



# California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: [www.cslsa.org](http://www.cslsa.org)

## BOARD OF DIRECTORS

### MEETING AGENDA

San Clemente Lifesaving Association

April 15 & 16, 2010

Thursday, April 15, 2010

I. Meeting called to order by Mr. Beuerlein at 9:28 AM

- A. Pledge of Allegiance - Mrs. Graham
- B. Welcome and Introductions - Mr. Beuerlein
- C. Roll Call of Delegates - Mr. Richardson

CHAPTER	No. of Members	Possible No. of Delegates	Delegates Present	TOTAL Proxies	VOTES
California State	122	5	5	0	5
Capitola	1	0	0	0	0
Coronado	1	0	0	0	0
Del Mar	18	3	2	0	2
Encinitas	11	2	2	0	2
Huntington Beach	142	5	5	0	5
Imperial Beach	12	2	2	0	2
LA City	39	3	3	0	3
LACOLA	202	7	5	4	7
LA County Lakes	23	3	3	0	3
Laguna Beach	106	5	3	2	5
Long Beach	77	4	2	1	3
Mission Viejo	11	2	2	0	2
Newport Beach	107	5	4	1	5
North Island	4	2	0	0	0
Oceanside	6	2	2	0	2
Orange County LA	13	3	1	1	2
Pendleton Coast	12	2	2	1	3
Pismo Beach	25	3	0	0	0
Port Hueneme	0	2	0	0	0
San Clemente	42	3	3	0	3
San Luis Obispo County	27	3	0	0	0
San Diego	94	3	0	0	0
Santa Barbara	39	3	0	0	0
Santa Barbara Co. Campus Pt.	14	2	0	0	0
Santa Cruz	38	3	0	0	0
Seal Beach	51	4	4	1	4
Solana Beach	6	2	0	0	2
Ventura County	8	2	1	0	1
Tucson	1	0	0	0	0
Independent	2	0	0	0	0
<b>TOTAL</b>	<b>1,247</b>	<b>85</b>	<b>54</b>	<b>10</b>	<b>61</b>

\* Membership numbers supplied by Membership Committee Chair

II. Approval of Minutes – San Diego, October 15 & 16, 2009

- MOTION:** Moved by Mr. Lombardi to approve the Minutes as submitted.
- SECOND:** Mr. Gray
- DISCUSSION:** NONE

**ACTION:** MPU

### III. Approval of Executive Board Delegate appointments

- A. Executive Per Article VIII, Section 7 of the CSLSA Bylaws, the Executive Board appointed Mrs. Reenie Boyer to replace Mr. Jon Mitchell who stepped down in January for family and professional reasons. As a result the 3<sup>rd</sup> and 4<sup>th</sup> Executive Delegate positions were also impacted. The Executive Board has appointed Mr. Butki to replace Mrs. Boyer as the 3<sup>rd</sup> Executive Delegate and Mr. Bill Humphreys as the 4<sup>th</sup> Executive Delegate.

The Executive Board therefore respectfully recommends to the Board of Directors that the following appointments be approved by the Board of Directors as required.

1. Mrs. Boyer Appointment as 1<sup>st</sup> Executive Delegate
2. Mr. Butki Appointment as 3<sup>rd</sup> Executive Delegate
3. Mr. Humphreys Appointment as 4<sup>th</sup> Executive Delegate

**MOTION:** Moved by Mr. Moore to approve the recommended action.

**SECOND:** Mr. Ragsdale

**DISCUSSION:** None

**ACTION:** MPU

### IV. Officer's Reports

- |                   |   |                |            |             |
|-------------------|---|----------------|------------|-------------|
| A. President      | - | Mr. Beuerlein  | ATTACHMENT | <b>A</b>    |
| B. Vice President | - | Mrs. Graham    | ATTACHMENT | <b>B</b>    |
| C. Secretary      | - | Mr. Richardson | ATTACHMENT | <b>C</b>    |
| D. Treasurer      | - | Mr. Williams   | ATTACHMENT | <b>D1-4</b> |

**MOTION:** Moved by Mr. Gray to approve the Treasurer's Report as submitted.

**SECOND:** Mr. Peabody

**DISCUSSION:** None

**ACTION:** MPU

- |            |   |             |               |  |
|------------|---|-------------|---------------|--|
| E. Advisor | - | Mr. McGowan | VERBAL REPORT |  |
|------------|---|-------------|---------------|--|

1. Mr. McGowan expressed that he had provided advice as requested and continues to liaise with Mr. Hubbell with regard to matter of sponsorship for CSLSA and USLA as needed.

