



California Surf Lifesaving Association

Southwest Region – United States Lifesaving Association

PO Box 366 – Huntington Beach, California 92648

www.cslsa.org

BOARD OF DIRECTORS MEETING MINUTES

Virtual Meeting via Zoom

8:30 AM, April 15th, 2021

I. Call to Order-the meeting was called to order at 9:00 Hours by Mr. Avila

A. **Pledge of Allegiance** - Mr. Avila

B. **Welcome and Introductions** - Mr. Avila

There was a Moment of Silence for those we have lost from our lifesaving family- Kim McGowan (American Kidney Fund \$250 donation) and Michael Moore (HB/Bolsa State) and Dr. Greg Dunnavit (Lifeguard Supporter). We are hoping to meet in person in Fall 2021.

C. **Housekeeping** - Mr. Graham

Staying muted unless speaking and keep reports to 2 minutes please.

D. **Roll Call of Delegates** - Ms. Schwene

Chapter	No. of Members	Possible No. of Delegates	Delegates Present	Proxies	Total Votes
California State	198	6	6	0	6
Capitola	0	0	0	0	0
Carpinteria	0	0	0	0	0
Coronado	3	2	1	0	1
Del Mar	8	2	0	0	0
Encinitas	12	2	0	0	0
Huntington Beach	140	5	3	2	5
Imperial Beach	3	2	0	0	0
Laguna Beach	105	5		0	0
Lake Mission Viejo	3	2	0	0	0
Los Angeles City	10	2	0	0	0
Los Angeles County Beaches	114	5	5	0	5
Los Angeles County Lakes	30	3	3	0	3
Long Beach	85	4	1	0	1
Newport Beach	30	3	0	0	0
OC Lifeguards -C.O.L.A.	2	2	0	0	0
Oceanside	8	2	2	0	2
Pendleton Coast	9	2	0	0	0
Pismo Beach	0	0	0	0	0
Port Hueneme	3	2	0	0	0
San Clemente	43	3	1	1	2
San Diego	15	2	0	0	0

San Luis Obispo County	21	3	1	0	1
Santa Barbara City	31	3	1	1	2
Santa Barbara County (Campus Pt.)	1	0	0	0	0
Santa Cruz	31	3	3	0	3
Santa Monica Harbor Patrol	4	2	0	0	0
Seal Beach	39	3	0	0	0
Solana Beach	5	2	0	0	0
Tucson, AZ	1	0	0	0	0
Ventura County	1	0	0	0	0
Ventura Harbor Patrol	15	2	1	1	2
Independent/Unaffiliated	2	0	0	0	0
TOTAL	1136	74	28	5	33

II. Approval of Minutes – Virtual via Zoom, October 8, 2020

Motion- Mr. Richardson

Second- Mr. Moore

Discussion-None

MPU

III. Confirmation of 4th Executive Delegate Appointment - Mr. Avila

Mr. Gipti Notified the Executive Board that he was stepping down due to relocation. The Executive Board discussed the vacancy and felt there was a need to fill it on an interim basis and it was passed and approved by the Executive Board for Mr. Tony Sholl to become the 4th Delegate.

Motion- Mr. Moore

Second- Mr. Graham

Discussion- None

MPU

IV. Officer's Reports

A. [President/Vice President](#) - Mr. Avila

1. Mr. Avila participated in many discussions about Certifications and LA County and Cal State have readjusted their standards to be in compliance with USLA standards. There is still an issue with San Diego and membership dues that will be discussed further. Mr. Avila has participated in many discussions about competitions returning in post-COVID 19 times. LA County Lakes will still be planning to host when we can meet in person.

B. [Secretary](#) - Ms. Schwene

As Submitted.

C. [Treasurer](#) - Mr. Etnyre

1. There was an over-expenditure for 2020 and we have been receiving the dues payments from the last year.

D. [Advisor](#) - Mr. Beuerlein

1. Mr. Beuerlein thanked Ms. Schwene and Mr. Etnyre for this meeting and LA County Lakes for standing by to host the in-person meeting. Please keep Mr. Humphreys in thoughts and prayers. Mr. Beuerlein has participated in many USLA discussion and votes on behalf of CSLSA. Mr. Beuerlein also provides guidance to many Executive Board Members on various issues.

2. Mr. Beuerlein provided an update on Capitola. They have contracted with City of Santa Cruz Marine Safety Division through 2022 and are working with Central Fire District.

- E. [1st Delegate](#) - Mr. Butki
1. Mr. Butki has posted and shared employment information for various agencies on the Social Media. He mentioned the John Wayne Cancer Foundation Paddle Up from San Diego to Gaviota and we will have 2 new boards this year. He also attended the virtual USNSW Beach Safety Technology Conference, which is available on YouTube.
- F. [2nd Delegate](#) - Mr. Graham
1. Mr. Graham has been working with Local County EMS about Title 22 First Aid which is replacing EMR statewide. He was also involved with the Hollister Ranch Wilderness EMS and lay person assistance program. He continues to serve the youth national teams.
- G. [3rd Delegate](#) - Mr. Hughes
1. Mr. Hughes has worked on the Newsletter and posted it to the CSLSA website. He is working with the USLA Heritage Committee and still wants to work on getting videos of founding members on USLA website.
- H. 4th Delegate - Mr. Sholl
1. No Report. Mr. Sholl is the City of Santa Barbara Aquatics Supervisor and started with US Ocean Safety in Orange County.

V. Committee Reports

- A. Bylaws/Policies & Procedures - Mr. Moore and Mr. Richardson- No Report
1. They have been requested to work on a policy for USLA by Mr. Butki.
- B. [Certification](#) - Mr. Lombardi
1. Mr. Lombardi is working to handle the Southwest Region and make sure agencies are represented. He is also working with USLA on many issues that have to do with certification for agencies and positive changes overall.
2. There are specific challenges with OC EMS and Laguna Beach and City of San Clemente and their comprehensive medical training to get them back into USLA compliance.
3. CA State Parks is now certified and was approved after amending agency policies and procedures.
4. Mr. Brewster commented on the Beach Vehicle Operation Course that has been in process between CA Marine Safety Chiefs and the USLA working committee if it is approved at USLA level.
- C. Exchanges - Mr. Fiamengo & Ms. Schwene- No Report
- D. Grants - Mr. Busatto & Mr. Etnyre- No Report
- E. Junior Lifeguards - Mr. Graham & Mr. Egan
1. There was a discussion in their committee meeting about who was returning to their JG Programs and what modifications are going to still be in place for Group Size and Pod models. Regionals 2021 was discussed about having everyone giving their indication of representation to Carpinteria by July 5 and approved in Committee. The current guidelines discourage crossing county lines for competition and the programs with Pod models and then hard to justify sending kids to Regionals with lots of people.
2. The John Wayne Cancer Foundation attended and is wanting to get involved with JG Programs again and present at the programs.
3. There is a proposal in the works to expand JG Regional Competition to 2-day format and get rid of limitations on number of events athletes can compete in as well as number of athletes that can represent each agency. This is currently a lack of inclusivity and by expanding we could increase revenue and get more membership buy-in.
- F. Legislation - Mr. Sandler- No Report
- G. [Lifesaving Sport & Fitness](#) - Mr. Butki & Mr. Prosser
1. Mr. Butki and Mr. Prosser are hoping to meet with JG Sport Group and Officials over the next few months to get ready for the upcoming Regionals and Nationals meeting. Their committee meeting occurred on March 19 and are planning to have an additional meeting. There needs to be social distancing and no contact plans for Regionals/Nationals.
2. Weiland Shield has been pushed to 2022.

- H. [Membership](#) - Mrs. Graham and Ms. Schwene
 1. There was a good membership turnout at 91% of total at 1183 members despite all the challenges. You can sign up as of April 1 for coming 2021/2022 year and capitalize on benefits. Bulk membership renewals will be coming in for agencies that do that. The USLA membership kit item is a challenge coin, at approximately \$1.75 per unit, for this upcoming year and it will be mailed to each individual person. We will be able to get Stickers for CSLSA Members and get items for our members. Mr. Hubbell is still uncertain of what he can do but willing to see if he can help with t-shirts for CSLSA.
 2. Membership proposal and tier and USLA Treasurer wants to work with a working committee to discuss from a business standpoint what the idea to create a 2-tier membership will do for USLA.
- I. Newsletter - Mr. Hughes
 1. The 2021 Spring Newsletter is up on the website.
- J. Professional Standards - VACANT
- K. [Public Education](#) - Mr. Silvestri
 1. Proclamations and samples for beach safety are on the USLA website for Beach Safety Challenge (July 15, 2021).
 2. The Rip Current PSA is out and will continue to be shared this year.
 3. Project Wipeout Group met and working on what to happen this year. Hoag and Scripps La Jolla are working together, at least for this year for a great virtual meeting and the lineup is already prepared with excellent speakers. The Orange County and San Diego Excellence in Lifesaving awards will be presented at this meeting.
 4. Committee Meeting had a discussion about using some money to boost the Instagram posts for the CSLSA PSA Post and for the Paddle-down.
- L. Public Relations - Ms. Jackson
 1. Mentorship program is still an idea for when we do future in-person meetings.
- M. Social Media - Mr. Richards, Ms. Page, & Ms. Schwene- No Report
- N. [Special Awards & Presentations](#) - Mr. Richardson
 1. Executive Committee action has been utilized for many of the awards due to COVID-19.
 2. They are looking at lapel pins for all Medal of Valor recipients to wear instead of just the award hung in their homes.
- O. Statistics - Mr. Burton
 1. All agencies please double check that annual 2020 statistics are posted to USLA website.
 2. City of San Clemente recorded a 25-minute video for local schools to replace in person public education assemblies.
- P. Training & Operations - VACANT
- Q. Ways & Means - Mr. Etnyre – No Report
- R. [Website](#) - Mr. Kine & Mr. Etnyre
 1. Please make sure agency information is up to date on the website and have good links to the City page.

