



Ventura Masonic Center, 482 E. Santa Clara St., Ventura, CA 93001
March 27, 2025, 9AM

Thursday, March 27

- I. **Call to Order** - Meeting called to order by Mr. Avila at 9:15 AM.
 - A. Pledge of Allegiance - Mr. Graham
 - B. Welcome and Introductions - Mr. Avila
 1. Mr. Avila welcomed everyone and introduced Ventura Harbormaster John Higgins, California State Parks Aquatics Specialist Justin McHenry, and California State Parks Lifeguard/Host Jim Harmon
 2. Opening Ceremony (Mr. Hughes and Mr. Beuerlein) – Each chapter was asked to provide sand from their beaches for a mixing of the sands ceremony to represent unity for the organization.
 - C. Roll Call of Delegates - Mr. Hughes & Mr. Beuerlein

2 - 15 Members: 2 Delegates	151 - 200 Members: 6 Delegates	Roll Call			
16 - 50 Members: 3 Delegates	201 - 250 Members: 7 Delegates	of			
51 - 100 Members: 4 Delegates	251 – Members & up: 8 Delegates	Delegates			
101 - 150 Members: 5 Delegates	As of March 27, 2025				
Chapter	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	172	7	7		7
Capitola	17	3	2		2
Carpinteria	1	0	0		0
Coronado	14	2	2		2
Del Mar	10	3	0		0
Encinitas	7	2	0	.	0
Huntington Beach	104	5	2	2	4
Imperial Beach	4	2	1		1
Laguna Beach	169	6	3	2	5
Lake Mission Viejo	4	2	0		0
Los Angeles City	18	3	1		1
Los Angeles County Beaches	137	6	5	1	6
Los Angeles County Lakes	20	3	3		3
Long Beach	102	4	3	1	4
Newport Beach	24	3	3		3
OC Lifeguards -C.O.L.A.	19	3	0		0
Oceanside	24	3	2		2

Pendleton Coast	11	2	0		0
Pismo Beach	18	3	0		0
Port Hueneme	7	2	1	1	2
San Clemente	42	3	3		3
San Diego	133	5	0		0
San Luis Obispo County	25	3	0		0
Santa Barbara City	24	3	1	1	2
Santa Barbara County (Campus Pt.)	8	2	2		2
Santa Cruz	68	4	3	1	4
Santa Monica Harbor Patrol	10	2	0		0
Seal Beach	47	4	2	0	2
Solana Beach	1	0	1		1
Tucson, AZ	0	0	0		0
Ventura County	1	0	0		0
Ventura Harbor Patrol	20	3	1	1	2
Independent/Unaffiliated	4	0			0
TOTAL	1265	86	48	10	58

II. **Approval of Minutes** – San Clemente, CA, October 10 & 11, 2024

Motion: Moved by Jason Johnson to approve the minutes.

Second: Mark Allen

Discussion: (none)

Action: MPU

III. **Officer's Reports**

A. [President](#) - Mr. Avila

Mr. Avila has been involved in the following activities:

- a) **Meetings and Coordination:** Attendance at Association Executive Committee Meetings and Huntington Junior Lifeguard Association Board meetings; participation in Zoom meetings with the USLA Executive Committee, discussing team management and the selection of a new USLA Executive Director.
- b) **USLA Nationals Planning:** Draft of the National's Host Agreement sent for signatures; ongoing collaboration with Tanya Wood on planning the Nationals event scheduled for August 6-9, including logistics and resource commitments from partners like Niagara Water and Jack's Surf Shop.
- c) **Community and Support Initiatives:** Engagement in discussions about support for lifeguards affected by fires in the Los Angeles area.
- d) **Review of budgeting requests from the CSLSA Public Education Committee.**
- e) **Environmental Initiatives:** Notified of a new USLA sub-committee focused on water quality and recommended a non-Executive Board member for regional representation (Imperial Beach Marine Safety Captain Jason Lindquist)
- f) **Events and Celebrations:** Working on a plan to combine the 75th anniversary of the California State Lifeguards with the National Championships, aiming to create a week of activities; attendance and participation in various events, including the

USLA Fall 2024 Board of Directors Meeting in Hawaii and a paddle out event for a former State Lifeguard.

- g) **Sponsorship Challenges:** Reported a potential withdrawal of sponsorship from Jersey Mike's, negatively impacting the budget significantly: efforts are underway to secure alternative sponsorships.

B. [Vice President](#) - Mr. Graham

Mr. Graham has been involved in the following activities:

- a) **Meeting Attendance:** Participation in the USLA Board of Directors Meeting in Honolulu and three virtual meetings.
- b) **Junior Lifeguard and U-19 Regional Championships:** Developed a two-day event concept in Santa Barbara in case Los Angeles County couldn't host. Collaborated with Tony Sholl on a contract with LACoSLSA for the event, now planned for Los Angeles County. Thanks to Charlotte Graham and her team for their contributions, the agreement is expected to be signed shortly.
- c) **Exchange Committee:** Assisted Vianne Kelly in supporting delegates representing CSLSA in New Zealand. A formal committee report will be presented by her at the meeting.
- d) **Policy Drafting:** The sport delegation leadership policy is currently on hold for presentation.
- e) **General Correspondence:** Managed numerous communications related to leadership responsibilities, including correcting an error regarding the disbursement of funds for the 2024 CSLSA Junior Lifeguard of the Year awardees.
- f) **Succession Planning:** Informed the Executive Board on March 12 of resignations from Junior Lifeguard committee leadership by myself and Co-chair Chris Egan.

C. [Secretary](#) - Mr. Hughes

Mr. Hughes has been involved in the following activities:

- a) **Completion of Minutes:** Finalized the minutes from the last Executive Board meeting held on March 12.
- b) **Agenda Update:** Updated and reposted the current meeting's agenda.
- c) **Magazine Production:** Printed 60 copies of a 12-page version of the magazine and created a 15-page PDF for online distribution, sharing it with Steve Himes (website) and Adam Sandler (PIO for social media).
- d) **Committee Guidance Document:** The guidance document was updated using a Google Docs link, allowing committee chairs to access and make real-time updates.
- e) **Attendance at USLA 2024 Fall Board of Directors Meeting:** Attended the USLA Fall BOD60th Anniversary meeting in Hawaii, where Mr. Hughes presented a video he prepared.
- f) **Minutes Preparation:** Additionally, Mr. Hughes mentioned plans to utilize AI technology for summarizing reports and translations during meetings to streamline the minutes preparation process. Mr. Hughes encouraged sharing any AI experiences with him during dinner. He expressed enthusiasm about these advancements, indicating they would facilitate his role as secretary.

D. [Treasurer](#) - Mr. Sholl

Mr. Sholl has been involved in the following activities:

- a) **Bookkeeping Services:** Providing comprehensive bookkeeping services for CSLSA, ensuring timely processing of payments and reimbursements.
- b) **Year End Financial Report:** Preparing the year-end financial report for 2024.

- c) **Collaboration with USLA Treasurer:** Working closely with the USLA Treasurer regarding financial transactions and cleaning up CSLSA's QuickBooks account.
- d) **Additional Insured Coverage:** Securing Additional Insurance coverage for the Spring CSLSA meeting.
- e) **Travelers Insurance Policy Renewal:** Successfully renewing the Travelers Insurance policy.
- f) **USLA Ways & Means Committee:** Participating in the USLA Ways & Means Committee Meeting, discussing the need to support the proposal for a 3% late fee for late athlete registrations.
- g) **Policy & Procedure Manual Review:** Reviewing the CSLSA Policy & Procedure Manual and expressing interest in joining the related committee.
- h) **Organizational Compliance:** Charitable Organization Status: Confirming CSLSA's good standing as a Charitable Organization and addressing filing issues with the California Secretary of State/Department of Justice.
- i) **2025 Regionals Agreement:** Collaborating with the Vice President on the 2025 Regionals agreement.
- j) **USLA 2024 Fall Board of Directors Meeting:** Attended the 2024 Fall USLA BOD Meeting in Hawaii.

E. [Past President/Advisor](#) - Mr. Beuerlein

Mr. Beuerlein has been involved in the following activities:

- a) **Meeting Attendance:** Despite the long drive for many, there was a significant turnout, emphasizing the importance of the meeting.
- b) **Acknowledgments:** Thanks were extended to Jim Harmon and Ryan Gates for organizing the meeting, and to the Executive Board for their support on logistical changes.
- c) **Updates from Recent Events:** Highlights from the California Water Safety Summit on March 5 were shared, which was well attended and represented by several association members.
- d) **Committee Activities:** There were discussions about changes in awards criteria to align with USLA standards, as well as ongoing work with the USLA's Certification Committee focusing on water quality issues.
- e) **Legislative Advocacy:** Efforts were outlined to advocate for the recognition of open water lifeguards as public safety personnel in federal legislation, which affects pensions and injury status.
- f) **Certification Changes:** Concerns were noted about the existing policy requiring lifeguards to have 1,000 hours of open water lifeguarding experience to qualify for vehicle operation certification, which poses challenges for smaller agencies.
- g) **Leadership Transitions:** Ms. Kemp was introduced as the new USLA Committee Liaison, highlighting her background and immediate involvement in the organization.
- h) **Future Meetings and Plans:** Upcoming meetings were planned, including the USLA 2025 Spring BOD Meeting in Newport, Rhode Island, where proposals for new interactive formats and certifications will be discussed.

F. [1st Executive Delegate](#) (Read by Mr. Prosser) - Mr. Butki

Mr. Butki has been involved in the following activities:

- a) **USLA 2024 Fall Board of Directors Meeting:** Attended the USLA Fall BOD Meeting in Honolulu. Proposed significant rule changes and increased funding for the USLA National Team to address inflation.

- b) **California Bears Lifeguard Team:** Successfully coordinated the participation of the "California Bears" Lifeguard team in the Super Surf Teams League competition in Australia. The team placed 14th out of 15 teams in the competition.
 - c) **National Team Manager Application:** Applied for the position of USLA National Team Manager but was not selected. Plans to support the new managers for upcoming competitions.
 - d) **Engagement with Organizations:** Engaged with various organizations, including the Ben Carlson Foundation, to enhance lifeguard career development;revamping the 2025 CSLSA SoCal PaddleDown.
 - e) **Fundraising Efforts:** Currently fundraising for lifeguards affected by recent wildfires in LA County; providing support for impacted Junior Guards.
 - f) **Upcoming Championships:** Preparing for the 2025 California Surf Lifesaving Championships, scheduled for July 25 and 26 at Dockweiler Beach.
 - g) **International Coordination:** Coordinating with Life Saving Victoria and Half Moon Bay Life Saving Club for upcoming exchanges and competitions;preparing for events including the Wieland Shield and Judge Taplin Ocean Medley Relays.
- G. [2nd Executive Delegate](#) - Mr. Prosser
- Mr. Prosser has been involved in the following activities:
- a) **Acknowledgment of Contributions:** The meeting opened with gratitude towards Ventura and the California State Lifeguard Association for hosting the event, along with recognition of members for their efforts in organizing it.
 - b) **Awards and Recognitions:** Long Beach Lifeguard Ryan Spalding was honored as the inaugural USLA Ben Carlson Lifeguard of the Year, showcasing the importance of lifeguard contributions in the community.
 - c) **Website Redesign and System Updates:** The CSLSA website underwent a redesign for improved navigation, and a new scoring system, Live Heats, is being considered for implementation in 2025 to enhance efficiency in events.
- H. [3rd Executive Delegate](#) - Mr. Carey
- Mr. Carey has been involved in the following activities:
- a) **USLA Board Meeting:** Mr. Carey attended the Fall USLA Board of Directors meeting in Hawaii, where a national subcommittee of the USLA Certification Committee on Water Quality Standards was established.
 - b) **Zoom Meetings:** Two Zoom meetings were held with participation from five USLA regions, with significant contributions from Mr. Trinkle and others.
 - c) **Research Collaboration:** A meeting with UCSD researchers focused on a study regarding lifeguards' exposure to polluted water, which has garnered over 200 responses to a nationwide survey.
 - d) **Lifeguard Statistics:** Efforts to gather data on the number of lifeguards in California and the US are underway, with estimates indicating nearly 4,000 lifeguards in California.
 - e) **Agency Certification:** The speaker conducted site visits and reviewed applications for agency certification, identifying issues that need resolution before approval.
 - f) **Community Engagement:** Mr. Carey has actively encouraged participation in upcoming meetings and disseminated relevant information to various chapter contacts in San Diego County.

- g) **Marine Safety Chiefs Meeting:** An update on the water quality standards subcommittee's work was provided at the California Marine Safety Chiefs meeting.

I. [4th Executive Delegate](#) - Ms. Kemp

Ms. Kemp has been involved in the following activities:

- a. **Youth Programs Expansion:** The LA County Junior Lifeguard Program is set to conduct Swim Tests for over 700 prospective Junior Lifeguards, with more testing scheduled for the coming month. This program aims to support youth engagement in lifesaving activities.
- b. **California Water Safety Summit:** The 2025 California Water Safety Summit brought together over 200 advocates to share best practices in drowning prevention and water safety, showcasing the collaborative efforts of various organizations.
- c. **Lifeguard Professionalization:** Advocacy efforts are underway to officially recognize lifeguards as first responders, which would enhance their professional status and access to resources.
- d. **Lifesaving Sport Growth:** There is a strong focus on promoting lifesaving sports to engage more athletes and increase visibility, with plans to align with USOPC recognition standards.
- e. **International Collaboration:** Efforts are being made to strengthen relationships with international lifesaving organizations to exchange knowledge and best practices, enhancing the global lifesaving community.
- f. **Policy Advocacy:** Concurrent Resolution 41 will be reintroduced in Congress, aiming for the recognition of Open Water Lifeguards as Emergency Response Providers, with a need for at least 25 co-sponsors.
- g. **Youth Program Development:** Plans include updating and standardizing training modules for youth programs to improve engagement and effectiveness, addressing outdated resources.

IV. Committee Reports

A. [Bylaws/Policies & Procedures](#) - Mr. Moore and Mr. Richardson

- a) **Proposed Policy Change:** A proposal to amend Policy II-F was submitted to address an email issue and update supporting material, supported by committee chairs and the past president.
- b) **Recognition Procedure:** Any member can initiate a recognition request, provided they are not a direct family relation to the individual being recognized; supporting materials like photos or videos are now accepted.
- c) **Committee Recommendations:** The Bylaws/Policies & Procedures Committee recommends unanimous approval of the proposed changes.
- d) **New Committee Involvement:** CSLSA Treasurer Joseph A. Sholl expressed interest in joining the Bylaws/Policies & Procedures Committee, signaling a shift toward involving younger members.

- e) **New Award Category Proposal:** A new award category titled “Summers of Service Award” is being proposed by the Special Awards and Presentations Committee, with discussions expected during the meeting.

A. PROCEDURE FOR RECOGNITION

Any member may initiate a request for recognition, as long as that person initiating the request is not a direct family relation to the person that performed the act.

*To bring an act to the attention of the Awards & Special Presentations Committee, a written account of the incident accompanied by supporting material such as newspaper clipping, **photos**, **video footage**, or witness statements should accompany a Heroic Acts Application form and be forwarded to:*

*CSLSA Awards & Special Presentations Committee
P.O. Box 366
Huntington Beach, CA 92648*

*or via E-Mail (Preferred Method) at: **specialapawards@cslsa.org***

The Bylaws/Policies & Procedures Committee recommends a unanimous approval.

- f) **Meeting Dynamics:** There is a call for improved communication and adherence to bylaws regarding the timely publication of meeting minutes and reports.
- B. Certification (read by Mr. Carey) - Mr. Lombardi
- a) **Certification Results for Spring 2025**
- **Orange County Lifeguards:** Approved for Emergency Vehicle Operations certification.
 - **Camp Pendleton:** Approved as an Advanced Agency.
 - **North Island:** Moving forward on Bay City Lifeguard agency certification.
- b) **Pending Applications and Extensions**
- **LA County Beaches:** Requesting Advanced Level of agency certification.
 - **Santa Barbara County:** The agency has been notified and is awaiting documents.
 - **Los Angeles City Lifeguards:** Applying for Advanced Certification.
 - **Long Beach:** In progress for their Advanced Agency Certification.
- c) **Future Meetings** There will not be a certification committee meeting today, but we will be discussing it at the Professional Standards Committee meeting. If there are any questions about your agency or where you stand, they can be addressed at the Professional Standards meeting.
- C. Exchanges (verbal report) - Mr. Graham & Ms. Kelly
- a) **Successful Exchange Program:** Samantha Hall and Nolan Weisser represented California State Lifeguards in New Zealand, establishing connections with local lifeguards and gaining valuable knowledge for their agencies.
- b) **New Zealand Delegates:** Judd Redmond and Kyran Gillespie are the selected Kiwi exchange guards for summer 2025, both with extensive lifeguarding experience and leadership roles in their clubs.

