



California Surf Lifesaving Association Board of Directors Meeting

Women's Club of Laguna Beach 286 St Ann's Drive Laguna Beach, California 92651

October 9, 2025 & 10, 2025, 9AM

Thursday, October 9, 2025

I. **Call to Order** - Meeting called to order by Mr. Avila at 9:15 AM.

A. Pledge of Allegiance - Mr. Graham

B. Welcome and Introductions - Mr. Avila

1. President Avila welcomed everyone and introduced Mr. Rob Patterson for logistics.

2. Opening Ceremony (Mr. Hughes and Mr. Beuerlein) – Each chapter was asked to provide sand from their beaches for a mixing of the sands ceremony to represent unity for the organization.

C. Roll Call of Delegates - Mr. Hughes & Mr. Beuerlein

2 - 15 Members: 2 Delegates	151 - 200 Members: 6 Delegates	Roll Call			
16 - 50 Members: 3 Delegates	201 - 250 Members: 7 Delegates	of			
51 - 100 Members: 4 Delegates	251 – Members & up: 8 Delegates	Delegates			
101 - 150 Members: 5 Delegates	As of March 27, 2025				
Chapter	Total Paid Membership per Chapter (Pro+)	Total Votes	Delegates Present	Proxies	Total Votes
California State	172	7			8
California State	279	8	8		8
Capitola	20	3	2	1	3
Carpinteria	2	2	1	1	2
Coronado	18	3	2	1	3
Del Mar	9	2	0		0
Encinitas	10	2	1	1	2
Huntington Beach	23	3	3		3
Imperial Beach	3	2	2		2
Laguna Beach	168	6	6		6
Lake Mission Viejo	1	0	0		0
Los Angeles City	19	3	1	1	2
Los Angeles County Beaches	162	6	5	1	6
Los Angeles County Lakes	19	3	3		3
Long Beach	138	5	3	2	5
Newport Beach	19	3	2	1	3
OC Lifeguards -C.O.L.A.	8	2	0		0
Oceanside	20	3	2	1	3

Pendleton Coast	10	2	1	1	2
Pismo Beach	24	3	0		0
Port Hueneme	9	2	1	1	2
San Clemente	52	4	4		4
San Diego	184	6	0		0
San Luis Obispo County	27	3	0		0
Santa Barbara City	19	3	2	1	3
Santa Barbara County (Campus Pt.)	13	2	1	1	2
Santa Cruz	69	4	4		4
Santa Monica Harbor Patrol	10	2	0		0
Seal Beach	56	2	1	1	2
Solana Beach	4	2	0		0
Tucson, AZ	0	0	0		0
Ventura County	1	0			0
Ventura Harbor Patrol	18	3	2	1	3
Independent/Unaffiliated	2	0	57	16	73

II. Approval of the membership list provided by Mrs. Graham

Motion: Moved by Mr. Allen

Second: Jon Brick

Discussion: (none)

Action: MPU

Approval of Minutes from Ventura, CA (March 27, 2025)

Motion: Moved by Mr. Beuerlein to approve the minutes.

Second: Mr. Lombardi

Discussion: (none)

Action: MPU

III. Officer's Reports

1. [President](#)

- Mr. Avila

- Family News: Mr. Avila announced the birth of his first granddaughter, Blair Athena Burmeister, born August 2, 2025.
- International Collaboration: The German Triathlon Union is interested in sending athletes to the L.A. area for Olympic training.
- Community Partnerships: Preliminary discussions with the California Angels about including CSLSA members in Beach Weekend festivities next season.
- Exchange Programs: Reviewed and congratulated those selected for the New Zealand Exchange; kudos to the selection committee.
- Committee Work: Attended USLA Committee meetings via Zoom, preparing for the upcoming meeting in Idaho.
- Certification Issues: Addressed a wave pool in Palm Springs falsely claiming lifeguard certification by CSLSA; confirmed with USLA that they are not certified.

- Environmental Monitoring: Continued to follow updates on air and water pollution in South San Diego County.
- Administrative Duties: Reviewed and commented on USLA emails as needed.
- Youth Team Selection: Helped select the 2025 USLA Youth National Team for the International Surf Rescue Challenge in New Zealand; team consists of 8 athletes from the Southwest Region.
- Contract Review: Participated in discussions about the Speedo/USLA agreement involving a post-dated contract.
- Event Participation: Attended Cal State Lifeguards 75th Anniversary events.
- Volunteer Coordination: Helped recruit over 100 volunteers for event support.
- Event Organization: Assisted with logistics for the National Championships, including hotel reservations, equipment rental, and vendor village planning.
- Competition Support: Attended and officiated at Regional Championships in Los Angeles County.
- Elections: Are held every two years; this meeting included elections as a major agenda item.
- Each chapter reported its paid members and voting delegates. Proxy voting rules were clarified.

2. [Vice President](#)

- Mr. Graham

The Vice President's Report focused on leadership, education, and recent lifeguard training incidents.

- Triple Fatality Aftermath: Continued involvement in the aftermath of a tragic accident involving Santa Barbara County rookies Jake Curtis, Micheal Ochsner, and Alexander Wood.
- Ventura Port District: Worked with the district regarding year-round lifeguard services and a junior lifeguard program.
- Event Hosting: Advised Chris Egan on hosting the national championships and participated in related executive committee meetings.
- Regional Championships: Volunteered at the regional championships and assisted with the host agreement.
- Education & Outreach: Prepared and presented on the Lifeguard to EMT career pathway; will present at a Sacramento conference.
- Lifeguard Exchange: Facilitated events for visiting New Zealand lifeguards and assisted Vianne Kelly.
- EMS Involvement: Participated in Ventura County EMSA's Education Advisory Committee.
- Water Safety Outreach: Collaborated with partners in Santa Barbara on outreach programs.
- Academic Achievement: Completed a Doctor of Education degree from East Tennessee State University.
- Board Participation: Attended executive board meetings and helped with candidate selection for upcoming meetings.

3. [Secretary](#)

- Mr. Hughes

Mr. Hughes reflected on his first CSLSA meeting in Laguna Beach. He will not run for reelection and is turning over the newsletter to Mrs. Sierra Gibson.

4. [Treasurer](#)

- Mr. Sholl

Since the last EB Meeting, Mr. Sholl completed the following tasks:

- Acted on behalf of the CSLSA on financial matters, provided bookkeeping services for the CSLSA; received payments and reimbursements to members, submitted payments for services.
 - Continued to work with the USLA Treasurer to ensure all payments to and from the USLA are current.
 - Submitted various documentations to ensure that the CSLSA's Charitable Organization status remains in "Good Standing".
 - Reviewed the CSLSA Bylaws and Policy & Procedure manuals Reviewed proposals submitted by the committee chairs.
 - Submitted proposals to the committee chairs for review, edits, and input.
 - Had several discussions with various board members regarding Policy & Procedures and Bylaws.
 - I volunteered and coached my team at the CSLSA Surf Lifesaving Championships on Friday.
 - On Saturday, Mr. Sholl volunteered at the USLA National Lifesaving Championships, and competed on Thursday & Friday.
 - Worked with partners in Santa Barbara (Gaviota State Park, City of Carpinteria, and County of Santa Barbara) on a water safety outreach program.
 - Hosted a couple of Red Cross Lifeguard Instructor courses for members/employees of various Aquatics organizations in Santa Barbara County.
 - Worked with the JG Committee Co-Chair on the agenda for the upcoming BoD meeting.
5. [Past President/Advisor](#) - Mr. Beuerlein
- Mr. Beuerlein has been involved in the following activities:
- Reviewing Agendas & Minutes: Continues to review and recommend changes before distribution.
 - Mail Forwarding: Forwards CSLSA mail monthly from Huntington Beach.
 - Advisory Role: Provides counsel to the CSLSA President as needed.
 - Bylaw Committee Feedback:
 - Opposes requiring delegate names at the start of meetings due to administrative burden.
 - Supports electronic submission of activity reports, with optional printed copies.
 - Recommend action reports be submitted electronically within 14 days, post-meeting.
 - Opposes mandatory distribution of draft minutes before USLA meetings due to time constraints and workload, but encourages it if possible.
 - Supports extending the website posting deadline for minutes from 30 to 60 days.
 - Notes current practice for agency employment standards is posting info on agency websites and linking to CSLSA, rather than compiling annual reports.
 - Suggests designating the 4th Executive Delegate as the recurrent representative but is flexible on bylaw changes.

USLA Projects

- Federal Recognition Efforts: Working to gain support for a Congressional resolution to recognize Open Water Lifeguards as First Responders, including outreach to California representatives.
- Committee Coordination: Improving committee productivity and timeliness of reports; urging earlier meetings to meet deadlines.

- **Certification Policy Change:** Helped eliminate the 1,000-hour requirement for Beach Emergency Vehicle Operators (BEVO), focusing instead on agency policy and supervised training.
- **General Support:** Assists USLA President and Executive Board with various projects, including awards, public education, and meeting planning.
- **Mail Forwarding:** Forwards USLA mail monthly.

6. [1st Executive Delegate](#) - Mr. Butki

Mr. Butki has been involved in the following activities:

- **National & Regional Leadership:** Attended the USLA National Board of Directors meeting in Newport, Rhode Island, representing the region on various committees and working groups.
- **Lifesaving Sport Oversight:** Worked with the USLA Lifesaving Sport Chair and others to ensure rules were followed and updated for Lifesaving Sport events.
- **Governance Review:** Reviewed CSLSA Bylaws and Policy & Procedure manuals, discussed proposals with board members.
- **Event Organization & Officiating:** Set up and ran multiple events, including the Ed Perry Regatta (Venice Beach), South Bay Dozen, and Pier 360 Lifesaving Competition (Santa Monica Pier).
- **Organized and officiated the 2025 CSLSA Surf Lifesaving Championships**, handling logistics, course setup, registration, and event management.
- **International Collaboration:** Managed logistics for the 1st Life Saving Victoria Tour of Southern California since 2015, coordinating team visits, banquets, and competitions.
- **The California Lifeguard Team** won the Wieland Shield for the first time since 2012.
- **National Championships:** Oversaw logistics and setup for the USLA National Lifesaving Championships, assisting in event operations and equipment management.
- **Additional Support:** Coordinated equipment for the *Super Surf Girl* event in Oceanside.

[2nd Executive Delegate](#)

- Mr. Prosser

Mr. Prosser has been involved in the following activities:

- **Gratitude & Transition:** Mr. Prosser expressed sincere thanks for four years as a CSLSA delegate and announced he will not run for a board position this year, encouraging others to get involved.
- **Website & Event Administration:** He maintained updates, responded to inquiries, and managed information for upcoming meetings and events.
- **Scoring System:** The current USLA Nationals scoring system will remain for 2025 while discussions continue with *LiveHeats* about requested features, such as point splitting, team management, and competitor distribution.
- **Collaboration:** Communication with *LiveHeats* and key members was reestablished to discuss system integration and scoring needs.
- **Event Photo Management:** Mr. Prosser managed official photo sites for several regional and national lifesaving events.
- **Event Support:** He provided technical and scoring support at multiple events and is seeking someone to take over CSLSA event scoring as he pursues other interests.
- **Board Meetings:** Mr. Prosser attended the Spring 2025 USLA Board of Directors meeting, participated in various committees, and highlights the value of attending USLA BOD meetings.
- **Acknowledgments:** Mr. Prosser thanked organizations and members for hosting and attending the Fall 2025 CSLSA Board of Directors meeting.

8. [3rd Executive Delegate](#) - Mr. Carey

Mr. Carey has been involved in the following activities:

- Attended the USLA Board of Directors meeting Newport, Rhode Island and reported to the national certification committee regarding the water quality standards and the associated document that we have developed in our regional professional standards committee. "We still have some work to do..."
- Engaged with the North Island Lifeguards to assist them with recruiting, hiring and training. They remain , "out of the fold"
- Developed an asset at the IBWC (International Boundary Waterway Commission) regarding the cross-border contamination issues and future strategies to mitigate the impacts north of the US/Mexican border and clarify some opacities.
- Participated in the SLAC (Scripps Lifeguard Advisory Committee) meetings to encourage cohesion among the SD County Lifeguard Agencies. Thank you, Oceanside Captain Tyler Berry!
- Engaged with SD County Lifeguard Chapters to encourage participation in CSLSA events, meetings, etc. via emails, text messages and phone calls.
- Supported competition team from local chapter to compete in regional championships.
- Wrote letters to local congressional representatives to support Congressional Resolution 27 to recognize Lifeguards as first responders.
- Attended the spring CMSCA meeting and reported in CSLSA activities.
- Secured 24 individual bleed kits in 3 separate carrying cases holding 8 each for distribution to Lifeguards in Latin America. Mr. Carey hopes to travel himself to deliver them and possibly train Lifeguards in their proper use.

9. [4th Executive Delegate](#) - Ms. Kemp

Ms. Kemp has been involved in the following activities:

- **Professional:** Coordinating the Cadet Program Graduation on October 12, 2025. Association
- **LACoSLSA:** Assisted with duties hosting the 2025 CSLSA Regional Lifesaving Championships in Dockweiler Beach and competing.
- **CSLSA & USLA:** LiveHeats? As the Australian competition season blooms, we are hoping LiveHeats will have updates which may be conducive to our current point scoring capabilities and Regionals and Nationals. This would again open the opportunity to transition into using this system at sanctioned and non-sanctioned events.
- In September, coordinated and participated in interviewing 7 applicants for the California/New Zealand Exchange. Congratulations to Brandi White and Andrew Mansoor for their selection, and I look forward to seeing their contribution to the CSLSA in the future.
- **The Youth Sport Clinic** will be at Laguna Main Beach starting at 4pm on Friday, October 10. We have multiple former and current National Team athletes lined up to mentor.
- **USLA: Lifesaving Sport Committee.** Vice Chair of Strategic Planning for Lifesaving Sport: Developing a structured approach to balance short-term growth and long-term sustainability. Looking at alignment with USOPC recognition standards.
- **Liaison Officer:** SafeSport Certifications - worked with new and returning National Team Management and Staff to certify and recertify for the upcoming International Surf Rescue Challenge in New Zealand. Potential work with ILS Americas Region Committee for future sport development.

IV. Committee Reports

- A. [Bylaws/Policies & Procedures](#) - Mr. Moore and Mr. Richardson
1. The Bylaws/Policies & Procedures Committee has been actively addressing concerns about lax enforcement of bylaws and procedures. There were extensive discussions with the Executive Board, especially regarding volunteer obligations and enforcement clarity.
 2. **Awards & Special Presentations Policy Proposal.** A policy, II-F, was proposed at the 2025 Spring CSLSA BOD meeting and tabled. The committee recommends that under Old Business, II-F, be brought off the table and defeated. It is recommended that the Special Awards and Presentations Committee submit a new proposal to the Bylaws/Policies & Procedures Committee if they want to proceed by adding a newly created II-F. If the newer proposal is recommended by the Bylaws/Policies & Procedures Committee to the BOD, it should be proposed and voted on under New Business.
 3. **Several awards are outlined** for acts of heroism and service, including:
 - Lifeguard Medal of Valor
 - Public Safety/Military, Non-Lifeguard Medal of Valor
 - Heroic Acts
 - Meritorious Act Award
 - Summers of Service Award (for seasonal lifeguards with long-term service)
 4. **New Policy & Procedure Proposals.** Items for committee workshop discussion include:
 - Voting procedures and delegate lists
 - Official social media policy
 - Updated code of ethics for lifeguards, emphasizing dedication, fitness, public education, **and professional conduct**
 - Good standing requirements for members and chapters (dues deadlines, privileges, etc.)
 - Reporting requirements for officers and committees
 5. **Bylaws Amendments**
 - **Clarifications on chapter membership and good standing**
 - **Duties of the Executive Board, including changes to reporting and advisory roles for Executive Delegates**
 6. **Committee Leadership Transition**
 - Mr. Moore and Mr. Richardson notes an upcoming election for committee positions and recommends Tony Sholl as the new Bylaws/P&P's Committee Chair for the next term, with outgoing chairs offering advisory support.
- B. [Certification](#) - Mr. Lombardi
1. **Certification Results for Spring 2025**
 - Huntington Beach: Advanced
 - Carpinteria Summerland Fire: ARRT
 - Los Angeles County Fire/Lifeguard: Advanced
 - Ventura County/Channel Island Harbor: Basic
 - Coronado: Advanced
 - Santa Barbara County Fire Department: ARRT
 - Oceanside: Advanced
 - Lake Mission Viejo: Advanced
 - Laguna: PRWC
 - California State Parks: Basic
 - Santa Barbara County Lifeguards: Basic
 2. **Pending Applications and Extensions**
 - **Los Angeles City Lifeguards:** Applying for Advanced Certification.

- **Long Beach:** In progress for their Basic Agency Certification.
- C. [Exchanges](#) - Mr. Graham & Ms. Kelly
1. The CSLSA Executive Board expressed pride in the representation for the current season's exchange and looks forward to hearing about the Exchange Guards experiences abroad.
 2. **2025/2026 California Exchange Guards:**
 3. **Andrew Mansoor:** Acting Marine Safety Officer from San Clemente City Lifeguards, with nine years of experience, former junior lifeguard program coordinator, surf competitor, and current association president.
 4. **Brandi White:** Lifeguard II from Crystal Cove State Lifeguards, lifeguarding since 2019, legacy lifeguard, instructor, mentor, surf lifesaving competitor at various levels, former association president, and current CSLSA Fundraising Committee Chair.
 5. **New Zealand Exchange:** Judd Redmond (Sunset Beach) and Kyran Gillespie (Baylys Beach) spent six weeks in California as part of the exchange program, representing Surf Life Saving Northern Region. They reported positive experiences, learned from California lifeguarding styles, and plan to apply new insights back home.
 6. Hosting agencies from the previous summer will receive a custom-made plaque from Kyran and Judd as a token of gratitude for hosting the New Zealand lifeguards.
 7. The Exchange Committee authored the update (dated October 9th, 2025).
 8. Recipients & Contact: For inquiries about exchange opportunities, contact Vianne Kelly and Casey Graham at exchanges@cslsa.org.
- D. [Fundraising](#) - Ms. White & Mr. Kine
1. The committee is exploring more user-friendly payment options, such as Venmo, to encourage more donations through its website.
 2. Collaboration with the Website Committee is underway to add a prominent "DONATE NOW" button to the updated CSLSA website, making it easier for visitors to support the association.
 3. The Public Education Committee Chairs were contacted about a joint fundraising and public education project, which involves creating a QR code on stingray bags that links beach patrons to an informational page on the association's website.
 4. The Director of Materials Management from Dragonskin was approached about providing affordable stingray hot water bags with QR codes to lifeguard agencies, and there is consideration of partnering with Dragonskin to help with production startup costs.
- E. [Grants](#) - Ms. Bryant
1. **Grants Committee Work:** Mrs. Bryant continued to develop the Open Grants Document to help CSLSA members find and apply for grant opportunities. She also updated the Grants webpage, reviewed existing listings, and searched for new funding sources.
 2. **Recent Grant Activities:** In June 2025, Mrs. Bryant learned about a CDC Foundation grant and updated the committee with application details. She is interested in feedback from members about applications and funding confirmations.
 3. **Challenges:** Many previously identified grants have expired, reduced funding, or changed requirements. No new opportunities were found during the last review.
 4. **Committee Resources:** The Grants Committee Guidance Document and grant application templates remain available online to assist members.
- F. [Junior Lifeguards](#) - Mr. Sholl & Mr. Gibson
1. **Regionals With LACoSLA:** Helped plan, organize and conduct the JG day of the Regional Competition.
 2. **JG of the Year:** Reviewed submissions for the JG of the Year.

3. **USLA Nationals:** Attended the JG Day of the National competition. Helped with safety logistics and volunteered as needed.
 4. **Guidance:** Continued to confer with Chris Egan and Casey Graham (past JG Committee Co-Chairs) on guidance and past practices.
 5. **CSLSA Competition Rules, Policy & Procedures and Bylaws:** Reviewed rules, policies and bylaws as they relate to the JG Committee and competition.
- G. [Legislation](#) (Read by Mr. Beuerlein) - Mr. Sandler
- United States House of Representatives Concurrent Resolution 27 (HConRes 27)**
1. Resolution aims to grant Ocean Lifeguards federal status as Emergency Response Providers.
 2. Multi-step outreach campaign initiated targeting California Delegation, focusing on 18 coastal Representatives.
 3. “Dear Colleague” letter sent by Rep. Chris Smith on May 21, 2025, to all Congressional Members.
 4. Four-step campaign was launched in June to raise awareness before summer recess.
 5. Rep. Brad Sherman (D-CA) and Rep. Frank Pallone (D-NJ) signed on as co-sponsors.
- Baywatch TV Series Reboot**
1. Communication with Greg Bonnan, Executive Producer of the Baywatch reboot, to support HConRes 27.
 2. Bonnan expressed willingness to help promote the resolution.
 3. Fox TV's potential involvement in grassroots campaign was discussed.
 4. Ongoing communication with Bonnan to monitor production and engage partners.
- CA Ocean Lifeguard Minimum Wage Initiative**
1. Proposed legislation aims to establish a minimum wage for professional ocean lifeguards in California.
 2. Inadequate compensation has led to a decline in qualified lifeguards.
 3. Advocacy letters sent to key lawmakers for support.
 4. Committee discussed drafting proposed legislation focusing on recruitment and retention.
 5. Research on pay rates and potential minimum wage alignment with Fire or Marine Safety salaries ongoing.
- Pending/Signed CA Legislation**
1. Committee continues to monitor legislation impacting EMTs, Ocean Lifeguards and Marine Safety Officers.
- H. [Lifesaving Sport & Fitness](#) - Mr. Butki & Mr. Prosser
1. **2025 CSLSA California Surf Lifesaving Championships:** Held at Dockweiler State Beach with over 584 CSLSA members competing. California State Lifeguard Association won the overall points score for the 13th consecutive year.
 2. **2025 USLA National Lifesaving Championships:** Hosted at Huntington State Beach, with 862 competitors. The event included Junior Lifeguards, Under 19's, and Lifeguards/Masters.
 3. **27th Wieland Shield:** California team won against Victoria, Australia, marking their first victory since 2012. The next tour is scheduled for January, 2027 in Victoria, Australia.
 4. **International Surf Rescue Challenge (ISRC) 2025:** Scheduled for Nov 26–Dec 1 in Mount Maunganui, New Zealand, featuring a record 22 teams from around the world.
 5. **Super Surf Teams League (SSTL) 2026:** California Bears invited to compete in Australia for the third time.

