



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

BOARD OF DIRECTORS MEETING MINUTES

Cabrillo Beach Bathhouse

3800 Stephen M White Drive, San Pedro, CA.

October 12th and 13th 2017

Thursday, October 12, 2017

- I. Meeting called to order by Mr. Beuerlein at 9:18 a.m.
 - A. Pledge of Allegiance - Mr. Humphreys
 - B. Welcome and Introductions - Mr. Beuerlein
 - C. Roll Call of Delegates - Mr. Bond

CHAPTER	Number of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	316	8	8	0	8
Capitola	1	0	0	0	0
Carpenteria	2	2	0	0	0
Coronado	7	2	2	0	2
Del Mar	2	2	2	0	2
Encinitas	9	2	0	0	0
Huntington Beach	153	6	6	0	6
Imperial Beach	11	2	2	0	2
Laguna Beach	96	4	1	0	1
Lake Mission Viejo	3	2	2	0	2
Long Beach	11	4	2	2	4
LA City	14	2	2	0	2
LA County Beaches	144	5	5	0	5
LA County Lakes	34	3	3	0	3
Monarch Beach	1	0	0	0	0
Newport Beach	34	3	3	0	3
OC LGs - C.O.L.A.	23	3	0	0	0
Oceanside	8	2	2	0	2
Pendleton Coast	8	2	1	1	2
Pismo Beach	1	0	0	0	0
Port Hueneme	2	2	1	1	2
San Clemente	55	4	3	1	4
San Diego	82	4	0	0	0
San Luis Obispo Co	1	0	0	0	0
Santa Barbara City	18	3	0	0	0
Santa Barb Co - Campus Pt	5	2	0	0	0
Santa Cruz	45	3	3	0	3
Santa Monica Harbor Patrol	3	2	1	0	1
Seal Beach	53	4	3	1	4
Solana Beach	3	2	0	0	0
Tucson, AZ	2	2	0	0	0
Ventura County	19	3	0	0	0
Independent/Unaffiliated	12	2	0	0	0
Total	1178	93	52	6	58

II. Approval of Board of Director's Meeting Minutes – Port of Hueneme, April 6th and 7th, 2017.

Motion: *Mr. Richardson moved to approve the Minutes as submitted.*

Second: Mr. Moore

Discussion: None

Action: MPU

III. Officer's Reports

A. President - Mr. Beuerlein - Attachment 1

Mr. Beuerlein expressed his concern about the delegate count debate at the previous USLA meeting. The CSLSA will continue to work with the USLA to modify the delegate count to accurately represent the number of members in every region.

The President commended Mr. Graham on his work at the previous board of directors meeting in Port Hueneme. Mr. Beuerlein also thanked John Anderson and Sean Cary for hosting the CSLSA Regional Competition in San Diego. He is looking forward to the next event in 2018.

Mr. Beuerlein suggested that elections be moved up one day to take advantage of larger attendance. He predicted that there would be great changes to the Executive Board for the next term. He encouraged new members to volunteer for a vacant position. The President announced that he will not be running for reelection as President, but was planning to remain on the CSLSA Executive Board as Past President. Mr. Beuerlein also noted that he had been nominated to run for Vice-President in the upcoming USLA elections.

Motion: *Mrs. Graham moved to hold Executive Board elections after the lunch break.*

Second: Mr. Ragsdale

Discussion: None

Action: MPU

B. Vice President - Mr. Humphreys - Attachment 2

Mr. Humphreys commended the President for his dedication to the CSLSA. He announced that he will be running for President for the next term.

C. Secretary - Mr. Bond - Verbal Report

Mr. Bond announced that he will not be running for an Executive Board position for the next term. He is thankful for the opportunity to serve the CSLSA as a Secretary and looks forward to continuing his work as a committee chair.

D. Treasurer - Mr. Williams - Attachment 3

Mr. Williams announced that he will not be running for an Executive Board position. He will be assisting the new treasurer during the transition.

E. Advisor - Mr. McGowan - Verbal Report

Mr. McGowan announced that he will not be running for an elected position on the Executive Board. He stated he appreciates his time as an advisor and hopes that there will be significant changes on a national level.

- F. 1st Delegate - Mr. Silvestri - Attachment 4
Mr. Silvestri stated that he intends to run for the first delegate. He provided an update of his current projects which are reflected in attachment 4.
- G. 2nd Delegate - Mr. Avila - Attachment 5
Mr. Avila announced that he will be running for Vice President this election.
- H. 3rd Delegate - Mr. Butki - No Report
Mr. Butki will be running for 3rd delegate.
- I. 4th Delegate - Mr. Graham - Attachment 6
Will be running for a position on the Executive Board.