- c) **Coastal Hazards:** The presentation highlighted the unique coastal hazards in New Zealand, including challenging surf conditions and the need for specialized rescue techniques.
 - d) **Rescue Equipment Differences:** The document compares the use of IRBs in New Zealand with traditional rescue methods in California, emphasizing the necessity of such equipment in New Zealand's conditions.
 - e) **Cultural Experiences:** The exchange included various cultural experiences, such as participating in local rugby games and enjoying barbecues at different beaches and surf lifesaving clubs, which fostered camaraderie among lifeguards.
- D. [Fundraising](#) - Ms. White & Mr. Kine
- f) **Collaboration with Lifeguard Agencies:** Contacted Jefferey Low (Director of Materials Management) about providing affordable stingray hot water bags equipped with QR codes linking to the CSLSA website.
 - g) **Website Enhancements:** Discussed with the Website Committee the addition of a "DONATE NOW" option to the revamped CSLSA website for easier public contributions.
 - h) **Custom Towel Design Initiative:** Communicated with Kirra from Nomadix about potential custom towel designs for a design contest, with proceeds from the winning design benefiting the CSLSA.
 - i) **Exploring Alternative Fundraising Options:** Focused on fundraising strategies that do not require startup funds; drafted a donation letter to businesses outlining the mission of CSLSA and the importance of their support for ongoing community resources.
 - j) **Next Steps:** Compiling a list of businesses to approach for donations. Open to recommendations from the Board for potential businesses to contact for fundraising efforts.
 - k) **Conclusion:** Emphasized the focus on low cost fundraising solutions and still optimizing CSLSA's fundraising strategies through website improvements and outreach efforts.
- E. [Grants](#) - Ms. Bryant
- a) **Resource Development:** The Grants Committee has updated Guidance Document to define its mission and goals, and grant application templates to assist members in effectively communicating their needs.
 - b) **Open Grants Document:** An Open Grants Document has been established to compile active grant opportunities for CSLSA members, which will be regularly updated to ensure relevance and accessibility.
 - c) **Website Enhancement:** Discussions are underway to create a dedicated Grants Committee webpage on the CSLSA website, serving as a centralized hub for members to access grant opportunities and application resources.
- F. [Junior Lifeguards](#) - Mr. Graham & Mr. Egan
- a) **Santa Barbara Two-Day Event:** Worked with Tony Sholl and the City of Santa Barbara on a two-day regional competition concept if LA County was going to be unable to host the event.
 - b) **Contract with LACoSLSA:** Alongside Tony Sholl, worked on drafting a contract for the event that is now slated to be held in Los Angeles; thank you to Charlotte

Graham and her team for their efforts. We hope to report that the agreement will be signed at this meeting.

- c) **Junior Guard of the Year:** Collaborated with the Treasurer to disperse monies for the recipients of the Junior Lifeguard of the Year award winners from the Fall meeting.
- d) **USLA Nationals:** Worked with the Executive Board of the HSBJLA to confirm their hosting of the USLA Nationals for the Summer of 2025. We are excited to have this event return to the west coast this year.
- e) **Succession Planning:** On March 12th, Casey Graham informed the Executive Board of the resignation of the chairs of the JG committee. After many years as this chair of the committee we felt it was time for another voice to lead this important aspect of the organization.

G. [Legislation](#) - Mr. Sandler

- a) **Minimum Wage Initiative:** Mr. Sandler discussed efforts to garner support from legislators for a California minimum wage initiative. This initiative aims to establish minimum wages and improve public safety.
- b) **Challenges in Legislation:** Mr. Sandler noted the chaotic state of the United States Senate, highlighting difficulties in introducing new legislation during times of confusion.
- c) **Public Safety Legislation:** There are several bills related to public safety, including presumptive medical care for emergency vehicles and drowning prevention, which are currently being moved through legislative channels.
- d) **Media Engagement:** Mr. Sandler mentioned the importance of engaging with the media to maintain a professional image and to ensure coverage of relevant topics concerning lifeguards and public safety.
- e) **Social Media Presence:** Efforts to promote the association's activities and messages through social media platforms are discussed, including updates and engagement with the public.
- f) **Collaboration and Support:** The need for collaboration among members and writing letters of support for various legislative efforts is emphasized as a crucial step in advancing their goals.

H. [Lifesaving Sport & Fitness](#) - Mr. Butki & Mr. Prosser

Upcoming Events:

- a) **Regionals:** The Regionals will be held at Dockweiler on July 25th and 26th. This event is similar to last year, and volunteers are always needed.
- b) **International Surf Festival:** This festival will take place on August 1st and 2nd.
- c) **Return of the Weiland Shield:** After a decade, the Weiland Shield is returning to Southern California. The shield was started in 1967 by Bob Burnside and named after William Weiland.
 - **Tour Details:** The tour will include six males and six females, ensuring gender equity. There will also be educational officers, officials, coaches, and managers.

- **Educational Opportunities:** The tour offers a chance to interact with different agencies between July 17th and August 2nd.
 - **Olympic Aspirations:** The Australians are pushing to make surf lifesaving an Olympic sport for the 2032 Olympics in Brisbane.
- d) **USLA Nationals:**
- **Event Dates:** The USLA Nationals will be held at Huntington Beach from August 6th to 9th.
 - **Volunteers Needed:** Help is needed with officials and related duties.
- I. Membership - Ms. Graham
- a) **Total Membership Growth:** The Southwest Region achieved a total of 1,446 adult members, surpassing the goal for the 60th Anniversary year, alongside 973 Gold Junior Guard members and 418 regular Junior Guard members.
 - b) **Online Membership Registration:** Chapters are encouraged to process individual member registrations through the USLA website, with automatic enrollment for registrations processed after April 1st for the next membership year. Membership dues are now set at \$40 per year.
 - c) **Bulk Registration Templates:** Chapters collecting dues through payroll deductions will receive templates for member renewals and adding new members. The deadline for bulk member rosters is July 10th to ensure registration for regional or national events.
 - d) **Junior Guard Membership Options:** Junior Guards can register for a free regular membership or a premium “Gold” membership for \$20 per year, which includes additional benefits such as eligibility for competitions and a custom membership kit.
 - e) **Membership Gifts and Discounts:** A dry bag is provided as a membership gift this year, alongside member kits containing a card, window decal, and magazine issues. Members can access various discounts through the USLA website.
 - f) **Liaison Outreach Committee:** A new sub-committee, chaired by Austin Trinkle, has been formed to enhance communication within CSLSA by establishing a comprehensive contact list for chapters and agencies.
- J. Newsletter - Mr. Hughes
- a) **Magazine Release Details:** Volume 30, Edition 1 of the magazine is out, featuring contributions from Mike Bartlett, Adam Sandler and others which includes a tribute to Doug D’ Arnall. The cover photo was from Steve Himes, highlighting a dramatic situation during the recent LA fires (<https://cslsa.org/Cal-Surf-News.html>)
 - b) **Content Updates and Additions:** After the deadline, an article by Adam Sandler on the California Bears was added to the online version, expanding it to include more pages and pictures.
 - c) **Future Plans for the Magazine:** There are plans to establish a newsletter committee to assist with marketing and content gathering, aiming for a 16-page magazine format that would require additional funding.
- K. Professional Standards (Verbal Report) - Mr. Carey
- a) **The Professional Standards Committee:** The committee is currently focused on addressing the water quality issue, which has been developed into a subcommittee

of the USLA Certification Committee. A meeting is scheduled to discuss new forms related to water quality and to combine discussions on certification with the CSLSA Professional Standards Committee.

- L. [Public Education](#) - Ms. Swank & Ms. Beebe
 - a) **Public Education Committee Announcement:** The Public Education Committee, represented by Lola Swank and Devin Beebe, announced several initiatives aimed at enhancing public education efforts.
 - a) **Purchase of Banners and Signs:** Before the end of 2024, the committee purchased 15 retractable banners and 15 tabletop signs featuring the rip current graphic. These will be distributed to agencies based on their CSLSA membership size.
 - b) **Website Enhancement:** Funds were reallocated to the website committee to enhance the CSLSA website. Thanks to the efforts of Steve Hines and Mr. Prosser, the website is now more engaging and user-friendly.
 - c) **Exhibition at the California Water Safety Coalition Summit:** The committee participated as exhibitors at the California Water Safety Coalition Summit, highlighting various materials including the CSLSA Step & Repeat Banner, retractable Rip Current Banner, and the CSLSA Public Service Announcement.
 - d) **Creation of Public Education Google Drive :** To streamline resource sharing, the committee created a public education Google Drive. This drive contains graphics, social media post templates, and CPR information for agencies to use.
- M. [PIO](#) (See Report) - Mr. Sandler
- N. Public Relations (Verbal Report) - Ms. Kemp
 - a) **Reintroduction of Concurrent Resolution 41:** The resolution will be reintroduced by Congressman Chris Smith, allowing Congress to co-sign. Simultaneously, New Jersey and New York representatives are working on state-level recognition of Open Water Lifeguards as Emergency Response Providers, which may set a precedent for other states.
 - b) **Legislative Actions:** There is a need to draft a bill for lifeguard minimum wage and to coordinate with other organizations for lobbying efforts.
 - c) **Social Media Calendar:** Additionally, a social media calendar is being established for public relations outreach.
- O. [Social Media](#) (No Report) - Mr. Mullen (absent)
- P. [Special Awards & Presentations](#) - Mr. Trinkle
 - a) **Awards Overview:** The CSLSA and USLA approved multiple awards for lifeguards and safety personnel, including Meritorious and Heroic Act Awards for various rescues.
 - b) **Specific Recipients:** Notable recipients include Cameron Faris for mutual aid response, Justin Quiggle for a water rescue, and Brendan Daly for a rescue at Death Rocks, all of whom received awards today.
 - c) **Additional Awards:** Several Long Beach Marine Safety personnel received Heroic Act Awards for their involvement in rescuing trapped victims in a submerged vehicle.

- d) **New Award Proposal:** A new "Summers of Service Award" is proposed to recognize part-time lifeguards for their dedication over multiple summers, with discussions planned for further development.
 - e) **Submissions for Consideration:** Various submissions for awards were received, including rescues at Mitchell's Cove and Linda Mar Beach, which will be discussed in the committee meeting.
 - f) **Bylaw Changes:** Minor updates to the existing bylaws were submitted for review, focusing on the special awards process.
 - g) **Media and Updates:** The committee coordinated with the Website committee and updated the CSLSA website to reflect current awards and recipients, ensuring accurate information dissemination.
- Q. [Statistics](#) - Mr. Burton
- a) **Submission Reminder:** Agencies are reminded that submitting annual statistics is mandatory for certification. A special acknowledgment is given to LA County Beaches and San Diego County Beaches for updating their data.
 - b) **Missing Statistics:** A list of agencies that have yet to submit their 2024 data is provided, highlighting the need for these organizations to complete their submissions promptly. Mr. Burton acknowledged agencies that have updated their data while urging those that have not submitted their stats to rectify missing information.
- R. [Training](#) - Nicolas Giugni
- a) **Winter Training Programs:** Various training courses were held across California, including Rescue Boat Operators and Emergency Vehicle Operations, with notable participation from agencies in San Diego and Orange Counties.
 - b) **Unique Initiatives:** Agencies engaged in specialized training such as Mass Rescue Operations and drone usage in open water, showcased innovative approaches to lifeguard training.
 - c) **Mentorship Programs:** A focus on mentorship was highlighted, particularly in San Clemente, where experienced lifeguards assist rookies in adapting to lifeguard culture and practices.
 - a) **Future Focus Areas:** The report emphasized the importance of leadership training and structured Junior Lifeguard Programs to ensure the development of future lifeguards, aiming to unify training efforts across California.
- S. Ways & Means - Mr. Sholl
- a) [\(See Treasurers Report\)](#)
- T. [Website](#) - Mr. Himes
- a) **Website Redesign:** The committee collaborated with Studio 11 and Mark Williams to complete a fresh new design for the website. Mark and his team were instrumental in ensuring the site meet the desired specifications.
 - b) **Technical Fixes:** Several technical issues were addressed, including fixing the email link that was not sending emails to the website chair.
 - c) **Communication:** The committee facilitated communication by assisting members with inquiries, such as helping an outrigger canoe racer with questions about a water safety course, and handling emails for possible vendors to CSLSA Board members.

- d) **Page Updates:** Various pages were updated, including the Special Awards pages (Medal of Valor, Heroic Acts, Life Member), the creation of a Grants Page, and the addition of a BOD Meeting page with information on future meetings.
- e) **Content Updates:** The committee updated agendas and past minutes from BOD Meetings, test dates and agency pay rates, and added new content like the Cal Surf News.
- f) **Ongoing Monitoring:** The committee continued to monitor emails and make small changes to keep the website up to date.
- g) **Members-only Page** Steve Himes also mentioned that they are working on a quote for a members-only page, similar to what the USLA has, to provide service information and training materials exclusively to members.
- h) **Webpage Placement.** Mr. Bob Moore questioned the placement of “policy/procedures” and “membership.” This will be discussed in the Public Education Committee today in lieu of the Social Media meeting.

V. **Awards and Presentations**

- a) Awards were presented as described in the [Special Awards & Presentations Report](#).

VI. **Committee Workshops (as directed)**

(Meeting recessed at approximately 12:00 PM and reconvened on Friday, March 28, 2025)

Friday, March 28, 2025 (Meeting called to order at 9:14 AM)

VII. **Committee Reports from Workshops**

- A. [Bylaws/Policies & Procedures](#) Mr. Moore

The Bylaws/Policies & Procedures Committee recommended a unanimous approval.

Note: this is just the portion of policy II-F that is incorporates the proposed changes, not the entire policy. The proposal is as follows

A. PROCEDURE FOR RECOGNITION

Any member may initiate a request for recognition, as long as that person initiating the request is not a direct family relation to the person that performed the act.

*To bring an act to the attention of the Awards & Special Presentations Committee, a written account of the incident accompanied by supporting material such as newspaper clipping, **photos, video footage**, or witness statements should accompany a Heroic Acts Application form and be forwarded to:*

*CSLSA Awards & Special Presentations Committee
P.O. Box 366
Huntington Beach, CA 92648*

or via E-Mail (Preferred Method) at: specialapawards@cslsa.org

- a) **Committee Approval:** The Bylaws/Policies & Procedures Committee recommended unanimous approval for the proposed changes.
- b) This item will be addressed under New Business

- c) **Summers of Service Award:** The Special Awards and Presentations Committee submitted a proposal for a new award called the “Summers of Service Award.” This proposed award would recognize recurrent lifeguards who have spent 30, 35, 40, 45, 50 summers on the beach. This award acknowledges individuals who have maintained fitness and longevity in the arena of public service.
 - d) **Bylaws Compliance:** Mr. Moore raised an issue regarding the compliance of the CSLSA bylaws concerning the first executive delegate. The first executive delegate is supposed to be a recurrent representative, a position that was previously required but has not been filled in recent years. Mr. Moore highlighted the need to elect someone to this position in the upcoming fall elections to ensure that recurrent lifeguards are adequately represented. The responsibilities of the first executive delegate include representing recurrent lifeguards and providing dates for all exams in Southern California within the region. Mr. Moore also mentioned the need for the Executive Board to review and possibly propose changes to ensure compliance with the bylaws.
- B. Certification (Mr. Carey) (verbal report) - Mr. Lombardi (Absent)
 - a) **Urgency of Certification:** Mr. Carey discussed the urgency of certification for agencies, particularly focusing on LA County, LA City, Long Beach, and Santa Barbara County. The need for timely submission of paperwork before the upcoming spring meeting is emphasized to avoid lapsing certification.
 - b) **Certification Submission Deadline:** Agencies must submit their certification paperwork before the spring meeting starting April 15th to avoid losing their certification, as extensions or appeals will not be granted.
 - c) **Importance of Communication:** Agency representatives are encouraged to communicate with their leadership to ensure timely submission of the necessary documents, as failure to do so may result in a lapse in certification status.
- C. Exchanges (verbal report) - Mr. Graham & Ms. Kelly
 - e) **New Zealand Exchange:** Ms. Kelly thanked the members for their interest and support during the PowerPoint presentation yesterday. Ms. Kelly will be sticking around after the meeting today to collect contact information.
- D. Fundraising (No Report) - Ms. White & Mr. Kine
- E. **Grants:** (No Report) - Ms. Bryant
- F. **Junior Lifeguards:** (Verbal Report) - Mr. Graham & Mr. Egan
 - a) **Announcement of New Committee Chairs:** Mr. Chris Egan announced the designation of the new Co-Chairs of the Junior Lifeguard Committee: Tony Sholl and Brenden Gibson. The appointment is to take place immediately.
- G. Legislation (Mr. Beuerlein)(Verbal Report)- Mr. Sandler (Absent)
 - a) **Lifeguard Minimum Wage Law:** The committee is strategizing next steps, including contacting legislators and preparing a draft of the proposed legislation. Key aspects such as recruitment, retention, and public safety are being emphasized, along with examining various pay rates for lifeguards to determine the proposed minimum wage. The committee has yet to resolve the specific wage request but plans to conduct further research.

- b) **House Concurrent Resolution 41:** The status of HCR 41 is being monitored as it is reintroduced by Rep. Chris Smith to align with the new Congress. The committee discussed methods for reaching out to Congressional lawmakers, particularly those sympathetic to lifeguard and public safety issues, to garner support for the resolution.
- c) **Outreach and Communication Strategies:** The committee is considering various outreach strategies to inform lawmakers and the public about the proposed initiatives and their significance. Potential pushback on the initiatives was also discussed, along with the idea of creating a PSA video to raise awareness.

