



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

BOARD OF DIRECTORS MEETING MINUTES

City of Santa Cruz Police Department Community Room

155 Center Street, Santa Cruz CA

October 13th and 14th 2016

Thursday, October 13th 2016

- I. Meeting called to order by Mr. Beuerlein at 9:09 a.m.
 - A. Pledge of Allegiance - Mr. Humphreys
 - B. Welcome and Introductions - Mr. Beuerlein
 - C. Roll Call of Delegates - Mr. Bond

CHAPTER	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	406	8	5	3	8
Coronado	10	2	0	0	2
Del Mar	15	2	0	0	2
Encinitas	14	2	1	0	3
Huntington Beach	161	6	3	2	5
Imperial Beach	2	2	0	0	0
Laguna Beach	99	4	1	0	1
Lake Mission Viejo	8	2	1	1	2
Long Beach	75	4	1	1	2
LA City	28	3	1	0	1
LA County Beaches	171	6	3	3	6
LA County Lakes	38	3	3	0	3
Monarch Beach	1	0	0	0	0
Newport Beach	33	3	3	0	3
OC LGs - C.O.L.A.	18	3	0	0	0
Oceanside	8	2	0	0	0
Pendleton Coast	9	2	0	0	0
Pismo Beach	0	0	0	0	0
Port Hueneme	3	2	1	0	1
San Clemente	51	4	3	1	4
San Diego	83	4	0	0	0
San Luis Obispo Co	23	3	0	0	0
Santa Barbara City	16	3	0	0	0
Santa Barb Co - Campus Pt	6	2	0	0	0
Santa Cruz	41	3	3	0	3
Santa Monica Harbor Patrol	2	2	1	0	1
Seal Beach	51	4	2	2	4
Solana Beach	9	2	0	0	0
Tucson, AZ	1	0	0	0	0
Ventura County	14	2	0	0	0
Independent/Unaffiliated	0	0	0	0	0
Total	1396	85	32	13	45

II. Approval of Board of Director's Meeting Minutes – Coronado Beach, April 7th and 8th, 2016.

Motion: *Mr. Ragsdale moved to approve the Minutes as submitted.*

Second: Mr. Richardson

Discussion: None

Action: MPU

III. Officer's Reports

A. President - Mr. Beuerlein - Attachment 1

Mr. Beuerlein thanked the Santa Cruz Lifesaving Association for hosting the Board of Directors Meeting. The President updated the Board of Directors on current events and activity since the last meeting.

B. Vice President - Mr. Humphreys - Attachment 2

Mr. Humphreys notified the Board of Directors of the passing of Lynn Hughes. There will be a memorial event in San Clemente in the near future where members will be able to pay tribute to his life and service. Invites will be sent out once the details are finalized.

C. Secretary - Mr. Bond - No Report

D. Treasurer - Mr. Williams - Attachment 3

1. Mr. Williams congratulated President Beuerlein on his recent retirement from the City of Huntington Beach. He also congratulated Chief Bailey on his recent appointment as the President of the Orange County Marine Safety Chiefs Association.

2. The Treasurer spoke about his involvement on the California Medal of Valor Committee. He was honored to be a part of the process and is proud to represent the CSLSA and the USLA on the selection committee.

E. Past President/Advisor - Mr. McGowan (absent) - No Report

F. 1st Delegate - Mr. Humphreys *for Mr. Silvestri* - Attachment 4

G. 2nd Delegate - Mr. Avila - Attachment 5

H. 3rd Delegate - Mr. Butki - Attachment 6

I. 4th Delegate - Mr. Graham - Attachment 7

IV. Committee Activity Reports

A. Bylaws - Mr. Humphreys - Verbal Report

The policy for the Life Membership has officially changed based on the Board of Directors vote at the Spring Meeting in Coronado. The document will be updated on the CSLSA website.

B. Certification - Mr. Richardson *for Mr. Lombardi* - Attachment 8

C. Exchanges	-	Mr. Leach	-	Attachment	9
D. Grants	-	Mr. Humphreys <i>for Mr. Henderson</i>	-	Attachment	10
E. Junior Lifeguards	-	Mr. Graham	-	Attachment	7
F. Legislation	-	Mr. Beuerlein <i>for Mr. Sandler</i>	-	Attachment	11
G. Lifesaving Sport & Fitness	-	Mr. Butki/Mr. Prosser	-	Attachment	6
H. Membership	-	Mrs. Graham	-	Attachment	13
I. Newsletter	-	Mr. Godino (absent)	-	Attachment	14
J. Original Founders	-	Mr. McGowan (absent)	-	No Report	
K. Professional Standards	-	Mr. Gipti	-	Attachment	15
L. Public Education	-	Mr. Humphreys <i>for Mr. Silvestri</i>	-	Attachment	16
M. Public Relations	-	Mr. Bond	-	Verbal	
N. Special Awards	-	Mr. Richardson	-	Attachment	17
O. Sponsorship	-	Mr. Avila	-	No Report	
P. Training and Ops	-	Mr. Scott	-	Attachment	18
Q. Statistics	-	Mr. Burton	-	No Report	
R. Ways and Means	-	Mr. Williams	-	No Report	
S. Website	-	Mr. Moore	-	Attachment	19

V. Special Presentations

Rena Jackson provided a presentation on Ocean Lifeguard injuries. She is hoping to gather data from CSLSA members for both long and short term ailments.

