1. Review and discuss the 2023 Budget.
 - a. Revenue
 - b. Expenditures
 - c. Long-Term Liabilities
 - i. Lifesaving Sport
 - ii. Junior Lifeguards
 - iii. Education
2. Discuss, propose, and adopt the 2024 Budget.
 - a. Revenue
 - b. Expenditures
 - c. Long-Term Liabilities
 - i. Lifesaving Sport
 - ii. Junior Lifeguards
 - iii. Education

1. Review 2023 Year to Date Budget

Revenue

- **Lifesaving Sport**
 - Revenue for the Regional Competition has not been received.
- **Membership**
 - Revenue is received by the USLA in two ways, online payments, and invoiced payments.
 - Online payments are received by the USLA via internet software and the funds are distributed to the CSLSA on a quarterly basis.
 - Invoiced payments are collected by the CSLSA and sent to the USLA. These payments are sporadic and are received by the USLA and CSLSA in a delayed manner.
 - The 2023 Membership Revenue is expected to come in higher than projected due to the delayed payments by the USLA.
 - Q3 payments still to be paid.
 - The online payment will be received in 2023.

2. Discuss, propose, and adopt the 2024 Budget

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Long-Term Liabilities

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Lifesaving Sport

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California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Michael A. Beuerlein
DATE: October 5, 2023
SUBJECT: Past President/Advisor Report

Spring 2023 United States Lifesaving Association Board of Directors Meeting

We received rave reviews on the Spring 2023 USLA BOD Meeting. Attendees enjoyed the motor coach excursion to the Terranea Resort and the Educational Conference highlighted with an appearance by Luke Shepardson, North Shore Lifeguard and Eddie Aikau Big Wave Champion. Even the Sonesta Redondo Beach & Marina received a surprising amount of praise. I would like to thank everyone for their help, especially Bill Humphreys, Skip Prosser & family, Jim & Colleen Hughes and Gus Avila.

2023 California Surf Lifesaving Championships

Thanks to the Newport Beach Lifeguard Operations Division, NBOLA, Jay Butki and Skip Prosser for the success of the 2023 Regionals. Also, many thanks to all who volunteered to work the events, especially Mr. Avila for officiating on both days. NBOLA President Brandon Hoddings was not able to attend either event day due to the passing of his father. He did however say that NBOLA planned to share potential sponsors with CSLSA in the near future. NBLG Battalion Chief Mike Ure said that he would like to debrief with CSLSA in preparation for the 2024 Regionals.

Capitola

The City of Capitola operated their Ocean Lifeguard Operation with two towers and their Junior Guard program featuring 32 employed lifeguards trained by Capitola Lifeguard Captain Brennan Howard under the contracted supervision of the Santa Cruz Fire Department and USLA Lead Instructor Brendan Daly with support from the Central Fire District as part of our Regional training collaboration. Capitola has now submitted a USLA Lifeguard Agency application that will be reviewed for approval at the upcoming USLA Meeting.

California Water Safety Coalition

I continue to represent CSLSA at regular meetings as a member of the California Water Safety Coalition, Lifeguard Supervision Working Group.

CSLSA Agendas & Minutes

At the CSLSA President's request, I continue to review CSLSA Agendas & Minutes and submit recommendations to the President & Secretary prior to their distribution to the Executive Board and Board of Directors.

Counsel & Advice

I continue to provide counsel and advise to the CSLSA President as needed.

CSLSA President

On a personal note, I would like to thank Bill Humphreys for serving 12 years on the CSLSA Executive Board, the past 6 years as President. With 42 years of service as a San Clemente Ocean Lifeguard, culminating in his leadership as Marine Safety Chief, Bill's contributions to lifesaving are legendary. But those who know him have been impressed with his humility, integrity, ethics, values, honesty, transparency, kindness, caring and moral compass. Thank you Bill, you will be missed!



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Jay Butki
DATE: 10/05/2023
SUBJECT: 1st Delegate Report

Since the last BOD Meeting:

Was unable to attend the Spring CSLSA BoD meeting in person due to Covid infection and symptoms, but I would like to thank the Long Beach Lifeguard Association and Skip Prosser, the Prosser family and for hosting the Spring 2023 CSLSA Board of Directors Meeting. I heard rave reviews that Long Beach set a high bar for hosting with impressive venues and delicious food.

I retired after 45 summers as an Open Water Lifeguard, the last 33 years with LA County.

Attended and assisted at the Spring 2023 United States Lifesaving Association Board of Directors Meeting at the Sonesta Hotel in Redondo Beach. CSLSA received rave reviews on the Spring 2023 USLA BOD Meeting. Coordinated the LA County Educational Conference lectures about the "LUCAS & Continuous CPR" by Dr. Kazan, and our PMs, and the "Dive Emergencies/ Marine Technical Search Team" lecture, and the honors presentation with Hawaiian Lifeguard and "Eddie" Surf Contest Champion Luke Shepardson, and a Baywatch Boat drive by for the Trip to Terranea. I was also honored to be the 55th person gifted a USLA Life Member for extraordinary contributions to lifesaving and significant contribution to the humanitarian goals and objectives of the USLA.

Assisted organizers at the 2023 Pier 360, South Bay Dozen, 1st San Clemente Ocean Games, and organized the 46th Ed Perry Memorial Regatta Lifeguard competitions.

Helped coordinate the CSLSA+JWCF "Block the Blaze" SoCal PaddleDown, which was a Paddle Up this year, that commenced on June 5th using 2 boards Rob Williams from the Ben Carlson Foundation loaned to Mike Silvestri for the paddle relay. The paddle made great progress covering 131 + miles in the first 30 days and passed through LA County in the middle of July – a full 2 weeks earlier than normal. But the paddle up slowed a bit in late summer and finally finished today when the boards arrived at Gaviota Pier. At some point well over halfway up the paddle, probably due to the loaned sponsored 12' VESL paddleboards being emblazoned with "Ben Carlson Foundation" logos, the social media progress reports from the various agencies and chapters changed from posting about "Block the Blaze" and skin cancer prevention and thought the paddle relay was to honor the legacy of Ben Carlson the fallen Newport Beach Lifeguard hero.

Spent July 19th-24th towing the CSLSA Surf Lifesaving Sport Gear trailer, setting up, attending, and breaking down the 2023 CSLSA California Surf Lifesaving Championships and JG Championships at Newport Beach.

Attended 2023 USLA Nationals in Virginia Beach and assisted as needed.

Assisted at the 2023 Catalina Classic finish line.