H. Lifesaving Sport & Fitness (verbal report) Mr. Butki

- a) **2025 Regionals Planning:** The committee discussed the 2025 regionals and signed the contract. The contract is now in the hands of Mr. Hughes, CSLSA Secretary.
- b) **Volunteer Coordination:** The need for more volunteers for event setup and breakdown was emphasized, with plans to share event flyers on social media once available.
- c) **Event Efficiency Improvements:** Ideas to improve time efficiency during events were proposed, including potentially running events later in the day, despite parking challenges.
- d) **Incentivizing Participation:** A proposal was made to create promotional materials to encourage other chapters to participate in regionals.
- e) **USLA Proposals:** The committee discussed several USLA Lifesaving Sport proposals for the upcoming board meeting, including changes to point scoring and event categories.
- f) **Timing and Technology Upgrades:** A new timing system, LiveHeats, was proposed to enhance accuracy and speed during events, with an estimated cost of \$11,800, to be shared between CSLSA and USLA.
- g) **Upcoming Events:** Mr. Butki concluded with plans for the 27th Weiland Shield tour and competition scheduled for August.

h) **LiveHeats Funding:**

Motion to fund half of the \$11,800 for the new timing system.

- **Made by:** Jay Butki
- **Seconded by:** Gordon Gray
- **Motion Withdrawn:** by Mr. Butki

Motion to accept the report and move the discussion about funding the vote to New Business:

- **Made by:** Mr. Moore
- **Second:** Jay Butki
- **MPU**

I. Membership - Ms. Graham

- a) **Membership Gift Distribution:** The Membership Committee has successfully procured a dry bag as the membership gift for the year, which has been

distributed to most chapter representatives. The goal is to have these items ready for the spring meeting each year.

- b) **Encouragement for Suggestions:** The committee is actively seeking suggestions for future membership gifts that would appeal to a broad range of members, including both new and long-standing members.
- c) **Liaison Outreach Sub-Committee:** A new subcommittee has been established to improve communication within the organization by creating a comprehensive contact list for each chapter and its affiliates. This project aims to streamline information sharing.
- d) **Junior Guard Membership Options:** All Junior Guards registered with USLA affiliated programs are eligible for the “free” membership, which includes various benefits. There is also a premium “Gold” membership available at a cost of \$20 per year.
- e) **Pro-Deals for Members:** The document highlights the availability of pro-deal discounts for members, encouraging them to take advantage of these offers from various vendors.
- f) **Call to Action for Membership Renewal:** The document concludes with a call for members to renew their memberships and support the organization, emphasizing the importance of alumni participation.

J. Newsletter (Verbal Report) - Mr. Hughes

- a) **CalSurf News:** The secretary shared updates regarding the upcoming newsletter, which will begin in late August and continue through September. Members are encouraged to gather pictures and contribute stories, which should be submitted by the deadline. Members were asked to submit their reports in the PDF format if possible. Additionally, there is a call for a newsletter committee chair.

K. Professional Standards (Verbal Report) - Mr. Carey

- a) **Water Quality Guideline Status:** The meeting discussed the progress of the water quality guidelines being developed, with valuable feedback from attendees. Updates and changes to the guidelines were planned.
- b) **Watchtower Data Collection:** The group aimed to integrate water pollution exposure data into the Watchtower system and emphasized the need for consistent recording of exposures among lifeguards.
- c) **Survey Distribution:** A survey presented by Anna Lucy Abram was to be sent out to gather data from lifeguards, with an emphasis on anonymity.
- d) **Uniform Guidelines Development:** New professional standards regarding lifeguard uniforms were discussed, focusing on regional differences and the need for loose guidelines rather than strict specifications.
- e) **Stingray Awareness Campaign:** Collaboration with Dragon Skin was proposed to create safety materials for stingray awareness, including literature for websites and social media toolkits.
- f) **National Beach Safety Week:** Plans were made to encourage proclamations from local elected representatives (City Councils, County Supervisors and State

Governors for National Beach Safety Week, aiming for a California statewide proclamation in the future.

L. PIO (No Report) - Mr. Sandler

M. [Public Education](#) - Ms. Swank

- a) **Development of a Water Safety App:** The committee is exploring the creation of a water safety app and an online dashboard using Watchtower to enhance public safety information access.
- b) **Stingray Awareness Campaign:** Collaboration with Dragon Skin for a Stingray Awareness Campaign was discussed, including the possibility of using their materials on the CSLSA website.
- c) **Local Proclamations for Beach Safety Week:** The committee aims to encourage local agencies to obtain proclamations from their local elected representatives (City Councils, County Supervisors and State Governors for National Beach Safety Week, aiming for a California statewide proclamation in the future for National Beach Safety Week, which runs from the Monday before Memorial Day to Memorial Day.
- d) **Budget Allocations:** A motion was made to allocate \$500 from the public education budget for the creation of a members login page on the website (passed unanimously).
- e) **Safety Tips Addition:** Plans to add stingray safety tips to the CSLSA website were discussed, enhancing the existing safety information available to the public.
- f) **Creation of Toolkits for Agencies:** The committee plans to provide social media toolkits to agencies, including equipment like microphones and tripods, to help them create their own public service announcements.
- g) **Future Initiatives:** The committee discussed future initiatives, including the creation of coloring/activity books and the possibility of statewide proclamations for water safety.

N. Public Relations (Verbal Report) - Ms. Kemp

- a) **Reintroduction of Concurrent Resolution 41:** The resolution will be reintroduced by Congressman Chris Smith, allowing Congress to co-sign. Simultaneously, New Jersey and New York representatives are working on state-level recognition of Open Water Lifeguards as Emergency Response Providers, which may set a precedent for other states.
- a) **Legislative Actions:** There is a need to draft a bill for lifeguard minimum wage and to coordinate with other organizations for lobbying efforts.
- b) **Social Media Calendar:** Additionally, a social media calendar is being established for public relations outreach.

O. Social Media (No Report) - Mr. Mullen

P. [Special Awards & Presentations](#) - Mr. Trinkle

- a. **Approved Medal of Valor Awards:** Ben Coffey and Xander Mehl from Santa Cruz City Lifeguards received approval for their rescue of a surfer, while Zoe Chait's Award was adjusted to a Heroic Act for her rescue at Linda Mar Beach. The Four Kings Rescue Team was upgraded to a Medal of Valor for their boat vs. jetty rescue.

- b. **Heroic Act Awards:** Several lifeguard teams from Seal Beach and Long Beach received approval for Heroic Act Awards for various rescues, including the rescue of swimmers in challenging conditions.
- c. **Bylaw Revisions:** The committee approved revisions to relevant bylaws and discussed the new Summers of Service Award, which is aimed at part-time lifeguards with specific eligibility criteria and awards for service milestones.
- d. **Executive Board Submissions:** The committee will submit nominations for national awards, including Medal of Valor and Heroic Act Awards, to the USLA Heroic Acts Committee for further recognition.

Q. Statistics (No Report) - Mr. Burton

R. Training (Verbal Report) - Mr. Hayden Paul

- a. **Shared Repository:** The meeting emphasized the importance of creating a shared repository for training records that can be accessed through a login portal on the new website.
- b. **Social Media Engagement:** Participants were encouraged to share their training experiences on social media by taking pictures and posting them to enhance recognition and participation.
- c. **Training Committee:** The need for a training committee within the USLA was discussed. Currently, there is no training committee in the USLA, and it was suggested to ask the USLA to establish one.
- d. **Importance of Training:** The document highlights the importance of training across agencies, quoting Sergeant Lewis: "When we rise to the occasion, we fall back on our training." It encourages continuous training and participation, especially for smaller agencies.

S. [Ways & Means](#) - Mr. Sholl

- a) **Late Fee Proposal:** The committee discussed the USLA Treasurer's proposal to add a 3% late fee to bulk registration/promo codes after 90 days. This proposal will be voted on at the upcoming USLA spring meeting. CSLSA Treasurer Tony Sholl urged CSLSA Delegates to support this proposal at the USLA Meeting in Newport, Rhode Island.
- b) **Budget Reports:** The committee reviewed the 2024 Year End Budget Report and the 2025 Year to Date Budget Report; no significant deficits were found.
- c) **Reimbursement Request Process:** The committee addressed the reimbursement request process, emphasizing the need for transparency in financial dealings.
- d) **Restricted Accounts:** The committee discussed the management of restricted accounts, highlighting their impact on the budget.
- e) **Future Discussions:** A more detailed discussion is anticipated in the fall meeting.

T. [Website](#) - Mr. Himes

VIII. Old Business

A. Committee Guidance Document:

- a) **Availability, Collaboration, and Continuous Updates:** Mr. Hughes discussed the availability of a committee guidance document accessible via a shared Google

Drive link, allowing committee chairs to edit and manage the document. Mr. Hughes emphasized collaboration and continuous updates, mentioning the completion of reports from most committees, with the notable exception of CSLSA Membership Committee. Members were encouraged to check it out and reach out for the link if needed.

B. California Marine Safety Chiefs Association Update

- a) **Legal Updates on Drowning Lawsuits:** The meeting highlighted a significant lawsuit involving the City of San Diego, where the city was found not liable for a drowning incident due to the presence of a rip current. Their USLA Advanced Agency Certification was noted as a key factor in the jury's decision.
- b) **Equipment and Agency Collaboration:** Discussions included the introduction of a website for document sharing among members and the potential involvement of North County agencies. Additionally, a presentation on electric vehicles from Rivian was made, showcasing their suitability for lifeguard operations.
- c) **Blue Lights:** CA law has changed by removing the requirements for blue lights on lifeguard PWC's.
- d) **Uniforms and Training updates:** Florence Marine presented discounted lifeguard uniforms, although they currently lack women's options. The meeting also addressed the challenges of meeting the USLA requirement for lifeguard service of 1,000 hours to qualify for Beach Emergency Vehicle Operation (BEVO) certification.

C. Membership Drive

- a) **Membership Kits:** Ms. Graham discussed some logistical issues with the distribution of the kits.

D. 2025 CSLSA Regional Championships

- a) **Host Agreement:** Mr. Avila stated the CSLSA Host Agreement has been signed by LACoSLSA and CSLSA and submitted to the Secretary.

E. 2025 USLA National Championships

- a) **CSLSA Proposal Sent to USLA:** Mr. Avila stated that a proposal from CSLSA, which includes HSBJLA, has been sent to the USLA Secretary. He is waiting for a response via email.

F. Website Updates: (Nothing to Report)

G. Water Quality Sub-Committee

H. Elimination of Restricted Accounts: (Nothing to Report)

I. John Wayne Cancer Foundation: (Nothing to Report)

J. Selection Process for Exchange Program (As Submitted)

K. United States House of Representatives Concurrent Resolution 41: (Nothing to Report)

IX. New Business

A. Women of Water USLA Committee:

- a) **Women's Support and Networking:** Nikki Bryant, Chairperson of the Grants Committee, spoke regarding a new USLA Committee focused on women's networking. Co-Chaired by Bryant and Cathy von Wald, the committee aims to enhance support and networking opportunities for women within USLA.

- b) **Fostering Connections Among Women:** Mrs. Bryant emphasized the importance of creating similar committees in various regions while ensuring that essential business tasks are not overlooked. The committee plans to hold meetings during informal settings, such as networking breakfasts, to foster connections among women in the organization.

B. Beach Emergency Vehicle Operations (BEVO) Certification:

- a) **The USLA Beach Emergency Vehicle Operations (BEVO): The BEVO**
Certification created to standardize and enhance the operation of emergency vehicles on beaches. The program was designed to improve safety and minimize liability risks for agencies involved in beach management and emergency response.
- b) **Importance of BEVO Certification:** Mr. Beuerlein emphasized that the USLA Certification Program offered vital legal protection to agencies, safeguarding them from liability claims. The program outlined specific operational procedures, equipment handling, and training components while ensuring consistent standards across different agencies for the operation of beach emergency vehicles.
- c) **Concerns Regarding Experience Requirements:** A significant point of contention in the discussion was the current requirement for operators to have 1,000 hours of open water lifeguarding experience before they were permitted to drive beach vehicles. Mr. Beuerlein highlighted that while extensive experience was valuable, this stipulation posed practical challenges, especially for smaller agencies that faced high turnover rates and may struggle to maintain a sufficient number of qualified operators.
- d) **Impact on Smaller Agencies:** Smaller agencies, often with seasonal staff and limited resources, expressed concern that this requirement might hinder their ability to respond effectively to emergencies. The recruitment and training of lifeguards with such extensive experience could be daunting, resulting in gaps in emergency response capabilities during crucial peak seasons.
- e) **Proposal for Reduced Experience Requirements:** In response to the concerns raised, Mr. Tony Scholl proposed modifying the experience requirement. He argued that lifeguards gained valuable operational and emergency response skills not solely through hours logged, but also through relevant training. He suggested reducing the experience requirement to 500, or even 250 hours, while ensuring that lifeguards completed rigorous training programs like an Emergency Response Course (ERC).
- f) **Mr. Sean Carey concurred with this proposition,** noting that many organizations had established regional training programs that effectively equipped lifeguards with essential skills in a shorter timeframe. He pointed out the inconsistency in current standards since licensed Emergency Medical Technicians (EMTs) could operate emergency vehicles without the same extensive hour requirements. This raised questions about the necessity of the

1,000-hour standard for lifeguards, given that EMTs could be younger (as young as 18) and already had the training to handle emergency calls.

- g) **Collective Insights from Participants:** Other stakeholders in the meeting weighed in on the conversation, echoing sentiments about the need for reevaluation of the hour requirement. They shared personal experiences from various agencies where the operational demands were significantly different, highlighting a disconnect between the training standards set forth in the certification program and the day-to-day realities faced by lifeguards in the field.
- h) **Liability Concerns:** The participants also discussed liability issues, noting that agencies were often fearful of repercussions that could arise from inadequate training or experience. There was a consensus that while safety and competence were non-negotiable, there needed to be more flexibility in how agencies could meet the certification requirements without compromising service delivery.
- i) **Blending Field Training and Certification:** Mr. Scholl suggested that a hybrid approach could bridge the gap between operational competency and experience requirements. By allowing lifeguards to gain experience through field training combined with a reduced hour requirement, agencies could cultivate safer operating environments. This approach would still uphold high standards for emergency response while acknowledging the differing contexts in which open water lifeguards operate.
- j) **Balancing Standards with Operational Needs:** The discussion revealed critical insights into the challenges faced by open water lifeguards and their agencies concerning training and operational requirements. The need for adaptable standards that reflected the realities of beach emergency vehicle operations was clear. By fostering a dialogue around these requirements, stakeholders could work toward a framework that ensured safety without imposing unrealistic barriers, ultimately enhancing the quality of emergency response services on beaches.

C. Bylaw Change to Policy Procedures IIF: Procedure for Recognition:

The Bylaws/Policies & Procedures Committee recommended a unanimous approval.

Note: this is just the portion of policy II-F that is incorporates the proposed changes, not the entire policy. The proposal is as follows

A. PROCEDURE FOR RECOGNITION

Any member may initiate a request for recognition, as long as that person initiating the request is not a direct family relation to the person that performed the act.

*To bring an act to the attention of the Awards & Special Presentations Committee, a written account of the incident accompanied by supporting material such as newspaper clipping, **photos**, **video footage**, or witness statements should accompany a Heroic Acts Application form and be forwarded to:*

CSLSA Awards & Special Presentations Committee

P.O. Box 366

Huntington Beach, CA 92648

*or via E-Mail (Preferred Method) at: **specialapawards@cslsa.org***

- a) Mr. Moore outlined the committee meeting where amendments to policy IIF were discussed and voted upon. Key changes included updating email addresses and adding terms related to awards and presentations. Specifically, the word "photos," "video footage," and the email address (mailto:SPECIALAP@cslsa.org)" were deleted and replaced with (mailto:awards@cslsa.org)".

- **Motion:** by Mr. Moore
- **Second:** by Mr. Howard
- **MPU**

D. Summers of Service Award

- a) The proposal acknowledges recurrent open water lifeguards who have maintained fitness and longevity in the area of marine safety, allowing beach visitors to enjoy the aquatic environment while saving lives.
- b) The eligibility criteria include being a member of the CSLSA and USLA, being a part-time seasonal recurrent non-career open water lifeguard, and having worked a total of 30, 35, 40, 45, or 50 summers of service.
- c) The nomination and awards process involves submissions made on the special awards application form to the Special Awards and Presentations Committee Chair, with a letter verifying the applicant's eligibility from a marine safety manager of the agency for whom the applicant is an employee.
- d) Awards include a digital certificate for 30, 35, 40, and 45 summers of service, and a framed certificate and 50-year gold lapel pin for 50 summers of service. The proposal was tabled by Mr. Moore for further review and clarification.

E. Funding for LiveHeats

- a) **Motion:** By Mr. Graham to approve the Proposal for Live Heats, minus half of the funding from the Junior Guards account.

b) Second: Jason Johnson**c) Discussion:****1) Funding for live heats:** A proposal was made to accept funding proposal for live heats, with conditions regarding the Junior Guards account. Mr. Graham motioned for approval, emphasizing that the JG funding would not be guaranteed until the Fall 2025 CSLSA Meeting. **2) Concerns about financial management:** Members expressed the need for clarity on the source of funds and highlighted the importance of involving the entire Board of Directors in significant financial decisions. **3) Discussion on timing and expenses:** The necessity of having funds available before the fall meeting was debated, with suggestions to ensure that purchases do not prematurely impact on the Junior Guards budget. **4) Proposal for future planning:** Mr. Beuerlein recommended that the matter be postponed until after the next USLA meeting for better planning and resolution of financial issues. **d) Motion Passed:** approved by a show of hands.