VI. Sponsor Presentations

Meeting sponsors provided presentations: **Tuga UV Sun Protection and John Wayne Cancer Foundation.**

VII. Special Awards and Presentations

1. Mr. Beuerlein presented the USLA Medal of Valor to Chris Conley for his rescue of a distressed surfer during extraordinarily large conditions on December 11th, 2015.
2. Mr. Richardson honored President Beuerlein with the California Surf Lifesaving Association Life Membership Award for his commitment to the organization and dedication to open water lifesaving.

Attachment 20

Meeting reconvened on Friday, October 14th at 9:16 AM.

VIII. Committee Action Reports from Workshops

- A. Bylaws - Mr. Humphreys - No Report
- B. Exchanges - Mr. Leach - No Report
- C. Grants - Mr. Bussato - No Report
Mr. Bussato has been appointed by the President to chair the grants committee.
- D. Lifesaving Sport & Fitness - Mr. Prosser - Attachment 21
- E. Membership - Mrs. Graham - Attachment 22
- F. Newsletter - Mr. Godino - Attachment 14
The President is looking for volunteers to replace Mr. Godino as the chair of the newsletter committee. He is requesting any interested parties to contact him as soon as possible. Mr. Richardson and Mr. Hughes expressed an interest in serving as *Cal Surf News* Editor until a permanent editor is found.
- G. Professional Standards - Mr. Gipti - Attachment 23
Mr. Gipti informed the board that Wes Dodd has passed away. He was the Treasurer of the CSBOA and recognized as an excellent training officer by his peers.
- H. Public Education - Mr. Burton - Attachment 24
- I. Special Awards - Mr. Richardson - Attachment 25
- J. Sponsorship - Mr. Avila - Attachment 5
Ms. Jackson offered to contact the business department at Long Beach State for potential volunteers to assist with sponsorship and request for proposals. She will communicate their response to Mr. Humphreys.
- K. Statistics - Mr. Burton - No Report
- L. Training and Operations - Mr. Scott - No Report
- M. Ways and Means - Mr. Williams - Attachment 3

Motion: *Mr. Richardson for the CSLSA pay registration fee for CSLSA Executive Board Members at future CSLSA Board of Directors meetings (only if the employing agency is unwilling to pay).*

Second: Mr. Moore

Discussion: None

Action: MPU

Motion: Motion to approve the budget as submitted by the Treasurer.

Second: Mr. Richardson

Discussion: None

Action: MPU

N. Website - Mr. Moore Verbal Report
Mr. Moore urged the Board of Directors to turn in their reports to the Secretary on time.

O. Public Relations - Mr. Bond Verbal Report
The Public Relations Chair will be working with the Website Committee to make changes to our current webpage. Modifications include updated colors, interactive design and social media feeds from our Instagram and Facebook accounts. In addition, the website committee has been asked to make the webpage mobile device friendly. An additional \$1000 was requested from the committee to complete these tasks. The funds were approved in Ways and Means.

IX. Old Business

A. Sponsorship - Mr. Humphreys Verbal Report
Mr. Humphreys will send the current Request for Proposal to the Website Committee. This RFP will be posted in the near future.

B. USLA Textbook Revision - Mr. Humphreys Verbal Report
Mr. Humphreys urged the Board of Directors to send photos to Kyle Maxwell at kmaxwell@ebparks.org. Mr. Maxwell has been collecting images for the past year and this will be our last opportunity for 15 -20 years to get photos from the agencies in our region into the USLA textbook. Mr. Humphreys provided a list of updated materials and changes to the textbook. Exams, power point slides and online training links will be included in the latest edition.

C. Cal Marine Safety Chiefs Association - Mr. Williams No Report

X. New Business

A. LA County Name/Organization Change - Mr. Moore Verbal Report
Mr. Moore advised the Board of Directors that the LACOLA name has been changed to LACoSLSA (Los Angeles County Surf Lifesaving Association).

B. CSLSA JG Competition Fee Server - Mr. Egan Verbal Report
A motion was passed in committee that all Junior Lifeguard competition registration be paid in bulk through the USLA website via *Blue Pay*.

C. 2016 USLA BOD Meeting in Denver - Mr. Beuerlein Verbal Report
1. Mr. Butki notified the Board of Directors the Ed Zebrowski III was nominated and elected to be the USLA representative on the ILS Sports Commission. Mr. Butki has expressed interest in the position on multiple occasions and was disappointed that the USLA did not ask who was interested in the position and has no defined process for making such nominations. Mr. Beuerlein remarked that the USLA President has stated that the nomination process will be defined in the near future.