I continue to provide counsel and advice to the CSLSA President and Executive Board as needed.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Casey Graham
DATE: October 5, 2023
SUBJECT: Second Delegate and Junior Lifeguards Committee Report

Since the spring meeting of the Board of Directors of this association, I have worked on and been involved with the following projects.

Executive Board Meetings

As member of the executive board in the position of second delegate I prepared reports for and attended all of the virtual meetings

Water Safety Summit

I attended the Water Safety Summit in April in San Diego. This important collaboration brings together the ocean lifeguard community with the public health, public education, and non-profit sectors who all share our goal of reducing drownings and injuries. Respected individuals from all of these sectors came to share knowledge and practices, including the keynote speaker who traveled all the way from Australia

Water Women's Empowerment Weekend

I attended the two-day event in a support and logistics role, helping with setup and officiating the competition portion of day one

Paid JG committee grant

With the help of co-chair Chris Egan and Treasurer Tony Sholl we paid the only grant that met the submission guidelines

Regionals

Helped plan, organize and conduct the two-day event, with particular emphasis on Friday. With over 700 competitors, the Friday event is the largest such event in the Americas.

JG of the Year

Helped co-chair Chris Egan spread the word for the Junior Lifeguard of the Year award and the Bobby Burnside award.

Visiting youth team from QLD, summer 2024

Am working on coordinating a visit from a group of Australian competitors who wish to train and race during July. The delegation leaders last brought a group here in 2019. They wish to race at San Clemente and our regionals. Getting the dates to those will determine their travel dates

USLA Nationals

I attended the nationals in Virginia Beach. They were well run as usual. I participated in meetings with national team staff and other USLA officers. With the help of team



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Skip Prosser
DATE: October 05, 2023
SUBJECT: Third Delegate Report

Thank you to the Coronado Fire Department and Lifeguard Services and Captain Sean Carey for hosting the 2023 Fall Board of Directors meeting. 2023 provided me an opportunity to provide my assistance at several events, CSLSA Surf Lifesaving Championships in Newport, USLA Nationals in Virginia Beach, Catalina Classic in Manhattan Beach, and the International Surf Rescue Challenge in South Padre Island, Texas in September. These events are important to our lifesaving mission and your participation and volunteerism at any of these events are greatly appreciated. The effort we all put in to make the CSLSA successful is evident by the respect our region receives at the USLA National meetings twice a year. I would like everyone to know that the CSLSA makes an impact on USLA National policy and consistently sets the bar a little higher for lifesaving because of your support and the efforts of your elected CSLSA board members. This year being an election year, I would be interested in running for a delegate position. The following is a list of items I have been working on in since our 2023 Spring meeting.

- Removed all banners/ads referencing SHP
- Reached out to Ian Burton at San Clemente to check in to see if they are hosting Fall meeting.
- Met with ISRC Working group 2 times.
- Reached out to Caleb regarding USLA App at Nationals
- Reached out to various emails coming in to the CSLSA Website
- Posted the Draft minutes from Long Beach
- Provided EPS CSLSA Logo for coloring book
- Posted Beach Safety Week Website Information for March 22 - 29.
- Removed San Clemente Oceanfest from calendar
- Reviewed LIVE HEATS software with Chris at Liveheats.
- Updated Scoring software to allow 15 year old JG's to enter U19 if they choose.
- Updated Coronado contact information
- Attended 2023 USLA Conference in Redondo Beach
- Posted photos for CSLSA PIO on website .
- Made various changes on website which include removing items that are now outdated.
- Discussed with USLA team on how difficult it would be to match USLA membership with members who have competed in past nationals with the goal to try and find out how long one maintains membership after competing at nationals.
- Met with ISRC Working group to discuss ISRC.
- Finished ISRC scoring database which will be used at the event on Sept 20,21,23.
- Reached out to various emails coming in to the CSLSA Website
- Posted the Draft minutes from Long Beach on the 2023 Fall link on the website.
- Assisted at 2023 Catalina Classic
- Attended 2023 USLA Nationals and implemented night-before event registration in Virginia Beach.
- Uploaded Coronado hosting documents and posted on Instagram
- Attended 2023 International Surf Rescue Challenge in South Padre Island, Texas.

Respectfully,

Skip Prosser



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Sean Carey
DATE: October 3, 2023
SUBJECT: Fourth Delegate Activity Report to Board of Directors

Since our last meeting I have done the following

- Worked with Coronado Tourism Bureau and City to push out CSLSA Rip Current PSA on social media and Coronado local TV channel.
- Emailed Professional Standards Committee regarding standards for Lifeguards entering polluted water on rescues. Received one reply.
- Visited several San Diego County Lifeguard Station to promote CSLSA Fall BOD meeting and distribute job flyers.
- Attended the San Diego County Lifeguard Educational Conference and participated in a panel discussion regarding skin cancer.
- The last several weeks I have been working on the planning and preparation for the Fall BOD meeting.
- On 10/4/23 I attended the California Marine Safety Chiefs meeting in Imperial Beach.
- Emailed my resume to the several USLA Officers to receive confirmation as the San Diego County Agency Certification officer.
- Oversaw the donation of several pieces of Lifesaving gear to the Ben Carlson Foundation for the training trip to Nicaragua.
- Helped organize Coronado team to participate in Regionals. Assisted in announcer's booth at Regionals on Friday and Saturday.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

October 5-6, 2023

Bylaws/Policies & Procedures

By Robert A. Moore and William J. Richardson, Committee Co-Chairs

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Casey T. Graham
Second Executive Delegate

Skipper J.C. Prosser
Third Executive Delegate

Sean J. Carey
Fourth Executive Delegate

There were no requests made of the Bylaws/Policies & Procedures Committee since the Spring 2023 CSLSA Board of Directors meeting. As a result, there is nothing to report.

The Committee Co-Chairs hope that there will be positive support of the CSLSA Bylaws/Policies & Procedures in the future.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Vincent Lombardi, Certification Committee Chair
DATE: October 4, 2023
SUBJECT: CERTIFICATION COMMITTEE ACTIVITY REPORT

Rick Gould and I continue to serve as CSLSA's Certification Officers reporting our activity to USLA. The 4th Executive Delegate, Sean Carey has been submitted to USLA as a Certification Officer.