X. **Future Meetings and Dates:**

- a) **Spring 2025 USLA Board of Directors Meeting: April 15th – 17th**
Location: Newport, RI (New England Region)
- b) **Fall 2025 CSLSA Board of Directors Meeting: October 9th and 10th**
Location: Crystal Cove/Laguna Beach, CA.
- c) **Fall 2025 USLA Board of Directors Meeting: October 23ⁿ– 25th**
Location: Coeur D’ Alene, ID (Northwest Region)
- d) **Spring 2026 CSLSA Board of Directors Meeting: April 16th and 17th**
- e) Location: Santa Cruz CA Dates: (TBA)

XI. **Privilege of the Chair** Mr. Avila

- **Acknowledgment of Contributions:** Mr. Avila thanked the host and attendees for their efforts in organizing and participating in the event, emphasizing the importance of everyone’s contributions and apologizing for any foul language or hostility that occurred during discussions. A peaceful gathering is the goal. Mr. Avila wished to hear a motion to close the meeting in honor of the lifeguards who have passed away recently:
 - a) **Bill Babashoff**, CA State Parks
 - b) **Doug D’Arnall**, City of Huntington Beach
 - c) **Fred Simpson**, City of Long Beach
 - d) **Jim Ray**, City of Long Beach
 - e) **Mark Drillo**, Lifeguard International
 - f) **Shelley Butler**, LA County
 - g) **Steve Morgan**, LA County
 - h) **Conner Leef**, Seal Beach
 - i) **Eric Smith**, CA State
 - j) **Mike Miller**, LA County
- **Motion to Adjourn:** Bob Moore
- **Seconded by:** Mr. Butki
- **Discussion:** None
- **MPU**

XII. **Adjournment:** Meeting adjourned at 11:52 AM



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Gustavo S. Avila, Esq.
DATE: March 27, 2025
SUBJECT: President's Report

- Since our previous meeting, the following has taken place: I attended the Association Executive Committee Meetings as needed.
- I have sent the final Draft of the Nationals Host Agreement to the Huntington State Beach Junior Lifeguard Association President for signature. A copy was also sent to USLA for the President's signature.
- I have attended Huntington Junior Lifeguard Association Board meetings. A lot of discussion and planning regarding USLA Nationals. We have also discussed the upcoming year for the JG program.
- I attended 2 days of the Water Safety Summit in Huntington Beach.
- I have participated in zoom meetings with the Executive Committee of the USLA. They have included; announcement of the Managers for the USLA Open and Youth Teams. Also, I reviewed the proposed selection of the new USLA Executive Director, as well as participated in discussion and approval of the agreement and compensation for the Executive Director. I have reviewed a number of emails regarding the payment, or lack thereof, of the fees for Regional Championships to LaCola and the CSLSA.
- I have reviewed emails from the USLA regarding the scheduled BOD meeting in Rhode Island that will be taking place in April, and commented as needed. I have registered for the meeting.
- I have met with Tanya Wood, who is helping organize Nationals. We continue working on a plan for Nationals. We have received a commitment from Niagara Water, they will be providing water for the event. Jacks Surf Shop has offered to provide event t-shirts, and staffing for the event. They will not charge us for the shirts; they will be donating them, and will provide staff at a booth. They will also donate shirts for the volunteers.
- I am working with the State and the Association, to combine the 75th anniversary of the State Lifeguards and Nationals to create a full week of Lifeguard activities as HSB.
- I have responded to emails regarding the Los Angeles area fires. There have a number of individuals and associations that have offered to provide support, and or financial assistance to Lifeguards and their families.
- We received a request from the Educational Committee Chair to defer spending of their 2024 budget, in order to combine funds from the 2025 Educational Committee budget.
- I have reviewed emails from the USLA, and commented as needed.
- We were informed of the creation of the USLA sub-committee for Water Pollution. Sean Carey has been appointed as the Committee Chair. I recommended to Mr. Beuerlein that we nominate someone that is not on our Executive Board to represent our region on the committee.
- I have met with Tanya Wood, who is helping organize Nationals. The dates for the event are August 6 through the 9th. We have reserved approximately 200 rooms in the area for the event. She has reached out to a company for the scaffolding and announcers platform to the event. We are working with the California State Parks to mesh the State Lifeguard 75th Anniversary celebration, with Nationals. We will be developing a fundraising/sponsorship opportunity program for prospective sponsors.
- I attended the USLA Board Meeting in November, in Hawaii.
- I received an invitation to attend the Canadian Lifesaving Pool Championships.
- I attended the paddle out for former State Lifeguard, Bill Babashoff, at Bolsa Chica State Beach.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

Gustavo S. Avila
President

Casey T. Graham
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Skipper J.C. Prosser
Second Executive Delegate

Sean J. Carey
Third Executive Delegate

Coral A. Kemp
Fourth Executive Delegate

TO: CSLSA Board of Directors
FROM: Casey T. Graham
SUBJECT: Vice President Report
DATE: March 26, 2025

Since the last meeting of the CSLSA Board of Directors, I have worked on the following on behalf of the association:

Meeting attendance:

- USLA Board of Directors Meeting in Honolulu and 3 meetings virtual meetings CSLSA executive board

Junior Lifeguard and U-19 Regional Championships:

- Santa Barbara two-day event: if Los Angeles County was going to be unable to host the event, I worked with Tony Sholl and the City of Santa Barbara on a two-day event concept.
- Contract with LACoSLSA: alongside Tony Sholl, I worked on drafting the contract for the event that is now slated to be held in Los Angeles. Thank you to Charlotte Graham and her team for their efforts. We hope to report that the agreement will have been signed here at this meeting.

Exchange Committee:

- I worked with Vianne Kelly to ensure that our delegates successfully represented us in New Zealand. She will give a formal committee report to the board, and those delegates will present to this board today.

Sport delegation leadership policy draft:

- I have tabled the effort to present the policy currently.

General correspondence:

- I have received and responded to numerous emails, text messages and phone calls related to my leadership position in this association.
- Disbursement of monies for Junior Lifeguard of the Year awardees: I worked with Messrs. Sholl and Egan to rectify an error related to the 2024 awardee from Newport Beach.

Succession planning:

- On March 12, I informed the Executive Board of my and co-chair Chris Egan's resignations from Junior Lifeguard committee leadership.

cslsa.org

S



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Jim Hughes
DATE: March 27, 2025
SUBJECT: Secretary's Report

1. I completed the minutes of our last Executive Board meeting which was on March 12th.
2. Updated and reposted the agenda for this meeting.
3. Printed out 60 copies of a 12-page version of the magazine
4. I created a 15-page pdf version of the magazine for online reading and passed it along to Steve Himes (website) and Adam Sandler (PIO) social media?
5. I updated the Committee Guidance Document using a Google Docs link where committee chairs can access/update in real time.

I also attended the USLA meeting and 60th Anniversary Festivities. I presented the video that I had prepared.

I wanted to mention that I will be making a verbal translation of this meeting and using AI to summarize your reports and participation. Please state your name and agency whenever possible.

I continue to prepare minutes and set agendas for the Executive Board and Board of Directors meetings.

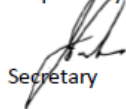
CalSurf Newsletter

The Spring 2024 edition will include the following:

- Cover photo: "Eyes on the Water" (photos by Steve Himes)
- Awards: Valor, Meritorious & Heroic Act Awards (Austin Trinkle)
- Story: Hughes Fire (Steve Himes)
- Story: New Zealand Exchange (Vianne Kelly)
- Story: Remembering Doug D'Arnall (Mike Bartlett)
- Story: Tyler Berry's promotion to Captain (Lola Swank)
- Article: Lifeguard Minimum Wage (Adam Sandler)
- Agency Bio: The Ventura Surf Rescue Association (Jim Harmon)
- Article: California Bears trip to Australia

A special thanks goes out to the contributors!

Respectfully submitted,



Secretary



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl, Treasurer
DATE: 03/26/2025
SUBJECT: Treasurer's Report

Since the last Board of Directors Meeting, I have completed the following tasks as a CSLSA EB Member and Aquatics Supervisor-City of Santa Barbara

CSLSA

- Acted on behalf of the CSLSA on financial matters
 - Provided bookkeeping services for the CSLSA
 - Received payments, reimbursements to members, submitted payments for services...
 - Prepared the End of Year (2024) financial report
 - Continued to work with the USLA Treasurer to ensure all payments to and from the USLA are current.
 - Worked with Michael Bradley to clean up the CSLSA Quickbooks account.
 - Worked with our insurance broker to get the Additional Insured coverage for the Spring CSLSA meeting
 - Worked with our insurance broker to renew our Travelers Insurance policy
 - Attended the USLA Ways & Means meeting on 3/12/25
 - The USLA Treasurer is proposing the implementation of a 3% late fee for agencies/chapters utilizing promo codes for athlete registration. This late fee would take effect 90 days after an invoice is issued.
 - The proposal will be presented to the Board of Directors at the USLA Spring Meeting and given the unanimous support from those present at Ways & Means, it is expected to pass.
 - Submitted various documentations to ensure that the CSLSA's Charitable Organization status remains in "Good Standing"
 - Agencies contacted and current status:
 - CA Secretary of State / Department of Justice
 - Status – **Delinquent**
 - Filed delinquent CA D.O.J. filings on behalf of the CSLSA (2023)
- Reviewed the CSLSA Policy & Procedure manual
 - Contacted the Bylaws and Policy & Procedures Committee Co-Chairs to express my interest in assisting with that committee
- Worked with the Vice President on the 2025 Regionals agreement
- Attended the 2024 Fall USLA BoD Meeting in Waikiki, Hawaii

Aquatics Supervisor-City of Santa Barbra

- Continued to host a Rescue Swimmer training hour at Los Banos del Mar pool – all CSLSA professional and alumni members are welcomed
- Provided a stipend to Roman Higgins and Charlie Black to attend the Surf League in Australia in December 2024
- Met with various city officials to determine and gain approval to host the California Junior Lifeguard & Lifeguard Championships in 2025
- Attended a couple days of training with the Spencer Park surf Lifesaving Club while in New Zealand
- Set dates for the Santa Barbara Semana Nautica Ocean Festival – SBLA hosted events
 - July 5th & 6th at East Beach, Santa Barbara
 - **Saturday**
 - East Beach Run (roughly 5k)

- 2-mile Ocean Swim
- 1000m Surf Team race
- Stud Ironman (5 swim sprints + 4 beach runs – 2 miles running, 1000m swimming)
- Ironguard Relay
- Sunday
 - 3-mile & 1-mile Paddle
 - 3-mile Ocean Swim
 - 500m Surf Teams race
 - 1-mile Surf Teams race
 - East Beach Biathlon (5k beach run to a 1-mile ocean swim)
 - Paddle Sprints
 - Ironguard (individual)

Respectfully
Joseph A. Sholl
CSLSA Treasurer

2025 YTD Budget Report			
Date	Bank Account	Amount	
3/12/2025	Bank of America - Checking	\$ 21,692.69	
	Bank of America - Savings	\$ 70,006.31	
Income/Revenue	2025 Adopted Budget	2025 Actuals	2025 Over/Unders
Events	\$ 0.00	\$ 0.00	\$ -
Interest Received	\$ 0.00	\$ 2.22	\$ -
	January	\$ 2.22	
Donation Received	\$ 0.00	\$ 0.00	\$ -
Lifesaving Sport Registration	\$ 2,300.00	\$ 1,153.13	-\$1,146.87
	2024 Regional Payment	\$ 1,153.13	
Member Dues	\$ 33,000.00	\$ 5,852.00	-\$27,148.00
	4Q-2024	\$ 565.00	
	4Q-2024-Bulk Payments	\$ 5,287.00	
Officer Travel Inflows	\$ 0.00	\$ 0.00	\$ -
Events Banquet	\$ 0.00	\$ 0.00	
Sponsorship	\$ 0.00	\$ 0.00	
Total Income	\$ 35,300.00	\$ 7,007.35	-\$ 28,292.65
Expenditures/Costs	2025 Adopted Budget	2025 Actuals	2025 Over/Unders
Donation Given	\$ 0.00	-\$ 1,000.00	\$ (1,000.00)
	CA Water Safety Summit	-\$ 1,000.00	
Exchange Committee	\$ 1,300.00	\$ 0.00	\$ 1,300.00
Executive Board	\$ 0.00	\$ 0.00	\$ -
Fundraising	\$ 0.00	\$ 0.00	\$ -
Insurance	\$ 5,000.00	-\$ 2,574.00	\$ 2,426.00
	Philadelphia	-\$ 2,574.00	
Magazine	\$ 800.00	\$ 0.00	\$ 800.00
Membership Committee	\$ 550.00	\$ 0.00	\$ 550.00
Office Supplies	\$ 450.00	-\$ 35.00	\$ 415.00
	General Office Supplies		
	PO Box Rental		
	Quickbooks	-\$ 35.00	
Professional Fees	\$ 800.00	\$ 0.71	\$ 800.71
	Secretary of State Filing		
	Taxes	\$ 0.71	
Public Education	\$ 5,000.00	\$ 5,000.00	\$ 10,000.00
	2024 John Wayne Donation-Rollover	\$ 5,000.00	
Special Awards & Presentations	\$ 500.00	-\$ 193.15	\$ 306.85
	Reimbursement for frames, paper...	-\$ 193.15	

Travel & Meetings	\$ 14,500.00	-\$ 6.00	\$ 14,494.00
	Parking fee to be reimbursed	-\$ 6.00	
Website	\$ 1,000.00	-\$ 509.40	\$ 490.60
	Studio 11 Productions	-\$ 270.00	
	Gate.com	-\$ 239.40	
Social Media	\$ 200.00		\$ -
Public Relations	\$ 0.00		\$ -
Reconcilile Discrepancies	\$ 0.00		\$ -
Total Expenditure Accounts	\$ 30,100.00	\$ 683.16	
Restricted Accounts			
	2025 Adopted Budget	2025 Actuals	2025 Balance
	Expenditures		
Junior Lifeguards 2025 starting balance	\$ 17,928.65	-\$ 4,038.50	\$ 13,890.15
	2024 Host Payout for Regionals	-\$ 4,241.50	
	Returned Check for JGoY 2024	\$ 200.00	
	Returned Check for JGoY 2024	\$ 200.00	
	Returned Check for JGoY 2024	\$ 1.50	
	Returned Check for JGoY 2024	\$ 1.50	
	JGoY 2024 Payment	-\$ 200.00	
Lifesaving Sport 2025 starting balance	\$ 8,827.68	-\$ 2,037.70	\$ 6,789.98
	Super Surf Teams reimbursement to M.Riley	-\$ 1,614.75	
	2024 Regional Fees-Invoices	\$ 2,946.80	
	2024 Host Payout for Regionals	-\$ 3,369.75	
Total Restricted Accounts			\$ 20,680.13

	Fall Newsletter Publishing	-\$ 418.49	
Membership Committee	\$ 6,000.00	-\$ 4,736.27	\$ 1,263.73
	2024 Kit Costs	-\$ 4,736.27	
Office Supplies	\$ 500.00	-\$ 280.00	\$ 220.00
	General Office Supplies		
	PO Box Rental		
	Quickbooks - Jan/Sep	-\$ 280.00	
	Postage for M.B.		
Professional Fees	\$ 900.00	-\$ 805.00	\$ 95.00
	Secretary of State Filing	-\$ 5.00	
	Taxes	-\$ 800.00	
Public Education	\$ 5,000.00	\$ 2,900.00	\$ 7,900.00
	2024 Surfer Girl Series Videography	-\$ 600.00	
	Website transfer	-\$ 1,500.00	
	Transfer from Donations Received	\$ 5,000.00	
Special Awards & Presentations	\$ 500.00	\$ 0.00	\$ 500.00
Travel & Meetings	\$ 14,500.00	-\$ 15,731.54	\$ (1,231.54)
	Spring USLA Meeting	-\$ 3,401.89	
	Fall USLA Meeting	-\$ 12,329.65	
Website	\$ 1,000.00	-\$ 644.40	\$ 355.60
	Gate.com	-\$ 239.40	
	Studio 11 Productions	-\$ 405.00	
	Studio 11 Productions	-\$ 1,500.00	
	Transfer from Public Education	\$ 1,500.00	
Social Media	\$ 200.00		\$ -
Public Relations	\$ 0.00		\$ -
Reconcilile Discrepancies	\$ 0.00		\$ -
Total Expenditure Accounts		\$ 38,600.00	-\$ 25,569.26
Restricted Accounts			
	2024 Adopted Budget	2024 Actuals	2024 Balance
	Expenditures		
Junior Lifeguards 2024 starting balance	\$ 9,360.94	\$ 8,567.71	\$ 17,928.65
	2023 JG of the Year	-\$ 200.00	
	2023 JG of the Year	-\$ 200.00	
	2023 JG of the Year	-\$ 300.00	
	2023 JG of the Year	-\$ 200.00	
	2023 JG of the Year	-\$ 200.00	
	2023 JG of the Year	-\$ 200.00	
	2023 JG of the Year	-\$ 200.00	
	2023 JG of the Year	-\$ 200.00	
	2024 JG Awards - Regionals	-\$ 5,349.79	
	2023 JG of the Year - returns	\$ 200.00	
	2023 JG of the Year - returns	\$ 300.00	
	2023 JG of the Year - returns	\$ 200.00	
	2023 JG of the Year - returns	\$ 200.00	
	2023 JG of the Year - returns	\$ 200.00	
	2024 Regional Registration - Online	\$ 15,000.00	
	2024 Regional Registration - Online	\$ 666.00	
	2023 JG of the Year - reissue	-\$ 200.00	
	JG Grant - LA City	-\$ 1,000.00	
	2024 Regional Registration - HB City	\$ 1,300.00	

	2024 JGoY	-\$ 200.00	
	2024 JGoY	-\$ 200.00	
	2024 JGoY	-\$ 200.00	
	2024 JGoY	-\$ 200.00	
	2024 JGoY	-\$ 250.00	
	2024 JGoY	-\$ 200.00	
	2024 JGoY	\$ 200.00	
	2024 JGoY-Return Fee	\$ 1.50	
	2024 JG of the Year - reissue	-\$ 200.00	
Lifesaving Sport 2024 starting balance	\$ 9,313.79	-\$ 486.11	\$ 8,827.68
	Computers for Competition results	-\$ 515.98	
	2024 Regional Registration - Online	\$ 5,971.36	
	2024 Adult Awards - Regionals	-\$ 1,371.24	
	2024 Videography for Regionals	-\$ 300.00	
	Weiland Shield Athlete Stipen	-\$ 3,600.00	
	2024 Regionals - Cash Split	\$ 718.75	
	2024 Super Surf Teams - Slightly Choppy	-\$ 635.00	
	2025 Super Surf Teams - Florence X	-\$ 754.00	
Total Restricted Accounts			\$ 26,756.33



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Michael A. Beuerlein
DATE: March 27, 2025
SUBJECT: Past President/Advisor Report

CSLSA

- Kudos to Jim Harmon and crew for hosting this meeting! I worked with Jim and Ryan Gates to find the best location for the Spring 2025 CSLSA Board of Directors Meeting. Since the meeting location changed to the Ventura Masonic Center, the meeting dates had to be moved up one week earlier to March 27th & 28th. Thank you to the CSLSA Executive Board for approving these changes via e-mail. USLA Liaison Officer Karissa Fleming sent out the new meeting announcement and flyer to the entire CSLSA membership at the beginning of February.
- I attended the California Water Safety Summit at the Huntington Beach Library on March 5th. The event was a success and was well attended. CSLSA was well represented by Coral Kemp, Gus Avila, Lola Swank, Devon Beebe and myself. There, I assisted a vendor who would like to participate in future CSLSA and USLA events.
- I worked with the CSLSA Special Awards & Presentations Committee on two award change requests, one from Bill Richardson and the other from Austin Trinkle. Both were minor changes to be consistent with the USLA Heroic Acts Committee.
- I attended CSLSA Executive Board Meetings on January 15th, February 12th and March 12th this year.
- At the CSLSA President's request, I continue to review CSLSA Agendas & Minutes and submit recommendations to the President and Secretary prior to their distribution to the Executive Board and Board of Directors.
- I continue to forward CSLSA Mail from the Huntington Beach Post Office Box each month.
- I continue to provide counsel and advise to the CSLSA President as needed.