VI. Old Business

- A. Website Updates- None
- B. Committee Guidance Documents Update- No updates
- C. California Marine Safety Chiefs Association Update
 1. JG Safety and Notification system during any Mass Casualty Incidents that may involve them.
 2. Fall 2021 Water Safety Summit is in the works.
 3. CA State Park Lifeguard is working on a photography project to show what we as lifeguards actually do, not just Baywatch.
- D. 2021 CSLSA Regional Championships
 1. The host agreement is being worked on and the JG Committee has some ideas to discuss about how the event will take place and keeping all safe. The biggest concerns are for emptying portapotties, awards, t-

shirts for officials, food for officials, announcer scaffolding, EZ ups, marshalling, while at the beach, and transit since many beaches bring all competitors via bus.

3. There is a need for identification for officials, to provide sun protection, and make themselves more visible. There is also a need for radios to be rented and more volunteers.

E. 2021 USLA National Championships

1. It is occurring in South Padre Island, Texas in August but there is still concern for some agencies and likely not going to push for sending additional people.
2. LA County will have a truck going and will offer information about putting equipment into the truck.
3. Still some agency restrictions in certain regions for equipment, especially at JG Level. Most JGs will be going on their own as a volunteer.

F. Junior Lifeguard 50/50 Dues Split

1. This motion passed in our region in Fall 2019 to change from 80/20 to 50/50 and the Fall 2019 USLA BOD approved the change to this.
2. Mr. Avila wants to have a working group to include people from Membership, the Treasurer, JG Representatives and see what the impacts of this on all membership at JG and Pro level.

G. Two-Tier JG Membership Proposal

1. COVID-19 had all JGs get renewed for a year for free due to the pandemic.
2. Many larger programs in CA and other states have stopped registering all the JGs because they don't see a value in signing up all their kids and let the parents do it.
3. This proposal was to put it back into the USLA, rather than the program coordinators, and get the parents to sign their kids up for the free, and then be able to contact parents and get them to sign up for the higher tier to get additional perks.
4. Mr. Beuerlein requested if Mrs. Graham needed any action before the USLA Board of Directors Meeting. Mr. Avila stated that the working group will come up with actions and bring it to their regions before the Fall 2021 BOD meetings.

VII. New Business

A. Past Due Chapter Dues to CSLSA & USLA

1. The USLA Treasurer made the CSLSA aware that there is a significant past due of over \$9000 for the San Diego Lifeguards for the last 2 years.
 - a. Mrs. Graham stated they sometimes register in bulk and sometimes have them register individually. Many of the San Diego Lifeguards are not aware of this issue because they had paid their dues.
 - b. Many individuals in USLA and CSLSA have been trying to reach out to all their contacts and getting in touch with them to settle their dues.
 - c. Mr. Beuerlein points out that they have been participating for a year and a half without paid dues. USLA is working on figuring out what to do. Mr. Beuerlein recommends they get put on notice for 30 days and suspended until they make the payment.
 - d. Mrs. Graham confirms that they have 15 members paid at this point and suggests that is how many votes they would have for this meeting.
 - f. Mr. Brewster- We should make sure that we don't penalize the guards who paid to the USLA website and many of the other guards who assumed they paid. Mr. Brewster suggests not uploading their members until paid.
 - g. Mr. Avila and Mr. Beuerlein will send a letter to their association.
 - h. Ms. Schwene confirmed 15 members drop their delegate count to 2.

B. Amazon Smile Account

1. Ms. Schwene has looked at this and has worked on setting it up as a revenue stream for the CSLSA.
2. Mrs. Graham utilizes the USLA Amazon Smile Account currently but could pick and choose for purchases.
3. Mr. Avila stated we could move forward on this for our members to select to have a small revenue stream for CSLSA.

C. Membership Drive for 2021/22

1. An idea was brought to Mr. Avila at the USLA level for getting membership back up since those numbers can affect votes. They are looking at a Perpetual Plaque or trophy to recognize region with highest increase in membership from year to year.

D. Re-Elect Same Officers due to COVID-19

1. Mr. Moore suggested re-electing the same officers to allow them to operate for the next 2 years for CSLSA and USLA in a normal time.

2. Mr. Moore requested this to be taken to the USLA meeting to be discussed and thought about.

E. E-mail Blast Request

1. For meetings, Mr. Moore would like to request information on Committees and send an e-mail blast from the Regional Secretary as opposed to USLA e-blast.

F. Training Committee

1. Pono Barnes and Brian Lanich have filled in the past and have expressed interest in filling the vacancy. They had a training meeting and are developing a form so that training can be entered onto the website and give more awareness and information to all agencies of any Trainings that are occurring.

2. The CSLSA will reach out to them to attend and provide additional updates.

G. USLA-New Jersey

1. Supposed to be done by May 2021 and as of now nothing has been done. They have been reached out to for participation and discussion and have not had much response. USLA Certification is looking for guidance from USLA Executive Board and Mr. Davis is going to be working with trying to get to approving it after the failed proposal in USLA Fall 2019. Mr. Beuerlein states there needs to be some action as it has been an issue for a few years and they are not responsive.

2. Mr. Brewster shared the history in the 1980s that would require lifeguard agencies in New Jersey to be certified and they were looking at the American Red Cross and did not want to see that happen, but USLA certification was not made until 1990s. Mid-Atlantic region created a certification to allow them to be compliant, but it was independent and since that time they have been using the USLA logo and USLA has not pushed back. The USLA-NJ does not want to hand it back over to USLA.

H. Fake E-mail Accounts- working on resolving

I. New Regionals Proposal

1. Mr. Graham shared that the JG Committee has a Plan to come back with a new proposal for Regionals in the future for hosting. Mr. Avila shared that Past Practice is hosting JG and adults for competitions and should work with Membership and Sport Committee. Mr. Graham is talking about doing a weekday event and would like to convene a working committee.

J. State Lifeguard Photo Project

1. Working on shooting all the different agencies and try to get a better representation of what lifeguards are and what we do.

2. He will try to present at the Fall 2021 meeting and share what he is doing.

VIII. Future Meetings

A. CSLSA Meetings and Dates

1. Fall 2021

a. Location: LA County Lakes- Castaic Lake

b. Dates: October 7th and 8th, 2021

2. Spring 2022

a. Location: Encinitas, CA

b. Dates: April 7th and 8th, 2022

B. USLA Meetings and Dates

1. Spring 2021

a. Location: Virtual (Zoom)

- b. Dates: April 22 and 23rd, 2021
- 2. Fall 2021
 - a. Location: Coeur D'Alene, Idaho (Northwest Region)
 - b. Dates: October 20th through 23rd, 2021

IX. Privilege of the Chair

A. Mr. Avila wanted to say thank you to all for attending the meeting today and working hard through the hurdles and challenges of not meeting in person. Mr. Beuerlein wanted to recognize Mr. Avila for stepping up and his efforts in this time.

X. Adjournment

Motion-Mr. Moore would like to adjourn with best wishes to Bill Humphreys and Mr. Ragsdale wanted to add Kim McGowan.

Second- Mr. Richardson

Discussion-none

MPU- Meeting adjourned at 12:40

DRAFT



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Gustavo S. Avila, Esq.
DATE: April 15, 2021
SUBJECT: President's Report-Vice President's Report

Since our previous meeting, the following has taken place:

On approximately January 5, 2021 I received an email from CSLSA President Bill Humphreys, where he informed me that he would be taking a Leave of Absence from his position as association President until further notice. At that time, based on the association ByLaws, as the Vice President, I became the acting and Interim President of the CSLSA. In order to allow the full voting power for our Region within the USLA, Mr. Humphreys and I discussed moving the Past President/Advisor, Mike Beuerlein into the representative from the CSLSA to the USLA BOD. The offer was discussed with Mike, and he agreed to act as the voting member from the CSLSA to the USLA.

I have spent a lot of time dealing with issues related to my position as the USLA President. Many of the issues do not affect the Southwest Region Directly.