Certification Results – Spring 2023

<u>Agency</u>	<u>Category</u>	<u>Cert. Officer</u>	<u>Status</u>
Capitola, City of	Basic	Gould	Approved 10/2/23
Encinitas Fire & Marine Safety	Advanced	Lombardi	Approved 9/25/23
Port San Luis Harbor District	Basic	Gould	Approved 9/25/23
Morro Bay Harbor District	Basic	Gould	Approved 9/25/23
Del Mar, City of	Basic	Lombardi	Approved 9/8/23
Seal Beach Marine Safety Dept	Advanced	Lombardi	Approved 7/25/23
Carpinteria	Basic	Gould	Approved 7/20/23
Santa Barbara Co. Fire	ARRT	Gould	Approved 4/19/23

Extensions Requested/Awaiting Application

City of Carlsbad	Advanced	Lombardi/Carey	On Hold
Santa Cruz City	ARRT	Gould	Awaiting Documents
Ventura Port District	ARRT	Gould	12 Month Extension

Southwest Region Certification Officers Area Assignments

<u>Geographical Area</u>	<u>Certification Officer</u>	<u>E-Mail Address</u>
<u>Area I – San Diego County</u>		
Camp Pendleton	Rick Gould	roughwaterswim@gmail.com
Camp Surf YMCA	Sean Carey	
Coronado	Vince Lombardi	
Del Mar	Sean Carey	scarey@coronado.ca.us
Encinitas	Sean Carey	
Imperial Beach	Sean Carey	
Oceanside	Sean Carey	
San Diego	Sean Carey	
Solana Beach	Sean Carey	
<u>Area II – Orange County – South LA County</u>		
California State Parks	Rick Gould	
Huntington Beach	Vince Lombardi	certification@cslsa.org
Laguna Beach	Vince Lombardi	
Lake Mission Viejo	Vince Lombardi	
Newport Beach	Vince Lombardi	
Monarch Bay	Vince Lombardi	
OC Lifeguards	Vince Lombardi	
San Clemente	Vince Lombardi	
Seal Beach	Vince Lombardi	
<u>Area III – Los Angeles County north through Santa Barbara County</u>		
LA City	Rick Gould	roughwaterswim@gmail.com
LA County	Rick Gould	
LA County Lakes	Rick Gould	
Long Beach	Rick Gould	
Oxnard Fire Dept. (AART)	Rick Gould	
Port Hueneme	Rick Gould	
Santa Barbara (County)	Rick Gould	
Santa Barbara (City)	Rick Gould	
Ventura County Harbor Patrol	Rick Gould	
Ventura County Fire Dept. (AART)	Rick Gould	
Ventura City Fire Dept. (AART)	Rick Gould	
<u>Area IV</u>		
Morro Bay	Rick Gould	roughwaterswim@gmail.com
Pismo Beach	Rick Gould	
Port San Luis Harbor District (Avila Beach)	Rick Gould	
Santa Cruz	Rick Gould	





California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler, Legislation Committee Chair
DATE: October 5, 2023
SUBJECT: LEGISLATION COMMITTEE ACTIVITY REPORT

CSLSA Specialized License Plate:

"The California Ocean Lifeguard Beach Safety Specialized License Plate"

I have submitted our Draft Legislation for the "California Ocean Lifeguard Beach Safety Specialized License Plate" and was hopeful the Bill would have been introduced in this current session.

However, other legislative priorities of potential sponsors precluded the Bill from being introduced in the 2022-2023 session.

I am hopeful it will have a Sponsor in the 2023-2024 session.

As previously mentioned, a full-size mock-up of the proposed License Plate, along with several smaller 4x6 static cling decals with the "BE SAFE" public safety message and the tagline of "Always Swim Near A Lifeguard," have been sent to several key CA State Legislators and consultants on the various committees whose support we will need moving forward. The reaction to the artwork — and safety message — has been very positive. (Image attached).

Current Legislation

In the 2022-2023 California Legislative Session there were several Bills proposed that would have an impact on Ocean Lifeguards or EMT's. Only one was approved by the State Legislature in the current session.

SB 391 was passed on September 20, 2023 and awaits either signature or veto by the Governor.

cslsa.org

Legislation Report
Page Two.

The Bill amends Section 3212.11 of the Labor Code to state that skin cancer developing in active lifeguards, as defined, is presumed to arise out of and in the course of employment, unless the presumption is rebutted.

This bill would expand the scope of those provisions to certain peace officers of the Department of Fish and Wildlife and the Department of Parks and Recreation.

The Legislation Committee will continue to monitor its progress and report as needed.

Submitted,



Adam Sandler
Legislation Committee Chair



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Jay Butki, Lifesaving Sport Committee Chair
DATE: 10/05/2023
SUBJECT: LIFESAVING SPORT & FITNESS COMMITTEE ACTIVITY REPORT

2023 CSLSA California Surf Lifesaving Championships and JG Championships

The largest Lifesaving event in the Americas was held at Newport Beach on July 21st & 22nd in 69.6-degree water and 2-4' glassy bumpy surf. Over 935 CSLSA members registered and competed: 727 Junior Guards & 208 Lifeguards. Cal State with 56 competitors won the Lifeguard overall points score for the 11th year in a row, and LA Co with 28 guards competing took second, Laguna Beach was 3rd. Rounding out 4th-10th were San Diego, Long Beach, the hosts-Newport Beach, Coronado, Huntington Beach, Santa Cruz, and Santa Barbara. Thanks to the Newport Beach Lifeguard Operations Division, NBOLA, all the volunteers and a special nod to the Prosser family for the registration & scoring administration for the success of the 2023 Regionals.

2023 "Jersey Mikes" USLA National Lifesaving Championships and JG Championships

Attended the 2023 "Jersey Mikes" USLA National Lifesaving Championships and JG Championships in Virginia Beach from August 8-12. 2023 Nationals had 826 total competitors: 213 JGs & 611 LGs. CSLSA had 38 JGs and 60 Lifeguards race at 2023 USLA Nats. Monmouth Co NJ with 87 competitors finished 1st, Sussex Co DE with 116 competitors finished 2nd, LA County with 20 competitors took 3rd with 844 points, Cal State with 24 competitors finished 5th with 336 points, Laguna Beach with 4 competitors finished 10th with 124 points.

2023 International Surf Rescue Challenge (ISRC)

Nov 8-11 -South Padre Island, Texas

The ISRC is based around a comprehensive competition program conducted over three tests, which includes surf swim, paddleboard, surfski and beach events.

Open Teams: USA, Australia, New Zealand, South Africa, Japan, Canada.