USLA

- I represented CSLSA at the Fall 2024 USLA Board of Directors Meeting in Honolulu, Hawaii at the end of October last year.
- In Honolulu, I assisted in the formation of the USLA Certification Committee, Subcommittee on Water Quality. I recruited Imperial Beach Marine Safety Captain Jason Lindquist to serve on the USLA Subcommittee to represent CSLSA so Coronado Marine Safety Captain Sean Carey can serve as the USLA Subcommittee Chairman.

- I continue to work on United States Concurrent Resolution 41 with the USLA Legal Advisor, Matt Giachetti and Mike Scanlon. Adam Sandler is developing a plan to cultivate more support from California Congressional Representatives.
- I attended the January 21st and February 10th USLA Executive Committee Meetings, participated in the USLA Executive Director Search and reviewed her proposed contract.
- I attended the USLA Conference Planning Committee Meetings on January 14th, February 4th, February 25th & March 18th. This committee is meeting every 3 weeks to develop a proposal to be presented at the Spring 2025 USLA Board of Directors Meeting.
- I attended the USLA Beach Emergency Vehicle Operations meeting on March 25, 2025. This is a subcommittee meeting of the USLA Certification Committee.
- I will be representing CSLSA at the USLA Board of Directors Meeting in Newport, Rhode Island on April 15-17, 2025.
- As the USLA Advisor, I am responsible for coordinating USLA Committees and committee meetings between Board of Director Meetings.
- I review the work of the USLA Executive Director, providing counsel and advice to the USLA President and have assisted USLA President with special assignments.
- I also forward mail from the Huntington Beach Post Office each month to the appropriate USLA Officer.

I look forward to a harmonious meeting, working together as the CSLSA Board of Directors to accomplish the CSLSA mission, goals and objectives.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors

FROM: Jay Butki

DATE: March 27, 2025

SUBJECT: 1st Delegate & Lifesaving Sport Report

Since we last met, I have worked on the following...

- Attended the USLA Fall Board of Directors meeting in Honolulu. Among the things I did and committees I participated in the most significant was proposing the SW Regions 7 items for 2025 Rule change proposal consideration. I also proposed increasing the USLA National Team funding to keep up with inflation, the \$14000 proposed in 2007 is now equivalent to \$20,600. Also proposed increases to the percentage of the USLA National Championships entry fees that are dedicated to the USLA National Youth Team from JG & U19 entries and to the USLA National Team from National LG Championship entry fees.
- Coordinated the CSLSA "California Bears" Lifeguard team's return to the Surf Life Saving Australia's Super Surf Teams League competition at Wanda SLSC on Sydney's Cronulla Beach December 13 & 14. The California Bears team was the only non-Australian team in the competition and finished 14th out of 15 teams beating the Northern New South Wales Dolphins by 5 points which was an incredible push as they were in 15th and 31 points behind the Dolphins after Day 1.
California Bears Lifeguard Team: Claire Kelly-Laguna, Holly Maine-LA Co, Katelyn Nimsky-LA Co, Madelyn Price-Capitola, Stephen Blaauw-LA Co, Charlie Black-Santa Barbara, Roman Higgins-Cal State, Lukas Pohlman-LA Co, Manager/Coach: Merrill Riley-LA Co
Total budget spent: \$3043.00 (\$338.11 per person)
- Interviewed for the 2025-2026 USLA National Team Manager. I was not selected, but after organizing 15 USLA Lifeguard teams to Australia, Japan, South Africa, France, New Zealand & Egypt I am happy to assist from the sideline, support and congratulate new Open Team Manager Hunter Hay-LA Co. and new Under 19 Team Manager Alan Holt-Volusia Co. Good Luck in New Zealand this year and Morocco next year.
- Corresponded with Mike Silvestri on his plans for a Lifeguard Career Development -Strategic Planning for Professional Lifeguards component to his permanent Lifeguard conference.
- Communicated with Ben Carlson Foundation on revamping the 2025 CSLSA SoCal PaddleDown. Work in progress...
- Fundraised & shared fundraising info with USLA & CSLSA for donations to assist Lifeguards impacted by the now 17 named fires that have burned in LA County since Jan 1st 2025.
- Set up a fundraiser for LA County JGs and their families that have been impacted by the Wildfires that have burned in LA County this January.
- 2025 California Surf Lifesaving Championships (AKA Southwest Regionals):
LACoSLSA and LA County Lifeguard Division are making plans to host the 2025 CSLSA JG & California Lifesaving Championships on Friday July 25 and Saturday July 26 at Dockweiler Beach as the 2nd year option.
Will Rogers and Dockweiler were both discussed as possible venues but after Jan 7th Fires Will Rogers was no longer an option.
- Australian Exchanges:
Had several zoom meetings with Life Saving Victoria who are sending a 14-18 person team for the 27th Wieland Shield 2 week tour in July & August. This will be the first Victorian team to tour So Cal since 2015! Qantas, Engine and InFront paddleboards are sponsoring the LSV team. Half Moon Bay Life Saving Club are sending a 16-person team to compete at the International Surf Festival Judge Taplin Ocean Medley Relays. Both are planning to compete at the San Clemente Ocean Festival and the CSLSA Cal Surf Lifesaving Championships as warm up events.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Skip Prosser
DATE: March 27, 2025
SUBJECT: Second Delegate Report

Thank you, Ventura and the California State Lifeguard Association, for hosting the 2025 Spring Board of Directors meeting. Thank you to all of the CSLSA members who are in attendance. Hosting a BOD is not an easy task and we appreciate the time, effort and commitment it takes to pull this off.

I attended the 2024 USLA Fall Board of Directors meeting in Honolulu, Hawai'i. It was an honor to witness Long Beach Lifeguard Ryan Spalding as the selection for the inaugural USLA Ben Carlson Lifeguard of the Year award. Congratulations Ryan!

A working committee was created at the USLA Meeting in November to discuss using Live Heats as our USLA scoring system starting in 2026 in an effort to improve efficiency. Board Member Coral Kemp put together an insightful meeting with representatives from LH in January. There will be a few wrinkles, but I am positive they will be ironed out for 2026 as I make my USLA exit after Summer 2025.

I'd like to give thanks to LA County Lakes Lifeguard Steve Himes for the redesign of our CSLSA website. The redesign really removes some of what seemed like endless options to select from and put them into easier to find categories found at the top of your screen rather than the long list on the left hand side.

CSLSA website:

Answered incoming emails.
Input all JG results for the 2024 CSLSA event.

Scoring System Updates:

Mid Atlantic, Super Girl Surf Pro (Jax and OSide), Pier 360, Southeast Regional, USLA, CSLSA, New England Region, South Bay Dozen

Respectfully,

A blue ink signature of Skip Prosser, written in a cursive style.

Skip Prosser



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors

FROM: Sean Carey

DATE: March 27, 2025

SUBJECT: Third Delegate Activity Report to Board of Directors

Since we last met, I have been working on the following...

Water Quality

- I attended the fall USLA BoD meeting in Hawaii and attended the Certification Committee meeting. The committee voted to establish a national subcommittee on water quality standards. Several members expressed interest and supported the idea.
- I held two zoom meetings of the Water Quality Standards Subcommittee. Had participation from 5 of the USLA regions. I continue to work on this issue with the very capable help of Austin Trinkle. Chris Brewster as well as Dr. Peter Wernicki were in attendance and provided valuable feedback
- Mr. Trinkle and I have been corresponding with some government employees who work in the wastewater field to request department policies and procedures from them.
- I Held a Zoom meeting with researchers at UCSD and Mr. Trinkle to discuss findings from their study regarding lifeguards exposed to pollution on the job and associated impacts. We also discussed creating a nationwide survey for lifeguards. This discussion caused several follow up questions to arise. Leading to my next point.
- I reached out to Kay Smiley and Rick Gould to see if they could help with determining the rough numbers of Lifeguards in CA and the USA. This alone is a project.
- I had a couple more calls with Mr. Trinkle who has done an enormous amount of work on this topic including formatting the document to match the USLA guidelines template.
- I had the UCSD research team added to the agenda for the SLAC (Scripps Lifeguard Advisory Committee) meeting in San Diego on February 19 to have them share findings with the group. My goal is to continue to raise awareness of this issue to Lifeguards everywhere.
- I was interviewed by researchers from CSUSM for a study they are doing on the impact of contaminated water on residents in south SD County.

Agency Certification

- I conducted a site visit of the North Island Lifeguard Service (NILS) with Mr. Lombardi, the certification chair, and reviewed their application for Agency Certification. There were some issues that are delaying the approval.
- I held a follow up zoom meeting with Mr. Brewster and Mr. Lombardi to discuss these issues. We have decided to review the issues at the spring USLA BoD meeting in Rhode Island and develop a plan to move forward.
- I reviewed the application from Camp Pendleton and conducted a site visit which was hosted by Mr. Lombardi. I am happy to report that they meet the requirements again for Advanced Lifeguard Agency Certification. After the site visit, I sent the Report of Findings document to Karissa Fleming, the new USLA Executive Director.

Chapter Liaison

- In the past several weeks, I have distributed the Spring BoD meeting flyer to all my SD County Chapter contacts including IB, SD City, Del Mar, Solana Beach, Encinitas, and Oceanside. I have encouraged them all to attend the meeting.
- I had some in person meetings and a few phone calls with various chapter representatives about the CSLSA Spring BoD meeting to encourage attendance and update them on what we have been working on.
- On March 26 (yesterday) I attended the California Marine Safety Chiefs meeting in Laguna Beach and updated them on the work that the Water Quality Standards subcommittee is doing.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors

FROM: Coral Kemp

DATE: March 27, 2025

SUBJECT: Fourth Delegate Report

Summary

I continue my vision to develop a stronger, safer, and more connected lifesaving community by expanding youth programs, advocating for lifeguard professionalization, growing lifesaving sport, and fostering international collaboration.

Professional

- While I am here, my team is loading trucks full of equipment for our first Swim Test for the LACo Junior Lifeguard Program on Saturday, March 29. We have over 700 perspective Junior Lifeguards set to try out, with approximately 1,500 more in the queue to test over the next month. The advanced programs which I coordinate begin in just a few weeks with our Lifesaving Team starting Spring Training and the Cadet Program Tryouts. My biggest goal for this season is to support the LA County Surf Lifesaving Association in hosting the 2025 California Surf Lifesaving Championships.
- Administrative Support for the **California Water Safety Summit** in Huntington Beach, CA
 - On March 4th and 5th, over 200 drowning prevention and water safety advocates gathered in Huntington Beach for the 2025 California Water Safety Summit. This was the 5th edition of the Summit, California's peak drowning prevention conference designed to bring people together from different professions and geographies to network, share best practices, and work together on effective solutions to reduce the burden of drowning across the state. The California Water Safety Summit is an initiative of the California Water Safety Coalition, this year in collaboration with local host - the Huntington Beach Fire Department, Marine Safety Division. The CSLSA sponsored the event, with President Gus Avila, Past President Mike Beuerlein and Public Education Committee Chairs Lola Swank and Devon Beebe organizing an exhibitor table to showcase our organization. Thank you for dedicating your time!

Association

- LACoSLSA
 - Assisting with administrative functions and graphic design for membership, youth programs, and agency support.
- CSLSA

- **International Collaboration:** Strengthen relationships between USLA and international lifesaving organizations to exchange knowledge and best practices.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

March 27-28, 2025

Gustavo S. Avila
President

Casey T. Graham
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Skipper J.C. Prosser
Second Executive Delegate

Sean J. Carey
Third Executive Delegate

Coral A. Kemp
Fourth Executive Delegate

Bylaws/Policies & Procedures

By Robert A. Moore and William J. Richardson, Committee Co-Chairs

The Bylaws/Policies & Procedures Committee was presented a proposed Policy change to Policy II-F after the 2024 Fall CSLSA BOD meeting. This proposal is a simple fix and will address an e-mail issue and update supporting material. The newly appointed Awards & Special Presentations Committee Chair for 2025, Austin Trinkle, is requesting this proposal. The Bylaws/Policies & Procedures Committee Co-Chairs agree with the proposal along with the Past President/Advisor.

Note: this is just the portion of policy II-F that is incorporates the proposed changes, not the entire policy. The proposal is as follows

A. PROCEDURE FOR RECOGNITION

Any member may initiate a request for recognition, as long as that person initiating the request is not a direct family relation to the person that performed the act.

*To bring an act to the attention of the Awards & Special Presentations Committee, a written account of the incident accompanied by supporting material such as newspaper clipping, **photos**, **video footage**, or witness statements should accompany a Heroic Acts Application form and be forwarded to:*

CSLSA Awards & Special Presentations Committee
P.O. Box 366
Huntington Beach, CA 92648

or via E-Mail (Preferred Method) at: specialapawards@cslsa.org

The Bylaws/Policies & Procedures Committee recommends a unanimous approval.

Over the winter we were contacted by the CSLSA Treasurer, Joseph A. Sholl, and asked if he could be part of the Bylaws/Policies & Procedures Committee. Both Mr. Richardson and I were pleased with the interest and the possibility of passing the baton to a younger generation. We will have further talks during this meeting.

Four days prior to this meeting, Committee Co-Chair Austin Trinkle from the Special Awards and Presentations Committee, requested a review of a

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proposal for a new award category that his committee will be working on during the meeting. The recommended category being suggested would be "Summers of Service". There is no formal presentation at his time, but after committee meetings there may be a proposal that would be addressed under new business.

There has been no other business since the last meeting.

CERT



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Vincent Lombardi, Certification Committee Chair
DATE: March 26, 2025
SUBJECT: CERTIFICATION COMMITTEE ACTIVITY REPORT

Rick Gould, Sean Carey and I continue to serve as CSLSA's Certification Officers reporting our activity to USLA.