IV. Committee Activity Reports

- A. Bylaws - Mr. Humphreys - Attachment 2
- B. Certification - Mr. Lombardi - Attachment 7
- C. Exchanges - Mr. Fiamengo - Attachment 8
- D. Grants - Mr. Busatto - No Report
- E. Junior Lifeguards - Mr. Graham - Attachment 6
- F. Legislation - Mr. Sandler - Attachment 9
- G. Lifesaving Sport & Fitness - Mr. Butki - Attachment 10
- H. Membership - Mrs. Graham - Attachment 11
- I. Newsletter - Mr. Hughes - Attachment 12
- J. Original Founders - Mr. McGowan - No Report
- K. Professional Standards - Mr. Gipti - No Report
- L. Public Education - Mr. Silvestri - Attachment 13
- M. Public Relations - Mr. Bond - Verbal Report
Mr. Bond welcomed any new members to attend the sub-committee in the afternoon. He will review potential website changes with the attendees.
- N. Special Awards - Mr. Richardson - Attachment 14
- O. Sponsorship - Mr. Avila - Attachment 15
- P. Statistics - Mr. Burton - No Report

Q. Training & Operations - Mr. Scott - Attachment 16

R. Ways and Means - Mr. Williams - No Report

S. Website - Mr. Moore - Attachment 17

Mr. Moore thanked webmaster Pat Francis for her continued dedication to the CSLSA. He suggested that there be increased oversight for content that is placed on the new CSLSA website.

V. Sponsor Presentations

Meeting vendors provided presentations: **JG.com, Stormblade, 7till8 Wetsuits, Headhunter Sunscreen, and the John Wayne Cancer Foundation.**

The following people received awards from the California Surf Lifesaving Association for their actions in an open water environment. Duke's restaurant is a proud sponsor of these awards.

John Bahl, San Diego City	Lifeguard	Medal of Valor
Chris Ingalls, San Diego City	Lifeguard	Medal of Valor
David Wilson, Oceanside City	Lifeguard	Medal of Valor
Scott Huckabey, HB State	Non-Lifeguard	Heroic Act

VI. Executive Board Elections

Motion: Motion by Mr. Ragsdale to nominate Mr. Humphreys as President.

Second: Mr. Hughes

Discussion: Request for further nominations. None received.

Motion: Mr. Richardson made a motion to close nominations for President.

Second: Mrs. Graham

Discussion: None

Action: MPU (Mr. Humphreys elected President by acclamation).

Motion: Motion by Mr. Egan to nominate Mr. Avila as Vice President.

Second: Mr. Hughes

Discussion: Request for further nominations. None received.

Motion: Mr. McGowan made a motion to close nominations for Vice President.

Second: Mr. Lombardi

Discussion: None

Action: MPU (Mr. Avila elected Vice-President by acclamation)

Motion: Motion by Mr. Etnyre to nominate Mr. Graham as Secretary.

Second: Mr. McGowan

Discussion: Request for further nominations. None received.

Motion: Mr. Richardson made a motion to close nominations for Secretary.

Second: Mr. Richardson

Discussion: None

Action: MPU (Mr. Graham elected Secretary by acclamation).

Motion: Motion by Mr. Silvestri to nominate Mr. Allen as Treasurer.

Second: Mr. Butki

Discussion: Request for further nominations. None received.

Motion: Mr. Richardson made a motion to close nominations for Treasurer.

Second: Mr. Graham

Discussion: None

Action: MPU (Mr. Allen elected Treasurer by acclamation).

Motion: Motion by Mr. McGowan to appoint Mr. Beuerlein as Past President subject to approval of the Board of Directors.

Second: Mr. Bailey

Discussion: None

Action: MPU (Mr. Beuerlein approved as Past President)

Motion: Motion by Mr. Allen to nominate Mr. Silvestri as First Delegate.

Second: Mr. Richardson

Discussion: Request for further nominations. None received.

Motion: Mr. Richardson made a motion to close nominations for First Delegate.

Second: Mr. Bussatto

Discussion: None

Action: MPU (Mr. Silvestri elected First Delegate by acclamation).

Motion: Motion by Mrs. Graham to nominate Mr. Butki as Second Delegate.