2. Mr. Williams updated the Board of Directors on the California Marine Safety Chiefs Association participation (CMSCA) at the USLA meeting in Denver. The CMSCA will be suggesting changes to the USLA Board of Director meeting and educational conference structure, and the USLA Certification program (to offer specialty training modules).
3. Mrs. Graham reviewed the potential increase of the USLA Junior Lifeguard dues. The USLA Membership Committee has tasked all regions to review this \$2 increase. Mr. Williams would like to know specifically where the money would be allocated. He also said that the additional cost to junior members would likely deter new members from joining the USLA. Mr. Moore suggested that the fee be raised by \$5. Mr. Avila said that membership benefits should be scaled back if the current \$8 does not cover the cost. He is in favor of the increase to help fund the lifesaving sport competitors. Mr. Williams and Mr. Humphreys do not support the increase.

Motion: *Mr. Ragsdale moved to support the USLA proposal to increase the Junior Lifeguard dues to \$12.*

Second: Mr. Prosser

Discussion: It was suggested that the increased money should be allocated to a particular account.

Action: Mr. Beuerlein took a straw poll and the vast majority of CSLSA Board of Directors indicated they would not be supporting the motion from the USLA Junior Lifeguard Committee at this time.

4. Mr. Humphreys advised that he will be re-proposing the modification to the delegate count at the Fall 2017 USLA meeting in Denver. The CSLSA Board of Directors indicated that they are supportive of his original proposal and will give the CSLSA Executive Board the option to modify the ratio as needed.
5. The recent change in the CSLSA Life Membership policy was reviewed. Mr. Moore believes that the 85% vote is unacceptable.

Motion: *Mr. Moore moved that the CSLSA Life Membership Policy be changed to "A nominee may receive no more than one vote in opposition to confirm each Life Membership application."*

Second: Mr. Ragsdale

Discussion: Mr. Moore suggested that any opposition votes should be justified by committee members.

Action: **MPU**

Motion: *Mr. Moore moved to that the following change to the USLA Life Membership policy be proposed at the Membership Committee meeting in Denver: "A nominee may receive no more than one vote in opposition to confirm each Life Membership application". The Executive Board has the ability to negotiate and approve potential improvements to the policy change.*

Second: Mr. Williams

Discussion: CSLSA Board Members discussed the problems with the current USLA voting process.

Action: **MPU**

D. CSLSA Standards, Certification and Training - Mr. Beuerlein Verbal Report
The California Marine Safety Chiefs Association is striving to standardize training by creating modules and certifications for specific agency skills. The CSLSA agrees with the idea and both groups are looking for support from the USLA. The CMSCA will be attending the USLA meeting in Denver to propose the idea to the certification committee.

E. ISLA - Mr. Williams Verbal Report
Mr. Williams wondered if it was true that the ISLA has "certified" the Santa Monica Harbor Patrol as an agency. Mr. Beuerlein explained that he was unaware if ISLA was a certifying organization. He stated that he was concerned that ISLA has not followed USLA and CSLSA recommendations to join ILS. Mr. Beuerlein said that more research should be conducted on this matter.

F. Injury Survey - Ms. Jackson Verbal Report
Ms. Jackson is requesting that the CSLSA distribute her anonymous survey to the members.

Motion: *Mr. Williams moved for the CSLSA to email the survey provided by Ms. Jackson to the adult members.*

Second: Mr. Graham

Discussion: Ms. Jackson clarified the details of her survey. She believes that her survey will help reduce injury for our ocean lifeguards. Mr. Richardson suggests that we take this information to the USLA for distribution. Ms. Jackson is willing to write an article for the *American Lifeguard Magazine* to promote her survey.

Action: **MPU**

Motion: *Mr. Hughes moved that the CSLSA allocate \$100 as an incentive for members to participate in Ms. Jackson's survey.*

Second: Mr. Gipti

Discussion: None

Action: **MPU**

G. USLA Life Member Nomination

Mr. Richardson believes that Alex Peabody should be re-nominated as a USLA lifetime

member. Mr. Moore suggests that we nominate both Alex Peabody and Mike Beuerlein at the next meeting.

XI. Future Meetings

A. CSLSA Meetings Dates & Locations

1. Spring 2017

- a. Location: Port Hueneme/Oxnard
- b. Date: April 6th and 7th, 2017

2. Fall 2017

- a. Location: Los Angeles City
- b. Date: October 12th and 13th, 2017

B. USLA Meeting Dates & Location

1. Fall 2016

- a. Location: Denver Colorado
- b. Dates: November 3rd- 5th, 2016

2. Spring 2017

- a. Location: Cape Cod, MA (New England Region)
- b. Dates: TBD

XII. Privilege of the Chair

The President thanked the sponsors, and the Santa Cruz Lifesaving Association for hosting the event. Mr. Beuerlein commended Mr. Moore and Mr. Richardson on the commitment to Lifesaving. He is impressed by the work and professionalism by the Board of Directors at the meeting. The President is inspired by the dedication and cooperation of our volunteer organization.

XIII. Adjournment –

Motion: *Mr. Humphreys moved to adjourn the meeting in memory of Alex Peabody and Lynn Hughes.*

Second: Mr. Richardson

Discussion: None

Action: MPU; meeting adjourned at 12:20 a.m.

Respectfully submitted,



Kai Bond
CSLSA Secretary
secretary@cslsa.org