Certification Results – Spring 2025

<u>Agency</u>	<u>Category</u>	<u>Cert. Officer</u>	<u>Status</u>
OC Lifeguards	BEVO	Lombardi	Approved
Camp Pendleton Lifeguard Service	Advanced	Carey	Approved
North Island Lifeguard Service	Basic	Carey	Pending

Extensions Requested/Awaiting Application

LA County Beaches	Advanced	Lombardi	Awaiting Documents
Santa Barbara County	ARRT	Gould	Notified Agency
Los Angeles City Lifeguards	Advanced	Lombardi	Notified Agency
Long Beach	Advanced	Lombardi	In Progress

Southwest Region Certification Officers Area Assignments

<u>Geographical Area</u>	<u>Certification Officer</u>	<u>E-Mail Address</u>
<u>Area I – San Diego County</u>		
Camp Pendleton	Sean Carey	scarey@coronado.ca.us
Camp Surf YMCA	Sean Carey	
Coronado	Vince Lombardi	
Del Mar	Sean Carey	
Encinitas	Sean Carey	
Imperial Beach	Sean Carey	
Oceanside	Sean Carey	
San Diego	Sean Carey	
Solana Beach	Sean Carey	
<u>Area II – Orange County – South LA County</u>		
California State Parks	Rick Gould	roughwaterswim@gmail.com certification@cslsa.org
Huntington Beach	Vince Lombardi	
Laguna Beach	Vince Lombardi	
Lake Mission Viejo	Vince Lombardi	
Newport Beach	Vince Lombardi	
Monarch Bay	Vince Lombardi	
OC Lifeguards	Vince Lombardi	
San Clemente	Vince Lombardi	
Seal Beach	Vince Lombardi	
<u>Area III – Los Angeles County north through Santa Barbara County</u>		
LA City	Rick Gould	roughwaterswim@gmail.com
LA County	Rick Gould	
LA County Lakes	Rick Gould	
Long Beach	Rick Gould	
Oxnard Fire Dept. (AART)	Rick Gould	
Port Hueneme	Rick Gould	
Santa Barbara (County)	Rick Gould	
Santa Barbara (City)	Rick Gould	
Ventura County Harbor Patrol	Rick Gould	
Ventura County Fire Dept. (AART)	Rick Gould	
Ventura City Fire Dept. (AART)	Rick Gould	
<u>Area IV</u>		
Morro Bay	Rick Gould	roughwaterswim@gmail.com
Pismo Beach	Rick Gould	
Port San Luis Harbor District (Avila Beach)	Rick Gould	
Santa Cruz	Rick Gould	



California Surf Lifesaving Association

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Third Executive Delegate

Coral A. Kemp
Fourth Executive Delegate

To: CSLSA Board of Directors
From: Exchanges Committee
Subject: New Zealand Exchange Program
Date: March 26, 2025

Exchange Committee

- New Zealand exchange 2024/2025: a success! Sam and Nolan brought great representation for California lifeguards making friendly connections with the Northern Region NZ lifeguards and bring back wonderful new knowledge to their lifeguard agencies upon completing the lifeguard exchange program. Great work Sam and Nolan

- Continuing NZ lifeguard skills: Del Mar City lifeguards are the only lifeguard agency to our knowledge that utilizes IRBs as a piece of rescue equipment; I've reached out to a previous exchange guard Aidan Goodman from Del Mar City lifeguards and he has put me in contact with Del Mar City lifeguard supervisors for organizing potential IRB clinics with interested California Surf Lifesaving Association lifeguard members; no response to my email yet but if anyone knows of any other IRB owners I would love to make this a reality for future exchange guards and previous/newly hired NZ international lifeguards

- We have our summer 2025 kiwi exchange guards:

Judd Redmond

Judd has been a Lifeguard for nine years and is currently a member of Sunset Beach Lifeguard Service. Judd is also heavily involved at a club level through being a board member, director of lifesaving, and Club Captain. Judd is also an SLA and IRB Instructor, has his RWC operators and is part of our Paid Lifeguard Service. Judd is passionate about Surf Life Saving and giving back to his club and the region.

Kyran Gillespie

Kyran has been a Lifeguard for ten years and is currently a member of Bayly's Surf Life Saving Club. Kyran is heavily involved at a club and regional level through SLA Instructing, IRB Driving, RWC operations. Kyran has also complete 7 years with the Paid Lifeguard Service and is the Bayly's Beach SAR Coordinator and Club Captain. Kyran has completed 2 seasons of RNLI in North Devon and Newquay areas. Kyran also received Lifeguard of the Year for New Zealand and Northern Region in the 2024/25 season. Amongst all of this Kyran also established Bayly's Surf Life Saving Club.

cslsa.org

Please make contact with Casey and Vianne for prospective hosting dates. As of now our email exchanges@cslsa.org have not been working so we'll be using our personal emails at this time.



California Surf Lifesaving Association

TO: CSLSA Board of Directors

FROM: Brandi White & Byran Kine, Fundraising Committee Chair

DATE: 3/27/2025

SUBJECT: FUNDRAISING COMMITTEE ACTIVITY REPORT

Since the last Board of Directors Meeting, we have been exploring the different fundraising opportunities that were discussed in the Fall 2024 B.O.D. Meeting.

-I contacted Jefferey Low, the Director of Materials Management regarding providing Lifeguard agencies with affordable Stingray hot water bags with QR codes that direct patrons to the CSLSA website

-Spoke to the Website Committee about adding a "DONATE NOW" option to the revamped CSLSA website so that people visiting the site have an easy way to support the association

-Contacted Kirra from Nomadix about custom towel designs so that the CSLSA could hold a towel design contest where the winning design is then sold by the Association

-Directed my attention to exploring other fundraising options that don't require start-up funds. This involved writing up a donation letter that can be sent to businesses explaining our purpose as an association and why supporting our group will allow the continuation of support and resources that CSLSA provides the community.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Nikki Bryant, Grants Committee Chair
DATE: March 18, 2025
SUBJECT: GRANTS COMMITTEE ACTIVITY REPORT

As Grants Committee Chair, I have continued developing resources to support CSLSA members in identifying and applying for grant opportunities. The Grants Committee Guidance Document has been established to outline the mission and goals of the committee, ensuring our work is structured and purposeful. It has been added to the master document as requested by Mr. Hughes.

Grants provide a vital opportunity to supplement existing budgets and address unfunded needs. However, the application process can be complex and requires specific skills to effectively communicate need and meet eligibility criteria. To assist lifesaving professionals in this process, I developed grant application templates for both equipment and programs. These templates aim to provide a structured framework to facilitate the grant application process.

Additionally, the committee has developed an Open Grants Document, which compiles active grant opportunities relevant to CSLSA members. This document is designed to serve as a regularly updated resource to help identify funding opportunities. It has been distributed to committee volunteers for review and feedback to ensure its usefulness and accessibility.

To improve access to these resources, I have spoken with Mr. Prosser about creating a Grants Committee webpage on the CSLSA website. This page will serve as a central hub where members can easily find open grant opportunities and resources to assist in the application process. As Chair, I will continue this conversation and support the Website Committee to ensure the webpage is developed and is a valuable tool for our members.

If anyone is interested in participating in the work of the Grants Committee or has suggestions for new directions, I encourage you to reach out so we can convene a committee meeting.

ATTACHMENTS

- 1) Open Grants Document

03/25/2025

To: CSLSA Executive Board

Re: JG Committee Report

From: Casey Graham and Chris Egan

Junior Lifeguard and U-19 Regional Championships:

- **Santa Barbara two-day event :** If LA county was going to be unable to host the event, we worked with Tony Sholl and the City of Santa Barbara on a two-day regional competition concept.
- **Contract with LACoSLSA:** alongside Tony Sholl, we worked on drafting a contract for the event that is now slated to be held in Los Angeles. Thank you to Charlotte Graham and her team for their efforts. We hope to report that the agreement will be signed for the meeting

Junior Guard of The Year

- We worked with the treasurer to disperse monies for the recipients of the Junior Lifeguard of the Year award winners from the Fall meeting.

USLA Nationals:

- We worked with the Executive Board of the HSBJLA to confirm their hosting of the USLA Nationals for the Summer of 2025. We are excited to have this event return to the west coast this year.

Succession Planning:

- On March 12th, Casey Graham informed the Executive Board of the resignation of the chairs of the JG committee. After many years as this chair of the committee we felt it was time for another voice to lead this important aspect of the organization



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler, Committee Chair
DATE: March 27, 2025
SUBJECT: LEGISLATION COMMITTEE ACTIVITY REPORT

Ocean Lifeguard Minimum Wage Initiative

Proposed legislation is being advocated by the California Surf Lifesaving Association to state legislators. (More details on it can be found in the Spring issue of Cal Surf News).

The legislation, suggested by Ryan Gates, is aimed at establishing a minimum wage for professional ocean and open water lifeguards in California, a group facing major employment challenges. Inadequate compensation has led to an alarming decline in the number of qualified lifeguards, as many are forced to seek better-paying opportunities elsewhere.

The CSLSA believes that legislative action is needed to enhance the recruitment and retention of lifeguards, which will ensure continued public safety for both California residents and tourists.

Advocacy letters have recently been sent to key Assembly and Senate lawmakers who in the past have supported issues facing professional ocean and open water lifeguards.

We will endeavor to set up meetings with interested legislators to gain their support and hopefully begin the process of crafting a Bill.

House Concurrent Resolution 41

As Mike Beuerlein mentioned, the Bill to give ocean lifeguards a federal status of Emergency Response Provider, is currently being reintroduced by its initial author for the new Congress. Once it is, we will begin crafting an outreach campaign to the California delegation who may be interested in supporting the initiative in an effort to gain co-sponsors for the Legislation.

Pending Legislation

The Committee continues to monitor legislation introduced that may impact EMT's, Ocean Lifeguards and Marine Safety Officers.

Presently, there are a handful of Bills that are in Committee and may not advance. If they do leave committee, we will determine a course of action, such as authoring a letter supporting the Legislation.

Submitted,

Adam Sandler



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors

FROM: Jay Butki

DATE: March 27, 2025

SUBJECT: 1st Delegate & Lifesaving Sport Report

Since we last met, I have worked on the following...

- Attended the USLA Fall Board of Directors meeting in Honolulu. Among the things I did and committees I participated in the most significant was proposing the SW Regions 7 items for 2025 Rule change proposal consideration. I also proposed increasing the USLA National Team funding to keep up with inflation, the \$14000 proposed in 2007 is now equivalent to \$20,600. Also proposed increases to the percentage of the USLA National Championships entry fees that are dedicated to the USLA National Youth Team from JG & U19 entries and to the USLA National Team from National LG Championship entry fees.
- Coordinated the CSLSA "California Bears" Lifeguard team's return to the Surf Life Saving Australia's Super Surf Teams League competition at Wanda SLSC on Sydney's Cronulla Beach December 13 & 14. The California Bears team was the only non-Australian team in the competition and finished 14th out of 15 teams beating the Northern New South Wales Dolphins by 5 points which was an incredible push as they were in 15th and 31 points behind the Dolphins after Day 1.
California Bears Lifeguard Team: Claire Kelly-Laguna, Holly Maine-LA Co, Katelyn Nimsky-LA Co, Madelyn Price-Capitola, Stephen Blaauw-LA Co, Charlie Black-Santa Barbara, Roman Higgins-Cal State, Lukas Pohlman-LA Co, Manager/Coach: Merrill Riley-LA Co
Total budget spent: \$3043.00 (\$338.11 per person)
- Interviewed for the 2025-2026 USLA National Team Manager. I was not selected, but after organizing 15 USLA Lifeguard teams to Australia, Japan, South Africa, France, New Zealand & Egypt I am happy to assist from the sideline, support and congratulate new Open Team Manager Hunter Hay-LA Co. and new Under 19 Team Manager Alan Holt-Volusia Co. Good Luck in New Zealand this year and Morocco next year.
- Corresponded with Mike Silvestri on his plans for a Lifeguard Career Development -Strategic Planning for Professional Lifeguards component to his permanent Lifeguard conference.
- Communicated with Ben Carlson Foundation on revamping the 2025 CSLSA SoCal PaddleDown. Work in progress...
- Fundraised & shared fundraising info with USLA & CSLSA for donations to assist Lifeguards impacted by the now 17 named fires that have burned in LA County since Jan 1st 2025.
- Set up a fundraiser for LA County JGs and their families that have been impacted by the Wildfires that have burned in LA County this January.
- 2025 California Surf Lifesaving Championships (AKA Southwest Regionals):
LACoSLSA and LA County Lifeguard Division are making plans to host the 2025 CSLSA JG & California Lifesaving Championships on Friday July 25 and Saturday July 26 at Dockweiler Beach as the 2nd year option.
Will Rogers and Dockweiler were both discussed as possible venues but after Jan 7th Fires Will Rogers was no longer an option.
- Australian Exchanges:
Had several zoom meetings with Life Saving Victoria who are sending a 14-18 person team for the 27th Wieland Shield 2 week tour in July & August. This will be the first Victorian team to tour So Cal since 2015! Qantas, Engine and InFront paddleboards are sponsoring the LSV team. Half Moon Bay Life Saving Club are sending a 16-person team to compete at the International Surf Festival Judge Taplin Ocean Medley Relays. Both are planning to compete at the San Clemente Ocean Festival and the CSLSA Cal Surf Lifesaving Championships as warm up events.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Charlotte Graham, Membership Committee Chair
DATE: March 27, 2025
SUBJECT: MEMBERSHIP COMMITTEE ACTIVITY REPORT

INTRODUCTION:

The Southwest Region's total adult membership for 2024-25 was 1446 adult members, which includes Professional, Alumnus, Life, Perpetual and Associate members. It's very exciting that we exceeded our goal for the 60th Anniversary year. There were also 973 Gold Junior Guard members, and 418 regular Junior Guard members this past year.

MEMBERSHIP REMINDERS:

- Any chapter that is able to drive individual member registrations or renewals through the USLA website is encouraged to do so. Online membership registrations processed after April 1st of each year are automatically enrolled in the next upcoming membership year so your springtime recruits and requalifying guards can enroll now for the 2025-26 member year at www.usla.org. Please also encourage annual automatic renewal. Remember - USLA membership dues are now \$40.00 per year.
- Chapters who collect member dues through payroll deductions or chapter enrollment in order to submit bulk member registration will be provided a template for member renewals and addition of new members to your list. This method will also be used for any Agency wishing to bulk register regular and/or Gold Junior Lifeguards. Target due date for receipt of bulk member rosters is July 10th if you have guards who will be competing at Regionals or Nationals, so that individuals register for the event online before the deadline. Alternatively, the USLA is able to provide codes to Chapter representatives for member dues and/or event dues so that guards or JG parents can register online and the chapter/agency is billed for the total.
- Two-Tier Junior Guard Membership: All Junior Guards registered with a USLA-affiliated JG program are eligible for a free regular membership in the USLA, which will include an electronic member card and access to online discounts and programs via the USLA website. The premium JG GOLD membership costs \$20.00 per year and includes a custom printed membership card, embroidered USLA patch, USLA window decal, three issues of *American Lifeguard Magazine* and eligibility to compete at Regional and National Lifesaving competitions, in addition to all the benefits of the free membership. There are several ways parents and/or program coordinators can register kids for either free or Gold JG membership, and USLA has information letters that program coordinators can use to present the options to their JG families.

2025 CSLSA MEMBERSHIP:

- The USLA Membership Committee was able to procure a very nice dry bag as the membership gift item for this year. And incredibly - they arrived in early February!!! I will be distributing batches to all Chapter reps here today, except for the very largest chapters, who will make arrangements for pickup at my residence. The USLA member kit envelopes will contain the usual member card, window decal and a patch, and each member will receive 3 issues of *ALM*.
- Chapter reps are reminded to let your members know about the multiple pro-deal discounts available to current members through the USLA website, including DaFin swim fins and Hobie sunglasses, and the numerous company discounts offered through the BenefitHub portal. The USLA store adds new items all the time, and we also have a page with legacy membership kit items on the site, so hop onto the USLA website and do some online shopping!
- With hard work by Mike Silvestri, the CSLSA is able to offer our members an outstanding list of Pro-Deals with discounts of up to 60% off on many popular brands and items that lifeguards need and use regularly. Please shop with these generous vendors to show them our support! Everyone is reminded that these special discounts are for CSLSA members ONLY... please do not share the discount codes in order to protect the benefits. The Chair will email the Pro Discount sheet to Chapter reps as soon as it's ready.
- A Membership sub-committee was formed at the last BOD meeting - the Chapter Liaison Outreach committee. Their goal is to improve CSLSA communications by establishing and maintaining a robust and thorough Contact list for each CSLSA Chapter and its affiliated agency and partners. Once the Contact list is established, the Outreach committee reps will serve as liaisons to assist committees, chapters, agencies and their program staff to reach other CSLSA entities with information that needs to be shared. Austin Trinkle is heading up the Liaison sub-committee and he will present the next steps about the Outreach project during our committee time today.

CONCLUSION:

Thank you to all the delegates here today for your time and dedication to our organization. Please encourage your fellow lifeguards and especially your chapter and agency alumni to support the CSLSA and the USLA by renewing their membership or signing up today.

Respectfully submitted,

Charlotte Graham

CSLSA Membership Chairs

PFS (No Report)

PE



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Devon Beebe & Lola Swank, Public Education Committee Chairs
DATE: March 27, 2025
SUBJECT: Public Education COMMITTEE ACTIVITY REPORT

Since the Fall Board of Directors meeting in San Clemente, we have made several key updates and improvements.

Before the end of 2024, we purchased 15 retractable banners and 15 table-top signs featuring the "rip current" graphic for distribution to various agencies. Each agency will receive a banner, with sizes allocated based on agency needs, size, and the condition of their existing banner.

Additionally, funds reallocated to the website budget were used to enhance the CLSLSA website. The website has been successfully revamped and offers a more engaging and user-friendly experience — a special thank you to everyone who contributed to this improvement.

The Public Education Committee also had the opportunity to be an exhibitor at the CA Water Safety Coalition Summit in Huntington Beach. At our booth, we showcased the CSLSA step-and-repeat banner, the new rip-current retractable banner, and the CSLSA public service announcement (PSA), helping to promote our safety initiatives and engage with attendees.

To streamline resource sharing, we have also created a Public Education Google Drive. Currently, it contains rip-current graphics, social media post templates, and hands-only CPR materials. If you would like access or have content to contribute, please reach out to one of the Committee Chairs.

Looking ahead, we are exploring opportunities to expand our reach and impact. Our initiatives include promoting National Beach Safety Week and leveraging technology to enhance public education efforts.

The Public Education Committee remains committed to its mission: *"Educating the general public is the key to preventing injuries and incidents at our public beaches and pools."* We will continue to collaborate and innovate to achieve our shared goals.