6. **Future Events & Hosting Needs:** CSLSA is seeking hosts for the 2026 & 2027 California Surf Lifesaving Championships and future USLA Nationals.
 7. **Fort Lauderdale, Florida** is the leading proposal for the 46th USLA Nationals.
 8. **International Exchange:** The Wieland Shield continues as a cultural and competitive exchange between California and Victoria lifeguards, dating back to the 1960s.
 9. **Athlete Recognition:** Special thanks to athletes, families, volunteers and supporting organizations for their contributions to the success of these events.
- I. **Membership** - Ms. Graham
1. **Membership Updates:** Adult membership stands at 1,436. Junior Guard memberships include 790 Gold Junior Guards and 350 regular Junior Guards.
 2. **Seal Beach:** registered all their Junior Guards for free membership, setting a positive example for other agencies.
 3. **Pro Deals & Member Benefits:** Members are encouraged to update profiles on the USLA website to access exclusive discounts (e.g., DaFin swim fins, Hobie sunglasses). CSLSA has a strong list of regional pro deals, with plans to renew many for 2026.
 4. **Outreach Efforts:** The Chapter Liaison Outreach sub-committee seeks input from CSLSA Chapters about affiliated agencies and partners. A QR code is available for chapters to submit contact information, helping establish a comprehensive contact list for improved communication.
 5. **Event Organization:** The CSLSA Regional Championships at Dockweiler Beach were successfully planned and hosted, including participation from Australian surf racers. Junior Guard event registration is improving, but there are still issues to resolve (e.g., correct member type selection, avoiding duplicate accounts, ensuring payment completion).
 6. **Membership Gifts:** The 2025 membership gift was a compact dry bag, which was well received. The goal is to order future membership gifts by January 1st each year.
- J. **Newsletter** - Mr. Hughes
1. **Mr. Hughes distributed over 80 copies** of the 12-page newsletter and gave a brief overview of the contents. The 16-page version is available online (<https://cslsa.org/Cal-Surf-News.html>)
- K. **Professional Standards** (Verbal Report) - Mr. Carey
1. Mr. Carey apologizes for being late due to a conversation with his Fire Chief.
 2. He reflected positively on a recent meeting of the Professional Standards Committee, highlighting productive discussions.
 3. The committee discussed the water quality standard and acknowledged the hard work of those involved.
 4. A key topic raised was a fire department database for exposures, which allows reports to be submitted and stored online permanently.
 5. The speaker outlined future steps for the committee, emphasizing the adoption of technology.
 6. Specifically, they propose placing a CPR bot device in every lifeguard tower. This device performs chest compressions and has helped save lives in recent years.
 7. The device costs around \$17,000, and the speaker notes successful outcomes with similar technology (Lucas device).
- L. **Public Education** - Ms. Swank & Ms. Beebe
1. Researched "PIO Packs" to purchase for agencies using Pub Ed funds. Will discuss more in committee meeting.
 2. Reached out to Ben Carlson Foundation regarding another run of coloring books. Looking to partner financially with the BCF to do a run of coloring books to use as outreach.

3. Wrote up “stingray safety” info to potentially be used on the CSLSA website under the “Beach Safety”.
 4. The committee has many ideas and concepts they want to develop. While spring and summer are busy with fieldwork, they plan to use fall and winter to refocus, collaborate, and achieve goals that will enhance CSLSA’s public education efforts. They invite questions or discussions about the report at their committee meeting.
- M. [PIO](#) (Read by Mr. Beuerlein) - Mr. Sandler
1. **Media & Public Relations:** Created and distributed press releases and media alerts for CSLSA Board elections, Medal of Valor, Heroic Acts, and Regionals at Dockweiler; arranged interviews with athletes for Spectrum News 1 and KCAL/KCBS; secured coverage in outlets like LA Times, OC Register, Santa Cruz Sentinel, KEYT, VC Star, HB Independent, SM Daily Press, Laguna Beach Indy, and San Clemente Times.
 2. **Content Creation:** Wrote articles for Fall 2025 Cal Surf News, including interviews with surf racers and coverage of USLA Nationals, Regionals, and Wieland Shield; created “teases” for Cal Surf News and publicized the team’s trip to New Zealand for the International Surf Rescue Challenge.
 3. **Social Media & Outreach:** Posted safety advisories and event highlights on CSLSA’s X (Twitter), focusing on public safety, water quality, and lifeguard branding; reposted relevant content from agencies like NWS, LA County Lifeguards, LA County Fire, and others.
 4. **Community Engagement:** Wrote and serviced Op-Eds for Earth Day and National Beach Safety Week; sent condolence letters and responded to media inquiries, including those received via the CSLSA website.
 5. **Collaboration:** Coordinated with organizations such as NOAA, CSULB Shark Lab, California State Parks, and LA County Department of Public Health.
- N. [Public Relations](#) - Ms. Kemp
1. **Instagram Performance Update:** The Instagram presence is growing steadily, driven by event coverage, athlete spotlights, and educational content, highlighting California’s lifesaving **community** and coastline.
 2. **Next Steps:** The team plans to expand storytelling through short-form video, spotlight more local associations/agencies, and collaborate with partners to broaden reach.
 3. **Growth:** Since June, post views increased by an average of 147% per month. Videos and reels had 10K views in September and 7K in October (so far).
 4. **Engagement:** Comments and shares are up, showing stronger audience connection. Other agencies are tagging and collaborating, boosting visibility.
 5. **Top Content:** Event reels and athlete features generated the highest reach and interaction, indicating people enjoy seeing the sport’s faces and action.
 6. **Followers:** Consistent month-over-month growth, with notable spikes in summer. Since June, followers increased from 2,200 to 2,400.
- O. [Social Media](#) Awaiting Report - Mr. Mullen (absent)
- P. [Special Awards & Presentations](#) - Mr. Trinkle
1. **Awards Approved at Last Meeting:** Multiple awards (Heroic Act, Medal of Valor, National Lifesaving) were created and presented to lifeguards for notable rescues and acts of bravery at various beaches and locations. Specific individuals and teams from CA State Parks, Seal Beach, Long Beach, Santa Cruz, and San Diego City Lifeguards were recognized.
 2. **Invitations:** Awards were mailed or hand-delivered to recipients for the Fall Board of Directors (BOD) meeting. RSVPs were collected for the event.

3. **Media:** Narratives about the awards were sent out. The Public Information Office was notified about the awards.
 4. **Newsletter:** Updates about current awards were sent to Mr. Hughes.
 5. **Website Updates:** Updates were sent for both the USLA Heroic Act page and the CSLSA website.
 6. **USLA Heroic Act Committee Meetings:** Participation in meetings and streamlined award submission processes for the Southwest region.
 7. **Submissions Received for Consideration:** Several new nominations for heroic acts and meritorious rescues were submitted and scheduled for discussion and voting in the current committee meeting. Notable submissions include rescues at Bird Rock, Huntington Beach, Mission Bay, Del Mar Beach, and others.
 8. **Proposed New Award - *Summers of Service*:** A new award is proposed to recognize part-time/seasonal lifeguards who have worked 30+ summers. Printed certificates for 30, 35, 40, and 45 years of service (no cost); lapel pin and framed certificate at 50 years (estimated cost \$63–88 each). The nomination process will mirror existing awards, with further discussion and revision planned for the Spring 2026 meeting.
- Q. [Statistics](#) - Mr. Burton
1. Mr. Burton provided a list of departments that are still missing their annual statistics for 2024.
 2. Recommends that we remove any departments that are no longer operational, or at the very least, denote that they are no longer operational on the spreadsheet
- Q. [Training](#) - Nicolas Giugni
1. Mr. Howard will be running the Training Committee this afternoon.
- R. Ways & Means - Mr. Sholl
1. [\(See Treasurers Report\)](#)
- T. [Website](#) - Mr. Himes
1. **Key activities** over the past six months include: Updating lifeguard pay rate listings; creating and publishing a Donation Page for the Fundraising Committee, with instructions for *Zelle* contributions; revising the Awards Committee page; regularly updating agendas and event information for board meetings; updating email forwarding to ensure proper communication; coordinating with Studio 11 to develop a membership page (still in progress).
 2. Mr. Himes reminded everyone to sign up for committees using the Google sheet provided. He noticed that only about 10 people had signed up for the entire week, so he encouraged anyone interested to fill out the form. This form is now the main way to join committees, replacing the old sign-in sheets. The link to sign up can be found on the 2025 Board of Directors meeting webpage under “committee groups sign up.”
 3. If you’ve already signed up previously, you don’t need to do it again unless you want to join a different committee. The same sheet will continue to be used. Mr. Himes emphasized the importance of getting on the sheet to stay involved and keep things moving forward.
 4. Mr. Himes encourages agencies to email website@cslsa.org for contact sheet changes.
- IV. **Awards and Presentations**
1. Awards were presented as described in the [Special Awards & Presentations](#) Report.
- V. **ELECTIONS:** Election Results
1. President: Mr. Avila
 2. Vice President: Mr. Carey
 3. Secretary: Mrs. Bryant

4. Treasurer: Mr. Sholl
5. First Executive Delegate: Mr. Butki
6. Second Executive Delegate: Ms. Kemp
7. Third Executive Delegate: Mr. Trinkle
8. Fourth Executive Delegate: Lola Swank
9. Past/President Advisor: Mr. Beuerlein

VI. **Committee Workshops (as directed)**

1. (Meeting recessed at approximately 12:00 PM and reconvened on Friday, March 28, 2025)
Friday, March 28, 2025 (Meeting called to order at 9:14 AM)

VII. **Committee Reports from Workshops**

A. [Bylaws/Policies & Procedures](#) - Mr. Moore

1. **Summers of Service Award:**

- Recognizes seasonal lifeguards for distinguished dedication and service, promoting beach safety and reducing aquatic injuries/death.
- Eligibility: Must be a CSLSA & USLA member, part-time/seasonal/recurrent/non-career lifeguard with 30, 35, 40, 45, 50+ summers of service (can be cumulative across agencies).
- Nomination: Must be nominated by another member, not self-nominated; nominations open Jan 1 each year and can be submitted up to one year after milestone.
- Award types: Digital certificates for 30, 35, 40, 45 years; framed certificate and gold lapel pin for 50+ years.
- Awards are delivered by email, mail, or in person before end of summer.

B. **Policy & Procedure Updates:**

- Majority vote required to adopt, amend, or delete policies; eligible voting delegates listed by chapter.
- Proxies must be documented by the Secretary.
- Social Media policy referred for further description and approval in Spring 2026.
- Adherence to USLA Code of Ethics reaffirmed; proposal to replace defeated.

C. **Good Standing:**

- Members and chapters must pay dues by October 1 to remain in good standing; failure results in loss of privileges until dues are paid.
- Perpetual members maintain good standing with one-time payment.

D. **Reporting Requirements:**

- Officers and committee chairs must submit activity and action reports electronically and in print for meeting minutes.

E. **Executive Board Duties:**

- Secretary: Distributes draft minutes to Executive Board and USLA Board within 30 days.
- Executive Delegates: Four delegates, each with one vote; specific duties outlined for First and Fourth Delegates.

F. **Bylaw Amendments:**

- Approved items posted in minutes and voted at next meeting under Old Business; proposals cannot be changed before vote.
- Policy numbers updated due to new Summers of Service policy.

G. **Leadership Transition:**

- New Bylaws/P&P Chair appointed for 2026-27; outgoing chairs offer support and emphasize importance of preserving organizational history and integrity.

H. **Certification** - Mr. Lombardi

1. (No Report)

- I. **Exchanges** - Mr. Graham & Ms. Kelly
 - 1.(No Report)
- J. **Fundraising** (Verbal Report) - Ms. White & Mr. Kine
 - 1. There was a discussion (not a formal meeting) about organizing a joint fundraising project for our association.
 - 2. The committee talked about startup costs, and Dragonskin has agreed to cover these initial expenses.
 - 3. The focus will be on working toward this fundraising project until spring.
 - 4. There was also a mention of grants and a thank you to the junior lifeguards.
- K. **Grants:** - Ms. Bryant
 - 1.(No Report)
- L. **Junior Lifeguards:** - Mr. Sholl & Mr. Gibson
 - 1.(No Report)
- M. **Legislation** - Mr. Sandler
 - 1.(No Report)
- N. **Lifesaving Sport & Fitness:** - Mr. Butki
 - 1.(No Report)
- O. **Membership** - Ms. Graham
 - 1. **License Plate Project:** No updates since the last Board of Directors meeting.
 - 2. **2026 USLA Membership Gift Item:** Options discussed include luggage tags or keychains, but a USLA survey showed ball caps as the preferred choice. Ball caps will likely be the 2026 gift item.
 - 3. **9/11 Tribute Patch:** The committee is considering re-issuing the original 9/11 tribute patch for 2026 to honor Andy Healey, the designer.
 - 4. **Artwork Submissions:** Membership always needs new artwork for patch and bumper sticker designs. A contest for submissions was suggested.
 - 5. **Additional Member Kit Items:** Window decals have been procured for next year, and another small item will be purchased to complement the USLA gift. Suggestions for sponsors to provide extra swag are welcome.
 - 6. **Membership Rosters & Delegate Counts:** Chapters must submit and pay for membership rosters by October 1st annually for delegate count inclusion. Online membership is accounted for quarterly. Late submissions are accepted and can be added for the Spring delegate count.
 - 7. **Treasurer's Request:** The Treasurer wants to improve the timeline for chapter imports, invoices, and collections. The committee agreed to enforce existing rules and remind chapters about payment deadlines.
 - 8. **Liaison Sub-Committee:** Representative Requirement: Each chapter needs to download, complete, and return a fillable PDF form to Austin Trinkle. A QR code and website link are available for access. This will be a living document valuable to all committees.
 - 9. **Ways and Means Committee:** Budget Request: The Chair will request a minimum of \$5.00 per member (based on an average of 1400 members), totaling \$7,000 for the 2026 committee budget. Budget negotiations are ongoing.
- P. **Newsletter** - Mr. Hughes
 - 1.(No Report)
- Q. **Professional Standards** - Mr. Carey
 - 1.(No Report)
- R. **Public Education**-Ms. Swank
 - 1. The Public Education Committee, co-chaired by Devon Beebe and Lola Swank, discussed initiatives to enhance public education about lifeguarding and safety.

2. Key Motions & Actions:

- PIO Packs for Agencies: Proposal to allocate up to \$5,000 for “PIO Packs” (about \$150 each for 30 agencies). These packs will help agencies create high-quality, area-specific social media content, including PSAs, lifeguard interviews, and training videos. Agencies are responsible for maintaining equipment, which should be clearly marked to avoid personal use.
- Motion passed unanimously.

3. Watchtower Dashboard Addition:

- Motion to add the Watchtower public safety dashboard to the CSLSA website. Passed unanimously.

4. Dragon Skin Partnership:

- Dragon Skin offered to add stingray information and their logo to the CSLSA website in exchange for public education materials. They will provide free stingray coloring books and stickers. The board is asked to approve sponsorship and contract creation. Collaboration with fundraising to create stingray bags with QR codes linking to the CSLSA website.
- Motion passed unanimously.

5. Public Education Items Purchase:

- Allocate remaining budget to purchase items such as BCF coloring books, chap stick, sunscreen sticks, and surf wax (quantities to be decided by committee co-chairs). Surf wax will include QR codes for educational outreach.
- Motion passed unanimously.

6. Action Items:

- Develop a grant reimbursement form for individuals to purchase public education items and request reimbursement.
- Purchase PIO Packs and other public education items (surf wax, chap stick, sunscreen sticks, Ben Carlson coloring books).
- Start an email group for collaboration between the PE Committee and Dragon Skin regarding fundraising stingray bags with QR codes.

S. PIO Mr. Sandler

1. (No Report)

T. [Public Relations](#) - Ms. Kemp

1. **Policy and Procedures** - We will have an updated definition for social media as it pertains to the mission of the CSLSA. This will be presented to the Board of Directors at the Spring 2026 meeting.

2. **Cal Surf News** - Future plans include efforts to work hand in hand with Cal Surf News to highlight stories printed in our LG magazine.

3. **Monetization** - The committee will investigate tools to monetize Instagram.

4. **Budget** - We will use our 2026 approved \$2,500 budget to find ways to collaborate with influencers with strong online presence who align with the mission of the CSLSA.

U. **Social Media** - Mr. Mullen

1. (No Report)

V. [Special Awards & Presentations](#) - Mr. Trinkle

1. Award Submissions & Approvals

- Bird Rock – San Diego City Lifeguards: Submitted for USLA Heroic Acts Committee approval.

- Cash Hernandez – Huntington Beach Junior Lifeguard: Approved for Heroic Act; submitted for Heroic Act Awards for rescue of a capsized boat in the surf.
- Mission Bay – San Diego City Lifeguards: Approved for Meritorious Act; submitted for rescue of two swimmers at Bass Lake.
- Del Mar Beach – Camp Pendleton Lifeguards: Approved for Medal of Valor; submitted for rescue of two victims on the North Channel Jetty in 8’ surf.
- Marea Zlatunich – CA State Parks Lifeguards: Approved for Heroic Act; submitted for rescue of a drowning patient with suspected C-spine injury.
- Individual Lifeguard Recognitions
- Judah Ely, Thomas Alspaugh: Submitted for USLA Heroic Act.
- Tyler Hayes: Submitted for USLA Meritorious Act.
- Mark Brown, Cortez Ritumalta, Greg Nelsen, Erik Klyemann: Submitted for USLA Medal of Valor.
- Marcos Pimentel, Jeff Hatfield, Scotty Swenson, Jimmy LeBeau, Olivia Klugg, Paul Rudell, Nathan Swank, John Maher: Submitted for USLA Heroic Act.
- Garrett Chamberlin, Jake Stone, Mike Cranston: Submitted for USLA Meritorious Act.
- Summers of Service Award Proposal
- Two award categories: 30, 35, 40, 45 summers; and 50+ summers.
- Eligibility: Part-time lifeguards only.
- Recognition: Digital certificates at milestone years; gold lapel pin at 50+.
- Funding: Seeking private donations for the 50+ category.
- Status: Proposal discussed, motion passed unanimously and submitted for Policies & Procedures approval.
- Bylaw committee: Met to discuss and accept the Summers of Service award proposal, effective immediately.

W. **Statistics** - Mr. Burton

1. (No Report)

X. **Training** - Mr. Howard

1. **New Committee Leadership:** Brennan Howard and Hayden Paul have been appointed as the new Co-Chairs of the Training Committee.

2. **Regional Training Liaisons:**

- Santa Cruz to San Luis Obispo: Brennan Howard
- Santa Barbara to Long Beach: Hunter Hay
- Orange County to San Diego County: Hayden Paul

3. **Training Repository Initiative:** Henry White and Tyler Berry will lead the development of a Google Drive-based training repository. This platform will provide agencies with access to region-specific trainings, policies/procedures, and peer support via their designated training liaison.

4. **Budget Allocation:** The Training Committee received a \$1,000 allocation to support the creation of the Google Drive repository and future training initiatives.