Issues that I have been involved with related to our Region include the following:

-Followed emails regarding certification issues related to California Advanced agencies. There are issues regarding Advanced Certifications. State Parks recently made changes to its requalification rules and requirements related to remediation. Los Angeles County has recently advised the USLA that it had updated its Training Policy to meet USLA standards regarding their Lifeguard Rechecks and will be applying once again for the Advanced Agency Certification.

-Helped Chris Egan with an article for the ALM regarding the 2 State JG that were awarded Heroic Acts by the USLA.

-Helped the USLA with dues payment issues with SD City for the last 2 years. They stated that they would be paid. However, this morning, I was advised that the funds have not been received by the USLA.

-Voted to make a donation in the name of Kim McGowen for \$250 to the American Kidney Foundation.

-Answered many questions regarding JG programs, Regional Championships, U19 camps and practices.

-The Board voted to make the 2021 CSLSA Spring meeting, a Virtual meeting again.

-LA County Lakes has informed the Board that they are still interested in hosting the next in-person meeting. Which we now hope to take place in the Fall of 2021.

-Reviewed emails regarding the presentation of the Life Membership Awards from the USLA and the CSLSA to Carl Drake's wife by Bob Moore and Bill Richardson. They traveled to Placerville to present the award.

-Shea Gipti informed the Board that he would be resigning, due to a new job in Florida. .

-February 3, 2021, sent an email to Matt Roberts at Carpinteria asking if they are still interested in hosting 2021 Regional Championships. Received a response last week, they want to host again. Currently working on an update of the Agreement, based on some questions and ideas presented after I sent out the draft for review.

-I was notified that LA County was canceling their JG programs for the year. The following day, the Board of Supervisors voted to allow the programs to take place.

-USLA and CSLSA Medal of Valor awards were made to Edward "Nick" Macko, who was also awarded the Medal of Valor by the State of California Legislature.

-Participated in elections for the International Lifesaving Association (ILS). Including the general elections. IN addition, participated in discussions regarding the World Games, pool events, that will take place in Birmingham, Alabama. Also, discussions regarding COVID and its continuing effects on meetings, and competitions. I participated in discussions on 2022 World Championships, that are planned for Italy. Still a pending event, though everyone is keeping their fingers crossed.

-I attended the ILS Board of Directors virtual meeting.
I voted in the ILS elections.

Attended USLA Membership Committee meeting, still an outstanding issue regarding the San Diego Chapter not having paid their dues for 2 years.

Attended the USLA Heroic Acts committee meeting.

Attended USLA Special Meeting regarding 2021 Nationals.

-Participated in discussion in preparation of the USLA updated COVID Message.

-The USLA voted to make the 2021 Spring meeting, a Virtual meeting.

Respectfully submitted,



Gustavo S. Avila, Esq.
CSLSA Interim President



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Leslie Schwene, Secretary
DATE: April 15th, 2021
SUBJECT: Spring 2021 BOD Secretary Report

- I have worked on the agendas and minutes for all of our Executive Board Meetings as well as the Fall 2020 Virtual Board of Directors meeting and organized them so they are hopefully easily navigable.
- Attended the Fall 2020 USLA Board of Directors Meeting
- Planning on attending the USLA Virtual Board of Directors Meeting later this month
- Participated in a few discussions and votes for CSLSA and USLA
- Planning for this Virtual Meeting- worked with the Website Committee to make sure our documents and information were clear and in the right locations for accessing.
- Worked on an article for the Cal Surf News about Lifeguards in Orange County working at a POD for COVID Vaccinations.

California Surf Lifesaving Association Profit and Loss Budget vs. Actual January 1, 2020-December 31, 2020

	JAN-DEC 2020	Budget	\$ Over Budget
Income			
Events	\$ -	\$ -	\$ -
Donation Received	\$ -	\$ 5,000.00	\$ (5,000.00)
Interest	\$ 4.10	\$ -	\$ 4.10
Lifesaving Sport Registration	\$ -	\$ 17,400.00	\$ (17,400.00)
Member Dues	\$ 10,377.00	\$ 21,000.00	\$ (10,623.00)
Officer Travel Inflows	\$ 1,200.00	\$ -	\$ 1,200.00
Events Banquet	\$ -	\$ -	\$ -
Sponsorship	\$ -	\$ -	\$ -
Royalties	\$ -	\$ -	\$ -
Total Income	\$ 11,581.10	\$ 43,400.00	\$ (31,818.90)
Expense			
Donation Given	\$ -	\$ -	\$ -
Exchange Committee	\$ 300.00	\$ 1,500.00	\$ (1,200.00)
Executive Board	\$ -	\$ 300.00	\$ (300.00)
Insurance	\$ 4,708.00	\$ 5,200.00	\$ (492.00)
Junior Lifeguards	\$ -	\$ 9,250.00	\$ (9,250.00)
Lifesaving Sport	\$ 2,060.00	\$ 5,000.00	\$ (2,940.00)
Magazine	\$ -	\$ 1,000.00	\$ (1,000.00)
Membership Committee	\$ 1,782.00	\$ 5,000.00	\$ (3,218.00)
Membership Payments	\$ -	\$ -	\$ -
Office Supplies	\$ 406.00	\$ 300.00	\$ 106.00
Professional Fees	\$ 700.00	\$ 650.00	\$ 50.00
Public Education	\$ 346.40	\$ 3,500.00	\$ (3,153.60)
Public Relations	\$ -	\$ -	\$ -
Reconcilile Discrepancies	\$ -	\$ -	\$ -
Special Awards & Presentations	\$ 353.81	\$ 400.00	\$ (46.19)
Travel & Meetings	\$ 1,620.00	\$ 10,800.00	\$ (9,180.00)
Website	\$ 629.50	\$ 500.00	\$ 129.50
Total Expense	\$ 12,905.71	\$ 43,400.00	\$ (30,494.29)
Net Income	\$ (1,324.61)	\$ -	\$ (1,324.61)

California Surf Lifesaving Association

Balance Sheet
 As of December 31, 2020

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Bank of America Business Advantage Select Savings	15,628.59
Bank of America Checking	13,204.63
Smith Barney Money Market	0.00
Total Bank Accounts	\$28,833.22
Accounts Receivable	
Accounts Receivable	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Uncategorized Asset	0.01
Total Other Current Assets	\$0.01
Total Current Assets	\$28,833.23
TOTAL ASSETS	\$28,833.23
LIABILITIES AND EQUITY	
Liabilities	
Long-Term Liabilities	
Exchange Fund	-70.00
Junior Lifeguard Restricted	14,182.63
Lifesaving Sport Restricted	3,259.51
Public Education Restricted	125.66
Total Long-Term Liabilities	\$17,497.80
Total Liabilities	\$17,497.80
Equity	
Opening Bal Equity	0.00
Unrestricted Net Assets	12,660.04
Net Income	-1,324.61
Total Equity	\$11,335.43
TOTAL LIABILITIES AND EQUITY	\$28,833.23



California Surf Lifesaving Association

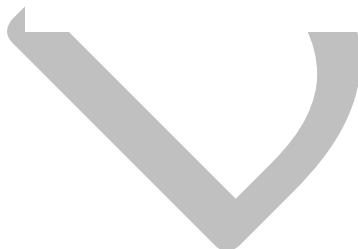
Profit and Loss
 January - December 2020

	TOTAL
Income	
Interest	4.10
Member Dues	0.00
Junior Members	1,206.00
Professional Members	9,171.00
Total Member Dues	10,377.00
Officer Travel Inflows	1,200.00
Total Income	\$11,581.10
GROSS PROFIT	\$11,581.10
Expenses	
Exchange Committee	300.00
Insurance	4,708.00
Lifesaving Sport	2,060.00
Membership Committee	1,782.00
Office Supplies	406.00
Professional Fees	0.00
Tax Filings	700.00
Total Professional Fees	700.00
Public Education	346.40
Special Awards & Presentations	353.81
Travel & Meetings	0.00
Meeting Registration	1,620.00
Total Travel & Meetings	1,620.00
Website	629.50
Total Expenses	\$12,905.71
NET OPERATING INCOME	\$ -1,324.61
NET INCOME	\$ -1,324.61



California Surf Lifesaving Association Profit and Loss Budget vs. Actual January 1st- April 15, 2021