- |                                       |   |            |            |          |
|---------------------------------------|---|------------|------------|----------|
| F. 1 <sup>st</sup> Executive Delegate | - | Mrs. Boyer | ATTACHMENT | <b>E</b> |
|---------------------------------------|---|------------|------------|----------|

### V. Committee Reports

- |                            |   |                                |            |          |
|----------------------------|---|--------------------------------|------------|----------|
| A. Awards & Presentations  | - | Mr. Richardson                 | ATTACHMENT | <b>F</b> |
| B. Certification           | - | Mr. Hidalgo                    | ATTACHMENT | <b>G</b> |
| C. Competition             | - | Mr. Butki                      | ATTACHMENT | <b>H</b> |
| D. Exchanges               | - | Mr. Mitchell                   | ATTACHMENT | <b>I</b> |
| E. Junior Lifeguards       | - | Mrs. Boyer                     | ATTACHMENT | <b>J</b> |
| F. Legislation/ Statistics | - | Mr. Peabody                    | ATTACHMENT | <b>K</b> |
| G. Membership              | - | Mrs. Graham                    | ATTACHMENT | <b>L</b> |
| H. Newsletter              | - | Mr. Godino                     | ATTACHMENT | <b>M</b> |
| I. Public Education        | - | Mr. Humphreys/ Mr. Pierce      | ATTACHMENT | <b>N</b> |
| J. Training & Operations   | - | Mr. Pepito (for Mr. Silvestri) | ATTACHMENT | <b>O</b> |

K. Website - Mr. Moore ATTACHMENT P

VI. Sponsor Presentations

VII. Awards Presentations – Three Medals of Valor & one Heroic Act (11:30 AM)

A. Medals of Valor were presented to James Nothhelfer and Nate Buck.

B. Heroic Act Award was presented to Greg Wright

VIII. Committee Workshops (as directed) – Reconvene at 1:00 PM

Meeting to be recessed for the day at approximately 5:00 PM and reconvened on Friday, April 16, 2010, at approximately 9:00 AM.

Friday, April 16, 2010 - Meeting called to order by Mr. Beuerlein at 9:19 AM

IX. Committee Reports from Workshops

A.	Awards & Presentations	-	Mr. Richardson	ATTACHMENT	Q
B	Competition	-	Mr. Butki	ATTACHMENT	R
C	Exchanges	-	Mr. Mitchell	ATTACHMENT	S
D	Junior Lifeguards	-	Mrs. Boyer	ATTACHMENT	T
E	Legislation	-	Mr. Peabody	ATTACHMENT	U
F	Membership	-	Mrs. Graham	ATTACHMENT	V
G.	Public Education	-	Mr. Humphreys/ Mr. Pierce	ATTACHMENT	W
H	Training & Operations	-	Mr. Pepito (for Mr. Silvestri)	ATTACHMENT	X
I.	Ways & Means	-	Mr. Williams	ATTACHMENT	Y

X. Old Business

A. USLA affiliation with United States Olympic Committee

1. Mr. Beuerlein advised that he had spoken with Mr. Brewster who explained to him that the USOC matter is continuing with the ball in USLA's court. Mr. Brewster's belief is that there will be minimum impact to the Regional Bylaws or Policies & Procedures.

B. Marine Firefighting and Aquatic Rescue Training Certification – Mr. Diedrich

2. Mr. Diedrich explained the history of the project and the potential pitfalls for Fire Services and Lifeguard Agencies. Currently there is no action going forward because of the certification standards that we have propagated and the Fire Service policies requiring specific back-up requirements.

His perception is that nothing will be developed in the near future due to the constraints the Fire Services place upon themselves and that the intent of the training is to supplement even further the absence of lifeguards, whether through absence of service or after hours responses, such as 9-1-1 calls for aquatic rescue.

XI. New Business

A. California State Initiative and the potential impact on the CSLSA 501(c)(3) status.

1. Mr. Avila reported on his and Mr. Bayer's opinion that CSLSA should not sign the State Initiative as there could be a negative impact on our tax exempt status. However, he explained that the President or any other individual member may render an opinion of the initiative as long as they do not invoke CSLSA's name.
2. Mr. Avila explained that he would continue to work with the Executive Board to update and facilitate any changes in the opinion provided by him and Mr. Bayer as our pro bono Legal Advisors.
3. Mr. Avila agreed to research Political Action Committees to determine if such a committee could be of benefit to CSLSA.