Y. **Ways & Means** - Mr. Sholl

1. The Ways & Means Committee met on Friday, 10/10/2025 at 8:00am. During the committee meeting we did the following:

- Reviewed the 2025 YTD Budget
- Adopted the 20262 Budget
- Discussed using the CSLSA insurance for future BOD meetings

2. Jon Brick: Laguna Beach Lifeguard Association stated that he can help with this

- research
- Z. [Website](#) - Mr. Himes
- 3.(No Report)

VIII. Old Business

- A. **Committee Guidance Document:** Available via link; contact for access.
- B. **California Marine Safety Chiefs Association (CMSA):** Developing more detailed standards for California lifeguards compared to national USLA guidelines. Next meeting in Manhattan Beach.
- C. **Membership Drive:** Charlotte is following up on invoices and double-checking.
- D. **2025 Regional Championships:** No new discussion
- E. **2025 National Championships:** No new discussion
- F. **Live Heats Update:** No new information.
- G. **Water Quality Subcommittee:** Sean Carey presented summary and full guideline documents. Seeking endorsement for national adoption. [View File](#)
- H. **Elimination of Restricted Account:** Tabled
- I. **John Wayne Cancer Foundation:** Still receiving funds
- J. **Emergency Vehicle Operation:** Mr. Carey reported the removal of the 1000-hour requirement, in favor of following agency policy.
- K. **US House Concurrent Resolution 27:** Encouragement to contact congressmen for recognition of lifeguards as first responders.
- L. **Women of Water Committee:** Advocacy and data collection presentation; seeking interest for a regional working group.
- M. **Motion:** Moved by Mr. Patterson, second by Mr. Johnson to remove proposed II-F.5. Awards and Special Presentations Criteria Summers of Service Award off the Table. **MPU**
- N. **Motion:** Moved by Mr. Trinkle, second by Mr. Harmon to defeat proposed II-F.5. Awards and Special Presentations Criteria Summers of Service Award. **MPU**

IX. New Business

Motions Made & Seconded

- A. **Endorse Water Quality Guidelines:**
 - Motion: Mr. Beuerlein
 - Second: Mr. Howard
 - Result: MPU
- B. **Approve the Creation List of Voting Delegates:**
 - Motion: Mr. Sholl
 - Second: Mr. Gray
 - Result: MPU
- C. **Keep Code of Ethics Unchanged:**
 - Motion: Jacob
 - Second: Mr. Moore
 - Result: MPU
- D. **Add “Good Standing” Element to Policies:**
 - Motion: Mr. Sholl
 - Second: Not specified
 - Result: MPU
- E. **Change Bylaw Wording (Strike 30-day Obligation):**
 - Motion: Mr. Sholl

- Second: Mr. Carey
- Result: MPU
- F. **Propose Bylaw for Good Standing:**
 - Motion: Mr. Ragsdale
 - Second: Mr. Sholl
 - Result: MPU
- G. **Approve Duties of Secretary (Add “Meeting”):**
 - Motion: Mr. Pepito
 - Seconded: Mr. Johnson
 - Result: MPU
- H. **Change Wording on CSLSA Website Page:**
 - Motion: Mr. Beuerlein
 - Second: Mr. Butki
 - Result: MPU
- I. **Approve Safety Dashboard for Website:**
 - Motion: Sean Furlong
 - Second: Mr. Trinkle
 - Result: MPU
- J. **Approve the Policy for CSLSA Summers of Service Nomination & Selection Criteria:**
 - Motion: Mr. Pepito
 - Second: Mr. Prosser
 - Result: MPU
- X. **Future Meetings and Dates:**
 1. **Fall 2025 USLA Board of Directors Meeting:** October 23ⁿ– 25th
 - Location: Coeur D’ Alene, ID (Northwest Region)
 2. **Spring 2026 CSLSA Board of Directors Meeting:** April 16th & 17th
 - Location: LA County, CA
 3. **Spring 2026 USLA Board of Directors Meeting:** April 21 & 22
 - Location: Biloxi, MS (Gulf Coast Region)
 4. **Fall 2026 CSLSA Board of Directors Meeting:** October 8 & 9
 - Location: Oceanside, CA
- XI. **Privilege of the Chair** Mr. Avila
- XII. Mr. Avila expressed gratitude to attendees for their participation and hard work over the past two days. He acknowledged the effort involved, likening it to “watching the sausage being made,” and thanked committee chairs, volunteers, and members for their passion and contributions. Mr. Avila mentioned being honored to serve as president for the next two years and wished everyone safe travels home
- XIII. **Adjournment:**
 - **Motion to Adjourn:** Mr. Richardson
 - **Seconded by:** Mr. Gray
 - **Discussion:** None
 - **MPU**
 - **Meeting adjourned** at 11:48 AM



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Gustavo Avila, Esq.
SUBJECT: President's Report

- Since our previous meeting, the following has taken place: I attended the Association Executive Committee Meetings as needed.
- I attended our Regional Championships in Los Angeles County. I was on site all day on the JG day and helped wherever needed. During the Adult competition, I was on the B Course for the day as an official.
- The final version of the Nationals Host Agreement between the Huntington State Beach Junior Lifeguard Association and the USLA was signed by the presidents of both organizations.
 - As a Board member of the HSBJLA (Host), I worked in the organizational aspects of the National Championships; including the reservations of hotel rooms, rental of equipment necessary to hosting the event. I also helped organize plans for the delivery of equipment, planning the layout of the vendor village. Delivery and unloading of equipment trucks for associations that had their competition equipment to Huntington Beach.
 - I was on site or in the area from the Sunday prior to the event, until Sunday morning following the conclusion of the event.
 - We recruited over 100 volunteers, who were not Officials, who carried out all of the grunt work associated with hosting the event.
- As a crossover, I attended some of the events that took place at the beginning of the week, that were associated with the Cal State Lifeguards 75 Anniversary celebrations.
- I participated in the review and discussions regarding the Speedo/USLA agreement, which would have required the signing of a Post Dated contract.
- I was a part of the USLA Youth National Team administrative staff that observed the competitors on the JG day, for possible selection the 2025 USLA YNT for the upcoming International Surf Rescue Challenge, which is scheduled to take place in late November in New Zealand. At the conclusion of the JG competition, we got together for dinner, and reviewed the performances of the athletes. By the end of the evening, the group had reached a consensus on the Team selections. We spent a good part of the next day talking to the athletes and their parents, and making offers to them to become a part of the team. The YNT will consist of 8 athletes from the Southwest Region.
- I have reviewed emails from the USLA, and commented as needed.
- I have continued to follow the information that is released by public agencies related to the air and water pollution issues in South San Diego County.
- I advised our Certification Officer, Sean Carey, that a wave pool in the Palm Springs area is advertising that their lifeguards are certified by the California Surf Lifesaving Association. He confirmed with Chris Brewster, of the USLA, that they were not certified by the USLA.
- I have attended a number of USLA Committee meetings via Zoom, in preparation for the upcoming Meeting in Idaho in November.
- I reviewed the New Zealand Exchange selections. Congratulations to those selected. I look forward to your report after your trip. Thanks also to the selection committee members.
- I have recently been in preliminary discussions with the California Angels; they are interested in including our members as part of Beach Weekend festivities next season.
- Received an email from the German Triathlon Union. They are interested in sending some of their athletes to the L.A. area to practice and prepare their athletes for next year's Olympics.
- Please join me in celebrating the birth of our family's first Granddaughter, Blair Athena Burmeister born August 2, 2025.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

110 Box 388 - Huntington Beach, California 92648

Guillermo S. Avila
President

Casey T. Graham, Ed.D.
Vice President

Janet A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Goussard
Dist. President/Chairman

Jay M. Gaski
First Executive Delegate

Skipp J.C. Prosser
Second Executive Delegate

Sean J. Garry
Third Executive Delegate

Coral A. Kemp
Fourth Executive Delegate

To: CSLSA Board of Directors
From: Casey Graham, Ed.D.
Date: October 9, 2025
Subject: Report to the Board

- I attended Executive board meetings of this association.
- I worked on host agreement for the regionals with Mr. Sholl.
- I completed my Doctor of Education degree from East Tennessee State University. Thank you to the members of this body who took the time out of your lives to participate in focus groups via video conference, complete and Qualtrics surveys.
- I worked with partners in Santa Barbara (Gaviota State Park, City of Carpinteria, and City of Santa Barbara) on a water safety outreach program.
- I participated in an EMS Education Advisory Committee with our LEMSA: Ventura County EMSA.
- I assisted Vianne Kelly with various aspects of the New Zealand Lifeguard Exchange. Including facilitating events for the visiting delegates and the application, interview, and selection of the candidates. We are prepared to introduce the delegates at the meeting next week.
- I prepared a paper and presentation on my Lifeguard to EMT career education pathway. I will be presenting in Sacramento at a conference later this year.
- I volunteered with Skip and Denise Prosser on Saturday at the regional championships, volunteered generally as well as coached my team on Friday. It was very nice to have less responsibility after being on the chair for so many years.
- Participated twice in USLA executive committee virtual meetings related to the hosting of the national championships.
- I advised Chris Egan about hosting the event.
- I worked with the Ventura Port District on their intention to provide year-round lifeguard services and a junior lifeguard program.
- I continued to be involved in the aftermath of the triple fatality involving Santa Barbara County Rookies, Jake Curtis, Micheal Ochsner, and Alexander Wood who were killed driving home from the final day of training, May 18, 2025.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Jim Hughes
DATE: October 9, 2025
SUBJECT: Secretary's Report

- A. I continue to prepare minutes and set agendas for the CSLSA Executive Board and Board of Directors meetings.
- B. On April 23rd I attended the retirement luncheon for Chief Lake Lifeguard, Chris Graham. I presented him with a plaque on behalf of the CSLSA.
- A. I distributed awards at California Surf Lifesaving Championships with the help of Mr. Gordon Gray and Mr. John Ragsdale and assisted Ms. Charlotte Graham with set-up and takedown.
- B. I have had several zoom meetings with Sierra Gibson on how to do paste up with the magazine.
- C. I continue to update the minutes, agenda and P&P's manual. Working Mr. Prosser and Mr. Himes in keeping the website updated with the latest versions.

CalSurf News: Print Version has been printed. It is a 12-page version
 The Fall 2025 CalSurf Newsletter.

- 1) ISRC Team
- 2) Cover: Painting from Norton Wisdom
- 3) ISRC
- 4) Awards (7)
- 5) Feature story: CA Bears Win the Weiland Shield'
- 6) CA State 75 Years Reunion
- 7) Agency Bio: Crystal Cove State Lifeguards, Laguna Beach Lifeguards (Sierra Gipson)

CalSurf News: Web Version has been posted. It is a 16-page version.

- 1) Cover: Painting from Norton Wisdom
- 2) President's Message
- 3) ISRC 2025
- 4) Awards (7)
- 5) Feature story: CA Bears Win the Weiland Shield'
- 6) State Celebrates 75 years
- 7) Nationals
- 8) Agency Profile Crystal Cove State Lifeguards, Laguna Beach Lifeguards (Sierra Gipson)

Respectfully submitted,

Secretary



California Surf Lifesaving Association

TO: CSLSA Executive Board
FROM: Joseph Sholl, Treasurer
DATE: 10/07/2025
SUBJECT: Treasurer and Ways & Means Committee Reports

Since the last EB Meeting, I have completed the following tasks

- Acted on behalf of the CSLSA on financial matters
 - Provided bookkeeping services for the CSLSA
 - Received payments, reimbursements to members, submitted payments for services...
 - Continued to work with the USLA Treasurer to ensure all payments to and from the USLA are current.
 - Submitted various documentations to ensure that the CSLSA's Charitable Organization status remains in "Good Standing"
- Reviewed the CSLSA Bylaws and Policy & Procedure manuals
 - Reviewed proposals submitted by the Committee Chairs
 - Submitted proposals to the Committee Chairs for review, edits, and input
 - Had several discussions with various board members regarding Policy & Procedures and Bylaws
- CSLSA Surf Lifesaving Championships
 - On Friday, I volunteered and coached my team
 - On Saturday, I competed and volunteered
- USLA National Lifesaving Championships, I competed on Thursday & Friday
- I worked with partners in Santa Barbara (Gaviota State Park, City of Carpinteria, and County of Santa Barbara) on a water safety outreach program.
- I hosted a couple of Red Cross Lifeguard Instructor courses for members / employees of various Aquatics organizations in Santa Barbara County.
- Worked with the JG Committee Co-Chair on the agenda for the upcoming BoD meeting.

2025 YTD Budget Report			
Date	Bank Account	Amount	
10/7/2025	Bank of America - Checking	\$ 54,458.36	
	Bank of America - Savings	\$ 70,017.82	
Income/Revenue	2025 Adopted Budget	2025 Actuals	2025 Over/Unders
Events	\$ 0.00	-	\$ 0.00
Interest Received	\$ 0.00	\$ 20.95	\$ 20.95
	January \$ 2.38		
	February \$ 2.15		
	March \$ 2.38		
	April \$ 2.30		
	May \$ 2.38		
	June \$ 2.30		
	July \$ 2.38		
	August \$ 2.38		
	September \$ 2.30		
Donation Received	\$ 0.00	-	\$ 0.00
Lifesaving Sport Registration	\$ 2,300.00	\$ 3,653.46	\$ 1,353.46
	2024 Regional Payment	\$ 1,153.13	
	2025 Regional Payment	\$ 2,500.33	
Member Dues	\$ 33,000.00	\$ 38,456.00	\$ 5,456.00
	4Q-2024 \$ 965.00		
	4Q-2024 Bulk Payments \$ 5,287.00		
	1Q-2025 (online) \$ 4,783.00		
	1Q-2025 \$ 445.00		
	LA County Lakes \$ 195.00		
	2Q-2025 \$ 153.00		
	2Q-2025 - online \$ 4,441.00		
	3Q-2025 (July) \$ 7,035.00		
	3Q-2025 Bulk Payments \$ 14,049.00		
	3Q-2025 (Aug/Sep) \$ 1,503.00		
Officer Travel Inflows	\$ 0.00	-	\$ 0.00
Events Banquet	\$ 0.00	-	\$ 0.00
Sponsorship	\$ 0.00	-	\$ 0.00
Miscellaneous Income	\$ 0.00	\$ 1.00	\$ 1.00
	cc adjustment - 5/12/25	\$ 1.00	
Total Income	\$ 35,300.00	\$ 42,191.41	\$ 6,891.41
Expenditures/Costs	2025 Adopted Budget	2025 Actuals	2025 Over/Unders
Donation Given	\$ 0.00	\$ 1,000.00	\$ 1,000.00
	CA Water Safety Summit	\$ 1,000.00	
Exchange Committee	\$ 1,300.00	\$ 1,276.00	\$ 24.00
	NZ Exchange Stipend - Nolan Weisser	\$ 500.00	
	NZ Exchange Stipend - Sam Hall	\$ 500.00	
	Reimbursement - VR for Tickets to Santa Cruz	\$ 276.00	
Executive Board	\$ 0.00	\$ 0.00	\$ 0.00
Fundraising	\$ 0.00	\$ 0.00	\$ 0.00
Insurance	\$ 5,000.00	\$ 7,700.00	\$ 2,700.00
	Philadelphia Insurance	\$ 2,574.00	
	Travelers Insurance	\$ 2,563.00	
	Travelers Insurance	\$ 2,563.00	
Magazine	\$ 800.00	\$ 766.54	\$ 33.46
	Reimbursement for Jim Hughes	\$ 431.50	

	Reimbursement for Jim Hughes	\$394.04	
Membership Committee	\$ 5,500.00	\$3,075.30	\$2,424.70
	2025 Membership Kit Payment	\$3,075.30	
Office Supplies	\$ 450.00	\$476.18	-\$26.18
	General Office Supplies - Postage Reimbursement - MB	\$14.88	
	General Office Supplies - Postage for RFF Filing	\$12.40	
	General Office Supplies - Postage for RFF Filing	\$12.40	
	PO Box Rental		
	Quickbooks Fees - Jan	\$35.00	
	Quickbooks Fees - Feb	\$35.00	
	Quickbooks Fees - Mar	\$35.00	
	Quickbooks Fees - Apr	\$35.00	
	Quickbooks Fees - May	\$35.00	
	Quickbooks Fees - Jun	\$35.00	
	Quickbooks Fees - Jul	\$38.00	
	Quickbooks Fees - Aug	\$38.00	
	Quickbooks Fees - Sep	\$38.00	
	Embosser	\$112.50	
Professional Fees	\$ 800.00	\$911.95	-\$111.95
	Secretary of State Filing	\$25.00	
	Secretary of State Filing	\$5.00	
	Tax Filing	\$875.00	
	FDES NAZ Withholding - Previous Year	\$0.88	
	FATCA Withholding - January	\$0.71	
	FATCA Withholding - February	\$0.65	
	FATCA Withholding - March	\$0.71	
	FATCA Withholding - April	\$0.69	
	FATCA Withholding - May	\$0.71	
	FATCA Withholding - June	\$0.69	
	FATCA Withholding - July	\$0.71	
	FATCA Withholding - August	\$0.71	
	FATCA Withholding - September	\$0.69	
Public Education	\$ 5,000.00	\$5,000.00	\$10,000.00
	2024 John Wayne Donation-Rollover	\$5,000.00	
Special Awards & Presentations	\$ 500.00	\$305.65	\$194.35
	Reimbursement for frames, paper	\$193.15	
	Embosser	\$112.50	
Travel & Meetings	\$ 14,500.00	\$4,012.73	\$10,487.27
	Parking fee to be reimbursed	\$8.00	
	USLA Spring Meeting Reimbursement - SC	\$1,058.82	
	USLA Spring Meeting Reimbursement - MB	\$305.10	
	USLA Spring Meeting Reimbursement - SP	\$855.59	
	USLA Spring Meeting Reimbursement - JB	\$1,787.22	
Website	\$ 1,000.00	\$779.40	\$220.60
	Studio 11 Productions - Jan	\$135.00	
	Gate.com - Jan	\$239.40	
	Studio 11 Productions - Feb	\$135.00	
	Studio 11 Productions - Apr	\$135.00	
	Studio 11 Productions - Jul	\$135.00	
Social Media	\$ 200.00		\$0.00
Public Relations	\$ 0.00		\$0.00
Reconcile Discrepancies	\$ 0.00		\$0.00
Total Expenditure Accounts		\$ 35,050.00	\$25,302.75
Restricted Accounts			\$9,747.25
	2025 Adopted Budget	2025 Actuals	2025 Balance
	Expenditures		

Junior Lifeguards 2025 starting balance	\$ 17,928.65	\$1,579.35	\$19,508.00
	2024 Host Payout for Regionals	-54,241.50	
	Returned Check for JGoY 2024	\$200.00	
	Returned Check for JGoY 2024	\$200.00	
	Returned Check for JGoY 2024	\$1.50	
	Returned Check for JGoY 2024	\$1.50	
	JGoY 2024 Payment	-5200.09	
	Regional Awards Payment	-55,349.79	
	Returned Check for JGoY 2024	\$200.00	
	Returned Check for JGoY 2024	\$1.50	
	2025 Regionals 75% of Registration Fees	\$10,786.14	
Lifesaving Sport 2025 starting balance	\$ 8,827.68	\$138.82	\$8,964.50
	Super Surf Teams reimbursement to M.Riley	-51,614.75	
	2024 Regional Fees-Invoices	\$2,946.80	
	2024 Host Payout for Regionals	-53,969.75	
	2025 Regionals Adult Awards	-51,992.89	
	2025 Regionals 75% of Registration Fees	\$4,167.21	
Total Restricted Accounts			\$ 28,472.50



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Michael A. Beuerlein
DATE: October 9, 2025
SUBJECT: Past President/Advisor Report

I have been working on the following **CSLSA Projects:**

- At the CSLSA President's request, I continue to review CSLSA Agendas & Minutes and submit recommendations to the President and Secretary prior to their distribution to the Executive Board and Board of Directors.
- I continue to forward CSLSA Mail from the Huntington Beach Post Office Box each month.
- I continue to provide counsel and advise to the CSLSA President as needed.
- Regarding the Bylaw Committee Letter dated August 2, 2025, I have the following comments:

P&P I-A.E.1 & E.2 (Delegate Lists and Proxies)

- I do not believe this change is necessary.
- Obtaining specific delegate names at the start of each meeting would be burdensome, especially as delegates often arrive late and chapter presidents cannot always confirm attendance ahead of time.
- This would create an unnecessary administrative strain on the Secretary without a clear operational benefit.

P&P III-B.A&B (Activity and Action Reports)

- I believe that electronic activity reports should be submitted.
- However, I see no reason to require printed copies since the electronic reports can be printed by the Secretary or by any member of the association once they have been posted on the CSLSA website.
- I do believe that officers and committee chairs should continue to have the option to distribute printed reports at CSLSA Board of Director Meetings should they so desire.
- I believe that all action reports should be electronically submitted to the Secretary within 14 days after the conclusion of the **CSLSA Board of Directors Meeting**.

Bylaws VIII.6.5 & 6.6 (Draft Minutes Distribution)

- I do not agree in requiring the distribution of the Draft CSLSA Board of Director Minutes prior to the next USLA Meeting.
- There are 13 days between the completion of the Fall 2025 CSLSA BOD Meeting and the Fall 2025 USLA BOD Meeting.
- In the Spring of 2026, there are 4 days between the completion of the CSLSA BOD Meeting and the USLA BOD Meeting.
- The Spring 2024 CSLSA BOD Minutes were 24 pages without any reports attached and required many hours of proofing.
- The Draft Spring 2025 USLA BOD Minutes from March were not posted on the USLA website until 102 days after the meeting.
- As a former CSLSA Secretary, I believe requiring the distribution the Draft CSLSA Board of Director Minutes prior to the next USLA BOD Meeting creates an unnecessary administrative strain on the CSLSA Secretary.
- I do believe that the CSLSA Secretary should be encouraged, but not required by Bylaw, to provide Draft CSLSA BOD Minutes prior to the next USLA BOD Meeting **if possible**.
- I also believe that the vote at the 3/12/25 CSLSA EB Meeting to change the website posting requirement for CSLSA BOD Minutes from 30 days to 60 days should be carried forward as an Executive Board recommendation to the BOD. The motion passed 4 Yes - 2 No.