Youth U19 Teams: USA South Africa, Japan

Overall ISRC 2023 Open Point score: Australia 372, New Zealand 333, USA 205, South Africa 200, Japan 181, Canada 95 points

Overall Youth Point Score: South Africa 173, USA 116, Japan 101

Of the 16 open Lifeguard athletes representing the USA and the USLA at the International Surf Rescue Challenge last week in South Padre Island, Texas 3 Californians were selected, Stephen Blaauw & Holly Maine from LA County, and Montana White from Cal State Huntington Beach. But California and LACoSLSA were well represented in the US National Team management with Coach Hunter Hay-LA Co, Asst Coaches-Merrill Riley-LA Co & Jen Noonan-LA Co, Beach Coach Joji Abasolo-LA Co, and Physical Therapist Mike O'Donnell-LA Co and the US Youth National Team (U19) was led by Manager Gus Avila-Cal State and Coach Casey Graham with Lucas Doering and Charles Franzen from Santa Barbara, Roman Higgins-Cal State, and David McKeeman-Cal State and Sae Ackerstein-Santa Cruz, Tea Kalpakoff-San Luis Obispo County, and Munchie Price (Capitola, CA).

26th Wieland Shield Tour

Wieland Shield exchange concept was created by Bob Burnside and is an exchange between CSLSA & Life Saving Victoria (LSV) in the early 1960s. Selections, fundraising, and other logistics are underway for the 26th Wieland Shield competition and lifesaving exchange with Life Saving Victoria in January 2024. 6 men and 6 women will represent California in the 2-3-day competition versus the Victorian State Team on the 2 days leading into Australia Day weekend. We were also invited to enter a 4 male & 4 female California Team in the 3-day Super Surf Teams League competition being held at Maroubra in New South Wales on Jan 12-14 and enter any interested California Lifeguards in the 2-day Shaw and Partners Summer of Surf event at Manly on Jan 19 & 20.

2024 CSLSA Championships

NBLG Battalion Chief Mike Ure said that he would like to debrief with CSLSA staff in preparation for the 2024 Regionals

2024 USLA Nationals in South Padre Island, Texas

Cal Truck will be loaded at Dockweiler on Saturday August 3rd, 2024. Further logistics and carrier to be determined.

2025/2026 CSLSA California Surf Lifesaving Champs –

Huntington Beach and Long Beach have been asked by CSLSA to email a letter of interest to CSLSA before Spring 2023.

2025 USLA National Lifeguard Championship

CSLSA needs a west coast host for 2025. Santa Cruz City has expressed some interest in hosting 2025 USLA Nationals. Santa Cruz officials to review documentation regarding what is expected. CSLSA has offered to assist with providing helpful information. Huntington State also considering hosting. Any others interested?

Athletes Committee

No report from Athletes Committee representatives.

New Business:

1. Fall USLA Rules Change Proposal: Add 3 person Surfski Relay to CSLSA & USLA Competition event schedule
2. Explore Changing CSLSA Lifeguard Regionals to a 2-day event as is done in the other USLA Regions.

DRAFT- Tentative 2024 Lifesaving Sport Competition Dates:

** International*

*Jan 12-14: **Super Surf Teams League-Maroubra, NSW AUS**

*Jan 19-20: **Summer of Surf Manly Open Surf Classic-Manly, NSW, AUS**

*Jan 25-26: **26th Wieland Shield Competition-Anglesea, Victoria, AUS**

June 2: **June Tune Surf Racing Challenge -Torrance Beach**

TBD: **Ed Perry Regatta-Venice Beach, Avenue 26**

June 22-23 Sat/Sun: **Santa Monica "Pier 360" Ocean Festival**

June 29 (or July 13): **South Bay Dozen-Torrance Beach**

July 18 Thurs: **World Safest Lifeguard Carnival-Carpinteria**

July 20-21 Sat/Sun: **San Clemente Ocean Festival (Lifeguard Races-Sat July 20)**

July 26-27 Fri/Sat: **CSLSA California Surf Lifesaving Championships- Newport Beach**

Aug 2 Fri: **ISF LA County Intracrew-Hermosa Beach**

Aug 3 Sat: **International Surf Festival-Judge Taplin Ocean Medley Relays-Hermosa Beach**

Aug 7 Wed: **USLA National Junior Lifeguard & Under 19 Championships-South Padre Island, TX**

Aug 8-10 Th-Sat: **USLA National Lifeguard Championships- LA County-South Padre Island, TX**

Aug 25 Sun: **Catalina Classic Paddleboard Race-Isthmus-Manhattan Beach Pier**

*Aug 20-Sept 89: **ILS Lifesaving World Championships-Gold Coast, AUS**



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Charlotte Graham & Leslie Schwene, Membership Committee Co-Chairs
DATE: October 5, 2023
SUBJECT: **MEMBERSHIP COMMITTEE ACTIVITY REPORT**

Ms Schwene and I apologize that we are both unable to attend this Board of Directors meeting in person. I will be available both days by phone/text for any questions or concerns regarding this report, the Committee's Agenda, and any other issue. My sincere thanks to Mr Silvestri for carrying our report and chairing the Membership committee in our absence.

The 2023-24 membership totals currently in the USLA database are a bit lower than usual. Total adult membership stands at 1204 members and current Junior Guard membership is 1091, most of which are Gold JG members. Still expecting a Lifeguard roster from Seal Beach, and lists from several JG programs, so the current totals will increase before the end of this member year. In addition - we have been waiting to import lists of free JG members to ensure that all paid members are imported first. As mentioned in prior Committee reports, the USLA must upgrade our database to the next available size, as we max out each year at 20,000 records and have been purging all records older than 3 years in order to add new members each year. This method cannot continue with the expectation of many more Junior members.

The biggest change for this year was the implementation of the Two-tier Junior Lifeguard membership. As with ANY new program, there were some challenges and "hiccups", but the USLA Membership team is committed to fixing the issues, streamlining the process and welcoming MANY more Junior members to the USLA. I encourage the Junior Lifeguard Committee members to bring any questions or problems to our attention regionally, so we can relay them to the USLA, and also to keep the topic on your agenda in order to remind all JG Program coordinators that they have both a Free and a Gold membership option for their JGs.

The CSLSA Regional Championships in Newport Beach went well this summer and we owe a big "Thank You" to all the CSLSA volunteers who make this event happen each year. We all know that Surf Racing events drive membership, so it is great to be able to have the CSLSA Regionals at a centrally located beach. Lifeguard event registration was fairly smooth, but with the new Gold JG membership required for kids to participate, there was a LOT of last minute craziness! In the last few days before the event, we had numerous submissions of JG member rosters from Agencies as well as hundreds of parents with issues after selecting the wrong member type during online registration. Needless to say, it was a crazy week.

Several of the issues with JG membership have been or are in the process of being addressed. Additionally, clear and concise messaging from both the Membership Committee and the Junior Lifeguard Committee will continue to be critical in 2024 to eliminate confusion and ensure all junior competitors are Gold members who have paid the event registration fee. Reminders and sample messaging will be provided at the Spring Board meeting as we ramp up for the 2024 season.