	JAN-DEC 2021	2021 Budget	\$ Over Budget
Income			
Events		\$ -	\$ -
Donation Received	\$ 2,000.00	\$ 2,000.00	\$ -
Interest		\$ -	\$ -
Lifesaving Sport Registration		\$ 17,400.00	\$ (17,400.00)
Member Dues	\$ 4,770.00	\$ 25,500.00	\$ (20,730.00)
Officer Travel Inflows		\$ -	\$ -
Events Banquet		\$ -	\$ -
Sponsorship		\$ -	\$ -
Royalties		\$ -	\$ -
Total Income	\$ 6,770.00	\$ 44,900.00	\$ (38,130.00)
Expense			
Donation Given	\$ 250.00	\$ -	\$ 250.00
Exchange Committee		\$ 1,300.00	\$ (1,300.00)
Executive Board		\$ 300.00	\$ (300.00)
Insurance	\$ 2,692.00	\$ 5,000.00	\$ (2,308.00)
Junior Lifeguards		\$ 9,250.00	\$ (9,250.00)
Lifesaving Sport		\$ 5,000.00	\$ (5,000.00)
Magazine		\$ 1,000.00	\$ (1,000.00)
Membership Committee		\$ 5,000.00	\$ (5,000.00)
Membership Payments			\$ -
Office Supplies	\$ 90.72	\$ 300.00	\$ (209.28)
Professional Fees		\$ 670.00	\$ (670.00)
Public Education		\$ 4,500.00	\$ (4,500.00)
Public Relations		\$ -	\$ -
Reconcilile Discrepancies		\$ -	\$ -
Special Awards & Presentations	\$ 81.76	\$ 400.00	\$ (318.24)
Travel & Meetings	\$ 420.00	\$ 11,550.00	\$ (11,130.00)
Website	\$ 269.50	\$ 630.00	\$ (360.50)
Total Expense	\$ 3,803.98	\$ 44,900.00	\$ (41,096.02)
Net Income	\$ 2,966.02	\$ -	\$ 2,966.02



California Surf Lifesaving Association

Balance Sheet As of April 14, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Bank of America Business Advantage Select Savings	15,628.59
Bank of America Checking	16,170.65
Smith Barney Money Market	0.00
Total Bank Accounts	\$31,799.24
Accounts Receivable	
Accounts Receivable	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Uncategorized Asset	0.01
Total Other Current Assets	\$0.01
Total Current Assets	\$31,799.25
TOTAL ASSETS	\$31,799.25
LIABILITIES AND EQUITY	
Liabilities	
Long-Term Liabilities	
Exchange Fund	0.00
Junior Lifeguard Restricted	14,182.63
Lifesaving Sport Restricted	3,259.51
Public Education Restricted	125.66
Total Long-Term Liabilities	\$17,567.80
Total Liabilities	\$17,567.80
Equity	
Opening Bal Equity	0.00
Unrestricted Net Assets	11,265.43
Net Income	2,966.02
Total Equity	\$14,231.45
TOTAL LIABILITIES AND EQUITY	\$31,799.25



California Surf Lifesaving Association

Profit and Loss

January 1 - April 14, 2021

	TOTAL
Income	
Donation Received	2,000.00
Member Dues	4,770.00
Total Income	\$6,770.00
GROSS PROFIT	\$6,770.00
Expenses	
Donation Given	250.00
Insurance	2,692.00
Office Supplies	90.72
Special Awards & Presentations	81.76
Travel & Meetings	0.00
Meeting Registration	420.00
Total Travel & Meetings	420.00
Website	269.50
Total Expenses	\$3,803.98
NET OPERATING INCOME	\$2,966.02
NET INCOME	\$2,966.02

DRAFT



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Michael A. Beuerlein
DATE: April 15, 2021
SUBJECT: Past President Report

- As President Humphreys recovers from his medical treatment, he has asked me fill in for him as the CSLSA representative to the USLA Executive Committee. Please keep Bill Humphreys in your thoughts and prayers.
- I have represented CSLSA on multiple USLA e-votes on the following issues: Ingram Contract, USLA Virtual Meeting, Pearson Education Contract, P2P contract and the USLA COVID Position Statement.
- I have represented CSLSA as a member of the USLA Certification Committee, Vehicle Operations Sub-Committee.
- I have been working with USLA Certification Officer Rick Gould to assist CSLSA Certification Chairman Vince Lombardi in seeking assistance from the USLA Certification Chairman to send a letter to The Orange County Health Care Agency , Emergency Medical Services Division Director, in order to request an approval letter stating that the LEMSA has reviewed the Laguna Beach Marine Safety and San Clemente Marine Safety in-house EMR courses, and found them to be consistent with the U.S. Department of Transportation Emergency Medical Responder curriculum, and that they have approved the course.
- I have assisted the Acting CSLSA President with the Host Agreement for the 2021 Regionals.
- I will be representing CSLSA in the Spring 2021 USLA Board of Directors Meeting next week.
- **Capitola Update:** The City of Capitola has contracted the City of Santa Cruz Marine Safety Division to provide tower guard service on Capitola Beach through 2022. The City of Capitola has contracted the Central Fire Protection District to provide all Junior Lifeguard Instructor training through 2022. Central Fire has completed its consolidation with Aptos La Selva forming the new Central Fire District. The new Central Fire District Board of Directors approved the contract to continue training all Capitola Junior Lifeguard Instructors. The new Central Fire District Board of Directors intend to provide all Ocean Lifeguard training and services on Capitola Beach beginning in 2023.
- At the CSLSA President's request, I continue to review CSLSA Agendas & Minutes and submit recommendations to the Acting President & Secretary prior to their distribution to the Executive Board.
- I continue to provide counsel and advise to the CSLSA President and Acting President as needed.



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

World Wide Web: www.cslsa.org

TO: Board of Directors, CSLSA
FROM: Jay Butki
DATE: April 15, 2021
SUBJECT: 1st Delegate Report

International Beach Safety Technology Conference on March 10th

The University of New South Wales Beach Safety Research Group formed an international forum exploring the use and development of technology for ocean lifeguards, beach safety professionals and researchers.

Panel discussion: The role of technology in beach safety and lifeguard operations. A big picture conversation with an international group of industry leaders on the future of lifeguarding and use of new tools, lessons learned from implementation of existing technology and important principles to keep in mind as the industry advances in these areas.

Panelists include:

Matt du Plessis - Lifeguard Manager, Waverly Council (Bondi Beach)

Andy Kent - National Lifesaving Manager, Surf Life Saving New Zealand

Adam Uehara - Section Chief, Los Angeles County Lifeguards

Shane Daw - General Manager Coastal Safety, Surf Life Saving Australia

Will Koons, Ralph and the organizing crew did an excellent job

For those that missed recorded Conference presentations can be viewed:

https://www.beachsafetyresearch.com/bstc21?fbclid=IwAR2xGA0XC1Tim13TVLB40EGvzjao40V6Xg6TvwT57wbBa1OeWO_aaTj6kAc

Ed Vodraska's "Stories from Sea Level"

430 pages of exploits of our legendary California lifeguard - Highly recommended!

John Wayne Cancer Foundation CSLSA So Cal Paddle Down

The "paddle down" will be a paddle "up" this year. The relay will travel from agency to agency up the coast from San Diego to Gaviota. We have 2 x 12' Deep Ocean Boards by Dolphin Surfcraft to use for this years paddle.

Respectfully submitted,
Jay Butki, 1st Delegate & Lifesaving Sport Chair



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association

PO Box 366 - Huntington Beach, California 92648

William J. Humphreys Jr.
President

DATE: April 15, 2021
TO: CSLSA Board of Directors
FROM: Casey T. Graham, Second Executive Delegate

Gustavo S. Avila
Vice President

Leslie M. Schwene
Secretary

Since the last Board of Directors meeting, I have been involved with the following of behalf of the association:

Bryan R. Etnyre
Treasurer

Public Safety First Aid

I attended a meeting with Ventura County EMS. They have adopted optional skills for Public Safety First Aid (Title 22). Those skills include oxygen administration via non-rebreather mask, bag valve mask, and cannula, epinephrine auto injection, activated charcoal administration, and DuoDote auto injection and nasal naloxone. The PSFA certification is offered through California State Fire Training and has become the minimum qualification for public safety jobs in the state (commonly referred to as Title 22). Red Cross offers this training as well. It has taken the place of EMR in some senses.

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Casey T. Graham
Second Executive Delegate

James A. Hughes
Third Executive Delegate

Tony Sholl
Fourth Executive Delegate

Local ocean rescue group (Ventura County)

This group is our version of a Marine Safety Chiefs Association. Water Rescue program managers from our three large fire departments (City of Ventura, City of Oxnard and Ventura County), the two local Harbor Patrol agencies (Ventura and Channel Islands Harbors), Ventura County, Port Hueneme City, and State Parks Lifeguards, including local supervisors and one of the supervisors from Sacramento, and a representative from Oxnard College Lifeguard Academy. Mostly Captains and Marine Safety Officers makeup the group. We organized quarterly trainings, discussed the Oxnard College Academy, looked toward public outreach efforts, discussed the emergence from the COVID era, and talked about planning for a regional lifeguard conference.

Oxnard College Lifeguard Academy

We completed the OCRLA for the fourth consecutive year, despite major challenges due to COVID. A promising group graduated and at least three of the 21 students have received season lifeguard job offers so far.

Hollister Ranch project

I helped California State Parks Lifeguard Shane Scoggins and others bring lay rescuer training to a group of land owning families at the Hollister Ranch on March 20. We were well received by the ranch owners and managers. We reinforced the message that what they are learning is wilderness first aid. EMS arrival times can be longer than 45 minutes to parts of the ranch. Besides trauma and resuscitation techniques, we taught basic communications techniques, building personal first aid kits, and use of devices like Garmin inReach and SPOT GPS, as there is near zero cell service at the ranch.