Bylaws VIII.F.1 & F.4 (Executive Delegates)

- Contrary to what our bylaws currently say, the First Executive Delegate has not prepared an annual report on recurrent employment standards and testing for many years. The current CSLSA practice is to post CSLSA agency test dates and pay rates on the CSLSA website. It has been the responsibility of each agency to keep their information up to date. Agencies can do this in one of two ways. Agencies can either provide their current information to CSLSA for updating on the CSLSA website, or agencies can provide their current information on their own agency website and make sure their agency website link is posted on the CSLSA website. Posting the test and pay information on the agency website and posting the agency website link to CSLSA is the preferred method currently and would eliminate the need for a CSLSA volunteer to gather information from each agency and then update the CSLSA website.
- I think it makes sense to designate the 4th CSLSA Executive Delegate as the CSLSA Recurrent Representative.
- The CSLSA 4th Executive Delegate has carried a vote at all of the recent USLA BOD Meetings.
- However, I do not have a problem with leaving the bylaws unchanged on this matter if that is the wish of the CSLSA BOD.
- My recommendations above would bring our Bylaws and P&P's into compliance with updates where needed to serve the CSLSA mission and the CSLSA membership.

I have been working on the following USLA projects:

- Working with USLA Legal Advisor Chip More, Mat Giachetti, Mike Scanlan and Southwest Region Legislation Committee Chairman Adam Sandler on how to best garner support for United States House of Representatives Concurrent Resolution 27 to have Open Water Lifeguards recognized as First Responders in federal legislation. The resolution was reintroduced by Congressman Christopher Smith to the 119th Congress. What is most needed now is the recruitment of US House Representatives to co-sponsor the resolution. Adam Sandler has developed our California plan to cultivate more support from California's US House Representatives. He has contacted 33 US House Representatives from California. So far, US Congressman Brad Sherman of California has agreed to co-sponsor the resolution. I have personally contacted other US Representatives and asked them to co-sponsor the resolution. I have also offered to assist the Pacific Islands in garnering congressional support from their region.
- Coordinating USLA committees and committee meetings. Committee productivity has never been better! There is still room for improvement, however. Officer and Committee reports were submitted later than usual, in violation of USLA Policies & Procedure deadlines. This makes the Secretary's job much more difficult, as she must revise the agenda each time a late report is submitted. Late committee meetings were the most frequent excuse for late committee reports. We are therefore asking that all committee meetings be completed at least 30 days prior to the upcoming Board of Directors Meeting. I have already reminded committee chairs to start their virtual committee meetings sooner before the Fall 2025 USLA BOD Meeting so that all officer and committee chair reports can be submitted by the Policy & Procedure deadlines.
- Representing the CSLSA Board of Directors' direction from Ventura to recommend that the USLA Certification Committee eliminate the 1,000 hour requirement for Lifeguards or ARRT team members to qualify as Beach Emergency Vehicle Operators (BEVO). The USLA Certification Committee voted in favor of this change and so did the USLA Board of Directors. The USLA BEVO policy was changed to state that a BEVO *"demonstrates adequate maturity and lifeguard experience, in accordance with agency policy, to safely take on the significant responsibility of operating an emergency vehicle on a beach, considering that it will be populated with beachgoers who may not anticipate the presence or movement of emergency vehicles...and that a BEVO only operates under the immediate supervision of an experienced BEVO, supervising from the passenger seat of the vehicle, until it is determined that the trainee is fully competent to safely operate without immediate supervision."*
- Conferring with the USLA Executive Board on a variety of matters, including the USLA Nationals, USLA/Ben Carlson Lifeguard of the Year Award, USLA Public Education Videos and planning for the Spring 2026 USLA Meeting in Biloxi, Mississippi.
- Assisting the USLA President with various projects (i.e. reviewing the work of the USLA Executive Director, providing consultation and advice, etc.).
- Forwarding mail from the Huntington Beach Post Office Box each month to the appropriate USLA Officer.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

www.cslsa.org

TO: CSLSA Board of Directors
FROM: Jay Butki, 1st Executive Delegate
DATE: 10/9/2025
SUBJECT: 1st Executive Delegate

Since the last Meeting, I have completed the following tasks as a CSLSA EB Member:

- Attended the USLA National Board of Directors meeting in Newport Rhode Island & represented the region on many committees and working groups.
- Continued to work with the USLA Lifesaving Sport Chair to ensure all Lifesaving Sport rules were followed. worked with EZ3 & Karissa to ensure that USLA Lifesaving Sport Rules were updated and reviewable.
- Reviewed the CSLSA Bylaws and Policy & Procedure manuals in regards to the proposals submitted by the Bylaws Committee Chairs
 - Had several discussions with various board members regarding Policy & Procedures and Bylaws
- Set up and ran the Ed Perry Regatta at Venice Beach
- Assisted in officiating at the South Bay Dozen
- Set up and ran the Pier 360 Lifesaving Competition at Santa Monica Pier
- 2025 CSLSA Surf Lifesaving Championships-Wed July 23rd-Sun 27th
 - Submitted the paperwork to get Lifeguard & Masters registration underway on the USLA website
 - On Wednesday & Thursday I set up the 4 water courses, Beach Flag pits and 90m Run Relay for the Junior Lifeguard & U19 Competitions
 - Friday, I arrived at dawn to continue set up, oversee courses and coached my kids. -
 - Friday night I coordinated the transition from JG to LG water courses
 - On Saturday, I acted as the head official. Thanks to the 2 dozen volunteers all events were finished by 500pm. Saturday night I broke down and secured all the beach courses into the CSLSA trailer leaving Dockweiler at 9pm. Finished loading trailer on Monday after Baywatch Redondo & Santa Monica removed the water course buoys.
- 27th Wieland Shield-
 - Managed logistics for the 1st Life Saving Victoria Tour of SoCal since 2015. Team arrived July 16 and departed on Aug 4
 - Coordinated LSV team visits with LA Co., San Clemente City & State, San Diego City, Laguna, Huntington City including banquet for the LA County Medal of Valor and the Cal State Parks Lifeguards 75th celebration, and competitions at the San Clemente Ocean Festival, CSLSA California Surf Lifesaving Championships, and culminated with the 27th Wieland Shield Competition on Aug 1 & 2. I set up the courses on Thurs July 31 and broke it down on Sunday.
 - The California Lifeguard Team won the Shield for the 1st time since 2012.
- USLA National Lifesaving Championships-
 - I towed the trailer to HSB on Mon Aug 4 and began logistics. Tues Aug 5 along with HSB volunteers & JG staff I set up the 4 water courses, Beach Flag pits and 90m Run Relay for the Junior Lifeguard & U19 Competitions. Wed Aug 6 I assisted in the JG & U19 competitions in very large surf and afterwards transition course equip to the LG/Masterscourses. Thurs, Fri, Sat Assisted in the running of the events, Sat-Tues equip loading, towed trailer and returned it to MdR.
- Pulled and coordinated CSLSA equip from trailer for use at the Super Surf Girl in Oceanside



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Skip Prosser
DATE: October 9, 2025
SUBJECT: Second Delegate Report

Thank you, Laguna Beach Ocean Lifeguard Foundation, Laguna Beach Lifeguard Association, and Crystal Cove State Lifeguard Association for hosting the 2025 Fall Board of Directors meeting. Thank you to all of the CSLSA members who are in attendance and am glad we are all here to participate in this election cycle.

Starting the year off, I attended the 2025 USLA Spring Board of Directors meeting in Rhode Island and was able to share some ideas and collaborate with multiple people on various subjects. I attended Lifesaving Sport, Membership, Junior Guards, Public Education, and Ways and Means. We were also treated to very interesting presentations such as "What is the economic value of a Lifeguard" and "Lightning Strike Injuries". If you get a chance to go to a USLA meeting, please go.

Event Participation and Scoring Support

Provided updates and technical support and scoring services and/or attended the following events. I am looking for an individual to step in and take over scoring for the CSLSA event as I make myself available to pursue other interests within CSLSA as well as outside in my personal life.

- Pier 360 – Santa Monica
- South Bay Dozen – Torrance Beach
- CSLSA Lifesaving Championships and CSLSA Junior Guard Championships – Dockweiler Beach
- USLA National Lifesaving Championships – Huntington State Beach
- Catalina Classic – Manhattan Beach Pier
- Southeast Regionals
- Mid Atlantic Regionals

Event Photo Site

Managed and hosted official photo display sites for:

- USLA National Lifesaving Championships
- California Gold

LiveHeats Collaboration

Reestablished communication with Ed Zebrowski and Coral Kemp to resume discussions with LiveHeats regarding system integration and scoring functionality. A spring meeting was held with LiveHeats, Ed Zebrowski Jr., Ed Zebrowski III, and Coral Kemp to review requirements necessary for implementation at USLA Nationals.

The following minimum scoring requirements were provided to LiveHeats, the list is not complete:

- Overall High Point Scores for Open, Age Group, and U19 competitors within A, B, and C divisions.
- Overall High Point Scores for Open Division only.
- Overall High Point Scores by region (Open and Age Group combined).
- Individual High Point Scores for both Men and Women.

Additional functional requirements include:

- Even distribution of competitors and teams from the same chapter across heats.
- Management of points for teams composed of members from multiple chapters.
- Ability to split points when a B Final is not held.

At this time, the current USLA Nationals scoring system will continue to be used for 2025 and the foreseeable future while discussions continue with LiveHeats to find out if LiveHeats can commit to incorporate the requested features.

CSLSA Website Administration

- Updated information for the 2025 Fall CSLSA and USLA meetings.
- Responded to member and public email inquiries.
- Posted and maintained updates as requested by committee members.

I would like to extend my sincere gratitude to the Board of Directors for four unforgettable years serving as a CSLSA delegate. It has been an honor to contribute to the work of this organization alongside such dedicated and passionate individuals. After much consideration, I have decided not to run for a board position this year. I encourage others to get involved, share their ideas, and continue driving the positive changes that strengthen our organization and the lifesaving community as a whole.

Respectfully,



Skip Prosser



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors

FROM: Sean Carey

DATE: October 8, 2025

SUBJECT: Third Delegate Activity Report to Board of Directors

Since we last met, I have been working on the following...

- I attended the USLA Board of Directors meeting Newport Rhode Island and reported to the national certification committee regarding the water quality standards and associated document that we have developed in our regional professional standards committee. We still have some work to do...
- Engaged with the North Island Lifeguards to assist them with recruiting, hiring and training. They remain , "out of the fold"
- Developed an asset at the IBWC (International Boundary Waterway Commission) regarding the cross border contamination issues and future strategies to mitigate the impacts north of the US/Mexican border and clarify some opacities.
- Participated in the SLAC (Scripps Lifeguard Advisory Committee) meetings to encourage cohesion among the SD County Lifeguard Agencies. Thank you Captain Berry.
- Engaged with SD County Lifeguard Chapters to encourage participation in CSLSA events, meetings etc. via emails, text messages and phone calls.
- Supported competition team from local chapter to compete in regional championships.
- Wrote letters to local congressional representatives to support Congressional Resolution 27 to recognize Lifeguards as first responders.
- Attended the spring CMSCA meeting and reported in CSLSA activities.
- Secured 24 individual bleed kits in 3 separate carrying cases holding 8 each for distribution to Lifeguards in Latin America. Hope to travel myself to deliver them and possibly train Lifeguards in their proper use.



California Surf Lifesaving Association

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World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Coral Kemp
DATE: October 1, 2025
SUBJECT: Fourth Delegate Report

Summary

I continue my vision to develop a stronger, safer, and more connected lifesaving community by expanding youth programs, advocating for lifeguard professionalization, growing lifesaving sport, and fostering international collaboration.

Professional

- Coordinating the Cadet Program Graduation on October 12, 2025.

Association

- LACoSLSA
 - Assisted with duties hosting the 2025 CSLSA Regional Lifesaving Championships in Dockweiler Beach, and competing.
- CSLSA & USLA
 - LiveHeats? As the Australian competition season blooms, we are hoping LiveHeats will have updates which may be conducive to our current point scoring capabilities and Regionals and Nationals. This would again open the opportunity to transition into using this system at sanctioned and non-sanctioned events.
 - In September, I coordinated and participated in interviewing 7 applicants for the California/New Zealand Exchange. Congratulations to Brandi White and Andrew Mansoor for their selection, and I look forward to seeing their contribution to the CSLSA in the future.
 - The Youth Sport Clinic will be at Laguna Main Beach starting at 4pm on Friday, October 10. We have multiple former and current National Team athletes lined up to mentor.
- USLA
 - Lifesaving Sport Committee
 - Vice Chair of Strategic Planning for Lifesaving Sport: Developing a structured approach to balance short-term growth and long-term sustainability. Looking at alignment with USOPC recognition standards.
 - Liaison Officer
 - SafeSport Certifications - worked with new and returning National Team Management and Staff to certify and recertify for the upcoming International Surf Rescue Challenge in New Zealand.
 - Potential work with ILS Americas Region Committee for future sport development.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 388 - Huntington Beach, California 92648

October 9-10, 2025

Bylaws/Policies & Procedures

By Robert A. Moore and William J. Richardson, Committee Co-Chairs
and Tony Sholl

Guillermo S. Avila
President

Casey T. Graham, Ed.D.
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Bauerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Skipper J.C. Prosser
Second Executive Delegate

Sean J. Carey
Third Executive Delegate

Conal A. Kemp
Fourth Executive Delegate

The Bylaws/Policies & Procedures Committee has been extremely busy since the last Board of Directors meeting. There have been back-and-forths with the Executive Board with concerns regarding lax enforcement of certain the Bylaws/Policies & Procedures over many years. Discussions regarding volunteers in the organization seemed to cloud the issues. The Bylaws/Policies & Procedures are in writing, and everyone can read them on the cslsa.org website. If running for office, take the time to read the requirements of the position and if you cannot meet the obligations, then entertain another position that you can. The volunteers in the past were able to meet the obligations as written. The Executive Board had some suggestions that the committee had investigated and accepted some suggestions, compromised on some, and did not endorse others. The interactions were positive, and discussions were frank.

This report will be lengthy as there are items the committee must address. There is a need for a breakout workshop committee at this meeting.

The Bylaws/Policies & Procedures Committee presented and discussed a Policy Proposal that was made at the Spring 2025 CSLSA Board of Directors meeting by the CSLSA Special Awards and Presentations Committee Chair. The proposed Policy would add to II-F Awards & Special Presentations Criteria and Procedures.

Results of the P&P's II-F vote:

Tabled (After extensive discussion on the floor, a motion was made to Table so the Special Awards and Presentations Committee to clarify some definitions and come back to the Fall meeting to bring off the table with further clarifications.)

The Bylaws/Policy & Procedures Committee requests the CSLSA Board of Directors take Policy II-F policy proposal OFF the Table and vote it up or down under Old Business.

The recommendation of this committee is to vote the proposal down. The Special Awards and Presentations Committee can then decide if they want to continue down this direction or not. If they do, then they can resolve in their

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committee instead of on the floor. They can always propose another version in the future by submitting to the B/P&Ps committee (hopefully in advance) so it can be reviewed prior to the BofD meeting and addressed under New Business.

Tabled proposal:

Number: II-F

Adopted: March 28, 2025

Authority: Board Resolution

SUBJECT: AWARDS & SPECIAL PRESENTATIONS CRITERIA

PURPOSE: To recognize those individuals who have made a significant contribution to the humanitarian goals and objectives of CSLSA and USLA.

The CSLSA is comprised of dedicated men and women in the open water lifeguard profession who wish to present awards in recognition of selfless acts performed by members and non-members within the Region.

Incredible feats of shoreline/open water aquatic heroism are often performed by the men and women in the lifeguard profession; however, lifeguards are not always present to perform these acts. In many cases the saving of life can be attributed to a stranger passing by a distress scene.

A. PROCEDURE FOR RECOGNITION

Any member may initiate a request for recognition, as long as that person initiating the request is not a direct family relation to the person that performed the act.

To bring an act to the attention of the Awards & Special Presentations Committee, a written account of the incident accompanied by supporting material such as newspaper clipping, photos, video footage, or witness statements should accompany a Heroic Acts Application form and be forwarded to:

CSLSA Awards & Special Presentations Committee
P.O. Box 366
Huntington Beach, CA 92648

or via E-Mail (Preferred Method) at: awards@cslsa.org

Once the application is submitted, the Awards & Special Presentations Committee Chair brings the matter to the next regular meeting of the CSLSA Board of Directors. At that meeting a special meeting of the Committee is held to

review the application to insure it's properly depicted in one of the categories defined in Section C.

If the committee approves the application in one of these categories, the application is then forwarded to the USLA Awards & Special Presentations Committee Chair. The USLA Chairperson then conducts a meeting of the USLA Awards & Special Presentations Committee in a similar fashion as the CSLSA Committee.

If approved at the National level, a national award is given. If denied, an award is given at the Regional level.

B. RECOGNITION CATEGORIES

1. *Lifeguard Medal of Valor*

- a. Created to give due recognition to an individual or group of lifeguards for performing an extraordinary rescue, who voluntarily risked their life to an extraordinary degree, in saving or attempting to save another person, or who sacrificed themselves for the benefit of others.
- b. Restricted to acts in which no primary family relationship exists between the rescuer and the rescued party(s).
- c. The application must be submitted within one year of the date the incident occurred. Usually, only those rescues performed in open water within the confines of the CSLSA's membership base will be considered for the award.
- d. This award may be presented as a CSLSA and USLA Medal of Valor with a certificate citing the action following approval by the appropriate Board of Directors.

2. *Public Safety/Military Non-Lifeguard Medal of Valor*

- a. Created to give due recognition to an individual or group individuals for performing an extraordinary rescue, who voluntarily risked their life to an extraordinary degree, in saving or attempting to save another person, or who sacrificed themselves for the benefit of others.
- b. Restricted to acts in which no primary family relationship exists between the rescuer and the rescued party(s).
- c. The application must be submitted within one year of the date the incident occurred. Only those rescues performed in open water within the confines of the CSLSA's membership base will be considered for the award.

- d. This award may be presented as a CSLSA Medal of Valor with a certificate citing the action following approval by the appropriate Board of Directors.

3. *Heroic Acts*

- a. Created to give due recognition to a lifeguard or non-lifeguard that has performed an open water rescue to an extraordinary manner.
- b. Restricted to acts in which no primary family relationship exists between the rescuer and the rescued party(s).
- c. The application must be submitted within one year of the date the incident occurred. Usually, only those rescues performed in open water within the confines of the CSLSA's membership base will be considered for the award.
- d. This award will be presented as a framed certificate citing the account of the heroic action.

4. *Meritorious Act Award*

- a. Created to give due recognition to lifeguard(s) or non-lifeguard(s) who have performed any action of lifesaving which did not place the rescuer in jeopardy, and which brings credit to lifesaving or resulted in the saving of a life.
- b. This award may also be presented in recognition of actions which have contributed substantially to the goals and objectives of CSLSA.
- c. This award will be a framed letter, citing the action.

5. *Summers of Service Award*

- a. Purpose: to recognize seasonal lifeguards for distinguished dedication to the lifeguard profession, persistent service to the public, to their personal health and physical body, moreover, for furthering the mission of the CSLSA: promoting beach safety and preventing and reducing aquatic injuries and death.
- b. Proposed eligibility criteria:
 - 1) Must be a member of CSLSA & USLA
 - 2) Must be a part time/seasonal/recurrent/non-career lifeguard who has worked a total of 30, 35, 40, 45, 50 or more summers of service.

Summers of service from multiple agencies may be counted for cumulative time, one summer per year.

- 3) Eligibility begins on June 1st of each calendar year.
- 4) Applicants may be submitted up to one year after the summer they reach the milestone, JUNE 1ST of the following year. Applicants in the 50+ category may be submitted after the summer they reach the milestone AND including if they retire AND if they are no longer members of the CSLSA/USLA at the time of submission because of retirement.
- 5) Applicants for 30, 35, 40 and 45 award categories may be nominated at each milestone
- 6) Applicants for the 50 and up category may only be submitted once.
- 7) Must be nominated by another member, cannot be nominated by oneself.

c. Nomination and award process:

- 1) Submissions shall be made on the Special Awards Application Form to the SAP Committee Chair. A letter verifying the applicant's eligibility is required from an officer of the agency for whom the Applicant is an employee.
- 2) The SAP Chair shall verify the applicant's membership eligibility with the Membership Chair.
- 3) The award will be created by the SAP Chair.

d. Awards

- 1) A digital certificate for 30, 35, 40 and 45 summers of service submitted to the nominator. Nominating members may determine how best to deliver/present the award to the recipient.
- 2) 50 and up awards shall be a framed certificate, and a 50-year gold lapel pin submitted to the nominator. Nominating members may determine how best to deliver/present the award to the recipient.
- 3) Awards may be delivered by email, by hand or mail before the end of the summer, to the individual initiating the nomination.

Example: A lifeguard celebrating their 30th summer would become eligible for the 30 Summers of Service Award beginning on June 1st and may be

nominated as early as June 1st. Such a nomination would be received, confirmed, created and delivered to the nominator before the end of summer so that the awardee could be recognized by their Chapter/Agency at the conclusion of that summer, or as they see fit.

New Proposals listed below:

Policy & Procedures items for discussion in committee workshop:

I-A.E. A majority vote of delegates is required to adopt, amend or delete Policies & Procedures.