The 2023 Membership kit item was an insulated lunch bag. My thanks to Mr Silvestri and Ms Schwene who helped distribute the kits to chapters in their areas. We still have bags left and I will be shipping them out to any smaller chapters who still need to register members or who did not have a team at Regionals.

At the Spring USLA meeting in Redondo Beach, the USLA Board of Directors raised Professional, Alumnus, and Associate member dues to \$40.00 per year. As our committee previously discussed, this is the first dues increase in almost 30 years! While no one likes to pay more, this increase is critically needed in order for the USLA and its Regions to continue to operate in a fiscally responsible manner. We ask all Chapter representatives to relay the need for this increase to your members and we thank you for your continued membership.

The new fee structure begins next year and will take effect on April 1, 2024, which is when the 90 day early registration bonus begins for new members. Auto-renewals will be charged the \$40 fee at midnight on June 30th and bulk registrations will be invoiced at that new rate when they submit rosters. The formula for dues distribution also changed; the USLA will earmark the first \$6.00 for fulfillment costs of the membership kits, and then the remaining \$34.00 will be split with \$17.00 to the Region and \$17.00 to the USLA.

The USLA Membership Committee also agreed to a set rotation of member kit items for the future, in order to ensure timely arrival of the kits for distribution each spring. The goal is to alternate between larger and smaller kit items, so that every other year a smaller gift can be included in the USLA member envelope sent by US Mail. The larger gift items will continue to be shipped to a regional representative every other year, for distribution to Chapters.

Since 2024 will be the 60th Anniversary of the USLA, the Membership Committee will be procuring a towel as the membership kit item for next summer. We are actively looking for sponsors who can help fund this pricey item, so please forward any possible leads or contacts to membership@usla.org. In 2025, the USLA will select a smaller item such as a luggage tag or keychain as the kit item, and it will be mailed out to each member.

Hopefully we will hear an update from Mr Sandler about the CSLSA license plates initiative. This will be a big project for the CSLSA, and the Membership Committee will be challenging all members to sell plates to their family & friends if we are able to get our application through the Legislature and the design approved by the DMV.

As always, members are encouraged to log onto the USLA website to update their user profiles and take advantage of the numerous pro-deals that are available exclusively through the website, including discounts on DaFin swim fins, Hobie sunglasses and other items. The BenefitHub site for USLA members is active and provides great discounts on a variety of products, and the USLA store is now open and adding items all the time. The USLA Membership Committee will also be opening a separate member kit shop, to sell former kit items, by the end of this year. Hopefully, the CSLSA will add a great FINIS Pro-deal for our members soon.

Respectfully submitted,
Charlotte Graham
CSLSA Membership Co-Chair



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler, PIO
DATE: October 6, 2022
SUBJECT: PUBLIC INFORMATION OFFICER ACTIVITY REPORT

In addition to replying to numerous emails from the media and others, some of which came through the contact PIO on the CSLSA website home page, I also tweeted numerous public safety messages, highlighted good works of our lifeguards, retweeted National Weather Service advisories, created original content about high surf or hot weather warnings, and rip current awareness, all with emphasis on our Always Swim Near A Lifeguard or Talk To A Lifeguard branding phrases.

I also tweeted frequently about CSLSA events such as the Regionals Competition, and national events such as Rip Current Awareness week, and Coastal Clean-up Day. The new license plate mock-up was also tweeted as part of a hot weather advisory.

Additionally, I used the CSLA PIO tweet platform to highlight our CA lifeguards participating in the nighttime lifeguard events of the International Surf Festival, the Medal of Valor honorees, and the USLA National Lifeguard Championships.

In addition to tweets, I wrote and distributed several press releases and media alerts. Numerous press releases updating the progress of the SoCal PaddleDown were created and distributed to local media with photos provided by the participants. Several news outlets in each jurisdiction covered the arrival of the official paddle boards on their local shores.

Releases (and media alerts) were also created to announce the CSLSA Regionals. The OC Register and LA Times wrote preview stories; "California Surf Lifesaving Championships Return to Huntington Beach." As did the local Patch.

CSLSA also had a presence in the OCR in its "Lifeguard Shortage..." enterprise story.

Press releases announcing the CSLSA/USLA Medal of Valor/Heroic Acts Honorees were/will be created and distributed with photos. (Spring '22 and Fall '22).

I also serviced the (corrected) press release provided by the Cedars-Sinai Kerlan-Jobe Institute team about its partnership with the CSLSA.

I also submitted updated action photos for the CSLSA website slideshow on the home page. Thanks to Skip for adding them.

cslsa.org

PIO

Page Two:

Additionally, on the Junior Guard/U-19 day of Regionals a small plane pulling a banner promoting Tequila, crashed in the water in one of the courses. The pilot was walking wounded (as we say) and was transported. He was released a few hours later.

Soon after the crash, I contacted the LA TV and print Assignment Desks to provide them with information about our event, and to correct any misinformation the media may have had about the incident.

My outreach also showed up in tweets from reporters from TV and print news outlets. I also tweeted out pertinent information which was liked and retweeted by media.

Also due to the outreach, I received several calls from reporters heading for the beach to report on the story. With Jay Butki's help, I was able to recruit Casey Graham who graciously agreed to do on-camera interviews to discuss the incident on behalf of the CSLSA. He spoke eloquently with reporters from Ch. 2, 4, 5, 7. Thanks to Casey, and to Jay who helped facilitate some of the interviews.

I steered OC Register and LA Times reporters to FFPM/LA County LG Pat Jacobsen and several other JG coordinators. I also called them with a heads-up.

On Day 2 of Regionals, Channel 5 did two live hits from the course (0910/1010) in which I was interviewed, and further corrected/slightly embellished the record about the incident and our event. Also, Ch. 2/9 sent a videographer who shot b-roll of the 2K run and briefly interviewed me.

For the USLA Nationals, I was doing PIO duties on behalf of LACoSLSA — the local club hosting the event. I was interviewed by all of the local TV stations throughout the week with some hits live and some taped.

I was also able to get several of our CA lifeguards interviewed on camera and in print. Kelsey Cummings, Randy Eickhoff, Coral Kemp, Jen Noonan, Daphne Nellari, Jenna Solberg, and Holly Maine were interviewed. Kelsey and Jenna were interviewed by the OC Register and the LA Times, respectively, in preview stories about competing in Nationals. Jenna was also interviewed by Spectrum News 1 and Patch.

Jay was quoted in the master USLA Nationals Results press release about LACoSLSA's win, which was picked up nationally.