Conferences and trainings

I attended the CSULB Shark Lab educational conference and the International Conference on Lifeguarding Technology. Preliminary plans are in the place for another Ventura/ Santa Barbara Regional Lifeguard Conference, similar to the one we hosted in 2019. Communicated with Mike Silvestri, who informed me that Scripps is collaborating with Hoag Hospital for a lifeguard education conference, which will be held on July 14. I am unclear if the format will include an in-person component.

Sport/ JG

Chris Egan and I have met a few times to discuss ways forward for Junior Lifeguard Regionals, and plan to bring a proposal to expand to a two-day event with some other major changes, possibly the weekend before the senior regionals. Timeline for implementation is 2-3 years. I also applied to serve the national teams programs again, and have not heard back. Mr. Egan will deliver the report from our well-attended JG committee meeting from March 31.

Thank you,

Casey Graham



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Jim Hughes, Third Delegate
DATE: April 15, 2021
SUBJECT: Third Delegate/Newsletter Report

CSLSA CalSurf Newsletter- Fall 2018 Edition:

The Spring 2021 edition of the CalSurf Newsletter has been posted and ready for distribution via email-blast and CSLSA website.

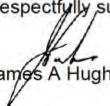
Key Features:

- President's Message
- Heroic Act/Valor/Life Member Awards
- Beach Safety Technology Conference
- Covid Vaccinations
- "Mostly Tentative" L/G Sport Competition Dates
- Charlotte Graham's Retirement
- AquaSMART Live!
- J/G Corner

USLA Heritage Committee

I have continued to be in contact (email) with the chair and other members of the Heritage committee. They elected not to have a pre-meet prior to the national meeting next week. I still intend to push the idea of putting the videos of founding members on the USLA history webpage.

Respectfully submitted,


James A Hughes, Third Delegate



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Vincent Lombardi, Certification Committee Chair
DATE: 4/20/2021
SUBJECT: CERTIFICATION COMMITTEE ACTIVITY REPORT

Rick Gould and I continue to serve as CSLSA's Certification Officers reporting our activity to USLA.

Certification Results – Spring 2021

<u>Agency</u>	<u>Category</u>	<u>Cert. Officer</u>	<u>Status</u>
San Diego Lifeguard Service	Advanced	Lombardi	Approved
Imperial Beach Lifeguard Service	Advanced	Lombardi	Approved
Pismo Beach Lifeguards	Regular	Gould	Approved
Pismo Beach Lifeguards	PWRC	Gould	Approved
Port Hueneme	Regular	Gould	Approved
Ventura County Fire Dept	ARRT	Gould	Approved
YMCA Camp Surf	Regular	Lombardi	Approved
CA State	Regular	Lombardi	Approved

* CA State's provisional status has been removed (based on two policy amendments) and the USLA Certification Committee unanimously approved their certification status to normal.

Extensions Requested

Laguna Beach Dept of Marine Safety	Regular	Lombardi	Extension
Seal Beach Marine Safety Dept	Advanced	Lombardi	Extension

* The USLA Certification Chair sent a letter to OC EMS on behalf of Laguna Beach and requested to review their First Responder EMR course.

Southwest Region Certification Officers Area Assignments

<u>Geographical Area</u>	<u>Certification Officer</u>	<u>E-Mail Address</u>
<u>Area I – San Diego County</u>		
Camp Pendleton	Larry Giles	lgiles@ci.encinitas.ca.us
Camp Surf YMCA	Larry Giles	
Coronado	Larry Giles	
Del Mar	Larry Giles	
Encinitas	Vince Lombardi	certification@cslsa.org
Imperial Beach	Larry Giles	
North Island	Larry Giles	
Oceanside	Larry Giles	
San Diego	Larry Giles	
Solana Beach	Larry Giles	
<u>Area II – Orange County – South LA County</u>		
California State Parks	Rick Gould	
Huntington Beach	Vince Lombardi	certification@cslsa.org
Laguna Beach	Vince Lombardi	
Lake Mission Viejo	Vince Lombardi	
Newport Beach	Vince Lombardi	
Monarch Bay	Vince Lombardi	
OC Lifeguards	Vince Lombardi	
San Clemente	Vince Lombardi	
Seal Beach	Vince Lombardi	
<u>Area III – Los Angeles County north through Santa Barbara County</u>		
LA City	Rick Gould	roughwaterswim@gmail.com
LA County	Rick Gould	
LA County Lakes	Rick Gould	
Long Beach	Rick Gould	
Oxnard Fire Dept. (AART)	Rick Gould	
Port Hueneme	Rick Gould	
Santa Barbara (County)	Rick Gould	
Santa Barbara (City)	Rick Gould	
Ventura County Harbor Patrol	Rick Gould	
Ventura County Fire Dept. (AART)	Rick Gould	
Ventura City Fire Dept. (AART)	Rick Gould	
<u>Area IV</u>		
Morro Bay	Rick Gould	roughwaterswim@gmail.com
Pismo Beach	Rick Gould	
Port San Luis Harbor District (Avila Beach)	Rick Gould	
Santa Cruz	Rick Gould	



California Surf Lifesaving Association

Southwest Region - United States Lifesaving Association
PO Box 366 - Huntington Beach, California 92648

TO: CSLSA Board of Directors
FROM: Jay Butki and Skip Prosser
DATE: April 15, 2021
SUBJECT: Lifesaving Sport and Fitness Report

William J. Humphreys Jr.
President

Gustavo S. Avila
Vice President

Leslie M. Schwene
Secretary

Bryan R. Etnyre
Treasurer

Michael A. Beuerlein
Past President/Advisor

Jay M. Butki
First Executive Delegate

Casey T. Graham
Second Executive Delegate

James A. Hughes
Third Executive Delegate

Joseph A. Sholl
Fourth Executive Delegate

Summer 2021 Lifesaving Sport Events

We have been in contact with the hosts, cities, sponsors, and partners for Summer 2021 events. The short answer at this moment is that we do not know for certain what specific events will be allowed to happen in 2021. There are several factors involved that are out of our control, and some of the cities have not yet decided on whether they will return to more of a business-as-usual posture for the summer, and issue permits for some of the usual summer events. The International Surf Festival LA County Intracrew, Taplin, Pier to Pier Swim, is waiting for Hermosa City Council reviews of their event requests and how they align with the recent changes to the L.A. County Department of Public Health COVID-19 protocols — and the City's pandemic policy — before events are scheduled. The June Tune, Santa Monica Pier Paddle, South Bay Dozen, Ed Perry Regatta, and San Clemente Ocean Festival are all still in a holding pattern while City Councils and Depts of Public Health remain undecided on which type of events it will support. There has been some positive movements recently as there have been some newly released guidelines for holding events while following the updated Public Health protocols. We remain cautiously optimistic and are moving forward as if the Lifesaving Sport Competition season will resume. Although we still have many hurdles before it becomes a reality. Once we have a clearer idea of what Summer 2021 will look like, we will reach out to the CSLSA Lifesaving Sport Committee, CSLSA Athletes Committee, Volunteer Officials, our Membership, sponsors, and partners.

Fall 2020 USLA Meeting Lifesaving Sport Committee Updates

Rule Change Proposals

Readers Digest Condensed Version for our Virtual meeting—There was no Agenda published ahead of time nor was one used by the Chair – and it showed, I made several Motions on behalf of the Southwest Region and the Athletes Panel voiced their support and rationale for the motions that did pass.

USLA Southwest Region Proposal 1.

Eliminate the rule that if you propose a new event it must replace an existing event.

+ MOTION PASSED in COMMITTEE

USLA Southwest Region Proposal 2.

Add the ILS 3-person Paddleboard Relay for both Open Men & Open Women.

+ MOTION PASSED in COMMITTEE

Utilize the existing ILS rules for the very popular 3-person Paddleboard Relay, but with the option to either use the USLA Paddleboard Race buoys as is done at ILS and SLSA, SLNZ, LSA, JLA, and SLGB Championships in surf, or in flat water or in smaller surf use a shorter course by using the corner flags on the swim flag line and the surf race buoys as is done in the Paddleboard leg of the Ironman/Ironwoman and American Ironman/American Ironwoman. The Southwest Region's Paddleboard Relay event motion successfully passed in the Lifesaving Sport Committee in both 2008 and again in 2015, but both times was overturned in political voting on an awfully close floor vote by all the Board of Directors that just crept over a majority to overturn the lifesaving Sport Committees vote.

At the Fall 2018 USLA Lifesaving Sport Committee meeting it was decided that the Paddleboard Relay would be a demonstration event at the 2019 USLA National's in Virginia Beach. The 2019 Paddleboard Relay was contested for places & bragging rights, but no points were awarded. The top Men's and Women's relay teams each won a Dolphin Paddleboard donated by Barrier Waterman.

*While we do not want it to come to this, if an event must be replaced, we would propose that it would be the Ironguard (Run Swim Paddle) 1st choice or the Run Swim Run 2nd Choice..
USLA is the only surf lifesaving nation that has an Ironguard-Run Swim Paddleboard event as part of its Nationals Championships events program, and it is not an ILS event, and has only been contested 3 times as a Men's event. Run Swim Run is only contested as a National Championship event in US and NZ. The Paddleboard Relay event was a fixture of the first dozen USLA National Championships.