If you have any questions or would like to discuss any aspect of this report further, please feel free to reach out or bring it up at our upcoming committee meeting.

PIO



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Adam Sandler
DATE: **March 27, 2025**
SUBJECT: **PIO ACTIVITY REPORT**

Some activity highlights:

Replied to numerous emails from the media and others, some of which came through the "Contact PIO" on the CSLSA website home page.

Created and serviced Media Alert and Press Release for CSLSA Regionals at Dockweiler. Spectrum News 1 and KCAL/KCBS shot event and interviewed athletes.

Created and serviced Media Alert and Press Release for Heroic Acts presented at Fall BOD Awards. Reporters from the LA Times and OC Register attended and wrote stories on the award recipients.

Serviced photos and Heroic Acts press release following Fall BOD meeting to social media and elsewhere.

Created and serviced Media Alert and Press Release for Spring BOD meeting in Ventura.

Wrote several articles for Fall 2024 and Spring 2025 Cal Surf News by interviewing surf racers and curating photos from participants. USLA Nationals, Regionals, Wieland Shield, Super Surf Teams League, Lifeguard Minimum Wage, "Lifeguards First" initiative, etc., to name a few.

Wrote email "teases" about the current Cal Surf News content and had the Cal Surf News issues blast emailed to USLA membership by webmaster.

Arranged to have L.A. County OL Kelsey Cummings interviewed for a podcast "On Scene" discussing ocean and beach safety.

Created content for our CSLSA PIO "X" and serviced numerous public safety messages during high surf events, hurricane and tropical storm advisories, ocean water quality warnings and other messages, such as Veterans Day, Labor Day, Memorial Day, Lifeguard Tryouts, etc.

I also reposted related content from the NWS, L.A. County Lifeguards, L.A. Public Health, NOAA/NWS, CSULB Shark Lab, and California State Parks, among others.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: CSLSA Board of Directors
FROM: Coral Kemp
DATE: March 27, 2025
SUBJECT: Public Relations Committee Action Items

Concurrent Resolution 41. Where are we now and what are we doing?

Since we are now in the 119th Congress, House Concurrent Resolution 41 will be reintroduced to Congress by Congressman Chris Smith, New Jersey 4th District. With this reintroduction, the resolution will be open for Congress to co-sign, or endorse.

Representatives in New Jersey and New York are simultaneously working with their state legislators and other state officials for their states to adopt a similar resolution as H Con Res 41 for official recognition of Open Water Lifeguards as Emergency Response Providers. NY has been working on this for awhile now, whereas in NJ, I have been making inroads in the past several weeks to have them hopefully adopt this. Whether the recognition comes from the states first, or the federal government first, either will help the other's cause. If NJ and/or NY are successful before the federal recognition has been passed, this will set a precedent for other states where Open Water Lifeguards are not recognized at all, or recognized depending on their agency, government entity or are recognized due to holding other certifications, ie EMT, Paramedic, Firefighter, Law Enforcement.

- **What we are waiting for:** Reintroduction and re-naming within the next two weeks. From there we will draft a letter to send to our Congressmen.
- **What we will need:** 25 minimum Co-Sponsors once this has been re-introduced.

LG Minimum Wage

What we need to do: Write the bill and have it ready and email it to a scheduler.

Other ideas: Ben Carlson Foundation & video with The Lifeguard Project and Canon Castro. Head to Sacramento to Lobby this. Involve the CA Water Safety Coalition.

Social Media Calendar - If you have something you want posted, let me know!



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Austin Trinkle, Committee Chair
DATE: March 27, 2025
SUBJECT: CSLSA SPECIAL AWARDS & PRESENTATIONS COMMITTEE ACTIVITY REPORT

A. Awards approved at our last meeting and their status:

1. Cameron Faris – CA State Parks Peace Officer mutual aid response to HB Pier rescue
 - Meritorious Act Awards approved by CSLSA and USLA
 - Awards created and presented at today's meeting
2. Justin Quiggle – CA State Parks Peace Officer car in the water rescue in the Bolsa Chica Wetlands
 - Heroic Act Awards approved by CSLSA and USLA
 - Awards created and presented at today's meeting
3. Brendan Daly – Santa Cruz Marine Safety Officer rescue at "Death Rocks"
 - Medal of Valor approved by CSLSA and USLA
 - Awards created and presented at today's meeting
4. Carter Baginski – Santa Cruz Lifeguard II rescue at "Death Rocks"
 - Heroic Act Awards approved by CSLSA and USLA
 - Awards created and presented at today's meeting
5. David Bodine & Nathan Rodger – Santa Cruz Fire Department rescue at "Death Rocks"
 - Meritorious Act Awards approved by CSLSA and USLA
 - Awards created and being hand delivered by Ned Hearn
6. Chris Gonzales, James Reinheimer, Kevin Bradley, Shawn Farnell, Will Mathison all Long Beach Marine Safety personnel for the trapped victims in a submerged vehicle, "Loynes Incident"
 - Heroic Act Awards approved by CSLSA and USLA
 - Awards created and being presented at today's meeting
 - Shawn Farnell's awards are being hand delivered by myself
7. Scott Dixon – Long Beach Marine Safety Battalion Chief for the trapped victims in a submerged vehicle, "Loynes Incident"
 - Meritorious Act Awards approved by CSLSA and USLA
 - Awards created and being presented at today's meeting
8. Tristan Basillie, Chris Gonzales & Chase McColl all Long Beach Marine Safety personnel for the dismasted 50' sail on the rocks, "Break Wall Incident"
 - Heroic Act Awards approved by CSLSA
 - National Lifesaving Award approved by the USLA
 - Awards created and being presented at today's meeting
 - Chase McColl's awards are being hand delivered by myself
9. Don Wetteland, Jeff Williams, Will Mathison, Keith Dixon & Tyler Wawrzynski all Long Beach Marine Safety personnel for the dismasted 50' sail on the rocks, "Break Wall Incident"
 - Meritorious Act Awards approved by CSLSA



California Surf Lifesaving Association

- Submitted for Heroic Act Awards
 - Will be discussed and voted on in today's committee meeting
6. South Side Rescue – Seal Beach Lifeguards
- Chris Dominguez, Beau Wade, Brett Peoples
 - Swimmer in 8-10' shore break rescue
 - Submitted for Heroic Act Awards
 - Will be discussed and voted on in today's committee meeting
7. Any other submissions received after March 26, 2025, and not reported here will be discussed and voted on in today's Committee Meeting.

H. Summers of Service

- Proposed new award
- To be discussed in committee with a revised version to present at the Fall 2025 meeting if consensus approves
- Proposed eligibility for part time/seasonal/non-career lifeguards (not full time, year around) who have worked a total of 30 or more summers.
- Purpose: to recognize seasonal lifeguards for distinguished dedication to the lifeguard profession, dedicated service to the public, to their health physical body, moreover, for furthering the mission of the CSLSA: promoting beach safety and preventing and reducing aquatic injuries and death.
- Nomination process same as existing awards
- Award Deliverables
 - Printed certificate at 30, 35, 40, 45 and 50 years. Cost \$0/ea
 - Lapel pin and framed certificate at 50 years. Cost TBD, estimate \$63-88/ea

STATS



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Ian Burton, Statistics Committee Chair
DATE: 3/27/2025
SUBJECT: Statistics COMMITTEE ACTIVITY REPORT

Thank you to all of the folks that have entered their statistics from last year! As a reminder, it is a requirement of your certification to submit annual statistics. Big thank you to LA County Beaches & San Diego County Beaches for updating their annual numbers. Please help and reach out to anyone that can rectify the missing information if you can.

If you are having any issues with submitting your data, please reach out to WatchTower directly.

The following agencies have yet to upload their annual 2024 data to the USLA;

- Aptos La Selva Fire Protection Dist., California
- Berkeley Lifeguards, California
- Camp Pendleton, California
- Carpinteria Lifeguards, City of, California
- Carpinteria-Summerland Fire Protection District, California
- Central Fire Department, Santa Cruz, California
- Del Mar, City of, California
- East Bay Regional Parks District, California
- Golden Gate National Recreation Area - San Francisco, California
- Humbolt Bay Fire, California
- Oxnard Fire Ocean Rescue, City of, California
- San Diego County Lifeguards, County of, California
- San Francisco Lifeguards, California
- San Jose Lifeguards, California
- San Luis Obispo County, County of, California
- Santa Barbara City Lifeguards, City of, California
- Santa Monica Lifeguards, City of, California
- Ventura County, Fire Protection District ARRT, County of, California
- Ventura Harbor Patrol, Port District, California
- Ventura, Channel Islands Harbor, County of, California
- Ventura, Fire Department ARRT, City of, California
- Woodbridge Lake, California

Thank You!
Ian Burton



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Hayden Paul, Training Committee Chair
DATE: March 27, 2024
SUBJECT: TRAINING COMMITTEE ACTIVITY REPORT

Winter Season Outreach & Training Programs

During the winter season, outreach efforts were conducted to gather information from lifeguard agencies regarding their training programs. Several agencies have successfully executed a variety of training initiatives across California:

San Diego County

- Imperial Beach & Coronado Beach: Conducted the Rescue Boat Operators Course in the fall.
- Coronado: Hosted the Emergency Vehicle Operations Course (EVOC) for San Diego County through Miramar College.
- San Diego City: Currently hosting an Advanced Academy for full-time lifeguards.
- Oceanside: Hosted a Rescue Boat Operators Course.
- Encinitas: Currently hosting the Rescue Watercraft (RWC) training through Miramar College.
- Oceanside: Lola mentioned they are conducting a half-day training for their Junior Lifeguard instructors.

Orange County

- Seal Beach: Hosted EVOC training.
- Cal State Crystal Cove: Hosted Dive Training.
- San Clemente: Hosted Sand Entrapment Training.
- Newport Beach, Laguna Beach & Huntington State Beach: Conducted a joint Rescue Boat Operators Course.
- Cal State Lifeguards: Conducted multiple trainings, including helicopter extrications off a moving vessel with the U.S. Coast Guard and swift water rescues along the Lorenzo River.

Unique Training Initiatives

- San Diego County: Planning a Mass Rescue Operation (MRO) next month, simulating a plane crash rescue. Contact for coordination is through San Diego City.
- San Clemente: Assisted Orange County Fire Department (OCFD) in a pier fire response, working alongside the Orange County Harbor Patrol and San Clemente Surf Watch. A total of nine drills were conducted.
- LA County: Engaged in specialized training, including the use of drones in open water environments.

- Coronado & Laguna Beach: Hosted drone training sessions that demonstrated agency capabilities, uses, and qualification standards.

Mentorship & Leadership Development

- Brenan Howard emphasized the importance of mentorship training to develop the next generation of effective leaders.
- San Clemente: Implemented a Mentorship Program where seasoned lifeguards (typically Lifeguard 2) are assigned to new rookies to aid in their success. This includes:
 - Personal mentorship
 - Evaluation reviews
 - Integration into lifeguard culture

Collaboration & Knowledge Sharing

Through our outreach, it is evident that lifeguard agencies are excelling in their training programs and effectively collaborating within their respective counties. The goal is to further unify California agencies by enhancing shared training efforts.

One proposed method for training collaboration is leveraging the Watchtower as a secure and private platform. The specifics of this initiative are still under development. However, training materials have already been shared successfully—for instance, Newport Beach provided a PowerPoint on Sand Entrapment Training, which was adapted for San Clemente's specific environment.

Additionally, agencies have been highly effective in sharing their specific training programs on social media. The California Surf Lifesaving Association (CSLSA) Instagram has been instrumental in showcasing these training sessions, allowing all agencies to observe, learn, and potentially establish points of contact for training collaboration.

Future Focus Areas

To strengthen lifeguard training across California, key areas of focus include:

- Leadership Training:
- Junior Lifeguard Programs: Ensuring structured training in the development of the future generations of lifeguards.

Overall, lifeguard agencies in California are making great strides in training and working collaboratively to enhance skills and knowledge. Moving forward, continued efforts in unifying agencies and fostering strong leadership development will remain a priority.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Steve Himes, Website Committee Chair
DATE: March 27, 2025
SUBJECT: Website COMMITTEE ACTIVITY REPORT

The Website Committee has updated the webpage with a fresh new design. We collaborated with Studio 11 and Mark Williams to utilize the funds that were approved for the website revamp. In addition to the updated site, we have also received numerous materials from agencies and the CSLSA Board of Directors. Below is a list of items we worked on from October 2024 to March 2025:

- New Look of the website completed after a lot of patiences from Studio 11. Mark and his team were awesome to work with and have continued to assist with many questions I have had to make sure we get the site the way we want it.
- Fixed the email link that was not sending emails to the website chair after the update.
- Email - Location of Regionals / dates -
- Email - Assisted an Outrigger Canoe Racer to get assistance from SD LGs for questions about a water safety course.
- Emails- for possible vendors to CSLSA Board members.
- Updated Special Awards pages - Medal of Valor, Heroic Acts, Life Member. Thank you Austin Trinkle
- Created a Grants Page - Still needs a Write up but does have links and examples of how to write a grant. Thank you Nicki Bryan
- Created a BOD Meeting page with 2025 Spring meetings Information added.
- Updated Agendas and past minutes from BOD Meetings - Thank you Jim Hughes.
- Updated the Test Dates and Agency Pay Rates Page. (Now works on both phone and desktop)
- Added Liaison Outreach Project to the list of Agencies.
- Updated Flyer for Spring BOD Meeting - Fixed the email
- Continued to monitor emails and small changes to update
- Added Cal Surf News to the Website - Spring 2025 issue
- Updated many of the Agencies info on Test and Pay Rates. - Still need more updates. Please Email website@cslsa.org for any changes you need on your contact sheet posted on the website.

Steve Himes
Website Committee Chair



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

March 28, 2025

Bylaws/Policies & Procedures

By Robert A. Moore and William J. Richardson, Committee Co-Chairs

Gustavo S. Avila
President

Casey T. Graham
Vice President

James A. Hughes
Secretary

Joseph A. Sholl
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Skipper J.C. Prosser
Second Executive Delegate

Sean J. Carey
Third Executive Delegate

Coral A. Kemp
Fourth Executive Delegate

The Bylaws/Policies & Procedures Committee recommended a unanimous approval.

Note: this is just the portion of policy II-F that incorporates the proposed changes, not the entire policy. The proposal is as follows

A. PROCEDURE FOR RECOGNITION

Any member may initiate a request for recognition, as long as that person initiating the request is not a direct family relation to the person that performed the act.

*To bring an act to the attention of the Awards & Special Presentations Committee, a written account of the incident accompanied by supporting material such as newspaper clipping, **photos**, **video footage**, or witness statements should accompany a Heroic Acts Application form and be forwarded to:*

CSLSA Awards & Special Presentations Committee
P.O. Box 366
Huntington Beach, CA 92648

or via E-Mail (Preferred Method) at: ~~specialap~~**awards**@cslsa.org

Results of the P&P's II-F vote:

Pass

MPU

cslsa.org

The Special Awards and Presentations Committee submitted a proposal for a new award called the "Summers of Service". This proposed award would recognize recurrent lifeguards who have spent 30, 35, 40, 45, 50 summers on the beach. This award acknowledges individuals who have maintained fitness and longevity in the arena of public service allowing people to enjoy the aquatic environment and saving lives. The proposal would be added to the end of Policy II-F which would change the pagination reads as follows:

B. RECOGNITION CATEGORIES

5. *Summers of Service Award*

- a. Purpose: to recognize seasonal lifeguards for distinguished dedication to the lifeguard profession, persistent service to the public, to their personal health and physical body, moreover, for furthering the mission of the CSLSA: promoting beach safety and preventing and reducing aquatic injuries and death.
- b. Proposed eligibility criteria:
 - 1) Must be a member of CSLSA & USLA
 - 2) Must be a part time/seasonal/recurrent/non-career lifeguard who has worked a total of 30, 35, 40, 45, 50 or more summers of service. Summers of service from multiple agencies may be counted for cumulative time, one summer per year.
 - 3) Eligibility begins on June 1st of each calendar year.
 - 4) Applicants may be submitted up to one year after the summer they reach the milestone, JUNE 1ST of the following year. Applicants in the 50+ category may be submitted after the summer they reach the milestone AND including if they retire AND if they are no longer members of the CSLSA/USLA at the time of submission the because of retirement.
 - 5) Applicants for 30, 35, 40 and 45 award categories may be nominated at each milestone
 - 6) Applicants for the 50 and up category may only be submitted once.
 - 7) Must be nominated by another member, cannot be nominated by oneself.
- c. Nomination and award process:
 - 1) Submissions shall be made on the Special Awards Application Form to the SAP Committee Chair. A letter verifying the applicant's eligibility is required from an officer of the agency for whom the Applicant is an employee.
 - 2) The SAP Chair shall verify the applicant's membership eligibility with the Membership Chair.
 - 3) The award will be created by the SAP Chair.
- d. Awards
 - 1) A digital certificate for 30, 35, 40 and 45 summers of service submitted to the nominator. Nominating members may determine how best to deliver/present the award to the recipient.
 - 2) 50 and up awards shall be a framed certificate and a 50-year gold lapel pin submitted to the nominator. Nominating members may determine how best to deliver/present the award to the recipient.

- 3) Awards may be delivered by email, by hand or mail before the end of the summer, to the individual initiating the nomination.