Second: Mr. Silvestri

Discussion: Request for further nominations. None received.

Motion: Mr. McGowan made a motion to close nominations for Second Delegate.

Second: Mr. Richardson

Discussion: None

Action: MPU (Mr. Butki elected Second Delegate by acclamation).

Motion: Motion by Mr. Bussato to nominate Mr. Etnyre as Third Delegate.

Second: Mr. Butki

Discussion: Request for further nominations. None received.

Motion: Mr. McGowan made a motion to close nominations for Third Delegate.

Second: Mr. Richardson

Discussion: None

Action: MPU (Mr. Etnyre elected Third Delegate by acclamation).

Motion: Motion by Mr. Ragsdale to nominate Mr Hughes as Fourth Delegate.

Second: Mr. Gray

Discussion: Request for further nominations. None received.

Motion: Mr. Avila made a motion to close nominations for Fourth Delegate.

Second: Mr. McGowan

Discussion: None

Action: MPU (Mr. Hughes elected Fourth Delegate by acclamation).

Motion: Motion by Mr. McGowan to destroy ballots.

Second: Mr. Miles

Discussion: None

Action: MPU

Meeting reconvened on Friday, October 13th at 9:02 AM.

VII. Committee Action Reports from Workshops

- A. Bylaws - Mr. Humphreys - No Report
- B. Certification - Mr. Lombardi - Verbal Report
The certification committee met and discussed to the differences between the AART and basic USLA Certification. Mr. Lombardi will be working with Mr. Gould to determine what certification Capitola needs to apply for based on their current program. Mr. Lombardi will be working with Capitola to assist with the application process.
- C. Exchanges - Mr. Fiamengo - Attachment 18
- D. Grants - Mr. Bussato - No Report
- E. Junior Lifeguards - Mr. Egan - Attachment 19
- F. Legislation - Mr. Sandler - No Report
- G. Lifesaving Sport & Fitness - Mr. Prosser - Attachment 20
- H. Membership - Mrs. Graham - Attachment 21
- I. Newsletter - Mr. Hughes - No Report
- J. Original Founders - Mr. McGowan - No Report
- K. Professional Standards - Mr. Gipti - No Report
- L. Public Education - Mr. Silvestri - Attachment 22
- M. Public Relations - Mr. Bond - Verbal
The Public Relations Committee meeting was well attended. Three new volunteers are willing to post new content for the CSLSA Facebook and Instagram feeds. Mr. Bond reviewed his work with Studio 11 Productions to update the association website. The cut over to the new site will occur within the next calendar year. Mr. Bond thanked Mr. Moore and Pat Francis for their years of work on the current CSLSA site.
- N. Special Awards - Mr. Richardson - Attachment 23
Mr. Moore thanked Mr. Richardson for his work as the Chair of the Special Awards Committee. Mr. Beuerlein commented that the award ceremony yesterday was probably our best ever and an excellent example of professionalism.
- O. Sponsorship - Mr. Avila - Verbal Report
Mr. Avila reviewed the pros and cons of alcohol sponsorship. This is an ongoing

issue that will be discussed further under new business.

- P. Statistics - Mr. Burton - No Report
- Q. Training and Operations - Mr. Scott - Attachment 24
- R. Ways and Means - Mr. Williams - Verbal Report

Motion: Mr. Egan moved that the donated money from the John Wayne Cancer Foundation (\$5000) be restricted for Public Education.

Second: Mr. Moore

Discussion: None.

Action: MPU

Motion: Mr. Silvestri moved to accept the 2018 budget for the CSLSA.

Second: Mr. Ragsdale

Discussion: None.

Action: MPU

Mr. Williams has appreciated his time serving as the Treasurer of the CSLSA. He wishes the best of luck to the new Treasurer and the incoming Executive Board.

- S. Website - Mr. Moore - Attachment 25
- Mr. Moore commended the Board of Directors on their professionalism and is proud to serve as a member of the Association. He reminded the committee chairs to turn in their reports as soon as possible. He requested that the new President relay the appointed committee chair e-mail information to the webmaster. Mr. Moore thanked Pat Francis for over 20 years of dedicated service to the CSLSA.

VIII. Old Business

A. Bylaw Amendments, Revisions and Corrections

Motion: Mr. Moore moved to approve the amendments, revisions and corrections of the Bylaws posted in the spring 2017 Board of Directors minutes.

Second: Mr. Richardson

Discussion: None.