USLA Southwest Region Proposal 3:

Add an Open Mixed Surfboat Race. MOTION PASSED in COMMITTEE

1 male rower & 1 female rower per crew. Maximum of 4 Mixed Surfboat teams per chapter.
Row 2 laps of the Surfboat apex course. Utilize the same rules as are applied in the other existing USLA 2 lap Surfboat races.

USLA Southwest Region Proposal 4:

Add the 90m Beach Sprint as an individual event for Open Age Group.

MOTION PASSED in COMMITTEE

The individual 90m Beach Sprint was added to the USLA U19 Age Group National Championships in 2019. The individual 90m Beach Sprint is an ILS event and contested at all the other top surf lifesaving nations National Championships.

New Business:

Southwest Lifesaving Sport Chair resolution/motion to change the following-

Number: VII-G

Adopted: 05/08/93

Authority: BOARD RESOLUTION

SUBJECT: COMPETITION RULES CHANGES

Rule changes to the USLA National Lifeguard Competition rule book will be accepted using the following format.

A. A recommended rule change will be submitted by a region or the Lifesaving Sport Committee Chairperson at the Lifesaving Sport Committee meeting during the ~~Spring~~ Fall Board of Director's meeting.

B. Rules submitted in the ~~Spring~~ Fall will be voted upon at the Lifesaving Sport Committee meeting during the ~~Fall~~ Spring Board of Director's meeting.

C. Rule changes will be effective during the ~~first~~ next competition of the following year.

MOTION PASSED in COMMITTEE

USLA Southeast Region Spring 2020 Rule Proposals:

SE Proposal 1:

Eliminate the rule that if you propose a new event it must replace an existing event.

-Null as the SW version had already passed

SE Proposal 2:

Add a Singles Surfboat Event for both Open Men & Open Women.

-Motion Failed

SE Proposal 3:

Restructure the way team championships are awarded, by having three divisions instead of two. + MOTION PASSED in COMMITTEE

Division A - USLA Chapters comprised of lifeguard agencies with a number of lifeguards that exceeds 200 employees.

Division B - USLA Chapters comprised of lifeguard agencies with a number of lifeguards between 51 – 200 employees.

Division C - USLA Chapters comprised of lifeguard agencies with a number of lifeguards between 1 – 50 employees.

The Lifesaving Sport Committee Chair presented the Committee's work on the floor of the Board of Directors and several items were discussed and again put to a floor vote of the entire Board of Directors and the results were:

1. Motion from the committee to delay the annual transfer of \$14,000 to the National Teams until 2021 in order to balance the budget. **MPU**
2. Motion from the committee to eliminate the rule that in order to add an event, another event must be eliminated. The **motion failed** with 14 in favor (Goto, Holt, McCrady, Wagenhals, Falconer, Haire, Humphreys, Avila, Schwene, Etnyre, Beuerlein, Graham (plus 1 proxy), Hughes) and 23 opposed.
3. Motion from the committee to replace the Ironguard event with the Paddleboard Relay. **MPU**
4. Motion from the committee to restructure the team championships to include three divisions: Division C: 1-50 employees; Division B: 51-200 employees and Division A: more than 200 employees. **Motion passed** with 31 in favor and 6 opposed (Wagner, Reed, Groh, Brown, Edgerton, Felch).
5. Proposal from the Lifesaving Sport Committee to amend P & P Number: VII-G - Rule changes to the USLA National Lifeguard Competition rule book will be accepted using the following format.
 - A. A recommended rule change will be submitted by a region or the Lifesaving Sport Committee Chairperson at the Lifesaving Sport Committee meeting during the **Spring Fall** Board of Director's meeting.
 - B. Rules submitted in the **Spring Fall** will be voted upon at the Lifesaving Sport Committee meeting during the **Fall Spring** Board of Director's meeting.
 - C. Rule changes will be effective during the first next competition. of the following year. The **motion passed** with 28 in favor and 9 opposed (Abajian, Pryor, Pigg, Zebrowski, Harmon, Hartl, Healey, Bertrand, VonWald).

so "we" did well as all 5 of the CSLSA motions were passed in committee.

My motion to adjourn the Fall USLA LS Meeting was in memory of the late great Carl Drake.

2021 USLA Athlete Committee

Despite the cancellation of the 2020 USLA National Championships the Athlete's Committee developed qualifications for their elections and with help from Skip Prosser, Kay Smiley and Karissa Ickes the Athletes that competed in 2019 held nominations and had a successful online election process. Elected Fall 2020:

Southwest: Kelsey Cummings, Brian Murphy

Mid Atlantic: Lexy Santer, Tom O'Neill

South Atlantic: Sylvia Wolff, Mo Peacock

Southeast: AJ Miller, Casey Francis

New Committee Chair: Tom O'Neill

2021 CSLSA Lifesaving Sport Athletes Committee nominees (LSAC):

Proposed nominees for the 2021 CSLSA Athletes Committee:

Santa Cruz / Monterey / San Mateo County: ??

SLO County: Michael Cueto

Santa Barbara: Tony Sholl, Zane Booth, Shane Scoggins

Ventura County: Casey Graham, James Bray

Los Angeles County: Tim Burdiak, Jenna Solberg, Austin Trinkle

Orange County: Hayden Hemmens, Porter Hogan, Renae Jackson

San Diego County: Pat McVan, Stephanie Morales, Tobias Fast, Cris Dobrosielski

Cal State: Ryan Gates, Audrey Neilan

Junior Lifeguards/Under 19's: Coral Kemp USLA Reps: Brian Murphy, Kelsey Cummings

CSLSA LSAC Coordinator / Sergeant at Arms: Skip Prosser

2021 California Surf Lifesaving Championships
(AKA Regionals) July 23 & 24 Carpinteria Beach

Skip Prosser is working on a Regionals event heats registration system - so we can avoid excessive marshalling and avoid congregating to be more pandemic socially distance operationally friendly.

2021 CSLSA-Carpinteria Contract updates are pending

After 2019 Action event Analysis had several items that need to be resolved from 2019 event

Host Chapter responsibilities:

Daily Restrooms/Porta Potty maintenance/cleaning - as they were demoed by JGs and visitors after Day 1

Safety Personnel-Carp LG traditionally operate from towers at the very back of beach - need safety personnel at shoreline & a more effective method to communicate with them

Permits & Insurance communications occurred late for 2019

Announcer Platform was very small and low in 2019 hoping for a bit better altitude for the announcers

Lack of adequate Lunches & Water for Officials

Competitor Awards were lacking in 2019

CSLSA Responsibilities:

Inadequate numbers CSLSA Volunteers on Saturday are going to need many more this year to be effective and efficient especially as we are trying to be more cognizant of social distancing and being "contactless"

Radios- will again contract with Eagle for a dozen radios

Shirts for Officials: none in 2019

Set Up & Break Down staff: inadequate numbers to assist me in the Sisyphean task of setting up on Thursday and breaking down on Saturday night and Sunday morning.

2022 & 2023, 2024 & 2025 California Surf Lifesaving Championships

(AKA Regionals):

CSLSA is actively seeking interested host agencies and chapters for future Regional Championships.

2021 USLA National Lifeguard Championships

Aug 4-7 South Padre Island, Texas

Hotel Room bookings are going fast -Many had reservations that were rolled over from 2020 to 2021. Reservations: <https://www.usla.org/page/Nationals-Hotels>. LACoSLSA will organize the truck for LA County, CSLA, and other CSLSA Chapter's equipment that need to go to the Lone Star State.

LACoSLSA Truck loading tentatively scheduled for Sat July 31st 7-noon @ Dockweiler beach compound.

2022 USLA National Lifeguard Championships Aug 10-13, 2022

LACoSLSA submitted a formal bid for 2021 on May 23, 2019 and it was finally accepted at the Fall meeting in Kauai on December 7, 2019. We are working with Santa Monica Pier as our 1st choice of venues, with Venice, Hermosa, and Manhattan Beach as alternates. We are working with my friend Brennan Lindner and his company Generic Events to assist LACoSLSA with logistics & sponsorship.

LACoSLSA is also planning to bid on hosting the 2028 USLA Nationals in LA while the Olympics are in town.

2023 USLA Nats

Virginia Beach is set in pole position for hosting in 2023 unless someone else comes forward with a valid bid at the 2021 USLA Spring meeting. If interested get your bid in ASAP

2024, 2025, 2026, 2027 USLA National Lifeguard Championships:

looking for interested host chapters and Agencies for upcoming Nationals.

26th Wieland Shield Lifesaving Exchange & Competition:

Due to Covid-19 Pandemic the Life Saving Victoria Wieland Shield team cancelled the 2020 tour and we rescheduled for 2021.

Due to the resurgence and protocols and limits on Australians International travel in 2021 the 26th Tour has been again been rescheduled to 2022.

The LSV team will be heading to So Cal mid-July 2022. The event officially started in 1967 & we celebrated the official 50 years at the last Tour Downunder when the Californians were in Victoria.