1. A list by name of all eligible voting delegates, by Chapter, shall be provided to the Secretary at the commencement of the meeting and shall be included in the Minutes.
2. Any necessary Proxies shall be submitted to and documented by the Secretary.

II-B.F. CSLSA Social Media - ?????? – the official social media of the California Surf Lifesaving Association.

II-E. **ADHERANCE TO UNITED STATES LIFESAVING ASSOCIATION CODE OF ETHICS**

~~THE MEMBER WILL:~~

~~Serve mankind through the diligent protection of life and property.~~

~~Remain totally loyal to their employer, community, state and nation.~~

~~Promote through youth and adult groups understanding of the privileges and responsibilities of American democracy.~~

~~Fulfill their responsibility by honoring, dignifying, and actively supporting their profession.~~

~~Recognize the value of the profession and promote its future by inspiring promising young people to prepare for it.~~

~~Recognize the responsibility of the professional group for the conduct of its members.~~

~~Maintain relationships with associates based on mutual integrity, understanding, and respect.~~

~~Maintain their health and a high level of fitness.~~

~~Attempt to think clearly and maintain objective points of view on controversial questions, being ever mindful of the welfare of others.~~

~~Show that they have a position of special trust and adhere to the standard of personal conduct acceptable for professional standing in the community.~~

~~Understand the requirements of effective organization and willingly work through channels.~~

~~Never allow personal feelings or dangers to self to deter them from their responsibilities.~~

~~THE MEMBER will strive to achieve these objectives and ideals, dedicating themselves before God to their chosen profession.~~

Lifeguards will:

- *Maintain an unwavering dedication to the safety of those they are assigned to protect.*
- *Recognize and accept that heightened personal dangers are an unavoidable aspect of the job*
- *Maintain high standards of fitness, recognizing that their strength, stamina, and physical skill may mean the difference between life and death.*
- *Make every reasonable effort to prevent accidents before they occur.*
- *Avoid any undue distraction which may deter them from their primary responsibility.*
- *Proudly carry out the duties they are assigned, providing the highest possible level of courtesy, respect and assistance to those whom they watch over.*
- *Take proactive steps to educate the public about the hazards of the aquatic environment and ways to safely enjoy aquatic recreation.*
- *Promote their profession through personal actions which serve to demonstrate that lifeguards everywhere are deserving of the trust placed in them by the public they serve.*
- *Diligently follow established policies and procedures set forth by their employing agency to promote best possible public service.*

II-L. C. Good Standing

1. A member shall be considered in Good Standing when their dues are paid in full as established in CSLSA Bylaws Article VI Section 3-B and Article VII Section 3-B-4:

Individual members must submit their dues in accordance with the deadline established by their Chapter, ensuring that CSLSA receives payment no later than October 1 of each year, as outlined by Bylaw VI.

2. Members who fail to remit dues by the deadline shall be considered not in Good Standing and may forfeit privileges associated with membership, including voting rights, eligibility for office, and participation in CSLSA sponsored events or programs, until such time as dues are paid in full.
3. Perpetual Members shall remain in good Standing provided they maintain compliance with all other requirements of membership, as dues are satisfied by their one-time payment.

III-B.

- A. Reports of activities and accomplishments shall be presented verbally by Officers and Committee Chairpersons. ~~One electronic copy shall be submitted to the Secretary in advance of the presentation with a follow-up printed copy to be included with the Minutes. One printed and one electronic copy shall be submitted to the Secretary for inclusion in the minutes of the meeting as attachments thereto.~~

These Reports shall be called "Activity Reports."

- B. Reports of what actions transpire at each committee meeting during such General Board Meeting, shall be presented verbally, ~~and with one printed~~ and followed by an electronic copy presented to the Secretary for inclusion in the Minutes of the meeting as attachments thereto within 15 days to allow the Secretary to meet their ~~20~~ ??-day Bylaw obligation.

These reports shall be called "Action Reports."

Bylaws items for discussion in committee workshop:

Article VI – Local Chapter Membership

Section 3 – Good Standing

- C. A Chapter shall remain in good standing when their dues are paid in full as established in CSLSA Bylaws, Article VI, Section 3-B and Article VII, Section 3-B-4

Chapters who fail to remit dues by the stated deadlines shall be considered not in Good Standing and may forfeit privileges associated with membership, including voting rights, eligibility to hold office, and participation in CSLSA sponsored events or programs until such time as dues are paid in full.

Article VIII

Section 6 – Duties of the Executive Board

C. Secretary

The Secretary shall:

5. Distribute the DRAFT Minutes of the CSLSA Board of Directors to the Executive Board for guidance and direction at the upcoming USLA Board of Directors meeting. The DRAFT Minutes are a mandate for the CSLSA Executive Board to follow representing the CSLSA Board of Directors; and
6. Distribute the DRAFT Minutes of the CSLSA Board of Directors, after the USLA Board of Directors meeting ~~And Executive Board~~ within thirty (30) days; and

F. Executive Delegates

There shall be four Executive Delegates who are entitled to one vote each on the Executive Board.

1. The First Executive Delegate shall:
 - ~~a. Serve as an advisor to the Executive Board of the CSLSA, represent the recurrent lifeguards who are members; and~~
 - ~~b. Prepare an annual report on recurrent employment standards and testing to be posted on the CSLSA website.~~
 - a. Serve as an advisor to the Executive Board of the CSLSA
 - b. Prepare a written report including all duties and activities for each meeting of the Board of Directors.
- c. The First Executive Delegate shall be the Sixth Delegate to USLA.
1. The Fourth Executive Delegate shall:
 - ~~a. Serve as an advisor to the Executive Board of the CSLSA~~
 - ~~b. Prepare a written report including all duties and activities for each meeting of the Board of Directors~~
 - a. Serve as an advisor to the Executive Board of the CSLSA, represent the recurrent lifeguards who are members; and
 - b. Prepare an annual report on recurrent employment standards and testing to be posted on the CSLSA website.
 - c. The Fourth Executive Delegate shall be the Ninth Delegate to USLA.

This is an election meeting for the January 1, 2026 - December 31, 2027 term in office. As stated in our 2025 CSLSA Spring Bylaws/P&P's report, Tony Sholl expressed interest in being more involved on this committee. If still interested, it is the desire of Mr. Richardson and I to fade into the background and have the newly elected President appoint Mr. Sholl as the Bylaw/P&P's Committee Chair beginning January 1, 2026. Mr. Richardson and I may be willing to contribute in an advisory/contributory role if the Chair requests our help. Mr. Richardson and I hope our decades of work continues to frame the association and the association lives within the frame. Best of luck.

Yours in Lifesaving.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Vincent Lombardi, Certification Committee Chair
DATE: October 8, 2025
SUBJECT: CERTIFICATION COMMITTEE ACTIVITY REPORT

Rick Gould, Sean Carey and I continue to serve as CSLSA's Certification Officers reporting our activity to USLA.

Certification Results – Fall 2025

<u>Agency</u>	<u>Category</u>	<u>Cert. Officer</u>	<u>Status</u>
Huntington Beach	Advanced	Lombardi	Approved
Carpinteria Summerland Fire	ARRT	Gould	Approved
Los Angeles County Fire/Lifeguard	Advanced	Lombardi	Approved
Ventura County/Channel Island Harbor Lifeguards	Basic	Gould	Approved
Coronado	Advanced	Lombardi	Approved
Santa Barbara County Fire Department	ARRT	Gould	Approved
Oceanside	Advanced	Lombardi	Approved
Lake Mission Viejo	Advanced	Lombardi	Approved
Laguna	PRWC	Lombardi	Approved
California State Parks	Basic	Gould	Approved
Santa Barbara, County Lifeguards	Basic	Gould	Approved

Extensions Requested/Awaiting Application

Los Angeles City Lifeguards	Advanced	Lombardi	Awaiting Documents
Long Beach	Advanced	Lombardi	Lapsed

Southwest Region Certification Officers Area Assignments

<u>Geographical Area</u>	<u>Certification Officer</u>	<u>E-Mail Address</u>
<u>Area I – San Diego County</u>		
Camp Pendleton	Sean Carey	scarey@coronado.ca.us
Camp Surf YMCA	Sean Carey	
Coronado	Vince Lombardi	
Del Mar	Sean Carey	
Encinitas	Sean Carey	
Imperial Beach	Sean Carey	
Oceanside	Sean Carey	
San Diego	Sean Carey	
Solana Beach	Sean Carey	
<u>Area II – Orange County – South LA County</u>		
California State Parks	Rick Gould	roughwaterswim@gmail.com certification@cslsa.org
Huntington Beach	Vince Lombardi	
Laguna Beach	Vince Lombardi	
Lake Mission Viejo	Vince Lombardi	
Newport Beach	Vince Lombardi	
Monarch Bay	Vince Lombardi	
OC Lifeguards	Vince Lombardi	
San Clemente	Vince Lombardi	
Seal Beach	Vince Lombardi	
<u>Area III – Los Angeles County north through Santa Barbara County</u>		
LA City	Rick Gould	roughwaterswim@gmail.com
LA County	Rick Gould	
LA County Lakes	Rick Gould	
Long Beach	Rick Gould	
Oxnard Fire Dept. (AART)	Rick Gould	
Port Hueneme	Rick Gould	
Santa Barbara (County)	Rick Gould	
Santa Barbara (City)	Rick Gould	
Ventura County Harbor Patrol	Rick Gould	
Ventura County Fire Dept. (AART)	Rick Gould	
Ventura City Fire Dept. (AART)	Rick Gould	
<u>Area IV</u>		
Morro Bay	Rick Gould	roughwaterswim@gmail.com
Pismo Beach	Rick Gould	
Port San Luis Harbor District (Avila Beach)	Rick Gould	
Santa Cruz	Rick Gould	



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 388 - Huntington Beach, California 92648

Gustavo S. Avila
President

Casey T. Graham
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Buttl
First Executive Delegate

Skipper J.C. Prosser
Second Executive Delegate

Sean J. Carey
Third Executive Delegate

Coral A. Kemp
Fourth Executive Delegate

To: CSLSA Board of Directors
From: Exchanges Committee
Subject: New Zealand Exchange Program
Date: October 9th, 2025

Exchange Committee

- Judd Redmond of Sunset Beach and Kyran Gillespie of Bayllys Beach represented about California on the exchange program from New Zealand. They had all positive reports for the California Surf Life Saving Association host beaches; they learned so much and appreciated the differences in lifeguarding styles compared to what they see back home. They were happy to take notes on how to enhance their beach patrol operations back in New Zealand

- As a thank you for hosting the summer 2025 New Zealand Exchange lifeguards, we invite the hosting agencies from the previous summer to receive a custom-made plaque from Kyran and Judd as a token of their gratitude

- We have our 2025/2026 season California exchange guards:

Brandi White

Lifeguard II from Crystal Cove State Lifeguards. She's been lifeguarding since 2019 and a legacy lifeguard as her father served as a Newport Beach lifeguard. She's a lifeguard instructor, mentor and leader. Brandi has competed in surf lifesaving competitions since her rookie year: competing on regional, national and international levels. She's served as the Crystal Cove State Lifeguard Association President and serves as the CSLSA Fundraising Committee Chair.

Andrew Mansoor

Acting Marine Safety Officer from San Clemente City Lifeguards. He's been lifeguarding for nine years and previously served as the junior lifeguard program coordinator to San Clemente City Junior Lifeguards. Andrew has also competed in surf competitions and currently serves as San Clemente City Lifeguard Association President.

The CSLSA Executive Board is proud to have such great representation for CSLSA on this season's exchange and look forward to hearing all about their learning experience abroad.

For inquiries and further exchange opportunities, please contact Vianne Kelly and Casey Graham at exchanges@cslsa.org.

cslsa.org

FUND



California Surf Lifesaving Association

TO: CSLSA Board of Directors

FROM: Brandi White, Fundraising Committee Chair

DATE: 10/9/2025

SUBJECT: FUNDRAISING COMMITTEE ACTIVITY REPORT

Since the last Board of Directors Meeting, I have been exploring the different fundraising opportunities that were discussed in the Fall 2024 B.O.D. Meeting.

-I contacted Jefferey Low, the Director of Materials Management regarding providing Lifeguard agencies with affordable Stingray hot water bags with QR codes that direct patrons to the CSLSA website, looking to possibly work with Dragonskin to see if they can help with start up costs of production

-Emailed the PubEd committee chairs about doing a joint project to raise funds for the association and provide public education by creating a QR code on stingray bags that directs beach patrons to an informational page on the association's website

-Collaborated with the Website Committee about adding a "DONATE NOW" option to the revamped CSLSA website so that people visiting the site have an easy way to support the association

-Discussed other forms of payment that are more user friendly to encourage more people to donate on the association's website (Venmo)

-Directed my attention to exploring other fundraising options that don't require start-up funds. This involved writing up a donation letter that can be sent to businesses explaining our purpose as an association and why supporting our group will allow the continuation of support and resources that CSLSA provides the community.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Nikki Bryant, Grants Committee Chair
DATE: September 9, 2025
SUBJECT: GRANTS COMMITTEE ACTIVITY REPORT

As Grants Committee Chair, I have continued developing the Open Grants Document to support CSLSA members in identifying and applying for grant opportunities.

Following the Spring meeting, I conducted research to explore funding opportunities in support of Mrs. Kemp's proposal for the LiveHeats digital competition management system. While this effort did not yield direct results, it highlighted another opportunity for the Grants Committee to expand its role in supporting CSLSA and its membership. I encourage members to share ideas for improvement with me in the future so that we can further refine these efforts.

With the support of Mr. Beuerlein, I became aware of the CDC Foundation opportunity in June 2025 and subsequently updated the Grants webpage with the application information. I would be interested to know if any members applied and whether confirmation of funding has been received. In August, I conducted a review and update of the Grants webpage, searching for new opportunities and refreshing existing listings. This review revealed that many previously identified grants had either expired, reduced their funding levels, or otherwise changed. Unfortunately, no new opportunities were identified at that time.

Grants continue to provide a vital opportunity to supplement existing budgets and address unfunded needs. The grant application templates for both equipment and programs remain available on the website as a resource for members. The Grants Committee Guidance Document has also been established to outline the mission and goals of the committee, ensuring that our work is structured and purposeful.

In addition to my CSLSA work, I also serve as USLA Co-Chair for the Women of Water Committee. With the support of the USLA Executive Director, we launched a data collection initiative to identify the percentage of women working in open water lifeguarding. Data was collected from 64 USLA Certified Agencies, and I would like to thank all members in the CSLSA region who contributed. The full report will be presented at the upcoming USLA Women of Water Committee meeting at the Board of Directors meeting in Coeur d'Alene, ID.

Finally, I had the pleasure of assisting with score data entry for the Junior Guard day of the 2025 CSLSA Surf Lifesaving Championships at Dockweiler Beach, which was a valuable opportunity to support the success of the event.

ATTACHMENTS

1) none



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Brendan Gibson & Joseph Sholl: JG Committee Co-Chairs
DATE: 10/09/2025
SUBJECT: JUNIOR LIFEGUARD COMMITTEE MEETING AGENDA

Since the 2025 CSLSA Spring Board of Directors meeting, the JG Committee has worked on/completed the following:

- **Regionals**
 - With LACoSLA, helped plan, organize and conduct the JG day of competition.
- **JG of the Year**
 - Reviewed submissions for the JG of the Year.
- **USLA Nationals**
 - Attended the JG Day of the National competition.
 - Helped with safety logistics and volunteered as needed.
- **Guidance**
 - Continued to confer with Chris Egan and Casey Graham (past JG Committee Co-Chairs) on guidance and past practices.
- **CSLSA Competition Rules, Policy & Procedures and Bylaws**
 - Reviewed rules, policies and bylaws as they relate to the JG Committee and competition



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler
DATE: October 9, 2025
SUBJECT: LEGISLATION COMMITTEE ACTIVITY REPORT

Legislation Committee Activity Highlights:

House Concurrent Resolution 27 (HConRes 27)

The Resolution to give Ocean Lifeguards a federal status of Emergency Response Providers, was recently reintroduced by its author for the new Congress.

Following its reintroduction, we initiated a multi-step outreach campaign to the California Delegation, focusing initially on the 18 Representatives who have coastline in their Districts in an effort to gain co-sponsors for the Legislation. We increased the outreach to all 32 members of the CA Delegation on subsequent contacts.

- We suggested to Mat Giachetti that he ask the Resolution Author Rep. Chris Smith (R) NJ to create a "Dear Colleague" letter and have it electronically sent to all the Congressional Members. A "Dear Colleague" letter was created, and it was emailed to all members of Congress by Rep. Smith's office on May 21, 2025.

Following the distribution of the "Dear Colleague" letter, we put into motion a four-step campaign starting at the beginning of June to get the awareness of the Resolution into the Congressional ecosystem as soon after the "Dear Colleague" letter as possible, and before its summer recess. We called or wrote members once a week in June.

- 1) We faxed or emailed a letter on CSLSA Letterhead over President Gus Avila's signature to the 32 members of the California delegation explaining the Resolution, requesting their support and expressing the industry support for HCR 27. We reminded them of the "Dear Colleague" letter sent on May 21. *Text of CSLSA letter available upon request.*
- 2) We placed calls to the DC and District offices of the California delegation and asked the staff to advise their Representatives that the CSLSA and other organizations support HCR 27 and that we would appreciate their support as well.

- 3) We filled out the Online Contact Form on the websites for each CA member expressing support for HCR 27, mentioning the highpoints of the Resolution, as well as the organizations that are supporting it.
- 4) We left voicemails for the CA Representatives at both their DC and District offices. CSLSA President Gus Avila allowed us to leave the voicemail message as if he were calling. In it, he restated the essential elements of the Resolution and appealed for the support of the Representatives. *Text available upon request.*

Having been informed by Mat Giachetti on July 27 that Rep. Brad Sherman (D-CA) has signed on as a co-sponsor, we emailed the other Democrat members of the California delegation to highlight this update.

We were advised by Mat Giachetti on October 17 that Rep. Frank Pallone (D-NJ) has signed on as a co-sponsor. As a result, we emailed the Democrat members on our target list to highlight this update.

We also recently suggested to Mat Giachetti that the staffs of Representatives Scalise and Emmer should be engaged at some point as the Republican Leader and Whip, respectively, who will have the final word on whether HCR 27 reaches a Unanimous Consent vote.

"Baywatch" TV Series Reboot

Upon reading that a new version of "Baywatch" was moving forward at Fox-TV, I communicated with Greg Bonnan, the Executive Producer of the upcoming reboot of the series (Greg was also the EP of the original series). I asked if he would support the Resolution and also try to get Fox to tie "Baywatch" into a grass roots campaign as it had been done with "Rescue HI-Surf" with "Lifeguards First" campaign. His reply was "It would be a pleasure and honor to help."

Greg said if Fox should decide not to participate, he will still "get 'Baywatch' behind it." (Although he did feel that Fox would want to be involved).

Greg also asked me for the names of the Fox TV executives who were previously involved with the "Rescue HI Surf" and "Lifeguards First" tie-in, which I provided.

I will continue to communicate with Greg, and monitor the production progress and get USLA and other partners involved as soon as necessary.

When Congress returns to regular session and all Members are working and committees are meeting, we will endeavor to again engage our Delegation again hopefully before the Holiday recess.

CA Ocean Lifeguard Minimum Wage Initiative

Proposed legislation is being advocated by the CSLSA. The need for the legislation, as suggested by Ryan Gates, is aimed at establishing a minimum wage for professional ocean and open water lifeguards in California, a group facing major employment challenges. Inadequate compensation has led to an alarming decline in the number of qualified lifeguards, as many are forced to seek better-paying opportunities elsewhere. The CSLSA believes that legislative action is needed to enhance the recruitment and retention of lifeguards, which will ensure continued public safety for both California residents and tourists.

Advocacy letters have recently been sent out over CSLSA President Gus Avila's signature to key Assembly and Senate lawmakers who in the past have supported issues facing professional ocean and open water lifeguards.

During the Spring 2025 Board of Directors meeting, the Committee discussed next steps in the initiative such as contacting Legislators, and making follow-up calls and emails to schedulers, in an effort to try to get a meeting with the selected State Senator, Assemblymember, or the Member's Legislative staff person.

We also discussed preparing a Draft of the proposed Legislation focusing on the important aspects of the Bill such as recruitment, retention, and public safety, as a way of acclimating lawmakers to the general idea.

The Committee also examined various agency pay rates for lifeguards including those in training, working full-time schedules, the difference between seasonal and permanent lifeguards, and any salary enhancements such as being bilingual or having EMT certifications, in an effort to determine what the Bill's exact "ask" would be.

For example, should the suggested minimum wage be aligned or have parity with Fire or Marine Safety salaries; should it be based on a percentage of the minimum wage

currently in the State of California, such as 200%, with articulated increases, or should a floor hourly amount be determined based on prevailing trends?

The Committee did not resolve the “ask” issue and will do further research to come up with one. A follow-up email will be sent to meeting attendees to get further suggestions on the matter.

Also discussed were possible outreach ideas to communicate to lawmakers, the general public, and other stakeholders the existence of the proposed initiative once it is further developed, and highlighting the seriousness of the issue it aims to correct.

The Committee also discussed the potential pushback on the initiative, what it might be and where it would come from.