Action: MPU

B. USLA Rescue Watercraft Working Group

Mr. Bond updated the group on the status of the Personal Rescue Watercraft Operator course. He is hoping that the curriculum will be approved at the Fall USLA meeting in Vancouver.

- C. USLA Textbook Revisions Mr. Humphreys
Mr. Humphreys fielded questions about the new edition of the USLA textbook.

- D. California Marine Safety Chiefs Association No Report

IX. New Business

A. USLA Mailbox

Mr. Beuerlein advised the Board of Directors on the status of the USLA mailbox. Currently, this is a shared mailbox of the CSLSA. The USLA Treasurer, Mr. Bradley, is asking for suggestions on how to separate and/or manage the mail. Mrs. Graham suggests that the CSLSA request a postage stipend from USLA to take care of the day to day mailing costs. Mr. Richardson said that he is willing to pick up and send the mail. The topic will be discussed at the USLA Board of Directors meeting in Vancouver.

B. Alcohol Sponsorship for CSLSA

Mr. Moore is opposed to alcohol sponsorship however understands that it has been a necessary funding source for CSLSA activities. Mr. Williams agreed with Mr. Moore and understands both sides of the issue. Cities like Santa Cruz are not able to have beach events sponsored by Alcohol.

Although Mr. Beuerlein has historically opposed alcohol sponsorship, he said that it has been our most reliable source of funding membership and non-JG competition items. The membership committee has recommended that the CSLSA no longer place alcohol logos on membership items. CSLSA has a policy that states that alcohol logos cannot be placed on items given to junior members.

Mr. Humphreys suggested that the association should explore other opportunities with alcohol companies to generate a safety campaign for preventing drowning. This conversation will continue at future meetings.

C. Future CSLSA Sponsorship

Mr. Avila stated that we currently do not have a contract with Mr. Hubble. The Executive Board could explore different avenues based on the direction of the board of directors. Mr. Avila said that dropping alcohol sponsorship would cost us approximately \$20,000. Mr. Humphreys and the Executive Board have a request for proposal ready to use for potential sponsorship. The topic will be placed on the agenda for the next Executive Board meeting in January.

D. Step and Repeat Banner, Public Information Officer and Press Releases.

Mr. Butki requested \$500 for a banner that would be a background of all of our meetings and special events. He believes that it will be an enhancement to our organization. Mr. Williams suggested that we look at the travel or public education budget and not make action today.

Mr. Butki suggested that we appoint Mr. Sandler as the Public Information Officer based on his professional experience. Mr. Beuerlein will contact Mr. Sandler about serving as CSLSA PIO and drafting a press release for our most recent awards ceremony. It was also suggested that we add our medal of valor ceremony on Facebook Live.

E. 4850 Compensation

Mr. Legendijk expressed concerns that 4850 compensation will continue to be denied to professional Lifeguards. He said that a democratic elected official needs to champion this cause. Mr. Avila stated that when a person is injured on the job, the incident will be

reviewed by the State of California on a case by case basis. Mr. Beuerlein suggested that this matter be reviewed by the CSLSA Legislation Committee and added to the California Marine Safety Chiefs Association agenda.

X. Future Meetings

A. USLA Meetings Dates & Locations

1. Fall 2017

- a. Location: Vancouver, British Columbia, Canada
- b. Date: October 20th and 21st, 2017

2. Spring 2018

- c. Location: Long Beach, CA
- d. Date: April 26th, 27th and 28th, 2018

B. CSLSA Meeting Dates & Location

1. Spring 2018

- a. Location: LA County, CA
- b. Dates: April 12th and 13th, 2018

2. Fall 2018

- a. Location: Newport Beach, CA
- b. Dates: October 11th and 12th, 2018

XI. Privilege of the Chair

The President thanked the sponsors and the Los Angeles City Lifeguard Association for hosting the event. Mr. Beuerlein commended all of the committee chairs for working with one another to complete special projects. He thanked Mr. Moore and Mr. Richardson for their work on the bylaws committee. Mr. Beuerlein highlighted the importance of the special awards and presentations for the future. The President is thankful for his time serving as a leader of the California Surf Lifesaving Association. He is optimistic and proud of the future of the organization.

XII. Adjournment –

Motion: *Mr. Silvestri moved to adjourn the meeting in memory of Richard Godino.*

Second: Mr. Graham

Discussion: None

Action: MPU; meeting adjourned at 12:06 p.m.

Respectfully submitted,



Kai Bond
CSLSA Secretary
secretary@cslsa.org