Need to establish the 2022 tour plan logistics, hosts, events and accommodation. The Touring Lifesaving Team is traditionally 7 men, 4- 5 women, plus Coaches, Manager, and Educational Staff so could be 16 persons or so.

DRAFT 2021 Lifesaving Sport Competition Dates:

Sun June 6: June Tune Surf Racing Clinic & Challenge-Hermosa Pier

June 19 or 20: South Bay Dozen-Torrance

Sat/Sun June 26-27: Santa Monica "Pier 360" Ocean Festival (Lifeguard Races-Sun June 28)

Sun July 11: Ed Perry Regatta-Venice Avenue 26

Sat July 17: Santa Barbara Fiesta

Sat/Sun July 17-18: San Clemente Ocean Festival (Lifeguard Races-Sat July 17)

Fri/Sat July 23-24: 41st CSLSA California Surf Lifesaving Championships- Carpinteria, CA

Sat July 31: International Surf Festival-Taplin Ocean Medley Relays-Hermosa Beach

Wed-Sat August 4-7: 41st USLA National Lifeguard Championships- South Padre Island, Texas

Sept: Sanyo Bussan International Lifesaving Cup

DRAFT 2022

May 21-22 World Masters Games Surf Lifesaving-Wakasa Wada Beach, Kansai Japan July 7-

17: World Games Lifesaving Sport- Birmingham, Alabama

Sat/Sun July 16-17: San Clemente Ocean Festival

Fri/Sat July 22-23: 42nd CSLSA California Surf Lifesaving Championships- ?? Fri/Sat Jul 29-

30: 26th Wieland Shield - Life Saving Victoria vs CSLSA

Wed-Sat August 10-13: 42nd USLA National Lifeguard Championships- LA County Sept 23-

Oct 9: ILS Lifesaving World Championships-Riccione, Italy





California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Charlotte Graham & Leslie Schwene, Membership Committee Co-Chairs
DATE: April 2021
SUBJECT: **MEMBERSHIP COMMITTEE ACTIVITY REPORT**

INTRODUCTION:

Thank you in advance to everyone who participates in our virtual Membership Committee meeting on Thursday April 8th at 6pm.

As we reported at the Fall 2020 committee meeting, we had close to normal registration for the 2020-21 membership year that will end on June 30. Total adult members in the Southwest Region stands at 1183, which is right at 91% of our normal average of 1300 members. There were 2001 Junior Guard members for this past year. To all the chapter representatives, thank you for supporting your chapter membership and keep up the good work!

MEMBERSHIP REMINDERS:

1. Any chapter that is able to drive individual member registrations or renewals through the USLA website is encouraged to do so. Online membership registrations processed after April 1st of each year are automatically enrolled in the next upcoming membership year so your springtime recruits and requalifying guards can enroll now for the 2021-22 member year at www.usla.org. Please also encourage annual automatic renewal.
2. Chapters who collect member dues through payroll deductions or chapter enrollment in order to submit bulk member registration will be provided an excel template for member renewals and addition of new members to your list. This method will also be used for any Agency wishing to bulk register their Junior Lifeguards. Target due date for receipt of bulk member rosters is July 10th if you have guards who will be competing at Regionals or Nationals, as all event registration is done via the USLA website.

2021 CSLSA MEMBERSHIP KITS:

1. The membership kit item selected by the USLA for 2021 is a Challenge Coin. This is great news for us, as our Committee has repeatedly suggested getting Challenge coins for our members. It will be mailed out to each member in their USLA envelope, along with a new patch and a redesigned window decal. There will also be an insert about the USLA's newest membership perk: 'BenefitHub', a popular benefit portal where members can take advantage of special offers and discounts on many everyday products.



1. Our 2021 committee budget was set at about \$3.85 per member for this year, and the Challenge Coins will cost approximately \$1.75 per member as part of the USLA kit cost-share, so the committee will discuss whether there is another small item we want to get for our Region with our remaining funds.
2. At our last meeting, we heard that Scott Hubbell was interested in providing T-shirts for all CSLSA members for 2021. With ever changing conditions due to the pandemic, we have reached out to him to see if he is still able to provide this support for our members.

JUNIOR LIFEGUARD MEMBERSHIP:

The idea and proposal to create a 2-Tier system for Junior Guard membership is still being discussed at multiple committees of the USLA. The sole intent and purpose for the idea was to try to find ways to grow the JG membership numbers back to where they used to be, and to place the onus of membership upon the JG parents and not the Agency or the Chapter. Many productive discussions have ensued and additional ideas are being generated. At this time, the suggestion has been made by the USLA Treasurer to form an Ad Hoc committee to study the possible effects of this change from a business stand-point. If it proves feasible as an idea, the committee could make recommendations on how to implement it.

CONCLUSION:

Thank you to all the delegates attending the zoom committee meetings for your time and dedication to our organization. Please encourage your fellow lifeguards and especially your chapter and agency alumni to support the CSLSA and the USLA by renewing their membership or signing up today.

Respectfully submitted,

Charlotte Graham

CSLSA Membership Co-Chair





California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Public Education Committee Chair
DATE: April 15, 2021
SUBJECT: PUBLIC EDUCATION COMMITTEE ACTIVITY REPORT – SPRING 2021

Beach Safety Week:

Beach Safety Week is May 24 – May 31. The Beach Safety Week Proclamation and a sample Beach Safety Week Letter to Political Leaders is available on the USLA website.

Beach Safety Challenge:

Information on the Beach Safety Challenge is on the USLA website and applications are due July 15, 2021.

PSA:

Due to the pandemic, last spring it was decided to hold off on hiring a marketing firm to guide us in getting our PSA into terminals, hotels, etc. I am not sure how people feel about moving forward now or waiting until fall to contact a marketing firm. Please email me with your thoughts on this topic. Again, many thanks to the John Wayne Foundation for supporting us in this effort.

San Diego Lifeguard Advisory Committee (SLAC):

SLAC in conjunction with Scripps La Jolla met on December 3, 2020 and March 5, 2021.

In December, Agencies gave reports on how the pandemic affected their Operations, Junior Lifeguard Programs and Personnel. It was reported that 29 guards tested positive and 19 had to quarantine (all off duty related). Common issues were personnel suffering from fatigue, trouble maintaining coverage, split shifts; stress, huge crowds, number of transients and enforcement issues way up, cliff rescues way up, Del Mar reported 1,000 sting ray medical aids and an increase in shark sightings. Beach Safety PowerPoint discussed with more SD specific photos needed. 2020 Educational Conference discussed and was a huge success with 143 unique screens logged in and over 1100 views on the CSLSA Facebook live. Decided it would be virtual again in 2021. Topics discussed and possible presenters made available from outside of California. Brandon Caskey of State Parks is on board to provide the technical expertise again. San Diego County Drowning Resuscitation Protocol still needs to be reviewed by the County Medical Director. UCSD agreed to conduct another research project for the lifeguards. They agreed to make it a statewide study on the effects of the pandemic on Lifeguard Operations, Junior Lifeguards and Personnel. Discussed contacting the UCSD Capstone Project to evaluate the effectiveness of the PSA. Silvestri gave a PWAC update and will attend their meeting on December 4th.

In February, Agencies gave updates on their operations; Many agencies planning on testing and training again this year. Many are going to conduct some form of Junior Lifeguard Program. All reported that all the lifeguards who wanted the vaccine had received at least one dose.

Project Wipeout:

The PW Advisory Committee met on December 4, 2020 and February 5, 2021.

In December, HOAG approved PW to resume programming. Each member attending shared their pandemic experiences with regards to their operation and personnel. Silvestri gave an update on the SLAC meeting. Porter Hogan shared information on a de-escalation training their contracted for to assist their guards in the field (very positive feedback). Long Beach preparing their SALT program in a virtual format for 2021. State Parks continuing to offer the PORTS program to provide virtual field trips and outdoor education. San Clemente City is creating a DVD on their beach education program to send to schools in spring 2021. Scripps La Jolla and the San Diego Lifeguard Advisory Committee conducted a successful virtual 2020 Lifeguard Educational Conference that was viewed by over 1,000 nationwide (recorded to start our virtual library). UCSD study analyzed method for reporting lifeguarding data / statistics. Options were discussed for reaching schools with an online beach education curriculum in spring 2021. Highlighting California Health Education Content Standards may create interest from the county and district school levels. Created a Lifeguard Connections in Education Spreadsheet for presenting virtual programs to schools. Uncertain about an in person conference for PW or SLAC in 2021. Discussed PW and SLAC combining resources to create a statewide virtual conference in 2021. Scripps and HOAG both open to the partnership. Not necessarily a permanent move to virtual conference but it does allow for a broader reach and recording for library. CE's will be made available again. Potential for vast reach and better speakers by collaborating. Survey monkey sent out to all involved parties for feedback on topics and speakers. It will be done like last year using both Zoom and Facebook platforms. Attempt to track estimated attendance. Excellence in Lifesaving Award will continue with the same format for Orange County with specifics finalized for 2021.