B. Proposed USLA Bylaw Change – Submitted by Mr. Pryor of the Gulf Coast Region

1. Mr. Pryor's proposal for a Bylaw change, to be voted upon at the spring 2010 USLA meeting as follows:

Modify Article IX, Section 1, Subsection a, to be amended to excise the words "twice" and "in the months of April" such that it is simply November.

The amended Bylaw would then read as follows:

**Article IX – Meetings of the Board of Directors**

**Section 1 – Meetings**

A. ~~Semi~~Annual Meetings

*The Board of Directors shall meet ~~twice~~ annually in the months of ~~April and~~ November on the dates, times and places established by the Board of Directors. The months of the annual meetings may be changed by a three-fourths (3/4) majority vote of the Board of Directors. Board of Directors meetings shall not be conducted in conjunction with any competitions conducted by the Association. All members of the USLA who are members in good standing may attend meetings of the Board of Directors.*

**MOTION:** Moved by Mr. Richardson that CSLSA not support the change of the USLA Bylaws to one USLA meeting per year.

**SECOND:** Mr. Gray

**DISCUSSION:** Question from Mr. Lombardi regarding the USLA Executive Committee doing the work by meeting twice per year and allowing the USLA Board to meet once per year? The response was that the Executive Committee is already usurping too much of the Board's authority and by the Board meeting once annually that authority could continue to erode.

**ACTION:** MPU

C. Request for Used Equipment

1. Mr. Avila and Mr. Peabody advised that Mr. Long had put forward a request for assistance to Mexico in the State of Colima, in the form of used equipment, etc.
2. Mr. Beuerlein advised that the information would be forwarded to Dr. Zavala-Hamz, President of the *Asociacion Mexican de Salvavidas, A.C. (AMS)* in Mexico who has asked that all such offers of assistance and/or equipment be directed through him and the AMS.

D. California Lifeguard Pledge

1. Mr. Peabody explained that all State Lifeguard/Enforcement personnel are required to read a pledge developed for their department. He recommended that a similar pledge be made available to all agencies that would wish to utilize a similar procedure. He provided the following recommended pledge be made available for that purpose.
2. It was the consensus of the Board to put the Pledge in the Minutes so that the members could review it and use it as they see fit. The item would be agenzized for the Fall meeting for further discussion if needed. Mr. Richardson was advised to put the entire pledge into the Minutes. Mr. Richardson asked that Mr. Peabody provide him with a copy to accomplish this task.

**THE CALIFORNIA LIFEGUARD PLEDGE**

***Please repeat after me:***

*As a Lifeguard, I dedicate myself to saving others who may be in danger and accept that my duty is to serve mankind; to safeguard lives, prevent injury and death whenever possible by educating the public about aquatic hazards and providing emergency response and care.*

*I recognize that my personal and professional life should reflect the attributes of SERVICE, VIGILANCE, ENDURANCE and I pledge to keep my private life unsullied as an example to all; maintain courage and calm in the face of danger; develop self-restraint; and be constantly mindful of the welfare of others. Honest in thought and deed in both my personal and official life, I will be exemplary in obeying the laws of the land and the regulations of my department.*

*Recognizing that drownings may occur within seconds, I will maintain my physical readiness and vigilance at all times. I will respond immediately when I see those who are in danger. I will be courteous and respectful to the public; my co-workers; my supervisors; and to those I may lead.*

*I recognize the lifeguard patch of my department as a symbol of public faith, and I accept it as a public trust to be held so long as I am true to the ethics of the lifeguard service. I will constantly strive to achieve these objectives and ideals, dedicating myself to my chosen profession as a lifeguard for **Name of your agency.***

E. Regional Board Meeting Hosting Procedure

1. Mr. Humphreys recommended a "Regional Board Meeting Hosting Procedure" whereby CSLSA provides the host Chapter with \$2,500 (based upon 50 attendees @ \$50 per member) as seed funding to host a Board Meeting. His recommendation included the host paying back the seed money from funds received from registration for the meeting and a 50/50 split, for the host and CSLSA, of any funds that are raised over and above the cost of the meeting.
2. It was the consensus of the Board that the proposal be given to the Executive Committee for review, with input from Ways and Means to determine the feasibility of such a proposal. (Copy is Attachment Z to the Minutes)
3. The advantage cited by Mr. Humphreys was for smaller Chapters being able to step up to host a Board Meeting without incurring cost that their chapter treasuries could not reasonably bear.