I also pitched LACoSLSA and other CA guards, such as Kelsey, Holly, Ed Heinrich and Zane Booth, brothers Miller, Chris Linkletter among others, to local media about their Nationals wins. As a result, they appeared in several print articles.

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California Lifesaving Association

TO: CSLSA Board of Directors
 FROM: Bill Richardson, Committee Chair
 DATE: October 5, 2023
 SUBJECT: **CSLSA Special Awards & Presentations Committee Activity Report**

The following submissions were submitted at the last BOD meeting and were approved by both the CSLSA and USLA Board of Directors. The awards will be presented to those able to attend this meeting. We have had five submissions for review at this meeting, unless there are additional submissions provided today.

Expected presentations for today:

- A. **Lieutenant Tyler Berry** – Oceanside Lifeguard Service, who will be receiving **Heroic Act Awards** from both CSLSA and USLA for his rescue efforts of a female suicide victim on November 22, 2022
- B. The following will be receiving **Heroic Act Awards** from both CSLSA and USLA for their rescue efforts of a capsized panga with eight passenger victims aboard on November 26, 2022:

Encinitas Lifeguard Personnel

Sergeant Adam Wraight
 Lifeguard Harrison Cannon
 Lifeguard Samantha McNall

Citizen Responders

Andy Carter
 Kevin Defoney
 Nick Kubarych

- C. The following submissions will be discussed in our Committee Meeting. They include two Medals of Valor, one Heroic Act, two Meritorious Acts and seven *National Lifesaving Awards for Emergency Preparedness*
 1. Lifeguards Riley Rhodes and Max Hunter from California State Parks for **Medals of Valor**, for a heroic rescue under extreme conditions on January 21, 2023.
 2. Lifeguard Riley Rhodes for a **Meritorious Act Award**, for an inshore rescue of a fisherman under difficult conditions.
 3. Juliana Akubian, a Huntington Beach Jr. Lifeguard, for a **Heroic Act**, for the rescue of her Jr. Guard Instructor who broke her neck while body surfing.
 4. Michael Pugh, a San Diego Fire Captain for the rescue of a heavily intoxicated, non-swimmer, who jumped of the Sunset Cliffs. Pugh responded to rescue and control the victim until San Diego Lifeguards arrived on scene.
 5. Jacob Hulick, a Cal State Lifeguard for a **Meritorious Act Award** for his off-duty participation in a rescue and first aid of a victim of a fall from a hiking trail in Silverado Canyon.
 6. The following agencies have been submitted to receive a **National Lifesaving Award for Emergency Response Preparedness**:
 - San Diego Lifeguards
 - San Diego Fire Department
 - San Diego Police Department
 - California State Lifeguards
 - UC San Diego Police
 - US Coast Guard
 - US Border Patrol

As is our routine, the approved submissions will be forwarded to the USLA Committee for their consideration. Approved awards would be presented at the 2024 Spring CSLSA Board of Director's Meeting.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Ian Burton, Statistics Committee Chair
DATE: 10/4/2023
SUBJECT: STATISTICS COMMITTEE ACTIVITY REPORT FALL 2023

Here are the agencies that still need to input their 2022 (and earlier) statistics to the USLA. Please remember that submitting yearly statistics is part of your USLA certification requirements.

Thanks

- Agency Name (Years Missing)
- Aptos La Selva Fire Protection Dist. (22/21/20)
- Berkley Lifeguards (22/21/20/19/18/17)
- Camp Pendleton (22/21)
- Capitola Beach (22/21/20/19/18/17/16/15)
- Carpinteria & Summerland (22)
- Humbolt Bay Fire (22/21/20/19/18/17/16)
- Los Angeles City Parks & Recreation (22/21/20/19)
- Los Angeles County Beaches (22)
- Los Angeles County Lakes (22)
- Newport Beach Fire, Lifeguard Operations (22)
- Oxnard Fire Ocean Rescue (22/21/20/19)
- San Diego County (since '84)
- San Diego City (22)
- San Francisco (since '98)
- San Jose (since '96)
- San Luis Obispo County (since '01)
- Santa Barbara County (22)
- Santa Monica City (since '73)
- Seal Beach (22/21/20)
- Ventura County Fire Protection District (22/21/20/19)
- Ventura Harbor Patrol, Port District (22/21/20)
- Ventura Fire Department ARRT (22/21/20/19)
- Woodbridge Lake (since '87)



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Training Committee Chair
DATE: October 5, 2023
SUBJECT: TRAINING COMMITTEE ACTIVITY REPORT

Since the spring meeting, I have attended Dr. Lowe's Shark Symposium in San Diego, the California Marine Chiefs meeting in San Diego to discuss the stingray project, the Water Safety Summit in San Diego, the USLA Board of Directors meeting in Los Angeles, and the San Diego County Lifeguard Educational Conference at Scripps La Jolla.

The educational conferences were attended in person again with large attendance numbers. Project Wipeout was held on June 21, 2023, at the Huntington Beach Senior Center and had great presentations on Eye Protection; Vigilance and Surveillance; ALS transfer and Turnover; and the California Statue University Long Beach Shark Lab.

The Scripps La Jolla San Diego County conference on July 12, 2023 had presentations on Skin Cancer Prevention by Dr. Sophia Akhiyat and panelist Sean Carrey; Complications of Stingray Injuries: A Prospective Study by Dr. Maya Stawnychy; A panel discussion on Careers in Lifeguarding and Beyond with panel members, David Perry, Makena Magro, and Kelly Hovorka with Dr. Jay Marquand as facilitator (Jay was also MC); After Action Reviews of the fatal boat accidents at Pt. Loma and Black's Beach by San Diego City Marine Safety Captain Maureen Hodges. I had the honor of ending the conference by presenting the Excellence in Lifesaving – Lifetime Achievement Award to California State Lifeguard Patty Mackle. Patty retired after 42 years of service! Patty was lifeguard royalty as she was a second-generation state lifeguard following her legendary father, John "LJ" Richards. Patty is regarded as one of the finest international lifeguard competitors of all time. She ran one of the biggest and finest Junior Lifeguard Programs in the state and her daughter Kaitlin and son Duke were the first third generation state lifeguards. Awesome career and an inspiration to many female guards everywhere.