Example: A lifeguard celebrating their 30th summer would become eligible for the 30 Summers of Service Award beginning on June 1st and may be nominated as early as June 1st. Such a nomination would be received, confirmed, created and delivered to the nominator before the end of summer so that the awardee could be recognized by their Chapter/Agency at the conclusion of that summer, or as they see fit.

Results of the P&P's II-F vote:

Tabled

(After extensive discussion a motion was made to Table so the Special Awards and Presentations Committee to clarify some definitions and come back to the Fall meeting to bring off the table with further clarifications.)

The Bylaws/Policy and Procedures Co-Chairs will be sending an e-mail to the CSLSA Executive Board requesting that they review a few suggested items and discuss. If all is good, fine. If they believe some changes need to be made, get back to the Co-Chairs so they can review and be prepared for the Fall meeting for a first read to be voted on in the Spring.

Tony Sholl requested to be part of the Bylaws/Policies and Procedures Committee. This was a pleasant surprise. He has been given a manual (that will need to be updated after the passage of these proposals) to help him get up to speed on the Bylaws and Policies.

The goal is to have him onboard allowing Mr. Richardson and myself to fade into the background and be in an advisory/contributory role with his appointment to Committee Chair by the newly elected President for the January 1, 2026, to December 31, 2027, term



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Devon Beebe and Lola Swank, Committee Co-Chairs
DATE: March 28, 2025
SUBJECT: Public Education, COMMITTEE ACTION REPORT

Discussion

- Water Safety app
 - Similar idea but different concept: Utilize Watchtower to create a public safety online dashboard specifically for the CSLSA
 - Map of California with each specific beach
- Light pole banners
 - CSLSA specific
- Ads on transportation - buses, trains, etc.
- Stingray awareness campaign
 - Collaborate with Dragon Skin
 - Dragon skin mentioned Salty - they have an interactive map similar to what we were discussing with Watchtower
 - Willing to sponsor stingray related videos, pamphlets, signage...
 - Ben Carlson foundation - discussed metal stingray signage, but the signs got stolen/knocked over by the wind
 - Add stingrays to "safety tips" on the website
 - Dragon skin to help
 - Best practices for avoiding, treatment, about stingrays, etc...
- Coloring/activity books
 - Ben Carlson, Project Wipeout
 - Archive on website of previous projects
- Microphones + tripods - purchase for each agency to create their own "professional" style videos
- First week of May - National Beach Safety Week
 - Monday before Memorial Day to Memorial Day
 - Encourage agencies to get a local proclamation from the Mayor
 - Send out a template for how to do so?
 - Goal for next year: Statewide proclamation from the Governor
- Canopies / CSLSA EZ up - any interest?

Motion 1 (Lola Swank): Proposing \$500 from 2024 Public Education Budget to Website Committee for creation of "members" login page
Second by Mike Silvestri
17 Ayes, 0 nays



California Lifesaving Association

TO: CSLSA Board of Directors
FROM: Bill Richardson and Austin Trinkle Co-Committee Chairs
DATE: October 11, 2024
SUBJECT: CSLSA Special Awards & Presentations Committee Action Report

The following were submitted for review at this meeting and approved by the Committee in the categories listed.

- Cal State Lifeguard/Peace Officer Justin Quiggle - for the rescue of a female victim of an overturned vehicle crash into the Bolsa Chica marsh at about 11:00 PM on November 19, 2023. Quiggle extricated the victim from the wrecked vehicle and provided first aid until relieved by Huntington Beach Paramedics.

Approved by our Committee for a Heroic Act Award

- Cal State Lifeguard/Peace Officer Cameron Farris - for the rescue of a male victim who jumped from the Huntington Beach Pier shortly after midnight on November 19th, 2023. Farris was escorted by HBPD to the end of the pier, where he removed his law enforcement gear and jumped from the pier to rescue the victim.

Approved by our Committee for a Meritorious Act Award

- Long Beach Marine Safety personnel Chris Gonzales, James Reinheimer, Kevin Bradley, Shawn Farnell and Will Mathison - for the rescue of two passengers of a car crash near Studebaker Road and in 10 feet of water. One passenger eventually had to be cut out of the vehicle with the "Jaws of Life."

Approved by our Committee for a Heroic Act Award

- Long Beach Marine Safety Officer's Chris Gonzales, Tristan Balsillie, Chris Gonzales and Chase McColl - for the rescue of multiple victims under extremely hazardous conditions on a rescue from the Long Beach Seawall.

Approved by our Committee for a Heroic Act Awards

Long Beach Rescue Boat Captains Don Wetteland, Jeff Williams and Tyler Wawrzynski. Fire Captain/Paramedic Keith Dixon, and Marine Safety Officer Will Mathison

For their vital assistance in the Long Beach Seawall rescue.

Approved by our Committee for a Meritorious Act Awards

- Santa Cruz MSO Brendan Daly and LGII Carter Baginski - For the rescue of two individuals rescued under extreme conditions adjacent the rocks off West Coast Drive in Santa Cruz. Both Daly and Baginski were off duty and responded to the 9-1-1 call. Note that Santa Cruz Lifeguards routine call this area "death rocks".

Approved by our Committee for a Heroic Act Awards

Santa Cruz Fire Captain Dave Bodine and Probationary Firefighter Nathan Rodger – for their significant back-up assistance in the performance of this rescue.

We recommend your approval for these as submitted and subsequent forwarding of the information to the USLA Committee for their review and possible approval.

As you have heard today, this will be my last meeting as the Special Awards and Presentations Committee Chairman. It's not just the time and effort that has caused this decision. I've had to consider the physical needs of my wife in making this decision.

Since I took the reins of the committee in the Spring of 2016, we have awarded 22 Medals of Valor, 40 Heroic Act Awards and 4 Meritorious Act Awards. It has been an awesome experience hearing about and creating awards for the heroes of these actions. Effective after this meeting, Austin Trinkle of the Long Beach Lifeguard Association will be taking over as the Committee Chair. My fervent hope is that you will give Austin the same level of support that I have received from you these past nine years.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Joseph Sholl, Ways & Means Committee Chair
DATE: **03/28/2025**
SUBJECT: **WAYS & MEANS COMMITTEE ACTION REPORT**

The Ways & Means Committee met on 03/27/2025, Thursday and discussed the following:

- Adding a 3% late fee to bulk registration / promo codes after 90 days
 - This will be proposed and voted on at the USLA Spring meeting in the Ways & Means Committee meeting
- Budget Reports
 - 2024 Year End Budget Report
 - 2025 Year to Date Budget Report
- Reimbursement Request process
- Restricted Accounts

EXCHP&P
GRNTSD2
JGDAY2
LSSPORTD2



California Surf Lifesaving Association

TO: Chapter Representatives
FROM: Austin Trinkle & Charlotte Graham, Liaison Sub-Committee
DATE: March 11th, 2025
SUBJECT: LIAISON OUTREACH FORM

Chapter Representatives,

This sub-committee was established at the Fall 24 BOD meeting. It currently functions within the Membership Committee. The goal of the sub-committee is to connect the members of the CSLSA with each other for various purposes of the organization. The present methods for the CSLSA to share information with the members are as follows:

1. Mass member emails
2. Board of Director Delegates individually sharing information with their chapter members
3. Phone list of each chapter from CSLSA.org

These are useful tools, but we are now seeking additional--especially faster--ways to communicate with the members. Some examples of things we may want to contact members for include: surveys, trainings, job opportunities, professional development, conferences, lifesaving sport, etc.

We have created a form, the Liaison Outreach Form, that chapter representatives can complete and return to us. We will maintain a master spreadsheet with all the information collected.

Our goal for this project is to establish a current and accurate Contact List for each of our Chapters which contains necessary and specific point people within both their association and their affiliated agency. Once complete, the CSLSA and/or Committee Chairs can coordinate with the Liaison Chair to share pertinent information to the relevant contacts at each chapter or agency for distribution to the appropriate audience in their organization. The CSLSA Contact List will need to be updated regularly to capture changes in personnel, so this Sub-committee will annually work with each Chapter Liaison to update their contact information.

REQUESTED ACTION:

Please complete and return the form to trinkle.austin@gmail.com. Use resources from within your chapter and agency to complete the form with AS MUCH INFORMATION as possible.



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Devon Beebe and Lola Swank, Committee Co-Chairs
DATE: March 28, 2025
SUBJECT: Public Education, COMMITTEE ACTION REPORT

Discussion

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 - Similar idea but different concept: Utilize Watchtower to create a public safety online dashboard specifically for the CSLSA
 - Map of California with each specific beach
- Light pole banners
 - CSLSA specific
- Ads on transportation - buses, trains, etc.
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 - Collaborate with Dragon Skin
 - Dragon skin mentioned Salty - they have an interactive map similar to what we were discussing with Watchtower
 - Willing to sponsor stingray related videos, pamphlets, signage...
 - Ben Carlson foundation - discussed metal stingray signage, but the signs got stolen/knocked over by the wind
 - Add stingrays to "safety tips" on the website
 - Dragon skin to help
 - Best practices for avoiding, treatment, about stingrays, etc...
- Coloring/activity books
 - Ben Carlson, Project Wipeout
 - Archive on website of previous projects
- Microphones + tripods - purchase for each agency to create their own "professional" style videos
- First week of May - National Beach Safety Week
 - Monday before Memorial Day to Memorial Day
 - Encourage agencies to get a local proclamation from the Mayor
 - Send out a template for how to do so?
 - Goal for next year: Statewide proclamation from the Governor
- Canopies / CSLSA EZ up - any interest?

Motion 1 (Lola Swank): Proposing \$500 from 2024 Public Education Budget to Website Committee for creation of "members" login page
Second by Mike Silvestri
17 Ayes, 0 nays

Discussion:

1. Public Education Budget: \$5,000 - \$600 (Nissan Surfer Girl Pro Videography) = \$4,400 - \$1,500 (website revamp) = \$2,900 total budget for the rest of 2024

Motion 2 (Nick Bolin, Seal Beach): Motion to utilize the remainder (\$2,900) of the Public Education 2024 budget to purchase retractable banners in a variety of sizes for CSLSA agencies to utilize

Second by Emil

17 ayes, 0 nays

****Action items:**

1. Research / purchase coloring books
2. Add stingray safety tips to website
3. Research "PIO packs" (mini microphones, stabilizers, tripods) for each agency
4. Reach out to Watchtower about possibility of CSLSA dashboard



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Austin Trinkle, Committee Chair
DATE: 3/28/25
SUBJECT: SPECIAL AWARDS AND PRESENTATIONS COMMITTEE ACTION REPORT

The committee met to review the following submissions. The subsequent action and recommendation by the committee is noted for each submission.

A. Current Awards

1. Ben Coffey & Xander Mehl – Santa Cruz City Lifeguards
 - Submitted for Medal of Valor Awards for rescue of a surfer in the impact zone
 - APPROVED in yesterday's committee meeting.
2. Zoe Chait – CA State Parks Lifeguard
 - Submitted for Medal of Valor Award for rescue of a surfer in distress at Linda Mar Beach
 - Award level changed to Heroic Act and APPROVED in yesterday's committee meeting.
3. Four Kings Rescue – Long Beach Lifeguards
 - Devon Beebe, Aaron Fletcher, Chris Terhune
 - Submitted for Heroic Act Awards for boat vs jetty rescue
 - Award level changed to Medal of Valor and APPROVED in yesterday's committee meeting.
4. Outrigger Race Rescue – CA State Lifeguards
 - Steve Ayres, Maddie Gamette, Masen Karsten, Sam Muller, Kailey Bayanat, Brandon Tran
 - Submitted for Heroic Act Awards for off duty CA State lifeguards CPR response
 - APPROVED in yesterday's committee meeting.
5. South Side Rescue – Seal Beach Lifeguards
 - Chris Dominguez, Beau Wade, Brett Peoples
 - Submitted for Heroic Act Awards for rescue of a swimmer in 8-10' shore break
 - APPROVED In yesterday's committee meeting
6. 12th Street Rescue – Seal Beach Lifeguards
 - Dean Frizzell, Ellie Sherlock
 - Submitted for Heroic Act Awards for rescue of a body boarder in 8-10' surf swept through pier
 - APPROVED in yesterday's committee meeting.
7. Scott Dixon – Long Beach Marine Safety
 - Submitted for Heroic Act Award for the off duty rescue of 3 victims from a car in the water
 - APPROVED in yesterday's committee meeting.

B. Bylaw Revision

1. Bylaw committee met to discuss my proposed changes to the SAP relevant bylaws. Revisions were APPROVED
2. Bylaw committee met to discuss the proposed new Summers of Service award and assisted drafting a policy and procedure

C. Summers of Service Award proposal

1. Committee discussed the proposal and consensus was to move forward with the award to be discussed in new business for approval
2. Eligible for part time lifeguards only
3. Two award categories:
 - A. 30, 35, 40, 45
 - B. 50+
4. Digital certificate at 30, 35, 40 and 45 summers of service
5. Framed certificate and gold lapel pin at 50+
6. Will be seeking private donations for a one time lump sum to fund the 50+ category for the next 5-10 years
7. During new business the proposal was discussed and two concerns were brought to the floor
 - A. Need to add explicit language to the policy and procedure that says the Chair will be responsible for receiving submissions, confirming eligibility and producing the award. This will be unique to the summers of service award
 - B. Add language to accommodate "seasons" of service
 - C. Explore language to further specify eligibility for what constitutes a part time verses full time guard

D. Executive Board Actions

Submit the following for approval in the USLA Heroic Acts Committee

1. Ben Coffey & Xander Mehl – Santa Cruz City Lifeguards
 - Submit for USLA Medal of Valor Awards
2. Zoe Chait – CA State Parks Lifeguard
 - Submit for USLA Heroic Act Award
3. Four Kings Rescue – Long Beach Lifeguards
 - Submit Devon Beebe, Aaron Fletcher, Chris Terhune for USLA Medal of Valor Awards
4. Outrigger Race Rescue – CA State Lifeguards
 - Submit Steve Ayres, Maddie Gamette, Masen Karsten, Sam Muller, Kailey Bayanat, Brandon Tran for USLA National Lifesaving Award
5. South Side Rescue – Seal Beach Lifeguards
 - Submit Chris Dominguez, Beau Wade, Brett Peoples for USLA Heroic Act Awards
6. 12th Street Rescue – Seal Beach Lifeguards
 - Submit Dean Frizzell, Ellie Sherlock for USLA Heroic Act Awards
7. Scott Dixon – Long Beach Marine Safety
 - Submit Scott Dixon for a USLA Heroic Act Award



California Surf Lifesaving Association

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FROM: Joseph Sholl, Ways & Means Committee Chair
DATE: **03/28/2025**
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California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Steve Himes, Website Committee Chair
DATE: March 28, 2025
SUBJECT: Website COMMITTEE REPORT (Did Not Meet)

The new website was presented during the Morning Reports, and there was a lot of positive feedback. Below is a summary of the updates made during the meeting based on members' insights:

- The Policy and Procedures section has been moved to the "ABOUT CSLSA" page. Special thanks to Mr. Moore for this update.
- A quote was requested for a Members Page to be added to the site. Studio 11 responded promptly, providing a one-time fee of \$500.
- During the Public Education committee meeting, it was mentioned that they had extra funds, and the website is being updated with more content to help the public with information on how to handle a stingray sting. I suggested that some of the funds could be used to support the website by creating a member login page to host training materials and BOD documents. They voted to approve using their allocated funds for a one-time fee of \$500 to set up the login page on CSLSA.org.
- A quote for a member login update on the website was also received.(Attached to Report)
- Talked with Adam Sandler (CSLSA PIO) about adding a Gallery Photos Page on the website. Mr. Sandler has already sent over photos and Website will be working on getting those posted soon.
- Also asked Mr. Sandler to send me updates on the Legislation page as well.
- The Donate Page is ready to go live, but we are waiting on Zelle information from Fundraising, along with a write-up explaining what the donations will support.
- Assisted Committee Chairs by collecting contact information via the BOD Google Form and emailing it to all committee chairs.

Steve Himes
Website Committee Chair

Studioll Productions

Pricing Information for:



March 28, 2025



Member Login Quote

Company Name: CSLSA (California Surf Lifesaving Association)
Contact: Steve Himes
Address: Post Office Box 366
Huntington Beach, CA 92648
Phone: [REDACTED]
Email: Shimes@parks.Lacounty.gov
Project: Member Login
Project Manager: Mark Williams
Proposal Date: March 28, 2025

STUDIO11 WEB DESIGN PROFILE AND PHILOSOPHY

The Studio11 Profile:

Studio 11 Productions was founded in January of 1998 by Miki Lekic. We offer database-driven, e-commerce-enabled multimedia designs for the World Wide Web, dynamic CD-ROM and DVD presentations and much more.

The Studio 11 staff combines decades of advertising experience with an acute knowledge of current technologies to produce these cutting-edge designs and applications.

Every one of our clients, from multinational food manufacturers to a variety of non-profits, is provided a finished product that offers a total sensory experience and full promotion of their services. With the ever-expanding pantheon of Internet access and the ever-changing landscape of today's modern business world, no company or organization should be without the benefits of a well-produced and well-maintained web presence. This is what Studio 11 offers to you.

The Studio 11 philosophy:

Each site should be an experience that captivates visitors and captures the best features of the client. Our strengths are in the arts and in people skills...we love people, and we know what people love.

Studioll Productions

MEMBER LOGIN DEVELOPMENT PRICING

Website Design and Development Pricing Estimate

Member Login Set Up and Design	One Time	\$500.00
To Include Member and Pre Member Login features		
TOTAL ESTIMATE*	One Time	\$500.00