In February, all in attendance gave agency updates. HOAG agreed to partner with Scripps La Jolla for presenting the conference. Scripps La Jolla and SLAC will oversee organizing and presenting the conference. Date to be decided upon by SLAC. Topics discussed and forwarded to SLAC. Excellence in Lifesaving Award for Orange County to be presented at the end of the conference. Hopefully, this will entice other counties to do the same. CE's will be available with a required survey review. Discussed t-shirts for attendees. Virtual Beach Education Program in schools' pilot upcoming. Discussed the Lifeguard Educational Conference. Discussed the School Beach Safety PowerPoint and it was decided that each agency should customize the photos to their particular location.

Educational Conferences:

The Lifeguard Educational Conference will be hosted by Scripps La Jolla in partnership with HOAG Hospital and California State Parks on July 14th, 2021 from 7 – 9 pm. Presentations will be given by James Schwendig, MD, FACS – A review of San Diego beach trauma and illness, The UCSD Research Project Team on this year's study, Tina Kasola to present on Peer Support, and Embassy Consulting Services with present on De-Escalating Contacts (program

given to Laguna Beach). The program will end with the Excellence in Lifeguard Awards to guards from Orange and San Diego Counties.

SoCalPaddledown:

The paddle will proceed from Imperial Beach north to Gaviota this year. A start date has not been set yet. We are asking all agencies to tap into their social media savvy guards to get the paddle the kind of converge and exposure it deserves.

Research Project:

UCSD Research Project for 2021 is done with the first survey, A Qualtrics survey was sent statewide to 49 Chiefs, an incredible result with 40 responses. The survey looked at workforce and logistical problems, Rookie impact (not having a rookie class), Impacts on scheduling, Impacts on Junior Lifeguard Programs, Opinions on COVID-19 Response, Morale/Job Performance, COVID workplace policies and Program efforts for staff. It is an incredible study and again shows how fragmented lifeguard operations are statewide. Both studies will be presented at the conference this year and made available to everyone. They intend is to attempt to have it will be published in the Journal of Emergency Medical Medicine. The second part of the survey will be sent our very soon. The intent is to send it to all the seasonal lifeguards statewide to get their perspective (vs the Chiefs perspective in the first survey).

USLA Spring Meeting:

The USLA Spring 2021 Board of Directors meeting and Educational Conference are April 22 - 23.

Great Reads:

Ed Vodrazka, State and LA County Lifeguard, will be retiring this June after 46 years as an ocean lifeguard. After four years of dedicated work and research, Ed has just completed his first book. "Stories from Sea Level – The Heroic and Humorous Adventures of California Ocean Lifeguards". It is an outstanding read. The Foreword on Ben Carlson alone is worth picking it up. Ed has chronicled 39 stories of mostly dramatic (many Medal of Valor recipients), but sometime humorous, rescues throughout California. He interviewed almost everyone involved for accuracy. Ed is a gifted writer as this is one of those books that you just don't want to put down once you start it. A must read for everyone ocean lifeguard. It is a book that if the general public beach goer read, would give them a great insight and understanding of the job we do and the perils we face. It is available on Kindle and paperback through Amazon. Congrats Ed!

This follows on the heels on Mike Brouard's "Warm Winds and Following Seas – Reflections of a Lifeguard in Paradise" that came out in 2018. Mike is another awesome writer and his book is another fantastic read.

Respectfully Submitted,

Mike Silvestri, Public Education Chair
California Surf Lifesaving Association



California Surf Lifesaving Association

TO: CSLSA Board of Directors
FROM: Mike Silvestri, Public Education Committee Chair
DATE: April 14, 2021
SUBJECT: PUBLIC EDUCATION COMMITTEE ACTION REPORT – SPRING 2021

Zoom meeting on April 14, 2021 at 7 pm. Attended by: Mike Silvestri, Gus Avila, Jon Strickland, Ian Burton, Bryan Etnyre, Casey Graham, Emil Lagendijk

PSA

We discussed marketing and decided it would be best to try and promote the PSA ourselves on social media. I will discuss with Leslie about boosting the PSA (In May and July) and the SoCalPaddledown / Block the Blaze (beginning, middle, end) with Public Education providing the money.

It was also suggested that we contact LA County to see if they could provide some professional support after the outstanding video they produced last year for the paddle.

Educational Conference

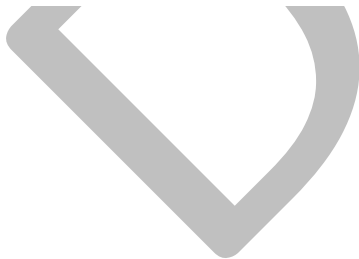
We discussed this years virtual presentation. All agreed to go back to in person next summer if possible (San Diego, Orange, Ventura).

SoCal Paddledown

Going from south to north this year. Looks like Jay Butki will oversee the paddle this year.

Respectfully Submitted,

Mike Silvestri, Public Education Chair
California Surf Lifesaving Association





California Lifesaving Association

TO: CSLSA Board of Directors
FROM: Bill Richardson, Committee Chair
DATE: April 15, 2021
SUBJECT: **CSLSA Special Awards & Presentations Committee Activity Report**

It continues to be an interesting time since our last physical meeting in the Fall of 2019 in Santa Cruz. Not meeting has caused us to continue taking action through the Executive Committees of both CSLSA and USLA.

Following action by both Executive Boards the following presentations were recently completed.

- A. I presented a CSLSA and USLA Heroic Act Award to Newport Beach Lifeguard Sean Richards for the following rescue:

Richards was assigned at Newport Beach Tower A, just south of the Balboa Pier. The conditions at the time of the incident were 8-10 foot shore break waves and strong lateral current pulling through the pier. Sean had made multiple critical rescues throughout the day.

At approximately 4:10 PM he responded to another swimmer in distress, however, this time, the victim and Sean were caught in the impact zone and held underwater several times as they approached the pier. Sean protected the victim, but both were thrown into the bottom and the pier pilings. Both Sean and the victim barely made it to shore. The victim was uninjured, but extremely tired. However, Sean sustained bruised ribs, a contusion to the wall of his thorax and aspirated ocean water.

He was taken to the hospital for treatment and kept overnight for observation. After recovering fully he returned to work one week later.

For his selfless act of lifesaving heroism, Sean Richards was awarded the California Surf Lifesaving Association's Heroic Act Award.

- B. Bob Moore and I traveled to Placerville, CA to present a posthumous CSLSA and USLA Life Member Awards to Dori Drake, the wife of longtime California State Lifeguard employee, association member and significant BOD member participant for many years.

- C. Bob Moore and I presented CSLSA and USLA Medals of Valor to Los Angeles County Lifeguard Nick Macko for the following rescue:

Macko received a call of a swimmer in distress and trapped in a gorge surrounded by razor sharp rocks. The surf was large, in the 8-10 foot range, with an incoming tide. The area of the incident is in a remote area of the Palos Verdes Peninsula, located in southern Los Angeles County.

Upon arrival Nick ascertained the victim's location from witnesses, entered the water, negotiated the sharp rocks and entered a channel leading into one of the many partially submerged caves in the area.

He found the victim inside one such cave, clinging to the wall of the cave, being battered by the incoming surf and increasing tide, had he remained inside the cave much longer, it was likely he would have been trapped inside and eventually drowned from the inflow of the surf and tide.

Nick strapped the victim into his rescue tube and swam him out of the cave, timing his exit with the outflow of the surf. The victim was assisted onto a rock in a safer location and subsequently released to LA County Fire Paramedics for transport to the hospital, where he fully recovered.

For his heroic actions in extremely hazardous conditions, Nick Macko was awarded both the California Surf Lifesaving and United States Lifesaving Association's Medals of Valor.

Photos of all these presentations are attached to this report.

No new award applications have been submitted recently, so no action report will be forthcoming for this meeting.



Sean Richards' Heroic Act Presentation – 11/11/2020



Carl Drake's Life Member presentation to Dori Drake - 11/18/2020



Carl Drake , Fall BOD Meeting 2019



Nick Macko's Medal of Valor Presentations – 01/21/2021



California Lifesaving Association

TO: CSLSA Board of Directors
FROM: Bryan Etnyre, Byran Kine, Committee Co-Chairs
DATE: April 15, 2021
SUBJECT: **CSLSA Website Committee Activity Report**

The CSLSA website has received more traffic during the past year due to the shut-downs. As such, the committee has been dedicated to keeping the website updated. There has been little change since the website overhaul, however it is important that we keep any pertinent information up to date. The following information is what we have been focusing on, and any chapter or member that needs.

COMMITTEE FOCUS SINCE FALL '20 MEETING

1. Updating chapter information
2. Updating try-out information and links to employment
3. Making the website accessible and functional for the virtual platform

COMMITTEE TASKS & GOALS:

1. Identify and fix broken links
2. Identify and add any missing information on committee web pages
3. Find other member(s) who can assist with website maintenance

ACTION RECOMMENDED BY EXECUTIVE BOARD AT USLA BOD MEETING:

- None

DRAFT