Creating a PSA video on the topic was also discussed.

We will endeavor to set up meetings with interested legislators to gain their support and hopefully begin the process of crafting a Bill.

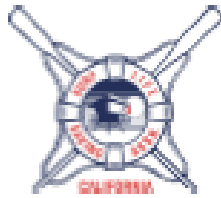
Pending/Signed CA Legislation

The Committee continues to monitor legislation introduced that may primarily impact EMT’s, Ocean Lifeguards, and Marine Safety Officers.

Submitted,



Adam Sandler
Chair, Legislation Committee



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
FROM: Jay Butki, Lifesaving Sport Committee Chair
DATE: 10/9/2025
SUBJECT: Lifesaving Sport and Fitness Committee Report

Guillermo S. Avila
President

Casey T. Gresham
Vice President

James A. Hughes
Secretary

Joseph A. Stoll
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Skipper J.C. Prosser
Second Executive Delegate

Seam J. Carney
Third Executive Delegate

Coral A. Kemp
Fourth Executive Delegate

2025 CSLSA California Surf Lifesaving Championships and JG Championships

The 45th CSLSA California Surf Lifesaving Championships, AKA "Regionals", were held at Dockweiler State Beach on July 25th & 26th in 60.6-degree water and 3-4' fun surf.

Over 584 CSLSA members registered and competed: 403 Junior Guards (403 male, 282 female) & 181 Lifeguards (111 men, 70 women) plus many international guests from Australia, South Africa, France, Japan.

California State Lifeguard Association won the Lifeguard overall points score for the 13th year in a row, LA Co SLSA took second, Laguna Beach was 3rd.

Rounding out 4th-10th: Santa Cruz, Capitola, Santa Barbara, Coronado, Long Beach, San Clemente, and Encinitas.

Thank you to the LA County Fire Department, Lifeguard Division, LACoSLSA, all the CSLSA volunteers, and the athletes and family and friends who attended for the success of the 2025 Southwest Regionals. A special nod of appreciation and our sincere thanks, again, to the Prosser family for the registration & scoring administration.

Top 10 Women

Rank	Name	Chapter	Total Points
1	Sasha-Lee Hemmens	California State Lifeguard Assoc	130.000
2	Holly Maine	LA County Surf Life Saving Assoc	102.250
3	Claire Kelly	Laguna Beach Lifeguard Assoc	94.625
4	Coral Kemp	LA County Surf Life Saving Assoc	89.250
5	Montana White	California State Lifeguard Assoc	84.500
6	Brandi White	California State Lifeguard Assoc	78.875
7	Rylee Kawaiand Nakayama	California State Lifeguard Assoc	67.250
8	Daphne Hailan	LA County Surf Life Saving Assoc	65.000
9	Tristen Salfonstall	California State Lifeguard Assoc	55.875
10	Keani Rodriguez	California State Lifeguard Assoc	55.125

Top 10 Men

Rank	Name	Chapter	Total Points
1	Lukas Pohlman	LA County Surf Life Saving Assoc	133.750
2	Porter Hodan	Laguna Beach Lifeguard Assoc	112.083
3	Alexander Cole	LA County Surf Life Saving Assoc	90.750
4	James Ahearn	Laguna Beach Lifeguard Assoc	84.250
5	Brian Murthy	LA County Surf Life Saving Assoc	73.500
6	Ronan Higgins	California State Lifeguard Assoc	65.750
7	Jack McLaughlin	California State Lifeguard Assoc	63.375
8	Dino Lee	Santa Barbara Lifeguard Assoc	59.875
9	Benjamin Tran	LA County Surf Life Saving Assoc	58.887
10	Austin Trinkle	Long Beach Lifeguard Assoc CA	57.000

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27th Wieland Shield

The Wieland Shield exchange concept was created by LA County Lifeguard Bob Burnside as an educational, cultural and competitive lifesaving exchange between California Lifeguards & Life Saving Victoria (LSV) in the early 1960s and the 1st Wieland Shield tour took place in Australia & New Zealand in 1967. This past summer's LSV team was the first Victorian Tour of SoCal since 2015 due to the Covid restrictions in Victoria and a turnover of personnel at LSV HQ. The California Team went downunder for the 25th and 26th tours in Jan 2018 and Jan 2024.

The California representatives were selected from their 2024 and 2025 results to represent California in the 2-day competition versus the Victorian State Team held over 2 days as part of the International Surf Festival at Hermosa Pier on August 1st & 2nd.

6 women: Sae Ackerstein-Santa Cruz, Claire Kelly-Laguna, Coral Kemp-LA County, Sasha Hemmens-Cal State, Holly Maine-LA County, Montana White-Cal State and 6 men: Stephen Blaauw-LA County, Alexander Cole-LA County, Hayden Hemmens-Cal State, Roman Higgins-Cal State, Jake Miller-LA County, Lukas Pohlman-LA County. The team was led by Coach Brian Murphy- LA County and Manager Jay Butti-LA County.

Life Saving Victoria Team: 4 women-Charlotte Mahon-Portsea, Mackie Hunter-Portsea, Clara Walsh- Torquay / Mordialloc, Reidel Smith-Half Moon Bay and 6 men- Campbell Bowen-Half Moon Bay Jesse Coulson-Half Moon Bay Harris Henderson-Torquay Harvey Lanka-Portsea Xavier Purcell- Portsea Jack Slykhuis-Half Moon Bay. The LSV team was led by Coach Matt Henderson-Torquay, Manager Anthony Purcell- Portsea, Asst Manager Matt Mahon-Portsea.

The LSV Team toured SoCal from July 16-Aug 4 and visited Lifeguard Services at LA County, San Clemente City, San Clemente State, San Diego, Laguna Beach, and Huntington City. They also took part in the LA County Medal of Valor Dinner, Cal State Parks 75th Anniversary dinner, San Clemente Ocean Festival, Regionals, and the ISF Taplin Relays.

The California team prevailed by a score of 78-64 and finishing first across the line in 11 of the 17 events. It was the first California victory since 2012.

The 28th Wieland Shield is set for Downunder Victoria tour in January 2027 and including visits to Torquay, Portsea, Warrnambool and Phillip Island.

2025 USLA National Lifesaving Championships and JG /U19 Championships

The largest Lifesaving event in 2025 the Americas in both competitor attendance and surf size was held at Huntington State Beach from August 8th-9th and hosted by the Huntington State Beach Junior Lifeguard Association. The 2025 USLA Nationals had 862 total competitors: 372 Junior Lifeguards and Under 19s and 490 Lifeguards and Masters (312 men, 178 women)

Howard Lee National Championship Trophy

A Teams (201+ Lifeguards) Includes Open and Age Group Points

Place	Chapter	Total Points
1	Sussex County	1309,495
2	California State Lifeguard Assoc	1278,999
3	LA County Surf Life Saving Assoc	993,497
4	Monmouth County	746,060
5	Hampton Lifeguard Assoc.	240,811
6	Jones Beach State Park	197,625
7	Volusia Surf Lifesaving Association	144,124
8	Santa Cruz Surf Lifesaving Assoc	120,125
9	Emerald Coast	78,000
10	Laguna Beach Lifeguard Assoc	77,000

Greg Farry Championship Trophy

Team with the highest OPEN point total

Place	Chapter	Total Points
1	Sussex County	1180.496
2	LA County Surf Life Saving Assoc	832.497
3	California State Lifeguard Assoc	765.999
4	Monmouth County	600.060
5	Risik Park	299.750
6	Deerfield Beach	196.875
7	Wrightsville Beach	180.936
8	Fort Lauderdale Ocean Rescue	176.062
9	Jones Beach State Park	168.625
10	Hampton Lifeguard Assoc.	149.436

Sheridan Byerly Championship Trophy

Region with the highest OPEN/Age Group/U19 point totals

Place	Region	Total Points
1	Mid Atlantic	2850.617
2	Southwest	2642.371
3	Southeast	889.561
4	South Atlantic	431.122
5	Gulf Coast	50.750
6	International	35.000
7	Unknown	14.000
8	Pacific Islands	2.000

Open Women

Rank	Name	Chapter	Total Points
2	Sasha-Lee Hemmens	California State Lifeguard Assoc	111.000
3	Holly Maine	LA County Surf Life Saving Assoc	89.250
5	Kelsey Cummings	LA County Surf Life Saving Assoc	76.750
8	Montana George	California State Lifeguard Assoc	65.500
9	Renee Jackson	LA County Surf Life Saving Assoc	39.375

Open Men

Rank	Name	Chapter	Total Points
1	Jake Miller	LA County Surf Life Saving Assoc	94.375
3	Hayden Hemmens	California State Lifeguard Assoc	79.250
4	Lukas Pohlman	LA County Surf Life Saving Assoc	73.812
5	Alexander Cole	LA County Surf Life Saving Assoc	59.500
7	Brian Murphy	LA County Surf Life Saving Assoc	52.000
8	Roman Hicoline	California State Lifeguard Assoc	47.312

2025 International Surf Rescue Challenge (ISRC)

Nov 26-Dec 1 -Mount Maunganui, New Zealand. The ISRC is based around a comprehensive competition program conducted over three tests, which includes surf swim, paddleboard, surfski and beach events. This year's ISRC will include a record 22 teams.

12x Open Teams: USA, Australia, Canada, Germany, Great Britain, Hong Kong, Japan, Netherlands, New Zealand, Singapore, Spain, South Africa

2x Open Pathway Teams: New Zealand, South Africa

8x Youth/U19 Teams: USA, Australia, Germany, Japan, New Zealand, Spain, South Africa (South Africa Youth Pathway)

16 Californians were selected for the 32 Lifeguard & JGs representing the USA and the USLA at the International Surf Rescue Challenge. Montana George (Cal State), Sophia Gulotti (Sussex County), Holly Maine (LA County), April O'Gorman (Volusia County) and Sam Tadder (Virginia Beach). Joining the five veterans are first time national team selections Claire Kelly (Laguna Beach), Ashlyn Roselle (Sussex County), and Kali Wilding (Cal State). Claire Kelly brings swimming and board racing skills to the team. Roselle was the silver medalist in both the Beach Sprint and Beach Flag events at the 2025 National Championships. Wilding is an elite paddler sure to make an impact on the Surfski. The men's team will travel with only two competitors who competed last fall in Australia. Konner Knarr (Sussex County), the silver medalist at the World Championships in the Beach Sprint, will lead Team USA. And Roman Higgins (Cal State) returns after two top five finishes in the Board and Surfski races in August at Nationals. While the next six athletes were not in Australia, they have a wealth of international experience, and each were in top form at Nationals. Drew Modrov (Rita Park), the elder statesman of the team, has been named team captain and will share swimming duties with Stephen Blaauw (LA County). Nate Humbertson (Monmouth County) will handle the Surfski after winning the event in convincing fashion at Nationals. Dylan Narocowich (Deerfield) and Lukas Pohlman (LA County) are excellent board racers, and Coleman Woodard (Sussex County) took third in the Ironman

Youth National Teams consist of the best Lifeguards and Junior Lifeguards from their respective nations under nineteen years old. Two of the US athletes who competed in the 2024 Lifesaving World Championships held in Australia last fall, Ellie Barrows (Monmouth County) and Liam Knight (Hampton Lifeguard Assoc) will use their experience to guide their teammates through three full days of grueling international competition. Joining Liam on the boys' team are twin 'beachies' Kolbe and Kyle Green from Sussex County who finished 1-2 in the Beach Flag

competitions and 3rd and 1st in the Beach Sprint. Colin Stueber (Jones Beach) and Dylan Zucker (Hampton Lifeguard Assoc) are the premiere swimmers of the group. Harrison Alty (LA County), Thomas Rocher (Cal State), Bodie Addison (LA County) and Knight are all craft specialists. Joining Barrows on the girls' team are beach specialists Hayden Mandell (Santa Cruz) and Gemma Garbulo (Hampton Lifeguard Assoc). Miki D'Adamo (LA County) and Daisy Pitches (Hampton Lifeguard Assoc) are the top swimmers, Cheryl Brightfield (Capitola) and Finley Dobkin (Santa Cruz) are Board Race pros, and Finley Murphy (Cal State) will lead on the Surfski. Murphy, D'Adamo, and Barrows also conquered the Ironwoman race in the epic Huntington surf at Nationals. Congratulations and good luck to all the USLA Representatives.

2026 Super Surf Teams League

CSLSA "California Bears" have again been invited back by SLSA to compete for a 3rd time on Jan 10 & 11 at Maroubra Beach near Cronulla (South Sydney) in their elite 18 team league event. The SSTL is preceded by the SLSA Interstate Competition and followed in the afternoon by the Shaw and Partners Iron series after Super Surf Teams League events finish.

SSTL Team is 4 females & 4 males: 1x Beachie, 1x swimmer, 1x board paddler, 1x ski paddler.

15 events-10 individual & 5 team: Male & Female Beach Sprint, Male & Female Flags Final

Male & Female Surf Race Final, Male & Female Board Final, Male & Female Ski Final

Mixed Gender 2 Person Beach Relay (1 x Male & 1 x Female Mixed Gender

2 Person Swim Relay (1 x Male & 1 x Female)

Mixed Gender 2 Person Board Relay (1 x Male & 1 x Female)

Mixed Gender 2 Person Ski Relay (1 x Male & 1 x Female)

Mixed Gender 8 Person Ocean M Relay (4 x Male & 4 x Female)

California Bears are the only non-Australian team and last time our representatives beat a couple of elite Aussie teams.

2026 & 2027 CSLSA California Surf Lifesaving Championships

CSLSA needs a host and location for 2026. Huntington State had previously expressed some interest, and at our last Executive Board meeting both Coronado and Santa Barbara were mentioned as also considering hosting. Any other chapters interested? If so please attend the Lifesaving Sport and JG committee meetings.

2026 USLA National Lifesaving Champs

As I understand the current leading proposal is for the 46th Nationals event to be hosted by Fort Lauderdale, Florida who last hosted in 2009. No contract is yet in place.

LACoSLSA is again planning to contract and organize logistics for the California Truck which will be loaded at Dockweiler on the Saturday morning preceding the event so surf racing craft and supplies are on site prior to the JGU19 competition commencement. Further logistics and info to be determined.

Future USLA National Lifeguard Championship

CSLSA needs a west coast host for future USLA Nationals. CSLSA and USLA can provide information and documentation to review regarding what is expected. CSLSA has offered to assist with providing helpful information and support. Any others interested?

Athletes Committee

No report from Athletes Committee representatives.

Agenda:

1. After action review of 2025 CSLSA Regionals and USLA Nationals
2. 2026-2027 CSLSA California Surf Lifesaving Championships host and location.
3. Fall USLA Rules Change Proposals for summer 2026 -suggest proposal to add the 3 person Surfski Relay to USLA Competition event schedule
4. Discussion on changing CSLSA Lifeguard Regionals to a 2-day event as is done in most of the other 9 USLA Regions.
5. "California Bears" Super Surf Teams League logistics
6. 28th Wetland Shield Tour
7. New Business

DRAFT- Tentative**2026 Lifesaving Sport Competition Dates:**

** International*

*Jan 10-11: **Super Surf Teams League**-Maroubra, NSW AUS

June 6: **June Tune Surf Racing Challenge** -Torrance Beach

TBD: **Ed Perry Regatta**-Venice Beach, Avenue 26

June 27-22 Sat/Sun: Santa Monica **"Pier 360"** Ocean Festival

TBD: **South Bay Dozer**-Torrance Beach

July 18-19 Sat/Sun: **San Clemente Ocean Festival** (Lifeguard Races-Sat July 18)

July 24-25 Fri/Sat: **CSLSA California Surf Lifesaving Championships**- ??

July 31 Fri: **ISF LA County Intracrew**-Hermosa Beach

Aug 1 Sat: **International Surf Festival-Judge Taplin Ocean Medley Relays**-Hermosa Beach

Aug 5 Wed: **USLA National Junior Lifeguard & Under 19 Championships**-?

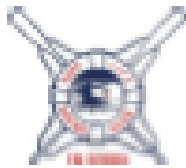
Aug 6-8 Th-Sat: **USLA National Lifeguard Championships**- LA County-?

Aug 30 Sun: **Catalina Classic Paddleboard Race**-Isthmus to Manhattan Beach Pier

*Nov 25-Dec 13: **Lifesaving World Championships**-Nelson Mandela Bay, Port Elizabeth, South Africa

National Teams: Wed Dec 2-Sun Dec 6

MEM



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Charlotte Graham, Membership Committee Chair
DATE: October 8, 2025
SUBJECT: MEMBERSHIP COMMITTEE ACTIVITY REPORT

As we wind down the 2025 Membership drive, our current adult membership stands at 1436 members. We have 790 Gold Junior Guards and another 350 regular Junior Guards. Kudos go out to Seal Beach for registering not only their Gold JGs attending Regionals, but also all of the rest of their kids for the free JG membership. I challenge all of our Agencies to get the thousands of Junior Guards in our Region registered as regular JG members! It's a great way to introduce the kids and their parents to all that the USLA and the CSLSA have to offer, and... it's FREE!

The 2025 Membership gift item was the compact dry bag - and it seems everyone really liked it. In addition, regional reps relayed to the USLA Membership Chair how happy we were to receive the bags so early in the year. The goal will now be to continue ordering the gift item by Jan 1st each year. You may have noticed that the USLA sent out a survey to query what items our members would like to see as their member gift. At our Committee meeting today we will discuss 2026 Membership kits preferences, as the USLA Membership committee will finalize an item at the meeting in Idaho.

Like last year, I spent a great deal of my summer planning, prepping and hosting the CSLSA Regional Championships at Dockweiler Beach with my chapter - in addition to all my normal Member chair duties! Lifeguard event registration went very smoothly even with the addition of more than a dozen Aussie surf racers. The Junior Guard event registration continues to improve, so thanks to all the JG Program coordinators for getting their kids signed up in advance. Still a few more issues to smooth out, especially ensuring that parents select the correct member type and chapter during registration to avoid duplicate member accounts AND making certain they understand they must pay for both membership and the event fee to complete registration. Huge thanks to all the CSLSA officials volunteering their time to ensure a fantastic event.

A reminder that the Chapter Liaison Outreach sub-committee continues to seek input from each CSLSA Chapter about its affiliated agency and partners. If you have not already filled out the form, Mr Trinkle has a QR code you can use to get to it. Once the Chapter Contact list is established, the Outreach committee reps will serve as liaisons to assist committees, chapters, agencies and their program staff to reach other CSLSA entities with information that needs to be shared.

As always, members are encouraged to log onto the USLA website to update their user profiles and take advantage of the numerous pro-deals that are available exclusively through the website, including discounts on DuFin swim fins, Hobie sunglasses and other items. The CSLSA also has an outstanding list of Pro deals exclusively for our Region's members this year; we will hopefully get many of those pro-deals renewed for 2026 and send them out again next spring.

Respectfully submitted,

Charlotte Graham

CSLSA Membership Chair



United States Lifesaving Association

1968 S. Coast Hwy #740
Laguna Beach, California 92651
877-FOR-USLA
www.usla.org

Guideline: Water Quality Standard

Number: xxx

Approved: TBD

Introduction

Open water Lifeguards and other aquatic rescuers on occasion may be exposed to various contaminants in the water, and near the water during the course of their duties. Currently there are no regional or nationally accepted guidelines for protecting rescuers from these contaminants on the job. These Guidelines are backed up by a report titled "Water Quality Standards" that contains science and rationale for exposure, preventative actions, exposure actions, and post-exposure actions. The Water Quality Standards report and this USLA Guideline is in agreement with existing policies and literature from the Center for Disease Control and Prevention (CDC), Environmental Protection Agency (EPA) and Occupational Safety & Health (OSHA).