Finally, I will be stepping down as the Training Chair. I will continue to be active in the lifeguard world, but it is time for a change. I have not worked the field since 2007 and have no business acting in the capacity of Training Chair. I truly believed that many, if not all, of the chair and co-chairs should be held by current lifeguards. I really think that most of the Executive Board should be represented by full or part-time lifeguards. I, along with many of the retired guards dedicated to the cause, should be used more as sources of information, sounding boards and advisors. When I started, I don't think we had hardly any retired guards on the board, it was operated by active lifeguards. Somehow, we got away from that model, and I think it is in the best interest for the future of the CSLSA that we get back to that balance as much as possible. I am still truly passionate about everything lifeguarding and look forward to assisting in any way I can in the future. It has been an honor and a privilege to serve you on the board, and as your Public Education and Training Chair. It is time to shuffle off into the background and let youth be served.

Sincerely,
Mike Silvestri, Training Chair



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Skip Prosser (City of Long Beach), Website Committee Co-Chair
Steve Himes (L.A. County Lakes), Website Committee Co-Chair
DATE: **October 5th, 2023**
SUBJECT: **Website COMMITTEE ACTIVITY REPORT**

Website has been very busy with updates, and several were documented in the 3rd Delegate activity report by Skip Prosser.

Website committee will meet to discuss issues surrounding posting of material at the Fall meeting.

Respectfully,
[Skip Prosser](#)
[Steve Himes](#)
Website Co-chairs



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Jay Butki, Lifesaving Sport and Fitness Committee Chair
DATE: 10/06/2023
SUBJECT: LIFESAVING SPORT & FITNESS COMMITTEE ACTION REPORT

*Discussion of 2023 CSLSA California Surf Lifesaving Championships, U19 champs, JG champs at Newport Beach pro and cons and corrective action items with the Newport staff on scene. A post event analysis and review will be scheduled in the next few months by Newport staff to meet with Jay Butki, Skip Prosser, Chris Egan and Casey Graham.

* Oceanside made proposal to add/return the Ironguard event to the A, B, C age groups. Ironguard water event will be conducted while the respective age group is doing beach Flags.

COMMITTEE TASKS & GOALS:

1. Need to vet any interested 2025/2026 California Surf Lifesaving Championships venue hosts. At last Falls BoD meeting Huntington Beach Fire Dept. Marine Safety Battalion Chief Doug Leach, and JG coordinator Samantha Dieterman expressed HBLSA longstanding desire to host however no active professional HBLSA members were present at this meeting to confer. No other interests were expressed in committee. Chairs will reach out to HBLSA.
2. Need to recruit and vet any interested west coast 2025 USLA National Lifeguard Championships venues. Santa Cruz City and Huntington Beach State have expressed interest. Need to follow up and connect with National USLA staff.

ACTION RECOMMENDED BY EXECUTIVE BOARD AT USLA BOD MEETING:

1. Need to correct the Run Swim Run course turns to avoid/minimize cross traffic in all age groups and return to international standards. The desire to keep all turns clockwise is causing unnecessary collisions.
2. Propose that the ILS 3-person Surfski Relay be conducted as an open event for each gender with 4 teams maximum allowed per chapter at the 2024 USLA Nationals at South Padre Island.
3. Discuss safety issues created by officials at finishes the 2023 Mixed Surfboat and Solo Surfboat. Need to maintain a wider finish for safety. Athletes grabbing multiple sticks after crossing finish line should be subject to discipline or DQ.

Lifesaving Sport and Fitness Committee Action Report_Spring 2023



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Lola Swank, Public Education Committee Chair
DATE: **October 6, 2023**
SUBJECT: **Public Education COMMITTEE ACTION REPORT**

In attendance of committee meeting: Lola Swank, Devon Beebe, Nick Giugni Carter Baginski.

- Briefly discussed Project wipeout coloring books, and approved in the Spring spending \$2,000 for the coloring books.
- L. Swank brought up an idea to utilize YouTube and having a CSLSA YouTube channel so all beach/water safety at one location. Possibly an CSLSA App? This app highlights all water ways in California.
- N. Giugni mentioned the San Clemente made their own PSA and regularly does one-minute safety updates on Instagram.
- C. Baginski made a motion to use the rest of our budget towards the CSLSA website. Work with the website committee to make our website more user friendly, update to date information, and post regular updates and useful information.

COMMITTEE TASKS & GOALS:

1. To have public education materials on the website. Website updating
2. To meet as a committee and with the website committee if possible.

ACTION RECOMMENDED BY EXECUTIVE BOARD AT USLA BOD MEETING:

- Move the \$3,000 in our budget to the website budget to build a comprehensible website.

Public Education Committee Action Report_Fall 2023



California Lifesaving Association

TO: CSLSA Board of Directors
FROM: Bill Richardson, Committee Chair
DATE: October 6, 2023
SUBJECT: CSLSA Special Awards & Presentations Committee Action Report

The following five submissions were presented verbally to the full Board of Directors during the Committee's Activity Report on October 5, 2023.. They include two Medals of Valor, two Heroic Acts, two Meritorious Acts and seven *National Lifesaving Awards for Emergency Preparedness*.

1. Lifeguards Riley Rhodes and Max Hunter from California State Parks for **Medals of Valor**, for a heroic rescue under extreme conditions on January 21, 2023. **APPROVED**
2. Juliana Akubian, a Huntington Beach Jr. Lifeguard, for a **Heroic Act**, for the rescue of her Jr. Guard Instructor who broke her neck while body surfing. **APPROVED**
3. Michael Pugh, a San Diego Fire Captain for the rescue of a heavily intoxicated, non-swimmer, who jumped of the Sunset Cliffs. Pugh responded to rescue and control the victim until San Diego Lifeguards arrived on scene. **APPROVED**
4. Lifeguard Riley Rhodes for a **Meritorious Act Award**, for an inshore rescue of a fisherman under difficult conditions. **APPROVED**
5. Jacob Hulick, a Cal State Lifeguard for a **Meritorious Act Award** for his off-duty participation in a rescue and first aid of a victim of a fall from a hiking trail in Silverado Canyon. **APPROVED**
6. The following agencies have approved for forwarding to USLA to receive a **National Lifesaving Award for Emergency Response Preparedness**: **APPROVED**

San Diego Lifeguards
 San Diego Fire Department
 San Diego Police Department
 California State Lifeguards
 UC San Diego Police
 US Coast Guard
 US Border Patrol

This award submission will be forwarded to the USLA Committee for their consideration.

If all the submissions are approved by USLA, CSLSA and USLA awards would will be created and presntd at appropriate times and locations..



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Training Chair
DATE: October 6, 2023
SUBJECT: TRAINING COMMITTEE ACTION REPORT FALL 2023

We discussed the overall lack of participation by some of the larger agencies in the CSLSA meeting and specifically the Training Committee. It was suggested that I send a letter to all the agencies training units stating our mission and the need for everyone to participate.