F. Coast Guard Finding pertaining to Rescue Boat operations, Junior Guards, etc.

**MOTION:** Moved by Mr. Williams to have Mr. Peabody and the President work with USLA on an interpretation of the Coast Guard Finding regarding the rescue boat operations issue.

**SECOND:** Mrs. Graham

**DISCUSSION:** None following the second of the motion. Considerable pre-second discussion ensued which was deemed out of order. A Point of Order was called, and the question was subsequently called.

**ACTION:** MPU

G. Comments

1. Mrs. Boyer challenged each Delegate present to take the information learned at this meeting back to their respective Chapters and to utilize such action to help educate their members and to understand the value of CSLSA.

H. Tidelines Project

**MOTION:** Moved by Mr. Gray to have the President continue the dialog with Tidelines and to keep the Board apprised of results of that relationship in more detail.

**SECOND:** Mrs. Graham

**DISCUSSION:** None

**ACTION:** MPU

I. Future Meetings

1. CSLSA Meetings Dates & Locations

a. Fall 2010

- 1) Location: Encinitas Chapter Hosting
- 2) Dates: October 14 & 15, 2010

b. Spring 2011

- 1) Location: Los Angeles County, Location TBA
- 2) Dates: April 14 & 15, 2011

c. Fall 2011

- 1) Location: Los Angeles County Lakes, Puddingstone Lake (Election Meeting)
- 2) Dates: October 13 & 14, 2011

2. USLA Meeting Dates & Location

a. Spring

- 1) Location: Gulf Coast Region Hosting in Galveston, TX
- 2) Dates: April 29 – May 1, 2010

b. Fall

- 1) Location: Northwest Region Hosting – Portland, OR
- 2) Dates: November 4-6, 2010

XII. Privilege of the Chair - Mr. Beuerlein

- A. Third time's a charm for San Clemente. This is the third time San Clemente has hosted a Board meeting in the last 10 years. Mr. Beuerlein commended the San Clemente Chapter for a job well done and for setting a model which other Chapters could aspire to emulate.

The location was excellent, the meals outstanding and the breakfast burritos were the best.

- B. The amount of participation at this meeting was outstanding, not only from the numbers who attended both days, but also for the golf outing on Wednesday (18 "golfers") and the level of participation in the committee meetings and discussions.

- C. There were a number of firsts at this meeting, including:

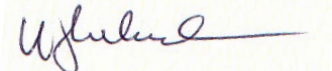
1. The President's first time as Chair of the meeting. He thanked the Board for making the meeting work so well and in a seamless manner.
2. He welcomed the two newest Executive Board Members, Mr. Butki and Mr. Humphreys, to their first meeting on the board.
3. He welcomed and thanked the new Committee Chairs, Rich Hidalgo, Chris Pierce and a special thanks to Al Pepito for standing in for Mr. Silvestri, the new Training & Operations Committee Chair.

4. "We came, we shared our experiences, we all learned from each other. We worked hard and we played hard, and now the time has come to take this information back to our chapters and agencies, and hopefully improve things, and then come back and share how those improvements went."
5. Competition is, of course, on the front burner right now. The Competition Committee will need to stay on top of the San Diego chapter to insure that our Regional Games go off well.  
Huntington State is close to getting the National Games on track.
6. Thanks to Alex and the Legislation Committee. Junior Guards and all the Committees did excellent work.
7. Look at the website if you haven't done so. There is a wealth of information there including documentation of what happens at these meetings. So use the Website to your advantage.
8. Mr. Beuerlein stated that we all share common bonds in safety services. He expressed his belief that it's more difficult to become an ocean lifeguard than a firefighter or police officer because they don't have to possess our unique ability to save lives in a hazardous aquatic environment. We share that bond. We are all truly "*Lifeguards for Life.*"

XIII. Adjournment

**MOTION:** Moved by Bartlett to adjourn at 11:50 AM.  
**SECOND:** Mr. Gray  
**DISCUSSION:** None  
**ACTION:** MPU

Respectfully submitted,



W. J. Richardson, Secretary