Guidelines

1. Pre-Exposure

- 1.1. Provide employees with equipment and procedural means of eliminating or limiting their exposure to contaminants. These could include use of:
 - 1.1.1. A vessel for rescue operations (recommended)
 - 1.1.2. Paddle boards
 - 1.1.3. Isolation systems such as drysuits (recommended)
 - 1.1.4. Wetsuits

- 1.1.5. Ear protection
- 1.1.6. Helmets with face visors
- 1.1.7. Eye protection
- 1.1.8. Foot protection
- 1.1.9. Masks
- 1.1.10. Gloves
- 1.2. Staff appropriately to limit exposure time in the water, avoiding prolonged rescues and wait times for resources
- 1.3. Utilize other means of rescue which prevent employees from exposure such as water and air borne drones, and helicopter rescue
- 1.4. Offer immunizations if applicable and in consultation with local health authorities. May include:
 - 1.4.1. Tetanus (Td)
 - 1.4.2. Typhoid
 - 1.4.3. Polio
 - 1.4.4. MMR
 - 1.4.5. Hepatitis A
 - 1.4.6. Hepatitis B
 - 1.4.7. Influenza
 - 1.4.8. Varicella
- 1.5. Cover open wounds before starting shift, especially during periods of known water contamination
- 1.6. Stock or make assessable the following:
 - 1.6.1. Hibiclens® or equivalent antibacterial soap
 - 1.6.2. Fresh water jugs and soap onboard rescue vehicles and watercraft
 - 1.6.3. Antiseptic mouthwash
 - 1.6.4. Ear drops: 1 part white vinegar to 1 part rubbing alcohol
 - 1.6.5. 1 part bleach to 1 part water solution
 - 1.6.6. Water sample test kit
- 1.7. Consider the utilization of health ordinances and law enforcement to enforce local laws, ordinances, regulations, and/or health orders to prevent patrons from entering the water and issue citations if possible for those who violate regulations.
- 1.8. Educate staff on the hazards of water, air and sand quality issues
- 2. Exposure
 - 2.1. Remove employee(s) from the source of the exposure as soon as possible

- 2.2. Remove contaminated gear and outerwear
- 2.3. Decontaminate employee(s)
 - 2.3.1. Wash with soap and hot water as soon as possible
 - 2.3.1.1. Carry fresh water and soap onboard rescue vehicles and watercraft for immediate decontamination post-exposure
 - 2.3.1.2. Wash with Hibiclens® or equivalent antibacterial soap
 - 2.3.2. Gently flush eyes with safe water
 - 2.3.3. Rinse mouth with antiseptic mouth wash
 - 2.3.4. Apply ear drops: 1 part white vinegar to 1 part rubbing alcohol
- 2.4. Decontaminate gear and equipment
 - 2.4.1. Use a bleach water solution for foot protection
 - 2.4.2. Launder clothing in hot water
- 3. Reporting & Sampling
 - 3.1. Documentation at the agency level should at a minimum include:
 - 3.1.1. Date of the exposure
 - 3.1.2. Exact location of the exposure
 - 3.1.3. Time duration of the exposure
 - 3.1.4. Suspected exposure type
 - 3.1.4.1. Water
 - 3.1.4.2. Harmful Algal Bloom
 - 3.1.4.3. Runoff
 - 3.1.4.4. Sewage
 - 3.1.4.5. Unknown
 - 3.1.4.6. Airborne
 - 3.1.4.7. Sand
 - 3.1.5. Body parts exposed (hand, head, leg(s), full body)
 - 3.1.6. PPE worn
 - 3.1.7. Notes from employee regarding any known water ingestion and open wounds
 - 3.1.8. Was there a known water advisory or closure during the exposure event?
 - 3.1.9. Agencies may desire other common exposure types outside the scope of this guideline to be included in this same documentation form as well. Those may include:
 - 3.1.9.1. Bodily fluids
 - 3.1.9.2. Chemical

- 3.1.9.3. Sharps
 - 3.1.9.4. Other
 - 3.2. Collect water sample (recommended)
 - 3.2.1. Water samples should be collected from as close to the site of exposure as possible
 - 3.2.2. Collect sample as soon as possible
 - 3.2.3. Examples of acceptable test kits include:
 - 3.2.3.1. Martek Marine sells a sewage effluent testing kit
 - 3.2.3.2. Abraxis Microcystins Recreational Water test kit for Harmful Algal Bloom detection]
 - 3.3. Reporting
 - 3.3.1. Report the exposed employee through official channels within your agency
 - 3.3.2. Follow local protocols
- 4. Post Exposure
 - 4.1. Monitor for symptoms
 - 4.1.1. Diarrhea
 - 4.1.2. Vomiting
 - 4.1.3. Cramping
 - 4.1.4. Abdominal pain
 - 4.1.5. Nausea
 - 4.1.6. Fever/chills
 - 4.1.7. Rash
 - 4.1.8. Shortness of breath
 - 4.1.9. Sore throat
 - 4.1.10. Eye irritation
 - 4.1.11. Ear infection
 - 4.1.12. Asthma attacks
 - 4.1.13. Numb lips, tongue or throat
 - 4.1.14. Dizziness
 - 4.1.15. Irregular heartbeat
 - 4.1.16. Memory loss
 - 4.1.17. Seizures
 - 4.2. If symptoms noted
 - 4.2.1. Seek further medical assistance

4.2.2. Present water samples and test results to physician

4.2.3. Monitor for the following:

- 4.2.3.1. Campylobacteriosis
- 4.2.3.2. Cryptosporidiosis
- 4.2.3.3. Escherichia coli Diarrhea
- 4.2.3.4. Encephalitis
- 4.2.3.5. Gastroenteritis
- 4.2.3.6. Giardiasis
- 4.2.3.7. Hepatitis A
- 4.2.3.8. Leptospirosis
- 4.2.3.9. Methaemoglobinaemia
- 4.2.3.10. Poliomyelitis
- 4.2.3.11. Salmonellosis
- 4.2.3.12. Shigellosis
- 4.2.3.13. Paratyphoid Fever
- 4.2.3.14. Typhoid Fever
- 4.2.3.15. Yersiniosis
- 4.2.3.16. Norovirus
- 4.2.3.17. Shiga toxin-producing Escherichia coli (STEC)
- 4.2.3.18. Shigella

Attachments

Water Quality Standard

Sample Reporting



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Devon Beebe, Public Education Committee Co-Chair
DATE: October 9, 2025
SUBJECT: Public Education COMMITTEE ACTIVITY REPORT

Since the Spring Board of Directors meeting in Ventura the Public Education Committee has:

1. Researched "PIO Packs" to purchase for agencies using Pub Ed funds. Will discuss more in committee meeting.
2. Reached out to Ben Carlson Foundation regarding another run of coloring books. Looking to partner financially with the BCF to do a run of coloring books to use as outreach.
3. Written up "stingray safety" blurb to potentially be used on the CSLSA website under the "Beach Safety"

We have more ideas and concepts we'd like to see come to life. While spring and summer keep us busy in the field, we look forward to using the fall and winter months to refocus, collaborate, and turn our goals into tangible results that strengthen CSLSA's public education efforts.

Please feel free to reach out if you have any questions or would like to discuss any aspect of this report at our committee meeting.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler
DATE: October 9, 2025
SUBJECT: PIO ACTIVITY REPORT

Some PIO activity highlights:

Replied to numerous emails from the media and others, some of which came through the "Contact PIO" on the CSLSA website home page.

Wrote and serviced press releases and media alerts regarding Medal of Valor and Heroic Acts awardees for Spring BOD meeting. Secured event coverage in Santa Cruz Sentinel, KEYT and VC Star. Serviced after-action photos to various media and posted to CSLSA PIO X.

Created numerous X's (tweet's) focused on public safety, i.e. high surf advisories, hurricane and tropical storm impacts on local beaches, emphasizing "Always Swim Near A Lifeguard" and "Talk To A Lifeguard" branding. Also sent X's that highlighted ocean water quality warnings and other messages, such as Veterans Day, Labor Day, Memorial Day, Lifeguard Tryouts, etc.

I also reposted relevant content from the NWS, L.A. County Lifeguards, L.A. County Fire, L.A. County Department of Public Health, NOAA, CSULB Shark Lab, and California State Parks, among others.

Wrote and serviced Op-Eds by Gus Avila for "Earth Day" and "National Beach Safety Week." Several outlets published including HB Independent, SM Daily Press, Laguna Beach Indy, San Clemente Times, Patch, to name a few.

Created condolence letter from Gus Avila to Seal Beach Ocean Lifeguard Isaiah Osorio who suffered a serious spinal cord injury while on duty. Letter emailed and mailed to Seal Beach Lifeguard Chief Joe Bailey.

Created and serviced Media Alert and Press Release for CSLSA Regionals at Dockweiler. Spectrum News 1 and KCAL/KCBS videographer shot event and interviewed athletes.

Created and serviced Media Alert and Press Release for Medal of Valor and Heroic Acts presented Fall BOD Awards. LA Times and OC Register have said they may cover.

Wrote several articles for Fall 2025 Cal Surf News by interviewing surf racers and curating photos from participants. Articles on USLA Nationals, Regionals, and Wieland Shield.

Created and serviced Media Alert highlighting our California Ocean Lifeguards who are competing in the "International Surf Rescue Challenge" in New Zealand in November. Have arranged for Spectrum News 1 to interview two competitors, LA County's Stephen Blaauw, and Cal-State's Montana (White) George. Endeavoring to obtain more media coverage on the California lifeguard members and the team's trip to NZ.

Will write "teases" describing the content in the current (Fall) Cal Surf News and have the issue PDF blast emailed to USLA membership. Will also send it to the Australian team leadership that competed in Wieland, SCOF, International Surf Festival, Regionals and Nationals.

(Jan. 2026). Will create and service press release and photos publicizing election of CSLSA Board Members during Fall meeting.

Submitted,

Adam Sandler



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Coral Kemp
DATE: October 9, 2025
SUBJECT: Public Relations Report

Instagram Performance Update

Our Instagram presence continues to grow as we highlight the lifesaving community, and the California coastline. Over the past quarter, engagement has steadily increased through a mix of event coverage, athletic spotlights, and educational content.

- **Follower Growth:** We've seen consistent month-over-month gains, with stronger spikes during the summer months. Since June, we've gained 200 followers from 2,200 to 2,400.
- **Top-Performing Content:** Event reels and athlete features generated the highest reach and interaction—showing that people love seeing the faces and action behind our sport.
- **Engagement Trends:** Comments and shares have increased, suggesting stronger audience connection and recognition across California's surf lifesaving community. Other agencies have continued to tag us or collaborate, which has increased visibility.

Since June, our post views increased an average of 147% per month, with 10K views on videos and reels in September, and an addition 7K in October already.

- **Next Steps:** We'll continue to expand our storytelling through short-form video, spotlight more local associations and agencies, and collaborate with partner organizations to broaden our reach.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Austin Trinkle, Committee Chair
DATE: October 9th, 2025
SUBJECT: CSLSA SPECIAL AWARDS & PRESENTATIONS COMMITTEE ACTIVITY REPORT

A. Awards approved at our last meeting and their status:

1. Madison Gamette, Steve Ayres, Kailey Banayat, Masen Karsten, Samuel Muller, Brandon Tran – CA State Parks Lifeguards for the rescue of a unconscious canoer midchannel, "Outrigger Race"
 - Heroic Act Awards approved by CSLSA
 - National Lifesaving Awards approved by USLA
 - Awards created and presented at today's meeting
 - Kailey Banayat's award hand delivered to Chief McHenry
2. Zoe Chait – CA State Parks Lifeguard off duty rescue at Linda Mar
 - Heroic Act Awards approved by CSLSA and USLA
 - Awards created and presented at today's meeting
3. Beau Wade, Brett Peoples, Chris Dominguez – Seal Beach Lifeguards swimmer rescue, "South Side"
 - Heroic Acts approved by CSLSA and USLA
 - Awards created and presented at today's meeting
4. Dean Frizzell, Ellie Sherlock – Seal Beach Lifeguards surfer rescue, "12th Street"
 - Heroic Act Awards approved by CSLSA and USLA
 - Awards created and presented at today's meeting
5. Scott Dixon – Long Beach Lifeguard car in the water rescue
 - Heroic Act Awards approved by CSLSA and USLA
 - Awards created and presented at today's meeting
6. Xander Mehl, Ben Coffey – Santa Cruz Lifeguards surfer rescue, "Mitchell's Cove"
 - Medal of Valor Awards approved by CSLSA and USLA
 - Awards created and being presented at today's meeting
7. Aaron Fletcher, Devon Beebe, Chris Terhune – Long Beach Lifeguards MCI power boat vs jetty
 - Medal of Valor Awards for Fletcher and Beebe approved by CSLSA
 - Public Safety Medal of Valor award for Chris Terhune approved by CSLSA
 - Medal of Valor Awards for Fletcher and Beebe approved by USLA
 - Heroic Act Award for Chris Terhune approved by USLA
 - Awards created and being presented at today's meeting
 - Fletcher and Terhune's awards being hand delivered by myself

B. Invitations

- Mailed to award recipients for Fall BOD meeting
- RSVP's collected

C. Media

- Notified PIO Sandler about awards
- Sent narratives



California Surf Lifesaving Association

D. Newsletter

- Sent Newsletter updates of current awards to Mr. Hughes

E. Website Updates

- Sent website updates for the SAP pages to the CSLSA website committee
- Sent a list of Southwest region website updates for the USLA Heroic Act page of their website

F. Attended USLA Heroic Act committee meetings

- Discussed streamlined process for Southwest award submissions given that we have our own application
- Prepping to assemble future Northwest region's awards and ship to them for presentation

G. Submissions Received for consideration at this meeting

1. Bird Rock – San Diego City Lifeguards

- Marcos Pimentel, Jeff Hatfield, Jimmy LeBeau, Olivia Klugg, Paul Rudell, Nathan Swank, Scotty Swenson, Garrett Chamberlin, Jake Stone, John Maher, Mark Cranston
- Submitted for Heroic Act Awards for rescue of a capsized boat in the surf
- Will be discussed and voted on in today's committee meeting.

2. Cash Hernandez – Huntington Beach Junior Lifeguard

- Submitted for Meritorious Act for rescue of two swimmers at Bass Lake
- Will be discussed and voted on in today's committee meeting.

3. Mission Bay – San Diego City Lifeguards

- Cortez Ritumalta, Mark Brown, Greg Nelsen, Eric Klyemann
- Submitted for Medal of Valor for rescue of two victims on the North Channel Jetty in 8' surf
- Will be discussed and voted on in today's committee meeting

4. Del Mar Beach – Camp Pendleton Lifeguards

- Judun Ely, Thomas Alspaugh, Tyler Hayes
- Submitted for Heroic Acts for rescue of a drowning patient with suspected C-spine injury
- Will be discussed and voted on in today's committee meeting

5. Any other submissions received after October 6, 2025 are not reported here will be discussed and voted on in today's Committee Meeting.

H. Summers of Service

- Proposed new award
- To be discussed in committee with a revised version to present at the Fall 2025 meeting if consensus approves
- Proposed eligibility for part time/seasonal/non-career lifeguards (not full time, year around) who have worked a total of 30 or more summers.
- Purpose: to recognize seasonal lifeguards for distinguished dedication to the lifeguard profession, dedicated service to the public, to their health physical body, moreover, for furthering the mission of the CSLSA: promoting beach safety and preventing and reducing aquatic injuries and death.
- Nomination process same as existing awards
- Award Deliverables
 - Printed certificate at 30, 35, 40, 45 years. Cost \$0/ea
 - Lapel pin and framed certificate at 50 years. Cost TBD, estimate \$63-88/ea



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Ian Burton, Statistics Committee Chair
DATE: 10/9/25
SUBJECT: STATISTICS COMMITTEE ACTIVITY REPORT

Below are the departments that are still missing their annual statistics for 2024.
Recommend that we remove any departments that are no longer operational, or at the very least, denote that they are no longer operational on the spreadsheet.

Aptos La Selva Fire Protection Dist., California
Berkeley Lifeguards, California
Camp Pendleton, California
Carpinteria-Summerland Fire Protection District, California
Central Fire Department, Santa Cruz, California
Golden Gate National Recreation Area - San Francisco, California
Humbolt Bay Fire, California
Los Angeles, City of, Dept. of Recreation and Parks
Oxnard Fire Ocean Rescue, City of, California
San Diego County Lifeguards, County of, California
San Francisco Lifeguards, California
San Jose Lifeguards, California
San Luis Obispo County, County of, California
Santa Monica Lifeguards, City of, California
Ventura County, Fire Protection District ARRT, County of, California
Ventura Harbor Patrol, Port District, California
Ventura, Fire Department ARRT, City of, California
Woodbridge Lake, California

Thank you,
Ian Burton

TRN (No Report)
WMS

WEB



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Steve Himes, Website Committee Chair
DATE: October 8, 2025
SUBJECT: Website COMMITTEE ACTIVITY REPORT

Over the past six months, I have continued to make necessary updates and improvements to the CSLSA website. My focus has been on enhancing functionality, keeping content current, and improving user accessibility.

Key updates include:

- Continued coordination with Studio 11 to develop and implement a membership page. While the membership integration is not yet active, progress is ongoing.
- Updated email forwarding to ensure all correspondence is directed to the appropriate board members and committee chairs.
- Regularly updated agendas and event information for upcoming board meetings.
- Revised and refreshed the Awards Committee page.
- Created and published a Donation Page to support the Fundraising Committee, including instructions for contributing via Zelle. I am still exploring ways to make Zelle donations more seamless for users. Thank you
- Updated several Lifeguard pay rate listings to reflect current information.

In addition to these duties, I have remained an active member of USLA and serve as a Los Angeles County Supervising Lake Lifeguard at Castaic Lake. Despite a very busy operational season, I was able to stay on top of website updates and maintain communication with committee members.

Please Email website@cslsa.org for any changes your agency needs on your contact sheet posted on the website.

Steve Himes
Website Committee Chair



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 388 - Huntington Beach, California 92643

TO: CSLSA Board of Directors

FROM: Robert A. Moore, William J. Richardson, Co-Chairs
Tony Sholl, Chairman Elect

DATE: October 10, 2025

SUBJECT: Bylaws/Policies & Procedures Action Report

Gustavo S. Avila
President

Cathy T. Graham, Ed.D.
Vice President

A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Boushain
Past President/Scholar

Jay M. Butki
First Executive Delegate

Skipper J.C. Prosser
Second Executive Delegate

Sean J. Carty
Third Executive Delegate

Coral A. Kemp
Fourth Executive Delegate

Old Business:

The Bylaws/Policies & Procedures Committee requested the CSLSA Board of Directors to take the Spring 2025 CSLSA BOD Policy proposal II-F Awards & Special Presentations Criteria OFF the table.

Moved, seconded to take Policy II-F OFF the table and put up for a vote.

5. *Summers of Service Award*

- a. Purpose: to recognize seasonal lifeguards for distinguished dedication to the lifeguard profession, persistent service to the public, to their personal health and physical body, moreover, for furthering the mission of the CSLSA: promoting beach safety and preventing and reducing aquatic injuries and death.
- b. Proposed eligibility criteria:
 - 1) Must be a member of CSLSA & USLA
 - 2) Must be a part time/seasonal/recurrent/non-career lifeguard who has worked a total of 30, 35, 40, 45, 50 or more summers of service. Summers of service from multiple agencies may be counted for cumulative time, one summer per year.
 - 3) Eligibility begins on June 1st of each calendar year.
 - 4) Applicants may be submitted up to one year after the summer they reach the milestone, JUNE 1ST of the following year. Applicants in the 50+ category may be submitted after the summer they reach the milestone AND including if they retire AND if they are no longer members of the CSLSA/USLA at the time of submission the because of retirement.

cslsa.org

- 5) Applicants for 30, 35, 40 and 45 award categories may be nominated at each milestone
- 6) Applicants for the 50 and up category may only be submitted once.
- 7) Must be nominated by another member, cannot be nominated by oneself.

c. Nomination and award process:

- 1) Submissions shall be made on the Special Awards Application Form to the SAP Committee Chair. A letter verifying the applicant's eligibility is required from an officer of the agency for whom the Applicant is an employee.
- 2) The SAP Chair shall verify the applicant's membership eligibility with the Membership Chair.
- 3) The award will be created by the SAP Chair.

d. Awards

- 1) A digital certificate for 30, 35, 40 and 45 summers of service submitted to the nominator. Nominating members may determine how best to deliver/present the award to the recipient.
- 2) 50 and up awards shall be a framed certificate, and a 50-year gold lapel pin submitted to the nominator. Nominating members may determine how best to deliver/present the award to the recipient.
- 3) Awards may be delivered by email, by hand or mail before the end of the summer, to the individual initiating the nomination.

Example: A lifeguard celebrating their 30th summer would become eligible for the 30 Summers of Service Award beginning on June 1st and may be nominated as early as June 1st. Such a nomination would be received, confirmed, created and delivered to the nominator before the end of summer so that the awardee could be recognized by their Chapter/Agency at the conclusion of that summer, or as they see fit.

The motion to defeat proposal was seconded. No discussion. MPU

New Business:

Action taken regarding the following POLICIES and PROCEDURES:

I-A.E. A majority vote of delegates is required to adopt, amend or delete Policies & Procedures.

1. A list by name of all eligible voting delegates, by Chapter, shall be provided to the Secretary at the commencement of the meeting and shall be included in the Minutes.
2. Any necessary Proxies shall be submitted to and documented by the Secretary.

Motion to approve was seconded. No discussion. MPU

II-B.F. CSLSA Social Media - ????? – the official social media of California Surf Lifesaving Association.

This item is referred to Coral Kemp to provide the required description, to be presented at the 2026 Spring CSLSA Board of Directors meeting for approval under Old Business.

II-E. **ADHERANCE TO UNITED STATES LIFESAVING ASSOCIATION CODE OF ETHICS**

The Submitted proposal to replace the Code of Ethics was defeated due to the current P&P's match the USLA's P&P's.

Note: The USLA has a condensed version listed on their website under "Code of Ethics" but are different than their P&P's. The USLA Bylaws/P&P's Chair had the webmaster place a note in the "Code of Ethics" section on the website noting that the true "Code of Ethics" are listed in their Policies & Procedures.

Number: II-G
Adopted: October 10, 2025
Authority: Board Resolution
SUBJECT: CSLSA SUMMERS OF SERVICE NOMINATION AND SELECTION CRITERIA
PURPOSE: *In order to provide specific criteria and procedures for nomination and induction of nominees to the "California Surf Lifesaving Association Summers of Service" award the following criteria shall be used:*

A. Background

The California Surf Lifesaving Association's "CSLSA Summers of Service" award has been created to recognize seasonal lifeguards for distinguished dedication to the lifeguard profession, persistent service to the public, to their personal health and physical body, moreover, for furthering the mission of the CSLSA: promoting beach safety and preventing and reducing aquatic injuries and death. The Summers of Service award commemorates and recognizes members and retirees who have served 30, 35, 40, 45, 50 or more summers of lifeguard service.