Sean Carey discussed the need for training for some of his personal, but the difficulties presented by them being out of the county (rescue boat training, public safety diver, etc.). It was suggested that he might see if the sponsoring agency of the training can find housing for his guards with some of the local guards to assist with overall costs.

We discussed the Training Chair position and the workload. It was suggested that we might consider a multiple chair model for better communications (e.g., a chairperson from San Diego, Orange, Los Angeles, Ventura and Santa Cruz counties).

Brennan Howard from Capitola expressed some interest and talked to the incoming president, Gus Avila about the position. Ryan Gates said he would talk to Nick Bolin about the possibility of getting involved.

Respectfully Submitted,

Mike Silvestri, Training Chair

skills; Brutal recovery from storms; 2 towers over ½ mile of beach but they also have 3 miles of cliffs.

Oceanside – Big change this year in that they took over operating the Harbor Marine Safety Unit (Fire); They went live on February 3, 2023; Operate 3 rescue boats; They have their own academy (2); 3 personnel on 24 hour shifts with 3 shifts; Lifeguards, Fire and Medics; Going from 11 to 18 permanent; hiring 13 new seasonals; 80 hours academy with 40 hour EMR; They provide the group with a National, State and Regional Standards paper they prepared regarding training guidelines.

Coronado – 2 new permanent lifeguards; trying signing bonuses to recruit lifeguard; major water quality issues this year; their guards attend the Regional Lifeguard Academy.

Huntington Beach City – They picked up Sunset Beach and Huntington Harbor (4 towers); 4 new positions at ¾ time; Having recruiting problems like everyone; Have 5 test starting in October; 31 recruits this year (usually 400-50); Hire at 16 if they come from the JG's as an A Captain; Big attrition from current guards (losing ab out 20-30 a year); New contract is helping; They do a task book model for training (RWC, Quad, Dispatch, etc.); Working more and better with Fire since 2019; They need 36 JG Instructor for the season; There is 120 hours which includes an EMR course.

Laguna Beach – Not present but reported that they have a knock-on door policy for recruiting; knock and test; provide a winter and a spring training session.

Los Angeles County – They now have at 16 years old; Working on how to navigate age differences in the field and some of the problems it creates; Host a parent day for young recruits and guards.

San Clemente City – Losing people to other job offers; Working on change in pay scale and pay; Losing 14-15 year old JG's as recruits.

Imperial Beach – Horrendous water quality issues; Trying to raise the pay from \$18.05 an hour; IB Pool guards start at \$22 an hour; Candidates attend the Regional Training Academy (80 hours lifeguard and 57 hours EMR on their own); Only had 2 people tryout and they dog paddled; Before they got a lot of locals who were very loyal to the program; Trying to get a rescue boat and 24 hour shift; Right now 2 towers and 2 trucks.

State Lifeguards – Having trouble recruiting and retaining enough guards for the field and the ever-expanding JG Programs; Pay starts at \$19 an hour but there are only 3 steps and it takes about 3-5 years to get a raise; Training about 200 a year due to huge attrition numbers; On average only retaining a guard for about 2 years; Slated to train 170 guards this year.

Respectfully Submitted,

Mike Silvestri, Training Chair
California Surf Lifesaving Association



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl, Way and Means Committee Chair
DATE: 10/9/2023
SUBJECT: WAYS AND MEANS COMMITTEE ACTIVITY REPORT

The Ways & Means Committee met on Friday, 10/6/2023. During the meeting we discussed and voted on the following items / subjects:

1. **Carter Baginski** – City of Santa Cruz was appointed as the Vice Chair for the Ways & Means Committee.
2. **2023 Year to Date Budget** review, discussion, and recommendations.
 - 2.1. Discussion of the \$10k sponsorship from Beachsport.org.
 - 2.1.1. Recommendation was to add this topic to New Business during the BoD meeting.
 - 2.2. Discussion of the budget overages & projected shortfalls.
 - 2.2.1. Recommendation for shortfalls is to use existing funds in the line items that are projected to not spend their adopted budget to help cover the costs of line items that are projected to go over the adopted budget.
 - 2.2.1.1. Executive Board line item to help offset the costs for Travel & Meeting to the USLA Fall Meeting.
 - 2.2.1.2. Social Media line item to help offset the costs for the Office Supplies line item.
 - 2.3. Discussion of the Junior Lifeguard Long-Term Liability Funds were discussed and voted on.
 - 2.3.1. The Junior Lifeguard of the Year recipients were approved to receive the funds allocated.
 - 2.3.2. The remaining funds in the JG account were discussed and voted on.
 - 2.3.2.1. A unanimous vote was passed in favor of letting the Youth National Team Coaches use the remaining funds (approximately \$2,300) as they see fit to help offset the costs of the U-19 competitors that competed at the ISRC in Texas.
3. **2024 Proposed Budget** was discussed, voted on and adopted.
 - 3.1. The budget was adopted unanimously after a long discussion.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Steve Himes Website Committee Co-Chair
DATE: 10-5-2023
SUBJECT: WEBSITE COMMITTEE ACTIVITY REPORT

Website Committee had a small meeting going over the lack of updates that need to happen on the CSLSA.org website.

Bob Moore had concerns about the missing data and reports that need to be added. Skip Processor will be looking into past documents that might have been sent from the previous website manager/host.

Productive discussion about who our audience is. The goal of the website is to promote Beach/Open Water safety awareness and the profession of Lifesaving. Suggestions to add links of PSAs (Public Safety Announcements) from different agencies on one of the pages. There is a lack of updated visual navigation to get the content that a viewer wants from the website. Mobile app converts tabs into single links where the Desktop version is broken up into like categories. Studio11, the domain host and platform manager, might need to be connected to fix this.

Website Committee will be working on being more productive with reaching out to agencies to get updated contact information and Social Media links.

Committee Chairs have concerns of not having an updated email list for their committees. Website will be adding forms for interested members to be added to committees. We will be using Google Forms to accomplish this, allowing committee chairs to have access to updated emails for their committees.

In the past, before the change to the current website, there was a website manager that worked with the current Website Committee chair. There was a payment of \$2000 that was paid to this website manager. This made the website committee chair less stressed with updates and allowed them to concentrate on the content that was being added. Reminder that all committee reports need to be sent to the Secretary for them to send to the Website Chair ASAP. Also, all agendas for the upcoming meetings need to be posted thirty days before the Board of Directors Meeting. Website committee will be looking into a website host that can assist with this demand. If we are to find a website manager, we are asking Ways and Means for a budget of \$3000.

Steve Himes
Website Committee Co-Chair

Website Committee Activity Report Fall 2023