B. Award Categories and Eligibility Requirements

1. The Summers of Service award shall be allocated in two categories
 - a. 30, 35, 40, 45 summers of service
 - b. 50+ summers of service
2. Must be a current member of the CSLSA & USLA
 - a. Except for the special case of 50+ category within one year of "retirement"
3. Must be a part time/seasonal/recurrent/non-career lifeguard who has worked a total 30, 35, 40, 45, 50 or more summers
 - a. Summers from multiple agencies may be counted for cumulative time, one summer per calendar year
 - b. Spirit of intent: this award is intended to recognize part time/seasonal/recurrent/non-career lifeguards, that is lifeguards who are not full time or permanent staff members. Across the Southwest region "part time" status means many different things. Nominators are encouraged to [submit an application](#) for their applicant. If there is any eligibility uncertainty, the application will be brought to the next Special Awards & Presentations committee meeting for a group vote.

C. Nomination Procedure and Award Administration

1. Nomination eligibility and applications open on Jan 1st of each calendar year
 - a. Awards will be delivered during the summer season
 - b. Recipients are expected to complete their milestone summer in good faith
 - i. Ex: If an applicant is expected to complete their 30th summer by fall of 2025, this applicant would be eligible to be nominated on 1/1/25. The application will be processed and if approved, delivered during the summer of 2025, so the chapter can present to the recipient at the conclusion of summer 25 or as they see fit
2. Nominations for 30, 35, 40 and 45 may be submitted at each milestone
3. Nominations for the 50 and up category may only be submitted once
4. Nominations may be submitted up to one year after the summer they reach the milestone, Jun 1st of the following year.
 - a. Applicants in the 50+ category may be submitted up to one year after they reach the milestone and including if they retire and if they are no longer members of the CSLSA/USLA at the time of submission because of retirement
5. Nominations shall be submitted via the Special Awards Application Form and sent to the SAP chairperson
6. Must be nominated by another member, cannot nominate yourself

D. Award Deliverables and Presentation

1. Digital certificate at 30, 35, 40, 45 years
2. Digital certificate and lapel pin at 50 years
3. Awards will be processed, manufactured and delivered as quickly as possible so that the recipients can be awarded at the conclusion of their milestone summer

4. Award deliverables may be handed in person via mail or email to chapter representatives or recipients

The motion to approve was seconded. No discussion. MPU

Note: By importing the new number of II-G for CSLSA Summers of Service newly approved policy, this will change the following policy numbers by one letter. The Policies and Procedures will need to be re-numbered, which I did. i.e. the previous II-G will now become II-H, previous II-H will become II-I, etc.

The Secretary working with the webmaster will also have to re-post the entire document as the pages have changed. Please do your magic and make the document number a button link to the correct page on both the Bylaws document and the Policies and Procedures document.

I would like you to do it on my MSWord documents as well for my records.

II-M.

C. Good Standing

1. A member shall be considered in Good Standing when their dues are paid in full as established in CSLSA Bylaws Article VI Section 3-B and Article VII Section 3-B-4:

Individual members must submit their dues in accordance with the deadline established by their Chapter, ensuring that CSLSA receives payment no later than October 1 of each year, as outlined by Bylaw VI.

2. Members who fail to remit dues by the deadline shall be considered not in Good Standing and may forfeit privileges associated with membership, including voting rights, eligibility for office, and participation in CSLSA sponsored events or programs, until such time as dues are paid in full.
3. Perpetual Members shall remain in good Standing provided they maintain compliance with all other requirements of membership, as dues are satisfied by their one-time payment.

The motion to approve addition of "Good Standing" was seconded. No discussion. MPU

III-B.

- A Reports of activities and accomplishments shall be presented verbally by Officers and Committee Chairpersons. One electronic copy shall be submitted to the Secretary in advance of the presentation with a follow-up printed copy to be included with the Minutes. ~~One printed and one electronic copy shall be submitted to the Secretary for inclusion in the minutes of the meeting as attachments thereto.~~

These Reports shall be called "Activity Reports."

- B. Reports of what actions transpire at each committee meeting during such General Board Meeting, shall be presented verbally, ~~and with one printed~~ and followed by an electronic copy presented to the Secretary for inclusion in the Minutes of the meeting as attachments thereto within 15 days to allow the Secretary to meet their ~~30-day~~ Bylaw obligation.

These reports shall be called "Action Reports."

The Motion to approve was seconded. No discussion. MPU

Action taken regarding the following BYLAWS:

Note: Approved items must be posted in the Minutes and voted at the next regular Board of Directors meeting under Old Business. It is either a Yea or Nay vote as there is no discussion due to six month posting for review. The proposals may not be changed. If proposals are changed the process repeats, six months posting and an up or down vote at the following Board of Directors meeting.

Article VI – Local Chapter Membership Section 3 – Good Standing

- C. A Chapter shall remain in good standing when their dues are paid in full as established in CSLSA Bylaws, Article VI, Section 3-B and Article VII, Section 3-B-4

Chapters who fail to remit dues by the stated deadlines shall be considered not in Good Standing and may forfeit privileges associated with membership, including voting rights, eligibility to hold office, and participation in CSLSA sponsored events or programs until such time as dues are paid in full.

The motion to approve taking this action to the next BOD Meeting was seconded. No discussion. MPU

NOTE: Secretary to post in the 2025 Fall BOD Meeting Minutes and place the above approved motion in full under Old Business in the 2026 Spring BOD Meeting Agenda. This will be a "Yea" or "Nay" vote with no discussion at the 2026 Spring BOD Meeting.

Article VIII Section 6 – Duties of the Executive Board

- A. Secretary

The Secretary shall:

5. Distribute the DRAFT Minutes of the CSLSA Board of Directors meeting to the Executive Board for guidance and direction at the upcoming USLA Board of Directors meeting. The DRAFT Minutes are a mandate for the CSLSA Executive Board to follow representing the CSLSA Board of Directors; and
6. Distribute the DRAFT Minutes of the CSLSA Board of Directors meeting, after the USLA Board of Directors meeting And Executive Board within thirty (30) days; and

The motion to approve taking this action to the next BOD Meeting was seconded. No discussion. MPU

NOTE: Secretary to post in the 2025 Fall BOD Meeting Minutes and place the above approved motion in full under Old Business in the 2026 Spring BOD Meeting Agenda. This will be a "Yea" or "Nay" vote with no discussion at the 2026 Spring BOD Meeting.

F. Executive Delegates

There shall be four Executive Delegates who are entitled to one vote each on the Executive Board.

1. The First Executive Delegate shall:
 - a. ~~Serve as an advisor to the Executive Board of the CSLSA, represent the recurrent lifeguards who are members; and~~
 - b. ~~Prepare an annual report on recurrent employment standards and testing to be posted on the CSLSA website.~~
 - a. Serve as an advisor to the Executive Board of the CSLSA
 - b. Prepare a written report including all duties and activities for each meeting of the Board of Directors.
 - c. The First Executive Delegate shall be the Sixth Delegate to USLA.
4. The Fourth Executive Delegate shall:
 - a. ~~Serve as an advisor to the Executive Board of the CSLSA~~
 - b. ~~Prepare a written report including all duties and activities for each meeting of the Board of Directors~~
 - a. Serve as an advisor to the Executive Board of the CSLSA, represent the recurrent lifeguards who are members; and
 - b. Maintain the CSLSA "test dates and agency pay rates" page on the CSLSA website.
 - c. The Fourth Executive Delegate shall be the Ninth Delegate to USLA.

The motion to approve taking this action to the next BOD Meeting was seconded. Limited discussion. Motion passed with two dissensions.

NOTE: Secretary to post in the 2025 Fall BOD Meeting Minutes and place the above approved motion in full under Old Business in the 2026 Spring BOD Meeting Agenda. This will be a "Yea" or "Nay" vote with no discussion at the 2026 Spring BOD Meeting.

The Committee Chairs requested the newly elected President appoint Mr. Sholl as the new Bylaws/Policies and Procedures Chair for the 2026-27 term.

Mr. Richardson and Mr. Moore are stepping down at the end of the current 2024-25 term. Both Mr. Richardson and Mr. Moore offered their 'history' and assistance when requested. It is time for a new generation to take the reins.

Our only hope is that the association does not forget the reasons why things were written and do the research before discarding history. Also do not make changes due to personal convenience. No changes should be made for any person, but for the betterment of the entire association. The Bylaws/Policies and Procedures are the foundation of a wonderful organization, the CSLSA. If you harm the foundation, the association will fail.

We wish nothing but the best for generations to come. Yours in Lifesaving.

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AWD2

WMD2



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl: Way & Means Committee Chair
DATE: 10/13/2025
SUBJECT: WAYS & MEANS COMMITTEE ACTIVITY REPORT

The Ways & Means Committee met on Friday, 10/10/2025 at 8:00am. During the committee meeting we did the following:

- Reviewed the 2025 YTD Budget
- Adopted the 20262 Budget
- Discussed using the CSLSA insurance for future BOD meetings
 - Jon Brick: Laguna Beach Lifeguard Association stated that he can help with this research

EXCHP&P

2026 Adopted Budget					
	2022 Actuals	2023 Actuals	2024 Actuals	2025 Adopted	2026 Adopted
Interest Received	\$0.00	\$0.00	\$0.00	\$ 0.00	\$ 0.00
Events	\$0.00	\$0.00	\$0.00	\$ 0.00	\$ 0.00
Donation Received	\$5,250.59	\$5,053.14	\$5,000.00	\$ 0.00	\$ 0.00
Fundraising	\$0.00	\$0.00	\$0.00	\$ 0.00	\$ 0.00
Lifeguarding Sport Registration	\$22,858.85	\$22,295.00	\$2,887.89	\$ 2,300.00	\$ 2,500.00
Member Dues	\$22,790.00	\$45,838.85	\$25,910.00	\$ 32,550.00	\$ 35,000.00
Officer Travel Inflows	\$0.00	\$405.28	\$939.93	\$ 0.00	\$ 0.00
Events Banquet	\$0.00	\$0.00	\$0.00	\$ 0.00	\$ 0.00
Sponsorship	\$10,000.00	\$0.00	\$0.00	\$ 0.00	\$ 0.00
Total Income	\$80,690.44	\$73,302.05	\$34,537.62	\$34,850.00	\$37,500.00
Expenditures/Costs					
	2022 Actuals	2023 Actuals	2024 Actuals	2025 Adopted	2026 Adopted
Donation Given	\$0.00	\$0.00	\$0.00	\$ 0.00	\$ 0.00
Fundraising	\$0.00	\$0.00	\$0.00	\$ 0.00	\$ 0.00
Executive Board	\$0.00	\$28.94	\$100.00	\$ 0.00	\$ 0.00
Insurance	\$4,838.00	\$4,813.00	\$5,050.00	\$ 5,000.00	\$ 5,500.00
Magazine	\$706.14	\$624.01	\$622.05	\$ 800.00	\$ 1,000.00
Membership Committee	\$8,589.21	\$4,339.80	\$4,738.27	\$ 5,500.00	\$ 6,000.00
Office Supplies	\$593.81	\$714.59	\$280.00	\$ 450.00	\$ 500.00
Professional Fees	\$800.00	\$825.00	\$805.00	\$ 800.00	\$ 900.00
Special Awards & Presentations	\$350.00	\$399.55	\$0.00	\$ 500.00	\$ 500.00
Travel & Meetings	\$15,591.79	\$18,098.79	\$15,731.54	\$ 14,500.00	\$ 14,300.00
Exchange Committee	\$1,000.00	\$902.00	\$300.00	\$ 1,300.00	\$ 1,800.00
Websites	\$889.50	\$739.50	\$644.40	\$ 1,000.00	\$ 1,000.00
Social Media	\$0.00	\$0.00	\$0.00	\$ 0.00	\$ 2,500.00
Public Education	\$0.00	\$0.00	\$2,100.00	\$ 5,000.00	\$ 2,500.00
Public Relations	\$0.00	\$0.00	\$0.00	\$ 0.00	\$ 0.00
Training					\$ 1,000.00
Reconcile Discrepancies	\$0.00	\$0.00	\$0.00	\$ 0.00	\$ 0.00
Total Expenditure Accounts	\$31,138.48	\$29,480.98	\$30,569.26	\$34,850.00	\$37,500.00
Restricted Accounts					
	2022 Year End	2023 Year End	2024 Year End	2025 Actuals	
Junior Lifeguards	\$14,798.48	\$9,380.94	\$17,928.85	\$ 10,508.00	
Lifeguarding Sport	\$5,879.50	\$9,313.79	\$8,827.88	\$ 8,964.50	
Total Restricted Accounts	\$ 20,677.98	\$ 18,694.73	\$ 26,756.73	\$ 28,472.50	\$0.00

CSLSA MEMBERSHIP COMMITTEE

Action Report – Fall 2025

Date: October 10, 2025

Officer: Charlotte Graham

Old Business (Since Prior Board of Directors Meeting)

1. License Plate project - no update

New Business

1. Options for 2026 USLA membership gift item discussed; USLA is supposed to alternate a large item with a small item that can be sent in the member kit envelope, so we should be weighing options of luggage tags or keychains. But USLA sent out a survey asking to rank choices of ball cap, beanie and neck gaiter, and the ball cap was an easy winner. Likely ball caps will be the gift item for 2026.
2. The 25th Anniversary of 9/11 is next year, so the USLA Membership committee discussed re-issuing the original 9/11 tribute patch for 2026, in honor of Andy Healey who designed it.
3. Reminder that Membership always needs artwork submissions for patch and bumper stickers designs. Suggested that USLA put out an artwork contest to get submissions.
4. Depending on the USLA kit item and the cost share for 2026, as well as what the Membership Committee budget will be, the Chair asked what other small item the reps would like to see in our 2026 member kits. We had good discussion on various items. The Chair has already procured window decals for next year and she will purchase another small item to augment whatever the USLA gift item will be. As always, suggestions for sponsors to provide additional membership swag is welcome.
5. Discussion regarding the submission of Chapter membership rosters by Oct 1st, per the P&P of the CSLSA. The CSLSA Treasurer has asked that all Chapters be reminded of our existing requirement that membership rosters must be submitted and PAID FOR by Oct 1st annually for the member totals to be included for each chapter's delegate count. Online membership is already accounted for quarterly. The Treasurer seeks to improve the timeline of chapter imports, invoicing and collections. The Committee reps agreed that the existing rules should be enforced, and the Chair will remind those chapters who submit rosters on the deadline for payment receipt for Delegate consideration. Late submissions will always still be accepted – and can be added for the Spring delegate count as appropriate.
6. Liaison Sub-Committee: reminder that we need one representative from each chapter to download the fillable PDF and get it completed and back to Austin Trinkle. A QR code was provided to download the form, and a link is available on the CSLSA website. This will be a living document and will prove very valuable to all of our committees.
7. Ways and Means Committee: The Chair will again request a minimum of \$5.00 per member, based on our annual average of 1400 members, for a Committee line-item of \$7000 for 2026. Budget negotiations are always tight so we shall see how much we can set aside.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Coral Kemp
DATE: October 10, 2025
SUBJECT: Public Relations Report / Social Media

Social Media Update - Awards post as of 9:15am on 10/10/2025.

Policy and Procedures - We will have an updated definition for social media as it pertains to the mission of the CSLSA. This will be presented to the Board of Directors at the Spring 2026 meeting.

Cal Surf News - Future plans include efforts to work hand in hand with Cal Surf News to highlight stories printed in our LG magazine.

Monetization - The committee will look into tools to monetize Instagram.

Budget - We will use our 2026 approved \$2,500 budget to find ways to collaborate with influencers with strong online presence who align with the mission of the CSLSA.

PFSTNDSD2
PUBEDD2



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Lola Swan, Public Education Committee Chair
DATE: 10/10/2025
SUBJECT: Public Education COMMITTEE ACTION REPORT

Public Education Committee Meeting

Co-Chairs: Devon Beebe & Lola Swank

- Discussion - PIO Packs: The idea is to provide each agency with their own social media
- starter pack that can be used to easily create high-quality content. Ideas include creating agency/area specific PSAs, interviewing lifeguards about rescues/hazards/events/etc., using the gimbal/tripod to record static and dynamic training, and more to create
- content that will help provide exposure and educate the public about lifeguarding. Agencies would be responsible for maintaining their own equipment once it's been distributed. It's recommended that chapters mark all of their given equipment so it doesn't
- fall into someone's personal possession.
- **Motion: To allocate no more than \$5,000 for "PIO Packs" (costed at about \$150 per pack**
- **for 30 total agencies) (Nikki Bryant)**
- - Discussion
 -
 - Second: Sean Carey
 -
 - Unanimous aye
 -
- **Motion: To add the Watchtower public safety dashboard to the CSLSA website (Tyler Berry)**
 - Discussion
 -
 - Second: Mike Beuerlein
 -
 - Unanimous Aye
 -
- **Motion: Dragon Skin is offering to add their stingray information and logo to the CSLSA**
- **website in exchange for public education materials for CSLSA to use. Board is being asked to approve and create potential sponsorship and contract with Dragon Skin (Beebe)**

- **Discussion:**
 - Dragon Skin is offering to give out free stingray coloring books
 - and stickers
 - Second: Himes
 -
 - Unanimous aye
 -
- Discussion: Brandi White (fundraising) and Dragon Skin will be collaborating to create
- a stingray bag that links a QR code to the CSLSA website
-
- **Motion: Allocate the rest of the public education budget to purchase various public education**
- **items - BCF coloring books, chap stick, sunscreen sticks, and/or surf wax - quantities of which will be decided by the committee co-chairs (Tyler Berry)**
- - Second: Brandi White
 -
 - Discussion: surf wax with QR codes
 -
 - Unanimous aye

Action Items

- Grant Reimbursement Form: Beebe and Bryant and Swank to look into creating a Public Education
- Reimbursement form for people to purchase their own items geared towards public education and request reimbursement from the committee
- Purchase PIO Packs
- Purchase other Pub Ed items: Surf wax, chap stick, sunscreen face sticks, and Ben Carlson
- coloring books
- White to start email group with PE Committee and Dragon Skin about fundraising stingray
- bags with QR codes

Public Education Action Report Fall 2025



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Austin Trinkle, Committee Chair
DATE: 10/10/25
SUBJECT: SPECIAL AWARDS AND PRESENTATIONS COMMITTEE ACTION REPORT

The committee met to review the following submissions. The subsequent action and recommendation by the committee is noted for each submission.

A. Current Awards

1. Bird Rock – San Diego City Lifeguards
 - Marcos Pimentel, Jeff Hatfield, Jimmy LeBeau, Olivia Klugg, Paul Rudell, Nathan Swank, Scotty Swenson, Garrett Chamberlin, Jake Stone, John Maher, Mark Cranston
 - Submitted for Heroic Act Awards for rescue of a capsized boat in the surf
 - APPROVED in this morning's committee meeting, see below for specifics
2. Cash Hernandez – Huntington Beach Junior Lifeguard
 - Submitted for Meritorious Act for rescue of two swimmers at Bass Lake
 - APPROVED in this morning's committee meeting.
3. Mission Bay – San Diego City Lifeguards
 - Cortez Ritumalta, Mark Brown, Greg Nelsen, Eric Klyemann
 - Submitted for Medal of Valor for rescue of two victims on the North Channel Jetty in 8' surf
 - APPROVED in this morning's committee meeting.
4. Del Mar Beach – Camp Pendleton Lifeguards
 - Judah Ely, Thomas Alspaugh, Tyler Hayes
 - Submitted for Heroic Acts for rescue of a drowning patient with suspected C-spine injury
 - APPROVED in this morning's committee meeting, see below for specifics
5. Marea Zlatunich – CA State Parks Lifeguards
 - Submitted for Medal of Valor for rescue of a drowning patient at Panther State Beach
 - APPROVED for Heroic Act in this morning's committee meeting.

B. Summers of Service Award proposal

1. Committee discussed the proposal and Mr. Cupito made a motion to submit the Summers of Service proposal to the Bylaws committee for Policies & Procedures approval. The motion was seconded by Mr. Hearn and passed unanimously by the committee members

Proposal Summary

2. Eligible for part time lifeguards only
3. Two award categories:
 - A. 30, 35, 40, 45
 - B. 50+



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Brennan Howard and Hayden Paul, Training Committee Chair
DATE: October 10, 2025
SUBJECT: TRAINING COMMITTEE - POST ACTIVITY REPORT

Training Committee Report Summary – Fall 2025 CSLSA Meeting

- **New Committee Leadership:**
Brennan Howard and Hayden Paul have been appointed as the new heads of the Training Committee.
- **Regional Training Liaisons:**
 - Santa Cruz to San Luis Obispo: Brennan Howard
 - Santa Barbara to Long Beach: Hunter Hay
 - Orange County to San Diego County: Hayden Paul
- **Training Repository Initiative:**
Henry White and Tyler Berry will lead the development of a Google Drive-based training repository. This platform will provide agencies with access to region-specific trainings, policies/procedures, and peer support via their designated training liaison.
- **Budget Allocation:**
The Training Committee received a \$1,000 allocation to support the creation of the Google Drive repository and future training initiatives.

WMD2

WEBD2